Thinking Strait: MCA’s George Strait visits The Bobby Bones Show. Pictured (l-r) are iHeartCountry’s Rod Phillips, BBS’ Alayna Messer, Lunchbox, Nada, Eddie and Ray, Premiere’s Justin Cole, UMG/Nashville’s Royce Risser, MCA’s Katie Dean, Strait, BBS’ Amy and Bones and Strait’s manager Erv Woolsey.

CMA’s Remote Control

The number of stations participating in last year’s CMA Radio Remotes grew 50% as the organization brought the operation in-house and adopted a more inclusive model (CAW 9/2/14). For the first time the remotes were approached more as a marketing opportunity than a revenue-generator, which was the case during the old Premiere partnership. So what was the verdict on the new arrangement and what’s new of note this year? Country Aircheck caught up with Radio Committee Chair Clay Hunnicutt and SVP/Marketing & Partnerships Damon Whiteside during last week’s CMA board meetings to find out.

Bigger Is Better: “Naturally there was nervousness about bringing it in-house for the first time, but it worked out really well,” says Hunnicutt. “It was an opportunity to put down our swords, not be so competitive with each other and see the greater goal of expanding country music and the reach of the CMA.”

Radio Regarding Research

Whether it’s arguably controversial songs, listener preference for male or female voices or how quickly songs rotate at No. 1 (see feature in September print issue), research continues to be regarded as a key data point for programming decisions. But how much of that is lip service? Country Aircheck spoke with several radio pros for their thoughts about a budget line that seems as easily slashed as it is vital.

Recess Is Over: Many of those we spoke with point to the recession of 2009 as a tipping point. “Anything that wasn’t nailed down was cut,” says consultant Joel Raab. “Research, consultants – it just all got cut.” How much of that has been recovered is a matter of perspective.

“The lull after the recession was temporary,” says Harker Research Sr. Partner Richard Harker. “There was a hope maybe they could get away without it, and they tried, but they decided it was worth the investment, and one by one those stations all came back.” RWPC co-President Scott Huskey’s experience is a little different. “I don’t know the exact number, but I’d say about 30% of what was being done before is still being done now.”

Where those cuts have come varies. “It used to be people were doing some form of research every week, and that’s not being done quite as frequently,” says Huskey. “Part of it is a budget issue, and part of it is they may be seeing results don’t change much week-to-week in their market, and they’ve slowed that down a bit.”

Curtis/Raleigh VP/Programming and WQDR PD Lisa McKay says cutting or dropping research is short-sighted. “I would put music research ahead of almost everything. It’s 80% of our product, so I would never stop. We do bi-weekly callout and test our top 35” (continued on page 6)
JOIN THE YEE YEE NATION NEXT MONDAY!

45* BB REACHING 2.5 MILLION IMPRESSIONS

OVER 4 MILLION FOLLOWERS

22 EARLY BELIEVERS INCLUDE:
ATLANTA, WASH DC, BALTIMORE, TAMPA, MINNEAPOLIS,
SAN ANTONIO, PITTSBURGH, DETROIT, MILWAUKEE,
ALBANY, CHATTANOOGA, CHARLESTON & MORE!!!

42 COMMITTED 1ST WEEK AND COUNTING!

OFFICIAL IMPACT DATE 10/5
The list of participating companies paints the picture: Cumulus, iHeartMedia, Townsquare, Entercom, Alpha, Beasley, Cox, Curtis, Emmis, Journal, Keymarket, Lincoln Financial and Max were among those represented. For the first time, those attending were on the hook for travel and accommodations and each company made its own determinations about which stations were in attendance. “The focus now is on tune-ins to the CMA Awards, so those who chose to participate agreed to adhere to the media package,” notes Hunnicutt, who says that going bigger allowed for a smaller promotional burden.

In comparison to years past, “it’s a very light load,” he says.

If It Ain’t Broke: “There won’t be much different this year except maybe a few new participants,” Hunnicutt continues. “There may be some small adjustments to improve flow, but there aren’t any big dramatic changes.”

Ninety artists or so went through in 2014 and expectations are the same this time around.

“We’ll kick things off again that Sunday evening (11/1) at Music City Center with our press conference and Brad [Paisley] and Carrie [Underwood] will both be participating,” notes Whiteside. “And of course the remotes are all day Monday and Tuesday.”

There will be a new accommodation on Wednesday, however, as stations will be allowed to stay onsite on the day of the awards show. “A lot of morning shows needed somewhere to do them since they’re still in town,” Hunnicutt says. “We’re leaving the room open so they can remain and broadcast.”

Closed Doors? Unfortunately, the window to be an on-site participant this year has closed; reach the CMA by late summer next year to be on-site for the 2016 broadcast. In the mean time, there’s still an opportunity to take advantage of CMA-curated remote content. “If there’s an individual radio station that is not a part of an owner or group, like a mom and pop [operator] somewhere that wants CMA material, we can provide them with content we’re recording at the CMA booth,” explains Hunnicutt. “It’s set up exactly like the station booths and they’re getting all the same artists and material.” For details, contact the CMA’s Alina Thompson before October 15 here.

Admittedly, the CMA’s focus is on accommodating big operators and conversations around onsite participation tend to happen at the corporate level. That’s not to say smaller operators aren’t welcome, however. “We don’t typically do individual radio stations, but there are some unique ones like Mt. Wilson’s KKGO/Los Angeles,” Hunnicutt explains. “Other individual stations can participate, but there’s a promotional package that they have to adhere to. If you didn’t see somebody there last year, it’s because they chose not to participate; it’s not that they weren’t offered. All the companies that were there last year chose to step up and ran what they were supposed to run. So the ball is really in [radio’s] court.”

–Russ Penuell

Inside Voltair’s Development

In advance of this week’s NAB Radio Show and its dueling Nielsen and Voltair panels, the Telos Alliance has posted a Q&A with one of Voltair’s chief developers, Dr. Barry Blesser. He explains how his introduction to encoding issues began when a Boston station engineer told him of a popular talk host whose ratings were underperforming. “‘The show has an incredible following for the time slot, but for some reason during that same time period, our ratings tank,’”

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the DRIVER
the DREAMER
the SINGER

10.5.15

Capitol
BECOME A

BELIEVER

10.5.15
MY TUNES: MUSIC THAT SHAPED MY LIFE

Big Loud Pres. Clay Hunnicutt on his most influential music:
1. Steven Curtis Chapman: I love Contemporary Christian music and he's a huge influence.
2. Guns N' Roses, Motley Crue: I grew up on '80s hair metal and spent a lot of time at their shows. I love the theatrics and explosions, the loudness of it.
3. Keith Urban: He's a guitar slinger. I love the way he plays.
4. Bon Jovi: I've seen them probably 15 times over my life, from being a teenager growing up with their music. It never gets old when they do the hits.
5. Frank Sinatra: There's nobody better than Sinatra. His music is my date night music with my wife when we just want to chill out.

- Highly regarded music you've actually never heard: I've only heard a couple Grateful Dead songs. I know there are legions of fans who love them.
- "Important" music you just don't get: The Rolling Stones. I like the hits you hear on Classic Rock radio, like "Paint It Black," but I'm not deep into them like people who know every cut off every album.
- An album you listened to incessantly: Bon Jovi's Slippery When Wet. It was such an iconic album for the time and for my age. I still go back to the first Luke Bryan album, I'll Stay Me, and Eric Church's The Outsiders. And right now I'm wearing out Colton Dixon's album Anchor.
- An obscure or non-country song everyone should listen to right now: "Home" by Aron Wright. It slays me. And Ryan Kinder turned me on to Jamie Cullum's music.
- Music you'd rather not admit to enjoying: I love Metallica and the SM album they did with a symphony. It's a magnificent piece of work. I don't have any hair but when I want to let my hair down and drive fast, I listen to it. And I love boy bands, too. Backstreet Boys and 'NSYNC — a little "Bye Bye Bye."

- Reach Hunnicutt here.

Russ Blesser says, quoting the engineer. After penning a white paper on the problem, Blesser was called to explain watermarking to House Oversight Committee lawyers investigating Hispanic ratings. "It was the beginning of understanding that various audio material has a wide range of encodability when it comes to watermarking, from very good to non-existent," he says.

Blesser also discusses what he's since found to be true about PPM encoding. "Programming containing staccato music and voice does not encode well. With some voices, the encoding becomes almost non-existent. The voice phonemes only last for about 20-30 milliseconds whereas the watermarking symbols are more like 400 milliseconds, so the watermarking tones don't get turned on long enough. Anything with little energy above 1 kHz won't encode well either."

Finally, he has a strong message for radio: "Get invested in understanding and managing something that affects your own destiny — and don't take 'it's none of your business' for an answer." Read the full post here. For background on Voltair and the encoding controversy, click here.

—Chuck Aly

Chart Chat
Congrats to Keith Urban, Royce Risser, Shane Allen, David Friedman and the Capitol promotion staff on scoring this week's No. 1 with "John Cougar, John Deere, John 3:16." The song is the first single from Urban's upcoming new album. And kudos to George Briner and the Valory reps on landing 56 adds for Thomas Rhett's "Die A Happy Man," topping this week's board.

News & Notes
Mercury's Chris Stapleton will join the lineup at the 2015 Jack Daniels Bash on Broadway in Nashville New Year's Eve. More here.

Hate & Purchase/Thirsty Tigers' Love And Theft will headline the Nashville Basket Brigade's annual Fundraising Fright Night Oct. 28 at the Tin Roof. Monies raised will buy food for Nashville families at Thanksgiving.

Martina McBride, Cassadee Pope and Raelynn will perform at Pandora Presents Women In Country Oct. 14 in New York to benefit the TJ Martell Foundation. The show is free to Pandora listeners who RSVP in advance here.

Songwriter Neil Thrasher has renewed his publishing deal with peermusic.

Charlie Daniels' The Journey Home Project donated $50,000 (money raised at the Aug. 12 40th Anniversary Volunteer Jam) to the new MTSU Veterans and Military Family Center, set to open Nov. 5.

Country Now's Live From Blackbird fall lineup includes performances by Mac McAnally, Clint Black and BlackJack Billy. More info here.

2015 Memphis Music Hall of Fame inductees Scotty Moore (Elvis Presley’s guitar player), Sam Moore of Sam & Dave and Justin Timberlake will attend the Oct. 17 ceremony at The Cannon Center for the Performing Arts in downtown Memphis. Artists inducted posthumously are Charlie Rich, Alberta Hunter, Al Jackson, Jr., Memphis Slim, and Sam & Dave's Davis Prater.

Lone Star PR has added the Houston Livestock Show and Rodeo and Texas artist Cameren Nelson to its roster.

Radio Regarding Research (continued from page 1)
or so currents that have gotten enough airplay that they'd be familiar. We also test the whole library twice a year. We test our personalities, our slogans, our contests, and we get perceptual readings on all the radio stations in the market. That lets us know where their strengths and weaknesses are, and [allows us to] craft a plan that focuses on our strengths.

Market size has some influence on the likelihood of local testing. "Clearly larger markets have more resources to do research and smaller markets tend to rely on what they see either in the trades or national research that I provide them," says Raab.

"In my experience there aren't very many smaller markets that are doing their own local research."

Revenue may be as important a determinant as market size. "It's not just the larger markets but the stations in the groups that are most important," Harker says of stations that are able to keep research a priority. "It may be a medium market, but they want to make sure [the cluster's big money-maker] continues to be successful."

Crystal Method: A clear research strategy likely centers on callout. "For Country, that's most important because the format is controversial-driven and you want to know not only what songs to play but when to get on and off them," Harker says. "You know a hit when you hear it, so the concern is more about fatigue and the overall song life cycle."

Technological advances have certainly changed the way research is executed, both in callout and auditorium music tests (AMTs). "Traditional callout meant giving them a call, recruiting them, then playing the songs and getting their rating," Harker says. "Nowadays people don't have time to sit there on our schedule, so we recruit them on the phone, screen them carefully.
SHAVING WITH SOAP AND WATER WON'T GET YOUR LEGS THIS SOFT AND SMOOTH.

- Jana Kramer

STUDIES HAVE SHOWN THAT WHEN YOU INVEST IN

JANA KRAMER

YOU WIN.

JUST ASK COLGATE, NATIONWIDE AND PURE SILK (TO NAME A FEW).

WITH OVER 2.1 MILLION TRACKS SOLD AND 71 MILLION STREAMS, COUNTRY MUSIC LISTENERS HAVE ALSO INVESTED THEIR OWN TIME AND MONEY IN HER.

“I GOT THE BOY”

25* +128 CA/MB UP 7 SPOTS IN 5 WEEKS!

A SAFE BET.

Colgate OPTIC WHITE

RED CARPET READY? USE TOGETHER FOR WHITER TEETH IN 1 DAY.

JANA KRAMER

CONTRIBUTING ARTIST

SHAZAM THIS PAGE TO PREVIEW HER ALBUM

PURE SILK

Pure Silk Shave Cream contains aloe to moisturize your skin, giving you the smoothest, most touchable legs without irritation. Shaving with Pure Silk is the easiest way to love your legs.
Jamey Ice of Residence’s Green River Ordinance puts an industry spin on the artist interview:
Growing up in Fort Worth, TX I remember being glued to my radio. I loved listening to KPLX/Dallas and would go to Wolf Fest every summer. I also loved classic rock and listening to KZPS/Dallas.

The first time we heard ourselves on the radio we’d met a professional crabber at our show in Baltimore, and we went by his crab shack the next night. He loaded us up with fresh steamed blue crabs, beer, newspapers and mallets. We drove to a nearby parking lot and feasted under the stars with our radio blaring from the van. Our song came on and we all started freaking out and dancing around covered with crabs. It was hilarious.

The scariest/funniest moment on a radio tour was when we took a wrong turn and were trying to turn around with the van and trailer. Josh [Jenkins] tried to do a three-point turn and wound up driving into a field. The farmer who owned it jumped in his tractor and came straight at us, blocking us in. He was a giant in overalls and started shouting he was gonna kick our butts. I eventually got him to calm down and move his tractor, but it was pretty funny.

Our new album Fifteen celebrates 15 years as a band and that we started GRO when we were 15 years old. We wrote every song together and recorded most of the album live together in the same room. Our first single is “Red Fire Night,” which was inspired by snapshot images of what growing up in Texas was like for us, and the memories of good friends piling in a Bronco to drive to the middle of nowhere.

We just shot a video for the single at my parents’ ranch in Cranfills Gap, TX. We took my dad’s tractor and made the big-est bonfire I have ever seen out of a giant brush pile of probably 20 dead cedar trees. It was so big six fire trucks showed up because they could see it from miles away.

We get asked over and over what our name means. It came from an old road sign in the garage where we grew up rehearsing. The sign said “Green River Ordinance Enforced.” We were 15 and didn’t know what it meant or where it came from, but it sounded like Creedence Clearwater Revival and we thought it was cool.

to make sure they’re legitimate country listeners who fit our criteria, and then we let them go online and rate the songs. It allows us to control costs for the station and get a better cross-section of people than we can on the phone.”

AMTs have changed, too, both in frequency and execution. “When stations could afford good research they were doing music tests as often as every six months,” says Harker. “And you wouldn’t test everything, but you’d freshen up the gold. That’s become prohibitively expensive for a lot of stations, so now most stations are on a year to 18-month cycle where they’ll test the library.”

While dials are still an option in AMTs, Harker says they tend to complicate the process. “As simple as it may be, people are more challenged turning dials than they are just ticking off a box on paper.” And big rooms have given way to small groups, which offer a better cross-section of listener habits. “You’ve got some people who work at night and are happy to show up during the day, and you have other people who work during the day and can show up at night,” he says.

Sometimes listeners don’t even have to leave their couches. “We also give stations the option to do AMTs – what are effectively gold tests – online,” says Harker. “Many stations opt to do a combination. They still want the traditional approach of having people show up, and supplement that with online as well. The internet has given us the ability to give people options, and the more options participants have and the more options stations have, the more they can customize the research for what they specifically want.”

Anchor’s Away: The ramifications of limited research can be felt. “When you stop measuring listener preference you’re at the whim of any other data you may get,” says Huskey. “Folks are starting to look at sales again – it’s just like in the old days when we’d call a record store and ask what 45s are selling. In PPM markets they’re looking at M Scores to try to give them a feel. The effect is you’re a step further away from having your finger directly on the listener’s pulse. Nothing beats asking the listeners what songs they like and what songs they don’t.”

To whatever degree stations are still testing, execution is critical. Harker cautions against listener database-driven online testing without proper screening. “That’s very dangerous because a competitor might have a bunch of people signing on or it may be kids when you’re looking for adults or it could be a fan club,” he says. "You can be anyone you want on the internet. Online research is valid and accurate, but only to the degree that you know who’s participating.”

One final piece of advice from Raab is to trust your gut when it comes to research. “Early in my career, we did an auditorium test and there was a power failure during the test,” he says. “When the power came back on, we finished the test and the results just looked weird. But we all said the research was paid for and they heard all of the song hooks, so it must be fine. It didn’t look right, but we implemented it and the station ended up with terrible ratings.” Reach Harker here, Huskey here, McKay here and Raab here.

—Jess Wright
CAC

Dog and Crazy Show: Show Dog’s Toby Keith brings Good Times and Pickup Lines to the Steelers Nation in Pittsburgh. Pictured (l-r) are TKO’s TK Kimbrell, WDSY’s Jeff Oravitz, WPGB’s Slack, Kate and husband WOGL’s Danger Frog and Dave Anthony and wife Kathy, Keith, WPGB’s Rachel, WOGL’s Donnie Fast, WPGB’s Carson Blackley, WDSY’s Mark Anderson, WPGB’s JD Green, Show Dog’s Jean Williams and Rick Maxley, WDSY’s Wookie and Show Dog’s Chris Waters.
KEITH URBAN

JOHN COUGAR
JOHN DEERE
John 3:16

#1!*19th Career #1!

*Highest one-week spin count and point total in country aircheck/mediabase history!

Thank you, Country Radio!
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THINGS WE LOVE:

Puppies
120 Great Stations spinning
Number One Call-Out
Chocolate-Raspberry Cake
Power Rotation in Majors
Country Radio
Back/Foot Rubs
Well Over 100,000 Singles Sold
Premium Choice
Extra Cheese
After Midnite Conversion
Huge M Scores
Our Moms
Sold Out Shows
Big Phones
The Pope
Streaming Numbers Wayyy up
Huge Audience increases
AND A REALLY BIG HIT RECORD!!!!!!!

So...THANK YOU!

LOCASH
I LOVE THIS LIFE

REVIVERRECORDS
CA/MB 27* BB 23* #NoMoreExcuses
<table>
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<tr>
<th>LW</th>
<th>TW</th>
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<th>TW</th>
<th>Artist/Title (Label)</th>
<th>Total Points +/- Points</th>
<th>Total Plays +/- Plays</th>
<th>Audience +/- Aud</th>
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<td>HUNTER HAYES/Hunter Hayes (Atlantic/WMN)</td>
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<td>LOCASH/Love This Life (Reviver/Star Farm)</td>
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<td>CHASE BRYANT/Little Bit Of You (Red Bow)</td>
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<td>A THOUSAND HORSES/That Ain't No... (Republic Nashville)</td>
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<td>LEE BRICE/That Don't Sound Like You (Curb)</td>
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<td>DIERKS BENTLEY/Riser (Capitol)</td>
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<td>DARIUS RUCKER/Southern Style (Curb)</td>
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<td>JERROD NIEMANN/Blue Bandana (Sea Gayle/Arista)</td>
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<td>THE CADILLAC THREE/White Lightning (Big Machine)</td>
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<td>BILLY CERRINGTON/Drinkin' Town With A... (Mercury)</td>
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<td>CRAIG CAMPBELL/Tomorrow Tonight (Red Bow)</td>
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<td>RASCAL FLATTS/I Like The Sound Of That (Big Machine)</td>
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<td>EASTON CORBIN/Yup (Mercury)</td>
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<td>ZAC BROWN BAND/Beautiful... (SouthernGrnd/Varvatos/BMLG)</td>
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<td>DAVID NAIL/Night's On Fire (MCA)</td>
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<td>RONNIE DUNN/Ain't No Trucks In Texas (Nash Icon/Valory)</td>
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<td>GEORGE STRAIT/Cold Beer Conversation (MCA)</td>
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<td>LITTLE BIG TOWN/Pain Killer (Capitol)</td>
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<td>MICHAEL RAY/Real Men Love Jesus (Atlantic/WEA)</td>
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<td>WATERLOO REVIVAL/Bad For You (Big Machine)</td>
<td>1733 8 567 16</td>
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<td>CLARE DUNN/Move On (MCA)</td>
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**Airborne**

- SAM HUNT/Break Up In A Small Town (MCA) **DEBUT**
  - Total Points +/- Points: 3143 1761 896 455
  - Total Plays +/- Plays: 5.257 2.914 95 27

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**CRAIG MORGAN**

**WHEN I'M GONE**

9 NEW ADDS

WMIL WSOC WKSJ WIRK WKMK KKIX WTHT WUSH WKML

"Craig manages to walk that fine line between traditional and modern. Amazing talent and song!"

JD Cannon WLHK-Indianapolis
Country Aircheck Add Leaders

THOMAS RHETT/Die A Happy Man (Valory) 56
LAUREN ALAINA/Next Boyfriend (19/Interscope/Mercury) 44
DUSTIN LYNCH/Mind Reader (Broken Bow) 40
GEORGE STRAIT/Cold Beer Conversation (MCA) 27
SAM HUNT/Break Up In A Small Town (MCA) 27
ZAC BROWN BAND/Beautiful Drug (SouthernGrnd/Varvatos/BMLG) 21
RASCAL FLATTS/I Like The Sound Of That (Big Machine) 20
CHRIS YOUNG/I'm Comin' Over (RCA) 13
BROTHERS OSBORNE/Stay A Little Longer (EMI Nashville) 12
JOE NICHOLS/Freaks Like Me (Red Bow) 12

Country Aircheck Top Spin Gainers

LUKE BRYAN/Strip It Down (Capitol) 3182 ✔
KEITH URBAN/John Cougar, John Deere... (Capitol) 2748 ✔
OLD DOMINION/Break Up With Him (RCA) 2057 ✔
JASON ALDEAN/Gonna Know We Were Here (Broken Bow) 2036 ✔
GEORGE STRAIT/Cold Beer Conversation (MCA) 1866 ✔
SAM HUNT/Break Up In A Small Town (MCA) 1761 ✔
KENNY CHESNEY/Save It For A Rainy... (Blue Chair/Columbia) 1735 ✔
BRAD PAISLEY/Country Nation (Arista) 1730 ✔
CARRIE UNDERWOOD/Smoke Break (19/Arista) 1560 ✔
CHRIS YOUNG/I'm Comin' Over (RCA) 1529 ✔

Activator Top Point Gainers

FLORIDA GEORGIA LINE/Anything Goes (Republic Nashville) 1082 ✔
JASON ALDEAN/Gonna Know We Were Here (Broken Bow) 951 ✔
LUKE BRYAN/Strip It Down (Capitol) 887 ✔
CARRIE UNDERWOOD/Smoke Break (19/Arista) 870 ✔
GEORGE STRAIT/Cold Beer Conversation (MCA) 814 ✔
DAN + SHAY/Nothin' Like You (Warner Bros./WAR) 703
TIM MCGRAW/Top Of The World (Big Machine) 673
BIG & RICH/Run Away With You (B&R/New Revolution) 583
SAM HUNT/Break Up In A Small Town (MCA) 574
KENNY CHESNEY/Save It For A Rainy... (Blue Chair/Columbia) 551

Activator Top Spin Gainers

FLORIDA GEORGIA LINE/Anything Goes (Republic Nashville) 102
JASON ALDEAN/Gonna Know We Were Here (Broken Bow) 192
CARRIE UNDERWOOD/Smoke Break (19/Arista) 181
LUKE BRYAN/Strip It Down (Capitol) 177
GEORGE STRAIT/Cold Beer Conversation (MCA) 140
DAN + SHAY/Nothin' Like You (Warner Bros./WAR) 137
TIM MCGRAW/Top Of The World (Big Machine) 121
BIG & RICH/Run Away With You (B&R/New Revolution) 116
BRAD PAISLEY/Country Nation (Arista) 102
SAM HUNT/Break Up In A Small Town (MCA) 99

Country Aircheck Top Recurrents

SAM HUNT/House Party (MCA) 14654
DUSTIN LYNCH/Hell Of A Night (Broken Bow) 11257
MICHAEL RAY/Kiss You In The Morning (Atlantic/WEA) 9983
FRANKIE BALLARD/Young & Crazy (Warner Bros./WAR) 9465
JASON ALDEAN/Tonight Looks Good On You (Broken Bow) 8380
ZAC BROWN BAND/Loving You... (SouthernGrnd/Varvatos/BMLG) 7967
ZAC BROWN BAND/Homegrown (SouthernGrnd/Varvatos/BMLG) 7966
LUKE BRYAN/Kick The Dust Up (Capitol) 7584
CANAAN SMITH/Love You Like That (Mercury) 7440
BLAKE SHELTON/Sangria (Warner Bros./WMN) 7343

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## COUNTRY AIRCHECK ACTIVITY

### RONNIE DUNN / Ain’t No Trucks In Texas (Nash Icon/Valory)  
Remains at 45  
1,950 points, 501 spins; No adds

### GEORGE STRAIT / Cold Beer Conversation (MCA)  
Debuts at 46  
1,866 points, 595 spins  
27 adds including: KAJA, KCYE, KCYY*, KDRK, KFDI, KHEY, KKIX, KMDL, Krys, KSOP

### LITTLE BIG TOWN / Pain Killer (Capitol)  
Debuts at 47  
1,826 points, 595 spins  
4 adds: KBEB, KZSN, WKLB, WUSJ

### MICHAEL RAY / Real Men Love Jesus (Atlantic/WEA)  
Debuts at 48  
1,807 points, 536 spins  
9 adds: KBEQ, KCYE, KKWF, KMPS, WGNA, WKLI, WTHT, WUBL, WUSY

### WATERLOO REVIVAL / Bad For You (Big Machine)  
Moves 48-49  
1,733 points, 567 spins  
2 adds: KHEY, WQNU

### CLARE DUNN / Move On (MCA)  
Moves 49-50  
1,680 points, 564 spins; No adds

### TYLER FARR / Better In Boots (Columbia)  
1,657 points, 520 spins  
5 adds: KJKE, KMPS, Krys, WNOE, WUBL

### MO PITNEY / Boy & A Girl Thing (Curb)  
1,632 points, 382 spins  
7 adds: KKXT, WGNA, WMIL, WNOE, WPOC, WSSL, WYNK

### BRANTLEY GILBERT / Stone Cold Sober (Valory)  
1,383 points, 424 spins  
10 adds: KBEQ, KDRK, KMDL, KNIX, Krys, KZSN, WAMZ, WBUL, WCOS, WMZQ

### BART CROW / The Parade (Thirty Tigers)  
Debuts at 47  
1,826 points, 595 spins  
4 adds: KBEB, KZSN, WMIL, WNOE, WUSJ

### LAUREN ALAINA / Self-Titled (Mercury/19/Interscope)  
Alaina co-wrote all five songs on the self-titled EP, which includes current single “Next Boyfriend” and is a taste of what’s to come when her second full-length album is released early next year.

### KINKY FRIEDMAN / The Loneliest Man I Ever Met (Contraband/Avenue A/Thirty Tigers)  
Friedman’s first album of new material in 39 years has originals and covers of songs by Merle Haggard and Bob Dylan – and Willie Nelson, who guests on “Bloody Mary Morning.”

## ADD DATES

### OCTOBER 5
- **GRANGER SMITH / Backroad Song (Wheelhouse)**
- **GEORGE STRAIT / Cold Beer Conversation (MCA)**
- **ERIC PASLAY / High Class (EMI Nashville)**

### OCTOBER 12
None Listed

### OCTOBER 19
- **CHRIS JANSON / Power of Positive Drinkin’ (Warner Bros./WAR)**
- **LINDSAY ELL / By The Way (Stoney Creek)**

Send yours to adds@countryaircheck.com

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**CHORES FOR A CAUSE**

[http://chordsforacause-anintimateeveningwith.eventbrite.com/]

VIP Tickets $30  
Music City Cat Section Tickets $10

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B.B. King’s Blues Club
Nashville, TN

9.29.15  
7:00 PM
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<td>KENNY CHESNEY/Save It For A Rainy Day (Blue Chair/Columbia)</td>
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<td>KEITH URBAN/John Cougar, John Deere... (Capitol)</td>
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<td>LUKE BRYAN/Strip It Down (Capitol)</td>
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<td>CHRIS YOUNG/I'm Comin' Over (RCA)</td>
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<td>DAN + SHAY/Nothin' Like You (Warner Bros./WMN)</td>
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<td>PARMALEE/Already Callin' You Mine (Stoney Creek)</td>
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<td>MO PITNEY/Boy &amp; A Girl Thing (Curb)</td>
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<td>REBA/Until They Don’t Love You (Nash Icon/Valory)</td>
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