

# COUNTRY AIRCHECK WEEKLY

April 13, 2015, Issue 441

## Futuri's Topical Paradise

Knowing what your audience is interested in is the key to any content-driven radio show. It's a skill the industry's best talents hone over many years – one that greener talents often base on an educated guess. **Futuri Media** is trying to change that, however, with **TopicPulse**. The platform monitors trending topics on social media at the local level to let radio know exactly what's hot and what's not in real-time.

When some of Futuri's young software engineers began to question what they were hearing on local radio, a light bulb went off for Futuri CEO **Daniel Anstandig**. "They would come in and say, 'I don't understand why it takes radio so long to figure out that they're talking about something so old!'" he explains. "Hearing a 22-year-old discussing how old radio is definitely caught my attention."



Daniel Anstandig

**Peddle Faster:** An exploratory project followed. "We discovered social media was way ahead of what was happening on local Talk or News stations, and even further ahead of what was happening on TV news," Anstandig says. In fact, the 24-hour news cycle we've all come to believe in was actually lasting about as long as a radio daypart. "The data showed that the cycle at social was often no more than four to six hours," Anstandig explains. "And that's where TopicPulse was born."

Three years later, TopicPulse monitors everything happening on Facebook, Twitter, Instagram, message boards, blogs and news sources, and measures how fast conversations on a given topic are growing in real time. The data is sorted in a web-based dashboard by demographic, content type and other parameters defined by the user. "It's literally picking up on 25,000 data points per second," Anstandig says. "A user can look at and see in a specific category what the hottest topic is right now."

**App Application:** The technology has become a fundamental part of WWKA/Orlando's *AJ & Ashley in the Morning* show. "Often Ashley and I will be doing the show and see a 'hot' or 'trending' story and immediately be able to jump on it," says host **AJ Maguire**.

(continued on page 7)



**Bluegrass Greats: Kentucky Music Hall of Fame 2015 inductees (l-r) singer/songwriter Larry Cordle, Maverick Nashville's Clarence Spalding, Backstreet Boys' Brian Littrell and Kevin Richardson, Montgomery Gentry's Eddie Montgomery and Troy Gentry and comedian Pete Stamper.**

## Going Through The Emotions

Passionate, excitable ... maybe even volatile – radio and the music business are populated with big personalities. And not just on-air. Seen a meltdown lately? **Larkspur Group's Lori Addicks** calls these episodes "emotional hijackings" and argues they're the result of undeveloped emotional intelligence, or EQ. Managing such episodes and people who are prone to them requires a rarely discussed skillset.

Larkspur Group specializes in leadership, team development, executive coaching and business strategy. Addicks appeared at this year's CRS to help radio understand what



Lori Addicks

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"IT'S NOT OFTEN THAT AN ARTIST CAN ABSOLUTELY STUN AND STOP A ROOM WITH THEIR VOCAL PERFORMANCE. CHRIS STAPLETON DOES IT EVERY TIME!"

– MICHAEL JORDAN SVP/IHEARTMEDIA KY

WATCH CHRIS PERFORM THE TITLE TRACK TO HIS UPCOMING FULL-LENGTH MERCURY CD, *TRAVELLER*, TUESDAY NIGHT (4/14) ON LATE SHOW WITH DAVID LETTERMAN.

# TRAVELLER

CHRIS STAPLETON

IMPACT DATE 4/27





A profile view of Kid Rock wearing a black cowboy hat with a feather, gold-tinted sunglasses, and a long blonde wig. The background is a soft pink gradient.

# Kid Rock

## FIRST KISS

THE  
SUMMER SONG  
OF 2015  
IS ON YOUR DESK NOW

- PROVEN COUNTRY HIT MAKER —
- PRODUCED BY KID ROCK AND DANN HUFF —
- 39 CITY MEGA TOUR COMING THIS SUMMER —
- 25 TIMES PLATINUM ARTIST —

IMPACTING  
4/27



she calls the "other kind of smart," noting 75 percent of careers are derailed over emotional mismanagement. Conversely, "the greatest benefit in developing our EQ is that it positions us for much greater opportunities within our organizations," she says. "Leaders more often rise furthest in an organization when they have strong EQ."

**First Things First:** The foundation is understanding self. "You're dead in the water if you're not self-aware," Addicks promises. "That's the big starting point." Identifying your own emotional triggers is at the core, and your mood, that of others, various personalities in the workplace, offensive language and criticism are all possibilities. "We are inherently wired to react to stress negatively," she explains, which often manifests as yelling, avoidance or plain inaction. "Any of those three are far from ideal. If you're operating sort of unconsciously and not paying attention to yourself in these situations – how you behaved after the fact and how others are receiving you – then you're not going to make much progress."

Learning how to properly handle those hair-raising situations comes next. Addicks recommends the "pause technique." In other words, when the temperature rises, take a moment to reframe your thinking and defuse problematic emotions. Do this by breathing slowly, shifting your body and organizing your thoughts. More generally, make a point to become more aware of how your emotions impact others, get plenty of sleep, shut out negative thoughts, practice empathy and acknowledge others' feelings and emotions.

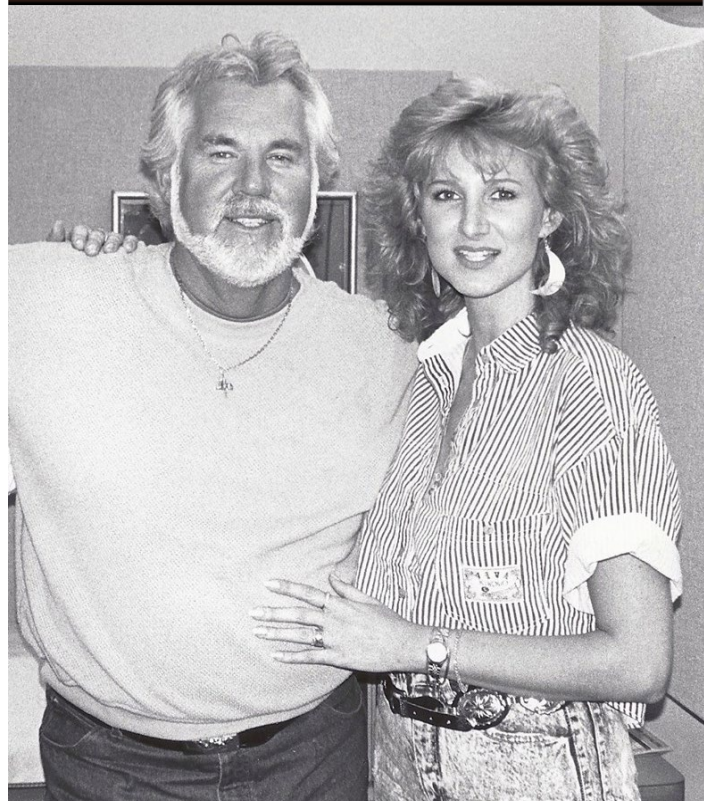
**Moving On:** After self-awareness and the resulting self-regulation, the next step is developing social awareness. That involves understanding the environment, others' emotional triggers and working to improve your own social skills. That's where inspirational leadership, developing others, building bonds, teamwork and collaboration come into play. Seventy percent of people do not handle conflict or stress effectively, Addicks says, and teaching others what you've learned about the process can be hugely beneficial.

All this takes time, but not as much as you might think. "I often work with participants over a seven-month period, and one of the first modules we do is on EQ," Addicks says. "By the end of the program multiple people tell me that those they work closely with had acknowledged significant differences in the way they carried themselves, behaved and handled challenging situations."

Back to those colorful and passionate radio personalities

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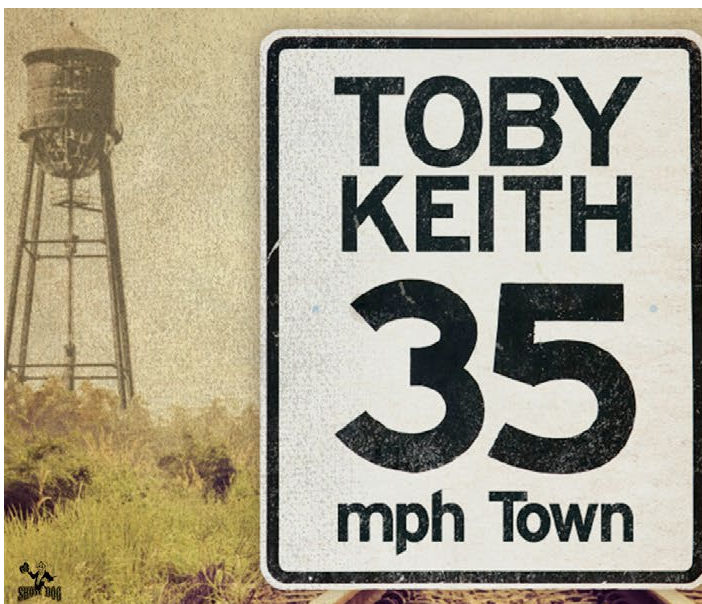
## PAGE THREE PIC



**Mane Man:** Kenny Rogers and WYNY/New York night talent Lisa Taylor before taping a Westwood One radio special in '88. Have well-tanned shots of your own from days gone by? Send them now to [pagethreepic@countryaircheck.com](mailto:pagethreepic@countryaircheck.com).

– any special handling instructions for their managers? "Building a strong connection and having them trust you is important," Addicks says. "You'll have to give them tough feedback at times. Shying away from that isn't going to help them and it's not going to help you. You've got to be equally strong and confident – not combative – in calling them on their stuff."

Reach Addicks [here](#). See her CRS presentation [here](#). –Russ Penuell



## THANKS COUNTRY RADIO YOU **CAN** DRIVE 35!!!

SIRIUS/XM, WYCD, WZZK, WOGK, KTOM, KWOF, KKWF, KMPS, KMNH, WQYK, KUPL, KWJJ, WSOC, WDSY, WOGI, KSOP, WGAR, KCYE, KWNH, KRTY, WCOL, WMIL, WUSH, WIRK, KJKE, KTST, WQNU, WKLI, KHGE, WXCX, WTGE, WRBT, KSSN, WBBS, WPOR, KXLY, WMAD, KRYN, WQHK, KKIX, WKML

## IMPACTING NOW!



**#1 Most Added!**

# THOMPSON SQUARE

**TRANS AM**

**66 First Week Reporters**

**Thompson Square's BIGGEST First Week Ever!**

**Thank You Country Radio!**

WUBL, WYCD, WCTK, WMIL, KMNB, KEEY, WMZQ, WPOC, KATM, WGAR,  
WCOL, KKWF, WBEE, WQMX, KTEX, WSOC, KAJA, WDSY, WQYK, KUPL,  
KWJJ, WAMZ, WZZK, WOGK, KMPS, WNOE, WSSL, WTQR, WDXB, KUZZ,  
WGGY, KNCI, WBUL, WKXC, WLHK, WRNS, KKIX, WOGI, KTST, WWGR,  
WPOR, WIRK, WYCT, KRTY, WUSH, WKSJ, WKML, KVOO, WTHT, WWQM,  
WQHK, KNTY, KSOP, KJUG, WJVC, KUAD, KCYE, WMAD, WKLI, KWNR,  
KHGE, KWOE, KBEB, WNCB, WCYQ, KTOM

**Everybody Wants To Ride!**





## Chart Chat

Congrats to **Zac Brown Band, Mara Sidweber, Chuck Swaney** and the **Southern Ground** promotion staff for landing a second week at No. 1 with "Homegrown." Look for it on ZBB's upcoming album *Jekyll + Hyde*, due April 28.

Kudos to **Stoney Creek's Chris Loss** and team on landing 56 adds for **Thompson Square's** "Trans Am," topping this week's board.



Zac Brown Band

## News & Notes

**Focus 360** has retained **Envision Networks** for affiliate sales representation for their **Powered By Jelli** networks. More [here](#).

**Blake Shelton** is the first performer revealed for the 2016 **Rock The Ocean's Tortuga Music Festival** (date TBD). Tickets are already on sale [here](#).

The **Garth Brooks World Tour with Trisha Yearwood** comes to Birmingham, AL June 12-13 at **Legacy Arena at the BJCC**. Tickets are available April 17 at 10am CT [here](#).

The **CMA Songwriters Series** takes **Bill Anderson, Mac Davis, Mo Pitney** and **Pam Tillis** to the Library of Congress April 21. More [here](#).

Songwriter **Scott Stepakoff** has signed a publishing deal with **Black River Publishing**.

**Bucky Covington** has signed with **Clearview Artist Management**. **Sea Gayle Music** has signed Danville, KY native **Smith Ahnquist** to a worldwide publishing agreement.

**Rex Allen, Jr.** and **Don Williams** have signed with **Webster PR** for publicity representation.

**Jo Dee Messina** has co-authored *Chicken Soup for the Soul: Thanks To My Mom*, a collection of 101 stories that thank mothers. More [here](#).

The documentary *Country: Portraits of an American Sound* will world premiere at the **Nashville Film Festival** April 22 and be featured in the **Gibson Music Films/Music City Feature Competi-**

## OFF THE RECORD: KELSEA BALLERINI



Kelsea Ballerini

Black River's **Kelsea Ballerini** puts an industry spin on the artist interview:

**I grew up listening** to WIVK/Knoxville. My dad was a sales manager there when I was younger. It's funny, when I went back there on my radio tour a lot of people said, "Your dad was my boss." I was like, "Oh gosh, I hope he was nice!"

**I was driving in Nashville** and my song came on and I freaked out. I was merging onto an interstate when I heard it. It was this moment of, "Do I turn up my radio or do I not get in a wreck right now?"

**One day my favorite road** companion will be my dog. I haven't been able to take him on the road yet. I have a big old yellow Lab I call "Josh the Dog" and he's adorable. He's the star of my "Love Me Like You Mean It" video.

**I would like to have dinner** with the cast of *Grey's Anatomy*. I am so obsessed with that show right now. I just started it on Netflix. And I would order my favorite food on earth – hand-breaded chicken tenders.

**I grew up on a farm** in east Tennessee so my roots and my music are country. But I also grew up loving pop music. My first concert was Britney Spears. My music is an honest mix of country with a pop influence. I write it all and it's as honest and real as I can possibly make it.

**My last impulse buy** was in the Aldo shoe store in Las Vegas. I bought these solid glitter booties. They are so cute! I wore them on my *Grand Ole Opry* debut.

**The most redneck thing** I've done lately ... Well, growing up in east Tennessee, no one wore shoes, ever. I was in California last week just walking around without shoes on. I looked around and people were at least wearing flip flops. I was like, "My east Tennessee's coming out – better put my shoes on!"

**I would love to be stuck** in New York City. It's a totally different world. I've always wanted to go up there for three months and write a record. I feel like the mindset I'd have up there would be totally different and I'd have a different kind of creativity.

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**CHASE BRYANT**

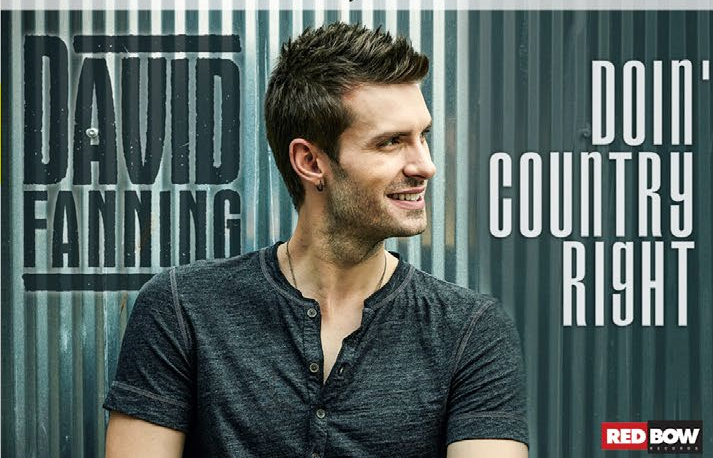
**LITTLE BIT OF YOU**

**NEW THIS WEEK:**  
WKIS, KKWF, WKMK, KTEX,  
KVOO, WTHT, KTTS

LEE BRICE TOUR • TIM MCGRAW  
SHOTGUN RIDER TOUR

Are YOU "Doin' Country Right"???

Already added: WDAF, WDXB, KNTY,  
KWOE, WSOC



**DAVID FANNING**

**DOIN' COUNTRY RIGHT**

RED BOW





**CA/MB 23\* - 21\***

**FASTEST** GROWING SINGLE OF HIS CAREER!

UP **19** CHART POSITIONS  
IN JUST **7 WEEKS!** | **40-21**

"That song jumps out of the radio and kisses you in the face. Sounds awesome!!" - Casey Carter WKKT Charlotte



**CA/MB 27\* - 26\***

**132,000** SPOTIFY STREAMS/WEEK

**AND NOW  
RESEARCH!!**

**RATE THE MUSIC**  
M 35-44 **#1** | M 25-54 **#7** | M 45-54 **#10**



**MASSIVE  
STORY  
IN JUST  
3 WEEKS!**

**60,000 SOLD!!**

**ALREADY OUTSELLING 25 OF THE  
50 SONGS ON THE CHART!**

**250,000** SPOTIFY STREAMS/WEEK

**HEADLINING THE  
CMT NEXT WOMEN OF COUNTRY TOUR**



**NOW 100 STATIONS!**

**NOMINATED FOR ACM  
VOCAL DUO OF THE YEAR**

**PERFORMING AT THIS YEAR'S ACM AWARDS**

**SALES UP +29%, ITS THIRD CONSECUTIVE WEEK  
OF DOUBLE-DIGIT GROWTH**





tion. Get tickets [here](#).

## The Week's Top Stories

Full coverage at [countryaircheck.com](http://countryaircheck.com).

- **Nielsen Audio** released day one of its March 2015 PPM ratings. (4/13)
- Cox **KWEN/Tulsa** PD/afternoon **Matt Bradley** is moving to mornings. (4/13)
- The FM translator for CBS Radio's **WLIF-HD2/Baltimore** is now simulcasting Gospel. (4/10)
- Publishing vet **Brad Kennard** joined **Razor & Tie** as VP/Music Publishing & Creative. (4/10)
- JVC's **WOTW/Orlando** added Cumulus' *America's Morning Show*. (4/9)
- Radio vet **Tony Lynn** added voice-tracked afternoons on Cumulus' **WLFG/Albuquerque**. (4/9)
- **iHeartMedia** and **Katz Media Group** launched programmatic ad-buying platforms. (4/8)
- **iHeartMedia/Nashville's Emily Bermann** joined the company's **WEBG/Chicago** as Dir./Promotions. (4/8)
- The **ACM** revealed off-camera winners for the **50th ACM Awards**. (4/7)
- BMLG Dir./Publicity **Jake Basden** was promoted to VP/Publicity

## Futuri's Topical Paradise

(continued from page 1)

"Another upside is seeing who is driving the trend, be it men, women or a particular age group."

Emmis/Indianapolis is another client. "We had talked about how great it would be to identify topics on social media that people are most interested in so that we could include them in our content, on-air presentation and show prep," says VP/Programming **Bob Richards**. In addition to Country WLHK (Hank FM), the cluster includes a Sports Talk, News/Talk and Soft AC station. "It was just spot-on for all of them," he says.

The platform is used both in-studio and by the cluster's digital department. "Digital uses it so that if something begins to trend on Twitter – that's the first place that we usually see it pop – they get

a head start and can start looking into it," says Richards. "There's definitely a difference in how we're able to treat and respond to trending topics."

"An example would be longtime Indianapolis Colts wide receiver Reggie Wayne not

being re-signed here a few weeks back," adds WLHK PD **Fritz Moser**. "Sometimes we think everyone's heard about a story and TopicPulse shows us it's still getting a lot of action. It also helps you identify different angles to a story. There was the shock of him being gone, for example, and the way he was let go. Then he released a letter saying 'goodbye' to his fans. So it can help you turn and pivot the story."

**Custom Clusters:** Cross-promotion and content comparisons are other ways Anstandig sees stations using the platform. "All of the iHeartMedia stations in Los Angeles use TopicPulse," he says. "They're strategic about which stories they cross-promote based on which demo those stories are trending in."

Back in Orlando, TopicPulse allows the morning show on WWKA's Rhythmic clustermate WPYO to compare daily prep topics brought in by the hosts. "We built this compare feature that basically lets them stack any number of topics they want side-by-side," Anstandig explains. "Our system then compares one topic against

## MY TUNES: MUSIC THAT SHAPED MY LIFE



Striking Matches

### IRS Nashville's Striking Matches' Sarah Zimmermann and Justin Davis

discuss their most influential music:

**1. Dixie Chicks' *Home*:** Sarah: Growing up outside of Philadelphia, they were one of the first country artists I found. They play their own instruments. That

was really inspiring. It's my favorite record of all time.

**2. Fleetwood Mac's *Rumours*:** Justin: It achieved that beautiful blend of country, rock and roll and soul. "Never Going Back Again" is a total country song; it just wasn't sung with a heavy twang.

**3. Eric Clapton/Layla:** Justin: One of my favorite guitar players, Eric Clapton – and Duane Allman from one of my favorite southern rock groups. It was such a cool riff to build a song on and it has that beautiful piano part at the end.

**4. Patsy Cline/She's Got You:** Sarah: Something about the lyric and the melody hit me harder than I've ever felt a song hit me.

**5. Nickel Creek at The Ryman, 2007:** Justin: It was Nickel Creek's last show before they went on a hiatus, so they were pulling out all the stops. Sarah and I had met earlier that day in guitar class. We both had tickets to the show and passed each other on the stairwell at the Ryman. It was like, "Hey, great job today. Maybe I'll see you around."

**• Highly regarded music you've never heard:** Sarah: Beck's *Morning Phase*. It's on my list of things to listen to.

**• An "important" piece of music you just don't get:** Justin: As a kid, I didn't get Bob Dylan. It was like "eating your vegetables." But when I grew up, all of a sudden it made sense. Now he's one of my favorite songwriters – and I also like vegetables.

**• An album you listened to incessantly:** Sarah: I know John Mayer's *Continuum* back and forth. The writing is so good.

**• Obscure or non-country song everyone should know:**

Justin: Frank Sinatra's "In The Wee Small Hours Of The Morning." It conveys that sentiment of being lonely at dawn, when your thoughts betray you the most.

**• Music you'd rather not admit to enjoying:** Sarah: I love working out to straight-up pop music like Beyoncé or Kelly Clarkson. It takes me out of my normal creative space and gives me a different perspective. But I'm proud of that!

the other and tells the user which is the best and why. So it might say one is the best because it's hottest with your target demo, because it has the most audio you can use or because it's gaining the fastest. It gives them a way to gut-check and to identify what they should be prepping for."

TopicPulse even marries a market's most-talked-about Tweets to a map, allowing users to see what's going on geographically. "Topics get larger or smaller on the map depending on whether



THE FOLLOW-UP TO 3 #1'S IN A ROW

# COLE S SWINDELL

LET ME SEE YA GIRL

AVAILABLE  
NOW

IMPACTING  
MONDAY

ACM NEW ARTIST OF THE YEAR NOMINEE

VOTEACM.COM





**NEW MUSIC FROM THE #1 HIT-MAKING  
& MULTI-PLATINUM ARTIST**

**BRETT  
ELDREDGE**

**GET READY TO**

**LOSE YOUR MIND**

**APRIL 21<sup>ST</sup>**







**Bourbon Renewal:** Mercury's Chris Stapleton (c, back) gathers a group of radio and industry admirers together following a showcase at Woodford Reserve Distillery in Lexington, KY. Stapleton performed selections from his album *Traveller*, out May 5. Pictured (l-r) are a bunch of people who may have had some bourbon.

it's trending up or down," Moser explains. Adds Richards, "Another thing we've done is see if we can get our own events to trend on the TweetMap. Our *Monumental Music Jam* in February is one of our biggest annual events and its hashtag is #aaammj. Seeing that trend on the TweetMap was cool."

Speaking of hashtags, "TopicPulse will tell you which keywords or hashtags to use when making social posts about a topic to get the best search engine or social ranking," says Anstandig.

**Location Is Everything:** If all this sounds pretty groundbreaking, that's the point. "The future of our company and really its mission is to leverage new technology to help broadcasters be more competitive, more real-time, and more relevant and relat-

able to their local audiences," Anstandig says. "There's a definite advantage to stations that are highly rated and shows that are well-loved that are talking about what people are actually doing on social media. That's one of the main reasons Country radio has had such an amazing streak – it's the most local format in a lot of ways. And there will be more of that in the future, not less."

Moser agrees. "Daniel Anstandig is kind of like radio's Steve Jobs," he says. "He creates these products that at first glance we're not always sure how to use, but boy do they fill a need." Learn more about TopicPulse [here](#) and reach Futuri VP/Sales Hank McMonigle at 877-221-7979 or [here](#). Reach Richards [here](#), Moser [here](#) and McGuire [here](#).  
—Russ Penuell **CAC**

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**MACY'S RISING  
iHeart RADIO STAR**



WHOLE LOTTA NOTHIN'

"Rachele has delivered a solid feel-good song. Even our male listeners are buzzing about  
**"WHOLE LOTTA NOTHIN'"**  
—Ashley Wilson, WKML

**22 MB STATIONS  
SPINNING**  
NEW THIS WEEK: KIZN, KQFC, KRAZ, WOGI

**VIDEO DEBUT  
THIS WEEK ON**

GREAT AMERICAN COUNTRY

[RacheleLynae.com](http://RacheleLynae.com) **MENTUM** LABEL GROUP **in2une** MUSIC



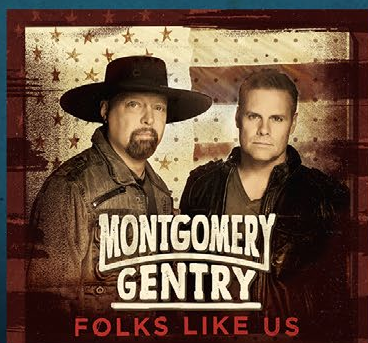


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# MONTGOMERY GENTRY



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KENTUCKY MUSIC HALL OF FAME!



NEW ALBUM IN STORES JUNE 9TH

## THE NEW SINGLE FOLKS LIKE US

A tune with tempo chock-full of core  
country values from a pair of voices your  
P-1's already know and identify with!

ALREADY ON 50+ RADIO STATIONS!

**AIRPLAY NOW!!**



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
1	1	<b>ZAC BROWN BAND</b> /Homegrown (SouthernGrnd/Varvatos/BMLG)	28539	303	8211	53	64.342	0.773	151	0
2	2	<b>SAM HUNT</b> /Take Your Time (MCA)	28211	426	8099	145	63.144	0.592	151	0
5	3	<b>DIERKS BENTLEY</b> /Say You Do (Capitol)	25380	1707	7288	411	58.182	3.935	151	0
4	4	<b>LEE BRICE</b> /Drinking Class (Curb)	24671	579	7202	194	55.262	0.952	151	0
3	5	<b>CHRIS YOUNG</b> /Lonely Eyes (RCA)	24371	-3008	6857	-1052	55.632	-6.542	151	0
7	6	<b>KEITH URBAN f/ERIC CHURCH</b> /Raise 'Em Up (Capitol)	22109	1625	6389	510	50.678	3.973	151	0
8	7	<b>TYLER FARR</b> /A Guy Walks Into A Bar (Columbia)	21371	1453	6289	452	47.335	2.955	151	0
10	8	<b>BILLY CURRINGTON</b> /Don't It (Mercury)	20169	2823	5768	858	45.094	5.426	151	0
11	9	<b>A THOUSAND HORSES</b> /Smoke (Republic Nashville)	16865	1054	4892	316	38.568	2.263	150	0
12	10	<b>KENNY CHESNEY w/GRACE POTTER</b> /Wild Child (Blue Chair/Columbia)	15190	894	4458	276	34.477	1.646	151	0
15	11	<b>FLORIDA GEORGIA LINE</b> /Sippin' On Fire (Republic Nashville)	15164	2180	4339	667	34.541	3.894	150	1
6	12	<b>DARIUS RUCKER</b> /Homegrown Honey (Capitol)	14345	-7713	4161	-2197	31.643	-17.503	151	0
13	13	<b>TIM MCGRAW</b> /Diamond Rings And Old... (Big Machine)	14143	531	4181	184	33.041	1.77	151	0
14	14	<b>EASTON CORBIN</b> /Baby Be My Love Song (Mercury)	13790	797	3936	194	30.387	1.917	147	0
17	15	<b>CARRIE UNDERWOOD</b> /Little Toy Guns (19/Arista)	13551	1236	3901	362	30.292	2.271	150	0
16	16	<b>ERIC PASLAY</b> /She Don't Love You (EMI Nashville)	12813	-28	3723	30	27.381	0.199	150	0
19	17	<b>KELSEA BALLERINI</b> /Love Me Like You Mean It (Black River)	12326	701	3734	188	26.39	1.845	151	2
20	18	<b>BRAD PAISLEY</b> /Crushin' It (Arista)	12047	532	3505	122	26.913	0.971	149	1
18	19	<b>MIRANDA LAMBERT</b> /Little Red Wagon (RCA)	11948	56	3431	25	26.075	0.052	147	0
22	20	<b>CANAAN SMITH</b> /Love You Like That (Mercury)	10145	317	2962	118	20.278	1.313	144	0
23	21	<b>FRANKIE BALLARD</b> /Young & Crazy (Warner Bros./WAR)	9698	208	2721	43	21.486	1.351	150	1
26	22	<b>LITTLE BIG TOWN</b> /Girl Crush (Capitol)	9066	1365	2596	381	17.382	2.508	147	4
25	23	<b>MICHAEL RAY</b> /Kiss You In The Morning (Warner Bros./WEA)	8925	512	2670	195	17.499	1.208	128	3
24	24	<b>JOE NICHOLS</b> /Hard To Be Cool (Red Bow)	8894	-88	2626	-23	18.286	0.191	141	0
29	25	<b>BRANTLEY GILBERT</b> /One Hell Of An Amen (Valory)	7742	964	2260	303	15.248	2.465	138	3

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**TYLER FARR**  
*A Guy Walks Into A Bar*

**7 CA/MB 7 BB**  
**#7 GAINER**  
**JACKPOT!!**  
**POWER UP!!**

**KENNY CHESNEY**  
**WILD CHILD**  
 WITH GRACE POTTER

**TOP 10 CA/MB!!**  
**POWER UP!!**

**CHASE RICE**  
**GONNA WANNA TONIGHT**

**36 CA/MB**  
**37 BB**  
**CONSISTENTLY TOP 10**  
**ALL DEMOS - FOR 10+ WEEKS!!**  
 (MEDIABASE NATIONAL CALLOUT)

**CASEY JAMES**  
**FALL APART**

**IMPACTING NOW!!**

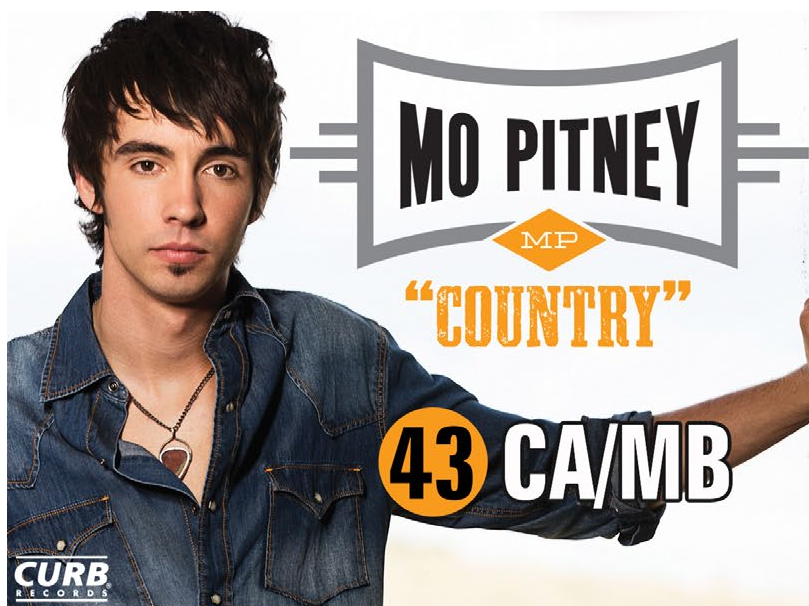
"'Fall Apart' is the best Casey record yet! Sounds like a big ol' hit."  
 - Gregg Swedberg, K102/Minneapolis

**#COLUMBIASSTRONG 19**



LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays	Audience +/-	Aud	Stations	ADDS
27	26	📶 <b>GLORIANA</b> /Trouble (Emblem/Warner Bros./WAR)	7390	22	2193	20	15.813	0.56	141	2
28	27	📶 <b>JOSH TURNER</b> /Lay Low (MCA)	7265	112	2192	-10	13.034	0.07	139	0
30	28	📶 <b>RASCAL FLATTS</b> /Riot (Big Machine)	6773	499	2012	182	13.404	0.895	138	0
34	29	📶 <b>JASON ALDEAN</b> /Tonight Looks Good On You (Broken Bow)	6329	1272	1830	379	13.412	2.88	132	12
32	30	📶 <b>ERIC CHURCH</b> /Like A Wrecking Ball (EMI Nashville)	6204	530	1783	103	11.931	1.196	125	1
31	31	📶 <b>DUSTIN LYNCH</b> /Hell Of A Night (Broken Bow)	5995	199	1762	52	10.384	0.641	135	0
33	32	📶 <b>KIP MOORE</b> /I'm To Blame (MCA)	5714	241	1583	79	12.172	0.389	127	2
43	33	📶 <b>BLAKE SHELTON</b> /Sangria (Warner Bros./WMN)	5627	2961	1518	843	11.846	5.907	117	26
35	34	📶 <b>MADDIE &amp; TAE</b> /Fly (Dot)	5507	463	1596	75	11.458	2.22	135	3
36	35	<b>MICKEY GUYTON</b> /Better Than You Left Me (Capitol)	4494	-62	1336	-3	8.682	0.148	132	2
37	36	📶 <b>CHASE RICE</b> /Gonna Wanna Tonight (Columbia)	4420	123	1251	46	7.923	0.409	119	0
38	37	📶 <b>REBA</b> /Going Out Like That (Valory/Nash Icon)	4366	109	1198	14	10.966	0.373	47	0
39	38	📶 <b>BIG &amp; RICH</b> /Run Away With You (B&R/New Revolution)	4050	329	1256	110	6.334	0.777	120	0
40	39	📶 <b>LUKE BRYAN</b> /Games (Capitol)	3876	477	1013	146	8.831	1.224	63	14
41	40	📶 <b>PARMALEE</b> /Already Callin' You Mine (Stoney Creek)	3048	126	942	46	4.647	0.063	109	4
<b>AIRBORNE</b>		<b>GARY ALLAN f/ C.STAPLETON</b> /Hangover Tonight (MCA)	2767	149	839	48	3.734	-0.184	98	20
48	42	📶 <b>LADY ANTEBELLUM</b> /Long Stretch Of Love (Capitol)	2726	543	647	142	5.53	1.315	73	10
45	43	📶 <b>MO PITNEY</b> /Country (Curb)	2705	184	847	21	4.148	0.26	83	7
42	44	📶 <b>KACEY MUSGRAVES</b> /Biscuits (Mercury)	2703	-19	760	38	4.971	-0.118	83	4
<b>AIRBORNE</b>		<b>DAN + SHAY</b> /Nothin' Like You (Warner Bros./WAR)	2582	101	808	28	4.82	0.428	93	6
47	46	📶 <b>ELI YOUNG BAND</b> /Turn It On (Republic Nashville)	2297	89	701	14	3.777	0.315	79	3
49	47	📶 <b>AUSTIN WEBB</b> /All Country On You (Streamsound)	2217	35	725	-29	2.445	0.004	79	2
Debut	48	📶 <b>THOMAS RHETT</b> /Crash And Burn (Valory)	2198	2198	652	652	5.108	5.108	44	36
Debut	49	📶 <b>BROTHERS OSBORNE</b> /Stay A Little Longer (EMI Nashville)	2045	728	533	163	3.493	1.253	70	8
50	50	📶 <b>DRAKE WHITE</b> /It Feels Good (Dot)	1915	254	558	137	2.827	0.494	68	4

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**MO PITNEY**  
MP  
**"COUNTRY"**

**43** CA/MB

**NEW AIRPLAY AT**  
**WYCD, KNIX, KATM,**  
**KATC, KTTS, KRST, KUBL**

**"Mo Pitney, a virtual unknown, strolled in with nothing more than a smile and a guitar, and won the night at our guitar pull. People don't give standing ovations for artists they don't know, unless they're genuinely amazing."**

**- Fletcher Keyes, WWQM/Madison**



**Country Aircheck Add Leaders**

<b>THOMPSON SQUARE</b> /Trans Am (Stoney Creek)	<b>56</b>
<b>THOMAS RHETT</b> /Crash And Burn (Valory)	<b>36</b>
<b>TOBY KEITH</b> /35 MPH Town (Show Dog)	<b>35</b>
<b>BLAKE SHELTON</b> /Sangria (Warner Bros./WMN)	<b>26</b>
<b>GARY ALLAN f/C.STAPLETON</b> /Hangover Tonight (MCA)	<b>20</b>
<b>LUKE BRYAN</b> /Games (Capitol)	<b>14</b>
<b>JASON ALDEAN</b> /Tonight Looks Good On You (Broken Bow)	<b>12</b>
<b>LADY ANTEBELLUM</b> /Long Stretch Of Love (Capitol)	<b>10</b>
<b>BROTHERS OSBORNE</b> /Stay A Little Longer (EMI)	<b>8</b>
<b>GEORGE STRAIT</b> /Let It Go (MCA)	<b>8</b>

**Country Aircheck Top Point Gainers**

<b>BLAKE SHELTON</b> /Sangria (Warner Bros./WMN)	<b>2961</b> ✓
<b>BILLY CURRINGTON</b> /Don't It (Mercury)	<b>2823</b> ✓
<b>THOMAS RHETT</b> /Crash And Burn (Valory)	<b>2198</b> ✓
<b>FLORIDA GEORGIA LINE</b> /Sippin' On Fire (Republic Nashville)	<b>2180</b> ✓
<b>DIERKS BENTLEY</b> /Say You Do (Capitol)	<b>1707</b> ✓
<b>KEITH URBAN f/ERIC CHURCH</b> /Raise 'Em Up (Capitol)	<b>1625</b>
<b>TYLER FARR</b> /A Guy Walks Into A Bar (Columbia)	<b>1453</b>
<b>LITTLE BIG TOWN</b> /Girl Crush (Capitol)	<b>1365</b>
<b>JASON ALDEAN</b> /Tonight Looks Good On You (Broken Bow)	<b>1272</b>
<b>CARRIE UNDERWOOD</b> /Little Toy Guns (19/Arista)	<b>1236</b>

**Country Aircheck Top Spin Gainers**

<b>BILLY CURRINGTON</b> /Don't It (Mercury)	<b>858</b>
<b>BLAKE SHELTON</b> /Sangria (Warner Bros./WMN)	<b>843</b>
<b>FLORIDA GEORGIA LINE</b> /Sippin' On Fire (Republic Nashville)	<b>667</b>
<b>THOMAS RHETT</b> /Crash And Burn (Valory)	<b>652</b>
<b>KEITH URBAN f/ERIC CHURCH</b> /Raise 'Em Up (Capitol)	<b>510</b>
<b>TYLER FARR</b> /A Guy Walks Into A Bar (Columbia)	<b>452</b>
<b>DIERKS BENTLEY</b> /Say You Do (Capitol)	<b>411</b>
<b>LITTLE BIG TOWN</b> /Girl Crush (Capitol)	<b>381</b>
<b>JASON ALDEAN</b> /Tonight Looks Good On You (Broken Bow)	<b>379</b>
<b>CARRIE UNDERWOOD</b> /Little Toy Guns (19/Arista)	<b>362</b>

**Activator Top Point Gainers**

<b>BILLY CURRINGTON</b> /Don't It (Mercury)	<b>1248</b> ✓
<b>FLORIDA GEORGIA LINE</b> /Sippin' On Fire (Republic Nashville)	<b>1200</b> ✓
<b>BLAKE SHELTON</b> /Sangria (Warner Bros./WMN)	<b>1134</b> ✓
<b>DIERKS BENTLEY</b> /Say You Do (Capitol)	<b>1071</b> ✓
<b>JASON ALDEAN</b> /Tonight Looks Good On You (Broken Bow)	<b>977</b> ✓
<b>LITTLE BIG TOWN</b> /Girl Crush (Capitol)	<b>969</b>
<b>ERIC PASLAY</b> /She Don't Love You (EMI Nashville)	<b>823</b>
<b>THOMAS RHETT</b> /Crash And Burn (Valory)	<b>719</b>
<b>CARRIE UNDERWOOD</b> /Little Toy Guns (19/Arista)	<b>716</b>
<b>KEITH URBAN f/ERIC CHURCH</b> /Raise 'Em Up (Capitol)	<b>675</b>

**Activator Top Spin Gainers**

<b>BILLY CURRINGTON</b> /Don't It (Mercury)	<b>279</b>
<b>BLAKE SHELTON</b> /Sangria (Warner Bros./WMN)	<b>229</b>
<b>FLORIDA GEORGIA LINE</b> /Sippin' On Fire (Republic Nashville)	<b>223</b>
<b>LITTLE BIG TOWN</b> /Girl Crush (Capitol)	<b>210</b>
<b>DIERKS BENTLEY</b> /Say You Do (Capitol)	<b>206</b>
<b>JASON ALDEAN</b> /Tonight Looks Good On You (Broken Bow)	<b>204</b>
<b>ERIC PASLAY</b> /She Don't Love You (EMI Nashville)	<b>163</b>
<b>KEITH URBAN f/ERIC CHURCH</b> /Raise 'Em Up (Capitol)	<b>158</b>
<b>THOMAS RHETT</b> /Crash And Burn (Valory)	<b>145</b>
<b>BRANTLEY GILBERT</b> /One Hell Of An Amen (Valory)	<b>141</b>

**Country Aircheck Top Recurrents**

	<b>Points</b>
<b>COLE SWINDELL</b> /Ain't Worth The Whiskey (Warner Bros./WMN)	<b>16406</b>
<b>LUKE BRYAN</b> /I See You (Capitol)	<b>11394</b>
<b>BRETT ELDREDGE</b> /Mean To Me (Atlantic/WMN)	<b>10054</b>
<b>THOMAS RHETT</b> /Make Me Wanna (Valory)	<b>9743</b>
<b>JASON ALDEAN</b> /Just Gettin' Started (Broken Bow)	<b>9717</b>
<b>BLAKE SHELTON f/A. MONROE</b> /Lonely... (Warner Bros./WMN)	<b>7986</b>
<b>FLORIDA GEORGIA LINE</b> /Sun Daze (Republic Nashville)	<b>7122</b>
<b>TIM MCGRAW</b> /Shotgun Rider (Big Machine)	<b>7063</b>
<b>KENNY CHESNEY</b> /Til It's Gone (Blue Chair/Columbia)	<b>6630</b>
<b>SAM HUNT</b> /Leave The Night On (MCA)	<b>6468</b>

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## COUNTRY AIRCHECK ACTIVITY

### DAN + SHAY/Nothin' Like You (Warner Bros./WAR)

Move 46-45\*

2,582 points, 808 spins

6 adds: **KSSN, KUBL\*, WQDR, WSSL, WWKA\*, WYCD**

### ELI YOUNG BAND/Turn It On (Republic Nashville)

Moves 47-46\*

2,297 points, 701 spins

3 adds: **KCCY, WNOE, WSLC**

### AUSTIN WEBB/All Country On You (Streamsound)

Moves 49-47\*

2,217 points, 725 spins

2 adds: **KKIX, WGAR**

### THOMAS RHETT/Crash And Burn (Valory)

Debuts at 48\*

2,198 points, 652 spins

36 adds including: **KAJA, KASE, KEEY, KFRG, KHEY\*, KHGE,**

**KMDL, KNIX, KPLM, KRYS**

### BROTHERS OSBORNE/Stay A Little Longer (EMI Nashville)

Debuts at 49\*

2,045 points, 533 spins

8 adds: **KFGY, KTEX, KUAD, WDXB, WKLB, WTGE, WTHT, WYCT**

### DRAKE WHITE/It Feels Good (Dot)

Remains at 50\*

1,915 points, 558 spins

4 adds: **KNIX, WKLB, WQIK, WXBQ**

### JANA KRAMER/I Got The Boy (Elektra/WAR)

1,754 points, 569 spins

6 adds: **KDRK, KTEX, KUZZ, WNOE, WSLC, WTGE**

### WATERLOO REVIVAL/Hit The Road (Big Machine)

1,475 points, 497 spins

4 adds: **KSCS\*, KTTS, WPAW, WTGE**

### CAM/My Mistake (Arista)

1,366 points, 439 spins

6 adds: **KAWO, KMNH, KWJJ, WKMK, WRNS, WTGE**

### JOSH DORR/Save Your Breath (RCA)

1,346 points, 446 spins

No adds

## ADD DATES

### APRIL 20

**DANIELLE BOURJEAUD**/Cowboys Again (Render)

**COLE SWINDELL**/Let Me See Ya Girl (Warner Bros./WMN)

**GEORGE STRAIT**/Let It Go (MCA)

### APRIL 27

**APRIL KRY**/Fireflies (in2une)

**KID ROCK**/First Kiss (Warner Bros./WEA)

**THOMAS RHETT**/Crash and Burn (Valory)

**CHRIS STAPLETON**/Traveller (Mercury)

### MAY 4

**CODY WAYNE & WESTBOUND 21**/Makin' Love In The Moonlight (Edgehill)

Send yours to [adds@countryaircheck.com](mailto:adds@countryaircheck.com)

## CHECK OUT



### Dwight Yoakam *Second Hand Heart* (Reprise)

Yoakam penned eight songs including the title cut and covered two (the traditional "Man Of Constant Sorrow" Anthony Crawford's "V's Of Birds") for his latest studio album, which he produced.



### SaraBeth *Self-Titled* (Circle S)

The Garland, TX native co-wrote every tune on her five-song EP, which features the current single "I'm Sick Of It."

April 20 **Randy Rogers and Wade Bowen** *Hold My Beer: Vol. 1* (Lilbuddy Toons)

April 27 **Dailey & Vincent** *Dailey & Vincent - Alive! In Concert* (Cracker Barrel)

April 28 **Zac Brown Band** *Jekyll + Hyde* (Southern Ground/John Varvatos/Big Machine/Republic)  
**Tyler Farr** *Suffer in Peace* (Columbia)  
**Mitchell Tenpenny** *Black Crow* (Creation Lab)

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LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
1	1	<b>ZAC BROWN BAND</b> /Homegrown (SouthrGrnd/Varvatos/BMLG)	11266	-291	2463	-13	56	0		
3	2	<b>DIERKS BENTLEY</b> /Say You Do (Capitol)	10974	1071	2295	206	55	0		
2	3	<b>SAM HUNT</b> /Take Your Time (MCA)	10974	563	2320	120	56	0		
6	4	<b>KEITH URBAN f/ERIC CHURCH</b> /Raise 'Em Up (Capitol)	10028	675	2140	158	56	0		
4	5	<b>LEE BRICE</b> /Drinking Class (Curb)	9490	-121	1977	-20	52	0		
7	6	<b>TYLER FARR</b> /A Guy Walks Into A Bar (Columbia)	9041	497	1911	84	55	0		
5	7	<b>CHRIS YOUNG</b> /Lonely Eyes (RCA)	8810	-728	1836	-172	49	0		
12	8	<b>BILLY CURRINGTON</b> /Don't It (Mercury)	8264	1248	1748	279	56	0		
9	9	<b>A THOUSAND HORSES</b> /Smoke (Republic Nashville)	8070	526	1727	103	55	0		
11	10	<b>KENNY CHESNEY w/GRACE POTTER</b> /Wild Child (Blue Chair/Columbia)	7487	444	1582	107	56	0		
10	11	<b>TIM MCGRAW</b> /Diamond Rings And Old... (Big Machine)	7280	31	1522	2	56	0		
14	12	<b>CARRIE UNDERWOOD</b> /Little Toy Guns (19/Arista)	6993	716	1486	139	57	0		
18	13	<b>FLORIDA GEORGIA LINE</b> /Sippin' On Fire (Republic Nashville)	6865	1200	1441	223	54	0		
17	14	<b>ERIC PASLAY</b> /She Don't Love You (EMI Nashville)	6700	823	1393	163	56	0		
15	15	<b>EASTON CORBIN</b> /Baby Be My Love Song (Mercury)	6223	207	1285	45	54	0		
16	16	<b>BRAD PAISLEY</b> /Crushin' It (Arista)	6219	251	1283	39	55	0		
20	17	<b>KELSEA BALLERINI</b> /Love Me Like You Mean It (Black River)	5860	463	1217	121	56	2		
19	18	<b>MIRANDA LAMBERT</b> /Little Red Wagon (RCA)	5690	291	1209	60	53	0		
8	19	<b>DARIUS RUCKER</b> /Homegrown Honey (Capitol)	5616	-2457	1145	-551	38	0		
22	20	<b>FRANKIE BALLARD</b> /Young & Crazy (Warner Bros./WAR)	4881	527	1072	113	54	3		
25	21	<b>LITTLE BIG TOWN</b> /Girl Crush (Capitol)	4486	969	940	210	54	2		
23	22	<b>CANAAN SMITH</b> /Love You Like That (Mercury)	4263	272	940	51	55	0		
24	23	<b>JOE NICHOLS</b> /Hard To Be Cool (Red Bow)	3521	-46	697	-1	44	0		
32	24	<b>JASON ALDEAN</b> /Tonight Looks Good On You (Broken Bow)	3434	977	755	204	48	7		
26	25	<b>JOSH TURNER</b> /Lay Low (MCA)	3339	-10	719	0	50	2		
28	26	<b>BRANTLEY GILBERT</b> /One Hell Of An Amen (Valory)	3252	640	655	141	47	1		
27	27	<b>MICHAEL RAY</b> /Kiss You In The Morning (Warner Bros./WEA)	3229	196	659	41	47	2		
30	28	<b>RASCAL FLATTS</b> /Riot (Big Machine)	2862	280	573	62	44	1		
29	29	<b>ERIC CHURCH</b> /Like A Wrecking Ball (EMI Nashville)	2824	225	652	50	51	0		
38	30	<b>BLAKE SHELTON</b> /Sangria (Warner Bros./WMN)	2740	1134	621	229	42	12		

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LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
31	31	🔊 <b>MADDIE &amp; TAE</b> /Fly (Dot)	2607	107	583	36	46	0		
34	32	🔊 <b>GLORIANA</b> /Trouble (Emblem/Warner Bros./WAR)	2398	51	531	20	46	0		
33	33	<b>REBA</b> /Going Out Like That (Nash Icon/Valory)	2360	-11	492	-1	32	2		
35	34	🔊 <b>KIP MOORE</b> /I'm To Blame (MCA)	2277	26	506	7	37	1		
39	35	🔊 <b>LUKE BRYAN</b> /Games (Capitol)	2152	552	469	110	37	6		
36	36	🔊 <b>MICKEY GUYTON</b> /Better Than You Left Me (Capitol)	1902	40	398	27	42	0		
37	37	🔊 <b>DUSTIN LYNCH</b> /Hell Of A Night (Broken Bow)	1789	48	384	17	38	2		
40	38	🔊 <b>GARY ALLAN f/C. STAPLETON</b> /Hangover Tonight (MCA)	1407	131	294	29	35	5		
42	39	🔊 <b>LADY ANTEBELLUM</b> /Long Stretch Of Love (Capitol)	1339	208	284	50	27	1		
41	40	🔊 <b>CHASE RICE</b> /Gonna Wanna Tonight (Columbia)	1265	69	291	18	31	0		
43	41	🔊 <b>ELI YOUNG BAND</b> /Turn It On (Republic Nashville)	1208	108	281	18	25	1		
44	42	🔊 <b>MO PITNEY</b> /Country (Curb)	1197	242	239	63	22	1		
45	43	🔊 <b>KACEY MUSGRAVES</b> /Biscuits (Mercury)	863	43	189	17	25	3		
46	44	🔊 <b>PARMALEE</b> /Already Callin' You Mine (Stoney Creek)	794	47	205	19	17	3		
47	45	🔊 <b>AUSTIN WEBB</b> /All Country On You (Streamsound)	757	33	175	6	21	0		
Debut	46	🔊 <b>THOMAS RHETT</b> /Crash And Burn (Valory)	719	719	145	145	20	15		
48	47	🔊 <b>LOCASH</b> /I Love This Life (Reviver/Star Farm)	716	0	140	-6	11	0		
49	48	<b>BIG &amp; RICH</b> /Run Away With You (B&R/New Revolution)	619	-19	123	-4	23	0		
50	49	🔊 <b>DAN + SHAY</b> /Nothin' Like You (Warner Bros./WAR)	494	62	130	19	8	1		
51	50	🔊 <b>AARON WATSON</b> /That Look (Big/Thirty Tigers)	435	11	113	3	10	0		
53	51	🔊 <b>RICKY GUNN</b> /King Of This Town (New Canvas)	367	22	81	6	7	0		
52	52	🔊 <b>LOGAN MIZE</b> /Can't Get Away From A Good... (Arista)	366	-30	97	0	8	0		
54	53	🔊 <b>BROOKLYHN WOODS</b> /(When You Love A) Wild Thing (PCG/Nine North)	362	52	73	6	8	0		
56	54	🔊 <b>JOHN KING</b> /On Your Lips (Black River)	362	79	69	17	9	1		
57	55	🔊 <b>JUSTIN MOORE</b> /This Kind Of Town (Valory)	336	62	78	22	6	0		
55	56	🔊 <b>JANA KRAMER</b> /I Got The Boy (Elektra Nashville/WAR)	336	49	109	12	7	0		
58	57	🔊 <b>BROTHERS OSBORNE</b> /Stay A Little Longer (EMI Nashville)	334	60	68	11	9	3		
60	58	🔊 <b>RODNEY ATKINS</b> /Eat Sleep Love You Repeat (Curb)	237	0	61	3	8	1		
Re-Enter	59	🔊 <b>DAVISSON BROTHERS BAND</b> /Jesse James (Star Farm)	220	10	22	1	1	0		
Debut	60	🔊 <b>DRAKE WHITE</b> /It Feels Good (Dot)	218	120	45	23	8	2		

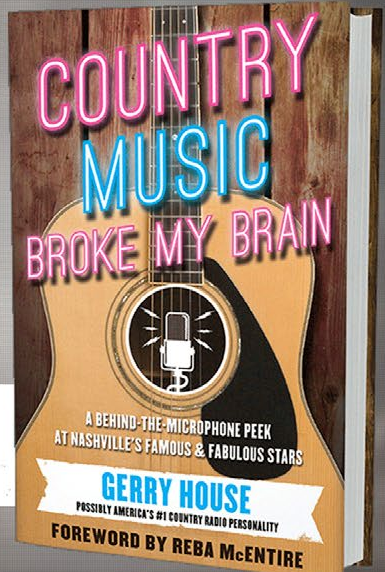
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