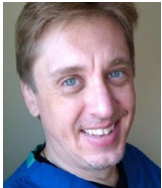


Holiday Programming: Not Christmas



Bob Barnett



John Paul



Tom Hanrahan



Randy Chase

Scheduling holiday music is a major detour from the familiar, and certainly top of mind with PDs this time of year. But while the Christmas season evolves over several weeks with a vast catalog of familiar artists performing standards from which to draw, one-off holidays require a different strategy.

That's because July 4, Memorial Day, Labor Day and Veterans Day have limited and subjective songs from which to choose. We asked PDs to put their Santa hats aside for a minute and tell us how Country radio programs these single-day holidays. What if any music rules are they willing to sacrifice for the sake of embracing the moment for a single, often patriotic, day?

Imaging, rather than song selection was the consensus priority for capturing the spirit and emotion of these holidays. But before you start, says WBEE/Rochester's **Bob Barnett**, "Pay attention to the nuances; match the proper mood and spirit of the moment and make sure imaging is brand targeted and sensitive." Dial Global's VP/Programming **John Paul** agrees that thoughtful custom production makes the music stand out even more. "The Fourth of July is fun, while Memorial Day and Veterans Day imaging is a little more serious."

In addition to mood, appropriate imaging creates context, says Clear Channel's WDXB/Birmingham PD **Tom Hanrahan**. "Playing these kinds of songs out of the blue without a proper setup could lead people to think, 'I don't know that or understand why they're playing it' and punch away."

(continued on page 7)



The Deepest Cup: No Shave November Beard of the Year winner **Damon Moberly** (left) is cheered by 2011 champ **Brian Bowling** at Friday's Beard Bash in Nashville. The effort took in more than \$126,000 this year, up from last year's \$38,000.

In Memoriam

Country lost a pair of icons in the past 10 days with the passing of former KSON/San Diego owner **Dan McKinnon** and former CBS/Nashville and Atlantic/Nashville head **Rick Blackburn**. Both were instrumental in this format's rise to prominence in the '70s and '80s, while Blackburn was also a key player in the early '90s musical boom. Many of you may not have had the pleasure of knowing or working with either of these men. But I don't think it ever hurts to take a moment to honor those who laid



Dan McKinnon

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Over 250,000 Singles Sold
Appearing on New Faces
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so much of the groundwork that makes Country what it is today. They were both men worth knowing.

McKinnon bought KSON in 1962 and sold it to Jefferson-Pilot in 1984. (J-P later sold it to Lincoln Financial.) The names of people who worked for him reads like a broadcasting Who's-Who. Among them, Don Nelson, Mike Shepard, Lisa Dent, Jack Diamond, Ed Chandler, Rod Hunter, Mike Brady, Mike Stafford and Black River VP/Promotion Bill Macky, who recalls, "I don't think most folks know that Dan brought formatics to the Country format. He replaced the individual jock 'show' with a consistent format of country music 24-hours-a-day. Prior to Dan, Country was programmed in blocks around other music shows. He was a visionary and one of the great owner/operators."

Broadcasting and aviation were McKinnon's passions, and he was chosen by President Reagan to lead the Civil Aeronautics board. He later launched North American Airlines.

McKinnon served on the CMA Board of Directors in the '70s, and was its President in 1977. He crossed paths with Blackburn about that time; Rick ran Monument in Nashville from 1974-76 before moving to CBS/Nashville as VP/Marketing in '76. He rose to VP/GM in 1980. Over the next decade, CBS' Epic and Columbia imprints were home to George Jones, Merle Haggard, Chet Atkins, Rosanne Cash, Exile, Willie Nelson, Rodney Crowell, Vern Gosdin and the Charlie Daniels Band. Following a stint running his own business, Rick returned to the label world in 1989 as VP/Ops of the new Atlantic/Nashville, where he was elevated to President in 1993. He had platinum success with John Michael Montgomery, Tracy Lawrence, Neal McCoy and Confederate Railroad during that time. Blackburn served as both President and Chairman of the CMA, and was one of 11 founding members of Leadership Music.



Rick Blackburn

Blackburn's overachievement began at birth. Born with spina bifida, his parents were told he wouldn't live more than three days. Doctors later said he wouldn't make it a year. His mobility was severely impaired by the congenital disorder, but it never stopped him. Trust me when I tell you he was a helluva tennis player. The first time we hit the court I was rather stunned to hit what I thought was a passing shot, only to find he could play with both hands. He had the biggest damn grin as the ball shot by me. He was tough and direct; competitive as all hell. He knew what he wanted, and laid it out for you.

He and Suzie would have celebrated 30 years of marriage this month. When he got a kidney disease earlier this year, he made her promise not to tell anyone. He didn't want a funeral



PAGE THREE PIC

Power Trio: The late Rick Blackburn (l), then VP/GM of CBS/Nashville, gets comfortable with the late Ray Charles (c) and George Jones in this circa mid-'80s photo. Got nostalgia? Send it to pagethreepic@countryaircheck.com.

or services; he wanted his ashes spread over his grandparent's Kentucky farm where he spent so much time as a child. Rest in peace, my friend. Nashville, and Country music, are far better for you having been here. *-Lon Helton*

One Direction: Shania In Vegas

Shania Twain debuted her Las Vegas show, *Shania: Still The One* Saturday night (12/1) at The Colosseum at Caesar's Palace. It marked the beginning of a two-year residency at the venue. KCYE/Las Vegas staffer **Mitchell Bowles** saw a sneak preview and says, "It's more than just a concert, it's a full-blown Vegas production, complete with set and costume changes. She arrives on a flying motorcycle and at two different points during her performance she comes onstage riding a horse.



Shania Twain

"The show features a full string orchestra complete with fiddle and bass players, and some of the fiddle players also dance. She covers all of her hits, including an acoustic,

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stripped-down element where she brings audience members up on stage to sing around a campfire, joined by her sister Carrie-Ann singing back-up.

"For me, the two highlights include her performance of 'Still The One'. She rides onstage on a white horse in a white dress and performs solo. And her finale, 'Man! I Feel Like A Woman' closes the show. She wears the the same sexy costume she wore in the music video years ago.

"Her voice is solid and she makes up for any weaknesses with showmanship, which has always been her strength. And I'm guessing that after two dress rehearsals and opening night, she's feeling even more comfortable now." -RJ Curtis

Chart Chat

Congrats to **Tyler Hubbard** and **Brian Kelley** of **Florida Georgia Line**, **Jimmy Harnen**, **Matthew Hargis** and the entire **Republic Nashville** promotion team for scoring this week's No. 1 single "Cruise." In addition to topping the chart in 17 weeks, the single is already certified platinum by the RIAA for selling more than one million copies. The duo release their debut album *Here's To The Good Times* Tuesday (12/4).



Florida Georgia Line

News & Notes

Clear Channel's **WTQR/Greensboro's Angie Ward** has picked up a voicetracked midday and weekend shift on **KVET/Austin** and **WUBL/Atlanta**, respectively.



Angie Ward

Omnivore will release **Townes Van Zandt's** *Sunshine Boy: The Unheard Studio Sessions And Demos 1971-1972* Feb. 5. The two-CD set contains 28 never-before-heard versions of some of Van Zandt's most notable songs.

Marty Stuart will be honored for his 20th anniversary as an Opry member Dec. 8 with two shows that night. Performers include wife and fellow Opry member **Connie Smith**, **Charley Pride**,

Old Crow Medicine Show and songwriter **Brandy Clark**.

Bobby Pinson, **Jeff Cohen**, **Rachel Thibodeau** and **Jason Sever** will perform at the **Women's Music Business**

OFF THE RECORD: ANDY EUTSLER



Andy Eutsler

Andy Eutsler of **Way Out West's LiveWire** puts an industry spin on the artist interview:

I grew up listening to KTTS/ Springfield, MO. They played great songs and it seemed like every car had a KTTS sticker. If you had that sticker you got a discount at the drive-in movie theater.

The first time I heard myself on the radio I was hanging out with co-workers at my day job. I yelled "crank it up!"

There's no place like home, but if I had to be stuck somewhere it would be Nashville. I love that town so much I got married there.

If I don't have my smartphone when I travel, I go insane. I've got to have Scramble With Friends and I need to be able to connect with my family.

The most interesting road companion is our label head Clif Doyal. He took us out on our most recent radio tour and I'm glad to be alive!

I have never even considered buying anything out of a SkyMall. Okay, maybe the hot dog cooker.

I can't walk out of a truck stop without grabbing a Red Bull. They get me amped up.

When there's downtime you can find me on Scramble With Friends, Facebook or Voxer.

If I saw Garth Brooks at the airport I would have to go introduce myself. He is such a huge influence on me.

Association's annual toy drive and benefit show at Blue Bar in Nashville Dec. 4. U.S. Marines will also be in attendance to collect donations for the **Toys For Tots Foundation**.

The Week's Top Stories

- Full coverage at countryaircheck.com.
- Former Citadel CEO and current **Alpha Broadcasting** owner **Larry Wilson** purchased **Triad Broadcasting's** five-market, 32-station group for \$21 million. (CAT 12/3)
- Adventure Radio's **WUBB/Savannah, GA PD Kenny Jay** was named to the newly created position of APD for CBS Radio's **KMNB (BUZ'N)/Minneapolis**. (CAT 11/30)



Larry Wilson

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IT'S COMBUSTIBLE!

DUSTIN LYNCH "SHE CRANKS MY TRACTOR"

3rd Most Added

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 KTST KJKE WAMZ WQNU WSSL WBCT WQMX KSSN WBUL
 KTTS KNTY WQBE WKSF KKIX WYCT

CA/MB **47-40** +235 BB **39-35** +991K Aud **CRANK UP YOUR PLAYLIST**



FROM YOUR REIGNING
CMA ENTERTAINER OF THE YEAR

Cheers, it's Christmas.

FEATURING 'HOME' WITH MICHAEL BUBLÉ

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BLAKE SHELTON'S *NOT SO* FAMILY CHRISTMAS

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WDAF - WNOE - WWYZ - KVOO

WBCT - WTGE - WTHT



- Lincoln Financial's **KYGO/Denver** interim PD/afternoon personality **Keola Lui-Kwan** will join CBS Radio's **KILT/Houston** as APD/MD/afternoons effective Dec. 10. (11/28)
- Cumulus Top 40 **WWWQ/Atlanta** morning teamer **Jenn Hobby** is crossing the hall for middays at Country clustermate **WKHX** starting Dec. 10. (CAT 11/30)
- CBS Radio's **KMLE/Phoenix** Booker In The Morning Executive Producer **Dan Persigehl** exited after eight months in the post. (11/28)
- Former Triad **KVOX/Fargo, ND** PD **Mike Dylan** joined Cumulus' **KATC/Colorado Springs** as PD/afternoon personality. (CAT 11/27)
- Great Plains' News/Information **KQLX-AM/Fargo, ND** PD/morning host **Doug Groff** joined Townsquare's **WWJO/St. Cloud, MN** as morning co-host. (11/29)
- **Valory** Coord./Promotion **Brooke Yancey** left the company after four years to pursue other opportunities. (12/3)

Holiday Programming: Not Christmas

(continued from page 1)

WFRE/Frederick, MD's **Jess Wright** leans heavily on imaging over music, too, but includes promotion of local community events commemorating the day. Listeners drive the imaging for **KCYY/San Antonio's Randy Chase**.

Eventually, you have to come up with songs to match your highly focused production pieces. This is where philosophy and individual song selection becomes more subjective.

Paul has "a safe list of about 30-40 songs" for these single holidays. Barnett streamlines his choices even further, for Memorial Day in particular. "We pick what we feel are the top six appropriate songs and play one an hour for a six hour rotation, whether for the day or weekend."

What fits for Labor Day doesn't necessarily equal a Veterans Day or July 4 mood. "It's all about being the soundtrack of the day," says Barnett. For example, "If you're going to celebrate Valentines Day, be about love!" Paul's separation is 90 minutes. "I want to do it enough to have an impact and be noticed, but not take over the station," he explains.

KCYY's Chase steers totally clear of one-off songs on one-off holidays. "We don't play the iffy stiffs. Listeners have so many reasons to tune out, we can't afford to help them go." Ditto **KRST/Albuquerque's Eddie Haskell**:

"While I might spike something like Aaron Tippin that isn't in regular rotation, I won't stray to the point of playing something totally dated sounding that doesn't fit."



Eddie Haskell

MY TUNES: MUSIC THAT SHAPED MY LIFE



WWYZ/Hartford morning host **Cory Myers** discusses her most influential artists, songs, albums and concerts:

- 1. U2's Rattle and Hum:** Pretty much my high school's signature band and music.
- 2. Prince's first "retirement" tour:** I saw him at Radio City Music Hall and ... wow! Best concert of all time!
- 3. Beastie Boys, License To Ill:** Listened to them on college radio before they made it and knew then I wanted to be playing records (Google "record" if you need to).
- 4. Frank Sinatra, Dean Martin, Bobby Darin, Sergio Franchi, Perri Como, Louie Prima and Al Martino:** Hey, I'm an Italian girl with big hair from the Northeast. What do you expect?!
- 5. Willie Nelson/Blue Eyes Cryin' In The Rain:** My grandmother's fav and my introduction to country music!

- **A highly regarded song or album you've never heard:** Anything by Led Zeppelin. In all honesty I don't get anything they did.
- **An album you played or listened to incessantly:** Duran Duran's *Seven And The Ragged Tiger*.
- **One obscure or non-country song everyone should listen to right now:** I'm hooked on Psy's "Gangnam Style" and can't keep still when I hear it! Whoop whoop!

WFRE's Wright says she spices a few songs not in regular rotation, citing "Riding With Private Malone" from David Ball, but adds "we don't add unfamiliar new music just for the occasion."

Paul has a slightly more liberal approach. "I think by making those songs stand out [via imaging], it's OK. I figure if playing a few 'iffy' songs would really hurt me, I probably have more problems with my station than a few songs that typically don't test. I don't play as much patriotic music as I do Christmas, so I'm not breaking the rules as much with those holidays."

There's another consideration for the one-day patriotic holidays, says Real Local Radio's **Bob Moody**. "Location. Markets near major military bases, for example, will usually be more aggressive in programming patriotic music, including some iconic songs by artists no longer represented on the standard gold list."



Bob Moody



Brooks O'Brian



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TOP 5 AT KEGA SALT LAKE CITY
TOP 10 KXLY/SPOKANE (OVER 300 SPINS TO DATE)

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- ▶ OVER 1 MILLION FANS IN 11 COUNTRIES ON 3 CONTINENTS
- ▶ 2012 BILLBOARD BREAKTHROUGH TOURING ARTIST OF THE YEAR
- ▶ 2012 AMERICAN MUSIC AWARDS FAVORITE COUNTRY BAND, DUO OR GROUP



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KSON/San Diego is a military town, and while APD/MD **Brooks O'Brian** says the station always recognizes the single-day holidays, "We show our respect without veering too far from our core brand."

As an example, she cites familiar artists and songs such as Trace Adkins' "Arlington," Dierks Bentley's "Home" and Toby Keith's "American Soldier." Aside from music and imaging, O'Brian adds, "If there is an existing event or something else we can do that makes sense, we'll go there, too."



Keith Montgomery

Keith Montgomery is PD at WIBW/Topeka, KS, located near Ft. Riley, a 100,000-acre military installation. "All programmers swallow hard when something is unfamiliar or a departure from norm," he says, echoing our other panelists. "But we do feel it's very important for us with such a high profile

base just west of us." In addition to imaging and a short, safe list of appropriate songs, Montgomery says, "We try to offer real special treatment with free tickets for major events like our Country Stampede in June." He estimates that 'IBW gives away 10,000 tickets to military and their families each year.

There's an increasing challenge to Montgomery's customized approach to recognizing these kinds of holidays, says Moody. "Reliance on syndicated programs and centralized corporate programming limits the ability of many stations to adjust for their individual market." Luckily,

CHECK OUT



Florida Georgia Line *Here's To Good Times* (Republic Nashville)

Powered by their hit single "Cruise" and produced by Joey Moi (Jake Owen, Nickelback), country and hip-hop influences are blended on FLG's debut 11-song album. The duo wrote six of the songs, plus two bonus tracks available on a Target exclusive.

WIBW is a live and local radio station. Many aren't, so Moody advises where there is little or no ability to change the music selection in some dayparts, "Stations can express their patriotism with local imaging and promos for community events."

Barnett and O'Brian remind of us another component useful in positioning any event: social media. "We identify all holidays on-air, online and on Facebook," says O'Brian, with Barnett adding "You can immerse your station in each of these holidays to various degrees if you choose, enhancing your halo by maximizing the content on Facebook, Twitter your website and all digital assets."

And Barnett has one final bit of advice for dedicating on-air time to single day holidays: "Either own it or ignore it. Don't dabble. Dabbling is a complete waste of time." **-RJ Curtis CAC**



Hair They Are: Beard Award winners proudly hold their chins up during Friday's (11/30) 2nd Annual Beard Bash wrapping up No Shave November 2012, which raised more than \$126,000 for St. Jude Children's Research Hospital. Pictured (l-r) are Bob Reeves (Scraggle Rock), George Briner (Whisker Award), RJ Curtis (Groomsman), Damon Moberly (Beard of the Year), Keithan Melton (No Shame November), Colton McGee (accepting Thompson Square's Fund Razor Award), Tyler Wall (Beard Goggles) and Paul Williams (Brillo Reilly).

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#1 AND
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STRONG**

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DEBUT ALBUM
HERE'S TO THE GOOD TIMES



ON SALE EVERYWHERE
**TUESDAY
DECEMBER 4TH!!**

THANK YOU COUNTRY RADIO!!!

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November PPM Scoreboard

Although more stations decreased than increased in November, overall shares for Country were up 3.3% compared to October. Of the 73 subscribing stations posting a 1.0 share or higher, 27 increased, 38 decreased and eight were flat.

No stations posted a best-ever PPM share, but two scored double-digit shares: Clear Channel's **WMIL/Milwaukee** had the highest Country share for the month with a 10.4; Entercom's **WPAW/Greensboro** had a 10.1.

Two stations did record their highest-ever PPM monthly come in November. Clear Channel's **WTQR/Greensboro** had a weekly audience of 369,600, while CBS Radio's **KMLE/Phoenix** added 74,700 persons for a weekly come of 657,900.

Legend: A "+" indicates a Classic Country outlet; a "^" designates co-owned Country stations in the metro; "t" indicates a tie; and a "*" indicates a station best in that statistic.

Station/Market	October Share	November Share	October Cume	November Cume
WKHX/Atlanta	3.9	3.8	672,600	659,900
WUBL/Atlanta	3.4	3.4	651,200	683,400
KASE/Austin ^	5.4	7.1	354,900	373,000
KVET/Austin ^	3.4	3.1	271,500	277,900
WPOC/Baltimore	7.8	7.0	472,400	473,200
WKLB/Boston	6.3	5.8	806,500	778,000
WKKT/Charlotte	7.2	7.4	506,300	511,200
WSOC/Charlotte	6.8	6.6	508,800	524,300
WUSN/Chicago	3.7	4.0	1,313,100	1,250,700
WUBE/Cincinnati ^	9.0	8.7	499,900	488,000
WNNF/Cincinnati	2.9*	2.6	278,700	276,000
WYGY/Cincinnati ^	1.4	1.2	193,700	170,700
WGAR/Cleveland	6.0	6.3	382,500	394,000
WCOL/Columbus, OH	8.4	9.4	403,600	403,600
WHOK/Columbus, OH	2.1	1.8	186,000	169,100
KPLX/Dallas ^	4.9	5.2	1,174,400	1,179,000
KSCS/Dallas ^	4.0	3.7	938,800	896,000
KYGO/Denver	4.1	4.2	449,500	444,400
KWOF/Denver	2.4	2.1	268,300	271,700
WYCD/Detroit	6.9	6.6	892,300	898,700
WPAW/Greensboro	10.8*	10.1	335,900	341,100
WTQR/Greensboro	7.9	7.9	334,800	369,600*
WWYZ/Hartford	9.5	10.1	273,300	267,500
KKBQ/Houston ^	4.3	4.2	1,099,000	1,056,300
KILT/Houston	3.0	3.2	876,900	846,700
KTHT/Houston ^ +	2.1	2.3	539,100	542,900
WFMS/Indianapolis	9.8	9.9	341,800	329,300
WLHK/Indianapolis	6.6	6.5	351,800	355,000
WQIK/Jacksonville	6.9	7.0	252,300	250,100
KFKF/Kansas City ^	5.3	5.2	316,900	301,900
WDAF/Kansas City	4.2	4.6	301,900	305,100
KBEQ/Kansas City ^	4.6	4.2	297,500	303,300
KCYE/Las Vegas	4.0	4.5	189,300	210,000
KWNR/Las Vegas	2.9	2.9	183,600	193,400
KKGO/Los Angeles	2.8	3.0	1,198,900	1,208,100
WGKX/Memphis	7.5	6.3	235,000	235,800
WKIS/Miami	2.7	2.7	428,900	441,200

Station/Market	October Share	November Share	October Cume	November Cume
WMIL/Milwaukee	10.8	10.4	430,000	435,500
KEEY/Minneapolis	6.5	6.4	789,000	716,000
KMNB/Minneapolis	5.0	4.3	644,000	637,300
WSIX/Nashville	5.3	4.8t	244,200	256,100
WKDF/Nashville ^	4.5t	4.8t	294,700	265,600
WSM-FM/Nashville ^	4.5t	4.5	258,100	244,400
WUSH/Norfolk	4.9	4.8	199,000	215,500
WGH/Norfolk	4.1	4.6	234,300	236,700
WWKA/Orlando	5.7	4.8	338,000	312,800
KMLE/Phoenix	4.4	4.6	583,200	657,900*
KNIX/Phoenix	4.2	4.2	618,900	619,100
WXTU/Philadelphia	5.2	5.4	772,500	748,200
WDSY/Pittsburgh	7.5	7.3	520,700	507,500
KUPL/Portland	5.2	5.4	368,800	341,400
KWJJ/Portland	5.8	4.9	443,900	401,000
WCTK/Providence	6.1	6.7	311,200	294,600
WQDR/Raleigh	7.0	7.0	349,300	325,700
KFRG/Riverside	4.0	4.2	320,100	354,300
KNCI/Sacramento	5.2	5.2	317,200	360,300
KNTY/Sacramento	2.4	2.5	224,500	227,800
KSOP/Salt Lake City	3.2	3.8	219,900	221,700
KUBL/Salt Lake City	5.0	3.6	332,000	265,700
KEGA/Salt Lake City	2.2	1.8	204,800	194,100
KAJA/San Antonio	8.6	8.9	656,300	647,200
KCYE/San Antonio	6.0	4.9	652,900	608,300
KSON/San Diego	6.6	5.9	537,600	507,100
KRTY/San Jose	5.1*	4.9	177,700	179,700
KMPS/Seattle	3.4	3.8	571,800	542,700
KKWF/Seattle	3.9	3.4	612,900	572,600
KSD/St. Louis	6.6	6.5	610,400	527,500
WIL/St. Louis	6.7	5.3	620,800	556,200
WQYK/Tampa	6.1	5.7	464,100	473,500
WFUS/Tampa	5.1	4.9	525,400	529,300
WMZQ/Washington	3.1	3.0	550,800	526,500
WFRE/Frederick, MD	1.5	2.2	171,700	154,100
WIRK/West Palm Beach	2.9	2.6	142,200	153,000

JUSTIN MOORE

TIL MY LAST DAY

#1 BOUND! MAX SPINS BEGINNING 12.9!



#3 CA/#3 BB

RADIOTRAKS SCORES:

#1 KFDI/WICHITA #1 KTTS/SPRINGFIELD
#1 KVOO/TULSA #1 WFUS/TAMPA
#1 KFKF/KANSAS CITY #1 WMIL/MILWAUKEE
#1 KSON/SAN DIEGO #1 WXBQ/JOHNSON CITY

BRANTLEY GILBERT

MORE THAN MILES

#38 CA/#38 BB

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TO MAKE A DIFFERENCE...

Click here to see a touching video of Brantley's visit with veterans at Nashville's VA hospital.



HEADLINING NOW!
OVER 750,000 ALBUMS SOLD!

THOMAS RHETT

BEER WITH JESUS

#21 CA/#22 BB

IT'S NOT ABOUT THE BEER...
IT'S ABOUT THE MESSAGE.



KAJA/SAN ANTONIO TO POWER
(BASED ON RESEARCH)
WLHK/INDIANAPOLIS TO POWER (#1 MSCORE)
#4 FAVORITE AT KEEY/MINNEAPOLIS
TESTING TOP 5 AT KWJJ/PORTLAND
MEDIUM AT KTTS/SPRINGFIELD



THE EVOLUTION OF THE REVOLUTION CONTINUES

LW	TW	Artist/Title (Label)	Total Points +/-	Points	Total Plays +/-	Plays	Audience	+/- Aud	Stations	ADDS
2	1	📶 FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	21656	1210	6728	396	53.73	2.931	141	0
1	2	JAKE OWEN /The One That Got Away (RCA)	18925	-2123	5711	-844	47.757	-4.54	141	0
7	3	📶 JUSTIN MOORE /Til My Last Day (Valory)	18352	961	5809	306	46.051	1.598	141	0
6	4	📶 KIP MOORE /Beer Money (MCA)	17838	165	5597	90	44.19	0.037	141	0
3	5	LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	17378	-2359	5082	-863	44.764	-4.063	141	0
4	6	RASCAL FLATTS /Come Wake Me Up (Big Machine)	16973	-2228	5265	-670	41.714	-5.5	141	0
5	7	MIRANDA LAMBERT /Fastest Girl In Town (RCA)	16241	-2524	4954	-953	40.149	-6.001	141	0
8	8	📶 ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground) ✓	16086	1323	5031	399	39.676	3.262	141	0
9	9	📶 GREG BATES /Did It For The Girl (Republic Nashville)	14803	613	4657	205	37.565	1.402	138	0
10	10	📶 ERIC CHURCH /Creepin' (EMI Nashville)	14377	570	4603	223	34.139	1.787	141	0
11	11	📶 RANDY HOUSER /How Country Feels (Stoney Creek)	14119	1014	4495	319	35.724	2.6	139	1
12	12	📶 BRAD PAISLEY /Southern Comfort Zone (Arista)	12952	640	4031	303	31.015	0.522	141	0
13	13	📶 KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	12376	353	3772	90	29.63	0.75	141	0
14	14	📶 TAYLOR SWIFT /Begin Again (Big Machine)	12117	630	3713	219	29.236	0.827	140	0
15	15	📶 GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	11453	1046	3536	335	28.261	2.081	140	0
16	16	📶 DIERKS BENTLEY /Tip It On Back (Capitol)	10623	871	3356	239	25.6	2.016	138	2
19	17	📶 JASON ALDEAN /The Only Way I Know (Broken Bow) ✓	10603	1705	3259	556	26.096	4.319	138	12
18	18	📶 THE BAND PERRY /Better Dig Two (Republic Nashville) ✓	10219	1307	3184	469	25.166	3.259	140	2
17	19	DARIUS RUCKER /True Believers (Capitol)	9379	-28	2946	-23	22.347	-0.303	137	0
20	20	📶 LITTLE BIG TOWN /Tornado (Capitol)	9304	760	2991	271	22.492	2.137	139	1
22	21	📶 THOMAS RHETT /Beer With Jesus (Valory)	7802	178	2438	47	18.688	0.192	128	0
21	22	CASEY JAMES /Crying On A Suitcase (19/Columbia)	7577	-134	2357	-61	18.03	-0.242	131	0
23	23	📶 HUNTER HAYES /Somebody's Heartbreak (Atlantic/WMN/RRP)	7374	828	2321	299	16.284	1.375	138	6
26	24	📶 TIM MCGRAW /One Of Those Nights (Big Machine) ✓	7276	1737	2265	534	16.252	4.759	136	14
24	25	📶 KACEY MUSGRAVES /Merry Go 'Round (Mercury)	6797	369	1976	118	15.259	1.013	130	2

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

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IMPACTING 12/17/12

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58 ADDS!

KEYE KRTY WCKN WTQR WKXC
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 WCTQ WKIS WKML WPAW WSOC WTGE
 WUBE WUSY WWQM WXCX WZZK WMIL
 KMDL WGGY WYRK WWGR WTHT WMZQ
 WPOR WSSL KWJJ KJUG KSOP WSIX
 WFUS WOGK KNIX WNOE KVOO WQIK
 KXLY WYNK WUSH WQMX WJVC WIL
 WUBL WGH WPOC WKMK KKWF WGNA
 KBEQ KCYE WBCT WQHK WKSF WPCV

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 WJVC 24 Spins per week
 KDRK 18 spins per week

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GOING FOR ADDS 12-17-12

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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
25	26	JON PARDI/Missin' You Crazy (Capitol)	5814	-290	1905	-106	12.93	-0.858	129	5
27	27	📶 CHRIS CAGLE/Let There Be Cowgirls (Bigger Picture)	5544	276	1788	86	11.478	0.714	112	3
28	28	📶 ELI YOUNG BAND/Say Goodnight (Republic Nashville)	4680	12	1482	13	11.207	0.576	114	9
29	29	📶 FAITH HILL/American Heart (Warner Bros./W.A.R.)	4189	185	1293	59	8.57	0.291	115	4
37	30	📶 CARRIE UNDERWOOD/Two Black Cadillacs (19/Arista) ✓	4178	2233	1282	770	8.787	4.431	121	26
30	31	📶 MAGGIE ROSE/I Ain't Your Mama (RPME)	3839	215	1259	73	7.968	0.232	111	1
32	32	📶 THOMPSON SQUARE/If I Didn't Have You (Stoney Creek)	3688	659	1208	218	6.969	1.548	116	8
33	33	📶 CHRIS YOUNG/I Can Take It From There (RCA)	3039	209	990	72	5.907	0.752	104	11
AIRBORNE		GEORGE STRAIT/Give It All We Got Tonight (MCA)	2946	658	990	225	6.721	1.1	85	15
34	35	📶 GLORIANA/Can't Shake You (Emblem/W.A.R.)	2534	53	884	28	4.168	-0.037	92	6
31	36	RODNEY ATKINS/Just Wanna Rock N Roll (Curb)	2441	-729	793	-242	5.762	-0.732	96	0
AIRBORNE		TOBY KEITH/Hope On The Rocks (Show Dog-Universal)	2201	524	711	148	3.526	0.928	90	18
AIRBORNE		BRANTLEY GILBERT/More Than Miles (Valory)	2142	227	678	72	3.393	0.247	84	12
35	39	LAUREN ALAINA/Eighteen Inches (19/Interscope/Mercury)	2125	-227	680	-79	3.78	-0.558	76	0
47	40	📶 DUSTIN LYNCH/She Cranks My Tractor (Broken Bow)	1858	688	574	235	3.252	1.084	79	21
40	41	📶 HAYDEN PANETTIERE/Telescope (Big Machine)	1730	126	550	46	3.204	0.134	63	7
43	42	📶 CRAIG MORGAN/More Trucks Than Cars (Black River)	1447	55	544	16	2.343	-0.008	59	2
46	43	📶 JERROD NIEMANN/Only God Could Love You More (Sea Gayle/Arista)	1416	221	480	60	2.007	0.442	74	6
45	44	📶 JANA KRAMER/Whiskey (Elektra Nashville/W.A.R.)	1410	174	400	41	2.367	0.194	53	7
44	45	📶 KELLY CLARKSON f/VINCE GILL/Don't Rush (19/RCA/Columbia)	1351	10	430	-17	2.168	-0.201	55	6
50	46	📶 MONTGOMERY GENTRY/III Keep The Kids (Average Joes/New Revolution)	1328	219	428	51	2.792	0.247	53	3
48	47	📶 THE FARM/Be Grateful (WMN/New Revolution)	1256	139	421	42	2.032	0.207	57	8
49	48	📶 CRAIG CAMPBELL/Outta My Head (Bigger Picture)	1231	120	489	44	1.83	0.295	59	6
Debut	49	📶 JOSH TURNER/Find Me A Baby (MCA)	1054	21	415	16	1.476	-0.206	57	5
Debut	50	📶 LOVE AND THEFT/Runnin' Out Of Air (RCA)	1005	43	316	2	1.270	-0.035	47	11

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

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STREAM SOUND BY COUNTRY

Country Aircheck Add Leaders

LEE BRICE /I Drive Your Truck (Curb)
CARRIE UNDERWOOD /Two Black Cadillacs (19/Arista)
DUSTIN LYNCH /She Cranks My Tractor (Broken Bow)
TOBY KEITH /Hope On The Rocks (Show Dog-Universal)
GEORGE STRAIT /Give It All We Got Tonight (MCA)
TIM MCGRAW /One Of Those Nights (Big Machine)
BRANTLEY GILBERT /More Than Miles (Valory)
JASON ALDEAN /The Only Way I Know (Broken Bow)
CHRIS YOUNG /I Can Take It From There (RCA)
LOVE AND THEFT /Runnin' Out Of Air (RCA)

Country Aircheck Top Point Gainers

CARRIE UNDERWOOD /Two Black Cadillacs (19/Arista)	2233	✓
TIM MCGRAW /One Of Those Nights (Big Machine)	1737	✓
JASON ALDEAN /The Only Way I Know (Broken Bow)	1705	✓
ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	1323	✓
THE BAND PERRY /Better Dig Two (Republic Nashville)	1307	✓
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	1210	
GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	1046	
RANDY HOUSER /How Country Feels (Stoney Creek)	1014	
JUSTIN MOORE /Til My Last Day (Valory)	961	
DIERKS BENTLEY /Tip It On Back (Capitol)	871	

Country Aircheck Top Spin Gainers

CARRIE UNDERWOOD /Two Black Cadillacs (19/Arista)	770
JASON ALDEAN /The Only Way I Know (Broken Bow)	556
TIM MCGRAW /One Of Those Nights (Big Machine)	534
THE BAND PERRY /Better Dig Two (Republic Nashville)	469
ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	399
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	396
GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	335
RANDY HOUSER /How Country Feels (Stoney Creek)	319
JUSTIN MOORE /Til My Last Day (Valory)	306
BRAD PAISLEY /Southern Comfort Zone (Arista)	303

Adds Activator Top Point Gainers

THE BAND PERRY /Better Dig Two (Republic Nashville)	49	2070	✓
JASON ALDEAN /The Only Way I Know (Broken Bow)	26	1841	✓
CARRIE UNDERWOOD /Two Black Cadillacs (19/Arista)	21	1655	✓
TIM MCGRAW /One Of Those Nights (Big Machine)	18	1174	✓
KIX BROOKS /Moonshine Road (Arista)	15	957	✓
TAYLOR SWIFT /Begin Again (Big Machine)	14	935	
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	12	902	
ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	12	902	
GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	11	717	
BRAD PAISLEY /Southern Comfort Zone (Arista)	11	696	

Activator Top Spin Gainers

THE BAND PERRY /Better Dig Two (Republic Nashville)	436
JASON ALDEAN /The Only Way I Know (Broken Bow)	392
CARRIE UNDERWOOD /Two Black Cadillacs (19/Arista)	331
TIM MCGRAW /One Of Those Nights (Big Machine)	228
KIX BROOKS /Moonshine Road (Arista)	202
TAYLOR SWIFT /Begin Again (Big Machine)	198
ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	185
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	169
GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	156
ERIC CHURCH /Creepin' (EMI Nashville)	142

Country Aircheck Top Recurrents

	Points
LEE BRICE /Hard To Love (Curb)	11087
CARRIE UNDERWOOD /Two Black Cadillacs (19/Arista)	10080
JASON ALDEAN /Take A Little Ride (Broken Bow)	8214
HUNTER HAYES /Wanted (Atlantic/WMN/RRP)	7453
EASTON CORBIN /Lovin' You Is Fun (Mercury)	6076
LOVE AND THEFT /Angel Eyes (RCA)	5518
LITTLE BIG TOWN /Pontoon (Capitol)	5424
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	5319
ERIC CHURCH /Springsteen (EMI Nashville)	5147
ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	5040

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Country Aircheck Activity

KELLY CLARKSON f/VINCE GILL/Don't Rush (19/RCA/Columbia)

Moves 44-45*
1,351 points, 430 spins
6 adds: **KCYE, KMDL, KPLM, KTTS, WBCT, WKMK**

MONTGOMERY GENTRY/I'll Keep The Kids (Average Joes)

Moves 50-46*
1,328 points, 428 spins
3 adds: **WKXC, WUBL, WZZK***

THE FARM/Be Grateful (WMN/New Revolution)

Moves 48-47*
1,256 points, 421 spins
8 adds: **KAWO, KKWF, KWJJ, WCTK, WGGY, WSSL, WTQR, WWKA***

CRAIG CAMPBELL/Outta My Head (Bigger Picture)

Moves 49-48*
1,231 points, 489 spins
6 adds: **KRYS, KSSN, KXLY, WCOL, WWGR, WYNK**

JOSH TURNER/Find Me A Baby (MCA)

Debuts at 49*
1,054 points, 415 spins
5 adds: **KCYE, WKML, WRNX, WTHT, WYRK**

LOVE AND THEFT/Runnin' Out Of Air (RCA)

Debuts at 50*
1,005 points, 316 spins
11 adds, including: **KBEQ, KSSN, KVOO, KWNR, WMAD, WNOE, WSIX, WUBL, WUSJ, WXYC**

BRETT ELDREDGE/Don't Ya (Atlantic/WMN)

941 points, 334 spins
1 add: **KWJJ**

ADD DATES

DECEMBER 10

None listed

DECEMBER 17

THE HENNINGSENS/American Beautiful (Arista)
LEANN RIMES/Borrowed (Curb)
AUSTIN WEBB/It's All Good (Streamsound)
RASCAL FLATTS/Changed (Big Machine)

JANUARY 7

None listed

VIDEO ADDS

CMT

GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)
LEE BRICE/I Drive Your Truck (Curb)
THE BAND PERRY/Better Dig Two (Republic Nashville)

CMT PURE

DON WILLIAMS/Imagine That (Sugar Hill)
GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)
LEE BRICE/I Drive Your Truck (Curb)
THE BAND PERRY/Better Dig Two (Republic Nashville)

GAC

GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)
DUSTIN LYNCH/She Cranks My Tractor (Broken Bow)
ELI YOUNG BAND/Say Goodnight (Republic Nashville)
THOMAS RHETT/Beer With Jesus (Valory)
KELLY CLARKSON f/VINCE GILL/Don't Rush (19/RCA/Columbia)

THE COUNTRY NETWORK

None listed

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (indicates auto adds)*

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Gwen Sebastian

Wynonna

Carter's Chord

Ella Mae Bowen

Sarah McLachlan

Patty Griffin

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	📶 FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	15943	902	3146	169
4	2	📶 KIP MOORE /Beer Money (MCA)	13607	119	2676	-20
3	3	JAKE OWEN /The One That Got Away (RCA)	12926	-1025	2573	-177
6	4	📶 JUSTIN MOORE /Til My Last Day (Valory)	12889	427	2523	85
8	5	📶 ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	12319	902	2471	185
7	6	RASCAL FLATTS /Come Wake Me Up (Big Machine)	12144	-260	2369	-48
9	7	📶 GREG BATES /Did It For The Girl (Republic Nashville)	11779	563	2352	116
5	8	MIRANDA LAMBERT /Fastest Girl In Town (RCA)	11641	-1507	2304	-333
2	9	LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	11239	-2749	2200	-529
10	10	📶 ERIC CHURCH /Creepin' (EMI Nashville)	11034	476	2243	142
11	11	📶 KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	10080	588	2038	136
12	12	📶 BRAD PAISLEY /Southern Comfort Zone (Arista)	9861	696	1949	137
13	13	📶 RANDY HOUSER /How Country Feels (Stoney Creek)	8688	467	1645	73
15	14	📶 TAYLOR SWIFT /Begin Again (Big Machine)	8610	935	1758	198
14	15	DARIUS RUCKER /True Believers (Capitol)	8023	-53	1565	-36
19	16	📶 THE BAND PERRY /Better Dig Two (Republic Nashville) ✓	7725	2070	1543	436
18	17	📶 GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	7658	717	1483	156
16	18	📶 LITTLE BIG TOWN /Tornado (Capitol)	7528	502	1481	93
17	19	📶 DIERKS BENTLEY /Tip It On Back (Capitol)	7480	477	1476	90
20	20	📶 JASON ALDEAN /The Only Way I Know (Broken Bow) ✓	7362	1841	1466	392
22	21	📶 HUNTER HAYES /Somebody's Heartbreak (Atlantic/WMN)	5553	554	1130	128
21	22	📶 THOMAS RHETT /Beer With Jesus (Valory)	5466	46	1018	5
26	23	📶 TIM MCGRAW /One Of Those Nights (Big Machine) ✓	4960	1174	987	228
25	24	📶 KACEY MUSGRAVES /Merry Go 'Round (Mercury)	4338	-19	830	1
23	25	CASEY JAMES /Crying On A Suitcase (19/Columbia)	4330	-268	810	-57
27	26	ELI YOUNG BAND /Say Goodnight (Republic Nashville)	3748	-29	737	-5
28	27	📶 FAITH HILL /American Heart (Warner Bros./W.A.R.)	3745	450	714	98
32	28	📶 THOMPSON SQUARE /If I Didn't Have You (Stoney Creek)	3136	614	578	114
30	29	📶 GEORGE STRAIT /Give It All We Got Tonight (MCA)	3040	218	599	75
29	30	CHRIS YOUNG /I Can Take It From There (RCA)	2923	-58	591	-12

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 Randy Travis Josh Turner Keith Urban

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
41	31	📶 CARRIE UNDERWOOD /Two Black Cadillacs (19/Arista) ✓	2696	1655	550	331
31	32	📶 CHRIS CAGLE /Let There Be Cowgirls (Bigger Picture)	2617	48	500	11
33	33	📶 TOBY KEITH /Hope On The Rocks (Show Dog-Universal)	2469	359	503	75
34	34	MONTGOMERY GENTRY /I'll Keep The Kids (Average Joes/New Revolution)	1707	-12	283	4
35	35	📶 GLORIANA /Can't Shake You (Emblem/W.A.R.)	1576	167	306	40
36	36	📶 MAGGIE ROSE /I Ain't Your Mama (RPME)	1469	95	255	18
39	37	📶 BRANTLEY GILBERT /More Than Miles (Valory)	1436	220	281	42
37	38	📶 JOSH TURNER /Find Me A Baby (MCA)	1370	71	260	14
40	39	📶 KELLY CLARKSON f/VINCE GILL /Don't Rush (19/RCA/Columbia)	1346	195	279	33
Debut	40	📶 KIX BROOKS /Moonshine Road (Arista) ✓	1199	957	261	202
42	41	📶 CRAIG MORGAN /More Trucks Than Cars (Black River)	1047	39	180	14
43	42	📶 HAYDEN PANETTIERE /Telescope (Big Machine)	992	112	235	34
38	43	RODNEY ATKINS /Just Wanna Rock N Roll (Curb)	952	-284	173	-57
50	44	📶 DUSTIN LYNCH /She Cranks My Tractor (Broken Bow)	932	485	170	90
46	45	📶 JERROD NIEMANN /Only God Could Love You More (Sea Gayle/Arista)	806	86	152	23
Debut	46	📶 LEE BRICE /I Drive Your Truck (Curb)	777	535	162	92
44	47	LAUREN ALAINA /Eighteen Inches (19/Interscope/Mercury)	695	-99	137	-24
58	48	📶 JANA KRAMER /Whiskey (Elektra Nashville/W.A.R.)	496	151	81	25
54	49	📶 CRAIG CAMPBELL /Outta My Head (Bigger Picture)	449	70	93	14
Debut	50	📶 THE FARM /Be Grateful (WMN/New Revolution)	384	112	56	21
60	51	📶 LOVE AND THEFT /Runnin' Out Of Air (RCA)	353	58	95	29
55	52	BRETT ELDREDGE /Don't Ya (Atlantic/WMN)	341	-16	58	-7
59	53	📶 HIGH VALLEY /Love You For A Long Time (Eaglemont/Rodeowave)	324	25	91	15
53	54	KRISTY LEE COOK /Airborne Ranger Infantry (Broken Bow)	322	-66	40	-12
56	55	JOHN MAISON /Love Is A Trip (Big High Five)	314	-41	57	-6
57	56	SARAH DARLING /Home To Me (Black River)	306	-44	81	-3
49	57	ALAN JACKSON /You Go Your Way (ACR/EMI Nashville)	267	-215	39	-48
Debut	58	📶 BLAKE SHELTON f/M. LAMBERT /Jingle Bell Rock (Warner Bros./WMN)	246	186	45	34
Debut	59	UNCLE KRACKER /Nobody's Sad On A Saturday... (Sugar Hill/EMI Nashville)	240	-46	47	-10
Debut	60	📶 AARON LEWIS /Forever (Blaster)	205	82	32	14

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