

WEEKLY

March 10, 2014, Issue 387

Musical Telepathy Predicts Hits

The Fountain Of Youth, the Holy Grail and a reliable ability to predict music's biggest hits. If you don't think those things belong in the same sentence, don't say so around Country radio programmers or record execs. Luckily, Stone Door Media Lab founder **Jeff Green** and MusicMetric SVP/Sales & Business Development **Mark Tindle** say we're getting close.

Their "Cracking The Code: Using Data To Discover The Hits" CRS 2014 presentation followed more than 60 singles from their debut on the Mediabase/Country Aircheck chart in the first week of January 2013 through July 2013, though some data originated as far back as 2007. Country Aircheck wanted to see what discoveries could be put to work right away.

Airplay, Sales, Shazam: Green says to watch for add consensus. "It's incredibly reliable," he promises. "If you're No.

Jeff Green

1 most-added, getting on the chart is an almost bulletproof, reliable fact." Indeed 99% of songs that accomplished that feat charted, and 61% of them went to No. 1. Making it to the top was a bit tougher for songs that were No. 2 most-added. Only 31% of those hit No. 1, though they still did relatively well in that their average chart peak was 12. The average peak of a No. 1 most-added song was No. 6. And if a song was most-added twice, the probability of it reaching No. 1 jumped to 72% with an average chart peak of No. 3.



As suspected, sales success is also telling. "First week sales per spin [SoundScan weekly single sales/weekly reporter spins] of 21 or better is a very strong indicator of success," continues Green. "In fact, a song's potential

of reaching the top three shoots to 83% at that point. And sales

(continued on page 7)



Rumble Brag: MCA's Van Haze (I) is named winner of Friday's Rumble On The Row fundraising boxing event in a split decision as opponent and UMG/Nashville co-worker Shane Allen (r) looks on. Ring announcer and Show Dog-Universal exec Tom Baldrica is partially obscured (far left). (See story page 8)

In Memoriam: Bobette Dudley

Retired CMA executive **Bobette Dudley** spent 25 years handling events and special projects for the CMA before her 2011 retirement.

AristoMedia's **Jeff Walker:** She was a remarkable professional in every sense of the word. I witnessed her in action through many CMA events and activities. Having known her since she joined the organization in 1985, she opened many doors and had a knack for finding the good and bringing out the best in everyone. I not only considered her an industry peer, but also a true friend. It is telling

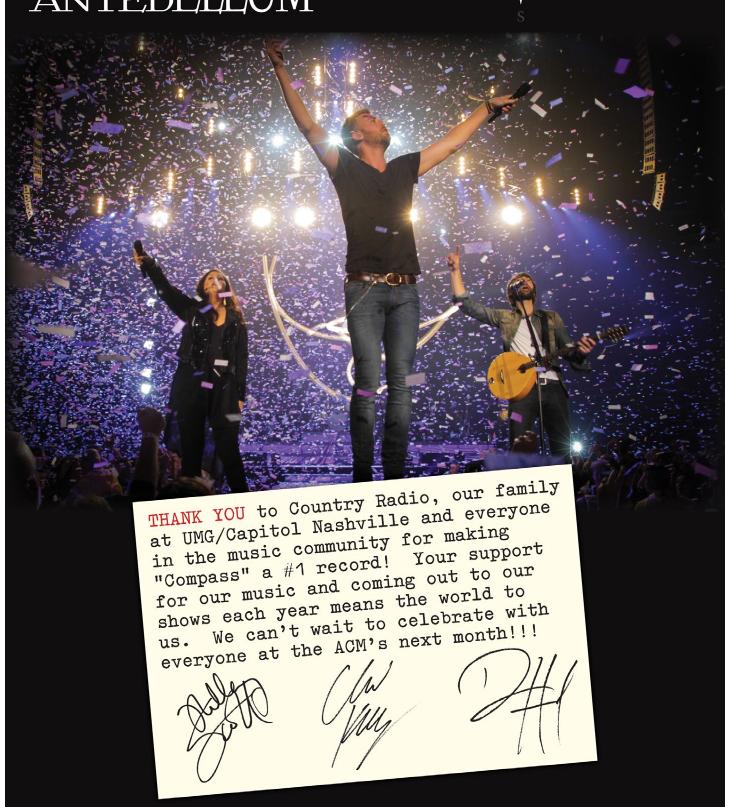






ANTEBELLUM







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#1 Single "Something 'Bout A Truck." #1 Single "Beer Money." #1 Single "Hey Pretty Girl." Best-selling Country Debut by a Male in 2012 & 2013 *Up All Night*. Over 3 Million Digital Tracks Sold. Toured with Eric Church, Toby Keith and Lady Antebellum. The highly anticipated sophomore album is releasing this year.





that even with her passing, she continued to give back through the organ donation program. Rest in peace, Bobette.

Conway Entertainment's **Tony Conway:** She was the most efficient and knowledgeable person I have known when it came to event management. She was respected by everyone ... and anyone that she dealt with. I worked alongside Bobette for over 20 years on various projects involving the CMA from the festival and the awards show to board meetings. When I was chairman of the board she called one day and said, "I will be writing your speeches from now on ... because you're not good at it and I am." She always told you what she thought, and nine times out of 10 she was right. I personally feel a tremendous loss and pray for her family and [partner] Clarke during this time.

Former CMA CEO **Tammy Genovese:** I first met her in 1986 when she began her career at CMA as our receptionist. Her climb through the ranks to SVP is a perfect indication of her impeccable work ethic, leadership, and reputation for the ongoing development and growth of first class events. She built her personal and career life on family, friends and relationships, and she was always there for us! She will be greatly missed and my heart is broken at the loss of such a great friend.

Industry vet **Fletcher Foster**: I vividly remember her first day at the CMA. It was the week leading into Fan Fair and she had been hired to work the front desk. She was being bombarded by fans asking her for the impossible, however somehow through it all she remained calm and kept her composure. Although we were already friends, I had never seen her in a professional role. That day really opened my eyes and made me realize that she was not only a friend, but an incredibly professional and gifted leader. Bobette's true spirit was dedicated to the people and places she loved. I will miss her dearly.

In Memoriam: Kevin Mannion

KSWG/Wickenburg, AZ PD **Kevin Mannion**'s career included stints at both Phoenix Country stations KNIX and KMLE.

Big Machine's **Kris Lamb:** If you knew him, you loved him. If you didn't love him, then you didn't truly know him. Kevin had a lot of layers to his soul and the deeper you went the brighter it became. The top





No-Show Showed: WMIL/Milwaukee's Kerry Wolfe (I) with the late George Jones, sometime in the mid-'90s at the Wisconsin State Fair. Have your own legendary memories to share? Send them to Send them to pagethreepic@countryaircheck.com.

layer was humor. Kevin was one of the wittiest people on the planet and he could make you laugh with his mannerisms alone. When you peeled that away you found honesty followed by trust, dependability, loyalty, and strength.

I'm blessed in the realization that I was lucky enough for our relationship to reach what I believe was his core: Unconditional love. Love for his mother and sister, love for Counting Crows and country music, love for the Pittsburgh Steelers and love for his friends he left behind that will never forget the footprint he left on our lives. I was with him when he passed and I'll forever be grateful that God gave me one more day with my friend. May God bless Kevin, and may we all rest a little easier knowing that now, undoubtedly, they must serve cold Coors Light in Heaven.

Stoney Creek's **Heather Propper:** He was a great friend and had one of the biggest hearts of anyone I knew. He

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JOEL CROUSE IS GETTING TRACTION EARLY SOLID APPEAL THROUGH ALL DEMOS, RANKING LISTENERS 18+: #4 NEW SONG OVERALL 18-34 YEAR OLDS: #2 POSITIVE AND #2 FAVORITE CORE 25-44: #3 POSITIVE AND #4 FAVORITE ADULTS 25-54: #4 AND THE #6 FAVORITE ACTIVE P1 FEMALES 18+: #5 AND AS THEIR #7 FAVORITE MALES OVERALL 18+ ARE AT #5 AND THE #6 FAVORITE CORE 25-44 FEMALES: #4 POSITIVE AND #4 FAVORITE CALLOUT AMERICA KKBQ WUBL WKIS KMPS KKWF KSOP KCYE WDAF KUPL WOGI KAIA KRTY WYRK WZZK WUSH WPAW WGGY WTGE WRBT WRNS WPOR WTHT WUSJ WKML KKIX KRYS WGTY WQHK **CLICK TO LISTEN**

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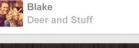




CA/MB 5 BB 5 This week!

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FOR YOUR ACM CONSIDERATION

ENTERTAINER OF THE YEAR MALE VOCALIST OF THE YEAR

SONG OF THE YEAR "MINE WOULD BE YOU"

VOCAL EVENT OF THE YEAR "BOYS ROUND HERE" FEATURING PISTOL ANNIES AND FRIENDS

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understood the true meaning of friendship, which is why he was loved by so many. His smile, laugh and sense of humor were one-of-a-kind and will never be forgotten. Saying he will be missed greatly doesn't come close to saying enough.

Cold River's **Mary Lynne O'Neal:** I loved his passion for music (and for Steelers football, no matter how good or bad they were that particular season). So many great memories come to mind, but the most recent visit last Thursday will always make me laugh. I saved him from a cockroach and tried his disgustingly sweet blueberry beer. (He's lucky I didn't revoke his man card right then and there.) I'm still in shock that he's gone. I'll always think of him when I see Nerf footballs, the movie *Walk The Line*, drink a cold Coors Light and celebrate St. Patrick's Day.

Chart Chat

Congrats to Lady
Antebellum, Royce
Risser, Steve Hodges,
Katie Dean, Shane
Allen and the entire
Capitol promotion staff
on scoring this week's
No. 1 single with the trio's
"Compass." The song is



their second chart-topper from Golden, joining "Downtown."

Boxing Day Revisited

MCA's **Van Haze** defeated UMG/Nashville's **Shane Allen** in a split-decision at Friday's *Rumble On The Row*. **Country Aircheck** asked both of them about the experience after they'd had some time to recover.

"I knew he had a good reach on me but I didn't know how long his arms really were," Haze says. "People always say you are going to gas-out and I did for sure, but I was proud of the fact that I could hang in there when I was so tired. I had a good trainer. Everyone told me the hardest thing was to relax [but] we both stayed pretty calm considering we were trying to take each other's heads off."

Allen says the bout was as-expected: "An energy-draining, sweat-drenching, muscle-aching battle with one of my best friends," he says. "We both gave it everything we had, and we both feel great about that. The first round was my best and I should have

pressed more to start the second to keep him from feeling like it was close. By the end of the second, my coach and I knew it would come down to the third."

"Sugar" Shane seemed in control through the first of three rounds. "He hit me hard more than a few times," Haze says. "He seemed to have a great plan of keeping me away with his reach. It was hard to get



a shot on him." Haze made hay in rounds two and three with bursts of aggression. "He definitely attacked in distinct waves, trying to overwhelm me with three or four big shots in a row, and he almost did toward the end of the second when he worked me into the ropes," Allen says. "After comparing notes, I know we each had points in the fight where we thought we were close to being in trouble with another solid punch or two."

Both are now recovered, and have mixed emotions on trading promotion for pugilism. "I wouldn't do it again and I don't think that will change," Haze says. "I'm not a fighter and this experience really made that clear. I felt bad hitting my sparring partner. I felt bad hitting Shane. It's just not in me. You want to win and do well, but I didn't really enjoy it. I'm glad we did it. We got in great shape and raised a bunch of money – that was our goal. I'm so thankful for the experience and I wouldn't trade it for anything, but I don't want to hit anyone ever again ... unless, of course, I absolutely have to!"

Allen agrees, in general. "I'll say no for right now, but ask me in a year," he says. "I definitely plan to keep up with boxing as a workout — it's been awhile since I've felt this energetic. [My trainer] took a guy who could hardly jump rope and, in nine months, taught me how to box in a competitive situation. The best part of all of it was raising money with my bud for such a great cause. Carolyn Miller and her crew at the Charley Foundation are World Class, just like the Rumble On The Row event. I can't wait to enjoy it from a ringside table next year!"

—Chuck Aly

Gill Joins Strait Onstage

George Strait's The Cowboy Rides Away Tour stopped in Louisville Friday (3/7) and Chicago Saturday (3/8). Vince Gill

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ON TOUR WITH TIM McGRAW THIS SUMMER







opened, and returned to duet with Strait on "Love Bug" and "Amarillo By Morning." Watch both performances starting at 1:00 here. "George performed to a sellout crowd, and was just having the best time on stage," says WUSN/ Chicago APD/MD Marci Braun,

who also made the trip east for last weekend's shows. "It was a great night!!"

News & Notes

Miller Media's WJRE/Kewanee, IL has signed up for Envision Networks' Imaging Chop Shop. More here.

Keith Urban's Raise 'Em Up Tour starts July 12 at the Calgary Stampede and features Jerrod Niemann and Brett Eldredge. See all dates here.

Nashville's Charles Esten (Deacon Claybourne) and Clare **Bowen** (Scarlett O'Connor) will headline the post-race concert following the 15th annual St. Jude Country Music Marathon & 1/2 Marathon April 26. Newcomer **Chase Rice** will open. Tickets are available for \$35 here.

APA has signed sister trio **Michaelis** for booking representation. Sisters Meagan, Mallory and Madeline are featured in seasonthree of the syndicated documentary series Troubadour, TX.

Writer's Den Music Group signed singer/songwriter Jerry Salley to a publishing deal. He's had more than 360 songs recorded by artists including Toby Keith, Reba, Brad Paisley and Joe Nichols.

Songwriter Aimee Mayo has signed a publishing agreement with Warner/Chapell Music. Her credits include songs from Lonestar, Martina McBride, Sara Evans, Tim McGraw, Faith Hill and Kellie Pickler.

The Country Music Hall of Fame And Museum will present **Pete Anderson**: California Country's Second Generation March 22 and Merle Haggard: Learning To Live With Myself March 30 in support of its exhibit The Bakersfield Sound: Buck Owens, Merle Haggard and California Country. More here.

Terri Clark's PledgeMusic campaign to fund her next studio album with fan contributions surpassed its goal in less than a month. More here.

SHAPED



Shane Collins

SummitMedia's WQNU/Louisville OM/PD **Shane Collins** discusses his most influential artists, concerts, songs and albums:

1. Steve Miller Band, Mesker Park Zoo, Evansville, IL, 1989: First concert I ever saw. It was my junior year in high school and a buddy suggested a road trip for the show. I had never really heard Steve Miller before but, hey, I was 16

and at 16 you're always up for a road trip. It was flat-out amazing. I've been a Steve Miller fan ever since.

- 2. Michael Jackson, Thriller: An album that influenced an entire generation. I personally bought it three times.
- 3. Elvis Presley: I took many a road trip as a kid where mom and dad wore out some Elvis 8-tracks. That guy was the first true rock star. The day he died my mom cried. I was seven, and I cried, too.
- 4. Yanni: I've seen him in concert three times. Make fun if you want, but it's an experience that should be on everyone's bucket list. I've actually gone to see him in concert alone. Man, I'm just inviting the abuse now. Dream show would be Yanni live at the Acropolis in Athens.
- 5. Zac Brown Band: Everyone and I mean everyone, country fan or not – has to see Zac Brown Band live. It's truly unlike anything else I've ever seen.
- A highly regarded song or album you've never heard: Radiohead, The Bends. I remember everyone raving about that record and I thought, "I should probably listen to that." Never got around to it.
- An "important" piece of music you just don't get: Anything by the Beatles – bring on the haters. I respect what they are to music, and I understand that John and Paul are the greatest writing team that ever lived or will ever live, but I just don't get it.
- •An album you played or listened to incessantly: Men At Work, Business as Usual. I was nine years old and I knew every word to every song on this album. Something about the saxophone, lighthearted lyrics and poppy hooks just resonated with me.
- One obscure or non-country song everyone should listen to right now: Anything by Maroon 5. I don't want to like those guys but I can't help it.



ACM VOTE NOW







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LOVE AND THEFT

VOCAL DUO

CARRIE UNDERWOOD

FEMALE / VIDEO





Tracy Lawrence, Joe Diffie, David Ball, Brother Trouble's Jason and Mark Sutton, Eric Heatherly, George Ducas and Matt Gary are among artists confirmed to play in the third annual Christmas 4 Kids Celebrity Golf Tournament April 29 in Mt. Juliet, TN. More here/by/he

Fans of Arista's **The Swon Brothers** can visit <u>AroundTheSworld.com</u> to win a personal video message from the duo and an autographed Takemine guituar.

The Week's Top Stories

Full coverage at <u>countryaircheck.com</u>.

- KSWG/Wickenburg, AZ PD **Kevin Mannion** and former and longtime CMA executive **Bobette Dudley** passed away. (3/10)
- CRB/CRS Executive Dir. **Bill Mayne** extended his term through 2019. (3/10)

Musical Telepathy Predicts Hits

(continued from page 1)

data is useful beyond superstars. A newer artist who already in the Top 100 in single track sales when airplay reaches Top 50 becomes very likely to outperform other new artists.

Promoters are right to worry about chart wobbles. "If you go backwards on the chart three times before you break the top 40, you're in real trouble," cautions Green. The numbers show that one or two "backmoves" at that point is survivable, but three means the single is likely to die before reaching the Top 30.

Green also specified the trouble with dayparting. On average, a single needs to be played 97 times — not dayparted — just to become familiar. If it only plays in evenings, that number jumps to 291. Overnights? A dizzying 485. "Frequency to familiarity is



Tequila Sunrise: Sea Gayle/Arista's Jerrod Niemann and friends during his High Noon Adventure at the Hard Rock Hotel Riviera Maya in celebration of High Noon, which drops March 25. The fun so far has included a karaoke competition with The Swon Brothers, a group songwriting session and plenty of music. Pictured (l-r) are KUPL/Portland's B-Dub, the label's Lauren Thomas and John Sigler, Niemann, Sony/Nashville's Gary Overton, WKIS/Miami's Ken Boesen, the label's Jeri Cooper, WUBL/Atlanta's Brian Michel, WKIS' Tom Conlon and the label's Ali O'Connell.

important and we're hoping the outcome of this is that radio won't feel so inclined to restrict airplay," says Green.

The word "Shazam" was thrown around a lot, too, and with good reason. "It's lining up to be the most intriguing new piece of data that people prior to now never considered," says Green. The study found that if Shazam tags-per-spin average eight or more per week by the second airplay chart week, there's a good chance the single will reach the Top 10. (Detailed Shazam data isn't generally available yet, but announcement to that end is expected soon.)



CONGRATULATIONS SHANE MCANALLY

GRAMMY COUNTRY SONG OF THE YEARMERRY GO ROUND - KACEY MUSGRAVES
(Shane McAnally, Kacey Musgraves & Josh Osborne, songwriters)

GRAMMY COUNTRY ALBUM OF THE YEAR
SAME TRAILER DIFFERENT PARK - KACEY MUSGRAVES
(Shane McAnally, Kacey Musgraves & Luke Laird, producers)



FOR YOUR ACM CONSIDERATION

SONGWRITER OF THE YEAR
SONG OF THE YEAR - MAMA'S BROKEN HEART (MIRANDA LAMBERT)
ALBUM OF THE YEAR - SAME TRAILER DIFFERENT PARK (KACEY MUSGRAVES)

FROM YOUR FAMILY AT SMACK SONGS



Online, Social: The idea of a "predictive model" really got traction with MusicMetric. Using online sources in addition to airplay and sales, Tindle and his team were able to predict whether a single would hit No. 1 within just four weeks of its chart debut. They predicted Top 10 hits with 95% accuracy. "That was unexpected and a treasure in all of this," says Tindle.

With such high accuracy, the songs they "predicted" to become hits must have been from superstars, right? Wrong. In fact, the model has the most trouble with superstars; it's best at predicting hits by mid-level artists. "Once artists reach the superstar phase, they seem to go outside the realm of being a recording artist and become a celebrity," explains Tindle. "Take Blake Shelton. People may know him from a TV program and never have heard one of his songs. So there's this recognition factor that sort of explodes around the celebrity factor rather than the artist factor. And that makes them harder to predict." The model also had trouble with breakthrough acts, which Tindle attributes to a simple lack of data.

Regardless, the results are impressive. MusicMetric predicted 36 songs in all to hit No. 1. Nineteen of the 23 that made it in 2013 were predicted by the model. Of the original 36, 24 went Top 10, 29 went Top 15 and 30 went Top 20. And one song, Eric Paslay's "Friday Night," hit No. 1 this year, bringing MusicMetric's total to 20.

What's driving the early accuracy? "In the last decade of its evolution, the online environment and social have brought a lot more 'intent' behavior," explains Tindle. "Social is an extremely active way to identify super fans and engaged fans."

There are a few big examples. "File sharing and BitTorrent are taboo subjects, because most — not all — is illegal activity," explains Tindle. "But next to search engine activity, it's among the top behaviors that influence purchase. Super fans want [music] from the artist they love as soon as it's available, and if it's available on BitTorrent first, they'll grab it from there. They may purchase it later, maybe not. But they may purchase a concert ticket or merchandise."

Shazam and social sites are next. "Shazam is huge because people are taking the time to open an app to find out what the song is they're hearing," adds Tindle. "That's a massive level of engagement. And the simple stuff like Facebook and Twitter is akin to reach. It's designating how wide your audience span is. When you look at things like Vevo, YouTube and SoundCloud plays, that's real active engagement, too."



Selfie Inflicted: KJUG/Visalia, CA's Rose Ortega (foreground) takes a selfie with staffers and local St. Jude families to celebrate nearly \$120,000 raised for St. Jude Children's Research Hospital Thursday and Friday (3/6-7). Who needs to see the check when you've got all those smiling kids?

The hurdle in exploiting all this data is that it's at its most useful when correlated across multiple metrics. (MusicMetric's model measured 28.) Only some of those are available individually right now, though MusicMetric is available as an aggregator. "It just involves looking at what best serves your needs," says Tindle.

And Green is just a phone call away. "We want people to ask questions and to inquire whether there's correlation between this and that," he says. "We want to know what people will need to learn."

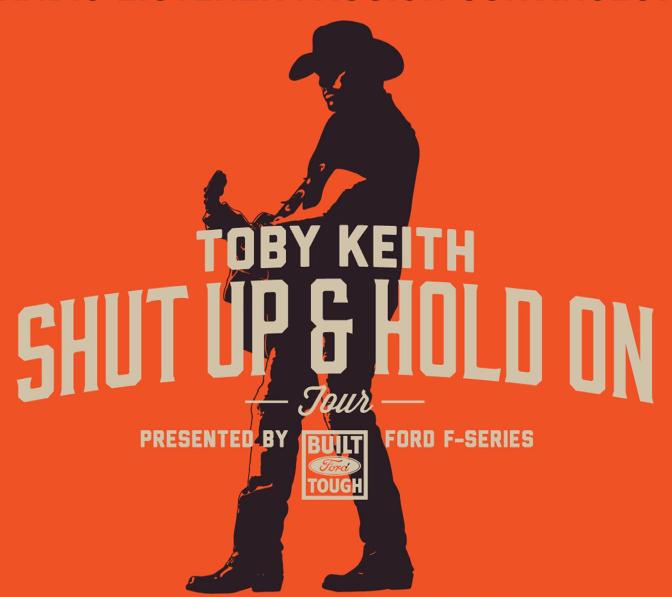
Rightfully so, Green, Tindle and their teams are excited about the possibilities. "Some of this is going to change as country fans become more familiar with and utilize social media, streaming and Shazam more," notes Green. "How will that change the percentages and probabilities? That's what's going to be fun to watch." Adds Tindle, "We would be way premature to say we've figured it all out. It's a very complex model right now, but that will improve as we develop it." After all, he says, "Everyone's looking for that holy grail."

Visit Stone Door Media Lab <u>here</u>; reach Green <u>here</u>. Visit MusicMetric <u>here</u>; reach Tindle <u>here</u>.

-Russ Penuell CAC



RADIO LISTENER PASSION CONTINUES!



#9 Fave Adults 25-54 #11 Fave Core Adults 25-44 #16 Fave Females 18-34

(Callout America)

TOUR CRANKING UP THIS SUMMER!!



MEDIABASE

LW	TW		Artist/Title (Label) To	tal Points +	-/- Points 1	otal Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	<u></u>	LADY ANTEBELLUM/Compass (Capitol) ✓	24220	1391	7269	430	57.329	2.507	148	0
1	2		JASON ALDEAN/When She Says Baby (Broken Bow)	23721	-1803	6944	-622	56.796	-3.657	148	0
3	3	<u></u>	DIERKS BENTLEY/I Hold On (Capitol)	21311	1154	6410	404	51.268	2.841	148	1
4	4	<u></u>	FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	20958	1152	6269	420	50.951	3.39	145	0
7	5	<u></u>	BLAKE SHELTON /Doin' What She Likes (Warner Bros./WMN)	20490	1114	6068	325	50.58	2.876	148	0
6	6	<u></u>	THOMPSON SQUARE /Everything I Shouldn't Be (Stoney Creek)	19779	181	6038	200	47.106	0.146	147	0
9	7	\end{aligned}	RANDY HOUSER/Goodnight Kiss (Stoney Creek) ✓	18964	1350	5802	422	45.967	2.914	148	0
8	8	<u></u>	SCOTTY MCCREERY/See You Tonight (19/Interscope/Mercury)	18220	535	5392	244	45.118	1.606	148	0
11	9	<u></u>	JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	17159	1340	4956	401	41.369	3.771	147	0
12	10		ERIC CHURCH/Give Me Back My Hometown (EMI Nashville)	15185	693	4521	211	36.764	1.585	148	0
15	11	\end{aligned}	RASCAL FLATTS/Rewind (Big Machine)	14885	1147	4280	284	36.846	3.137	148	0
14	12	<u></u>	DAN + SHAY /19 You + Me (Warner Bros./WAR)	14743	616	4296	215	34.866	0.997	148	0
5	13		COLE SWINDELL/Chillin' It (Warner Bros./WMN)	14010	-5761	4086	-1684	33.634	-14.313	148	0
16	14	<u></u>	BRETT ELDREDGE/Beat Of The Music (Atlantic/WMN)	13175	674	3847	233	31.401	2.32	147	0
17	15	\equiv 	BRANTLEY GILBERT/Bottoms Up (Valory)	12972	1085	3838	352	27.906	2.903	144	1
18	16	<u></u>	THOMAS RHETT/Get Me Some Of That (Valory)	12725	1190	3758	322	29.515	3.558	146	3
19	17		KEITH URBAN/Cop Car (Capitol) ✓	12339	1438	3532	344	29.945	3.847	145	1
20	18	<u></u>	BRAD PAISLEY/The Mona Lisa (Arista)	10992	112	3138	-16	25.749	0.686	145	0
21	19	\equiv \tau	JUSTIN MOORE/Lettin' The Night Roll (Valory)	10953	211	3422	93	26.155	0.373	146	1
22	20	<u></u>	MIRANDA LAMBERT/Automatic (RCA) ✔	10926	2148	3177	610	25.636	5.235	143	1
24	21	\equiv 	FLORIDA GEORGIA LINE f/L. BRYAN/This Is (Republic Nashville) 🗸	10614	2310	3124	726	23.567	5.814	137	3
23	22	<u></u>	CRAIG MORGAN/Wake Up Lovin' You (Black River)	9183	664	2753	176	20.353	2.094	146	2
25	23	\$	KIP MOORE/Young Love (MCA)	8438	204	2491	45	19.338	0.466	142	0
27	24	<u></u>	SARA EVANS/SLOW ME DOWN (RCA)	7210	919	2114	237	16.039	4.33	140	3
26	25	1	TIM MCGRAW/Lookin' For That Girl (Big Machine)	7170	691	2119	232	13.653	1.685	137	2







20 + CONFIRMED 1ST WEEK BEFORE THE RECORD EVEN SHIPPED!

BBR



MEDIABASE

LW	TW		Artist/Title (Label)	otal Points +	/- Points 1	Total Plays -	⊦/- Plays	Audience	+/- Au <u>d</u>	Stations	ADDS
29	26	<u></u>	HUNTER HAYES/Invisible (Atlantic/WMN)	6759	703	1939	157	16.381	3.292	129	2
31	27		CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)	6363	781	1982	245	15.019	1.194	106	7
30	28	<u></u>	TYLER FARR/Whiskey In My Water (Columbia)	6282	358	1891	106	11.639	0.52	144	2
28	29		JOSH THOMPSON/Cold Beer With Your (Show Dog-Universal)	5959	-168	1770	-22	13.905	0.259	120	0
32	30	<u></u>	BILLY CURRINGTON/ We Are Tonight (Mercury)	4257	233	1292	62	8.306	0.758	111	8
33	31	<u></u>	LITTLE BIG TOWN/Sober (Capitol)	4092	131	1290	31	7.506	0.526	114	0
36	32	<u></u>	CHRIS YOUNG/Who I Am With You (RCA)	3878	378	1125	99	7.382	1.216	107	4
<i>A</i> ÎRB	ORN	1E	JAKE OWEN/Beachin' (RCA)	3828	521	1164	176	7.838	1.013	101	12
34	34	<u></u>	SHERYL CROW/Callin' Me When I'm Lonely (Warner Bros./WMN)	3824	266	1014	52	7.042	0.684	104	3
35	35		GEORGE STRAIT/I Got A Car (MCA)	3752	199	1088	61	8.279	0.379	114	13
39	36	<u></u>	CHARLIE WORSHAM/Want Me Too (Warner Bros./WAR)	3318	107	944	74	7.959	0.306	94	1
37	37		LEAH TURNER/Take The Keys (Columbia)	3187	-220	996	-62	4.691	-0.088	118	0
41	38	<u></u>	JOE NICHOLS/Yeah (Red Bow)	3051	426	950	144	5.513	0.602	101	7
40	39	<u></u>	GARY ALLAN/It Ain't The Whiskey (MCA)	2909	269	1021	97	4.355	0.562	105	0
42	40	<u></u>	ELI YOUNG BAND/Dust (Republic Nashville)	2814	396	875	136	4.763	0.735	99	8
45	41	<u></u>	THE CADILLAC THREE & FRIENDS/The South (Big Machine)	2257	266	736	87	2.761	0.4	102	6
43	42	<u></u>	AMERICAN YOUNG/Love Is War (Curb)	2216	-40	756	4	2.405	-0.161	101	4
44	43	<u></u>	CHASE RICE/Ready Set Roll (Dack Janiels/RPME)	2150	157	649	9	3.823	0.438	74	4
Debut	44	<u></u>	LUKE BRYAN/Play It Again (Capitol)	1868	1045	483	247	4.28	2.503	49	32
48	45	<u></u>	CHUCK WICKS/Us Again (Blaster)	1828	708	590	198	3.181	1.445	50	3
Debut	46	<u></u>	THE BAND PERRY/Chainsaw (Republic Nashville)	1746	1004	496	304	3.395	1.904	80	24
<i>A</i> ÎRB	ORN	1E	SWON BROTHERS/Later On (Arista)	1723	1244	507	381	2.739	1.728	98	20
Debut	48	<u></u>	BIG & RICH/Look At You (B&R/New Revolution)	1692	639	490	194	2.604	1.253	58	5
De <mark>but</mark>	49		ERIC PASLAY/Song About A Girl (EMI Nashville)	1690	627	472	124	3.141	1.517	63	5
47	50		EASTON CORBIN/Clockwork (Mercury)	1527	135	483	54	2.138	0.403	73	6



MEDIABASE

	11	IIVIDA	PLOU	
Country Aircheck Add Leaders	Adds		Activator Top Point Gainers	
LUKE BRYAN/Play It Again (Capitol)	32		THE BAND PERRY/Chainsaw (Republic Nashville)	848 🗸
THE BAND PERRY/Chainsaw (Republic Nashville)	24		FLORIDA GEORGIA LINE f/L. BRYAN/This (Republic Nashville)	599 🏏
KACEY MUSGRAVES/Keep It To Yourself (Mercury)	21		CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)	543 🗸
SWON BROTHERS/Later On (Arista)	20		RANDY HOUSER/Goodnight Kiss (Stoney Creek)	534 🗸
NATALIE STOVALL AND THE DRIVE/Baby Come On (HitShop)	15		KEITH URBAN/Cop Car (Capito)	516
DAVID NAIL/Kiss You Tonight (MCA)	14		MIRANDA LAMBERT/Automatic (RCA)	516
GEORGE STRAIT/I Got A Car (MCA)	13		, ,	
JAKE OWEN/Beachin' (RCA)	12		JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	452
LEE BRICE/I Don't Dance (Curb)	11		SCOTTY MCCREERY/See You Tonight (19/Interscope/Mercury)	431
BILLY CURRINGTON/We Are Tonight (Mercury)	8		ERIC CHURCH/Give Me Back My Hometown (EMI Nashville)	399
ELI YOUNG BAND/Dust (Republic Nashville)	8		DIERKS BENTLEY/I Hold On (Capitol)	375
Country Aircheck Top Point Gainers			Activator Top Spin Gainers	
FLORIDA GEORGIA LINE f/L. BRYAN/This (Republic Nashville)	2310	/	THE BAND PERRY/Chainsaw (Republic Nashville)	176
MIRANDA LAMBERT/Automatic (RCA)	2148	~	FLORIDA GEORGIA LINE f/L. BRYAN/This (Republic Nashville)	143
KEITH URBAN/Cop Car (Capitol)	1438	/	JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	131
LADY ANTEBELLUM/Compass (Capitol)	1391	/	MIRANDA LAMBERT/Automatic (RCA)	125
RANDY HOUSER/Goodnight Kiss (Stoney Creek)	1350	~	RANDY HOUSER/Goodnight Kiss (Stoney Creek)	118
JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	1340		ERIC CHURCH/Give Me Back My Hometown (EMI Nashville)	116
SWON BROTHERS/Later On (Arista)	1244		KEITH URBAN/Cop Car (Capito)	115
THOMAS RHETT/Get Me Some Of That (Valory)	1190		SCOTTY MCCREERY/See You Tonight (19/Interscope/Mercury)	108
DIERKS BENTLEY/I Hold On (Capitol)	1154		CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)	101
FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	1152		DIERKS BENTLEY/I Hold On (Capitol)	90
Country Aircheck Top Spin Gainers			Country Aircheck Top Recurrents	Points
FLORIDA GEORGIA LINE f/L. BRYAN/This (Republic Nashville)	726		LUKE BRYAN/Drink A Beer (Capitol)	14502
MIRANDA LAMBERT/Automatic (RCA)	610		DAVID NAIL/Whatever She's Got (MCA)	11657
LADY ANTEBELLUM/Compass (Capitol)	430		ERIC PASLAY/Friday Night (EMI Nashville)	10688
RANDY HOUSER/Goodnight Kiss (Stoney Creek)	422		DANIELLE BRADBERY/The Heart (Republic/Big Machine)	10423
FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	420		FLORIDA GEORGIA LINE/Stay (Republic Nashville)	8848
DIERKS BENTLEY/I Hold On (Capitol)	404		ELI YOUNG BAND/Drunk Last Night (Republic Nashville)	7717
JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	401		PARMALEE/Carolina (Stoney Creek)	6905
SWON BROTHERS/Later On (Arista)	381		THOMAS RHETT/It Goes Like This (Valory)	5568
BRANTLEY GILBERT/Bottoms Up (Valory)	352		ZAC BROWN BAND/Sweet Annie (Atlantic/Southern Ground)	5562
KEITH URBAN/Cop Car (Capitol)	344		LUKE BRYAN/That's My Kind Of Night (Capitol)	5507
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COUNTRY AIRCHECK ACTIVITY

CHUCK WICKS/Us Again (Blaster)

Moves 48-45* 1,828 points, 590 spins 3 adds: **KRTY, KWOF, WQDR**

THE BAND PERRY/Chainsaw (Republic Nashville)

Debuts at 46³

1,746 points, 496 spins

24 adds including: KASE, KBEQ, KDRK, KJKE, KNCI,

KRYS, KSSN, KTTS, CCPC, WAMZ

THE SWON BROTHERS/Later On (Arista)

Debuts at 47°

1,723 points, 507 spins

20 adds including: KBEQ, KEGA, KFRG, KKBQ*, KMDL,

KSKS*, KWOF, CCPC, W1HC, WAMZ

BIG & RICH/Look At You (B&R/New Revolution)

Debuts at 48*

1,692 points, 490 spins

5 adds: KAWO, KDRK, WKSJ, WMIL, WPOR

ERIC PASLAY/Song About A Girl (EMI Nashville)

Debuts at 49°

1,690 points, 472 spins

5 adds: KJUG, KNCI, WCTK, WLHK, WRNS

EASTON CORBIN/Clockwork (Mercury)

Moves 47-50*

1,527 points, 483 spins

6 adds: KRTY, KVOO, KWEN*, WDAF, WGNA, WTQR

MARCH 17

AUSTIN WEBB/Raise 'Em Up (Streamsound)

CASSADEE POPE/I Wish I Could Break... (Republic Nashville)

JON PARDI/What I Can't Put Down (Capitol)

MARCH 24

COLE SWINDELL/Hope You Get Lonely Tonight

(Warner Bros./WMN)

MARCH 31

DAKOTA BRADLEY/Won't Be Young Forever (Streamsound)

DUSTIN LYNCH/Where It's At (Broken Bow)

CHECK OUT 3/1



Sara Evans Slow Me Down (RCA)

Evans says her cover of Gavin DeGraw's "Not Over You" with DeGraw on harmonies is her favorite cut on the album and, possibly, any of her albums. Vince Gill appears on "Better Off," which Evans calls "the most country song I've ever recorded" and

one that reminds her of a Patty Loveless song. The Fray's Isaac Slade appears on "Can't Stop Loving You."



Luke Bryan Spring Break 6 ... Like We Ain't Ever EP (Capitol)

Now an annual tradition, Bryan offers six new songs to get fans through to the next full album. He co-wrote all the songs, with a help from Rhett

Akins ("Night One") and Cole Swindell ("The Sand I Brought To The Beach"). Bryan says some of the songs were written during a January hunting trip in Iowa when it was -18, so it helped him get in the mood for writing about the beach.



Matt Stillwell Right On Time (Still7/Average Joes) Probably the biggest surprise on the album is track seven, and you'll have to listen closely to identify it as Michael Jackson's "The Way You Make Me Feel." Of the remaining 11 songs, Stillwell

co-wrote five. Sherrie Austin and Justin Moore also get writing credits.



Cowboy Troy King Of Clubs (WMN)

Music Mafia partners Big & Rich appear on two of the eight tracks, and the duo's John Rich shows up on a third. Big Smo, Bubba Sparx, and Moonshine Bandits also get some track time. Troy

says he knows the album isn't traditional but there's a place for it in Country. "I've never been like everybody else and it wouldn't do me any good to try," he says. "Some people are going to love it and some are going to hate it, which is probably how it should be because it means they're talking."



Don Williams Reflections (Sugar Hill)

Chris Stapleton and Sonya Isaacs are among the background singers you'll hear; Stapleton co-wrote "Talk Is Cheap." Williams also offers a cover of Merle Haggard's "Sing Me Back Home."

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(B) WA





MBDIABASB

LW	TW		Artist/Title (Label)	Points +	/- Points	Plays	+/- Plays	Stations	Adds
3	1	\end{aligned}	DIERKS BENTLEY/I Hold On (Capitol)	8598	375	1985	90	51	0
2	2		LADY ANTEBELLUM/Compass (Capitol)	8574	-142	1967	-13	50	0
1	3		JASON ALDEAN/When She Says Baby (Broken Bow)	8356	-790	1911	-199	48	0
4	4	<u></u>	BLAKE SHELTON/ Doin' What She Likes (Warner Bros./WMN)	8172	170	1861	16	51	0
5	5	\end{aligned}	SCOTTY MCCREERY/See You Tonight (19/Interscope/Mercury)	7530	431	1726	108	51	0
9	6	\end{aligned}	RANDY HOUSER /Goodnight Kiss (Stoney Creek) ✓	7375	534	1675	118	49	0
8	7	<u></u>	FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	7252	279	1695	45	50	0
7	8	<u></u>	THOMPSON SQUARE/Everything I Shouldn't Be (Stoney Creek)	7012	25	1596	15	48	1
11	9	\end{aligned}	JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	6647	452	1575	131	52	0
10	10	<u></u>	ERIC CHURCH/Give Me Back My Hometown (EMI Nashville)	6326	399	1504	116	53	0
12	11	\end{aligned}	RASCAL FLATTS/Rewind (Big Machine)	5961	194	1359	41	52	0
16	12	<u></u>	JUSTIN MOORE/Lettin' The Night Roll (Valory)	5466	199	1203	35	51	0
6	13		COLE SWINDELL/Chillin' It (Warner Bros./WMN)	5371	-1721	1165	-394	45	0
17	14	<u></u>	THOMAS RHETT/Get Me Some Of That (Valory)	5197	175	1174	43	53	0
18	15	S	BRANTLEY GILBERT/Bottoms Up (Valory)	5063	240	1152	77	51	0
14	16		BRAD PAISLEY/The Mona Lisa (Arista)	5059	-133	1130	-56	49	0
19	17	S	BRETT ELDREDGE/Beat Of The Music (Atlantic/WMN)	5022	200	1188	67	52	0
21	18	<u></u>	KEITH URBAN/Cop Car (Capito) ✔	5017	516	1148	115	51	0
20	19	S	DAN + SHAY/19 You + Me (Warner Bros./WAR)	4812	96	1109	30	48	1
22	20		MIRANDA LAMBERT/Automatic (RCA)	4326	516	1039	125	53	0
25	21		FLORIDA GEORGIA LINE F/L. BRYAN/This Is How We Roll (Republic Nashville)	3881	599	926	143	53	0
24	22	<u></u>	CRAIG MORGAN/Wake Up Lovin' You (Black River)	3586	235	825	54	43	3
23	23	<u></u>	KIP MOORE/Young Love (MCA)	3569	111	786	34	47	0
26	24		TIM MCGRAW/Lookin' For That Girl (Big Machine)	3142	132	712	25	48	0
27			HUNTER HAYES/Invisible (Atlantic/WMN)	2786	131	613	30	45	2
29	26		SARA EVANS/Slow Me Down (RCA)	2670	276	610	80	44	1
28	27		TYLER FARR/Whiskey In My Water (Columbia)	2498	-22	577	-1	51	1
30		<u></u>	GEORGE STRAIT/I Got A Car (MCA)	2327	119	515	34	41	0
31	29		JOSH THOMPSON/Cold Beer With Your Name On It (Show Dog-Universal)	2018	-95 -	439	-18 -	37	0
32	30	\equiv 	BILLY CURRINGTON/We Are Tonight (Mercury)	1910	7	425	7	38	0

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Once In A Lifetime



MEDIABASE

			MILIDIADASM						
LW	TW		Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
33	31	\end{aligned}	LITTLE BIG TOWN/Sober (Capitol)	1896	71	420	23	32	0
35	32	<u></u>	CRAIG CAMPBELL/Keep Them Kisses Comin¹ (Bigger Picture) ✔	1887	543	380	101	31	4
34	33	\end{aligned}	CHRIS YOUNG/Who I Am With You (RCA)	1630	110	357	20	33	2
41	34	\end{aligned}	THE BAND PERRY/Chainsaw (Republic Nashville) ✓	1515	848	331	176	31	10
37	35	\end{aligned}	ELI YOUNG BAND/Dust (Republic Nashville)	1295	102	320	29	33	0
38	36	<u></u>	JAKE OWEN/Beachin' (RCA)	1283	233	324	41	34	3
36	37		LEAH TURNER/Take The Keys (Columbia)	1232	-81	239	-28	28	0
40	38	<u></u>	JOE NICHOLS/Yeah (Red Bow)	988	152	256	42	26	2
39	39	\equiv 	GARY ALLAN/It Ain't The Whiskey (MCA)	909	55	203	13	26	1
43	40	<u></u>	LEE BRICE/I Don't Dance (Curb)	708	168	176	29	16	1
42	41	\end{aligned}	EASTON CORBIN/Clockwork (Mercury)	704	77	169	19	22	1
44	42	<u></u>	DARIUS RUCKER/Miss You (Capitol)	640	113	131	21	13	0
45	43	<u></u>	ERIC PASLAY/Song About A Girl (EMI Nashville)	553	81	157	20	20	2
52	44	<u></u>	CHUCK WICKS/Us Again (Blaster)	508	243	115	59	11	1
46	45	\equiv 	AMERICAN YOUNG/Love Is War (Curb)	492	35	107	11	18	0
47	46	<u></u>	CHARLIE WORSHAM/Want Me Too (Warner Bros./WAR)	419	0	90	2	16	1
<mark>48</mark>	47	<u></u>	THE CADILLAC THREE & FRIENDS/The South (Big Machine)	414	16	107	-6	16	0
49	48	<u></u>	SHERYL CROW/Callin' Me When I'm Lonely (Warner Bros./WMN)	396	4	98	-1	18	0
58	49	9	SWON BROTHERS/Later On (Arista)	391	183	81	32	7	3
51	50	<u></u>	DYLAN SCOTT/Makin' This Boy Go Crazy (Sidewalk)	376	19	135	7	9	0
De but	51		DAVID NAIL/Kiss You Tonight (MCA)	373	265	101	81	12	4
56	52		LUKE BRYAN/Play It Again (Capitol)	360	136	139	44	9	4
53	53	\equiv 	KEVIN FOWLER/Love Song (Kevin Fowler/30 Tigers)	256	6	49	2	5	0
54	54	<u></u>	AARON WATSON/July In Cheyenne (HTK)	254	8	45	2	5	0
59	55	\end{aligned}	BIG & RICH/Look At You (B&R/New Revolution)	220	41	86	12	16	2
Debut	56	<u></u>	NATALIE STOVALL AND THE DRIVE/Baby Come On With It (HitShop)	216	88	52	20	7	0
60	57	1	CHRIS WEAVER BAND/Raise The Dead (American Roots)	190	29	39	9	4	0
Debut	58	<u></u>	BREELAN ANGEL/Halfway To Wasted (Momentum)	156	61	28	8	3	0
De <mark>but</mark>	59	1	GLORIANA/Best Night Ever (Emblem/Warner Bros./WAR)	148	3	28	1	3	0
Debut	60		JOEL CROUSE/Why God Made Love Songs (Show Dog-Universal)	147	73	37	18	9	1

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