Score Settling: December & 2015 PPM

Country shares among PPM stations took a 6.2% hit from November to December 2015, compared to a 1.2% decrease over the same period last year. Overall 2015 cume was down 1.4% to 38,825,200.

On the year, Country was the third most popular format among Persons 6+ with a 7.9 share behind News/Talk (8.9) and Top 40 (8.2), according to Nielsen Audio. The format posted a 9.1 P18-34 behind Top 40 (12.4). Country was also second behind Top 40 (9.0) P25-54, posting a 7.8 on the year. See the complete December scoreboard on page 7 and get ratings insight from Country programmers here:

Emmis WLHK (Hank FM)/Indianapolis PD Fritz Moser:
This is a nice way to finish 2015. Hank FM is up two positions from last December to No. 4 overall. We’re the only Country station in the Top 10 P25-54 and are solid P18-34.

It’s really been a tremendous year. We were blessed to have been nominated for two CMAs, a Marconi and won Station of the Year from the Indiana Broadcasters Association. We also saw our cume hit 407,000 for the first time and I’m not sure how to top the more than 100 shows that came to town this year! But we’re gonna try!

CBS Radio/Miami VP/Programming Rob Morris:
P6+ doesn’t always tell the whole story. Looking year over year and comparing Q4 (October/November/December), [WKIS] Kiss 99.9 has seen some really strong growth with all the key

(continued on page 6)
JENNIFER NETTLES
UNLOVE YOU

Available MPE and on your desk NOW!

IMPACTING 01/11/16

CLICK HERE TO LISTEN
Talk WBAP-AM once the storm entered the metro. It’s terrible that 11 people were killed, but for a tornado to come through such heavily populated areas and not have mass casualties says something about the warning people got.”

The station’s efforts since have revolved around the American Red Cross, through which listeners are being encouraged to donate money by texting “Red Cross” to 90999. “And [middayer] Michelle Rodriguez is spearheading an effort to locate lost pets,” Schumann continues. “She and others have been sharing information on-air and via socials about shelters.”

Reynolds Holds The Fort

Former WPCK & WPKR/Green Bay-Appleton, WI afternoon personality Bo Reynolds will join Apex WHWY/Ft. Walton Beach, FL as PD/afternooner Jan. 7. He succeeds Craig Allen, who left for WZZK/Birmingham in October (CAT 10/28). Reynolds’ background includes Denver, Tampa, Phoenix, mornings at KZLA/ Los Angeles and a syndicated stint with Premiere. Reach him here.

Hot Air: Columbia’s Meris

No one is commenting, but Columbia Southwest regional Brooke Meris is moving to Triple 8 Management. Meris joined the label from KILT/Houston three years ago (CAT 10/8/12). A Mgr./Regional Promotion listing for Columbia has been posted on the Sony Music careers website here.

WDSY Morning Changes

Longtime CBS Radio WDSY/ Pittsburgh morning host Brian “Monty” Montgomery and producer Katie Zak have exited. Montgomery had been with the station for 23 years and his exit follows that of co-host Jimmy Roach in July (CAT 7/22). Zak was promoted to the producer position in January (CAT 1/28). No word on plans for the daypart.

Gig Alerts

Owens One’s KUZZ AM & FM/ Bakersfield has an opening for a PD following the departure of Tom Jordan (CAT 12/11). Strong production and social media skills and at least five years of PD or APD experience are required. Materials here.

Sweet Talk Publicity has an opening for an entry-level publicity assistant. Ideal candidates should have one to two years experience in public relations, preferably in music or entertainment. Excellent written and verbal communications skills are required. Cover letters and resumes here.

Entercom Adds Benefits

Entercom has added personal volunteering time, a discounted stock purchase program and a student loan reimbursement program to its employee benefit package for 2016. Other incentives include annual trips to exclusive resorts for top-performing sales execs. “Making Entercom a great place to work has long been a core principle at Entercom,” says CEO David Field. “We are always looking for ways to improve ourselves and make Entercom a better and stronger organization, and that includes enhancing the quality of life for our team.”

ADD DATES

JANUARY 4

DREW BALDRIDGE/Dance With Ya (Cold River)
OLD DOMINION/Snapback (RCA)

JANUARY 11

JENNIFER NETTLES/Unlove You (Big Machine)
COLE SWINDELL/You Should Be Here (Warner Bros./WMN)

JANUARY 19

TRACE ADKINS/Jesus And Jones (Wheelhouse)

Send yours to adds@countryaircheck.com.

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UNDENIABLE RESEARCH, UNDENIABLE SONG AND UNDENIABLE SUPERSTAR... HERE’S TO AN UNDENIABLE 2016!!

HAPPY NEW YEAR

#1 Positive and #1 Passion CORE Adults 25-44
#3 Positive and #3 Passion Young Females 25-34
Top 5 in 85% Of All Bullseye Markets

For Your ACM Consideration
Male Vocalist of the Year.

TOBY KEITH
beautiful stranger

<CLICK TO LISTEN>
THANK YOU, COUNTRY RADIO

IN 2015 CAM ACHIEVED

A GRAMMY® NOMINATION
PERFORMER SPOT AT CRS NEW FACES OF COUNTRY MUSIC SHOW
PLATINUM CERTIFICATION FOR "BURNING HOUSE"
UNTAMED - 2015’S BEST 1ST WEEK ALBUM SALES BY A DEBUT COUNTRY ARTIST
HER FIRST #1 RECORD

THANK YOU, COUNTRY RADIO!! FOR BELIEVING IN NEW MUSIC, FOR GETTING BEHIND A BALLAD, FOR GIVING A GIRL A CHANCE!! BURNING HOUSE is #1!!

Love,
Cam

GET READY FOR 2016 BECAUSE SHE’S JUST GETTING STARTED!
Benefit News

Cumulus WMDH/Muncie, IN gave 247 local families a complete Christmas – tree, stand, decorations, food, pet supplies, cleaning supplies and wrapped gifts for each family member – with its “Secret Families Day” charity program. The station enlisted the help of more than 1,000 volunteers for shopping, wrapping and delivery.

Keymarket WOGI/Pittsburgh morning team Frogman & Gator surprised a local family with a “Christmas Miracle.” The family had recently lost everything in a fire, and were awakened to Santa and Mrs. Claus and dozens of listeners delivering more than $4,000 in Christmas gifts, shopping sprees and furniture. Watch here.

Cumulus WWKI/Kokomo, IN’s annual “We Care” fundraiser garnered $411,820 with events throughout the year. Monies were distributed to five local charity organizations.

Buck Owens KUZZ/Bakersfield raised more than $1,000 for the Bakersfield SPCA during the morning show. After quadrupling their goal, co-host Geoff Emery had to pose for a photo wearing Christmas “meggings” (man leggings).

Radio News

Cumulus KTOP/Topeka, KS rebranded from “Nash FM” to “Nash Icon” Dec. 21. Corporate PD Greg Frey tells Country Aircheck no full-time staff were affected by the change, and Amber Lee remains as PD. Reach her here.

Mapleton has agreed to purchase Alpha KUBB/Merced, CA and sister Top 40 KHTN for $2.5 million. Alpha purchased the stations last year (CAT 10/10/14). The deal is pending FCC approval.

Frank Keeton Aircasters has agreed to purchase Whittimore Enterprises’ WVFB/Celina, TN and WKY, WTKY and WTKY-AM/Tompkinsville, KY for $400,000.

Industry News

CAA Agent Trainee Justin Cahill has been promoted to Agent. He joined in 2009 and has had several assistant roles until becoming a trainee last year. He previously worked at BMI.

Post Monroe’s Ashlee Hewitt and Shelby McLeod signed a publishing agreement with Sony ATV.

Singer/songwriter Naima Adedapo has signed a worldwide publishing deal with Given Music Publishing.

Artist News

Brantley Gilbert partnered with children’s activity product producer Bendon, Inc. for a $10.5 million donation to Marine Toys for Tots Foundation. In 2016 Gilbert will return to the UK for the rescheduled dates of his Blackout Tour – May 5 in Glasgow; May 6 in Manchester; May 7 in Birmingham; and May 8 in London.

Fans who signed up to the Love Hope Strength Foundation’s Get On The List campaign at Kenny Chesney’s 2015 Big Revival Tour stadium shows helped find 25 potential bone marrow matches for those fighting blood cancer. More info here.

Lee Brice donated $10,000 to a family impacted by flooding in his hometown of Sumter, SC, and an additional $10,000 to the American Red Cross of Central South Carolina to help with recovery efforts from fall flooding. Monetary and food donations


THURSDAY (12/31): Memarie, Sam Harrell, Lynette Garbonola, Joe Kelly, Natalie Moore, the late John Denver.

FRIDAY (1/1): Steve Ripley (The Tractors).

SATURDAY (1/2): Stan Byrd; Chris Hartman, Luke Lewis, Harry Nelson, Bruce Shindler, Kara Wiggins, the late Roger Miller, the late Harold Bradley.

SUNDAY (1/3): Nikki Nelson.

MONDAY (1/4): Patty Loveless, Deana Carter, Kathy Forester (Forester Sisters).

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NEW AT KKBQ/Houston!

UP +16% IN SALES!

GET YOUR FREAK ON IN 2016!

FREAKS LIKE ME
Score Settling: December & 2015 PPM
(continued from page 1)

demos and in prime dayparts. There’s been some great growth, especially with Women:

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>Share/Rtg %</th>
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</thead>
<tbody>
<tr>
<td>P18-49</td>
<td>2.4/0.2</td>
<td>3.2/0.3</td>
<td>+33.3%/+50%</td>
</tr>
<tr>
<td>P25-54</td>
<td>2.3/0.2</td>
<td>3.1/0.3</td>
<td>+34.8%/+50%</td>
</tr>
<tr>
<td>W25-54</td>
<td>2.2/0.2</td>
<td>3.7/0.3</td>
<td>+68.2%/+50%</td>
</tr>
</tbody>
</table>

Empire KRTY/San Jose GM Nate Deaton:
December was very good for KRTY. The Monthly Adult share was the highest of the year at 4.9 and our best month since April 2014. Since the one thing out of the ordinary in November was three days of Garth Brooks concerts, I guess we’ll have to give him most of the credit!

Also, KRTY ranked fifth in the market with a 4.6 share among P6+, our best since May 2014. The year started out a little rough in the panelist department, but beginning in April there was steady growth through the end of the year. It’s interesting that before PPM Country and KRTY used to struggle in the summer months, now they’ve turned into our best months. We’re looking forward to another great year in 2016.

CBS Radio/Houston VP/Programming Bruce Logan:
We are popping champagne here! [KILT] The Bull got our first weekly win against the competition and is Houston’s No. 1 Country station among Women 25-54.

Also, mornings were No. 7 for the month P25-54; [middayer] Erin Austin was No. 5 for the month P25-54; [afternooner] Zak United tied [with the Country competition] for No. 7 P25-54, and was No. 1 Country and No. 4 with Women 25-54. We also improved our year over year AQH Rank from No. 16 to No. 3.

–Russ Penuell

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Jess Wright, jess@countryaircheck.com
Wendy Newcomer, wendy@countryaircheck.com
(615) 320-1450

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were collected at three concerts in October and November.

Dolly Parton has teamed with the Flood Sisters Kidney Foundation of America and Public Good to help find a potential kidney donor for her longtime attorney and friend Jerry Edelstein.

Watch her video message here.

Jamie O’Neal, Katie Armiger, Hannah Blaylock (formerly of Edens Edge) and Andrea Pearson will kick off the It’s A Girl Thing tour in 2016.

The RIAA has issued platinum certification for Frankie Ballard’s “Sunshine & Whiskey” from his 2014 Warner Bros./WAR album of the same name.

Jack Ingram and Craig Campbell have been added to the Feb. 15-20 Island Time Music and Fishing Fest lineup in Isla Mujeres, Mexico. They’ll join artists including Kellie Pickler, Jerrod Niemann and Locash. More info here.

Engage Meant
Congratulations to Big Loud’s David Clapper, who got engaged to girlfriend Rhiannon Pickard Christmas day (12/25). Send best wishes here.

Chronicle
Condolesnces to the family and friends of WGKX/Memphis afternoon personality “Memphis” Mark Billingsley, who passed away after suffering an unidentified neurological incident last month. He was 53. Billingsley was at WGKX off and on for more than 25 years, and in afternoons since his most recent return in 2007. Services were Dec. 26 in Memphis.
Of the 90 subscribing stations that posted a 1.0 share or higher, 23 Country radio shares were down 6.2% compared to November 2015. Of the 90 subscribing stations that posted a 1.0 share or higher, 23 increased, 55 decreased and nine were flat.

<table>
<thead>
<tr>
<th>Station/City</th>
<th>November 6+ Share</th>
<th>Rank</th>
<th>December 6+ Share</th>
<th>Rank</th>
<th>November Cume</th>
<th>December Cume</th>
</tr>
</thead>
<tbody>
<tr>
<td>WNSH/New York (Middlesex)</td>
<td>2.9</td>
<td>17</td>
<td>2.3</td>
<td>19</td>
<td>108,100</td>
<td>99,600</td>
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<tr>
<td>WKIS/Miami</td>
<td>5.9</td>
<td>21</td>
<td>5.4</td>
<td>23</td>
<td>346,300</td>
<td>333,900</td>
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<td>WPCI/Baltimore</td>
<td>7.6</td>
<td>11</td>
<td>6.6</td>
<td>13</td>
<td>543,800</td>
<td>505,500</td>
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<td>WKL/Boston</td>
<td>5.1</td>
<td>7</td>
<td>4.8</td>
<td>9</td>
<td>859,800</td>
<td>845,700</td>
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<td>WBWL/Boston</td>
<td>2.3</td>
<td>17</td>
<td>1.8</td>
<td>20</td>
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<td>459,700</td>
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<tr>
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<td>0.9</td>
<td>22</td>
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<td>168,300</td>
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<td>8.5</td>
<td>1</td>
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<td>465,200</td>
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<td>7.5</td>
<td>2</td>
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<td>509,200</td>
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<td>WEBG/Chicago (debuted 1/5)</td>
<td>2.1</td>
<td>23</td>
<td>1.8</td>
<td>23</td>
<td>736,100</td>
<td>712,300</td>
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<td>WUSN/Chicago</td>
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<td>12t</td>
<td>2.1</td>
<td>11</td>
<td>1,078,900</td>
<td>1,133,700</td>
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<td>WNFM/Cincinnati</td>
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<td>15</td>
<td>2.5</td>
<td>14</td>
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<td>WYEO/Cincinnati</td>
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<td>2t</td>
<td>7.3</td>
<td>3</td>
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<td>WYGY/Cincinnati</td>
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<td>18</td>
<td>1.6</td>
<td>18</td>
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<td>WGAR/Cleveland</td>
<td>7.6</td>
<td>2t</td>
<td>7.2</td>
<td>5</td>
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<td>460,700</td>
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<tr>
<td>WCOL/Columbus, OH</td>
<td>9.5</td>
<td>2</td>
<td>8.5</td>
<td>2</td>
<td>428,800</td>
<td>440,900</td>
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<td>1.2</td>
<td>16</td>
<td>0.6</td>
<td>18</td>
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<td>96,300</td>
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<td>5.1</td>
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<td>5.2</td>
<td>3</td>
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<td>2.8</td>
<td>14t</td>
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<td>KWOF/Denver</td>
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<td>19</td>
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<td>272,000</td>
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<td>KYGO/Denver</td>
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<td>4.8</td>
<td>4</td>
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<td>2.2</td>
<td>17</td>
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<td>449,200</td>
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<td>4.8</td>
<td>9</td>
<td>819,200</td>
<td>780,600</td>
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<td>5.6</td>
<td>6</td>
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<td>2</td>
<td>6.9</td>
<td>5t</td>
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<td>241,500</td>
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<td>4</td>
<td>9</td>
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<td>967,300</td>
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<td>5.6</td>
<td>4t</td>
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<td>1,252,600</td>
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<td>2.7</td>
<td>18</td>
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<td>635,200</td>
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<td>4.9</td>
<td>8</td>
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<td>329,600</td>
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<td>6.5</td>
<td>4</td>
<td>393,900</td>
<td>384,200</td>
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<td>WGNE/Jacksonville</td>
<td>5.8</td>
<td>6</td>
<td>5.7</td>
<td>6t</td>
<td>266,000</td>
<td>281,000</td>
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<tr>
<td>WQIK/Jacksonville</td>
<td>9.7</td>
<td>1</td>
<td>8.7</td>
<td>2</td>
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<td>297,100</td>
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<td>KBEQ/Kansas City ^</td>
<td>3.3</td>
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<td>3.8</td>
<td>12t</td>
<td>294,700</td>
<td>280,500</td>
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<tr>
<td>KFFK/Kansas City ^</td>
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<td>11t</td>
<td>4.6</td>
<td>7</td>
<td>271,200</td>
<td>296,800</td>
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<td>8t</td>
<td>4.3</td>
<td>6</td>
<td>307,000</td>
<td>285,400</td>
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<td>KCYE/Las Vegas</td>
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<td>2.8</td>
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<td>184,900</td>
<td>186,100</td>
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<td>8</td>
<td>3.7</td>
<td>10t</td>
<td>186,200</td>
<td>190,900</td>
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<td>KKKO/Los Angeles</td>
<td>2.5</td>
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<td>2</td>
<td>21</td>
<td>1,255,600</td>
<td>1,239,300</td>
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<td>WGKX/Memphis</td>
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<td>5.1</td>
<td>8</td>
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<td>197,100</td>
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<tr>
<td>WLPF/Memphis</td>
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<td>9</td>
<td>3</td>
<td>10t</td>
<td>125,800</td>
<td>112,100</td>
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<tr>
<td>WNSH/New York (Middlesex)</td>
<td>2.7</td>
<td>17</td>
<td>3.1</td>
<td>13t</td>
<td>157,400</td>
<td>166,600</td>
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</tbody>
</table>

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Seek & Employ

Here’s our annual listing of job seekers and open gigs. Not listed? Send info to news@countryaircheck.com and we’ll include you in a January update.

Available Jobs

**PD/On-air:** Buck Owens’ KUZZ & KUZZ-AM/Bakersfield. Resumes here.

**Brand Mgr./Afternoons:** Townsquare WOKQ/Portsmouth, NH. Cover letters, resumes, references and mp3 airchecks to Regional OM/New England Herb Ivy here.

**Mornings:** CBS Radio KMLE/Phoenix. Airchecks and resumes here.

**Mornings:** Scripps KFDI/Wichita. Airchecks and resumes to PD Justin Case here.

**Morning Show Exec. Producer:** Bonneville KYGO/Denver. Five years experience preferred. Resumes here.

**Dir./Production:** Stonecom/Cookeville, TN, including Country WKXD. Materials here.

**Sr. Mgr./Market Research:** CMA. Resumes to HR Consultant Sarah Pinson here.

**Sr. Mgr./Strategic Partnerships:** CMA. Resumes to HR Consultant Sarah Pinson here.

**Publicity Assistant:** Sweet Talk Publicity. Resumes and cover letters to Jensen Sussman here.

Searching

**Bart Allmand**
Former regional at Blaster; 615-476-2726, bartallmand@gmail.com.

**Jaime Ames**
Former KWOF/Denver morning co-host; 720-900-8151, jaime.ames@outlook.com.

**Amber Anderson**
Former Coord./Promotion at IRS Nashville; 850-621-4663, amber.anderson83@aol.com.

**Ken Buckner**
Former morning personality at KPLX/Dallas; 214-683-2529, kenbucknshow@hotmail.com.

**Ashley Figueroa**
Former Exec. Producer/co-host of America’s Morning Show; 317-629-6364, Ashfig7@gmail.com.

**Vickye Fisher**
U.K. based freelance country music blogger/journalist; (+44) 794-776-4129, vickye@forthecountryrecord.com.

**Gwen Foster**
Former Dir./West Coast at IRS Nashville; 480-495-2209, fosterthemusic100@gmail.com.

**Clay Henderson**
Former Dir./Syndication at Southern Ground; 615-429-0262, clay_henderson@hotmail.com.

**Scott LeTourneau**
Former Westwood One personality; (719) 931 0300, scottletourneau1@yahoo.com.

**Wayne Manning**
Former Cold River Dir./Regional Promotion; 801-361-2993, maviator@yahoo.com.

**Christina Mitchell**
Former song plugger and Mgr./Copyright, Licensing & Royalties at Wrensong; 615.428.7297, christinamm@bellsouth.net.

**Natalie Moore**
Former Dir./Artist Development & Creative Services at Show Dog; 615-828-7991, natalie.mooremusic@gmail.com.

**Tom Moran**
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