AIRCHECK W

WEEKLY

Station Analysis: Biggest Year Ever

Which Country station on the West Coast enjoyed the most ratings success last year? Hint: It's not in the U.S. **CJJR**/



last year? Hint: It's not in the U.S. **CJJR**/ **Vancouver, BC** – branded as "93.7 JR Country" – closed out 2019 with a 5.1 share, but in the four quarterly surveys since has trended 7.1 – 9.2 – 10.2 – 8.1. That made 2020 the biggest year in the station's 35-year history. CJJR is now the top music station in Canada's second-largest Englishspeaking market.

To find out what's behind CJJR's run, Country Aircheck spoke with PD Dustin Collins, who started at the Jim Pattison Group/Vancouver duo that also includes

Alternative **CKPK** just over a year ago following time programming crosstown Corus Rock **CFOX** & Classic Rock **CFMI**. "The day I started, the Fall [2019] book came in, and it was a rough one for JR," Collins says. "We

were thinking about what we needed to do going forward, then March kicked in, and everything went sideways."

Peoples Courted: Citywide lockdown may have actually benefited CJJR. "What we saw was [stations] that were background music, that lived and died by people being in offices, suffered," he says. "The 'passionate stations,' [where listeners] connected with their personalities, thrived. People working from home have the opportunity to seek out the stations they really want."

CJJR's veteran airstaff consists of teams in both morning and afternoon drive. "I would love to be able to have teams throughout the day," says Collins. "People can get their music anywhere, and they can get it commercial free. So, it's what's happening between the latest Luke Combs and Eric Church songs that will hopefully hook people and get them calling the station their own. When you've got two voices sharing ideas with differing opinions, it's ideal – especially in a year like 2020. If it's just one person sharing their opinion, it can limit how a listener relates to the station."

(continued on page 9)



Meg-abytes:

Riser House's Meghan Patrick virtually visits WSOC/Charlotte. Pictured (top, I-r) are the label's Bob Reeves and Jeff Davis; (middle, I-r) the station's Cameron Moore and Patrick; (bottom) the station's John Reynolds.

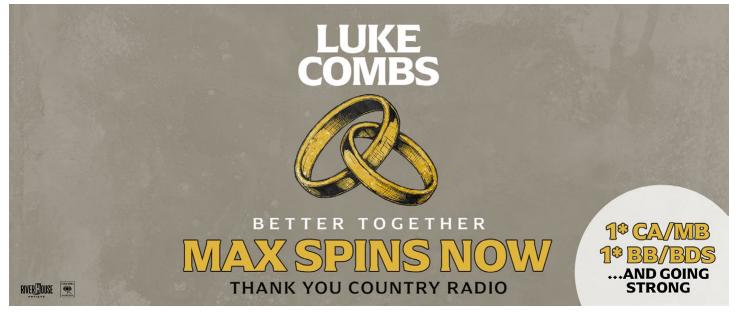
Twenty Years Of Top Stations

Two decades ago, radio deregulation was still in its infancy and the massive technological shift in how listening is measured was years away. Nevertheless, there are constants to be found in analyzing Country's stop stations in the years 2000, 2010 and 2020.

To start, **Country Aircheck** looked at the stations in current PPM markets with the largest cumes. Beginning with the Fall 2000 book (which was diary) and the averages for October, November and December for 2010 (the first quarter in which all markets had converted to PPM), figures were similarly compiled for the same time frame in 2020. Of course, any comparison of data from one side of the Diary/PPM divide to the other will be a bit of apples and oranges, so the primary focus is placed on rankings.

While PPM cume numbers took a big jump from diary totals, there is still stability across the decades. Most notably, five stations (highlighted) made the top 10 in each period: **WUSN/Chicago, KSCS/Dallas, WYCD/Detroit, KILT/Houston** and **KPLX/ Dallas**, which landed atop both the 2010 and 2020 rankers. Interestingly, three of the top 10 stations in 2000 no longer

exist. **KMPS/Seattle** left the format in December 2017;





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#9 "On-Demand" Streaming Currrent #10 Best-selling Country current

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TOP STATIONS BY CUME

FALL 2000 (Diary - Persons 12+)

		,
1	KZLA/Los Angeles (Emmis)	700,000
2	WUSN/Chicago (Infinity)	684,200
3	KPLX/Dallas (Susquehanna)	551,400
4	KSCS/Dallas (ABC)	519,900
5	WYCD/Detroit (Infinity)	445,800
6	KILT/Houston (Infinity)	437,800
7	WKHX/Atlanta (ABC)	436,200
8	KMPS/Seattle (Infinity)	407,200
9	WWXY-WWZY-WYNY/New York (Big City)	391,300
10	KEEY/Minneapolis (Clear Channel)	384,800
	FALL 2010 (PPM - Persons	6+)
1	KPLX/Dallas (Cumulus)	1,205,300
2	WUSN/Chicago (CBS)	1,149,400
3	KKBQ/Houston (Cox)	1,019,400
4	KKGO/Los Angeles (Mt. Wilson)	961,900
5	KILT/Houston (CBS)	880,400
6	KSCS/Dallas (Citadel)	845,900
7	KEEY/Minneapolis (Clear Channel)	815,700
8	WYCD/Detroit (CBS)	812,800
9	WKHX/Atlanta (Citadel)	781,900
10	WKLB/Boston (Greater Media)	749,000
	FALL 2020 (PPM - Persons (6+)

1	KPLX/Dallas (Cumulus)	883,800
2	WNSH/New York (Entercom)	800,500
3	KKBQ/Houston (Cox)	737,400
4	WUSN/Chicago (Entercom)	734,800
5	KILT/Houston (Entercom)	718,900
6	KSCS/Dallas (Cumulus)	681,900
7	KKGO/Los Angeles (Mt. Wilson)	675,800
8	KNIX/Phoenix (iHeartMedia)	551,700
9	WYCD/Detroit (Entercom)	544,900
10	WXTU/Philadelphia (Beasley)	486,700

Key: Highlighted stations were the only ones to place on all three lists – 2000, 2010 and 2020.

KZLA/Los Angeles topped the 2000 cume list, but exited the format in August 2006. Not surprisingly, the station that filled that format void six months later (**KKGO**) quickly put Los Angeles back on the cume ranking, ensuring the market's representation across all three samples. In 2000, New York was represented on the list by the **WYNY** "Y107" trimulcast of three small suburban signals surrounding the city. WYNY left the format in 2002, leaving New York without a Country station until the launch of **WNSH** in 2013. Despite its large cume, Y107 only pulled a 0.9 share in New York in the Fall 2000 book.

While cume rank naturally favors the largest markets, assessing top stations by share offers a greater variety of markets and stations. For these rankers, Country Aircheck expanded the field to the top 20 and found nine stations in all three decades: WPOC/ Baltimore, WUBE/Cincinnati, WGAR/Cleveland, WCOL/ Columbus, WWYZ/Hartford, WMIL/Milwaukee, KEEY/ Minneapolis, WQDR/Raleigh and WFMS/Indianapolis. The latter topped both 2000 and 2010.

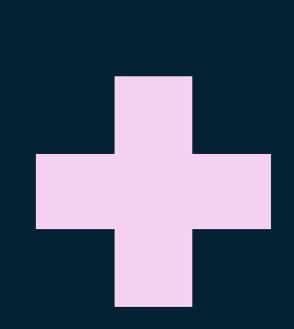
TOP STATIONS BY SHARE

FALL 2000 (Diary - Persons 12+)

1WFMS/Indianapolis (Susquehanna)11.82KFRG/Riverside (Infinity)9.33WTQR/Greensboro (Clear Channel)8.44KYGO/Denver (Jefferson Pilot)8.25tKWNR/Las Vegas (Clear Channel)8.15tKASE/Austin (Clear Channel)8.17WPOC/Baltimore (Clear Channel)7.68tWGAR/Cleveland (Clear Channel)7.58tWMIL/Milwaukee (Clear Channel)7.5
3WTQR/Greensboro (Clear Channel)8.44KYGO/Denver (Jefferson Pilot)8.25tKWNR/Las Vegas (Clear Channel)8.15tKASE/Austin (Clear Channel)8.17WPOC/Baltimore (Clear Channel)7.68tWGAR/Cleveland (Clear Channel)7.58tWMIL/Milwaukee (Clear Channel)7.5
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8tWGAR/Cleveland (Clear Channel)7.58tWMIL/Milwaukee (Clear Channel)7.5
8t WMIL/Milwaukee (Clear Channel) 7.5
10 WUBE/Cincinnati (Infinity) 7.4
11 WDSY/Pittsburgh (Infinity) 7.2
12KEEY/Minneapolis (Clear Channel)7.1
13WCOL/Columbus, OH (Clear Channel)7.0
14 WQDR/Raleigh (Curtis) 6.8
15 WIL/St Louis (Bonneville) 6.7
16WWYZ/Hartford (Clear Channel)6.6
17 KNCI/Sacramento (Infinity) 6.5
18t WQYK/Tampa (Infinity) 6.4
18t WDAF-AM/Kansas City (Entercom) 6.4
18t WWKA/Orlando (Cox) 6.4

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WARNER WEA



Unlike the 2000 cume ranker, all 20 stations in the 2000 share ranker are still in the format and doing well (although **WDAF/Kansas City** was still on the AM band in 2000). In fact, longevity is one of the biggest commonalities for stations in the share rankings, as the youngest station to appear is **WPAW/ Greensboro**, which signed on in October 2006 and made the 2010 ranker. Several of the stations that appear on all three share lists also have another factor in common: they are either the only station in their market in the format, or they do not have significant, full-market competitor.

Perhaps one of the most striking aspects of these rankings are the now non-existent ownership represented. While the names have changed, the number of owners represented has remained stable. The 30 stations represented in 2000 and 11 different owners, while in 2010 it was 13 owners and in 2020, 12.

If seeking to predict 2030, the markets represented on the cume list would be a safe bet. And there's a good chance several of the stations on the 2020 share list will still be there in 2030. -Chris Huff

Chart Chat

Congratulations to Luke Combs, Steve Hodges, Shane Allen, Lauren Thomas and the Columbia promotion team on holding at No. 1 for a second week with "Better Together." Not only have all 10 of Combs' radio singles topped the charts, the last seven have now been multi-week No. 1s. Songwriters are Dan Isbell, Randy Montana and Combs.



And kudos to **Adrian Michaels** and the **Stoney Creek** crew on racking up 48 adds for **Jimmie Allen** and **Brad Paisley**'s "Freedom Was A Highway" and landing atop this week's board.

News & Notes

Pearl's **Garth Brooks** and Gwendolyn's **Trisha Yearwood** will host USRN's *Backstage Country* Feb. 8-12. The hosting appearance celebrates Brooks' Feb. 7 birthday, Valentine's Day, and the couple's current single, "Shallow."

iHeartMedia promoted **Yesenia Bello** to SVP/Diversity and Inclusion. Bello joined iHeart in October 2019 as SVP/ Mulitcultural Sales.

Downtown Music Holdings has entered into an agreement to acquire digital marketing platform **Found.ee**.

TOP STATIONS BY SHARE

	FALL 2010 (PPM - Persons 6+)	
1	WFMS/Indianapolis (Cumulus)	10.7
2	WWYZ/Hartford (Clear Channel)	8.9
3t	KEEY/Minneapolis (Clear Channel)	8.6
3t	WPOC/Baltimore (Clear Channel)	8.6
5	WMIL/Milwaukee (Clear Channel)	8.5
6	WCTK/Providence (Hall)	8.2
7	KASE/Austin (Clear Channel)	7.9
8	WCOL/Columbus, OH (Clear Channel)	7.8
9	WSOC/Charlotte (CBS)	7.7
10	WPAW/Greensboro (Entercom)	7.4
11	WUBE/Cincinnati (Bonneville)	7.3
12	WQDR/Raleigh (Curtis)	7.2
13	WQIK/Jacksonville (Clear Channel)	7.1
14	KCYY/San Antonio (Cox)	6.5
15	WGNE/Jacksonville (Renda)	6.4
16	WGAR/Cleveland (Clear Channel)	6.3
17	WKKT/Charlotte (Clear Channel)	5.9
18	WGKX/Memphis (Citadel)	5.8
19t	WWKA/Orlando (Cox)	5.6
19t	WGH/Norfolk (Max Media)	5.6

FALL 2020 (PPM - Persons 6+)

WCTK/Providence (Hall)	9.3
WCOL/Columbus, OH (iHeartMedia)	8.0
KSD/St Louis (iHeartMedia)	7.8
WUBE/Cincinnati (Hubbard)	7.5
WSOC/Charlotte (Beasley)	7.4
KNCI/Sacramento (Bonneville)	7.4
WGAR/Cleveland (iHeartMedia)	6.7
WKKT/Charlotte (iHeartMedia)	6.4
KNIX/Phoenix (iHeartMedia)	6.3
WMIL/Milwaukee (iHeartMedia)	6.1
WFMS/Indianapolis (Cumulus)	6.0
WDAF/Kansas City (Entercom)	5.9
WWYZ/Hartford (iHeartMedia)	5.8
KFKF/Kansas City (Steel City)	5.8
WPOC/Baltimore (iHeartMedia)	5.8
WSM-FM/Nashville (Cumulus)	5.5
KYGO/Denver (Bonneville)	5.4
WQDR/Raleigh (Curtis)	5.2
WFUS/Tampa (iHeartMedia)	5.2
KEEY/Minneapolis (iHeartMedia)	5.2
	WCOL/Columbus, OH (iHeartMedia) KSD/St Louis (iHeartMedia) WUBE/Cincinnati (Hubbard) WSOC/Charlotte (Beasley) KNCI/Sacramento (Bonneville) WGAR/Cleveland (iHeartMedia) WKKT/Charlotte (iHeartMedia) WKKT/Charlotte (iHeartMedia) WMIL/Milwaukee (iHeartMedia) WFMS/Indianapolis (Cumulus) WDAF/Kansas City (Entercom) WWYZ/Hartford (iHeartMedia) KFKF/Kansas City (Steel City) WPOC/Baltimore (iHeartMedia) WSM-FM/Nashville (Cumulus) KYGO/Denver (Bonneville) WQDR/Raleigh (Curtis) WFUS/Tampa (iHeartMedia)



JIMMIE ALLEN & BRAD PAISLEY "FREEDOM WAS A HIGHWAY" DST **51 FIRST WEEK STATIONS**

KDRK SPOKANE KXLY SPOKANE WPOR PORTLAND, ME WTHT PORTLAND, ME **KJUG VISALIA** WKXC AUGUSTA WGTY YORK WXBQ JOHNSON CITY WQHK FT WAYNE WKML FAYETTEVILLE **KPLM PALM SPRINGS KTOM MONTEREY**

WODR RALEIGH WGH NORFOLK WPAW GREENSBORO WLFP MEMPHIS WKMK MONMOUTH-OCEAN WWGR FT MYERS **WDXB BIRMINGHAM** WTGE BATON ROUGE WCKN CHARLESTON WXCY WILMINGTON WQMX AKRON WUSY CHATTANOOGA WKRO DAYTONA BEACH

KWBL DENVER KYGO DENVER WJVC NASSAU-SUFFOLK KWJJ PORTLAND, OR WSOC CHARLOTTE KFRG RIVERSIDE KSOP SALT LAKE CITY KUBL SALT LAKE CITY WDSY PITTSBURGH **KCYE LAS VEGAS KBEQ KANSAS CITY** WDAF KANSAS CITY **KRTY SAN JOSE**

MCCN MUSIC CHOICE **WNSH NEW YORK KILT HOUSTON** WXTU PHILADELPHIA **WBWL BOSTON** WKLB BOSTON **KKWF SEATTLE KNUC SEATTLE** WYCD DETROIT **KMLE PHOENIX KMNB MINNEAPOLIS KSON SAN DIEGO WQYK TAMPA**

> BBR STONEY BMG

RCHECK

A look at how singer/songwriter and host of Apple Music Country's The Tiera Show is spending her Quaran-Time:

I've honestly been enjoying quarantine. I'm a homebody, so being able to write and work from home has been a dream.

I started my own radio show on Apple Music during the pandemic, so I record with my producers on FaceTime every morning, and it's such great start to the day. I'll usually head into a Zoom write or work on social media content if I'm not writing, then play with the pup when work is done

Something I've learned is I'm not very good at TikTok. My fiancée and I just got a new Goldendoodle puppy, so we've been spending a lot more time outside with him.

I've been a lot more creative since quarantine. My fiancée and I started a podcast and have been creating a ton of content together for my music. I didn't really like Zoom writes at

the beginning of quarantine — and still prefer in person writes - but it's been nice getting to write with people that aren't in town that I wouldn't normally be able to write with.

I've always loved connecting with my fans through social media, and that's only grown during the pandemic. It was kind of a trend to share unreleased music on Instagram, but I've really enjoyed it and so have my fans, so I've kept it going.

We're watching the new season of Grey's Anatomy and Station 19. I think we might go back and watch Grey's from the beginning once we finish. As for snacks, it's apples and peanut butter. Obsessed.

I've had so many life-changing things happen to me since quarantine: getting engaged, signing my first publishing deal and getting a radio show on Apple Music. I'm grateful for all of those moments, especially in the midst of everything that's going on.

WITH ... TIERA



MIC A POSE

Joy Christian Communications has sold its three radio stations in Missouri, including Country KELE-FM/Mountain Grove, to Dockins Communications for \$117,500.

Kix Brooks, Rod Essig, Kevin Levitan and John Oates are among the inaugural Music City Grand Prix Advisory Board.

The 2020 Pepsi Gulf Coast Jam is moving to June 4-6; lineup here. Tencent Holdings has completed the acquisition of an

additional 10% equity stake in UMG from its parent company, Vivendi SE. Upon the close of the transaction, Tencent will own a total of 20% of UMG.

Sony Music has purchased Kobalt's AWAL and performance rights collection agency, Kobalt Neighboring **Rights**, for \$430 million.

Mid-West Family Classic Country KOMG/Springfield, MO has signed a multi-year deal to broadcast the MLB's 2021 St. Louis Cardinals games.

Mifflin WVNW/Lewistown, PA has launched a local podcast initiative using the cluster's talent pool to create a half dozen new shows.

The National Association of Broadcasters (NAB) has created an advisory committee to the NAB Board of Directors to provide insights and suggestions on diversity, equity and inclusion issues.

Beasley's Community of Caring initiative, focusing on diversity and inclusion, will feature on-air PSAs, customized online content and in-car messaging utilizing Quu technology to underscore the importance of diversity and inclusion across the company's 63 radio properties. The campaign launched today (2/1) in conjunction with Black History Month and Women's History Month.

The Independent Broadcasters Association (IBA) has selected Radio Workflow as its broadcast platform of choice for traffic, billing and production for member stations. Yield **Management** is currently being integrated.

The **IBA** will also host a webinar for its members, "How To Spend Less Time On Social Media While Creating Greater Impact," Feb. 4 at 2pm ET. Lori Lewis Media Pres. Lori Lewis will speak during the session; register here.

Nashville-based **Zak Kuhn** has signed an exclusive podcast deal with the American Songwriter Podcast Network to distribute his The Zak Kuhn Show. The podcast highlights artists and the teams behind them; previous guests have included Clarence Spalding, Chris Kappy, John Esposito, Joe Galante, Leslie Fram, Becky Gardenhire and Beth Laird.

Former BMLG Exec. Asst. Grey Boroff has launched her own House Of Grey Events, a full-service event planning and design company. Reach her here.

Dan Auerbach's Easy Eye Sounds has entered into a long-term exclusive joint venture with **Concord** for release and distribution.

The Week's Top Stories

Full coverage at <u>countryaircheck.com</u>.

 Radio pros share what can be learned from the NFL broadcast on Nickelodeon and Bill Barrett hangs up his headphones in last week's (1/25) Country Aircheck Weekly.

- WXBQ/Johnson City, TN midday personality Reggie Neel retired and was succeeded by Marcus Brooks. (CAT 1/29)
- Rob Babin was appointed Cox SVP/Radio. (CAT 1/28)
- YouTube Head/Culture & Trends Kevin Allocca will
- headline CRS' inaugural Streaming Summit. (CAT 1/27)
- KATC/Colorado Springs, CO PD/afternoon host Mike
- Dylan is stepping down. (CAT 1/26)
- Steckline/Garden City, KS OM and KGBL morning host J.R.
- Gonzalez exited. (CAT 1/25)
- Chronicle: Bill Tanner, Randy Ross.

Station Analysis: Biggest Year Ever

(continued from page 1)

Morning hosts Clay St. Thomas and Karen Daniels have been with CJJR for 20 years and added Graeme Gordon three years ago. In afternoons, it's been **Docc Andrews** and **Nicole Savage** for the last four years. The most recent addition to the



lineup is **Kristen Jade**, who started in middays last year and remotely handles the shift on two of Pattison's sister stations. Because of their experience, Collins gives his jocks a wide berth. "At this level, I don't want to put stringent guidelines on how much or how little to talk," he says. "As long as they put it through the filter of 'is this interesting and engaging?"

Remaining upbeat on the air in 2020 was a challenge at times. "The hardest thing for some of our hosts was to be honest about what they're experiencing when the world's gone to shit," Collins says. "If [listeners] are talking about something and the station doesn't even address it, how connected are we to their lives? Are we just wallpaper? We have to be able to provide that connection, [or there's] no point in what we're doing."

Stats The Fact: CJJR's music is roughly 60/40 current/ recurrent to gold, most of which is from the past decade. As for currents, Collins leaves those to MD **Jaxon Hawks**. The pair have weekly callout at their disposal and aren't afraid to go all-in on songs that may not be hits everywhere else. "The most recent one to make us scratch our heads was the Dierks Bentley side project [Hot Country Knights]," Collins says. "We blasted the crap out of 'Pick Her Up,' and it continues to be one of our highest-testing songs. Inside the bubble of our industry, it may be seen as a novelty, [but we] really try to not get too wrapped up in the labels and the management. We want to foster those relationships, but we've got to do what's right for our station and the audience."

Unlike U.S. stations, CJJR is bound by **CanCon** (Canadian Content), which requires 35% of aired music to be of Canadian origin. That means two of four MAPL criteria are met: Music (composer), Artist, Performance (place of recording) and Lyrics (songwriter). "CanCon is a blessing and a curse," Collins says. "A lot of times, great Canadian music is hindered because of the perception that Canadians only play [a] song because they have to, when a lot of it's really good. It's a reality we have to live with, but we are shameless in how tight we run our playlist. We know the artists that do well."

While Nielsen and its Canadian counterpart Numeris measure listening with the same PPM equipment, how they tabulate ratings is drastically different. With Nielsen, a station must receive five minutes of listening in a quarter-hour to earn credit for that quarter-hour. With Numeris, stations get credit for every minute of listening. There are no quarter-hours, which negates the strategy of clustering tune-outs around quarter-hour boundaries.

In this environment, Collins' strategy is simple. "How can we get the best sweeps of music?" he says. "We're not necessarily looking at ratings reflecting where we put our spot sets, but we will look at [other stations' clocks] and shift ours [accordingly]. In Canada, we haven't yet succumbed to the kind of pure PPM programming you see in the States. That could very well be the result of minute-



MIRANDA LAMBERT/SETTLING DOWN	CJJR SAMPLE HOUR 2/1 10AM
 JOJO MASON/FUTURE DARIUS RUCKER/BEERS AND SUNSHINE SHAWN AUSTIN/PARADISE FOUND 	👾 = CANCON SON
CARRIE UNDERWOOD/BLOWN AWAY TYLER JOE MILLER/I WOULD BE OVER ME T	
FLORIDA GEORGIA LINE/LONG LIVE	00 5)
KEITH URBAN/WASTED TIME	
ALAN JACKSON/CHATTAHOOCHEE MACKENZIE PORTER/DRINKIN' SONGS	
ERIC CHURCH/STICK THAT IN YOUR COUNTRY DALLAS SMITH/A GIRL LIKE YOU DUSTIN LYNCH/SMALL TOWN BOY	SONG
-10:51AM - COMMERCIAL BREAK (5 MINUTES) BLAKE SHELTON F/GWEN STEFANI/HARRY (***)	
CARLY PEARCE & LEE BRICE/I HOPE YOU'RE HAPP	Y NOW

by-minute [ratings detail], and we see how insane it is." Instead, Collins leans heavily on basic radio fundamentals. "Make sure we're playing the best music, that we're in the music before our competitor is, and that we have as many great sweeps as possible with the shortest commercial breaks we can manage."

Channel Surfing: Even with CJJR's success and a different ratings methodology, Collins is as subject to the winds of modern radio as any stateside PD. "You ride the wave when you can and, when it's not there, try figuring out how to get back on it," he says. "Sometimes you're doing everything right, but you're just not catching the meters. That's when you fall back on your strategic plan instead of the common trap of, 'Ratings are bad, let's blow everything up.""

He is well aware of his advantages, as well. "I don't want to be cliché, but there is something to say about our music selection process still being done in-house and working one-on-one with our talent," Collins says. "Patterson Broadcasting is a large broadcaster, but privately owned, so there is a real sense of family to it. And the fundamentals of doing good, old-fashioned radio still preside." Reach Collins <u>here</u>; stream CJJR <u>here</u>. –Chris Huff

> Lon Helton, lon@countryaircheck.com Chuck Aly, chuck@countryaircheck.com Caitlin DeForest, caitlin@countryaircheck.com Monta Vaden, monta@countryaircheck.com Chris Huff, chris@countryaircheck.com

AVAILABLE JOBS

MIDWEST

Summit KFDI/Wichita OM Justin Case is searching for a morning co-host. See the complete posting here; send résumés and airchecks to Case here.

MacDonald WKCQ/Saginaw, MI OM/PD Jason Addams is looking to add a full-time on-air personality for nights. Send résumés and airchecks to him here.

Midwest/Evansville, IN OM Aaron Santini is seeking a Prod. Asst./on-air talent for the cluster that includes Country WLYD. Send cover letters, résumés and airchecks to him here.

Townsquare KOEL/Waterloo, IA PD/morning host Johnny Marks is looking for a morning co-host who is "social media savvy and regularly contributes content to the station's website and social media account. See the complete job description and apply here.

Saga Classic Country WYXY/Champaign, IL PD Kurtis Allen is seeking an afternoon personality. Send résumés and cover letters to him here.

Steel City/Kansas City is searching for a Chief Engineer for the cluster that includes Country KBEQ & KFKF. Interested candidates can send résumés here confidentially

Midwest Classic Country WWDK/Lansing, MI OM Terry Stevens is looking for a Brand Mgr. who can also handle oversight of Rhythmic AC sister WQTX. See the complete job posting here; send résumés, cover letters, production samples and airchecks here

Moser is seeking a morning host to succeed "Big Rick" Daniels. Send résumés and airchecks to Moser here.

Consultant Kipper McGee is looking for a morning host or team for a locally owned Midwest Country station. Send résumés, recent social media screenshots and airchecks here.

NORTHEAST

Forever WFGI/Johnstown, PA is seeking a fulltime morning co-host. Send résumés, airchecks and salary requirements here.

WVRC WKKW/Morgantown, WV PD Mike Vincent is searching for part-time on-air talent for weekend and fill-in positions. Send résumés and airchecks to him here.

Alpha/Fredericksburg, VA is looking for a Market Mgr. for the cluster, which includes Country WFLS. Interested candidates can see a complete job description and apply here

Adams/Salisbury, MD VP/GM Johnette Cochran is seeking an OM/PD/on-air talent for the cluster that includes Country **WUSX**. Send résumés and girchecks to her here.

SEEKING JOBS

Cactus Jack

Former Entercom/Phoenix Dir./Production <u>GoGoJack@msn.com</u> 602-430-5908

 Tony Kelly Former WUSN/Chicago morning producer KellyT_60468@yahoo.com 708-642-8518

•Greg Cole Former WKCQ/Saginaw, MI OM/PD GCole27000@gmail.com 916-502-4734

 Jonathan West Former WKTI/Milwaukee afternoons JSWest33@yahoo.com 320-774-9300

 Doug Dodds Former ZFKY/Grand Cayman PD/mornings DougDoddsEmail@gmail.com

•Marc Lavik (aka Dave Marcus) Former on-air talent ZimaGuy@gmail.com 401-467-6737

SOUTHEAST

Cumulus WKAK/Albany, GA PD Bill Dollar is looking for an afternoon personality/Production Dir. Apply <u>here</u>

Saga/Gainesville-Ocala, FL GM Howard Tuuri is looking for a Dir./Promotions for Country WOGK & Classic Rock sister WYND. Send résumés to him here.

ADX WYCT/Pensacola OM Kevin King is seeking a full-time midday talent with additional duties that may include promotions and on-air work for sister stations within the cluster. Interested candidates can send résumés and airchecks here.

Golden Isle/Brunswick, GA Dir./Programming Mark "The Shark" Ediss is seeking a successor for outgoing OM/PD/on-air talent Paul Andresen. The cluster includes Country WRJY. Duties will include on-air, production, promotions, sales and handling technical issues. Send résumés and airchecks to Ediss here.

SOUTHWEST

Townsquare KQBR/Lubbock, TX Brand Mgr. Lance Ballance is seeking an APD/on-air personality to succeed Jan Miller. Send résumés and airchecks to him <u>here</u>.

Cox Country Format Leader & Country KKBQ/ Houston PD Johnny Chiang is searching for a midday personality for KKBQ to succeed Christi Brooks. Complete job description and application here.

Cumulus KSCS/Dallas PD Mike Preston is seeking a midday personality who loves country music; knows the Texas lifestyle; executes a fun, engaging, interactive show; is a social media creator and contributor, and is willing to take on additional programming assignments as needed. Complete job description and application here.

Champlin/Oklahoma City GM Kevin Waltman is looking for a Brand Mgr. for the group that includes Classic Country KNAH. Send résumés to him here.

Cox/Houston is searching for a Dir./Engineering for the cluster that includes Country **KKBQ**. Apply here.

Cherry Creek Group PD Mark Elliott is seeking an OM for the company's seven-station cluster in St. George, UT, which includes Country KCIN & KIYK. Duties include co-hosting Country mornings alongside PD Aaronee Cottam. Send résumés and airchecks to Elliott here

WEST COAST

Badlands/Rapid City, SD is searching for a GM/ DOS who can build, train and motivate a team for the

cluster that includes Country KRKI. Interested parties can send résumés and references here.

SEEK & EMPLOY

Frontier/Juneau, AK GM Cherie Curry is seeking an OM/PD/on-air talent for the cluster that includes Country KTKU. Send résumés with references and an aircheck to Curry here.

Entercom is now searching for a Regional Dir./ Promotions for the Mountain Region, including Denver, Las Vegas and Phoenix markets. The position will manage all promotions and related activity for all brands in the region, including Country KMLE/Phoenix. See the complete job description and apply here.

Ruby Radio/Elko, NV owner Ken Sutherland is seeking a "utility jock to work multiple formats," including Country KBGZ. Send résumés and airchecks here.

Townsquare/Yakima, WA Dir./Content Brian Stephenson is looking for a Brand Mgr./morning host for Country KDBL. Send résumés and airchecks to him here. Cumulus/Colorado Springs OM Bobby Irwin is

searching for a PD/afternoon host to succeed Mike Dylan. See a complete job description here; reach Irwin here.

OTHER

Cherry Creek Media Group PD Mark Elliott is searching for experienced OMs and PDs for future openings. The company's Country properties include KAAR/Butte, MT; KCIN & KIYK/St. George, UT; KMON/ Great Falls, MT; KGGL/Missoula, MT; KKXK/Montrose, MT; KWCD/Sierra Vista, AZ; KYSN/Wenatchee, WA; KYYZ/Williston, ND; and Classic Country KMON-AM/Great Falls, MT. Candidates with a minimum of three-to-five years of experience and a background in programming multiple formats in small to medium sized markets can send résumés, airchecks and programming philosophies to Elliott here.

RWPC Pres. JJ Jobe is looking for a hands-on GM for a small Southeast market. Send cover letters and résumés to him here.

CMT Radio Exec. Prod. Ashlee McDonald is seeking an experienced board operator available Monday-Friday from 4pm-11pm CT to run the live feed of a nighty syndicated radio broadcast. Interested applicants can send résumés to McDonald here.

Consultant Kipper McGee is looking for a producer for social, local and mobile media pieces for a locally owned Country station running a network morning show. Duties include writing and processing daily customized content, promos and endorsement ads as well as handling some on-air work. Send résumés and airchecks here with the subject line "Producer."

 Cory Mikhals Former KIZN/Boise morning co-host CoryProductions@icloud.com

"Big" John Horton Former KFSA/Ft. Smith, AR afternoon host BigJohn@TheBigJohnShow.com

 Kris Richards Former WKJO/Smithfield, NC afternoons FireCop947@yahoo.com

 AJ McCloud Former WWFF/Huntsville, AL APD/afternoons AJ.McCloud@charter.net 256-503-2301

 Mac Daniels Former KPLX & KSCS/Dallas PD MacDaniels@me.com

 Dave Schaefer Former iHeartMedia/Farmington, NM SVPP & Country KTRA PD DRSchaefer@gobrainstorm.net

 Brittany Tully Former WYNK/Baton Rouge PD BriLynn718@gmail.com

 Steve Knoll Former KMAG/Ft. Smith, AR PD/ on-air talent SteveKnoll@cox.net

 Bill Hickok Former KBMR/Bismark, ND morning host BillHickok1950@gmail.com

•Amy Nic Former WAMZ/Louisville afternoon host AmyNicRadioChick@gmail.com

•Ron "Keyes" Stevens Former WQRB/Eau Claire, WI afternoon host RonStvns@vahoo.com

 Scott Davidson Former WHOF-HD2/Canton, OH PD/ on-air host Davidson1023@gmail.com

 Trace Hamilton Former WEBG/Chicago night host TheTraceHamilton@gmail.com

 Daryl Thomas Ledyard Former WBBS/Syracuse on-air talent DarylLedyard@gmail.com

 Rvan McCall Former WGLR/Platteville, WI MD/afternoons RyanMcCall@yahoo.com

 David Dean Former KXDD/Yakima, WA afternoons DaviDean5@gmail.com

 Kasper Former WUSN/Chicago afternoons KasperShow@gmail.com and www. KasperShow.com

•Brian "Wookie" Kostek Former WDSY/Pittsburgh APD/MD/afternoons BKostek24@gmail.com

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Reising Radio WYGB/Columbus, IN PD Fritz

February 1, 2021

SEEK & EMPLOY

SEEKING JOBS (continued)

•Chuck Edwards Former WYCD/Detroit mornings ChuckOn995@yahoo.com

•Blair Thomas Former WXCY/Wilmington, DE mornings <u>BThomas330@yahoo.com</u>

• Brad King Former WBYT/South Bend, IN APD/MD/middays BradKingRadio@yahoo.com and here

• **Dr. Don Carpenter** Former WYCD/Detroit mornings <u>Dr.DonCarpenter@gmail.com</u>

• Jake Byron Former KUPL/Portland mornings JakeByronMedia@gmail.com

•Adam Rondeau Former WCVL/Charlottesville, VA mornings BrondeauShow@gmail.com

•Corey Dillon Former KNUC/Seattle afternoons/Social Media Mgr. CoreyDillonRadio@gmail.com

•Guy David Former KYGO/Denver mornings GuyDavid02@gmail.com Agent: David Brody, 877-888-1267

• Jeff Hunt Former WXCY/Wilmington, DE MD/ evenings JeffreyJHunt@gmail.com 570-309-4698

•Brent Jones Former Capitol Dir./Midwest Promotion DBJones615@gmail.com 615-482-5653

• Kim Brixton Former WNWN/Battle Creek, MI mornings/middays <u>KimBrixton@gmail.com</u>

• Mark McKay Former Riser House Dir./Southeast Promotion MMcKay973@gmail.com

• Fletcher Keyes Former WWQM/Madison, WI PD KeyesCreative@gmail.com www.FletcherKeyes.com

• Steve Richards Former Townsquare/Albany, NY OM <u>SVal622@sbcglobal.net</u> 901-481-2669

• Jody Wheatley Former WQMX/Akron MD/Promotions Dir. JodyWheatley13@gmail.com

• Kelley Bradshaw-Brock Former WKDF/Nashville afternoons KelleyBra13@gmail.com 423-802-4987

•Tim Taylor Former KWJJ/Portland afternoons Tim.Taylor1@comcast.net

• Ginny Harman Former KFRG/Riverside mornings <u>GinnyHarmanVO@gmail.com</u> •Nina D. Former KMLE/Phoenix afternoons <u>MissNinaD@gmail.com</u>

•Erin Austin Former KILT/Houston Asst. MD/middays ErinAustinOnline@gmail.com

•Amber Rainey Former KSON/San Diego middays <u>AmberRaineyOnAir@gmail.com</u>

• Jared "Marshall" Goldberg Former KMLE/Phoenix APD/middays & Cluster Dir./Digital Programming ImJaredGoldberg@gmail.com

•Tami Rumfelt Former WPAW/Greensboro afternoons TamiRumfelt@gmail.com

• Mike Allan Former WNSH/New York nights <u>MikeAllanRadio@gmail.com</u>

•Darlene Evans Former WKIS/Miami middays DarleneInc@yahoo.com

• Nathan Cruise Former In2une Dir./Regional Promotion <u>NCruise27@gmail.com</u> 615-496-6356

•Mark "Skid" Lavin Former WOTW/Orlando Dir./Production & On-Air <u>MarkLavin@yahoo.com</u> 407-619-5346

•"Wes McShay" Gardipe Former Appaloosa Dir./Western Region Programming <u>WesGardipe@gmail.com</u> 307-899-0007

•Nicholas Nixon Former KFRG/Riverside personality <u>Kn3ick@outlook.com</u> 909-754-3031

• Kerry Wolfe Former WMIL/Milwaukee SVPP & PD KerryLWolfe@hotmail.com 414-788-3764

•Chase Daniels Former WRWD/Poughkeepsie, NY PD/afternoons <u>ChaseDaniels106@gmail.com</u>

• Keith Abrams Former iHeartMedia/Cleveland OM KeithAbrams961@gmail.com

•Mark Lillie Former iHeartMedia/Farmington, NM Cluster PD Lillie.Mark@gmail.com 303/704-0700

•Mike McKay Former WQRB/Eau Claire, WI Brand Mgr./mornings McKProd@charter.net

• Jimmy Elliott Former WOVK/Wheeling, WV WPP/PD/ MD/mornings JimmyElliottSchlosser@gmail.com

SEEKER SPOTLIGHT



•JIM DORMAN

Former iHeartMedia/Wichita SVPP & Country KZSN PD/middays

<u>JimDorman2@aol.com</u> Connect via LinkedIn <u>here</u>.

"My strongest skill is coming up with creative elements between the songs, and what sets me apart is my constant drive to be better."

•JJ Cook

Former iHeartMedia/Cedar Rapids, IA SVPP lowaViking@mchsi.com

• Jim O'Hara Former iHeartMedia/Quad Cities, IA SVPP & Country WLLR PD/on-air JimOHara@mchsi.com

• Steve Powers Former iHeartMedia/Mobile, AL SVPP StevePowers961@yahoo.com

• Jim Dorman Former iHeartMedia/Wichita SVPP & Country KZSN PD/middays JimDorman2@aol.com

•Eddie Rupp Former iHeartMedia/Sarasota, FL SVPP/ OM & Country WCTQ middays <u>ER-1001@hotmail.com</u>

• Mike Rowe Former WAMZ/Louisville nights <u>MikeRoweRadio1@yahoo.com</u>

• Mike Tyler Former WCKT/Ft. Myers, FL PD/afternoons RadioGuy.101@gmail.com

•Amy Lynn Former WCKT/Ft. Myers, FL middays AmyLynnRadio@gmail.com

• Jake McBride Former KKIX/Fayetteville, AR afternoons <u>MrJakeMcBride@gmail.com</u>

• Bill "Stu" Stewart Former KASH/Anchorage, AK PD/ morning co-host BStu1013@gmail.com

•Doug Kramer Former KHLR/Little Rock, AR mornings DougKramerLive@gmail.com

•Ashley King Former KHLR/Little Rock, AR afternoons <u>AKingMarsh@gmail.com</u>

Matt Cruz

Former KSSN/Little Rock, AR on-air/promotions <u>MatthewsPersonalEmail@gmail.com</u>

• Jeremy "Otis" Maher Former WUBL/Atlanta MD/afternoons JeyMaher20@yahoo.com

• Katie Green Former WRJY/Brunswick, GA middays KatieGreenVoice@gmail.com

• Claire Beverly Former KNUC/Seattle mornings ClaireBeverlyRadio@gmail.com

• Bryant "Ryder" Konold Former KNUC/Seattle mornings BryantRyderKonold@gmail.com

• Jess Tyler Former WOKQ/Portsmouth, NH Brand Mgr./MD/middays JTyler1999@yahoo.com

• Mark Phillips Former KPLX/Dallas afternoons <u>MarkP995@gmail.com</u> 214-226-9076

• Nancy Ryan Former WRBT/Harrisburg, PA mornings NancyRyan949@gmail.com

• Jim Pearson Former KDBL/Yakima, WA PD/mornings JimsCoolEmail@gmail.com 831-261-1822

• Emily Bermann Former Joe's Live Mgr./Marketing EmilyBermann@gmail.com 435-632-9452

•J.R. Gonzalez Former Steckline/Garden City, KS OM & KGBL mornings JRGonzalezRadio@gmail.com 713-853-7385

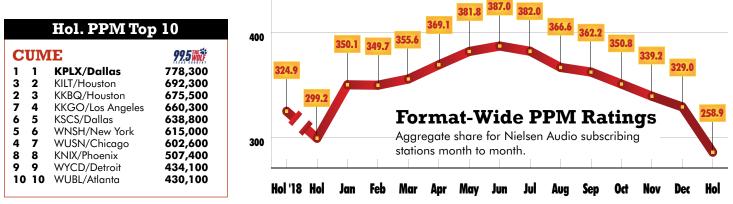
Holiday 2020 PPM Scoreboard

Total country radio shares were down 43.1 points (-13.1%) from the December to Holiday books. Compared to the previous year, Holiday 2020 shares were down 13.3 points (-4.5%), putting country at its lowest total in PPM measurement. Of 84 stations listed, only 11 were were up, and of those 11, only two grew by more than half a share (WIRK and WKDF.) 71 stations were down in share, with eight of those hitting all-time PPM lows. Overall cume was down 1.96 million (-8.3%) compared to last month; and was off 7.38 million (-23.7%) year to year. This is country's

second lowest cume total, behind only the lockdown month of last April. The Holiday 2020 PPM spanned five weeks (12/3/20-1/6/21) instead of the usual four to put Nielsen's calendar back in closer alignment with the actual calendar. Legend: A "+" indicates a Classic Country outlet; a "^" designates co-owned Country stations in the metro; a "t" indicates a tie; and a "*" indicates a station that is a recent subscriber for which ratings were not currently available. Ranks are among subscribers. NOTE: KKGO was all-Christmas from 11/30 thru 12/25.

Hol. PPM Top 10					
SF	IA]	RE @	98.1		
1	1	WCTK/Providence	7.4		
3	2 t	WSOC/Charlotte	6.4		
7t	2 t	WCOL/Columbus	6.4		
5	4	WGAR/Cleveland	5.9		
7t	5	KNCI/Sacramento	5.5		
4	6t	WUBE/Cincinnati	5.4		
	6t	WDAF/Kansas City	5.4		
6	6t	WPOC/Baltimore	5.4		
2	9	KSD/St Louis	5.3		
	10	KYGO/Denver	5.1		

Station/City	Dec 6+ Share	Rank	Hol 6+ Share	Rank	Dec Cume	Hol Cume	Station/City	Dec 6+ Share	Rank	Hol 6+ Share	Rank	Dec Cume	Hol Cume
WUBL/Atlanta	3.8	9	3.7	10	471,300	430,100	WKMK/Middlesex (Monmou	th) 1.0	22t	0.5	25t	35,400	28,700
WKHX/Atlanta	2.9	14	2.6	16	377,500	363,300	WMIL/Milwaukee	6.2	4	4.6	5	290,200	236,200
KVET/Austin ^	4.7	5	4.4	4	225,800	234,300	WMBZ/Milwaukee ^	1.4	11t	1.1	13	99,200	85,800
KASE/Austin ^	4.2	6t	3.1	11	171,100	159,000	WVTY/Milwaukee ^	1.4	11t	1.5	11	80,400	73,400
KOKE/Austin	0.7	23	0.9	22	63,000	50,000	KEEY/Minneapolis	5.3	6	4.2	10	358,800	334,400
WPOC/Baltimore	6.7	2	5.4	5	260,900	246,800	KMNB/Minneapolis	2.8	15	2.9	15	329,600	321,700
WKLB/Boston	3.5	10	2.9	11	429,000	386,400	WSM-FM/Nashville ^	5.4	7t	4.7	8	186,500	187,900
WBWL/Boston	2.1	16	1.7	18t	280,100	266,000	WSIX/Nashville	4.8	9	4.4	9t	188,100	187,400
WCTK/Boston (Providence)	0.8	25	1.0	22t	93,400	102,400	WKDF/Nashville ^	3.1	13	3.7	11t	126,800	146,700
WSOC/Charlotte	7.6	2	6.4	2	409,900	330,400	WNSH/Nassau (New York)	0.8	26	0.7	27	90,600	70,300
WKKT/Charlotte	5.4	6	4.9	6t	344,700	329,300	WNSH/New York	1.6	21	1.3	22	696,900	615,000
WUSN/Chicago	2.6	12	2.1	15	697,500	602,600	WGH/Norfolk	4.7	4	3.8	4t	183,000	150,600
WUBE/Cincinnati ^	6.9	4	5.4	4t	325,500	287,000	WWKA/Orlando	4.4	7	3.2	9t	217,400	162,900
WNKN/Cincinnati +	3.0	12	2.4	14	144,600	127,200	WXTU/Philadelphia	3.5	10	3.0	8	454,900	363,400
WNNF/Cincinnati	2.0	14t	1.8	16	160,700	138,600	KNIX/Phoenix	5.6	4	5.0	3	529,900	507,400
WYGY/Cincinnati ^	0.9	19	1.1	18	96,800	104,000	KMLE/Phoenix	2.6	15	2.5	15	433,100	405,900
WGAR/Cleveland	6.8	6	5.9	5t	305,900	271,100	WDSY/Pittsburgh	5.1	5	4.2	7	250,000	194,000
WCOL/Columbus, OH	6.5	4	6.4	5	245,500	241,900	WPGB/Pittsburgh	3.1	12	2.3	12	184,200	143,100
KPLX/Dallas ^	3.6	11	3.5	10	817,500	778,300	KUPL/Portland	3.3	11	2.9	12t	208,300	194,000
KSCS/Dallas ^ KYGO/Denver	4.7 5.8	4 3	3.9 5.1	7t 3	680,200	638,800 301,800	KWJJ/Portland	2.8	15	2.4	17	232,100	208,700
KYGU/Denver KWBL/Denver	5.0 2.7	13	2.4		310,400 200,200		WCTK/Providence	8.8	3	7.4	3	251,000	232,400
	4.3		2.4 3.9	14t	200,200 503,900	179,000	WQDR/Raleigh	4.8	7	4.5	7	199,700	193,000
WYCD/Detroit WDRQ/Detroit	4.3 2.3	9t 18	3.9 2.1	12 18	308,400	434,100 284,000	WNCB/Raleigh	2.5	14t	2.4	15t	131,300	121,800
WTQR/Greensboro	2.3 5.1	8	4.3	8	169,000	163,900	KFRG/Riverside	5.0	3	4.6	2	256,200	243,400
WPAW/Greensboro	4.3	9	4.3 4.0	9	165,900	146,100	KNCI/Sacramento	6.5	4	5.5	4	294,100	240,200
WWYZ/Hartford	4.3 5.9	7	4.0	8	149,100	128,200	KUBL/Salt Lake City	5.0	6	3.8	8	222,200	188,700
KKBQ/Houston ^	3.4	12t	3.0	14	738,800	675,500	KSOP/Salt Lake City	2.7	12t	2.9	12	147,100	149,200
KILT/Houston	3.4	14	3.0	12t	721,200	692,300	KEGA/Salt Lake City	1.3	20	1.2	22	101,400	98,100
KTHT/Houston ^ +	2.6	17	2.3	121	345,500	362,000	KCYY/San Antonio ^	4.5	8	4.5	7	387,400	381,600
WFMS/Indianapolis	5.1	6	4.6	6	211,800	182,400	KAJA/San Antonio	3.2	12	3.3	11	301,700	305,900
WLHK/Indianapolis	4.0	10	3.8	10	193,500	195.000	KKYX-AM/San Antonio ^ +		20	1.5	20	112,700	121,500
WQIK/Jacksonville	5.3	5t	4.8	6	200,700	189,900	KSON/San Diego	3.9	10t	3.7	11	270,800	261,700
WGNE/Jacksonville	4.1	10t	3.6	10	182,700	167,600	KRTY/San Jose	3.2	9	3.2	8	107,400	106,900
KFKF/Kansas City ^	5.4	6	4.6	8	199,900	203,000	KKWF/Seattle KNUC/Seattle	2.7 3.1	17 13t	2.3 2.5	20t 17	346,300 292.600	308,300
KBEQ/Kansas City ^	4.9	7	4.2	10t	216,200	203,100							271,700
WDAF/Kansas City	5.5	, 4t	5.4	5	251,000	267,400	KSD/St. Louis	8.6	2	5.3	5	389,500	336,200
KCYE/Las Veaas	2.9	12t	2.4	14t	147,800	143.000	WIL/St. Louis	3.2 5.4	13	3.3 5.0	13t	320,800	283,800
KWNR/Las Vegas	2.8	121 14t	2.4	14t	156,600	136,700	WFUS/Tampa WQYK/Tampa	5.4 4.0	4 10t	5.0 3.9	5 9	398,700	366,000 278,600
KKGO/Los Angeles **	2.0	18	1.5	23t	646,700	660,300	WQYK/Tampa WMZQ/Washinaton	4.0 2.3		3.9 2.1		270,400 290.100	278,600 257,400
WGKX/Memphis	3.7	9	2.6	11	95,700	80.600		2.3	14 10	2.1 3.0	15		
WLFP/Memphis	1.7	14	1.6	14	71,700	67,400	WIRK/West Palm Beach	2.1	10	3.0	8	85,300	92,300
WKIS/Miami	3.0	ii	2.8	111	318,100	315,900							
WNSH/Middlesex (New York)		13t	2.0	17	128,900	93,100							





MEDIABASE

LW	тν	v	Artist/Title (Label)	Total Points	+/- Points	Total Plays	; +/- Plays		+/- Aud	-	
1	1	()(LUKE COMBS 2 nd Week at No. 1 Better Together (River House/Columbia)	28074	694	8975	196	51.732	1.967	159	0
2	2	$(\mathbf{\hat{k}})$	KENNY CHESNEY/Happy Does (Blue Chair/Warner/WEA)	22389	759	7107	111	40.566	2.206	159	0
4	3	$\langle \hat{\mathbf{x}} \rangle$	DARIUS RUCKER/Beers And Sunshine (Capitol) 🖌	21433	1682	6860	484	38.822	3.276	159	0
3	4	$\langle \hat{\boldsymbol{s}} \rangle$	KELSEA BALLERINI/Hole In The Bottle (Black River)	21409	970	6991	266	38.616	2.042	159	0
5	5	$\widehat{\mathbf{a}}$	LUKE BRYAN/Down To One (Capitol) 🖌	19992	1447	6168	334	35.228	3.15	158	0
8	6	$\langle \hat{\boldsymbol{s}} \rangle$	PARMALEE f/BLANCO BROWN/Just The Way (Stoney Creek) 🖌	19673	1831	6409	647	33.557	3.899	157	2
6	7	$\langle \hat{\boldsymbol{s}} \rangle$	NIKO MOON/Good Time (RCA)	19375	1153	6403	376	30.102	1.948	155	0
10	8	$\langle \hat{\boldsymbol{s}} \rangle$	CHRIS STAPLETON/Starting Over (Mercury)	17295	638	5671	193	30.254	1.785	158	0
9	9	$\langle \hat{\boldsymbol{s}} \rangle$	THOMAS RHETT/What's Your Country Song (Valory)	17267	470	5480	82	31.593	1.615	159	0
11	10		FLORIDA GEORGIA LINE/Long Live (BMLGR)	14653	180	4702	58	25.699	1.08	159	0
12	11	$\langle \hat{\boldsymbol{s}} \rangle$	DUSTIN LYNCH/Momma's House (Broken Bow)	14236	-16	4635	57	23.805	-0.156	158	0
17	12		BRETT YOUNG/Lady (BMLGR) 🖌	13393	1547	4215	404	23.946	3.302	152	4
13	13		RASCAL FLATTS/How They Remember You (Big Machine)	13148	306	4263	79	21.771	0.544	159	0
15	14		GABBY BARRETT/The Good Ones (Warner/WAR)	12794	856	4285	218	21.549	2.006	157	0
18	15		MORGAN WALLEN/7 Summers (Big Loud)	12600	968	3940	337	21.958	1.51	158	2
16	16		TENILLE ARTS/Somebody Like That (19th & Grand)	12208	285	3877	66	19.164	0.89	158	1
19	17	\sim	DYLAN SCOTT/Nobody (Curb)	10484	128	3409	88	16.961	0.061	157	4
20	18		JORDAN DAVIS/Almost Maybes (MCA)	10456	236	3519	110	15.785	0.537	152	0
7	19	•	DAN + SHAY/I Should Probably Go To Bed (Warner/WAR)	9792	-8222	3167	-2632	17.73	-11.881	159	1
21	20		ERIC CHURCH/Hell Of A View (EMI Nashville)	9386	903	3232	335	13.865	0.841	157	1
23	21	$\langle \hat{\mathbf{x}} \rangle$	JAKE OWEN/Made For You (Big Loud)	8892	1180	2939	347	13.871	1.368	144	9
22	22	\approx	BROTHERS OSBORNE/All Night (EMI Nashville)	8256	5	2648	12	12.795	0.018	154	0
24	23		DIERKS BENTLEY/Gone (Capitol)	7429	213	2447	54	11.253	0.55	151	1
26	24		KEITH URBAN w/PINK/One Too Many (RCA/Capitol)	7391	361	2420	98	11.7	1.113	144	1
27	25		MIRANDA LAMBERT/Settling Down (RCA)	7362	361	2398	124	10.568	0.815	145	0
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kelsea ballerini **hole in the bottle** MAX SPINS 2/7 – 2/14

POWER UP NOW!

AIRCHECK -

MEDIABASE

February 1, 2021

LW	тw	'	Artist/Title (Label)	Total Points	+/- Points	Fotal Plays	+/- Plays	Audience	+/- Aud	Stations	ADD
25	26	\sim	SAM HUNT/Breaking Up Was Easy In The (MCA)	7298	172	2327	50	10.897	0.298	137	0
28	27	$\langle \hat{\mathbf{x}} \rangle$	T. MCGRAW & T. HUBBARD/Undivided (Big Machine/BMLGR)	6824	1123	2151	411	11.568	2.105	156	1
30	28	$\widehat{}$	BRANTLEY GILBERT/Hard Days (Valory)	5692	542	1897	212	7.089	0.957	147	1
29	29	$\widehat{}$	CARLY PEARCE/Next Girl (Big Machine)	5660	410	1825	95	6.585	0.473	154	1
31	30	\sim	JASON ALDEAN/Blame It On You (Macon Music/Broken Bow)	5494	430	1604	124	8.928	0.512	135	6
32	31	$\langle \widehat{\mathbf{x}} \rangle$	CHRIS YOUNG & KANE BROWN/Famous Friends (RCA)	4938	104	1411	60	7.722	0.058	120	14
33	32	$\langle \widehat{\mathbf{x}} \rangle$	BLAKE SHELTON/Minimum Wage (Warner/WMN)	4832	431	1488	213	7.675	0.978	125	16
34	33	$\langle \hat{\mathbf{x}} \rangle$	JUSTIN MOORE/We Didn't Have Much (Valory)	4500	204	1433	69	7.644	0.527	126	2
35	34	$\langle \widehat{\mathbf{x}} \rangle$	COLE SWINDELL/Single Saturday Night (Warner/WMN)	4375	191	1425	64	5.505	0.019	126	1
36	35	$\langle \hat{\mathbf{x}} \rangle$	RUNAWAY JUNE/We Were Rich (Wheelhouse)	4195	99	1424	39	4.959	0.325	139	1
37	36	\sim	LITTLE BIG TOWN/Wine, Beer, Whiskey (Capitol)	4032	73	1349	-29	3.494	0.051	134	0
38	37	,	KANE BROWN/Worship You (RCA)	3232	-84	1007	-27	3.164	-0.483	104	2
42	38	$\widehat{}$	CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR)	3221	247	993	125	4.175	0.22	106	2
39	39)	SCOTTY MCCREERY/You Time (Triple Tigers)	3190	-113	1023	-31	4.161	0.179	114	1
41	40	$\widehat{}$	ELVIE SHANE/My Boy (Wheelhouse)	3127	129	1121	53	2.791	0.17	100	1
RBC	OR	NE	OLD DOMINION/Never Be Sorry (RCA)	3116	76	1002	8	3.182	-0.076	97	3
43	42	$\langle \widehat{\mathbf{x}} \rangle$	PRISCILLA BLOCK/Just About Over You (InDent/Mercury)	2830	-84	843	1	3.339	-0.026	86	3
44	43	$\langle \hat{\mathbf{x}} \rangle$	LEE BRICE/Memory I Don't Mess With (Curb)	2676	197	858	69	3.847	-0.013	98	2
RBC	OR	NE	ROBERT COUNTS/What Do I Know (Arista)	2376	-15	760	-2	2.303	0.055	95	1
47	45	$\langle \hat{\mathbf{x}} \rangle$	CHRIS JANSON/Waitin' On 5 (Warner/WAR)	2136	17	670	7	2.054	-0.023	81	3
46	46	\sim	C. JOHNSON & R. MCENTIRE/Dear (CoJo/Warner/WMN)	2071	-69	505	6	3.272	-0.257	37	0
50	47	$\langle \hat{\mathbf{x}} \rangle$	TEDDY ROBB/Heaven On Dirt (Monument)	2041	106	736	27	1.565	0.126	77	1
nter	48	$\widehat{\sim}$	MICHAEL RAY/Whiskey And Rain (Warner/WEA)	2039	137	702	49	1.895	-0.03	78	1
49	49	$\widehat{\sim}$	GARTH BROOKS & TRISHA YEARWOOD/Shallow (Pearl)	2021	34	590	35	1.911	-0.045	77	2
48	50		LOCASH/Beers To Catch Up On (Wheelhouse)	1949	-39	673	-2	1.833	-0.004	76	1

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Country Aircheck Add Leaders	Adds
JIMMIE ALLEN & BRAD PAISLEY/Freedom (Stoney Creek)	48
ANDREW JANNAKOS/Gone Too Soon (RCA)	17
BLAKE SHELTON/Minimum Wage (Warner/WMN)	16
CHRIS YOUNG & KANE BROWN/Famous Friends (RCA)	14
HARDY/Give Heaven Some Hell (Big Loud)	12
JON PARDI/Tequila Little Time (Capitol)	10
JAKE OWEN/Made For You (Big Loud)	9
JASON ALDEAN/Blame It (Macon Music/Broken Bow)	6
PARKER MCCOLLUM/To Be Loved By You (MCA)	6
BRETT YOUNG/Lady (BMLGR)	4

Country Aircheck Top Point Gainers

PARMALEE f/BLANCO BROWN/Just The Way (Stoney Creek)	1831
DARIUS RUCKER/Beers And Sunshine (Capitol)	1682
BRETT YOUNG/Lady (BMLGR)	1547
JIMMIE ALLEN & BRAD PAISLEY/Freedom (Stoney Creek)	1498
LUKE BRYAN/Down To One (Capitol)	1447
JAKE OWEN/Made For You (Big Loud)	1180
NIKO MOON/Good Time (RCA)	1153
T. MCGRAW & T. HUBBARD/Undivided (Big Machine/BMLGR)	1123
KELSEA BALLERINI/Hole In The Bottle (Black River)	970
MORGAN WALLEN/7 Summers (Big Loud)	968

Country Aircheck Top Spin Gainers

PARMALEE f/BLANCO BROWN/Just The Way (Stoney Creek)	647
DARIUS RUCKER/Beers And Sunshine (Capitol)	484
T. MCGRAW & T. HUBBARD/Undivided (Big Machine/BMLGR)	411
BRETT YOUNG/Lady (BMLGR)	404
JIMMIE ALLEN & BRAD/Freedom Was (Stoney Creek)	381
NIKO MOON/Good Time (RCA)	376
JAKE OWEN/Made For You (Big Loud)	347
MORGAN WALLEN/7 Summers (Big Loud)	337
ERIC CHURCH/Hell Of A View (EMI Nashville)	335
LUKE BRYAN/Down To One (Capitol)	334

February 1, 2021

Activator Top Point Gainers

Activator Top Point Gainers	
TIM MCGRAW & TYLER HUBBARD/Undivided (Big Machine)	919 🖌
PARMALEE f/BLANCO BROWN/Just The Way (Stoney Creek)	894 🖌
BLAKE SHELTON/Minimum Wage (Warner/WMN)	853 🏏
GABBY BARRETT/The Good Ones (Warner/WAR)	834 🖌
DARIUS RUCKER/Beers And Sunshine (Capitol)	827 🖌
ERIC CHURCH/Hell Of A View (EMI Nashville)	728
MORGAN WALLEN/7 Summers (Big Loud)	676
LUKE BRYAN/Down To One (Capitol)	620
JAKE OWEN/Made For You (Big Loud)	506
CHRIS STAPLETON/Starting Over (Mercury)	478
Activator Top Spin Gainers	
DARIUS RUCKER/Beers And Sunshine (Capitol)	187
PARMALEE/Just The Way f/Blanco Brown (Stoney Creek)	186
BLAKE SHELTON/Minimum Wage (Warner/WMN)	165
GABBY BARRETT/The Good Ones (Warner/WAR)	162
TIM MCGRAW & TYLER HUBBARD/Undivided (Big Machine)	153
MORGAN WALLEN/7 Summers (Big Loud)	143
ERIC CHURCH/Hell Of A View (EMI Nashville)	130
LUKE BRYAN/Down To One (Capitol)	119
JAKE OWEN/Made For You (Big Loud) BRETT YOUNG/Lady (BMLGR)	112 103
	100
Country Aircheck Top Recurrents	Points
LEE BRICE/One Of Them Girls (Curb)	17306
RUSSELL DICKERSON/ Love You Like I Used To (Triple Tigers)	16894
BLAKE SHELTON f/G. STEFANI/Happy (Warner/WMN)	14778
CHRIS LANE/Big, Big Plans (Big Loud)	14411
MORGAN WALLEN/More Than My Hometown (Big Loud)	12532
GABBY BARRETT/I Hope (Warner/WAR)	8946
LADY A/Champagne Night (BMLGR)	8524
LUKE COMBS/Lovin' On You (River House/Columbia)	8279
MORGAN WALLEN/Chasin' You (Big Loud)	7941
JASON ALDEAN/Got What I Got (Macon Music/Broken Bow)	7657
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MEDIABASE

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COUNTRY AIRCHECK ACTIVITY

CHRIS JANSON/Waitin' On 5 (Warner/WAR) Moves 47-45* 2,136 points, 670 spins 3 adds: KHGE, KSSN, WKRO

CODY JOHNSON & REBA/Dear Rodeo (CoJo/Warner/WMN) Moves 46-46* 2,071 points, 505 spins; No adds

TEDDY ROBB/Heaven On Dirt (Monument) Moves 50-47* 2,041 points, 736 spins 1 add: **WLFP**

MICHAEL RAY/Whiskey And Rain (Warner/WEA) Re-entry at 48* 2,039 points, 702 spins 1 add: KCYY*

GARTH BROOKS & TRISHA YEARWOOD/Shallow (Pearl) Moves 49-49* 2,021 points, 590 spins 2 adds: WLFP, WQMX

LOCASH/Beers To Catch Up On (Wheelhouse) Moves 48-50 1,949 points, 673 spins 1 add: WSOC

JAMESON RODGERS f/LUKE COMBS/Cold Beer Calling My Name (River House/Columbia) 1,645 points, 498 spins 3 adds: WGNE, WKKT, WUSJ

LAINEY WILSON/Things A Man Oughta Know (Broken Bow) 1,643 points, 543 spins; No adds

BROADC

JIMMIE ALLEN & BRAD PAISLEY/Freedom... (Stoney Creek) 1,615 points, 418 spins 48 adds including: KBEQ, KFRG, KJUG, KNUC, KRTY, KUBL*, WDAF, WGH, WKLB, WKML

ADD DATES

Send yours to adds@countryaircheck.com

FEBRUARY 8

KAMERON MARLOWE/Sober As A Drunk (Columbia) **GRANGER SMITH**/Hate You Like I Love You (Wheelhouse)

FEBRUARY 16

FILMORE/Nothing's Better (Curb) NATE BARNES/You Ain't Pretty (Quartz Hill) ROBYN OTTOLINI/F-150 (Warner/WMN)

FEBRUARY 22

CAITLYN SMITH f/OLD DOMINION/I Can't (Monument) MATT STELL/That Ain't Me No More (Records/Arista)

CHECK OUT

FEBRUARY 5

ALEX HALL Six Strings (Monument) Co-produced by Hall, Pete Good and AJ Babcock, the latest track from Hall's debut EP, "Last One To Leave," is a collaboration with Brad Paisley. Additional guitarists and



vocalists featured on the six-song project include Vince Gill, John Osborne, Old Dominion's Brad Tursi, Tenille Townes and Kassi Ashton.

FEBRUARY 12 FLORIDA GEORGIA LINE Life Rolls On (BMLGR)

FEBRUARY 19 LAINEY WILSON Sayin' What I'm Thinkin' (BBR)

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MEDIABASE

February 1, 2021

LW	тw	1	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	ADDS
1	1)((LUKE COMBS ✓ 3 rd Week at No. 1 Better Together (River House/Columbia)	11701	-2	2467	20	47	0
3	2	$(\hat{\mathbf{x}})$	DARIUS RUCKER/Beers And Sunshine (Capitol) 🖌	10139	827	2109	187	48	0
4	3	$\widehat{\sim}$	KELSEA BALLERINI/Hole In The Bottle (Black River Entertainment)	10115	321	2093	49	47	0
5	4	$\widehat{\sim}$	LUKE BRYAN/Down To One (Capitol)	9285	620	1839	119	48	0
7	5	$\widehat{\mathbf{x}}$	KENNY CHESNEY/Happy Does (Blue Chair/Warner/WEA)	9092	106	1937	-19	46	0
8	6	$\widehat{\mathbf{x}}$	CHRIS STAPLETON/Starting Over (Mercury)	8244	478	1703	73	48	0
9	7	$\widehat{\mathbf{x}}$	THOMAS RHETT/What's Your Country Song (Valory)	7961	443	1565	86	47	0
11	8	$\widehat{\sim}$	NIKO MOON/Good Time (RCA)	7104	303	1583	83	46	0
10	9	$\widehat{}$	FLORIDA GEORGIA LINE/Long Live (BMLG)	6960	70	1414	36	47	0
14	10	$\widehat{\sim}$	GABBY BARRETT/The Good Ones (Warner/WAR) 🖌	6517	834	1381	162	47	1
13	11	$\widehat{\mathbf{x}}$	ERIC CHURCH/Hell Of A View (EMI)	6357	728	1202	130	48	1
20	12	$\widehat{\sim}$	MORGAN WALLEN/7 Summers (Big Loud)	5932	676	1143	143	48	2
17	13	$\widehat{\mathbf{x}}$	PARMALEE f/BLANCO BROWN/Just The Way (Stoney Creek) 🖌	5892	894	1210	186	46	2
12	14	$\widehat{\sim}$	RASCAL FLATTS/How They Remember You (Big Machine)	5618	107	1159	21	43	0
18	15	$\widehat{\mathbf{x}}$	TENILLE ARTS/Somebody Like That (19th & Grand)	5161	218	1063	38	46	1
15	16	$\widehat{\sim}$	JORDAN DAVIS/Almost Maybes (MCA)	5032	280	1028	45	45	1
19	17	$\widehat{\mathbf{x}}$	DUSTIN LYNCH/Momma's House (Broken Bow)	4998	38	1082	9	43	0
16	18	$\widehat{\mathbf{x}}$	DIERKS BENTLEY/Gone (Capitol)	4678	10	937	15	48	0
2	19		DAN + SHAY/I Should Probably Go To Bed (Warner/WAR)	4610	-3538	863	-746	44	0
21	20	$\widehat{\mathbf{x}}$	BROTHERS OSBORNE/All Night (EMI Nashville)	4363	111	845	11	46	1
24	21	$\widehat{\mathbf{x}}$	MIRANDA LAMBERT/Settling Down (RCA)	3832	374	717	63	45	2
25	22	$\widehat{\mathbf{a}}$	BRETT YOUNG/Lady (BMLGR)	3815	454	768	103	45	4
22	23	$\widehat{\mathbf{x}}$	KEITH URBAN W/PINK/One Too Many (RCA/Capitol)	3655	-29	749	4	44	0
33	24	$\widehat{\mathbf{x}}$	TIM MCGRAW & TYLER HUBBARD/Undivided (Big Machine) 🖌	3351	919	677	153	46	8
23	25		DYLAN SCOTT/Nobody (Curb)	3218	-16	662	-4	43	0
27	26	$\widehat{\mathbf{a}}$	JAKE OWEN/Made For You (Big Loud)	2952	506	676	112	45	3
26	27	$\widehat{\mathbf{x}}$	SAM HUNT/Breaking Up Was Easy In The (MCA)	2476	81	485	15	46	1
57	28	$\widehat{\mathbf{x}}$	BLAKE SHELTON/Minimum Wage (Warner/WMN) 🖌	2376	853	468	165	31	8
28	29	$\widehat{\mathbf{x}}$	JUSTIN MOORE/We Didn't Have Much (Valory)	2281	74	499	26	42	0
29	30	$\langle \! \hat{\boldsymbol{\kappa}} \!$	CARLY PEARCE/Next Girl (Big Machine)	2080	100	420	21	43	0

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MEDIABASE

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LW	τw		Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
38	31	$\langle \! \hat{\boldsymbol{\kappa}} \!$	CHRIS YOUNG & KANE BROWN/Famous Friends (RCA)	2053	99	394	32	39	1
32	32	$\widehat{\basis}$	BRANTLEY GILBERT/Hard Days (Valory)	1775	359	363	70	37	3
30	33		ELVIE SHANE/My Boy (Wheelhouse)	1547	-19	265	-1	24	1
34	34	$\widehat{\sim}$	JASON ALDEAN/Blame It On You (Macon Music/Broken Bow)	1473	176	288	36	34	1
31	35		LITTLE BIG TOWN/Wine, Beer, Whiskey (Capitol)	1444	-70	289	-6	37	1
35	36		RUNAWAY JUNE/We Were Rich (Wheelhouse)	1272	-99	261	-20	34	1
36	37	$\widehat{\mathbf{a}}$	LEE BRICE/Memory I Don't Mess With (Curb)	1178	123	178	26	26	1
41	38	$\widehat{\sim}$	COLE SWINDELL/Single Saturday Night (Warner/WMN)	1032	159	226	34	33	0
40	39	$\widehat{\sim}$	SCOTTY MCCREERY/You Time (Triple Tigers)	980	25	201	2	31	1
37	40		CHASE RICE f/FGL/Drinkin' Beer. Talkin' God. Amen. (Dack Janiels/BBR/BMLGR)	875	-47	166	-6	23	1
44	41	$\widehat{}$	OLD DOMINION/Never Be Sorry (RCA)	855	91	164	18	26	3
48	42	$\widehat{}$	LUKE COMBS/Forever After All (River House/Columbia)	836	244	117	35	8	0
42	43		PRISCILLA BLOCK/Just About Over You (InDent/Mercury)	823	-91	142	-24	15	0
43	44		KANE BROWN/Worship You (RCA)	772	-92	118	-16	20	0
39	45	$\widehat{}$	LARRY FLEET/Where I Find God (Big Loud)	719	-2	122	3	19	0
54	46		CHRIS JANSON/Waitin' On 5 (Warner/WAR)	699	-37	147	-5	16	0
46	47	$\widehat{}$	MICHAEL RAY/Whiskey And Rain (Warner/WEA)	695	10	118	2	12	0
47	48	$\widehat{\sim}$	THE DESERT CITY RAMBLERS/Comin' Home (Crank Kick Media)	680	22	131	5	11	1
45	49		TIM DUGGER/You're Gonna Love Me (MCC/Curb)	677	-36	128	-4	17	0
Debu	t 50	$\widehat{}$	MORGAN WALLEN/Wasted On You (Big Loud)	630	420	63	42	1	0
49	51		LEE BRICE/Soul (Curb)	630	-10	63	-1	1	0
52	52		LAINEY WILSON/Things A Man Oughta Know (Broken Bow)	589	-14	71	-4	9	0
51	53		CODY JOHNSON & REBA MCENTIRE/Dear Rodeo (CoJo/Warner/WMN)	563	-43	109	-8	10	1
50	54		HARDY/Give Heaven Some Hell (Big Loud)	533	-85	76	-9	14	2
Re-E <mark>nte</mark>		1.1	TEDDY ROBB/Heaven On Dirt (Monument)	524	90	121	21	18	1
			MITCHELL TENPENNY/Bucket List (Columbia)	479	29	54	9	10	0
			LILY ROSE/Villain (Big Loud)	460	40	46	4	1	0
		$\widehat{}$	DREW PARKER/While You're Gone (Make Wake Artists)	450	10	45	1	1	0
55	59		RILEY GREEN/If It Wasn't For Trucks (BMLGR)	439	-38	74	-5	6	0
60	60		CHRIS STAPLETON/You Should Probably Leave (Mercury)	420	-20	42	-2	1	0

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