

Minneapolis: KMNB Steps Out

The 2013 Holiday PPM saw CBS Radio's two-year old **KMNB (Buz'n @ 102.9/Minneapolis)** beat 30-year Clear Channel heritage **KEEY (K102)** among Persons 6+ for the first time. In February it happened again. That's interesting enough, but there are other reasons to take note. First, CBS Radio SVP/Minneapolis Market Manager **Mick Anselmo** had been instrumental in the success of KEEY (among others in the market) for more than 20 years before crossing the street in 2008. Second, Minneapolis had been a one-horse Country town for 14 years when CBS put skin in the game. (Ed. Note: Clear Channel chose to limit their participation to a short statement from PD Gregg Swedberg, which appears below.)



Mick Anselmo



Rob Morris



Gregg Swedberg

Country World Shake It For Me: As the PPM era dawned in Minneapolis, Anselmo watched his Soft AC WLTE gradually drop to 15th in the market with a 3.3 Persons 6+, so change was in the air. "Country was my first choice," he says. "K102 is not a weak radio station — I had it for 23 years. But I knew that with the changing environment of PPM, there was room to blow up the country lifestyle group. I didn't believe there was a win in cutting them in half; the win was to grow the Country shares by creating a set of brand filters that were different from K102."

That meant creating a whole new sound. "Before Buz'n, K102 could and did play its very best records 40-42 times a week," Anselmo says. "We came in with a Top 40 presentation spinning them 70-75 times a week out of the chute, so we just changed the game. It was younger, fresher, faster, hipper; it didn't sound like an old Country station and was targeted to younger people. So it was show time."

(continued on page 8)

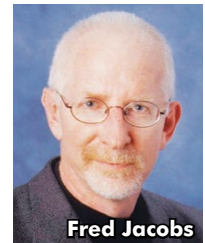


Golden Corral: RCA's Jake Owen crashes WHKO/Dayton's post-concert party featuring Days Of Gold Tour openers The Cadillac Three. Owen showed up to sing "Days Of Gold" with the guys. Pictured (l-r) are WUBE/Cincinnati's Grover Collins, WHKO's Nancy Wilson, WQMX/Akron's Jody Wheatley, Collins' wife Holly, TC3's Jaren Johnston and Kelby Ray, Owen and TC3's Neil Mason.

Inside Jacobs' TechSurvey 10

"Even in very small ways, there's change in the air," says **Jacobs Media** President **Fred Jacobs** on the results of his company's **TechSurvey10**. Many of the findings, highlighted below, are strong reminders of radio professionals' need to be where listeners are going.

For example, "The way that people wake up in the morning is changing — and that impacts the radio business in a very profound way," Jacobs says. He's referring to results showing that while Baby Boomers and Gen Xers still rely heavily on clock radios to



Fred Jacobs

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GEORGE STRAIT

"I GOT A CAR"

TOP 30 & DRIVING FAST!

A full-page photograph of Tim McGraw. He is wearing a dark cowboy hat, a brown leather jacket over a white shirt, and blue jeans. He is crouching in front of a wooden fence. The text is overlaid on the bottom half of the image.

TIM MCGRAW

MEANWHILE BACK AT MAMA'S

FEATURING FAITH HILL

WRITTEN BY: JAREN JOHNSTON, JEFFREY STEELE & TOM DOUGLAS

MOST ADDED... AGAIN!

Billboard **35** BREAKER CA/Mediabase **40**



wake up, Gen Y and Gen Z respondents (the generation behind Millennials) are waking to phones. The survey, conducted online over six days in January, included more than 37,000 respondents spanning five generations considered core listeners of 11 formats at 199 stations.

Hey Mr. DJ: Most respondents - 95% - say they listen to terrestrial radio every day, but 22% say they listen less than an hour a day or not at all. That's a number that has increased since previous studies with both 18-34 and 25-54 demographics, and is highest among 18-34-year-olds. However, 90% of respondents overall say they're listening to the same amount of radio or more than in the past year.

How that listening happens is changing, though. Smartphone and tablet use continue to rise and more than half of respondents say they stream audio at least weekly. "Based on recall from the previous week, 17% of content is now being consumed via streams on computers, mobile gadgets, and also podcasts," says Jacobs. "That's a big deal because it begs the question about how these non-broadcast sources are measured, merged, and monetized."

Not surprisingly, more than half of Country radio listening happens in the car, with 29% happening at home, work or school. Of those who stream their favorite terrestrial station, 72% say they'd be willing to provide basic registration information to the station to access that stream. "In the Country sector, specifically, we continue to see big Net Promoter Scores," says Jacobs. "That relates to a stronger than average propensity to recommend a favorite station to others. That's very valuable. How can programmers can take advantage of that?"

So Much Cooler Online: "Similarly, Country fans are more 'social' than the norm, and that opens up opportunities to connect if we take the time and care to be there socially," adds Jacobs. Three in 10 respondents say they listen more to stations that interact with them socially. "That's a potentially big finding, and one in which you'd hope for growth from year to year," he says. "As our connections with listeners improve, hopefully the loyalty and listenership ramps up."

Jacobs says the digital shift may be moving faster than we realize. Facebook remains the top social outlet among those who use social media, at 95% usage, and 73% of those users say they check at least daily, five times more than the next highest-ranked network. But Gen Z users say they're moving more toward Twitter, Instagram and Snapchat.

More than a third of respondents overall share digital content, and women and Millennials are more likely to do so. Jacobs says it's gratifying news. "That tells us that consumers are



Common Threads: Ronnie Milsap (l) and then-WKIX/Raleigh on-air host Joe Wade Formicola compare velvet and satin jackets in the early 80s. Have your own vintage duds to show off? Send them to pagethreepic@countryaircheck.com.

even more comfortable with the notion of passing along great content to friends, family and co-workers," he says. "If we make great content and make it easily shareable, we now have a lot of people willing to share it with their 'networks.'"

Digital Underground: Of those with smartphones and tablets who download apps, 63% are using Pandora, followed by iHeartradio at 39%. Most who stream radio monthly still choose their favorite station's stream first, with Pandora ranked second. But much like traditional radio, the biggest complaint among Pandora users is annoying commercials. "I have theorized that part of the value proposition of Pandora - for many people - was the commercial-free piece," Jacobs says. "Once that goes away - and there's more competition - what happens to loyalty and usage?"

More than half of all respondents still say radio is their primary source for discovering new music. But not surprisingly, Gen Z respondents say they're getting more from Pandora and YouTube than other demographics. Jacobs says that will need a closer look in future studies.

See the full study [here](#) and reach Jacobs [here](#). -Jess Wright

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JOSH THOMPSON

"Wanted Me Gone"

MOST ADDED!! THANK YOU COUNTRY RADIO!

WKIS KEEY KMNB WJVC KUPL WDSY
KAJA KSOP WGAR KRTY WCOL
WMIL WCTK WIRK WGKX WCYQ
WXCX KATM WWQM WGTY WQHK



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BILLBOARD **19**

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CONVERT NOW!

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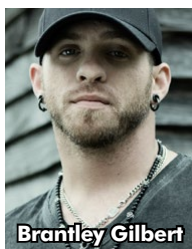
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ON YOUR DESK NOW! | GOING FOR ADDS MAY 12, 2014



Chart Chat

Congrats to **Brantley Gilbert, George Briner, Shari Roth, Brad Howell, Amy Staley, Ashley Sidoti** and **Ellen Mundy** on earning this week's No. 1 with "Bottoms Up." The song is the first single from Gilbert's upcoming release *Just As I Am*, out May 19.



Brantley Gilbert

News & Notes

The **Toby Keith Foundation's 11th Annual Toby Keith & Friends Golf Classic** will be May 16-17 in Norman, OK, followed by the **3rd Annual OK Kids Corral Championship** pro golf tournament June 16-21. The events benefit **OK Kids Corral**, a cost-free home for children battling cancer and their families ([CAT 11/27](#)). More [here](#).

Jo Dee Messina will perform the National Anthem at the **140th Kentucky Derby** May 3 at Churchill Downs in Louisville. The appearance will air live at 5pm ET as part of **NBC-TV's** coverage of the event. Messina recently released *Me*, her fifth full-length album. More [here](#).

The **George Jones Scholarship Fund** at **Middle Tennessee State University** has raised more than \$171,000. The fund was established by Jones' family and revealed at the unveiling of a monument in his honor late last year ([CAT 11/19](#)). "George received help from people as he strove to have a country music career, so I am thrilled that we will be able to help young people in the name of George Jones," says wife **Nancy**. "I know he would have loved this." Donations can be made [here](#).

Singer-songwriter **Clare Dunn** has been signed to a publishing deal by **BMG Chrysalis**.

Morrison Hotel Gallery will house its *Singers And Songwriters* photography exhibit at Nashville's **Bluebird Café** beginning May 4. Photos of Willie Nelson and Johnny Cash are included. More [here](#).

Oak Ridge Boys singer, songwriter and producer **Duane Allen** had a bridge and road dedicated in his name in his home town of Cunningham, TX.

The **Lost Trailers** and music discovery platform **CMT Artists** have partnered for an exclusive multimedia fan experience on the band's upcoming tour, including fans starring in music videos at every stop.



Johnny Cash

MY TUNES: MUSIC THAT SHAPED MY LIFE



Brad Allen

Former KQYB/La Crosse, WI PD **Brad Allen** discusses his most influential artists, concerts, songs and albums:

1. CRS 2012: Does this count as a concert? I'd probably file it under "musical experience." My first CRS, first time in Nashville, and everywhere I look my favorite artists are playing a unique set, up close and personal! As a huge fan of the music, it was powerful stuff ... I'll never forget it.

2. Leo Kottke/My Feet Are Smiling: Acoustical guitar mastery, captured live.

3. Phish: Yep, I'm a Phishhead. I have seen them more than 60 times. If I were to pick a specific show, it'd be 12/31/1999 – somewhere around 80,000 people on an Indian reservation in Florida to ring in 2000. The band went onstage around 11:45pm on New Year's Eve and played until the sun came up. It was epic before epic was even a thing.

4. The Monkees, Here We Come Again Tour, Minnesota State Fair, 1987: You never forget your very first concert, right? Weird Al opened.

5. Paul Simon, First Avenue, Minneapolis, 2011: A legend in a small, intimate venue.

• **A highly regarded song or album you've never heard:** U2, *The Joshua Tree*.

• **An "important" piece of music you just don't get:** Coltrane.

• **An album you played or listened to incessantly:** George Carlin, *FM & AM*.

• **One obscure or non-country song everyone should listen to right now:** The Smothers Brothers, "Cabbage" – comic gold.

• **One item in your music collection you'd rather not admit to enjoying:** The collection spans far and wide. You'll find everything from N.W.A. to Simon & Garfunkel, but I'm not ashamed of any of it! I'm an equal opportunity listener! Reach Allen [here](#).

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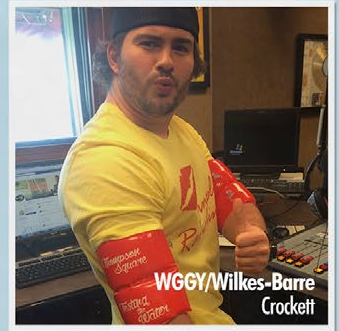
40K TOTAL SINGLES SOLD FROM EARLY AIRPLAY ON THE HIGHWAY!

DRINK YOU AWAY

D A V I D F A N N I N G

FIRST WEEK STATIONS:
KKGO WQYK KUPL KAJA KSOP KTST WCYQ
WXCY WRBT WRNS WHTT WWQM WGTY

RED BOW RECORDS



THOMPSON SQUARE
Testing THE Water

AFTER TWO
#1 TESTING HITS,
THE WATER IS WARM

NEW THIS WEEK:
WZZK, WKSJ, WRNS, WOGI,
KKIX, WKMK, KHEY, KNTY, KFKF

MARCO!

STONE CREEK
RESTAURANTS

Minneapolis: KMNB Steps Out

(continued from page 1)

Anselmo and company created a buzz – literally. “I’m not sure where ‘Buz’n’ really came from,” Anselmo says. “Maybe it came from [then-CBS Radio VP/Country] Jeff Garrison, maybe not. But it was fun, and it doesn’t sound like the Wolf, the Cat, the Dog or the Bear. I didn’t want it to sound like another radio station.”

Then There Were Two: Buz’n @ 102.9 launched at 6pm December 25, 2011, and the following month it posted 5.3 Persons 6+ with a cume of 676,000. KEEY put up a 6.7 with 671,500. The strong debut is attributed in part to Clear Channel’s decision not to go Christmas on its market Classic Hits station. Then-WLTE did, so it got all of the Holiday pie. **Rob Morris**, who had just stepped down as PD of CC market Top 40 KDWB, was watching from the sidelines as he sat out a six-month non-compete. “It allowed the audience on WLTE to be gigantic,” he explains. “The announcement that the frequency would go Country came about a week before Christmas. Three or four times an hour in the middle of that massive cume – which was around 1.6 or 1.7 million at the time – it was being announced that Country was coming to the frequency.”

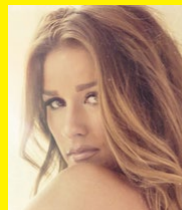
Anselmo also points to a five-week “carpet-bombing” TV campaign. “There wasn’t a place you could turn in the Twin Cities where you didn’t know that there was a new Country station in town,” he says.

Morris joined as OM/PD in July 2012. “Garrison and [VP/Country] Jeff Kapugi did a fabulous job in helping launch the radio station,” Anselmo says. “But Morris is so competitive; he gets up in the morning he wants to hit somebody in the mouth. And I love that competitive side of him.”

From there, “Buz’n got pretty close to parity in the first couple of months, and then there was a little bit of a spread as K102 reacted and got more aggressive and more current,” Morris says. “Then it became more of a battle and we just tried to fine tune what we were doing. Our staff has pretty much been steady and stable. We did make an important addition with [APD/MD] **Kenny J** in December of 2012. And we fortified our team along the way on the digital side and in the promotions department.”

A look at Mediabase shows similarities as well as differences. A recent seven-day period shows KMNB as being 53% current, 25% recurrent and 22% gold. KEEY, meanwhile, comes in at 56/19/25. KEEY still plays almost 100 more unique titles than ‘MNB. KMNB spins its heavy currents 78-80 times per week while KEEY comes in at 60-62.

OFF THE RECORD: JESSIE JAMES DECKER



Jessie James Decker

Independent artist and *Eric & Jessie: Game On* reality star **Jessie James Decker** puts an industry spin on the artist interview:

I grew up in about 14 different places because I’m a military brat so there wasn’t just one station I listened to, but I definitely remember [Hot AC] Star 94 WSTR/Atlanta. I also remember listening to *Kidd Kraddick in the Morning*, and I’m just very sad about his passing. I had the pleasure of being on his show a couple of

years ago. He was amazing.

I was actually in Atlanta the first time I heard myself on the radio. I was at a hotel and when it came on I was in the shower and I jumped out and started jumping up and down and screaming, trying to keep my towel on. It was very special.

The scariest part about radio tour is the people who are not going to want to play your song because they don’t like it, and that can hurt your feelings because these songs are special to you. It’s like someone telling you that they don’t like you. I definitely got very thick skin, and if they didn’t share the excitement I had about a song, I didn’t let it get to me. It’s like, “Well, maybe you’ll like the next one.”

Every time I’m at a truck stop I get Gatorade. I like the Red Punch flavor. And I have to get a packet of Cheez-Its.

I’ve been trying to put an album together forever and I’d been writing for it and looking for songs, and I finally found the right combination of songs I felt best represented this phase of my life. I couldn’t be more proud of my EP *Comin Home*. There is a song on it for everyone to relate to.

I don’t think I’ve ever bought anything from Skymall but there is something I’ve wanted to buy. There is this thing you can put between your boobs at night if they’re too big. And I’m breastfeeding now so they’re very large. And it puts a space between them so they’re not falling on top of each other. That seems really practical.

I don’t play Candy Crush, but when my husband and I are on a flight together we play Tic Tac Toe. We keep it real on paper. It’s always a cat’s game. We’re both too smart.

My least favorite interview question is, “Are you still doing music?” Sometimes we do interviews about the TV show and I get that question and it’s like, ugh. Yes I am!

See the latest episode of *Eric & Jessie: Game On* [here](#).

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Danielle Bradbery

YOUNG in AMERICA

40 Stations on in just two weeks!

ON TOUR WITH HUNTER HAYES

“A catchy, catchy song from an emerging artist that is the perfect description of a hometown American girl.” —Tyler Reese, MD, WSIX



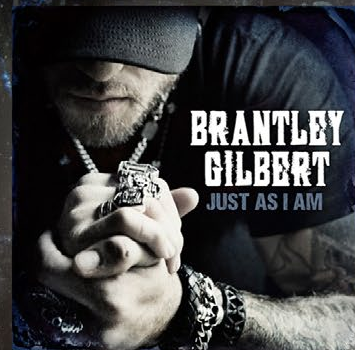
THE BIG AIRCHECK

BRANTLEY GILBERT

★ ★ ★ “BOTTOMS UP” ★ ★ ★

#1 AND STILL GROWING

THANK YOU COUNTRY RADIO
MAX SPINS THROUGH SUNDAY



NEW ALBUM ON SALE
MAY 19, FEATURING
“BOTTOMS UP”





Up To Speed: RCA's Jake Owen visits the National Corvette Museum in Bowling Green, KY ahead of a Days Of Gold Tour stop Thursday (4/24). Pictured (l-r) are the museum's Katie Frassinelli and Kellie Steen, Lindsey Thomas, the museum's Laura Johnson, Owen, the museum's Christy Thomas, and Country Aircheck and NCM board member Lon Helton.

Signs Of The Times: "It was probably mid to late last year that we started to see some traction," Morris continues. "First the Men numbers started to turn around and we started to beat K102 in a lot of demos like 18-34 and 18-49. And in the fall of last year Women started to come around. About September or October we started to beat them in the younger demos like Persons 18-34 and

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18-49. And that's when [Persons] 25-54 started to get tight." The big story according to Morris is in KMNB's year-to-year growth. From 2011 to 2014, KMNB is up 219% Persons 18-34, 130% Persons 18-49 and 56% Persons 25-54. Total the first 13 weeks of 2014 and that looks like an 8.3 to KEEY's 7.2 (P18-34), 6.9 to KEEY's 5.8 (P18-49) and 4.9 to KEEY's 4.9 (P25-54). Cut out everyone over 55 and KMNB leads by wider margins. KEEY has generally remained the market leader among Persons 6+, however. The station outperformed KMNB in share and came for, respectively 13 and 14 of the last 15 PPM ratings periods.

"K102 has consistently demonstrated top rankings in the key demo of Adults 25-54, and we're very proud of the station's continued growth and successful partnership with Nashville," says PD **Gregg Swedberg**. "We face competition every day and a little healthy competition makes us better. Having two Country stations in a market only reaffirms the relevance and continued growth of the format."

Meanwhile, total Minneapolis Country shares are indeed growing. "While technically you can't add the shares and say there was a certain amount of growth, if you do, the pie in Country has grown in the market by 30-40%," Morris adds. He's right. A month before Buz'n launched, KEEY posted an 8.3 Persons 6+ as the market's lone full-signal Country outlet. Shares from both stations in that demo from March 2014 totaled 12.1. "So if nothing else, Buz'n is helping to make country music more healthy in the market," Morris adds.

What's next? "I thought it would take three years to get to where we are in two," Anselmo says. "I don't want to share the rest of our playbook, but let's just say it's right where we want it to be, but it's ahead of schedule."

Reach Anselmo [here](#), Morris [here](#) and Swedberg [here](#).

—Russ Penuell **CAC**

MAGGIE ROSE

Looking back now

TOP 5 research at KRTY

"This song sounds so good on the radio!"
John Shomby WGH

New Airplay at
KBEQ • WSOC • WBUL
WTGE • WFMS • KTST

CHASIN' CRAZY

THAT'S HOW WE DO SUMMERTIME

Listen Here

Already Spinning at:
WDSY • KMPS • KMNB • KAJA • WIL • WGH
WJVC • KWJ

Going for Adds Monday, MAY 5th

NEW MUSIC FROM

ZAC • BROWN • BAND



“ALL ALRIGHT”

#1 MOST ADDED!

SPINNING ON 43 NEW STATIONS

PCCO, WMZQ, WXTU, WUBL, KEEY, KMNH, WFUS, WQYK, KUPL, WSOC, WDSY, WOGI, KAJA, WUBE, WGAR, KSOP, KWNR, WCOL, WLHK, WGH, WPAW, WNOE, WQIK, WWYZ, WAMZ, WZZK, WWGR, WGNA, KHGE, KHEY, WRBT, WOGK, WPOR, WKSJ, KMDL, WUSY, WKXC, KRYS, WQHK, WITL, WYCT, WNCY, KTTS

CLICK TO HEAR A MESSAGE FROM ZAC AND SEE BEHIND THE SCENES FOOTAGE

“There won’t be down spins, syndication problems, the Northeast won’t have weather problems, the song won’t be Dayparted to overnights and music directors won’t “wait and see how it does.” If you don’t play it in your office, car and station and find yourself turning it up louder and telling the people down the hall that the meeting can wait “till I’m done listening to this damn song!” well, you ain’t heard Zac Brown’s “All Alright.” Please tell the “charts people” to hang a “Reserved for Zac Brown” on the number one slot.” —**Stoney Richards, WDSY**

*Zac
Brown
Band*

*Southern
GROUND
ARTISTS*

ROAR

ZACBROWNBAND.COM

Diary Winter Scoreboard

Here are **Nielsen Audio** Winter (1/2-3/26) diary ratings from April 21-25 listed alphabetically by market compared with the previous book. Not all stations are subscribers and that's why you won't see rankings listed.

Legend: A "+" indicates a Classic Country outlet; a "^" designates co-owned Country stations in the metro; "t" indicates a tie; and "*" indicates a station best in that statistic

Station/City	12+ Share Last Book	12+ Share Winter '14	Station/City	12+ Share Last Book	12+ Share Winter '14
WGNA/Albany	9.2 (1)	9.6 (1)	WCYQ/Knoxville	4.1 (7)	4.2 (7)
WKLI/Albany	2.5 (13)	2.5 (12t)	WMYL/Knoxville	2.4 (10)	2.1 (10)
WFFG/Albany	1.8 (15t)	0.8 (17)	WAMZ/Louisville	7.1 (2)	8.1 (2)
KRST/Albuquerque	5.5 (2)	4.0 (6)	WQNU/Louisville ^	4.7 (3)	3.9 (4)
KBQI/Albuquerque	3.6 (9)	3.6 (8)	WRKA/Louisville ^ +	2.5 (8)	3.5 (7)
KBQI HD2/Albuquerque	2.5 (13)	2.2 (12)	WKMK/Monmouth	5.0 (1)	4.9 (1)
WCTO/Allentown	12.2 (1)	10.6 (1)	WNOE/New Orleans	5.8 (3)	5.5 (4)
KCWR/Bakersfield	1.5 (11)	2.2 (8t)	WRKN/New Orleans	*	1.3 (8)
KUZZ/Bakersfield	8.0 (1)	8.8 (1)	*debuted as Country 1/6		
KVMX/Bakersfield	1.3 (13)	1.2 (13)	KTST/Oklahoma City ^	4.7 (6)	5.4 (3)
WYNK/Baton Rouge	4.8 (4)	5.0 (4)	KJKE/Oklahoma City	4.9 (4)	5.1 (5t)
WZZK/Birmingham	7.0 (3)	7.7 (3)	KXXY/Oklahoma City ^	3.8 (10)	3.3 (8)
WDXB/Birmingham	5.9 (4t)	6.1 (4)	KXKT/Omaha	9.5 (2)	9.3 (1)
WYRK/Buffalo	11.4 (1)	12.6 (1)	KFFF/Omaha	4.1 (8)	2.6 (12)
WHKO/Dayton	11.2 (1)	11.3 (1)	WKHK/Richmond	9.6 (1t)	9.3 (1)
WYDB/Dayton	1.3 (12)	1.4 (12t)	WLFV/Richmond	1.8 (15)	2.3 (14t)
KHEY/El Paso	5.7 (7)	4.6 (7)	WBEE/Rochester, NY	12.7 (1)	11.0 (1)
KSKS/Fresno	5.2 (4)	4.9 (4)	KIIM/Tucson	9.3 (1)	9.8 (1)
KHGE/Fresno	2.9 (8t)	2.9 (10)	KYWD/Tucson	1.0 (17)	1.7 (14t)
WBCT/Grand Rapids	9.3 (1)	9.2 (1)	KWEN/Tulsa	7.2 (2)	7.7 (2)
WTNR/Grand Rapids	3.7 (10)	3.5 (9)	KVOO/Tulsa ^	4.8 (5t)	4.9 (4t)
WSSL/Greenville, SC ^	8.6 (2)	8.4 (2)	KXBL/Tulsa ^ +	4.2 (8)	4.9 (4t)
WESC/Greenville, SC ^	7.2 (3)	7.0 (3)	KTGX/Tulsa	4.8 (5t)	4.5 (6)
WRBT/Harrisburg	7.4 (2)	5.3 (4)	WGGY/Wilkes-Barre	9.3 (2)	8.8 (2)
WZCY/Harrisburg	2.0 (8)	2.7 (8)	WSJR/Wilkes-Barre	1.4 (10)	1.8 (10)
WXBQ/Johnson City, TN	22.7 (1)	20.9 (1)	WGTY/York, PA	12.5 (1)	11.6 (1)
WKOS/Johnson City, TN	1.3 (11)	0.8 (11)	WZCY/Harrisburg (York, PA)	2.8 (7)	2.6 (6)
WIVK/Knoxville	14.3 (1)	16.1 (9t)			

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BAD BOY

IMPACTING NOW

CARISSA LEIGH

THE NEW LITTLE BUNNY/LIPPMAN ENTERTAINMENT/NINE NORTH SINGLE

KSOP

KCYE

WGTR

WXFL

WPUR

WXXK

RENEGADE RADIO

KRAZ

KEAN

KNTY

LISTEN HERE

JOHN KING

TONIGHT TONIGHT

**ONE OF THIS WEEK'S
MOST ADDED**

WPOC, WQYK,
KAJA, WDSY,
KMLE, WYCD,
KSSN, WOGI,
WQMX, WSSL,
KEGA, WJVC,
WGKX, WWQM,
WQHK, WGTY,
WPOR, KUPL,
WXCX, KJUG,
KSOP, WCYQ,
KHGE

"The first time I heard the single I turned to my record rep and said- I think you got something big here!" -Adam Jeffries PD - KJUG Visalia

"John's enthusiasm and exciting stage performance will make him a rising STAR!!! He is the Future of Country Music!!!"
- Brian Thomas, WQYK Tampa

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	BRANTLEY GILBERT/Bottoms Up (Valory)	25063	602	7352	124	60.373	1.78	148	0
3	2	ERIC CHURCH/Give Me Back My Hometown (EMI Nashville)	23400	1381	7023	509	56.109	2.535	148	0
5	3	THOMAS RHETT/Get Me Some Of That (Valory) ✓	22899	2095	6736	607	54.845	3.558	148	0
4	4	FLORIDA GEORGIA LINE f/L. BRYAN/This... (Republic Nashville)	22319	1382	6514	396	54.108	3.896	148	0
1	5	JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	21572	-4216	6377	-1246	52.521	-9.299	148	0
6	6	RASCAL FLATTS/Rewind (Big Machine)	21058	433	6276	169	50.763	0.769	148	0
8	7	BRETT ELDREDGE/Beat Of The Music (Atlantic/WMN)	20119	1012	5952	296	48.466	2.848	148	0
9	8	MIRANDA LAMBERT/Automatic (RCA)	19249	1014	5662	322	46.986	2.63	148	0
10	9	LUKE BRYAN/Play It Again (Capitol) ✓	18950	1520	5482	416	47.453	3.952	147	0
13	10	KEITH URBAN/Cop Car (Capitol)	16084	582	4726	117	38.933	1.12	147	0
11	11	DAN + SHAY/19 You + Me (Warner Bros./WAR)	15933	76	4776	59	37.526	-0.19	148	0
14	12	JUSTIN MOORE/Lettin' The Night Roll (Valory)	15410	440	4720	146	37.331	1.291	148	0
7	13	RANDY HOUSER/Goodnight Kiss (Stoney Creek)	14766	-5736	4290	-1682	35.783	-13.528	148	0
17	14	THE BAND PERRY/Chainsaw (Republic Nashville) ✓	12688	1463	3732	470	29.69	2.665	148	2
16	15	CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)	12089	841	3538	245	29.6	2.536	146	1
18	16	TYLER FARR/Whiskey In My Water (Columbia)	11807	705	3528	212	27.219	1.072	148	0
15	17	CRAIG MORGAN/Wake Up Lovin' You (Black River)	11753	402	3514	85	27.212	1.157	147	1
19	18	SARA EVANS/Slow Me Down (RCA)	10671	-57	3233	-13	25.075	0.026	146	0
20	19	BILLY CURRINGTON/We Are Tonight (Mercury)	10618	1043	2976	233	26.74	3.522	133	0
21	20	JAKE OWEN/Beachin' (RCA)	10085	705	2933	167	23.777	1.298	145	0
22	21	HUNTER HAYES/Invisible (Atlantic/WMN)	9757	495	2832	157	22.015	1.062	145	0
23	22	CHRIS YOUNG/Who I Am With You (RCA)	9160	1174	2693	322	21.599	2.867	141	4
29	23	BRAD PAISLEY/River Bank (Arista) ✓	8135	2628	2239	672	19.756	7.319	145	11
24	24	JOE NICHOLS/Yeah (Red Bow)	7992	605	2434	186	17.323	1.923	129	0
26	25	ERIC PASLAY/Song About A Girl (EMI Nashville)	7183	551	2127	196	14.471	1.789	140	1


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**ON YOUR
DESK
MONDAY**



LW	TW	Artist/Title (Label)	Total Points +/-	Points	Total Plays +/-	Plays	Audience +/-	Aud	Stations	ADDS
28	26	LEE BRICE/I Don't Dance (Curb)	6501	927	2001	273	12.268	2.074	142	5
34	27	BLAKE SHELTON/My Eyes (Warner Bros./WMN) ✓	6261	2141	1720	637	14.442	5.13	123	12
33	28	DUSTIN LYNCH/Where It's At (Broken Bow)	6151	1245	1929	420	12.486	2.645	118	8
32	29	GEORGE STRAIT/I Got A Car (MCA)	6059	996	1775	275	13.225	2.54	132	3
27	30	ELI YOUNG BAND/Dust (Republic Nashville)	6045	270	1786	35	13.907	2.068	122	1
31	31	SWON BROTHERS/Later On (Arista)	5611	535	1674	199	9.997	0.93	138	1
30	32	SHERYL CROW/Callin' Me When I'm Lonely (Warner Bros./WMN)	5238	-100	1443	-41	10.763	-0.368	128	0
36	33	CHASE RICE/Ready Set Roll (Columbia)	3864	335	1194	115	6.507	0.332	114	13
38	34	COLE SWINDELL/Hope You Get Lonely... (Warner Bros./WMN)	3826	483	1101	114	7.316	0.717	105	8
35	35	CHARLIE WORSHAM/Want Me Too (Warner Bros./WAR)	3747	-43	1136	-21	8.421	-0.351	107	1
37	36	BIG & RICH/Look At You (B&R/New Revolution)	3616	168	1083	35	6.536	0.4	110	4
39	37	THE CADILLAC THREE & FRIENDS/The South (Big Machine)	3577	243	1115	68	5.893	1.146	122	2
40	38	EASTON CORBIN/Clockwork (Mercury)	2697	236	911	107	4.04	0.33	100	6
42	39	PARMALEE/Close Your Eyes (Stoney Creek)	2561	203	813	88	4.243	0.526	102	4
Debut	40	TIM MCGRAW f/ HILL/Meanwhile Back At Mama's (Big Machine)	2355	1254	657	346	5.139	2.573	75	26
41	41	CHUCK WICKS/Us Again (Blaster)	2343	-104	742	-45	5.848	-0.083	62	1
43	42	CASSADEE POPE/I Wish I Could Break Your... (Republic Nashville)	2130	12	669	7	3.424	0.202	84	6
44	43	NATALIE STOVALL AND THE DRIVE/Baby Come On... (HitShop)	2065	9	706	2	2.634	-0.026	88	3
45	44	JON PARDI/What I Can't Put Down (Capitol)	2044	71	628	26	2.747	0.001	95	2
46	45	LUCY HALE/You Sound Good To Me (DMG/Bigger Picture)	1768	60	553	7	2.109	0.104	82	0
Debut	46	FRANKIE BALLARD/Sunshine & Whiskey (Warner Bros./WAR)	1717	602	459	156	3.258	1.197	67	12
Debut	47	DIERKS BENTLEY/Drunk On A Plane (Capitol)	1657	823	455	255	3.408	1.526	71	29
47	48	MAGGIE ROSE/Looking Back Now (RPME)	1646	-15	588	5	2.523	-0.105	57	1
Debut	49	KACEY MUSGRAVES/Keep It To Yourself (Mercury)	1537	236	460	50	2.343	0.443	70	9
48	50	DAVID NAIL/Kiss You Tonight (MCA)	1477	-99	482	-37	2.219	-0.376	82	10

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LEE BRICE
I DON'T DANCE
NEW STATIONS ON:
 WESTWOOD ONE HOT COUNTRY
 KFRG, WGNA, WYCD, KFDI,
 KSON, WKKT, WMZQ, WQDR,
 KEYE, WKLB, WQNU, KMLE, WBBS

26 Country Aircheck
 and Billboard

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Country Aircheck Add Leaders

ZAC BROWN BAND /All Alright (Southern Ground)	43
DIERKS BENTLEY /Drunk On A Plane (Capitol)	29
TIM MCGRAW f/F. HILL /Meanwhile Back At... (Big Machine)	26
LEAH TURNER /Pull Me Back (Columbia)	24
KIP MOORE /Dirt Road (MCA)	22
JOHN KING /Tonight, Tonight (Black River)	19
JOSH THOMPSON /Wanted Me Gone (Show Dog-Universal)	18
RYAN KINDER /Kiss Me When I'm Down (Bigger Picture)	16
CHASE RICE /Ready Set Roll (Columbia)	13
BLAKE SHELTON /My Eyes (Warner Bros./WMN)	12
FRANKIE BALLARD /Sunshine & Whiskey (Warner Bros./WAR)	12

Adds

Activator Top Point Gainers

BRAD PAISLEY /River Bank (Arista)	1120 ✓
BLAKE SHELTON /My Eyes (Warner Bros./WMN)	1024 ✓
THOMAS RHETT /Get Me Some Of That (Valory)	767 ✓
GEORGE STRAIT /I Got A Car (MCA)	618 ✓
TIM MCGRAW f/F. HILL /Meanwhile Back At... (Big Machine)	611 ✓
BILLY CURRINGTON /We Are Tonight (Mercury)	537
DIERKS BENTLEY /Drunk On A Plane (Capitol)	483
DUSTIN LYNCH /Where It's At (Broken Bow)	464
MIRANDA LAMBERT /Automatic (RCA)	458
BRETT ELDRIDGE /Beat Of The Music (Atlantic/WMN)	454

Country Aircheck Top Point Gainers

BRAD PAISLEY /River Bank (Arista)	2628 ✓
BLAKE SHELTON /My Eyes (Warner Bros./WMN)	2141 ✓
THOMAS RHETT /Get Me Some Of That (Valory)	2095 ✓
LUKE BRYAN /Play It Again (Capitol)	1520 ✓
THE BAND PERRY /Chainsaw (Republic Nashville)	1463 ✓
FLORIDA GEORGIA LINE f/L. BRYAN /This... (Republic Nashville)	1382
ERIC CHURCH /Give Me Back My Hometown (EMI Nashville)	1381
TIM MCGRAW f/F. HILL /Meanwhile Back At... (Big Machine)	1254
DUSTIN LYNCH /Where It's At (Broken Bow)	1245
CHRIS YOUNG /Who I Am With You (RCA)	1174

Activator Top Spin Gainers

BLAKE SHELTON /My Eyes (Warner Bros./WMN)	268
BRAD PAISLEY /River Bank (Arista)	244
THOMAS RHETT /Get Me Some Of That (Valory)	185
GEORGE STRAIT /I Got A Car (MCA)	154
TIM MCGRAW f/F. HILL /Meanwhile Back At... (Big Machine)	147
DIERKS BENTLEY /Drunk On A Plane (Capitol)	125
LUKE BRYAN /Play It Again (Capitol)	111
BRETT ELDRIDGE /Beat Of The Music (Atlantic/WMN)	103
JOE NICHOLS /Yeah (Red Bow)	101
THE BAND PERRY /Chainsaw (Republic Nashville)	98

Country Aircheck Top Spin Gainers

BRAD PAISLEY /River Bank (Arista)	672
BLAKE SHELTON /My Eyes (Warner Bros./WMN)	637
THOMAS RHETT /Get Me Some Of That (Valory)	607
ERIC CHURCH /Give Me Back My Hometown (EMI Nashville)	509
THE BAND PERRY /Chainsaw (Republic Nashville)	470
DUSTIN LYNCH /Where It's At (Broken Bow)	420
LUKE BRYAN /Play It Again (Capitol)	416
FLORIDA GEORGIA LINE f/L. BRYAN /This... (Republic Nashville)	396
TIM MCGRAW f/F. HILL /Meanwhile Back At... (Big Machine)	346
MIRANDA LAMBERT /Automatic (RCA)	322
CHRIS YOUNG /Who I Am With You (RCA)	322

Country Aircheck Top Recurrents

BLAKE SHELTON /Doin' What She Likes (Warner Bros./WMN)	13030
JASON ALDEAN /When She Says Baby (Broken Bow)	11208
DIERKS BENTLEY /I Hold On (Capitol)	9352
COLE SWINDELL /Chillin' It (Warner Bros./WMN)	8771
DAVID NAIL /Whatever She's Got (MCA)	8116
FRANKIE BALLARD /Helluva Life (Warner Bros./WAR)	7518
LUKE BRYAN /Drink A Beer (Capitol)	7471
LADY ANTEBELLUM /Compass (Capitol)	7464
ERIC PASLAY /Friday Night (EMI Nashville)	6771
FLORIDA GEORGIA LINE /Stay (Republic Nashville)	5497

Points

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FOREWORD BY REBA McENTIRE

COUNTRY AIRCHECK ACTIVITY

LUCY HALE/You Sound Good To Me (DMG/Bigger Picture)
 Moves 46-45*
 1,768 points, 553 spins
 No adds

FRANKIE BALLARD/Sunshine & Whiskey (Warner Bros./WAR)
 Debuts at 46*
 1,717 points, 459 spins
 12 adds including: **KBEQ, KEGA, KHEY, KKIX, KUZZ, KXLY, WMAD, WQMX, WRNX, WSLC**

DIERKS BENTLEY/Drunk On A Plane (Capitol)
 Debuts at 47*
 1,657 points, 455 spins
 29 adds including: **KBEQ, KCYE, KJUG, KKIX, KKWF, KMPS, KPLM, KWNR, CCPC, WAMZ**

MAGGIE ROSE/Looking Back Now (RPME)
 Moves 47-48*
 1,646 points, 588 spins
 1 add: **KBEQ**

KACEY MUSGRAVES/Keep It To Yourself (Mercury)
 Debuts at 49*
 1,537 points, 460 spins
 9 adds: **KILT, KRYS, KSSN, KTST, WIRK, WMAD, WNSH*, WYNK, WZZK**

DAVID NAIL/Kiss You Tonight (MCA)
 Moves 48-50
 1,477 points, 482 spins
 10 adds: **KCCY, KHEY, KKWF, KMLE, WEZL, WIRK, WKLB, WRNX, WTHT, WYNK**

SCOTTY MCCREERY/Feelin' It (19/Interscope/Mercury)
 1,446 points, 402 spins
 5 adds: **KCYE, KMPS, WDXB, WRNX, WUSH**

BROTHERS OSBORNE/Rum (EMI Nashville)
 1,425, 476 spins
 5 adds: **KUZZ, WKMK, WOGI, WPAW, WYNK**

ADD DATES

MAY 5
CHASIN' CRAZY/That's How We Do Summertime (RPME)

MAY 12
DAN + SHAY/Show You Off (Warner Bros./WAR)

MAY 19
RANDY HOUSER/Like a Cowboy (Stoney Creek)
JERROD NIEMANN/Donkey (Sea Gayle/Arista)

CHECK OUT 4/28



James House Broken Glass Twisted Steel (Victor House)

Inspired by the recent resurrection of his mid-'90s single "This Is Me Missing You" in the UK, the album includes his versions of popular songs he wrote, including "Broken Wing," "I Ain't That Lonely Yet" and "In A Week Or Two," as well as eight new songs.

May 6 **Hunter Hayes Storyline** (Atlantic/WMN)
Leah Turner Leah Turner EP (Columbia)

May 13 **Dolly Parton Blue Smoke** (Dolly/Sony Masterworks)
Rascal Flatts Rewind (Big Machine)
Radney Foster Everything I Should Have Said (Devil's River)

May 19 **Brantley Gilbert Just As I Am** (Valory)

May 27 **Jamie O'Neal Eternal** (Shanachie)

Jun. 3 **Miranda Lambert Platinum** (RCA)
Lucy Hale Road Between (DMG/Bigger Picture)
Joshua Scott Jones The Healing (JSJ)
Big Smo Kuntry Livin' (Warner Bros./Elektra)

Jun. 10 **Gene Watson My Heroes Have Always Been Country** (Fourteen Carat)

Jul. 15 **Cowboy Jack Clement For Once And For All** (I.R.S.)

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Music Row: We are Blood

JOIN TEAM WALKIN' ROW



Members of the Nashville music industry community are invited to join Team Walkin' Row to come together to support the Light the Night Walk to fund lifesaving research and support for people battling cancer.

To join our team, visit <http://pages.lightthenight.org/tn/MidTN14/teamwalkinrow>

LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
2	1	ERIC CHURCH/Give Me Back My Hometown (EMI Nashville)	9468	134	2196	23	54	1		
1	2	BRANTLEY GILBERT/Bottoms Up (Valory)	9316	-24	2131	-23	53	0		
5	3	THOMAS RHETT/Get Me Some Of That (Valory) ✓	8938	767	2085	185	54	0		
4	4	RASCAL FLATTS/Rewind (Big Machine)	8510	79	2013	26	54	0		
7	5	FLORIDA GEORGIA LINE f/L. BRYAN/This Is How We Roll (Republic Nashville)	8220	232	1912	32	54	0		
8	6	MIRANDA LAMBERT/Automatic (RCA)	8164	458	1900	81	54	0		
9	7	BRETT ELDRIDGE/Beat Of The Music (Atlantic/WMN)	7813	454	1819	103	54	0		
3	8	JERROD NIEMANN/Drink To That All Night (Sea Gayle/Arista)	7626	-1375	1767	-354	47	0		
10	9	JUSTIN MOORE/Lettin' The Night Roll (Valory)	7137	335	1637	85	52	0		
11	10	LUKE BRYAN/Play It Again (Capitol)	6798	425	1647	111	54	0		
12	11	KEITH URBAN/Cop Car (Capitol)	6522	152	1505	7	53	0		
13	12	THE BAND PERRY/Chainsaw (Republic Nashville)	5907	390	1365	98	54	0		
16	13	TYLER FARR/Whiskey In My Water (Columbia)	5310	448	1208	87	53	1		
15	14	SARA EVANS/Slow Me Down (RCA)	5064	-76	1161	-17	52	0		
14	15	DAN + SHAY/19 You + Me (Warner Bros./WAR)	4971	-494	1128	-107	42	0		
17	16	CRAIG MORGAN/Wake Up Lovin' You (Black River)	4862	151	1088	57	46	0		
18	17	CRAIG CAMPBELL/Keep Them Kisses Comin' (Bigger Picture)	4843	274	1059	80	51	0		
20	18	BILLY CURRINGTON/We Are Tonight (Mercury)	4262	537	980	96	51	0		
19	19	HUNTER HAYES/Invisible (Atlantic/WMN)	4027	39	908	14	47	1		
21	20	CHRIS YOUNG/Who I Am With You (RCA)	3914	421	884	80	51	1		
29	21	BRAD PAISLEY/River Bank (Arista) ✓	3833	1120	886	244	53	3		
23	22	JOE NICHOLS/Yeah (Red Bow)	3566	342	854	101	50	1		
24	23	JAKE OWEN/Beachin' (RCA)	3480	269	832	62	50	2		
28	24	GEORGE STRAIT/I Got A Car (MCA) ✓	3354	618	761	154	44	2		
25	25	ELI YOUNG BAND/Dust (Republic Nashville)	3149	10	761	15	48	1		
26	26	ERIC PASLAY/Song About A Girl (EMI Nashville)	3082	163	698	21	52	0		
27	27	LEE BRICE/I Don't Dance (Curb)	3042	285	705	81	51	2		
30	28	SWON BROTHERS/Later On (Arista)	2467	216	557	55	46	0		
35	29	BLAKE SHELTON/My Eyes (Warner Bros./WMN) ✓	2095	1024	533	268	40	4		
31	30	DUSTIN LYNCH/Where It's At (Broken Bow)	1880	464	392	87	31	3		

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solid CRAWFISH Boil


WEDNESDAY, MAY 14TH
5:30PM – SUNDOWN

SESAC PARKING LOT ON
MUSIC ROW

LW	TW	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
32	31	📶 COLE SWINDELL /Hope You Get Lonely Tonight (Warner Bros./WMN)	1395	136	338	37	35	2
34	32	📶 EASTON CORBIN /Clockwork (Mercury)	1301	170	300	34	36	0
43	33	📶 TIM MCGRAW f/FAITH HILL /Meanwhile Back At Mama's (Big Machine) ✓	1203	611	280	147	25	9
33	34	SHERYL CROW /Callin' Me When I'm Lonely (Warner Bros./WMN)	1152	-15	243	-2	30	0
36	35	📶 BIG & RICH /Look At You (B&R/New Revolution)	1072	29	265	4	32	0
45	36	📶 CHASE RICE /Ready Set Roll (Columbia)	984	434	247	87	36	0
37	37	📶 DAVID NAIL /Kiss You Tonight (MCA)	932	9	233	3	23	0
38	38	CASSADEE POPE /I Wish I Could Break Your... (Republic Nashville)	873	-4	188	-4	21	2
40	39	📶 THE CADILLAC THREE & FRIENDS /The South (Big Machine)	852	106	197	14	25	0
50	40	📶 DIERKS BENTLEY /Drunk On A Plane (Capitol)	816	483	200	125	19	7
42	41	📶 JON PARDI /What I Can't Put Down (Capitol)	724	106	151	10	17	1
39	42	CHARLIE WORSHAM /Want Me Too (Warner Bros./WAR)	709	-79	167	-13	20	0
41	43	CHUCK WICKS /Us Again (Blaster)	573	-59	132	-17	9	0
45	44	📶 KACEY MUSGRAVES /Keep It To Yourself (Mercury)	472	6	128	2	12	0
58	45	📶 SCOTTY MCCREERY /Feelin' It (19/Interscope/Mercury)	447	250	99	54	9	1
Debut	46	📶 ZAC BROWN BAND /All Alright (Southern Ground)	436	377	83	72	9	8
Debut	47	📶 FRANKIE BALLARD /Sunshine & Whiskey (Warner Bros./WAR)	399	295	87	66	13	2
46	48	📶 DYLAN SCOTT /Makin' This Boy Go Crazy (Sidewalk)	388	8	139	4	9	0
48	49	📶 JOE BACHMAN /Lookatchu (Rock Ridge)	375	22	62	5	6	0
49	50	📶 NATALIE STOVALL AND THE DRIVE /Baby Come On With It (HitShop)	373	25	81	11	9	0
47	51	AARON WATSON /July In Cheyenne (HTK)	344	-35	53	-8	2	0
51	52	📶 JO DEE MESSINA /A Woman's Rant (Dreambound)	330	5	93	1	9	0
53	53	📶 BROTHERS OSBORNE /Rum (EMI Nashville)	308	22	88	23	9	0
54	54	📶 KELLEIGH BANNEN /Famous (EMI Nashville)	307	60	62	13	9	0
52	55	📶 PARMALEE /Close Your Eyes (Stoney Creek)	296	4	106	4	10	1
56	56	📶 LUCY HALE /You Sound Good To Me (DMG/Bigger Picture)	274	43	68	10	12	0
59	57	📶 BRANDON CHASE /One (After Eden)	271	108	60	16	6	0
55	58	KEVIN FOWLER /Love Song (Kevin Fowler/30 Tigers)	244	-3	45	-1	3	0
57	59	📶 KELLIE PICKLER /Closer To Nowhere (Black River)	209	7	51	1	8	0
Debut	60	📶 LOVE AND THEFT /Night That You'll Never Forget (RCA)	201	66	87	17	10	1

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FREE

Contact April Johnson for details: april@countryaircheck.com or 615-320-1450