

March 11, 2013, Issue 336

### CRS Research: Another Look

Edison Media Research President **Larry Rosin** began his 2013 presentation by pointing out that although radio has employed research for nearly 40 years now, "We have concentrated largely on the hard facts of research, and the easily quantifiable." He went on to explain how this year's study utilized ethnography, the process of observing people where they live and in natural conditions. **Country Aircheck's** seminar coverage extends this week with an in-depth look at Edison's findings.



Larry Rosin

The objective was to "understand the emotions underneath our work and the real connections people have to Country music and Country radio." What followed was not the usual PowerPoint barrage of charts and graphs, but a series of video clips featuring 20 Country radio P1s who agreed to let cameras roll during their day-to-day routine. Presented by Edison's Mgr./Research **Megan Lazovick** and **Lori Hamilton** of Prosperity Productions, the clips vividly demonstrated those bonds.

**The Listeners:** The audience met Terri, whose home features a radio in every room and who said, "They really do need those radio personalities on the air, because you feel there's somebody that's attached to it." Erica from Aurora, CO said, "The one [radio station] I can relate to the most is KYGO. That's kind of what I grew up listening to ... and that's the first one I go to." Jason is a 30-year old who uses his phone to listen while at work and had downloaded an app specifically to listen to his favorite station.

Hamilton observed that Jason, Erica and Terri didn't talk much about a ritual of turning on the radio "because Country is always on. This is significant and points to how Country is different than other kinds of music in a fundamental way."

Radio was seen as a constant companion that travels with the participants – specifically in the car – and demonstrates what Hamilton called "a personification of Country ... it's there for them in all the important moments." As the videos went on to show, these moments were often emotional ones.

(continued on page 12)



**What It's All A 'Bout:** EMI Nashville's Jimmy Rector (l) and RCA's Keith Gale show off their hand-tooled Luchese Rumble On The Row championship belts after winning their respective boxing bouts at Friday night's 9th Annual Ringside: A Fight For Kids at The Factory in Franklin, TN benefiting The Charley Foundation. Rector defeated Mercury's Damon Moberly, while Gale put away Bigger Picture's EJ Bernas. Jake Owen, Easton Corbin, Craig Campbell, Love And Theft's Stephen Barker Liles, Kelleigh Bannen, Ira Dean and Cowboy Troy were among those cheering them on.

### Q&A: Justin Cole

Premiere's new Dir./Country Programming **Justin Cole** (CAT 2/7) understands the lay of the land in Music City, thanks to a previous stint as PD of then-Citadel WKDF. **Country Aircheck** welcomed him back to town with this exclusive interview.

**CA: What are your responsibilities in this new position?**

**Justin Cole:** Very simply put, I'll have my hands in all aspects of what Premiere does with our Country brands. I'll be involved



Justin Cole

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## BILLY CURRINGTON HEY GIRL

"Billy is back! This is the spring/summer anthem we've been waiting for! WJVC is gonna crank it early and often!!!" - WJVC/PD Phathead

"'Hey Girl' is just what our listeners need to put their winter blues to bed. It's a volume up, windows down smash!" - WPOR/PD Matty Jeff

OFFICIAL ADD DATE: 3/18



# SHERYL CROW

“Amazing. Period.  
As great as anything  
she’s ever done.  
Excited to bring her  
to the format!”

– Jack Shell, WYCD/Detroit

“Welcome to country,  
Sheryl, we’re excited to  
have you. Or should I  
say...welcome home!”

– Christi Brooks, KKBQ/Houston

“Sheryl will have an  
immediate impact on  
Country. She is such  
a wonderful story-teller  
and a brilliant vocalist!”

– Don Gosselin, WNOE/New Orleans

## NEW SINGLE “EASY”

40 FIRST WEEK STATIONS!

INCLUDING **STRESS** ROTATION  
IN **HOUSTON, SAN ANTONIO**  
AND **ORLANDO!**



# BLAKE SHELTON

FOR YOUR ACM CONSIDERATION

ENTERTAINER OF THE YEAR

MALE VOCALIST OF THE YEAR

SONG OF THE YEAR: OVER YOU

SEVEN CONSECUTIVE #1s

5 MILLION ALBUMS

12.7 MILLION TRACKS

THIS SUMMER HEADLINING THE  
"TEN TIMES CRAZIER" TOUR

4 SEASONS ON NBC'S *THE VOICE*



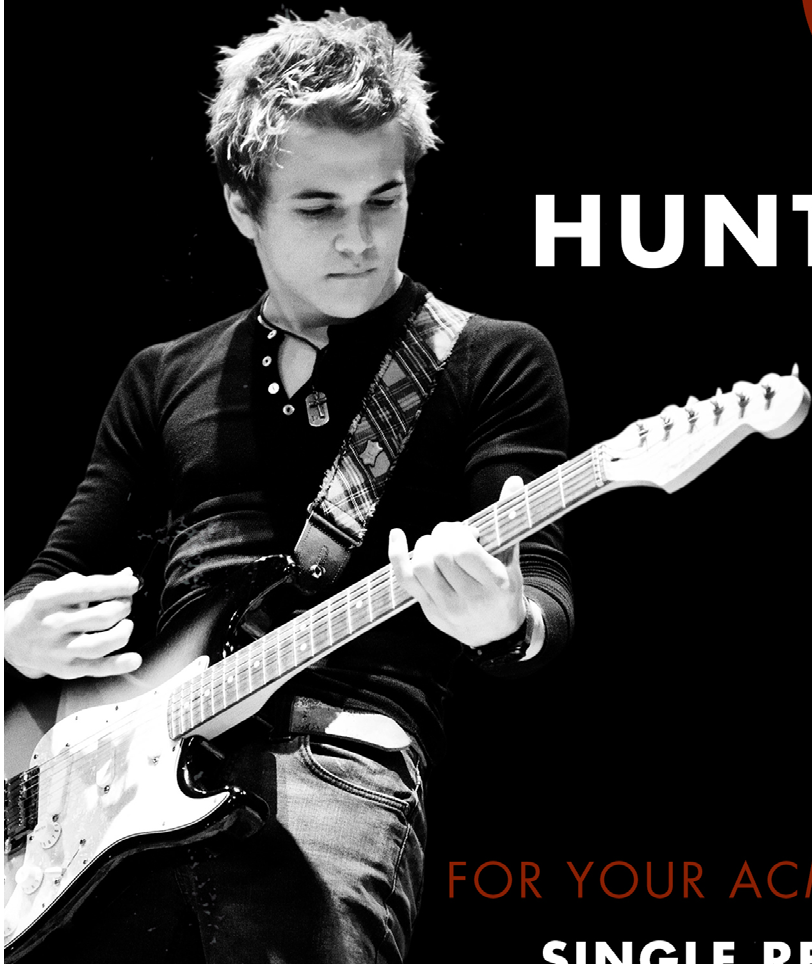
[BLAKESHELTON.COM](http://BLAKESHELTON.COM)



"SURE BE COOL IF YOU DID" | CAC/MB 3 | BILLBOARD 2 | POWER UP NOW!



# HUNTER HAYES



**"SOMEBODY'S  
HEARTBREAK"**  
TOP 5!  
+485 SPIN INCREASE  
POWER UP NOW!

## **"WANTED"**

THE ONLY SONG IN ALL  
3 CATEGORIES NEARING  
**TRIPLE PLATINUM**

FOR YOUR ACM **CONSIDERATION**

**SINGLE RECORD** OF THE YEAR

**SONG** OF THE YEAR

**VIDEO** OF THE YEAR

**NOMINATED FOR 3 GRAMMY AWARDS** | **CERTIFIED GOLD** DEBUT ALBUM | **OVER 650K ALBUMS SOLD** | **1 PLATINUM** SINGLE | **2 GOLD** SINGLES | **MORE THAN 4.2 MILLION** TRACKS SOLD | APPEARED ON CBS' LATE SHOW WITH **DAVID LETTERMAN** | LATE NIGHT WITH **JIMMY FALLON** | **GOOD MORNING AMERICA** | THE **ELLEN DEGENERES** SHOW | **THE VIEW** | AND **THE TONIGHT SHOW** WITH JAY LENO | **425K** FACEBOOK FANS | **45 MILLION** YOUTUBE VIDEO VIEWS | **450K** TWITTER FOLLOWERS



in all of it, including the music for *Bobby Bones*, *After Midnight*, *Big D & Bubba*, and the *Crook & Chase* countdown. Those are all such huge shows, though; it takes a village. There are so many great people in our company with knowledge of the music, it will really be team decisions when it comes to that.

**At the press conference for Bobby Bones, we met at least four executives who are involved in the show somehow. Where do you fit into that mix?**

Well, you're right, there are a lot of people involved and they're all important. The way I see it, every [local] PD who runs this show has a dog in this fight, too. I have the advantage to be able to leverage some of the best and brightest in this business to get input on this show. I get to kind of be the nexus of this great input; everything we do at Premiere has that team approach. My priority is making sure all the talent has the tools they need to do the best show they can.

**How is the feedback so far with Bobby after the first weeks of being national?**

It's going great so far. Bobby and his crew are a little bit different, and that's what makes the show special. They really connect with listeners and it's because they're real. The chemistry is amazing and you want to be a part of it. I think the affiliates are really feeling that.

**Are Big D & Bubba still in the long-term plan for Premiere?**

Absolutely. With them it's about growth and looking for great options. They are two of my favorite guys and they have a great show. Our goal is to provide a wide variety of compelling and relevant programs across multiple formats. We plan for these to co-exist in the Country format; if you look at other formats there are a ton of other options out there.

**What about this job appeals to you most?**

Having been one of the guys who have taken Premiere programming on a radio level in the past, it's amazing to be on the other side and see things from this angle. I enjoy being able to understand the PDs I'm working with and the opportunity to talk to them. It's cool to be a part of shaping the future of some of this stuff.

Take Blair Garner, for example. He celebrates the 20th anniversary of *After Midnight* this year and I've never met someone who remains so excited about radio. He has so much passion for the business, the show and his brand. And I would say the same about all these people. They're all unique personalities and they're so real. My top priority with any show I've worked with is to be real. People see though it if you're not.

-RJ Curtis



**In Lou Of: George Strait (l) receives an oversized yet well-deserved welcome to Lafayette, LA, delivered personally by a KXKC listener and then-MCA promo rep David Haley (r). The year was 1990-something. Got a photo you can't accurately time-stamp? Send it to: [pagethreepic@countryaircheck.com](mailto:pagethreepic@countryaircheck.com).**

**Club Shows: Blake & Kenny**

Coming soon to a club near you ... an Entertainer of the Year? **Blake Shelton** took the big-star-small-room concept to Florida over the weekend, playing free shows Friday (The Barn in Sanford, near Orlando) and Saturday (Dixie Roadhouse in Cape Coral, near Ft. Myers). The move is a familiar one to **Kenny Chesney**, whose *Keg In The Closet* shows pop up from time to time, last week in Key West (Hog's Breath Saloon) and Jacksonville (Freebird Live). Chesney is ramping up to the open of his *No Shoes Nation Tour* Saturday in Tampa (3/16). Shelton plays the Houston Livestock Show & Rodeo Friday (3/15) and has a few other dates before opening the *Ten Times Crazier Tour* July 19 in Virginia Beach.

-Chuck Aly



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# TOBY KEITH

## HOPE ON THE ROCKS

### ROCKIN' NATIONAL RESEARCH

#2 OVERALL AND #4 FAVE ALL ADULTS 25-34  
(CALLOUT AMERICA)

#5 OVERALL AND #5 FAVE ALL FEMALES  
(RADIOFEEDBACK)

SPIN IT MORE AND WIN

CLICK HERE

CA/MB 18  
BDS 20



# GLORIANA

**CAN'T SHAKE YOU** CAC/MB **24**

iTunes sales UP +62% in past 1 month!

2nd HIGHEST NATIONAL M-SCORE  
(+.82%) among the Mediabase Top 30!

M-SCORES: Chicago +4.7%, Nashville +3.9%, Phoenix +3.9%  
Milwaukee +3.5%, Jacksonville +3.2%, Riverside/LA +2.8%

**MEDIABASE CALLOUT**  
#7/Core Females 35-44, #8/All Females 25-44, #6/All Adults 25-44



# JANA

KRAMER

## Whiskey

CAC/MB **27**

iTunes **ALBUM** sales up +62% and  
**SINGLE** sales up +9% **THIS WEEK!!**

ACM **NEW FEMALE OF THE YEAR** – Winner

ACM **NEW ARTIST OF THE YEAR** – Nominee

On tour with Darius Rucker & Blake Shelton this Summer!

**MEDIABASE CALLOUT:** #9/All Females 25-44, #8/All Adults 35-44, #8/Females 35-44



# CHARLIE

CAC/MB **40**

## WORSHAM "COULD IT BE"

**EARLY M-SCORES:** NATIONAL +.25%, Las Vegas +2.88%,  
Norfolks +2.32%, Sacramento +2.28%, San Jose +1.49%,  
Greensboro +1.22%, Kansas City +1.02%

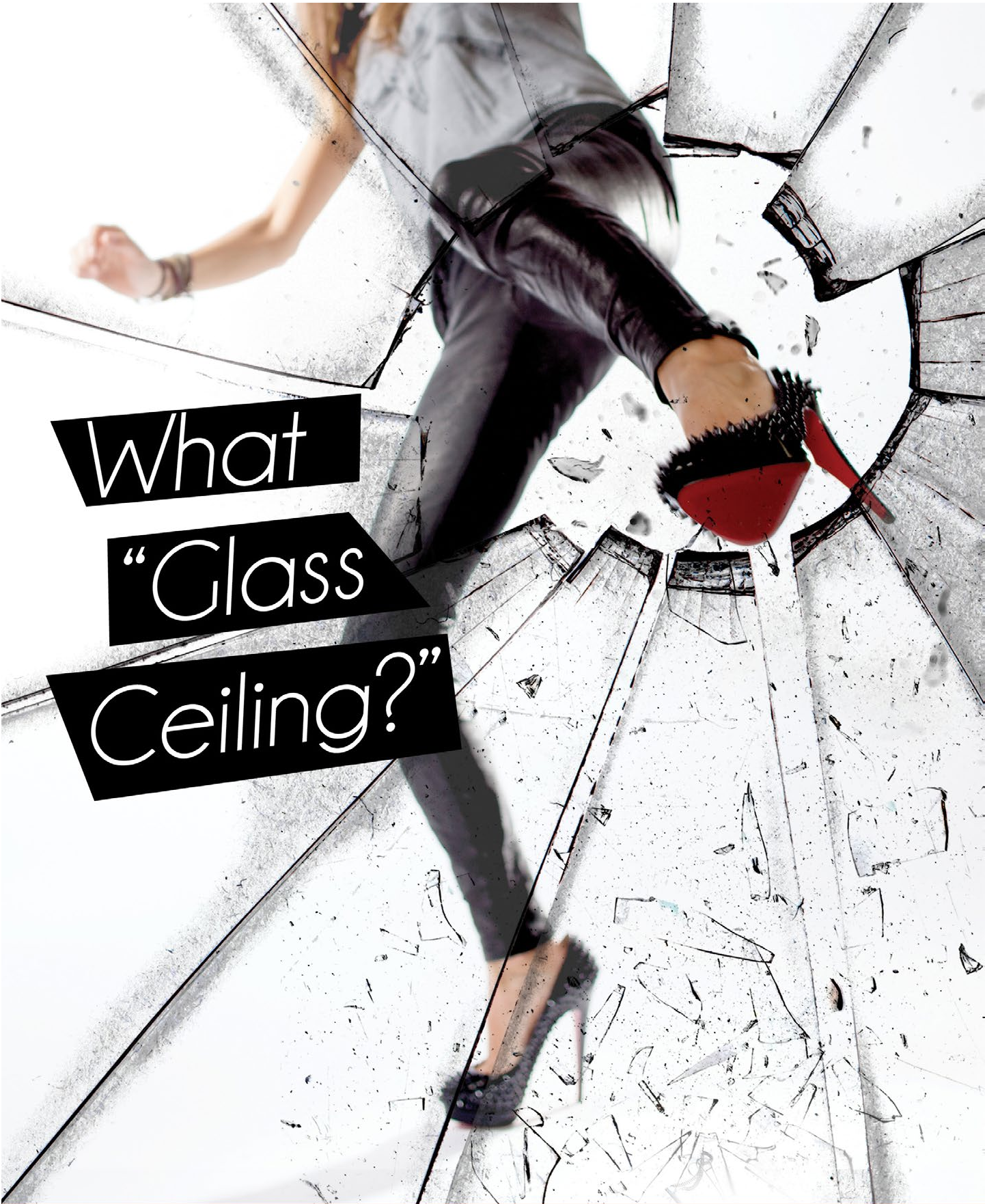
Now **TOP 40** and **SPINNING AT OVER**  
**60% of REPORTING PANEL!**

w.a.r promotion: hit music. follow through.



emblem

**FTL FOR THE LINDS**



What  
“Glass  
Ceiling?”

*The undeniable choice for ACM NEW ARTIST OF THE YEAR*

[JANAKRAMER.COM](http://JANAKRAMER.COM)



# Big & Rich



FOR YOUR ACM **CONSIDERATION**  
**VOCAL DUO** OF THE YEAR

"...HILLBILLY JEDI STANDS AS BIG & RICH'S STRONGEST AND MOST INSPIRED ALBUM SINCE HORSE OF A DIFFERENT COLOR."

— **COUNTRY WEEKLY**

PRESENTED WITH THE

**2013 CRS  
HUMANITARIAN  
AWARD**

FOR THEIR VAST CHARITABLE CONTRIBUTIONS AROUND THE WORLD

"...THE DYNAMICS THAT BIG KENNY AND JOHN RICH HAVE TOGETHER IS UNDENIABLE AND IT'S CERTAINLY GOOD TO SEE THEM BACK TOGETHER DOING WHAT THEY DO BEST, RELEASING ENTERTAINING MODERN COUNTRY MUSIC."

— **ROUGHSTOCK**



[BIGANDRICH.COM](http://BIGANDRICH.COM)



## Promotions: Brad About You

"We wanted to capture the allure of March Madness but incorporate the country brand and the loyalty of its fans." That's Clear Channel's WCOL/Columbus, OH APD/MD and Woody And the Wake Up Call morning show co-host **Dan Zuko**, describing the station's **March Bradness**. Similar to college basketball junkies predicting NCAA tournament results, WCOL listeners are voting daily from a field of 16 artists in two brackets. "We even went so far as having a play-in game to determine our 16th and final seed," Zuko says. Florida Georgia Line won by a single vote. Each



morning at 7:20, the morning crew shares results from the previous day and announces the next round. With each vote, listeners qualify for a trip to *Fan Jam* with Brad Paisley and a guitar he'll autograph, thus the name "Bradness." Zuko reports, "It's been great so far and seems to build momentum as we go. Listeners are sharing it on Facebook to try to help their favorite artists gain enough votes to make it to the next round." Winners will be announced March 22. Check out the brackets on WCOL's site [here](#).  
-RJ Curtis

## News & Notes

Coffee County's **WOKA/Douglas, GA** is the newest affiliate of **Envision Radio Networks' The Country Oldies Show**, a weekly three-hour Classic Country show hosted by **Steve Warren**. Details [here](#).

Industry vet **Bill Carter** was honored with the Crystal Award from the **Arkansas Department Of Parks And Tourism** for his work in the restoration of Johnny Cash's boyhood home in Dyess last week. Carter is also set to be inducted to the **Arkansas Entertainers Hall Of Fame** June 8 in Hot Springs.

**Pro Music Academy** in Nashville, which pairs music students with touring musicians from multiple formats, is looking for instructors. Contact owner **Chad Chapin** [here](#); learn more about PMA [here](#).

## MY TUNES: MUSIC THAT SHAPED MY LIFE



Blair Garner

**Blair Garner** discusses his most influential artists, songs, albums and concerts:  
**1. Patty Loveless/How Can I Help You Say Goodbye:** The most difficult moment of my life was flying home to Amarillo the morning my father called to tell me my mother (and best friend) died the night before. During that flight, I kept hearing Patty's words play in my mind over and over again. I honestly felt it was as if my mom was reaching out during my life's darkest hour. I thank Patty for that song and all it did for me. Music truly heals.

**2. John Anderson/I Wish I Could Have Been There:** The first time I heard this was on KZLA/Los Angeles. I was pulling into a parking space, and as I listened to the words of that song, I cried. I promised myself then and there, that if I were fortunate enough to ever become a father, I would always be a "present" father - there for the big things and the small things. My twins are nine now. I hope they'll understand their dad did his best to live up to that promise.

**3. The Beatles/Something:** One of the most incredible songs ever written. It's a love song that gets its point across so clearly, yet never uses the word "love" in the lyrics. Pretty amazing when you think about it.

**4. Reba McEntire:** She's the benchmark. I've never known anyone who handles life with such grace and dignity. She's exactly who you would want her to be. Both she and Narvel have been so gracious to me and my family. The love and devotion they share should be a reminder to us all of what beautiful teamwork a loving marriage can be.

**5. Keith Urban:** Keith knows why, and I know why. That's all that matters. I'll say it again, Keith. Thank you.

- **A highly regarded band you've never heard:** Bon Iver. I started to listen, but quickly fell asleep. So, yeah.
- **An album you listened to incessantly:** Little Big Town's *Tornado* and Tim McGraw's *Two Lanes of Freedom* are in high rotation in my truck. Country's future is in good hands.
- **An album in your music collection you'd rather not admit to loving:** Barry Manilow's *Copacabana*. Poor Lola ... still in that dress she used to wear, faded feathers in her hair.
- **One obscure song everyone should listen to right now:** I know every word to Sara Evans' "Niagara" from her *Restless* album. She should re-record this and make it a single. It's fantastic.

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**THOMPSON SQUARE**  
**"IF I DIDN'T HAVE YOU"**  
**Top 10!**  
 Over **25k** sold again this week!  
**HEAVY!**

**RANDY HOUSER**  
**RUNNIN' OUTTA MOONLIGHT**  
**6TH MOST ADDED**  
 WITH 13 NEW THIS WEEK AND 54 IN  
**UP 14% AT ITUNES TO 7653**

**PARMALEE**  
**CAROLINA**  
**NEW with KWOF**  
 and *Double Digit Spins* with KRTY, WPAW, KXLY, WJVC, WQDR, KUPL, WKXC, WGTY, WGH, KJUG, WRNX, WTHT, KKWF and WKSJ

# CARRIE UNDERWOOD

"Two Black Cadillacs"

GOING FOR #1 NOW!

POWER UP

#1 FAVORITE  
CORE 35 - 44

#1 FAVORITE  
CORE FEMALES

(CALLOUT AMERICA)

CLICK TO  
HEAR DEE JAY  
SILVER EDIT

19 ARISTA  
NASHVILLE

BRAD PAISLEY BEAT THIS SUMMER

**THANK YOU COUNTRY RADIO!**

THE HOTTEST RECORD OF THE WEEK  
#1 MOST ADDED IN MEDIABASE & BB  
#1 GREATEST GAINER IN MEDIABASE & BB  
127 STATIONS ON

FROM THE UPCOMING ALBUM *WHEELHOUSE* IN STORES APRIL 9TH

ARISTA  
NASHVILLE

**Sony Music Nashville Congratulates  
RCA Records SVP/National Promotion**

# **KEITH GALE**



PHOTO: KAREN WILL ROGERS

**Winner of the 2013  
“Rumble On The Row”**



SONY MUSIC



RCA RECORDS LABEL  
NASHVILLE

Peermusic has signed songwriter **Jaron Boyer** to its roster. Jason Aldean and Dustin Lynch are among those who have cut his songs.

The **Country Music Hall of Fame and Museum** series *Nashville Cats: A Celebration of Music City Musicians* will take place March 23 to honor pedal steel guitarist **Paul Franklin**. The program can be streamed live [here](#).

## Chart Chat

Congrats to **Little Big Town, Royce Riser, Steve Hodges** and the entire **Capitol** promotion crew on scoring this week's No. 1 with LBT's "Tornado." The song is the second chart-topper from the *Tornado* album.



**Deuce Is Wild:** Little Big Town and the UMG/Capitol crew figure out how to add No. 1 and No. 1 as they celebrate the band's second consecutive chart-topper.

## Artist News

Warner Bros./W.A.R.'s **Charlie Worsham** will perform at "Live From Music Square" March 12. The interactive live concert stream can be seen [here](#).

A-OK/GMV Nashville's **Amber Hayes** has signed with Conway Entertainment Group for booking representation.

RPM's **Maggie Rose** has started a campaign that allows fans to connect with her and her music via mobile phones by

## OFF THE RECORD: THE LACS



**The Lacs**

**Brian King and Clay Sharpe** of Average Joes' **The Lacs** put an industry spin on the artist interview:

**We grew up listening to:**

Brian: WYNR/Waycross, GA. Clay: WBYZ/Baxley

**First time I heard myself on the radio:** Brian: I was home chillin' with the wife and kids. It came on and we all started dancing around

the living room! Clay: In was in my front yard, hooking up some new car stereo speakers with friend. I was ecstatic to hear it.

**I'll never forget:** Brian: Playing music with Mark Bryant from Hootie & the Blowfish. We just met up in his hotel room after a Colt Ford golf event and jammed. Clay: When I went to my very first CMA Awards and got to meet Jamey Johnson.

**The most interesting road companion we ever had** was Lorrie Morgan's old road manager. He drove our bus once out to Indiana and told us so many awesome stories about her and Keith Whitley.

**If we don't have toothbrushes when we travel, we go insane.** Because as you know, bad breath sucks.

**We can't walk out of a truck stop without grabbing:** Candy and Slim Jims.

**The last purchase I almost made from Skymall was:** We don't fly and we ain't planning on it anytime soon.

**There's no place like home, but if I had to be stuck somewhere:** Brian: Vegas!

Clay: Tampa, FL is one of my favorite places. There's always so much to do there.

**If we saw Willie Nelson, Snoop Lion or Toby Keith in the airport, we'd have to go introduce ourselves.** And that's just self-explanatory.

**The best advice I ever got:** Brian: My dad said, "Step out of the box." Clay: Big Kenny said, "Be careful how you treat people on the way up, because you might pass them on the way down."

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# “**SPRINGSTEEN**”

— Eric Church

Co-written by Ryan Tyndell,  
Eric Church and Jeff Hyde

ACM AWARDS Nominated —  
**Song of the Year**

**Mediabase** — #1 Most Played Country Song of 2012

**Rolling Stone** — One of the 50 Best Singles of 2011

**NSAI Award** — Winner, The 10 Songs I Wish I'd Written

**American Country Awards** — Winner, Song of the Year

**Country Music Awards** — Song of the Year nominee

great  songs

[www.majorlyindie.com/SPRINGSTEEN](http://www.majorlyindie.com/SPRINGSTEEN)

calling (442) 333-ROSE to hear Rose's single "Better" and gain access to exclusive content.

**Lee Brice, Randy Houser** and **Jerrod Niemann** will headline *Country On The Beach* in Key West, FL. The three-day event begins Oct 5 with **Montgomery Gentry** hosting and GAC's **Storme Warren** as emcee. More [here](#).

## The Week's Top Stories

Full coverage at [countryaircheck.com](http://countryaircheck.com).

- Former *The Lia Show* PD **Hank Aaron** joined Cumulus' **KIZN & KQFC/Boise, ID** as PD and KIZN midday host. (CAT 3/5)
- Former WQHK/Ft. Wayne, IN PD **Rob Kelley** (CAT 11/20) joined **Three Eagles/Lincoln, NE** as OM of the six-station cluster, which includes Country **KZKX**. (CAT 3/7)
- Riverbend Communications' **KTHK/Idaho Falls, ID** tapped former crosstown Country KUPI midday personality **Don Jarrett** as PD/mornings. (CAT 3/8)
- **Clear Channel/Chattanooga, TN** receptionist **Ashley Weimer** was promoted to Dir./Promotions for the five-station cluster, which includes **WUSY**. (CAT 3/8)
- Former Top 40 WXXL/Orlando afternoon **Brody** will join Alpha's **KUPL (98.7 The Bull)/Portland** for nights, effective March 20. (CAT 3/6)
- Former KAWO/Boise PD **Dan Matthews** (CAT 2/22) joined **Flying Island** as West Coast Dir./Promotion. (CAT 3/5)
- **CBS Radio** will use **Blake Shelton's** March 26 *Based On A True Story ...* album release to roll out its national content initiative **Amplify**. (CAT 3/7)
- **iHeartRadio's** new "Add-in" function now enables listeners to access local news, weather and traffic updates on their custom stations while listening online. (CAT 3/11)



Hank Aaron

## CRS Research: Another Look

(continued from page 1)

**Music Milestones:** Examples included a woman for whom Taylor Swift's "Ronan" reminds her of her daughter who lost a child. Nicky, a rancher and impromptu singer from Hugo, OK, described losing a rodeo buddy in a car accident whose wish was to have Nicky sing "Amarillo By Morning" in his honor. A young girl mentioned the death of a great-grandmother changing the way she heard Rascal Flatts' "What

### CHECK OUT



**Shooter Jennings** *The Other Life* (Black Country Rock/eOne)  
 Accompanying a film by the same name, the album features appearances from Patty Griffin, Scott H. Biram and Black Oak Arkansas frontman Jim "Dandy" Mangrum and Jennings' band The Triple Crown. Jennings embarks on a supernatural journey in the movie that lead him to face his destiny.

- March 19 **Kacey Musgraves** *Same Trailer Different Park* (Mercury)
- March 26 **Blake Shelton** *Based On A True Story ...* (Warner Bros./WMN)  
**Thompson Square** *Just Feels Good* (Stoney Creek)  
**Maggie Rose** *Cut To Impress* (RPM)  
**Alan Jackson** *Precious Memories Vol. II* (ACR/EMI Nashville)
- April 2 **The Band Perry** *Pioneer* (Republic Nashville)  
**Gretchen Wilson** *Right On Time* (Redneck)
- April 9 **Brad Paisley** *Wheelhouse* (Arista)  
**Eric Church** *Caught In The Act: Live* (EMI Nashville)
- April 16 **Willie Nelson** *Let's Face The Music And Dance* (Sony Legacy)
- April 30 **Kenny Chesney** *Life On A Rock* (Blue Chair/Columbia)
- May 7 **Natalie Maines** *Mother* (Columbia)  
**Mickie James** *Somebody's Gonna Pay* (eOne)

Album release info to [news@countryaircheck.com](mailto:news@countryaircheck.com).

Hurts The Most."

Another man remembered playing Alan Jackson's "I'll Try" when proposing to his wife, explaining, "That's what I was saying when I asked her to marry me." Finally, a young woman mentioned the genre's role in her wedding, saying, "Country music represented a really good part in my life." She went on to tearfully share how, after her husband left, country

# TATE STEVENS

## "POWER OF A LOVE SONG"

GET TO KNOW TATE • CLICK HERE

GREAT SONG. GREAT SINGER.  
ADD IT NOW.



FOR YOUR ACM CONSIDERATION

# TAYLOR SWIFT

THE FACTS ARE

**BLACK & WHITE...**  
SHE PAINTED THE WORLD



# RED

**BILLBOARD'S #1**

**COUNTRY ARTIST OF THE YEAR**

**WATCH HOW SHE DID IT!**

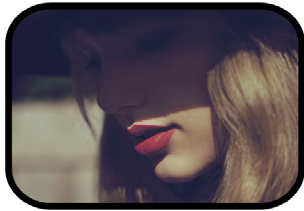
ENTERTAINER  
FEMALE VOCALIST  
ALBUM *RED*

VIDEO "WE ARE NEVER EVER GETTING BACK TOGETHER"

BIG MACHINE LABEL GROUP

# CONGRATULATES

## ALL OF OUR ACM AWARD 2013 NOMINEES



### TAYLOR SWIFT

ENTERTAINER OF THE YEAR  
FEMALE VOCALIST OF THE YEAR  
ALBUM OF THE YEAR - *RED*  
VIDEO OF THE YEAR - "WE ARE NEVER EVER GETTING BACK TOGETHER"



### THE BAND PERRY

VOCAL GROUP OF THE YEAR

### FLORIDA GEORGIA LINE

NEW VOCAL DUO OR GROUP OF THE YEAR (WINNER)  
NEW ARTIST OF THE YEAR  
VOCAL DUO OF THE YEAR



### ELI YOUNG BAND

VOCAL GROUP OF THE YEAR  
SINGLE OF THE YEAR - "EVEN IF IT BREAKS YOUR HEART"  
SONG OF THE YEAR - "EVEN IF IT BREAKS YOUR HEART"

### TIM MCGRAW

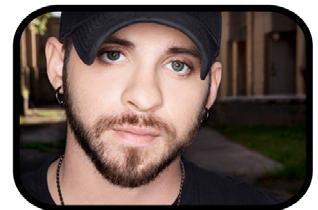
VOCAL EVENT OF THE YEAR  
"FEEL LIKE A ROCK STAR" (KENNY CHESNEY & TIM MCGRAW)



### RASCAL FLATTS

VOCAL EVENT OF THE YEAR  
"EASY" (RASCAL FLATTS FEATURING NATASHA BEDINGFIELD)

### BRANTLEY GILBERT



NEW MALE VOCALIST OF THE YEAR (WINNER)  
NEW ARTIST OF THE YEAR

SEE YOU IN VEGAS **FRIDAY, APRIL 5TH** FOR PARTY FOR A CAUSE PRESENTED BY OUTNUMBER HUNGER KICKING OFF ACM WEEKEND!  
THE BAND PERRY · BRANTLEY GILBERT · JUSTIN MOORE · FLORIDA GEORGIA LINE · CASSADEE POPE · GREG BATES · [CLICK TO RSVP](#)





**Aus Some:** 19/Arista's Carrie Underwood (c) receives the Top-Selling International Album of the Year honor for *Blown Away* from the Country Music Association of Australia. Underwood was unable to collect the Golden Guitar at the ceremony in Tamworth, Australia so instead was presented the award by Sony/Nashville Chairman/CEO Gary Overton and Associate Dir./Marketing Rachel Fontenot.



**If I Leave Here Tomorrow:** WQIK/Jacksonville staffers and friends hang with Kenny Chesney during Thursday's rehearsals for the No Shoes Nation Tour, which kicks off Saturday in Tampa (3/16). The next night, Chesney surprised the market with a show at local club Freebird Live (see story page 3). Pictured (l-r) are Rick Radliff (husband of WQIK's Cindy Spicer), Spicer, Chesney, the station's Toni Foxx and John Scott, and Scott's friend Ron Hayes.

became "part of my healing process ... different songs help you realize you're not the only one going through that."

Lazovick, who was present at these video sessions, admitted to the CRS audience, "These people told stories I wasn't quite prepared for." Added Hamilton, "This is one of the reasons for doing this kind of research; would you see that in a focus group? Probably not."



Lori Hamilton

Hamilton went on to say that the video clips demonstrated that "country is like that great friend who is always there for you." But while that lifelong relationship with country was once 100% radio, she added, "We're seeing that changing. If you're in the radio industry, think about what you would do if you were a friend, offering this level of support and how that could apply to deepening the relationship with Country radio."

Rosin returned to the podium for his conclusions, echoing Hamilton's point that radio's relationship with listeners is evolving. When people were asked about radio, says Rosin, "They talked about their cars ... the time has come to discuss the fact that we have a hardware problem in people's homes. People simply don't have a lot of radios in their homes anymore and acquiring them is a low priority." Instead, TV, the Internet and cellphones are the priority.

Rosin suggested that like other countries, America should try to offer local radio to local cable systems, to listen on TV sets. Why? "Because despite cable country music video channels, services like Pandora and Spotify, iPods or anything else, Country radio remains the closest relationship they have with the music. Only we can screw this relationship up by

**Put A Feather In His Cap:** Show Dog-Universal's Tom Baldrice gets the crowd ready to rumble at Friday's 9th Annual Ringside event.



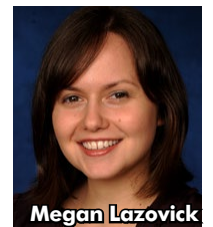
failing to be delivered on the devices they want to consume audio on."

**Competitive Cluster:** Rosin asked the audience to think not only how their station competes with other Country stations in town, "but with *all* the ways one can consume media today. Because *that's* the nature of your competition today, especially in people's homes."

Another takeaway from the study, said Rosin, "Is that we don't even appreciate the relationship we have with our listeners. Everyone connecting these people to emotions displayed on the videos needs to understand, develop and nurture these relationships." Listeners are not customers, he reminded. "They are your friends ... think about how you talk to listeners." He then gave examples of how radio stations sell themselves using "bland, emotion-free slogans" such as "New Country," "The Country Leader" and "Today's Country and the Legends."

An exception he noted was Cumulus' recently launched **WNSH (Nash-FM)/New York**, which is using "Country For Life." Observed Rosin, "I'm not even sure what that means, but at least it's different and playing on another level."

He then challenged attendees to, "Go back to your markets and think about the relationship your station has to your listeners. They want to love you and in many cases they still do love you. But I really think if you said: 'These people are not just people whose ears we rent to sell stuff to - these people are our *friends*' - you would reassess many of the actions you take." Watch the videos presented with Rosin's summary on Edison's website [here](#).  
-RJ Curtis **CAC**



Megan Lazovick



“ ... HEART-POUNDING ... ”

- USA TODAY

MARCH 25

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	<b>LITTLE BIG TOWN</b> /Tornado (Capitol) ✓	21632	2025	6776	485	52.052	3.976	141	0
1	2	<b>TIM MCGRAW</b> /One Of Those Nights (Big Machine)	21522	-896	6629	-324	53.213	-2.199	141	0
5	3	<b>BLAKE SHELTON</b> /Sure Be Cool If You Did (Warner Bros./WMN) ✓	20716	2526	6482	749	51.491	5.682	141	0
3	4	<b>CARRIE UNDERWOOD</b> /Two Black Cadillacs (19/Arista)	19922	874	6263	224	49.299	2.465	140	0
6	5	<b>HUNTER HAYES</b> /Somebody's Heartbreak (Atlantic/WMN/RRP) ✓	19075	1739	5862	485	47.719	4.941	141	0
7	6	<b>LEE BRICE</b> /I Drive Your Truck (Curb)	17345	1174	5487	385	44.23	3.322	141	0
10	7	<b>LADY ANTEBELLUM</b> /Downtown (Capitol)	14727	850	4600	346	36.801	2.302	141	0
12	8	<b>CHRIS YOUNG</b> /I Can Take It From There (RCA)	14639	1132	4596	308	35.502	2.564	141	0
13	9	<b>THOMPSON SQUARE</b> /If I Didn't Have You (Stoney Creek)	14061	675	4369	239	35.114	2.182	141	0
11	10	<b>KACEY MUSGRAVES</b> /Merry Go 'Round (Mercury)	13524	-132	4176	27	33.958	-0.095	141	0
14	11	<b>KENNY CHESNEY</b> /Pirate Flag (Blue Chair/Columbia)	13447	602	4162	165	33.227	1.675	141	0
15	12	<b>MIRANDA LAMBERT</b> /Mama's Broken Heart (RCA)	12422	1200	3979	369	30.743	2.588	141	0
17	13	<b>FLORIDA GEORGIA LINE</b> /Get Your Shine On (Republic Nashville)	11543	1488	3475	413	28.464	3.363	138	1
16	14	<b>GEORGE STRAIT</b> /Give It All We Got Tonight (MCA)	11368	311	3626	122	27.559	0.8	140	0
8	15	<b>DIERKS BENTLEY</b> /Tip It On Back (Capitol)	10708	-4565	3376	-1536	24.986	-11.514	141	0
19	16	<b>ERIC CHURCH</b> /Like Jesus Does (EMI Nashville)	9264	741	2922	253	23.054	2.651	139	1
21	17	<b>BRANTLEY GILBERT</b> /More Than Miles (Valory)	8958	928	2861	284	21.3	2.008	139	3
18	18	<b>TOBY KEITH</b> /Hope On The Rocks (Show Dog-Universal)	8888	-139	2763	-50	20.48	-0.695	138	0
20	19	<b>DUSTIN LYNCH</b> /She Cranks My Tractor (Broken Bow)	8792	409	2916	136	20.234	0.539	136	2
9	20	<b>TAYLOR SWIFT</b> /Begin Again (Big Machine)	8502	-5778	2464	-1773	22.589	-13.652	141	0
23	21	<b>DARIUS RUCKER</b> /Wagon Wheel (Capitol)	8075	1575	2565	524	20.094	4.059	137	5
24	22	<b>RASCAL FLATTS</b> /Changed (Big Machine)	7029	696	2313	241	15.46	1.641	136	1
22	23	<b>THE HENNINGSENS</b> /American Beautiful (Arista)	6998	376	2184	111	16.908	1.28	136	0
25	24	<b>GLORIANA</b> /Can't Shake You (Emblem/W.A.R.)	6492	458	2118	173	14.421	0.774	132	1
26	25	<b>KIP MOORE</b> /Hey Pretty Girl (MCA)	5509	446	1702	183	12.668	0.627	117	7

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

**PHIL VASSAR**  
**LOVE IS ALIVE**  
 IMPACT DATE: 3/18  
 NEW & ACTIVE AT BILLBOARD!

"HIS BEST SONG IN A LONG TIME."  
 JOEL RAAB / CONSULTANT

"WHAT IS THERE NOT TO LIKE?  
 UP-TEMPO. POSITIVE AND  
 IN UNDER 3 MINUTES.  
 VERY GOOD!"  
 CHARLIE COOK / CONSULTANT  
 & HEAD OF PROGRAMMING

**CLICK TO LISTEN NOW**

# JUSTIN MOORE POINT AT YOU

OFFICIAL IMPACT DATE: 3.18



LEXI & T.J. MCENTIRE  
KBQZ KANSAS CITY



JAMIE PATRICK  
KDRK SPOKANE



ADAM BURNES & BRIAN TAYLOR  
KCCY COLORADO SPRINGS



BREE  
KAJA SAN ANTONIO



KERRY WOLFE  
WMIL MILWAUKEE



JACK SHELL  
WYCD DETROIT



AUSTIN JAMES  
WYNK BATON ROUGE



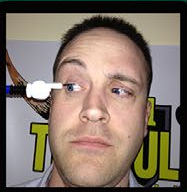
BILLY KIDD  
WBEE ROCHESTER



BOBCAT BROWN  
KHEY EL PASO



GATOR HARRISON  
WUSY CHATTANOOGA



BRIAN JENNINGS  
KZSN WICHITA



BRYAN "B-DUB" WASHINGTON  
KUPL PORTLAND



DAVE DUNAWAY  
WTGE BATON ROUGE



NEWMAN  
WRBT HARRISBURG



DON GOSSELIN & EDDIE EDWARDS  
WNOE NEW ORLEANS



JOHN PAUL  
DIAL GLOBAL



JONATHAN WILDE  
KWOF DENVER



MARTY MITCHELL  
WKMK MONMOUTH



MATT BRADLEY  
KWEN TULSA



TEE GENTRY  
WKXC AUGUSTA



MICHAEL JORDAN  
WBUL LEXINGTON



STEPHANIE CRIST  
KMDL LAFAYETTE



TINA FERGUSON & NATE DEATON  
KRYT SAN JOSE



CHRISTI BROOKS  
KKBQ HOUSTON



GEORGE KING  
KUAD FORT COLLINS



TANYA BURKO & CROCKETT  
WGGY WILKES-BARRE



AARON ROSEN  
KUBL SALT LAKE CITY



KEVIN MANNION  
KNIX PHOENIX

CLICK HERE  
THE POINT  
IS CLEAR!



TODD NIXON  
WCKT-WCTQ FT. MYERS-SARASOTA



TRAVIS DAILY  
WFUS TAMPA

COUNTRY MUSIC GETS THE POINT!



LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays	Audience +/-	Aud	Stations	ADDS
29	26	📶 JAKE OWEN/Anywhere With You (RCA)	5142	755	1548	242	12.462	2.082	112	7
27	27	📶 JANA KRAMER/Whiskey (Elektra Nashville/W.A.R.)	5135	104	1529	40	12.331	0.235	103	1
28	28	📶 KELLY CLARKSON/Don't Rush f/Vince Gill (19/RCA/Columbia)	4964	406	1558	126	10.99	0.715	121	1
<b>AIRBORNE</b> JASON ALDEAN/1994 (Broken Bow) ✓			4439	1655	1320	543	10.216	3.632	98	23
30	30	📶 JERROD NIEMANN/Only God Could Love You More (Sea Gayle/Arista)	3939	372	1252	94	7.701	0.966	104	0
<b>AIRBORNE</b> BRAD PAISLEY/Beat This Summer (Arista) ✓			3734	2530	1156	827	8.313	5.403	120	48
31	32	📶 EASTON CORBIN/All Over The Road (Mercury)	3721	422	1167	118	8.61	1.237	98	2
37	33	📶 TIM MCGRAW w/TAYLOR SWIFT/Highway Don't Care (Big Machine)	3501	941	1124	317	9.322	2.914	76	17
32	34	📶 CRAIG MORGAN/More Trucks Than Cars (Black River)	3344	124	1191	55	7.264	0.144	100	1
34	35	📶 BRETT ELDRIDGE/Don't Ya (Atlantic/WMN)	3262	108	1075	54	6.015	0.047	94	4
33	36	📶 LOVE AND THEFT/Runnin' Out Of Air (RCA)	3187	23	1011	0	5.36	-0.201	102	0
<b>AIRBORNE</b> THE BAND PERRY/Done (Republic Nashville)			2695	1584	721	439	6.217	3.522	85	48
<b>AIRBORNE</b> ZAC BROWN BAND/Jump Right In (Atlantic/Southern Ground)			2661	1536	891	496	5.536	3.24	93	30
36	39	📶 MONTGOMERY GENTRY/I'll Keep The Kids (Average Joes/New Revolution)	2587	-8	832	4	5.608	0.322	80	1
39	40	📶 CHARLIE WORSHAM/Could It Be (Warner Bros./W.A.R.)	2543	178	795	45	4.417	0.321	89	2
40	41	📶 CRAIG CAMPBELL/Outta My Head (Bigger Picture)	2358	127	897	38	3.711	0.466	85	1
41	42	📶 GARY ALLAN/Pieces (MCA)	2146	518	708	187	4.446	1.185	78	19
38	43	THE FARM/Be Grateful (WMN/New Revolution)	2126	-368	699	-117	3.412	-0.778	76	0
42	44	📶 JOEL CROUSE/If You Want Some (Show Dog-Universal)	1606	151	499	46	2.118	0.229	65	3
43	45	📶 AARON LEWIS/Forever (Blaster/WBN)	1516	92	577	34	2.59	0.106	58	1
45	46	📶 BLACKBERRY SMOKE/Pretty Little Lie (Southern Ground)	1325	73	457	18	1.921	0.152	50	2
Debut	47	📶 RANDY HOUSER/Runnin' Outta Moonlight (Stoney Creek)	1201	458	375	169	2.25	0.766	51	12
44	48	MUMFORD & SONS/I Will Wait (Glassnote)	1145	-129	294	-23	2.606	-0.328	18	1
50	49	📶 PARMALEE/Carolina (Stoney Creek)	1125	66	432	16	1.567	0.146	56	1
Debut	50	📶 GREG BATES/Fill In The Blank (Republic Nashville)	1110	114	398	31	1.388	0.158	56	4

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



**AUSTIN WEBB**  
"IT'S ALL GOOD"

**ONES TO WATCH 2013**

**AUSTIN WEBB**

It's one thing to be a gifted writer, another to be a talented singer, and even another to be a dynamic performer. Combine them all with a personality and sense of humor that engages everyone in the room, and stardom has to be around the corner. Austin always knew he wanted to be a writer, but it took a bad breakup to actually get him to Nashville to pursue his lifelong passion. Her loss is country music's gain. A budding poet at the age of 9, he set his words to music when he picked up a guitar at 16 and began channeling influences such as Kris Kristofferson, Guy Clark, Joe Cocker, Otis Redding and Townes Van Zandt into songs. Austin released his upbeat debut single, "It's All Good," this month.

**NEW ADDS**  
KATM & WFMS

-COUNTRY WEEKLY



*Laida Dreyer*

**Half Broke Horses**

**Album Available Now**

**NEW TODAY:**  
WFUS & WFMS

Already spinning: KILT WJVC  
KUPL KNTY KSOP KRTY WFMS  
WUSH WWYZ WCKT KHGE  
WCTQ WTGE WPOR WTHT

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# LITTLE BIG TOWN TORNADO

Thank You, Country Radio!

Wow! Back to Back #1s! Thank you  
for taking Tornado all the way.

How Much Love -  
From  
Kindly Jimmie



BACK-TO-BACK #1s



A UNIVERSAL MUSIC COMPANY

**Country Aircheck Add Leaders**

<b>BRAD PAISLEY</b> /Beat This Summer (Arista)	48
<b>THE BAND PERRY</b> /Done (Republic Nashville)	48
<b>SHERYL CROW</b> /Easy (Warner Bros./WMN)	32
<b>ZAC BROWN BAND</b> /Jump Right In (Atlantic/Southern Ground)	30
<b>JON PARDI</b> /Up All Night (Capitol)	26
<b>JASON ALDEAN</b> /1994 (Broken Bow)	23
<b>GARY ALLAN</b> /Pieces (MCA)	19
<b>TIM MCGRAW w/TAYLOR SWIFT</b> /Highway Don't Care (Big Machine)	17
<b>TATE STEVENS</b> /Power Of A Love Song (Sycos Music/RCA)	13
<b>RANDY HOUSER</b> /Runnin' Outta Moonlight (Stoney Creek)	12
<b>TYLER FARR</b> /Redneck Crazy (Columbia)	12

**Country Aircheck Top Point Gainers**

<b>BRAD PAISLEY</b> /Beat This Summer (Arista)	2530 ✓
<b>BLAKE SHELTON</b> /Sure Be Cool If You Did (Warner Bros./WMN)	2526 ✓
<b>LITTLE BIG TOWN</b> /Tornado (Capitol)	2025 ✓
<b>HUNTER HAYES</b> /Somebody's Heartbreak (Atlantic/WMN/RRP)	1739 ✓
<b>JASON ALDEAN</b> /1994 (Broken Bow)	1655 ✓
<b>THE BAND PERRY</b> /Done (Republic Nashville)	1584
<b>DARIUS RUCKER</b> /Wagon Wheel (Capitol)	1575
<b>ZAC BROWN BAND</b> /Jump Right In (Atlantic/Southern Ground)	1536
<b>FLORIDA GEORGIA LINE</b> /Get Your Shine On (Republic Nashville)	1488
<b>MIRANDA LAMBERT</b> /Mama's Broken Heart (RCA)	1200

**Country Aircheck Top Spin Gainers**

<b>BRAD PAISLEY</b> /Beat This Summer (Arista)	827
<b>BLAKE SHELTON</b> /Sure Be Cool If You Did (Warner Bros./WMN)	749
<b>JASON ALDEAN</b> /1994 (Broken Bow)	543
<b>DARIUS RUCKER</b> /Wagon Wheel (Capitol)	524
<b>ZAC BROWN BAND</b> /Jump Right In (Atlantic/Southern Ground)	496
<b>LITTLE BIG TOWN</b> /Tornado (Capitol)	485
<b>HUNTER HAYES</b> /Somebody's Heartbreak (Atlantic/WMN/RRP)	485
<b>THE BAND PERRY</b> /Done (Republic Nashville)	439
<b>FLORIDA GEORGIA LINE</b> /Get Your Shine On (Republic Nashville)	413
<b>LEE BRICE</b> /I Drive Your Truck (Curb)	385

**Activator Top Point Gainers**

<b>THE BAND PERRY</b> /Done (Republic Nashville)	1517 ✓
<b>BRAD PAISLEY</b> /Beat This Summer (Arista)	1514 ✓
<b>BLAKE SHELTON</b> /Sure Be Cool If You Did (Warner Bros./WMN)	1255 ✓
<b>ZAC BROWN BAND</b> /Jump Right In (Atlantic/Southern Ground)	896 ✓
<b>DARIUS RUCKER</b> /Wagon Wheel (Capitol)	850 ✓
<b>JASON ALDEAN</b> /1994 (Broken Bow)	816
<b>THOMPSON SQUARE</b> /If I Didn't Have You (Stoney Creek)	673
<b>MIRANDA LAMBERT</b> /Mama's Broken Heart (RCA)	615
<b>CHRIS YOUNG</b> /I Can Take It From There (RCA)	552
<b>RASCAL FLATTS</b> /Changed (Big Machine)	538

**Activator Top Spin Gainers**

<b>THE BAND PERRY</b> /Done (Republic Nashville)	301
<b>BRAD PAISLEY</b> /Beat This Summer (Arista)	289
<b>BLAKE SHELTON</b> /Sure Be Cool If You Did (Warner Bros./WMN)	220
<b>ZAC BROWN BAND</b> /Jump Right In (Atlantic/Southern Ground)	177
<b>DARIUS RUCKER</b> /Wagon Wheel (Capitol)	167
<b>MIRANDA LAMBERT</b> /Mama's Broken Heart (RCA)	135
<b>CHRIS YOUNG</b> /I Can Take It From There (RCA)	131
<b>JASON ALDEAN</b> /1994 (Broken Bow)	127
<b>THOMPSON SQUARE</b> /If I Didn't Have You (Stoney Creek)	125
<b>RASCAL FLATTS</b> /Changed (Big Machine)	107

**Country Aircheck Top Recurrents**

	Points
<b>THE BAND PERRY</b> /Better Dig Two (Republic Nashville)	15817
<b>GARY ALLAN</b> /Every Storm (Runs Out Of Rain) (MCA)	10349
<b>JASON ALDEAN</b> /The Only Way I Know (Broken Bow)	10293
<b>FLORIDA GEORGIA LINE</b> /Cruise (Republic Nashville)	9658
<b>RANDY HOUSER</b> /How Country Feels (Stoney Creek)	8989
<b>LUKE BRYAN</b> /Kiss Tomorrow Goodbye (Capitol)	7629
<b>ZAC BROWN BAND</b> /Goodbye In Her Eyes (Atlantic/Southern Ground)	6582
<b>KIP MOORE</b> /Beer Money (MCA)	6484
<b>JAKE OWEN</b> /The One That Got Away (RCA)	5663
<b>JUSTIN MOORE</b> /Til My Last Day (Valory)	5413

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• SOLID PRESENTS •  
**MUSIC ROW BOWLING MADNESS**  
 FOR  
**BIG BROTHERS BIG SISTERS**

**HILLWOOD STRIKE & SPARE**  
 03 | 20 | 2013  
 5:30PM-8:00PM

# JAMES WESLEY

## THANK A FARMER

*(written by Dustin Lynch, Steve Bogard and Josh Thompson)*

"After just 50 spins, 'Thank A Farmer' is Lighting Up the Phones!!!" - **BILL HAGY/WXBO/WQBE**

"You want instant reaction?? Play this song. One time is all it takes." - **SCOTT DONATO/WGTY**

"Love it! Love It! Not gonna wait on this one!"  
- **COREY GARRISON/WTHT**

"Wow. Talk about timely. Reaction record, for sure!"  
- **TANYA BURKO/WGGY**

"I love it! James is an amazing talent and deserves a shot!"  
- **JT BOSCH/WRBT**

"This is awesome, perfect timing, perfect song!"  
- **NATE DEATON/KRTY**

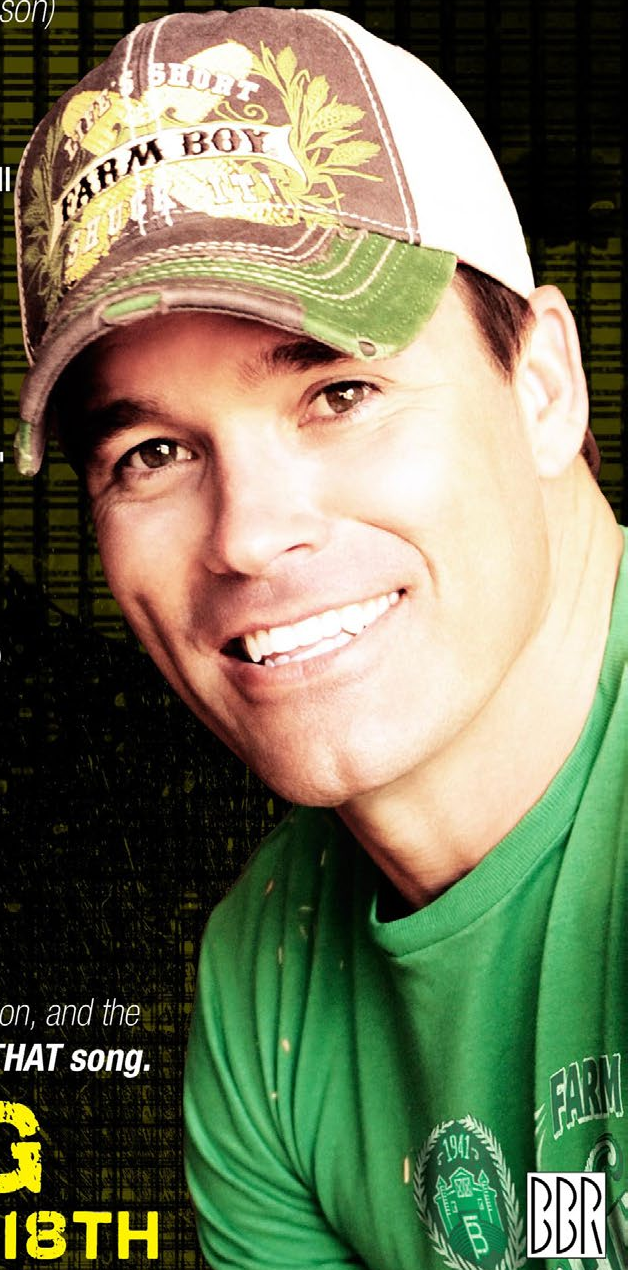
"Thank a Farmer plows through this country music field, so let your listeners "thank" you for playing James Wesley"  
- **TOM TRAVIS/KTST**

"Thank a Farmer is one of the biggest reacting songs to a single test spin ever.... It's well written and James Wesley delivers a song with a message that resonates with more than just a farmer, it resonates with our audience."  
- **TIM COTTER/KXLY**

*In a PPM world, you want instant reaction, instant recognition, and the instant request to hear it more. "Thank A Farmer" is THAT song.*

# IMPACTING

## THIS MONDAY, MARCH 18TH





**Country Aircheck Activity**

**AARON LEWIS/Forever (Blaster/WBN)**

43-45\*  
1,516 points, 577 spins  
1 add: **KAJA**

**BLACKBERRY SMOKE/Pretty Little Lie (Southern Ground)**

Moves 45-46\*  
1,325 points, 457 spins  
2 adds: **WIRK, WSLC**

**RANDY HOUSER/Runnin' Outta Moonlight (Stoney Creek)**

Debuts at 47\*  
1,201 points, 375 spins  
12 adds, including: **KEGA, KKWF, WBUL, WKMK, WNCY, WQMX, WQYK\*, WSIX, WTQR, WSIX**

**MUMFORD & SONS/I Will Wait (Glassnote)**

Moves 44-48  
1,145 points, 294 spins  
1 add: **KKGO**

**PARMALEE/Carolina (Stoney Creek)**

Moves 50-49\*  
1,125 points, 432 spins  
1 add: **KWOF**

**GREG BATES/Fill In The Blank (Republic Nashville)**

Re-enters at 50\*  
1,110 points, 398 spins  
4 adds: **KCY\*, KFDI, KHEY, WBCT**

**SHERYL CROW/Easy (Warner Bros./WMN)**

1,066 points, 227 spins  
32 adds including: **KAJA, KCY\*, KFRG\*, KHGE, KKBQ\*, WBUL, WCTK, WCTQ, WDXB, WGAR**

**TYLER FARR/Redneck Crazy (Columbia)**

1,053 points, 317 spins  
12 adds: **KCYE, KEFY, KHGE, KKGO, KKIX, WBEE, WBUL, WFMS\*, WGKX\*, WOGI**

**ADD DATES**

**MARCH 18**

**PHIL VASSAR**/Love Is Alive (Rodeowave)  
**JUSTIN MOORE**/Point At You (Valory)  
**BILLY CURRINGTON**/Hey Girl (Mercury)  
**TRACY LAWRENCE**/Stop Drop And Roll (Lawrence/Tenacity)  
**JAMES WESLEY**/Thank A Farmer (Broken Bow)

**MARCH 25**

**DRAKE WHITE**/The Simple Life (MCA)  
**WESTON BURT**/Lucky Sometimes (HitShop)

**APRIL 1**

None Listed

**VIDEO ADDS**

**CMT**

**JB AND THE MOONSHINE BAND**/The Only Drug (Average Joes)  
**KRISTEN KELLY**/He Loves To Make Me Cry (Arista)  
**LADY ANTEBELLUM**/Downtown (Capitol)

**CMT PURE**

**JB AND THE MOONSHINE BAND**/The Only Drug (Average Joes)  
**KRISTEN KELLY**/He Loves To Make Me Cry (Arista)  
**LADY ANTEBELLUM**/Downtown (Capitol)  
**WHISKEY MYERS**/Virginia (Wiggy Thump)

**GAC**

**LADY ANTEBELLUM**/Downtown (Capitol)

**COUNTRY NETWORK**

None listed

**CHRIS JANSON/Better I Don't (Bigger Picture)**

1,052 points, 383 spins  
4 adds: **WBUL, WKIS, WWYZ, WYCT**

**RACHEL FARLEY/Ain't Easy (Red Bow)**

1,027 points, 322 spins  
4 adds: **KTEX, WPOR, WQMX, WXCX**

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**SINGLE #1 FROM**

**HIT SHOP RECORDS**

**IMPACTING 3/25**

**Weston Burt**  
**"Lucky Sometimes"**

**"Wow the last time I heard a CD with this many HITS from a new artist was Zac Brown, and Weston has the shiz"**

**Scott Mahalick**  
PD/KUPL/Portland

LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
3	1	<b>CARRIE UNDERWOOD</b> /Two Black Cadillacs (19/Arista)	10299	365	2078	72	52	0		
4	2	<b>BLAKE SHELTON</b> /Sure Be Cool If You Did (Warner Bros./WMN) ✓	10285	1255	2079	220	52	0		
1	3	<b>LITTLE BIG TOWN</b> /Tornado (Capitol)	10040	-307	2032	-80	51	0		
2	4	<b>TIM MCGRAW</b> /One Of Those Nights (Big Machine)	9482	-804	1884	-186	49	0		
7	5	<b>HUNTER HAYES</b> /Somebody's Heartbreak (Atlantic/WMN)	9183	452	1820	83	52	0		
6	6	<b>LEE BRICE</b> /I Drive Your Truck (Curb)	9034	229	1830	53	51	0		
10	7	<b>CHRIS YOUNG</b> /I Can Take It From There (RCA)	7620	552	1546	131	52	0		
11	8	<b>LADY ANTEBELLUM</b> /Downtown (Capitol)	7545	530	1521	104	52	0		
9	9	<b>KACEY MUSGRAVES</b> /Merry Go 'Round (Mercury)	7539	237	1499	29	52	0		
15	10	<b>THOMPSON SQUARE</b> /If I Didn't Have You (Stoney Creek)	7137	673	1403	125	51	0		
12	11	<b>KENNY CHESNEY</b> /Pirate Flag (Blue Chair/Columbia)	6930	238	1400	44	53	0		
14	12	<b>GEORGE STRAIT</b> /Give It All We Got Tonight (MCA)	6819	278	1299	41	52	0		
16	13	<b>MIRANDA LAMBERT</b> /Mama's Broken Heart (RCA)	6397	615	1303	135	51	0		
8	14	<b>DIERKS BENTLEY</b> /Tip It On Back (Capitol)	6308	-1460	1241	-295	43	0		
19	15	<b>FLORIDA GEORGIA LINE</b> /Get Your Shine On (Republic Nashville)	5721	481	1186	91	52	0		
18	16	<b>DUSTIN LYNCH</b> /She Cranks My Tractor (Broken Bow)	5434	136	1040	29	48	0		
17	17	<b>TOBY KEITH</b> /Hope On The Rocks (Show Dog-Universal)	5255	-145	1050	-31	48	0		
20	18	<b>ERIC CHURCH</b> /Like Jesus Does (EMI Nashville)	4889	379	1018	74	51	0		
21	19	<b>BRANTLEY GILBERT</b> /More Than Miles (Valory)	4853	371	965	81	49	0		
22	20	<b>DARIUS RUCKER</b> /Wagon Wheel (Capitol) ✓	4801	850	989	167	52	2		
23	21	<b>THE HENNINGSENS</b> /American Beautiful (Arista Nashville)	4286	393	797	75	50	1		
24	22	<b>RASCAL FLATTS</b> /Changed (Big Machine)	4224	538	836	107	48	0		
13	23	<b>TAYLOR SWIFT</b> /Begin Again (Big Machine)	3943	-2645	745	-557	39	0		
26	24	<b>GLORIANA</b> /Can't Shake You (Emblem/W.A.R.)	3180	405	627	86	47	1		
25	25	<b>KIP MOORE</b> /Hey Pretty Girl (MCA)	3057	172	622	25	50	0		
27	26	<b>JAKE OWEN</b> /Anywhere With You (RCA)	2968	289	599	45	48	0		
28	27	<b>KELLY CLARKSON f/VINCE GILL</b> /Don't Rush (19/RCA/Columbia)	2639	245	548	50	41	1		
34	28	<b>JASON ALDEAN</b> /1994 (Broken Bow)	2346	816	469	127	42	4		
29	29	<b>EASTON CORBIN</b> /All Over The Road (Mercury)	2305	29	449	16	37	1		
37	30	<b>ZAC BROWN BAND</b> /Jump Right In (Atlantic/Southern Ground) ✓	2163	896	419	177	40	7		

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LW	TW	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
30	31	JANA KRAMER/Whiskey (Elektra Nashville/W.A.R.)	2006	-220	352	-46	39	0
44	32	📶 BRAD PAISLEY/Beat This Summer (Arista) ✓	1973	1514	390	289	36	11
35	33	📶 TIM MCGRAW w/TAYLOR SWIFT/Highway Don't Care (Big Machine)	1973	488	425	89	40	5
31	34	📶 JERROD NIEMANN/Only God Could Love You More (Sea Gayle/Arista)	1805	172	378	34	39	0
56	35	📶 THE BAND PERRY/Done (Republic Nashville) ✓	1729	1517	351	301	32	10
38	36	📶 GARY ALLAN/Pieces (MCA)	1598	418	315	93	34	1
33	37	📶 LOVE AND THEFT/Runnin' Out Of Air (RCA)	1591	31	288	0	34	1
32	38	MONTGOMERY GENTRY/I'll Keep The Kids (Average Joes/New Revolution)	1477	-120	279	-18	25	0
36	39	📶 CRAIG MORGAN/More Trucks Than Cars (Black River)	1385	60	281	11	28	1
40	40	📶 GREG BATES/Fill In The Blank (Republic Nashville)	871	51	186	11	17	1
39	41	📶 JOEL CROUSE/If You Want Some (Show Dog-Universal)	834	8	171	6	18	0
42	42	📶 CRAIG CAMPBELL/Outta My Head (Bigger Picture)	699	75	137	14	18	0
41	43	BLACKBERRY SMOKE/Pretty Little Lie (Southern Ground)	675	-17	132	-2	12	0
47	44	📶 RANDY HOUSER/Runnin' Outta Moonlight (Stoney Creek)	670	266	171	64	14	3
43	45	📶 CHARLIE WORSHAM/Could It Be (Warner Bros./W.A.R.)	550	39	115	-3	20	1
45	46	LONESTAR/Maybe Someday (4 Star/Tenacity)	435	-18	90	-2	15	0
48	47	📶 BRETT ELDREDGE/Don't Ya (Atlantic/WMN)	369	19	121	9	15	1
50	48	📶 TRAIN f/ASHLEY MONROE/Bruises (Columbia/Nine North)	365	21	100	17	6	0
49	49	JOSH ABBOTT BAND/I'll Sing About Mine (Pretty Damn Tough)	312	-35	68	-5	8	0
53	50	📶 AUSTIN WEBB/It's All Good (Streamsound)	256	6	51	1	5	0
54	51	📶 MARK COOKE/Stay With Me Tonight (CVR/Quarterback)	251	25	40	6	5	1
59	52	📶 KRISTEN KELLY/He Loves To Make Me Cry (Arista)	245	67	42	10	4	0
52	53	ASH BOWERS/Red (Wide Open)	230	-27	47	-4	5	0
Debut	54	📶 MUMFORD & SONS/I Will Wait (Glassnote)	198	49	27	9	3	2
Debut	55	📶 PHIL VASSAR/Love Is Alive (Rodeowave)	196	54	40	11	3	1
51	56	THE FARM/Be Grateful (WMN/New Revolution)	180	-80	32	-24	13	1
58	57	📶 TYLER FARR/Redneck Crazy (Columbia)	180	0	52	-6	4	0
Debut	58	📶 LISA MATASSA/Somebody's Baby (It Is What It Is/Nine North)	161	51	31	9	4	0
Debut	59	📶 JUSTIN MOORE/Point At You (Valory)	151	38	36	8	5	2
58	60	CHRIS JANSON/Better I Don't (Bigger Picture)	140	-47	62	-6	6	0


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High Valley



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