Holiday Programming Survival Guide

Christmas music, custom imaging, and holiday promotions are all part of a 30-day on-air transformation that’s most likely taking place now on your radio station. Filled with the holiday spirit of giving, several consultants and programmers shared with Country Aircheck tips on morphing your radio station into a winter wonderland, no matter what climate you’re in.

We’ll start with making your holiday mix more efficient. Unless you’re like Wilks’ KFKF/Kansas City and have already flipped the switch to 100% Christmas music, you’ll gradually increase the number of holiday titles, but utilize a limited number of them.

Longtime “Unconsultant” Keith Hill’s specialty is music programming, and he claims “most people’s Christmas music scheduling sucks canal water through a straw.” With an ear towards helping yours suck less, Hill advises, “No matter what scheduling software you use, make sure all the titles are keyed in exactly the same. If you have seven versions of ‘Jingle Bells,’ and one has an exclamation point, title separation won’t work properly.”

(continued on page 7)
LIKE MY DOG

BILLY CURRINGTON

Adds This Week: WUSN, KEKY, WHKO, WBBS, WMIL, WPKX, WBUL

Wait till you see the CD sales increase this week!
I don’t agree that the person has to be sitting in a studio in the town to be relevant, interesting and wonderful to the town. I grew up in the 1960s, and Johnny Carson was everybody’s best friend. He taped the show in New York and then later in Burbank, and I don’t think for one minute anyone thought he was not relevant or interesting or comforting or a companion ...

You and I may be wistful for the good old days, but we also have to be realistic about the fact we either keep up with technology or technology eats our lunch. And I don’t want to be in the bag of technology eating my lunch.

See the full text of these answers and much more in the December print issue of Country Aircheck.

This Bud’s For Who? Sometimes a photo just slips through the cracks, as do the photo IDs, location and date. All we know is that Tom Baldrica (tom@averagejoesent.com), Jimmy Rector (jrector30@aol.com), Steve Hodges (steve.hodges@emicap.com), Robin Lightner (robinlightner@bellsouth.net), Rocco Cosco (rococmaster711@aol.com) and some other people are really happy. Got the deets or your own questionably documented vintage pic? Send it to pagethreepic@countryaircheck.com.

CA: It’s early in Clear Channel’s restructuring, but from what we’ve seen so far, there seem to be two different operational systems: one for major markets and one for the others. Is that an accurate reading of where you guys are heading?

BP: No. We obviously didn’t do a great job of communication because I don’t think what we’re really doing got out there ... It was 100% about improving the quality of the programming and running these stations better ...

That was not the message that came through in the press. I’m sorry about that. We obviously didn’t do a good job of conveying our message. The story became about the people who were out of work as a result of it, [and] that is painful, awful and nasty and certainly deserves to be part of the story ...

CA: As you create national management and programming teams with an increasing emphasis on Premium Choice and iHeartRadio, what role do you see local playing in Clear Channel’s future beyond local sales teams?

BP: We don’t do national programming. We do [have] people who will provide product for the local markets to use for their local product, but this is not “one size fits all.” We clearly understand that the heart of radio is localization ...

Some things will be done nationally. We do national promotions like the iHeartRadio Music Festival. We deal with the music industry so that they can talk to us as a company, and we can gather the information and then push it back to our stations ...

At the NAB/RAB Radio Show in Chicago in September, you talked about radio still being “America’s companion” and that it is distinguished from Pandora and the like by having a human being on the air to create a bond with the audience. Perhaps only dinosaurs and hopeless romantics believe radio needs to be “live and local,” but how does installing Premium Choice in two, three or four dayparts serve as a local companion?

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value to parent Clear Channel Radio, according to the Triton Internet radio rankings for October. CCR gained from 90,924 average active sessions in September to 106,733, good enough to rise from third to No. 2 behind Pandora and ahead of CBS Radio. CCR posted 87.3 million session starts, up sharply from September’s 64.7 million. Pandora continued to dominate the top 20 with 812,337 average active sessions and 565.2 million session starts.

Techsurvey 8 Expands To All Formats
The Jacobs Media Techsurvey 8, a comprehensive industry study using radio station databases that analyzes digital activities among consumers, goes into the field in late January. For the first time, formats beyond Rock are being included. Topics include traditional media usage, as well as new media (YouTube, Hulu, Facebook, Twitter, etc.), smartphones and tablets. Station-related activities (Facebook pages, streaming, podcasts, etc.) will also be covered, as will Pandora and e-coupon services. For details, click here.

Chart Chat
Kudos to Jason Aldean, Carson James, Lee Adams and the entire Broken Bow promotion team on scoring this week’s No. 1 single with Aldean’s “Tattoos On This Town.” The song follows his previous chart-topper, “Dirt Road Anthem,” which peaked July 18.

Biggest Loser Update
Winning a challenge provided Big Vinny Hickerson an unnecessary three-pound advantage on last week’s Biggest Loser. “I still would have beat everybody anyway with my 11 pounds,” he says. Tuesday’s episode (11/29) is “Makeover Week,” and Vinny says

Off The Record: Trailer Choir

Trailer Choir’s Marc “Butter” Fortney and Big Vinny Hickerson give an industry spin to the artist interview:
What station did you grow up listening to? B: WMMS/Cleveland. V: WKDF/Nashville and WNKN/Centerville, TN.
Do you remember the first time you heard yourselves on the radio? B: I went insane when we heard WYBL/Ashtablo, OH play “Off The Hillbilly Hook” randomly on the road. V: I remember thinking, “It’s rich! I’ve made it!”
Any memorable hotel accommodations? B: I love South Carolina, but we stayed in a hotel there that had a pool that looked like a photosynthesis of moss. I think they were growing weed in it, too. It was crazy.
Have you been starstruck by anyone on tour? B: We were opening for Toby Keith in Albuquerque, where they were shooting Crazy Heart. We got to meet Jeff Bridges and Robert Duvall, who told us to call him Bobby. V: They said, “Hey, Bobby would like to speak with y’all.” And we’re like, “Who’s Bobby?” Bobby called us over and said he loved our show. That was cool. B: We got to meet Colin Farrell. He’s too good-looking. We like to stick with the older guys. I’m a match for Jeff Bridges now, but not in his younger days.

What’s your go-to food stop? B: Those are changing. Vinny was the Pizza Delivery Whisperer because of his ability to find a pizza delivery place open at 4am. V: Now it’s carrot sticks and turkey burgers without the bread.

Any favorite airplane reads? B: SkyMall. I’m not bashing, but I’ve ordered a big white fluffy robe, a hammock and a cat tower that have never shown up at my house. V: I ordered the Lord Of The Rings elf necklace, but it wasn’t worth it. B: We put Vinny on a 30-day probation for ordering that in the first place.

What question do you never want to answer again? B: Where’s your pants? V: How much do you weigh?
The follow-up to 4 consecutive #1 singles from Taylor’s 5x million-selling album *SPEAK NOW!!!*

**IMPACTING MONDAY 12/5**

FROM YOUR REIGNING CMA & ACM ENTERTAINER OF THE YEAR!!!
his entertainment industry background works in his favor. “We get to see our families and get the red-carpet treatment,” he explains. “I’m not as distracted by that or at risk for not working as hard because I’ve done that stuff before. So that’s a little bit of an advantage. I wasn’t caught off-guard.”

With only three episodes left including the Dec. 13 live finale, Vinny is looking forward to getting out. “Because I’ve made the decision to carry on with health and fitness for the rest of my life, I’m not feeling like it’s over. But I’m definitely ready to get back on that stage with this new energy level and ability.”

News & Notes
Songwriter Blake Chaffin is the first signing to Parallel Music Publishing.

Lorrie Morgan will perform “My Favorite Things” and “America The Beautiful” with Broadway’s John Lloyd Young and “In My Room” with the Beach Boys during the invitation-only Christmas Concert For The Troops Dec. 6 in Washington, DC.

Universal Music Publishing Group re-signed Andrew Dorff to a publishing contract.

The 2011 Nashville Songwriter Hall of Fame inductees John Bettis, Allen Shamblin and Thom Schuyler will perform during Bluebird Cafe writers round Wednesday (11/30). Hall of Famer Mike Reid will also perform during the Pat Alger-hosted event.

The Oak Ridge Boys Christmas Special will air on the Total Living Network, World Harvest Network, Inspiration Network and Save The Children’s YouTube Channel beginning Dec. 2. The band is also currently on a holiday tour through Dec. 21. More here.

The Week’s Top Stories
Full coverage at www.countryaircheck.com.

• The CRS 2012 New Faces of Country Music are Hunter Hayes, David Nail, Sunny Sweeney, Thompson Square and the Eli Young Band. (CAT 11/28)

MY TUNES: MUSIC THAT SHAPED MY LIFE
R&J VP/Promotion Tim McFadden discusses his most influential songs, albums and concerts:

1. The Beatles’ Meet The Beatles: It was the first album I ever bought. I learned Beatles songs on guitar, and I’ve never stopped.

2. Little Feat’s Dixie Chicken: I have to list this album because I keep going back to it again and again. They’re one of the best live bands ever, too.

3. Igor Stravinsky Conducting The CBS Orchestra/Rite Of Spring: I believe this is one of the most incredible and life-changing pieces of music ever written. You can hear every sound in the orchestra on this recording.

4. Tennessee Ernie Ford’s Country Hits ... Feelin’ Blue: My dad used to play this nonstop. When I learned to play guitar, I would play some of the Billy Strange licks on a ’65 B-25 while my dad sang. You can’t beat memories like that.

5. Merle Haggard’s Big City: I first heard this on a cassette on the bus with Alabama. None of us had heard it, and we must have played it through six times in a row rolling down the road. It’s probably my favorite country record ever.

• A highly regarded song or album you’ve never heard: It would have to be some rap guy I’ve never heard, who sold millions.

• An “important” piece of music you just don’t get: It is almost sacrilege to say so, but I am not a big Pearl Jam fan.

• An album you played or listened to incessantly: If I had a meter on my listening, it would probably show I listened to The Beatles (aka the White Album) 1,000 times more than anything else in my collection. I still listen to it now and again.

• One obscure or non-country song everyone should listen to right now: Check out Ray Wylie Hubbard’s “Drunken Poet’s Dream.” You’re welcome.

Reach Tim at tzmcfadden@gmail.com.
• Entercom’s KKWF/Seattle named Ellen Tailor co-host of its Fitz In The Morning show. Tailor joins the Wolf from Cumulus’ Top 40 WHTS/Grand Rapids and WJIM/Lansing, MI. (CAT 11/22)


• Sugarland’s Jennifer Nettles married entrepreneur Justin Miller Saturday (11/26) during a small ceremony in Tennessee’s Smoky Mountains. (CAT 11/28)

• Alabama will receive the Greatest Hits Award and perform during the 2012 American Country Awards. (CAT 11/22)

Holiday Programming Survival Guide
(continued from page 1)
Advising against the common use of packeting the same titles, Hill says, “The best method is keyword separation. On every song with Santa in it, use Santa. With every Rudolph song, code it Rudolph. There are about 50 keywords that are critical. One is ‘transportation.’ If there is any mention of Santa in a plane, train, boat or car, I put in ‘transportation.’ I also use ‘boogie,’ because there’s a ‘Santa Claus Boogie’ and a ‘Boogie Reindeer.’ I also want to keep ‘Rudolph The Red Nosed Reindeer’ away from ‘Reindeer Boogie.’”

Clear Channel WUSY/Chattanooga, TN PD Gator Harrison offers two special programming ideas. “As a charity promotion, we adopt local kids with The Forgotten Children’s Fund and get a country artist to do a concert for us, with all proceeds benefiting the kids. This year it’s Lauren Alaina.”

Every year, Harrison pulls his staff in the studio to tell Christmas stories from their childhood and the past. “We repackage the stories into a US101 Family Christmas,” says Harrison. “We air the stories with the personalities tracking talkovers during our ‘24 Hours of Christmas Country,’ making sound as if our family is hosting it.”

Rusty Walker & Associates’ Scott Huskey suggests offering valet parking at the malls and says if you’re in a bigger city, you should provide mall traffic updates on weekends.

Another reminder from Huskey: “Don’t forget your website; make sure it gets decorated for the holidays, too.”

“Add jingle bells to your jingle package,” suggests Greater Media WKLB/Boston PD Mike Brophey. “Also, have the jocks talk over festive holiday beds instead of the usual beds, and create special, festive sweepers to stage Christmas songs. Change at least one sweeper an hour to reflect the holiday spirit.”

Offering a holiday imaging idea, former KMPS/Seattle PD Becky Brenner suggests using famous holiday movie clips in legal IDs. “Some of the most famous lines from ‘It’s A Wonderful Life,’ ‘Miracle On 34th Street,’ etc. create a feel-good atmosphere on the air and great memories for the listener.”

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Gloriana
(Kissed You) Good Night
THE WEEK’S BIGGEST CHART MOVE! MOST ADDED...AGAIN! MB/CAC 48 42 JUMPS 6 SPOTS!

“This song is a GAME CHANGER for GLORIANA!!!” - Garret Doll, KYGO
On that topic, Hill says that when the holidays arrive, “Don’t use your regular station voice. Put on Santa Claus or one of his elves and have them voice station imaging.” Sharing a tip on acquiring custom jingles, Hill says, “Go to churches in your area and ask their choir to sing your jingles. Then, stage it with, ‘And now, a Happy Holidays jingle from the (fill in the blank) Church choir.’ You get a church choir of 26 people and they’ll all be telling everyone they know that they can be heard on your radio station.”

Bikes are always big at Christmas, of course. WTHI/Terre Haute, IN PD Barry Kent airs a promotion called “Bikes for Tykes,” which he kicks off with live remotes from all over town with jocks soliciting cash donations. Brenner had KMPS broadcasting each Friday before Christmas from a bike shop. “Needy kids get a new ride and there’s a listener payoff, too,” she says. “Everyone can relate to the first bike they got for Christmas; the stories are wonderful.”

Rounding out our holiday giving, Randy Lane Company Talent Consultants’ Randy Lane offers a few morning show-specific ideas.

- **Morning show Toy Test:** Bring kids in the studio to try the season’s hot new toys throughout the morning and selectively ask how they liked the toys. It’ll be a combination of focus group and chaos.

- **Unstrung Heroes:** Each member of the morning show brings in their worst tangled mess of Christmas lights. Contestants have to untangle the lights. First one wins.

- **Bribe a listener:** Offer $100 to listeners who agree to secretly open a special present intended for them under their tree before Christmas. Have them describe the present and how they are feeling as they open it. The payoff is great, no matter what. If it’s a great present, they feel horribly guilty. If it’s a dud present, their disappointment can be funny, too. Offer another $100 to the gift-givers to admit on the air that they did it.

- **Call QVC:** Buy for a member of the morning show whatever it is that The Shopping Channel or QVC is featuring at the moment. The kicker is to not have the TV on, so it’s a surprise to everyone. Put the channel phone operator on the air for the reveal.

Lane also suggests a few interactive thought-starters. Does your audience think real or fake trees are better? What are some of their favorite -- or even strange -- family traditions? He also suggests taking your listeners down memory lane, asking about their favorite Christmas TV special of all time. It can be enhanced with audio clips and perhaps even a contest having listeners ID a montage of clips.

Lon Helton, lon@countryaircheck.com
Chuck Aly, chuck@countryaircheck.com
Jeff Green, jeff@countryaircheck.com
RJ Curtis, rj@countryaircheck.com
Lauren Tingle, lauren@countryaircheck.com
(615) 320-1450
WADE BOWEN
“SATURDAY NIGHT”
CA/MB 50 DEBUT!!
Top 5 Most Added

Already Loving “Saturday Night”
WFUS WML KBEQ WPCV WJVC WQHK W GAR
KJKE WSIX WWYX WKMK WBEE WQMX WGTY
KKBQ WXCY KUPL KEQA KSOP KRTY KIXZ
KXLY KJUG WUBL KWOF WRNS KILT KASE
KTEX KAJA KMLE WNOE W GNE

CASEY JAMES
Let’s Don’t Call It A Night
CA/MB 38 BB/BDS 37

“A soulful sound intertwined with Casey’s love for country. This song cuts through.” - Tyler Reese, APD/MD, WKKT/Charlotte

Go behind the scenes with Casey here.
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**Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✔️=Top 5 point gainers.**

**November 28 2011**

**Chart Page 1**

**Airborne TOBY KEITH/Red Solo Cup (Show Dog-Universal) | LW 95 | TW 81 | Total Points 1561 | Total Plays 282 | Audience 10.285 | AIRBORNE!**

**November 28 2011**

**Country Aircheck**

**Most Added for the 3rd Consecutive Week!**

**MB/CAC 37 - 33 AIRBORNE!**

**In only 18 days of rotation... 97 stations on board 2/3 of the entire reporting panel**

**F A I T H H I L L**

**COME HOME**

**Most Added for the 3rd Consecutive Week!**

**MB/CAC 37 - 33 AIRBORNE!**

**In only 18 days of rotation... 97 stations on board 2/3 of the entire reporting panel**
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<td>SARA EVANS/My Heart Can’t Tell You No (RCA)</td>
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<td>1497 ±59</td>
<td>8.785 ±0.231</td>
<td>120 ±0</td>
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<td>29</td>
<td>27</td>
<td>MONTGOMERY GENTRY/Where I Come From (Average Joes)</td>
<td>4268 ±401</td>
<td>1526 ±171</td>
<td>8.998 ±0.759</td>
<td>106 ±6</td>
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<td>30</td>
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<td>JAMES WESLEY/Didn’t I (Broken Bow)</td>
<td>3813 ±78</td>
<td>1386 ±18</td>
<td>8.113 ±0.301</td>
<td>106 ±0</td>
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<td>JAKE OWEN/Alone With You (RCA)</td>
<td>3704 ±542</td>
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<td>6.95 ±0.73</td>
<td>105 ±6</td>
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<td>SCOTTY MCCREERY/The Trouble... (19/Interscope/Mercury)</td>
<td>3578 ±178</td>
<td>1211 ±71</td>
<td>6.567 ±0.401</td>
<td>99 ±2</td>
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<td>BILLY CURRINGTON/Like My Dog (Mercury)</td>
<td>3052 ±243</td>
<td>1060 ±56</td>
<td>5.808 ±0.243</td>
<td>94 ±4</td>
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**Airborne**

- GEORGE STRAIT/Love’s Gonna Make It Alright (MCA) ✅
- FAITH HILL/Come Home (Warner Bros./WAR) ✅

**Re-Enter**

- ANDY GIBSON/Wanna Make You Love Me (DMJ/R&J) | 1126 ±77 | 425 ±8 | 1.857 ±0.3 | 48 ±1 |
- LAUREN ALAINA/Georgia Peaches (19/Interscope/Mercury) | 1020 ±89 | 368 ±37 | 1.576 ±0.142 | 43 ±3 |
- ROYAL ALAN/Georgia Peaches (19/Interscope/Mercury) | 1020 ±89 | 368 ±37 | 1.576 ±0.142 | 43 ±3 |
- BRENT ANDESON/Amy's Song (Sea Gayle/Arista) | 769 ±55 | 302 ±29 | 0.84 ±0.019 | 53 ±1 |

**Debut**

- THE JANEDEAR GIRLS/Merry Go Round (Warner Bros./WMN) | 750 ±81 | 229 ±19 | 1.175 ±0.15 | 36 ±2 |
- LOVE AND THEFT/Angel Eyes (RCA) | 729 ±327 | 226 ±110 | 1.044 ±0.568 | 40 ±9 |
- WADE BOWEN/Saturday Night (Sea Gayle/BNA) | 554 ±156 | 185 ±70 | 0.792 ±0.222 | 34 ±8 |

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✅=Top 5 point gainers.

---

**Steve Holy**

"Until the Rain Stops"

The follow-up to the 250,000+ digital downloaded hit single, "Love Don’t Run"

**Airplay 12/5**

Proudly promoted by New Revolution for Curb Records
Country Aircheck Add Leaders

GEORGE STRAIT/‘Love’s Gonna Make It Alright’ (MCA) 15
FAITH HILL/‘Come Home’ (Warner Bros./WMN) 14
TOBY KEITH/‘Red Solo Cup’ (Show Dog-Universal) 14
LOVE AND THEFT/‘Angel Eyes’ (RCA) 9
WADE BOWEN/‘Saturday Night’ (Sea Gayle/BNA) 8
GLORIANA/‘(Kissed You) Good Night’ (Emblem/WAR) 7
TAYLOR SWIFT/‘Ours (Big Machine)’ 7
JAKE OWEN/‘Alone With You’ (RCA) 6
KIP MOORE/‘Somethin’ Bout A Truck’ (MCA) 6
MONTGOMERY GENTRY/‘Where I Come From’ (Average Joes) 6

Country Aircheck Top Point Gainers

KEITH URBAN/‘You Gonna Fly’ (Capitol) 1400
ZAC BROWN BAND/‘Keep Me In Mind’ (So. Grnd/Atl./BPG) 1289
CHRIS YOUNG/‘You’ (RCA) 1226
JASON ALDEAN/‘Tattoos On This Town’ (Broken Bow) 1226
GEORGE STRAIT/‘Love’s Gonna Make It Alright’ (MCA) 1046
BRAD PAISLEY/‘Camouflage’ (Arista) 983
TOBY KEITH/‘Red Solo Cup’ (Show Dog-Universal) 881
FAITH HILL/‘Come Home’ (Warner Bros./WAR) 806
LADY ANTEBELLUM/‘We Owned The Night’ (Capitol) 717
LUKE BRYAN/‘I Don’t Want This Night To End’ (Capitol) 712

Country Aircheck Top Spin Gainers

KEITH URBAN/‘You Gonna Fly’ (Capitol) 505
JASON ALDEAN/‘Tattoos On This Town’ (Broken Bow) 441
ZAC BROWN BAND/‘Keep Me In Mind’ (So. Grnd/Atl./BPG) 407
CHRIS YOUNG/‘You’ (RCA) 389
GEORGE STRAIT/‘Love’s Gonna Make It Alright’ (MCA) 387
BRAD PAISLEY/‘Camouflage’ (Arista) 359
TOBY KEITH/‘Red Solo Cup’ (Show Dog-Universal) 282
FAITH HILL/‘Come Home’ (Warner Bros./WAR) 270
DIERKS BENTLEY/‘Home’ (Capitol) 241
LUKE BRYAN/‘I Don’t Want This Night To End’ (Capitol) 226

Activator Top Point Gainers

FAITH HILL/‘Come Home’ (Warner Bros./WAR) 1002
KEITH URBAN/‘You Gonna Fly’ (Capitol) 854
GEORGE STRAIT/‘Love’s Gonna Make It Alright’ (MCA) 848
JASON ALDEAN/‘Tattoos On This Town’ (Broken Bow) 813
THE BAND PERRY/‘All Your Life’ (Republic Nashville) 722
BRAD PAISLEY/‘Camouflage’ (Arista) 638
RODNEY ATKINS/‘He’s Mine’ (Curb) 549
CHRIS YOUNG/‘You’ (RCA) 531
LEE BRICE/‘A Woman Like You’ (Curb) 483
LUKE BRYAN/‘I Don’t Want This Night To End’ (Capitol) 473

Activator Top Spin Gainers

FAITH HILL/‘Come Home’ (Warner Bros./WAR) 175
KEITH URBAN/‘You Gonna Fly’ (Capitol) 149
GEORGE STRAIT/‘Love’s Gonna Make It Alright’ (MCA) 141
JASON ALDEAN/‘Tattoos On This Town’ (Broken Bow) 135
THE BAND PERRY/‘All Your Life’ (Republic Nashville) 115
BRAD PAISLEY/‘Camouflage’ (Arista) 105
CHRIS YOUNG/‘You’ (RCA) 90
RODNEY ATKINS/‘He’s Mine’ (Curb) 85
LEE BRICE/‘A Woman Like You’ (Curb) 84
LUKE BRYAN/‘I Don’t Want This Night To End’ (Capitol) 75

Country Aircheck Top Recurrents

BLAKE SHELTON/‘God Gave Me You’ (Warner Bros./WMN) 13928
ELI YOUNG BAND/‘Crazy Girl’ (Republic Nashville) 11156
RODNEY ATKINS/‘Take A Back Road’ (Curb) 8689
JAKE OWEN/‘Barefoot Blue Jean Night’ (RCA) 7628
BLAKE SHELTON/‘Honey Bee’ (Warner Bros./WMN) 6294
TOBY KEITH/‘Made In America’ (Show Dog-Universal) 6233
GEORGE STRAIT/‘Here For A Good Time’ (MCA) 6103
JASON ALDEAN/‘ Dirt Road Anthem’ (Broken Bow) 5887
BRAD PAISLEY & CARRIE UNDERWOOD/‘Remind Me’ (Arista) 5831
ZAC BROWN BAND f/J. BUFFETT/‘Knee Deep’ (So. Grnd/Atl./BPG) 5713

November 28, 2011

Country Aircheck Chart Info

Chart Page 3

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YOUR NEXT BIG THING IS ABOUT TO BE DELIVERED

JASON CASSIDY “What If”

LISTEN FOR THE FIDDLE
FEEL THE MELODY

THERE IS A BUZZ ABOUT JASON ALL OVER NASHVILLE.
IT'S WELL DESERVED.
Country Aircheck Activity

TRACE ADKINS/Million Dollar View (Show Dog-Universal)
Moves 47*-45*
833 points, 293 spins
4 adds: WGNE, WQYK*, WSOC*, WYNK

BRENT ANDERSON/Amy’s Song (Sea Gayle/Arista)
Moves 50*-46*
769 points, 302 spins
1 Add: WKL B

LOST TRAILERS/Underdog (Stokes Tunes/HRT)
Enteres at 47*
765 points, 296 spins
4 adds: WCKT, WGNE, WUBL, WYNK

THE JANEDAR GIRLS/Merry Go Round (Warner Bros./WMN)
Moves 44-48
750 points, 229 spins
2 adds: KKW F, WCTQ

LOVE AND THEFT/Angel Eyes (RCA)
Debuts at 49*
729 points, 226 spins
9 adds: KN TY, WCKT, WCTK*, WCTQ, WGNE, WMZQ, WPCV*, WSSL, WWQM

WADE BOWEN/Saturday Night (Sea Gayle/BNA)
Debuts at 50*
554 points, 185 spins
8 adds: KBKQ*, KMLE*, KNTY, WGAR, WGNE, WMIL, WUBL, WXYC

UNCLE KRACKER/My Hometown (Top Dog/Atlantic/BPG)
543 points, 205 spins
4 adds: KMPS*, KRTY, WHKO, WMAD

KEVIN FOWLER/That Girl (Average Joes)
502 points, 136 spins; No adds

ADD DATES

DECEMBER 5
STEVE HOLY/Until The Rain Stops (Curb/New Revolution)
TAYLOR SWIFT/Ours (Big Machine)

DECEMBER 12
JOSH THOMPSON/Comin’ Around (RCA)
BRANTLEY GILBERT/You Don’t Know Her Like I Do (Valory)
TIM DUGGER/Way Past My Beer Time (Curb)

JANUARY 3
None Listed

VIDEO ADDS

CMT
No new adds

CMT PURE
BILL GENTRY/This Letter (Tenacity)
KID ROCK f/ANGELEENA PRESSLEY & T.I./Care (Atlantic/Top Dog)

GAC
No new adds

THE COUNTRY NETWORK
TOBY KEITH/Red Solo Cup (Show Dog-Universal)
LEE BRICE/A Woman Like You (Curb)
THE OAK RIDGE BOYS/Whatcha Gonna Do (Cracker Barrel)

NEAL MCCOY/A-OK (Blaster/Rodeowave)
422 points, 169 spins
3 adds: K CYE, KNC I*, WUSH

Aircheck Activity includes the top 15 songs that rank 45-50 on this week’s chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)
<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
<th>Artist/Title (Label)</th>
<th>TW Points</th>
<th>+/- Points</th>
<th>TW Plays</th>
<th>+/- Play</th>
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<td>LADY ANTEBELLUM/We Owned The Night (Capitol)</td>
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<td>JASON ALDEAN/Tattoos On This Town (Broken Bow)</td>
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<td>MIRANDA LAMBERT/Baggage Claim (RCA)</td>
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<td>BRANTLEY GILBERT/Country Must Be Country Wide (Valory)</td>
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<td>ZAC BROWN BAND/Keep Me In Mind (Sou. Ground/Atlantic/BPG)</td>
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<td>THOMPSON SQUARE/I Got You (Stoney Creek)</td>
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<td>ERIC CHURCH/Drink In My Hand (EMI Nashville)</td>
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<td>LUKE BRYAN/I Don't Want This Night To End (Capitol)</td>
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<td>THE BAND PERRY/All Your Life (Republic Nashville)</td>
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<td>CHRIS YOUNG/You (RCA)</td>
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<td>MARTINA McBRIDE/I'm Gonna Love You Through It (Republic Nashville)</td>
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<td>JERROD NIEVANN/One More Drinkin' Song (Sea Gayle/Arista)</td>
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<td>JAKE OWEN/Alone With You (RCA)</td>
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<td>SCOTTY MCCREERY/The Trouble With Girls (19/Interscope/Mercury)</td>
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<td>JAMES WESLEY/Didn’t I (Broken Bow)</td>
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<td>FAITH HILL/‘Come Home (Warner Bros./WAR)</td>
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<td>LEE BRICE/A Woman Like You</td>
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<td>RODNEY ATKINS/He’s Mine (Curb)</td>
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<td>D.J. MILLER/Between Sundays (Evergreen/NNR/Spinville)</td>
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<td>THE FARM/Home Sweet Home (All In/Elektra/New Revolution)</td>
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<td>UNCLE KRACKER/My Hometown (Top Dog/Atlantic/BPG)</td>
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<td>52</td>
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<td>LAUREN ALAINA/Georgia Peaches (19/Interscope/Mercury)</td>
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<td>LOVE AND THEFT/Angel Eyes (RCA)</td>
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<td>54</td>
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<td>WADE BOWEN/Saturday Night (Sea Gayle/BNA)</td>
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<td>DAVID BRADLEY/If You Can’t Make Money (Gecko)</td>
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<td>DARREN WARREN/Cowboy Up And Party Down (NuCorp/Nine North)</td>
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<td>GLORIANA/(Kissed You) Good Night (Emblem/WAR)</td>
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<td>Debut 58</td>
<td>COREY SMITH/Maybe Next Year (Average Joes )</td>
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<td>BILL GENTRY/This Letter (Tenacity)</td>
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