

# COUNTRY AIRCHECK

WEEKLY

November 16, 2020, Issue 731

## CMA Awards: Radio Reacts

Last week's 54th Annual **CMA Awards** (11/11) were hosted by **Reba McEntire** and **Darius Rucker** and was the first major awards show with a live audience – comprised only of nominees, performers and presenters – since March. As is tradition, **Country Aircheck** asked radio pros for their take on the show and discovered what they enjoyed – or didn't – varied as greatly as the pajamas they wore to watch.



Fritz Moser

**WYGB/Columbus, IN** PD/afternoon host **Fritz Moser**: "The show opening is always like fireworks for me. I'm on the sofa, snacks and bubble water on the coffee table, ready to be in awe. It was the same this time, and it set the tone for the rest of the evening. The most surprising performance was Reba and

Darius singing Mac Davis' 'In The Ghetto.' Those words were written more than 50 years ago but could have been penned this past summer; it gave me goosebumps. Though it wasn't the Kenny Rogers song I expected for a tribute, Little Big Town's version of 'Sweet Music Man' was fitting for the night, and I went back to watch it a few more times, because I liked it so much."

**WGTY/York, PA** PD/morning host **Scott Donato**: "I would have preferred a medley for Kenny Rogers, as it's hard to fathom not hearing 'The Gambler,' 'Lady,' or any other of his universal smashes. I was fully onboard with the concept of the show,



Scott Donato

though. CMA rolled out strict guidelines for everyone attending and did their best to keep things safe. While I knew the decision would be open to scrutiny, I don't agree with those who labeled the awards 'tone-deaf' or 'ignorant.' Everyone was tested repeatedly for a set number of days, and several had to sit out for precautionary reasons. They tried to

create a three-hour experience that soothed country fans, and just because people were celebrating music didn't mean they weren't aware of reality."

(continued on page 10)



**The Best Is Rhett To Come:** Valory's **Christy DiNapoli**, **Athena Puharic**, **Scott Borchetta**, **George Briner**, **Brooke Nixon**, **Chris Palmer** and **Ashley Sidoti** (l-r) celebrate **Thomas Rhett's** "What's Your Country Song" being this week's most-added and his highest debut.

## Christmas Music Already?

The year of disruption rolls on as more than 100 stations in multiple formats have already flipped all-Christmas. These earlier-than-normal moves show the extent to which significant changes to listening levels and patterns have led to traditional radio rules being thrown out the window. **Country Aircheck** asked several PDs what this means for Country's engagement with an audience that may be seeking escape in a stressful time.

The all-Christmas phenomenon got its start more than 20 years ago at AC KESZ/Phoenix, a now-iHeartMedia station that flipped this



Steve Geofferries

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# BROTHERS OSBORNE ALL NIGHT

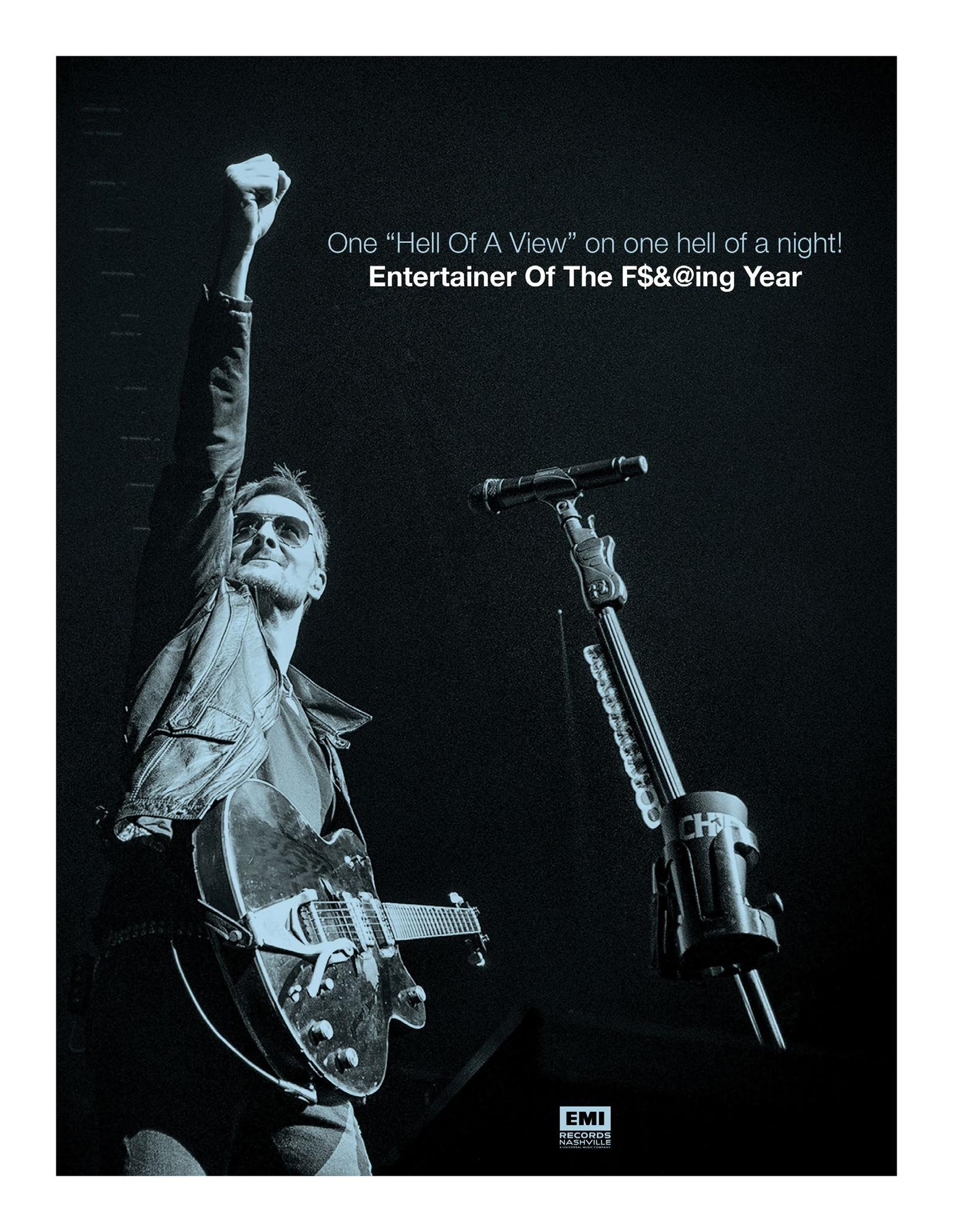
## CA/MB 24\* - 23\*

Testing Top 10 Nationally  
#4 Nationally with Women



watch the official video





One "Hell Of A View" on one hell of a night!  
**Entertainer Of The F\$&@ing Year**

**EMI**  
RECORDS  
NASHVILLE  
AN EMI COMPANY

STARTING OVER  
Chris Stapleton

NEW ALBUM AVAILABLE NOW



A UNIVERSAL MUSIC COMPANY

year's Christmas switch Nov. 6. Sister Country KNIX PD **Steve Geofferries** says KESZ's early move will not affect his station's plan. "The most important thing to remember about building a brand is to meet expectations," he explains. "So for KNIX, we continue to play country music. We'll work in Christmas music at the right time." Of course, being in the same building as the market's Christmas station has its advantages. "We see it as a great opportunity to cross-promote each station and build new audience for the following year," Geofferries says.

Bonneville KYGO/Denver PD **Brian Michel** also has a sister station that's already jumped on the all-Christmas sleigh. "[AC] KOSI dominates every year with Christmas music," he says. "We're never going to out-Christmas KOSI. We're still focused on being the best Country station we can and living up to the expectation of the audience." For Michel, 2020 will be business as usual, adding, "There's no inclination to play more or less Christmas music." In 2019, KYGO and KNIX began adding Christmas music into rotation the day after Thanksgiving.



**Brian Michel**



**Eddie Haskell**

Max Media WGH/Norfolk PD **Eddie Haskell** says he's watching the stations in his market closely but doesn't expect any major changes to his approach. "One started Nov. 1, which feels early to me," he says. "The other hasn't yet, so we're keeping an eye on them. I know people are looking for comfort and relief from this crazy year, so we'll likely play more than I normally would but still starting on Black Friday."

While the all-Christmas route is typically the domain of AC stations, there are a few Country stations that adopt the strategy, the most notable of which is Mount Wilson's KKKO/Los Angeles. This will be the station's fifth year to go all-Christmas, which it did the Monday before Thanksgiving last year. Crosstown iHeartMedia AC KOST made the flip on Nov. 5, and KKKO PD **Michael Levine** says that's fine with him. "Their goals are different than ours," he says. "It is always a balance trying to figure out the appropriate time in November to switch; however, based on our prior history and feedback from our listeners, we plan to stay with our original timeframe."



**Michael Levine**

There are also a handful of Country stations that have already made the flip to all-Christmas. In Omaha, iHeartMedia Classic Country KFFF (93.1 The Wolf)/Omaha flipped last Monday (11/9), compared to last year when it didn't flip until the day after Thanksgiving. KFFF flanks sister Country KXKT (Kat 103.7) and the duo's PD **Hoss Michaels** says the move helps "keep some of those listeners from going across the street" to the market's traditional AC Christmas music station, Summit's KSRZ.



**Hoss Michaels**

As for the earlier than usual flip this year, Michaels adds "this year has been a struggle for so many. We felt that listeners might be looking for something positive and familiar. People just want this year to be done, and if that means hearing Christmas music, that could signal the end of the year is near and give them some hope for 2021."

-Chris Huff

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**TIM DUGGER**

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- DALE EARNHARDT JR

20201 NASCAR HALL OF FAME INDUCTEE

# THOMAS RHETT

WHAT'S YOUR COUNTRY SONG

## HISTORY MADE

TR'S BIGGEST ADD DAY EVER

TR'S BIGGEST CHART DEBUT EVER

#18 BB/BDS - #25 CA/MB

THANK YOU  
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#1 MOST ADDED  
150 FIRST WEEK STATIONS



# JUSTIN MOORE

## LOVES COUNTRY RADIO...



**Justin Moore** ✓  
@JustinColeMoore



Haha. Thanks brother. Playing it would be awesome. But, I'd settle for being a part of it at all at this point. Apparently, a 13 year career, 15 hit records (9 number 1's), and nearly 5 million albums sold don't get it done. 🙄. Love country radio though! 🙌



**Morning Hangover** ✓ @MorningHangover

Reminder: today is #VeteransDay ... hey #CMAAwards how the f\*ck do you not have @JustinColeMoore performing "The One's Who Didn't Make It Back Home" tonight?!!!

#CMAs @CountryMusic

[youtube.com/watch?v=WHvx5D...](https://youtube.com/watch?v=WHvx5D...)

7:33 AM · Nov 11, 2020



*"We Didn't Have Much"*

It's a Hit! WHY WAIT!

IMPACTING NOW



## Chart Chat

Congratulations to **Russell Dickerson**, **Kevin Herring**, **Raffaella Braun** and the **Triple Tigers** promotion team on landing at No. 1 with "Love You Like I Used To" for the second consecutive week. The song is the lead single from Dickerson's forthcoming sophomore studio album, *Southern Symphony*. Songwriters are **Casey Brown**, **Parker Welling** and Dickerson.

And kudos to **Chris Palmer**, **Ashley Sidoti** and the **Valory** crew on notching 141 adds for **Thomas Rhett's** "What's Your Country Song," landing atop this week's board.



Russell Dickerson

Morris said "It wasn't given as a hand slap or to say 'F you' to all these people. It was saying, pleading, from a mother's heart now, please, can we leave this better, just a little bit better, for our kids?"

"Our ability to come together is unlike any genre," voiced the (maybe) President of the Church Choir **Luke Combs**. "And our ability to be genuinely excited for each other is unlike any genre." On his palpable excitement for Church's EOTY win, Combs added, "Without him, there is no me. No one has ever deserved anything more than he deserved to win that trophy tonight."

**Carly Pearce** echoed Combs' praise of the genre, which she credits with saving her "in a lot of ways." Refusing to "shy away from honesty," Pearce recounted the inspiration for "I Hope You're Happy Now." "It was my apology to my ex. I wanted to shine light on something that doesn't make me, even as a female, look very good. I hurt somebody, and I unapologetically did it." Closing, Pearce emphasized what the night, and the simple act of being together, symbolized. "It's

## Preaching To The Press Room Choir

"The win is we all were here tonight together as country music, in-person, live, not on Zoom," remarked newly crowned **CMA**



Eric Church

Entertainer of the Year **Eric Church** during his acceptance speech. Later, looking out at a wall of faces via Zoom in the virtual press conference, he observed, "This is fucking weird." "The hardest thing was to stand there in 2020 and understand that you win that award, but this year is more about what the losses are: loss of life, education, time playing," Church responded when asked to elaborate on his earlier words. Looking to the future, he reiterated, "It's gonna be music that brings us out of this, I promise. It's not gonna

be politics. It's not gonna be sports. It's gonna be music. That is how we're gonna leave COVID in the dust bin of history."

The biggest winner of the night, **Maren Morris**, used her

platform to celebrate Black women in the genre who "don't often get the credit they deserve." She also explained why, in a year like 2020, she was unwilling to "phone it in and perch on the fence" in her writing. Citing "Better Than We Found It,"



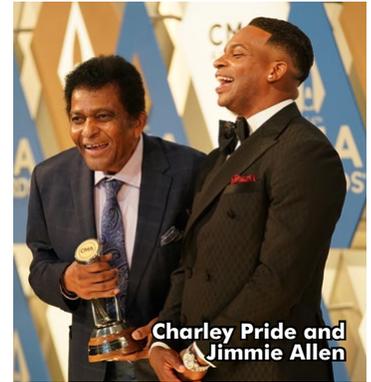
Maren Morris

really special that we all get to at least be together, see each other and experience some sort of normalcy as far as bringing country music to fans. So many of my heroes – all of these artists – are coming together as the country music family and bringing a show to you. And that's really cool."

It's been a tough year for everyone (except maybe Jeff Bezos or those Charmin bears). The same is true for New Artist of the Year **Morgan Wallen**,

who in October admitted he had some "soul searching" to do. "It's a little kick in the rear towards the top, I hope," he conceded. Sharing how reflection and evaluation have affected his mindset, Wallen said, "I feel like I'm in a better spot. I feel like I'm back at home with myself now, which is nice."

"You talk about sharp. This is a sharp guy. When I was his age, I wasn't that sharp," joked Willie Nelson Lifetime Achievement Award recipient **Charley Pride** of **Jimmie Allen**. "I stole it from you," quipped Allen, who expressed he "would not be here" without Pride and host **Darius Rucker** during *Country Strong 2020: Countdown to the CMA Awards* (watch [here](#)). Allen recalled spending his last \$100 to see Pride play at the 50th Annual CMA Awards. "To be able to present him with



Charley Pride and Jimmie Allen

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 Seattle ★ Riverside San Diego

**THIS IS US**  
 JIMMIE ALLEN & NOAH CYRUS  
**SELLING AND CONSUMING**  
 DIGITAL SALES UP 25%  
 CONSUMPTION UP 10%

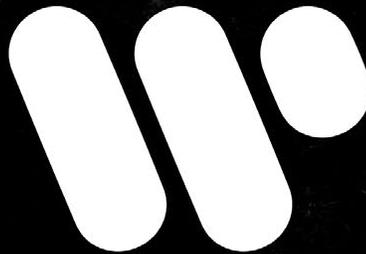
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 WQNU Louisville  
 KFDI Wichita  
 KTTS Springfield  
 BMG STONEY CREEK EBR



# TURNING UP:

## GENIUS

KENNY CHESNEY  
GABBY BARRETT  
DEVIN DAWSON  
COLE SWINDELL



WARNER  
MUSIC  
NASHVILLE

# CONGRATS TO DAN + SHAY



**CMA DUO OF THE YEAR AWARD WINNER  
FOR THE SECOND CONSECUTIVE YEAR**

**WATCH THEM PERFORM "10,000 HOURS"  
WITH JUSTIN BIEBER HERE**



**WARNER  
MUSIC  
NASHVILLE**

the award four years later, stand here next to him and have a song with him? Imagine one of the biggest dreams and accomplishing it. That's what happened for me tonight."

Rucker called the opportunity to host "a dream come true" when he and co-host **Reba McEntire** stopped by the virtual press room at the end of the evening. McEntire summarized, "It was a wonderful, well-rounded show, great music, and there was a camaraderie in the audience tonight that was so much fun to watch." —*Caitlin DeForest*

**News & Notes**

The **Independent Broadcasters Association (IBA)** in partnership with **Vipology** has launched a *Talent Available* page [here](#) to assist displaced broadcasters with housing their demos.

Turner **WZBB/Stanleytown, VA** has added **Virtual News Center** with remote local newscasts anchored by **Marina Brett**.

**Spotify** has entered into an agreement to acquire podcast advertising and publishing platform **Megaphone**.

**Warner Chappell Music** has unveiled a new custom anthem for the **Tennessee Titans**, "Get Loud (Titan Up)," written, recorded and produced by **Brandon Ray** and **Christian Hale**. Watch the video [here](#).

**Tim McGraw, Chris Young, Cole Swindell, John Rich, Mitchell Tenpenny and David Tolliver** will perform during **Tracy Lawrence's Mission: Possible Turkey Fry and Benefit Concert** Nov. 24. Tickets [here](#).

**Johnny Cash** and **Elvis Presley's** Univox Electric guitar, a collection of ephemera from **Merle Haggard's** 1973 White House performance and **Tanya Tucker** stage clothing are included in the *Artifacts of Hollywood and Music* auction, taking place Nov. 28 [here](#).

The [Good Guys Foundation](#) , co-founded by Sound Emporium studio's **Juanita Copeland** and a Nashville police sergeant, disbursed more than \$10,000 to eight families.

**The Week's Top Stories**

- Full coverage at [countryaircheck.com](#).
- Industry vets found life beyond radio and the CMA radio remotes went virtual in last week's (11/9) [Country Aircheck Weekly](#).
- More **iHeartMedia** cuts were made, including **Anthony "The AntMan" Allen** and **Eddie Rupp**. (CAT 11/13).
- **Eric Church** received his first **CMA** Entertainer of the Year trophy; list of winners [here](#). (CAT 11/12)
- **Beasley Media** [partnered](#) with **Entercom's Radio.com** for a content distribution deal. (CAT 11/11)
- **iHeartMedia/Northern Ohio** RSVPP **Keith Kennedy** [added](#) SVP/Programming duties for the **Cleveland** cluster. (CAT 11/10)
- **ASCAP** and **BMI** presented their country award winners virtually [here](#) and [here](#), respectively. (CAT 11/9)
- **Brooke Taylor** [joined](#) **WSIX/Nashville** for middays. (CAT 11/9)

**CMA Awards: Radio Reacts**

*(continued from page 1)*

**Westwood One** syndicated host **Elaina Smith**: "I found myself very distracted by all the positive COVID-19 results, which had me questioning whether we were ready for even a small gathering when it comes to an awards show. Were we ready to see a big ballroom of people, socially distanced, but inside and no masks? The general public isn't going to research CMA's safety protocols and I worry that the country community didn't come across well."

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*"Marty Raybon's voice remains powerful— and the guest artists shine."*

**billboard**

*"Talk about a collab! The laid-back and sweet love song showcases Raybon's trademark vocals, paired perfectly with Shelton's voice."*

**People**

*"Sweetly nostalgic ballad...McBryde comes in offering a little grit to complement Raybon's smooth vocals."*

**RollingStone**

*"Now the stars have aligned — literally and figuratively."*

**CMT**



# Quaran-Time

WITH ... ROBERT COUNTS

An inside look at the new normal for Arista's **Robert Counts:**

**The biggest change in my life** has been not being able to tour and play shows, which is tough for a fairly new artist that needs to be out playing every weekend. Not too much has changed in my day-to-day – definitely not enough to make a fuss about. I was co-writing a lot before the pandemic hit, and that went from in-person hangs down on Music Row to more isolated video co-writes ... haven't been a huge fan of those, honestly.

**I wake up a little bit later** these days. No reason to be up super early when the office is just across the hall. My routine hasn't really changed – I just do more of it in a mask or by myself. I wake up, drink a cup of coffee, video co-write for a few hours, workout, eat some dinner, rinse and repeat.

**My girlfriend and I are quarantining** together, and we haven't driven each other crazy ... yet. That probably bodes well for our future together! She's awesome, and we never get sick of each other. I would've hated doing quarantine without her. She's been able to slowly get back to work and not be confined to the house, so I'm sure getting a little space hasn't been a bad thing.

**I've been able to explore** the million things I was already interested in but never had time to work on. I've been working on my 4Runner and spent more time working on my golf game. I did a lot more wake surfing this summer. I have a buddy that has an isolated

barn/gym situation, so spent more time there, too. I've also been helping friends with different home improvement projects.

**Quarantine hasn't doused my creativity** altogether, but it's definitely made it more difficult for me to get into that headspace. I'm a writer that enjoys the hang and vibing off the energy and shared experiences of the other humans in the room. Zoom co-writes have sterilized the vibe, in my opinion, but I suppose that was the point.

**I recently started a little Sunday morning IG Live series** I'm calling *Any Given Sunday*. I jump on, chat, drink coffee and play songs. I wanted a way to connect with fans, and social media lives have been the perfect outlet ... shameless plug: y'all come hang out with me on my IG Live every Sunday morning at 10:30am CT! (Watch the latest episode [here](#).)

**What haven't we binged** might be a better question. My girlfriend and I are in the middle of *Downton Abbey*. Never in a million years would I have thought I could get into a show like this, which is probably why I'm so late to the party. But my girlfriend dragged me through the first episode, kicking and screaming, and I was hooked; it's a great show. We've been bouncing between *Downton*, *The Boys*, *Ozark*, *The Office* and *Parks & Rec*. Sprinkle in a little UFC on Saturday nights and NFL on Sundays, and you've got my playlist.

**My go-to snack is** Blue Diamond Sea Salt Almonds and this new thing Britt started buying



#WHATDOIKNOW ABOUT STREET HOCKEY

called TruFru frozen fruit. It's flash frozen fruit (raspberries, cherries, blueberries) frozen again with a layer of white chocolate and then again with a layer of milk chocolate. Go get some. They will change your snack game.

**The silver lining I've experienced** is more time with my girlfriend and our two dogs and free time to dive into my hobbies. Life gets busy, and it's like the whole world was forced to slow down ... it hasn't bothered me too much.

Maren Morris' acceptance speech, on the other hand, was an excellent and classy reminder that there is not a lack of talent in country music when it comes to minorities, there is just a lack of normalcy. I also loved seeing Luke Combs lose his mind over Eric Church's win in a moment where a lot of people might have been disappointed to lose. What I don't understand, though, was radio broadcast award winners not being highlighted. I'm also confused about why there wasn't an in-memorial segment. With Rascal Flatts and Florida Georgia Line both having to pull their performances, you would think there would have been time for these important segments."

**WUBE/Cincinnati** morning host **"Big Dave" Chandler:** "I didn't see a need for an in-memorial segment, because they had covered those bases nicely with all the tributes. Being a Tennessee boy, the Charlie Daniels Band was a huge part of my upbringing, and *Fire On The Mountain* is one of my all-time favorite albums, so I loved the opening. I was bummed Lee Brice couldn't be there, but Charles Kelley stepped in well, and the



Elaina Smith



Big Dave

performance with Carly Pearce was fantastic. I agree it would've been nice to have the Broadcast Awards winners mentioned. **We won** for Personality of the Year, and to be honest, it was disappointing to not see us and the other winners get recognized. Country radio is still the lifeblood of the industry, and it should be paramount that it's recognized on the show, especially this year, since we weren't allowed to attend."

**iHeartMedia/Minneapolis SVPP Gregg Swedberg:** "I was excited to see some newer acts like Ashley McBryde, Brothers Osborne and Ingrid Andress get a shot on national television, and we in radio need to capitalize on the opportunity to raise these artists' visibility by actually playing them. I caught myself saying, 'I need to get that in a better rotation' way too often. It's a three-hour commercial for our format, and if someone says, '[That performance was good and] I'd like to hear more of them,' ideally, we in radio would oblige. Also, shout out to the acts who took the time to thank Country radio – we see you. Enough of the performances were pre-taped it flowed smoothly, but it might have been a good idea to mix a laugh track in during the monologue, because it threw Darius and Reba a bit not having large, boisterous crowd reactions."



Gregg Swedberg

**WXFL/Florence, AL OM/PD/afternoon host Fletcher Brown:**

# 3 SONGS IN THE TOP 5 BIG LOUD



2\*

## MORE THAN MY HOMETOWN

MORGAN WALLEN

MAX SPINS STARTING 11/15



4\*

## ONE BEER

FEAT. LAUREN ALAINA AND DEVIN DAWSON

HARDY

MAX SPINS STARTING 11/22



5\*

## Big, Big Plans

CHRIS LANE

MAX SPINS STARTING 12/6

# CONGRATULATIONS

TO THE  
2020 CMA AWARDS



**NEW ARTIST OF THE YEAR**

**MORGAN WALLEN**

**BIG LOUD**

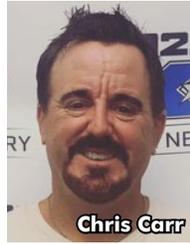
**republic**  
records

"The live performances were some of the best I have seen in a while, but the canned audience applause and laughter made it a bit awkward, especially at the beginning. With so many wide shots, it was obvious the audience wasn't making all that noise, and visually, it looked off. I was deeply moved by Charley Pride accepting the Lifetime Achievement Award, and I just want to give Maren Morris a hug for her honesty and appreciation of Black artists. The tributes were all very well done, but I was disappointed they didn't mention John Prine, as our company has personal ties to him. The two moments that weren't as on-the-mark for me were the Dolly Parton joke, which felt a little flat – no pun intended – and the cough heard 'round the room. I thought Reba handled it like a master, but I was not cool with the online articles that came for her after that calling out the CMAs for being reckless."



Fletcher Brown

**KEYY/Minneapolis Chris Carr & Company** morning host **Chris Carr**: "I loved Reba's coughing quip, but since she's an accomplished actress, will we ever really know if it was real or a bit? The clearing of the throat amid a pandemic came across as real, off-the-cuff and brilliantly set up. Intentional or not, I laughed, and I love it when people just wing it. Watching Mickey Gilley sing along right next to Johnny Lee while Old Dominion played 'Lookin' For Love' reminded me of two old friends hanging at a bar having a beer and jamming. Ingrid Andress' performance caught my attention when the tears started flowing at the end; I know how much she loves her family, as her parents live way up here in Minnesota! Charley Pride was adorable. The man is 86 years young, won Entertainer of the Year 49 years ago and melted my heart with his Lifetime Achievement speech. Charley, take all the time you need, man. You, sir, are a country music treasure and so deserving!"



Chris Carr

**KUBL/Salt Lake City PD/afternoon personality Travis Moon**: "The Charley Pride honor was definitely an all-time favorite CMA moment. The overall look of the night was refreshing and different, and the package made you pay more attention to the performances. There were more opportunities for a personal connection to each performance without as many crowd shots, and it seemed more vivid. The pacing was good, and I felt closer to the action; the



Travis Moon

sound was also better than ever. What they did was perfect for the presentation, and I think this setup could be used for a new country music special that could be added to our yearly celebrations."

**Silverfish Media Pres. and Big D & Bubba Exec. Prod. Patrick Thomas**: "Having even a small audience is better than no audience, and made it much less sterile. It reminded me of the old CMAs when it was only industry folks in the seats. The opening was excellent, and I like the song choices, but I was disappointed that no one took a stab at the greatest country song of all time, 'Drinkin' My Baby Goodbye.' Also, watching the artists' reactions to each other's performances is one of those things I didn't realize was such an important part of the show until it wasn't there at the ACMs."



Patrick Thomas

**KNCI/Sacramento MD Sonia Jimenez**: "I always look forward to the crossover performance – like this year's Dan + Shay with Justin Bieber and Gabby Barrett with Charlie Puth – as a way to build the bridge between the two genres. I did like the intimate feel of the acoustic performances, and those that were plugged-in were good contrasts that didn't overstep the tone of the scaled-down presentations. The performances that most stood out to me was Chris Stapleton – one guitar, one mic and Morgane – and our hometown star Jon Pardi; his Joe Diffie tribute was fun to watch, and he sounded great delivering it."



Sonia Jimenez

**KCCY/Colorado Springs PD/afternoon personality Shawn Patrick**:

"If I were to pick one performance, I'm going with Jon Pardi's tribute to Joe Diffie. As a lover of '90s country, I was happy to see it included, and Pardi was the perfect fit. I also cried like a baby when they showed Joe's widow, Tara, at the end. I was honestly a little shocked 'The Bones' won both Single of the Year and Song of the Year; I thought Luke Combs would take one or the other, and 'Even Though I'm Leaving' deserved an award. I was happy the CMAs found a way to do a live event with a real audience, regardless of where it was held, but it did feel somewhat like a comedy club setup at times. Was it my favorite CMA Awards ever? No! But kudos to the team that pulled it off, as that surely was not easy to do, and some of us needed it badly."



Shawn Patrick

–Monta Vaden **CAC**

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EVEN WITH THE SUPERSTAR TSUNAMI THAT HAS ENCOMPASSED THE LAST FEW WEEKS...

# THESE NEW ARTISTS ARE SHOWING STRONG METRICS!

"THINGS A MAN OUGHTA KNOW"

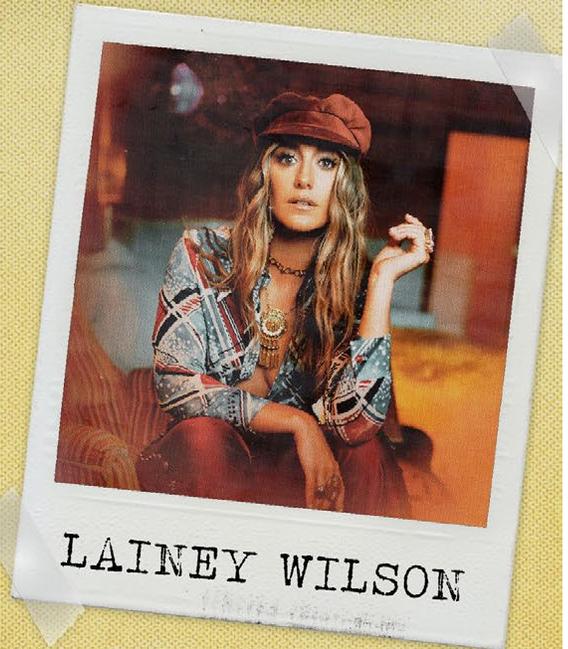
8 CONSECUTIVE WEEKS OF TOP 5 OR HIGHER METRICS!

#2 CONSUMPTION PER SPIN / TOP 70

#2 STREAMS PER SPIN / TOP 70

#20 SALES PER SPIN / TOP 70

STREAMS UP	CONSUMPTION UP	SALES UP	SHAZAMS UP
+31%	+31%	+29%	+16%



"MY BOY"

STRONG EARLY RESEARCH AT WUBE/CINCINNATI AND WHKO/DAYTON

25.3K TIK TOK VIDEOS CREATED USING VARIOUS VERSIONS OF "MY BOY" SOUND

902 MILLION HASHTAGS USING #MYBOY

#5 AUDIENCE PER SALE

#8 SALES PER SPIN

#16 AUDIENCE PER STREAM

#21 CONSUMPTION PER SPIN

#27 PERCENT SALES INCREASE

#28 BEST-SELLING RECORD IN THE TOP 60



# Quaran-Time

WITH ... JESSE & STEVIE FRASURE

The Rhythm House husband/wife team on finding a semi-isolated rhythm:

**J:** The pandemic has made us rework everything from daily songwriting to tracking records to just simply keeping up the Rhythm House family morale day-to-day when you see less of each other.

**S:** It's also given us more time together. In the days where Jesse is working from his studio in the house, we see more of each other. We've spent quite a bit of time at the beach, working, and have been able to bring some of our staff with us and get a lot done together, while still being able to take breaks in the day.

**J:** From recording our Apple Radio show to songwriting to staff meetings ... everything is Zoom-based. We should have bought stock!

**S:** My job has always been pretty mobile. Even when I worked at other publishing houses, since the invention of the smart phone, I've been able to take my job with me. I can pitch songs and set up cowrites from anywhere. Sometimes it's hard to find a cut-off between work and home life, especially being together. But it's nice to take an hour to play frisbee with the dog, then come back in feeling more energized to work without feeling guilty about it. Pandemic or no pandemic, it's always about trying to find the balance, right?

**J:** We discovered that when I feel out of control, I go further into work mode, and she tends to feel more withdrawn. We were moving in opposite directions, and had to learn to work smarter and be each other's support through the chaos. We do a very good job at taking turns having "rough weeks" while the other paints the silver lining. This is a rough business in normal times, so in a crazy year like 2020, we had to make it our mantra to not add extra stress to each other.

**S:** It's important to keep up with our communication and therapy. I feel super lucky that I've found a partner who is open and willing to put in the necessary effort, but also say, hey I need help with this. I also learned we do just fine being together all the time. I knew I loved him, but I also have someone I really like being around! We get a ton more done when we can sit down with each other and hammer out some of our publishing to-do list.

**J:** The first half of the year included everything from failed singles to restructuring the entire fabric of our Rhythm House partnerships due to the economic fallout. The turning point came around June when we accepted the new normal, buckled down and got back to the guerilla warfare songwriting and publishing we do best. I'm proud that we'll be closing out 2020 with six Rhythm House singles on the charts in multiple genres.

**S:** The restructuring was definitely a setback. There was a lot of unknown happening all around

us. Even though it's hard for us to admit we don't have all the answers or control, we can still get good work done and we have to focus on that.

**J:** I dropped a "chill-out" music EP called *Calm Springs*. It sounds like what Sinatra would have had playing at pool parties in the late '50s and '60s. It was therapy for me and my friends, but ended up sounding great with cocktails. Also, my sneaker addiction went further off the rails.

**S:** I had to get away from music and became obsessed with making the perfect sugar cookie. The process of baking and cooking has always been therapeutic for me, but this was on another level. The hours it takes to make the cookies, color the icings and decorate them helped me completely zone out. I can't focus on anything else when I'm doing it, which is necessary for me to really get out of my own

head. Then, there's the bonus of having all these cookies lying around. I had to start giving them all away so I could shed the quarantine 15!

**J:** Since I wear a lot of hats and always have, I had to learn to be efficient with my writing and production. I miss being able to capture the artists' vocals before they leave the office. I was always proud of my quick turnaround on demos, and I've had to be more patient with that these days since we are often waiting for vocals to be sent to us now.

**S:** WFH shifted the productivity. In the office, I would have those zone-out moments talking to the writers, hanging in the kitchen or having a drink in the lounge when their writes were over. That time is now spent switching the laundry or starting dinner while I'm in between pitches or calls. I miss seeing everyone all together. The best ideas sometimes come from those little catch-up meetings. We have to be more intentional with that now. We have Zoom wellness checks with the whole writing staff and creative team to see how everyone is holding up. It's harder to keep momentum and motivation up sometimes, but when we have everyone all "together," it fills us up again and gets us back on track.

**J:** I'm currently bingeing ... vodka.

**S:** I wish that wasn't true [laughs]. Mine is more wine. Thankfully, those Zoom happy hours have calmed down some!

**J:** My go-to quarantine snack is ... vodka.

**S:** Also, cookies! Before I started with the



JESSE AND STEVIE

decorating, I had already perfected a chocolate chip cookie dough, and I just went hard with that. There's not a lot I could brag about, but that cookie dough is irresistible. I had to start giving that away, too. I got a lot of texts from friends going, "I hate you, and I love you for giving me this."

**J:** My wife is a bad ass. Coming out of a crazy year health-wise in 2019 and into 2020, she would have been justified feeling defeated. However, she's been a support and leader for our entire company and myself. Our Creative Mgr., Vanna Moua, has really found her fearlessness and publishing skills during all of this as well. I'm also proud that our staff writers have been grinding through and getting cuts.

**S:** Vanna is amazing. We already knew how valuable she was to us, but we seriously couldn't do this without her. Our writers each have their own unique voices, and we are truly a family. We have been intentional from the start about who we sign. It's not only about talent, but about the hang and what they bring to the table personally. We have all leaned on each other at different times throughout, not only this crazy pandemic, but since the inception of Rhythm House.

Also, we just so happened to be spending time with Shane McAnally and his husband and kids right before the shut-down. So, it made sense for us to quarantine together. We had a small group hunker down together in this bubble for three months, and it kept us sane through the hard times. We all shared some tears and a whole lot of dark humor. We've made these bonds that

are unbreakable by going through something crazy together. I've seen Jesse shine beyond what he thought he was capable of. He's an incredible husband, writer, producer, publisher and then he added radio show host to the list, in the craziest time to launch a show.



with Michael Baum, Shane McAnally, Dash and Dylan

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**WINNER**



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**AVAILABLE JOBS**

**MIDWEST**

Summit **KFDI/Wichita** OM **Justin Case** is searching for a morning co-host. See the complete posting [here](#); send résumés and airchecks to Case [here](#).

Federated **WQHK/Ft. Wayne, IN** OM **Jimmy Knight** is searching for a morning co-host to join incumbent **Josh Michaels**. Send résumés and airchecks to Knight [here](#).

MacDonald **WKCC/Saginaw, MI** OM/PD **Jason Addams** is looking to add a full-time on-air personality for nights. Send résumés and airchecks to him [here](#).

Alpha **KZKX/Lincoln, NE** PD **Rob Kelley** is searching for a morning co-host. Complete job description and application [here](#); reach Kelley [here](#).

**Midwest/Evansville, IN** OM **Aaron Santini** is seeking a Prod. Asst./on-air talent for the cluster that includes Country **WLYD**. Send cover letters, résumés and airchecks to him [here](#).

Townsquare **KOEL/Waterloo, IA** PD/morning host **Johnny Marks** is looking for a morning co-host who is "social media savvy and regularly contributes content to the station's website and social media account. See the complete job description and apply [here](#).

**NORTHEAST**

Forever **WFGI/Johnstown, PA** is seeking a full-time morning co-host. Send résumés, airchecks and salary requirements [here](#).

WVRC **WKW/Morgantown, WV** PD **Mike Vincent** is searching for part-time on-air talent for weekend and fill-in positions. Send résumés and airchecks to him [here](#).

Alpha/**Fredericksburg, VA** is looking for a Market Mgr. for the cluster, which includes Country **WFLS**. Interested candidates can see a complete job description and apply [here](#).

Alpha **WFLS/Fredericksburg, VA** Dir./Content **Bill West** is searching for a morning co-host to succeed the retiring **Jessica Cash**. Apply [here](#); reach West [here](#).

Adirondack **WFFG/Glen Falls, NY** PD **Chris O'Neil** is seeking a morning host to also assist with promotions, social media, voicing and producing

commercials and website management as needed. Send résumés and airchecks to him [here](#).

**SOUTHEAST**

Cumulus **WKAK/Albany, GA** PD **Bill Dollar** is looking for an afternoon personality/Production Dir. Apply [here](#).

Cumulus/**Shreveport, LA** is searching for a VP/MM to succeed Aaron Criswell. See the complete job posting and apply [here](#).

Sun **WXNX (Trump Country 93.7)/Fort Myers, FL** has an immediate need for on-air and programming talent to join the private, family-owned television and radio company. Send résumés and airchecks [here](#).

Hall VP/Programming & Country **WPCV/Lakeland, FL** OM/PD **Bob Walker** is seeking a morning co-host to join incumbents **Julie Kay** and **Dale Roberts** (a.k.a. **DJ Thee Trucker**). Send résumés, cover letters, social media links and airchecks to Walker [here](#).

**Golden Isles/Brunswick, GA** Dir./Programming **Mark "The Shark" Ediss** is looking to add a utility player to the four-station cluster that includes Country **WRJY**. Duties include traffic, front desk, promotions and on-air. Send résumés and airchecks to Ediss [here](#).

Saga **WVVR/Clarksville, TN** Dir./Group Programming **Scott Chase** is seeking a morning co-host to join incumbent Fletch. Send résumés and airchecks to Chase [here](#).

**SOUTHWEST**

Townsquare **KQBR/Lubbock, TX** Brand Mgr. **Lance Ballance** is seeking an APD/on-air personality to succeed **Jan Miller**. Send résumés and airchecks to him [here](#).

Cox Country Format Leader & Country **KKBQ/Houston** PD **Johnny Chiang** is seeking a midday personality for KKBQ to succeed Christi Brooks. Complete job description and application [here](#).

**WEST COAST**

**Badlands/Rapid City, SD** is searching for a GM/DOS who can build, train and motivate a team

for the cluster that includes Country **KRKI**. Interested parties can send résumés and references [here](#).

Bonneville **KYGO/Denver** PD **Brian Michel** is searching for a morning co-host to join incumbent **Tracy Dixon**. Reach Michel [here](#), and apply [here](#).

**Frontier/Juneau, AK** GM **Cherie Curry** is seeking an OM/PD/on-air talent for the cluster that includes Country **KTKU**. Send résumés with references and an aircheck to Curry [here](#).

**Entercom** is now searching for a Regional Dir./Promotions for the **Mountain Region**, including **Denver, Las Vegas** and **Phoenix** markets. The position will manage all promotions and related activity for all brands in the region, including Country **KMLE/Phoenix**. See the complete job description and apply [here](#).

**OTHER**

**Cherry Creek Media** Group PD **Mark Elliott** is searching for experienced OMs and PDs for future openings. The company's Country properties include KAAR/Butte, MT; KCIN & KIYK/St. George, UT; KMON/Great Falls, MT; KGGL/Missoula, MT; KKXK/Montrose, MT; KWCD/Sierra Vista, AZ; KYSN/Wenatchee, WA; KYYZ/Williston, ND; and Classic Country KMON-AM/Great Falls, MT. Candidates with a minimum of three-to-five years of experience and a background in programming multiple formats in small to medium sized markets can send résumés, airchecks and programming philosophies to Elliott [here](#).

**PLA Media** Exec. Dir. **Mark Logsdon** is seeking a part-time Coord./Publicity to work a minimum of 30 hours per week. Send résumés, references and writing samples [here](#).

**RWPC** Pres. **JJ Jobe** is looking for a hands-on GM for a small Southeast market. Send cover letters and résumés to him [here](#).

**Kobalt Music Group** is searching for a Mgr./Midwest Promotion for the **In2une** team to handle multiple formats, including Country, Pop, Hot AC, Rhythmic, Alternative and Active Rock. See the complete job posting and apply [here](#).

**SEEKING JOBS**

• **Cactus Jack**  
Former Entercom/Phoenix Dir./Production  
[GoGoJack@msn.com](mailto:GoGoJack@msn.com)  
602-430-5908

• **Heather Stevens**  
Former WQXK/Youngstown, OH  
mIDDAYS  
[Heather.Stevens2019@gmail.com](mailto:Heather.Stevens2019@gmail.com)

• **Tony Kelly**  
Former WUSN/Chicago morning  
producer  
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708-642-8518

• **Greg Cole**  
Former WKCC/Saginaw, MI OM/PD  
[GCole27000@gmail.com](mailto:GCole27000@gmail.com)  
916-502-4734

• **Jonathan West**  
Former WKTI/Milwaukee afternoons  
[JSWest33@yahoo.com](mailto:JSWest33@yahoo.com)  
320-774-9300

• **Doug Dodds**  
Former ZFKY/Grand Cayman PD/  
morning host  
[DougDoddsEmail@gmail.com](mailto:DougDoddsEmail@gmail.com)

• **Marc Lavik** (aka Dave Marcus)  
Former on-air talent  
[ZimaGuy@gmail.com](mailto:ZimaGuy@gmail.com)  
401-467-6737

• **Denis "Cattfish" Miller**  
Former KSNI/Santa Maria, CA  
afternoon host  
[DenisMil@hotmail.com](mailto:DenisMil@hotmail.com)

• **Cory Mikhals**  
Former KIZN/Boise morning co-host  
[CoryProductions@icloud.com](mailto:CoryProductions@icloud.com)

• **"Big" John Horton**  
Former KFSA/Ft. Smith, AR afternoons  
[BigJohn@TheBigJohnShow.com](mailto:BigJohn@TheBigJohnShow.com)

• **Kris Richards**  
Former WKJO/Smithfield, NC afternoons  
[FireCop947@yahoo.com](mailto:FireCop947@yahoo.com)

• **AJ McCloud**  
Former WWFF/Huntsville, AL APD/  
afternoons  
[AJ.McCloud@charter.net](mailto:AJ.McCloud@charter.net)  
256-503-2301

• **Kristin Monica**  
Former WQNU/Louisville APD/mornings  
[Kristin@RadioKristin.com](mailto:Kristin@RadioKristin.com)

• **Paul Cannell**  
Former WRKN/New Orleans PD  
[PFcannell@gmail.com](mailto:PFcannell@gmail.com)

• **Mac Daniels**  
Former KPLX & KSCS/Dallas PD  
[MacDaniels@me.com](mailto:MacDaniels@me.com)

• **Tom Travis**  
Former iHeartMedia/Oklahoma City SVPP  
[TomTTravis@gmail.com](mailto:TomTTravis@gmail.com)

• **Dave Schaefer**  
Former iHeartMedia/Farmington, NM  
SVPP & Country KTRA PD  
[DRSchaefergobrainstorm.net](mailto:DRSchaefergobrainstorm.net)

• **Brittany Tully**  
Former WYNK/Baton Rouge PD  
[BrLynn718@gmail.com](mailto:BrLynn718@gmail.com)

• **Steve Knoll**  
Former KMAG/Ft. Smith, AR PD/  
on-air talent  
[SteveKnoll@cox.net](mailto:SteveKnoll@cox.net)

• **Bill Hickok**  
Former KBMR/Bismark, ND morning host  
[BillHickok1950@gmail.com](mailto:BillHickok1950@gmail.com)

• **Amy Nic**  
Former WAMZ/Louisville afternoon host  
[AmyNicRadioChick@gmail.com](mailto:AmyNicRadioChick@gmail.com)

• **Ron "Keyes" Stevens**  
Former WQRB/Eau Claire, WI afternoons  
[RonStvns@yahoo.com](mailto:RonStvns@yahoo.com)

• **Lee France**  
Former KAGG/Bryan, TX PD/midday host  
[LeeFranceWV@gmail.com](mailto:LeeFranceWV@gmail.com)

• **Scott Davidson**  
Former WHOF-HD2/Canton, OH PD/  
on-air host  
[Davidson1023@gmail.com](mailto:Davidson1023@gmail.com)



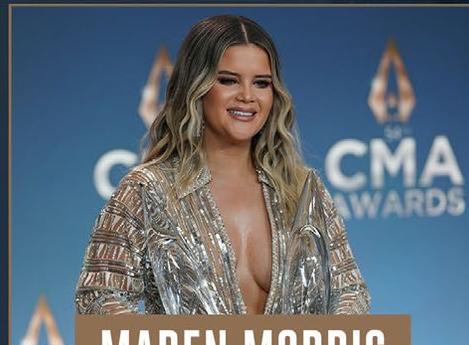
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FEMALE VOCALIST OF THE YEAR  
SINGLE OF THE YEAR  
SONG OF THE YEAR  
(*"THE BONES"*)



MIRANDA LAMBERT

MUSIC VIDEO OF THE YEAR  
(*"BLUEBIRD"*)



OLD DOMINION

VOCAL GROUP OF THE YEAR



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**SEEKING JOBS** (continued)

- Trace Hamilton**  
Former WEBG/Chicago night host  
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- Daryl Thomas Ledyard**  
Former WBBS/Syracuse on-air talent  
[DarylLedyard@gmail.com](mailto:DarylLedyard@gmail.com)
- Shawn Carey**  
Former KXXY/Oklahoma City on-air talent  
[Shawntze@sbcglobal.net](mailto:Shawntze@sbcglobal.net)
- Ryan McCall**  
Former WGLR/Platteville, WI MD/  
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[RyanMcCall@yahoo.com](mailto:RyanMcCall@yahoo.com)
- David Dean**  
Former KXDD/Yakima, WA afternoons  
[DaviDean5@gmail.com](mailto:DaviDean5@gmail.com)
- Kasper**  
Former WUSN/Chicago afternoons  
[KasperShow@gmail.com](mailto:KasperShow@gmail.com) and [www.KasperShow.com](http://www.KasperShow.com)
- Brian "Wookiee" Kostek**  
Former WDSY/Pittsburgh APD/MD/  
afternoons  
[BKostek24@gmail.com](mailto:BKostek24@gmail.com)
- Chuck Edwards**  
Former WYCD/Detroit mornings  
[ChuckOn995@yahoo.com](mailto:ChuckOn995@yahoo.com)
- Terry Phillips**  
Former Entercom/Detroit Dir./  
Creative Services  
[Terry@TerryPhillips.com](mailto:Terry@TerryPhillips.com)
- Bernadette Gibbons**  
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- Jeff Pierce**  
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[JefferyPierce@me.com](mailto:JefferyPierce@me.com)
- Blair Thomas**  
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- Dr. Don Carpenter**  
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- Jake Byron**  
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- Adam Rondeau**  
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- Jason Pullman**  
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- Jeff Hunt**  
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- Brent Jones**  
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- Jody Wheatley**  
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- Kelley Bradshaw-Brock**  
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- Tim Taylor**  
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- Mandy James**  
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- Chris "Fish" Shatek**  
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[ChrisShatek@gmail.com](mailto:ChrisShatek@gmail.com)
- Ginny Harman**  
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- Nina D.**  
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- Erin Austin**  
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- Greg Raneiri**  
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- Amber Rainey**  
Former KSON/San Diego middays  
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**SEEKER SPOTLIGHT**



**KRISTIN MONICA**

Former WQNU/Louisville APD/mornings

[Kristin@RadioKristin.com](mailto:Kristin@RadioKristin.com)

Visit her website here.

"The small details make the biggest difference, and on-air, this can mean I have something planned out for every single break – down to editing for word economy. I also take time to polish everything from music logs to creating table tents for extra marketing at an event, to putting myself in the listeners' shoes when thinking through a contest. Smaller details add an extra touch to every aspect of radio, and that takes the product from good to great!"

- Jared "Marshall" Goldberg**  
Former KMLE/Phoenix APD/middays &  
Cluster Dir./Digital Programming  
[ImJaredGoldberg@gmail.com](mailto:ImJaredGoldberg@gmail.com)
- Tami Rumpf**  
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- Mike Allan**  
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- Darlene Evans**  
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- "Wes McShay" Gardipe**  
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- JD Justice**  
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- Chase Daniels**  
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- Keith Abrams**  
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- Mark Lillie**  
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303/704-0700
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# RUSSELL DICKERSON

*Love you like  
i used to*

**2 WEEK**

**#1**

**RIAA CERTIFIED GOLD  
120 MILLION WW STREAMS**

**NEW ALBUM**

*Southern  
Symphony*

**AVAILABLE 12/4!**



**THANK YOU COUNTRY RADIO!**

1	1	<b>RUSSELL DICKERSON</b> Love You Like I Used To (Triple Tigers) 2 <sup>nd</sup> Week at No. 1	26522	-1126	8504	-338	49.249	-1.691	158	0
2	2	<b>MORGAN WALLEN</b> /More Than My Hometown (Big Loud)	24084	838	7803	258	43.861	1.434	159	0
3	3	<b>BLAKE SHELTON f/G. STEFANI</b> /Happy Anywhere (Warner/WMN)	22227	-71	7089	-32	38.59	0.244	159	0
4	4	<b>HARDY f/L. ALAINA &amp; D. DAWSON</b> /One Beer (Big Loud) ✓	22183	871	7141	294	37.967	1.244	159	0
5	5	<b>CHRIS LANE</b> /Big, Big Plans (Big Loud)	21370	711	6977	234	37.963	1.587	156	0
7	6	<b>PARKER MCCOLLUM</b> /Pretty Heart (MCA)	19707	849	6283	322	33.691	0.885	157	0
8	7	<b>JON PARDI</b> /Ain't Always The Cowboy (Capitol) ✓	17604	940	5586	297	31.94	0.21	159	0
9	8	<b>DAN + SHAY</b> /I Should Probably Go To Bed (Warner/WAR)	16290	262	5182	47	29.1	0.746	156	0
6	9	<b>MATT STELL</b> /Everywhere But On (Records/Arista)	15665	-4063	5244	-1296	30.972	-6.461	159	0
12	10	<b>LADY A</b> /Champagne Night (BMLGR)	14820	30	4638	4	25.407	0.218	159	0
11	11	<b>KENNY CHESNEY</b> /Happy Does (Blue Chair/Warner/WEA)	14708	-454	4698	-113	26.309	-0.788	159	0
13	12	<b>KELSEA BALLERINI</b> /Hole In The Bottle (Black River)	13231	321	4363	136	20.885	0.985	158	0
15	13	<b>LUKE COMBS</b> /Better Together (River House/Columbia) ✓	12321	1094	3839	326	21.562	2.049	157	3
14	14	<b>DARIUS RUCKER</b> /Beers And Sunshine (Capitol)	12231	712	4050	233	20.482	2.544	159	1
16	15	<b>CHRIS STAPLETON</b> /Starting Over (Mercury)	11630	786	3737	263	18.673	0.519	157	0
17	16	<b>NIKO MOON</b> /Good Time (RCA)	11313	488	3717	200	16.5	0.648	152	0
18	17	<b>RASCAL FLATTS</b> /How They Remember You (Big Machine)	10463	-142	3324	-18	16.927	0.111	157	0
19	18	<b>DUSTIN LYNCH</b> /Momma's House (Broken Bow)	10286	114	3385	34	15.88	0.128	158	1
20	19	<b>FLORIDA GEORGIA LINE</b> /Long Live (BMLGR)	9500	70	3058	28	14.565	-0.259	155	1
21	20	<b>TENILLE ARTS</b> /Somebody Like That (19th & Grand)	8412	-18	2656	-15	10.86	0.116	156	2
22	21	<b>LUKE BRYAN</b> /Down To One (Capitol)	7743	373	2292	135	13.17	0.317	145	5
23	22	<b>JORDAN DAVIS</b> /Almost Maybes (MCA)	7447	121	2430	30	10.78	0.176	148	1
24	23	<b>BROTHERS OSBORNE</b> /All Night (EMI Nashville)	6994	415	2301	123	9.393	1.268	150	2
26	24	<b>MORGAN WALLEN</b> /7 Summers (Big Loud)	6654	349	2014	97	11.248	0.592	127	1
<b>AIRBORNE THOMAS RHETT</b> /What's Your Country Song (Valory) ✓ <b>DEBUT</b>			6615	6615	2030	2030	13.982	13.982	142	141

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FOR YOUR CHRISTMAS  
CONSIDERATION...



LEE BRICE

*Go Tell It On The Mountain*

"IT SOUNDS LIKE LEE BRICE SINGING GO TELL IT ON  
THE MOUNTAIN." - MICHAEL DEPREZ

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
25	26	📶 DYLAN SCOTT/Nobody (Curb)	6537	101	2146	27	9.482	0.274	146	2
27	27	📶 PARMALEE f/B. BROWN/Just The Way (Stoney Creek)	6171	661	2010	170	8.304	1.576	126	3
29	28	📶 GABBY BARRETT/The Good Ones (Warner/WAR)	5836	639	1933	222	7.531	0.382	143	5
28	29	📶 MAREN MORRIS/To Hell & Back (Columbia)	5270	-13	1754	21	6.336	0.168	134	0
31	30	📶 BRETT YOUNG/Lady (BMLGR)	5037	245	1462	24	8.104	0.768	125	1
30	31	📶 KEITH URBAN w/PINK/One Too Many (RCA/Capitol)	4890	45	1618	66	6.889	-0.331	127	1
33	32	📶 SAM HUNT/Breaking Up Was Easy In The 90's (MCA)	4643	242	1436	124	6.486	0.373	118	9
32	33	📶 DIERKS BENTLEY/Gone (Capitol)	4550	92	1453	46	7.364	-0.064	134	8
34	34	TAYLOR SWIFT/Betty (Republic/MCA)	4135	-79	1293	-46	5.697	0.287	128	0
35	35	📶 BRANTLEY GILBERT/Hard Days (Valory)	3929	110	1295	46	3.601	-0.018	130	2
36	36	📶 RUNAWAY JUNE/We Were Rich (Wheelhouse)	3574	58	1206	3	4.176	0.088	121	3
61	37	📶 ERIC CHURCH/Hell Of A View (EMI Nashville) ✓	3573	2410	1109	766	5.616	4.118	82	21
39	38	📶 MIRANDA LAMBERT/Settling Down (RCA)	3475	392	1105	105	4.372	0.622	93	4
37	39	LITTLE BIG TOWN/Wine, Beer, Whiskey (Capitol)	3288	-2	1099	-1	3.126	-0.008	110	4
<b>AIRBORNE</b>		JAKE OWEN/Made For You (Big Loud)	3236	-31	1046	15	3.7	0.315	95	2
42	41	📶 CARLY PEARCE/Next Girl (Big Machine)	3056	433	939	110	3.122	0.162	112	10
40	42	J. ALLEN & N. CYRUS/This Is Us (Records/Columbia/Stoney Creek)	2579	-150	935	-46	1.958	-0.094	104	0
43	43	📶 COLE SWINDELL/Single Saturday Night (Warner/WMN)	2495	-87	771	1	3.577	-0.17	79	1
45	44	📶 PRISCILLA BLOCK/Just About Over You (InDent/Mercury)	2410	69	695	35	3.07	0.086	68	5
50	45	📶 JUSTIN MOORE/We Didn't Have Much (Valory)	2391	362	792	110	4.42	1.684	73	5
49	46	📶 KANE BROWN/Worship You (RCA)	2336	294	653	82	2.899	0.505	71	2
44	47	ROBERT COUNTS/What Do I Know (Arista)	2327	-81	727	-6	2.36	-0.084	85	0
48	48	OLD DOMINION/Never Be Sorry (RCA)	2150	-75	658	-19	2.402	-0.038	67	2
46	49	CAROLINE JONES/All Of The Boys (Mailboat)	1926	-378	743	-110	1.019	-0.26	89	1
Debut	50	📶 C. JOHNSON & R. MCENTIRE/Dear Rodeo (CoJo/Warner/WMN)	1905	107	438	14	3.175	0.24	33	1

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Finally  
Something Your  
Listeners Can  
Agree On!

**IT'S A HIT!!**

Over **45** Early  
Believers.

**CLAY WALKER**  
*Need a Bar, Sometimes*

**Country Aircheck Add Leaders**

	<b>Adds</b>
<b>THOMAS RHETT/What's Your Country Song (Valory)</b>	<b>141</b>
<b>JASON ALDEAN/Blame It On You (Macon Music/Broken Bow)</b>	<b>22</b>
<b>ERIC CHURCH/Hell Of A View (EMI Nashville)</b>	<b>21</b>
<b>MICHAEL RAY/Whiskey And Rain (Warner/WEA)</b>	<b>17</b>
<b>ADAM DOLEAC/Whiskey's Fine (Arista)</b>	<b>16</b>
<b>CARLY PEARCE/Next Girl (Big Machine)</b>	<b>10</b>
<b>INGRID ANDRESS/Lady Like (Warner/WEA)</b>	<b>10</b>
<b>SAM HUNT/Breaking Up Was Easy In The 90's (MCA)</b>	<b>9</b>
<b>TROY CARTWRIGHT/Hung Up On You (Warner/WAR)</b>	<b>9</b>
<b>DIERKS BENTLEY/Gone (Capitol)</b>	<b>8</b>

**Country Aircheck Top Point Gainers**

<b>THOMAS RHETT/What's Your Country Song (Valory)</b>	<b>6615</b> ✓
<b>ERIC CHURCH/Hell Of A View (EMI Nashville)</b>	<b>2410</b> ✓
<b>LUKE COMBS/Better Together (River House/Columbia)</b>	<b>1094</b> ✓
<b>JON PARDI/Ain't Always The Cowboy (Capitol)</b>	<b>940</b> ✓
<b>HARDY f/L. ALAINA &amp; D. DAWSON/One Beer (Big Loud)</b>	<b>871</b> ✓
<b>PARKER MCCOLLUM/Pretty Heart (MCA)</b>	<b>849</b>
<b>MORGAN WALLEN/More Than My Hometown (Big Loud)</b>	<b>838</b>
<b>CHRIS STAPLETON/Starting Over (Mercury)</b>	<b>786</b>
<b>DARIUS RUCKER/Beers And Sunshine (Capitol)</b>	<b>712</b>
<b>CHRIS LANE/Big, Big Plans (Big Loud)</b>	<b>711</b>

**Country Aircheck Top Spin Gainers**

<b>THOMAS RHETT/What's Your Country Song (Valory)</b>	<b>2030</b>
<b>ERIC CHURCH/Hell Of A View (EMI Nashville)</b>	<b>766</b>
<b>LUKE COMBS/Better Together (River House/Columbia)</b>	<b>326</b>
<b>PARKER MCCOLLUM/Pretty Heart (MCA)</b>	<b>322</b>
<b>JON PARDI/Ain't Always The Cowboy (Capitol)</b>	<b>297</b>
<b>HARDY f/L. ALAINA &amp; D. DAWSON/One Beer (Big Loud)</b>	<b>294</b>
<b>CHRIS STAPLETON/Starting Over (Mercury)</b>	<b>263</b>
<b>MORGAN WALLEN/More Than My Hometown (Big Loud)</b>	<b>258</b>
<b>CHRIS LANE/Big, Big Plans (Big Loud)</b>	<b>234</b>
<b>DARIUS RUCKER/Beers And Sunshine (Capitol)</b>	<b>233</b>

**Activator Top Point Gainers**

<b>THOMAS RHETT/What's Your Country Song (Valory)</b>	<b>1659</b> ✓
<b>ERIC CHURCH/Hell Of A View (EMI Nashville)</b>	<b>1219</b> ✓
<b>PARKER MCCOLLUM/Pretty Heart (MCA)</b>	<b>748</b> ✓
<b>LUKE COMBS/Better Together (River House/Columbia)</b>	<b>648</b> ✓
<b>LUKE BRYAN/Down To One (Capitol)</b>	<b>624</b> ✓
<b>NIKO MOON/Good Time (RCA)</b>	<b>600</b>
<b>JON PARDI/Ain't Always The Cowboy (Capitol)</b>	<b>526</b>
<b>GABBY BARRETT/The Good Ones (Warner/WAR)</b>	<b>430</b>
<b>HARDY f/L. ALAINA &amp; D. DAWSON/One Beer (Big Loud)</b>	<b>416</b>
<b>CHRIS STAPLETON/Starting Over (Mercury)</b>	<b>360</b>

**Activator Top Spin Gainers**

<b>THOMAS RHETT/What's Your Country Song (Valory)</b>	<b>353</b>
<b>ERIC CHURCH/Hell Of A View (EMI Nashville)</b>	<b>219</b>
<b>PARKER MCCOLLUM/Pretty Heart (MCA)</b>	<b>152</b>
<b>HARDY f/L. ALAINA &amp; D. DAWSON/One Beer (Big Loud)</b>	<b>131</b>
<b>LUKE BRYAN/Down To One (Capitol)</b>	<b>119</b>
<b>LUKE COMBS/Better Together (River House/Columbia)</b>	<b>117</b>
<b>NIKO MOON/Good Time (RCA)</b>	<b>107</b>
<b>GABBY BARRETT/The Good Ones (Warner/WAR)</b>	<b>97</b>
<b>JON PARDI/Ain't Always The Cowboy (Capitol)</b>	<b>91</b>
<b>MICHAEL RAY/Whiskey And Rain (Warner/WEA)</b>	<b>69</b>

**Country Aircheck Top Recurrents**

	<b>Points</b>
<b>LEE BRICE/One Of Them Girls (Curb)</b>	<b>22035</b>
<b>LUKE COMBS/Lovin' On You (River House/Columbia)</b>	<b>17633</b>
<b>JASON ALDEAN/Got What I Got (Macon Music/Broken Bow)</b>	<b>15486</b>
<b>JAMESON RODGERS/Some Girls (River House/Columbia)</b>	<b>13147</b>
<b>GABBY BARRETT/I Hope (Warner/WAR)</b>	<b>11042</b>
<b>MORGAN WALLEN/Chasin' You (Big Loud)</b>	<b>9623</b>
<b>MADDIE &amp; TAE/Die From A Broken Heart (Mercury)</b>	<b>8281</b>
<b>B. SHELTON w/G. STEFANI/Nobody But You (Warner/WMN)</b>	<b>8106</b>
<b>LUKE BRYAN/One Margarita (Capitol)</b>	<b>8083</b>
<b>SAM HUNT/Hard To Forget (MCA)</b>	<b>8014</b>

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**“ON THE ROAD AGAIN”**  
ACM LIFTING LIVES EDITION

BENEFITTING THE ACM LIFTING LIVES COVID-19 RESPONSE FUND

ACM AWARDS NEW ARTIST NOMINEES & WILLIE NELSON

AVAILABLE FOR AIRPLAY NOW

**COUNTRY AIRCHECK ACTIVITY**

- JUSTIN MOORE**/We Didn't Have Much (Valory)  
 Moves 50-45\*  
 2,391 points, 792 spins  
 5 adds: **\*KFDI, KTST, \*W1MC, \*WKHK, WXTU**
- KANE BROWN**/Worship You (RCA)  
 Moves 49-46\*  
 2,336 points, 653 spins  
 2 adds: **WQMX, WXBQ**
- ROBERT COUNTS**/What Do I Know (Arista)  
 Moves 44-47  
 2,327 points, 727 spins; no adds
- OLD DOMINION**/Never Be Sorry (RCA)  
 Remains at 48  
 2,150 points, 658 spins  
 2 adds: **WLHK, WXCX**
- CAROLINE JONES**/All Of The Boys (Mailboat)  
 Moves 46-49  
 1,926 points, 743 spins  
 1 add: **KXKT**
- C. JOHNSON & R. MCENTIRE**/Dear Rodeo (CoJo/Warner/WMN)  
 Debuts at 50\*  
 1,905 points, 438 spins  
 1 add: **WAVW**
- ELVIE SHANE**/My Boy (Wheelhouse)  
 1,895 points, 645 spins; no adds
- LEE BRICE**/Memory I Don't Mess With (Curb)  
 1,753 points, 457 spins  
 4 adds: **KMLE, \*KPLX, WDAF, WXCX**
- MICHAEL RAY**/Whiskey And Rain (Warner/WEA)  
 1,543 points, 451 spins  
 17 adds including: **\*KATC, \*KATM, \*KHKI, \*KIIM, \*KIZN, \*KRST, \*KUBL, \*WCTO, \*WFMS, \*WGKX**
- LOCASH**/Beers To Catch Up On (Wheelhouse)  
 1,392 points, 447 spins; no adds

**ADD DATES**

**November 23**  
 None Listed

**November 30**  
 None Listed

**December 7**  
**CHRIS BANDI**/Would Have Loved Her (Records)  
 Send yours to [adds@countryaircheck.com](mailto:adds@countryaircheck.com)

**CHECK OUT 11/20**

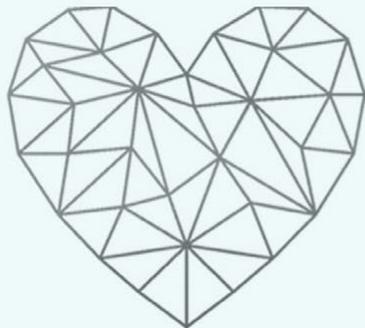
 **Garth Brooks** *Fun* (Pearl)  
 The long-awaited 14-track 12th studio album includes "Dive Bar," featuring Blake Shelton, and his duet with Trisha Yearwood on "Shallow" from *A Star Is Born*. Brooks is also releasing *Triple Live Deluxe*, covering the *Garth Brooks World Tour* with Yearwood and *Stadium Tour*, Friday (11/20).

 **Lee Brice** *Hey World* (Curb)  
 The 15-track collection includes the title track, co-written by Brice alongside Dallas Davidson and Adam Wood, multi-week No. 1 "One Of Them Girls" and his duet with Carly Pearce, "I Hope You're Happy Now." Brice is celebrating the release with the *Hey World Album Release Livestream Experience* via Facebook Live and YouTube Live Friday (11/20) at 7pm CT [here](#).

 **Tim McGraw** *Machine Hits: 2013-2019* (Spirit Music Group/Big Machine)  
 The 14-track collection highlights McGraw's hits from 2013-2019, including "Shotgun Rider," "Highway Don't Care," featuring Taylor Swift and Keith Urban, and "Humble & Kind," as well as "May We All" with Florida Georgia Line and a cover of the Bellamy Brothers' "Redneck Girl" featuring Midland.

 **Lady A** *Ocean Deluxe Edition* (BMLGR)  
 With six additional tracks, the band offers up live renditions of "Let It Be Love (At Home Version)" and "What If I Never Get Over You (Live from 3rd and Lindsley)." The trio also recruited Thomas Rhett on "Heroes."

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 COMMUNITY VIA THE COVID-19 RESPONSE FUND**

**CLICK HERE TO LEARN MORE ABOUT HOW YOU CAN SUPPORT THE FUND**

LW	TW	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	ADDS
1	1	<b>MORGAN WALLEN</b> More Than My Hometown (Big Loud) <small>2<sup>nd</sup> Week at No. 1</small>	11258	248	2407	57	48	0
2	2	<b>BLAKE SHELTON</b> f/ <b>G. STEFANI</b> /Happy Anywhere (Warner/WMN)	10760	-104	2231	-20	47	0
3	3	<b>RUSSELL DICKERSON</b> /Love You Like I Used To (Triple Tigers)	9851	-574	2168	-106	46	0
4	4	<b>HARDY</b> f/ <b>L. ALAINA &amp; D. DAWSON</b> /One Beer (Big Loud)	9351	416	2039	131	47	0
7	5	<b>JON PARDI</b> /Ain't Always The Cowboy (Capitol)	8162	526	1674	91	46	0
8	6	<b>PARKER MCCOLLUM</b> /Pretty Heart (MCA) ✓	8123	748	1711	152	46	0
6	7	<b>CHRIS LANE</b> /Big, Big Plans (Big Loud)	8005	233	1700	60	46	0
5	8	<b>MATT STELL</b> /Everywhere But On (Records/Arista)	7303	-834	1500	-195	43	0
10	9	<b>DAN + SHAY</b> /I Should Probably Go To Bed (Warner/WAR)	6893	-170	1418	-18	47	0
9	10	<b>KENNY CHESNEY</b> /Happy Does (Blue Chair/Warner/WEA)	6856	-339	1338	-64	47	0
11	11	<b>LADY A</b> /Champagne Night (BMLGR)	6721	-155	1382	-38	47	0
12	12	<b>DARIUS RUCKER</b> /Beers And Sunshine (Capitol)	6282	16	1221	6	48	0
15	13	<b>LUKE COMBS</b> /Better Together (River House/Columbia) ✓	6168	648	1244	117	47	0
13	14	<b>CHRIS STAPLETON</b> /Starting Over (Mercury)	6130	360	1224	67	48	0
16	15	<b>KELSEA BALLERINI</b> /Hole In The Bottle (Black River)	5606	143	1211	30	47	0
17	16	<b>FLORIDA GEORGIA LINE</b> /Long Live (BMLGR)	5362	78	1067	11	47	0
18	17	<b>RASCAL FLATTS</b> /How They Remember You (Big Machine)	4555	-68	965	1	44	0
20	18	<b>LUKE BRYAN</b> /Down To One (Capitol) ✓	4273	624	803	119	46	3
19	19	<b>DUSTIN LYNCH</b> /Momma's House (Broken Bow)	3907	56	855	9	43	1
21	20	<b>BROTHERS OSBORNE</b> /All Night (EMI Nashville)	3761	279	737	50	46	0
23	21	<b>NIKO MOON</b> /Good Time (RCA)	3590	600	758	107	44	1
22	22	<b>JORDAN DAVIS</b> /Almost Maybes (MCA)	3500	146	669	26	44	0
25	23	<b>DIERKS BENTLEY</b> /Gone (Capitol)	2962	178	622	43	42	2
26	24	<b>KEITH URBAN</b> w/ <b>PINK</b> /One Too Many (RCA/Capitol)	2877	220	559	59	45	3
24	25	<b>MORGAN WALLEN</b> /7 Summers (Big Loud)	2804	-112	534	-22	47	2
27	26	<b>TENILLE ARTS</b> /Somebody Like That (19th & Grand)	2652	7	564	8	44	0
30	27	<b>GABBY BARRETT</b> /The Good Ones (Warner/WAR)	2206	430	530	97	42	5
29	28	<b>MIRANDA LAMBERT</b> /Settling Down (RCA)	1990	152	351	27	35	2
28	29	<b>MAREN MORRIS</b> /To Hell & Back (Columbia)	1912	-25	366	-12	42	1
31	30	<b>DYLAN SCOTT</b> /Nobody (Curb)	1753	11	380	1	41	1

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# COVID-19 & TORNADO RELIEF RESOURCES AVAILABLE NOW

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LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
51	31	📶 <b>ERIC CHURCH</b> /Hell Of A View (EMI Nashville) ✓	1717		1219	313		219	31	10
Debut	32	📶 <b>THOMAS RHETT</b> /What's Your Country Song (Valory) ✓	1659		1659	353		353	36	26
37	33	📶 <b>SAM HUNT</b> /Breaking Up Was Easy In The 90's (MCA)	1368		224	260		55	39	4
33	34	<b>BRANTLEY GILBERT</b> /Hard Days (Valory)	1366		-56	241		-12	36	0
32	35	<b>TAYLOR SWIFT</b> /Betty (Republic/MCA)	1292		-168	283		-19	37	0
34	36	<b>BRETT YOUNG</b> /Lady (BMLGR)	1245		-123	244		-23	39	0
36	37	📶 <b>LITTLE BIG TOWN</b> /Wine, Beer, Whiskey (Capitol)	1208		18	235		13	27	1
40	38	📶 <b>PARMALEE f/B. BROWN</b> /Just The Way (Stoney Creek)	1168		225	259		36	34	2
38	39	📶 <b>JUSTIN MOORE</b> /We Didn't Have Much (Valory)	1164		39	209		3	14	1
35	40	<b>LARRY FLEET</b> /Where I Find God (Big Loud)	1139		-54	178		-5	19	0
39	41	📶 <b>ELVIE SHANE</b> /My Boy (Wheelhouse)	1073		37	201		11	20	2
42	42	📶 <b>CARLY PEARCE</b> /Next Girl (Big Machine)	1004		106	180		46	23	8
43	43	📶 <b>RUNAWAY JUNE</b> /We Were Rich (Wheelhouse)	928		68	204		12	31	1
41	44	<b>PRISCILLA BLOCK</b> /Just About Over You (InDent/Mercury)	888		-36	148		-17	16	0
44	45	📶 <b>JAKE OWEN</b> /Made For You (Big Loud)	870		29	224		7	19	1
45	46	<b>CHRIS JANSON</b> /Waitin' On 5 (Warner/WAR)	669		-44	104		-4	16	0
46	47	<b>JIMMIE ALLEN &amp; NOAH CYRUS</b> /This Is Us (Records/Columbia/Stoney Creek)	632		-5	120		-4	18	0
47	48	<b>DALLAS REMINGTON</b> /Uncommon Man (Road Warrior)	596		-14	114		-2	6	0
50	49	📶 <b>RYAN HURD</b> /Every Other Memory (RCA)	550		50	55		5	1	0
49	50	<b>BOBBY MCCLENDON</b> /Maybe Tonight (Star Farm)	523		-5	101		-1	6	0
Debut	51	📶 <b>MICHAEL RAY</b> /Whiskey And Rain (Warner/WEA)	512		299	99		69	12	8
54	52	📶 <b>CODY JOHNSON &amp; REBA MCENTIRE</b> /Dear Rodeo (CoJo/Warner/WMN)	502		29	98		6	9	0
58	53	📶 <b>LEE BRICE</b> /Memory I Don't Mess With (Curb)	494		98	87		16	7	0
Debut	54	📶 <b>KANE BROWN</b> /Worship You (RCA)	480		326	69		36	9	2
52	55	<b>PARKER MCCOLLUM</b> /Like A Cowboy (MCA)	472		-24	53		-2	3	0
55	56	📶 <b>DREW PARKER</b> /While You're Gone (Make Wake)	470		0	47		0	1	0
59	57	📶 <b>LUKE COMBS</b> /Forever After All (River House/Columbia)	468		99	55		16	7	1
56	58	<b>GONE WEST</b> /I'm Never Getting Over You (Triple Tigers)	440		-10	44		-1	1	0
Debut	59	📶 <b>OLD DOMINION</b> /Never Be Sorry (RCA)	437		226	78		29	19	1
Debut	60	📶 <b>CASEY DONAHEW</b> /Bad Guy (Almost Country)	430		249	84		47	8	1

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