WEEKLY

February 19, 2013, Issue 333 ⊢



BLACKBERRY SMOKE "PRETTY LITTLE LIE"

where there's smoke, there's fire!

SPINNING ON 43 STATIONS 4

Battle Of Nashville

If there is anything as certain as death and taxes, it may be a programmer's urge to hear what stations sound like in other markets. And while streaming has removed geographical barriers in many cases, lots of folks coming in for next week's CRS 2013 won't be able to resist punching up some Nashville flavor in the rental car or on the hotel clock radio. (Music City is market No. 45, metro population of 1.3 million, 11.4 shares of Country listening.)

Being one of only six PPM markets with three or more Country adversaries, Nashville is certainly among the most competitive in the nation. And then there's that whole thing about the music actually being born here. Following the close of its 2011 acquisition of Citadel, Cumulus pulls the strings on Music City's **WSM-FM** at 95.5 and **WKDF** at 103.3. Clear Channel, meanwhile, operates **WSIX** at 97.9, and Classic Country **WSM-AM** belongs to Ryman Hospitality Properties. For those anxious to begin their appraisals, **Country Aircheck** offers a baseline.

WSM-FM: Positioned as playing the "'90s To Now," and being "Nashville's No. 1 For Country," the station won the Country battle among adults 6+ in the latest monthly; it's

first top-finish since January 2012. Compared with its Country sister and competitors, its playlist skews older, a characteristic somewhat represented with its top five core artists: Tim McGraw, Kenny Chesney, George Strait, Garth Brooks



and Dierks Bentley. Its gold/recurrent/current ratio hovers around 45/28/27%, respectively, and its average title comes from 2006. It also airs the most unique titles; usually in the neighborhood of 130-145 more than WKDF or WSIX.

(continued on page 7)



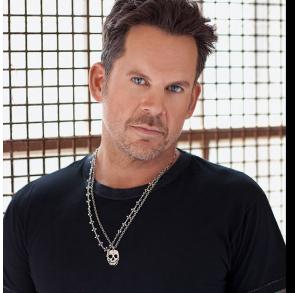
Bones & Brains: Clear Channel/Premiere's The Bobby Bones Show host Bobby Bones formally introduces himself to the Nashville community today (2/19) during a press conference at The Country Music Hall of Fame and Museum. Bones debuted on WSIX Monday (2/18) and will add 35 affiliates Feb. 25. Pictured (I-r) are CC's Rod Phillips, John Ivey, Bones and Clay Hunnicutt.

Late Breaking News: Randy Chase

As reported earlier via <u>Twitter</u> and <u>Facebook</u>, Cox Country Format Leader and **KCYY/San Antonio** PD/afternoon host **Randy Chase** exited today (2/19) after seven years with the company. Reach him at 210-627-1500 or <u>here</u>. No word yet on his successor.



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GARY ALLAN PIECES

THE FOLLOW-UP TO THE #1 HIT, "EVERY STORM (RUNS OUT OF RAIN)" FROM THE #1 ALBUM, SET YOU FREE

MCA.





A&O&B: School Of Engagement

Can't get enough information over three days of CRS? Then make it four by coming in Tuesday (2/26) for **Albright**

& O'Malley & Brenner's 2013 Pre-CRS Client Seminar. Beyond revealing their annual Roadmap Study, the consultancy is covering everything from branding and talent-coaching, to being relevant and engaged in an increasingly digital environment. Country Aircheck spoke with A&O&B partner Becky Brenner for a preview.

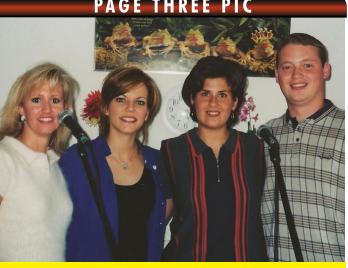
Becky Brenner

"We're always looking to create variety and give stations actionable items that they can also monetize in some way," explains Brenner. "We include the roadmap study because it gives us a benchmark for where the Country audience is right now. It's a P1 study with more than 5,000 respondents in Canada and the U.S. from 90 different markets. It's the eighth year we've been tracking it, so there's a lot of trending we can look at. Not just at how people are reacting to the music today, but the usage habits of the stations, their websites, streams, Twitter, Facebook and mobile applications."

Building on that information, A&O&B will offer in-depth perspectives on the proper use of social media, database marketing and various mobile applications. "Last year we were looking at all the ways you can utilize these things, and this year it's really all about how you do it successfully," explains Brenner. "For example, most radio stations are still using Facebook and Twitter as a 'push' medium to show all that's going on with the station. It really needs to be personalized and content-driven, not promotion/marketing-driven. It needs to be the kind of content that listeners and viewers and users want to chime-in on and relate to." Tapped to help make the case are radio, music and artist management vet **Rick Barker** of MusicIndustryBlueprint. com, and Presslaff.com marketing specialist **Steve Zielonka**. They'll offer "Are You Active Or Engaged?" and "Relevancy In The Digital Age," respectively.

"Brand Like A Rock Star" features programmer and Newcap Radio VP/Programming **Steve Jones**, who will "give people creative and innovative ways to think about their brand and how to expand it," says Brenner. "There are times when stations look to expand their brand, but turn to things that don't fit the expectation of the consumer. Steve will be great for tips on how to do it right and what to be cautious of."

Rounding out the other workshops are "Millenials Updated: Gen Z On The Horizon," presented by A&O&B's **Jaye Albright**,



Q Factor: Martina McBride visits WMZQ/Washington in this shot from the '90s. Pictured (I-r) are the station's Jessica Cash, McBride, contest winner Krista Williams and MD Jon Anthony. Send your timeless photo ops to pagethreepic@countryaircheck.com.

and talent-coaching tips from the Talent Mechanic's **Mike Stern**. Sponsor Republic Nashville will present a performance by **Greg Bates**. For more information or an invite, contact <u>Albright</u>, <u>O'Malley</u> or <u>Brenner</u>. —Russ Penuell

Chart Chat

Congrats to **The Band Perry**, **Matthew Hargis** and the entire **Republic Nashville** team on logging this week's No. 1 single with TBP's "Better Dig Two." The song is the first release from their album Pioneer, out April 2.

Kudos to Rachel Farley, Carson James, Renee Leymon, Shelley Hargis, Kendra Whitehead, Mallory Opheim, Hilary Hoover and Bethany Dean. The Red Bow girls (sorry, Carson) cleaned up with the most adds of the week for Farley's "Ain't Easy." What a way to kick off the label's very first single!



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CRS: Running Apps

How smart is your phone? Smart enough to render obsolete the myriad agendas, handouts and other accumulated paper you would find stuffed in the bowels of your bag months after CRS 2013. That's right, customize your paperless agenda, access session handouts, read the CRS Daily Buzz recap of the prior day and more. Handy push notifications remind of you upcoming events, and they're stored in the app for later access. Maps of

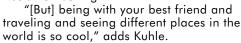


the Nashville Convention Center and Renaissance Hotel make navigating sessions and after-hours events simple, even at 3am. The app is even caffeinated to help with those early morning and post-lunch blahs. Okay, that might be an exaggeration, but see for yourself – get iPhone here and Android here.

It's The Amazing Race, Pilgrim:

Chock another one up for Music City. Caroline Cutbirth and Jennifer (Wayne) Kuhle of Stealing Angels helped kick off The Amazing Race 22 on CBS-TV Sunday night (2/17). Country Aircheck caught up with them the next day.

"It's crazy to watch it on TV," says Cutbirth. "It makes it look like one minute your in L.A. and the next you're in Bora Bora. Well we were in the airport for eight hours and then there was a 13-hour flight."



'The tough thing is that you're going to all these beautiful places, but you're rushing through the tasks and don't have a lot of time to take in the sights as much as you'd want," says Cutbirth. "And you're traveling with a backpack; that's all you have. They give you a little bit of money for each leg of the race, but that's it. So you're living bare bones out there."

While we wait to see if they pull out the win – the grand prize is a cool \$1 million – the pair have released a single together called "Girls Gotcha Back." "We are best friends, band-mates, basically sisters racing around the world together," says Cutbirth. "We wrote it together and thought it couldn't be a more perfect time to release it. We always have each other's back and totally support each other. That's what this song is all about." Get it now on iTunes; contact Country Content for interview opportunities here. The Amazing Race 22 airs Sundays at 7pm CT on CBS-TV. -Russ Penuell



Don Carpenter

WYCD/Detroit mornings host and incoming Country Radio Hall of Famer **Dr. Don Carpenter** discusses his most influential songs, albums and concerts: 1. The Yellow Rose Of Texas: Influential in that it was one of my mother's 78s and she let me play her collection on the old turntable she owned

until I wore them out. It was one of my favorites. I wore out what were probably priceless 78s of Bob Wills, Jimmy Dorsey, Count Basie and so many more.

- 2. Roger Miller/Do-Wacka-Do: The first funny song I can remember. Wore that 45 out, too, playing it over and over as my cousin and I jumped up and down on the sofa – a sofa I still own. I still love to listen and to write parody songs. I'm sure this is what started it.
- 3. Fleetwood Mac, Mystery to Me: Deep brooding rock that I somehow couldn't get enough of.
- 4. Lonestar/I'm Already There: I was in the bus with Richie McDonald watching the song come together as he noodled on it. To see it go all the way to the top of the charts felt somehow magical. Birth to maturity. Something I'll always remember.
- 5. Dr. Don Carpenter/The Prettier The Woman, The Less **She Reminds Me Of You:** The song nobody has the guts to sing. And a joke I've gotten laughs with for 30 years.
- A highly regarded album you've never heard: The Beatles' White Album. Well, most of their albums. I came along too late to be a fan and got all the Beatles I could ever want from oldies stations.
- An album you listened to incessantly: Up On The Ridge by Dierks Bentley. The blend of country and bluegrass was perfect. Whole new genre that I worry began and will end with this album. There was also Dark Side of the Moon, but who didn't play that incessantly?
- One obscure or non-country song everyone should listen to right now: "Compassion" by Luna Seeds. Most. Relaxing. Song. Ever. If you can find a copy. If not, let me know and I'll send you one. It's impossible to listen to without your blood pressure, heartbeat and respiration dropping dramatically.
- An "important" piece of music you just don't get: Opera.

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BLAKE SHELTON

ENTERTAINER OF THE YEAR

MALE VOCALIST OF THE YEAR

SONG OF THE YEAR - "OVER YOU"

SURE BE COOL IF YOU DID

#1 RESEARCH!

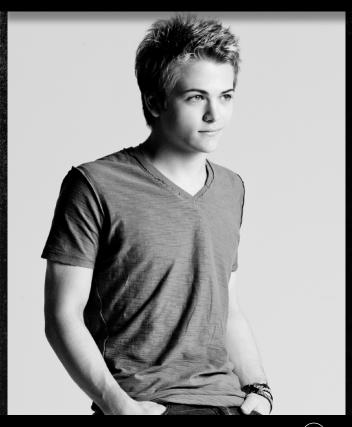
TOP 10!

POWER UP!

CA/MB 9 +348 SPINS, +1151 POINTS

CONGRATULATIONS

HUNTER HAYES & BLAKE SHELTON ON YOUR MULTIPLE ACM AWARD NOMINATIONS!





NEW MALE VOCALIST OF THE YEAR
SINGLE RECORD OF THE YEAR - "WANTED"
SONG OF THE YEAR - "WANTED"
VIDEO OF THE YEAR - "WANTED"

SOMEBODY'S HEARTBREAK

RIAA CERTIFIED GOLD!

TOP 10!

POWER UP!

CA/MB 8, +258 SPINS, +785 POINTS









I'M ABOUT TO GET MY PISSED OFF IMPACTING 2/

OFF THE RECORD: CHARLIE STARR



Charlie Starr

Charlie Starr of Southern
Ground's Blackberry Smoke puts an industry spin on the artist interview:
I grew up listening to: WCJM/Lanett,
Alabama. My grandmother listened to it and they played gospel music in the early morning and had preachers as guest speakers and whatnot. They also announced birthdays, graduations, yard sales, who got arrested over the weekend and what they were arrested for. Later in

the morning I think they switched to country music.

First time I heard myself on the radio: was about

ten years ago in Wisconsin. We were out on tour, promoting our first album, tearin' up the country in a van. I think the song was "Sanctified Woman." We were so damn excited. I actually know the DJ who played it. We met at the show that night and have been friends ever since. Thanks, Nick!

I'll never forget the time: We were in upstate New York doing some shows with Travis Tritt and Dickey Betts, and we were interviewed by a young lady from a local radio station. She was very bright and bubbly, but had not done her homework. During the interview she screwed up our name, mispronounced Dickey's name, "You guys must be so excited to play with Dickey Bates!" She actually thought he was formerly in Lynyrd Skynyrd. If I don't have coffee when I travel, I go insane. I make good coffee. Don't try to make it for me. I got this. I can't walk out of a truck stop without grabbing: two bags of naked Popcorn. Caramel and white cheddar are good, too. And I always thumb through the \$5.99 CD bin. Sometimes there's a hidden gem in there, maybe a Jerry Clower or Black Sabbath.

The last purchase I almost made from Skymall was: the speakers that look like rocks.

There's no place like home, but if I had to be stuck somewhere: Asheville, NC or Austin, TX. In both places, the food is great, the music is great and the people are great.

When there's downtime: I am constantly in a Words With Friends battle with my wife and our front of house guy, Billy. I've never beaten Billy. My wife lets me win, I think. If I saw Keith Richards, Tom Petty, Merle Haggard, Tom Waits... I could keep going all day. If I saw any of those guys in the airport, I'd have to go introduce myself. The best advice I ever got: ""Here are the seven dirty words ... don't say 'em."

News & Notes

Blake Shelton will join **Bob Kingsley** for an album premiere of Shelton's *Based On A True Story* ... set to be released March 26. The market-exclusive barter program has a clearance window of March 22-31. Contact Shawn Studer here.

Dial Global and **TM Studios** have agreed to manage affiliation and ad sales for *Blue Sound Design*, a format-specific imaging library offered for Country radio and other genres. Details <u>here</u>.

Songwriters Justin Wilson, Justin Lantz and Jason Delkou have signed with Magic Mustang Music.

Singer-songwriter **Shannon Lawson** has signed a publishing deal with **Eleven Eleven Music Group**.

SOLID's Music Row Madness Bowling Tournament benefitting **Big Brothers Big Sisters of Middle Tennessee** is set for March 20 at the Hillwood Strike & Spare. Info here.



Artist News

Republic Nashville's **Greg Bates** will perform on the Coca-Cola stage at the Daytona 500 Feb. 24.

Stoney Creek's **Thompson Square** have invited fans to sponsor a child through **ChildFund International**. Now through March 23, sponsors are eligible to receive two free passes to meet the duo backstage at a concert. More <u>here</u>.

The Kentucky Headhunters, Exile, Skeeter Davis, The Hilltoppers, Old Joe Clark, Emory & Linda Martin and Steven Curtis Chapman will be inducted into the Kentucky Music Hall of Fame and Museum April 12. More headhunters/, Exile Davis, The Hall of Fame and Museum April 12. More headhunters, Exile, Skeeter Davis, The Hilltoppers, Old Joe Clark, Emory & Linda Martin and Marti

Montgomery Gentry, Kenny Rogers, Josh Turner and Dierks Bentley have been added to the Nov. 22 lineup for the final Nashville concert of George Jones' career.

Mercury's **Billy Currington** will auction off his 2012 Ram 1500 Laramie Longhorn as a part of the *Road to the Ram Jam* music series. Currington's truck is up for bidding today (2/19) with proceeds to benefit **Team Rubicon**. More <u>here</u>.

Capitol will reissue **Kenny Rogers**' The Gambler March 12 on 180-gram vinyl with restored artwork.

The Week's Top Stories

Full coverage at countryaircheck.com.

- Wilks' Top 40 WMXV/Kansas City PD/morning personality
 Ponch was named VP/Promotions & Brand Management for the company. (CAR 2/13)
- Clear Channel's News/Talk KNST/Tucson flipped to Country, becoming "Wild Country 97.1" and launching with 10,000 commercial-free songs. (CAT 2/14)
- Cumulus CEO/Chairman Lew Dickey will appear at CRS 2013 Thursday (2/28) for a Q&A session called "Country Comes To New York." (CAT 2/14)
- Federated Media's **WQHK/Ft. Wayne, IN** MD/afternoon personality and eight-year station vet **Dave Michaels** was promoted to PD. (CAT 2/13)

Battle Of Nashville

(continued from page 1)

Regarding Cumulus' plans to bring its recently announced "Nash-FM" brand to its other Country properties, the only mention to date comes

as a tagline inside the station's hourly legal ID that says, "powered by Nash, country for life."

The station has seen more stability with staff than in recent years. PD **Dan Bowen** has been in place since March 2011. Mornings remain anchored by 16-year market vet **Rick Marino**, who took over at WSM-FM in the spring of 2010. He's joined by co-host **Lisa Manning** and newsman and longtime Nashville TV meteorologist **Tim Ross**. Middays have been voice-tracked by Dir./Production **Josh Connor** for more than two years, and market vet **Jeff Lyon** joined for afternoons in May. The station carries CMT Radio Live With **Cody Alan** from 7-midnight and sweeps music in overnights.

WKDF: Of the two Cumulus stations, WKDF is the more current musically, and is positioned as "Today's Country" and "Home of 103-Minute Music Marathons." Its gold/recurrent/current ratio clocks in around 32/31/37%, respectfully,

and the average title is circa 2009. Its top five core artists are Kenny Chesney, Brad Paisley, Keith Urban, Rascal Flatts, and Dierks Bentley. Like its sister, it airs the "powered by Nash, country for life" tagline at least once an hour.

Regarding staff, mornings have been anchored by PD **Marty McFly** and

Stewart James, a.k.a. McFly & Stew, since early 2011. Middayer **Becca Walls** and night jock **Darlas Rai**, however, have spent 13 and eight years in their respective roles. Afternoons saw a shift in January with the addition of industry vet **Randy Hill**, and the station carries Cumulus-syndicated *Kickin' It With Kix* in overnights..

WSIX: Last year was one of change as the station landed a new OM/PD in **Michael Bryan** and staff shifts soon followed. Morning cohost **Karla Lawson** exited in April, leaving **Billy Greenwood** to fly

solo until he stepped down three months later. The duo had been the first to fill the slot vacated by Country Radio Hall Of Famer **Gerry House** in December 2010. When Greenwood left, mornings became music-intensive while Bryan searched for a new show. Rumors over the course of the year had everyone from **Jeff**

BIG98 WSIX8

Today's Country

Foxworthy to the **Warren Brothers** vying for the job; the latter were even heard hosting afternoons and nights on a few occasions over the summer. Bryan and Clear Channel eventually settled on Premiere's Top 40-syndicated *The Bobby Bones Show*, then airing out of KHFI/Austin. The show launched under the Country banner yesterday with WSIX as its home-base (2/18). Otherwise, the lineup includes industry vet **Amy**

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Paige in middays, APD/MD **Anthony "Antman" Allen** in afternoon drive, locally voice-tracked nights and Premiere's *After Midnite With* **Blair Garner** overnight.

Musically, WSIX positions itself as "Nashville's New Country," and its playlist backs it up. "The Big 98" has a gold/recurrent/current ratio of 23/31/46%, respectively, with an average title from 2010. Kenny Chesney, Brad Paisley, Jason Aldean, Tim McGraw and Keith Urban represent the core. The presentation has an unconventional feel to it, with **Jack Ingram** as the primary imaging voice. WSIX is also the only Country station in the market presently running TV. The spot took flight last month and features Tim McGraw, Carrie Underwood, Jason Aldean, Toby Keith, Keith Urban and others; Toby Keith and Jason Aldean actually give a station-specific call to listen.

WSM-AM: Before there was anything, there was WSM-AM. Despite being Classic Country and no longer an Arbitron subscriber, the legendary station is still important to Nashville radio and is as

unique as they come. "In order to be a popular, mainstream Country station today, there is only so much you can do to differentiate your station. One station is a little newer, one is a little older, one is right in the middle, but in all cases, the core curriculum is the same," says



GM **Tom English**, who himself oversaw

Nashville's Clear Channel stations for six years. "We are really the only radio station of our kind in Nashville and really in the world. OM **Joe Limardi** does a masterful job of blending the very biggest Classic Country, mainstream Country, Americana and some classic and modern Bluegrass hits that fit texturally with that 'true' country sound."

Country Radio Hall-Of-Famer **Bill Cody** has been a fixture in mornings for 16 years, six-year station vet and OM **Joe Limardi** hosts middays, radio vet **Mike Terry** anchors afternoons and Country Radio Hall-Of-Famer **Eddie Stubbs** handles 7-midnight and **Marcia Campbell** has hosted overnights since 2011. Beyond the broadcasts of the *Grand Ole Opry*, the station airs a wide-range of specialty shows, with hosts and guests comprised of songwriters, musicians and artists from past to present. "Being the 'Home Of The *Grand Ole Opry*' is the heart and soul of who we are, but because we are on the AM dial in an FM town, we have to do other things to stand out," explains English. "When someone tunes to 650 WSM, they are there for a reason and don't tend to bounce around. It's obviously a smaller number of listeners, but they remain tremendously loyal."

The Numbers: Of the three mainstream country stations, each has had its share of the ratings spotlight over the last three PPM ratings periods. (6+, Monday-Sunday, 6am-midnight.)

	INOV. 12	Dec. 12	HOI. 12
WSM-FM	4.5	4.0	4.0
WSIX	4.8	4.9	3.6
WKDF	4.8	4.7	3.8

Zoom-out a year and WKDF wins the country battle in seven of the last 13 monthlies, tying in one with WSIX. WSIX itself is a distant second; beyond the tie with WKDF, it won three. WSM-FM won two on the year.

Being Nashville, you might also wonder how Country does relative to other formats. Of the six PPM markets with three or more mainstream country stations, Nashville joins Salt Lake City in not having a Country station in the top five among persons 6+. (The four that do are Cincinnati, Kansas City, Columbus, OH, and Austin.) Of the 46 PPM markets with at least one subscribing Country station, Nashville joins 28 others where Country doesn't consistently crack the top 5.

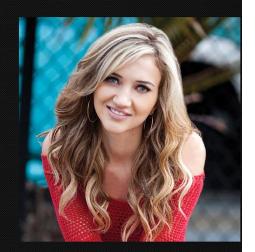
So what's next? Some might say the biggest single event impacting Nashville Country radio in 2011 was the absence of **Gerry House**. 2012 might be better defined by the shift in the competitive landscape following the Cumulus/Citadel merger. Could 2013 be all about what Cumulus does with its "Nash-FM" brand and Clear Channel's Nashville-based *The Bobby Bones Show?*— Russ Penuell **CAC**

DON'T MISS THE BLACK RIVER ENTERTAINMENT LUNCHEON

FRIDAY · MARCH 1ST · CRS · MAIN PERFORMANCE HALL **FEATURING...**







CRAIG MORGAN

CA/MB: 35* BB: 33*
NEW ADDS: PCCO, WSIX, WRNX, KDRK, WDRM, WSLC & KCCY.

KELLIE PICKLER

PERFORMING HER BLACK RIVER ENTERTAINMENT DEBUT

SARAH DARLING

OVER 15,000 UNITS SOLD LAST WEEK! 2ND PERFORMANCE ON THE BACHELOR PERFORMING ON CONAN MARCH 4TH!

BLACK RIVER



		MEDIABAND	1							
LW	TW	Artist/Title (Label) To	otal Points +	-/- Points T	otal Plays	+/- Plays	Audience	+/- Aud S	tations	ADDS
2	1	THE BAND PERRY/Better Dig Two (Republic Nashville)	21829	1002	6759	277	54.149	1.992	141	0
3	2	TIM MCGRAW/One Of Those Nights (Big Machine)	21062	1128	6583	325	52.084	2.221	141	0
6	3	TAYLOR SWIFT/Begin Again (Big Machine)	18407	792	5591	199	45.497	2.892	141	0
7	4	LITTLE BIG TOWN/Tornado (Capitol)	18396	966	5908	351	45.306	2.32	141	0
4	5	JASON ALDEAN/The Only Way I Know (Broken Bow)	16773	-3114	5103	-1066	40.993	-6.318	141	0
8	6	DIERKS BENTLEY/Tip It On Back (Capitol)	16767	910	5282	285	42.546	2.308	141	0
9	7	CARRIE UNDERWOOD/Two Black Cadillacs (19/Arista)	16190	949	5123	302	41.115	2.249	140	0
10	8	HUNTER HAYES/Somebody's Heartbreak (Atlantic/WMN/RRP)	15346	785	4805	258	38.003	1.983	141	0
11	9	BLAKE SHELTON/Sure Be Cool If You Did (Warner Bros./WMN)	1 4848	1151	4645	348	36.527	2.938	141	0
1	10	BRAD PAISLEY/Southern Comfort Zone (Arista)	14161	-7060	4362	-2189	35.256	-16.607	141	0
12	11	EEE BRICE/I Drive Your Truck (Curb)	13731	799	4313	309	33.829	2.023	140	0
13	12	KACEY MUSGRAVES/Merry Go 'Round (Mercury)	12366	297	3758	54	30.176	0.53	141	0
15	13	CHRIS YOUNG/I Can Take It From There (RCA)	11342	769	3624	226	26.791	2.171	140	0
16	14	THOMPSON SQUARE/If I Didn't Have You (Stoney Creek)	10814	567	3360	169	27.424	1.716	134	1
18	15		10686	1373	3237	434	26.279	3.772	141	0
14	16	CASEY JAMES/Crying On A Suitcase (19/Columbia)	10318	-752	3071	-232	25.193	-2.061	141	0
19	17	GEORGE STRAIT/Give It All We Got Tonight (MCA)	9611	889	3039	324	23.116	2.265	140	2
23	18	★ KENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	9230	2323	2829	790	23.06	6.392	140	15
21	19	MIRANDA LAMBERT/Mama's Broken Heart (RCA)	9007	780	2893	303	22.174	2.087	141	1
17	20	CHRIS CAGLE/Let There Be Cowgirls (Bigger Picture)	8734	-860	2679	-340	21.572	-1.796	130	0
20	21	TOBY KEITH/Hope On The Rocks (Show Dog-Universal)	8606	256	2672	50	20.166	1.013	138	2
24	22	FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville	7645	970	2340	298	18.205	2.33	130	6
22	23	DUSTIN LYNCH/She Cranks My Tractor (Broken Bow)	7436	388	2438	107	17.44	0.543	132	7
25	24	BRANTLEY GILBERT/More Than Miles (Valory)	6557	709	2110	214	15.278	2.393	131	4
27	25	ERIC CHURCH/Like Jesus Does (EMI Nashville)	5970	685	1906	207	14.3	2.038	129	6

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



GOING FOR ADDS FEB. 25th

MAGGIE ROSE HAS NEVER SOUNDED

BETTER!

-Nate Deaton, GM, KRTY

I AIN'T YOUR MAMA WAS REALLY GOOD, BUT MAGGIE ROSE GOES FROM GOOD TO BETTER. THIS JAW-DROPPING TALENT DESERVES TO BE HEARD. WHEN AN ARTIST IS
ALLOWED HER OWN
VOICE IT'S AMAZING
THE GREAT MUSIC
THAT COMES OUT

THAT COMES OUT.
Stoney Richards,
APD/MD,WDSY

I LOVE THIS SONG!
I THINK THIS WILL
PROPEL MAGGIE &
HER CAREER TO A
WHOLE NEW LEVEL.

-John Paul, VP/Programming, Dial Global Radio Networks

MAGGIEROSE

Full Album, CUT TO IMPRESS

available March 26th



-Bill Black, PD, WKSJ





		MEDIADASI	ш							
LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Play	s +/- Play	s Audience	+/- Aud	Stations	ADDS
28	26	THE HENNINGSENS/American Beautiful (Arista)	5496	232	1732	68	12.166	1.044	128	4
26	27	RASCAL FLATTS/Changed (Big Machine)	5415	-11	1760	-4	10.323	0.277	134	5
29	28	GLORIANA/Can't Shake You (Emblem/W.A.R.)	4610	203	1500	96	10.435	0.427	122	5
32	29	DARIUS RUCKER/Wagon Wheel (Capitol)	4012	736	1284	218	8.622	1.348	111	12
30	30	SANA KRAMER/Whiskey (Elektra Nashville/W.A.R.)	3995	131	1174	46	8.215	-0.066	95	4
31	31	KELLY CLARKSON f/VINCE GILL/Don't Rush (19/RCA/Columbic	a) 3527	32	1167	25	7.423	0.244	115	3
<i>A</i> ÎRB	ORI	NE KIP MOORE/Hey Pretty Girl (MCA)	3212	593	892	150	6.346	1.612	93	17
33	33	Sea Gayle/Aris	ta) 2984	116	1005	17	5.098	0.271	101	4
34	34	COVE AND THEFT/Runnin' Out Of Air (RCA)	2937	178	949	41	4.843	0.465	96	5
35	35	CRAIG MORGAN/More Trucks Than Cars (Black River)	2804	52	999	38	6.228	-0.068	94	6
37	36	MONTGOMERY GENTRY/III Keep The Kids (Average Joes/New Revolution	n) 2475	189	789	57	5.382	0.707	78	1
42	37	S JAKE OWEN/ANYWHERE WITH YOU (RCA)	2406	512	720	205	4.82	0.605	78	15
38	38	THE FARM/Be Grateful (WMN/New Revolution)	2323	112	755	20	3.699	0.347	72	2
39	39	BRETT ELDREDGE/Don't Ya (Atlantic/WMN)	2314	160	798	62	3.889	0.313	76	5
40	40	EASTON CORBIN/All Over The Road (Mercury)	2178	181	745	63	3.94	0.321	82	7
41	41	CRAIG CAMPBELL/Outta My Head (Bigger Picture)	2011	24	760	11	3.099	0.087	81	3
44	42	CHARLIE WORSHAM/Could It Be (Warner Bros./W.A.R.)	1753	41	585	27	2.521	0.129	77	5
43	43	JOSH TURNER/Find Me A Baby (MCA)	1526	-255	545	-111	2.293	-0.349	78	0
Debut	t 44	TIM MCGRAW & TAYLOR SWIFT/Highway Don't Care (Big Machine)	1356	664	414	198	3.236	1.52	21	13
45	45	AARON LEWIS/Forever (Blaster)	1167	66	454	3	1.838	0.176	55	1
48	46	BLACKBERRY SMOKE/Pretty Little Lie (Southern Ground)	1153	225	393	90	1.548	0.411	43	4
46	47	SARAH DARLING/Home To Me (Black River)	1117	28	460	2	1.886	0.023	44	1
50	48	MUMFORD & SONS/I Will Wait (Glassnote)	1067	276	253	42	2.372	0.65	16	3
D <mark>ebut</mark>	t 49	Some (Show Dog-Universal)	1016	337	323	102	1.381	0.523	53	12
47	50	UNCLE KRACKER/Nobody's Sad On A Saturday (Sugar Hill/EMI Nashvill	le) 873	-114	260	-50	1.554	-0.124	46	0

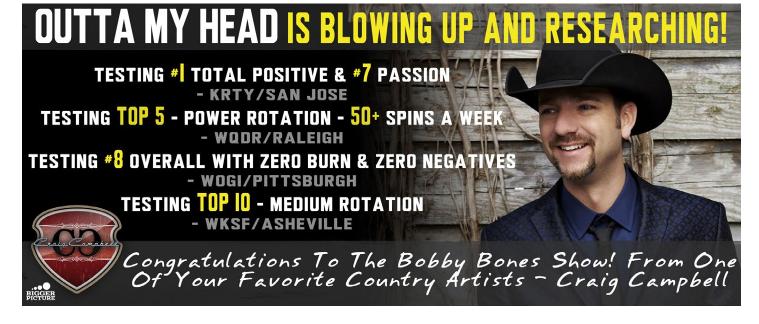
Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.





Country Aircheck Add Leaders	Adds	;	Activator Top Point Gainers	
RACHEL FARLEY/Ain't Easy (Red Bow)	35		KENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	1505 🏏
KRISTEN KELLY/He Loves To Make Me Cry (Arista)	28		LEE BRICE/I Drive Your Truck (Curb)	984 🏏
KIP MOORE/Hey Pretty Girl (MCA)	17		LADY ANTEBELLUM/Downtown (Capitol)	849 🇸
JAKE OWEN/Anywhere With You (RCA)	15		GEORGE STRAIT/Give It All We Got Tonight (MCA)	640 🇸
KENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	15		CARRIE UNDERWOOD/Two Black Cadillacs (19/Arista)	622 🏏
TIM MCGRAW & TAYLOR SWIFT/Highway Don't Care (Big Machine) 13		KIP MOORE/Hey Pretty Girl (MCA)	590
DARIUS RUCKER/Wagon Wheel (Capitol)	12		MIRANDA LAMBERT/Mama's Broken Heart (RCA)	565
JOEL CROUSE/If You Want Some (Show Dog-Universal)	12		FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville)) 516
GREG BATES/Fill In The Blank (Republic Nashville)	11		ERIC CHURCH/Like Jesus Does (EMI Nashville)	458
JAIDA DREYER/Half Broke Horses (Streamsound)	9		LITTLE BIG TOWN/Tornado (Capitol)	456
JAIDA DRETER/Hall broke Horses (Sireamsound)	9		LITTLE BIG TOWN, formado (Capilot)	430
Country Aircheck Top Point Gainers			Activator Top Spin Gainers	
KENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	2323	/	KENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	300
LADY ANTEBELLUM/Downtown (Capitol)	1376	/	LEE BRICE/I Drive Your Truck (Curb)	215
BLAKE SHELTON/Sure Be Cool If You Did (Warner Bros./WMN)	1153	/	LADY ANTEBELLUM/Downtown (Capitol)	191
TIM MCGRAW/One Of Those Nights (Big Machine)	1130	/	LITTLE BIG TOWN/Tornado (Capitol)	126
THE BAND PERRY/Better Dig Two (Republic Nashville)	1006	/	GEORGE STRAIT/Give It All We Got Tonight (MCA)	122
FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville)	971		CARRIE UNDERWOOD/Two Black Cadillacs (19/Arista)	117
LITTLE BIG TOWN/Tornado (Capitol)	970		KIP MOORE/Hey Pretty Girl (MCA)	116
CARRIE UNDERWOOD/Two Black Cadillacs (19/Arista)	955		MIRANDA LAMBERT/Mama's Broken Heart (RCA)	112
DIERKS BENTLEY/Tip It On Back (Capitol)	911		FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashvil	lle) 109
GEORGE STRAIT/Give It All We Got Tonight (MCA)	890		ERIC CHURCH/Like Jesus Does (EMI Nashville)	105
Country Aircheck Top Spin Gainers			Country Aircheck Top Recurrents	Points
KENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	790)	GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)	16133
LADY ANTEBELLUM/Downtown (Capitol)	436)	RANDY HOUSER/How Country Feels (Stoney Creek)	10941
LITTLE BIG TOWN/Tornado (Capitol)	354	ļ	FLORIDA GEORGIA LINE/Cruise (Republic Nashville)	10359
BLAKE SHELTON /Sure Be Cool If You Did (Warner Bros./WMN)	350)	ZAC BROWN BAND/Goodbye In Her Eyes (Atlantic/Southern Ground)	8223
TIM MCGRAW/One Of Those Nights (Big Machine)	327	,	LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)	7492
GEORGE STRAIT/Give It All We Got Tonight (MCA)	325	•	KIP MOORE/Beer Money (MCA)	7451
LEE BRICE/I Drive Your Truck (Curb)	310)	JAKE OWEN/The One That Got Away (RCA)	6802
CARRIE UNDERWOOD/Two Black Cadillacs (19/Arista)	306		JUSTIN MOORE/Til My Last Day (Valory)	6640
MIRANDA LAMBERT/Mama's Broken Heart (RCA)	303		LEE BRICE/Hard To Love (Curb)	6013
FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville)	299)	CARRIE UNDERWOOD/Blown Away (19/Arista)	5576

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Country Aircheck Activity

AARON LEWIS/Forever (Blaster)

Remains at 45*
1,167 points, 454 spins
1 add: **WYNK**

BLACKBERRY SMOKE/Pretty Little Lie (Southern Ground)

Moves 48-46*

1,153 points, 393 spins

4 adds: KKIX, WKXC, WTQR, WYCD*

SARAH DARLING/Home To Me (Black River)

Moves 46-47*
1,119 points, 461 spins
1 add: **WYCT**

MUMFORD & SONS/I Will Wait (Glassnote)

Moves 50-48* 1,067 points, 253 spins

3 adds: KMNB*, KSD, WUSN*

JOEL CROUSE/If You Want Some (Show Dog-Universal)

Debuts at 49*

1,016 points, 323 spins

12 adds, including: KJUG, KWJJ, WCTK, WDXB, WGNE, WGTY, WKLB, WMIL, WRNS, WUBL

UNCLE KRACKER/Nobody's Sad ... (EMI Nashville/Sugar Hill)

Moves 47-50 873 points, 260 spins No adds

SWEETWATER RAIN/Starshine (Curb)

832 points, 324 spins 1 add: **WFMS**

GREG BATES/Fill In The Blank (Republic Nashville)

780 points, 257 spins

11 adds, including: KKBQ*, KKWF, KNCI*, WGNE, WIRK, WKSJ, WPOC, WWQM, WXCY, WYCT

CHRIS JANSON/Better I Don't (Bigger Picture)

773 points, 274 spins 3 adds: **KFGY, WOGI, WUSJ**

ADD DATES

FEBRUARY 25

JASON CHARLES MILLER/The Way You Still Want Me (Render)

MAGGIE ROSE/Better (RPME)

TYLER FARR/Redneck Crazy (Columbia)

ZAC BROWN BAND/Jump Right In (Atlantic/Southern Ground) **GARY ALLAN**/Pieces (MCA)

MARCH 4

RANDY HOUSER/Runnin' Outta Moonlight (Stoney Creek)

MARCH 11

SHERYL CROW/Easy (Old Green Barn/Sea Gayle/Warner Bros./WMN)

VIDEO ADDS

CMT

ERIC CHURCH/Like Jesus Does (EMI Nashville)

CMT PURE

ERIC CHURCH/Like Jesus Does (EMI Nashville)

GAC

BLAKE SHELTON/Sure Be Cool If You Did (Warner Bros./WMN)
ERIC CHURCH/Like Jesus Does (EMI Nashville)
SWEETWATER RAIN/Starshine (Curb)

THE COUNTRY NETWORK

None listed

PARMALEE/Carolina (Stoney Creek)

717 points, 278 spins

6 adds: KKWF, WMAD, WPAW, WRNX, WWGR, WYNK

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 900 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

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		MEDIADADE						
LW	TW	Artist/Title (Label)	Points -	+/- Points	Plays	+/- Plays	Stations	Adds
1	1	THE BAND PERRY/Better Dig Two (Republic Nashville)	10516	2	2142	11	52	0
3	2	LITTLE BIG TOWN/Tornado (Capitol)	10299	456	2073	126	52	0
2	3	TIM MCGRAW/One Of Those Nights (Big Machine)	9877	-13	2029	3	52	0
8	4	CARRIE UNDERWOOD/Two Black Cadillacs (19/Arista) ✓	8579	622	1759	117	52	0
7	5	DIERKS BENTLEY/Tip It On Back (Capitol)	8515	-30	1727	-3	50	0
4	6	JASON ALDEAN/The Only Way I Know (Broken Bow)	8358	-1321	1644	-278	48	0
10	7	BLAKE SHELTON/Sure Be Cool If You Did (Warner Bros./WMN)	7926	359	1623	80	53	0
9	8	HUNTER HAYES/Somebody's Heartbreak (Atlantic/WMN)	7760	-14	1563	1	52	0
12	9	EEE BRICE/I Drive Your Truck (Curb) 🗸	7521	984	1540	215	51	0
5	10	BRAD PAISLEY/Southern Comfort Zone (Arista)	7172	-2264	1382	-494	48	0
11	11	TAYLOR SWIFT/Begin Again (Big Machine)	6813	-73	1356	-2	48	0
13	12	KACEY MUSGRAVES/Merry Go 'Round (Mercury)	6768	368	1349	68	52	0
14	13	CHRIS YOUNG/I Can Take It From There (RCA)	6413	426	1283	86	51	1
15	14	GEORGE STRAIT/Give It All We Got Tonight (MCA) ✓	5956	640	1144	122	52	0
19	15	Capitol ✓	5362	849	1116	191	53	0
16	16	THOMPSON SQUARE/If I Didn't Have You (Stoney Creek)	5208	-46	1032	0	50	0
18	17	MIRANDA LAMBERT/Mama's Broken Heart (RCA)	5095	565	1025	112	52	0
17	18	TOBY KEITH/Hope On The Rocks (Show Dog-Universal)	4965	3	1020	4	48	0
25	19	★ENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	4670	1505	934	300	52	1
20	20	DUSTIN LYNCH/She Cranks My Tractor (Broken Bow)	4575	79	884	30	48	0
22	21	FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville)	4384	516	917	109	51	0
23	22	BRANTLEY GILBERT/More Than Miles (Valory)	3849	184	771	30	48	0
21	23	CHRIS CAGLE/Let There Be Cowgirls (Bigger Picture)	3453	-655	630	-140	38	0
27	24	THE HENNINGSENS/American Beautiful (Arista)	3362	309	619	59	48	1
26	25	RASCAL FLATTS/Changed (Big Machine)	3296	140	642	23	48	0
28	26	FRIC CHURCH/Like Jesus Does (EMI Nashville)	3218	458	695	105	51	1
24	27	CASEY JAMES/Crying On A Suitcase (19/Columbia)	3167	-460	607	-97	39	0
29	28	DARIUS RUCKER/Wagon Wheel (Capitol)	2645	263	552	50	46	1
30	29	KELLY CLARKSON f/VINCE GILL/Don't Rush (19/RCA/Columbia)	2141	25	432	5	40	0
31	30	GLORIANA/Can't Shake You (Emblem/W.A.R.)	2106	25	414	8	43	2

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MEDIARASE

		MEDIABASE						
LW	TW	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
33	31	SIAKE OWEN/Anywhere With You (RCA)	1801	230	395	53	36	5
32	32	EASTON CORBIN/All Over The Road (Mercury)	1756	29	352	8	29	0
35	33	SIANA KRAMER/Whiskey (Elektra Nashville/W.A.R.)	1619	191	282	35	29	1
34	34	JERROD NIEMANN/Only God Could Love You More (Sea Gayle/Arista)	1533	-26	306	-14	29	0
36	35	MONTGOMERY GENTRY/I'll Keep The Kids (Average Joes/New Revolution)	1435	32	276	7	26	0
40	36	KIP MOORE/Hey Pretty Girl (MCA)	1362	590	272	116	32	5
37	37	CRAIG MORGAN/More Trucks Than Cars (Black River)	1276	127	264	25	27	1
38	38	COVE AND THEFT/Runnin' Out Of Air (RCA)	1194	87	242	18	29	2
43	39	Some (Show Dog-Universal)	778	329	145	67	17	4
39	40	JOSH TURNER/Find Me A Baby (MCA)	733	-96	139	-21	15	0
46	41	GREG BATES/Fill In The Blank (Republic Nashville)	687	301	146	72	18	5
41	42	CRAIG CAMPBELL/Outta My Head (Bigger Picture)	648	75	126	13	12	0
42	43	SARAH DARLING/Home To Me (Black River)	502	-21	106	-9	13	0
47	44	BLACKBERRY SMOKE/Pretty Little Lie (Southern Ground)	434	68	92	18	9	2
48	45	CONESTAR/Maybe Someday (4 Star/Tenacity)	427	61	90	10	10	0
44	46	CHARLIE WORSHAM/Could It Be (Warner Bros./W.A.R.)	385	-50	86	-14	10	0
45	47	UNCLE KRACKER/Nobody's Sad On A Saturday (Sugar Hill/EMI Nashville)	372	-55	76	-15	9	0
49	48	JOSH ABBOTT BAND/I'll Sing About Mine (Pretty Damn Tough)	348	-12	76	-3	8	0
De <mark>but</mark>	49	TIM MCGRAW & TAYLOR SWIFT/Highway Don't Care (Big Machine)	317	256	72	56	12	4
50	50	TRAIN f/ASHLEY MONROE/Bruises (Columbia/Nine North)	305	59	71	-2	8	1
51	51	MUMFORD & SONS/I Will Wait (Glassnote)	252	6	32	2	2	0
53	52	BRETT ELDREDGE/Don't Ya (Atlantic/WMN)	228	4	76	5	7	0
52	53	AUSTIN WEBB/It's All Good (Streamsound)	216	-14	43	-3	4	0
Debut	54	THE FARM/Be Grateful (WMN/New Revolution)	207	102	46	21	13	0
54	55	MARK COOKE/Stay With Me Tonight (CVR/Quarterback)	202	-10	31	-1	4	0
56	56	CHRIS JANSON/Better I Don't (Bigger Picture)	184	12	62	-7	5	0
57	57	AARON WATSON/Lips (HTK)	179	12	30	3	5	0
59	58	KRISTEN KELLY/He Loves To Make Me Cry (Arista)	176	38	31	8	3	0
55	59	ZAC BROWN BAND/Jump Right In (Atlantic/Southern Ground)	164	-18	34	-7	10	2
Debut	60	ASH BOWERS/Red (Wide Open)	159	85	35	12	5	3

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