

# COUNTRY AIRCHECK WEEKLY

March 17, 2014, Issue 388

**look at you** Started by SiriusXM

**Big Spinners:** WQNU 49x, WWKA 47x, SXM 34x, KUPL 32x, KCYY 27x, WNOE 20x, WUBL 19x, KAJA 18x, WWGR 18x, KCYE, 18x, WGH 17x

**Most Added Again ~ 15 new adds**  
 KEGA, KKGO, KMLE, KTST, KUZZ, WJVC, WCYQ, WKXC, WOGK, WQBE, WRNS, WRNX, WXBQ, WYCT, WYNK  
**BB: 44\* +112 – CA/MB: 47\* +118**

## Moon To Shine For St. Jude

Though remaining with KAJA/San Antonio through April 30, outgoing PD **Travis Moon** certainly has **St. Jude Children's Research Hospital** on the brain ... and not just because KAJA just set another station record with a \$722,000 radiothon last week. **Country Aircheck** spoke with St. Jude's soon-to-be Sr. Liaison/Programming about the decision to leave radio and shifting St. Jude from a part-time to full-time obsession.

### CA: What is it about St. Jude for you?

**TM:** I've always been a supporter, going back to doing a radiothon at KUBL/Salt Lake City in 1996. Back then, of course, we went overnight with it. The "thon" part was dead-on in those days. And there was just something about that event – I couldn't bring myself to leave. I don't know why, I just couldn't. So when I got to KEEY/Minneapolis that summer, I was excited to find they did radiothons. I got to do 11 there, building from about \$300,000 to \$2.15 million for the last one we did.



Travis Moon

Radiothons are kind of my Super Bowl.

There's something about those two or three days where everyone on the staff is engaged in one thing and you're working so closely with the listeners. Everyone can agree on the purpose and there's a ton of goodwill created. It's powerful.

My brother passed from cancer back in the late '70s and I've always had him on my mind during radiothons. My philosophy is don't leave anything on the table. Scour every rock. And I've been very fortunate that Clear Channel and my bosses have allowed me to take those two days to raise that money each year.

(continued on page 8)



**Over The Moon:** KAJA/San Antonio staffers celebrate raising a record \$721,685 for St. Jude Children's Research Hospital during last week's (3/13-14) radiothon, bringing their five-year total to more than \$2.6 million. Pictured (l-r) are Randy Carroll, Jamie Martin, Travis Moon and Bree Wagner.

## Country Rocks The Oceans

The inspiration to "do something" has turned into an annual music festival with a conscience. **Country Aircheck** caught up with former Warner Music Nashville SVP/Promotion and **Rock The Ocean** founder **Chris Stacey**, as well as **Huka Entertainment** co-founder/CEO **AJ Niland** to get the scoop on

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**JON PARDI**

51 FIRST-WEEK STATIONS ARE PICKIN' UP "WHAT I CAN'T PUT DOWN!"

**MOST ADDED!**

THANK YOU COUNTRY RADIO!



## HELLUVA LIFE

March 17, 2014

Dearest champions of Country Radio,

The words "thank you" are used so commonly every day that they seem nominal compared to the feeling I have for those who made room for me on their playlist. To see my name atop a long list of superstars fills my heart in a way I could never describe. You have given me a gift. All I've ever wanted in my entire life is to play country music for a living and now I have that opportunity... for this I'm forever in your debt. I promise to always deliver you the best music I can.

All of this is just the beginning of a long and fruitful friendship! From the bottom of my soul... THANK YOU!

All good wishes,

A handwritten signature in black ink that reads "Frankie Ballard". The signature is written in a cursive, flowing style. The first name "Frankie" is written in a smaller, more compact script, while "Ballard" is written in a larger, more expansive script with large loops and a long tail that curves back under the name.



**36** CAC/MB **37** BB

"THE HOOKIEST SONG FROM ONE OF THE YEAR'S BEST ALBUMS! I AM A BELIEVER."

- DJ STOUT, WSOC/CHARLOTTE

**SPINS TO DATE:**

**475x** AT KKBQ/HOUSTON!  
**345x** AT WWKA/ORLANDO!  
**335x** AT KJKE/OKLAHOMA CITY!  
**300x** AT KEEY/MINNEAPOLIS!

CRS NEW FACE OF COUNTRY MUSIC 2014

# DAN+SHAY



**APPROACHING TOP 10!**

**ACM VOCAL DUO OF THE YEAR NOMINATION**

**TOP 5 RESEARCH WITH FEMALES!**

- #4** CORE FEMALES 35-44
- #5** ALL FEMALES 25-44
- #5** FEMALES 25-34



**54\* CAC/MB / 50\* Billboard**  
HIGHLY ANTICIPATED NEW SINGLE  
FROM UPCOMING ALBUM!

**ON TOUR THIS SUMMER/FALL WITH  
RASCAL FLATTS  
"REWIND TOUR 2014"**

**MAY SHOWS INCLUDE:**

- 5/16 St. Louis, MO**
- 5/17 Indianapolis, IN**
- 5/30 Wantagh, NY**
- 5/31 Hartford, CT**



the 2nd Annual Rock The Ocean's Tortuga Music Festival, which takes place April 12-13 in Ft. Lauderdale, FL.

"There was an amazing Academy-Award winning documentary a few years back called *The Cove*," Stacey says of the moment his love of the ocean became activated. "I was so moved by what I saw that I remember walking out of the theater and saying to my friends, 'I've got to do something to help this cause.'" A few days later while boating on the Intracoastal Waterway, he saw what is now the festival site and had a "lightning bolt moment."



Chris Stacey

Creating the 501(c)(3) organization Rock The Ocean, Stacey spent years solidifying the idea and working with the city and event-related groups for permits. "I've been a record promotion guy for most of my career and I probably knew just enough about producing an actual live show to be dangerous," he says. "After

immersing myself in it, I realized this was beyond my scope and capability to pull off by myself."

Enter Huka Entertainment, which was already known for its Hangout Music Festival in Gulf Shores, AL. Producing a beach event wouldn't be new. With Niland's help putting the festival together, last year's inaugural show drew a crowd of 25,000 and raised more than \$70,000 for Rock The Ocean, funds which were then distributed to the Guy Harvey Ocean Foundation and other marine conservation organizations.

"My production partners did a spectacular job of creating an event that flowed well and was very well-produced and well-managed," Stacey says. "That was one of the things we got so many comments on afterwards. There weren't gigantic lines for bathrooms and for beer, and it all felt very high-end, which is one of the things we take a lot of pride in."



AJ Niland

There were some challenges related to flow, layout and the fan experience. "We're constantly trying to improve," Niland says. "From the gates and the entrance points and the flow in and out of the venue to restrooms and bar setups, it's making sure lines are short and things are clean. And then there are the over-the-top things we're known for."



PAGE THREE PIC

**Turn And Burn: Steve Wariner (c) celebrates RIAA gold certification for *Burnin' The Roadhouse Down* with then-Capitol execs (l-r) Pat Quigley, Bill Catino, Tom Becci and Bill Kennedy, circa 1999. Have your own golden memories? Send them to [pagethreepic@countryaircheck.com](mailto:pagethreepic@countryaircheck.com).**

This year's surprise is a water park-grade waterslide set up just for the festival and taken down when it's over. That might seem like a huge undertaking and expense, but Niland says they develop their sponsorships differently than most to get it covered. "We use our amusements to drive engagement rather than revenue, and we get our revenue back through the sponsor engagement," he says. Rather than charge fans to use the slide, the "barrier of entry" is engagement with the sponsor on the way in. "It's a better experience for the fans, they're getting the opportunity to do things for free, the sponsor's seeing increased engagement and we have the ability to offset that cost."

Like last year, a conservation village with two dozen organizations and exhibits is planned. Performing are Luke Bryan, Eric Church, Sheryl Crow, Dierks Bentley, Billy Currington, Train, Ziggy Marley and more. "I'm proud that we're working in artists from other genres besides country," Stacey says, "We tried to create an environment that is kind of like having an iPod on shuffle during your day at the beach."

Beyond doubling last year's total, Stacey's goal is also spreading the word about ocean conservation both with fans

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**TOBY KEITH**  
**SHUT UP & HOLD ON**  
 Tour  
 PRESENTED BY BUILT Ford F-SERIES  
 TOUGH

**Catch Toby perform on the 49th Annual Academy of Country Music Awards show**

**TOUR CRANKING UP THIS SUMMER!!**

UNIVERSAL MUSIC



# KELLEIGH BANNEN

6 NEW STATIONS MADE FAMOUS THIS WEEK

OVER 60 STATIONS ON OVER 40K SOLD 248K VIDEO VIEWS

# ERIC PASLAY

## SONG ABOUT A GIRL

CA/MB **43** (real time Top 40)

BB/BDS **38**

Top **5** Most Added This Week (*again*)

**18** new adds

**81** total stations on

"Jeez this is a GREAT song!!! "Cool" doesn't even begin to describe how it sounds on the air!"

**-JOHNNY CHIANG, OM KKBQ/Houston**



and acts. "We can take artists on shark-tagging expeditions and put them with the best scientists in the world and really educate them on a one-on-one basis about shark populations or tuna populations," he says. "We can really immerse artists in a good time if it's something they're passionate about."

See the full lineup of this year's event [here](#). Reach Niland [here](#) and Stacey [here](#).  
—Jess Wright

## Chart Chat

Congrats to **Frankie Ballard, Kevin Herring, Chris Palmer, Jordan Pettit, Abby Law, Tom Martens, Ray Vaughn, Raffaella Braun** and **Jessica Rouse** on scoring this week's No. 1 with "Helluva Life." The song is Ballard's first chart-topper, the first for the WAR team as a whole, Palmer's first as a VP, Pettit's first as a National, Vaughn's and Marten's first in the format, and first-ever for Law, Braun and Rouse. Pettit notes that the passing of WAR regional **Lindsay Walleman** changed the way the team heard the song and influenced its selection as a single. "We suspect Lindsay's still working on her end of things – especially when it came to a showcase at Scott Hendricks' house in hot, humid July," he says. "The weather was 70 degrees that day. Most gorgeous day of the year."



Frankie Ballard

## News & Notes

Radio revenues for Q4 and the full year were flat in 2013 compared to 2012, despite the prior year benefitting from more political spending, according to the **RAB's** year-end report. Automotive remains the top-spending advertising category, followed closely by communications. Not surprisingly, fourth quarter buys showed major increases in health care and insurance spots. See the full report [here](#).



John Englebrecht

**South Central Communications** Chairman/President **John Englebrecht** was inducted into the Evansville (IN) Regional Business Hall of Fame Thursday (3/13). South Central owns stations in Nashville, Knoxville and Evansville,

## OFF THE RECORD: JOSH THOMPSON



Josh Thompson

Show Dog-Universal's **Josh Thompson** gives an industry spin on the artist interview:

**The first time I heard** myself on the radio it was shock and awe. I was on Highway 5 coming from somewhere in Seattle and I heard it in the car with a couple of my record reps. We stopped and had a beer over that one.

**The best radio tour** memory is definitely when we went to Knoxville. It was one of my first station visits and we were putting out "Beer On The Table." Mike Hammond added the record right there on the spot. It was awesome. First station in the country to play it.

**Turn It Up is definitely injected** with steroids. The album is meant to be translated great to live shows and it's going to fit in perfectly if you need to drive fast, or at any parties or outside barbecues. It's going to be one of your favorite records.

**The last thing I bought from Skymall** was a wedgie. I don't know if it's called a wedgie – it's one of those inflatable triangle-looking things that you can put on the table and lean on so you can sleep forward. I bought it for my road manager as kind of a joke, but he uses it all the time and the funniest part about it is sitting next to him and watching him almost faint every time he blows it up. It's good therapy for me.

**The most redneck thing** I've done lately was having a fire on a nice day and going outside in my boxers and cowboy boots. And I was drinking shorty Natural Lights. My neighbors can't see me, so I've got that going for me.

**I pick my favorite cities based on food**, so it can change, but if I could be stuck in any city it would be Portland, ME because I love seafood and I love microbrews, and they have the best of both worlds there.

including Country **WLFW/Evansville**. More [here](#).

Miller Media Group's **WJRE/Kewanee, IL** is the newest affiliate of Envision Networks' **AudioChopShop**. More [here](#).

The *Tin Pan South Songwriters Festival* has chosen **St. Jude Children's Research Hospital** as the beneficiary of its March 25 show, which features **Brett James, Lee Thomas Miller, Rivers Rutherford** and **Caitlyn Smith**. The festival runs March 25-29 at various venues in Nashville. More [here](#).

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**YEP YEP!!! IT'S HERE!**

**DUSTIN LYNCH**

**WHERE IT'S AT (YEP, YEP)**

**45+ CONFIRMED 1<sup>ST</sup> WEEK STATIONS**

**ALREADY ADDED** KASE, KEYE, KSOP, KWNR, WKML, WPOC, WQHK, WUBL, WUSY

PLAY MPE: **NOW**

ON YOUR DESK: **NOW**

IMPACTING COUNTRY RADIO: **MARCH 31<sup>ST</sup>**



**#1 LOVE SONG IN THE COUNTRY**  
- USA TODAY

# KATIE ARMIGER

# SAFE

KMPS, WJVC, KWOE, KUPL, WOGI, KFRG,  
KAJA, KCYE, WWKA, WMIL, WNOE, KTST,  
KTEX, WCKT, WGGY, KHEY, WCTQ, WXCY,  
WRNS, WTHT, KXLY, WGTY, WKXC,  
WQHK, WKML, KKIX

*Written by Katie Armiger & Mallery Hope*  
*Featuring Mallery Hope*

**New this week...**  
**KJKE, WDXB, WZZK**

Fastest downloading single of Katie's career • 1.5M YouTube Views



Show Dog-Universal's **Josh Thompson** is soliciting Instagram videos of fans covering one of the songs on his set list to win a trip to and onstage performance at one of his shows. More [here](#).

**Lyle Lovett, Bonnie Raitt, Bruce Springsteen and Don Henley** will be featured on the first-ever **Jackson Browne** tribute album *Looking At You*, coming April 1. Details [here](#).

**Angel Mary and the Tennessee Werewolves** lead singer **Angel Mary** is the new face of Redneck Riviera, a clothing line created by Big & Rich's **John Rich**. More [here](#).

The **CMA World GlobalLive** concert, formerly known as the *Global Artist Party*, will be held June 2 during the 2014 CMA Music Festival.

## The Week's Top Stories

Full coverage at [countryaircheck.com](http://countryaircheck.com).

- **Nielsen Audio** released day one of its February 2014 PPM ratings. (3/17)
- **Clear Channel** restructured its major market operations. (3/17)
- **Bob Richards, Fritz Moser and Tracey Bean** were promoted at **Emmis/Indianapolis**. (3/17)
- **Nielsen** presented "The Insights Evolution: Why Only Obsessing About Music Sales Is Holding You Back" at SXSW. (3/14)
- HEH's **KSAM/Huntsville, TX** afternoon personality **Chuck Reeves** will join Impact Radio Group's **KQBL/Boise, ID** as PD/morning host March 31. (3/13)
- Former Metro Networks/Seattle's **Jonathan West** joined Leighton's **KZPK/St. Cloud, MN** as Dir./Imaging/afternoon personality. (3/13)
- The **Louisiana and West Virginia Association Of Broadcasters** held their respective 2014 awards presentations. (3/12)
- **Townsquare** stations joined forces to raise more than \$1 million for **St. Jude Children's Research Hospital**. (3/12)
- **WSSL/Greenville, SC's Kix Layton** and **WESC/Greenville, SC's John Landrum** were both promoted to PD. (3/11)

## Moon To Shine For St. Jude

(continued from page 1)

**How did this opportunity come to you, and why did it make sense now?**

I'm on the Country Cares advisory board and wanting to get someone from radio in this position has been talked about for a while. I was approached about it and, in the back of mind,

## MY TUNES: MUSIC THAT SHAPED MY LIFE



Greg Sax

Show Dog-Universal's **Greg Sax** goes green and discusses his most influential artists, concerts, songs and albums:

**1. Jack Greene/Statue Of A Fool:** I found my calling in the words, "So build a statue and oohhh build it high so that all can see ... then inscribe The World's Greatest Fool and name it after me." #StatueOfASax

**2. Merle Haggard, Green Green**

**Grass Of Home:** I was only three but my Dad had this album on reel-to-reel tape, teaching me a prison soliloquy nursery rhyme about a man wrestling with his last days on this earth. #MamaTried

**3. Lee Greenwood/God Bless The U.S.A.:** Our family runs strong with brave military men who served this country across the hills of Texas from sea-to-shining-sea. #ThankThemForTheirService

**4. Joe Diffie/John Deere Green:** This song reminds me of S-A-X in the A-F-T at WACO-100 when answering the Sax-O-Phone and painting our little town in John Deere Green was all that mattered. #PaintItGreenBoys

**5. Pat Green/Galleywinter:** This song transports me back to my rocking horse named Ranger when I was a kid. Out on the front porch we would ride... #ImGoingToGalleywinter

• **A highly regarded song or album you've never heard:** Beyonce, "Green Light."

• **An "important" piece of music you just don't get:** Cee Lo Green's "F\*\*k You" version of his "Forget You." #IGetItButIDontGetIt

• **An album you played or listened to incessantly:** Pat Green's *Three Days* reminded me of my college days at the University of North Texas. Mean Green.

• **One obscure or non-country song everyone should listen to right now:** "It's Not Easy Being Green" by Kermit the Frog. #IThinkItsWhatIWantToBe

• **One item in your music collection you'd rather not admit to enjoying:** Booker T. & the M.G.s, "Green Onions."

I always wanted to do more with and for St. Jude. There are a lot of little ideas we just never had time to implement. So I had to weigh how I can be most useful for St. Jude. Certainly, it's a great opportunity for me, but also a chance to share more ideas

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# Ready, Set, Roll

## CHASE RICE

Over **560,000**  
units sold

**CA/MB 44\***  
**BB 41\***

I like listening to and playing the guy's music, but after seeing Chase perform, I know he's gonna have a career like a 9-second pit stop and a victory lap around the track! **READY, SET, ROLL.**  
**Stoney Richards / WDSY**

In an age of radio where we look at all kinds of things to determine hits, we sold 900 hard tickets for Chase at the Rodeo Club this week. The fans knew every word to every song he did.  
**Not sure I can get more reliable research than that!**  
**Nate Deaton / KRTY**

**NEW THIS WEEK:**  
**WDXB • WRNX**

**NEW ON BB:**  
**KEGA • WMIL • WCYD**

**CHASE IS THE REAL DEAL;** one of the next big stars of our format. He already has a huge fan base, and this record sells and researches. There's no reason not to play this hit!

**Kerry Wolfe / WMIL**

→ **CLICK HERE** ←

ALL REWARD, NO RISK / \$PRICELESS



3 987654 321095

and develop better resources for radio. We're just scratching the surface.

**Did you have any hesitancy about making the leap with all the PPM-inspired questioning of radiothons?**

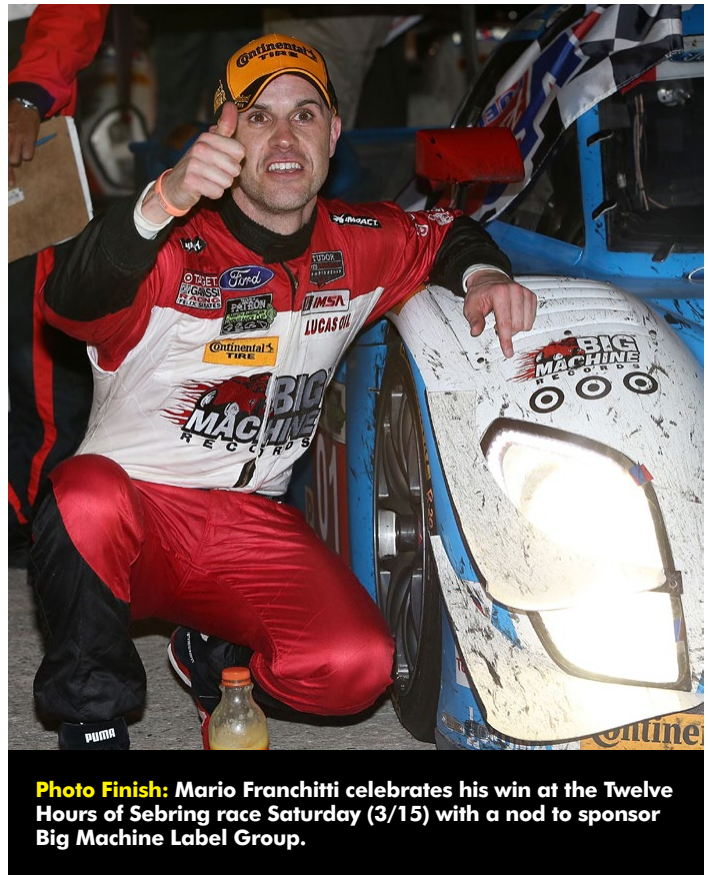
I've always had a big picture view that radio is about connecting with listeners. And part of that has to do with trust and credibility. All the stations play the hits, but the magic is in that connection between the records. The community service level is where you get a lot of that done. It's like aerating your lawn – you can't measure it at the moment, but you'll see those enhancements later. Connecting with hearts is something you can't buy in a marketing plan. Especially in competitive situations, it's a game changer.

**How are you envisioning helping programmers in your new role?**

I have lots of ideas, little things and best practices. One thing I've learned over the years is the power of words. How you say things is so important. This may be too granular, but you have to put things in certain ways. If I say to a person who feels like they want to help, "This hour we need 100 people to be Partners In Hope," the reaction isn't nearly as strong as if I say, "The very next listener who makes the call – you will be responsible for us hitting our goal." It's about urgency. Next thing you know, 15 people are calling to be that one person who pushes us over the top. I've gotten as crazy as watching QVC to see how they do things. It's really about managing each hour. The enemy is time, so a lot of ideas are born out of that.

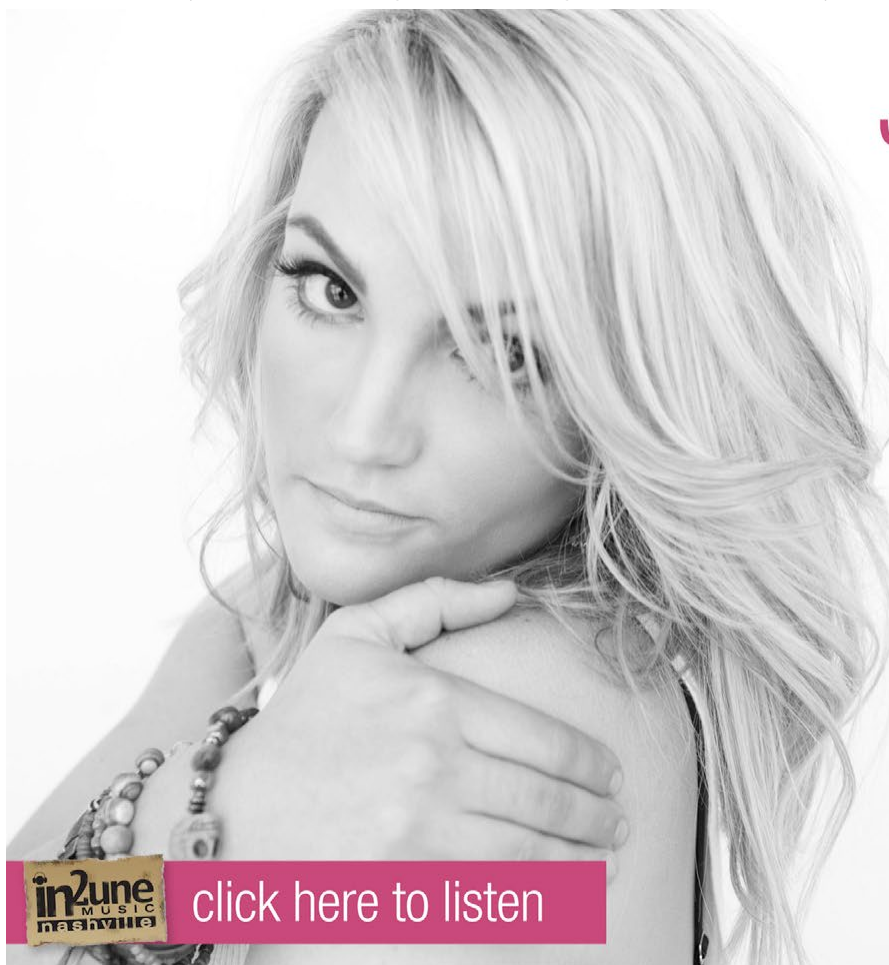
**What else?**

There are other thoughts on improving overall pacing and sound. For instance, artist liners. I've always had artists call my office phone to leave a liner because when you play it back coming



**Photo Finish:** Mario Franchitti celebrates his win at the Twelve Hours of Sebring race Saturday (3/15) with a nod to sponsor Big Machine Label Group.

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**JAMIE LYNN SPEARS**

HOW COULD I WANT MORE

THANK YOU COUNTRY RADIO

WSIX KMLE WWKA

WFUS KKG0 KSOP

WCKT WCTQ KHGE

WYNK WJVC KXLY

KUPL WCYQ

SiriusXM HIGHWAY



[click here to listen](#)



**Helluva Height:** Frankie Ballard and the WMN crew celebrate the No. 1 ascension of "Helluva Life" with, in absentia, the late, great Lindsay Walleman. Pictured (l-r) are Peter Strickland, Chris Palmer, Jessica Rouse, Kevin Herring, Abby Law, Ballard, Jordan Pettit, John Esposito, Tom Martens, Cris Lacy, Chad Schultz, Lisa Ray and Christian Svendsen.

out of stopsets it sounds like they are right there on the phone rather than sounding sterile. I've got a ton of these ideas and it's just about getting them down on paper. But this will also give me an opportunity to work with radio. There are so many great ideas out there that I don't even know about. So I'm looking forward to learning from a lot of great stations.

**Will it be tough to leave radio?**

It was a difficult decision because I'm really emotionally invested in KJ. I'm beyond proud of this staff – Randy Carroll belongs in the Hall of Fame. We're seeing Jamie Martin and Bree Wagner blossom. We've gotten to win awards, the station has been successful and we've had so many awesome moments. I really questioned whether I could unplug from that. April 30 is when it will all hit me.

**What's your plan of attack?**

The first thing is to listen and find out where I'm needed. There

are so many ideas that have to be fleshed out and prioritized. There are some easy things I can't wait to share with people. Then it will be getting on the phone with partner stations and asking what they need. There are great radiothons going on across America in all market sizes. KUSO/Norfolk, NE, for instance, generates an incredible amount of money for their size. So I'll definitely enjoy visiting some radiothons to learn and get feedback from programmers.

**What has the reaction been to the move?**

My hotmail account pretty much blew up when the news broke. It surprised a lot of people, but the comments have all been great. I'm not going to Mars. I'll still be listening to a lot of radio and music, and being a champion. Breaking the news in the building was tough. I don't think I've been that nervous in a long time. Leaving is going to be really hard, but I'm excited to work with St. Jude.

Connect with Moon [here](#).

–Chuck Aly **CAC**

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NEW MUSIC FROM

# COLE @ SWINDELL

THE FOLLOWUP TO HIS #1 DEBUT SINGLE "CHILLIN IT"

## HOPE YOU GET LONELY TONIGHT

AVAILABLE EVERYWHERE NOW!

**IMPACTING MARCH 24TH!**



LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays	Audience +/-	Aud	Stations	ADDS
4	1	FRANKIE BALLARD/Helluva Life (Warner Bros./WAR) ✓	23333	2375	6939	670	55.973	5.022	146	1
5	2	BLAKE SHELTON/Doin' What She Likes (Warner Bros./WMN)	21915	1425	6476	408	54.192	3.612	148	0
3	3	DIERKS BENTLEY/I Hold On (Capitol)	21805	494	6621	211	52.377	1.109	148	0
7	4	RANDY HOUSER/Goodnight Kiss (Stoney Creek) ✓	20705	1741	6333	531	49.438	3.471	148	0
6	5	THOMPSON SQUARE/Everything I Shouldn't Be... (Stoney Creek)	20093	314	6140	102	48.08	0.974	147	0
1	6	LADY ANTEBELLUM/Compass (Capitol)	19128	-5092	5700	-1569	45.937	-11.392	148	0
9	7	JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	18619	1460	5415	459	45.306	3.937	148	1
2	8	JASON ALDEAN/When She Says Baby (Broken Bow)	18534	-5187	5413	-1531	44.472	-12.324	148	0
8	9	SCOTTY MCCREERY/See You Tonight (19/Interscope/Mercury)	17892	-328	5273	-119	44.331	-0.787	148	0
10	10	ERIC CHURCH/Give Me Back My Hometown (EMI Nashville)	15383	198	4602	81	36.989	0.225	148	0
11	11	RASCAL FLATTS/Rewind (Big Machine)	15289	404	4382	102	38.137	1.291	148	0
12	12	DAN + SHAY/19 You + Me (Warner Bros./WAR)	14489	-254	4260	-36	34.61	-0.256	148	0
14	13	BRETT ELDRIDGE/Beat Of The Music (Atlantic/WMN)	14147	972	4167	320	33.426	2.025	147	0
15	14	BRANTLEY GILBERT/Bottoms Up (Valory)	13923	951	4118	280	32.16	4.254	146	2
16	15	THOMAS RHETT/Get Me Some Of That (Valory)	13896	1171	4106	348	33.574	4.059	147	1
17	16	KEITH URBAN/Cop Car (Capitol)	13050	711	3744	212	31.823	1.878	146	1
20	17	MIRANDA LAMBERT/Automatic (RCA) ✓	12635	1709	3632	455	30.743	5.107	148	5
21	18	FLORIDA GEORGIA LINE f/L. BRYAN/This Is... (Republic Nashville) ✓	12409	1795	3603	479	28.274	4.707	142	5
19	19	JUSTIN MOORE/Lettin' The Night Roll (Valory)	11355	402	3534	112	26.681	0.526	146	0
18	20	BRAD PAISLEY/The Mona Lisa (Arista)	10126	-866	2913	-225	23.366	-2.383	145	0
22	21	CRAIG MORGAN/Wake Up Lovin' You (Black River)	9296	113	2837	84	21.204	0.851	146	0
23	22	KIP MOORE/Young Love (MCA)	7925	-513	2329	-162	18.295	-1.043	142	0
24	23	SARA EVANS/Slow Me Down (RCA)	7780	570	2260	146	17.77	1.731	141	1
25	24	TIM MCGRAW/Lookin' For That Girl (Big Machine)	7760	590	2295	176	15.239	1.586	141	4
26	25	HUNTER HAYES/Invisible (Atlantic/WMN)	7094	335	2038	99	17.839	1.458	134	5

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**TYLER FARR**  
**WHISKEY IN MY WATER**  
**TOP 25 BOUND!**  
**TOP 10 IN KEY DEMOS @ MEDIABASE CALLOUT**  
 (3/14/14 - NET POSITIVE RANK)  
 "Whiskey In My Water' continues to be a huge record for us!" (775 SPINS TO DATE)  
 - J.R. Schumann (PD), WWKA/Orlando

LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays	Audience +/-	Aud	Stations	ADDS
27	26	<b>CRAIG CAMPBELL</b> /Keep Them Kisses Comin' (Bigger Picture)	6976	613	2108	126	16.526	1.507	118	12
28	27	<b>TYLER FARR</b> /Whiskey In My Water (Columbia)	6806	524	2049	158	13.242	1.603	146	2
30	28	<b>BILLY CURRINGTON</b> /We Are Tonight (Mercury)	4575	318	1406	114	9.098	0.792	112	1
<b>AIRBORNE</b>		<b>LUKE BRYAN</b> /Play It Again (Capitol) ✓	4265	2397	1099	616	9.782	5.502	103	54
33	30	<b>JAKE OWEN</b> /Beachin' (RCA)	4247	419	1292	128	8.539	0.701	111	10
32	31	<b>CHRIS YOUNG</b> /Who I Am With You (RCA)	4140	262	1199	74	7.848	0.466	113	6
31	32	<b>LITTLE BIG TOWN</b> /Sober (Capitol)	4031	-61	1273	-17	7.328	-0.178	114	0
34	33	<b>SHERYL CROW</b> /Callin' Me When I'm Lonely (Warner Bros./WMN)	4015	191	1079	65	7.248	0.206	107	3
35	34	<b>GEORGE STRAIT</b> /I Got A Car (MCA)	3757	5	1109	21	8.242	-0.037	118	4
38	35	<b>JOE NICHOLS</b> /Yeah (Red Bow)	3459	408	1099	149	6.255	0.742	114	13
36	36	<b>CHARLIE WORSHAM</b> /Want Me Too (Warner Bros./WAR)	3300	-18	955	11	7.89	-0.069	96	2
40	37	<b>ELI YOUNG BAND</b> /Dust (Republic Nashville)	3045	231	954	79	5.593	0.83	104	5
39	38	<b>GARY ALLAN</b> /It Ain't The Whiskey (MCA)	3041	132	1045	24	4.723	0.368	107	2
<b>AIRBORNE</b>		<b>THE BAND PERRY</b> /Chainsaw (Republic Nashville)	2872	1126	826	330	5.792	2.397	102	22
37	40	<b>LEAH TURNER</b> /Take The Keys (Columbia)	2772	-415	866	-130	3.964	-0.727	118	0
47	41	<b>SWON BROTHERS</b> /Later On (Arista)	2548	825	784	277	4.175	1.436	113	15
41	42	<b>THE CADILLAC THREE &amp; FRIENDS</b> /The South (Big Machine)	2410	153	790	54	3.136	0.375	107	5
49	43	<b>ERIC PASLAY</b> /Song About A Girl (EMI Nashville)	2394	704	640	168	4.45	1.309	81	18
43	44	<b>CHASE RICE</b> /Ready Set Roll (Dack Janiels/RPME)	2203	53	663	14	3.792	-0.031	76	2
42	45	<b>AMERICAN YOUNG</b> /Love Is War (Curb)	2201	-15	749	-7	2.543	0.138	102	1
45	46	<b>CHUCK WICKS</b> /Us Again (Blaster)	2143	315	656	66	5.509	2.328	55	5
48	47	<b>BIG &amp; RICH</b> /Look At You (B&R/New Revolution)	2015	323	608	118	3.112	0.508	71	13
Debut	48	<b>LEE BRICE</b> /I Don't Dance (Curb)	1782	269	620	122	2.997	0.482	79	13
50	49	<b>EASTON CORBIN</b> /Clockwork (Mercury)	1696	169	549	66	2.314	0.176	77	4
Debut	50	<b>PARMALEE</b> /Close Your Eyes (Stoney Creek)	1422	109	480	22	2.038	0.295	73	5

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# LEE BRICE

## I DON'T DANCE

**NEW AIRPLAY AT:**  
 WUSN, KILT, WYRK, WNOE  
 WKSF, WGKX, WLHK, WUBL  
 KWOF, KDRK, WTHT, WSLC, KHEY  
 KBQI, WRNS, WMIL, KBEQ, WKXC  
 KFGY, KNTY, KTOM, KJKE, WRBT  
 WXCY, KEGA, WGNE, WIRK, KAWO



**Country Aircheck Add Leaders**

	Adds
LUKE BRYAN/Play It Again (Capitol)	54
JON PARDI/What I Can't Put Down (Capitol)	50
CASSADEE POPE/I Wish I Could Break Your... (Republic Nashville)	44
THE BAND PERRY/Chainsaw (Republic Nashville)	22
ERIC PASLAY/Song About A Girl (EMI Nashville)	18
AUSTIN WEBB/Raise 'Em Up (Streamsound)	16
SWON BROTHERS/Later On (Arista)	15
BIG & RICH/Look At You (B&R/New Revolution)	13
JOE NICHOLS/Yeah (Red Bow)	13
LEE BRICE/I Don't Dance (Curb)	13

**Country Aircheck Top Point Gainers**

LUKE BRYAN/Play It Again (Capitol)	2397	✓
FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	2375	✓
FLORIDA GEORGIA LINE f/L. BRYAN/This Is... (Republic Nashville)	1795	✓
RANDY HOUSER/Goodnight Kiss (Stoney Creek)	1741	✓
MIRANDA LAMBERT/Automatic (RCA)	1709	✓
JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	1460	
BLAKE SHELTON/Doin' What She Likes (Warner Bros./WMN)	1425	
THOMAS RHETT/Get Me Some Of That (Valory)	1171	
THE BAND PERRY/Chainsaw (Republic Nashville)	1126	
BRETT ELDRIDGE/Beat Of The Music (Atlantic/WMN)	972	

**Country Aircheck Top Spin Gainers**

FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	670
LUKE BRYAN/Play It Again (Capitol)	616
RANDY HOUSER/Goodnight Kiss (Stoney Creek)	531
FLORIDA GEORGIA LINE f/L. BRYAN/This Is... (Republic Nashville)	479
JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	459
MIRANDA LAMBERT/Automatic (RCA)	455
BLAKE SHELTON/Doin' What She Likes (Warner Bros./WMN)	408
THOMAS RHETT/Get Me Some Of That (Valory)	348
THE BAND PERRY/Chainsaw (Republic Nashville)	330
BRETT ELDRIDGE/Beat Of The Music (Atlantic/WMN)	320

**Activator Top Point Gainers**

RANDY HOUSER/Goodnight Kiss (Stoney Creek)	1011	✓
LUKE BRYAN/Play It Again (Capitol)	928	✓
FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	687	✓
FLORIDA GEORGIA LINE f/L. BRYAN/This... (Republic Nashville)	656	✓
JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	655	✓
SARA EVANS/Slow Me Down (RCA)	520	
BLAKE SHELTON/Doin' What She Likes (Warner Bros./WMN)	516	
MIRANDA LAMBERT/Automatic (RCA)	464	
THOMAS RHETT/Get Me Some Of That (Valory)	455	
CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)	454	

**Activator Top Spin Gainers**

RANDY HOUSER/Goodnight Kiss (Stoney Creek)	254
LUKE BRYAN/Play It Again (Capitol)	221
FLORIDA GEORGIA LINE f/L. BRYAN/This... (Republic Nashville)	156
JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	154
FRANKIE BALLARD/Helluva Life (Warner Bros./WAR)	145
SARA EVANS/Slow Me Down (RCA)	127
MIRANDA LAMBERT/Automatic (RCA)	120
THE BAND PERRY/Chainsaw (Republic Nashville)	113
KEITH URBAN/Cop Car (Capitol)	108
THOMAS RHETT/Get Me Some Of That (Valory)	104

**Country Aircheck Top Recurrents**

	Points
COLE SWINDELL/Chillin' It (Warner Bros./WMN)	12466
LUKE BRYAN/Drink A Beer (Capitol)	12421
DAVID NAIL/Whatever She's Got (MCA)	11198
ERIC PASLAY/Friday Night (EMI Nashville)	9634
FLORIDA GEORGIA LINE/Stay (Republic Nashville)	8035
ELI YOUNG BAND/Drunk Last Night (Republic Nashville)	7449
PARMALEE/Carolina (Stoney Creek)	6212
THOMAS RHETT/It Goes Like This (Valory)	5155
JASON ALDEAN/Night Train (Broken Bow)	5114
K. URBAN & M. LAMBERT/We Were Us (RCA/Capitol)	5100

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AUSTIN WEBB

RAISE 'EM  
UP

TOP 6  
MOST ADDED





HAPPY ST. PATRICK'S DAY!

THANK YOU: KCYE, KHGE, KJUG, KRTY, KSOP, KUPL, KXLY, WCOL, WCYQ, WGNE, WJVC, WKMK, WKML, WMIL, WOGK, WQHK, WRNX

**COUNTRY AIRCHECK ACTIVITY**

**AMERICAN YOUNG/Love Is War (Curb)**

Moves 42-45  
2,201 points, 749 spins  
1 add: **KZSN**

**CHUCK WICKS/Us Again (Blaster)**

Moves 45-46\*  
2,143 points, 656 spins  
5 adds: **KFDI, KJUG, KWEN\*, W1HC\*, W1MC\***

**BIG & RICH/Look At You (B&R/New Revolution)**

Moves 48-47\*  
2,015 points, 608 spins  
13 adds including: **KEGA, KKGO, KMLE, KTST, KUZZ, WJVC, WKXC, WOGK, WRNS, WRNX**

**LEE BRICE/I Don't Dance (Curb)**

Debuts at 48\*  
1,782 points, 620 spins  
13 adds including: **KDRK, KHEY, KILT, KWOE, WGKX\*, WLHK, WNOE, WRNS, WSLC, WTHT**

**EASTON CORBIN/Clockwork (Mercury)**

Moves 50-49\*  
1,696 points, 549 spins  
4 adds: **KMPS, WRNX, WUSH, WYRK**

**PARMALEE/Close Your Eyes (Stoney Creek)**

Debuts at 50\*  
1,422 points, 480 spins  
5 adds: **KTEX, WDXB, WGNA, WTQR, WWYZ**

**NATALIE STOVAL AND THE DRIVE/Baby Come On With It (HitShop)**

1,280 points, 467 spins  
3 adds: **WIRK, WPOR, WRNX**

**LUCY HALE/You Sound Good To Me (DMG/Bigger Picture)**

1,274 points, 401 spins  
No adds

**DARIUS RUCKER/Miss You (Capitol)**

1,145 points, 391 spins  
1 add: **WGH**

**ADD DATES**

**MARCH 24**

**COLE SWINDELL/Hope You Get Lonely Tonight**  
(Warner Bros./WMN)

**LUKE BRYAN/Play It Again** (Capitol)

**STEVE EVERETTE/50 Shades Of Cowboy** (Spin Doctors)

**MARCH 31**

**BROTHERS OSBORNE/Rum** (EMI Nashville)

**DUSTIN LYNCH/Where It's At** (Broken Bow)

**SOUL CIRCUS COWBOYS/That's The Way We Roll** (SMG)

**APRIL 7**

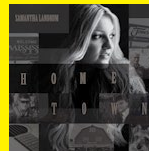
**LOVE AND THEFT/Night That You'll Never Forget** (RCA)

**CHECK OUT 3/17**



**Jo Dee Messina Me** (Dreambound)

The album was fully funded by fan donations through a Kickstarter campaign. Fans also chose the 12 songs on the album, the cover art and the title. Songs include the fan-selected first single "Peace Sign" and current single "A Woman's Rant," which Messina calls "literally a day in the life of me."



**Samantha Landrum Hometown** (Reviver)

Landrum calls the album her birthday present to herself, as its release comes three days before she turns 20. Includes "One Stone At A Time," which was recorded in response to the demo helping her through a difficult situation. She calls "Just Another Day" the most meaningful on the album. The current single is "What If."



**Ronnie Milsap Summer #17** (Sony Legacy)

Released on the 40th anniversary of his 40th No. 1 hit, the album is Milsap's way of remembering his roots. He covers the songs he was listening to when he was 17 and says most influenced his career, including "Georgia On My Mind," which recalls the time he left North Carolina for Atlanta, and meeting Ray Charles backstage after a concert and getting encouragement to pursue music. The title track is an original.

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LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
1	1	📶 <b>DIERKS BENTLEY</b> /I Hold On (Capitol) <small>2<sup>nd</sup> Week at No. 1</small>	8858	260	2038	53	51	0		
4	2	📶 <b>BLAKE SHELTON</b> /Doin' What She Likes (Warner Bros./WMN)	8688	516	1959	98	51	0		
6	3	📶 <b>RANDY HOUSER</b> /Goodnight Kiss (Stoney Creek) ✓	8386	1011	1929	254	50	1		
7	4	📶 <b>FRANKIE BALLARD</b> /Helluva Life (Warner Bros./WAR) ✓	7939	687	1840	145	50	0		
5	5	📶 <b>SCOTTY MCCREERY</b> /See You Tonight (19/Interscope/Mercury)	7485	-45	1731	5	49	0		
9	6	📶 <b>JERROD NIEMANN</b> /Drink To That All Night (Sea Gayle/Arista) ✓	7303	655	1729	154	52	0		
8	7	📶 <b>THOMPSON SQUARE</b> /Everything I Shouldn't Be... (Stoney Creek)	7047	36	1603	7	48	0		
3	8	<b>JASON ALDEAN</b> /When She Says Baby (Broken Bow)	6891	-1466	1571	-340	47	0		
10	9	📶 <b>ERIC CHURCH</b> /Give Me Back My Hometown (EMI Nashville)	6683	357	1598	94	53	0		
11	10	📶 <b>RASCAL FLATTS</b> /Rewind (Big Machine)	6194	232	1429	70	52	0		
12	11	📶 <b>JUSTIN MOORE</b> /Lettin' The Night Roll (Valory)	5880	413	1297	94	51	0		
14	12	📶 <b>THOMAS RHETT</b> /Get Me Some Of That (Valory)	5652	455	1278	104	53	0		
17	13	📶 <b>BRETT ELDRIDGE</b> /Beat Of The Music (Atlantic/WMN)	5462	439	1284	96	53	1		
18	14	📶 <b>KEITH URBAN</b> /Cop Car (Capitol)	5445	428	1256	108	52	1		
15	15	📶 <b>BRANTLEY GILBERT</b> /Bottoms Up (Valory)	5199	136	1186	34	51	0		
19	16	📶 <b>DAN + SHAY</b> /19 You + Me (Warner Bros./WAR)	4952	140	1130	21	47	0		
20	17	📶 <b>MIRANDA LAMBERT</b> /Automatic (RCA)	4790	464	1159	120	53	0		
21	18	📶 <b>FLORIDA GEORGIA LINE f/L. BRYAN</b> /This Is How We Roll (Republic Nashville) ✓	4536	656	1082	156	53	0		
16	19	<b>BRAD PAISLEY</b> /The Mona Lisa (Arista)	4354	-704	964	-166	45	0		
22	20	📶 <b>CRAIG MORGAN</b> /Wake Up Lovin' You (Black River)	3865	280	887	62	46	1		
23	21	<b>KIP MOORE</b> /Young Love (MCA)	3404	-166	760	-26	46	0		
24	22	📶 <b>TIM MCGRAW</b> /Lookin' For That Girl (Big Machine)	3282	140	741	29	48	1		
26	23	📶 <b>SARA EVANS</b> /Slow Me Down (RCA)	3191	520	737	127	47	2		
25	24	📶 <b>HUNTER HAYES</b> /Invisible (Atlantic/WMN)	2897	111	641	28	45	0		
27	25	📶 <b>TYLER FARR</b> /Whiskey In My Water (Columbia)	2664	166	613	36	50	0		
32	26	📶 <b>CRAIG CAMPBELL</b> /Keep Them Kisses Comin' (Bigger Picture)	2340	454	475	95	36	1		
28	27	📶 <b>GEORGE STRAIT</b> /I Got A Car (MCA)	2333	6	516	1	40	0		
30	28	📶 <b>BILLY CURRINGTON</b> /We Are Tonight (Mercury)	2097	186	464	39	43	1		
34	29	📶 <b>THE BAND PERRY</b> /Chainsaw (Republic Nashville)	1924	408	444	113	43	1		
33	30	📶 <b>CHRIS YOUNG</b> /Who I Am With You (RCA)	1823	193	399	42	35	0		

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# LEADERSHIP MUSIC

## 25<sup>TH</sup> ANNIVERSARY

*Once In A Lifetime*

NOW ACCEPTING APPLICATIONS FOR THE CLASS OF 2015

**Deadline is March 31**

[Click Here For Application And More Information.](#)



LW	TW	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
31	31	<b>LITTLE BIG TOWN</b> /Sober (Capitol)	1802	-94	388	-32	31	0
36	32	📶 <b>JAKE OWEN</b> /Beachin' (RCA)	1590	308	405	81	37	1
35	33	📶 <b>ELI YOUNG BAND</b> /Dust (Republic Nashville)	1361	66	335	15	33	0
52	34	📶 <b>LUKE BRYAN</b> /Play It Again (Capitol) ✓	1288	928	360	221	29	16
37	35	📶 <b>LEAH TURNER</b> /Take The Keys (Columbia)	1270	38	249	10	30	1
38	36	📶 <b>JOE NICHOLS</b> /Yeah (Red Bow)	1182	193	302	46	28	1
39	37	📶 <b>GARY ALLAN</b> /It Ain't The Whiskey (MCA)	945	35	206	3	25	0
40	38	📶 <b>LEE BRICE</b> /I Don't Dance (Curb)	885	176	220	44	22	2
41	39	📶 <b>EASTON CORBIN</b> /Clockwork (Mercury)	756	52	180	11	20	0
43	40	📶 <b>ERIC PASLAY</b> /Song About A Girl (EMI Nashville)	723	170	191	34	21	3
42	41	📶 <b>DARIUS RUCKER</b> /Miss You (Capitol)	683	43	137	6	13	2
49	42	📶 <b>SWON BROTHERS</b> /Later On (Arista)	670	279	158	77	23	6
46	43	📶 <b>CHARLIE WORSHAM</b> /Want Me Too (Warner Bros./WAR)	532	113	116	26	18	3
44	44	<b>CHUCK WICKS</b> /Us Again (Blaster)	497	-11	112	-3	7	0
47	45	📶 <b>THE CADILLAC THREE &amp; FRIENDS</b> /The South (Big Machine)	461	47	119	12	17	0
48	46	📶 <b>SHERYL CROW</b> /Callin' Me When I'm Lonely (Warner Bros./WMN)	431	36	108	10	18	0
45	47	<b>AMERICAN YOUNG</b> /Love Is War (Curb)	420	-72	93	-14	17	0
54	48	📶 <b>AARON WATSON</b> /July In Cheyenne (HTK)	379	125	61	16	3	0
51	49	<b>DAVID NAIL</b> /Kiss You Tonight (MCA)	367	-6	97	-4	9	1
50	50	<b>DYLAN SCOTT</b> /Makin' This Boy Go Crazy (Sidewalk)	354	-22	134	-1	9	0
55	51	📶 <b>BIG &amp; RICH</b> /Look At You (B&R/New Revolution)	332	112	107	21	13	1
53	52	<b>KEVIN FOWLER</b> /Love Song (Kevin Fowler/30 Tigers)	253	-3	48	-1	5	0
57	53	📶 <b>CHRIS WEAVER BAND</b> /Raise The Dead (American Roots)	194	4	40	1	4	0
56	54	<b>NATALIE STOVALL AND THE DRIVE</b> /Baby Come On With It (HitShop)	192	-24	46	-6	7	0
Debut	55	📶 <b>KACEY MUSGRAVES</b> /Keep It To Yourself (Mercury)	156	76	44	20	6	2
58	56	📶 <b>BREELAN ANGEL</b> /Halfway To Wasted (Momentum)	153	-3	28	0	3	0
60	57	📶 <b>JOEL CROUSE</b> /Why God Made Love Songs (Show Dog-Universal)	148	1	39	2	9	2
Debut	58	📶 <b>JO DEE MESSINA</b> /A Woman's Rant (Dreambound)	146	15	42	3	3	0
Debut	59	📶 <b>KELLEIGH BANNEN</b> /Famous (EMI Nashville)	142	5	45	2	7	0
Debut	60	📶 <b>PARMALEE</b> /Close Your Eyes (Stoney Creek)	132	5	65	-3	5	0

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