CRS Dive: Mark Ramsey Pt. 2

Last week, CRS 2020 research presenter Mark Ramsey explained the importance in diverging thoughts between programmers and listeners, the problem with radio’s silo and the lack of evidence for PD bias against female music (CAW 3/9). In today’s second installment, Ramsey addresses the limitations of localism, country-pop collaborations and what boots-on-the-ground radio pros can do about industry problems. See prior coverage of Ramsey’s CRS presentation here and the full deck here.

Admitting it was controversial as you said it, the idea that being local doesn’t matter to listeners was one of your key points. But even if a national personality might be just as well-received on air, aren’t there benefits to having a local personality who can be out in the community and connecting with clients?

What I’m saying relative to that is proven. We say this like it’s theoretical fact that doesn’t need to exist in practice. The fact we have a mailing address in the community makes us important. Says who? What are you doing with the fact you’re local that makes you important? “Well, we’re out in the community. We’re at events, fundraisers, concerts, clubs and the Elks lounge.” Where’s the evidence that those efforts are more important than others you could undertake with that time? Like, say, playing a song.

Provide the evidence, that’s all. People say, “We’re live and local, and they’re not.” When you turn on TV tonight, almost none of what you see is going to be live and local. And yet, it’s compelling isn’t it?

There are formats that are more music intensive than Country radio, that don’t do as much in the community. People who have music services still sometimes turn on the radio. This is all anecdotal ... but there has to be some sound reasoning behind decades of broadcasting conventional wisdom, right?

(continued on page 7)
JON PARDI

AIN'T ALWAYS THE COWBOY

#1 MOST ADDED
43 FIRST WEEK STATIONS!

WXTU  KBQQ  MCCC  WKL   KILT  WQYK  WIL
WWKA  KCYY  KTEX  KSOOC  KKF  KAJ  KATM
WEBG  KUZZ  WZZK  WBBW  KRYS  WDSY  WPCV
WQIK  WUSY  WBU  KWM  WML  KRTY  KSOP
KBQ  KHEY  WKSJ  KKX  WTGE  KBQ  WKM
WPOR  KCYE  WGNIE  WXXC  KN6
WTHT  KJUE  KPLM
and provides a nice connection back to a studio from home,” he says. “If you’re a jock just doing tracking, it’s best to get a mic like the Rode NT1A and a Behringer USB interface. You’re in for about $300 and can get great, clean audio back to whoever may need it, and there’s no need for a mixer in that situation. For PDs or anyone who may want or need something a bit more, I still recommend an NT1A along with a second processor. I have one that’s matched to my home studio, and it’s a worthy investment with a low cost of entry.”

Cherry Creek KIYK & KCIN/St. George, UT PD Aaronee Cottam called in a pro to help with her at-home system. “Our engineer set up an FTP to pull coded audio into specific tracks for each break, and I upload it to our FTP site,” she explains. “It works well with my RE320 mic and DBX286S processor. I also still use Adobe 1.5 and have a friend from the local university help me fine-tune my processing. All-in, I spent around $450, but I already had the station software on my personal computer.”

iHeartMedia KSSN/Little Rock, AR APD/midday personality Jess Jennings has also created an at-home system. “I’m using an MXL 990 condenser microphone with Shockmount, which runs about $70 at MusicFriend.com,” she says. “I use the Behringer MINIMIC Mic800 Ultra-Compact microphone modeling preamp, which I got from BHPhotoVideo.com, and I run Audition on a standard HP laptop I got from Sam’s Club. To upload audio to the station, I’ve used Dropbox, an FTP or emailed them into a cart via VPN. My studio takes up a small corner of a room in my home – not a lot of space at all – and I have foam on the walls in the corner. A closet is a great option, too, as the clothes help deaden the sound.”

If you’re looking for a something full-service, nationally syndicated The Big Time With Whitney Allen host Whitney Allen offers her feedback. “I’m in a semi-rural area, and there have been a few times I’ve been unable to get out of my neighborhood due to flooding; the 2019 Woolsey Fire and road blockages took it to a new level, as I couldn’t leave our restricted area,” says Allen, who now works with a full “backup studio” in her home. “I can connect to our main studio from my house using a Comrex BRIC-Link. To record and edit my own breaks, phone calls and contests, I use a VoxPro, and I have an ElectroVoice RE-20 mic that runs through a Symetrix 528E Voice Processor to match the sound in the studio. I also have a Telos hybrid to record phone calls into the VoxPro. Once I pre-record tracks or edit calls at home, I upload the finished audio files to an FTP site, and they are then downloaded in the studio. The show can be done very, very close to real time, with just a few minutes of delay. All we need is electricity and an internet connection to produce a show.”

Whether you’re putting together an at-home studio on the fly or have the resources for a complete build-out, there is a solution available. Many systems, including Zetta, NexGen and Wide Orbit, offer desktop and even smartphone applications to make on-the-go radio an easier proposition. And, if you have questions or need additional resources, Country Aircheck and the Country radio community will be there to help.

–Monta Vaden
Russell Dickerson

The follow-up to 3 #1 singles
Spotify US Viral 50
More than 1 million streams / week
Impacting now

Scotty McCreery

In Between
Top 20*
More than 1 million streams / week
50 million streams total

Gone West

What Could've Been
Top 30*
More than 1 million streams / week
Debut album coming June 12
KFRG/Riverside, CA APD/MD/middays
Heather Froglear discusses her most influential music:

1. **The Essential John Denver**: My Daddy played a Guild just like him, and there was never a time growing up as a military brat that John’s music didn’t fill our home as we moved from place to place.

2. **Dan Fogelberg’s The Innocent Age**: Like John Denver, his songwriting moved me. This album taught me how to feel music. Go listen to “The Sand And The Foam” … and tell me I’m wrong.

3. **Journey’s Escape**: I reluctantly continued piano lessons so I could learn to play like Jonathan Cain. It’s fun to watch kids today singing along to the band I grew up on. And no one sang like Steve Perry.

4. **Kiss at Hampton Roads in 1979**: First concert I ever attended. I wasn’t even double digits yet, but my dad reluctantly took me and my late brother to see our heroes. I’ll never forget looking through the binoculars to watch Gene Simmons spit blood. Scarred me for life.

5. **Kacey Musgraves’ Golden Hour**: She is our modern day James Taylor. I love everything about her and this album.

- **Highly regarded music you’ve actually never heard**: I couldn’t tell you one single Bob Dylan song, but I do know he was in the “We Are The World” video on MTV.

- **An “important” piece or style of music you just don’t get**: While I appreciate all genres of music, I couldn’t get into punk rock. I’ll take Gregorian Chant over punk rock all day long.

- **An album you listened to incessantly**: Jordan Davis’ Home State. It’s one of those rare albums where you love every song and can hear all of them as radio singles. Hard to do nowadays.

- **An obscure or non-country song everyone should listen to right now**: Patrick Droney’s “Brooklyn.” Look him up. Then buy everything he’s ever put out. Incredible raw talent.

- **Music you’d rather not admit to enjoying**: I’m a huge Alter Bridge fan. Their album/single “Blackbird” is phenomenal, if you enjoy melodic prog rock driven by two exceptional front men in Myles Kennedy and Mark Tremonti.

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**Chart Chat**

Congratulations to Kane Brown, Steve Hodges, Dennis Reese and the RCA promotion team on landing at No. 1 with “Homesick” for a second consecutive week. The song is the third single from Brown’s second major-label album, Experiment, and is his fifth career No. 1. Songwriters are Brock Berryhill, Matt McGinn, Taylor Phillips and Brown.

And kudos to Bobby Young and the Capitol crew on notching 39 adds for Jon Pardi’s “Ain’t Always The Cowboy” topping this week’s board.

**Booked Report: KRYS Stapleton**

Mercury’s Chris Stapleton may have postponed his All-American Road Show as social distancing owns the moment (CAT 3/12), but iHeartMedia KRYS/Corpus Christi, TX PD/morning man “Big Frank” Edwards was lucky enough to catch the final show before the hiatus. He tells Country Aircheck what took place March 11, and what to expect when the All-American Road Show resumes. (Keep track of rescheduled dates here.)

“The stage configuration was really cool with a screen directly over the top that ran the full width,” says Edwards. “They worked in some cool camera angles during the show, and the stage had a mirror ball in the middle, which looked great.”

After sets from opening acts Yola and Jamey Johnson – whose “In Color” and “Give It Away” earned massive audience reactions – Stapleton opened with an instrumental version of “The Star Spangled Banner.” “I hope that isn’t a top-secret deal, but it was definitely one way to get us all on our feet!” says Edwards.

Stapleton and his band, joined by wife Morgane Stapleton, then worked through the setlist, featuring radio singles and album cuts including “Nobody To Blame,” “Millionaire” and “Traveller.”

“Some of the biggest moments, though, were exactly what you’d expect,” notes Edwards. “The crowd reaction for ‘Broken Halos’ was big, and my gosh, ‘Tennessee Whiskey’ was huge. There was also a big reaction when Chris and Morgane sang ‘You Are My Sunshine’ together.”

“Tennessee Whiskey” was the final song before the encore, Stapleton officially ended the show with “Outlaw State Of Mind.”

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**TOP TWENTY BOUND!**

**ONE BIG COUNTRY SONG**

CA/MB: 22*
BB: 22*
HOMEMADE

TOP 10 CONSUMPTION

BIG LOUD
“Who knew it would be the last big show for a while,” remarks Edwards. “Our grand prize winner told me this was the third concert she had ever been to, and she’s roughly my age. It reminded me we’re blessed to do what we do, and sometimes we forget and take those things for granted.” And, as much of the industry heads into a new territory of quarantines and working from home while tours take a break from the road, Edwards offers this final sentiment: “May the God of your choice bless you. Keep calm, and wash your hands.”

Monte Spearman’s High Plains Radio Network/Altus, OK cluster, including Classic Country KEYB, is being purchased by Paragon Plus, LLC for $400,000.

Black River’s Kelsea Ballerini will host the CMA’s fifth annual Music Teachers of Excellence Awards in Nashville May 5. Watch the announcement video here.

Shenandoah kicked off the first round of shows for their Every Road 2020 tour last week in Nashville. Schedule here.

RCA/New York’s Cam will give a sneak peek at her upcoming album during three shows in April in Palo Alto, Los Angeles and New York.

The Week’s Top Stories

- Take a dive into the CRS 2020 research presentation with Mark Ramsey, Rumble On The Row and the new Dan + Shay and Kane Brown tours in last week’s (3/9) Country Aircheck Weekly.
- Ongoing coverage of Coronavirus-related cancellations here; resources for radio here.
- Music City Update: Relief Roundup here.
- KXDD/Yakima, WA afternoon host David Dean exited. (CAT 3/11)
- KKUT/Mt. Pleasant, UT Station Mgr. Dan Jessop exited. (CAT 3/10)
- Casey Daniels was named Adams/Tallahassee, FL OM & Country WWOF PD, succeeding Jeff Horn. (CAT 3/9)

CRS Dive: Mark Ramsey Pt. 2

We addressed why listeners specifically use radio over so-called playlist services. Some of it has more to do with where the listener was than anything else. That’s a really weak differentiator. It’s temporary and volatile. I’ve been doing these studies for 20-plus years. We used to say, “Radio’s got a big lead in these areas – habit, ubiquity, ease of use – big lead.” The services were hard. You had to work at using Spotify. Well, Spotify has spent 10 years making it easier. Pandora, too. They’ve all gotten more radio-like, more passive-friendly. Meanwhile, radio has remained largely the same. That’s really problematic, and we need to fess up to that. That’s one of the reasons everyone’s charging into podcast land. It’s an area that’s growing.

Although in your study PDs thought listeners were rushing to use podcasts, but the percentage of listeners who actually do is tiny.

Remember, these are Country listeners, not NPR listeners. It’s fair to say that just as a lot of the juice from radio is going to YouTube, Netflix and video games, a lot of it will go to podcasts. It’s primarily younger people who want non-music entertainment who are going to podcasts. Country radio fans, by definition, are not those.

You took issue with radio still playing the ratings game when ad-supported DSPs don’t, but the tech companies have bottomless wells of digital data. As limited as Nielsen may be, what else does radio have?

Once upon a time, Clear Channel, could have purchased Pandora and it elected not to. Ten years ago, Netflix was a DVD rental service. Some of this involves vision and taking bets on the future, rather than scrambling after the fact or believing this will all pass. True, DSPs have a different business model and aren’t programming to Nielsen. That’s why one of the things I said is, “You’ve got to get beyond the ‘radio’ business.”

Makes sense on a macro level, but if I’m programming a station in Boise, what do I do with that?

Good point. It’s a bigger problem for the person who owns the company that hires the PD in Boise. But it’s got to come from somewhere and that begins on that CRS stage in Nashville and with the ears in that room. The owners and managers of these radio companies, in many cases, came up through the ranks or they’re just people looking for a return on investment. Either way, change is needed. Once upon a time, Amazon was the world’s largest bookstore. They decided to go beyond that model.

Specific to country, you found that listeners are much more open to collaborations with pop artists than PDs anticipated. Is the perceived lack of acceptance of non-country artists simply about an overly vocal but tiny purist audience segment?

Are there a couple of points you really hope stick?

The biggest one is probably the hardest for the PD in Boise to deal with. People call DSPs radio. That’s the message for the management of radio companies as much as it is for anybody else. The problem is the degree to which we’re playing the ranker game. Broadcasters are going to lose because of the metrics those platforms have, as you pointed out. What radio has that they don’t is relationships with local advertisers. You can clarify my spend on Facebook, get me more people signing up to my email list and target my audience on Spotify all day long, but if a local radio station can get more people to walk into my furniture store, that’s a win.

The other thing is the convenience issue. I did not expect them to be the No. 1 reason people use DSPs. That should be chilling to broadcasters. For the person who owns the programming to Nielsen. That’s why one of the things I said is, “You’ve got to get beyond the ‘radio’ business.”

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(615) 320-1450
Warner Music Nashville Mgr./Publicity Victoria Chaitoff (r) is joined by her new officemate, Mattimeo “Meo” Ted Danson Chaitoff, as she works from home.

CMT/Premiere’s Cody Alan and Teddy practice some social distancing in their home studio with Tito’s (pictured) and hand sanitizer, toilet paper and 42 cans of chunky soup (not pictured).

“Sitting at a crowded airport trying to get out of Florida. #Coronageddon will be ‘Hard To Forget!’ All I wanna do is ‘Slow Dance In A Parking Lot’ (with a cart full of toilet paper). Here’s hoping the Coronavirus doesn’t look at me and decide, ‘She’s Mine’ or ‘bless her “Pretty Heart”’. I’m so happy to be going home — even though you become a pro at working from an airport as a regional — and hoping that this massive nation-wide lockdown doesn’t stop people from listening to country music.” – MCA Dir./Southeast Promotion Briana Galluccio
AVAILABLE JOBS

**MIDWEST**

- Midwest WWN/Battle Creek, MI PD Miggy Santos is seeking for a morning co-host. Send résumés and airchecks here.
- Zimmer KCLR/Columbia, MO is looking for an APD/on-air talent. Send résumés and airchecks here.
- Federated/Fort Wayne, IN COO Brad Williams is searching for a Market Mgr. for its six-station cluster, including Country WQHK. Complete posting and applications here; résumés to Williams here.
- WQLK/Richmond, IN GM Amy Dillon is seeking a PD/afternoon personality to succeed Steve Baker. Send résumés, airchecks and cover letters to Dillion here.
- Midwest/Fargo, ND VP/MM Dan Cash is looking for a Brand Mgr. for KVOX & Classic Country KMJO. Interested candidates can send résumés, airchecks and cover letters to him here.
- Star Radio WCOY/Quincy, IL VP/GM Bill Jones is seeking a PD/on-air talent with Audio Vault and Master Music experience. Send résumés and airchecks to him here.
- Summit KDFI/Wichita OM Justin Case is searching for a morning co-host. See the complete posting here; send résumés and airchecks to Case here.
- Great Plains WIBL/Bloomington, IL PD Andy Roberts is searching for an afternoon personality with imaging responsibilities. Send résumés and airchecks here.
- American Media KKK/Mississippi PD Steve “Shotgun” Kelly is seeking a “Jill of all Trades” to handle an air shift, production and live broadcasts. Send résumés, airchecks, production samples, personality websites and social links to him here.

**NORTHEAST**

- Seven Mountains WIFM/Cooper City, FL PD Steve “Shooter” Kelly is seeking a “Jill of all Trades” to handle an air shift, production and live broadcasts. Send résumés, airchecks, production samples, personality websites and social links to him here.
- WQCD/Quincy, IL OM/PD and on-air opportunities across all trades. Send materials here.
- Beasley is looking for a VP/ Programming to be based in their Corporate Office. A minimum of five years of programming experience is required. Send résumés and cover letters here.
- Adams CEO Ron Stone is now accepting résumés and airchecks for current and future OM/PD and on-air opportunities across all properties. Send materials to him here.

**SOUTHEAST**

- Gulf South WTAV/Dothan, AL PD John Garrett is on the hunt for a morning co-host. Send résumés, airchecks and references to him here.
- Summit VP/Programming Beverlee Brannigan is searching for a PD to join WCYQ/Knoxville. Send résumés and airchecks to her here.
- Beasley WQYK/Tampa OM/PD Travis Daily is seeking a night host. Interested parties can send résumés and airchecks to him here.
- Cumulus is looking for a PD to handle day-to-day programming for Country WRKN/New Orleans, as well as Alternative WZRH & Classic Hits KKNL. Apply here.
- Entercom WPAS/Greensboro, NC PD Clay Walker is seeking a morning co-host to succeed Amy Reed. Send résumés and airchecks to Walker here.
- Mississippi Broadcasters WKKK/Meridian, MS PD Christina Andrews is searching for a morning co-host following the passing of Robbie Rogers. Send résumés, airchecks and social media links to Andrews here.
- iHeartMedia WTNT/Tallahassee, FL VP/GM John Lund is seeking a PD/on-air talent. Send résumés, airchecks and references to him here.
- Cumulus WKKK/Albany, GA PD Bill Dollar is looking for an afternoon personality/Production Dir. Apply here.
- Entercom WUSY/Chattanooga SVP Justin Cole is seeking a third mic for the Ken & Daniel morning show. See the complete job posting and apply here.

**SOUTHWEST**

- Cox KYCC/San Antonio OM/PD Jeff Garrison is seeking a new morning sidekick to join Beth Chandler. Send résumés and airchecks to him here.
- SMG KKAI/Ardmore, OK is seeking for an on-air host with possible PD duties. Send résumés, airchecks and references here.
- Townsquare/Killeen, TX Market Pres. David Smith is looking for an OM/PD/on-air talent for the cluster, which includes Country KUSI. Send résumés and airchecks to Smith here.
- West Texas KHKS/Odessa, TX VP/GM John Moesch is searching for a morning co-host with production skills. Résumés and airchecks to him here.
- Griffin/Tulsa OM Steve Hunter is seeking a PD/on-air talent for Classic Country KXBL & News-Talk KFAQ-AM. Apply here.

**WEST COAST**

- Townsquare KAWO/Boise is on the hunt for a morning team. Interested candidates should send résumés and airchecks to SVP/Programming Kurt Johnson here.
- Momentum KJUG/Visalia, CA PD Rik McNeil is looking for a morning co-host. See the complete job posting here; résumés and airchecks to McNeil here.
- Buck Owens KUZZ/Bakersfield PD科searching for a morning personality. Interested candidates may send résumés and airchecks here.
- Townsquare KDBL/Yakima, WA OM Brian Stephenson is searching for a Brand Mgr./morning co-host. Apply here; send résumés and airchecks to Stephenson here.
- Stephens KXDD/Yakima, WA OM/PD Justin Henriksen is seeking an afternoon personality. Send resumes, airchecks, imaging samples and social media links to him here.

**OTHER**

- Consultant Joel Raab is looking an on-air PD for a reporting station in a Top 100 market. He is also searching for a PD/on-air talent in a Top 50 market. Send materials here.
- RWPC Co-President and consultant Scott Huskey is on the hunt for a Country PD/on-air talent in a medium market in the South. Send résumés and airchecks to him here.
- Warner Music Nashville VP/Radio & Streaming Tom Martens is seeking a Dir./National Radio & Streaming for a newly created position within the team. Send résumés to him here.
- Beasley is looking for a VP/ Programming to be based in their Corporate Office. A minimum of five years of programming experience is required. Send résumés and cover letters here.
- AccuRadio Founder/CEO Kurt Hanson is inviting radio pros to apply to curate a channel with music of their own choosing. Stipends and monetary awards to be provided; details and application here.
SEEKING JOBS

• Cactus Jack
  Former Entercom/Phoenix
  Dir./Production
  GoGolack@msn.com
  602-430-3908

• Heather Stevens
  Former WQXK/Youngstown, OH middays
  Heather.Stevens2019@gmail.com

• Alex Guerra
  Former Entertainment/Sacramento
  MD/Promo Dir.
  AlexGuerra5750@gmail.com
  916-397-9353
  630-335-3838

• Tony Kelly
  Former WUSN/Chicago
  morning producer
  KellyT_60468@yahoo.com
  708-642-8518

• Greg Cole
  Former WKCO/Saginaw, MI OM/PD
  GCole27000@gmail.com
  916-502-4734

• Doug Dodds
  Former ZFKY/Grand Cayman
  PD/morning host
  DougDoddsEmail@gmail.com

• Marc Lavik
  (aka Dave Marcus)
  Former on-air talent
  ZimaGuy@gmail.com
  401-467-6737

• Denis “Catfish” Miller
  Former KSNJ/Santa Maria, CA
  afternoon host
  DenisMil@hotmail.com

• Cory Mikhals
  Former KIZN/Boise
  morning co-host
  CoryProductions@icloud.com

• Katie Carmichael
  Former WT Vy/Dothan, AL
  morning co-host
  KatieOnTheRadio@outlook.com

• “Big” John Horton
  Former KFSA/Ft. Smith, AR
  afternoon host
  BigJohn@TheBigJohnShow.com

• Bill Heltemes
  Former Cold River
  Dir./Midwest Promotion
  IndyBillH@gmail.com
  859-653-1343

• Kris Richards
  Former WKJO/Smithfield, NC
  afternoons
  FireCop947@yahoo.com

• Jason Ryan
  Former WWQM/Madison, WI
  nights
  JROnTheAir@gmail.com

• Jeff Davis
  Former Big Label Dir./Promotions
  Promo.JeffDavis@gmail.com
  615-260-4975

• AJ McClure
  Former WWFF/Huntsville, AL
  APD/afternoons
  AJ McClure@charter.net
  256-503-2301

• Kristin Monica
  Former WQNU/Louisville APD/
  mornings
  Kristin@RadioKristin.com

• Paul Cannel
  Former WRKN/New Orleans PD
  PCannel@google.com

• Charlie Dean
  Former Mercury Sr. Dir./Midwest
  Promotion
  CharlieDea9@gmail.com

• Mac Daniels
  Former KPLX & KSCS/Dallas PD
  MacDaniels@me.com

• Tim “Tiny” Burger
  Former KFDI/Wichita mornings
  SendItToTim@gmail.com

• Chad Heritage
  Former iHeartMedia/Little Rock
  SVPP/O & KSSN PD
  ChadHeritage@gmail.com

• Jules Riley
  Former iHeartMedia/St. Louis
  SVPP
  Jules@julesrileymedia.com

• Tom Travis
  Former iHeartMedia/Oklahoma
  City SVPP
  TomTravis@gmail.com

• Chuck Knight
  Former iHeartMedia/Austin-San
  Antonio RSVPP
  ChuckKnightMedia@gmail.com

• Eddie Haskell
  Former iHeartMedia/ Ft. Collins,
  CO SVPP
  Haskell99@gmail.com

• Dan Mason
  Former iHeartMedia/Mobile, AL-
  Pensacola, FL SVPP
  DLO Lafayette@gmail.com

• Dave Schaefer
  Former iHeartMedia/Farmington,
  NM SVPP & Country KTRA PD
  DRSchaefer@qabrainstorm.net

• Ginny Rogers Brophy
  Former WBWL/Boston PD
  GinnyBrophy@gmail.com

• Katie Kruz
  Former WMAD/Madison, WI PD
  KatieKruz@gmail.com

• Brittany Tully
  Former WYNK/Baton Rouge PD
  BriLynn718@gmail.com

• Brian Cleary
  Former WEZL/Charleston, SC PD
  BCleary@aol.com

• Steve Knoll
  Former K MAG/Ft. Smith, AR PD/
  on-air talent
  SteveKnoll@cox.net

• Bree Wagner
  Former KAJA & KRPT/San
  Antonio APD/MD/on-air and
  KASE & KVET/Austin APD/MD/
  on-air
  Bree_1120@yahoo.com

• Jim Pearson
  Former KTOM/Minnesota, CA
  MD/morning host
  JimsCoolEmail@gmail.com

• Tige Rodgers
  Former iHeart Custom Tige &
  Daniel afternoon personality
  ClearedForTakeoff@yahoo.com

• Daniel Baker
  Former iHeart Custom Tige &
  Daniel afternoon personality
  DanielDaker@aol.com

• Mari Mueller
  Former Tige & Daniel Exec. Prod.
  Mari.Mueller15@gmail.com

• HJ “JoJo” Meza
  Former KAJA/San Antonio
  morning co-host
  TheHouseOfJojo@gmail.com

• Ritch Cassidy
  Former KFFF/ Omaha morning
  host
  RitchCassidy969@hotmail.com

• Bill Hickok
  Former KMBR/Bismarck, ND
  morning host
  BillHickok1950@gmail.com

• Dave Conrad
  Former WBCT/Grand Rapids, MI
  afternoon host
  DConrad82@gmail.com

• Amy Nic
  Former WAMZ/Louisville
  afternoon host
  AmyNicRadioCheck@gmail.com

• Ron “Keyes” Stevens
  Former WQR/Bau Claire, WI
  afternoon host
  RonStvns@yahoo.com

• Carrie Leigh
  Former WTW/erie, PA
  midday host
  Carrie.Rospierski@gmail.com

• Lee France
  Former KAGG/Bryan, TX PD/
  midday host
  LeeFranceWV@gmail.com

• Scott Davidson
  Former WHOF-HD2/Canton, OH
  PD/on-air host
  Davidson1023@gmail.com

• Trace Hamilton
  Former WBBG/Chicago night host
  TheTraceHamilton@gmail.com

• Daryl Thomas Ledyard
  Former WBBS/Syracuse
  on-air talent
  DaryLedyard@gmail.com

• Lizz Ryals
  Former WESC/Greenville, SC
  on-air talent
  RyalsLizzard@yahoo.com

• Shawn Carey
  Former KXXY/Oklahoma City
  on-air talent
  Shawnzte@sbcglobal.net

• Jim Hart
  Former WGR/Cleveland
  weekender
  SeventiesJim@hotmail.com

• Christian “Choff” Hoffer
  Former WBT/Cleveland, MI
  weekender
  Christian@heychoff.com

• Ryan McCall
  Former WGL/Platteville, WI
  MD/afternoons
  RyanMcCall@yahoo.com

• David Dean
  Former KXDD/Yakima, WA
  afternoons
  DavidDean5@gmail.com
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AUBURN ROAD

“WARNING”

CLICK TO VIEW

IMPACTING AT RADIO NOW

ALREADY PLAYING ON

WPAW WFRY KZKX KTHK WDGQ

POWERBASE MUSIC

EMPIRE
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Debut 42 SAM HUNT/Hard To Forget (MCA) ✔

| 45 | 43 | LADY ANTEBELLUM/What I’m Leaving For (BMLGR) | 4.398 0.391 78 2 | 76 2 |
| 49 | 49 | HARDY I/L. ALAINA & D. DAWSON/One Beer (TVM/Big Loud) | 2110 189 646 33 | 2.7 0.404 60 3 | 59 3 |
| 50 | 50 | CHRIS LANE/Big, Big Plans (Big Loud) | 2040 139 605 16 | 2.793 0.327 81 2 | 80 2 |

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Country Aircheck Add Leaders

JON PARDI/’Ain’t Always The Cowboy (Capitol) 39
SAM HUNT/’Hard To Forget (MCA) 24
NIKO MOON/’Good Time (RCA) 18
KEITH URBAN/’God Whispered Your Name (Capitol) 17
DIXIE CHICKS/’Gaslighter (Columbia/In2une) 9
LAUREN ALaina/’Getting Good (Mercury) 9
PAYTON SMITH/’Like I Knew You Would (Big Machine) 6
ADAM DOLEAC/’Famous (Arista) 4
CHRIS JANSON/’Done (Warner/WAR) 4
MIRANDA LAMBERT/’Bluebird (RCA) 4
OLD DOMINION/’Some People Do (RCA) 4
RUNAWAY JUNE/’Head Over Heels (Wheelhouse) 4

Country Aircheck Top Point Gainers

GABBY BARRETT/’I Hope (Warner/WAR) 1625
SAM HUNT/’’Hard To Forget (MCA) 1603
B. SHELTON w/G. STEFANI/’’Nobody But You (Warner/WMN) 1422
KENNY CHESNEY/’’Here And Now (Blue Chair/Warner/WEA) 1252
KEITH URBAN/’’God Whispered Your Name (Capitol) 1201
BRETT YOUNG/’’Catch (BMLGR) 1018
MORGAN WALLEN/’’Chasin’ You (Big Loud) 1002
JORDAN DAVIS/’’Slow Dance In A Parking Lot (MCA) 858
JAKE OWEN/’’Homemade (Big Loud) 821
THOMAS RHETT f/J. PARDI/’’Beer Can’t Fix (Valory) 632

Country Aircheck Top Spin Gainers

GABBY BARRETT/’’I Hope (Warner/WAR) 517
SAM HUNT/’’Hard To Forget (MCA) 481
B. SHELTON w/G. STEFANI/’’Nobody But You (Warner/WMN) 469
KENNY CHESNEY/’’Here And Now (Blue Chair/Warner/WEA) 424
KEITH URBAN/’’God Whispered Your Name (Capitol) 414
JORDAN DAVIS/’’Slow Dance In A Parking Lot (MCA) 362
BRETT YOUNG/’’Catch (BMLGR) 267
MORGAN WALLEN/’’Chasin’ You (Big Loud) 267
JAKE OWEN/’’Homemade (Big Loud) 264
MADDIE & TAE/’’Die From A Broken Heart (Mercury) 227

Activator Top Point Gainers

KEITH URBAN/’’God Whispered Your Name (Capitol) 1041 ✔
KENNY CHESNEY/’’Here And Now (Blue Chair/Warner/WEA) 1011 ✔
THOMAS RHETT f/J. PARDI/’’Beer Can’t Fix (Valory) 694 ✔
JORDAN DAVIS/’’Slow Dance In A Parking Lot (MCA) 664 ✔
B. SHELTON w/G. STEFANI/’’Nobody But You (Warner/WMN) 653 ✔
GABBY BARRETT/’’I Hope (Warner/WAR) 549 ✔
L. COMBS f/E. CHURCH/’’Does To Me (River House/Columbia) 440 ✔
MIRANDA LAMBERT/’’Bluebird (RCA) 415 ✔
MADDIE & TAE/’’Die From A Broken Heart (Mercury) 381 ✔
BRETT YOUNG/’’Catch (BMLGR) 341 ✔

Activator Top Spin Gainers

KEITH URBAN/’’God Whispered Your Name (Capitol) 180 ✔
KENNY CHESNEY/’’Here And Now (Blue Chair/Warner/WEA) 177 ✔
JORDAN DAVIS/’’Slow Dance In A Parking Lot (MCA) 133 ✔
THOMAS RHETT f/J. PARDI/’’Beer Can’t Fix (Valory) 126 ✔
B. SHELTON w/G. STEFANI/’’Nobody But You (Warner/WMN) 112 ✔
GABBY BARRETT/’’I Hope (Warner/WAR) 111 ✔
L. COMBS f/E. CHURCH/’’Does To Me (River House/Columbia) 103 ✔
BRETT YOUNG/’’Catch (BMLGR) 71 ✔
LUKE BRYAN/’’What She Wants Tonight (Capitol) 64 ✔
ERIC CHURCH/’’Monsters (EMI Nashville) 58 ✔

Country Aircheck Top Recurrents

SAM HUNT/’’Kinfolks (MCA) 21116
LUKE COMBS/’’Even Though... (River House/Columbia) 14511
DAN + SHAY & J. BIEBER/’’10,000 Hours (Warner/WAR) 13745
DUSTIN LYNCH/’’Ridin’ Roads (Broken Bow) 11695
OLD DOMINION/’’One Man Band (RCA) 11672
JON PARDI/’’Heartache Medication (Capitol) 9728
MATT STELL/’’Prayed For You (Wide Open/Records/GCE/Arista) 9402
LADY ANTEBELLUM/’’What If I Never Get Over You (BMLGR) 9257
MORGAN WALLEN/’’Whiskey Glasses (Big Loud) 9159
CHRIS JANSON/’’Good Vibes (Warner/WAR) 8037

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CONGRATULATIONS BROCK BERRYHILL & TAYLOR PHILLIPS!

TWO-WEEK #1 SONG
HOMESICK

co-written by KANE BROWN & MATT MCGINN
THANK YOU: Dann Huff, RCA Nashville, and EFG MGMT!
Kelsea Ballerini
Kelsea (Black River)
The ACM Female Artist of the Year nominee’s third studio album boasts 13 tracks, including current single “Homecoming Queen?” – co-penned with Jimmy Robbins and Nicolle Galyon – and collaborations with Kenny Chesney (“Half Of My Hometown”) and Halsey (“The Other Girl”).

March 27
Ingrid Andress Lady Like (Warner/WEA)
James Robert Webb Think About It (Bison Creek)

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