Another Look at Research
by Fritz Moser

’Tis the season for good little programmers to see what gifts corporate Kris Kringle left under the budget tree. Like Ralphie dreaming of that official Red Ryder air rifle, many are hoping they made a strong enough pitch for that shiny new secret weapon sure to knock out the competition. They unwrap their spreadsheets and move line by line, hoping there isn’t too much disappointment – especially when they hit the line labeled “research.”

The term often feels overused to the point of eye-rolling, but all programmers sift through some sort of data daily. And they’re not the only ones. Sales reps break down ratings for clients, on-air talents search for compelling show prep and some check social media frequently to see if their latest post has enough likes to be viral. Market specific music research has been an elusive programming tool over the years, however, and an informal poll of top programmers highlights a wide range of approaches.

Survey Says: A 10-question survey tapped dozens of OMs, PDs and APDs for views we’ll keep anonymous for obvious reasons. Perhaps surprisingly, more than two thirds have access to callout research, and more than half are using MScore. Perceptual studies and AMT (auditorium music tests) are used by less than half of our respondents, however. A majority say their companies are allowing research spending commensurate to or exceeding the level they were at three years ago.

Consultant Joel Raab points to the three legs of research, “Ideally, perceptual, AMTs (now mostly online) and callout.” The first is the least-utilized, based on survey responses, but might be important in setting the table for the others.

Very Perceptive: “[Perceptuals are] a ‘big picture’ look at the marketplace and how your station...”

Chart Policies & Calendar
In conjunction with the fine folks at Mediabase, here’s a recap of important chart policies, as well as significant dates for 2019.

Adds & Activator Reporting Window: The Mediabase site is open for reporting adds and Activator playlists until 3pm ET/2pm CT/noon PT on Mondays, except for the holidays noted below when the deadline shifts to Tuesday at those times. All reporting must be completed before that time. Even if a reporter is in the system at 1:59 PM CT, if they have not submitted they will be locked out. A successfully submitted report will result in a confirmation email to the reporter.

Play Limits: Mediabase will credit a maximum of two plays on any individual song over any 60-minute period.
eric church
some of it

On your desk now
ADD 1/14
JORDAN DAVIS
#1 NEW ARTIST OF THE YEAR

#10 MALE ARTIST OF THE YEAR

SINGLES YOU UP
#3 SONG OF THE YEAR

TOP 15 WITH LATEST SMASH,
TAKE IT FROM ME
Spin Discrepancies: The deadline for submitting any spin discrepancies that affect the Country Aircheck/Mediabase Published Country Chart is 5pm CT Sunday each week. Please direct all discrepancy queries to mbaction@mediabase.com.

Monday Holidays
• January 21, Martin Luther King, Jr. Day
• February 18, President’s Day
• May 27, Memorial Day
• September 2, Labor Day

Chart Chat
Congrats to Dan + Shay’s Dan Smyers and Shay Mooney, Kristen Williams, Tom Martens, James Marsh and the WAR promotion staff on landing this week’s No. 1 with “Speechless.” The song is the second chart-topper from their current self-titled album. Writers are Jordan Reynolds, Laura Veltz, Smyers and Mooney.

News & Notes
BMG’s Alabama has signed with Absolute Publicity for exclusive representation.

Pianist Bobbie Nelson will be honored with the Texas Music Legend Award during the 2019 Hall of Fame Darrell K Royal Pickin’ Party Feb. 22 in Austin. Lee Ann Womack, Jessi Alexander and Shawn Camp will perform following the ceremony. More here.

Shooter Jennings will produce Duff McKagan’s forthcoming solo album, expected to be released in 2019.

Lanco, Granger Smith, Maddie & Tae, Chris Lane, Tracey Lawrence and Restless Heart have been added to the Country Thunder Florida lineup March 22-24. More here.

Marty Stuart and His Fabulous Superlatives, Morgan Evans, Craig Campbell, Austin Burke and Josh Abbott Band have been added to the Country Thunder Arizona lineup April 11-14 in Florence, AZ. More here.

Jewel was selected as one of the 13 recipients of the Horatio Alger Award and will be inducted with the rest of the 2019 class April 4-6 during the ceremonies in Washington, DC. More info here.

Read The Observer’s list of “The Most Powerful Entertainment and Media PR Firms in 2018” – many with Nashville ties – here.

The Week’s Top Stories
Full coverage at countryaircheck.com.
• Emmis terminated 35 staffers. (CAT 12/14)
• Ayla Brown joined WKLB/Boston as morning co-host. (CAT 12/13)
• RAB elected its 2019 Board of Directors. (CAT 12/12)
• Summit/Springfield is searching for an OM/PD. (CAT 12/11)
• KFRG/Riverside made on-air lineup changes. (CAT 12/10)

Another Look At Research
(continued from page 1)
fits within it,” says Coleman Research EVP John Boyne. “How well-known is your station with the target audience? What are the specific perceptions of your station, positive and negative, for the things you do – music, personalities, etc.? How does your station stack up to its competitors? How popular, cohesive and attainable are various music coalition options?”

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BRAD PAISLEY

new single
"BUCKED OFF"
For stations challenging a heritage brand, perceptual studies could be a missing link. For all stations, such studies can inform the rest of the plan. Boyne explains, “If you don’t have a well-built strategy, then you may not know how to invest your resources, how to react to competitive changes or how to even interpret a music test.”

Raab has suggestions for stations that can’t afford a perceptual study. “You can ask perceptual questions as part of an AMT or even callout,” he says. “I also like focus groups for some situations. Sometimes you need to see people’s body language to reveal what may be going on. If you do enough of them in the same market, you can get actionable results.”

Hall About It: The staple Auditorium Music Test, now mostly conducted online, can help programmers keep their gold libraries finely tuned. “Country is a passionate format,” says NuVoodoo founder Carolyn Gilbert, who has rechristened AMTs as OMTs. “Listeners tend to love their music – all of it. The inclination in current-based formats like Country is to churn the music too quickly. Just because we’ve heard enough of it doesn’t mean that listeners have. We’re seeing great passion still for the hits of the ’90s and early 2000s. A solid OMT is a great, efficient tool that’s very useful for testing gold.”

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MAX SPINS BY 1/6!!

CA/MB *4 BB *6

Top 10 Greatest Gainer AGAIN!

HUGE Mediabase Callout Scores!

DUSTIN LYNCH

GOOD GIRL

GOOD GIRL

GOOD GIRL

GOOD GIRL
Creative Artists Agency

congratulates

DAN + SHAY

and

SANDBOX ENTERTAINMENT
WARNER MUSIC NASHVILLE
VAR
SB PROJECTS

KRISTEN WILLIAMS
TOM MARTENS
ANNA CAGE
RAY VAUGHN

RAFFAELLA BRAUN
TOM STARR
CHAD SCHULTZ
TAYLOR ARETZ

JAMES MARSH

on their 5th #1 single, “Speechless”
and their sold-out 2019 headline tour

CAA
The most utilized research – callout – earns a lot of attention from programmers ... and deserves it. “You have to apply some art to interpreting research,” Raab says. “This is where your gut comes in. If it doesn’t look right, question it. Insist that everything is double checked. A bad test can harm you. If a song has a drastic change, you might wait another week to move a song to see if that change is real.” Further, Raab adds, “Research can actually change your gut. For example, in some markets, research may show that more traditional music works better. From that point forward, you gut may lean toward that sound.”

Jimmy Wayne’s 2004 song “Paper Angels” spurred a 2012 book and a 2014 TV movie. Wayne recently made his acting debut in the 2018 TV movie Every Other Holiday. He puts a holiday spin on the artist interview:

“Paper Angels” inspired an astronomical number of people to support the Salvation Army Angel Tree program, which serves children and needy families during the Christmas holiday. I wrote the song specifically to raise awareness. The program helped me and my family when I was nine. It also provided me my first guitar when I was 14. The movie Paper Angels has had the same effect. It was a blessing seeing the results.

One of my favorite memories from the Every Other Holiday set happened off-camera. The cast was having lunch and [co-star] Dee Wallace shared a few personal stories. I was able to experience vicariously what it’s like working with Steven Spielberg. [Wallace was in E.T.] Her stories were amazing.

My friends Ken and Lisa Abraham hosted a viewing party. The moment I stepped into frame the entire living room cheered. I was focused on, and slightly embarrassed by, my facial expression. I could tell how scared I was during that scene – probably because it was the very first time I ever acted in a movie.

I was used to being in front of an audience in the spotlight. I’m sure that helped prepare me for filming a movie. But I should give most of the credit to Trey Fanjoy. Trey was the first director I worked with on the video for “Stay Gone” in 2003. She coached me on how to be comfortable in front of a camera. She said, “Jimmy, just work the light.” For some reason it made sense to me then – and later, in front of a movie camera lens.

I received one of my favorite Christmas gifts when I was 17. I got a Craftsman tool socket set from Bea’s daughter and son-in-law. [Wayne lived with Bea and Russell Costner as a teen.] I still have it. I’ve torn down and rebuilt many car engines and installed multiple transmissions with that small socket set.

I love traditional-sounding Christmas music much more than today’s remakes. (Actually, I do love Taylor Swift’s version of “Last Christmas.”) Michele Voan Capps’ album Christmas At Home With ... Michele is perfect. It has that traditional sound and she sings so well. I recommend it to anyone.

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“The new product constantly coming out of Nashville is great, but the listeners really do guide us,” Gilbert says. “Wait to test things until they have a few hundred spins in the market and then keep playing it until you see listeners tiring of it.”

**Coal Oriented:** For stations who don’t find a healthy research budget in their Christmas stocking, options still exist. “Invite listeners in to talk about the station over pizza,” Raab says. “They’re your fans, but if you ask them to help make the station better, you might get some good information.” As mentioned earlier, incorporating perceptual questions in other research can be beneficial. Survey respondents also pointed to building custom Mediabase panels focused on stations known for utilizing research.

“There’s no magic bullet to getting high quality research, so be careful about cutting corners,” Boyne says. “Invest in getting the right sample and asking the right questions. Moreover, as my clients have heard me say countless times, be strategic in your implementation of music research – it should influence strategy, but not drive strategy.” Raab concurs on the false promise of cheap research. “Anytime I have gone that route, it hasn’t worked out,” he says. “Check reputation, references and ask yourself if that company’s style suit yours?”

Above all, remember that data is only one of the gifts under radio’s tree. “Bobby Bones just showed us the power of Country radio,” Gilbert says of his recent Dancing With The Stars win. “The connection between outstanding personalities and their communities is obvious and palpable. Country still has the ‘magic’ of radio going for it – the secret sauce. When else has a person with two left feet won the mirror ball? That victory was all about passion for the format. Let’s drive that bus forever!”

Reach Boyne here, Gilbert here and Raab here. –Fritz Moser CAC
Here’s a list of job seekers and open gigs. Not listed? Send info here and we’ll include you in a future update.

**SEASONAL PROMOTIONS**

The holidays can be a fantastic time to get your name and resume out to stations in your area. Many stations enjoy having a new voice bring in the season. 

**NEW YEAR'S HIRING**

Many stations benefit from hiring new talent for the New Year. Check out these positions and consider reaching out to the stations directly.

**SEARCHING**

- **Jeremy Guenther**
  Formerly with Riser House, Capitol and KSSN & KMJX/Little Rock
  jguenther01@gmail.com
  301-590-4878

- **Chris Matthews**
  Formerly with KEBE/Sacramento, KMLE/Phoenix, KAWO/Boise
  chrismatthewsdj@gmail.com

- **David Dean**
  Formerly with KMPS/Seattle, KMLE/Phoenix
  dave@daveandceej.com

- **Terry Cooley**
  Former Radio Mankato Dir./Programming
  Sinjin62@gmail.com

- **James Anthony**
  Former KRMD/Shreveport PD/on-air
  afternoonjd@gmail.com
  816-232-7915

- **Rosey Fitchpatrick**
  Promotion/Marketing industry vet (MCA, Decca, Indie promo, WME)
  roseyfitch99@gmail.com
  615-944-7033

- **Tommy & Joe Johnson**
  Former KUBL/Salt Lake City morning co-hosts
  tommyjohnsonmail@gmail.com

- **Pam Russell**
  Former UMGO/Nashville VP/National Sales
  Pamrussell@icloud.com

- **Shane Collins**
  Former Summit Media/Louisville OM
  ShaneC1234@gmail.com

- **Ron “Keezy” Stevens**
  Former KEBB/Grand Junction, CO morning host
  ronstvs@yahoo.com

- **Loyd Ford**
  Radio programming veteran
  Ford@RainmakerPathway.com
  864-448-4169

**December 17, 2018**

**AVAILABLE JOBS**

**MIDWEST**

- NRGKFGE/Lincoln, NE has an immediate opening for an afternoon host. Materials to OM Steve Albertsen here.

- Cumulus/Detroit has a Dir./Digital Content opening for its three-station cluster, including Country KDFW. Apply here.

- Marshalltown Broadcasting XXIA/Marshalltown, IA is searching for a morning co-host. Airchecks and résumés to PD JD Justice here.

- Townsquare/Grand Rapids, MI is searching for an OM. Airchecks and résumés to Rick Sarata here.

- Bliss WIVL/Janesville, WI has an opening for a part-time weekender. At least one year on-air experience is required. Airchecks and résumés to PD Justin Brown here.

- KSE Radio Ventures/Denver is searching for an engineer. Apply here. The cluster is also looking for a full-time traffic coordinator; details and application here.

- Summit/Springfield is looking for a permanent OM/ PD for the cluster, which includes Country KTTS. Airchecks and résumés to Summit National PD John Olsen here.

**NORTHEAST**

- Townsquare WQOK/Portsmouth, NH is looking for a Brand Manager. Joe Limardi will continue in the role until a replacement is found. Materials to Townsquare New England ROM Herb Ivy here.

- Aloha Station Trust WFRF/Frederick, MD has an opening for a weekend/fill-in talent. Those living in the Frederick, MD, Washington, DC and Baltimore MD area can send airchecks and résumés to PD Brian Mo here.

- Binnie/Portland, ME has an opening for an on-air Promotions Assistant. The cluster includes Country WTHT. Send airchecks and résumés to OM Stan Bennett here.

- Binnie Media/Maine is searching for a Dir./Traffic and a part-time Sales Assistant in Portland, for its stations which include Country WTHT and WBQQ. Send materials here.

- Townsquare/Hudson Valley, NY has openings for part-time on-air talent and digital contributors. The cluster includes Country WXDF & WZAD as well as Hot AC WCZK & Classic Rock WPDM. Materials to OM Joe Limardi here.

**SOUTHEAST**

- iHeartMedia/Luscaoola, AL has an opening for an OM and PD for Country WXTJ. Airchecks and résumés to Area SVP/Programming Tom Hanrahan here.

- Beasley WQYK/Tampa PD Travis Daily is seeking an experienced afternoon drive producer. Materials to PD Travis Daily here.

- Max Media’s WGH/Norfolk has a morning opening. Airchecks and résumés to VP/Programming Rusty James here.

- Cumulus’ WSM-FM (Nash Icon)/Nashville has an opening for a part-timer. Duties will also include the Icon Network. Flexibility and on-air experience is required (no beginners). Materials to VP/Charlie Cook here.

- Cumulus’ WSM-FM (Nash Icon)/Nashville is in search of an on-air traffic reporters. Materials to VP/Charlie Cook here.

- Guaranty WTGE/Baton Rouge has an opening for a middle day. Three to five years of on-air experience in Country is required, along with strong production, digital and social media skills. Airchecks and résumés here.

- Average Joes Entertainment is seeking entry/intermediate level graphic design and video production applicants for full-time employment. More Info here: submit résumé and portfolio here.

- Cumulus WKDF/Nashville is seeking part-time air talent for weekends and fill-ins. Three years of on-air experience and residing in the Nashville area are required. Airchecks and résumés to PD John Shooby here.

- Bristol WXBO/Johnson City, TN is still searching for a PD to succeed Bill Hagy. The right candidate will also have on-air responsibilities. A minimum of five years as a Country PD is required. Airchecks and résumés here.

- Entercom WPAW/Greensboro, NC has an opening for an afternoon jock. Apply here.

- Vallie Richards Donovan Consulting has an immediate PM drive opening at a legendary east coast Country station. Send airchecks and résumés to “Country Jobs” here.

- Summit WQNU/Louisville is looking for an APD/MD/on-air host. Submit materials here. Entercom WUST/Chattanooga is on the hunt for a midday on-air personality. Apply here.

- LCKM/Red Bank, TN is seeking part-time imaging. Applicants for full-time employment. A minimum of five years of on-air experience and residing in the Knoxville area are required. Send airchecks here; apply here.

**SOUTHWEST**

- Cox/San Antonio is searching for a VP/MM. Reach out to RD/Studio Rob Babin here.

- Cumulus KSCS/Dallas is searching for a morning co-host for Hawkeye In The Morning. Airchecks and résumés to PD Mac Daniels here.

**COX MEDIA GROUP**

- Cox Media Group/Houston is searching for a Digital Media Sales Specialist. Apply here.

- LCKM KTFW/Dallas has an unspecified part-time on-air opening for an experienced talent. Contact PD Mike Crow here.

- Nooalmar KBDM/Roswell, NM has an opening for a morning host. Materials to GM Darryl Burfield here.

- Entercom KILT/Houston has immediate openings for part-timers. Only applicants living in the Houston area are being considered at present. Send airchecks here; apply here.

- Entercom KILT/Houston is looking for a PD to succeed Bruce Logan. Résumés and airchecks to Country Format Captain Mike Moore here.

**WEST COAST**

- Entercom KKWF/Seattle is searching for an afternoon drive host. Apply here.

- Cherry Creek/St. George, UT has an opening for a Dir./Production. The cluster includes Country KCSI and KYK. The job comes with co-host responsibilities on cluster AC KREC. Materials including production and imaging samples here.

- Buck Owens KZBB/Santa Rosa, CA PD Mike Moore tells Country Aircheck that the station is looking for a new on-air talent to add to its existing lineup. Applicants interested in this newly created position should send airchecks and résumés to Edwards here.

- Entercom KZBB/San José, CA is on the hunt for a full-time news director. Five years’ anchor experience required. Send aircheck, résumé, cover letter, and photo here; no zip files, please.

**OTHER**

- Johnstone Entertainment Agency is searching for an experienced agent to assist booking for the band Shenandoah. Send résumés to Cole Johnstone here.

- Consultant Joel Raab is looking for a Brand Manager for a Top 75 Market. Raab is also on the hunt for morning talent for two different Top 50 Market stations. Send materials here.

- Cumulus is on the hunt for an on-air segment producer and sidekick for its nationally syndicated The Ty Bentli Show. Apply here.

- The Academy of Country Music (ACM) is seeking an Administrative Assistant. The position is based in Los Angeles and will work with the ACM Lifting Lives Exec. Dir. and Sr. Mgr/Strategic Partnerships. Apply here.
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<td>KELSEA BALLERINI/Make Me More (Black River)</td>
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<td>BRETT ELDREDGE/Love Someone (Atlantic/WMN)</td>
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<td>CHASE RICE/Eyes On You (Broken Bow)</td>
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<td>82</td>
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<td>GRANGER SMITH/You're In It (Wheelhouse)</td>
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<td>LEE BRICE/Feels Like A Party (Wheelhouse)</td>
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<td>RASCAL FLATTS/Back To Life (Big Machine)</td>
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<td>344</td>
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<td>RANDY HOUSER f/H. LINDSEY/What Whiskey... (Stoney Creek)</td>
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<td>67</td>
<td>1045</td>
<td>14</td>
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<td>FLORIDA GEORGIA LINE/Talk You Out Of It (BMLGR)</td>
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<td>962</td>
<td>108</td>
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<td>MADDIE &amp; TAE/Friends Don't (Mercury)</td>
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<td>77</td>
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<td>TRAVIS DENNING/What Happens In A... (Valory)</td>
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<td>BRANTLEY GILBERT f/L. ELL/What Happens In A... (Valory)</td>
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<td>BRANDON LAY/Yada Yada Yada (EMI Nashville)</td>
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<td>748</td>
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<td>MORGAN EVANS/Day Drunk (Warner Bros./WEA)</td>
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<td>224</td>
<td>621</td>
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<td>BILLY CURRINGTON/Bring It On Over (Mercury)</td>
<td>1806</td>
<td>-20</td>
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<td>50</td>
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<td>BRAD PAISLEY/Bucked Off (Arista)</td>
<td>1756</td>
<td>75</td>
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<td>COLE SWINDELL/Love You Too Late (Warner Bros./WMN)</td>
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<td>DAVID LEE MURPHY/I Won't Be Sorry (Reviver)</td>
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<td>21</td>
<td>533</td>
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</table>

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**I THINK TOO MUCH**

“I Think Too Much is the trio’s strongest release to date and destined to be their biggest playlist bop yet.”

-Phil Guerini, VP, Music Strategy
DCWW & GM, Radio Disney Network

**Southern Halo**

www.southernhalo.net
Country Aircheck Add Leaders
Ads will return Jan. 7

Country Aircheck Top Point Gainers

JASON ALDEAN/ Girl Like You (Broken Bow) 2540 ✔
SCOTT MCCREERY/ This Is It (Triple Tigers) 2428 ✔
BRANTLEY GILBERT f/ L. ELL/ What Happens In A... (Valory) 2370 ✔
THOMAS RHETT/ Sixteen (Valory) 2352 ✔
DAN + SHAY/ Speechless (Warner Bros./WAR) 2264 ✔
LUKE COMBS/ Beautiful Crazy (River House/Columbia) 1729 ✔
CARRIE UNDERWOOD/ Love Wins (Capitol) 1408 ✔
LUKE BRYAN/ What Makes You Country (Capitol) 1370 ✔
DUSTIN LYNCH/ Good Girl (Broken Bow) 1332 ✔
MIDLAND/ Burn Out (Big Machine) 1228 ✔

Country Aircheck Top Spin Gainers

THOMAS RHETT/ Sixteen (Valory) 848
SCOTT MCCREERY/ This Is It (Triple Tigers) 836
JASON ALDEAN/ Girl Like You (Broken Bow) 812
BRANTLEY GILBERT f/ L. ELL/ What Happens In A... (Valory) 787
DAN + SHAY/ Speechless (Warner Bros./WAR) 747
LUKE COMBS/ Beautiful Crazy (River House/Columbia) 538
LUKE BRYAN/ What Makes You Country (Capitol) 472
CARRIE UNDERWOOD/ Love Wins (Capitol) 440
DUSTIN LYNCH/ Good Girl (Broken Bow) 434
MIDLAND/ Burn Out (Big Machine) 382

Activator Top Point Gainers
Activator will return Jan. 7.

Activator Top Spin Gainers
Activator will return Jan. 7.

Country Aircheck Top Recurrents

LUKE COMBS/ She Got The Best Of Me (River House/Columbia) 22363 ✔
JIMMIE ALLEN/ Best Shot (Stoney Creek) 20680 ✔
RUSSELL DICKERSON/ Blue Tacoma (Triple Tigers) 12372 ✔
CHRIS YOUNG/ Hangin’ On (RCA) 11183 ✔
LUKE COMBS/ One Number Away (River House/Columbia) 9491 ✔
OLD DOMINION/ Hotel Key (RCA) 9307 ✔
KANE BROWN/ Heaven (RCA) 8959 ✔
KENNY CHESNEY/ Get Along (Blue Chair/Warner Bros./WEA) 8755 ✔
DAN + SHAY/ Tequila (Warner Bros./WAR) 8393 ✔
MAREN MORRIS/ Rich (Columbia) 6973 ✔
COUNTRY AIRCHECK ACTIVITY

BRANDON LAY / Yada Yada Yada (EMI Nashville)
Moves 47-45
2,313 points, 748 spins; no adds

MORGAN EVANS / Day Drunk (Warner Bros./WEA)
Moves 49-46*
1,908 points, 621 spins; no adds

BILLY CURRINGTON / Bring It On Over (Mercury)
Moves 48-47*
1,806 points, 573 spins; no adds

BRAD PAISLEY / Bucked Off (Arista)
Moves 50-48*
1,756 points, 552 spins; no adds

COLE SWINDELL / Love You Too Late (Warner Bros./WMN)
Debuts at 49*
1,682 points, 459 points; no adds

DAVID LEE MURPHY / I Won’t Be Sorry (Reviver)
Debuts at 50*
1,681 points, 533 spins; no adds

LAUREN ALAINA / Ladies In The ’90s (19/Mercury)
1,652 points, 497 spins; no adds

JUSTIN MOORE / The Ones That Didn’t Make It...(Valory)
1,625 points, 489 spins; no adds

CARLY PEARCE / Closer To You (Big Machine)
1,615 points, 486 points; no adds

GARTH BROOKS / Stronger Than Me (Pearl)
1,446 points, 446 points; no adds

DYLAN SCHNEIDER / How Does It Sound (Cold River/Placer Music)
1,444 points, 520 spins; no adds

January 7
Kane Brown / Good As You (RCA)

January 14
Ashley McBryde / Girl Goin’ Nowhere (Atlantic/WAR)
Dylan Scott / Ain’t Nothin’ To It (CoJo Music/Warner Music Nashville)
Eric Church / Some Of It (EMI Nashville)

January 21
Matt Stell / Prayed For You (Records/GCE/in2une)

January 28
None Listed

February 4
Aaron Watson / Kiss That Girl Goodbye (Big Label)
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A 3-HOUR CHRISTMAS RADIO SPECIAL
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Written and produced by Sharla McCoy
Contact Sharla McCoy at sharlamccoy@gmail.com

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Brett Eldredge