

March 16, 2015, Issue 439

Good Mornings: CRS Research

Even for those in the room during the Research Presentation at CRS 2015, the study's full impact was muted by unexpectedly compressed timing. So **Country Aircheck** reached out to **Edison Research's Larry Rosin** for the full story on the morning habits and media usage of more than 1,500 national respondents.



Larry Rosin

"The gist of what we were trying to do was there," Rosin says. "But the main summary that I had to shorten quite a bit was that there isn't 'one' morning, there are four." Rosin breaks the daypart into "waking up," "getting ready," "on the road" and "at work," and says programmers should consider customizing station strategies for each.

Wake-Up Call: "Waking up" was the area indicative of radio's "hardware problem" as Rosin calls it. For example, just 36% of respondents had a radio in their bedroom, compared to 59% who had TVs. Accordingly, Rosin says special attention should be paid to giving radio a presence on TV when possible. "All over Europe and other parts of the world, when cable television came along, radio ran to the front of the line to put their audio on cable systems," he notes. "They went to where people were. It sounds strange to Americans, but all over the world people listen to the radio through their televisions." Partnering for visibility on local TV morning shows is another option. "Radio makes surprisingly good television in the morning because people aren't typically staring at the screens," Rosin suggests. (See an example of such a partnership from CBS Radio's KMNB/Minneapolis [here](#)).

The Edison presentation detailed other useful data relating to the "waking up" and "getting ready" parts of the morning. For example, the peak time for waking was 6:30, and most respondents did so to an alarm (41%) or their internal clocks (31%). Unfortunately, only 16% of those using an alarm had it set to radio; the majority came from a mobile device. Checking mobile devices, Facebook, weather and waking kids hit their peaks from 6-6:30, and the top time for eating breakfast, checking news, getting kids ready and working out was 6:30-7.

(continued on page 8)



Belt It Out: MCA's Anna Johnson and attorney Scott Safford accept their "Rumble On The Row" championship belts from Luchese's Joe Wiese and Jay Hamby (l-r) Friday (3/13). See story page 5.

Deep Fried Country

For **DJ Sinister**, what started as a jam session at John Rich's house turned into an opening spot playing country dance mixes for Big & Rich and then the syndicated *Country Fried Mix*, a show now heard on more than 20 stations and growing.

"I started mixing some country and dance music when I opened for Big & Rich," Sinister says. "The fans liked it and PDs were coming out and going, 'What is *that*?' It just started to snowball, and we went back and started recording some of the show and stations



DJ Sinister

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- Bruce Logan, PD KILT Houston

"Infectious. Raw. Real. Drake speaks the truth and does it with so much conviction that you simply must believe him. The Big 98 is all in."

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iHeartMedia Nashville



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Sounds Of Summer Tour 2015 With Dierks Bentley

started picking it up."

"We" includes producer **Charlie Pennachio**, who used some of his radio contacts from his days as lead singer for pop band Linear to get a feel for whether the mixes would work on Country radio. **WUSN/Chicago** was the first station to pick it up in January, 2014, running a 23-minute segment each weekday at 9pm. PD **Jeff Kapugi** says what made it appealing was being able to craft the flow and sound of the show, and while ratings success is hard to gauge at that time of night, he says listener reaction has been predictably mixed. "Very polar," he says. "Lots of likes and loves early on and some 'what have you done to my country music' reactions."

Pennachio says the show is different from other mix shows. "We go in and reconstruct the song," he says. "We edit the song and try to get everything into three minutes so we can get in and out of mixes on the radio as quickly as possible. We don't just add a drum loop over songs, we go in and add keyboards and guitar parts, and we do a lot of mashups that other folks are not doing."

The show is offered by barter in six 23-minute segments (plus spots) each week, and stations can choose to run them one a day like WUSN, or in one three-hour show, like at **KMNB/Minneapolis**, where it's been on Saturday nights 9pm-midnight since last May. "You go after a small amount of meters on a Saturday night," says PD **Kenny Jay**. "It was a way to differentiate the station that was brand-centric. And there's another mix show on the CHR heritage station in town, so it was a good play to give it a try." It worked. "We were the No. 1 Country station in the market on Saturday nights that first month and for four months after, and we even beat that CHR mix show head-to-head in a couple demos in a couple months."

Available hosted and un-hosted, CFM allows stations to feature their own talent, which Jay says is part of the benefit. "With our afternoon guy Chris Valentine and our night guy Fish, it sounds like a party in the control room," he says. "That's what Saturday nights should sound like."

WUSY/Chattanooga PD **Gator Harrison** runs the show for an hour on Saturday nights, and says being able to localize it made it appealing, even while acknowledging that the heritage of the station and the traditional core of the market made him hesitant. "The fact that we could fully host it and brand it as our own tipped the scales for me," he says. "It really keeps the core of the song, just with some added dance beats, and typically you have a younger audience on Saturday night."

It's that younger demo Pennachio says is making the show a success. "With everybody's iPods having all different genres on there, this makes sense," he says. "It's current, and if you want

PAGE THREE PIC



Like A Dream: Promo vet Bruce Shindler (l) with then-Dreamworks artist Darryl Worley (c) and Charlie Daniels just before a concert the two artists did together in the early 2000s. Send your own vintage pictures to pagethreepic@countryaircheck.com.

ratings 18-49, we're getting them."

For traditionalist hold-outs, Jay says the results changed his mind. "I was against it at first," he says. "Being in the format for 17 years, I thought, just play the hits. They proved me wrong and I'm glad they did."

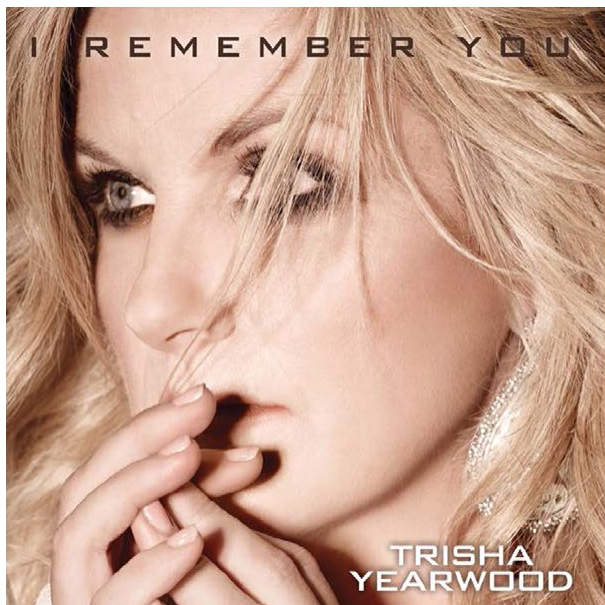
Find out more about Country Fried Mix [here](#). Reach Pennachio [here](#), Kapugi [here](#), Jay [here](#) and Harrison [here](#). —Jess Wright

Chart Chat

Congrats to **Brett Eldredge**, **Kevin Herring**, **Kristen Williams**, **Katie Bright**, **Chad Schultz** and the entire **WMN** promotion staff on scoring this week's No. 1 with "Mean To Me." The song is the third consecutive chart-topper for Eldredge, who cel-



I REMEMBER YOU



TRISHA
YEARWOOD

And even when
I close my eyes
Like a dream, you come back to life
I can't escape your love, your light
I remember you

Trisha Yearwood

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RECORDS





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“HANGING ON A LIE” ADDS NOW!

Produced by T Bone Burnett

CLICK TO LISTEN NOW!

ALREADY ON!

WYCD KEEY KMNB WJVC WKKT WDSY KSOP
KCYE KRTY WMIL WPAW WXCX KXLY WXBQ WQHK

"These two are phenomenally talented. Each their own voice on guitar, on vocals and especially in their writing. Their passion for what they do is inspiring and you can hear it in every note they play and sing. Brilliance."

- Hunter Hayes

*"These two light fire with their fingers on the guitars...
you see 'em and know how they got their name.*

Striking-ly different!"

- Jeff Wyatt, iHeart Media



www.strikingmatches.com

celebrated his last two by parachuting and swimming with sharks. He's soliciting ideas for his third celebration on Twitter @brettdredge using #brettsnextadventure. We submit wrestling with bears, juggling chainsaws or wearing a Ravens jersey in Espo's office.

Kudos also to **Damon Moberly** and the **Mercury** crew on landing 39 adds for **Kacey Musgraves'** "Biscuits," topping this week's board.

Rumble: Out Of The Box

MCA's **Anna Johnson** and attorney **Scott Safford** won their respective "Rumble On The Row" bouts at the 11th Annual *Ringside: A Fight For Kids* Friday (3/13) in Franklin, TN. Their decisions over Republic Nashville's Stacy Blythe and UMG/Nashville's Rob Femia raised \$50,000 toward the event's grand total, which is still being calculated.

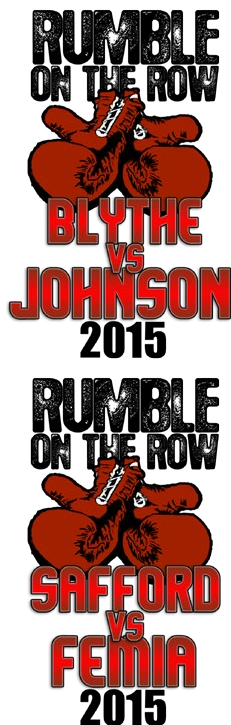
"I still feel like I was in a car accident," Safford says. "But it was a lot of fun, raised a good amount of money and nobody got seriously hurt. Rob almost knocked me out in the second round, but I stayed up and finished the fight. We had a beer together after, so that was cool."

For Johnson, the fight went better than expected. "It surprised me in a good way," she says. "I was surprised I didn't get my ass handed to me. I think I just went into survival mode. I didn't really have a strategy, per se, I just went in very relaxed."

Would she do it again? "No," she says quickly. "Hell no. I was calm in the ring, but the nerves that day were awful. I will retire undefeated."

Don't look for Safford to defend, either. "One and done," he says. "Though I must be referred to as 'champ' from now on." Congratulate Champ Johnson [here](#) and Champ Safford [here](#).

—Chuck Aly



News & Notes

No Shoes Radio will premiere a two-hour preview special Wednesday (3/18) for



OFF THE RECORD: AUSTIN WEBB



Austin Webb

Streamsound's **Austin Webb** puts an industry spin on the artist interview:

I grew up listening to WSSL/Greenville, SC. I used to ride around with my dad in his truck and that's all we listened to. One day we were at the laundromat and found a cat. We heard Brooks & Dunn's "My Maria" on WSSL so we named her Maria.

When I visited Scott Donato at

WGTy in York, PA we were at an Eagles game. It was right before Hurricane Sandy hit. We'd flown in that day for the game. We had to drive 15 hours back to Nashville. I'd just bought a banjo, so I learned how to play it on the way home. The other folks in the car weren't too happy.

My favorite road companion is always Teresa Ford, a.k.a. "Dursty." She was there from the beginning. Durst was her maiden name. She calls me a "Cracker Barrel Butthead."

In Texas, you can get great music at a truck stop. Buc-ee's is the best. Whenever I'm there I always try to get a Guy Clark CD. I used to be addicted to those "crane" games, where you put a dollar in and try to pick up something with a crane. I have many plush toys just lying around my tour bus. I was pretty good at it.

I'd love to have dinner with my Memaw at Red Lobster. Before she passed away from cancer, we'd all go there. I'd definitely make sure we had some of those cheese biscuits.

I'm a country lyric guy with a soulful influence. I grew up on Kris Kristofferson, Guy Clark, Townes Van Zandt and Jerry Jeff Walker. And Motown, Otis Redding, Joe Cocker, Elvis Presley. I believe country should evoke emotions. If you listen to my records you're going to feel something.

I wish I had written "Here Comes That Rainbow Again" by Kris Kristofferson. The best songs are always ones you can see — and I can see that song a hundred percent. And "Two Of A Kind (Workin' On A Full House)." I love when play-on-word hooks are tastefully done.

My new thing is clearing salts. I carry them with me on the road. It's a bag of salt from Sedona, Arizona. I'm really into the Native American culture. It clears the air of negativity and bad energy.

I'm from South Carolina but I feel really in tune with the west, very connected and welcomed, like part of my soul is there.

A large advertisement for Jason Aldean's single "Looks Good On You". The background is a close-up photo of Jason Aldean wearing a cowboy hat. The text is overlaid on the right side of the image. At the bottom left is the BBR logo.

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ON YOU MPE
NOW!

ADD DATE: MARCH 23RD

JASON ALDEAN

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#1 "MEAN TO ME"



CAC/MB **1**

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BB **1**

**+1.6 MILLION
AUDIENCE**

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JANA KRAMER I GOT THE BOY

We've got the
STORY

OVER **20 STATIONS**
IN ROTATION EARLY!

OVER **40K SOLD**
BEFORE IMPACT!

OVER **ONE MILLION**
STREAMS!

.....
**HEAR THE STUNNING
NEW SINGLE**
.....

ON YOUR DESK NOW!
ADDS 3/30



Kenny Chesney's *The Big Revival Tour*, which kicks off in Nashville March 26-27. More [here](#).

Entertainment law firm **Leavens, Strand & Glover, LLC** has opened a Nashville office with the addition of partner **Hillel Frankel**, who is moving from Chicago. The new office is at 1102 17th Ave. S. More [here](#).

The **Garth Brooks** World Tour with **Trisha Yearwood** visits the **Bryce Jordan Center** in State College, PA May 1 and 2 at 7pm both nights.

Moe Bandy has signed with **Battle Artist Agency** for booking representation.

Average Joes' **Colt Ford** is donating 10% of download proceeds for "Workin' On" to the **Lone Survivor Foundation**. Get it [here](#).

The Week's Top Stories

Full coverage at [countryaircheck.com](#).

- **Townsquare** and **Journal** reported Q4 and 2014 revenues. (3/13, 16)
- Midwest Alternative **WVIC/Lansing, MI** flipped to Country via **Envision's** legends-based "Duke FM" format. (3/13)
- Knoxville radio vet **Ed Brantley** joined M&M's **WMYL (Merle FM)/Knoxville** in a newly created consulting and community relations role. (3/12)
- **Adams'** purchase of **Great Scott/Salisbury, MD**, including Country **WKHI**, closed. (3/11)
- Townsquare **KAWO/Boise** afternoon personality **Jesse James** exited after eight years. (3/11)

Good Mornings: CRS Research

(continued from page 1)

"Radio frankly has inadvertently conceded the at-home period in the morning," Rosin says. "There are a lot of things that radio could do to remind people in their home to listen to it. Be the alarm and be present during the first moments of the day."

On The Road (To Work) Again: "On the road" remains far and away the best place to reach the morning audience as 85% of respondents identified AM/FM radio as what they listen to most while driving in their cars. A distant second was CDs (32%), which was closely followed by other personal music collections (31%). The peak in-car hour is still 7-8 and 86% of respondents are alone for the drive in. Radio listening reaches its highpoint during the 26-minute average commute from 7-7:30. Radio still rules in the car.

The biggest "at work" takeaway was that the majority of the listening audience is there well before the end of most morning

MY TUNES: MUSIC THAT SHAPED MY LIFE



Ebbe McFarland

Essential Broadcast Media Owner/
Publicist **Ebbe McFarland** discusses her
most influential music:

1. Brandi Carlile/ In The Morrow:

This song has been a constant on my travel mixes for years as it reminds me when I am behind in work, or perhaps just feeling overwhelmed, to start each day anew and find a way to carry on. It's so positive and has an instant calming effect!

2. George Strait/ I Can Still Make Cheyenne:

I love not only the visuals but also the conversational element in this song. It makes me appreciate the

3. Tom Petty/ American Girl:

Is there a better line than "Well, she was an American girl, raised on promises?"

4. Rolling Stones/ Satisfaction:

The Stones' *Bridges to Babylon* Tour was the first concert that, to quote Eric Church, connected a melody and a memory for me. Plus it's the Stones!

5. Darius Rucker/ Let Her Cry:

I purchased *Cracked Rear View* at least twice as a teenager. His voice singing those lyrics ended the grunge era and helped me make my way back to country. It was the gateway drug back to the format for me.

•Highly regarded music you've never heard:

I have never listened to Joni Mitchell's *Blue* in its entirety. Which I am remedying now!

•"Important" music you just don't get:

Beck. Normally if someone wins a Grammy for Album of the Year I would have at least been familiar with the album, but this is an artist I never connected with musically.

•An album you listened to incessantly:

Brandi Carlile, *Bear Creek*.

•Obscure or non-country song everyone should know:

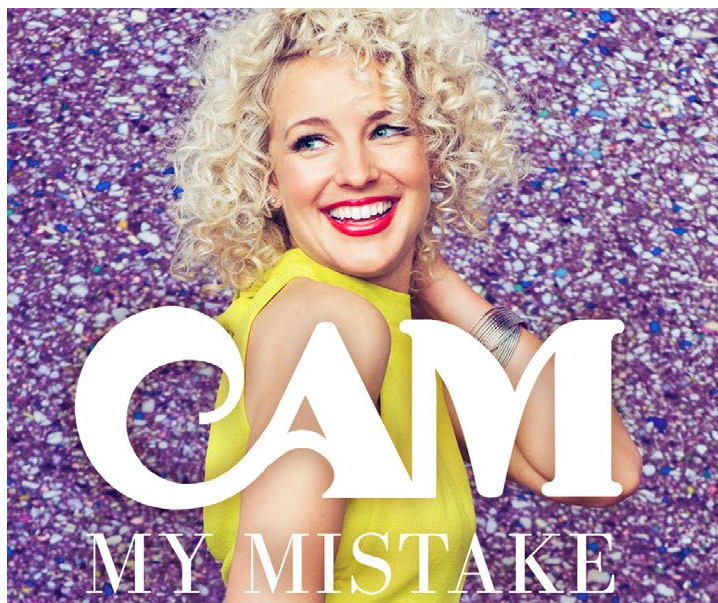
Leonard Cohen's "Hallelujah."

•Music you'd rather not admit to enjoying:

I love '90s rap. I can sing practically every word of Paperboy's "Ditty."

Reach McFarland [here](#).

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BOLD**

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Everybody Wants To Ride!



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TRANS AM

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Official Impact Date: APRIL 13





Party Hard: KIIM/Tucson's Buzz Jackson and family help Rascal Flatts close their nine-show Vegas residency at the Hard Rock Hotel & Casino Saturday (3/14). Pictured (l-r) are Gary LeVox, Dena, Joe Don Rooney, Elizabeth, Buzz and Jay DeMarcus.

shows. In fact, more than 75% are at their jobs by 8:45, a number that rises to roughly 85% by 9:30. "Most stations have a single strategy from 6am to at least 9, at which point some will pull back on content," Rosin says. "But many will

keep the same show going through 10 o'clock. The idea is to give your show four strategies within one show as opposed to a single strategy, and I don't think a lot of people have talked about that."

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More than **500,000** downloads
More than **2.8 million** views on YouTube
More than **940,000** streams this week

#2 Most Streamed "Current" Overall
#5 Most Streamed Country Song Overall

7 CA/MB
8 BB/BDS



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LET'S RAISE A GLASS TO
ONE OF THIS YEAR'S
ACM
NEW ARTIST
OF THE YEAR
NOMINEES

COLE
SWINDELL

**AIN'T WORTH
THE WHISKEY**

**POWER
UP NOW!**

**OVER 10.8 MILLION
DIGITAL STREAMS!**

NEARLY 500,000 COPIES SOLD!

**BIGGEST SPIN GAINER
INSIDE THE TOP 5!**

CAC/MB **3** +713 SPINS

BB **3** +2.2 M AUDIENCE





Sunny Daze: Dot's Drake White (l) and KMPS/Seattle's Ed Hill brave the elements after a rooftop performance ... by White, as far as we know.

Rush To Conclusion: The session clock was running out by the time Rosin and Lazovick got to morning radio's more general attractions. Respondents identified music (73%), weather updates (66%) and funny and light news topics (60%) as the top elements they like from their favorite morning shows. Similarly, they pointed to news of the day (88%), planning information like traffic and weather (86%), laughs (82%) and interesting stories and "water cooler" topics (81%) as the top four things they look for from morning radio. Referencing his comments from CRS 2014 that called the nationalization of radio "disaster for the radio industry," Rosin pointed out that a majority of respondents (70%) still want a "local connection" from morning radio. "Local really matters to people," he stresses.

Comprehensive studies of radio habits should matter just as much to radio. "It's unusual for a single radio station to have the resources to do this kind of deep analysis," Rosin explains. "So I hope people feel like, 'Wow, that paid the price for CRS admission right there.'"

See all of the CRS 2015 Research Presentation "Wake Me Up" [here](#).
—Russ Penuell

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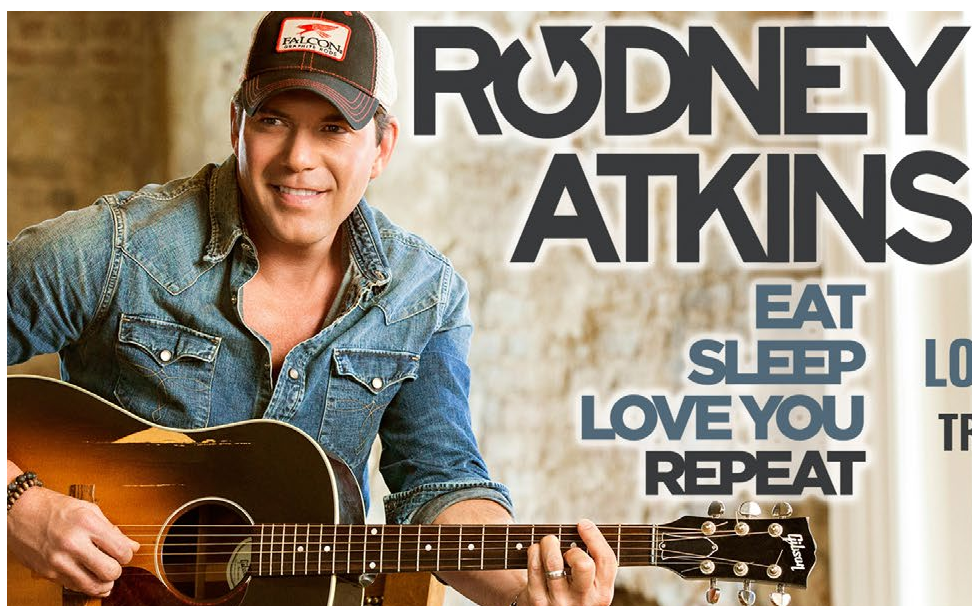
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A large advertisement for Mo Pitney. On the left is a portrait of Mo Pitney, a young man with dark hair and a goatee, wearing a denim shirt. To his right is a graphic that says "MO PITNEY" in a stylized font inside a banner, with "MP" in a diamond below it. Below that, it says "COUNTRY" in large letters, followed by "46 CA/MB" and "47 BB/BDS" in circles, and "79 TOTAL STATIONS". At the bottom, it says "ALREADY TOP 10 IN RESEARCH AT KUZZ!" in orange, and "NEW TODAY: PREMIUM CHOICE, WSIX, WDSY, WMIL, WMAD, WPOR, KNTY, KHEY, WCKT, WCOS, WEZL, AND WKLI." in white. The CURB RECORDS logo is in the bottom right corner.

MO PITNEY
MP
"COUNTRY"
46 CA/MB 47 BB/BDS
79 TOTAL STATIONS
ALREADY TOP 10 IN RESEARCH AT KUZZ!
NEW TODAY: PREMIUM CHOICE, WSIX, WDSY, WMIL, WMAD,
WPOR, KNTY, KHEY, WCKT, WCOS, WEZL, AND WKLI.
CURB RECORDS
curb.com

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDs
3	1	BRETT ELDREDGE /Mean To Me (Atlantic/WMN)	27830	1820	8075	628	62.581	3.19	151	0
1	2	JASON ALDEAN /Just Gettin' Started (Broken Bow)	26321	-445	7727	9	59.246	-0.988	151	0
7	3	COLE SWINDELL /Ain't Worth The Whiskey (Warner Bros./WMN)	24104	2210	6948	713	55.153	3.703	151	0
4	4	CHRIS YOUNG /Lonely Eyes (RCA)	23652	1466	6854	457	54.177	4.152	151	0
5	5	DARIUS RUCKER /Homegrown Honey (Capitol)	23195	1079	6760	309	52.246	3.304	151	0
9	6	ZAC BROWN BAND /Homegrown (Southern Grnd/Varvatos/BMLG)	23074	3206	6556	1032	51.317	6.034	151	0
8	7	LEE BRICE /Drinking Class (Curb)	21902	1027	6270	326	48.642	1.945	151	0
2	8	BLAKE SHELTON f/ ASHLEY MONROE /Lonely Tonight (Warner Bros./WMN)	20952	-5799	6098	-1663	47.477	-12.324	151	0
10	9	SAM HUNT /Take Your Time (MCA)	20844	1213	5880	310	48.046	2.99	151	0
12	10	DIERKS BENTLEY /Say You Do (Capitol)	17528	487	5037	175	41.335	1.863	151	0
13	11	KEITH URBAN f/ ERIC CHURCH /Raise 'Em Up (Capitol)	15886	887	4620	227	37.13	2.536	151	0
14	12	TYLER FARR /A Guy Walks Into A Bar (Columbia)	15591	822	4423	189	35.732	3.328	151	0
16	13	A THOUSAND HORSES /Smoke (Republic)	13463	969	3831	253	30.633	2.521	150	0
15	14	JAKE OWEN /What We Ain't Got (RCA)	13150	-251	3923	-26	29.336	-0.989	151	0
18	15	BILLY CURRINGTON /Don't It (Mercury)	12358	1350	3563	377	26.685	4.679	148	13
20	16	KENNY CHESNEY w/ GRACE POTTER /Wild Child (Blue Chair/Columbia)	12256	2120	3588	608	27.285	4.549	151	1
11	17	RANDY HOUSER /Like A Cowboy (Stoney Creek)	11185	-8330	3232	-2571	27.183	-16.452	151	0
17	18	MIRANDA LAMBERT /Little Red Wagon (RCA)	10986	-383	3199	-72	24.715	-0.815	147	0
22	19	TIM MCGRAW /Diamond Rings And Old... (Big Machine)	10784	1250	3277	405	24.036	2.422	151	2
21	20	EASTON CORBIN /Baby Be My Love Song (Mercury)	10402	612	2990	189	20.504	1.22	146	0
19	21	ERIC PASLAY /She Don't Love You (EMI)	10311	-30	3001	14	20.015	-0.101	147	0
23	22	JOE NICHOLS /Hard To Be Cool (Red Bow)	8609	374	2533	114	15.638	1.093	139	3
25	23	BRAD PAISLEY /Crushin' It (Arista)	8573	733	2565	152	18.418	1.744	144	7
24	24	KELSEA BALLERINI /Love Me Like You Mean It (Black River)	8551	443	2670	141	17.923	1.171	144	3
28	25	CARRIE UNDERWOOD /Little Toy Guns (19/Arista)	8467	2013	2461	542	18.163	3.375	144	7

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RODNEY ATKINS

**EAT
SLEEP
LOVE YOU
REPEAT**

49 CA/MB
50 BB/BDS

LOOKING FOR TEMPO?
TRY 2:29 SECONDS OF FUN
TEMPO WITH A HOOK!

CURB RECORDS

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
27	26	CANAAN SMITH /Love You Like That (Mercury)	7728	953	2207	287	14.018	2.119	140	2
33	27	FLORIDA GEORGIA LINE /Sippin' On Fire (Republic Nashville)	7313	1910	2068	613	15.687	4.425	138	21
29	28	JOSH TURNER /Lay Low (MCA)	6444	120	1986	79	11.378	0.51	134	3
30	29	GLORIANA /Trouble (Emblem/Warner Bros./WAR)	6240	213	1757	105	13.517	0.196	133	2
32	30	FRANKIE BALLARD /Young & Crazy (Warner Bros./WAR)	6109	481	1715	85	12.735	3.426	142	9
31	31	RASCAL FLATTS /Riot (Big Machine)	5835	87	1731	32	9.635	0.351	131	3
34	32	LITTLE BIG TOWN /Girl Crush (Capitol)	5537	259	1560	47	10.036	0.288	132	3
36	33	BRANTLEY GILBERT /One Hell Of An Amen (Valory)	5448	663	1622	217	9.511	1.202	127	12
35	34	KIP MOORE /I'm To Blame (MCA)	5263	245	1431	71	11.534	0.659	117	3
42	35	MICHAEL RAY /Kiss You In The Morning (Warner Bros./WEA)	5157	2370	1545	758	10.242	5.326	111	5
37	36	DUSTIN LYNCH /Hell Of A Night (Broken Bow)	4861	472	1398	97	7.962	1.043	125	2
38	37	MICKEY GUYTON /Better Than You Left Me (Capitol)	4095	-12	1211	21	7.959	0.173	127	3
40	38	MADDIE & TAE /Fly (Dot)	4013	672	1200	217	6.512	1.354	126	13
39	39	REBA /Going Out Like That (Nash Icon/Valory)	3881	194	1102	66	9.784	0.482	43	0
AIRBORNE		ERIC CHURCH /Like A Wrecking Ball (EMI Nashville)	3315	959	941	287	6.247	1.6	105	18
41	41	CHASE RICE /Gonna Wanna Tonight (Columbia)	3219	20	961	-3	5.24	0.497	109	6
43	42	BIG & RICH /Run Away With You (B&R/New Revolution)	3067	281	964	101	4.178	0.295	111	7
44	43	THE SWON BROTHERS /Pray For You (Arista)	2800	22	866	-14	3.556	0.002	112	0
46	44	PARMALEE /Already Callin' You Mine (Stoney Creek)	2231	164	724	56	3.516	0.264	89	4
48	45	GARY ALLAN f/C.STAPLETON /Hangover Tonight (MCA)	2229	577	635	241	3.87	0.683	65	9
47	46	MO PITNEY /Country (Curb)	1745	14	564	14	2.569	-0.064	73	12
50	47	AUSTIN WEBB /All Country On You (Streamsound)	1670	136	605	18	1.918	0.137	70	4
Debut	48	ELI YOUNG BAND /Turn It On (Republic)	1658	885	473	302	3.015	1.671	67	13
49	49	RODNEY ATKINS /Eat Sleep Love You Repeat (Curb)	1577	-58	475	-8	2.279	-0.156	66	1
Debut	50	DAN + SHAY /Nothin' Like You (Warner Bros./WAR)	1465	52	431	31	2.39	0.023	67	9

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54* BB/BDS
+95 SPINS & 350,000+ AUD

HERE'S TO LOVING THIS LIFE ON:

KCYE KEEY KHGE KJUG KMNB **KMPS** KNTY KRTY KSOP
KUAD KUPL **KWNR** KXLY KYGO WCOL WGAR **WGTY** WIRK
WJVC WKLI WKMK **WKSF** WLHK WMIL **WMZQ** WNSH
WPOC **WQHK** WQIK WQYK WRBT **WRNS** WSOC **WTHT**
WUSY WWYZ **WXBQ** WXCX WYCD **WZZK** KSKS KCCY **KXKT**

"LOCASH HAS FINALLY DELIVERED A MAINSTREAM COUNTRY SMASH
TO RADIO THAT BACKS UP THEIR ENERGETIC LIVE SHOW."

-TIM ROBERTS, PD, WYCD/DETROIT

Country Aircheck Add Leaders

KACEY MUSGRAVES /Biscuits (Mercury)	39
DRAKE WHITE /It Feels Good (Dot)	36
FLORIDA GEORGIA LINE /Sippin' On Fire (Republic Nashville)	21
ERIC CHURCH /Like A Wrecking Ball (EMI Nashville)	18
BILLY CURRINGTON /Don't It (Mercury)	13
ELI YOUNG BAND /Turn It On (Republic Nashville)	13
MADDIE & TAE /Fly (Dot)	13
STRIKING MATCHES /Hanging On A Lie (I.R.S.)	13
BRANTLEY GILBERT /One Hell Of An Amen (Valory)	12
LUKE BRYAN /Games (Capitol)	12
MO PITNEY /Country (Curb)	12

Country Aircheck Top Point Gainers

ZAC BROWN BAND /Homegrown (SouthrnGrnd/Varvatos/BMLG)	3206 ✓
MICHAEL RAY /Kiss You In The Morning (Warner Bros./WEA)	2370 ✓
COLE SWINDELL /Ain't Worth The Whiskey (Warner Bros./WMN)	2210 ✓
KENNY CHESNEY w/GRACE POTTER /Wild Child (Blue Chair/Columbia)	2120 ✓
CARRIE UNDERWOOD /Little Toy Guns (19/Arista)	2013 ✓
FLORIDA GEORGIA LINE /Sippin' On Fire (Republic Nashville)	1910
BRETT ELDREDGE /Mean To Me (Atlantic/WMN)	1820
CHRIS YOUNG /Lonely Eyes (RCA)	1466
BILLY CURRINGTON /Don't It (Mercury)	1350
TIM MCGRAW /Diamond Rings And Old... (Big Machine)	1250

Country Aircheck Top Spin Gainers

ZAC BROWN BAND /Homegrown (SouthrnGrnd/Varvatos/BMLG)	1032
MICHAEL RAY /Kiss You In The Morning (Warner Bros./WEA)	758
COLE SWINDELL /Ain't Worth The Whiskey (Warner Bros./WMN)	713
BRETT ELDREDGE /Mean To Me (Atlantic/WMN)	628
FLORIDA GEORGIA LINE /Sippin' On Fire (Republic Nashville)	613
KENNY CHESNEY w/GRACE POTTER /Wild Child (Blue Chair/Columbia)	608
CARRIE UNDERWOOD /Little Toy Guns (19/Arista)	542
CHRIS YOUNG /Lonely Eyes (RCA)	457
TIM MCGRAW /Diamond Rings And Old... (Big Machine)	405
BILLY CURRINGTON /Don't It (Mercury)	377

Activator Top Point Gainers

ZAC BROWN BAND /Homegrown (SouthrnGrnd/Varvatos/BMLG)	1622 ✓
CARRIE UNDERWOOD /Little Toy Guns (19/Arista)	1104 ✓
KENNY CHESNEY w/GRACE POTTER /Wild Child (Blue Chair/Columbia)	1078 ✓
FLORIDA GEORGIA LINE /Sippin' On Fire (Republic Nashville)	1075 ✓
MICHAEL RAY /Kiss You In The Morning (Warner Bros./WEA)	1049 ✓
SAM HUNT /Take Your Time (MCA)	912
TIM MCGRAW /Diamond Rings And Old... (Big Machine)	872
COLE SWINDELL /Ain't Worth The Whiskey (Warner Bros./WMN)	755
BRAD PAISLEY /Crushin' It (Arista)	608
BILLY CURRINGTON /Don't It (Mercury)	564

Activator Top Spin Gainers

ZAC BROWN BAND /Homegrown (SouthrnGrnd/Varvatos/BMLG)	330
CARRIE UNDERWOOD /Little Toy Guns (19/Arista)	233
KENNY CHESNEY w/GRACE POTTER /Wild Child (Blue Chair/Columbia)	215
FLORIDA GEORGIA LINE /Sippin' On Fire (Republic Nashville)	209
MICHAEL RAY /Kiss You In The Morning (Warner Bros./WEA)	200
SAM HUNT /Take Your Time (MCA)	192
TIM MCGRAW /Diamond Rings And Old... (Big Machine)	183
COLE SWINDELL /Ain't Worth The Whiskey (Warner Bros./WMN)	151
BRAD PAISLEY /Crushin' It (Arista)	120
BILLY CURRINGTON /Don't It (Mercury)	118

Country Aircheck Top Recurrents

	Points
THOMAS RHETT /Make Me Wanna (Valory)	15880
LUKE BRYAN /I See You (Capitol)	14113
FLORIDA GEORGIA LINE /Sun Daze (Republic Nashville)	10276
TIM MCGRAW /Shotgun Rider (Big Machine)	8897
ERIC CHURCH /Talladega (EMI Nashville)	8528
KENNY CHESNEY /Til It's Gone (Blue Chair/Columbia)	8088
SAM HUNT /Leave The Night On (MCA)	8080
KEITH URBAN /Somewhere In My Car (Capitol)	7169
DUSTIN LYNCH /Where It's At (Broken Bow)	6233
LADY ANTEBELLUM /Bartender (Capitol)	6223

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THE FIRST AND THE WORST REALLY BAD SONGS BY REALLY GOOD WRITERS

BENEFITTING MUSIC HEALTH ALLIANCE

WEDNESDAY, APRIL 1

6:30PM (doors open at 5PM) at 3RD & LINDSLEY

HOSTED BY PETER COOPER

RICHARD LEIGH ▪ LIZ ROSE ▪ PHIL BARTON
ROXIE DEAN ▪ WYNN VARBLE ▪ RIVERS RUTHERFORD

Casual Attire ▪ Silent Auction Event

Showcasing some of the world's most successful songwriters performing the first and the worst songs they ever wrote as well as their songs that have become huge hits recorded by superstar artists.

Sponsorship Tables available
contact **Shelia Shipley Biddy** [here](#).



COUNTRY AIRCHECK ACTIVITY

GARY ALLAN f/CHRIS STAPLETON/Hangover Tonight (MCA)
 Moves 48-45*
 2,229 points, 635 spins
 9 adds: **KWEN***, **WGGY**, **WGNA**, **WJVC**, **WNCY**, **WTQR**,
WWGR, **WYCT**, **WYRK**

MO PITNEY/Country (Curb)

Moves 47-46*
 1,745 points, 564 spins
 12 adds including: **KHEY**, **KNTY**, **PCCO**, **WCKT**, **WCOS**,
WDSY, **WEZL**, **WKLI**, **WMAD**, **WMIL**

AUSTIN WEBB/All Country On You (Streamsound)

Moves 50-47*
 1,670 points, 605 spins
 4 adds: **KKBQ***, **KSSN**, **WCKT**, **WCTQ**

ELI YOUNG BAND/Turn It On (Republic Nashville)

Debuts at 48*
 1,658 points, 473 spins
 13 adds including: **KNDL**, **KUAD**, **WDAF**, **WITL**, **WKML**,
WKSJ, **WMAD**, **WMIL**, **WQYK**, **WRBT**

RODNEY ATKINS/Eat Sleep Love You Repeat (Curb)

Remains at 49
 1,577 points, 475 spins
 1 add: **WYCT**

DAN + SHAY/Nothin' Like You (Warner Bros./WAR)

Debuts at 50*
 1,465 points, 431 spins
 9 adds: **KCCY**, **KNTY**, **KSD**, **WDAF**, **WGTY**, **WQIK**, **WRBT**,
WRNX, **WWQM**

WATERLOO REVIVAL/Hit The Road (Big Machine)

1,347 points, 434 spins
 10 adds: **KEGA**, **KKBQ***, **KPLM**, **KRST***, **KRYS**, **KSD**, **WDAF**,
WDXB, **WIRK**, **WKLI**

JOSH DORR/Save Your Breath (RCA)

1,334 points, 407 spins
 3 adds: **KCYE**, **WLKB**, **WKLI**

LOCASH/I Love This Life (Reviver/Star Farm)

1,102 points, 307 spins
 3 adds: **KCCY**, **KSKS***, **KXKT**

ADD DATES

MARCH 23

RAELYNN/For A Boy (Valory)
LADY ANTEBELLUM/Long Stretch Of Love (Capitol)
CAM/My Mistake (Arista)
OUTSHYNE/Moonlight Crush (in2une)
JASON ALDEAN/Tonight Looks Good On You (BBR)

MARCH 30

BROTHERS OSBORNE/Stay a Little Longer (EMI Nashville)
CASEY JAMES/Fall Apart (19/Columbia)
CHASE BRYANT/Little Bit Of You (Red Bow)
JANA KRAMER/I Got The Boy (Elektra Nashville/WAR)

APRIL 6

BLAKE SHELTON/Sangria (Warner Bros./WMN)

Send yours to adds@countryaircheck.com.

CHECK OUT



Allison Moorer *Down To Believing* (eOne)
 On her latest album, Moorer teams with longtime friend and producer Kenny Greenberg for a collection she says is about family and relationships.



Abi Ann 17 (One Country)
 Teenager Abi Ann has already had eight songs placed in TV and film projects. Her EP features the single "Future Ex-Boyfriend."

Mar. 24 **Striking Matches** *Nothing But The Silence* (I.R.S.)
Canaan Smith *Self-Titled* (Mercury)

Mar. 31 **Darius Rucker** *Southern Style* (Capitol)
Various, *Now That's What I Call ACM Awards 50 Years*
 (ACM/Sony/UMG)
Jon Wolfe *Natural Man* (Fool Hearted Productions)

April 7 **Kristian Bush** *Southern Gravity* (Streamsound)
Will Hoge *Small Town Dreams* (Cumberland/Thirty Tigers)

Because of you,
 we can keep finding cures.

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