# AIRCHECK WEEKLY

### **Classic Country Making History**

Last year, the call for familiar songs and "comfort music" was a regular refrain as Country radio began to deal with the effects



Charlie Cook

Rod Phillips

of COVID-related lockdowns and decreasing cumes. In the past 18 months, several Classic Country outlets and heavily goldleaning stations have scored record topline (PPM: Persons 6+; Diary: P12+) shares. They include KXBL/Tulsa, WSM-FM/Nashville and KLCI/Minneapolis.

Last July, KXBL topped that market's fourway Country battle for the first time, and it's led the market the last three months. In July, WSM-FM climbed to its largest share since 1998, and KVET/Austin and KFKF/ Kansas City consistently lead the format in their respective markets. Explaining the phenomenon is no simple endeavor, but the numbers seem to tell the story ... or several of them.

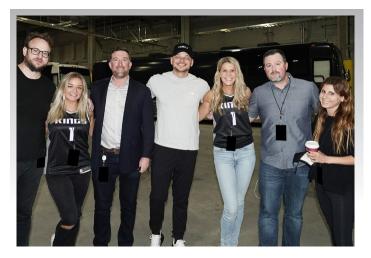
For the purposes of this analysis, **Country Aircheck** looked at stations whose playlists are composed of more than 60% gold (music data courtesy of Mediabase 24/7). Among the 48 PPM markets, nine met that parameter, while in the 45 continuous diary markets (CDM), 19 stations did.

The gold-based stations in PPM markets averaged a 3.4 share over the past three books (June, July and August) with three stations finishing in the top five in their respective markets. CDM gold-based stations

averaged a 3.0 share in June/July/August, and six finished in the top five. It should be noted that several stations in the sample are flanking stations and/or are on less competitive signals.

Country Aircheck then looked under the hood of the nine goldbased stations that finished top five in their market's topline demo. (See a complete breakout on page 16.)

(continued on page 11)



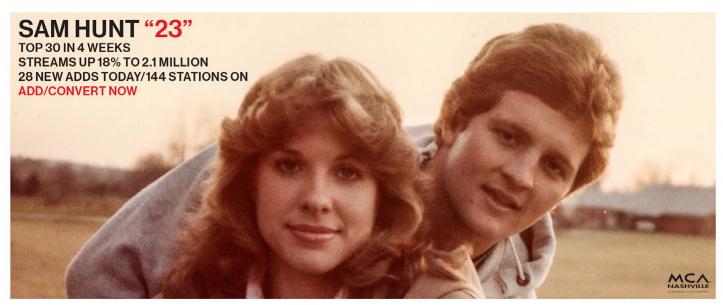
**King Brown:** Pictured at the Sacramento launch of **Kane Brown**'s *Blessed & Free Tour* (10/1) are AEG's **Rich Schaefer**, Ten21's **Nikki Boon**, Golden1 Center's **James Rasmussen**, Brown, Ten21's **Martha Earls**, WME's **Braeden Rountree** and AEG's **Victoria Torchia**.

#### **Tour Launch: Kane Brown**

Opening weekend of **Kane Brown**'s Blessed And Free Tour showcased an artist who intends to make a statement, and not just with his tour title. Following the Friday (10/1) launch in Sacramento, Saturday's Staples Center show found balmy Los Angeles streets crowded with country fans in hats and boots. Brown was intent on giving the capacity crowd an evening to remember.

Signed to Brown's joint venture label with Sony – Ten21 Entertainment – openers **Restless Road** offered a harmony-heavy set that included a medley of country hits and closed with their

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# the follow up to his 27th #1 single "waves" Impacting NOW!!! ADD DATE: 10/11

From his album born here Live here die here (deluxe edition)



UP

# FOR YOUR CMA AWARD CONSIDERATION MADDE & TAE VOCAL DUO OF THE YEAR

## "DIE FROM A BROKEN HEART"

RIAA Certified DOUBLE PLATINUM with over 587M STREAMS

#1 on Taste of Country's TOP SONGS OF 2020

> ASCAP POP SONG OF THE YEAR

> > AIMP SONG OF THE YEAR

First and only FEMALE DUO with MULTIPLE #1s

> One of six FEMALE BALLADS to reach #1 since 2015

### for your CMA AWARD consideration

DIERKS BENTLEY





"The bluegrass picker, the love song singer and the stadium rocker all packaged together" -Associated Press

"Gone" is Dierks 20th CAREER NO. 1 Over 6.4 BILLION CAREER STREAMS



### A TRUE ENTERTAINER

66 MILLION RECORDS SOLD WORLDWIDE 27 #1 SINGLES (14 OF WHICH SHE CO-WROIE) ONLY COUNTRY ARTIST TO ACHIEVE 9 CONSECUTIVE ALBUMS TO DEBUT #1 SINCE START OF CAREER BEST SELLING FEMALE COUNTRY ARTIST OF ALL TIME IN DIGITAL SALES FIVE SOLD-OUT ARENA TOURS REFLECTION: THE LAS VEGAS RESIDENCY BEGINS DEC 1

#### "Underwood remains one of the most impressive live vocalists of any genre, a true powerhouse." - NJ.com, 2021

THIS YEAR'S VERSATILE COLLABORATIONS...



JOINED REBA MCENTIRE ON LORETTA LYNN'S "STILL WOMAN ENOUGH"



# CARRIE

"ONLY US" DUET WITH **DAN + SHAY** FROM *DEAR EVAN HANSEN* ORIGINAL MOTION PICTURE SOUNDTRACK



"GREAT IS THY FAITHFULNESS" FEAT. GOSPEL LEGEND CECE WINANS

INCLUDED ON MY SAVIOR: LIVE FROM THE RYMAN | VIEWED BY NEARLY 2.5 MILLION FANS WORLDWIDE



"HALLELUJAH" VIDEO WITH JOHN LEGEND 20M+ VIEWS IN 24 HOURS | 2021 CMT MUSIC AWARDS VIDEO OF THE YEAR



"I WANNA REMEMBER" WITH NEEDTOBREATHE



BILINGUAL DUET "TEARS OF GOLD" WITH LATIN GRAMMY AWARD-WINNING, DAVID BISBAL



"Louisiana Woman, Mississippi Man" With **Brad Paisley** Grand Ole Opry's *UNBROKEN* 



"IF I DIDN'T LOVE YOU" DUET WITH **JASON ALDEAN** 

TOP 5 SINGLE AND CLIMBING | HIGHEST HOT COUNTRY DEBUT FOR A SOLO MALE AND SOLO FEMALE COLLABORATION

SEE THE HIGHLIGHT REEL

FOR YOUR CMA CONSIDERATION: ENTERTAINER OF THE YEAR





MY SAVIOR and MY GIFT (SPECIAL EDITION) AVAILABLE NOW

## 



Back In Los Angeles County: Jordan Davis, Restless Road's Garrett Nichols and Colton Pack, Kane Brown and Taylor Lautner during "Famous Friends" Saturday (10/2) at Staples Center.

own "Bar Friends." MCA's **Jordan Davis** performed 15 songs in the support slot, drawing full-throated sing-alongs to hits including "Take It From Me," "Almost Maybes" and "Singles You Up."

After the opening sets were removed, lights dropped, pre-roll music began ("Stay," The Kid Laroi w/Justin Bieber) and the crowd rose to its feet. A light platform the width of the stage-wide LED screen slowly elevated to the top of the arena as the tension built. Finally, a spotlight revealed Brown atop the rig, from which he rode a cable down to the stage as "Setting The Night On Fire" kicked the show off. Wearing a white Lakers No. 23 jersey (LeBron James) and a blue hat emblazoned with the word "Family," Brown and his six-piece band roamed a set with elevated wings and a center thrust adorned with lighted initials KB at its apex. Long fire strips framed the back of the stage, and a multi-color neon rail ran its edges. Throughout the show, three large triangular lighting elements, having descended from the light rig, moved and framed various performances. Heavy use of pyro, smoke and lasers complemented the on-screen action.

Introducing "Short Skirt Weather" as a song that should have been a single, Brown set it up for an enthusiastic sing-along with an on-screen lyric video. During "Hometown," he made more than a few fans proud by grabbing their phones for selfies. After an enthusiastic crowd-voiced "Lose It," Brown and two players settled on stools for a breakdown segment. "I'm going to get personal for a second," he said, setting up "Learning" with the first of several intimate stories of a childhood loaded with conflict. "Worship You" and "For My Daughter" followed, then Brown promised to "get some energy back in the building" and delivered a thumping, anthemic "Good As You."

Musically, Brown ranged from an acapella version of Blake Shelton's "Ole Red" and covering Soulja Boy's "Crank That" (with "ho" tastefully transmuted to "oh") to a bombastic, arenarock flavored "Heaven" and hard-rocking intro to "What Ifs." "Famous Friends" found Restless Road and Davis back onstage – and a funny moment as Brown realized he forgot to intro Davis. Actor Taylor Lautner also joined, though without singing. Brown dedicated "Homesick" to those who fight for freedom, saying, "God bless the USA." And the tour title song, "Blessed & Free," encapsulated Brown's theme of relentless positivity – even as he walked attendees through much of the adversity he's faced. The concert's extended outro had Brown signing autographs and taking selfies before he pulled off the jersey and threw it to the crowd, causing a minor wrestling match in the pit.

After the show, many in Brown's camp discussed the intention he's brought to leveling up with this tour, an idea fully supported by the production's obvious financial investment. Likewise, Bonneville Dir./Group Programming **Chad Rufer**, who saw the Friday show in Sacramento, sees Brown's growth as an entertainer. "We've had Kane in town for several things as he was coming up," Rufer says. "To see him now – he has the stage presence of someone who has been doing this for a lot longer. He commanded the stage, hustled the whole time and kept the audience's attention throughout – which is hard to do. He's impressive." Statement made. –Chuck Aly

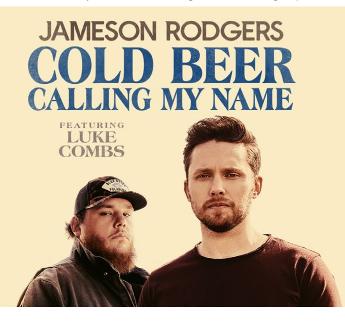
#### Chart Chat

Congratulations to **Jameson Rodgers, Steve Hodges, Shane Allen, Lauren Thomas** and the **Columbia** promotion team on taking "Cold Beer Calling My Name" (f/**Luke Combs**) to No. 1 this week. As the follow-up to his debut single "Some Girls" which also went to No. 1 (CAT 10/26/20), Rodgers



RIVER DOUSE

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# #1 CA/MB #1 BB/BDS

THANK YOU COUNTRY RADIO "a modern country music masterpiece"

- Holler.

"powerfully written songs" - The Washington Post "one of the finest releases from Music Row this year"

#### - Tennessean.

"one of the most emotionally resonant country albums so far this year"

- billboard

# carly speaks truth

for your CMA consideration album of the year + female vocalist of the year

## For Your CMA Consideration Vocal Group Of The Year

1.3 MILLION album adjusted units 1.6 BILLION total global streams

"Drinkin' Problem" - 3x Platinum "Burn Out" - Platinum

Debut Album ON THE ROCKS Gold Certified #1 Debut

THE LAST RESORT #1 US + International iTunes Country Debut

2x Grammy Nominees 5x CMA Nominees

"21st Century Honky Tonk All-Night Band." - PEUSIAR

"The retro-leaning band that's brought classic country sounds back to the contemporary charts..." - WREETY

"Midland's high harmonies and the studied unction of its sound have prompted frequent omparisons to the Laurel Canyon country-rock of the Eagles..." The Washington Post



## **OFF THE RECORD**

An Off The Record conversation with Warner/WAR's **Shy Carter**:

4 RCHECK

I'd like to carry forward the unity the pandemic inspired and the idea that we are all in this together. Also, with more time on my hands, I was able to take better care of myself. I'd like to continue that.

**I've gotten some really touching** messages from people on social media. People have shared that my songs have been special in their lives or have helped them get through hard times. Some of them just tell me they love a new song or maybe a performance. A lot of my



SHY CARTER

communication with fans is just thanking them for the love and for giving me the inspiration to keep going.

**My favorite radio station** growing up was [Urban WHRK] K97 in Memphis. They had all the jams!

**The first time I heard myself on the radio** was in Grand Rapids on Top 40 WSNX. My friend Jay gave my song to a DJ at the station, and they started playing it like crazy! I was totally not expecting it, and it was the happiest, most amazing feeling when I heard it. It's indescribable. That feeling never gets old.

We're going to announce my debut project soon, so keep an eye out in the next week or two. I can tell you now that there's a whole lot of fun on there. Songs you can play in the club, at a barbecue or on a boat. There are sexy songs, inspirational songs and songs that may make you cry – in a good way! Overall, there's a very soulful vibe. I was lucky enough to work with some of the absolute best writers and producers around. I'm especially excited for y'all to hear the title track. It's such an important song to me and really speaks to our universal experience as humans.

The most redneck thing I've done lately is jumping on a horse, riding bareback and just letting him take me where he wanted to go.

I wish I'd written "Live Like You Were Dying." That song has everything to me. The music and the melodies are amazing, and the message is just so touching and real. It's real life. It's an inspiration for how we really could be living, and it still hits me hard every time I hear it. A timeless classic.

**My favorite song on the radio** right now is "Country'd Look Good On You" by Frank Ray. It's such a vibe, and he's such a great singer. I love it!

I really loved The Queens Gambit. I binged that. I also just watched all the episodes of Nine Perfect Strangers. That was trippy but so well done! A great cast and a lot of dimensions to it.

joins the exclusive club of artists whose first two singles have gone all the way to the top; **Gabby Barrett** was the last artist to achieve the feat in April this year. Songwriters are **Alysa Vanderheym**, **Brett Tyler**, **Hunter Phelps** and Rodgers.

And kudos to **Anna Cage** and the **Warner/WMN** crew on scoring 102 adds for **Blake Shelton**'s "Come Back As A Country Boy." This is Shelton's sixth 100+ add week, and he has now had at least one song top the CA/MB Most Added board every year since 2011.

#### **News & Notes**

**ASCAP** is expanding its **ASCAP Wellness Program** to become the first U.S. performance rights organization to offer telemedicine services to its songwriter and composer members. The new program, **Doc On The Go**, will launch later this month granting access to medical consultations and healthcare practitioners from **Teladoc**. More <u>here</u>.

**Benztown** is offering a free Halloween audio pack with more than 20 audio pieces to bring seasonal sounds to stations of all formats. Download <u>here</u>.

Guest hosts for **United Stations**' nightly program *Backstage Country* have been announced for the month of October. This week's guest host is **Lee Brice**, followed by **Old** 

**Dominion**, **Ryan Hurd** f/Maren Morris and **Chase Rice** in the following three weeks.

**Nashville Music Equality** will present "Once & Future Sounds: Black Women's Voices In Music" tomorrow (10/5) at 6pm CT via Zoom. Register <u>here</u>.

Audacy will host the eighth annual We Can Survive concert at the Hollywood Bowl in Los Angeles Oct. 23 in partnership with the American Foundation For Suicide Prevention. Details <u>here</u>. Los Angeles-based Milestone Publicity has relocated to Nashville and added Jessica Bonner and Shania Smith as Assoc. Publicists.

**Randy Michaels' Radioactive, LLC** is selling Country **WXMS/Au Sable, NY** to **Great Eastern Radio, LLC** for \$99,999.99 plus an LMA before closing.

Growing Christian Foundation has purchased Classic Country KNHK/Newport, WA and associated boosters from Xana Oregon, LLC for \$250,000.

KGID, Inc. sold Classic Country KGID/Giddings, TX to Township Media, LLC for \$750,000.

**DUSTIN LYNCH FEATURING** 

**MACKENZIE PORTER** 

Educational Media Foundation is buying Country WVNV/Malone, NY-Montreal and Top 40 sister WYUL/ Chateaugay, NY-Montreal from Martz Communications for \$2.5 million.

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## NEW Chase Rice "If I Were Rock & Roll" via Play MPE on Friday!

JASON ALDEAN & CARRIE UNDERWOOD

**Top 5 Most Increased Airplay** #2 Current Country Shazams



# THE FOLLOW UP SINGLE TO ONE OF THIS YEAR'S **MOST PLAYED SONGS**

# **parmalee** TAKE MY NAME



## ALREADY PLAYING ON SIRIUSXM THE HIGHWAY

4 WEEKS ON SPOTIFY VIRAL 50 US CHART

## #1 TOP SPINNING PANDORA NEW COUNTRY

# **THANK YOU COUNTRY RADIO!**

WKKT / CHARLOTTE

KSD / ST LOUIS

KSOP / SALT LAKE CITY

**KUBL / SALT LAKE CITY** 

WWKA / ORLANDO

**KWNR / LAS VEGAS** 

**KBEQ / KANSAS CITY** 

WGAR / CLEVELAND

MCCN / MUSIC CHOICE KILT / HOUSTON KKBQ / HOUSTON WMZQ / WASHINGTON DC WBWL / BOSTON KNUC / SEATTLE KWBL / DENVER WJVC / NASSAU-SUFFOLK KWJJ / PORTLAND WCOL / COLUMBUS KRTY / SAN JOSE WQDR / RALEIGH WPAW / GREENSBORO WWYZ / HARTFORD WKMK / MONMOUTH-OCEAN WCKN / CHARLESTON WXCY / WILMINGTON WQMX / AKRON WRNS / GREENVILLE WKRO / DAYTONA BEACH KXLY / SPOKANE KJUG / VISALIA WGTY / YORK WQHK / FT WAYNE KTOM / MONTEREY

**IMPACTING NOW** 

**CLICK HERE TO LISTEN** 

BBR 🗱 BMG



NATIONAL PRESS APPEARANCES

 Image: State of the state

CURRENT CONTESTANT ON SEASON 30 OF dancing



### **BACK-TO-BACK #1 SINGLES** & PLATINUM CERTIFICATIONS

CURRENT SINGLE "FREEDOM WAS A HIGHWAY"

WITH BRAD PAISLEY TOP 15 & CLIMBING

"COUNTRY SINGER JIMMIE ALLEN CONTINUES TO RISE" - AP

"SUPERSTAR!" -KATY PERRY

CMA FOUNDATION ARTIST AMBASSADOR

AUTHOR OF CHILDREN'S BOOK "MY VOICE IS A TRUMPET"

EXECUTIVE MUSIC PRODUCER TITLETOWN HIGH (ORIGINAL NETFLIX SERIES)

BBR STONEY BMG



Burke Broadcasting, LLC is transferring Classic Country WUCL/De Kalb, MS to Bryan Holliday's Meridian Media Group, LLC in a multi-station deal.

Edward De La Hunt's EC Broadcasting has closed on the sale of Country KXKK & Classic Country KPRM-AM/Park Rapids, MN to Butch De La Hunt and Tamara De La Hunt's De La Hunt Media, Inc. in a multi-station deal totaling \$1.15 million.

#### **The Week's Top Stories**

- Full coverage at countryaircheck.com
- Check out Country Aircheck's CMA Voter's Guide here.
- **Country Aircheck Weekly** talked to artists turned podcasters and Nashville Songwriters Hall of Fame inductee **Brett James** last week (9/27) <u>here</u>.

• iHeartMedia/Quad Cities, IA-IL Market President Jeanne Smith <u>exited</u>. (CAT 10/1)

• WLHK/Indianapolis PD/midday host Ryan Wild <u>exited</u>. (CAT 9/30)

 BMLG Records <u>upped</u> Liz Santana, Stella Prado and Kylie Dembek; Michelle Tigard Kammerer left. (CAT 9/30)
 WNNF/Cincinnati PD/afternoon personality Chris

Clare <u>resigned</u> and <u>rejoined</u> Binnie Media as Dir./Country Programming. (CAT 9/27 & 29)

• Elvin Fluellen, II is returning to Cumulus/Macon, GA as VP/ MM. (CAT 9/28)

## **Classic Country Making History**

(continued from page 1)

The top-rated station in our analysis is Cumulus' WSM-FM, which scored a 7.1 share over the past three months and tied for second in the market. Of course, the P6+ only tells part of the

# WSM/NASHVILLE

95-5 Nash Icon

Cumulus

93%

Gold content:

**Owner:** 

Midday Sample Hour: SAM HUNT/Take Your Time • TRACY LAWRENCE/Time Marches On • LUKE COMBS/Beer Never Broke My Heart REBA MCENTIRE/Is There Life Out There • JOSH GRACIN/Nothin' To Lose TRAVIS TRITT/Drift Off To Dream • KANE BROWN f/L. ALAINA/What Ifs CLINT BLACK/Like The Rain • BILLY CURRINGTON/That's How... LUKE BRYAN/Kiss Tomorrow Goodbye • LOCASH/I Love This Life

RILEY GREEN/I Wish Grandpas Never Died • TRISHA YEARWOOD/She's In... RANDY HOUSER/Like A Cowboy

Average year:	2006	
Sample Imaging: All the music that made country great		
P6+Share (Rank)	7.1 (2t)	
P25-54 Rank	7	
Competition: P6+ Share (Rank): P25-54 Rank:	<b>WSIX</b> 6.5 (5) 4t	
P6+ Share (Rank): P25-54 Rank:	<b>WKDF (co-owned)</b> 3.6 (10 <del>1</del> ) 12	

JUSTIN MODRE With a Vou Love

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Going for adds Monday 10/18

Listen HERE







# for your cma awards consideration kelsea ballerini

## half of my hometown music video of the year

## half of my hometown (feat. kenny chesney) musical event of the year

current single featuring kenny chesney on "half of my hometown" surpassing 83m+ streams

2021 cmt artist of the year

23 certifications gold, platinum & multi-platinum

currently on the jonas brothers remember this tour "she's the only singer in nashville versatile enough to deliver a moody ballad with halsey on one song and a heartwarming acoustic anthem with kenny chesney on the next"

TehngStone

BLACK RIVER



story, as PD (and Cumulus VP/Country) **Charlie Cook** freely admits, noting the most recent P55+ finds WSM-FM with a 10.2 share to iHeartCountry competitor WSIX's 3.8. In the core Country demo of P25-54, however, WSM-FM holds its own with a 5.0 (ranked seventh) share to WSIX's 5.9 (4). As pointed out later in this piece, Cook is a strong believe in older vintages of country music.

All three gold-based PPM stations in our analysis have an average year of titles played in the 2000s, while five of the six CDM stations have vintages averaging prior to 2000. Griffin KXBL/ Tulsa is the oldest leaning station of the nine and did not play any titles past the '90s, though it did not play the oldest titles; that distinction goes to Bahakel WUUQ/Chattanooga, which dipped all the way back to 1973 during our sampling but also played a current track from Alan Jackson's new project, giving the station an average year of 1991. Interestingly, of these nine stations, all but one flanks a current-based sister station, and the gold station leads in half of those eight clusters.

Four of the stations in our analysis are iHeartMedia stations, and they all have current-based sisters in their cluster. iHeartMedia EVP/ Country Programming Strategy **Rod Phillips** points out, "Typically the mainstream station in a market continues to be the leader P25-54. But Classic Country's target, by design, is a bit older and many do quite well 35+ and 45+."

Phillips points to another factor working in gold-based stations' favor. "Success stories for mainstream and Classic Country stations alike are often tied to big brands," he says. "Top-of-mind awareness favors big brands, not only from a station standpoint but personalities, as well. You can draw a straight line between high-performing stations and strong on-air folks. Many have legendary morning shows like Bob Robbins in Little Rock and Hall of Fame personalities like Bob Pickett in Austin. The music

# KMJX/LITTLE ROCK



Owner:	iHeartMedia
Positioner:	Country Legends; All Things Country
Gold content:	100%

Midday Sample Hour: GARTH BROOKS/Two Of A Kind... • KEITH WHITLEY/I'm No Stranger To The Rain • DOUG STONE/In A Different Light TIM MCGRAW/Where The Green Grass Grows • GRETCHEN WILSON/ Redneck Woman • ALABAMA/Song Of The South • KENNY CHESNEY/ Don't Blink • LAN JACKSON/Mercury Blues • RANDY TRAVIS/Forever And Ever, Amen • REBA MCENTIRE/The Night The Lights Went Out... JASON ALDEAN/Dirt Road Anthem • PAM TILLIS/Maybe It Was Memphis

TRACE ADKINS/You're Gonna Miss This

Average year:	1996	
<b>Sample Imaging:</b> We love putting you in a country state of mind; The music that gets you back to a happy place		
P12+ Share (Rank)	6.6 (4)	
P25-54 Rank	9	
Competition:	KSSN (co-owned)	
P12+ Share (Rank):	7.4 (3)	
P25-54 Rank:	2	

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## HUMAN THE DOUBLE ALBUM

NEW DOUBLE ALBUM FEATURING THE SINGLE "'TIL YOU CAN'T" OUT THIS FRIDAY 10.8



# #1 MOST ADDED

# BLAKE SHELTON come back as a country boy

# AVAILABLE EVERYWHERE NOW!

						BIGS LONG		
	KASE	WKHK	KSSN	WKLB	WKKT	KVOO	WIL	
	USJ	WQNU	KKIX	WWQM	WKML	KUPL	KHEY	
	WLFP	WZZK	WDAF	WKMK	KXKT	WXCY	KDRK	
	КСҮҮ	WSIX	KSOP	WUSN	WHKO	KUZZ	KWNR	
	KCCY	WAVW	WRNS	KMNB	WWYZ	KAJA	WMZQ	
	KRYS	WCTO	KZSN	KAWO	WOGI	KKBQ	WNCB	
	KWEN	WTQR	WDRM	KUAD	KJUG	WTHT	WKRO	
	KKGO	WJVC	KMDL	WGNA	MCCN	WPOR	WKXC	
	WOGK	WCKT	KSCS	WOKQ	WQMX	KSD	KXLY	
	WUBE	KYGO	WQIK	WGAR	KUBL	KNCI	wsoc	
	WQYK	WCKN	WFUS	KRTY	KPLM	WYCD	PCCO	
	WWKA	KILT	KHGE	WIRK	KJKE	KTST	wcos	
	KFDI	WCOL	WITL	WBWL	WPOC	KTGX	WEZL	
STATIONS	KTTS	WNSH	WYRK	WUSY	KBEQ	KWBL	WPGB	
STATIONS	WCYQ	KEEY	WRBT	WUBL	KTOM	WDXB	WRNX	

<b>ARCHECH</b>	<b>(</b>	October 4, 2021	Page
KVET/AUSTIN	98.1 K-Vet	<b>KFKF/KANSA</b>	
Owner:	iHeartMedia 981F	Owner:	Steel City
Positioner:	Austin's Original Country	Positioner:	Kansas City's Best Country Variety
Gold content:	98%	Gold content:	65%
BIG TOWN/Little White Chur ROBISON/My Hometown • C BENTLEY/Free And Easy (Dov Dance • ZAC BROWN BAND	& DUNN/Boot Scootin' Boogie • LITTLE ch • KENNY CHESNEY/I Lost It • CHARL CHRIS YOUNG/Hangin' On • DIERKS yn The Road I Go) • GARTH BROOKS/T /Toes • HANK WILLIAMS, JR./Whiskey E & C. UNDERWOOD/Remind Me • TOE	IE Watermelon Crawl • RUSSE Even If It Breaks Your Heart SWINDELL/You Should Be H JORDAN DAVIS f/LUKE BRY, Saturday Night LAINEY WIL	OMBS/Cold As You • TRACY BYRD/ LL DICKERSON/Yours • ELI YOUNG BAND/ • OLD DOMINION/One Man Band • COLE lere • ALAN JACKSON/Tall, Tall Trees AN/Buy Dirt • BRAD PAISLEY/American SON/Things A Man Oughta Know ever Feels • JASON ALDEAN/Blame It On You rink
Average year:	2002	Average year:	2012
Sample Imaging: Country - it's more than wh	ere we live, it's what we love.	<ul> <li>and the new stuff when it's</li> </ul>	y means playin' the country you know, s good enough; We still play your all time
P6+ Share (Rank)	5.7 (3)	favorites, along with today	
P25-54 Rank	8t	P6+ Share (Rank)	4.8 (5t)
Competition: P6+ Share (Rank): P25-54 Rank:	KASE (co-owned) 3.4 (12†) 15	P25-54 Rank Competition P6+ Share (Rank) P25-54 Rank	3 <b>KBEQ (co-owned)</b> 3.9 (11) 7t
P6+ Share (Rank): P25-54 Rank:	<b>KOKE</b> 0.9 (21) 25		<b>WDAF</b> 3.7 (12)



# FOR YOUR CMA CONSIDERATION OLD DOMINION

# VOCAL GROUP OF THE YEAR

"THIS FIVE-PIECE HAVE BEEN SHAPING THE SOUND OF COUNTRY RADIO, BOTH WITH HITS OF THEIR OWN AND THOSE THEY PEN FOR STARS..." - THE NEW YORK TIMES



NEW ALBUM TIME, TEQUILA & THERAPY OUT 10/8

# CMA CONSIDERATION "THE MOST RIVETING COUNTRY STAR OF HER GENERATION" - MPR ENTERTAINER **OF THE YEAR FEMALE VOCALIST** OF THE YEAR MUSICAL EVENT OF THE YEAR DRUNK (AND I DON'T WANNA GO HOME) WITH ELLE KING "THIS MAY END UP BEING A TOP 10 POP SONG, COUNTRY Song, and rock song of 2021" - *Stereogum* Ö. ENTERTAINMENT, ALL RIGHTS RESERVED

# MAREN MORRIS

### FOR YOUR CMA CONSIDERATION



2020 CMA AWARDS FEMALE VOCALIST OF THE YEAR

"MORRIS REPRESENTS A NEW GENERATION OF WOMEN IN COUNTRY WHO ARE WORKING TO TRANSCEND THE BOUNDARIES OF THEIR NASHVILLE ROOTS." - *TIME* 

> "CHASING AFTER YOU" with ryan hurd



OF THE YEAR

OVER 150 MILLION ON-DEMAND AUDIO + VIDEO STREAMS TO DATE

> TOP 10 COUNTRY RADIO SINGLE AND CLIMBING

"SMOLDERING NEW DUET... BOLSTERED BY LUSH PRODUCTION THAT BLENDS ATMOSPHERIC POP AND ROCK DRUMMING." - ROLLING STONE

WESC/GREEN	JILLE, SC 92-5 WESC	KXBL/TULSA <i>big</i>
Owner:	iHeartMedia	Owner:
Positioner: Carolina's E	Best Country and Your All Time Favorites	Positioner:
Gold content:	100%	Gold content:
Bed Have Your Boots • JOHN Tonight • BLAKE SHELTON/OI' Went Down To Georgia • MIRA NEAL MCCOY/Wink • WILLIE N RIO/Meet In The Middle • TOB' CHESNUTT/Brother Jukebox •	rth Ever Cross • SHANIA TWAIN/Whose NMICHAEL MONTGOMERY/Be My Baby Red • CHARLIE DANIELS BAND/The Devil NDA LAMBERT/The House That Built Me NELSON/Always On My Mind • DIAMOND Y KEITH/As Good As I Once Was • MARK JASON ALDEAN/Big Green Tractor	JOHN MICHAEL MONTGOMER Said You Had • TRACE ADKIN • RHETT AKINS/That Ain't My Tr • GARTH BROOKS/Much Too Yo Way Love Goes • ALAN JACKSO Rhinestone Cowboy • FAITH HIL • BROOKS & DUNN/My Maria
Average year:	1996	Average year:
	e putting you in a country state of mind;	Sample Imaging:
The music that gets you bac		P12+ Share (Rank)
P12+ Share (Rank)	6.6 (4)	P25-54 Rank
25-54 Rank	9	Competition
Competition 212+ Share (Rank) 225-54 Rank	KSSN (co-owned) 7.4 (3) 2	P12+ Share (Rank) P25-54 Rank
		P12+ Share (Rank) P25-54 Rank
	busly always familiar and easy to sina	P12+ Share (Rank) P25-54 Rank

on Classic Country is obviously always familiar and easy to sing along with. Combine that with truly talented hosts, and you will enjoy the successes."

COUNTRY

In at least one case, more current music also plays a role. The "least" gold of the gold-based stations analyzed is Steel City KFKF/Kansas City, and unlike the others in our sample, it plays an appreciable amount of current (21%) and recurrent (14%) material for a gold content of just 65%. "The line we use on the air is 'the country you know, and the new stuff when it's good enough,'" explains PD/morning personality **Dale Carter.** "The fine line we walk is between covering a full spectrum of country and not being your great-grandfather's Country station. Every era back to the '90s is well represented. We also dip our toes in the '70s and '80s. We're not afraid to be a Country station."

Owner:	Griffin <b>99.0</b> BIGGEST LEGENOS
Positioner:	Country's Biggest Legends
Gold content:	100%
JOHN MICHAEL MONTGO Said You Had • TRACE AI • RHETT AKINS/That Ain't M • GARTH BROOKS/Much To Way Love Goes • ALAN JAC	TANYA TUCKER/Two Sparrows In A Hurricane MERY/I Swear • BELLAMY BROTHERS/If I DKINS/ No Thinkin' Thing • SYLVIA/Nobody Ay Truck • ALABAMA/Love In The First Degree to Young • MERLE HAGGARD/That's The CKSON/Chattahoochee • GLEN CAMPBELL/ I HILL/Piece Of My Heart • JUDDS/Young Love aria
Average year:	1988
Sample Imaging:	The lyrics you just can't stop singing
Sample Imaging: P12+ Share (Rank)	The lyrics you just can't stop singing 5.1 (4)
	, , , , , , , , , , , , , , , , , , , ,
P12+ Share (Rank) P25-54 Rank Competition	5.1 (4) 10t KVOO (co-owned)
P12+ Share (Rank) P25-54 Rank	5.1 (4) 10t
P12+ Share (Rank) P25-54 Rank Competition P12+ Share (Rank) P25-54 Rank P12+ Share (Rank)	5.1 (4) 10t KVOO (co-owned) 3.7 (9) 6t KWEN 4.5 (5)
P12+ Share (Rank) P25-54 Rank Competition P12+ Share (Rank) P25-54 Rank	5.1 (4) 10t KVOO (co-owned) 3.7 (9) 6t KWEN

Country 99.5

Carter says the pandemic has played a part in what he's seeing, noting, "I suspect COVID has caused people to seek out familiar things that give them comfort. We keep our currents longer than we ever have because they test and it's getting tougher to find replacements. The top stations in Kansas City throughout the pandemic are gold-based stations."

As for Cook, he plays a handful of currents on WSM-FM (1% current, 6% recurrent), but its overall airplay balance stands at 93% gold. He has reasons. "This isn't the heyday of country music," he says. "So much of it isn't story- or lyric-based, as it has been in the

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## CHECK

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## KXXY/OKLAHOMA CITY 96.1 KXY

Owner:	iHeartMedia
Positioner:	Oklahoma's Country Favorites
Gold content:	100%

Midday Sample Hour: HANK WILLIAMS, JR./Family Tradition JODEE MESSINA/I'm Alright • GEORGE STRAIT/Amarillo By Morning VINCE GILL/I Still Believe In You • TRACY BYRD/I'm From The Country BLAKE SHELTON/Austin • K. ROGERS & D. PARTON/Islands In The Stream • RODNEY ATKINS/If You're Going Through Hell • RHETT AKINS/ That Ain't My Truck • ALABAMA/I'm In A Hurry • GARTH BROOKS/ Shameless • KENNY CHESNEY/Summertime

Average year:	1993
Sample Imaging: All your cour	ntry favorites; Classic country, it's
where it all began	

P12+ Share (Rank)	3.7 (5)
P25-54 Rank	7
Competition	KTST (co-owned)
P12+ Share (Rank)	4.8 (3)
P25-54 Rank	3t
	KNAH (also gold-based)
P12+ Share (Rank)	1.9 (10t)
P25-54 Rank	10
	(KJKE does not subscribe)

### **KJJY/DES MOINES** ···· 92.5 KJJY



**Owner:** Cumulus **Positioner:** Country's Best, Past & Present **Gold content:** 92%

Midday Sample Hour: TIM MCGRAW/I Like It, I Love It • DARIUS RUCKER/It Won't Be Like This For Long • DIXIE CHICKS/Wide Open Spaces • PARMALEE f/BLANCO BROWN/Just The Way • KENTUCKY HEADHUNTERS/Dumas Walker • UNCLE KRACKER/Smile • MARTINA MCBRIDE/Wild Angels • RASCAL FLATTS/What Hurts The Most • MARY-CHAPIN CARPENTER/Down At The Twist And Shout • FLORIDA GEORGIA LINE/Round Here • TRACY LAWRENCE/Time Marches On • KENNY CHESNEY/Young • WYNONNA/No One Else On Earth

#### 2001 Average year: Sample Imaging: We're 100% country; All the music that makes country great

/ 3		
P12+ Share (Rank)	5.6 (5)	
P25-54 Rank	5	
Competition	KHKI (co-owned)	
P12+ Share (Rank)	7.9 (2)	
P25-54 Rank	11	
	KXNO-HD2	
P12+ Share (Rank)	0.2 (16t)	
P25-54 Rank	11t	

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····· <i>Q</i>	97.3/Q99.3	COUNTRY
Owner:	Bahakel	
Positioner:	Classic Countr	y
Gold content:	96%	

WUUQ/CHATTANOOGA, TN

Midday Sample Hour: GENE WATSON/Love In The Afternoon DARYLE SINGLETARY/I Let Her Lie • HOLLY DUNN/There Goes My Heart Again • ALAN JACKSON/Where Have You Gone • K.T. OSLIN/ Do Ya • BLACKHAWK/Every Once In A While • W. NELSON & D. PARTON/Everything Is Beautiful • BELLAMY BROTHERS/If I Said You Had... • B. PAISLEY & A. KRAUSS/Whiskey Lullaby • TANYA TUCKER/ Would You Lay With Me • VINCE GILL/One More Last Chance • SUZY BOGGUSS/Drive South • VERN GOSDIN/I'm Still Crazy • JODEE MESSINA f/TIM MCGRAW/Bring On The Rain

Average year:	1991
Sample Imaging: The leg livin' the twang	jends of country music; Havin' fun and
P12+ Share (Rank)	6.0 (4)
P25-54 Rank	4
Competition	WUSY
P12+ Share (Rank)	8.8 (2)
P25-54 Rank	1
	WOGT
P12+ Share (Rank)	2.0 (8)
P25-54 Rank	8

past. We're finding that songs from the middle '90s to 2010s are more in-line with the audience." Cook also points to other factors he sees with the Country audience. "Terrestrial radio is less passive than DSPs with personalities, contesting and even commercials, so the audience is more attuned to what they're hearing. The lyrics and structure of songs means a little more. Every song we play on WSM-FM, if you're a country music listener, you should be able to sing along to it. You're comfortable, because you know all the words." -Chris Huff, Chuck Aly

> Lon Helton, lon@countryaircheck.com Chuck Aly, <a href="mailto:chuck@countryaircheck.com">chuck@countryaircheck.com</a> Caitlin DeForest, caitlin@countryaircheck.com Monta Vaden, monta@countryaircheck.com (615) 320-1450

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## 

#### MIDWEST

Summit **KFDI/Wichita** OM **Justin Case** is searching for a morning co-host. See the complete posting <u>here</u>; send résumés and airchecks to Case <u>here</u>.

Midwest WNCY/Appleton-Oshkosh, WI Brand Mgr. Dan Stone is searching for a midday personality. Send résumés, references and airchecks to him <u>here</u>.

Alpha **KZEN/Columbus, NE** Dir./Content **David Gustafson** is looking for a morning host. See the complete job description and apply here; reach Gustafson here.

Titan **KBKB/Burlington**, **IA** PD **Wyatt Reed** is searching for an afternoon personality. Send résumés and airchecks <u>here</u>.

Midwest/Peoria, IL VP/MM Mike Wild is looking to add an OM for the cluster that includes Country WXCL. See the complete job description <u>here</u>; send résumés, cover letters and airchecks to Wild <u>here</u>.

Hubbard **KKWS/Wadena, MN** GM **Matt Senne** is searching for a PD/morning host. See the complete job description <u>here</u>; send résumés and airchecks to Senne <u>here</u>.

Cumulus **WDRQ/Detroit** Dir./FM Programming **David Corey** is seeking an afternoon personality. Send résumés and airchecks to him <u>here</u>.

Townsquare **KOEL/Waterloo, IA** Dir./ Content **Johnny Marks** is searching for a Brand Mgr./morning host. See the complete job description and apply <u>here</u>; send résumés and airchecks to Marks <u>here</u>.

White River **WKKG/Columbus, IN** Coord./ Programming **Brad Jackson** is seeking a PD/ morning host. Send résumés and airchecks to him <u>here</u>.

Zimmer **KATI/Jefferson City, MO** OM **Jeremy Washington** is looking for a PD/ morning co-host. Send résumés, social media samples and airchecks to him <u>here</u>.

Audacy/Minneapolis is searching for an SVP/MM for the cluster that includes KMNB to succeed Shannon Knoepke. Apply here.

Leighton/St. Cloud, MN Mgr./HR Brian Zenzen is seeking an OM & Country KZPK PD. Complete job description <u>here</u>; send résumés and airchecks <u>here</u>.

Townsquare SVP/Content & Programming Kurt Johnson is looking for a Dir./Content for the Lansing, MI cluster that includes Country WITL. Send résumés and airchecks <u>here</u>.

Saga Group PD Scott Chase is searching for a PD/on-air personality to join Country WIXY & Classic Country WYXY/Champaign, IL. Send résumés and airchecks <u>here</u>.

#### NORTHEAST

**iHeartMedia/Washington, DC** RSVPP **Jeff Kapugi** is looking for a Cluster APD to add to the programming team. Oversight includes Country **WMZQ**. Apply <u>here</u>.

**iHeartMedia** EVP/Country Programming Strategy **Rod Phillips** is searching for a PD/ on-air talent to join **WPGB/Pittsburgh**. Send résumés and airchecks to him <u>here</u>; complete job description and application <u>here</u>.

Townsquare SVP/Content & Programming Kurt Johnson is seeking a Dir./Content & Country WYRK/Buffalo Brand Mgr. to succeed Chris Crowley. Send résumés <u>here</u>.

#### SOUTHEAST

Golden Isle/Brunswick, GA Dir./ Programming Mark "The Shark" Ediss is seeking a successor for outgoing OM/PD/onair talent Paul Andresen. The cluster includes Country WRJY. Duties will include on-air, production, promotions, sales and handling technical issues. Send résumés and airchecks to Ediss <u>here</u>.

**Summit/Louisville** OM **Cagle** is seeking a full-time midday personality with at least two years of on-air experience; PPM experience is a plus. Candidate should have an engaging presence, strong social media and tech skills, production and digital editing chops and the ability to communicate in an authentic way. Send résumés and airchecks to Cagle <u>here</u>.

Summit SVP/Programming Randy Chase is seeking an OM/PD for the Knoxville cluster, including Country WCYQ, to succeed Kevin "Gravy" Canup. Candidates should have on-air and programming chops and be able to communicate effectively with both staff and leadership. Send résumés and airchecks here.

Mel Wheeler **WSLC/Roanoke, VA** Dir./HR **Cheryl Skinner** is seeking a midday personality. Send résumés and airchecks to her <u>here</u>.

Triangle Marketing Associates/ Smithfield, NC GM Rick Heilmann is searching for an OM/PD/morning host for Country WKJO. See the complete job description here; send résumés and airchecks <u>here</u>.

**iHeartMedia** EVP/Country Programming Strategy **Rod Phillips** and RSVP **Chadwick "AJ" Hausknecht** are looking for a PD/onair talent to join **WKKT/Charlotte**. See the complete job description and apply <u>here</u>; reach Phillips <u>here</u> and Hausknecht <u>here</u>.

Gulf South **WTVY/Dothan, AL** GM **Bryan Holladay** is seeking an OM/PD/morning cohost who can also handle PD duties for Top 40 sister WKMX. Send résumés and airchecks <u>here</u>.

#### SOUTHWEST

Townsquare **KQBR/Lubbock, TX** Brand Mgr. **Lance Ballance** is seeking an APD/onair personality to succeed **Jan Miller**. Send résumés and airchecks to him <u>here</u>.

Brazos Valley **KORA/Bryan-College Station, TX** VP/GM **John Seigler** is searching for an MD/morning co-host with an understanding of Texas country. Send résumés and airchecks to him <u>here</u>.

Alpha/Amarillo, TX is seeking a Market Mgr. for the cluster that includes Country KGNC. See the complete job description and apply <u>here</u>. Cumulus VP/Country Charlie Cook

**KAYD/Beaumont, TX**. See the complete job description and apply <u>here</u>.

Cox **KCYY/San Antonio** PD **Christi Brooks** is searching for a morning co-host to join incumbent **Beth Chandler**. Apply <u>here</u>.

#### WEST COAST

**Frontier/Juneau, AK** GM **Cherie Curry** is seeking an OM/PD/on-air talent for the cluster that includes Country **KTKU**. Send résumés with references and an aircheck to Curry <u>here</u>.

Beasley/Las Vegas VP/MM Peter Burton is searching for Cat Thomas' successor to handle OM & Urban AC KOAS PD duties. Details <u>here</u>; send cover letters and résumés to Burton <u>here</u>.

Cumulus **KBUL/Reno**, **NV** PD/morning host **Bob Richards** is seeking a full-time morning co-host to join *The Moo* Crew. Complete job description <u>here</u>; send résumés and airchecks to Richards <u>here</u>.

Marker **KPLM/Palm Springs, CA** PD **Kory James** is looking for an afternoon personality. Send résumés and airchecks to him <u>here</u>. Momentum **KJUG/Visalia, CA** PD **Rik** 

McNeil is searching for a morning show with three-to-five years of experience. See the complete job description and apply <u>here</u>; submit résumés, social media profiles, mobile content, examples of how you have executed winning strategies to move morning ratings forward and an aircheck to McNeil <u>here</u>.

Leighton **KYCK/Grand Forks, ND** OM **Jarrod Thomas** is seeking a station PD and morning team. Send résumés and airchecks to him <u>here</u>.

Alpha/Portland is searching for a fulltime Dir./Marketing for the cluster that includes Country **KUPL**. Apply <u>here</u>.

**Beasley/Las Vegas** VP/MM **Peter Burton** is seeking a full-time Dir./Promotions for the cluster that includes Country **KCYE**. Send cover letters and résumés to him <u>here</u>.

Cumulus **KATM/Modesto, CA** PD **Andy Winford** is looking for a third-mic morning cohost to join **DJ Walker** and **Jaimee Lee**. See complete job description and apply <u>here</u>.

Hubbard/Seattle OM & Country KNUC PD Scott Mahalick is searching for an APD/MD/ midday personality. Apply <u>here</u>.

#### OTHER

**Townsquare** Country Format Lead **Doug Montgomery** has immediate openings for PDs and morning talent. Send résumés and airchecks to him <u>here</u>.

**iHeartMedia** EVP/Country Programming Strategy **Rod Phillips** has current openings for "great PDs in various size markets." Send résumés and airchecks to him here.

**River House Artists** is looking to add a Dir./ Promotion with five-to-10 years of experience who is willing to travel and has a background in radio promotion within a record company environment. Send résumés to Exec. Asst. **Callie Waterman** here.

**Pandora** is adding a Dir./Country Programming to manage the programming and curation of country music destinations on the platform. See the complete job description and apply <u>here</u>.

**Songfluencer** is looking to fill three full-time, hybrid positions: Mgr./Campaign, Coord./ Creative and Coord./Outreach. See complete job descriptions <u>here</u>; send résumés <u>here</u>.

## 

#### October 4, 2021

## - SEEK & EMPLOY

### **SEEKING JOBS**

•Cactus Jack Former Entercom/Phoenix Dir./Production <u>GoGoJack@msn.com</u> 602-430-5908

•Tony Kelly Former WUSN/Chicago morning producer KellyT\_60468@yahoo.com 708-642-8518

•Greg Cole Former WKCQ/Saginaw, MI OM/PD <u>GCole27000@gmail.com</u> 916-502-4734

• Jonathan West Former WKTI/Milwaukee afternoons JonathanWestRadio@gmail.com 320-774-9300

•Marc Lavik (aka Dave Marcus) Former on-air talent <u>ZimaGuy@gmail.com</u> 401-467-6737

•Cory Mikhals Former KIZN/Boise morning co-host CoryProductions@icloud.com

•"Big" John Horton Former KFSA/Ft. Smith, AR afternoon host BigJohn@TheBigJohnShow.com

•Kris Richards Former WKJO/Smithfield, NC afternoons <u>FireCop947@yahoo.com</u>

•AJ McCloud Former WWFF/Huntsville, AL APD/afternoons <u>AJ.McCloud@charter.net</u> 256-503-2301

•Mac Daniels Former KPLX & KSCS/Dallas PD <u>MacDaniels@me.com</u>

• Brittany Tully Former WYNK/Baton Rouge PD <u>BriLynn718@gmail.com</u>

•Bill Hickok Former KBMR/Bismark, ND morning host BillHickok1950@gmail.com

•Amy Nic Former WAMZ/Louisville afternoon host AmyNicRadioChick@gmail.com

• Ron "Keyes" Stevens Former WQRB/Eau Claire, WI afternoon RonStvns@yahoo.com

•Scott Davidson Former WHOF-HD2/Canton, OH PD/ on-air host Davidson1023@gmail.com

•Trace Hamilton Former WEBG/Chicago night host <u>TheTraceHamilton@gmail.com</u> • Daryl Thomas Ledyard Former WBBS/Syracuse on-air talent DarylLedyard@gmail.com

• Ryan McCall Former WGLR/Platteville, WI MD/afternoons RyanMcCall@yahoo.com

•David Dean Former KXDD/Yakima, WA afternoons DaviDean5@gmail.com

•Kasper Former WUSN/Chicago afternoons KasperShow@gmail.com and www. KasperShow.com

• Brian "Wookie" Kostek Former WDSY/Pittsburgh APD/MD/afternoons <u>BKostek24@gmail.com</u>

• Jake Byron Former KUPL/Portland mornings JakeByronMedia@gmail.com

• Kim Brixton Former WNWN/Battle Creek, MI mornings/middays <u>KimBrixton@gmail.com</u>

•Mark McKay Former Riser House Dir./ Southeast Promotion MMcKay973@gmail.com

•Tim Taylor Former KWJJ/Portland afternoons Tim.Taylor1@comcast.net

•Amber Rainey Former KSON/San Diego middays AmberRaineyOnAir@gmail.com

•Tami Rumfelt Former WPAW/Greensboro afternoons TamiRumfelt@gmail.com

•Mike Allan Former WNSH/New York nights <u>MikeAllanRadio@gmail.com</u>

•Darlene Evans Former WKIS/Miami middays DarleneInc@yahoo.com

• Nathan Cruise Former In2une Dir./Regional Promotion <u>NCruise27@gmail.com</u> 615-496-6356

•Mark "Skid" Lavin Former WOTW/Orlando Dir./ Production & On-Air <u>MarkLavin@yahoo.com</u> 407-619-5346

• "Wes McShay" Gardipe Former Appaloosa Dir./Western Region Programming <u>WesGardipe@gmail.com</u> 307-899-0007

• Nicholas Nixon Former KFRG/Riverside personality Kn3ick@outlook.com 909-754-3031 •Kerry Wolfe Former WMIL/Milwaukee SVPP & PD KerryLWolfe@hotmail.com 414-788-3764

• Keith Abrams Former iHeartMedia/Cleveland OM KeithAbrams961@gmail.com

• Mike McKay Former WQRB/Eau Claire, WI Brand Mgr./mornings McKProd@charter.net

• Jimmy Elliott Former WOVK/Wheeling, WV WPP/ PD/MD/mornings JimmyElliottSchlosser@gmail.com

•Steve Powers Former iHeartMedia/Mobile, AL SVPP <u>StevePowers961@yahoo.com</u>

• Jim Dorman Former iHeartMedia/Wichita SVPP & Country KZSN PD/middays JimDorman2@aol.com

•Eddie Rupp Former iHeartMedia/Sarasota, FL SVPP/OM & Country WCTQ middays <u>ER-1001@hotmail.com</u>

• Mike Tyler Former WCKT/Ft. Myers, FL PD/ afternoons RadioGuy.101@gmail.com

•Amy Lynn Former WCKT/Ft. Myers, FL middays AmyLynnRadio@gmail.com

• Bill "Stu" Stewart Former KASH/Anchorage, AK PD/ morning co-host <u>BStu1013@gmail.com</u>

• Doug Kramer Former KHLR/Little Rock, AR mornings DougKramerLive@gmail.com

•Ashley King Former KHLR/Little Rock, AR afternoons <u>AKingMarsh@gmail.com</u>

• Jeremy "Otis" Maher Former WUBL/Atlanta MD/afternoons JeyMaher20@yahoo.com

• Jess Tyler Former WOKQ/Portsmouth, NH Brand Mgr./MD/middays JTyler1999@yahoo.com

• Jim Pearson Former KDBL/Yakima, WA PD/mornings JimsCoolEmail@gmail.com 831-261-1822

• Crash Poteet Former WPOR/Portland, ME Brand Mgr./afternoons OKCCrash@gmail.com

•Aaron "Gator" Glass Former WQNU/Louisville mornings <u>GatorGlass.53@gmail.com</u>

#### •Tom Scott

Former Seven Mountains/Pennsylvania "Big Foot Country" afternoons TomScottRadio@gmail.com

•Todd Elbrink Former Cox/Houston DOS <u>TElbrink@icloud.com</u>

•Matt Valley Former KBRJ/Anchorage, AK Dir./ Content & mornings <u>MattDotValley@gmail.com</u>

•Carly Quinn Former WGH/Norfolk morning co-host <u>NewEnglandClamChowder2021@</u> yahoo.com 757-617-8171

• Chuck Reeves Former KTFWDallas & KTWF/Wichita Falls, TX PD/afternoons ChuckReeves33@yahoo.com

• Chuck "DZL" Thompson Former WKKT/Charlotte PD DZLradio@gmail.com 704-615-7095

• Jackie McKay Former KSOP/Salt Lake City night host/Promotions Dir. JackieMcKayRadio@gmail.com

• JD Greene Former WPGB/Pittsburgh PD/ afternoons <u>OConnell1631@yahoo.com</u> 412-613-2539

• Kenny Jay Former WUSN/Chicago PD KennyJayRadio@gmail.com 612-704-9780

•Corey Garrison Former WTHT/Portland, ME PD GarrisonCorey@yahoo.com

• Jared Marlowe Former WWOF/Tallahassee weekender RadioJared@gmail.com

• Chris Cardenas Former KCYY/San Antonio night host/ morning producer Cardenas\_Christopher@yahoo.com

•Dan Gallo Former KTHT/Houston morning cohost DanJGallo@hotmail.com

•Chuck Akers Former KTHT/Houston morning cohost chuckakers@comcast.net

• Ryan Wild Former WLHK/Indianapolis PD/middays <u>WildOnAir@aol.com</u> 815-353-6101

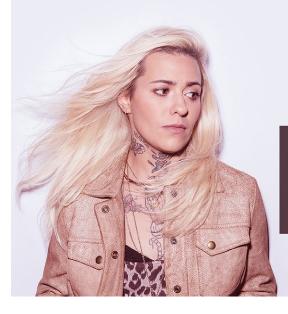
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MEDIABASE

LW	тw	Artist/Title (Label)	Total Points +	/- Points To	otal Plays	+/- Plays	Audience	+/- Aud S	tations A	<b>ADDS</b>
2	1 @	JAMESON RODGERS f/L. COMBS Cold Beer Calling (River House/Columbia)	32122	3869	8784	1084	41.394	6.046	160	0
3	2 🛜	LEE BRICE/Memory   Don't Mess With (Curb)	27622	1411	7511	389	36.018	2.232	160	0
4	3 🛜	J. ALDEAN & C. UNDERWOOD/If (Macon/Broken Bow/Capitol	26218	3040	7240	786	31.558	3.135	160	0
5	4 🛜	ELVIE SHANE/My Boy (Wheelhouse)	22861	1307	6485	318	29.021	3.956	158	0
8	5 🛜	WALKER HAYES/Fancy Like (Monument)	22001	3148	6213	920	26.54	4.241	155	5
1	6	SCOTTY MCCREERY/You Time (Triple Tigers)	21886	-7745	5901	-2303	27.137	-10.886	160	0
7	7 🛜	RYAN HURD w/MAREN MORRIS/Chasing After You (Arista)	20984	1701	5890	435	25.348	2.712	157	0
10	8 🛜	KENNY CHESNEY/Knowing You (Blue Chair/Warner/WEA)	19121	1887	5312	555	22.633	1.552	160	0
9	9 🛜	OLD DOMINION/I Was On A Boat That Day (Arista)	18116	566	5022	187	22.443	0.666	160	0
12	10 🛜	LUKE COMBS/Cold As You (River House/Columbia)	17635	1140	4819	361	21.982	2.406	160	0
11	11 🛜	LADY A/Like A Lady (BMLGR)	17378	736	4596	173	20.318	0.91	160	0
13	12 🛜	<b>ZAC BROWN BAND</b> /Same Boat (Home Grown/Warner/WAR)	17146	861	4662	266	22.037	2.339	158	2
15	13 🛜	JON PARDI/Tequila Little Time (Capitol)	16014	530	4366	117	19.587	0.811	159	0
18	14 🛜	DUSTIN LYNCH f/M. PORTER/Thinking 'Bout You (Broken Bow)	15747	2503	4197	764	17.788	1.92	159	3
16	15 🛜	J. ALLEN & B. PAISLEY/Freedom Was A Highway (Stoney Creek	() <b>15702</b>	842	4273	240	18.54	1.127	160	0
17	16 🛜	MICHAEL RAY/Whiskey And Rain (Warner/WEA)	14745	504	3951	158	16.465	0.892	159	0
19	17 🛜	PRISCILLA BLOCK/Just About Over You (InDent/Mercury)	13293	607	3567	162	14.506	0.778	157	0
6	18	LAINEY WILSON/Things A Man Oughta Know (Broken Bow)	12820	-6736	3396	-1884	18.384	-6.431	159	0
20	19 🛜	CHRIS STAPLETON/You Should Probably Leave (Mercury)	11962	871	3343	250	13.809	1.175	156	0
24	20 🛜	JORDAN DAVIS f/LUKE BRYAN/Buy Dirt (MCA)	11029	1188	3080	334	11.737	1.397	157	0
21	21 🛜	CALLISTA CLARK/It's 'Cause I Am (Big Machine)	10630	313	3043	97	9.967	0.031	156	0
23	22 🛜	KANE BROWN/One Mississippi (RCA)	10600	674	2868	176	12.024	0.878	157	0
22	23 🛜	RUSSELL DICKERSON/Home Sweet (Triple Tigers)	10448	275	2702	57	11.548	0.415	154	0
25	24 🛜	PARKER MCCOLLUM/To Be Loved By You (MCA)	10147	406	2728	136	10.992	0.922	154	0
26	25 🛜	K. BALLERINI f/K. CHESNEY/Half Of My Hometown (Black Rive	er) <b>10000</b>	336	2913	105	10.669	0.518	157	0
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## MORGAN WADE WILDER DAYS

#### **41 FIRST WEEK STATIONS** 2ND MOST FIRST WEEK ADDS FOR A DEBUT ACT IN 2021

SXM The Highway • MCCN Music Choice • WUBL • WYCD WSIX • KYGO • KKWF • KNUC • KSON • KCYY • WQYK • KWJJ KRTY • WSOC • WKKT • WUSH • WCKN • WKMK • WXCY KBEQ • KSOP • KJUG • WJVC • KCCY • KXLY • WQHK • KZSN WTHT • WDXB • WGNE • WOGI • KHGE • WKXC • WKML WQMX • KPLM • WPAW • WTGE • WKRO • WRBT • KTOM

#### THANK YOU COUNTRY RADIO

ARISTA NASHVILLE

# DAMN STRAIT IMPACTING OCTOBER 18

Scotty McCreery

TRIPLE TIGERS

# 

MEDIABASE

#### October 4, 2021

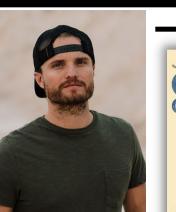
LW	1	۲W		Artist/Title (Label)	Total Points +	/- Points 1	Fotal Plays +,	/- Plays	Audience	+/- Aud	Stations	ADDS
27	7	26	$\langle \widehat{\mathbf{x}} \rangle$	MORGAN WALLEN/Sand In My Boots (Big Loud)	9771	292	2702	78	11.744	0.412	147	1
28	3	27	$\widehat{}$	ERIC CHURCH/Heart On Fire (EMI Nashville)	8482	835	2384	250	8.873	0.493	153	3
29	,	28	$\widehat{}$	ELLE KING & MIRANDA LAMBERT/Drunk (RCA/Columbia)	7123	628	1888	126	7.042	0.906	117	1
30	)	29	$\widehat{\sim}$	HARDY/Give Heaven Some Hell (Big Loud)	6838	382	1954	72	6.176	0.642	144	0
33	3	30	$\widehat{\sim}$	SAM HUNT/23 (MCA)	6661	1749	1696	422	6.449	1.467	144	28
31	I	31	$\widehat{\sim}$	GARTH BROOKS/That's What Cowboys Do (Pearl)	5876	406	1591	111	4.978	0.302	127	0
32	2	32	$\widehat{\sim}$	MATT STELL/That Ain't Me No More (Records/Arista)	5400	153	1500	40	4.754	0.041	143	0
36	5	33	$\widehat{\sim}$	JAKE OWEN/Best Thing Since Backroads (Big Loud)	5300	689	1444	212	5.054	0.647	141	2
34	1	34	$\widehat{\sim}$	KEITH URBAN/Wild Hearts (Capitol)	5180	452	1335	122	5.504	0.967	128	6
Aire	BC	DRI	١E	BLAKE SHELTON/Come Back As (Warner/WMN) 🖌 DEBUT	4927	4927	1333	1333	6.707	6.707	102	102
35	5	36		LAUREN ALAINA w/JON PARDI/Getting Over Him (Mercury)	4698	-10	1321	-35	4.135	0.331	146	0
38	3	37	$\widehat{}$	CAITLYN SMITH f/OLD DOMINION/I Can't (Monument)	4205	176	1255	35	3.126	0.172	106	0
39	7	38	$\widehat{}$	D. BENTLEY f/BRELAND, HARDY/Beers (Atlantic/Big Loud/Capito	ol) <b>4177</b>	372	1084	97	5.133	-0.176	112	4
37	7	39	$\widehat{}$	TOBY KEITH/Old School (Show Dog)	4051	4	1213	-15	2.564	-0.453	131	3
40	)	40	$\widehat{}$	DARIUS RUCKER/My Masterpiece (Capitol)	3858	102	1058	31	3.523	0.296	121	1
41	I	41	$\widehat{\sim}$	TIM MCGRAW/7500 OBO (Big Machine)	3586	168	973	60	2.915	0.266	107	3
<b>A</b> ÎRE	BC	DRI	١E	C. PEARCE & A. MCBRYDE/Never (Big Machine/Waner/WMN	i) <b>3381</b>	797	914	226	4.235	1.594	107	17
43	3	43	$\widehat{\sim}$	DAN + SHAY/Steal My Love (Warner/WAR)	3369	325	915	64	2.753	0.206	110	7
42	2	44	$\widehat{\sim}$	BROTHERS OSBORNE/I'm Not For Everyone (EMI Nashville)	3314	-43	985	3	2.223	-0.131	107	2
44	ł	45	$\widehat{\sim}$	TENILLE ARTS/Back Then, Right Now (19th & Grand)	3089	83	907	57	1.52	-0.003	107	3
Debu	ut	46	$\widehat{\sim}$	CHRIS JANSON/Bye Mom (Warner/WAR)	2857	2499	773	696	2.803	2.59	57	18
<b>A</b> ÎR	вС	DRI	NE	NATE BARNES/You Ain't Pretty (Quartz Hill)	2677	-4	818	-4	1.484	0.059	96	2
47	7	48	$\widehat{\sim}$	FRANK RAY/Country'd Look Good On You (Stoney Creek)	2641	248	761	66	1.547	0.218	90	0
48	3	49	$\widehat{\sim}$	CHRIS LANE/Fill Them Boots (Big Loud)	2278	-19	670	0	1.788	0.023	84	1
49	7	50	$\widehat{}$	CAROLINE JONES/Come In (Mailboat/New Revolution)	2250	-6	713	9	1.027	-0.04	73	2

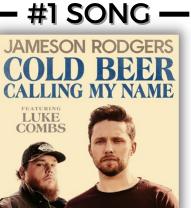
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### CONGRATULATIONS ALYSA VANDERHEYM, BRETT TYLER, HUNTER PHELPS, & JAMESON RODGERS!









THANK YOU LUKE COMBS, JAKE MITCHELL, CHRIS FARREN, RIVER HOUSE ARTISTS, COLUMBIA NASHVILLE, MAKE WAKE ARTISTS, AND RED LIGHT MANAGEMENT!

# AIRCHECK

#### Country Aircheck Add Leaders

BLAKE SHELTON/Come Back As A Country Boy (Warner/WMN)	102
MORGAN WADE/Wilder Days (Arista)	35
PARMALEE/Take My Name (Stoney Creek)	31
SAM HUNT/23 (MCA)	28
CHRIS JANSON/Bye Mom (Warner/WAR)	18
C. PEARCE & A. MCBRYDE/Never (Big Machine/Warner/WMN)	17
DAN + SHAY/Steal My Love (Warner/WAR)	7
CHRIS YOUNG w/M. TENPENNY/At The End Of A Bar (RCA)	6
KEITH URBAN/Wild Hearts (Capitol)	6

#### **Country Aircheck Top Point Gainers**

BLAKE SHELTON/Come Back As A Country Boy (Warner/WMN)	4927 🖌
J. RODGERS F/L. COMBS/Cold Beer (River House/Columbia)	3869 🖌
WALKER HAYES/Fancy Like (Monument)	3148 🖌
J. ALDEAN & C. UNDERWOOD/If I (Macon/BBR/Capitol)	3040 🖌
DUSTIN LYNCH f/M. PORTER/Thinking 'Bout You (Broken Bow)	2503 🖌
CHRIS JANSON/Bye Mom (Warner/WAR)	2499
KENNY CHESNEY/Knowing You (Blue Chair/Warner/WEA)	1887
SAM HUNT/23 (MCA)	1749
RYAN HURD w/MAREN MORRIS/Chasing After You (Arista)	1701
LEE BRICE/Memory I Don't Mess With (Curb)	1411

#### **Country Aircheck Top Spin Gainers**

BLAKE SHELTON/Come Back As A Country Boy (Warner/WMN)	1333
J. RODGERS f/L. COMBS/Cold Beer (River House/Columbia)	1084
WALKER HAYES/Fancy Like (Monument)	920
J. ALDEAN & C. UNDERWOOD/If I (Macon/BBR/Capitol)	786
DUSTIN LYNCH f/M. PORTER/Thinking 'Bout You (Broken Bow)	764
CHRIS JANSON/Bye Mom (Warner/WAR)	696
KENNY CHESNEY/Knowing You (Blue Chair/Warner/WEA)	555
RYAN HURD w/MAREN MORRIS/Chasing After You (Arista)	435
SAM HUNT/23 (MCA)	422
LEE BRICE/Memory I Don't Mess With (Curb)	389

Adds

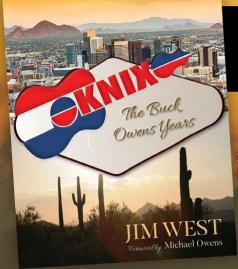
#### **Activator Top Point Gainers**

WALKER HAYES/Fancy Like (Monument)	1613 🆌
DUSTIN LYNCH f/M. PORTER/Thinking (Broken Bow)	1256 🖌
RYAN HURD w/MAREN MORRIS/Chasing After You (Arista)	1201 🖌
BLAKE SHELTON/Come Back (Warner/WMN)	1045 🖌
LUKE COMBS/Cold As You (River House/Columbia)	949 🖌
SAM HUNT/23 (MCA)	693
CHRIS JANSON/Bye Mom (Warner/WAR)	690
J. ALDEAN & C. UNDERWOOD/If I (Macon/BBR/Capitol)	676
KENNY CHESNEY/Knowing You (Blue Chair/Warner/WEA)	531
J. RODGERS f/L. COMBS/Cold (River House/Columbia)	499

#### **Activator Top Spin Gainers**

WALKER HAYES/Fancy Like (Monument)	420
DUSTIN LYNCH f/M. PORTER/Thinking 'Bout You (Broken Bow)	295
RYAN HURD w/MAREN MORRIS/Chasing After You (Arista)	222
BLAKE SHELTON/Come Back As A Country Boy (Warner/WMN)	215
J. ALDEAN & C. UNDERWOOD/If I (Macon/BBR/Capitol)	194
LUKE COMBS/Cold As You (River House/Columbia)	192
SAM HUNT/23 (MCA)	150
J. RODGERS f/L. COMBS/Cold Beer (River House/Columbia)	134
CHRIS JANSON/Bye Mom (Warner/WAR)	125
MICHAEL RAY/Whiskey And Rain (Warner/WEA)	97
Country Aircheck Top Recurrents	Points
CHRIS YOUNG & KANE BROWN/Famous Friends (RCA)	19458
CHRIS YOUNG & KANE BROWN/Famous Friends (RCA) LUKE BRYAN/Waves (Capitol)	19458 19359
LUKE BRYAN/Waves (Capitol)	19359
LUKE BRYAN/Waves (Capitol) CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR)	19359 16319
LUKE BRYAN/Waves (Capitol) CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR) LUKE COMBS/Forever After All (River House/Columbia)	19359 16319 16096
LUKE BRYAN/Waves (Capitol) CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR) LUKE COMBS/Forever After All (River House/Columbia) COLE SWINDELL/Single Saturday Night (Warner/WMN)	19359 16319 16096 14423
LUKE BRYAN/Waves (Capitol) CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR) LUKE COMBS/Forever After All (River House/Columbia) COLE SWINDELL/Single Saturday Night (Warner/WMN) DAN + SHAY/Glad You Exist (Warner/WAR)	19359 16319 16096 14423 12557
LUKE BRYAN/Waves (Capitol) CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR) LUKE COMBS/Forever After All (River House/Columbia) COLE SWINDELL/Single Saturday Night (Warner/WMN) DAN + SHAY/Glad You Exist (Warner/WAR) JUSTIN MOORE/We Didn't Have Much (Valory)	19359 16319 16096 14423 12557 11108
LUKE BRYAN/Waves (Capitol) CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR) LUKE COMBS/Forever After All (River House/Columbia) COLE SWINDELL/Single Saturday Night (Warner/WMN) DAN + SHAY/Glad You Exist (Warner/WAR) JUSTIN MOORE/We Didn't Have Much (Valory) PARMALEE f/BLANCO BROWN/Just The Way (Stoney Creek)	19359 16319 16096 14423 12557 11108 10889

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## MEDIABASE

#### October 4, 2021

#### **COUNTRY AIRCHECK ACTIVITY**

TENILLE ARTS/Back Then, Right Now (19th & Grand) Moves 44-45\* 3089 points, 907 spins 3 adds: KASE, KNUC, WDRM

CHRIS JANSON/Bye Mom (Warner/WAR) Debuts 46\* 2857 points, 773 spins 18 adds, including: KFRG\*, KKIX, KPLM, KRYS, KUAD, WAVW, WCKN, WDSY\*, WFUS, WGAR

NATE BARNES/You Ain't Pretty (Quartz Hill) Moves 45-47 2677 points, 818 spins 2 adds: KWNR, WHKO\*

FRANK RAY/Country'd Look Good On You (Stoney Creek) Moves 47-48\* 2641 points, 761 spins; No adds

#### CHRIS LANE/Fill Them Boots (Big Loud)

Moves 48-49\* 2278 points, 670 spins 1 add: WPOC

#### DATES

Send yours to adds@countryaircheck.com

OCTOBER 11 AMERICAN BLONDE/Quicksand (--) LUKE BRYAN/Up (Capitol)

#### OCTOBER 18

CODY JOHNSON/'Til You Can't (CoJo/Warner/WMN) SCOTTY MCCREERY/Damn Strait (Triple Tigers) JUSTIN MOORE/With A Woman You Love (Valory)

**OCTOBER 25** 

None Listed

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#### **OCTOBER 6**

Rayne Johnson Love Drunk Or Lonely (Mountain Road/Verge)

Cody Johnson Human The Double Album

Produced by Mark Liggett and Jerry Lane, Johnson's sophomore EP features six songs, including the Sam Hunt, Luke Laird and JT Harding-penned "Vacation."

#### **OCTOBER 8**

and Vince Gill.

(Warner/CoJo/WMN)

**Old Dominion** Time, Tequila & Therapy (Arista) The band's fourth full-length album features 13 tracks, including single "I Was On A Boat That Day" and Gladys Knight duet "Lonely Side Of Town."

Johnson's 18-track sophomore major-label release

boasts writing credits from Matt Stell and Chris Janson and covers of songs by Willie Nelson, Conway Twitty







John King Always Gonna Be You (Starstruck) King's Starstruck debut features 10 tracks, including one he co-wrote alongside Josh Miller and Jordan Schmidt, "Ain't Missing You."

Natalie Hemby Pins And Needles (Fantasy) The title track from her 11-track label debut and sophomore album was co-written by Hemby with Brothers Osborne. Additional co-writes include Miranda Lambert and fellow Highwomen member Maren Morris.



Josh Turner King Size Manger (MCA) Turner is joined by his wife and four boys on his inaugural Christmas album, which features interpretations of the classics and four originals, three of which he wrote or co-wrote.

Reba McEntire Revived Remixed Revisited (MCA) The three-collection box set offers McEntire's hits as they've evolved live (Revived), a new spin on songs (Remixed) and stripped back and recut tracks (Revisited), as well as a duet with Dolly Parton on "Does He Love



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MEDIABASE

**October 4, 2021** 

LW	τw		Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	ADDS
1	1	()	J. ALDEAN & C. UNDERWOOD 🖌 If I Didn't Have You (Macon/Broken Bow/Capitol)	11504	676	2266	194	48	0
3	2	$\widehat{\mathbf{a}}$	J. RODGERS f/L. COMBS/Cold Beer (River House/Columbia)	10813	499	2177	134	48	0
2	3	$\widehat{}$	LEE BRICE/Memory I Don't Mess With (Curb)	10614	99	2144	7	48	0
5	4		ELVIE SHANE/My Boy (Wheelhouse)	8485	-517	1778	-100	48	0
11	5	$\widehat{}$	RYAN HURD w/MAREN MORRIS/Chasing After You (Arista) 🖌	8392	1201	1712	222	48	0
4	6		SCOTTY MCCREERY/You Time (Triple Tigers)	8258	-1888	1511	-516	46	0
6	7		OLD DOMINION/I Was On A Boat That Day (Arista)	8142	-192	1576	-39	47	0
12	8	$\widehat{}$	LUKE COMBS/Cold As You (River House/Columbia) 🖌	8125	949	1590	192	49	1
8	9	$\widehat{}$	KENNY CHESNEY/Knowing You (Blue Chair/Warner/WEA)	7936	531	1574	92	47	0
15	10	$\widehat{\sim}$	WALKER HAYES/Fancy Like (Monument) 🖌	7623	1613	1627	420	48	2
10	11	$\widehat{}$	ZAC BROWN BAND/Same Boat (Home Grown/Warner/WAR)	7413	101	1437	35	48	0
13	12	$\widehat{\sim}$	JON PARDI/Tequila Little Time (Capitol)	7033	172	1419	47	48	0
14	13	$\widehat{}$	LADY A/Like A Lady (BMLGR)	6880	236	1402	62	47	0
16	14	$\widehat{\sim}$	MICHAEL RAY/Whiskey And Rain (Warner/WEA)	6426	447	1280	97	47	0
21	15	$\widehat{\mathbf{x}}$	DUSTIN LYNCH f/MACKENZIE PORTER/Thinking 'Bout You (Broken Bow) 🖌	5686	1256	1156	295	48	3
7	16		LAINEY WILSON/Things A Man Oughta Know (Broken Bow)	5386	-2316	1100	-488	42	0
17	17	$\widehat{\mathbf{a}}$	JIMMIE ALLEN & BRAD PAISLEY/Freedom Was A Highway (Stoney Creek)	5168	34	1034	16	46	0
19	18	$\widehat{}$	ERIC CHURCH/Heart On Fire (EMI Nashville)	4863	288	879	65	48	4
18	19	$\widehat{}$	JORDAN DAVIS f/LUKE BRYAN/Buy Dirt (MCA)	4844	211	948	46	48	1
22	20	$\widehat{\sim}$	PRISCILLA BLOCK/Just About Over You (InDent/Mercury)	4718	321	988	94	44	0
23	21	$\widehat{}$	KANE BROWN/One Mississippi (RCA)	4689	364	839	64	47	0
20	22	$\widehat{\sim}$	CHRIS STAPLETON/You Should Probably Leave (Mercury)	4517	47	908	14	47	0
24	23	$\widehat{}$	MORGAN WALLEN/Sand In My Boots (Big Loud)	4252	309	864	64	47	1
25	24	$\widehat{}$	PARKER MCCOLLUM/To Be Loved By You (MCA)	4028	122	786	23	44	0
27	25	$\widehat{\mathbf{x}}$	KEITH URBAN/Wild Hearts (Capitol)	3644	168	647	9	45	0
26	26	$\widehat{\mathbf{x}}$	CALLISTA CLARK/It's 'Cause I Am (Big Machine)	3514	5	658	3	45	0
28	27		RUSSELL DICKERSON/Home Sweet (Triple Tigers)	3134	-65	632	-4	43	0
29	28		KELSEA BALLERINI f/KENNY CHESNEY/Half Of My Hometown (Black River)	3031	-143	617	-6	46	1
30	29	$\langle \widehat{\mathbf{x}} \rangle$	GARTH BROOKS/That's What Cowboys Do (Pearl)	2326	109	480	17	41	0
35	30	$\langle \widehat{\mathbf{x}} \rangle$	SAM HUNT/23 (MCA)	2276	693	421	150	38	10

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#### CLICK HERE FOR A FULL LIST OF ATTENDEES

# ACTIVATOR -

MEDIABASE

#### October 4, 2021

LW	τw		Artist/Title (Label)	Points -	+/- Points	Plays	+/- Plays	Stations	Adds
32	31	$\widehat{}$	JAKE OWEN/Best Thing Since Backroads (Big Loud)	2107	267	395	44	38	1
31	32		E. KING & M. LAMBERT/Drunk (RCA/Columbia)	1951	-41	366	-16	40	1
33	33	$\widehat{\sim}$	HARDY/Give Heaven Some Hell (Big Loud)	1857	40	390	7	40	0
34	34	$\widehat{\sim}$	D. BENTLEY f/BRELAND & HARDY/Beers On Me (Atlantic/Big Loud/Capitol)	1708	10	257	8	24	1
36	35	$\widehat{}$	TIM MCGRAW/7500 OBO (Big Machine)	1396	20	258	6	22	0
38	36	$\widehat{\sim}$	TOBY KEITH/Old School (Show Dog)	1340	80	266	16	38	0
39	37	$(\hat{s})$	LAUREN ALAINA w/JON PARDI/Getting Over Him (Mercury)	1299	68	278	17	37	0
37	38	$\widehat{\sim}$	DAN + SHAY/Steal My Love (Warner/WAR)	1272	0	177	-9	12	1
De <mark>but</mark>	39	$\widehat{}$	BLAKE SHELTON/Come Back As A Country Boy (Warner/WMN) 🖌	1045	1045	215	215	19	11
41	40	$\widehat{}$	JACKSON MICHELSON/Tip Jar (Curb/MCC)	1034	26	212	4	20	0
40	41		MATT STELL/That Ain't Me No More (Records/Arista)	1024	-114	220	-21	34	0
47	42	$\widehat{}$	C. PEARCE & A. MCBRYDE/Never (Big Machine/Warner/WMN)	998	394	184	71	22	4
42	43	$\widehat{}$	CAITLYN SMITH f/OLD DOMINION/I Can't (Monument)	907	50	218	6	31	0
49	44	$\widehat{}$	CHRIS YOUNG f/MITCHELL TENPENNY/At The End Of A Bar (RCA)	819	237	126	39	9	2
De <mark>but</mark>	45	$\otimes$	CHRIS JANSON/Bye Mom (Warner/WAR)	804	690	143	125	17	9
43	46		DARIUS RUCKER/My Masterpiece (Capitol)	802	-8	195	-4	29	0
45	47	$\widehat{}$	MIDLAND/Sunrise Tells The Story (Big Machine)	709	39	93	7	12	0
44	48	$\widehat{}$	BROTHERS OSBORNE/I'm Not For Everyone (EMI Nashville)	696	13	161	2	20	0
46	49	$\widehat{}$	CHRIS STAPLETON/Joy Of My Life (Mercury)	650	10	65	1	1	0
51	50	$\widehat{}$	NATE BARNES/You Ain't Pretty (Quartz Hill)	584	50	125	9	16	0
48	51		LUKE COMBS/South On Ya (River House/Columbia)	580	-20	58	-2	1	0
54	52	$\widehat{\sim}$	TENILLE ARTS/Back Then, Right Now (19th & Grand)	541	71	145	20	15	1
50	53		MORGAN WADE/Wilder Days (Ladylike/Thirty Tigers)	501	-81	73	-5	10	0
53	54		MADISON STATION/Shoes Under My Bed (Yellow Hammer)	472	-8	91	-1	6	0
58	55	$\widehat{}$	MITCHELL TENPENNY/Truth About You (Riser House/Columbia)	460	10	46	1	1	0
55			MATT STILLWELL/Hey Dad ('21) (723 Entertainment)	458	-5	93	-1	7	0
e-E <mark>nter</mark>	57	$\widehat{\}$	RUSSELL DICKERSON f/FLORIDA GEORGIA LINE/It's About Time (Triple Tigers)	450	20	45	2	1	0
59			CAROLINE JONES/Come In (Mailboat/New Revolution)	444	-5	74	1	11	0
e-E <mark>nter</mark>	59	$\widehat{}$	KELSEA BALLERINI w/LANY/I Quit Drinking (Black River/Interscope)	440	10	44	1	1	0
60	60	$\widehat{}$	SPENCER CRANDALL/My Person ()	440	0	44	0	1	0

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