Fall Tune-Up

Regularly scheduled maintenance is a must for your radio station, just as it is for your station vehicle. With autumn upon us, Country Aircheck reached out to some certified station mechanics for a refresher on the age-old tune-up. Inviting us into their shops are Albright & O’Malley’s Mike O’Malley, Joel Raab Associates’ Joel Raab and the UnConsultant’s Keith Hill. Providing views from the track are WGKX/Memphis PD Duane Shannon and WGSQ/Cookeville, TN PD Jonathan Monk. Pull in and pop your hood.

“I view it like spring training,” says Hill. “Mornings, music, clocks, liners, promotion; it’s the time to make sure it’s all being done well. It’s the time to identify bad habits that have crept back in, [to thin] music libraries that have grown and to review jock content goals.”

Music is almost always job one. “Check every song and make sure you’re getting a good rotation for the category – a day-and-a-quarter for a song in a gold category, for example,” says Raab. “If songs aren’t rotating properly or getting enough exposure, check the rule and fix it.”

“Do the same for artist separation and song rotation rules,” says O’Malley. “Often those can be tightened. Prune the list so that the hits have strong exposure, and check the exposure of your core artists.” Hill adds, “Eliminate the mistakes of software ‘favorites’ and songs that get played too little.”

Reviewing song and tempo codes is also important. “I realize this is an understatement, but often these have been entered over the years by more than one person,” Raab explains. “Do it with at least one other person that you trust. Being that music and entertainment are subjective, two or even three heads are better than one.”

Better In A Red Jersey: Cold River’s Katie Armiger cools her pipes after singing the National Anthem for the Falcons/Chiefs season opener on Sunday (9/9). Pictured (l-r) are the label’s Wayne Manning, KBEQ/Kansas City’s Mike Kennedy, Armiger, the station’s TJ McEntire and CR’s Jim Dandy.

Wade Hayes: To Feel Better

When former Columbia artist Wade Hayes was diagnosed with Stage IV colon cancer last December, the fit 42-year-old’s first thought was, “I’m too young.” Statistically, he wasn’t a likely candidate for the disease. Worse yet, the cancer had already spread to his liver. “I had somewhere between a one-in-16 and one-in-eighth chance of surviving,” he admits.

His writing instincts still healthy, Hayes worked through his emotions by penning the song “Is It Already Time.” The answer, thankfully, is not yet. Following what he calls “a miracle surgery” and months of chemotherapy, Hayes is currently cancer-free. Now he’s hoping the song will allow him to help others. “I’m so glad to be here and so thankful,” he says. “I want people to take the song to heart and remember that life is precious and can turn on a dime.”

(continued on page 8)
“Great combination of mood and message! Gary’s best in years! ‘Every Storm’ is a hit and we are gonna play it!” – Lee Douglas, Operations Manager/PD, KFRG Riverside

“Every Storm Runs Out of Rain” but it sounds like Gary Allan never runs out of hits!” – Stoney Richards, APD/MD, WDSY Pittsburgh

“It’s not like Gary Allan needed to reinvent himself, but he did on this single! This is freakin cool. I dropped the CD in the lake, it wanted to be heard so badly that I stepped on it in four feet of water in order to return it to the CD player in the boat. That’s how bad ass this song is!” – Mike Kennedy, OM, Wilks Kansas City and PD, KBEQ Kansas City

“Hello Gary! W-O-W!” – Christi Brooks, APD/MD, KKBQ Houston

“Moody and soulful with some redemption thrown in. ‘Every Storm’ is classic Gary Allan” – Matty Jeff, PD, WPOR Portland Maine

“Gary Allan is an artist that continuously amazes me with how talented he is, how powerful his music can be, and how our listeners instantly connect with his songs. “Every Storm Runs Out of Rain” is a hit, and will be refreshing to hear on country radio!” – Brooke Meris, APD/MD, KILT Houston

“Yea! One of the great stylists of our format is back with a great new song! Can’t wait to get it on the air” – Kerry Wolfe, PD, WMIL Milwaukee

“There really is no such thing as a quiet storm, and Gary’s Every Storm will make lots of sweet noise. Gary’s BACK! – Bill Black, PD, WKSJ Mobile

GARY ALLAN

EVERY STORM

[RUNS OUT OF RAIN]

LIGHTNING STRIKES 9.17

www.garyallan.com
Industry vet Jeri Cooper was part of the Columbia promo staff that helped Hayes’ 1995 debut release “Old Enough To Know Better” rise to No.1. With an assist from Hayes’ longtime manager Mike Robertson, Cooper rallied others members of that team, all of whom have agreed to take “Is It Already Time” – recorded by Hayes’ original producer Don Cook – to radio. Oswald Mgmt. partner Bob Mitchell, Quarterback’s JR Hughes and former Sony label heads Allen Butler and Scott Siman are in. Fellow Columbia alum Craig Campbell and Hayes’ own publicist Ronna Rubin agreed to handle publicity duties. For all, the project is a labor of love.

Cooper convinced Play MPE to donate digital distribution and Radio Informer’s Dale Turner to include it on the Sept. 17 edition of RI’s Country Sampler CD, sent monthly to all reporting and non-reporting Country stations. “Every person I’ve called has been a yes,” she says. “So I have to believe this is something that’s supposed to happen.” At the same time, Cooper’s expectations are realistic. “The goal isn’t to get a No. 1 record,” she says. “This is about exposure on as many radio stations as possible – their websites, blogs, Facebook pages, morning shows, whatever. If someone wants to add this and play it every day, that’s great, too.”

Siman, whose recently launched RPM Entertainment includes a handful of Columbia alums, is donating that label’s promotional efforts, as well. “This is something that’s important to us, sharing the message and the music,” he says. “Everybody has another day job, but we can all moonlight and talk this up.” Available now on amazon.com and soon through iTunes, the song’s proceeds will benefit the Colon Cancer Alliance, a nonprofit patient advocacy organization. “This is really half-song, half-PSA,” says Mitchell. “Wade did a great recording, so if people want to address this issue in their market, it’s a great way.”

Hayes’ goal is both lofty and humble. “I just want it to help somebody,” he says. “The song wrote itself, and I initially struggled with what to do with it. If anyone has any inkling something is happening with his or her digestive system, please go get checked.” For info, contact Cooper here or check out Hayes’ website here. --RJ Curtis

CCMA: Love Those Saskatunes

The Canadian Country Music Association wrapped up its 35th Country Music Week Sunday night (9/9) with a nationally televised award show that featured Jason Aldean, Eric Church, Miranda Lambert and the Pistol Annies. Taylor Swift who was on hand to accept the CCMA’s Generation Award, presented via video by Bryan Adams. A number of performers and award winners have recorded for major Nashville labels including Paul Brandt, Dean Brody (Album, Male Artist), George Canyon, Terri Clark, Emerson Drive, Carolyn Dawn Johnson (Female Artist) and Michelle Wright.

Held in Saskatoon, Saskatchewan this year, the event is a combination of CRS, CMA Music Fest and CMA Awards week that brings together artists, labels, radio, managers, bookers and more, and offers a day for fans. Kicking off the week featuring more than 100 musical performances Thursday night was the New Artist Showcase. Friday was filled with seminars that included a few familiar names. Premiere’s Rick Murray moderated “Making Your Mark: Tips & Tricks To Get Noticed,” which included AristoMedia’s Jeff Walker and journalist/author David Ross. Later, After MidNite’s Blair Garner and Country Aircheck’s Lon Helton took part in conducting “The Perfect Interview.”

Guitar pulls, songwriter showcases and open mic nights featured the country’s best and brightest new artists and songwriters. Making
CMT’s Craig Shelburne discusses his most influential songs, albums and concerts:

1. **TNN, 1990s:** My teen years in rural Nebraska were spent watching endless hours of TNN, from Video Morning to Ralph Emery to the Opry. That’s how I learned about country music and its history.

2. **George Strait’s Strait Out Of The Box:** Strait’s string of hits in the 1980s is unrivaled, in my opinion. This essential four-disc set was released in 1995. I think it’s time for a second volume.

3. **Mary Chapin Carpenter’s Stones In The Road:** The 1990s were ripe with women who had something to say. Even now, this Grammy-winning project remains one of the most relatable albums I’ve ever heard.

4. **CMA Awards, New York City, 2005:** I met so many friendly New Yorkers on that trip by having my dinners at the bar. If you can talk about music, you can have a conversation with just about anybody.

5. **CMT, 2000s:** For 10 years at CMT.com, I’ve written about country legends, current superstars and countless lists (Here’s one more!). Now I’m branching out with a new roots blog, CMTEdge.com.

- A highly regarded song or album you’ve never heard: Vernon Dalhart’s “The Wreck Of The Old ’97/The Prisoner’s Song.” In 1924, this became the first million-seller in country music history. And he’s in the Country Music Hall of Fame because of it. I’ve done my research on Jimmie Rodgers and the Carter Family, but I don’t know anything about Mr. Dalhart.

- An “important” piece of music you just don’t get: Why is it so important for platinum country artists to cover AC/DC, Guns N’ Roses or Metallica in concert? I don’t get it. If you’re selling a million albums, save your biggest hit for the encore instead.

- An album you played or listened to incessantly: Lee Ann Womack’s There’s More Where That Came From. A modern classic. I have a vinyl copy at my desk.

- One obscure or non-country song everyone should listen to right now: The Lumineers’ “Stubborn Love.”

Reach Craig at craig.shelburne@cmt.com.

MY TUNES: MUSIC THAT SHAPED MY LIFE

The trip north to participate in a number of events was Streamsound’s Jaida Dreyer. The CCMA FanFest was held Saturday afternoon, with a few thousand fans on hand to hear five hours of music from 15 of Canada’s top country artists.

Saturday night’s Gala Awards ceremony honoring the industry saw a number of folks with Nashville ties taking home trophies. Olé was named Music Publishing Company of the Year, with Nashville Chief Creative Officer Gilles Godard on hand as part of the acceptance group. Ron Kitchener accepted a pair of awards: his Open Road Recordings was named Record Company of the Year, while RGK Entertainment Group was tapped as Management Group of the Year.

Nashville tunesmiths Byron Hill and Roger Brown, along with co-writer and Canadian artist Gord Bamford, were named Songwriters of the Year for their hit “Is It Friday Yet?” Hill and Bamford also won as Producers of the Year for that song. CISN/Edmonton, AB and CJXK/Oshawa, ON were named Radio Stations of the Year for Major and Secondary Markets, respectively.

Songwriter and former ASCAP exec Ralph Murphy was inducted into the CCMA Hall of Fame in the Builder category. Lady Antebellum thanked the crowd via video for their honor as the Top Selling International Album of the Year (Canadian sales only) for the trio’s Own The Night. Country Music Week 2013 is set for Sept. 5-8 in Edmonton.

– Lon Helton
GLORIANA
CANT'T SHAKE YOU
IMPACTING NOW!

MOST ADDED!
WMIL KUPL KXXT
WIL WNOE KKIX
WDAF KSOP WTGE
KCYE WOGI
WJVC WGTY

CLICK TO LISTEN
MAX SPINS NOW!
HUNTER HAYES
WANTED

CMA New Artist of the Year Nominee
Thank you Country Radio!

WATCH HUNTER PERFORM WANTED ON

CMA MUSIC FESTIVAL
COUNTRY'S NIGHT TO ROCK

MONDAY SEPT 17 8|7c abc
The follow-up to their hit single "Home Sweet Home"

BE GRATEFUL

by

THE

FARM

INC.

NASHVILLE, TN

Impacting 9.17

"I haven't been this enthusiastic about a new band in a loooooooong time! The first time I heard The Farm, the music demanded my attention. They're talented musicians, have a fresh voice, and they're all around good people! I'm a fan!"

– Mark Grandin

"You should 'Be Grateful' that Nick, Krista, and Damien got together. One of the most talented and best live acts I've seen in a very long time. This makes 2 hits in a row!"

– Phathead

"‘From the first time I heard the song live, I knew ‘Be Grateful’ HAD to be the next single. I am grateful we have such wonderfully talented acts like The Farm sending such great music to radio."

– Don Gosselin

"Great follow up to ‘Home Sweet Home’. This song is a powerful reminder to remember why we should all be grateful!"

– Adam Jeffries

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PROUDLY PROMOTED BY
NEW REVOLUTION ENTERTAINMENT
Promotion. (BN 9/10)

Republic Nashville's Matthew Hargis rose to VP/nominees with five. (CAT 9/5)

Awards

46th Annual CMA Awards led EMI Nashville Management/Nashville. (CAT 9/5)

Former BNA VP/Promotion Red Light Project Mgr./National Programming Platforms was upped to Sr. Project Manager. (CAT 9/10)

Erik Tomlin was promoted to Project Mgr./National Programming Platforms.

The 46th Annual CMA Awards were held early Sunday (9/9) in Bakersfield, CA. (CAT 9/10)

Former PD KUZZ/Bakersfield passed away.


Off the Record: Greg Bates

Republic Nashville's Greg Bates puts an industry spin on the artist interview:

What station did you grow up listening to? WSIX/Nashville. Gerry House was “The King” growing up. He still is.

Do you remember the first time you heard yourself on the radio? I was in Tampa, Florida with my producer and Matthew Hargis. We were driving back from the airport when “Did It For The Girl” came on. We were all bobbing our heads saying, “Hey, we should write something like that.” Dead serious – I didn’t recognize myself until after the first verse. It took us all by surprise.

Which regional is the most interesting driver? Lois Lewis is the most directionally challenged person I’ve ever met. We’ve had a few moments when I’d look at her and say, “Lois, I don’t want to die today.” But I love her. Now, I know I’m going to be getting a call when this is published.

What’s the oddest event you’ve ever played? I opened for Rodney Atkins at Opp, AL’s Rattlesnake Rodeo. It was a blast and I will never forget it.

Have you ever wanted to buy anything from SkyMall? I’ve always been a fan of the garden yeti. It’s a Sasquatch you put in your garden. I don’t really know what it’s for, but it’s a yeti.

What station did you grow up listening to? WSIX/Nashville. Gerry House was “The King” growing up. He still is.

What question do you never want to answer again? “Does it enhance the brand? Has anything overstayed its welcome? Can anything be tightened without compromising its purpose or fun? And are there any carpe diem opportunities you need to prepare for?”

“Make sure to focus on no more than two key messages,” Hill directs. “And deliver it in the way the target speaks, while taking care to keep it short.”

“Take the opportunity to talk about key trends and share ideas on ways we can reach the target. And, obviously, do airchecks. It helps make the staff feel good knowing what’s expected.”

When freshening station imaging, O’Malley says “Think of it as a ‘This is a football’ speech.”

“Make sure everyone knows the overall goals, mission and their individual responsibilities,” O’Malley says. “Think of it as a ‘This is a football’ speech. Go over a recent show monitor with each talent. Talk about the content, the fun and entertainment value of the show, as well as the execution.”

Hill encourages the same. “I’m a fan of jock meetings,” he says. “Take the opportunity to talk about key trends and share ideas on ways we can reach the target. And, obviously, do airchecks. It helps make the staff feel good knowing what’s expected.”

When freshening station imaging, O’Malley finds the following questions helpful: “Does it enhance the brand? Has anything

Fall Tune-Up (continued from page 1)

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The Week’s Top Stories


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• Clear Channel Project Mgr./National Programming Platforms was upped to Sr. Project Manager. (CAT 9/10)

• Former BNA VP/Promotion joined Red Light Project Mgr./National Programming Platforms.

• EMI Nashville’s Eric Church led 46th Annual CMA Awards nominees with five. (CAT 9/5)

• Republic Nashville’s Matthew Hargis rose to VP/Promotion. (BN 9/10)

News & Notes

Premiere Networks’ The Big D & Bubba Show and Big D & Bubba’s Weekend Wake-Up have added KVBL/Union, OR, WWKT/Florence, SC and WEFX/Watertown, NY. More information on the show here.

Kix Brooks has been added to the lineup for Dierks Bentley’s Miles & Music For Kids charity ride and concert Oct. 14 in Nashville. Proceeds benefit the Monroe Carell, Jr. Children’s Hospital at Vanderbilt.

In honor of Free The Music’s Oct. 2 release, Jerrod Niemann is offering a chance to win a one-year premium Spotify subscription for users who subscribe to Niemann’s Free The Music playlist, which launches tomorrow (9/11). More here.

CMT.com writer Craig Shelburne has been named the curator of the network’s new digital hub. The site launches this week and covers music from artists on the fringe of country music.


We have added, & Bubba’s Weekend Wake-Up.

The Big D & Bubba Show and Big D & Bubba’s Premiere Network

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Use Cable Loyalty to Drive Radio Tune-In

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Get Country. Get Cody.
Kix Brooks New To This Town (Arista)
The 12-track album is Brooks' first as a solo artist. "I've been in Nashville a long time now," Brooks says in the liner notes. "I've paid the rent sweeping floors, writing songs and, of course, 20 crazy years with Brooks & Dunn. Honestly, I can't say I'd change a thing. I can only thank the good Lord that the joy I get from making music burns as brightly now as the day I got here." The title single featuring Joe Walsh kicks off the album, which also includes the new single "Bring It On Home. Brooks co-wrote nine songs.

Bucky Covington Good Guys (Entertainment One)
Covington's sophomore release is his first from Entertainment One. The 12-track album includes single "I Wanna Be That Feeling," the Shooter Jennings duet "Drinking Side Of Country," Nickelback's "Gotta Be Somebody" and "Mexicoma," which is not the same track as the Tim McGraw song for his upcoming album. Proceeds from first-week sales will benefit the International Association of Fire Fighters Charitable Fund.

Little Big Town Tornado (Capitol)
The band's fifth studio album includes the lead track "Pontoon." "Last summer, we were looking ahead at making a record and we thought new inspiration would be a new place, new producer ... just new everything." It only took a week for LBT to record the 11-track collection with producer Jay Joyce. The band co-wrote "Your Side Of The Bed," "On Fire" and "Night Owl."

Lord that the joy I get from making music burns as brightly now as the day I got here." The title single featuring Joe Walsh kicks off the album, which also includes the new single "Bring It On Home. Brooks co-wrote nine songs.

Album release info to news@countryaircheck.com.
For Immediate Airplay

“An awesome cautionary tale about things being not what they seem. This is one GREAT country song!” – Scott Donato, OM, WGTY/York

“The awesome thing about living in a ‘Sleepy Little Town’... when you don’t know what you’re doing... someone else does! Put JT’s name on the water tower... this is a hit.” – Crash Poteet, PD, KVOO/Tulsa

“This one is a truth-teller. Faulkner could have constructed a fine novel around this series of vignettes; but I doubt he could’ve come up with JT’s great hook!” – Steve Warren, Warren Country Consulting

“Hodges smolders; he’s got real-deal swagger to spare... Hodges is a newcomer to watch, that’s for sure.” – Dallas Morning News

“JT Hodges’ self-titled debut heralds the blazing arrival of a distinctive new talent with a vibrant voice and mesmerizing songwriting skills.” – Billboard

“Texas newcomer finds a sweet spot between country cool and power pop on this cut from his self-titled debut.” – USA Today
## August PPM Scoreboard

Although more stations decreased than increased in August, overall Country shares for the month showed a 3.4% uptick compared to July. Of the 73 subscribing stations posting a 1.0 share or higher 6+, 32 were up, 34 down and seven remained steady. Cume was virtually flat from July to August.

Five stations had their best-ever PPM month, led by Clear Channel’s WMIL/Milwaukee (10.9-11.1), which for the second straight month was the only station posting double-digit shares. Max Media’s WGH/Norfolk and Cumulus’ KUBL/Salt Lake City shared greatest-gainer honors, improving 1.3 shares July-August.

Legend: A “+” indicates a Classic Country outlet; a “^” designates co-owned Country stations in the metro; and a “*” indicates a station best in that statistic.

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<th>August Share</th>
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TAYLOR SWIFT
THANK YOU COUNTRY RADIO
FOR 3 BIG CMA NOMINATIONS!!!

Entertainer of the Year • Female Vocalist of the Year
Musical Event of the Year (“Safe And Sound” with The Civil Wars)
FOR YOUR CMA CONSIDERATION

TWO CMA AWARD NOMINATIONS
VOCAL GROUP OF THE YEAR AND
SONG OF THE YEAR “EVEN IF IT BREAKS YOUR HEART”

BACK TO BACK #1 SINGLES WITH
“CRAZY GIRL” & “EVEN IF IT BREAKS YOUR HEART”

2.7 MILLION DIGITAL TRACKS SOLD TO DATE!

“SAY GOODNIGHT” #37 AND CLIMBING!
10 NEW ADDS THIS WEEK!
The Band Perry
FOR YOUR CMA CONSIDERATION

VOCAL GROUP OF THE YEAR

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CMA AWARD
NOMINATED

THANK YOU COUNTRY RADIO!

OVER 6.6 MILLION DIGITAL TRACKS SOLD!
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ONE OF ONLY TWO DEBUT ALBUMS IN THE PAST TWO YEARS TO GO PLATINUM!

TWO #1 SINGLES // TWO TOP 5 SINGLES // ONE TOP 15 SINGLE
THREE CMA AWARDS // TWO ACM AWARDS
TWO CMT MUSIC AWARDS // ONE MUSIC ROW AWARD
TOURED WITH TIM McGRAW, KEITH URBAN, ALAN JACKSON,
REBA & BRAD PAISLEY!

NEW MUSIC COMING THIS FALL! NEW ALBUM Q1 2013!
BRANTLEY GILBERT
THANKS COUNTRY RADIO FOR NOMINATING BRANTLEY AS CMA NEW ARTIST OF THE YEAR!!!
<table>
<thead>
<tr>
<th>LW</th>
<th>Artist/Title (Label)</th>
<th>Total Points</th>
<th>+/- Points</th>
<th>Total Plays</th>
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<th>Audience</th>
<th>+/-Aud</th>
<th>Stations</th>
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<td>LITTLE BIG TOWN/Pontoon (Capitol)</td>
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<td>JOSH TURNER/Time Is Love (MCA)</td>
<td>19147</td>
<td>771</td>
<td>6006</td>
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<td>TIM MCGRAW/Truck Yeah (Big Machine)</td>
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<td>MIRANDA LAMBERT/Fastest Girl In Town (RCA)</td>
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<td>LEE BRICE/Hard To Love (Curb)</td>
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<td>877</td>
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<td>253</td>
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<td>RASCAL FLATTS/Come Wake Me Up (Big Machine)</td>
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<td>504</td>
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<td>ZAC BROWN BAND/The Wind (Southern Ground/Atlantic)</td>
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<td>BIG &amp; RICH/That's Why I Pray (Warner Bros./WAR)</td>
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<td>3125</td>
<td>31</td>
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<td>17</td>
<td>JAKE OWEN/The One That Got Away (RCA)</td>
<td>9330</td>
<td>1180</td>
<td>2882</td>
<td>340</td>
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<td>3.92</td>
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<td>LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)</td>
<td>9147</td>
<td>2014</td>
<td>2910</td>
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<td>5.301</td>
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<td>TAYLOR SWIFT/We Are Never Ever Getting... (Big Machine)</td>
<td>8871</td>
<td>628</td>
<td>2687</td>
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<td>20</td>
<td>JERROD NIEMANN/Shinin' On Me (Sea Gayle/Arista)</td>
<td>8042</td>
<td>440</td>
<td>2657</td>
<td>148</td>
<td>19.14</td>
<td>1.4</td>
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<td>GREG BATES/Did It For The Girl (Republic Nashville)</td>
<td>7229</td>
<td>673</td>
<td>2240</td>
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<td>1.538</td>
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<td>ERIC CHURCH/Creepin' (EMI Nashville)</td>
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<td>719</td>
<td>2271</td>
<td>171</td>
<td>17.652</td>
<td>3.256</td>
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<td>LADY ANTEBELLUM/Wanted You More (Capitol)</td>
<td>6956</td>
<td>118</td>
<td>2254</td>
<td>67</td>
<td>16.581</td>
<td>-0.034</td>
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<td>24</td>
<td>JUSTIN MOORE/Til My Last Day (Valory)</td>
<td>6661</td>
<td>718</td>
<td>2158</td>
<td>226</td>
<td>17.225</td>
<td>1.996</td>
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<td>25</td>
<td>TOBY KEITH/I Like Girls That Drink Beer (Show Dog-Universal)</td>
<td>6053</td>
<td>737</td>
<td>1938</td>
<td>238</td>
<td>14.293</td>
<td>1.739</td>
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Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✔️=Top 5 point gainers.
"LOVE IT LOVE IT! CRAIG IS SOUNDING BIG." - STONEY RICHARDS, WDSY/ PITTSBURGH

"THE CRAIG IS BAD A**...SUPER COOL!" - MIKE KENNEDY, KBEQ/KANSAS CITY

"EXCITED TO HEAR NEW MUSIC FROM CRAIG AND HE DOESN'T DISAPPOINT! HAUNTING AND DRIVING HOOK, GOOD TEMPO. LOVE IT!" - TOM HANRAHAN, WDXB/BIRMINGHAM

"CRAIG COMES INTO HIS OWN WITH THIS THRUBING ODE TO A ROMANTIC MEMORY THAT CONTINUES TO HAUNT." - MUSIC ROW

"CRAIG CAMPBELL WOOWS ME AGAIN WITH HIS HIT SINGLE 'OUTTA MY HEAD'. WITH ITS ALMOST CLASSIC COUNTRY MUSIC FEEL, THIS SONG IS AMAZING!" - ALL-AMERICAN COUNTRY MUSIC

"CRAIG'S FANS WILL BE OUTTA THEIR HEADS REQUESTING THIS ONE..." - LOVIN' LYRICS

"THE SONG IS INFECTIOUS, AND AFTER FIRST LISTEN, YOU WON'T BE ABLE TO GET IT OUTTA YOUR HEAD - AND THAT'S NOT A BAD THING." - COUNTRY MUSIC ROCKS

"OUTTA MY HEAD' IS A CATCHY CALLING CARD FOR THE NEW ALBUM, AND BEFORE YOU GET TO THE END, YOU WILL FIND THE PHRASE 'CAN'T GET YOU OUTTA MY HEAD' ALSO APPLIES TO THE SONG ITSELF." - URBAN COUNTRY NEWS

ADD IT THIS WEEK!!!
<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
<th>Artist/Title (Label)</th>
<th>Total Points +/-</th>
<th>Points Total Plays +/-</th>
<th>Plays</th>
<th>Audience +/-</th>
<th>Aud</th>
<th>Stations</th>
<th>ADDS</th>
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<tr>
<td>26</td>
<td>26</td>
<td>KIP MOORE/Beer Money (MCA)</td>
<td>5432</td>
<td>545</td>
<td>1687</td>
<td>157</td>
<td>11.684</td>
<td>0.945</td>
<td>118</td>
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<tr>
<td>27</td>
<td>27</td>
<td>CASEY JAMES/Crying On A Suitcase (19/Columbia)</td>
<td>4522</td>
<td>73</td>
<td>1460</td>
<td>32</td>
<td>9.581</td>
<td>0.658</td>
<td>119</td>
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</tbody>
</table>

**Airborne FLORIDA GEORGIA LINE/Cruise (Republic Nashville)**

| 29 | 29 | RANDY HOUSER/How Country Feels (Stoney Creek)           | 4076             | 342                    | 1369  | 115          | 9.038 | 0.876    | 105  |
| 28 | 30 | EDENS EDGE/Too Good To Be True (Big Machine)            | 3981             | 222                    | 1271  | 74           | 7.861 | 0.382    | 109  |
| 32 | 31 | KRISTEN KELLY/Ex-Old Man (Arista)                       | 3570             | 259                    | 1138  | 68           | 6.696 | 0.798    | 106  |
| 33 | 32 | JON PARDI/Missin’ You Crazy (Capitol)                   | 3241             | 171                    | 1096  | 66           | 5.747 | 0.292    | 98   |

**Airborne DARIUS RUCKER/True Believers (Capitol)**

| 34 | 34 | BRANTLEY GILBERT/Kick It In The Sticks (Valory)         | 2504             | 250                    | 866   | 78           | 4.003 | 0.295    | 83   |
| 35 | 35 | CHRIS CAGLE/Let There Be Cowgirls (BPG)                 | 2421             | 261                    | 786   | 78           | 4.173 | 0.716    | 86   |
| 37 | 36 | DIERKS BENTLEY/Tip It On Back (Capitol)                 | 2366             | 688                    | 712   | 197          | 5.741 | 2.79     | 70   |
| 36 | 37 | MAGGIE ROSE/I Ain’t Your Mama (RPME)                    | 2127             | 212                    | 732   | 99           | 3.301 | 0.495    | 80   |
| 38 | 38 | LAUREN ALAINA/Eighteen Inches (19/Interscope/Mercury)   | 1864             | 241                    | 618   | 82           | 2.83  | 0.535    | 64   |
| 39 | 39 | RODNEY ATKINS/Just Wanna Rock N Roll (Curb)             | 1689             | 279                    | 543   | 73           | 2.883 | 0.652    | 71   |
| 40 | 40 | ELI YOUNG BAND/Say Goodnight (Republic Nashville)       | 1269             | 261                    | 413   | 121          | 2.542 | 0.683    | 56   |
| 41 | 41 | PARMALEE/Musta Had A Good Time (Stoney Creek)           | 1240             | 107                    | 430   | 45           | 1.563 | 0.037    | 60   |
| 42 | 42 | THOMAS RHETT/Beer With Jesus (Valory)                   | 1172             | 303                    | 353   | 110          | 2.185 | 0.666    | 52   |
| 41 | 43 | AARON LEWIS/Endless Summer (Blaster/WMN)                | 1097             | -8                     | 363   | -8           | 1.791 | 0.076    | 48   |
| 42 | 44 | RANDY ROGERS BAND/One More Sad Song (MCA)               | 1075             | 43                     | 346   | 31           | 1.892 | 0.049    | 44   |
| 45 | 45 | THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution) | 1071 | 143                    | 392   | 35           | 1.272 | 0.17     | 53   |
| 43 | 46 | DUE WEST/Things You Can’t Do In A Car (Black River)     | 1053             | 35                     | 431   | 18           | 1.428 | 0.032    | 46   |
| 45 | 47 | KATIE ARMIGER/Better In A Black Dress (Cold River)      | 989              | 27                     | 328   | 6            | 1.901 | 0.301    | 39   |

**Debut**

| 48 | 48 | KACEY MUSGRAVES/Merry Go Round (Mercury)                | 815              | 530                    | 166   | 112          | 1.832 | 1.085    | 45   |
| 49 | 49 | KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)      | 774              | 91                     | 277   | 25           | 1.008 | 0.135    | 47   |

**Debut**

| 50 | 50 | ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)        | 760              | 267                    | 271   | 74           | 2.381 | 1.592    | 31   |

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. =Top 5 point gainers.
CONGRATULATIONS TO OUR CMA AWARDS NOMINEES!

Officer Don & DeAnn
MORNINGS
SMALL MARKET PERSONALITY OF THE YEAR NOMINEES

98.1 THE BULL
Better Country
YOUR WBUL FAMILY IS SO PROUD!
Country Aircheck Add Leaders
KENNY CHESNEY/El Cerrito Place (Blue Chair/Columbia) 47
KACEY MUSGRAVES/Merry Go Round (Mercury) 42
DARUSS RUCKER/True Believers (Capitol) 26
THOMAS RHETT/Beer With Jesus (Valory) 20
FLORIDA GEORGIA LINE/Cruise (Republic Nashville) 16
JT HODGES/Sleepy Little Town (Show Dog-Universal) 14
GLORIANA/Can’t Shake You (Emblem/WAR) 13
DIERKS BENTLEY/Tip It On Back (Capitol) 12
KIX BROOKS/Bring It On Home (Arista) 11
ELI YOUNG BAND/Say Goodnight (Republic Nashville) 10

Country Aircheck Top Point Gainers
LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol) 2014 1647
DUSTIN LYNCH/Cowboys And Angels (Broken Bow) 1680 1647
JASON ALDEAN/Take A Little Ride (Broken Bow) 1557 1647
HUNTER HAYES/Wanted (Atlantic/WMN) 1381 1647
CARRIE UNDERWOOD/Blown Away (19/Arista) 1195 1647
JAKE OWEN/The One That Got Away (RCA) 1180 1647
LEE BRICE/Hard To Love (Curb) 877 1647
FLORIDA GEORGIA LINE/Cruise (Republic Nashville) 820 1647
JOSH TURNER/Time Is Love (MCA) 771 1647
TOBY KEITH/I Like Girls That Drink Beer (Show Dog-Universal) 737 1647

Country Aircheck Top Spin Gainers
LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol) 610 1033
DUSTIN LYNCH/Cowboys And Angels (Broken Bow) 560 1033
JASON ALDEAN/Take A Little Ride (Broken Bow) 467 1033
HUNTER HAYES/Wanted (Atlantic/WMN) 399 1033
CARRIE UNDERWOOD/Blown Away (19/Arista) 363 1033
JAKE OWEN/The One That Got Away (RCA) 340 1033
LEE BRICE/Hard To Love (Curb) 253 1033
EASTON CORBIN/Lovin’ You Is Fun (Mercury) 241 1033
TOBY KEITH/I Like Girls That Drink Beer (Show Dog-Universal) 238 1033
JUSTIN MOORE/Til My Last Day (Valory) 226 1033

Activator Top Point Gainers
LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol) 1033 ✔
DUSTIN LYNCH/Cowboys And Angels (Broken Bow) 606 ✔
THOMAS RHETT/Beer With Jesus (Valory) 558 ✔
HUNTER HAYES/Wanted (Atlantic/WMN) 512 ✔
LEE BRICE/Hard To Love (Curb) 403 ✔
DIERKS BENTLEY/Tip It On Back (Capitol) 384 ✔
GREG BATES/It For The Girl (Republic Nashville) 372 ✔
EDENS EDGE/It Too Good To Be True (Big Machine) 370 ✔
JASON ALDEAN/Take A Little Ride (Broken Bow) 356 ✔
EASTON CORBIN/Lovin’ You Is Fun (Mercury) 326 ✔

Activator Top Spin Gainers
LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol) 190 1033
DUSTIN LYNCH/Cowboys And Angels (Broken Bow) 125 1033
THOMAS RHETT/Beer With Jesus (Valory) 118 1033
HUNTER HAYES/Wanted (Atlantic/WMN) 91 1033
LEE BRICE/Hard To Love (Curb) 91 1033
DARUSS RUCKER/True Believers (Capitol) 81 1033
ELI YOUNG BAND/Say Goodnight (Republic Nashville) 79 1033
FLORIDA GEORGIA LINE/Cruise (Republic Nashville) 72 1033
JANA KRAMER/Why Ya Wanna (Elektra Nashville/WAR) 72 1033
DIERKS BENTLEY/Tip It On Back (Capitol) 69 1033

Country Aircheck Top Recurrents
LOVE AND THEFT/Angel Eyes (RCA) 11672 111052
KENNY CHESNEY/Comin’ Over (Blue Chair/Columbia) 11052 111052
GLORIANA/(Kissed You) Good Night (Emblem/WAR) 8280 111052
LUKE BRYAN/Drunk On You (Capitol) 7816 111052
ERIC CHURCH/Springsteen (EMI Nashville) 7449 111052
ELI YOUNG BAND/Even If It Breaks Your Heart (Republic Nashville) 7273 111052
DIERKS BENTLEY/5-1-5-0 (Capitol) 6344 111052
KIP MOORE/Somethin’ Bout A Truck (MCA) 6171 111052
BRANTLEY GILBERT/You Don’t Know Her Like I Do (Valory) 5827 111052
THE BAND PERRY/Postcard From Paris (Republic Nashville) 5511 111052

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THE WHEELER SISTERS
"This is Gonna Get Ugly" BB Indicator 57*
KIAI, WRSF, WTCM, KRAZ, WXFL, WXXK, KRRV, WTCM, WKKW, KEAN & KTPK

WWW.WHEELERSISTERS.COM CONTACT: MIKEBORCHETTA@COMCAST.NET

"Fresh driving sound...The Wheeler Sisters are young, beautiful and most of all talented Country singers...Should be a staple on your playlist."
-Wolf Bowers, PD/MD, KIAI/Mason City, IA

"Thanks for sending the girls by. They were AMAZING!!! Still raving on about how great they were!"
-Melissa Frost, PD/MD, KRRV/Alexandria, LA
Country Aircheck Activity

THE LOST TRAILERS/American Beauty
(Stokes Tunes/New Revolution)
Moves 46-45*
1,071 points, 392 spins
1 add: KXKT

DUE WEST/Things You Can’t Do In A Car (Black River)
Moves 43-46*
1,053 points, 431 spins
No adds

KATIE ARMIGER/Better In A Black Dress (Cold River)
Moves 45-47*
989 points, 328 spins
No adds

KACEY MUSGRAVES/Merry Go ‘Round (Mercury)
Enters at 48*
815 points, 166 spins
42 adds, including: KJAJ, KBEQ, KEEY, KILT*, KJKE, WCKT, WCTO, WDAF, WDXB, WFUS

KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)
Remains at 49*
774 points, 277 spins
2 adds: KSON, WNCY

ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)
Enters at 50*
760 points, 271 spins
7 adds: KATC*, KKHK*, KIZN*, KUBL*, KWNR*, WCTK*, WGNE

MISS WILLIE BROWN/You’re All That Matters To Me
(A&M/Octone/Rodeowave)
731 points, 220 spins
No adds

TYLER FARR/Hello Goodbye (Columbia)
727 points, 243 spins
2 adds: WSOC*, WY NK

COLT FORD w/JAKE OWEN/Back (Average Joes)
680 points, 227 spins
2 adds: WIL, WQIK

DUE WEST/Things You Can’t Do In A Car (Black River)
Moves 43-46*
1,053 points, 431 spins
No adds

KATIE ARMIGER/Better In A Black Dress (Cold River)
Moves 45-47*
989 points, 328 spins
No adds

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2 adds: WIL, WQIK

Country Aircheck Activity includes the top 15 songs that have
a minimum of 450 airplay points and have shown growth in two of
the past three weeks. (* indicates auto adds)

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ADD DATES

SEPTEMBER 17
CRAIG CAMPBELL/Outta My Head (BPG)
GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)
JOANNA SMITH/We Can’t Be Friends (RCA)
LISA MATASSA/Somebody’s Baby (It Is What It Is/Nine North)
LIVEWIRE/Lies (Way Out West)
CLAY WALKER/Jesse James (Sidewalk)
THE FARM/Be Grateful (WMN/New Revolution)

SEPTEMBER 24
None Listed

OCTOBER 1
None Listed

VIDEO ADDS

CMT
TOBY KEITH/I Like Girls That Drink Beer (Show Dog-Universal)

CMT PURE
RANDY ROGERS BAND/One More Sad Song (MCA)

GAC
None Listed

THE COUNTRY NETWORK
None Listed

D. VINCENT WILLIAMS/Down By The River (BPG)
632 points, 235 spins
No adds

CRAIG MORGAN/More Trucks Than Cars (Black River)
571 points, 212 spins
4 adds: KWOF, KXKT, WCOS*, WNCY

Country Aircheck Activity includes the top 15 songs that have
a minimum of 450 airplay points and have shown growth in two of
the past three weeks. (* indicates auto adds)
<table>
<thead>
<tr>
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<th>+/- Points</th>
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<td>CRAIG CAMPBELL/ Outta My Head (BPG)</td>
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