# COUNTRY HECK WEEKLY

March 14, 2016, Issue 490

### CRS' Best: Mastering The Music

The idea for CRS 2016's "Programmers Bootcamp Series Part III: Mastering the Music" started with major markets in mind, though perhaps from an unexpected angle. The result is one of the most raved-about panels of this year's seminar (CAW 2/16/16).

'We wanted to provide small market programmers with ways to make their radio stations sound like major market stations, explains Cherry Creek KBLL/Helena, MT OM/PD Dale



**Desmond**, who spearheaded the panel's creation. iHeartMedia WBWL/Boston PD Lance Houston, CBS Radio KMLE/Phoenix APD/MD **B-Dub** and consultant **Bill Jones** discuss the session's key takeaways here.

Coding: Scheduling fundamentals like proper coding can't be overlooked, but they often are. "Most programmers are pretty in sync when it comes to artist coding," Jones argues. "Coding for tempo is where it gets a little tricky." The trick, he says, is to base

tempo codes on what the song can play next to, not on the tempo of the song itself. "Take Zac Brown Band's 'Free,'" Jones continues. "Ten out of 10 people are going to say that song is slow. Then take a song like Tim McGraw's 'Meanwhile Back at Mama's." The same 10 people might tell you that Tim McGraw's 'Meanwhile Back at Mama's" is medium. But when you apply the 'next to' rule

and ask yourself whether it can play next to 'Free,'

you might code it slow so it won't."

The way artists should be coded changes, too – a point illustrated by Florida Georgia Line's "Cruise." "Three or four years ago when that song was added, nobody had ever heard of them and they were a new, unfamiliar act," Jones explains. "Three or four years later (continued on page 7)





outh Parked: iHeartMedia's Bob Pittman (I) and Dot's Steven Tyler have a fireside chat in Austin's Gibson showroom during South By Southwest.

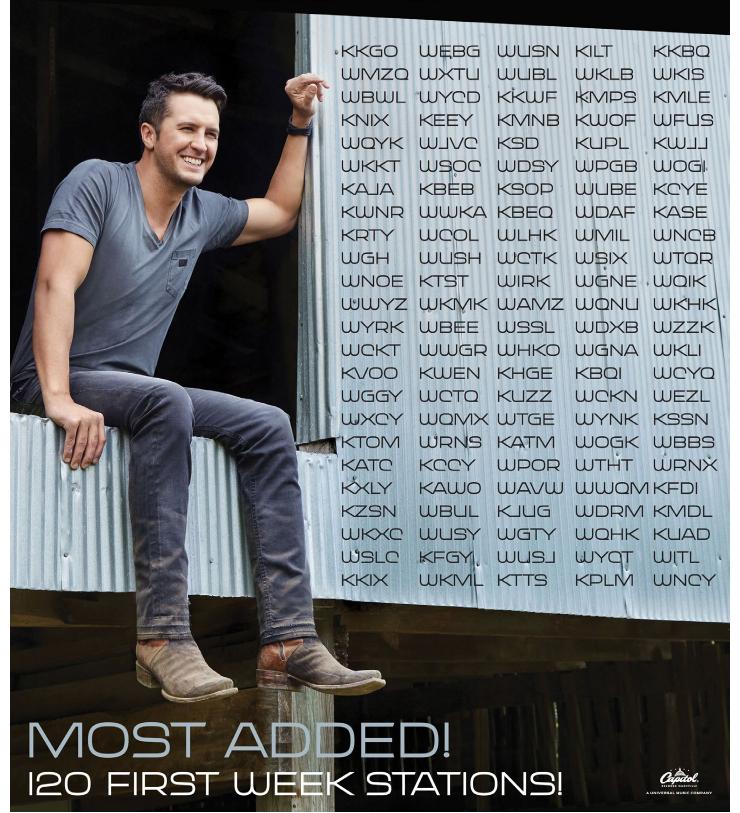
**Panel Changes** 

WBWL/Boston and WLFP/Memphis have been added to the Country Aircheck/ Mediabase reporting panel. Airplay from these stations beginning Sunday, March 13 will be included in the chart published March 21. All songs airing seven or more times during the first week of airplay will receive adds, and the stations will begin reporting adds on March 28.



# LUKE BRYAN

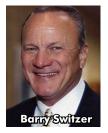
HUNTIN', FISHIN' AND LOVIN' EVERY DAY





### CRS' Best: Coach 'Em Up

"What DJs have in common with coaches is they both have a lot of bullshit they gotta put out. You have to think of different ways to communicate something you're talking about every day." That was **Barry Switzer** at the outset of **CRS 2016**'s talent



coaching panel "Put Me In Coach." One of three coaches with both college and pro championships to his credit, Switzer brought a unique view to the discussion, which also included iHeartMedia's **Dennis Clark** and noted talent coach **Steve Reynolds**.

In pro football, the last player on the roster makes hundreds of thousands, but Switzer said that's only part of their drive. "If he doesn't do the things

we ask him, his ass is on the waiver wire and pumping gas in Georgia the next day for \$8 an hour. [So] we have highly motivated players, but peer pressure is one of the greatest motivations."

He told of film sessions where special teams mistakes were called out by veterans. "[Former Cowboys receiver] Michael Irvin stands up in the room and says, 'Cut his ass, coach. He's

going to get us beat.

That's the greatest fear these players have."

College, he said, was more personal. From visits to players' homes in the recruiting process to the ultimate goal of building productive citizens, the relationship is more intimate. "You have to show them you care about them, that you love them," Switzer said. And that connection carries on. "You might divorce your wife, but when you recruit a player you have him for life."

Saying he wants his folks to look forward to work, Switzer added, "I hate to work out of fear ... I'd much rather coach with a pat on the back or butt and through constructive criticism. Treat a person the way you want to be treated ... and if you do, when [prospects] come in for a visit, my players are selling me to them." The formula added up to the fourth-best record in college football history, he pointed out.

Reynolds affirmed Switzer's approach. "I get more out of talent by giving them the one thing few of us have – time," he said. "I work with some really needy talent – impressively insecure



Classy Clowns: Monk Family Music's Charlie Monk clowns around with Reba in the late '80s. Want to share your own trips down memory lane? Send vintage pictures to pagethreepic@countryaircheck.com.

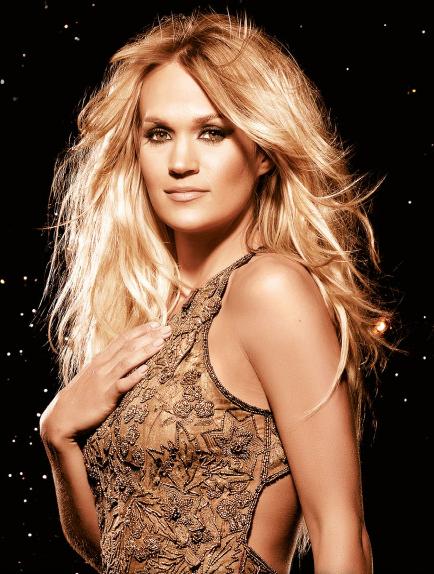


ARISTA RECORDS NASHVILLE
CONGRATULATES

CARRIE UNDERWOOD

ON HER 23<sup>RD</sup> #1

HEARTBEAT



THANKS COUNTRY RADIO

9 ARISTA

# ARCHECK OFF THE RECORD: BRAD REMPEL



Brad Rempel

**Brad Rempel** from Atlantic/WEA's **High Valley** puts an industry spin on the artist interview:

I grew up listening to CISN/ Edmonton, AB in Canada, but only in my teenage years. Before that, we didn't have radio in our town. The nearest one was 200 miles away. If it was cold enough in the winter, we could pick up the farm report on the AM dial and there'd be the occasional Diamond Rio song.

**The first time** we heard "Make You Mine" on the radio was on WKLB/Boston as our bus was pulling out of Boston. Kevin Kennedy introduced the song and said way too many nice things. We were all freaking out.

**The best moments so far** on our radio tour are when Adrian Michaels goes in for his beautiful closing statements. It's always a funny, used car salesman experience.

**My favorite and least favorite** person to travel with is my brother Curtis. The best part of being in a band with your brother is you get to see him every day. But the worst part is also that you get to see him every day.

**We stay away from** the truck stop food as much as possible. We have a bunch of chia seeds, hemp hearts and flax on the bus. We feel like rabbits.

**Growing up in our house**, we didn't know who Michael Jackson was. We didn't have TV or radio. But we had three Ricky Skaggs records. We recently got to meet him at the Opry and he came out onstage and sang "Make You Mine" with us. It was the coolest.

The most redneck thing we've done lately is pull up to the Kroger in a million dollar bus we definitely don't own. We said, "Hey park next to that butt-ugly Dodge Dakota truck – because that's ours."

I wish I had written "The House That Built Me." Our Mennonite culture is all about family. I still go back to the house we grew up in. That song makes me very proud to be in country music.

I have to have an essential oil diffuser on the bus. It puts peppermint oil into the air. It helps the bus not smell like a bunch of dudes – and it's also good for my voice.

**I'd love to be stuck** in Pensacola Beach, FL. That's where we go for vacation and I have the best memories there.

people, but that's what drives them to be better. What they're really wanting is, 'I like you.' If I manage them positively, give them our time and, to [Switzer's] point, genuinely care about the people we're trying to influence [while] setting standards they will rise to, we can reach a level of success you can't imagine today."

Clark also echoed Switzer. "Peer pressure is fantastic," he said. "I embrace jealousy ... though some people might use another word. Our companies sometimes position talent against each other." He referenced personalities questioning why New York and Los Angeles jocks get more attention. "Keep doing your job," he said in response. "Get noticed. Get on the radar; [have] that hands-up mentality." To coaches/programmers he added, "Don't be afraid of the talent. They want to be good and they live in the moment of 'what do you think of my show?'"

Reynolds also addressed PDs. "I work with high-profile talent and some who think they are," he said. "But I spend as much time with PDs as I do with talent. There's not a call or visit where I don't leave with a finite, simple action plan on how we'll grow the show."

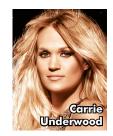
Anticipating much of the session would be focused on non-specific coaching tips from Switzer, Reynolds and Clark each put together five points targeted at improving radio talent. For instance, Reynolds says, "Reduce the fear in the room. Create a positive work environment, affirm people and reduce the fear ... your team will feel better ... and perform at a higher level." Clark suggests, "Find the unique, not the average, in every personality. Listen for the nuggets and get more of those special moments naturally into their air work." See the full document here.

—Chuck Aly

### Chart Chat

Congrats to Carrie Underwood, Steve Hodges, Josh Easler and the Arista promo staff, as well as former team members Lesly Simon and Andy Elliott, on this week's ascension of "Heartbeat." The song is the second chart-topper from her current album Storyteller, joining "Smoke Break."

And kudos to **Kristen Williams** and the **WMN** crew on notching 131 adds for **Blake Shelton**'s "Came Here To Forget," topping this week's board.



### **News & Notes**

Forever South News/Talk **WDYE/Dyer, TN** has flipped to Country as "Dyer County Country."



## APRCHECK MY TUNES: MUSIC THAT SHAPED MY LIFE



RodeoHouston's **Jason Kane** discusses his most influential music:

- 1. The Beatles: The first time I heard their music and felt the energy, the 'hook' was set.
- 2. Waylon Jennings' "Are You Sure Hank Done it This Way": When I first heard this song it marked a big change in country music. New sound, new attitude.
- 3. The Beatles' Sgt. Pepper's Lonely Hearts Club Band: It's all been said

about this album. There is nothing I can add.

- 4. Spencer Davis Group: I didn't realize it at the time, but I was watching a teenage Steve Winwood on the Hammond B-3 organ.
  5. Garth Brooks: It was like witnessing the collision of Roy
- Rogers and Led Zeppelin.

   Highly regarded music you've actually never heard:
- David Bowie's Heroes. Outside of the title track, I never heard the entire album.
- "Important" music you just don't get: I was never able to totally get into Pink Floyd. Many of my friends felt there was nothing better, but it was kind of lost on me.
- An album you listened to incessantly: Zac Brown Band's Jekyll and Hyde. The title says it all. There are lots of different sounds. From song to song, it never gets boring.
- An obscure or non-country song everyone should listen to right now: The Record Company's "Give It Back to You." The entire album is filled with music at a gut level.
- Music you'd rather not admit to enjoying: Abba. There's nothing better than "Dancing Queen" played at a high volume. When I'm alone, of course.

Mid-West Family Classic Country **WHIT-AM/Madison**, **WI** has added **Envision**'s *The Stories That Made The Music*.

Singer/songwriter **Rob Snyder** signed a worldwide publishing agreement with **Little Extra Music**.

**Johnny Lee** has signed with **Webster PR** for publicity representation.

Singer/songwriter **Cale Dodds** has signed a worldwide publishing agreement with **Warner/Chappell**. Dodds wrote A Thousand Horses' "Drunk Dial."

The **Metro Nashville Fair Board** is accepting applications for an Exec. Dir. Apply <u>here</u>.

### **Artist News**

**Tim McGraw** invites fans to submit inspirational photos via Instagram or Facebook with #HumbleandKindACMs for use during his "Humble And Kind" performance on the 51st ACM Awards. Details here.

Craig Morgan kicks off his seventh USO Tour this winter, joining Air Force General Paul J. Selva, Miss America 2016 Betty Cantrell, Carolina Panthers cornerback Charles Tillman and UFC stars Donald "Cowboy" Cerrone and Anthony Pettis.

**Rachele Lynae** launched a new DIY project web series on her YouTube channel here.

Jeremy McComb's new tour sponsor is Caribbean's Finest Rum.

### The Week's Top Stories

Full coverage at <u>countryaircheck.com</u>.

- Programming vet **Mike Scott** joined **Midwest/Lansing, MI** as OM. (3/14)
- ADX's **WYCT/Pensacola, FL** MD/afternooner **Chris Clare** resigned. (3/14)



Ain't It Grand: The Oak Ridge Boys and radio friends gather backstage at the Grand Ole Opry. Pictured are (I-r) the Opry's Dan Rogers, WGSQ/Cookeville, TN's Philip Gibbons, WBVR/Bowling Green, KY's Alan Austin, the Opry's Emily Coppess, WLYE/Glasgow, KY's Gracie McGee, the Oaks' William Lee Golden, WSM-AM's Devon O'Day, WBKR/Owensboro, KY's Dave Spencer, the ORB's Richard Sterban, WKDQ/Evansville, IN's Melissa Brooks, the Oaks' Joe Bonsall, WWYN/Jackson, TN's Shane Connor, WVVR/Clarksville, TN's JT Daniels and Rob Selko, the ORB's Duane Allen, WSM-AM's Nan Kelley and the Annie Moses Band's Annie Dupre and Ben Wolaver.



- **iHeartMedia**'s **Michael Jordan** was promoted to SVP/Programming for Kentucky/Indiana. (3/11).
- CBS Radio/Orlando sales manager Evelyn Pacheco joined Cox's crosstown cluster as Dir./Sales. (3/11)
- Cumulus reported earnings and CEO Mary Berner addressed investors. (3/10)
- iHeartMedia/Raleigh talent Brooke Hoover joined the company's KNIX/Phoenix in mornings. (3/10)
- iHeartMedia/Omaha's Rad Messick transferred to the company's West Palm Beach region. (3/9)
- An **iHeartMedia** subsidiary was served with a notice of default. (3/8)
- SummitMedia **WQNU/Louisville** morning co-host **Chris Diaz** exited. (3/8)

### CRS' Best: Mastering The Music

(continued from page 1)

most people have that song in power gold. So, have you recoded FGL as a superstar or are they still sitting there as new and unfamiliar?" Out of sight, out of mind applies. "When a song is walking through its current life, you're sort of forced to keep it updated," Jones continues. "But once it goes to a gold category, it's easy for programmers to forget about it."

**Reports:** Running historical analyses is another oftoverlooked fundamental. "You may think your recurrents are turning over every four-and-a-half hours, but at the end of the day some may be turning over every three hours and some every eight hours," Houston cautions.

Programmers should make such practices part of their weekly routines, according to Jones. "A good time to do so is when you're changing your music out; making adds and updating rotations," he says. "Run your most frequently played report and actual song histories. You might find 30% of your library isn't really getting exposure. You're not going to know that if you're not doing these reports on a regular basis."

On The House: Other takeaways evolved around imaging, sales and the tomato salad we've heard so much about over the last year. Matching imaging elements to music, spreading out songs with female leads within the hour and understanding what's going on with the people selling your product can also pay big dividends.

"Texturizing," as B-Dub puts it, creates a more sonically appealing product. "Schedule your imaging to compliment the flow of your music," he says, noting the audio train wrecks caused by imaging elements that don't play well with the songs they lead into. "You want to avoid having a highly produced, big, booming sweeper go into a ballad. It creates a subtle difference, but sounds so much better and with little to no effort; just a little bit of extra time on the front end."

As for gender balance, Houston says, "Forget about the whole tomato thing. If you've got two females back to back, you don't have a balanced log given the format's small percentage of female music. The goal should be to make the most balanced log possible. The same thing goes with other [artist characteristics]; you don't have a balanced log if you have three or four male duos in a row."

As for the guys down the hall, "Many programmers still don't quite get that sales is the engine that runs the train," Jones argues. "That means you should be sales-friendly and actually be involved in the process. I'm not suggesting you carry a list and go out and sell, but do you know the station's revenue goals? Do you know whether or not they hit their goal this month? Is the station pacing well for next quarter? You don't have to be a sales expert, but do be a part of the process and understand its importance. Ask yourself what things you can do from a programming standpoint to create revenue streams for sales so they go out every day with a full arsenal."

Reach Desmond <u>here</u>, Houston <u>here</u>, B-Dub <u>here</u> and Jones <u>here</u>.

—Russ Penuell

Lon Helton, lon@countryaircheck.com
Chuck Aly, chuck@countryaircheck.com
Russ Penuell, russ@countryaircheck.com
Jess Wright, jess@countryaircheck.com
Wendy Newcomer, wendy@countryaircheck.com
(615) 320-1450





LW	TW	/	Artist/Title (Label)	Total Points -	+/- Points 1	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	<u></u>	CARRIE UNDERWOOD/Heartbeat (19/Arista)	27726	579	8545	262	62.63	1.578	157	0
3	2	<u></u>	ZAC BROWN BAND/Beautiful Drug (SG/Varvatos/Dot)	25543	676	7710	173	57.128	1.924	157	0
6	3	<b>(2)</b>	<b>COLE SWINDELL</b> /You Should Be Here (Warner Bros./WMN) ✔	23355	1662	7156	507	53.67	4.139	157	0
5	4	<b></b>	BRETT ELDREDGE/Drunk On Your Love (Atlantic/WMN)	23133	1438	7035	492	52.491	3.332	157	0
1	5		RANDY HOUSER/We Went (Stoney Creek)	22080	-5785	6676	-1983	46.274	-14.655	157	0
7	6	<u></u>	FLORIDA GEORGIA LINE/Confession (Republic Nashville)	21148	885	6273	292	48.36	1.959	156	0
9	7	<b>(S)</b>	RASCAL FLATTS/I Like The Sound Of That (Big Machine)	20240	972	6164	309	45.287	2.647	156	0
8	8		CHASE BRYANT/Little Bit Of You (Red Bow)	20029	-175	6295	-10	44.541	-0.71	157	0
10	9	<b>(S)</b>	OLD DOMINION/Snapback (RCA) ✓	18064	1934	5277	468	41.115	4.59	157	2
11	10	) 🤝	CHRIS STAPLETON/Nobody To Blame (Mercury)	16021	527	4985	200	35.818	1.439	157	0
4	11	ı	KEITH URBAN/Break On Me (Capitol)	15983	-5957	5103	-1707	33.376	-15.302	157	0
12	12	2 🥱	MAREN MORRIS/My Church (Columbia)	15742	934	4766	293	35.243	2.073	157	0
13	13	3 🛜	DUSTIN LYNCH/Mind Reader (Broken Bow)	15288	818	4564	221	33.619	1.479	156	0
15	14	4 🥏	C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville)	14707	1045	4375	267	33.292	2.94	157	0
14	15	5 🙈	LEE BRICE/That Don't Sound Like You (Curb)	14237	233	4353	131	31.412	1.218	156	0
16	16	5 🙈	DIERKS BENTLEY/Somewhere On A Beach (Capitol)	14220	874	4395	283	31.399	3.431	157	0
19	17	7 🙈	TIM MCGRAW/Humble And Kind (Big Machine) ✓	13033	1629	3946	427	30.161	5.14	156	0
18	18	3 🤝	MICHAEL RAY/Real Men Love Jesus (Atlantic/WEA)	12309	40	3917	67	25.68	0.396	157	1
21	19	9 🛜	JON PARDI/Head Over Boots (Capitol)	10523	198	3331	86	21.876	-0.213	156	0
20	20	)	BRANTLEY GILBERT/Stone Cold Sober (Valory)	10382	-78	3280	-21	22.581	0.117	154	0
24	21		THOMAS RHETT/T-Shirt (Valory)	9540	1326	2977	418	21.684	3.427	152	8
22	22	2	MADDIE & TAE/Shut Up And Fish (Dot)	8774	-150	2674	-38	18.513	-0.264	151	0
23	23	3 🛜	CHRIS LANE/Fix (Big Loud)	8726	218	2683	79	18.381	0.652	149	2
25	24	1 🤝	FRANKIE BALLARD/It All Started With A Beer (Warner Bros./WAR	8032	530	2620	192	14.89	1.447	154	0
26	25	5 🙈	DAVID NAIL/Night's On Fire (MCA)	7470	-20	2348	12	14.704	0.544	149	1



# THANK YOU AMERICAN COUNTRY RADIO! 96 FIRST WEEK STATIONS.

**JAKE OWEN** 

# AMERICAN COUNTRY LOVE SONG

WQMX/AKRON = WGNA/ALBANY, NY = WKLI/ALBANY, NY = KBQI/ALBUQUERQUE = WNCY/APPLETON, WI WUBL/ATLANTA - WKXC/AUGUSTA, GA - KASE/AUSTIN - WPOC/BALTIMORE - WTGE/BATON ROUGE WYNK/BATON ROUGE - WDXB/BIRMINGHAM - KAWO/BOISE, ID - WKLB/BOSTON - WCKN/CHARLESTON, SC WEZL/CHARLESTON, SC - WSOC/CHARLOTTE - WUSY/CHATTANOOGA - WEBG/CHICAGO - WUSN/CHICAGO WCOS/COLUMBIA, SC - WCOL/COLUMBUS, OH - KRYS/CORPUS CHRISTI, TX - KWOF/DENVER - WYCD/DETROIT KHEY/EL PASO • KKIX/FAYETTEVILLE, AR • WKML/FAYETTEVILLE, NC • KUAD/FT. COLLINS, CO WWGR/FT. MYERS - WAVW/FT. PIERCE, FL - WQHK/FT. WAYNE, IN - WOGK/GAINESVILLE WBCT/GRAND RAPIDS - WTQR/GREENSBORO - WRBT/HARRISBURG - WWYZ/HARTFORD - KILT/HOUSTON WQIK/JACKSONVILLE - KBEQ/KANSAS CITY - KCYE/LAS VEGAS - KWNR/LAS VEGAS - WBUL/LEXINGTON, KY KSSN/LITTLE ROCK - WAMZ/LOUISVILLE - WQNU/LOUISVILLE - WMAD/MADISON. WI - WWQM/MADISON. WI WKIS/MIAMI - WMIL/MILWAUKEE - KEEY/MINNEAPOLIS - KMNB/MINNEAPOLIS - KTOM/MONTEREY-SALINAS WSIX/NASHVILLE - WNOE/NEW ORLEANS - WGH/NORFOLK - WUSH/NORFOLK - KTST/OKLAHOMA CITY WWKA/ORLANDO • KPLM/PALM SPRINGS, CA • WYCT/PENSACOLA, FL • WXTU/PHILADELPHIA KMLE/PHOENIX - KNIX/PHOENIX - WDSY/PITTSBURGH - WPGB/PITTSBURGH - WTHT/PORTLAND, ME KUPL/PORTLAND, OR • KWJJ/PORTLAND, OR • PCCO/PREMIUM CHOICE • WCTK/PROVIDENCE • WNCB/RALEIGH WQDR/RALEIGH • KFRG/RIVERSIDE • KBEB/SACRAMENTO • KNCI/SACRAMENTO • KSOP/SALT LAKE CITY KUBL/SALT LAKE CITY - KEGA/SALT LAKE CITY - KAJA/SAN ANTONIO - KCYY/SAN ANTONIO - KRTY/SAN JOSE KKWF/SEATTLE • KMPS/SEATTLE • KDRK/SPOKANE • KXLY/SPOKANE • KTTS/SPRINGFIELD, MO KSD/ST. LOUIS = WIL/ST. LOUIS = WFUS/TAMPA = WQYK/TAMPA = KTGX/TULSA = KJUG/VISALIA-TULARE WMZQ/WASHINGTON, DC = WIRK/WEST PALM = KZSN/WICHITA



			MEDIABANE								
LW	ΤV	V	Artist/Title (Label) To	tal Points +	-/- Points T	otal Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
<i>A</i> ÎRB	OI	RNE	<b>BLAKE SHELTON</b> /Came (Warner Bros./WMN) ✓ <b>DEBUT</b>	7379	7379	2172	2172	18.218	18.218	136	131
27	2	7	TYLER FARR/Better In Boots (Columbia)	6906	-374	2176	-101	14.873	-0.078	152	0
28	2	8 🥏	CANAAN SMITH/Hole In A Bottle (Mercury)	6126	369	1801	56	12.965	0.793	134	2
29	2	9 🥏	JUSTIN MOORE/You Look Like   Need A Drink (Valory)	6049	322	1880	106	12.24	0.2	136	4
31	3	0 🥏	ERIC CHURCH/Record Year (EMI Nashville)	5813	899	1819	214	12.821	3.361	130	8
30	3	1 🥱	KIP MOORE/Running For You (MCA)	5422	71	1647	24	10.691	0.152	138	0
32	3	2 🥏	<b>DAN + SHAY/</b> From The Ground Up (Warner Bros./WAR)	5138	552	1479	200	10.022	1.551	125	2
33	3	3 🥏	ERIC PASLAY/High Class (EMI Nashville)	4291	165	1353	12	6.658	0.162	128	2
34	3	4 🥌	BIG & RICH f/TIM MCGRAW/Lovin' Lately (B&R/New Revolution)	4223	114	1301	31	7.268	0.553	126	1
37	3	5 🥏	WILLIAM MICHAEL MORGAN/I Met A Girl (Warner Bros./WMN)	3983	249	1327	70	7.363	0.58	101	3
35	3	6 🥏	<b>DYLAN SCOTT</b> /Crazy Over Me (Curb)	3858	-111	1199	6	5.815	-0.283	119	2
36	3	7 🥏	CHRIS JANSON/Power Of Positive Drinkin' (Warner Bros./WAR)	3815	67	1261	26	5.561	0.056	129	13
38	3	8 🥏	JENNIFER NETTLES/Unlove You (Big Machine)	3671	120	1073	39	5.977	0.083	119	6
41	3	9 🥏	* JAKE OWEN/American Country Love Song (RCA)	3056	634	860	82	5.911	-0.179	93	31
39	4	0 🥏	DRAKE WHITE/Livin' The Dream (Dot)	2828	-71	882	7	4.891	-0.04	101	1
<i>A</i> ÎRB	BOI	RNE	LUKE BRYAN/Huntin', Fishin' And Lovin' (Capitol) 🗸 DEBUT	2440	2394	611	598	5.815	5.731	116	112
43	4	2 🥏	CAM/Mayday (Arista)	2435	322	809	94	4.162	1.165	90	8
42	4	3 🥏	JORDAN RAGER w/JASON ALDEAN/Southern (Broken Bow)	2243	122	720	43	3.975	0.09	77	3
Debut	4	4 🧟	SAM HUNT/Make You Miss Me (MCA)	2140	1296	602	349	4.103	2.323	74	18
45	4	5	TRACE ADKINS/Jesus And Jones (Wheelhouse)	1907	-38	634	-11	2.349	0.086	77	3
44	4	6	LAUREN ALAINA/Next Boyfriend (19/Interscope/Mercury)	1895	-86	685	-1	2.443	-0.322	92	0
40	4	7	CHARLES KELLEY f/BENTLEY & PASLAY/The Driver (Capitol)	1878	-547	681	-198	2.149	-0.644	108	0
47	4	8 🥏	BRANDY CLARK/Girl Next Door (Warner Bros./WMN)	1865	299	526	80	2.788	0.378	66	2
48	4	9 🥱	BILLY CURRINGTON/It Don't Hurt Like It Used To (Mercury)	1812	276	611	88	2.571	0.319	74	4
50	5	0 🥏	LOCASH/I Know Somebody (Reviver)	1702	268	537	79	2.663	0.549	63	7

©2016 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com



EARLY BELIEVERS KSON WJVC KSOP KUBL KBEQ KTEX KRST WXCY WTGE KXLY KIZN KJUG WQHK



	MEDIAB		
Country Aircheck Add Leaders	Adds	Activator Top Point Gainers	
<b>BLAKE SHELTON</b> /Came Here To Forget (Warner Bros./WMN)	131	<b>BLAKE SHELTON/</b> Came Here To Forget (Warner Bros./WMN)	2154 🏏
LUKE BRYAN/Huntin', Fishin' And Lovin' (Capitol)	112	LUKE BRYAN/Huntin', Fishin' And Lovin' (Capitol)	1258 🏏
GRANGER SMITH/If The Boot Fits (Wheelhouse)	35	THOMAS RHETT/T-Shirt (Valory)	814 🏏
JAKE OWEN/American Country Love Song (RCA)	31	TIM MCGRAW/Humble And Kind (Big Machine)	799 🇸
SAM HUNT/Make You Miss Me (MCA)	18	OLD DOMINION/Snapback (RCA)	659 🗸
RANDY HOUSER/Song Number 7 (Stoney Creek)	16	ERIC CHURCH/Record Year (EMI Nashville)	641
CHRIS JANSON/Power Of Positive Drinkin' (Warner Bros./WAR)	13	COLE SWINDELL/You Should Be Here (Warner Bros./WMN)	618
CAM/Mayday (Arista)	8	·	
ERIC CHURCH/Record Year (EMI Nashville)	8	JAKE OWEN/American Country Love Song (RCA)	579
KANE BROWN/Used To Love You Sober (RCA)	8	BRETT ELDREDGE/Drunk On Your Love (Atlantic/WMN)	559
THOMAS RHETT/T-Shirt (Valory)	8	RASCAL FLATTS/I Like The Sound Of That (Big Machine)	551
Country Aircheck Top Point Gainers		Activator Top Spin Gainers	
<b>BLAKE SHELTON</b> /Came Here To Forget (Warner Bros./WMN)	7379 🏏	BLAKE SHELTON/Came Here To Forget (Warner Bros./WMN)	454
LUKE BRYAN/Huntin', Fishin' And Lovin' (Capitol)	2394 🏏	LUKE BRYAN/Huntin', Fishin' And Lovin' (Capitol)	279
OLD DOMINION/Snapback (RCA)	1934 🏏	THOMAS RHETT/T-Shirt (Valory)	167
COLE SWINDELL/You Should Be Here (Warner Bros./WMN)	1662 🏏	TIM MCGRAW/Humble And Kind (Big Machine)	140
TIM MCGRAW/Humble And Kind (Big Machine)	1629 🏏	ERIC CHURCH/Record Year (EMI Nashville)	137
BRETT ELDREDGE/Drunk On Your Love (Atlantic/WMN)	1438	OLD DOMINION/Snapback (RCA)	135
THOMAS RHETT/T-Shirt (Valory)	1326	COLE SWINDELL/You Should Be Here (Warner Bros./WMN)	134
SAM HUNT/Make You Miss Me (MCA)	1296	BRETT ELDREDGE/Drunk On Your Love (Atlantic/WMN)	119
RANDY HOUSER/Song Number 7 (Stoney Creek)	1272	RASCAL FLATTS/I Like The Sound Of That (Big Machine)	115
C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville)	1045	DIERKS BENTLEY/Somewhere On A Beach (Capitol)	114
Country Aircheck Top Spin Gainers		Country Aircheck Top Recurrents	Points
<b>BLAKE SHELTON/</b> Came Here To Forget (Warner Bros./WMN)	2172	GRANGER SMITH/Backroad Song (Wheelhouse)	16419
LUKE BRYAN/Huntin', Fishin' And Lovin' (Capitol)	598	THOMAS RHETT/Die A Happy Man (BMLG/Republic)	16055
COLE SWINDELL/You Should Be Here (Warner Bros./WMN)	507	LUKE BRYAN f/KAREN FAIRCHILD/Home Alone (Capitol)	14969
BRETT ELDREDGE/Drunk On Your Love (Atlantic/WMN)	492	LOCASH/I Love This Life (Reviver)	11138
OLD DOMINION/Snapback (RCA)	468	BROTHERS OSBORNE/Stay A Little Longer (EMI Nashville)	11017
TIM MCGRAW/Humble And Kind (Big Machine)	427	KELSEA BALLERINI/Dibs (Black River)	9653
THOMAS RHETT/T-Shirt (Valory)	418	SAM HUNT/Break Up In A Small Town (MCA)	8746
RANDY HOUSER/Song Number 7 (Stoney Creek)	414	CHRIS YOUNG/I'm Comin' Over (RCA)	8639
SAM HUNT/Make You Miss Me (MCA)	349	KENNY CHESNEY/Save It For A (Blue Chair/Columbia)	8081
RASCAL FLATTS/I Like The Sound Of That (Big Machine)	309	BLAKE SHELTON/Gonna (Warner Bros./WMN)	7793





TEDIARASE

### COUNTRY AIRCHECK ACTIVITY

TRACE ADKINS/Jesus And Jones (Wheelhouse)

Remains at 45

1,907 points, 634 spins

3 adds: KMPS, KUZZ, WDRM

**LAUREN ALAINA/**Next Boyfriend (19/Interscope/Mercury)

Moves 44-46

1,895 points, 685 spins; No adds

CHARLES KELLEY f/BENTLEY & PASLAY/The Driver (Capitol)

Moves 40-47

1,878 points, 681 spins; No adds

BRANDY CLARK/Girl Next Door (Warner Bros./WMN)

Moves 47-48\*

1,865 points, 526 spins 2 adds: **KXKT, WXCY** 

BILLY CURRINGTON/It Don't Hurt Like It used To (Mercury)

Moves 48-49\*

1,812 points, 611 spins

4 adds: KBEQ, KNCI, KWJJ, WYNK

LOCASH/I Know Somebody (Reviver)

Remains at 50\*

1,702 points, 537 spins

7 adds: KAJA, KASE, KBQI, KKWF, KSD, WCKT, WCTK

**LINDSAY ELL**/By The Way (Stoney Creek)

1,668 points, 619 spins; No adds

**BROTHERS OSBORNE**/21 Summer (EMI Nashville)

1.543 points, 437 spins 2 adds: **KCYE, WPCV\*** 

KANE BROWN/Used To Love You Sober (RCA)

1,518 points, 499 spins

8 adds: KAJA, KKWF, KWJJ, WCKT, WEBG, WGKX\*, WUSH,

WYCD

SAM HUNT/Raised On It (MCA)

1,467 points, 486 spins

1 add: WKLI

### **ADD DATES**

### March 21

KELSEA BALLERINI/Peter Pan (Black River)

JOSH ABBOTT BAND/Wasn't That Drunk (PDT/1608)

JANA KRAMER/Said No One Ever (Elektra/WAR)

### March 28

RANDY HOUSER/Song Number 7 (Stoney Creek)

**KEITH WALKER**/Friends With Boats (Richey)

### **April 4**

None Listed

Send yours to adds@countryaircheck.com

### CHECK OUT 3/18



**Various** Southern Family (Low Country Sound/Elektra)
As its title suggests, producer Dave Cobb's concept album features songs about families and includes artists Morgane and Chris Stapleton, Miranda Lambert, Zac Brown, Brandy Clark and Jamey Johnson.



**William Michael Morgan** Self-Titled (Warner Bros./WMN) Morgan's six-song debut was co-produced by Jimmy Ritchey and Scott Hendricks and features first single "I Met A Girl," plus songs by writers including Ashley Gorley, Wynn Varble and Trent Tomlinson.



Kane Brown Chapter 1 (RCA)

Social media star Brown wrote four out of five songs on his major label debut EP, including first single "Used To Love You Sober." Cowriters include Chris Young, Corey Crowder and Josh Hoge.



**Bobby Bones And The Raging Idiots** The Critics Give It 5 Stars (Black River)

Kelsea Ballerini, Lindsay Ell, Charles Kelley, Brad Paisley and Carrie Underwood all lend their voices to the comedy duo's debut album, including tracks "Starbucks," "She's A 10, I'm A 2"

(w/Kelley) and "We Can't Stand Each Other" (w/Underwood).



**Lorrie Morgan** A Picture Of Me – Greatest Hits & More (Shanachie Entertainment)

Morgan's latest album includes her '90s classics "Watch Me," "Something In Red," "Five Minutes" and "What Part Of No" and was produced by Matt Legge.

©2016 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com



ARCHECK

partnering with KMG Networks, Harris Media and AdLarge Media

CLICK HERE FOR DETAILS

A customizable and interactive dashboard delivering up-to-the minute news, audio, traffic, weather, sports and other information directly to radio studios.



			MEDIABASK					<i>&gt;110111</i>	9
LW	TW		Artist/Title (Label)	Points -	+/- Points	Plays	+/- Plays	Stations	Add
1	1		CARRIE UNDERWOOD/Heartbeat (19/Arista) 2 <sup>nd</sup> Week at No. 1	11660	-362	2408	-75	54	0
4	2	<u></u>	COLE SWINDELL/You Should Be Here (Warner Bros./WMN)	10928	618	2259	134	55	0
5	3	<u>\$</u>	BRETT ELDREDGE/Drunk On Your Love (Atlantic/WMN)	10740	559	2227	119	53	0
6 (	4		ZAC BROWN BAND/Beautiful Drug (SG/Varvatos/Dot)	9849	-179	2050	-36	50	0
7	5	<u>\$</u>	FLORIDA GEORGIA LINE/Confession (Republic Nashville)	8964	122	1827	28	52	0
9	6	<u>\$</u>	CHRIS STAPLETON/Nobody To Blame (Mercury)	8732	390	1775	66	55	0
2	7		RANDY HOUSER/We Went (Stoney Creek)	8591	-2184	1750	-485	46	0
8	8	<u></u>	CHASE BRYANT/Little Bit Of You (Red Bow)	8476	28	1749	1	51	0
10	9	<b>\$</b>	RASCAL FLATTS/I Like The Sound Of That (Big Machine)	8355	551	1726	115	51	0
12	10	<b>\$</b>	OLD DOMINION/Snapback (RCA) 🗸	7924	659	1595	135	52	0
14	11	<u>\$</u>	<b>DIERKS BENTLEY/</b> Somewhere On A Beach (Capitol)	7515	520	1540	114	55	0
3	12		KEITH URBAN/Break On Me (Capitol)	7400	-3034	1541	-618	47	0
11	13	<u>\$</u>	MAREN MORRIS/My Church (Columbia)	7275	-18	1522	31	55	0
16	14	<u>\$</u>	C. YOUNG & C. POPE/Think Of You (RCA/Republic Nashville)	7152	425	1496	105	54	0
15	15	<u>\$</u>	<b>DUSTIN LYNCH</b> /Mind Reader (Broken Bow)	6877	226	1434	52	53	0
13	16		LEE BRICE/That Don't Sound Like You (Curb)	6873	-132	1381	-30	54	0
7	17	<u>\$</u>	TIM MCGRAW/Humble And Kind (Big Machine) ✓	6592	799	1350	140	55	0
18	18	<u></u>	MICHAEL RAY/Real Men Love Jesus (Atlantic/WEA)	5871	156	1233	22	52	0
20	19		BRANTLEY GILBERT/Stone Cold Sober (Valory)	5461	-14	1072	-11	51	0
21	20	<u></u>	JON PARDI/Head Over Boots (Capitol)	5219	119	1047	28	52	0
25	21	<b>\$</b>	THOMAS RHETT/T-Shirt (Valory) ✓	4612	814	908	167	54	6
22	22	<u></u>	FRANKIE BALLARD/It All Started With A Beer (Warner Bros./WAR)	4445	302	885	56	53	2
24	23	<b>\$</b>	MADDIE & TAE/Shut Up And Fish (Dot)	4263	311	849	35	49	0
23	24	<u></u>	CHRIS LANE/Fix (Big Loud)	4261	137	835	30	50	2
27	25	<u>\$</u>	JUSTIN MOORE/You Look Like I Need A Drink (Valory)	3806	359	725	75	51	2
26	26		TYLER FARR/Better In Boots (Columbia)	3405	-322	654	-75	45	1
29	27	<u>\$</u>	ERIC CHURCH/Record Year (EMI Nashville)	3231	641	685	137	50	4
28	28	<u></u>	DAVID NAIL/Night's On Fire (MCA)	3043	63	648	8	45	0
but :	29	<u>\$</u>	BLAKE SHELTON/Came Here To Forget (Warner Bros./WMN) ✓	2154	2154	454	454	34	31
			DAN + SHAY/From The Ground Up (Warner Bros./WAR)	1929	322	408	60	43	3

 $@2016 \ Country \ Aircheck^{\text{\tiny{TM}}} - All \ rights \ reserved. \ Sign \ up \ free \ at \ www.countryaircheck.com. \ Send \ news \ @countryaircheck.com$ 

St. Jude & Country Music go hand in hand.

For over 25 years the country music industry has been supporting the lifesaving work done at St. Jude Children's Research Hospital. Let's continue to help St. Jude lead the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

Register today for the St. Jude Rock 'n' Roll Nashville Marathon, 1/2 Marathon or 5K as a **St. Jude Hero**.



ST. JUDE

Rock'n Roll

MARATHON 2 1/2

NASHVILLE







			118887 8 807 807 807						
LW	TW		Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
30	31		CANAAN SMITH/Hole In A Bottle (Mercury)	1919	-23	387	-7	39	1
31	32		KIP MOORE/Running For You (MCA)	1882	-56	389	-18	38	1
35	33	<u>\$</u>	CHRIS JANSON/Power Of Positive Drinkin' (Warner Bros./WAR)	1559	86	321	16	33	3
34	34		BIG & RICH f/TIM MCGRAW/Lovin' Lately (B&R/New Revolution)	1542	-36	318	-7	38	1
36	35	<u>\$</u>	CAM/Mayday (Arista)	1525	224	311	55	31	5
33	36		DYLAN SCOTT/Crazy Over Me (Curb)	1472	-113	320	-24	31	1
42	37	<u>\$</u>	JAKE OWEN/American Country Love Song (RCA)	1328	579	242	104	28	15
37	38	<u>\$</u>	ERIC PASLAY/High Class (EMI Nashville)	1325	75	269	23	33	2
38	39	<u>\$</u>	WILLIAM MICHAEL MORGAN/I Met A Girl (Warner Bros./WMN)	1318	142	251	35	25	0
Debut	40	<u>\$</u>	<b>LUKE BRYAN</b> /Huntin', Fishin' And Lovin' (Capitol) ✓	1289	1258	286	279	24	21
39	41	<u>\$</u>	JENNIFER NETTLES/Unlove You (Big Machine)	1228	84	259	15	32	0
41	42	<u>\$</u>	KANE BROWN/Used To Love You Sober (RCA)	855	29	143	8	12	1
45	43	<b>\$</b>	LOCASH/I Know Somebody (Reviver)	830	217	172	57	17	4
46	44	<u>\$</u>	BROTHERS OSBORNE/21 Summer (EMI Nashville)	726	119	110	23	12	6
44	45	<u>≶</u>	BILLY CURRINGTON/It Don't Hurt Like It Used To (Mercury)	645	-5	146	0	16	1
54	46	<u>\$</u>	ERIC CHURCH/Three Year Old (EMI Nashville)	630	260	63	26	1	0
43	47		SAM HUNT/Raised On It (MCA)	580	-88	108	-24	13	0
47	48		TRACE ADKINS/Jesus And Jones (Wheelhouse)	574	-28	131	-5	18	0
48	49	<u>\$</u>	DRAKE WHITE/Livin' The Dream (Dot)	560	25	97	6	18	2
49	50	<u>\$</u>	CHASE RICE/Whisper (Columbia)	502	-18	59	0	3	0
51	51	<u>\$</u>	OLIVIA LANE/Make My Own Sunshine (Big Spark)	502	10	102	-1	10	0
58	52	<u>\$</u>	KALIE SHORR/Fight Like A Girl (Shorr Thing)	460	160	46	16	1	0
55	53	<b>≅</b>	CLARE DUNN/Tuxedo (MCA)	456	102	53	9	4	0
52	54	<u>\$</u>	STEVE MOAKLER/Suitcase (Creative Nation)	450	0	45	0	1	0
<b>57</b>	55	<u>≶</u>	MARTINA MCBRIDE/Reckless (Nash Icon)	432	113	109	29	8	2
50	56		AUBRIE SELLERS/Light Of Day (Carnival/Thirty Tigers)	428	-64	58	-5	4	0
De <mark>but</mark>	57	\$	SAM HUNT/Make You Miss Me (MCA)	426	211	94	46	13	4
53	58		JORDAN RAGER w/JASON ALDEAN/Southern Boy (Broken Bow)	372	-16	67	-5	8	0
56	59	<u>\$</u>	LOVE AND THEFT/Whiskey On My Breath (Curb)	341	11	81	0	10	0
Debut	60	<u>\$</u>	BRETT YOUNG/Sleep Without You (Republic Nashville)	340	70	34	7	1	0

©2016 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com









NETWORK IN NASHVILLE.
MINGLE WITH MUSIC.

**LEARN MORE**