

April 15, 2013, Issue 341

#### Inside The ACMs: RAC Clark

Executive Producer RAC Clark helped guide the 48th Annual

Academy of Country Music Awards to a 15year ratings high. Country Aircheck spoke with him about the big audience, the show's big moments and the obvious big questions.

CA: Congratulations on the show and, in particular, the ratings. What are you hearing from the network, and what factors do you think played into the number?

RAC: The network is obviously very happy. We had the benefit of a huge NCAA tournament that was up over last year and I think they did more promos for us in that timeslot. And I think we delivered. The promos were constructed to say, "You've got Tim-Taylor-Keith, you've got George and Garth, you've got Brad and John Mayer, Hunter with Brad and Dierks ... Stevie Wonder." We had all these great moments that we delivered on.

Collaborations seemed to be the order of the night, and the Garth and George moment was exceptional. Was it tough, on a personal level, working on that segment?

It wasn't up until the first time in rehearsal when I heard the first strains of "The Dance." I lost it. Seeing my father up there with George and Garth just brought it all home. During the show, I'm always concerned at that point of the night with how we're going to do on time. But in that moment, again, the strains of "The Dance" and Reba's introduction – her emotion saying my dad would come out and slap her if he saw her tearing up - made me laugh and cry at the same time. It's exactly how I envisioned it coming together.

The Eric Church performance is one you're particularly proud of. Why?

We had the beginning of an idea and when I explained it to our creative director and lighting director I said, "I really see this as a black-and-white performance, but we need some color." There's a way to do that for television by painting everything blue, (continued on page 11)



Bulldog Grip: Broken Bow's Jason Aldean (c) takes a few minutes with (I-r) BBR Music Group's Carson James, WUBL/ Atlanta's Brian Michel, BBR Music Group's Jon Loba and Broken Bow's Scotty O'Brien backstage before taking the stage in front of 60,000 fans at the University of Georgia's Sanford Stadium in Athens Saturday night (4/13).

#### Radio Feedback: "Accidental Racist"

Now that media pundits, bloggers, the Twitterverse, Saturday Night Live and just about everyone else has chimed

in on Brad Paisley and LL Cool J's "Accidental Racist," Country Aircheck sought reaction from radio and its listeners. But first, the numbers...

By Friday of last week (4/12) the song had accumulated 53 spins on Country radio, led by 22 via Clear Channel and 10 from Entercom. Additionally, 22 Top 40

stations have given the song at least one spin.





### **THANK YOU COUNTRY RADIO!!!**

Who would have thought we would be alebrating our 7th #1 in less than Tyeors Thank you Country Radio for being there with us from the beginning! We com't wait to share more music with you, and celebrate out on the road.

love,





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Leading the way for Country was Clear Channel's WDXB/Birmingham. PD **Tom Hanrahan** grew up in the South and says, "It hits close to home; I get it." He played the song immediately after hearing it in Las Vegas during a listening party for Paisley's Wheehouse album. "Yes, it's polarizing but listener reaction by far has been positive. Sure, a few people said if they wanted to hear a rapper they wouldn't be listening to The Bull. I get that and respect it. However, I think country music has a moral obligation to address issues that affect us all. Of all music formats, isn't Country most likely to hit it head-on and be real?"



Tonya Campos

Entercom's WPAW/Greensboro PD Randall Bliss solicited feedback on the air and through social media after airing the song. "I would characterize the reaction as mostly positive regarding the idea of starting a conversation about racism," explains Bliss. "As for the song itself, I don't see us playing it on any kind of regular basis, mainly because folks just didn't think it was that good, even though they think the message was and is important."

On the West coast, CBS Radio's KFRG/Riverside MD **Scott Ward** says the station played an edit of the six-minute song after the online dust-up. "It covered Brad's first verse and the LL part," he says. "We put the lyrics on our website along with a poll. Between that, calls, social media replies and text messages, the response was 75-80% positive. Listeners seemed to think anyone getting mad about this song probably didn't listen to it."



That's a pretty consistent theme among programmers, including Mapleton's KDRK/Spokane's **Sharon Bonds**. "The calls

we did take were of the 'what's the big deal' viewpoint," she says. "Seems like non-country people are the most upset by it."

Bristol's WXBQ/Johnson City, TN PD **Bill Hagy** called listener reaction "interesting but not surprising. Most of our listeners were supportive of Brad and the song."

Perhaps indicative of how occasionally the tail wags the dog, Mt. Wilson KKGO/Los Angeles PD **Tonya Campos** laughed when

explaining, "We're getting emails asking 'why are you playing this song?' And we haven't played it once." Campos attributes that response to mass media coverage.



"Twenty Years Ago": Not only was that a great song by Country Music Hall of Fame inductee Kenny Rogers (I) but it's close to the vintage of this 1992 shot, taken with then-WWWW/Detroit morning personality Joe Wade Formicola. Send your Hall of Fame photos to: pagethreepic@countryaircheck.com.

And everyone we spoke with agreed the song isn't a single choice, but an event song with temporary relevance. Glasco Media's **Bob Glasco** sums, "It gets down to listening to our listeners. They've always been smarter than all of us combined. They will tell us if they want to hear 'Accidental Racist.' Bottom line: it's good for Brad and LL, it's selling CDs and that is the business they're in."

—RJ Curtis

#### Aldean: Georgia On Our Mind

"It rocked hard." That's WGNC/Athens, GA PD **Pete de Graaff** describing **Jason Aldean**'s historic Saturday concert at

the University of Georgia's
Sanford Stadium (4/13) with
openers **Thomas Rhett**, **Luke Bryan** and **Jake Owen**. De Graaff, WUBL/
Atlanta morning host **Jason Pullman** and WKXC/
Augusta, GA Dir./Promotions **Bryan Axelson** were in
the thick of it and share the



experience with Country Aircheck.

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THEY SAY HINDSIGHT'S 20/20 BUT WE'RE 40/40!!

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"The only show I can compare it to that I've seen in the last few years was Kenny Chesney's *Brothers Of The Sun*," says Axelson. "The stage set-up was huge. It took up the whole north endzone and extended out to about the 25 or 30 yard line. There were big screens on both sides of the stage and a lot of fire and pyro, especially during Aldean's performance of 'Hicktown,' which closed."

"I've worked in Country radio for a long time, but I've never been more proud to be working in this incredible format," adds Pullman. "This is the birth of a whole new era of Country music. The star power between Leesburg, GA's Luke Bryan and Macon's Jason Aldean is unbeatable."

The tailgaters, including Pullman, started to show up around noon. "One of my favorite sights was seeing our listeners tailgating on the lawn of the local Episcopal Church. It was a few hours before Thomas Rhett opened up, so I figured they were just having beers with Jesus!"

According to De Graaff, Aldean and Bryan even got in on the action. "They were riding around before the show outside the stadium," he says. "The vibe was great. It was a good day and a great time to party."

If anyone thought this was a run-of-the-mill Country concert, that's Ludacris. We mean the rapper, of course. "The crowd went bananas when [he] came on stage with Aldean for 'Dirt Road Anthem,'" says De Graaff. According to Axelson, "It was probably the biggest sing-a-long song of the night."

Pullman says the star power stretched beyond the stage and beyond the actual show: "Former Atlanta Brave Chipper Jones was there, even UGA quarterback Aaron Murray." They and several members of the University of Georgia football team joined Thomas Rhett, dad Rhett Akins and songwriter Dallas Davidson for a nearby after-show performance of Garth Brooks' "Friends In Low Places."

From the perspective of everyday folks in Athens, GA, this show was more than special. "To do it in such a sacred place and where it had not been done before brought this show to a whole new level," explains De Graaff. Adds Pullman, "Did I mention that I live an hour away from Athens? It took me three hours to get home! But boy was it worth it."

Speaking of special, Aldean said afterward: "When my mom got here last night, we took a walk around the stadium, and it was really emotional for both of us. This place has always meant so much to me, but when I was a kid, we were flat broke and my mom couldn't afford to buy tickets for us to go to a game. So I watched on TV and dreamed about one day seeing it in person. Tonight was beyond my wildest dreams."

—Russ Penuell

#### MY TUNES: MUSIC THAT SHAPED MY LIFE



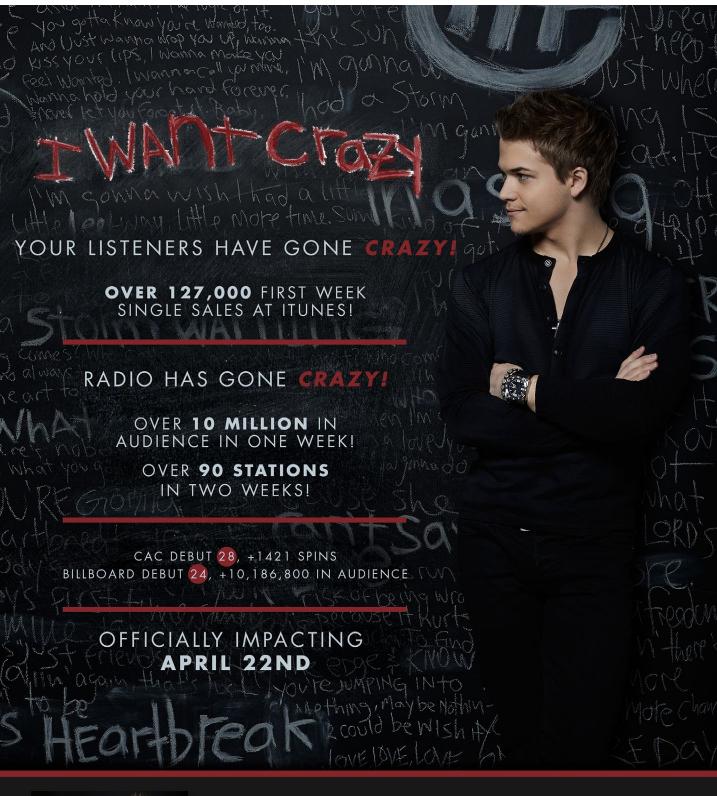
KXKS/Shreveport, LA afternooner **Chris Evans** discusses his most influential artists, songs, albums and concerts:

1. **Garth Brooks/No Fences:** I first heard "Friends in Low Places" on a rock radio station – it was so huge that non-Country formats were playing it. I went out and bought the No Fences cassette and wore it out. It's the first album I can remember that I'd listen to front to back without skipping over any songs. I credit

this album with turning me into a country listener.

- 2. Mel McDaniel/Louisiana Saturday Night: My parents had a weekend camp on Lake Bistenau where there was always a party with a live band at the "juke joint" by the marina. Some of my fondest childhood memories are dancing to this song while all the adults laughed and danced along. I didn't know it then, but they were probably liquored up pretty good.
- 3. **Willie Nelson/On The Road Again:** As a kid, I remember thinking this song must've been the biggest, most popular song of all time. It wasn't until I was an adult that I truly came to appreciate Willie. As a radio man, the highlight of my career was a sit-down interview I had with him on his bus, the Honeysuckle Rose.
- 4. **Pat Green/Carry On:** I had never heard the term "Texas Country," so if it weren't for this song, I may never have found Cross Canadian Ragweed, Jerry Jeff Walker, Hayes Carll, Randy Rogers Band, Stoney LaRue and a dozen other artists that deserve much more listenership than they get.
- 5. **Alabama:** My first concert. They played with The Oak Ridge Boys and Tammy Wynette. I imagine that everybody who makes country music these days was influenced by Alabama. When they hit the bridge at the end of "Tennessee River" I wished it would last forever.
- An "important" piece of music you just don't get: Rush.
- An album you played or listened to incessantly: Hank Williams, Jr.'s The Almeria Club Recordings. If his daddy started the concept album idea as Luke the Drifter, Hank Jr. took it to the next level as Thunderhead Hawkins.
- One obscure or non-country song everyone should listen to right now: I've got to give you three: "This is Us" by Mark Knopfler and Emmylou Harris, "Real" by William Shatner and Brad Paisley, and "Low Down" by Hank Williams, III.
- One item in your music collection you'd rather not admit to enjoying: I have every single Michael Jackson album!







BRAND NEW MUSIC FROM

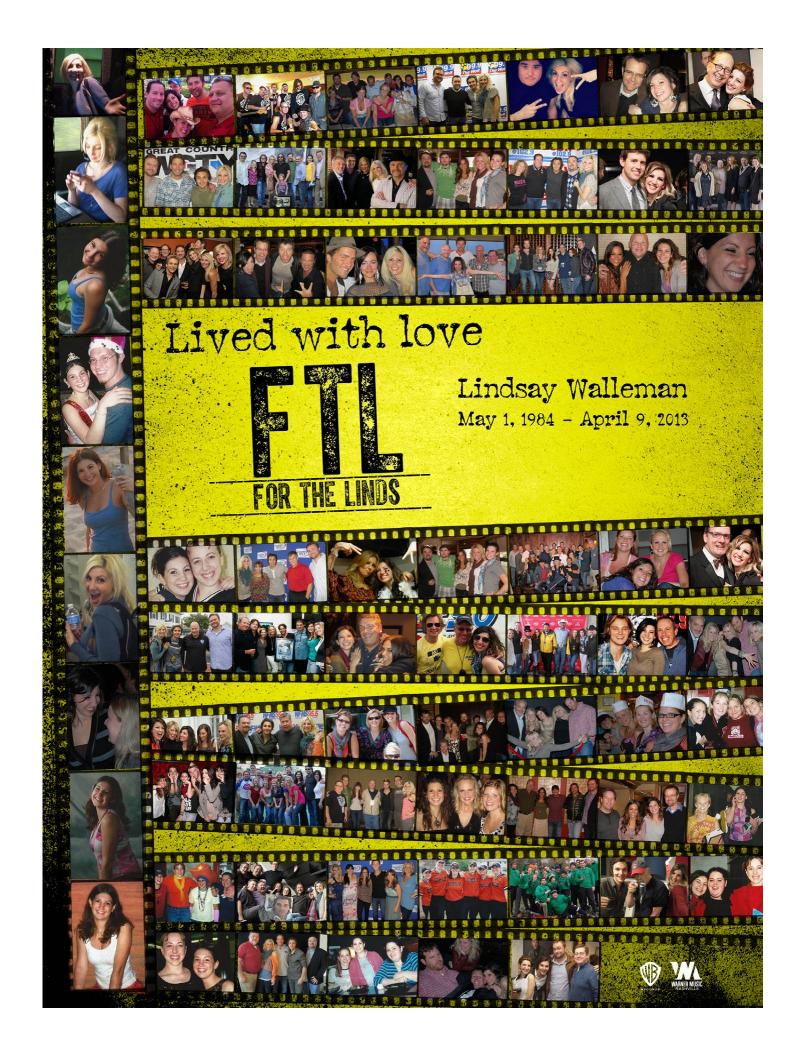
### **HUNTER HAYES**

AND HIS FORTHCOMING DELUXE ALBUM

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#### Chart Chat

Congratulations to Lady Antebellum, UMG/Nashville's Royce Risser, Capitol's Steve **Hodges** and the entire **Capitol** promotion team on scoring this week's No. 1 single with Lady A's "Downtown." At 12 weeks to the top, the song is the fastest charttopper of the group's career. It is also the lead single from their upcoming album Golden, which will be released May 7.



#### Radio News

The State of Maryland's Dir./Digital Engagement Tim Windsor has been named VP/Digital Strategy for Lincoln

Financial, which owns 16 stations in five markets, including Country KSON/San Diego and KYGO/Denver.

Envison Radio Networks has added Coffee County Broadcasters' WOKA/Douglas, **GA** as the latest affiliate for morning prep service AmeriCountry. More here.

GT2 Entertainment has added Rome Radio Partners' WTSH/Aragon, GA as an affiliate of Country Fastball, the weekly, one-hour show featuring Country's hits and baseball stars.

Congratulations to Sparta-Tomah's WCOW/Sparta, WI on being named Best Radio Station at the Wisconsin Area Music Industry's 33rd People's Choice Awards Sunday night (4/14).



Gary Allan, Luke Bryan, Jonathan Cain, Eric Church, Sheryl Crow, Amy Grant and Dustin Lynch will attend the 14th Annual Nashville Best Cellars Dinner April 29 at the Bridge Building in Nashville. The celebration of wine and food benefits the TJ Martell Foundation and its cancer research at the Frances Williams Preston Labs at the Vanderbilt-Ingram Cancer Center. Contact: Cindy Lovelace of TJ Martell at 615-256-2002, or click here.

Rascal Flatts' Jay DeMarcus will appear alongside Kix **Brooks** in the film Saving Santa due this holiday season. Brooks



#### CHECK OUT



Willie Nelson and Family Let's Face The Music And Dance (Sony Legacy)

A collection of 14 country classics, Nelson recorded the album with the Family, the band he started with his sister Bobbie, drummer Paul English and harmonica man Mickey Raphael more than 40 years ago. Produced by Buddy Cannon at Pedernales

Recording Studio in Austin, TX, the release comes two weeks before Nelson's 80th birthday.

April 23 **Tate Stevens** Tate Stevens (Syco/RCA)

April 30 Kenny Chesney Life On A Rock (Blue Chair/Columbia)

May 7 Craig Campbell Never Regret (Bigger Picture) Mickie James Somebody's Gonna Pay (eOne) Pistol Annies Annie Up (Columbia) Natalie Maines Mother (Columbia)

May 21 **Darius Rucker** True Believers (Capitol)

June 18 **Hunter Hayes** Encore (Atlantic/WMN)

Album release info to <a href="mailto:news@countryaircheck.com">news@countryaircheck.com</a>.

executive produced the film and worked with DeMarcus on the soundtrack.

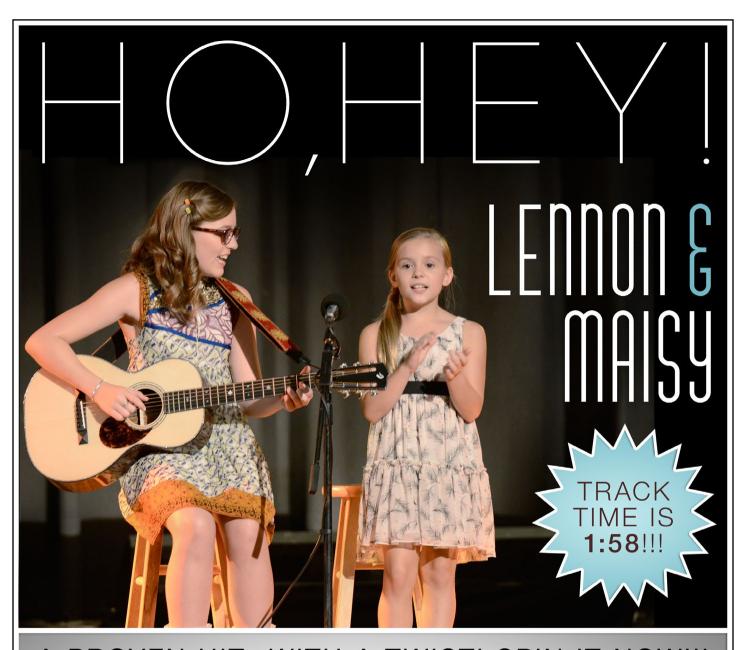
Sugarland's Kristian Bush has launched Music Mondays on his newly redesigned website. Bush will introduce a different song and the story behind it every Monday starting with Billy Pilgrim's "Call It Even" here.

Luke Bryan, Toby Keith, Jason Aldean, Kenny Chesney, Tim McGraw, Rascal Flatts, Eli Young Band and Trisha Yearwood will appear on the upcoming tribute album Alabama & Friends. Covers, duets and two new songs from **Alabama** will be included on the release scheduled for this fall.

**Lee Greenwood**: American Patriot Spotlight Exhibition will be featured at the Country Music Hall Of Fame in Nashville beginning May 10 and running through April 25, 2014.

**Taylor Swift** has launched a line of Keds Champion sneakers with prints that include sunglasses, guitars, stars, animal paws, floral and stripe patterns and more. Select designs are available on Keds. com now and will be made available in retail stores in May.





# A PROVEN HIT...WITH A TWIST! SPIN IT NOW!!! MOST ADDED!!! NEW THIS WEEK:

KKGO/LOS ANGELES, KEEY/MINNEAPOLIS, WGAR/CLEVELAND, KSD/ST. LOUIS, WKKT/CHARLOTTE, KUPL/PORTLAND, KSOP/SALT LAKE CITY, WBCT/GRAND RAPIDS, WJVC/NASSAU, WTGE/BATON ROUGE, KXLY/SPOKANE, WQHK/FT. WAYNE

## FEATURED ON NASHVILLE NASHVILL

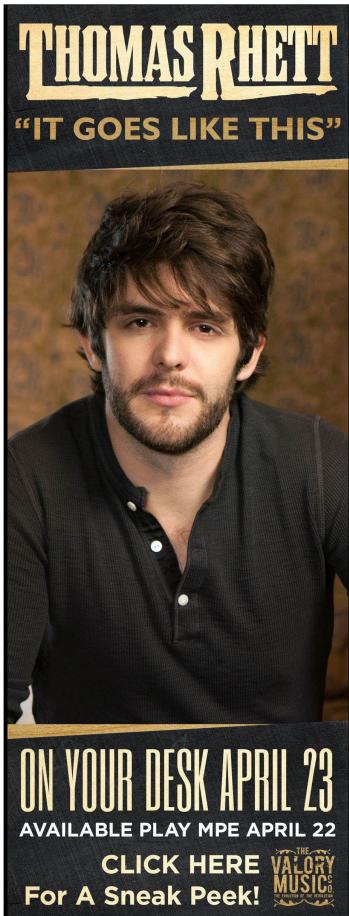


ORIGINAL SOUNDTRACK SEASON 1 - VOLUME 2

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#### OFF THE RECORD: GWEN SEBASTIAN



Flying Island's **Gwen Sebastian** puts an industry spin on the artist interview:

I grew up listening to KQDY/Bismark, ND. They played Alabama, Patty Loveless and everything country.

First time I heard myself on the radio I was in my car on my way to play a gig in Dickinson, ND. My parents were along with me and "Hard Rain" came on. I cried like a baby.

I'll never forget the time I met Dolly

Parton in a bathroom. It was at SIR and I walked in while she was putting on her lipstick. We talked a bit about her rehearsing for a few months before taking the show out on the road. She was super sweet.

If I don't have my snacks when I travel, I go insane. I have to eat ... constantly.

I can't walk out of a truck stop without grabbing nacho cheese flavored Doritos and/or Louis' butt. That is, if he's with me, of course.

The last purchase I made from Skymall was probably the Green Bay Packer onesie pajamas.

There's no place like home, but if I had to be stuck somewhere it would be Madison, WI. They've got good food, green trees and my nephew Sam lives there.

**The most redneck thing** I've done lately would have to be ... burping into the microphone at a show.

**If I saw Emmylou Harris in the airport** I'd have to go introduce myself. She's one of my biggest influences ever. And her voice stands the test of time.

**The best advice I ever got about** touring radio came from Shelia Shipley Biddy. She said, "While it may be all about the song most of the time, it's also about making friends and building relationships."

Blaster's **Aaron Lewis** will headline the *Jägermeister 2013* Country Tour beginning May 1. Each show will feature supporting acts and emcee Rick Monroe.

**Billy Ray Cyrus** has teamed with Buffets, Inc. to offer his new album *Change My Mind* at any of their Ryan's, Country Buffet, HomeTown Buffet, Old Country Buffet and Fire Mountain stores for a discounted price. Proceeds will support the **Armed Services YMCA** for Operation Outdoors.

#### The Week's Top Stories

Full coverage at countryaircheck.com.

- Liberty Media President/CEO **Greg Maffei** was appointed Chairman of **Sirius XM.** (CAT 4/11)
- Former Cumulus/Albuquerque Market manager **Milt McConnell** (<u>CAT 1/22</u>) was named SVP/MM for **Alpha Broadcasting**'s five-station Portland cluster, which includes
  Country **KUPL**. (CAT 4/15)
- Cumulus' Hot AC WPLJ/New York PD/afternoon personality John Foxx added PD responsibilities for Country sister WNSH (Nash-FM). (CAT 4/12)
- Alpha's Top 40 KBFF/Portland PD Louie Diaz added similar duties for Country sister KUPL (98.7 The Bull). (CAT 4/12)
- CBS Radio/Tampa OM and WQYK PD Mike Culotta was named to the newly created position of President for Streamsound. (CAT 4/11)
- Kim Stephens joined HitShop Records in the newly created role of Dir./National Promotion/A&R. (CAT 4/11)• RCA upped Mgrs./Regional Promotion Matt Galvin and Elizabeth Sledge to Dir./Regional Promotion effective immediately. (CAT 4/15)



- Cowboy Jack Clement, Bobby Bare and Kenny Rogers were elected to Country Music Hall of Fame. (CAT 4/10)
- WMN/W.A.R. Dir./Regional Promotion **Lindsay Walleman**, passed away after battling cancer. (CAT 4/9)

#### **Inside The Awards: RAC Clark**

(continued from page 1)

and then the woman, Valerie, in red. We always saw it as a single-camera performance – very intimate without the baseball cap and shades, connecting with the folks at home and the camera. As I understand it, it was one of the highest social media moments.

#### What is your evaluation of the hosts?

I love the guys. They over-delivered for me. Once Luke finished throwing up, he was fine. I'm kidding – that's a joke. There are always first-time jitters, but he's a natural and better than I ever anticipated. It also had something to do with Blake's level of comfort with him. Everyone was concerned it would come off too much like a bromance – I thought it worked. Considering the state of country music today with all the guys, it feels right. It's the boys 'round here.

#### Were you at all concerned about some of the blue humor in the monologue and beyond – the "ballroom" joke and such?

Look at what's on at 8pm on CBS most nights. If CBS was concerned, I'd be concerned. I wasn't concerned.

### You were 47 minutes in when the first award was presented. What does the research tell you about handing out awards?

When you have emotional acceptance speeches, people connect. Look at Miranda this year. Look at Luke. When it becomes a litany of agents and managers, no disrespect to the industry, but when it becomes a list, people tune out. Research shows performances score well. We did this a couple years ago where we were 45-48 minutes into the show with an award. Last year we decided to try it at 30 minutes and not that we saw a significant dip, but there is more opportunity for ratings growth with performances than there are with awards.

## It wouldn't be an awards show without people complaining about the sound. There were a few moments that were particularly problematic. What happened and how much does that send people scrambling backstage?

Every time there is an audio issue that we can hear, we try to fix it. For Brad, we did fix his performance for the West Coast. It was human error. It just happens on a live show. I asked our engineer in charge to get to the bottom of what happened. We've shared that with Brad's camp. Everyone understands it was human error, we have

apologized deeply and did the best we could to fix it for our second feed. Other than those two songs, overall I didn't hear one audio issue at all. Believe me, for next year, the analysis has been done and we will do everything to prevent it from happening again.

#### How did the Stevie Wonder moment come together?

Stevie Wonder is a musical idol of Hunter's as I understood it, and they had met. In discussing his performance with his team, we tried to find a moment. It was very important to Hunter and his team to debut "I Want Crazy." At the same time, for a television moment, we're always trying to super-size something. After Garth and George came on the air, what could we promote that would be even more compelling? That was part of the strategy once we saw the layout of the show. We didn't want the last moment to be George and Garth, so we had the upbeat musical moment of "Sir Duke" with Hunter.

I haven't seen minute-by-minutes yet, but we had less audience drop-off in the 10-11pm hour this year than we have ever had before. And that is part of the strategy we tried to put into place of having more collaborations later in the show. In that last hour you had Tim-Taylor-Keith, Brad-John Mayer, Garth and George, Stevie and Hunter, and then you had our finale. So you had five moments in the last hour you could promote all the way through the show and, particularly, in that 10pm hour. Looking at the ratings, it looks like that programming strategy paid off.

—Chuck Aly



On The Way Down The Isle: Curb's Lee Brice (c) shows us what big time country stars do just before getting married: They hang with radio folks like John Flint and Steph Peters from KSON/San Diego and play listener concerts. Brice is set to tie the knot this weekend; see him show off his celebratory tattoo here.

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#### MEDIARASI

LW	TW	Artist/Title (Label) To	tal Points.+	-/- Points T	otal Plavs	+/- Plays	Audience	+/- Aud _9	Stations	ADDS
2	1	LADY ANTEBELLUM/Downtown (Capitol)	21365	679	6749	273	50.822	1.251	141	0
3	2	THOMPSON SQUARE/If I Didn't Have You (Stoney Creek)	20256	766	6416	264	48.271	1.447	141	0
4	3	CHRIS YOUNG/I Can Take It From There (RCA)	19572	1058	6275	295	46.813	2.096	141	0
6	4	MIRANDA LAMBERT/Mama's Broken Heart (RCA)	19431	1340	6225	451	46.921	3.373	141	0
1	5	LEE BRICE/I Drive Your Truck (Curb)	18769	-2899	5994	-862	44.746	-6.604	141	0
9	6	FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville)	<b>/</b> 17686	1450	5522	505	42.293	3.393	141	0
8	7	<b>KENNY CHESNEY/</b> Pirate Flag (Blue Chair/Columbia)	16782	127	5375	108	40.724	-0.327	141	0
10	8	□ DARIUS RUCKER/Wagon Wheel (Capitol)      ✓	14736	1491	4687	468	36.114	4.846	141	0
11	9	GEORGE STRAIT/Give It All We Got Tonight (MCA)	13619	683	4426	235	33.401	1.456	140	0
5	10	<b>HUNTER HAYES</b> /Somebody's Heartbreak (Atlantic/WMN)	12977	-5419	4052	-1731	31.844	-12.707	141	0
12	11	ERIC CHURCH/Like Jesus Does (EMI Nashville)	12576	278	3969	104	29.784	0.345	140	0
15	12	TIM MCGRAW w/TAYLOR SWIFT/Highway Don't Care (Big Machine	12240	1082	3833	269	29.716	2.552	141	0
13	13	BRANTLEY GILBERT/More Than Miles (Valory)	11962	-66	3820	-65	28.267	0.325	140	0
16	14	SJASON ALDEAN/1994 (Broken Bow)	11900	878	3662	249	28.526	3.402	136	3
14	15	BRAD PAISLEY/Beat This Summer (Arista)	11814	567	3721	156	27.869	1.45	141	0
18	16	THE BAND PERRY/Done (Republic Nashville)	10692	1032	3355	302	25.714	3.034	141	1
19	17	SIAKE OWEN/Anywhere With You (RCA)	10276	881	3179	283	24.624	2.309	140	3
17	18	<b>DUSTIN LYNCH</b> /She Cranks My Tractor (Broken Bow)	9542	-500	3147	-161	21.726	-1.622	138	0
25	19	■ BLAKE SHELTON/Boys 'Round Here (Warner Bros./WMN)     ✓	9271	2772	2766	923	21.999	6.891	136	17
21	20	THE HENNINGSENS/American Beautiful (Arista)	8833	439	2786	105	20.059	0.581	140	3
23	21	<b>ZAC BROWN BAND/</b> Jump Right In (Atlantic/Southern Ground)	8699	534	2723	185	21.63	1.271	139	4
22	22	KIP MOORE/Hey Pretty Girl (MCA)	8574	279	2684	91	20.212	0.553	132	5
24	23	GLORIANA/Can't Shake You (Emblem/W.A.R.)	8349	208	2709	85	18.215	0.536	138	1
20	24	RASCAL FLATTS/Changed (Big Machine)	8230	-453	2681	-113	17.26	-1.486	139	0
27	25	EASTON CORBIN/All Over The Road (Mercury)	6129	660	1883	156	13.938	1.887	120	3
27	25	EASTON CORBIN/All Over The Road (Mercury)	6129	660	1883	156	13.938	1.887	1	20

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



### CHRIS CAGLE

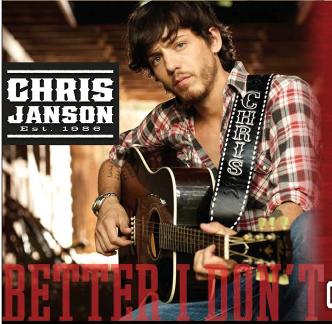
CONGRATULATIONS
ON THE FIRST WEEK DELIVERIES...

DIAL GLOBAL, WDSY, WZZK, WCOL, WUSJ, KSOP, KAWO, KSD, KRYS, WTGE, WTHT, KJUG, WJVC, KSON, KHGE, KBEQ



TOP 10 MOST ADDED!

DANCE BABY DANCE



# CA 49 BB 49\*

"SEEING IS BELIEVING! YOU CAN SEE AND HEAR THAT THIS GUY IS A STAR FROM THE SECOND HE WALKS ON STAGE!"

-JT BOSCH WRBT

CREATING A BUZZ EVERYWHERE

# Outta My Head APPROACHING TOP 30!

Continues To Test #1 At Major Markets! Still testing Top 10 At Callout! If You Play It, It Will Test!!





<b>⊜</b> COUNTRY	
<b>AIRCHECH</b>	<b>【</b> ⊢

LW	TW		Artist/Title (Label)	Total Point	s +/- Points	Total Play	s +/- Play	s Audience	+/- Aud	Stations	ADD
26	26	6	KELLY CLARKSON f/VINCE GILL/Don't Rush (19/RCA/Columbia)	5699	212	1776	68	12.911	0.139	125	0
<b>28</b>	27	6	JANA KRAMER/Whiskey (Elektra Nashville/W.A.R.)	5198	63	1610	2	11.642	-0.192	114	2
<i>A</i> ÎRBC	RN	E	HUNTER HAYES/I Want Crazy (Atlantic/WMN) 🗸 Debut	4487	4487	1421	1421	10.415	10.415	89	58
30	29	6	GARY ALLAN/Pieces (MCA)	4332	261	1432	89	8.33	0.832	122	4
29	30	6	BRETT ELDREDGE/Don't Ya (Atlantic/WMN)	4295	43	1425	8	8.215	-0.108	107	1
31	31		CRAIG MORGAN/More Trucks Than Cars (Black River)	3943	-83	1312	-51	8.858	0.174	104	2
33	32	9	SHERYL CROW/Easy (Warner Bros./WMN)	3589	270	1024	102	6.898	0.188	92	4
35	33	6	JUSTIN MOORE/Point At You (Valory)	3481	443	1118	164	6.848	0.185	110	6
34	34		CRAIG CAMPBELL/Outta My Head (Bigger Picture)	3269	-48	1171	-3	5.661	-0.151	91	0
<i>A</i> ÎRBC	RN	E	LUKE BRYAN/Crash My Party (Capitol) 🗸 Debut	3231	3231	909	909	7.946	7.946	107	74
36	36	6	CHARLIE WORSHAM/Could It Be (Warner Bros./W.A.R.)	2982	21	947	10	5.528	0.547	104	3
4ÎRBO	RN	Ε	RANDY HOUSER/Runnin' Outta Moonlight (Stoney Creek)	2847	165	925	46	5.238	0.428	86	3
32	38		JERROD NIEMANN/Only God Could Love You More (Sea Gayle/Arista)	2579	-1209	835	-433	5.353	-2.247	109	1
38	39	6	BILLY CURRINGTON/Hey Girl (Mercury)	2358	322	697	101	4.658	0.568	79	16
4ÎRBO	RN	Ε	JOEL CROUSE/If You Want Some (Show Dog-Universal)	2182	352	707	112	3.347	1.004	85	3
39	41	9	TYLER FARR/Redneck Crazy (Columbia)	2109	150	624	68	3.261	0.063	83	8
40	42	9	AARON LEWIS/Forever (Blaster)	1931	-24	690	10	3.387	-0.196	67	1
42	43	9	MAGGIE ROSE/Better (RPME)	1828	34	553	29	4.278	-0.064	74	5
43	44	9	RACHEL FARLEY/Ain't Easy (Red Bow)	1782	124	538	31	2.514	0.283	79	4
47	45	9	KACEY MUSGRAVES/Blowin' Smoke (Mercury)	1697	559	410	136	3.385	1.148	47	10
44	46		GREG BATES/Fill In The Blank (Republic Nashville)	1429	-36	493	-5	3.282	-0.006	72	1
45	47		PARMALEE/Carolina (Stoney Creek)	1334	-47	511	-17	2.008	-0.057	62	3
46	48		MUMFORD & SONS/I Will Wait (Glassnote)	1059	-106	262	-31	2.34	-0.185	21	0
49	49	6	CHRIS JANSON/Better I Don't (Bigger Picture)	1057	50	376	13	1.358	0.199	54	0
48	50		PHIL VASSAR/Love Is Alive (Rodeowave)	997	-93	296	-7	1.534	-0.125	44	2

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.





#### MEDIABASE

Country Aircheck Add Leaders	Adds	3	Activator Top Point Gainers	
CARRIE UNDERWOOD/See You Again (19/Arista)	80		HUNTER HAYES/I Want Crazy (Atlantic/WMN)	1367 🗸
LUKE BRYAN/Crash My Party (Capitol)	74		BLAKE SHELTON/Boys 'Round Here (Warner Bros./WMN)	1358 🗸
HUNTER HAYES/I Want Crazy (Atlantic/WMN)	58		LUKE BRYAN/Crash My Party (Capitol)	1260 🇸
BLAKE SHELTON/Boys 'Round Here (Warner Bros./WMN)	17		FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville)	674 🗸
BILLY CURRINGTON/Hey Girl (Mercury)	16		CARRIE UNDERWOOD/See You Again (19/Arista)	543 🇸
LITTLE BIG TOWN/Your Side Of The Bed (Capitol)	14		DARIUS RUCKER/Wagon Wheel (Capitol)	511
CHRIS CAGLE/Dance Baby Dance (Bigger Picture)	13		KENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	487
LENNON & MAISY/Ho Hey (Big Machine)	11		MIRANDA LAMBERT/Mama's Broken Heart (RCA)	402
KACEY MUSGRAVES/Blowin' Smoke (Mercury)	10		JASON ALDEAN/1994 (Broken Bow)	393
TYLER FARR/Redneck Crazy (Columbia)	8		THE BAND PERRY/Done (Republic Nashville)	378
Country Aircheck Top Point Gainers			Activator Top Spin Gainers	
HUNTER HAYES/I Want Crazy (Atlantic/WMN)	4487		BLAKE SHELTON/Boys 'Round Here (Warner Bros./WMN)	331
LUKE BRYAN/Crash My Party (Capitol)	3231		LUKE BRYAN/Crash My Party (Capitol)	318
<b>BLAKE SHELTON/</b> Boys 'Round Here (Warner Bros./WMN)	2772		HUNTER HAYES/I Want Crazy (Atlantic/WMN)	309
DARIUS RUCKER/Wagon Wheel (Capitol)	1491	/	FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville)	140
FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville)	1450	<b>/</b>	JASON ALDEAN/1994 (Broken Bow)	110
MIRANDA LAMBERT/Mama's Broken Heart (RCA)	1340		CARRIE UNDERWOOD/See You Again (19/Arista)	109
TIM MCGRAW w/TAYLOR SWIFT/Highway Don't Care (Big Machine)	1082		DARIUS RUCKER/Wagon Wheel (Capitol)	99
CHRIS YOUNG/I Can Take It From There (RCA)	1058		KENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	91
THE BAND PERRY/Done (Republic Nashville)	1032		MIRANDA LAMBERT/Mama's Broken Heart (RCA)	73
JAKE OWEN/Anywhere With You (RCA)	881		JAKE OWEN/Anywhere With You (RCA)	71
Country Aircheck Top Spin Gainers			Country Aircheck Top Recurrents	Points
HUNTER HAYES/I Want Crazy (Atlantic/WMN)	1421		BLAKE SHELTON/Sure Be Cool If You Did (Warner Bros./WMN)	13409
BLAKE SHELTON/Boys 'Round Here (Warner Bros./WMN)	923	}	THE BAND PERRY/Better Dig Two (Republic Nashville)	8907
LUKE BRYAN/Crash My Party (Capitol)	909	)	CARRIE UNDERWOOD/Two Black Cadillacs (19/Arista)	8861
FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville)	505	, )	TIM MCGRAW/One Of Those Nights (Big Machine)	8588
DARIUS RUCKER/Wagon Wheel (Capitol)	468	3	GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)	7814
MIRANDA LAMBERT/Mama's Broken Heart (RCA)	451		FLORIDA GEORGIA LINE f/NELLY/Cruise (Republic Nashville/Republic)	
THE BAND PERRY/Done (Republic Nashville)	302		RANDY HOUSER/How Country Feels (Stoney Creek)	7161
CHRIS YOUNG/I Can Take It From There (RCA)	295		LITTLE BIG TOWN/Tornado (Capitol)	6714
JAKE OWEN/Anywhere With You (RCA)	283		JASON ALDEAN/The Only Way I Know (Broken Bow)	6210
LADY ANTEBELLUM/Downtown (Capitol)	273	3	<b>LUKE BRYAN</b> /Kiss Tomorrow Goodbye (Capitol)	5638

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WEDIARASE

### Country Aircheck Activity KACEY MUSGRAVES/Blowin' Smoke (Mercury)

Moves 47-45\*

1,697 points, 410 spins

10 adds, including: KAWO, KFRG\*, KMDL, WGNE, WNOE, WPAW, WSOC\*, WWKA\*

#### GREG BATES/Fill In The Blank (Republic Nashville)

Moves 44-46

1,429 points, 493 spins

1 add: WEZL

#### PARMALEE/Carolina (Stoney Creek)

Moves 45-47

1,334 points, 511 spins

3 Adds: KCYE, WOGI, WYRK

#### MUMFORD & SONS/I Will Wait (Glassnote)

Moves 46-48

1,059 points, 262 spins; No adds

#### CHRIS JANSON/Better I Don't (Bigger Picture)

Remains at 49\*

1,057 points, 376 spins; No adds

#### PHIL VASSAR/Love Is Alive (Rodeowave)

Moves 48-50

997 points, 296 spins

2 adds: WMAD, WSLC

#### CARRIE UNDERWOOD/See You Again (19/Arista)

984 points, 271 spins

80 adds, including: KAJA, KAWO, KCYE, KEEY, KEGA, WAMZ, WBBS, WBCT, WBEE, WBUL

#### LITTLE BIG TOWN/Your Side Of The Bed (Capitol)

880 points, 228 spins

14 adds: KAWO, KRTY, KTEX, KTTS, WKKT, WKMK,

WKXC, WOGI

#### JAMES WESLEY/Thank A Farmer (Broken Bow)

842 points, 287 spins

3 adds: KHGE, KWOF, WCOL

#### ADD DATES

#### APRIL 22

JARED ASHLEY/Last Train to Memphis (Blaster)

**ERIC PASLAY/Friday Night (EMI Nashville)** 

LOCASH COWBOYS/Chase A Little Love (Average Joes)

HUNTER HAYES/I Want Crazy (Atlantic/WMN)

RANDY ROGERS BAND/Fuzzy (MCA)

#### APRIL 29

MORGAN FRAZIER/Yellow Brick Road (Sidewalk)

#### MAY 6

**SCOTTY MCCREERY**/See You Tonight (19/Interscope/Mercury)

#### VIDEO ADDS

#### CMT

BRAD PAISLEY/Beat This Summer (Arista)
SHOVELS & ROPE/Birmingham (Dualtone)

#### **CMT PURE**

**BRAD PAISLEY**/Beat This Summer (Arista) **FAMILY OF THE YEAR**/Hero (Nettwerk)

**SARA WATKINS/**You And Me (Nonesuch)

THE INFAMOUS STRINGDUSTERS/Rockets (High Country)

#### GAC

BRAD PAISLEY/Beat This Summer (Arista)
KATIE ARMIGER/Playin With Fire (Cold River)
CHRIS JANSON/Better I Don't (Bigger Picture)

#### **COUNTRY NETWORK**

THE BAND PERRY/Done (Republic Nashville)

THE AVETT BROTHERS/February Seven (Ramseur)

RANDY ROGERS BAND & WILLIE NELSON/Trouble

Knows My Name (MCA)

#### JON PARDI/Up All Night (Capitol)

823 points, 315 spins

6 adds: WBCT, WFUS, WSSL, WUSY, WWKA\*, WWYZ

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 800 airplay points and have shown growth in two of the past three weeks. (\* indicates auto adds)





MEDIABASE

		MEDIADADE						
LW	TW		Points -	-/- Points	Plays	+/- Plays	Stations	Adds
2	1		8812	140	2075	16	51	0
4	2	THOMPSON SQUARE/If I Didn't Have You (Stoney Creek)	8568	288	1976	45	50	0
3	3	CHRIS YOUNG/I Can Take It From There (RCA)	8321	-8	1928	-31	51	0
5	4	MIRANDA LAMBERT/Mama's Broken Heart (RCA)	8230	402	1920	73	50	0
1	5	LEE BRICE/I Drive Your Truck (Curb)	7681	-1171	1772	-303	47	0
9	6	FLORIDA GEORGIA LINE/Get Your Shine On (Republic Nashville) 🗸	7622	674	1780	140	51	0
8	7	KENNY CHESNEY/Pirate Flag (Blue Chair/Columbia)	7525	487	1777	91	51	0
11	8	DARIUS RUCKER/Wagon Wheel (Capitol)	6864	511	1619	99	51	0
10	9	GEORGE STRAIT/Give It All We Got Tonight (MCA)	6862	270	1589	57	51	0
12	10	ERIC CHURCH/Like Jesus Does (EMI Nashville)	5632	153	1366	41	51	0
6	11	HUNTER HAYES/Somebody's Heartbreak (Atlantic/WMN)	5505	-2086	1225	-539	41	0
13	12	BRANTLEY GILBERT/More Than Miles (Valory)	5386	-81	1244	-49	49	0
14	13	BRAD PAISLEY/Beat This Summer (Arista)	5373	251	1255	41	50	0
15	14	SJASON ALDEAN/1994 (Broken Bow)	5267	393	1242	110	48	1
16	15	TIM MCGRAW w/TAYLOR SWIFT/Highway Don't Care (Big Machine)	4993	223	1195	42	51	0
18	16	THE BAND PERRY/Done (Republic Nashville)	4778	378	1160	63	50	0
17	17	DUSTIN LYNCH/She Cranks My Tractor (Broken Bow)	4378	-180	991	-55	46	0
19	18	SIAKE OWEN/Anywhere With You (RCA)	4303	346	1019	71	50	1
22	19	ZAC BROWN BAND/Jump Right In (Atlantic/Southern Ground)	3941	270	946	61	50	0
21	20	THE HENNINGSENS/American Beautiful (Arista)	3853	137	875	14	50	0
23	21	KIP MOORE/Hey Pretty Girl (MCA)	3762	93	900	14	50	1
28	22	BLAKE SHELTON/Boys 'Round Here (Warner Bros./WMN)     ✓	3698	1358	893	331	49	1
20	23	RASCAL FLATTS/Changed (Big Machine)	3657	-104	859	-27	45	0
24	24	GLORIANA/Can't Shake You (Emblem/W.A.R.)	3395	222	788	52	47	0
25	25	<b>EASTON CORBIN/</b> All Over The Road (Mercury)	2843	196	662	51	47	1
26	26	KELLY CLARKSON f/VINCE GILL/Don't Rush (19/RCA/Columbia)	2492	-20	597	-5	43	0
27	27	GARY ALLAN/Pieces (MCA)	2380	-33	551	-24	46	0
29	28	SIANA KRAMER/Whiskey (Elektra Nashville/W.A.R.)	2216	99	466	21	39	1
30	29	CRAIG MORGAN/More Trucks Than Cars (Black River)	1938	7	425	2	34	0
31	30	■ JUSTIN MOORE/Point At You (Valory)	1852	331	427	64	44	0

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#### MEDIABASE

LW	TW	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
Debut		➡ HUNTER HAYES/I Want Crazy (Atlantic/WMN)	1367	1367	309	309	27	15
32	32	RANDY HOUSER/Runnin' Outta Moonlight (Stoney Creek)	1355	21	345	-9	37	2
De <mark>but</mark>	33	<b>© LUKE BRYAN</b> /Crash My Party (Capitol) ✓	1308	1260	333	318	31	17
35	34	Some (Show Dog-Universal)  Some (Show Dog-	987	112	263	24	24	0
33	35	JERROD NIEMANN/Only God Could Love You More (Sea Gayle/Arista)	931	-225	227	-49	33	0
34	36	BILLY CURRINGTON/Hey Girl (Mercury)	899	10	204	6	18	1
<mark>37</mark>	37	CRAIG CAMPBELL/Outta My Head (Bigger Picture)	823	100	192	17	21	0
36	38	GREG BATES/Fill In The Blank (Republic Nashville)	811	-9	192	-21	17	0
49	39	CARRIE UNDERWOOD/See You Again (19/Arista)      ✓	802	543	180	109	17	12
38	40	BRETT ELDREDGE/Don't Ya (Atlantic/WMN)	791	68	221	13	25	0
42	41	KACEY MUSGRAVES/Blowin' Smoke (Mercury)	747	195	185	42	22	4
43	42	SHERYL CROW/Easy (Warner Bros./WMN)	725	194	201	40	22	0
40	43	TYLER FARR/Redneck Crazy (Columbia)	654	18	173	6	18	1
39	44	CHARLIE WORSHAM/Could It Be (Warner Bros./W.A.R.)	630	-16	160	-7	20	0
41	45	LONESTAR/Maybe Someday (4 Star/Tenacity)	531	-34	130	-2	16	0
44	46	LITTLE BIG TOWN/Your Side Of The Bed (Capitol)	511	58	154	19	13	6
45	47	PHIL VASSAR/Love Is Alive (Rodeowave)	376	-12	92	-4	14	1
47	48	SION PARDI/Up All Night (Capitol )	349	26	87	8	9	0
46	49	KIX BROOKS/Complete 360 (Arista)	341	4	87	5	6	0
48	50	MAGGIE ROSE/Better (RPM)	340	44	69	8	7	0
Re-E <mark>ntry</mark>	51	S JAMES WESLEY/Thank A Farmer (Broken Bow)	239	81	50	19	9	2
59	52	AARON LEWIS/Forever (Blaster)	223	47	63	17	15	1
<b>53</b>	53	TAYLOR MADE/That's What Life Is (LG)	215	3	48	0	5	0
54	54	ASH BOWERS/Red (Wide Open)	210	0	49	0	5	0
50	55	AUSTIN WEBB/It's All Good (Streamsound)	209	-31	50	-11	4	0
58	56	LISA MATASSA/Somebody's Baby (It Is What It Is/Nine North)	206	30	35	3	4	0
55	57	AARON WATSON/Lips (HTK)	202	-6	37	-2	4	0
60	58	DRAKE WHITE/The Simple Life (MCA)	199	24	63	8	6	1
56	59	PARMALEE/Carolina (Stoney Creek)	197	12	87	9	4	0
Debut	60	JAIDA DREYER/Half Broke Horses (Streamsound)	153	116	23	13	6	0

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