

DAN + SHAY

THE DUO OF THE YEAR



OVER 5 BILLION IMPRESSIONS IN 2019 TO DATE

NEARLY 1.5 BILLION GLOBAL STREAMS IN 2019

8 RIAA CERTIFICATIONS IN 2019 ALONE

**2019 WINS INCLUDING GRAMMY®, CMA, ACM,
CMT, AMA, BILLBOARD + TEEN CHOICE AWARDS**

**“SPEECHLESS” NOMINATED FOR TWO
GRAMMY® AWARDS IN 2020**



COUNTRY WIDE

The 53rd CMA Awards served as a celebration of women in country music, past, present and future. Wins in key categories by newer faces and the recognition of Jenee Fleenor as the first female winner for Musician of the Year and Lil Nas X with Billy Ray Cyrus as Musical Event of the Year may also have signaled a change in tides. With a trio of female hosts in Carrie Underwood, Reba McEntire and Dolly Parton; collaborative performances by legendary female artists; and spotlight songs from up-and-coming stars, the event cast a wide, welcoming net for those looking to make their mark in the format, while honoring the trailblazers who brought the music to the forefront throughout decades past.



Triple Crowns: 53rd CMA Awards hosts Reba McEntire, Carrie Underwood and Dolly Parton (l-r).

Girls Crush: (top photo) Little Big Town's Kimberly Schlapman and Karen Fairchild, Sara Evans, Terri Clark, Crystal Gayle, Jennifer Nettles, Reba McEntire, Carrie Underwood, Dolly Parton, Martina McBride, Gretchen Wilson, The Highwomen's Amanda Shires and Maren Morris, Tanya Tucker and The Highwomen's Brandi Carlile and Natalie Hemby (l-r) open the 53rd CMA Awards with a salute to women in country music.

WINNER CITY CMA BROADCAST WINNERS

WYCT/Pensacola, FL SMALL MARKET STATION

"This was a special year for WYCT, as we brought home an ACM Award for Personality of the Year, both the Service to America Award and Crystal Award from the NAB and CMA Station of the Year," notes PD/morning host Brent Lane. "What makes the CMA special is that it honors the work of our entire team, both on-air and off, as we are fortunate to have approximately 35 employees to serve our community. Owners Dave and Mary Hoxeng have created a station and a team where everyone pitches in to create an experience for our listeners."

Finding out we were being honored with this award was the most professionally incredible feeling ever. It's something you never imagine is going to happen, but when it did, we were speechless. I was overwhelmed to have the opportunity to stand onstage and accept the CMA Award on behalf of our entire team, but I have to give a special shout-out to [on-air personalities] Candy Cullerton and Big Moose, who put time into culling the very best of our material every year for the submissions."



WYCT's Mary Hoxeng, Brent Lane, Candy Cullerton and Dave Hoxeng

WIVK/Knoxville, TN MEDIUM MARKET STATION

"We sent our morning team, Tony [Randall] and Kris [Rochester], to Nashville to accept the award on behalf of the entire station," says OM Jeff Jarnigan. "Seeing the entire staff's pride in the hallways and witnessing their efforts being recognized by the CMA was an award in itself, but the trophy will serve as a lasting reminder of the commitment to be the best staff delivering quality radio each and every day."



Tony Randall and Kris Rochester

"WIVK has traditionally been deeply ingrained in the community, from work with Children's Hospital and St. Jude to *Coats for the Cold* and dozens of other listener-focused events and promotions. As with every station in today's radio environment, we are challenged to maximize our tool chest to deliver the best product and to be the best community partner possible. I was especially pleased with the teamwork shown to generate ideas helping to continue WIVK's position as the leader in local partnerships that make life in East Tennessee special."

ONLY GARTH!

WHAT A *FUN* WAY TO END A DECADE!



**7 TIME AND REIGNING
CMA ENTERTAINER OF THE YEAR**

**THE GARTH BROOKS STADIUM TOUR
10 STADIUMS...10 SELLOUTS**

7 DIVE BAR SHOWS
ONLY WAY IN WAS TO WIN ON THE
105 PARTICIPATING COUNTRY RADIO STATIONS

“DIVE BAR” THE SINGLE
425+ MILLION IMPRESSIONS AND
44+ MILLION ON DEMAND AUDIO STREAMS AND CLIMBING

“DIVE BAR” THE VIDEO
33+ MILLION VIEWS SO FAR

A&E BIOGRAPHY GARTH BROOKS “THE ROAD I’M ON”
DELIVERED THE LARGEST TOTAL AUDIENCE FOR BIOGRAPHY IN 15 YEARS

LEGACY VINYL COLLECTION

PEARL
RECORDS

“Magnificent. This is one of the greatest voices, male or female, in this or any other format.”

—MUSIC ROW



trisha yearwood

“EVERY GIRL IN THIS TOWN” — one of the **BIGGEST FEMALE COUNTRY SINGLES** of 2019 with over 200 million impressions and growing!

TWO TOP 5 ALBUMS

Every Girl — Top Country Album and *Let's Be Frank* — Top Traditional Jazz Album

CRITICALLY ACCLAIMED — *Every Girl On Tour*

“Yearwood’s vocals transcend genres. Whether she was singing American standards or her own hits, Yearwood’s vocal power was undeniable.” —Billboard

16th Season of **EMMY AWARD WINNING**, *Trisha’s Southern Kitchen*

HOST of CMA Country Christmas

TV APPEARANCES including *Today*, *Good Morning America*, *Jimmy Kimmel Live*, *Live with Kelly & Ryan*, and *The Kelly Clarkson Show*

Savendolyn



COUNTRY WIDE



Heavy Medal: (top) BMI's top songwriters are celebrated during the 67th Annual Country Awards Dinner.

Seventh Heaven: (left) Pearl's Garth Brooks breaks his own previously set record, picking up a seventh win for Entertainer of the Year.



Win There, Done That: Warner Music Nashville artists and executives celebrate multiple category wins following the 53rd CMA Awards.



Party Of Thrive: Big Machine Label Group hosts their annual CMA Awards after party.



Velvet Hope: Kassi Ashton, Mike Dungan, Parker McCollum, Brandon Lay, Jordan Davis, Adam Hambrick, Clare Dunn (back, l-r); Cindy Mabe, Kylie Morgan and Travis Denning (front, l-r) at the UMG/Nashville after party.

WINNER CITY

WSIX/Nashville
LARGE MARKET STATION



WSIX's Gator Harrison, Rod Phillips and Ryan McKiddy (l-r)

"There's an appreciation, acceptance and validation that comes with a CMA Award, and as a station family, I think the reassurance that the hours, sacrifice and sweat you put into trying to create something special and – hopefully – lasting gets recognition on any level is the encouragement and fuel you need to move forward," explains SVP/Programming **Gator Harrison**. "I'm embarrassed to admit, but I'm a person of low self-esteem and low self-confidence. To now have programmed three radio stations that have been named CMA Station of the Year across small, medium and now large markets provides a small, still voice whispering in my ear, 'I've got you. You're gonna be okay.'"

"As for the ceremony itself, I'll say that I shook Willie Nelson's hand and thanked him for country music. And, I pretty much blacked out after that moment."

WIL/St. Louis
MAJOR MARKET STATION



WIL's Danny Montana

"It was an amazing honor for my station to win this award two years ago, and it was extremely humbling to accept it once again this year," says PD **Danny Montana**. "It starts with having last year's CMA Major Market Personality of the Year winners *Bud & Broadway* on-air in the morning, and it is bolstered by having this year's category nominees *Mason & Remy* in the afternoons. The combination of having these extremely talented shows creates many magical moments for our listeners across multiple platforms. This award is a wonderful acknowledgement of a fantastic team effort."

"I always come away from *CMA Awards* week in Nashville with fond memories and fun stories, but one that happened this year that I'll be sharing with friends and family for years to come happened toward the end of the show. During a commercial break, as my wife and I were headed back to our seats, a lady turned around quickly with a full glass of wine and spilled it down my wife's dress. Even with that mishap, it was a great night, and I was fortunate to celebrate my birthday the same night."

Shane Collins, Tess Connell
Dr. Shane and Tess in the Morning, WPAP/Panama City, FL
SMALL MARKET PERSONALITY

TC: Deciding what to wear was tough, because I have never attended an awards show. I made the mistake of asking my mostly male colleagues, who had all attended before, and they informed me that pressed jeans and a blazer was the way to go. Luckily, I got some good advice and help from a local formalwear store, which pointed me in the direction of a Reba-as-Fancy-esque red gown.

SC: I went with the Johnny Cash all-black look so we wouldn't clash.

TC: Our city was devastated by a Category 5 hurricane last year, so to be recognized and tell our listeners and broadcast family that we are bringing this award home for this was one of the most rewarding accomplishments of my career.

SC: I said from the beginning that if we won, all the credit goes to God and our loyal listeners in Panama City and Northwest Florida. May we never have to endure another storm like Hurricane Michael.

TC: Right now, the trophy sits in the center of the kitchen island and will likely stay there for at least six months. Eventually, it'll be on a display shelf in my study, but I'm seriously contemplating bringing it with me on my holiday travels.

SC: I was thinking about mounting mine to the hood of my truck so I can see it as I drive to the station! But, seriously, my wife Jennifer has a decorative talent, and I'm certain she will place it in the perfect spot.



ANOTHER DECADE
OF HITS!



Warner
Chappell
Music.

SINCE 1811

Where songwriters are heard.



In Color: MCA's Kacey Musgraves, two-time winner on the night, performs "Rainbow Connection" with Willie Nelson.



Cheer Never Broke My Heart: Lil Nas X, Old Dominion, Ryan Hurd, Maren Morris, Luke Combs and Chris Young wrap CMA Awards week with Sony/Nashville executives.



Well Red: The songwriters and publishers behind SESAC's most-performed country and Americana songs of 2019 were feted during the 2019 SESAC Nashville Music Awards.



Ell, Yeah! BBRMG's Jon Loba, Stoney Creek's Lindsay Ell and Byron Kennedy and BBRMG's Carson James (l-r) celebrate Ell's collaboration with Brantley Gilbert, "What Happens In A Small Town," reaching No. 1 during the annual BMG/BBR CMA Pre-Party.



Danson In The Dark: Ted Danson and Mary Steenburgen present EMI Nashville's Brothers Osborne with the ASCAP Vanguard Award during the 2019 ASCAP Country Music Awards. Pictured (l-r) are Danson, TJ Osborne, Steenburgen and John Osborne.

WINNER CITY

"Mo" Melissa Wagner, "StyckMan" Greg Owens

Mo & StyckMan, WUSY/Chattanooga, TN
MEDIUM MARKET PERSONALITY



MW: We've been riding on cloud nine since [Capitol's] Carrie Underwood called to let us know we'd won. The big celebration obviously happened at that amazing awards show where we were honored both on and off television, but after the show, we continued the celebration at the CMA After Party.

GO: There is a special shelf at home that I cleaned off the evening Carrie called. I sent my mom and dad before and after pictures of the shelf when I got home with my trophy.

MW: Being backstage with a bunch of radio friends yakking when Willie Nelson walked by and put a "hush" over a group of folks that talk for a living was special. A living legend and national treasure was in our presence, and we all knew it.

GO: [MCA's] Kacey Musgraves performing with Willie did the same for me. Also, because I love Kermit the Frog.

MW: We also want to thank [SVP/Programming] Justin Cole, who was with us, for always being so encouraging and supportive of the *Mo & StyckMan Show* from the very beginning.

Mike Wheless, Janie Carothers

Q Morning Crew, WQDR/Raleigh
LARGE MARKET PERSONALITY

"Janie and I were both able to attend the show, and [PD] Mike 'Mad Dawg' Biddle also flew up to join us in celebrating our CMA award win and the station's nomination," states Wheless. "We celebrated with champagne and balloons in the studio for the whole staff – that champagne didn't last very long! Janie and I were then able to take in the sights and enjoy various parties in Nashville during the *CMA Awards* week.

"This particular award is special to us because of the changes our show and the station as a whole have experienced in the past 18 months, including the passing of our PD Lisa McKay and the departure of our longtime co-host Marty Young. We had to re-brand and adapt to become a different show, but our hard work apparently paid off. This trophy is going on the mantle at home to admire and to serve as inspiration while show prepping each night before work."



Matt McAllister, Emily Raines, "Slow Joe" Wallace

The Morning Wolfpack with Matt McAllister, KKWF/Seattle
MAJOR MARKET PERSONALITY

"Our entire team got to go to Nashville to accept the award, which was exciting for everyone ... but especially for Emily, who had never been to Nashville despite being born and raised in Georgia," explains McAllister. "We all spent a little money on some fresh duds for the big night ... especially my wife! We're a pretty low-key bunch these days when it comes to partying, but I took everyone out to dinner in Nashville when we arrived to celebrate. We ate at Santo, which was recommended by [Triple Tigers'] Russell Dickerson, so I got to name drop when I made the reservation.

"Winning a CMA award is always special, but this time around has a much deeper meaning for me personally, after having to start all over professionally two years ago. Plus, the people that I work with now at KKWF are the most supportive and creative people I've ever been around, so it means so much that we got to represent them all in Nashville at Country Music's Biggest Night."



Bobby Bones, Amy Brown, "Lunchbox" Dan Chappell, Eddie Garcia

The Bobby Bones Show, Premiere Networks
NATIONAL PERSONALITY

"We couldn't celebrate much the night of the awards because we had to be up early the next morning for our show," notes Bones. "So, a couple weeks later, everyone came to my house for an end-of-the-year/post-CMA Awards win celebration. It means a lot to be recognized for our work, and there are so many people who help make this show a success that it's pretty special to be able to celebrate this win with all of them.

"Seeing so many friends throughout the week and being able to take a minute to celebrate everyone's wins and successes was a highlight. The show was incredible, and there were so many stand-out moments and performances. I mean ... Reba! Come on! And, a lot of people don't know this about me, but I have a really strong neck, so I'm making the trophy into a necklace so that I can wear it every day."



CAC