

Job Vacancy Announcement  
Program Director/On-Air Announcer  
Job # 60-0095

Full-Time, Exempt Position  
Posting Date: 01/27/2022

Position Description:

Are you a PD working for a corporate parent that kills your creativity? Are you an APD/MD who needs a first shot?

AGM California Inc is a family-owned company seeking a Program Director/On-Air Announcer -Morning Show host for KSNI FM/Sunny Country in their Santa Maria Market. Ideal candidate will have prior experience working in programming and a firm understanding of competitive and winning formatic strategies. Understanding of social networking, talent development, digital content creation, marketing (on air, on site and online), production and community service must be as superb as candidates' ability to lead staff by example and consistently deliver a winning on-air product. Candidate should have working knowledge of music scheduling software and radio automation systems.

Duties and responsibilities include but are not limited to: Determining type, length and time of programs, songs and/or features and keeping with station format; Evaluating programming available from distributors, syndicators, independent producers to recommend acquisitions for broadcasting; Managing radio stations staff to achieve station performance and ratings goals; Developing and maintaining relationships with recording companies and distributors; Air checking On-Air staff on a regular basis and meeting with staff to review; Updating Public File each quarter.

Selection Criteria: Two years or more of experience as a Program Director preferred. Individual must possess a thorough knowledge of FCC On-Air regulations. Professional demeanor and appearance required.

Condition of Employment: Must be able to work a flexible work schedule to include evenings and weekends when needed.

To apply, submit the following to [agmsmjobs@gmail.com](mailto:agmsmjobs@gmail.com):

-Résumé

-Aircheck

-Social links: Instagram, twitter, etc.

Must reference job #60-0095.

AGM California, Inc. is an EOE