

DAILY BUZZZ

February 13, 2019, Issue 1 ⊢

- Powered by Country Aircheck



Vern Gosdin

ZAC BROWN BAND SOMEONE I USED TO KNOW **IMPACTS FEB. 19**

THE NO. 1 MOST-STREAMED ZAC BROWN BAND SONG ON SPOTIFY FOR 28 STRAIGHT DAYS.

BMG

Making Memories Of Us

As **Country Radio Seminar** rounds the corner on its first half-century, its contributions to Country radio and country music are immeasurable. While impossible to quantify, its impact was, is and will be felt in countless ways large and small: Sessions that offered enlightenment. Transcendent musical experiences. Connections that led to jobs and careers. Attendees are almost guaranteed they'll be walking away with an enduring memory. Even artists.

Incoming CRB Exec. Dir. **RJ Curtis** shares one from the Columbia suite at the Opryland Hotel, circa 1990: "It was late, or early, and everyone had been partying," he says. "Music was playing loudly – Columbia artists only, of course. One of those artists was [the late] Vern Gosdin, who had just walked into the

suite. Somebody put on Gosdin's 'That Just About Does It, Don't It,' which was his most

recent single at the time.

"The entire room started singing along, especially during the chorus, in a loud and boisterous manner, but out of tribute and respect, not in a satirical way. The sing-a-long wasn't limited to a verse and chorus; it lasted the entire song. Gosdin was embarrassed at first, but also visibly moved and practically had tears in

his eyes. It was a terrific CRS moment, because it demonstrated the strong connection between artists and Country radio. Everyone in that room loved and admired Gosdin, and it was apparent he saw and felt that love firsthand. There are so many more examples of that kind of respect for music and artists at CRS, but I had a front row seat for that one and have never forgotten it."



Like There's No Tomorrow: The calm before the storm with CRS staffers. Pictured (I-r) are Heather Martin, Jean Williams, Bill Mayne, Chasity Couch, RJ Curtis, Brooke Sanders and Darcie Van Etten.

A 50-year accumulation of stories, unforgotten by the participants, may be the most appropriate way to consider what CRS has meant to these conjoined industries and, crucially, the people who make them go. Clearly, a full accounting is unfeasible, though a tiny sliver can be found in **Country Aircheck**'s February print issue on newsstands at the event. Look for a few excerpts later in this sheet.

In the meantime, welcome to CRS ... and get ready to take a few memories with you.

—Chuck Aly

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Nashville Radio Overview

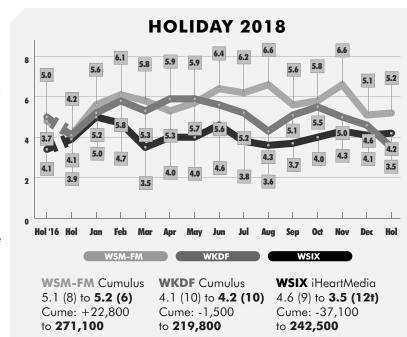
For many radio pros, visiting a new city – whether for business or pleasure – is an opportunity to take in a fresh radio landscape. With three FMs and a legendary AM, Music City has plenty to take in. Here's an overview of the market's stations, recent ratings histories and their musical presentations.

Market & Ratings: Nielsen market 43 with a 12+ metro population of 1,492,200, touts three full-signal Country subscribers as of the Holiday 2018 survey, each a 100kW Class C. They are Cumulus' WSM-FM (Nash Icon at 95.5) and WKDF (Nash FM at 103.3), and iHeartMedia's WSIX (The Big 98 at 97.9). Ryman Hospitality, which operates storied 50kW Class C WSM-AM (650 AM), offers Classic Country. Not counting WSM-AM, which wasn't listed as a subscriber in the most recent survey, the stations accounted for 12.9 shares of listening (Persons 12+). That number came in at 15.9 and 13.8 in the November and December PPM releases, respectively.

The ratings story has changed only slightly over the last year. WSM-FM was dominant for most of 2018 (P12+), during which the station won all but two surveys. WSIX was the dominant Country radio station in 2017, however, winning nine of its 13 surveys. For 2018, WSM-FM, WSIX, and WKDF averaged 5.9, 5.1 and 4.5 on the year, respectively. (See a month-to-month picture below)

Music & Programming: Musically, a recent seven-day Mediabase analysis shows WSM-FM leads the three FMs in gold plays with 70%, while WKDF and WSIX are 21% and 23% gold, respectively. WSM-AM is gold-based with an 80% gold saturation. WKDF, however, leads in recurrents at 39% with WSM-FM and WSIX at 23% and 33%, respectively. WSIX is the leader in current spins with a 43% composition; WSM-FM, WSM-AM, and WKDF come in at 7%, 19% and 40%, respectively. WSM-FM is still the leader when it comes to most songs played in a week (2,323), followed by WSIX (2,118), WKDF (2,071) and WSM-AM (1,686). In terms of the most unique titles, WSM-FM reigns supreme among the three FMs with 528. WKDF and WSIX come in at 264 and 337, respectively, while WSM-AM and its gold-based playlist spins 1,312 unique titles. Vintage has shifted only slightly from last year, as WSM-FM is now 2004, WSIX is 2015 and WKDF is 2016. Last year, those numbers were 2003, 2014 and 2015, respectively. WSM-AM's current average vintage is 1993.

On-Air & Online: While most of the on-air lineups remain unchanged, the morning landscape has been slightly altered with the launch/rebranding of Cumulus/Westwood One's nationally syndicated The Ty Bentli Show, which calls WKDF its home base. Premiere's The Bobby Bones Show is still heard on WSIX, its home base; as is Cumulus/Westwood One's Marty McFly on WSM-FM. Mornings on WSM-AM continue to be helmed by Country Radio



Hall of Famer **Bill Cody**, who's been in place since 1994. The only thing left do now, of course, is listen. Check out WSIX <u>here</u>, WSM-FM <u>here</u>, WKDF <u>here</u> and WSM-AM <u>here</u>.

Be sure to say hello to Nashville's programmers at CRS, too. They are **Gator Harrison** (WSIX), **Charlie Cook** (WSM-FM), **John Shomby** (WKDF) and **Jonathan Shaffer** (WSM-AM). – *Monta Vaden*

Fit To Print & More

Those planning to attend the "Metrics That Matter" panel (Thursday, 9am), might consider reading the accompanying feature story in the **Country Aircheck** print issue in advance. The factors influencing programming decisions are shifting. As author/panelist **Jeff Green** writes, "There's a change in the wind. While consistently more than 90% respondents identified



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DON'T MISS THE 10TH ANNIVERSARY!











LIVE AT THE RYMAN

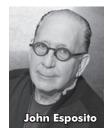
TOMORROW! DOORS OPEN AT 11:30AM

BOX LUNCH WILL BE PROVIDED FOR CRS REGISTRANTS

'intangible' factors such as artist stature/reputation and their own gut feelings as 'very likely' or 'somewhat likely' to shape their music motivations, the big story is the rapidly advancing importance of local, data-driven research, which PDs/MDs are examin-

ing in an ever-widening variety of forms. This trend, which was emerging in the 2017 survey, became a dominant theme in the 2018 findings for making new adds and especially for increasing spins."

Also in the issue, Warner Music Nashville Chairman/CEO **John Esposito** reflects on his decade in country music, as well as the challenges facing broadcasters. "Unfortunately for radio, consolidation put them into these heavy debt situations and it puts a strain on people,



just like the music business," he says. "When I joined Warner Music, it was 11,000 people and now it's about 4,200 people. Same at radio. I go on a station visit and somebody will tell me, 'I am the only employee on the Country format.' We're talking massive

markets. That means a lot of programming is getting pushed to them and isn't local, and I think we need a break from that for them to be successful."

Finally, one more vintage memory from the Opryland Hotel by Curb's **Mike Rogers**: "Epic had a basement suite at Opryland. We used to call it the Bunker. On one particular all-nighter the power went out at the hotel. Rob Dalton called the front desk to complain that he was in a pitch black room trying to en-

tertain some folks and when could he expect the power back on? The person on the other end of the phone prompted Rob to think about opening his curtains to let in the daylight. Who would have thunk it? How time flies when you are having fun." Look for more stories in the issue.

The Day Ahead

Mike Rogers

10am-6pm Jamie O'Neal's Breakout Room

Omni, Level 2, Music Row 3

11:45am-12pm
Paulina Jayne Performance

Broadway Pre-Function Area

12pm

Warner Music Nashville Lunch + Performance

Sponsored by Warner Music Nashville Blake Shelton, Devin Dawson, Morgan Evans, Chris Janson, Cody Johnson, Ashley McBryde, Cole Swindell Omni, Level 2, Broadway Ballroom

2pm

Time Management: Your Success Depends on It

Clay Hunnicutt, Stacy Waugh, Steve Stewart Omni, Level 2, Legends Ballroom D-G



3pm

CRS 2019 Opening Ceremonies

Sponsored by Children's Miracle Network Hospitals Omni, Level 2, Legends Ballroom D-G

3:30pm

Tom Rivers Award Presentation + CRHoF 2019 Announcement

Tom Rivers Award Winner "Dollar Bill" Lawson; Class of 2019 CRHoF announcement Omni, Level 2, Legends Ballroom D-G

4pm

Keynote Presentation: "Country Music"

Sponsored by CMA Writer/Producer Dayton Duncan; Kurt Johnson Omni, Level 2, Legends Ballroom D-G

4pm

Westwood One Lounge

Sponsored by CMA

Ty Bentli, Chuck Wicks, Shawn Parr, Elaina Smith, Blair Garner

Omni, Level 2, 5th Avenue Pre-Function Area

5pm

CRS Welcome Reception

Sponsored by CMA and Live Nation Broadway Pre-Function Area

5pm

SSM Nashville Happy Hour

Omni, Level 2, Music Row 1

6pm

Amazon Music Presents: Country Heat at CRS

Sponsored by Amazon Music; Performances Powered by Live Nation

Featuring: Radio Ink PD Awards; Zac Brown Band, Tenille Townes, Adam Hambrick, HARDY, King Calaway Omni, Level 2, Broadway Ballroom

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AND INTRODUCING FILMORE



Congratulations to the ACM Radio Nominees

National Personality

Cody Alan, CMT After MidNite Kix Brooks, American Country Countdown

Darren Wilhite & Tim Wall, Wilhite & Wall

Lon Helton, Country Countdown USA Tracy Lawrence, Honky Tonkin' Lorianne Crook & Charlie Chase, Crook & Chase Countdown

Major Market Personality

Chuck, Rachael & Grunwald,
WYCD/Detroit
Katie Neal, WNSH/New York
Rob Stone & Holly Hutton,
WYCD/Detroit
Tanner In The Morning,
WSOC/Charlotte
Tracy Dixon, Guy David & Patrick
Knight, KYGO/Denver

Large Market Personality

Jim Denny, Deborah Honeycutt & Kevin Freeman, WFMS/Indianapolis Lexi & Banks, KUBL/Salt Lake City Mike Wheless & Janie Carothers, WQDR/Raleigh Ridder, Scott & Shannen, WMIL/Milwaukee Tige Rodgers, Daniel Baker & Mari

Medium Market Personality

Mueller, WSIX/Nashville

Kenn McCloud, KUZZ/Bakersfield Brent Michaels, KUZZ/Bakersfield Mo & Styckman, WUSY/Chattanooga Roger Todd, Julie Kay & DJ Thee Trucker, WPCV/Lakeland, FL Tom & Becky, WBBS/Syracuse

Small Market Personality

Adam & Jen In The Morning, KIOK/ Tri-Cities, WA Brent Lane & Candy Cullerton, WYCT/Pensacola, FL The Q Crew with Jason & Ashley, KRWQ/Medford, OR The Roger & Corliss Morning Show, KORA/Bryan-College Station, TX Scotty Cox & Catryna Craw, KCLR/

Major Market Station

KKBQ/Houston KNIX/Phoenix KPLX/Dallas KSCS/Dallas WYCD/Detroit

Columbia, MO

Large Market Station

KAJA/San Antonio KUBL/Salt Lake City WLHK/Indianapolis WMIL/Milwaukee WWKA/Orlando



Medium Market Station

KATM/Modesto KUZZ/Bakersfield KXKT/Omaha WHKO/Dayton WIVK/Knoxville

Small Market Station

KHAY/Oxnard, CA KKNU/Eugene, OR KORA/Bryan-College Station, TX WGSQ/Cookeville, TN WYCT/Pensacola, FL

8:30pm

An Intimate Solo Acoustic Performance with Garth Brooks

Bridgestone Arena

9pm

GrassRoots Promotion 2019 Starlight Dinner

Bridgestone Arena Platinum Club

9pm

Sun Broadcast Group Tailgate Party

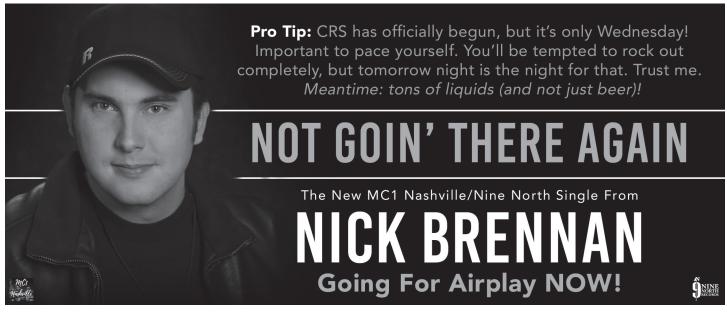
Featuring DJ Sinister
Omni, Level 1, Barlines

9:30-11pm

CJ Solar Mardi Gras Party & New Music Preview

Omni, Suite TBA

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Congratulations to the CRS/CA Award Nominees

1. Major Market Station KILT/Houston

KKBQ/Houston KNIX/Phoenix WUSN/Chicago WYCD/Detroit

2. Large Market Station

KVET/Austin KWNR/Las Vegas WDSY/Pittsburgh WKDF/Nashville WMIL/Milwaukee

3. Medium Market Station KUZZ/Bakersfield

WAMZ/Louisville WHKO/Dayton WSSL/Greenville, SC WUSY/Chattanooga

4. Small Market Station

KTTS/Springfield, MO WBYT/South Bend, IN WGSQ/Cookeville, TN WNCY/Appleton, WI WYCT/Pensacola

5. Platinum Label

Big Loud **BMLG Records Broken Bow** Columbia **EMI Nashville**

6. Gold Label

Big Machine Curb Reviver Stoney Creek Wheelhouse

7. Major Market OM/PD

Drew Bland, KKWF/Seattle Johnny Chiang, KKBQ/Houston Kenny Jay, WUSN/Chicago Bruce Logan, KILT/Houston Tim Roberts, WYCD/Detroit

8. Large Market OM/PDAnthony Allen, KASE & KVET/Austin

Mark Anderson, WDSY/Pittsburgh

Charlie Cook, WSM-FM/Nashville Travis Moon, KUBL/Salt Lake City Kerry Wolfe, WMIL/Milwaukee

9. Medium Market OM/PD

Brad Austin, WXCY/Wilmington, DE Buzz Jackson, KIIM/Tucson Kix Layton, WSSL/Greenville, SC Brent Michaels, KUZZ/Bakersfield Nancy Wilson, WHKO/Dayton

10. Small Market OM/PD

Fletcher Brown, WXFL/Florence, AL Justin Case, KFDI/Wichita, KS Scott Donato, WGTY/York, PA Jesse Garcia, WBYT/South Bend, IN Brent Lane, WYCT/Pensacola, FL

11. Major Market MD (tie)

Christi Brooks, KKBQ/Houston Scott Gaines, WKHX/Atlanta Chris Huff, KILT/Houston Alana Lynn, KMLE/Phoenix Mark Razz, WXTU/Philadelphia Mimi Wheeler, WSOC/Charlotte

12. Large Market MD

Heather Davis, WQDR/Raleigh T.J. McEntire, KBEQ/Kansas City Ashley Stegbauer, WWKA/Orlando Wookie, WDSY/Pittsburgh Bree Wagner, KAJA/San Antonio

13. Medium Market MD

Tim Cotter, KXLY/Spokane Billy Kidd, WBEE/Rochester Kay Manley, WGKX/Memphis Jody Svoboda Wheatley, WQMX/Akron Melissa Wagner, WUSY/Chattanooga

14. Small Market MDCarol Hughes, KFDI/Wichita, KS Brad King, WBYT/South Bend, IN Charli McKenzie, WNCY/Appleton, WI Chris O'Kelley, WKXC/Augusta, GA Brook Stephens, KZPK/St. Cloud, MN

15. SVP-VP/National Promotion

Stacy Blythe, Big Loud Kris Lamb, Big Machine Chris Palmer, Valory Royce Risser, UMG/Nashville Bobby Young, Capitol

16. Director/National Promotion

Katie Bright, WMN Michelle Kammerer, BMLG Records Bill Macky, Black River Erik Powell, Big Machine Ashley Sidoti, Valory

17. Major Market Market Manager/GM

Dan Bennett, KSCS & KPLX/Dallas Jimmy deCastro, WUSN/Chicago Lisa Decker, KUPL/Portland Debbie Kenyon, WYCD/Detroit Saul Levine, KKGO/Los Angeles

18. Large Market Market Manager/GM

Glynn Alan, KWNR/Las Vegas Dan Endom, WSIX/Nashville Matt Martin, KASE & KVET/Austin Ben Reed, KCYY/San Antonio Allison Warren, WKDF & WSM-FM/Nashville

19. Medium Market Market Manager/GM

Bob Bloom, WXCY/Wilmington Morgan Bohannon, WGKX/Memphis Nichole Hartman, WUSY/Chattanooga Patty Hixon, KSKS/Fresno Mel Owens, KUZZ/Bakersfield

20. Small Market Market

Manager/GM Jim Allgeier, WQHK/Ft. Wayne, IN Mary Hoxeng, WYCT/Pensacola, FL Stephanie Michel, WBYT/South Bend, IN Jonathan Monk, WGSQ/Cookeville, TN Zack Owen, WACO/Waco, TX

21. Major Market Personality/Show

Angie Ward, WUBL/Atlanta B-Dub & Chelsea, KWBL/Denver Bud & Broadway, WIL/St. Louis John & Tammy, KSON/San Diego Smokey Rivers, KPLX/Dallas

22. Large Market Personality/Show Amy Paige, WSIX/Nashville Big D, KWNR/Las Vegas Bob Pickett, KVET/Austin Bree Wagner, KAJA/San Antonio Tige & Daniel, WSIX/Nashville

23. Medium Market

Personality/Show
Aaron Michael, WSSL/Greenville
Buzz Jackson, KIIM/Tucson
Ken & Daniel, WUSY/Chattanooga
Nancy & Newman, WRBI/Harrisburg Sean "Slim" Widmer, KXLY/Spokane

24. Small Market Personality/Show

Brook Stephens, KZPK/St. Cloud, MN Cash Williams, KTTS/Springfield, MO Dave Daniels, KHAY/Oxnard, CA The Good Morning Guys, KUAD/Ft. Collins, CO Philip Gibbons, WGSQ/Cookeville, TN

25. National/Syndicated

Personality/Show AfterMidNite with Cody Alan The Blair Garner Show Country Countdown USA, Lon Helton Nash Nights Live with Shawn and Elaina Storme Warren, SiriusXM

26. Regional Promotion

Raffaella Braun, WAR Trudie Daniell, EMI Nashville Charlie Dean, Mercury Bill Lubitz, Big Machine Jane O'Malia Staszak, Black River

27. Independent Promotion Team or Executive

GrassRoots In2une **New Revolution** Nine North Jody Van Alin

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CATCH CRS PERFORMANCES IN JAMIE O'NEAL'S BREAKOUT ROOM

> Omni Level 2, Music Row 3 Wednesday • 2:30 and 4:30

