PPM Recap And A Taylor-Made Book

After three straight months with more Country stations down than up (6+), the just-released November Arbitron PPMs showed the format getting a slight bump heading into what is normally a rocky season. Of the 99 stations (mostly with a 1.0 share or greater), 46 increased, 42 decreased and 11 remained level. Despite the apparent uptick, Country shares were actually down 4% month-to-month.

CBS Radio’s WUSN/Chicago remained the cume leader with a weekly audience of 1,351,400, up 45,400 over October. The “Greatest Gainer” award for November went to Clear Channel’s WMZQ/Washington, which rose 1.3 shares from 3.8-5.1.

Our “Book of the Month” award was a close race. On one hand, Clear Channel’s WCOL/Columbus posted a format-best 9.5 6+ share in November, but the edge had to go to co-owned KAJA (KJ 97)/San Antonio, which increased 6.8-7.2 and captured the market’s No. 1 ranker for the first time in PPM history.

KAJA PD Travis Moon tells Country Aircheck that during October and November, both KAJA and Cox’s crosstown KCYY were given what he calls “the gift of a Taylor Swift show.”

KAJA completely branded the station around Swift’s concert, renaming itself “Tay-J-97.” Moon packaged ticket giveaways several different ways, including a “Take Me To Taylor”-themed contest and what the station dubbed “Tay-thonic blasts,” where phone lines were opened for 20 minutes of ticket giveaways.

According to Moon, “In this market, Taylor touched almost every demo and energized all of them. We had a grown man crying on the air after winning tickets. The show was so hot, she could have sold out two or three more days.”

American Country Awards

Jason Aldean led award winners with six at Monday’s American Country Awards, broadcast live from Las Vegas on FOX-TV. Fan-voted honors for Artist of the Year, Album and Touring Artist were among Aldean’s honors. Carrie Underwood and Thompson Square each took three categories, and Toby Keith was the recipient of the Mediabase airplay-based Artist of the Decade honor. The top 10, in order, were Keith Urban, Brad Paisley, Garth Brooks, Rascal Flatts, Brooks & Dunn, Alan Jackson, George Strait, Kenny Chesney, Tim McGraw and Keith. Alabama were celebrated with the Greatest Hits award.

Important Note To Reporters

Mediabase server issues resulted in the loss of some single Adds information Monday (12/5). Country reporters are asked to go to www.airplayaddboard.com to verify and, if need be, re-submit station adds. Even if you reported adds on Monday and got a confirmation e-mail, please go to the site to verify or re-submit them to ensure their accuracy. The reporting deadline for Country has been extended to 3pm ET/Noon PT Tuesday, 12/6. We appreciate your assistance and apologize for any inconvenience this may have caused.

Also, please note that only the Adds were affected; no chart information or data was compromised. The Country chart published in this issue does not include Adds or Stations On; a chart updated with Adds will be sent tomorrow afternoon.

January 9
Canaan Smith
We Got Us
Arriving in your play MPE box this week
“It is our highest testing debut song in 2011.”

"Wanna Make You Love Me' is a bonafide hit. Sounds great, big live show reaction, and researches even better.”

~ Fletcher Keyes, PD WWQM/Q106

ANDY GIBSON
WANNA MAKE YOU LOVE ME

WWQM (Madison) – 29 SPINS
KFRG (Riverside) – 32 SPINS
KAJA (San Antonio) – 30 SPINS
Dial Global – 18 SPINS
KJUG (Visalia) – 18 SPINS
KBEQ (Kansas City) – 19 SPINS
WCTK (Providence) – 19 SPINS
WJVC (Long Island) – 10 SPINS
WKMK (Monmouth, NJ) – 12 SPINS
GAC-TV – MEDIUM ROTATION

CONVERSIONS
THIS WEEK

TOP 20 CALLOUT IN: Cincinnati, Charleston SC, Atlanta,
Mobile/Pensacola, Charlotte, Pittsburgh, Rochester, Modesto
WWQM (Madison) #4 Overall 25-54 99% Familiar

OTHER DOUBLE DIGIT SPINS

KEEY (Minneapolis) – 10 SPINS
WKSJ (Mobile) – 13 SPINS
KMLE (Phoenix) – 14 SPINS
KNTY (Sacramento) – 16 SPINS

WTGE (Baton Rouge) – 20 SPINS
KHKI (Des Moines) – 14 SPINS
KXLY (Spokane) – 12 SPINS

CA/MB 37* BB/BDS 39* BREAKER

andygibson.com facebook.com/AndyGibsonOfficial
**No Shave? No Brainer**

Last week’s *Beard Bash* officially wrapped up *No Shave November*, which raised more than $35,000 for St. Jude – far exceeding the original $2,500 goal. NSN, however, may just be getting started.

This year’s hastily assembled, industry-only affair has the potential to become an annual radio promotion with wide reach. And the blueprint may be found in the efforts of WSIX/Nashville morning personality Billy Greenwood, who was honored as NSN’s top fundraiser with a final tally of $3,185 – almost 10% of the total.

The social media component, an ever-growing point of emphasis for radio, was key. “I introduced it over a weekend and within a couple of hours I had received close to $1,000,” Greenwood says. At that point he hadn’t even mentioned the event on-air, but those announcements eventually came, too. “I probably hit it a couple of times per week,” he explains. “The last week it was every day, but I talked about it on Facebook and/or Twitter every day. Every time I posted I’d get about five people who would donate.”

“It was a very cool and unique way to raise money for a cause we all believe in,” he says. “The response I got on the Web was far more than what happened on the air. Maybe it’s because they’re sitting in front of the computer and it’s easy to donate. I really hope radio will get behind this a lot more next year.”

Greenwood tracks numerous shows for Clear Channel stations across the U.S. and says that even though that helped, Facebook was the catalyst. “It had a grass-roots feel. I think that’s why we got a great response. It was amusing. There’s also something inside of us guys with this competition where we wanted to out-grow each other.”

WMN regional Lou Ramirez originally took the idea to St. Jude/Nashville’s Jackie Proffit and Teri Watson, and agrees with Greenwood that there’s plenty of room for growth – awareness, financial and otherwise. “This time it was organic and fun, but if we could get them talking about it and personalities posting photos on their station websites, that will be key to passing our total from this year,” he says. “We’ve been talking about putting together a ‘Beard of Directors’ for next year to get more organized. There are a group of guys who have been passionate about this. Maybe we can start doing events ahead of November and even get more labels involved. There’s definitely a buzz.”

**December Issue Excerpts**

*Country Aircheck*’s December print issue arrives next week. Here are two more excerpts from The Interview with Clear Channel Media CEO Bob Pittman:

**CA:** Why do you say radio isn’t getting its fair share of ad revenue?

**BP:** We all talk about fighting each other for the dollar somebody wants to spend in radio, but almost none of us brings *any* dollars to the sector. I’ve had experience doing it twice. When we started MTV, there was no such thing as cable TV network advertising ... Over time, it developed into a sector, and it’s very profitable today ...

Today, the Internet, which has less usage than radio and a lower reach, has over twice the revenue than radio ...
amount of money it costs with network television to reach X number of people in a big city, it costs about a third on radio. So if they buy TV instead of radio, it means they think TV is three times as effective. It’s not; most studies show it’s about the same. So why aren’t they buying radio?

What’s the selling point for radio vs. Pandora and other services? How do you convince people that radio is still important in their lives?

As a kid, I had an AM radio and a record collection with my 45-rpm record changer. And you know what? I went back and forth between the two ... Things haven’t changed. Spotify, iTunes – those are music collections, not radio stations... And although there are a lot more radio choices today, people still use it like radio.

When I go to something like Pandora ... it’s really a playlist creator. There’s no human being on it. It’s not curated. There’s no news, weather or traffic. It’s a music collection. Pandora also keeps trying to monkey around with numbers. They add up all their radio stations using numbers that, by the way, they don’t share with anyone, to claim they’ve got the biggest radio station in a market ... And by the way, theirs are all sort-of radio stations with two or three listeners, and ours are radio stations with millions of listeners.

ASCAP Has Radio Deal

ASCAP has reached a settlement in principle with broadcasters to return to a payment model based on station revenues, rather than on flat fees. The deal, covering the years 2010-2016, ends Federal Rate Court litigation and will accommodate radio’s expansion to websites, smartphones and other wireless devices. It also will simplify the reporting process, using electronic filing.

Radio Music License Committee Chairman and Saga CEO Ed Christian said, “This is a gratifying result for the radio industry, which reflects the current realities.” ASCAP CEO John LoFrumento noted, “The process of building this agreement was based on mutual trust and appreciation and reflected both sides’ clear understanding of the challenges and opportunities we each see for the future.”

Radio News

Radio continues to reach more consumers than any other medium, according to the Dec. RADAR report from Arbitron for the period between Sept. 16, 2010-Sept. 14, 2011. An estimated 241.3 million Americans 12+ (93%) tuned in to radio...
For Your ACM Consideration:

LADY ANTEBELLUM

Entertainer of the Year
Vocal Group of the Year
Album of the Year - own the night
Single Record of the Year - “Just A Kiss” and “We Owned The Night”

Thank you, Country Radio, for our sixth #1!

Ballot 1 voting ends Monday, December 12th

ladyantebellum.com
each week, up 1.4 million from a year ago. Teen cume maintained at 92%, while penetration with 18-34s rose slightly to 93.4%, and reach among Hispanics and African-Americans 12+ grew to 95% and 93.2%, respectively.

Former XM SVP/Programming Kevin Straley is the new VP/Programming for TuneIn (formerly RadioTime), which offers more than 50,000 AM, FM, HD and Internet radio stations and more than 1 million on-demand shows and programs. Based in Palo Alto and reporting to CEO John Donham, Straley ’ brings a background that includes running KMS Media Partners, which consulted Harpo Productions, FOX News and the PGA Tour on their digital content.

Search industry vet Neil Salvage is the new head of digital sales for CBS Radio, starting in January. Reporting to Pres./Sales Michael Weiss, he’ll oversee efforts of the company’s websites, mobile assets and online streaming. Most recently EVP/Advertising for CityGrid Media (formerly Citysearch), Salvage also worked at Yellowpages.com and BellSouth.

Sony Music Nashville is offering 30-minute, inventory-free specials from Kenny Chesney, Ronnie Dunn, Sara Evans, Miranda Lambert, Jerrod Niemann, Jake Owen, Brad Paisley and Chris Young. Content is available currently through the end of the year, and all except Chesney and Lambert include at least one holiday song per artist. For more info, contact Joe Wills here.

The Minneapolis-based Conclave has announced its 2012 Scholarship Program, offering $60,000 in awards to top broadcast/media/music schools in Michigan, Minnesota, Missouri and Wisconsin. Click here for details and deadlines.

The Broadcasters Foundation of America has launched its Holiday Giving Campaign to provide assistance to broadcasters in financial need. This year alone the BFA will provide more than $675,000 in aid, a 35% increase over 2010. Current recipients include the family of a 20-year broadcast veteran who died of a massive stroke, a man left paralyzed following an accident and an elderly couple saddled with huge medical costs. Funding these grants takes money, of course – and that’s where you come in. An individual membership to BFA is $150 a year, and both individual and corporate donations are welcomed. For more information, click here or call 212-373-8250.

Chart Chat
Congrats to Lady Antebellum, Steve Hodges, Shane Allen and the rest of Capitol/Nashville’s West End Bombers on scoring this week’s No. 1 single with Lady A’s “We Own The Night.” The song follows “Just A Kiss” to the top, both from the trio’s current album Own The Night.

This is sooo Cool! Thank You!
Already showing signs of a very active single!

New This Week -
KBEQ, WFUS, WKXC, WTQR, KTEX, WCTK, WPCV

Already on – WUBL, KKWF, WXTU, WYCD, KEEY, KWOI, WL, WDSY, KFRG, KMPS, KWLI, KUPI, WBCT, WNOE, WJVC, WQYK, KAJA, KKFE, WDAF, WMIL, WSOC, WSSI, KRTY, WGH, WUSH, WSIX, WQDR, WQMX, WRNS KSOP, KCYE, KWNR, WDXB, KNTY, WQNE, WWYZ, WBEE, KUZZ, KJUG, WCTQ, WMAD, WGGY, WPXK, WXCY, WTGE, KXKT, KOCY, WYNK, KEGA, WKSF, KDRK, KIXZ, KZSN, WQHK, KXLY

CA 44-42 BB 47-44

Proudly promoted by New Revolution Entertainment
First new Tim McGraw music in 11 months!
From the new album “Emotional Traffic”
In stores January 17th
Available now on Play MPE
CD Pro on your desks soon!

“McGraw describes Better Than I Used To Be as ‘one of the best songs I’ve ever recorded and certainly one of the best records we’ve ever made...’”.
The Cleveland Plain Dealer August 09, 2011
Industry News

Though no official comment has been made, Leadership Music Exec. Dir. Karen Oertley has left the organization. Oertley joined Leadership Music in April 2010 and previously served as VP for Billboard Music Group.

Average Joes’ Ira Dean has signed a co-publishing agreement with Average Joes Entertainment and EMI Music Publishing. Dean’s debut album under Average Joes Entertainment will be released next year.

The Country Music Hall of Fame and Museum has promoted Coord./Public Programs Ali Tonn to Dir./Education & Public Programming. Coord./School Programs Nathalie Lavine has been upped to Manager.

The CMA Songwriters Series has added an international tour to the 2012 schedule with stops in London, Belfast and Dublin and has been renamed CMA & BMI Present the CMA Songwriters Series. Participants include Bill Anderson, Clint Black and host Bob DiPiero.

The Women’s Music Business Association hosts its annual Tunes For Tots songwriter’s night benefiting Toys For Tots tomorrow (12/6) at the Listening Room Café in Nashville. R&J’s Margaret Durante, singer/songwriter Bobby Pinson and ’80s pop artist Tiffany are on the bill. The show is free to the public with a new, unwrapped toy or $5 donation.

Mastering engineer Glenn Meadows has joined Nashville’s Mayfield Mastering in a move that coincides with the completion of a new studio equipped for 5.1 surround mastering. A two-time Grammy recipient, Meadows has worked on countless recordings ranging from Patsy Cline to Taylor Swift’s new CD/DVD package Speak Now World Tour Live.

The Ryman Auditorium and partner Nissan North America have created free mobile applications for iPhone and Android devices. The app allows users to access concert information, view exclusive Ryman-related content, and purchase tickets via Ticketmaster’s mobile integration. It also includes a virtual Hatch Show Print gallery, behind-the-scenes videos and an online store.

My Tunes: Music That Shaped My Life

KSD/St. Louis PD Steve Stewart discusses his most influential songs, albums and concerts:

1. Glen Campbell/Rhinestone Cowboy: I was four and sang that song over and over. My grandmother still teases me about it.

2. Marty Robbins/El Paso: Every summer my family would drive from Rhode Island to El Paso, and my Dad and I would play the eight-track as we drove into town.

3. Woodstock: I remember finding this in my parents’ record collection as a kid. I would put on giant headphones, close my eyes and picture myself at the concert. It’s one of those “wish I could have been there” events.

4. Garth Brooks, Kansas City, 2007: That man is amazing, and it was my first time ever seeing him live. If you don’t love the format after a show like that, then you just don’t get it.

5. Phil Collins/Sussudio: I hear everyone laughing now. But it was the first record I ever cued up and played on the radio. I remember thinking, “Just don’t hit the turntable and skip the record!”

• A highly regarded song or album you’ve never heard: The Rent soundtrack.

• An “important” piece of music you just don’t get: Sgt. Pepper’s Lonely Hearts Club Band by The Beatles. I’ve tried a bunch of times, but I just can’t do it.

• An album you played or listened to incessantly: Alabama’s Mountain Music. I screamed like a little girl getting a Justin Bieber poster when I unwrapped that record Christmas morning! I think that album shaped a lot of our lives in the music business.

• One obscure or non-country song everyone should listen to right now: Birdy. She was a contestant on the UK’s The X Factor at 12. She’s 15 now, and her album is out next month. She kind of has that Adele sound, but she’s more natural and haunting. You will be blown away.

Reach Steve at SteveStewart@clearchannel.com.
Biggest Loser Update

Trailer Choir’s Big Vinny Hickerson is one of the Biggest Loser’s final four, and this week’s episode is the at-home reveal, where friends and family get to see him for the first time. “We did it at 12th & Porter, which has a lot of history for Trailer Choir,” Vinny says. “That’s where we were discovered by Toby Keith, and Butter got married there. I’m not sure if they’ll show it, but I also got Thompson Square to play privately for me at the Grand Ole Opry for my engagement. That was really cool.”

Tuesday’s episode (12/6) also features the contestants’ marathon and the last weigh-in before the Dec. 13 finale. Vinny leaves Friday (12/9) for Los Angeles, but whatever happens, he doesn’t plan on dropping his nickname. “I’m still going to be big because I have a big, muscular frame,” he says. “I just won’t be fat. But for me, Big Vinny is more defined by my smile, personality and actions. I’ll just be Big-Hearted Vinny.”

The Week’s Top Stories

Full coverage at www.countryaircheck.com

• Curb released “Better Than I Used To Be” to radio, hours after a Nashville court denied the company’s request for an injunction to keep Tim McGraw from recording for another label. (CAT 11/30, 12/02)
• In a partnership between radio’s two largest competitors, all 570 Cumulus Media stations will be made available on Clear Channel’s iHeartRadio. (CAT 12/05)
• Warner Music’s Edgar Bronfman, Jr. will step down as Chairman Jan. 31, according to The New York Post and The New York Times. (CAT 12/05)
• Clear Channel/Akron & Canton, OH Dir./Programming Operations Keith Kennedy added Regional Programming Manager/Northern Ohio duties, which include oversight of Country stations WCKY/Toledo, WNCO/Ashland and WZOM/Defiance. (CAT 11/29)
• Dial Global discontinued Country’s Cutting Edge, hosted by WUSN/Chicago morning personality Ray Stevens and Stars Of Country, hosted by KCYE/Las Vegas MD/afternoon personality Cadillac Jack. (CAT 12/02)
• CMT Dir./CMT Radio Jean Williams left the network in order to spend more time with her family. (CAT 12/02)

PPM Recap ...

Moon says the fever reminded him of 1998, when he was working at KEEY/Minneapolis and experienced the frenzy of Garth Brooks selling out nine shows there.

One difference between then and now is the invention of something called Facebook. Says Moon, “We basically let our listeners take over our station page. During this promotion we added 12,000 new friends and worked it hard. It’s a community and you have to treat it as such. We interacted with people as much as possible.”

Moon also points out that when you combine the shares of KAJA and competitor KCYY, “It’s the highest (13.8) since March 2010, just before all stations in the market were encoded for PPM.”

KCYY also increased from 6.4-6.6. Moon says if you go back to June 2010, this battle is “basically deadlocked.” He notes, “These are two heritage stations with tremendous built-in loyalty. Neither one has a real knockout punch they can deliver.” Maybe not, but taking the initiative and working to own a Taylor Swift show seems to have been the difference-maker for November.

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Lauren Tingle, lauren@countryaircheck.com
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### November PPM Scoreboard

Legend: A “+” indicates a Classic Country outlet, a “−” designates co-owned Country stations in the metro; “t” indicates a tie; and a “*” indicates a station best in that statistic.

<table>
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<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>WKIS/Miami</td>
<td>2.8 (16)</td>
<td>1.6 (26)</td>
<td>113,500*</td>
<td>93,200</td>
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<tr>
<td>WJXK/Austin</td>
<td>6.6 (4)</td>
<td>7.1 (3)</td>
<td>388,700</td>
<td>352,000 (5)</td>
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<td>KVET/Austin</td>
<td>5.1 (8t)</td>
<td>4.6 (9t)</td>
<td>298,400</td>
<td>320,900 (7)</td>
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<tr>
<td>WPOC/Baltimore</td>
<td>6.2 (3t)</td>
<td>5.9 (4)</td>
<td>434,900</td>
<td>442,300 (6)</td>
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<tr>
<td>WKL/L/Boston</td>
<td>5.9 (4)</td>
<td>5.7 (5)</td>
<td>793,300</td>
<td>785,400 (9)</td>
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<tr>
<td>WTKT/Providencence</td>
<td>3.3 (12)</td>
<td>3.1 (12)</td>
<td>203,000</td>
<td>203,500 (23)</td>
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<td>7.8 (11)</td>
<td>7.2 (11)</td>
<td>476,300</td>
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<td>7.2 (2)</td>
<td>496,900</td>
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<td>WUS/Chicago</td>
<td>4.0 (7)</td>
<td>3.7 (10)</td>
<td>1,306,000</td>
<td>1,351,400 (10)</td>
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<td>3.7 (1)</td>
<td>276,200</td>
<td>275,900 (9)</td>
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<td>WYCD/Detroit</td>
<td>6.9 (2)</td>
<td>6.3 (2)</td>
<td>893,100</td>
<td>812,300 (9)</td>
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WADE BOWEN
SATURDAY NIGHT
CA/MB: 49
BB/BDS: 49*

“Wade has a very unique & compelling sound for the country playlist.” - Joe Patrick, Consultant

CASEY JAMES
Let’s Don’t Call It A Night
CA/MB 36  BB/BDS 34*

#23 with Women Overall
#24 with Women 35-54
#25 with Women 35-44

Top 20 callout in Cincinnati,
Kansas City, Atlanta, Omaha,
Nashville, Pittsburgh,
Providence, Houston,
Portland & more ...
(Callout America)
<table>
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<th>LW</th>
<th>TW</th>
<th>Artist/Title (Label)</th>
<th>Total Points +/- Points</th>
<th>Total Plays +/- Plays</th>
<th>Audience +/- Plays</th>
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<th>ADDS</th>
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<td>1</td>
<td>LADY ANTEBELLUM/We Owned The Night (Capitol) ✔</td>
<td>17978</td>
<td>1234</td>
<td>6031</td>
<td>351</td>
<td>40,467</td>
<td>2,537</td>
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<tr>
<td>1</td>
<td>2</td>
<td>JASON ALDEAN/Tattoos On This Town (Broken Bow)</td>
<td>17771</td>
<td>788</td>
<td>5979</td>
<td>232</td>
<td>40,033</td>
<td>2,098</td>
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<td>5</td>
<td>3</td>
<td>ZAC BROWN BAND/Keep Me In Mind (So. Gnd/Atlantic/BPG) ✔</td>
<td>16935</td>
<td>1857</td>
<td>5702</td>
<td>646</td>
<td>38,652</td>
<td>3,427</td>
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<td>MIRANDA LAMBERT/Baggage Claim (RCA)</td>
<td>15237</td>
<td>-1618</td>
<td>5232</td>
<td>-472</td>
<td>34,106</td>
<td>-3,309</td>
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<td>5</td>
<td>BRANTLEY GILBERT/Country Must Be Country Wide (Valory)</td>
<td>14072</td>
<td>-1977</td>
<td>4879</td>
<td>-664</td>
<td>31,437</td>
<td>-4,851</td>
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<td>THOMPSON SQUARE/I Got You (Stoney Creek)</td>
<td>13153</td>
<td>26</td>
<td>4551</td>
<td>34</td>
<td>28,81</td>
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<td>RASCAL FLATTS/Easy (Big Machine)</td>
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<td>387</td>
<td>4520</td>
<td>118</td>
<td>28,414</td>
<td>1,42</td>
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<td>8</td>
<td>DAVID NAIL/Let It Rain (MCA)</td>
<td>12828</td>
<td>627</td>
<td>4380</td>
<td>190</td>
<td>29,145</td>
<td>1,703</td>
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<td>ERIC CHURCH/Drink In My Hand (EMI Nashville)</td>
<td>12001</td>
<td>415</td>
<td>4115</td>
<td>116</td>
<td>27,312</td>
<td>1,29</td>
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<tr>
<td>11</td>
<td>10</td>
<td>LUKE BRYAN/I Don't Want This Night To End (Capitol)</td>
<td>11892</td>
<td>763</td>
<td>4078</td>
<td>233</td>
<td>26,659</td>
<td>2,041</td>
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<tr>
<td>12</td>
<td>11</td>
<td>THE BAND PERRY/All Your Life (Republic Nashville)</td>
<td>11036</td>
<td>129</td>
<td>3847</td>
<td>63</td>
<td>24,907</td>
<td>0,759</td>
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<tr>
<td>14</td>
<td>12</td>
<td>CHRIS YOUNG/You (RCA)</td>
<td>10719</td>
<td>746</td>
<td>3655</td>
<td>246</td>
<td>23,495</td>
<td>2,074</td>
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<tr>
<td>13</td>
<td>13</td>
<td>KENNY CHESNEY/Reality (BNA)</td>
<td>10553</td>
<td>331</td>
<td>3555</td>
<td>108</td>
<td>23,507</td>
<td>0,697</td>
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<tr>
<td>17</td>
<td>14</td>
<td>MARTINA MCBRIDE/I'm Gonna Love You... (Republic Nashville)</td>
<td>8842</td>
<td>429</td>
<td>2992</td>
<td>133</td>
<td>19,467</td>
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Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✔=Top 5 point gainers.
BADHORSE
THE OFFICIAL TAILGATE SONG FOR SUPER BOWL 2012!

“IT’S ALL GOOD”

AND IT DOESN’T STOP THERE!!
SPECIALY SELECTED TO PERFORM AT THE NFL ALUMNI AWARD
CEREMONY ON FEBRUARY 3, 2012 - HOSTED BY ALEC BALDWIN

“IT’S ALL GOOD” ALREADY EXPLODING IN LONG ISLAND, LAS VEGAS,
SACRAMENTO, OMAHA, FRESNO AND CORPUS CHRISTI

TOP 30 AT MUSIC ROW & CLIMBING

BRAND NEW VIDEO FEATURING FOX SPORTS
PERSONALITY AND HALL OF FAMER TERRY BRADSHAW
CLICK HERE FOR A SNEAK PEEK!

WIN A TRIP TO SEE BADHORSE PERFORM & ATTEND THE AFTER PARTY. WWW.BADHORSEMUSIC.COM FOR DETAILS!

FOR MORE INFORMATION CONTACT: BRUCE REINER: 310-877-9800 / JACK PRIDE: 615-302-0072 / SAM CERAMI: 615-256-0420
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<td>GEORGE STRAIT/Love’s Gonna Make It Alright (MCA)</td>
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<td>244</td>
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<td>0.768</td>
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Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✔=Top 5 point gainers.
Country Aircheck Add Leaders

TAYLOR SWIFT/Our (Big Machine) 63
CRAIG CAMPBELL/When I Get It (BPG) 15
GEORGE STRAIT/He's Mine (Curb) 15
RODNEY ATKINS/Red Solo Cup (Show Dog-Universal) 12
TIM MCGRaw/Better Than I Used To Be (Curb) 12
STEVE HOLY/Until The Rain Stops (Curb) 11
TOBY KEITH/You Don't Know Her Like I Do (Valory) 11
KIP MOORE/Somethin' Bout A Truck (MCA) 9
JAKE OWEN/Alone With You (RCA) 7
LOVE AND THEFT/Angel Eyes (RCA) 7

Country Aircheck Top Point Gainers

ZAC BROWN BAND/Keep Me In Mind (So. Grnd/Atlantic/BPG) 1857
LADY ANTEBELLUM/We Owned The Night (Capitol) 1234
GEORGE STRAIT/You Gonna Make It Alright (MCA) 1215
HUNTER HAYES/Storm Warning (Atlantic/WMN) 999
KEITH URBAN/You Gonna Fly (Capitol) 980
JASON ALDEAN/Tattoos On This Town (Broken Bow) 788
LUKE BRYAN/I Don't Want This Night To End (Capitol) 763
CHRIS YOUNG/You (RCA) 746
TOBY KEITH/Red Solo Cup (Show Dog-Universal) 698
DIERKS BENTLEY/Home (Capitol) 630

Country Aircheck Top Spin Gainers

ZAC BROWN BAND/Keep Me In Mind (So. Grnd/Atlantic/BPG) 646
GEORGE STRAIT/Love's Gonna Make It Alright (MCA) 388
HUNTER HAYES/Storm Warning (Atlantic/WMN) 358
LADY ANTEBELLUM/We Owned The Night (Capitol) 351
KEITH URBAN/You Gonna Fly (Capitol) 254
CHRIS YOUNG/You (RCA) 246
LUKE BRYAN/I Don't Want This Night To End (Capitol) 233
JASON ALDEAN/Tattoos On This Town (Broken Bow) 232
TOBY KEITH/Red Solo Cup (Show Dog-Universal) 207
DAVID NAIL/Let It Rain (MCA) 190

Activator Top Point Gainers

TAYLOR SWIFT/Our (Big Machine) 1127
ZAC BROWN BAND/Keep Me In Mind (So. Grnd/Atlantic/BPG) 989
HUNTER HAYES/Storm Warning (Atlantic/WMN) 866
MONTGOMERY GENTRY/Where I Come From (Average Joes) 634
LUKE BRYAN/I Don't Want This Night To End (Capitol) 537
CHRIS YOUNG/You (RCA) 483
EDENS EDGE/Amen (Big Machine) 418
KEITH URBAN/You Gonna Fly (Capitol) 415
GEORGE STRAIT/Love's Gonna Make It Alright (MCA) 412
JUSTIN MOORE/Bait A Hook (Valory) 405

Activator Top Spin Gainers

TAYLOR SWIFT/Our (Big Machine) 208
ZAC BROWN BAND/Keep Me In Mind (So. Grnd/Atlantic/BPG) 160
HUNTER HAYES/Storm Warning (Atlantic/WMN) 132
MONTGOMERY GENTRY/Where I Come From (Average Joes) 100
LUKE BRYAN/I Don't Want This Night To End (Capitol) 99
CHRIS YOUNG/You (RCA) 79
GEORGE STRAIT/Love's Gonna Make It Alright (MCA) 76
THE BAND PERRY/All Your Life (Republic Nashville) 70
MARTINA MCBRIDE/I'm Gonna Love You... (Republic Nashville) 69
EDENS EDGE/Amen (Big Machine) 68
JUSTIN MOORE/Bait A Hook (Valory) 68

Country Aircheck Top Recurrents

BLAKE SHELTON/God Gave Me You (Warner Bros./WMN) 13154
TAYLOR SWIFT/Sparks Fly (Big Machine) 9184
ELI YOUNG BAND/Crazy Girl (Republic Nashville) 9105
RODNEY ATKINS/Take A Back Road (Curb) 8592
JERROD NIEHMANN/One More Drinkin'... (Sea Gayle/Arista) 7936
JAKE OWEN/Barefoot Blue Jean Night (RCA) 7498
BLAKE SHELTON/Honey Bee (Warner Bros/WMN) 5932
TOBY KEITH/Made In America (Show Dog-Universal) 5570
JASON ALDEAN/Dirt Road Anthem (Broken Bow) 5487
GEORGE STRAIT/Here For A Good Time (MCA) 5383

Country Aircheck Chart Info

December 5, 2011

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Country Aircheck Activity

**LOVE AND THEFT*/Angel Eyes (RCA)**
Moves 49*–45*
859 points, 286 spins
7 adds: **KASE, KZSN, WQMK, WQHK, WTGE, WUSY, WYCD**

**LOST TRAILERS*/Underdog (Stokes Tunes/HRT)**
Moves 47*–46*
826 points, 320 spins
2 adds: **WBCT, WXCY**

**BRENT ANDERSON*/Amy’s Song (Sea Gayle/Arista)**
Moves 46*–47*
786 points, 310 spins
1 add: **WBCT**

**THE JANEDEAR GIRLS*/Merry Go Round (Warner Bros./WMN)**
Moves 48*–48*
773 points, 243 spins
No adds

**WADE BOWEN*/Saturday Night (Sea Gayle/BNA)**
Moves 50*–49*
687 points, 228 spins
3 adds: **KCYE, KVOO, WTGE**

**UNCLE KRACKER*/My Hometown (Top Dog/Atlantic/BPG)**
Debuts at 50*
610 points, 244 spins
1 add: **WKKT**

**KEVIN FOWLER*/That Girl (Average Joes)**
520 points, 143 spins
No adds

**NEAL MCCOY*/A-OK (Blaster/Rodeowave)**
493 points, 200 spins
3 adds: **KNTY, WGTW, WMAD**

**ADDITIONAL NEWS**

**DECEMBER 12**

- **JOSH THOMPSON*/Comin’ Around (RCA)**
- **BRANTLEY GILBERT*/You Don’t Know Her Like I Do (Valory)**
- **TIM DUGGER*/Way Past My Beer Time (Curb)**

**JANUARY 3**

None Listed

**JANUARY 9**

- **CANAAN SMITH*/We Got Us (Mercury)**

**VIDEO ADDS**

**CMT**

- **BRANTLEY GILBERT*/You Don’t Know Her Like I Do (Valory)**
- **CHRIS CAGLE*/Got My Country On (BPG)**
- **JAKE OWEN*/Alone With You (RCA)**
- **TAYLOR SWIFT*/Ours (Big Machine)**
- **TOBY KEITH*/Red Solo Cup (Holiday Version) (Show Dog-Universal)**

**CMT PURE**

- **BRANTLEY GILBERT*/You Don’t Know Her Like I Do (Valory)**
- **JAKE OWEN*/Alone With You (RCA)**
- **RYAN BEAVER*/How About You (St. Beaver)**
- **TAYLOR SWIFT*/Ours (Big Machine)**
- **TOBY KEITH*/Red Solo Cup (Holiday Version) (Show Dog-Universal)**

**GAC**

- **TAYLOR SWIFT*/Ours (Big Machine)**
- **JAKE OWEN*/Alone With You (RCA)**
- **BRANTLEY GILBERT*/You Don’t Know Her Like I Do (Valory)**
- **TERRI CLARK*/The One (Bear Track)**

**THE COUNTRY NETWORK**

No new adds

Aircheck Activity includes the top 15 songs that rank 45-50 on this week’s chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)
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<th>TW</th>
<th>Artist/Title (Label)</th>
<th>TW Points</th>
<th>+/- Points</th>
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<td>JASON ALDEAN/Tattoos On This Town (Broken Bow)</td>
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<td>ZAC BROWN BAND/Keep Me In Mind (Sou. Ground/Atlantic/BPG)</td>
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<td>MIRANDA LAMBERT/Baggage Claim (RCA)</td>
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The Fifth Annual
LOUISE SCRUGGS MEMORIAL FORUM
Honoring SARAH TRAHERN

DECEMBER 12 • 6:00 P.M.
FREE AND OPEN TO THE PUBLIC
COUNTRY MUSIC HALL OF FAME® AND MUSEUM
RSVP by December 5 to rsvp@countrymusichalloffame.org

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