

August 20, 2012, Issue 308

KATIE ARMIGER 3 BIG ADDS "Better In A Black Dress" WCTK, WBUL, KRYS



Tempo: A Need For Speed?

Part of a PD's job is the relentless pursuit of any competitive advantage, be it blatantly obvious or oh-so-subtle. Speeding up music – sometimes called "pitching music" – by a few percent falls into the latter category and has been a common tactic through the ages and across formats.

But how commonly is music accelerated at Country radio today? As part of our ongoing series on station imaging and production values, **Country Aircheck** talked with PDs in large, medium and small markets and found a mixed bag when it comes to speeding up music.

Back in the day, the process was a simple adjustment to a CD player or, before man stood upright and discovered fire, a turntable setting. The by-product of that speed was a proportionate rise in pitch. Hence "pitching the records." Things are much different in 2012.

"We use something called 'pitchless time compression,' which is embedded in the NexGen system," says WMAD/Madison PD **Mike Ferris**. The pitch of the music isn't altered, but the tempo is faster. As a closet musician, Ferris explains further, "If a living room guitarist was playing along with Luke Bryan, he'd say, 'Oh yeah, I'm in tune with the radio.' Before, when you pitched things up, you literally sped up the record. All of a sudden that song wasn't, say, an E-natural anymore, it was more like an E-sharp."

WMAD bumps its music one percent. "It's hard to notice, but still gives us a little more tempo and a bit more pep," Ferris maintains. He also recalls that back in his Top 40 and Rock days, the practice occasionally escalated. "We did it because our competitor was pitching their music. Soon you'd go back and forth, starting with one percent, then one-and-a-half, then two." (continued on page 11)



Mike Ferris



Sweet Tee: Show Dog-Universal's Toby Keith hangs with golf tournament winners in Oklahoma last week. Keith hosted a large radio group, played them his upcoming album and joined them on the links. Pictured (l-r) are SDU's Nathan Cruise, Keith, WMAD/Madison's Abby Zellmer and KMNB/Minneapolis' Rob Morris.

Remembering Dave McKee

Randy Owen was the inspiration for *Country Cares For St. Jude Kids*; **Dave McKee** was the perspiration. Dave spent 35 years with ALSAC, the fundraising arm of St. Jude Children's Research Hospital, and was SVP/COO when he died following a car accident last Friday. He was 66.

"It was one of the saddest phone calls I've ever received," Owen tells **Country Aircheck**. "He was as close of a friend as I've ever had. The dream of Country



Dave McKee

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Huge Storm is Comin' 9/17

MCA
NASHVILLE

Long before
The Voice,
the only place
you could hear
my voice was on
Country Radio.
Thank y'all
for making
"Over" #1!
BlSh

BLAKE SHELTON OVER

BLAKE'S 7TH CONSECUTIVE #1 SINGLE AND THE 4TH & FINAL FROM THE GOLD CERTIFIED ALBUM *RED RIVER BLUE*.

UP NEXT!



Blake's first ever holiday collection,
Cheers, it's Christmas.,
in stores everywhere this fall!
AND catch the reigning champion
coach an all new Team Blake on the
Sept. 10th season premiere of *The Voice*!



Cares never would have happened without Dave. He was one of the most special men I've ever known because he cared so much about the welfare of children. He was an incredible person and one of my best friends. He will be missed."

I first met Dave in the early spring of 1989. Randy had just delivered a clarion call to action for the kids of St. Jude at CRS that year and had asked a few of us to go to Memphis to brainstorm ways to turn his dream into reality. Now that Country Cares has raised more than \$400 million in the last 23 years, few recall that the radiothons were almost over before they got started.

"We made an attempt in the first year, and it failed," McKee told the *Memphis Daily News* in a Feb. 2011 interview. "But it made me all the more determined, and \$400 million later, I was right. And it made me wonder what would've ever happened if I didn't stick to it, believed in it and made it happen."

"It's really fun now to hear the ALSAC board recall their conversations from back then about 'some country music guy who wants to do a radio hook-up,'" Owen told CA in July 2007, shortly after receiving ALSAC's Founder's Award, the organization's highest honor. "We've never done anything like that. Why do we want to do this?" I remember Dave McKee pleaded for one more chance, and here we are today."



Care Grounds: ALSAC's Dave McKee (back, left) welcomes Randy Owen and members of his management and label team to Memphis to plan the very first **Country Cares for St. Jude Kids** radiothon in 1989. Pictured next to McKee are Greg Fowler, Kim Armstrong, Gene Bridges, Steve Boland and Jack Weston. In the front row are (l-r) Lon Helton, Vicki McBride, Dr. Simone and Owen.



B-Sharp(s): Lyric Street staffers see Flatt(s), Rascal Flatts, in this vintage photo. Pictured (l-r) are Dale Turner, Joe Don Rooney, Nancy Broadway, Gary LeVox, Renee Leymon, Jay DeMarcus and Kevin Herring. Have images from days of yore? Email them to pagethreepic@countryaircheck.com.

Dave was one of the nicest and most caring people I have ever met. I don't know if he was a country fan before he met Randy and the thousands of country industry folks who have visited the hospital and helped raise money over the last 23 years. But I know he came to love Country radio and music, so much so that he became part of the family.

Fittingly, Dave's family has asked that memorials be sent to St. Jude. There's really no better way to show our love and appreciation for Dave's contributions to St. Jude and Country Cares. Click [here](#).

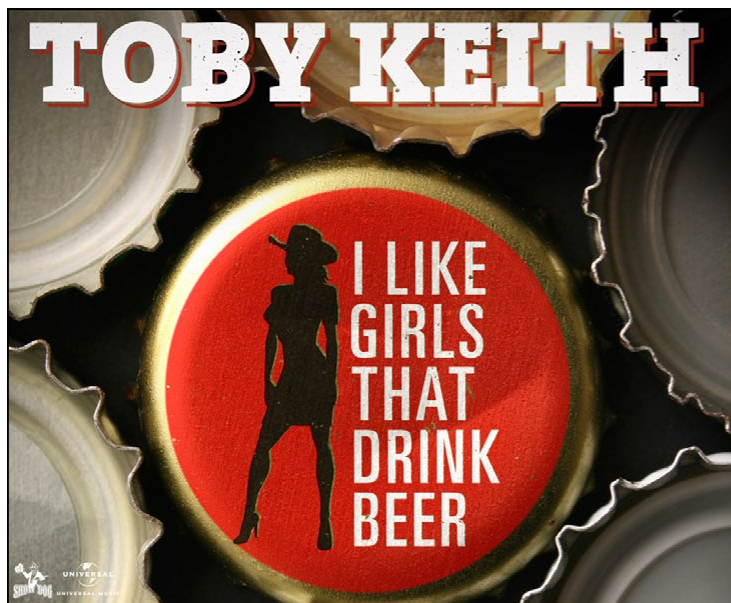
— Lon Helton

Chart Chat

Congrats to **Blake Shelton**, **Chris Stacey**, **Bob Reeves**, **Kristen Williams** and the entire **WMN** promotion crew on scoring this week's No. single with Shelton's "Over." The song is Shelton's fourth chart-topper from the album *Red River Blue*, his seventh in a row and 12th overall.

And a tip of the hat to **Taylor Swift**, **Jack Purcell** and the **Big Machine** team this week, too. Swift's "We Are Never Ever Getting Back Together" makes an unprecedented (that we can

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BB/BDS 30*
Requests Kickin' In!!

FOR IMMEDIATE AIRPLAY

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TYLER FARR
*Hello Goodbye***IMPACTING Monday, 8/27!****CLICK
HERE TO
LISTEN**

"This song is a smash! It's a game changer for Tyler!"
John Paul (VP/Programming)
Dial Global Radio Networks

"A hip, young act with an old school voice that speaks
to females... it doesn't get any better than that!"
Phathead (APD/MD), WJVC Long Island



"With a song like 'Hello
Goodbye', it's going to
be all hello's in the
future for Tyler Farr."
Stoney Richards (APD/MD),
WDSY Pittsburgh

"Everyone has lived that gut wrenching moment when ... a
relationship is ending. Everyone has lived 'Hello Goodbye.'"
Tanya Burko (APD/MD), WGGY Wilkes-Barre

**OFF THE RECORD: D. VINCENT WILLIAMS****D. Vincent
Williams**

BPG's **D. Vincent Williams** puts an industry spin on the artist interview:
What station did you grow up listening to? KYKS/Lufkin, TX, KILT/Houston and KRBE/Houston.

Who came up with the idea to host all your radio tour visits on the tour bus?

It just kind of happened after our second stop. It went so well, we did it every time. It seemed to allow radio people to get outside of their offices for a minute and turn their world off. I made it a personal goal to visit with every reporting station by the time the single was finished. We've hit about 100 already. We've only got 36 left.

Do you remember the first time you heard yourself on the radio?

The first time, I was singing background vocals for Ty Herndon on "Hands Of A Working Man." I was signed with Columbia and Ty was on Epic under Sony. My deal fell through and "Hands Of A Working Man" was going to be my single. Ty wanted to cut it for his new album, and he promised it would be a single. But the only way he was going to cut it was if I sang background on it. I was driving by the airport in Nashville and pulled over on the side of the road when I heard it come on. I remember hearing a plane go over my car. I sat there for minute with a buddy, who had just directed his first music video. I looked at him and said, "Dude! We made it!" Then we stopped at a McDonald's and put our money together to share a celebratory Value Meal. When I heard "Down By The River" for the first time on the radio in San Antonio, it took me right back to hearing that airplane fly over my car.

Which regional is the most interesting driver? It's a combination of Matt Corbin and Michael Powers. Those two personalities together in a car are constant comedy. They introduced me to online horseracing game Twin Spires. They'll sit there for hours and figure all the horses out and bet \$1. I won't do any studying and pick one based on the horse's name. I'll bet \$20 and lose.

Have you ever bought anything from SkyMall? I bought some Happy Feet toe socks because my toes are so close together. People call me "bath boy" because I take a lot of baths, and water will get trapped between my toes. When I get out of the tub, I put on my Happy Feet.

recall) multi-format chart bow this week. Beyond the No. 19 Country debut (see chart page 1), the song opened at No. 20 Top 40, No. 22 Hot AC, No. 14 AC and No. 59 Rhythmic, according to **Mediabase 24/7**.



Over The Moon: The WMN crew celebrate Blake Shelton's No. 1 (see Chart Chat). Pictured (l-r) are John Esposito, Lou Ramirez, Flat Blake, Katie Bright, Bob Reeves, Ann Williams and Peter Strickland.

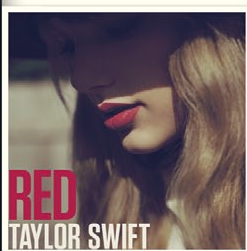
TAYLOR SWIFT WE ARE NEVER EVER GETTING BACK TOGETHER

#1 MOST ADDED * HOT SHOT DEBUT * GREATEST GAINER * AIRPOWER * BREAKER



THANKS COUNTRY RADIO

HIGHEST FEMALE DEBUT ON HOT COUNTRY SONGS CHART IN HISTORY!!!



RED
TAYLOR SWIFT

THE LEAD SINGLE FROM HER MUCH-ANTICIPATED ALBUM

IN STORES
RED 10-22-12

BIG
MACHINE
RECORDS

News & Notes

United Stations Radio Networks' Powered By Country With Fitz weekly countdown has added Lincoln Financial's **KYGO/Denver** and Cox Media's **KCYY/San Antonio** to its affiliate list. The one-year-old show is now heard in 70 markets. For more information, reach **Andy Denmark** [here](#).

The **Paradigm Agency** is now booking **Ralph Stanley's** live performances. **Morris Public Relations' Norma Morris** will continue to oversee Stanley's publicity.

The *Gone, But Not Forgotten* memorial event honoring the victims of the March 5, 1963 plane crash that claimed the lives of **Cowboy Copas, Patsy Cline, Hawkshaw Hawkins** and **Randy Hughes** will be staged Feb. 28-March 2 in Tennessee's Benton County. **Bill Anderson, Jan Howard, Hawkshaw Hawkins, Jr.** and **Mandy Barnett** will participate. Additionally, a worldwide call has been issued for memorabilia to be donated or loaned to the city of Camden, TN to develop an exhibit for the event. Contact **Terry Hudson** for more information.

Artist News

The **Eli Young Band** and **Bud Light** have renewed their partnership. EYB will be featured in a variety of Bud Light's digital, print and radio materials, and the brand will have a presence throughout the band's tours. "They've been behind us since we were playing small venues," EYB's **James Young** says. "We're grateful for having them support us into the future."

Martina McBride will headline tomorrow night's *Hymns, Hams & Jams* concert, dinner and auction at Nashville's Loveless Barn

Even If It Makes Your Heart: Republic Nashville's Eli Young Band celebrate their No. 1 "Even If It Breaks Your Heart" today in Nashville (8/20). Pictured are (l-r, front) EYB's Jon Jones and James Young, songwriters Will Hoge and Eric Paslay, EYB's Mike Elie and Chris Thompson; (l-r, back) the label and/or label group's Jimmy Harnen, Matthew Hargis, Megan Knutson, Mark Gray, Stacy Blythe, Allison Jones, Scott Borchetta and Kelsey Chandler.



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CHECK OUT



Dierks Bentley *Country & Cold Cans EP* (Capitol)

Release week has Bentley performing at three SEC universities with rockers The Cadillac Black in support of this iTunes release, which features the title track, "Grab A Beer," "Back Porch" and "Summer On Fire." "It was really inspired by how young and crazy the fans were on the

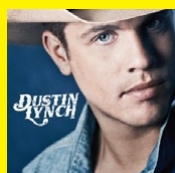
Country & Cold Cans Tour earlier this year," Bentley says.



JT Hodges *JT Hodges* (Show Dog-Universal)

Hodges hosted several interactive initiatives to promote his 10-song debut album. Facebook users chose "Sleepy Little Town" as the current single, and Hodges kicked off release week with an online video chat Sunday (8/19). He also headlined a hometown concert in the Dallas-Ft. Worth area on the eve of

the street date. Hodges co-wrote eight tracks including the lead single "Hunt You Down."



Dustin Lynch *Dustin Lynch* (Broken Bow)

Lynch co-wrote nine songs on his 12-track debut, including the lead single "Cowboys And Angels," which was penned with Josh Leo and Tim Nichols. "[This] song is truly changing my life," Lynch says. "I wrote it from a special place with my parents and grandparents in mind. It's a universal love story that everyone can relate

to." Lynch solely wrote the bonus track and closer "Your Plan."



Mac Powell *Mac Powell* (Self-Released)

The 12-song album, including the debut single "June Bug," is the first Country collection from the Third Day frontman. "I started writing with Brett James, and he was really the first step," Powell says. "We hit it off and came up with a lot of ideas in a short amount of time." Powell produced with Jason Hoard.

Album release info to news@countryaircheck.com.

(8/21). Bob DiPiero will host the auction and Storme Warren will emcee the event. Proceeds will benefit the **Shalom Foundation**.

Darryl Worley will host the 11th Tennessee River Run Sept. 14-16 near Savannah, TN. The event includes the TRR Golf Tournament, a *Battle of the Bands* contest, a two-day bass tournament, a 5k run and a closing concert featuring Worley,

Heidi
NEWFIELD "WHY'D YOU
HAVE TO BE
SO GOOD"

Available NOW On Play MPE
ADD IT NOW!

"We are very excited to have Heidi back...and with such a killer vocal performance!"

— Nate Deaton, GM, KRTY/San Jose



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ELI YOUNG BAND

“SAY GOODNIGHT”



REST ASSURED...IT'S A HIT!

OFFICIAL IMPACT DATE AUGUST 27TH!

FOR YOUR CONSIDERATION:

Republic
NASHVILLE
FIGHT LIKE APES



CMA SINGLE OF THE YEAR
CMA SONG OF THE YEAR
CMA VIDEO OF THE YEAR
CMA VOCAL GROUP OF THE YEAR
CMA ALBUM OF THE YEAR

} “EVEN IF
IT BREAKS
YOUR HEART”
LIFE AT BEST

#26
BILLBOARD

GREG BATES

"DID IT FOR THE GIRL"

#27
CA/MB

SURROUNDED BY GREAT CALL LETTERS!



David Lee Murphy, John Anderson, Badfinger, Black Oak Arkansas and Zoe Z. Proceeds will benefit the **Darryl Worley Foundation**, which supports several organizations including **St. Jude Children's Research Hospital**.

Dustin Lynch and **Viddy** have partnered to host an interactive karaoke contest for a chance to win an autographed guitar. Viddy users must submit their karaoke videos with the hashtag #KaraokeDay to enter. Lynch will choose the winner Aug. 25. Details [here](#).

The inaugural **Colt Ford & Friends Celebrity Golf Classic** will be held Sept. 24 at Chateau Elan outside Atlanta. **John Anderson, Laura Bell Bundy, Jason Michael Carroll, Jamey Johnson, John Michael Montgomery, Justin Moore, Jake Owen, Darryl D.M.C. McDaniels, Corey Miller, Jeff Foxworthy** and **Boyz II Men's Wanya and Nate Morris** are among the participants. Proceeds will benefit St. Jude.

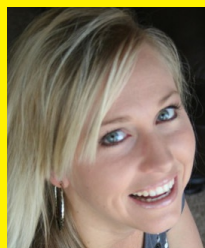
Phil Vassar will headline the Tennessee Titans' new Titans Party Stage for every home game at LP Field this season. Vassar will host various guests from all genres throughout the season and perform prior to kickoff, during selected breaks and during halftime.

The Week's Top Stories

Full coverage at <http://www.countryaircheck.com>.

- **Dial Global** EVP/Programming **Max Krasny** was promoted to EVP/Business Development Strategies. (CAT 8/15)
- **Cumulus/Cincinnati** Market Manager **Mike Kenney** exited the five-station cluster, which includes Country **WNNF**. (CAT 8/16)
- **Townsquare** named former Clear Channel/Rochester, NY Market Manager **Karen Carey** as VP/GM of its four-station **Utica-Rome, NY** cluster, which includes Country **WFRG**. (CAT 8/14)
- **WMN/W.A.R.** Southeast regional **Jennifer Shaffer** exited. (CAT 8/15)
- After more than 50 years on the road, **George Jones** will stage his final tour next year. (CAT 8/14)

MY TUNES: MUSIC THAT SHAPED MY LIFE



Codie Allen

WDAF/Kansas City morning co-host
Codie Allen discusses her most influential songs, albums or concerts:

1. New Kids On The Block, Sandstone Amphitheater, 1990: I chose my career path after getting my heart broken at this, my first concert. I was 12 and won tickets to the show. The DJ made it sound so big that I was sure I was going to meet and marry one of the New Kids. Needless to say, that didn't happen. I left feeling a bit let down. I was on the lawn on a hot July night getting shoved around by screaming girls and angry parents. I remember thinking that if I become a DJ then I would have backstage access and get treated like a VIP.

2. Madonna's True Blue: I remember wanting to be her. I loved this album, and I wore out the tape player with the whole stop-and-rewind thing.

3. Jimmy Buffett/Margaritaville: It holds so many memories for me because my dad would play guitar and sing that song to me when I was little. I am a big Jimmy Buffett fan to this day.

4. Garth Brooks/Friends In Low Places: Brought me into the world of country, and I have never looked back. I don't think I would be such a huge country music fan if it wasn't for Garth Brooks. He has so many great songs that never get old.

5. UB40/Red, Red Wine: I'm not sure why, but I love reggae. The thing I love most about this song is that Neil Diamond originally wrote and recorded it.

• **An "important" piece of music you just don't get:** "The Chicken Dance."

• **A song you played or listened to incessantly:** Shelly West's "Jose Cuervo."

• **One obscure or non-country song everyone should listen to right now:** The Righteous Brothers' "You've Lost That Lovin' Feelin'."

Reach Allen at codie@1065thewolf.com.

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Republic
NASHVILLE



GRUISE

Tempo: A Need For Speed?

(continued from page 1)

Two percent would be today's highest threshold, Ferris believes. And to his ear, crosstown Country WWQM also uses the same technology on the same records. "I was recently listening to the same Lady A song on both stations four seconds apart and the pitch was exactly the same."

KSSN/Little Rock PD **Chad Heritage** also uses the NexGen setting and dials music up one percent. "It adds a little brightness to the station," he says. He feels it's subtle enough that nobody notices. "I've never had anybody ever call and ask us if we're speeding up songs."

WKCQ/Saginaw, MI PD **Greg Cole** pitches his music two percent, explaining, "The station does have an energy to it, but we actually made a promotion out of it." Last year, 'KCQ did a songs-per-hour contrast with surrounding stations. "We'd compare our station to another mid-Michigan station, touting our number of songs vs. the other guys." While playing 12 spots per hour, the pitched music allowed for more songs overall. "It's not like we have to wedge in that much more stuff, but it does allow us an extra tune, giving us 12-13 per hour, whereas my competitor is at 11 or so." But manipulating the music is the icing, not the cake, for 'KCQ, which in certain dayparts appears to be playing more music anyway. "In mornings we're 11-12," he says, "while our competitor is around eight."

Not every song gets pitched up, however. "You have to be careful about some of the more traditional stuff," Cole says. "It can sometimes be different for different genres because of chord structures and harmonies. Country harmonies are such that if you get that pitch



Greg Cole

wrong, it can be really annoying."

"The biggest reason for doing it is making the other guy sound like they're dragging, or slower," says one medium market PD who asked not to be identified. No longer faced with competition, this programmer doesn't pitch his music at all and wouldn't go back to the practice. "Music is everywhere now; people have it on their phones and iPods, and will notice the difference," he says. "If somebody hears it on the iPod and then the radio, they're going to think something's wrong with the radio, not their CD or iPod."

KFRG/Riverside PD **Lee Douglas** is another non-fan of the tactic. "I haven't done it since my Top 40 days and never found it to make any real difference. While a half-percent is no big deal, anything past one percent is," observes Douglas. "And your best ears in the building can hear the difference." But the biggest reason not to do it is for the ears outside the building, he says. "One of the things to always remember when you're programming to women is that they hear the high end of the mid-range. When you start messing around with the pitch of a song, there could be a result you're not looking for."



Lee Douglas

"I think it would just sound funny," says WUSH/Norfolk PD **Brandon O'Brien**. "A lot of our listeners own these albums, but they still like to hear them on the radio, and I think they can tell the difference."



Justin Chase

KCYE/Las Vegas PD **Justin Chase** believes the artists might notice, too. "We do a lot of shows in this market with these artists, and I don't want them hearing their music altered on the station," he says. "I just think it's disrespectful."

— RJ Curtis **CAC**

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ELI YOUNG BAND

For Your CMA CONSIDERATION

"EVEN IF IT BREAKS YOUR HEART"

SINGLE of the year
SONG of the year
VIDEO of the year
VOCAL GROUP of the year
ALBUM of the year
LIFE AT BEST

"EVEN IF IT BREAKS YOUR HEART" HAS SOLD OVER 800,000 PAID DOWNLOADS, AND IS CLIMBING QUICKLY TO PLATINUM.

2ND CONSECUTIVE #1 SINGLE.

SETTING CONCERT ATTENDANCE RECORDS NATIONWIDE.

THIS YEAR HAVE TOURED WITH RASCAL FLATTS, DIERKS BENTLEY, AND FAITH HILL & TIM MCGRAW.

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TO LISTEN**

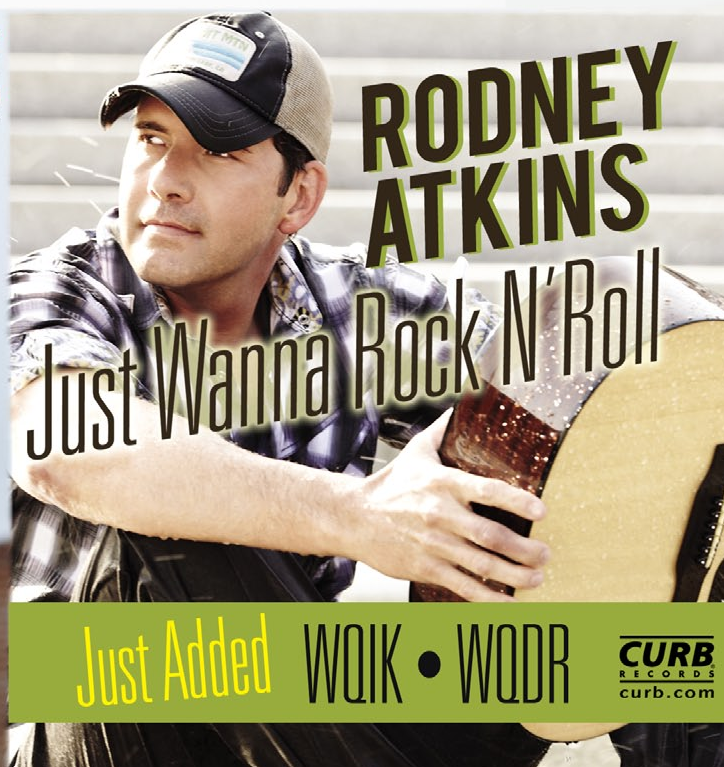


ANDY GIBSON SUMMER BACK ADD NOW



LEE BRICE
HARD 2 LOVE
TOP 20

**Testing #4
People 12+
Rate The Music**



**RODNEY
ATKINS**
Just Wanna Rock N' Roll

Just Added WQIK • WQDR

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RECORDS
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MEDIABASE

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
4	1	📶 BLAKE SHELTON /Over (Warner Bros./WMN) ✓	19684	1196	6261	394	48.275	2.19	136	0
1	2	LOVE AND THEFT /Angel Eyes (RCA)	19006	-1459	5975	-488	46.597	-3.797	136	0
5	3	📶 LITTLE BIG TOWN /Pontoon (Capitol)	18010	901	5813	266	44.43	2.715	136	0
6	4	📶 JOSH TURNER /Time Is Love (MCA)	17010	738	5495	246	41.494	1.703	136	0
2	5	GLORIANA /(Kissed You) Good Night (Emblem/WAR)	16941	-3282	5358	-1097	41.833	-7.518	136	0
3	6	KENNY CHESNEY /Come Over (Blue Chair/Columbia)	16711	-2086	5221	-685	41.759	-4.856	136	0
7	7	THE BAND PERRY /Postcard From Paris (Republic Nashville)	15523	-156	4908	-7	38.622	-0.37	136	0
10	8	📶 HUNTER HAYES /Wanted (Atlantic/WMN) ✓	14353	1826	4449	554	36.284	4.575	136	5
9	9	📶 KEITH URBAN /For You (Relativity/Capitol)	14071	546	4530	163	35.949	1.559	136	0
8	10	📶 JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	13969	416	4438	181	34.751	1.401	136	0
12	11	📶 DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	12013	920	3797	295	29.47	2.324	130	0
14	12	📶 JASON ALDEAN /Take A Little Ride (Broken Bow) ✓	11719	1388	3688	426	30.062	3.741	135	0
11	13	📶 ZAC BROWN BAND /The Wind (Southern Ground/Atlantic)	11643	203	3788	50	28.24	0.288	136	0
13	14	📶 TIM MCGRAW /Truck Yeah (Big Machine)	10915	211	3490	62	26.68	0.458	136	0
15	15	📶 EASTON CORBIN /Lovin' You Is Fun (Mercury)	10085	309	3216	91	24.431	1.169	131	1
18	16	📶 CARRIE UNDERWOOD /Blown Away (19/Arista)	9786	903	3123	356	24.631	2.324	136	0
16	17	📶 BIG & RICH /That's Why I Pray (Warner Bros./WAR)	9748	55	3094	1	23.206	0.607	133	0
19	18	📶 MIRANDA LAMBERT /Fastest Girl In Town (RCA)	9273	626	2919	186	23.601	2.341	134	0
AIRBORNE TAYLOR SWIFT /We Are Never Ever... (Big Machine) DEBUT ✓			8783	8783	2609	2609	21.991	21.991	116	116
20	20	📶 RASCAL FLATTS /Come Wake Me Up (Big Machine)	8721	968	2797	346	19.531	0.917	135	1
21	21	📶 LEE BRICE /Hard To Love (Curb)	8050	482	2541	146	19.241	1.517	124	0
17	22	THOMPSON SQUARE /Glass (Stoney Creek)	7451	-1888	2420	-563	18.944	-4.284	129	0
22	23	📶 JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	7219	433	2395	126	16.84	1.117	130	1
25	24	📶 LADY ANTEBELLUM /Wanted You More (Capitol)	6606	215	2064	73	16.222	1.053	121	0
26	25	📶 JAKE OWEN /The One That Got Away (RCA)	6444	651	1908	188	15.016	1.846	120	6

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

73 REPORTERS ON!

BILLBOARD BREAKER AND BIGGEST CHART MOVE!

TOP 40!

I AIN'T YOUR MAMA

BB#40 +371,100 audience

CA/MB #41 +284 points

TOP 10 MOST ADDED

TW ADDS: KKBQ, KSON, WSOC, KUAD, WPAW, WRNS

MAGGIE ROSE

rpm

TIM MCGRAW

//SPINS YEAH

• Over 30,000 spins to date • Top 10 spin leaders:
WDSY/Pittsburgh 272x; WSIX/Nashville 256x; KAJA/San Antonio
254x; WCYQ/Knoxville 254x; KEEY/Minneapolis 244x;
KXLY/Spokane 243x; WIL/St. Louis 233x; WCKT/Ft. Myers 222x;
KNMB/Minneapolis 216x; WWKA/Orlando 211x

//SALES YEAH

Average of over 5,000 singles sold every day since release
• Crossing 250K sold this week!!! • Top 10 sales
markets: Minneapolis, Chicago, New York City, Washington
DC, Boston, Los Angeles, Dallas, Denver,
Cleveland & Philadelphia

//RESEARCH YEAH

Top 10 BigChampagne Philadelphia; KFDI/Wichita #2
LOVE score; KBEQ/Kansas City #3 LOVE score; KFKF/Kansas City #5 LOVE
score; WDRM/Huntsville #7 LOVE score; WMIL/Milwaukee #8 LOVE
score; WOGL/Pittsburgh #8 LOVE score; WKSF/Asheville #8 LOVE score;
KTTS/Springfield #8 LOVE score; KSKS/Fresno #10 LOVE score
(RadioTraks)

//TRUCK YEAH

Top 15 & climbing • Tim's biggest solo chart debut ever!!! •
Average weekly audience growth of
+1.2 million impressions!!!

//CONVERT YEAH



MEDIABASE

LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays Audience	+/- Aud	Stations	ADDS
24	26	CHRIS YOUNG /Neon (RCA)	6357	-82	2014	-61	15.831	0.008	130 0
27	27	GREG BATES /Did It For The Girl (Republic Nashville)	5253	489	1607	136	13.123	1.139	113 4
30	28	ERIC CHURCH /Creepin' (EMI Nashville)	4459	790	1480	285	10.977	2.329	112 13
28	29	JUSTIN MOORE /'Til My Last Day (Valory)	4350	379	1450	111	9.967	1.07	107 4
33	30	TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	4041	679	1322	229	8.393	1.682	101 9
29	31	CASEY JAMES /Crying On A Suitcase (19/Columbia)	3988	283	1245	85	7.877	0.487	117 4
31	32	KIP MOORE /Beer Money (MCA)	3876	376	1222	132	8.308	0.914	109 6
36	33	LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol) ✓	3611	1267	1172	358	9.222	4.429	109 16
32	34	EDENS EDGE /Too Good To Be True (Big Machine)	3552	98	1124	22	6.715	0.095	105 3
35	35	RANDY HOUSER /How Country Feels (Stoney Creek)	3107	203	1031	69	7.214	0.406	96 2
34	36	KRISTEN KELLY /Ex-Old Man (Arista)	3091	54	1017	24	5.53	0.119	101 2
AIRBORNE JON PARDI /Missin' You Crazy (Capitol)			2567	295	866	68	4.712	0.829	87 4
38	38	CHRIS CAGLE /Let There Be Cowgirls (BPG)	1816	260	598	70	2.662	0.482	78 5
42	39	FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	1797	621	521	174	3.354	1.228	53 10
39	40	BRANTLEY GILBERT /Kick It In The Sticks (Valory)	1763	283	605	116	2.651	0.467	75 6
40	41	MAGGIE ROSE /I Ain't Your Mama (RPME)	1536	284	499	84	2.244	0.514	71 6
41	42	LAUREN ALAINA /Eighteen Inches (19/Interscope/Mercury)	1319	76	433	44	1.667	-0.052	56 5
43	43	RODNEY ATKINS /Just Wanna Rock N Roll (Curb)	1072	30	368	15	1.548	0.162	61 2
44	44	AARON LEWIS /Endless Summer (Blaster/Quarterback)	943	71	314	19	1.646	0.169	47 2
46	45	DUE WEST /Things You Can't Do In A Car (Black River)	913	94	357	21	1.249	0.195	45 2
Debut	46	RANDY ROGERS BAND /One More Sad Song (MCA)	889	147	258	29	1.635	0.336	33 4
47	47	PARMALEE /Musta Had A Good Time (Stoney Creek)	857	45	303	22	1.082	-0.077	46 5
45	48	KATIE ARMIGER /Better In A Black Dress (Cold River)	846	-6	291	-5	1.553	-0.027	37 2
50	49	THE LOST TRAILERS /American Beauty (Stokes Tunes/New Revolution)	787	42	308	26	0.896	0.056	47 2
49	50	DARRYL WORLEY /You Still Got It (Tenacity)	701	-69	260	-19	1.268	-0.109	32 0

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



RESEARCH IS KICKING IN!

Mediabase Callout

- #1/Young Males 25-34
- #9/All Males 25-44
- #16/Core Females 35-44

Rate The Music

- #8/Older Females 45-54
- #13/Core Females 35-44
- #13/Persons 45-54

Bullseye Callout

- #12/Overall
- #7/Younger Adults 18-34
- #9/Adults 25-54

BIG 19 to 1 Positive to Negative Ratio!

Top 10 Callout: Philadelphia, Houston, Indianapolis, Pittsburgh, Kansas City, Buffalo, Albany, Wichita, Charlotte, Mobile, Nashville, Pittsburgh, Rochester, Wilmington, and Virginia Beach!

MEDIABASE
Country Aircheck Add Leaders

	Adds
TAYLOR SWIFT /We Are Never Ever Getting... (Big Machine)	116
DIERKS BENTLEY /Tip It On Back (Capitol)	21
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	16
ERIC CHURCH /Creepin' (EMI Nashville)	13
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	10
TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	9
D. VINCENT WILLIAMS /Down By The River (BPG)	8
BRANTLEY GILBERT /Kick It In The Sticks (Valory)	6
JAKE OWEN /The One That Got Away (RCA)	6
KIP MOORE /Beer Money (MCA)	6
MAGGIE ROSE /I Ain't Your Mama (RPME)	6

Country Aircheck Top Point Gainers

TAYLOR SWIFT /We Are Never Ever Getting ... (Big Machine)	8783 ✓
HUNTER HAYES /Wanted (Atlantic/WMN)	1826 ✓
JASON ALDEAN /Take A Little Ride (Broken Bow)	1388 ✓
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	1267 ✓
BLAKE SHELTON /Over (Warner Bros/WMN)	1196 ✓
RASCAL FLATTS /Come Wake Me Up (Big Machine)	968
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	920
CARRIE UNDERWOOD /Blown Away (19/Arista)	903
LITTLE BIG TOWN /Pontoon (Capitol)	901
ERIC CHURCH /Creepin' (EMI Nashville)	790

Country Aircheck Top Spin Gainers

TAYLOR SWIFT /We Are Never Ever Getting ... (Big Machine)	2609
HUNTER HAYES /Wanted (Atlantic/WMN)	554
JASON ALDEAN /Take A Little Ride (Broken Bow)	426
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	358
BLAKE SHELTON /Over (Warner Bros/WMN)	394
RASCAL FLATTS /Come Wake Me Up (Big Machine)	346
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	295
CARRIE UNDERWOOD /Blown Away (19/Arista)	356
LITTLE BIG TOWN /Pontoon (Capitol)	266
ERIC CHURCH /Creepin' (EMI Nashville)	285

Activator Top Point Gainers

TAYLOR SWIFT /We Are Never Ever Getting ... (Big Machine)	3133 ✓
HUNTER HAYES /Wanted (Atlantic/WMN)	1083 ✓
JASON ALDEAN /Take A Little Ride (Broken Bow)	949 ✓
CARRIE UNDERWOOD /Blown Away (19/Arista)	888 ✓
LITTLE BIG TOWN /Pontoon (Capitol)	766 ✓
TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	743
RASCAL FLATTS /Come Wake Me Up (Big Machine)	647
ERIC CHURCH /Creepin' (EMI Nashville)	627
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	627
KEITH URBAN /For You (Relativity/Capitol)	538

Activator Top Spin Gainers

TAYLOR SWIFT /We Are Never Ever Getting ... (Big Machine)	665
HUNTER HAYES /Wanted (Atlantic/WMN)	244
JASON ALDEAN /Take A Little Ride (Broken Bow)	199
CARRIE UNDERWOOD /Blown Away (19/Arista)	181
TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	160
DIERKS BENTLEY /Tip It On Back (Capitol)	140
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	132
LITTLE BIG TOWN /Pontoon (Capitol)	119
ERIC CHURCH /Creepin' (EMI Nashville)	116
RASCAL FLATTS /Come Wake Me Up (Big Machine)	114

Country Aircheck Top Recurrents

	Points
ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	9638
LUKE BRYAN /Drunk On You (Capitol)	8998
ERIC CHURCH /Springsteen (EMI Nashville)	8582
DIERKS BENTLEY /5-1-5-0 (Capitol)	8308
KIP MOORE /Somethin' 'Bout A Truck (MCA)	6796
BRANTLEY GILBERT /You Don't Know Her Like I Do (Valory)	6414
JASON ALDEAN /Fly Over States (Broken Bow)	4858
LEE BRICE /A Woman Like You (Curb)	4821
RASCAL FLATTS /Banjo (Big Machine)	4590
CARRIE UNDERWOOD /Good Girl (19/Arista)	4209

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Country Aircheck Activity

DUE WEST/Things You Can't Do In A Car (Black River)

Moves 46-45*
913 points, 357 spins
2 adds: **WQDR, WUBL**

RANDY ROGERS BAND/One More Sad Song (MCA)

Enters at 46*
889 points, 258 spins
4 adds: **KKIX, WDAF, WGTY, WMAD**

PARMALEE/Musta Had A Good Time (Stoney Creek)

Remains at 47*
857 points, 303 spins
5 adds: **KJKE, KTST, WGTY, WQMX, WWYZ**

KATIE ARMIGER/Better In A Black Dress (Cold River)

Moves 45-48
846 points, 291 spins
2 adds: **WBUL, WCTK**

THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution)

Moves 50-49*
787 points, 308 spins
2 adds: **KWJJ, WDAF**

DARRYL WORLEY/You Still Got It (Tenacity)

Moves 49-50
701 points, 260 spins
No adds

COLT FORD w/JAKE OWEN/Back (Average Joes)

534 points, 184 spins
3 adds: **KEEY, WDAF, WTGE**

KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)

504 points, 187 spins
3 adds: **WKML, WSIX, WUSH**

MISS WILLIE BROWN/You're All That Matters To Me (A&M/Octone/Rodeowave)

492 points, 155 spins
No adds

ADD DATES

AUGUST 27

LUCKY NED PEPPER/I Remember The Music (Nine North/Turnpike)
ELI YOUNG BAND/Say Goodnight (Republic Nashville)
CRAIG MORGAN/More Trucks Than Cars (Black River)
TYLER FARR/Hello Goodbye (Columbia)
ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)

SEPTEMBER 4

DARIUS RUCKER/True Believers (Capitol)
KIX BROOKS/Bring It On Home (Arista)

SEPTEMBER 10

HIGH VALLEY/Love You For A Long Time (Eaglemont/Rodeowave)
PHOENIX STONE/100 Proof Moonshine (Stonehall/Nine North/Turnpike)

VIDEO ADDS

CMT

TAYLOR SWIFT/We Are Never Ever Getting Back Together (Lyric Video)
(Big Machine)

CMT PURE

DELTA RAE/Bottom Of The River (Warner Bros.)
JASON REEVES f/NELLY JOY/More In Love With You
(Abeautifularmyoftrees)
PAM TILLIS & KRIS THOMAS/Two Kings (I Love Dreams)
SCARLETTA/Right Here, Right Now (Inkubate)
TAYLOR SWIFT/We Are Never Ever Getting Back Together (Lyric Video)
(Big Machine)

GAC

TAYLOR SWIFT/We Are Never Ever Getting Back Together (Lyric Video)
(Big Machine)

THE COUNTRY NETWORK

None Listed

SARA EVANS/Anywhere (RCA)

477 points, 155 spins
No adds

LONESTAR/The Countdown (4 Star/Triple Crown)

461 points, 176 spins
1 add: **WGKX**

Country Aircheck Activity includes the top 15 songs that have a minimum of 450 airplay points and have shown growth in two of the past three weeks. (indicates auto adds)*

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MEDIABASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
2	1	📶 BLAKE SHELTON /Over (Warner Bros./WMN)	11952	357	2501	72
5	2	📶 LITTLE BIG TOWN /Pontoon (Capitol) ✓	11377	766	2396	119
4	3	LOVE AND THEFT /Angel Eyes (RCA)	11103	-121	2326	-51
1	4	GLORIANA /(Kissed You) Good Night (Emblem/WAR)	10746	-850	2213	-194
6	5	📶 JOSH TURNER /Time Is Love (MCA)	10596	48	2174	14
8	6	📶 KEITH URBAN /For You (Relativity/Capitol)	9535	538	2039	99
7	7	📶 THE BAND PERRY /Postcard From Paris (Republic Nashville)	9481	45	1926	-34
9	8	📶 ZAC BROWN BAND /The Wind (SouthernGround/Atlantic)	8143	148	1714	-1
13	9	📶 HUNTER HAYES /Wanted (Atlantic/WMN) ✓	7763	1083	1692	244
10	10	📶 JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	7311	26	1661	61
11	11	BIG & RICH /That's Why I Pray (Warner Bros./WAR)	7128	-79	1481	-19
12	12	📶 TIM MCGRAW /Truck Yeah (Big Machine)	6928	221	1506	84
18	13	📶 JASON ALDEAN /Take A Little Ride (Broken Bow) ✓	6421	949	1412	199
16	14	📶 EASTON CORBIN /Lovin' You Is Fun (Mercury)	6277	414	1355	99
14	15	📶 DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	6276	43	1289	8
15	16	📶 MIRANDA LAMBERT /Fastest Girl In Town (RCA)	6134	243	1312	27
20	17	📶 CARRIE UNDERWOOD /Blown Away (19/Arista) ✓	5982	888	1345	181
19	18	📶 LADY ANTEBELLUM /Wanted You More (Capitol)	5612	263	1234	47
23	19	📶 RASCAL FLATTS /Come Wake Me Up (Big Machine)	5303	647	1099	114
21	20	📶 LEE BRICE /Hard To Love (Curb)	4961	54	1108	3
22	21	📶 CHRIS YOUNG /Neon (RCA)	4898	149	1024	14
17	22	THOMPSON SQUARE /Glass (Stoney Creek)	4712	-869	962	-219
25	23	📶 JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	4630	134	973	23
26	24	📶 JAKE OWEN /The One That Got Away (RCA)	3797	243	876	56
28	25	📶 TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	3310	743	756	160
27	26	📶 ERIC CHURCH /Creepin' (EMI Nashville)	3287	627	776	116
Debut	27	📶 TAYLOR SWIFT /We Are Never Ever Getting... (Big Machine) ✓	3133	3133	665	665
29	28	📶 JUSTIN MOORE /Til My Last Day (Valory)	2798	282	543	57
31	29	📶 GREG BATES /Did It For The Girl (Republic Nashville)	2649	333	620	72
30	30	📶 KIP MOORE /Beer Money (MCA)	2518	201	558	33

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MEDIABASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
34	31	LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)	2295	627	585	132
32	32	RANDY HOUSER/How Country Feels (Stoney Creek)	2175	193	441	26
33	33	CASEY JAMES/Crying On A Suitcase (19/Columbia)	2060	300	444	48
35	34	EDENS EDGE/Too Good To Be True (Big Machine)	1661	241	315	40
37	35	JON PARDI/Missin' You Crazy (Capitol)	1400	165	332	28
36	36	KRISTEN KELLY/Ex-Old Man (Arista)	1213	-96	262	-4
38	37	CHRIS CAGLE/Let There Be Cowgirls (BPG)	946	143	198	19
39	38	BRANTLEY GILBERT/Kick It In The Sticks (Valory)	835	137	235	41
46	39	FLORIDA GEORGIA LINE/Cruise (Republic Nashville)	809	314	231	41
40	40	HEIDI NEWFIELD/Why'd You Have To Be So Good (Sidewalk)	733	66	180	10
52	41	DIERKS BENTLEY/Tip It On Back (Capitol)	730	448	226	140
41	42	AARON LEWIS/Endless Summer (Blaster/WBN)	685	125	134	16
Debut	43	DARRYL WORLEY/You Still Got It (Tenacity)	613	20	156	5
44	44	LAUREN ALAINA/Eighteen Inches (19/Interscope/Mercury)	595	62	94	19
45	45	JOANNA SMITH/We Can't Be Friends (RCA)	539	7	157	2
51	46	GWEN SEBASTIAN/Met Him In A Motel Room (Flying Island)	402	115	77	14
47	47	COLT FORD W/JAKE OWEN/Back (Average Joes)	331	-15	104	-5
55	48	THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution)	315	96	83	12
50	49	ANDY GIBSON/Summer Back (Curb)	299	-7	82	1
49	50	RODNEY ATKINS/Just Wanna Rock N Roll (Curb)	285	-52	89	-9
54	51	BILL GENTRY/That Kind Of Life (Tenacity)	251	2	34	-2
Re-enter	52	ELI YOUNG BAND/Say Goodnight (Republic Nashville)	242	122	70	38
53	53	RACHEL HOLDER/In Your Arms (Curb)	242	-23	80	-8
56	54	PARMALEE/Musta Had A Good Time (Stoney Creek)	237	18	48	-4
59	55	D. VINCENT WILLIAMS/Down By The River (BPG)	203	17	37	12
57	56	KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)	203	5	42	1
Debut	57	STEPHANIE GRACE/Hey There (SMG)	194	31	23	4
60	58	MAGGIE ROSE/I Ain't Your Mama (RPME)	185	5	51	3
Re-enter	59	RANDY ROGERS BAND/One More Sad Song (MCA)	144	1	40	0
Debut	60	DUE WEST/Things You Can't Do In A Car (Black River)	131	60	52	9

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