

# COUNTRY AIRCHECK

WEEKLY

March 3, 2014, Issue 386

1.4 MILLION YouTube VIEWS...AND RISING. YOUR LISTENERS ARE WATCHING.



"SAFE" by KATIE ARMIGER NEW THIS WEEK: KHEY AND KKIX



## CRS Research Revisited

Edison Research President **Larry Rosin** held his grenade to the very end of **CRS 2014's** Research Presentation: "Voice-tracking and the nationalization strategies are essentially a disaster for the radio industry," he said, drawing applause and some cautious cheers. How the study of millennials came to that conclusion is just one of the questions addressed here as **Country Aircheck** dives deeper into the findings (review the full study [here](#)).



Larry Rosin

"I fully expected that to be the quote that was remembered and would get the headlines in the trades," Rosin admits.

"But if you were there, you heard me say immediately thereafter that even if voice-tracking and national shows are something

you're forced to do, it's still your obligation to provide as much local feel as possible."

The broad study of a huge portion of Country's current audience (born 1980-2000) drew down to that final conclusion based on the core positive perception of radio. "Both the quantitative and qualitative portions of the study show what radio's brand is to people," Rosin says. "Local is not just something we claim without the reality to back it up. It is our brand. And our brand is local more than it is live. Voice-tracking, if it is exceptionally clever, can be [passable], but a lot of it is blatant. You can tell it is pre-recorded; there is no connectivity."

He points to the qualitative – video interviews with millennials – as brand cornerstones. "These are young people saying they like knowing there's a person on the other end of the broadcast in their town. There's the chance you could actually meet that

*(continued on page 7)*



**His Story In the Making:** WUSY/Chattanooga staffers and friends celebrate making station history during its Country Cares For St. Jude Kids Radiothon Thursday and Friday (2/27-28) after raising more than a half million dollars. Pictured are (back, l-r) the station's Gator Harrison, St. Jude patient Jack White, the station's Styckman, Dex and Cowboy Kyle; (front l-r) the station's Ashley Weimer, St. Jude's Jordan Turri, and the station's Mo and Daniel Wyatt.

## Moving Musical Mountains

With the addition of songwriter and former promotion vet **Bart Allmand** as VP/Radio Promotion (**CAT 2/5**), **Big Loud Mountain Records** plans to take the formula that gave **Florida Georgia Line**



Bart Allmand

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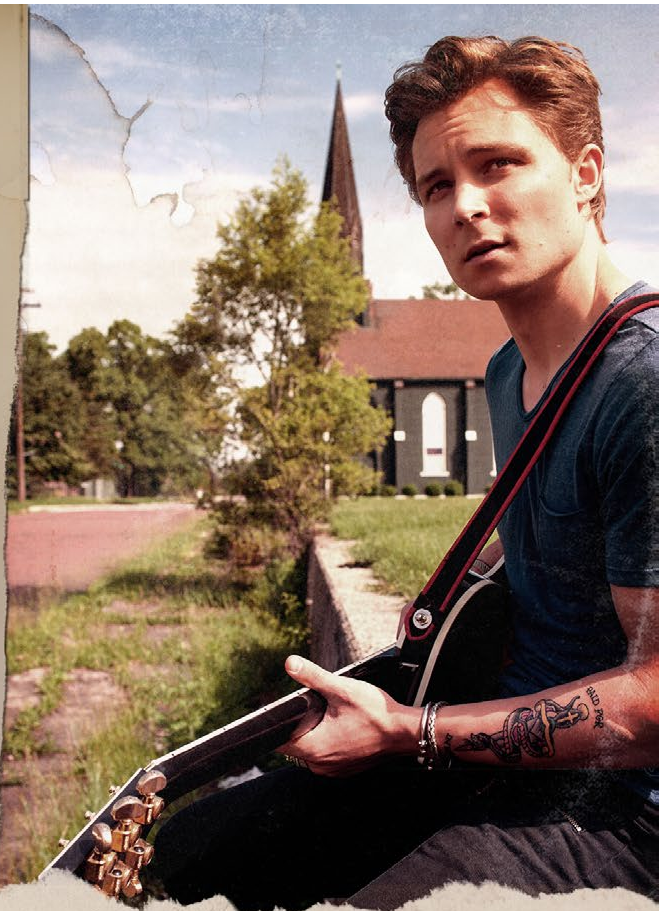


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48 MILLION TOTAL AUDIENCE!

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## MARCH

2014

SUN	MON	TUE	WED	THU	FRI	SAT	
						1	
2	<div data-bbox="440 1220 1149 1476" data-label="Text"> <p>#1 PUSH STARTS THIS SUNDAY! MARCH 9-16</p> </div>					7	8
9						10	11
<div data-bbox="107 1562 1507 1640" data-label="Text"> <p>← WE NEED YOUR MAX SPINS HERE</p> </div>							
16	17	18	19	20	21	22	
<div data-bbox="289 1696 488 1829" data-label="Text"> <p>"HELLUVA LIFE" PEAK DATE</p> </div>		25	<div data-bbox="743 1780 1170 1940" data-label="Text"> <p>FRANKIE'S FIRST #1!</p> </div>		28	29	
23	24						



their start and make it even more successful for subsequent signings.

"When I started working for **Craig Wiseman** six years ago, he wanted to do artist development in-house," says **Seth England**, the GM of the noted songwriter's publishing company Big Loud Shirt. That effort's most notable success, FGL, prompted the formation of Big Loud Mountain Records offering services including management and label functions.



Seth England

Wiseman, England, FGL producer **Joey Moi** and his manager **Kevin "Chief" Zaruk** partnered for BLMR around a shared vision. "For the past 10 years, [Moi and Zaruk] had been developing all sorts of rock acts out of Vancouver," England says. "They launched Theory of a Deadman, My Darkest Day, Hinder – lots that were successful and

some that didn't work – but they were truly developing them from the ground up. Writing songs, making albums, getting them on the road – all of the same stuff we did here with Florida Georgia Line, and that's definitely what we wanted to do."

The FGL story is well known, as touring and building a fan base led to sales of 200,000 copies of "Cruise" before the duo signed with Republic Nashville in mid-2012. Big Loud Mountain's newest artists are Dallas Smith, who is also signed to Republic Nashville, and Chris Lane, who will receive an FGL-like campaign. Allmand's addition is a boost for all BLMR artists.

"I will sit in on weekly meetings with Republic Nashville, in the case of FGL and Dallas, or whichever label we partner with for Chris Lane," Allmand says. "I'll stay in the loop and see how I can help respond to requests from radio." He'll also interface with secondary promotion outlets Jerry Duncan and Marco, which were part of the FGL launch, too.

"When we get requests from radio we need someone who can handle that," England says of Allmand's role. "A lot of management companies are now hiring their own in-house radio person to help get those answers faster, because radio's one of the most important things to country music."

Part of the Big Loud Mountain magic is in its community as FGL's Brian Kelley and Tyler Hubbard have taken an active role in helping develop Smith and Lane. From critiquing their performances to writing songs for them to record, they've taken the newcomers under their wing. "We don't have to ask them," England says. "They knew the opportunities that were given to them, and they have in turn asked to give back to these artists."

PAGE THREE PIC



**A Shot Of That Redhead Yonder: Reba (l) and industry vet Suzanne Durham in Boston, circa 1994. Have your own redheaded flashbacks? Send them to [pagethreepic@countryaircheck.com](mailto:pagethreepic@countryaircheck.com).**

"That's totally a country thing," Allmand says. "That's how songwriting is, too. People realize there's enough to go around, so let's get this guy into our camp. Everyone says it, but this is really a family."

Although the goal is a complete artist development process, from songwriting to touring to radio, England stresses BLM isn't trying to supplant or separate from labels they work with. "It's been a partnership all along," he says. "We all bring something to the table and together it works." –Jess Wright


Chart Chat

Congrats to **Jason Aldean, Carson James, Lee Adams** and the entire **Broken Bow** promotion team on scoring this week's No. 1 single with Aldean's "When She Says Baby." The song is the fourth chart-topper from his *Night Train* album, joining "Take A Little Ride," "The Only Way I Know" and the



Jason Aldean

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## Josh Thompson moves strong inside the Top 10 at Callout America ranking "Cold Beer With Your Name On It"

Overall: # 6 (UP from #10) and #16 Favorite

Adults 18-34: #10 and the # 16 Favorite  
 Adults 25-34: #6 | Adults 18-24: #9  
 CORE 25-44s #7 (UP strong from #12)  
 Males 25-34: # 1 and the #11 Favorite..  
 Females 18+: # 14 (UP from #16)  
 Females 35-54 are strong at #7 and the #8 Favorite..  
 Audience Retention Probability is at 86%..  
 Strong and Getting Stronger...

OVER 120,000  
downloads sold

3 new adds  
today: WKIS,  
WGNA, KATM

POSITIVE PLAYS  
& POINTS in  
"Real Time"

JOSH THOMPSON

COLD BEER & WITH YOUR NAME ON IT

**MOST ADDED!**

# “KISS YOU TONIGHT” THE NEW SINGLE

THE FOLLOW-UP TO THE #1 PLATINUM SELLING SMASH “WHATEVER SHE’S GOT”!

## DAVID NAIL I'M A FIRE

**AVAILABLE NOW!**

Catch David performing on NBC's *The Today Show* and CBS' *Late Show With David Letterman* on Wednesday (3/5)!

**MCA**  
NASHVILLE  
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**CLICK HERE FOR ALBUM CUT-BY-CUT AND MORE!**

title track.

And kudos to **The Swon Brothers, Lesly Tyson, John Sigler, Jeri Cooper** and the rest of the **Arista** promotion team on landing 70 adds for "Later On." The tally is the highest one-week add total on a debut act's first single in **Country Aircheck** history.

### Strait Away Update

The final leg of **George Strait's** *The Cowboy Rides Away* Tour made stops in Philadelphia Friday (2/28) and Newark Saturday (3/1), with **Martina McBride** returning as opener. She joined Strait on stage for "Golden Ring" and "Jackson." Watch their Friday night performances [here](#) and [here](#). "George was electric, comfortable and totally in control," says WXCW/Wilmington, DE OM/PD **Brad Austin**, who was at both shows. "He appeared to be having more fun than I've ever seen him have onstage before. Slam dunk!"



Martina and George

### News & Notes

**The Way Radio Group, LLC** has agreed to purchase **KRVA/Campbell, TX** from LKCM Radio Licenses, LP for \$120,000. The deal is pending FCC approval.

**Reba McEntire, Bobby Bare** and **Loretta Lynn** will perform at this year's *Johnny Cash Music Festival* Aug. 15 at Arkansas State University's Convocation Center in Jonesboro. Tickets [here](#).

**Sheryl Crow, Jake Owen** and **Blue Sky Riders** have been added to the performance lineup for the March 10 **T.J. Martell Foundation Honors Gala**. Nashville's Charles Esten, Tim McGraw, Kenny Chesney and Darius Rucker were previously announced. More [here](#).

The *2nd Annual Napa In Nashville* writers round will bring Napa winemakers and Nashville songwriters together March 6 at Nashville's Hard Rock Cafe to benefit **Notes For Education**. The lineup includes **David Lee Murphy, Jonathan Singleton, Jon Randall Stewart, Striking Matches** and **Ray Stephenson**. More [here](#).

Authors **Jim and Kathy Varnado** will release *Big Iron*, a novel based on **Marty Robbins'** ballads "El Paso," "Faleena"

### OFF THE RECORD: SAMANTHA LANDRUM



Samantha Landrum

Reviver's **Samantha Landrum** gives an industry spin on the artist interview:

**I grew listening to WBBN in Wall, MS.** It's our only Country station. I have always loved Buddy and Allison in the morning. After I started getting into music they would always have me on and play my music way before I moved to Nashville.

**The first time I heard myself** on the radio, my father and I were in Wisconsin on a radio tour. We were driving and all of a sudden my song came on and I screamed with joy. It is the most surreal feeling. All of your hard work and blood, sweat and tears are finally paying off.

**The best part of radio tour** is being with my favorite people in the entire world. For the first leg, my dad was my chauffeur. Now that we're on the road for "What If," we take my fiddle player Daniel, my background vocalist Megan and my guitarist, either Lucas or Mark. They're the best friends that anybody could have ... and we think we're hilarious.

**Every time I'm at a truck stop** I pick up water and Cheez-its. We try to be as healthy as we possibly can ... except for Cheez-its.

**The songs on my album Hometown** have helped me through my absolute darkest times. They've also uplifted me in the most amazing times in my life. I'm thrilled to be able to share them.

**The last thing I purchased from Skymall** was one of those little tiki statues. And I ordered my dog a miniature couch, so she's set for life.

**I'm from Mississippi, and** my version of redneck is not everyone else's version of redneck. But my brother is stationed at Fort Campbell, KY and he stays with me on the weekends. We go to an outdoor shooting range or to the Nashville Army and shoot our guns. That's our bonding experience.

**I'm only on level 33 or 34** on Candy Crush. I can't get past it. I've given up. Now I play Frozen, which is like the Bejeweled version. I'm already on level 47, so I'm feeling pretty good about that.

**If I had to be stuck anywhere,** I'd love to be stuck somewhere in Europe. I've always wanted to go, and that would be a good excuse to take the time to explore.

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Everything I Shouldn't Be Thinking About  
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#1 MALES  
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**TOP 5**  
bound  
#2 MALES  
RateTheMusic.com  
**RANDY HOUSER**  
*Goodnight Kiss*

LINDSAY Ell  
TRIPPIN' ON US  
APPROACHING  
**TOP 40**  
NEW WITH **GAC**

**PARMALEE**  
CLOSE YOUR EYES  
ITUNES **UP 36% TO 3,584**  
**NEW WITH KEEY, KSON, WQDR, WOGI, WRBT, KRYS, KCYE, KEGA**

# Ready, Set, Roll

## CHASE RICE

**CHASE IS THE REAL DEAL**

One of the next big stars of our format. He already has a huge fan base, record sells and researches. There's no reason not to play this hit!

**Kerry Wolfe / WMIL**

**A SUPERSTAR ON THE RISE.**

Sold Out show before a hit single in Portland, can't wait to see what this guy is doing in 2-3 years!

**B-Dub / KUPL**

"I like listening to and playing the guys music but after seeing Chase Rice perform I KNOW he's gonna' have a career like a 9 second pit stop and a victory lap around the track! Ready, Set, Roll!"

**Stoney Richards / WDSY**

**LADIES LOVE HIM  
GIRLS ADORE HIM...**

I mean even the ones in our town who never saw him. Our listeners are excited about Chase and so are we... Let's Roll

**Newman / WRBT**

"Chase has something special going on, we're glad to be a part of it"

**Adam Jeffries / KJUG**

"Our listeners were asking about Chase Rice before we had anything to play!"

**EASILY ONE OF OUR BIGGEST REQUESTS**

**Scott Donato / WGTV**

In this age of radio where we look at all kinds of things to determine hits, we sold 900 hard tickets for Chase Rice in the Rodeo Club this week. The fans knew every word to every song he did.

**Not sure I can get any more reliable research than that!**

**Nate Deaton / KRTY**

"Although a new artist... Chase already has a built-in fan base"

**Tanya Burko / WGGY**

**CLICK HERE**

ALL REWARD, NO RISK / SPRICELESS



3 987654 321095



Kickstarted by SiriusXM

and "Big Iron," March 11. More [here](#).

**Little Texas** and Curb's **Morgan Frazier** will perform at the first annual *Quack Dynasty* concert and 5K March 22 in Gallatin, TN to benefit HomeSafe, a domestic violence agency. More [here](#).

## The Week's Top Stories

Full coverage at [countryaircheck.com](http://countryaircheck.com).

- **Cumulus** flipped Classic Hits **WOMG/Columbia, SC** to Nash. (3/3)
- **Clear Channel** SVP **Doc Wynter** is now coaching talent across all formats. (3/3)
- Wilks **KWOF/Denver** PD **Jonathan Wilde** exited after four years. (2/28)
- **Cumulus** added GAC's **Suzanne Alexander** as co-host of *Kickin' It With Kix*, promoted **Lonnie Napier, Holly Ennen** and **Nikita Palmer**. (2/27)
- **Blake Shelton, Carrie Underwood** and **Dierks Bentley** will headline the *Pepsi Gulf Coast Jam* (2/27)
- Former WMZQ/Washington morning show producer and weekend personality **Sam Alex** joined **Townsquare's Taste Of Country Nights** as host. (2/26)
- Top 40 WXXT/Burlington, VT Dir./Promotions and middayer **Kimmie Caruba** joined **KMLE/Phoenix** for nights. (2/26)
- **Valory** National **JoJamie Hahr** joined **BBR Management** as VP/Promotion; Valory Coord./Promotion **Ashley Sidoti** was promoted to Dir./Southeast. (2/25)
- L&L **WUBB/Savannah** MD/afternoon personality **Tim "TC" Michaels** was promoted to PD. (2/25)

## CRS Research Revisited

(continued from page 1)

person. There's knowing that if something important happens in their town, they are there and can tell you about it."

Given the data, the interviews and widespread evidence of top corporations working feverishly to tap the shop-local, eat-local sentiments millennials are on the leading edge of, Rosin notes, "I don't think it's a surprising or controversial statement on my part."

**Six Packed Summer:** The local theme seemed to fit perfectly with several of the study's six pillars: Be The Filter (offer a curated alternative to internet services' panoply); Connect (reach them where they are); Recognize Diversity (in the audience and their tastes); Local Rules (ride the local-is-better wave); Do Good (causes matter); Easy Button (embrace ease-of-use).

## MY TUNES: MUSIC THAT SHAPED MY LIFE



**Sadie G**

NRG's **KFGE/Lincoln, NE MD Sadie G** discusses her most influential artists, concerts, songs and albums:

**1. Weezer, Green Album:** It was the first CD I ever bought. I listened to it so much my mom threatened to throw it away after a few months. It started my love for all things music.

**2. Green Day, American Idiot:** It came out when I was a junior in high school, and I saw them on that tour twice.

That album blew me away. I know a lot of people think it's garbage and overrated, but it was definitely one that has stuck with me for almost 10 years.

**3. Eric Church:** I'm relatively new to the format, starting in 2011. Eric played the listener lounge at one of my former stations shortly after *Carolina* came out – it was the first country album I ever purchased. I consider Eric my "gateway drug" into country.

**4. Huey Lewis And The News, Sports:** I have an obsession with '80s pop music, especially Huey Lewis. My love of *Back to the Future* is mostly to blame, but Huey Lewis always makes me happy.

**5. Dierks Bentley, Riser:** I know it just came out, but there isn't a song on that album I don't like. "Drunk on a Plane" is my new favorite song.

• **A highly regarded song or album you've never heard:** Pink Floyd's *Dark Side of the Moon*.

• **An "important" piece of music you just don't get:** Anything by The Beatles and Rolling Stones. I never really got into them.

• **An album you played or listened to incessantly:** I'd consider my music tastes pretty eclectic. I've owned five or six copies of *...And Out Come the Wolves* by Rancid. I have literally played that album to death many times.

• **One obscure or non-country song everyone should listen to right now:** "I Love It" by Icona Pop. Doooo it.

• **One item in your music collection you'd rather not admit to enjoying:** I have Ke\$ha's entire discography. I love her.

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DIERKS BENTLEY  
& MIKE ELI

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**#5 NATIONAL SALES PER SPIN!!**

**7,100 SINGLE SALES TW.**

**81K TOTAL!**

**#23 FEMALES 35-44 MEDIABASE CALLOUT!!**

**24 NEW ADDS PAST 3 WEEKS!!**

**CA/MB 45**

**BB/BDS 47**

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BRAND-NEW ALBUM

"10,000 TOWNS" IN STORES NOW!



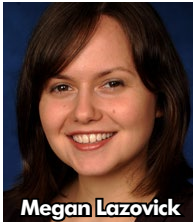
THANK YOU COUNTRY RADIO!





"Even the first one about being a filter fits with local," Rosin says. "I'm an old man and connect to a romantic vision of radio, but not that long ago the facade existed that the DJ was in their booth, thumbing through stacks of vinyl to determine what song would be best to play right now. That could be done on a national level or even cleverly handled with voice-tracking, but obviously it's easier to have a greater sense of connection if that's coming from downtown your town instead of a central location."

Edison Dir./Research **Megan**



**Lazovick** says the study's six core points were undeniable. "That was mainly driven by [social media expert and co-presenter] Jayne Charneski, who has a lot of experience working with millennials," she says. "After combing through the data, those are what made sense. But if we had picked a seventh, we joked about it being 'Summer.'"

Attendees will recall video of study participants characterizing country with words including "fun," "upbeat" and, yes, "summer." "It might be because these interviews were conducted during the worst winter ever," Rosin jokes. "But I actually think we would have gotten the same answers. It's incredibly healthy that no one said, 'my dog died' or mentioned trucks."

**I Scream Social:** "I hope people walked away saying, 'You can't take social media seriously enough,'" Rosin says. "It is the minimal expectation ... and the way to talk to this group in a fashion they want to be talked to. Plus, it doesn't have any negative repercussions with older demos. You can use a slightly different tone and direction than you do on-air – edgier, playful, daring. You can even have separate promotions. Older people are not negatively affected by seeing a younger tone in that environment – they probably expect it."

While definitive links between social media, ratings and revenue are still somewhat elusive, Rosin says ignoring millennials' affinity for it could be fatal. "If radio managers are waiting around for some econometrician to directly relate social media and ratings, we might as well consign ourselves to being an old persons' medium. This is how this generation gets their news and connects with each other – we have to be part of that conversation."

Rosin runs cold on the idea that younger demos are more fickle. "If and when Country cools, older people will drop from the ranks, too," he says. "We find overwhelming evidence that if you like something when you're young it becomes imprinted upon you."

I don't get the theory at all that it's better to wait until someone is 25 to care whether they like us. We've got a running start [with these younger fans], why turn it down? Why not have people hit age 25 already bonded to country?"

This year's results didn't just answer questions, they raised some, as well. "We'd love to dig more into brands," Lazovick says, pointing to do-good companies like Chipotle. "We'd love to ask about radio station partnerships with charities to see if listeners are noting that and are excited by it." Adds Rosin, "Replicating this on a local level so station brands could be involved would be cool."

Finally, the Edison team reports high satisfaction with the response they've received to their work. "People were mostly open," Lazovick says. "They seemed less scared of millennials after the fact, that's what we were hoping. We wanted people to realize they're important and learn to serve them well."

"We had overwhelmingly positive response to the content, but equally to the nature of the presentation itself," Rosin sums. "The visual representation of the message through the presentation and the videos drew as many compliments as the information, and that goes to Megan and her leadership of our team." –Chuck Aly



**Barrel Wall Trip:** Capitol's Dierks Bentley step-and-repeats with KNIX staffers while in town to perform cuts from his new album for listeners. Pictured (l-r) are Barrel Boy, Bentley, Ben Campbell, Carolyn Coffey and Anthony Allen.

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**JOEL CROUSE IS GETTING TRACTION EARLY WITH SOLID APPEAL THROUGH ALL DEMOS, RANKING "WHY GOD MADE LOVE SONGS"**

LISTENERS 18+: #4 NEW SONG OVERALL  
 18-34 YEAR OLDS: #2 POSITIVE AND #2 FAVORITE  
 CORE 25-44: #3 POSITIVE AND #4 FAVORITE  
 ADULTS 25-54: #4 AND THE #6 FAVORITE  
 ACTIVE P1 FEMALES 18+: #5 AND AS THEIR #7 FAVORITE  
 MALES OVERALL 18+ ARE AT #5 AND THE #6 FAVORITE  
 CORE 25-44 FEMALES: #4 POSITIVE AND #4 FAVORITE

CALLOUT AMERICA

KKBQ	WUBL	WKIS	KMPS	KKWF	KMLE	KEEY	KWOF
WJVC	KUPL	WOGI	KAJA	KSOP	KCYE	WDAF	KRTY
WGH	WUSH	WPAW	KTST	WWYZ	WYRK	WZZK	WWGR
KHGE	WGGY	WTGE	WRBT	WRNS	WPOR	WTHT	KXLY
KAWO	KRYS	WGTY	WQHK	WUSJ	WKML	KKIX	

**CLICK TO LISTEN**

81 STATIONS HAVE JOINED  
THE SWONTOURAGE

#1 MOST ADDED!



**THE SWON BROTHERS**

**ARISTA**  
NASHVILLE

LATER ON

HIGHEST ONE-WEEK ADD TOTAL ON A DEBUT  
SINGLE IN COUNTRY AIRCHECK HISTORY

THANK YOU COUNTRY RADIO

THE SWON BROTHERS WITH A THANK YOU – WATCH HERE!

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	JASON ALDEAN/When She Says Baby (Broken Bow)	25524	472	7566	187	60.453	0.441	148	0
3	2	LADY ANTEBELLUM/Compass (Capitol)	22829	387	6839	107	54.822	0.613	148	0
8	3	DIERKS BENTLEY/I Hold On (Capitol)	20157	1830	6006	580	48.427	3.917	147	0
5	4	FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	19806	396	5849	105	47.561	1.046	145	0
1	5	COLE SWINDELL/Chillin' It (Warner Bros./WMN)	19771	-5760	5770	-1756	47.947	-12.262	148	0
6	6	THOMPSON SQUARE/Everything I Shouldn't Be... (Stoney Creek)	19598	422	5838	141	46.96	1.229	147	0
7	7	BLAKE SHELTON/Doin' What She Likes (Warner Bros./WMN)	19376	686	5743	157	47.704	1.334	148	0
10	8	SCOTTY MCCREERY/See You Tonight (19/Interscope/Mercury)	17685	670	5148	204	43.512	1.421	148	0
9	9	RANDY HOUSER/Goodnight Kiss (Stoney Creek)	17614	597	5380	231	43.053	1.474	148	0
4	10	LUKE BRYAN/Drink A Beer (Capitol)	17388	-4121	4928	-1352	43.494	-8.126	148	0
11	11	JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	15819	1044	4555	323	37.598	2.224	147	0
13	12	ERIC CHURCH/Give Me Back My Hometown (EMI Nashville)	14492	582	4310	204	35.179	1.57	148	0
12	13	DANIELLE BRADBERRY/The Heart Of Dixie (Republic/Big Machine)	14384	-54	4202	-51	34.461	0.043	148	0
14	14	DAN + SHAY/19 You + Me (Warner Bros./W.A.R.)	14127	409	4081	81	33.869	0.781	148	1
15	15	RASCAL FLATTS/Rewind (Big Machine)	13738	265	3996	46	33.709	0.752	148	0
16	16	BRETT ELDRIDGE/Beat Of The Music (Atlantic/WMN)	12501	706	3614	150	29.081	1.336	147	1
17	17	BRANTLEY GILBERT/Bottoms Up (Valory)	11887	1000	3486	256	25.003	1.361	143	1
18	18	THOMAS RHETT/Get Me Some Of That (Valory)	11535	670	3436	195	25.957	1.247	143	0
20	19	KEITH URBAN/Cop Car (Capitol)	10901	828	3188	248	26.098	2.31	144	0
19	20	BRAD PAISLEY/The Mona Lisa (Arista)	10880	316	3154	19	25.063	0.815	145	0
21	21	JUSTIN MOORE/Lettin' The Night Roll (Valory)	10742	795	3329	264	25.782	1.947	145	2
24	22	MIRANDA LAMBERT/Automatic (RCA)	8778	2317	2567	678	20.401	4.535	142	22
22	23	CRAIG MORGAN/Wake Up Lovin' You (Black River)	8519	212	2577	61	18.259	0.477	144	1
25	24	FLORIDA GEORGIA LINE F/L. BRYAN/This Is... (Republic Nashville)	8304	1943	2398	546	17.753	3.727	134	11
23	25	KIP MOORE/Young Love (MCA)	8234	204	2446	62	18.872	0.387	142	2

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SARA EVANS

SLOW ME DOWN

Familiar voice.  
Great song.  
PLAY IT MORE

Album  
in stores  
3.11.14

**THANK YOU RADIO!**

**ANOTHER MULTI WEEK #1**

**JASON  
ALDEAN**

**WHEN SHE  
SAYS BABY**

**13 TOTAL CAREER #1 RECORDS**

**ACM MALE VOCALIST  
OF THE YEAR NOMINEE**



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
27	26	<b>TIM MCGRAW</b> /Lookin' For That Girl (Big Machine)	6479	528	1887	163	11.968	0.872	135	5
29	27	<b>SARA EVANS</b> /Slow Me Down (RCA)	6291	546	1877	148	11.709	1.544	137	2
26	28	<b>JOSH THOMPSON</b> /Cold Beer With Your... (Show Dog-Universal)	6127	-114	1792	-6	13.646	-0.758	120	3
28	29	<b>HUNTER HAYES</b> /Invisible (Atlantic/WMN)	6056	170	1782	33	13.089	0.703	127	3
30	30	<b>TYLER FARR</b> /Whiskey In My Water (Columbia)	5924	219	1785	36	11.119	1.135	142	4
31	31	<b>CRAIG CAMPBELL</b> /Keep Them Kisses Comin' (Bigger Picture)	5582	1073	1737	292	13.825	2.722	99	6
33	32	<b>BILLY CURRINGTON</b> /We Are Tonight (Mercury)	4024	119	1230	28	7.548	0.147	103	2
32	33	<b>LITTLE BIG TOWN</b> /Sober (Capitol)	3961	-90	1259	-27	6.98	-0.304	114	2
34	34	<b>SHERYL CROW</b> /Callin' Me When I'm Lonely (Warner Bros./WMN)	3558	96	962	22	6.358	0.269	101	4
35	35	<b>GEORGE STRAIT</b> /I Got A Car (MCA)	3553	186	1027	44	7.9	-0.01	101	1
37	36	<b>CHRIS YOUNG</b> /Who I Am With You (RCA)	3500	361	1026	95	6.166	0.673	103	8
36	37	<b>LEAH TURNER</b> /Take The Keys (Columbia)	3407	203	1058	74	4.779	0.171	118	1
<b>AIRBORNE</b>		<b>JAKE OWEN</b> /Beachin' (RCA)	3307	462	988	127	6.825	1.061	89	5
38	39	<b>CHARLIE WORSHAM</b> /Want Me Too (Warner Bros./W.A.R.)	3211	281	870	55	7.653	0.801	93	2
40	40	<b>GARY ALLAN</b> /It Ain't The Whiskey (MCA)	2640	138	924	51	3.793	0.22	105	2
41	41	<b>JOE NICHOLS</b> /Yeah (Red Bow)	2625	301	806	51	4.911	0.591	94	5
<b>AIRBORNE</b>		<b>ELI YOUNG BAND</b> /Dust (Republic Nashville)	2418	241	739	50	4.028	0.416	91	9
42	43	<b>AMERICAN YOUNG</b> /Love Is War (Curb)	2256	38	752	17	2.566	-0.064	97	1
44	44	<b>CHASE RICE</b> /Ready Set Roll (Dack Janiels/RPME)	1993	147	640	65	3.385	0.215	70	0
45	45	<b>THE CADILLAC THREE &amp; FRIENDS</b> /The South (Big Machine)	1991	333	649	86	2.361	0.454	96	2
46	46	<b>LINDSAY ELL</b> /Trippin' On Us (Stoney Creek)	1720	126	486	44	2.488	0.212	68	0
48	47	<b>EASTON CORBIN</b> /Clockwork (Mercury)	1392	178	429	55	1.735	0.205	67	4
Debut	48	<b>CHUCK WICKS</b> /Us Again (Blaster)	1120	401	392	129	1.736	1.169	47	7
Debut	49	<b>LEE BRICE</b> /I Don't Dance (Curb)	1106	446	360	142	1.911	0.795	55	11
49	50	<b>LUCY HALE</b> /You Sound Good To Me (DMG/Bigger Picture)	1084	-8	336	7	1.133	-0.036	62	10

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**look at you**

**Week 1: #1 Most Added MB ranking #68 to #53**  
**Week 2: #3 Most Added BB Debut 54\***

Play increase +240 (8th highest play increase all titles)  
 31 New stations / 57 total

new this week:  
 KAJA, KATC, KATM, KCY, KFRG, KHKI, KIIM, KKWF, KNTY, KQFC, KRST, KTOM, KUBL, WCTO, WDAF, WFMS, WGH, WGKX, WIVK, WKDF, WKHX, WKML, WMAD, WMZQ, WNSH, WQHK, WSOC, WTGE, WWGR, WWKA, WWYZ

**Look At You adding a Smash! Thank You!**

**Country Aircheck Add Leaders**

	Adds
<b>SWON BROTHERS/Later On (Arista)</b>	70
<b>THE BAND PERRY/Chainsaw (Republic Nashville)</b>	41
<b>BIG &amp; RICH/Look At You (B&amp;R/New Revolution)</b>	27
<b>MIRANDA LAMBERT/Automatic (RCA)</b>	22
<b>DAVID NAIL/Kiss You Tonight (MCA)</b>	21
<b>ERIC PASLAY/Song About A Girl (EMI Nashville)</b>	19
<b>KELLIE PICKLER/Closer To Nowhere (Black River)</b>	12
<b>LUKE BRYAN/Play It Again (Capitol)</b>	12
<b>FLORIDA GEORGIA LINE f/L. BRYAN/This... (Republic Nashville)</b>	11
<b>LEE BRICE/I Don't Dance (Curb)</b>	11
<b>LUCY HALE/You Sound Good To Me(DMG/Bigger Picture)</b>	10

**Country Aircheck Top Point Gainers**

<b>MIRANDA LAMBERT/Automatic (RCA)</b>	2317	✓
<b>FLORIDA GEORGIA LINE f/LUKE BRYAN/This... (Republic Nashville)</b>	1943	✓
<b>DIERKS BENTLEY/I Hold On (Capitol)</b>	1830	✓
<b>CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)</b>	1073	✓
<b>JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)</b>	1044	✓
<b>BRANTLEY GILBERT/Bottoms Up (Valory)</b>	1000	
<b>KEITH URBAN/Cop Car (Capitol)</b>	828	
<b>BIG &amp; RICH/Look At You (B&amp;R/New Revolution)</b>	796	
<b>JUSTIN MOORE/Lettin' The Night Roll (Valory)</b>	795	
<b>BRETT ELDRIDGE/Beat Of The Music (Atlantic/WMN)</b>	706	

**Country Aircheck Top Spin Gainers**

<b>MIRANDA LAMBERT/Automatic (RCA)</b>	678
<b>DIERKS BENTLEY/I Hold On (Capitol)</b>	580
<b>FLORIDA GEORGIA LINE f/L. BRYAN/This... (Republic Nashville)</b>	546
<b>JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)</b>	323
<b>CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)</b>	292
<b>JUSTIN MOORE/Lettin' The Night Roll (Valory)</b>	264
<b>BRANTLEY GILBERT/Bottoms Up (Valory)</b>	256
<b>KEITH URBAN/Cop Car (Capitol)</b>	248
<b>BIG &amp; RICH/Look At You (B&amp;R/New Revolution)</b>	240
<b>RANDY HOUSER/Goodnight Kiss (Stoney Creek)</b>	231

**Activator Top Point Gainers**

<b>MIRANDA LAMBERT/Automatic (RCA)</b>	810	✓
<b>FLORIDA GEORGIA LINE f/L. BRYAN/This... (Republic Nashville)</b>	634	✓
<b>BRANTLEY GILBERT/Bottoms Up (Valory)</b>	630	✓
<b>THOMAS RHETT/Get Me Some Of That (Valory)</b>	549	✓
<b>RANDY HOUSER/Goodnight Kiss (Stoney Creek)</b>	540	✓
<b>CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)</b>	529	
<b>DIERKS BENTLEY/I Hold On (Capitol)</b>	528	
<b>THE BAND PERRY/Chainsaw (Republic Nashville)</b>	511	
<b>SCOTTY MCCREERY/See You Tonight (19/Interscope/Mercury)</b>	368	
<b>BLAKE SHELTON/Doin' What She Likes (Warner Bros./WMN)</b>	322	

**Activator Top Spin Gainers**

<b>MIRANDA LAMBERT/Automatic (RCA)</b>	167
<b>FLORIDA GEORGIA LINE F/L. BRYAN/This... (Republic Nashville)</b>	161
<b>BRANTLEY GILBERT/Bottoms Up (Valory)</b>	158
<b>THE BAND PERRY/Chainsaw (Republic Nashville)</b>	124
<b>CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)</b>	110
<b>DIERKS BENTLEY/I Hold On (Capitol)</b>	110
<b>THOMAS RHETT/Get Me Some Of That (Valory)</b>	103
<b>RANDY HOUSER/Goodnight Kiss (Stoney Creek)</b>	96
<b>LUKE BRYAN/Play It Again (Capitol)</b>	80
<b>TIM MCGRAW/Lookin' For That Girl (Big Machine)</b>	77

**Country Aircheck Top Recurrents**

	Points
<b>DAVID NAIL/Whatever She's Got (MCA)</b>	13062
<b>ERIC PASLAY/Friday Night (EMI Nashville)</b>	11180
<b>FLORIDA GEORGIA LINE/Stay (Republic Nashville)</b>	9413
<b>ELI YOUNG BAND/Drunk Last Night (Republic Nashville)</b>	7851
<b>PARMALEE/Carolina (Stoney Creek)</b>	7115
<b>THOMAS RHETT/It Goes Like This (Valory)</b>	5909
<b>ZAC BROWN BAND/Sweet Annie (Atlantic/Southern Ground)</b>	5787
<b>LUKE BRYAN/That's My Kind Of Night (Capitol)</b>	5774
<b>JOE NICHOLS/Sunny And 75 (Red Bow)</b>	5669
<b>K. URBAN &amp; M. LAMBERT/We Were Us (RCA/Capitol)</b>	5530

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**LUCY HALE**  
**YOU SOUND GOOD TO ME**  
 Top 50\* With 10 New Adds PCCO, KHEY, KJKE, KNIX, WAMZ, WCOL, WCOS, WEZL, WMAD, WTQR  
**NOW THAT SOUNDS GOOD TO ME!**

DMG Nashville | Bigger Picture | SiriusXM

**COUNTRY AIRCHECK ACTIVITY**

**THE CADILLAC THREE & FRIENDS/The South (Big Machine)**

Moves 45-45\*  
1,991 points, 649 spins  
2 adds: **WRNS, WWGR**

**LINDSAY ELL/Trippin' On Us (Stoney Creek)**

Moves 46-46\*  
1,720 points, 486 spins; no adds

**EASTON CORBIN/Clockwork (Mercury)**

Moves 48-47\*  
1,392 points, 429 spins  
4 adds: **WDXB, WMAD, WQYK, WWYZ**

**CHUCK WICKS/Us Again (Blaster)**

Debuts at 48\*  
1,120 points, 392 spins  
7 adds: **KEGA, KIZN\*, KPLX\*, KSKS\*, KUZZ, WDSY, WIRK**

**LEE BRICE/I Don't Dance (Curb)**

Debuts at 49\*  
1,106 points, 360 spins  
11 adds including: **KHGE, KJUG, KKWF, KVOO, KWEN\*, WOGI, WQYK, WRNX, WSSL, WXBQ**

**LUCY HALE/You Sound Good To Me (DMG/Bigger Picture)**

Moves 49-50\*  
1,084 points, 336 spins  
10 adds: **KHEY, KJKE, KNIX, PCCO, WAMZ, WCOL, WCOS, WEZL, WMAD, WTQR**

**ERIC PASLAY/Song About A Girl (EMI Nashville)**

1,063 points, 348 spins  
19 adds including: **KASE, KAWO, KCYY\*, KEFY, KHEY, KKBQ\*, KKGQ, PCCO, WAMZ, WCOS**

**DARIUS RUCKER/Miss You (Capitol)**

1,063 points, 333 spins  
7 adds: **KBEQ, KHGE, KTTS, KUZZ, WDAF, WGNA, WXBQ**

**BIG & RICH/Look At You (B&R/New Revolution)**

1,053 points, 296 spins  
27 adds including: **KAJA, KATC\*, KATM\*, KCYY\*, KFRG, KHKI\*, KIIM\*, KKWF, KRST\*, KUBL\***

**PARMALEE/Close Your Eyes (Stoney Creek)**

1,043 points, 382 spins  
8 adds: **KCYE, KEFY, KEGA, KRYS, KSON, WOGI, WQDR, WRBT**

**ADD DATES**

**MARCH 10**

None listed

**MARCH 17**

**AUSTIN WEBB/Raise 'Em Up (Streamsound)**  
**CASSADEE POPE/I Wish I Could Break Your Heart**  
(Republic Nashville)

**MARCH 24**

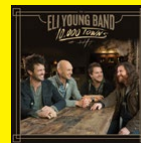
**COLE SWINDELL/Hope You Get Lonely Tonight**  
(Warner Bros./WMN)

**CHECK OUT 3/3**



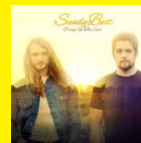
**David Nail I'm A Fire (MCA)**

Nail shares writing credit on the album with Jonathan Singleton, Brandy Clark, Brett Eldredge and The Cadillac Three's Jaren Johnston. Singleton and Johnston perform on the album as well, as do Sarah Buxton, Little Big Town, and Lee Ann Womack. Nail says the release represents his newfound energy and enthusiasm about life. It's more upbeat than his previous efforts and even features a cover of "Galveston" in tribute to one of his musical heroes, Glen Campbell.



**Eli Young Band 10,000 Towns (Republic Nashville)**

After the success of "Even If It Breaks Your Heart," it's no surprise to see a couple of Will Hoge-penned tracks on the album. Contributing songwriters also include Josh Osborne, David Lee Murphy and Billy Montana. Includes "Drunk Last Night" and "Dust," which the band's members say reminds them of their wives.



**Sundry Best Bring Up The Sun (Entertainment One)**

The duo is made up of Nick Jamerson and Kris Bentley, lifelong friends from eastern Kentucky who played music in church and high school before forming Sundry Best in Lexington. The two wrote every song on the album and "everything we've written is a true story," Jamerson says.

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*Samantha Landrum*  
**"WHAT IF"**  
REVIVER RECORDS

CLICK HERE TO WATCH THE VIDEO

SAMANTHA LANDRUM ZOOMS INTO THE TOP 50 AT #49 BB/BDS  
THIS IS AN INCREDIBLE MILESTONE AS SAMANTHA IS ONE OF 3 INDIE ACTS THAT ARE IN THE TOP 50

LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
2	1	📶 JASON ALDEAN/When She Says Baby (Broken Bow)	9147	44	2110	5	50	0		
1	2	LADY ANTEBELLUM/Compass (Capitol)	8716	-402	1980	-93	50	0		
5	3	📶 DIERKS BENTLEY/I Hold On (Capitol)	8223	528	1895	110	51	0		
6	4	📶 BLAKE SHELTON/Doin' What She Likes (Warner Bros./WMN)	8002	322	1845	62	51	0		
9	5	📶 SCOTTY MCCREERY/See You Tonight (19/Interscope/Mercury)	7099	368	1618	68	50	0		
3	6	COLE SWINDELL/Chillin' It (Warner Bros./WMN)	7092	-1711	1559	-445	46	0		
7	7	THOMPSON SQUARE/Everything I Shouldn't Be... (Stoney Creek)	6987	-168	1581	-10	47	0		
8	8	FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	6972	-101	1650	4	50	0		
11	9	📶 RANDY HOUSER/Goodnight Kiss (Stoney Creek)	6841	540	1557	96	49	0		
13	10	📶 ERIC CHURCH/Give Me Back My Hometown (EMI Nashville)	5927	249	1388	54	52	0		
14	11	📶 JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	5889	266	1402	49	50	0		
12	12	📶 RASCAL FLATTS/Rewind (Big Machine)	5767	39	1318	6	51	0		
10	13	DANIELLE BRADBERRY/The Heart Of Dixie (Republic/Big Machine)	5398	-960	1197	-213	46	0		
15	14	📶 BRAD PAISLEY/The Mona Lisa (Arista)	5192	165	1186	25	49	0		
4	15	LUKE BRYAN/Drink A Beer (Capitol)	5124	-2723	1224	-602	40	0		
16	16	📶 JUSTIN MOORE/Lettin' The Night Roll (Valory)	5092	157	1144	45	50	0		
19	17	📶 THOMAS RHETT/Get Me Some Of That (Valory)	5022	549	1131	103	52	1		
21	18	📶 BRANTLEY GILBERT/Bottoms Up (Valory)	4824	630	1075	158	51	0		
18	19	📶 BRETT ELDREDGE/Beat Of The Music (Atlantic/WMN)	4823	279	1121	56	52	0		
17	20	DAN + SHAY/19 You + Me (Warner Bros./WAR)	4716	-114	1079	-17	47	0		
20	21	📶 KEITH URBAN/Cop Car (Capitol)	4502	230	1033	36	51	1		
24	22	📶 MIRANDA LAMBERT/Automatic (RCA)	3810	810	914	167	52	1		
23	23	📶 KIP MOORE/Young Love (MCA)	3458	219	752	26	46	1		
22	24	📶 CRAIG MORGAN/Wake Up Lovin' You (Black River)	3351	104	771	37	43	0		
26	25	📶 FLORIDA GEORGIA LINE f/ LUKE BRYAN/This Is How We Roll (Republic Nashville)	3208	634	773	161	52	1		
25	26	📶 TIM MCGRAW/Lookin' For That Girl (Big Machine)	3010	296	687	77	48	0		
28	27	📶 HUNTER HAYES/Invisible (Atlantic/WMN)	2582	121	573	33	42	0		
27	28	📶 TYLER FARR/Whiskey In My Water (Columbia)	2520	30	578	-7	49	0		
29	29	📶 SARA EVANS/Slow Me Down (RCA)	2395	36	530	26	41	0		
30	30	📶 GEORGE STRAIT/I Got A Car (MCA)	2208	59	481	-3	40	0		

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AUSTIN WEBB  
 WAKE UP  
 RAISE 'EM  
 UP





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ON YOUR DESK NOW!



LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
31	31	📶 JOSH THOMPSON/Cold Beer With Your Name On It (Show Dog-Universal)	2114	59	457	-8	37	2		
32	32	📶 BILLY CURRINGTON/We Are Tonight (Mercury)	1903	36	418	-6	37	0		
33	33	📶 LITTLE BIG TOWN/Sober (Capitol)	1826	-18	397	0	32	1		
34	34	📶 CHRIS YOUNG/Who I Am With You (RCA)	1446	39	327	5	29	0		
38	35	📶 CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)	1344	529	279	110	23	7		
35	36	📶 LEAH TURNER/Take The Keys (Columbia)	1313	137	267	27	30	0		
36	37	📶 ELI YOUNG BAND/Dust (Republic Nashville)	1192	36	291	3	31	2		
39	38	📶 JAKE OWEN/Beachin' (RCA)	1050	244	283	54	31	1		
37	39	GARY ALLAN/It Ain't The Whiskey (MCA)	854	-125	190	-16	22	0		
41	40	📶 JOE NICHOLS/Yeah (Red Bow)	837	145	214	32	21	4		
57	41	📶 THE BAND PERRY/Chainsaw (Republic Nashville)	668	511	155	124	14	9		
42	42	📶 EASTON CORBIN/Clockwork (Mercury)	627	52	150	1	16	2		
50	43	📶 LEE BRICE/I Don't Dance (Curb)	540	271	147	58	13	5		
44	44	📶 DARIUS RUCKER/Miss You (Capitol)	526	96	110	19	12	1		
49	45	📶 ERIC PASLAY/Song About A Girl (EMI Nashville)	472	176	137	46	19	5		
45	46	📶 AMERICAN YOUNG/Love Is War (Curb)	458	38	96	3	16	0		
40	47	CHARLIE WORSHAM/Want Me Too (Warner Bros./WAR)	419	-307	88	-43	14	0		
47	48	📶 THE CADILLAC THREE & FRIENDS/The South (Big Machine)	398	17	113	3	16	0		
46	49	📶 SHERYL CROW/Callin' Me When I'm Lonely (Warner Bros./WMN)	392	-3	99	4	18	0		
43	50	LOCASH COWBOYS/Best Seat In The House (Average Joes/Tenacity)	373	-103	78	-25	9	0		
48	51	📶 DYLAN SCOTT/Makin' This Boy Go Crazy (Sidewalk)	357	0	128	-1	9	0		
55	52	📶 CHUCK WICKS/Us Again (Blaster)	265	81	56	16	6	0		
Debut	53	📶 KEVIN FOWLER/Love Song (Kevin Fowler/30 Tigers)	249	128	47	22	5	0		
	54	📶 AARON WATSON/July In Cheyenne (HTK)	246	34	43	8	5	1		
	53	📶 SKYLAR ELISE/Gypsy Soul (Sugar Money)	242	18	47	2	5	0		
Debut	56	📶 LUKE BRYAN/Play It Again (Capitol)	223	175	95	80	9	1		
	51	57 OUTSHYNE/Moonlight Crush (Millstar)	218	-28	50	-8	8	0		
	52	58 SWON BROTHERS/Later On (Arista)	208	-23	49	-11	3	3		
Debut	59	📶 BIG & RICH/Look At You (B&R/New Revolution)	180	138	74	32	9	2		
	58	60 CHRIS WEAVER BAND/Raise The Dead (American Roots)	161	7	30	0	4	0		

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VAN HAZE VS SHANE ALLEN