

COUNTRY AIRCHECK

WEEKLY

May 13, 2013, Issue 345

Inside CBS Radio's Amplify

CBS Radio discussed its Amplify initiative with labels and managers a few months back (CAW 2/4), and the company is now a few album launches in (Lady Antebellum's *Golden* and George Strait's *Love Is Everything* being the latest).

Country Aircheck spoke with VP/Country Jeff Kapugi and Capitol Nashville SVP/Promotion Steve Hodges about how those early plans are being turned into reality.

"It all started about a year ago when [CBS Radio Pres./CEO] Dan Mason was on a panel at the NAB and wanted to encourage our music stations to say what they play. He encouraged us to embrace new music and tell our audience what they were hearing. That was the first step to what is now officially called CBS Radio Amplify. [The program] allows us to use the strength of our stations, by format, to benefit the station, artists and labels. The main objective is to continue doing great radio; things the audience will enjoy hearing or knowing about, and doing good for the artists and labels.

Amplify is made up of four main components: Impact, Launch, Artist Hook-Ups and Song Intros. Related audio and video content is also offered with the help of CBS' Radio.com. Some of those elements work in concert with each other, and some are entirely separate. "'Impact' is for A-list artists featuring street dates," explains Kapugi. "'Launch' is about brand new artists. 'Song Intros' are decided on at the local level, but encouraged so new music can become familiar. 'Artist Hook-Ups' aren't dictated, but determined by opportunities that come our way. Some are things we pursue with the labels and vice-versa."

Variation aside, Kapugi says the mechanics of each Amplify component are uniform across the company. "Impact" includes extensive on-air promotion leading up to a release and a dedicated section on station websites highlighting the artist with various editorial and media features;

(continued on page 4)



Jeff Kapugi



Summer Beatdown: Arista's Brad Paisley brings his *Beat This Summer Tour* to Chicago Saturday (5/11), making sure to get up close and personal with the folks from WUSN/Chicago. Pictured (l-r) are the station's Jeff Kapugi, Paisley, the label's Lesly Tyson, the station's Marci Braun and the label's Andy Elliott.

Summer Time: Brad Paisley

Brad Paisley opened his *Beat This Summer Tour* Thursday, and Country Aircheck's men in the seats followed him all weekend. "The crowd was singing along from the beginning and didn't stop," reports KSD/St. Louis APD/MD Dusty, who saw the first night. Paisley's opener "Southern Comfort Zone" featured a laser show that "felt like it was hovering over the crowd," he adds. WUSN/Chicago afternooner Drew Walker, who saw Saturday's show, says, "They had a Pink Floyd feel to them. Definitely added that extra kick to the experience." WLHK/Indianapolis night host Fritz Moser (Friday) asserts, "Brad brings the visual affects of a Rush show to country music ... but it didn't upstage his performance."

"I guess Dierks and Hunter couldn't make it," Dusty says, noting that support acts Lee Brice and Chris Young filled in

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LAUREN ALAINA
★ barefoot and buckwild ★

SUMMER TEMPO!

On your desk NOW!

ADD DATE: JUNE 3



19



GEORGE STRAIT

"Give It All We Got Tonight"

Power UP for #1!

#60for60



MCA
NASHVILLE

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DAVID
NAIL
WHATEVER
SHE'S
GOT

ON PLAYMPE
NOW AND ON
YOUR DESK
THIS WEEK!

ADD DATE
MAY 28TH



MCA
NASHVILLE

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KEITH URBAN

LITTLE BIT OF EVERYTHING

ON PLAYMPE NOW AND ON YOUR DESK THIS WEEK!
ADD DATE MAY 20TH

BORMAN

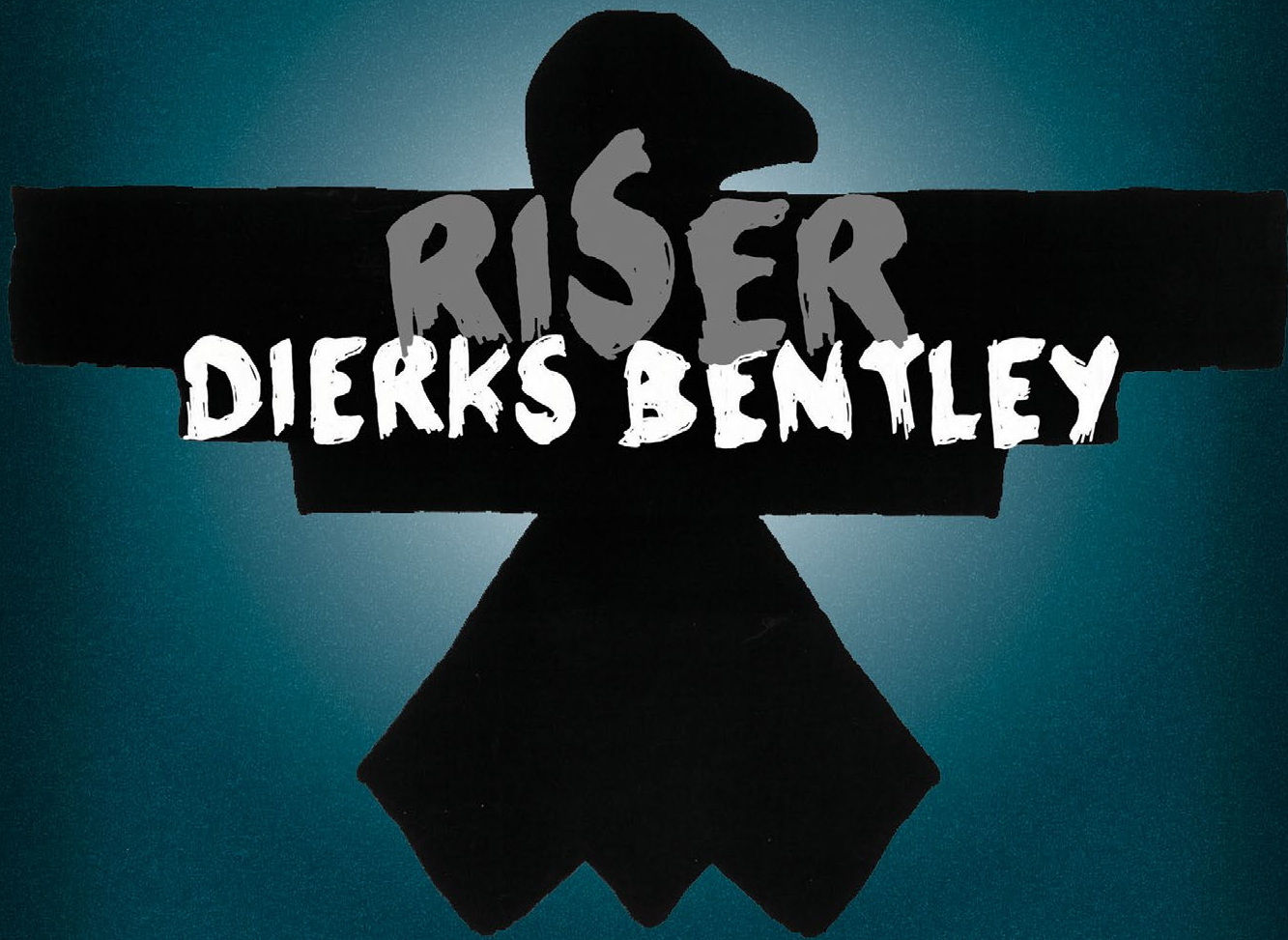
70 FIRST WEEK STATIONS!
#1 MOST ADDED!
THANK YOU COUNTRY RADIO!!!

KAJA	KPLM	PCCO	WKKT	WQYK
KBEQ	KRTY	WAMZ	WKLB	WSIX
KCCY	KRYS	WBEE	WKXC	WSSL
KEEY	KSD	WCKN	WLHK	WTGE
KEGA	KSKS	WCKT	WMAD	WTHT
KFGY	KSOP	WCOL	WMIL	WTQR
KHEY	KSSN	WCTQ	WNOE	WUBL
KJUG	KTEX	WDRM	WOGI	WUSY
KKGO	KTST	WFUS	WOGK	WWYZ
KKIX	KUPL	WGH	WPOC	WXYC
KKWF	KWJJ	WGNA	WPOR	WYCD
KMDL	KWNR	WGNE	WQHK	WYCT
KMLE	KWOF	WIL	WQIK	WYNK
KMNB	KXLY	WJVC	WQMX	WYRK

LADY ANTEBELLUM

goodbye town

CLICK
TO LISTEN



NEW MUSIC COMING SOON

CLICK TO VIEW TRAILER



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for them on Paisley's "Outstanding In Our Field." Appearing virtually were Charlie Daniels on "Karate" and Carrie Underwood during "Remind Me." "After seeing hologram Carrie a few times now, I'm still amazed at the crowd reaction," Moser says. "I even got a couple of texts from friends thinking she was real."

Paisley covered Van Halen's "Hot For Teacher" and, in Chicago, thrilled the audience with "Sweet Home Chicago." He upped the interactivity with the Brad Paisley Light Show App (download [here](#)) for "Beat This Summer." The app makes smartphone screens change color in time with the music.



In cold and windy Chicago, Brad treated amphitheater crowds with a trip to the cheap seats for a three-song acoustic set, "opening it with 'Pneumonia will be so worth it!' Walker says. "I can't remember another star venturing that far back in this venue."

Paisley dove into a virtual pool as an exit, then returned for encores, which in St. Louis included a radio-assist. "The last song of the night was a singalong to 'Alcohol' led by Big Head Brad with [openers] **The Henningsens**, Brice, Young, some friends and family and me!" Dusty raves. "If there was a Dusty rating scale for concerts, I would give it five out of five Dustys!"

Chart Chat

Congrats to Florida Georgia Line, Matthew Hargis and the entire **Republic Nashville** promotion team on scoring this week's No. 1 with FGL's "Get Your Shine On." The song is the second chart-topper for the duo, following "Cruise."



News & Notes

Kellie Pickler, **Rascal Flatts**, **Keith Urban**, and **Lennon and Maisy** from ABC's *Nashville* will kick off CMA Music Fest Week in Nashville at the *Grand Ole Opry* June 4. Other Opry performances during CMA Fest include **Tyler Farr** opening for **Lee Brice** at the Opry Plaza the



Fairly Grounded: A pre-downtown Fan Fair shot has Arista's Allen Butler (c) making Ronnie Dunn (l) and Kix Brooks feeling a bit vertically challenged. Have time-worn photos of yourself on stilts? Send them to: pagethreepic@countryaircheck.com.

afternoon of June 4 and **Carrie Underwood** celebrating her fifth anniversary as an Opry member June 7.

Cold River's **Katie Armiger** has been chosen as the newest brand ambassador for Pastry. The brand focuses on "Sweet, Chic and Unique" apparel, accessories and footwear for girls.

Mel Tillis & The Statesiders will be featured performers at **R.O.P.E.'s Breakfast with the Stars** event at The Nashville Palace June 5. Also on the bill for autograph signings **Mac Wiseman**, **Jean Shepard**, **Bill Anderson**, **Leona Williams** and more.

Joey + Rory's Farmhouse Concert Series will begin June 28 in Pottsville, TN. Their **5th Annual Bib & Buckle Fest** will take place June 1.

The *Grand Ole Opry* has added a new exhibit highlighting ABC's *Nashville* in its backstage tours. Features include a video message from Charles Esten, who plays Deacon on the show, and show-related memorabilia. Info [here](#).

Fourth season dates for **Warner Music Nashville's Pickin' On The Patio** are May 23, June 27, July 25, August 22 and September 26. Info [here](#).

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JOEL CROUSE

IF YOU WANT SOME

CA/MB

35

BB/BDS

35

WTF??

WHERE'S THE FUN!!

JOIN OVER 105 REPORTERS

NOW GETTING SOME!!

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The **Ram Truck** brand and **G7 Entertainment Marketing** have won *Event Marketer Magazine's* 2013 Ex Award for Best Proprietary (Consumer), for the Road To Ram Jam campaign. The awards recognizes excellence in experiential event marketing. See the complete list of winners [here](#).

The Week's Top Stories

Full coverage at countryaircheck.com.

- **Trace Adkins** will compete in the *All-Star Celebrity Apprentice* finale, **Nashville** was renewed and **Malibu Country** was cancelled. (CAT 5/13)
- **Clear Channel's** *State Of Listening In America* finds, among other data, that 92% of Americans regularly tune to AM/FM radio. (CAT 5/10)
- **Carrie Underwood** to sing Sunday Night Football theme. (CAT 5/9)
- **Kim Guthrie** named Cox Media Group EVP/Radio. (CAT 5/9)
- Lotus Classic Hits **KVMX/Bakersfield** flipped to **Country**. (CAT 5/8)
- **Eric Church**, **Luke Bryan** and **Miranda Lambert** led nominations for the [2013 CMT Music Awards](#). (CAT 5/7)



Trace Adkins

Inside CBS Radio's Amplifier

(continued from page 1)

"Launch" features clips from an artist's latest release with extensive online components; "Artist Hook-Ups" offer special experiences like front row access, intimate performance settings and unusual destinations; and "Song Intros" are — as their name implies — personalized song intros by the artists offering stories behind their song or album.

As far as picking which artists, songs or projects participate, Kapugi gathers feedback from a handful of sources within the company. "It's not all 11 [Country] PDs, but there are a couple of taste-makers I use to bounce ideas off of. We don't feel it's a cram-down by any means; the guys are excited about featuring these things."

And the label's take? "Whenever you get a chance to hit critical mass on an all-important album release, it's important," Hodges says. "CBS has stations in large and major markets, so the reach and frequency are huge. And when you dig into all the social media and web applications, the content they're able to push out is impressive. It's really

MY TUNES: MUSIC THAT SHAPED MY LIFE



Marv Nyren

Clear Channel/Jacksonville Market Manager **Marv Nyren** discusses his most influential artists, songs, albums and concerts:

1. **Jethro Tull, Chicago Stadium, 1976:** My first rock concert and it was amazing with the people, the volume, and Ian Anderson jumping all around playing the flute. Overall, it was the effect the band had on the crowd. That's when I first realized the power of music and the feel it gave us in the audience. It's the reason we still love live music.
 2. **Lee Ann Womack/I Hope You Dance:** It's should be what every parent wants from their children. Don't forget who and what you are, but live life.
 3. **Led Zeppelin** for the power they produced. **Bobby Womack** for the soul he projects through his voice. **Jimmy Cliff** for the feeling I get from listening to reggae. **B.B. King** for making his guitar come to life through the most fundamental chord work.
 4. **Chris Isaak/Wicked Games:** Only my wife knows why this is one of my favorite songs.
 5. **L.T.D./Love Ballad:** It's the combination of great lyrics and harmony that immediately takes me to a safe and comfortable place every time I hear it.
- **A highly regarded song or album you've never heard:** I honestly can't think of one. After 30 years in radio and living in a digital world, if I wanted to hear something, I have.
- **An "important" piece of music you just don't get:** Nirvana. Any song.
- **Album you played incessantly:** *The Best of Soul Train Vol. 1* has amazing artists, but ... it must be listened to on vinyl.
- **One obscure non-country song everyone should listen to right now:** Cheech & Chong's "Basketball Jones." George Harrison on lead guitar, Carol King on piano. It's a very cool song if listened to 30 times.

about hitting as many people as you can and doing it in a way that represents the artist. [CBS] gets great promotions with A-level artists, and we get exposure in great markets. We feel like it's a win for us and hopefully they feel the same."

"The Lady A 'Impact' promotion [was] super-sized," adds Kapugi, who puts the cumulative audience of CBS' Country stations at just shy of eight million. "We'd already planned on doing it for the release of *Golden*, but Capitol and Lady A came

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"JUST LISTENED TO DUSTIN LYNCH'S 'WILD IN YOUR SMILE.' AHHH...THANKS FOR PICKING A SONG UP-TEMPO AND PERFECT FOR SUMMER!" — GINNY ROGERS/WKLB

DUSTIN LYNCH

WILD IN YOUR SMILE

ON YOUR DESK AND PLAY MPE NOW
IMPACTING MAY 28TH!





JANA

K R A M E R

I HOPE IT RAINS

.....
IMPACTING THIS MONDAY
.....

"This is going to be another break out hit for Jana. The sales were too big on the last single to ignore and now she has an up-tempo smash for the summer! WE'RE IN!!" - *Michael Jordan, WBUL Lexington*

"Even in the Rainy Great Northwest...The Wolf LOVES THIS SONG!!!"
- *Mike Preston, KKWF Seattle*

"It's the 'Thank goodness we aren't together, I'm better off without you, but I still want your life to suck' anthem that you can sing to yourself with a devilish smile on your face. SO HAPPY Jana's become a bit of a badass with this!" - *Brooke Diaz, KWOE Denver*

"My favorite song on the album from the day it came out. If you don't play this summer smash then I hope it rains on YOU!" - *Phathead, WJVC Long Island*

"Jana has now established herself as a real player on Country radio. This is the third song in a row now where she hits a home run.. Her success is no longer a surprise, it's a given." - *Charlie Cook, West Virginia Radio Corp.*

"Jana Kramer busts through like a Drew Brees pass into the end zone. Anyone that has met her knows she is one of the most talented, beautiful, and charming women on the planet. Listeners love her...I love her!"
- *Don Gosselin, WNOE New Orleans*

"A fun spin on thinking badly about your ex, and you can't help but smile. Jana's got her first #1 with this song!" - *B-Dub, KUPL Portland*



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to us and wanted to do a free show in Chicago that would be a ticket-only event. That's 11 CBS stations with a money-can't-buy experience. [For Blake's 'Launch'], we gave away 10 trips to the ACMs, and they got to see the Band Perry."

Some may think all this back-scratching includes some sort of spin expectation from the label, but Kapugi demurs. "CBS is programmed by PDs programming local radio stations," he explains. "The 'Impact' part of the program features A-list artists. We've already featured Blake Shelton, Brad Paisley, The Band Perry and Kenny Chesney. Those are things we think our stations would already be playing or be excited to play."



Steve Hodges

Adds Hodges, "In our eyes, there was no spin aspect at all. It's total marketing and hitting that critical mass. Hopefully CBS wants to be supportive of the artist and their music, and [wants to] hug the particular darling at the time. So far so good."

With the 'Impact' part of Amplify off to a strong start, what about the rest? "With the exception of Thompson Square and their sophomore album, we really haven't gotten too deep into 'Launch' yet, but we hope to do so in the coming weeks," says Kapugi. "We also hope to do four to six 'Artist Hook-Ups' a year. So far we've had listeners race a car with Brad Paisley, sit-in on ACM rehearsals with Blake Shelton and visit the Las Vegas Outnumber Hunger concert."

Hodges also appreciates the off-air aspect of Amplify. "It's a digital world and it gives everybody another avenue for promotion," he says. "Not everything has to be 100% on-air. Most of it is on-air and of course that's where you get the majority of impressions, but so much is done with social media and digital now. It's like having a whole new ballpark to play in. The onus is on us to provide compelling content in those arenas."

For the local CBS PD's part, an ability to move fast with implementation is important. "We're doing our best to communicate with as much lead time as possible, but we won't let a good opportunity pass us by," notes Kapugi. "This is radio. If you get something good, you can get that on the air in 30 minutes. Beyond that, I keep a calendar of what we're working on for each of the programs. I share the things that are solid with our PDs so



OFF THE RECORD: RACHEL FARLEY



Rachel Farley

Red Bow's **Rachel Farley** puts an industry spin on the artist interview: **I grew up listening** to WUBL/Atlanta. I've always loved this station and was lucky to become friends with their morning show. Jason Pullman let me come down just a few weeks ago to co-host with him while Kristen Gates was on vacation. I'm not the most excellent radio host, but it was definitely fun to be in my hometown hanging out with such awesome people.

First time I heard myself on the radio I was in Florida getting ready for a meet-and-greet when "Ain't Easy" came on WGNE/Jacksonville. It was a little weird to just hear it unexpectedly, but so exciting!

I'll never forget my time at the *Ten Man Jam* for WYCD/Detroit. Sheryl Crow was hosting my writers round. She introduced me and that was just unbelievable.

I adore traveling with Mallory Opheim from Red Bow. She is the nicest person I've ever met and so funny. We always have a great time together... usually acting like total dorks.

I can't walk out of a truck stop without grabbing Twizzlers. I love eating them when I'm on the road and it takes a lot of self-discipline to go without.

There's no place like home, but if I had to be stuck somewhere I love being in San Francisco. It's such a romantic city.

If I saw Pink at the airport I'd have to go introduce myself. I've been a fan of hers my whole life. She's a tremendous vocalist, entertainer and songwriter. She puts out the best records and I have so much respect for her. She's a huge inspiration.

The best advice I ever got came from Brantley Gilbert. He said, "Never let them turn your cross into a dollar sign." Basically meaning to never let anybody take your love and passion and make it what they want for a profit. Always stay true to yourself. That had a huge impact on me and keeps me level when things get crazy.

they can put them on their promotion calendar so it doesn't conflict with something they have planned."

And what's on tap? "George Strait," says Kapugi. Strait's album *Love Is Everything* drops tomorrow (5/14). "Then we'll work with Darius Rucker on his new album. Amplify has only been rolling for [seven] weeks, but we've completed five

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—*Rolling Stone & USA Today*

Top 10 Country Album
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'Impact' programs, four 'Artist Hook-Ups' and one 'Launch.' That's a lot in a short period of time, and we're proud of that. It will continue to get bigger and better."

Learn about the CBS Amplify 'Impact' for George Strait's *Love Is Everything* via WUSN/Chicago's website [here](#); get more info about Amplify from CBS [here](#); visit CBS' Radio.com [here](#).

-Russ Penuell with RJ Curtis

CAC

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Flo-Ridin': Big Machine's Tim McGraw gathers Florida's best for a *Two Lanes Of Freedom* pre-show picture in West Palm on Friday (5/10). Pictured (l-r) are the label's Jack Purcell, WKIS/Miami's Tim Conlon, McGraw, WIRK/West Palm's Sammy Cruise, the label's Jeff Davis and Red Light's Bryan Frasher.

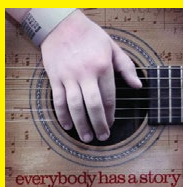
CHECK OUT



George Strait *Love Is Everything* (MCA)
 Strait co-produced his 40th studio album with Tony Brown. It features 13 new tracks, including the lead single "Give It All We Got Tonight," which launched a campaign to score his 60th No. 1 single to coincide with his 60th birthday. Strait co-wrote three songs with Dean Dillon and his son Bubba, in addition to the solo-written song "I Just Can't Go On Dying Like This."



Trace Adkins *Love Will ...* (Show Dog-Universal)
 Five producers including Frank Rogers (Josh Turner, Darius Rucker) and Mark Wright helped Adkins create the 11-track album of love songs. Highlights include a collaboration with Exile for a cover of their 1978 hit "Kiss All Over You."



Various Artists *Everybody Has A Story*
Kix Brooks, Vince Gill and Faith Hill are just a few of the country artists who recorded songs written by patients of the Monroe Carell Jr, Children's Hospital in Nashville. Music therapist Jenny Plume has been teaching sick kids to write music, and spearheaded the project.

Album release info to news@countryaircheck.com.

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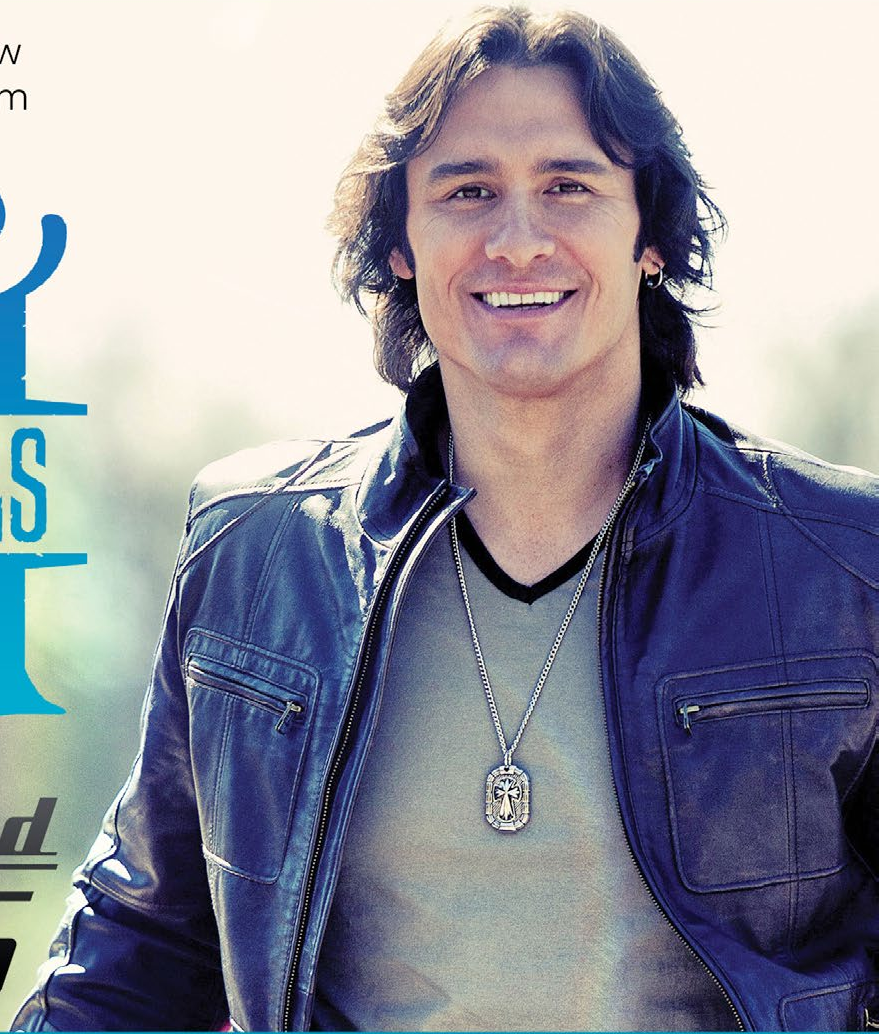
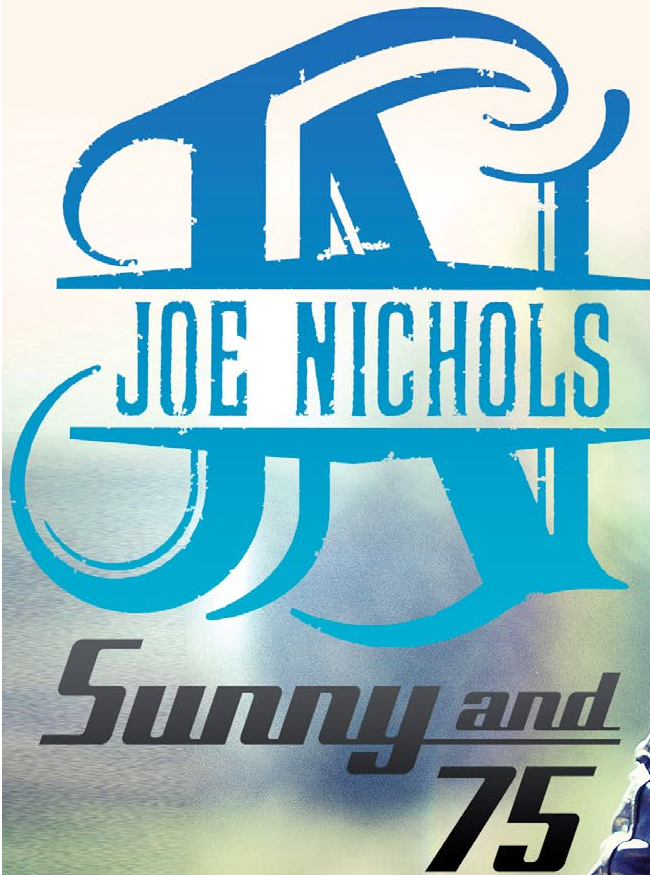
LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	📶 FLORIDA GEORGIA LINE /Get Your Shine On (Republic Nashville)	21880	406	6897	147	52.298	0.656	141	0
3	2	📶 DARIUS RUCKER /Wagon Wheel (Capitol)	20456	688	6430	182	49.307	1.791	141	0
4	3	📶 KENNY CHESNEY /Pirate Flag (Blue Chair/Columbia)	19740	1218	6383	352	46.286	2.076	141	0
1	4	MIRANDA LAMBERT /Mama's Broken Heart (RCA)	19289	-2722	6194	-835	46.155	-5.018	141	0
7	5	📶 TIM MCGRAW w/TAYLOR SWIFT /Highway Don't Care (Big Machine) ✓	19015	1881	6136	699	45.299	4.276	141	0
8	6	📶 GEORGE STRAIT /Give It All We Got Tonight (MCA) ✓	16357	1865	5282	513	39.228	4.026	141	0
9	7	📶 BLAKE SHELTON /Boys 'Round Here (Warner Bros./WMN) ✓	15606	1381	4894	447	38.344	4.407	140	0
10	8	📶 ERIC CHURCH /Like Jesus Does (EMI Nashville)	15093	881	4863	279	36.543	1.521	141	0
11	9	📶 BRAD PAISLEY /Beat This Summer (Arista)	14511	565	4605	191	34.937	1.527	141	0
12	10	📶 JAKE OWEN /Anywhere With You (RCA)	13806	710	4339	226	32.546	1.776	141	1
13	11	📶 THE BAND PERRY /Done (Republic Nashville)	13384	357	4252	148	31.932	0.918	141	0
5	12	THOMPSON SQUARE /If I Didn't Have You (Stoney Creek)	13181	-4405	4033	-1412	31.477	-11.604	141	0
14	13	📶 BRANTLEY GILBERT /More Than Miles (Valory)	12823	184	4100	-6	30.697	0.679	140	0
17	14	📶 LUKE BRYAN /Crash My Party (Capitol) ✓	12344	1330	3768	400	29.58	3.118	141	2
15	15	JASON ALDEAN /1994 (Broken Bow)	11637	-157	3641	-111	27.301	-0.577	140	0
16	16	📶 ZAC BROWN BAND /Jump Right In (Atlantic/Southern Ground)	11494	352	3622	92	27.64	0.459	141	0
19	17	📶 KIP MOORE /Hey Pretty Girl (MCA)	10238	648	3236	177	24.183	1.544	141	2
18	18	📶 THE HENNINGSENS /American Beautiful (Arista)	9863	204	3175	92	22.706	0.562	141	0
20	19	📶 GLORIANA /Can't Shake You (Emblem/W.A.R.)	9548	234	3045	97	22.435	0.894	139	0
21	20	📶 HUNTER HAYES /I Want Crazy (Atlantic/WMN)	9250	849	2866	254	22.147	2.723	138	1
22	21	📶 EASTON CORBIN /All Over The Road (Mercury)	8520	270	2721	99	19.247	0.931	133	1
23	22	📶 CARRIE UNDERWOOD /See You Again (19/Arista)	8022	955	2644	296	19.098	3.286	137	0
25	23	📶 BRETT ELDRIDGE /Don't Ya (Atlantic/WMN)	6979	602	2207	203	15.627	2.276	126	3
24	24	📶 GARY ALLAN /Pieces (MCA)	6724	223	2242	43	15.572	0.98	136	1
27	25	📶 JUSTIN MOORE /Point At You (Valory)	6305	760	2088	258	13.669	2.148	137	3

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

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 "AMAZING..."
 "CAREER RECORD!"
 "POWERFUL"
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52 MONITORED REPORTERS

The Debut Red Bow
Records Single From



#2 MOST ADDED

KRTY KKBO WUBL WKIS WYCD KKWF KMLE KMINB KSON
WQYK KWOF KUPL WKKT WOGI KNCI KAJA KSOP KWNR
KBEQ KFKF WCOL WMIL WLHK WUSH WSIX WNOE WIRK
KJKE KTST WGNE WQNU WBEE WCKT KSKS WGGY WCYQ
KXKT WCTQ WTGE WYNK WEZL KSSN WPOR WTHT KCCY
WWQM KJUG WGTY WQHK KKIX WNCY KTTS



There's Still A Whole Lot More Room In The Land That's
SUNNY AND 75!!!

LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Total Plays +/-	Plays	Audience +/-	Aud	Stations	ADDS
28	26	📶 RANDY HOUSER/Runnin' Outta Moonlight (Stoney Creek) ✓	6104	1436	2005	437	11.701	2.893	130	12
31	27	📶 BILLY CURRINGTON/Hey Girl (Mercury)	4615	720	1359	207	10.278	2.621	104	6
30	28	📶 SHERYL CROW/Easy (Warner Bros./WMN)	4435	363	1326	116	9.958	2.065	111	3
26	29	KELLY CLARKSON f/VINCE GILL/Don't Rush (19/RCA/Columbia)	4363	-1269	1318	-480	10.606	-2.68	126	0
29	30	📶 CRAIG MORGAN/More Trucks Than Cars (Black River)	4308	38	1457	20	9.396	-0.179	108	1
34	31	📶 TYLER FARR/Redneck Crazy (Columbia)	3819	469	1209	149	6.532	1.308	117	9
32	32	📶 CHARLIE WORSHAM/Could It Be (Warner Bros./W.A.R.)	3672	95	1153	25	8.35	0.498	117	4
33	33	CRAIG CAMPBELL/Outta My Head (Bigger Picture)	3535	-42	1255	-14	6.532	0.103	94	0
37	34	📶 KACEY MUSGRAVES/Blowin' Smoke (Mercury)	3013	733	873	232	5.167	1.313	81	11
35	35	📶 JOEL CROUSE/If You Want Some (Show Dog-Universal)	2753	-48	899	6	4.525	-0.287	101	7
36	36	📶 MAGGIE ROSE/Better (RPME)	2744	394	831	109	6.38	1.084	90	5
AIRBORNE		LITTLE BIG TOWN/Your Side Of The Bed (Capitol)	2627	379	795	102	5.774	1.659	84	4
39	38	📶 RACHEL FARLEY/Ain't Easy (Red Bow)	2368	155	719	53	3.781	0.361	92	4
AIRBORNE		THOMAS RHETT/It Goes Like This (Valory)	2264	920	718	300	4.102	1.917	85	15
40	40	📶 PARMALEE/Carolina (Stoney Creek)	1934	158	697	53	2.768	0.031	75	2
47	41	📶 LEE BRICE/Parking Lot Party (Curb)	1717	634	510	210	3.287	1.182	65	20
41	42	CHRIS JANSON/Better I Don't (Bigger Picture)	1596	-9	538	-6	2.283	0.189	67	1
42	43	📶 JON PARDI/Up All Night (Capitol)	1461	115	539	55	1.958	0.177	81	3
45	44	📶 PISTOL ANNIES/Hush Hush (RCA)	1368	109	436	42	2.524	0.442	54	3
44	45	📶 PHIL VASSAR/Love Is Alive (Rodeowave)	1361	48	461	37	1.974	-0.088	57	1
46	46	📶 DRAKE WHITE/The Simple Life (MCA)	1300	174	414	41	1.881	0.113	57	5
Debut	47	📶 ERIC PASLAY/Friday Night (EMI Nashville)	1172	330	403	95	1.578	0.519	64	10
48	48	📶 LENNON & MAISY/Ho Hey (Big Machine)	1100	133	312	43	1.656	0.161	47	12
49	49	📶 JAMES WESLEY/Thank A Farmer (Broken Bow)	983	107	326	33	1.571	0.204	44	1
50	50	📶 KATIE ARMIGER/Playin With Fire (Cold River)	973	112	327	40	1.405	0.14	40	2

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

YOUR LISTENERS DESERVE BETTER

FAN MADE YOUTUBE VIDEO for BETTER gets +72,000 views in JUST 4 wks.

MB/CA #36 + OVER 1 MILLION AUDIENCE GROWTH

+29% INCREASE single sales / 90 stations ON

37% in DOUBLE DIGITS / 12 CONVERSIONS

NEW @ KMLE, WQNU, WRBT, WBUL, KTST

MAGGIE ROSE

rpm

Country Aircheck Add Leaders

	Adds
LADY ANTEBELLUM /Goodbye Town (Capitol)	67
JOE NICHOLS /Sunny And 75 (Red Bow)	46
CHRIS YOUNG /Aw Naw (RCA)	39
LEE BRICE /Parking Lot Party (Curb)	20
THOMAS RHETT /It Goes Like This (Valory)	15
TRACE ADKINS f/ COLBIE CAILLAT /Watch The ... (Show Dog-Universal)	15
LENNON & MAISY /Ho Hey (Big Machine)	12
RANDY HOUSER /Runnin' Outta Moonlight (Stoney Creek)	12
KACEY MUSGRAVES /Blowin' Smoke (Mercury)	11
ERIC PASLAY /Friday Night (EMI Nashville)	10

Country Aircheck Top Point Gainers

TIM MCGRAW w/TAYLOR SWIFT /Highway Don't Care (Big Machine)	1881	✓
GEORGE STRAIT /Give It All We Got Tonight (MCA)	1865	✓
RANDY HOUSER /Runnin' Outta Moonlight (Stoney Creek)	1436	✓
BLAKE SHELTON /Boys 'Round Here (Warner Bros./WMN)	1381	✓
LUKE BRYAN /Crash My Party (Capitol)	1330	✓
KENNY CHESNEY /Pirate Flag (Blue Chair/Columbia)	1218	
CARRIE UNDERWOOD /See You Again (19/Arista)	955	
THOMAS RHETT /It Goes Like This (Valory)	920	
ERIC CHURCH /Like Jesus Does (EMI Nashville)	881	
HUNTER HAYES /I Want Crazy (Atlantic/WMN)	849	

Country Aircheck Top Spin Gainers

TIM MCGRAW w/TAYLOR SWIFT /Highway Don't Care (Big Machine)	699
GEORGE STRAIT /Give It All We Got Tonight (MCA)	513
BLAKE SHELTON /Boys 'Round Here (Warner Bros./WMN)	447
RANDY HOUSER /Runnin' Outta Moonlight (Stoney Creek)	437
LUKE BRYAN /Crash My Party (Capitol)	400
KENNY CHESNEY /Pirate Flag (Blue Chair/Columbia)	352
THOMAS RHETT /It Goes Like This (Valory)	300
CARRIE UNDERWOOD /See You Again (19/Arista)	296
ERIC CHURCH /Like Jesus Does (EMI Nashville)	279
JUSTIN MOORE /Point At You (Valory)	258

Activator Top Point Gainers

HUNTER HAYES /I Want Crazy (Atlantic/WMN)	739	✓
BLAKE SHELTON /Boys 'Round Here (Warner Bros./WMN)	720	✓
LADY ANTEBELLUM /Goodbye Town (Capitol)	679	✓
THOMAS RHETT /It Goes Like This (Valory)	644	✓
ZAC BROWN BAND /Jump Right In (Atlantic/Southern Ground)	568	✓
LUKE BRYAN /Crash My Party (Capitol)	517	
GEORGE STRAIT /Give It All We Got Tonight (MCA)	507	
JAKE OWEN /Anywhere With You (RCA)	505	
ERIC CHURCH /Like Jesus Does (EMI Nashville)	497	
BRAD PAISLEY /Beat This Summer (Arista)	337	

Activator Top Spin Gainers

LADY ANTEBELLUM /Goodbye Town (Capitol)	185
BLAKE SHELTON /Boys 'Round Here (Warner Bros./WMN)	175
HUNTER HAYES /I Want Crazy (Atlantic/WMN/)	170
THOMAS RHETT /It Goes Like This (Valory)	148
GEORGE STRAIT /Give It All We Got Tonight (MCA)	113
ZAC BROWN BAND /Jump Right In (Atlantic/Southern Ground)	112
CARRIE UNDERWOOD /See You Again (19/Arista)	111
ERIC CHURCH /Like Jesus Does (EMI Nashville)	107
TIM MCGRAW w/TAYLOR SWIFT /Highway Don't Care (Big Machine)	107
BRETT ELDRIDGE /Don't Ya (Atlantic/WMN)	72

Country Aircheck Top Recurrents

	Points
LADY ANTEBELLUM /Downtown (Capitol)	14940
BLAKE SHELTON /Sure Be Cool If You Did (Warner Bros./WMN)	9217
LEE BRICE /I Drive Your Truck (Curb)	8092
CHRIS YOUNG / Can Take It From There (RCA)	7599
THE BAND PERRY /Better Dig Two (Republic Nashville)	6628
FLORIDA GEORGIA LINE f/NELLY /Cruise (Republic Nashville/Republic)	6472
TIM MCGRAW /One Of Those Nights (Big Machine)	6410
HUNTER HAYES /Somebody's Heartbreak (Atlantic/WMN)	5911
RANDY HOUSER /How Country Feels (Stoney Creek)	5819
GARY ALLAN / Every Storm (Runs Out Of Rain) (MCA)	5757

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OVER 40K SALES OF KATIE'S NEW ALBUM FALL INTO ME!

40 Monitored ADDS!

50 CA/MB

New ADDs today @ WQDR/Raleigh & KXLY/Spokane!

**This week's spin leaders:
 WWKA/Orlando 51x, KUPL/Portland 21x,
 WJVC/Nassau 21x, KILT/Houston 17x,
 KBEQ/Kansas City 15x**

COUNTRY AIRCHECK ACTIVITY

PHIL VASSAR/Love Is Alive (Rodewave)

Moves 44-45*
1,361 points, 461 spins
1 add: **WKXC**

DRAKE WHITE/The Simple Life (MCA)

Remains at 46*
1,300 points, 414 spins
5 adds: **KBEQ, KHGE, WMAD, WQIK, WQMXX**

ERIC PASLAY/Friday Night (EMI Nashville)

Debuts at 47*
1,172 points, 403 spins
10 adds: **WBUL, WLHK, WMAD, WQYK*, WRBT, WUBL, WUSN*, WWKA*, WWYZ, WXBQ**

LENNON & MAISY/Ho Hey (Big Machine)

Remains at 48*
1,100 points, 312 spins
12 adds including: **KCCY, KKWF, KMPS, KSSN, KXKT, WAMZ, WIRK, WMAD, WOGI, WPOR**

JAMES WESLEY/Thank A Farmer (Broken Bow)

Remains at 49
983 points, 326 spins
1 add: **KMPS**

KATIE ARMIGER/Playin' With Fire (Cold River)

Remains at 50*
973 points, 327 spins
2 adds: **KXLY, WQDR**

CHRIS CAGLE/Dance Baby Dance (Bigger Picture)

816 points, 278 spins; No adds

LADY ANTEBELLUM/Goodbye Town (Capitol)

788 points, 224 spins
67 adds including: **KAJA, KBEQ, KCCY, KEEY, KFGY, KHEY, KJUG, KKGO, KKIX, KKWF**

TATE STEVENS/Power of A Love Song (Syco/RCA)

738 points, 280 spins; No adds

SCOTTY MCCREERY/See You Tonight (19/Interscope/Mercury)

737 points, 244 spins
7 adds: **KHGE, KVOO, KWJJ, WBCT, WMIL, WTGE, WZZK***

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ADD DATES

MAY 20

JANA KRAMER/Hope It Rains (Elektra/W.A.R.)
ASHLEY MONROE/You Got Me (Warner Bros./WMN)

MAY 28

DUSTIN LYNCH/Wild In Your Smile (Broken Bow)
KELLIE PICKLER/Someone Somewhere Tonight (Black River)
DAVID NAIL/Whatever She's Got (MCA)

JUNE 3

STEVE RICHARD/Keep On Rollin (Force MP/GrassRoots)

VIDEO ADDS

CMT

KACEY MUSGRAVES/Blowin' Smoke (Mercury)
LADY ANTEBELLUM/Goodbye Town (Capitol)

CMT PURE

KACEY MUSGRAVES/Blowin' Smoke (Mercury)
LADY ANTEBELLUM/Goodbye Town (Capitol)
PISTOL ANNIES/Hush Hush (RCA)

GAC

KACEY MUSGRAVES/Blowin' Smoke (Mercury)
PISTOL ANNIES/Hush Hush (RCA)
LADY ANTEBELLUM/Goodbye Town (Capitol)
SHERYL CROW/Easy (Warner Bros./WMN)
JUSTIN MOORE/Point At You (Valory)

COUNTRY NETWORK

TIM MCGRAW w/TAYLOR SWIFT/Highway Don't Care (Big Machine)
JUSTIN MOORE/Point At You (Valory)
MARK COOKE/Stay With Me Tonight (Cotton Valley)

1:58 OF SUMMERTIME SMASH!!!

LENNON & MAISY

HO HEY

DON'T MISS LENNON & MAISY'S "HO HEY" FEATURED AGAIN IN THE NASHVILLE EPISODE AIRING 5/15!!!

7TH MOST ADDED!!!

New This Week: KCCY, KKWF, KMPS, KSSN, KXKT, WAMZ, WIRK, WMAD, WOGI, WPOR, WQIK, WYNK, KKBQ, WCKT, KCYE, WTHT

From **NASHVILLE** Original Soundtrack, Season 1, Vol. 2 in stores now

BIG MACHINE RECORDS

LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
1	1	📶 FLORIDA GEORGIA LINE /Get Your Shine On (Republic Nashville) <small>3rd Week at No. 1</small>	9272	54	2149	14	51	0		
3	2	📶 DARIUS RUCKER /Wagon Wheel (Capitol)	8771	121	2062	26	51	0		
4	3	📶 KENNY CHESNEY /Pirate Flag (Blue Chair/Columbia)	8487	263	1982	40	52	0		
5	4	📶 TIM MCGRAW w/TAYLOR SWIFT /Highway Don't Care (Big Machine)	8292	480	1979	107	52	0		
2	5	MIRANDA LAMBERT /Mama's Broken Heart (RCA)	8119	-840	1864	-238	49	0		
6	6	📶 GEORGE STRAIT /Give It All We Got Tonight (MCA)	8116	507	1920	113	52	0		
9	7	📶 ERIC CHURCH /Like Jesus Does (EMI Nashville)	7411	497	1771	107	52	0		
10	8	📶 BLAKE SHELTON /Boys 'Round Here (Warner Bros./WMN) ✓	6781	720	1637	175	53	0		
11	9	📶 BRAD PAISLEY /Beat This Summer (Arista)	6191	238	1452	43	51	0		
13	10	📶 JAKE OWEN /Anywhere With You (RCA)	5976	505	1414	105	52	0		
12	11	THE BAND PERRY /Done (Republic Nashville)	5652	-153	1363	-39	51	0		
15	12	📶 LUKE BRYAN /Crash My Party (Capitol)	5291	517	1273	106	53	0		
16	13	📶 ZAC BROWN BAND /Jump Right In (Atlantic/Southern Ground) ✓	5145	568	1204	112	52	1		
14	14	JASON ALDEAN /1994 (Broken Bow)	4878	-375	1150	-95	45	0		
17	15	📶 THE HENNINGSENS /American Beautiful (Arista)	4728	155	1073	17	51	0		
18	16	📶 KIP MOORE /Hey Pretty Girl (MCA)	4565	179	1091	30	51	1		
20	17	📶 CARRIE UNDERWOOD /See You Again (19/Arista)	4283	479	1020	111	52	0		
23	18	📶 HUNTER HAYES /I Want Crazy (Atlantic/WMN) ✓	3928	739	953	170	51	2		
19	19	GLORIANA /Can't Shake You (Emblem/W.A.R.)	3856	-50	887	-23	46	0		
21	20	📶 EASTON CORBIN /All Over The Road (Mercury)	3846	158	899	49	49	0		
24	21	📶 JUSTIN MOORE /Point At You (MCA)	3272	377	778	96	50	0		
22	22	GARY ALLAN /Pieces (MCA)	3198	-76	768	-10	48	0		
25	23	📶 RANDY HOUSER /Runnin' Outta Moonlight (Stoney Creek)	2736	480	687	99	48	0		
27	24	📶 BRETT ELDREDGE /Don't Ya (Atlantic/WMN)	2125	347	532	78	44	2		
29	25	📶 LITTLE BIG TOWN /Your Side Of The Bed (Capitol)	1705	119	439	39	40	1		
28	26	CRAIG MORGAN /More Trucks Than Cars (Black River)	1678	-50	382	-15	38	1		
30	27	📶 BILLY CURRINGTON /Hey Girl (Mercury)	1594	202	367	45	35	1		
26	28	KELLY CLARKSON f/VINCE GILL /Don't Rush (19/RCA/Columbia)	1549	-553	347	-145	35	0		
32	29	📶 KACEY MUSGRAVES /Blowin' Smoke (Mercury)	1493	384	356	91	38	0		
33	30	📶 TYLER FARR /Redneck Crazy (Columbia)	1454	379	359	76	36	2		

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LW	TW	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
34	31	📶 SHERYL CROW /Easy (Warner Bros./WMN)	1158	104	289	15	38	0
31	32	📶 JOEL CROUSE /If You Want Some (Show Dog-Universal)	1154	28	303	11	27	0
35	33	📶 LEE BRICE /Parking Lot Party (Curb)	1109	300	326	77	31	6
44	34	📶 THOMAS RHETT /It Goes Like This (Valory) ✓	998	644	225	148	24	9
37	35	📶 CHARLIE WORSHAM /Could It Be (Warner Bros./W.A.R.)	833	182	198	31	25	2
36	36	📶 CRAIG CAMPBELL /Outta My Head (Bigger Picture)	830	31	195	0	23	0
Debut	37	📶 LADY ANTEBELLUM /Goodbye Town (Capitol) ✓	681	679	187	185	24	14
39	38	📶 PHIL VASSAR /Love Is Alive (Rodeowave)	643	53	163	17	20	1
43	39	📶 PISTOL ANNIES /Hush Hush (RCA)	598	168	172	43	22	3
40	40	📶 JON PARDI /Up All Night (Capitol)	596	100	139	19	13	0
41	41	📶 MAGGIE ROSE /Better (RPME)	547	83	115	21	18	1
38	42	LONESTAR /Maybe Someday (4 Star/Tenacity)	530	-65	116	-22	14	0
49	43	📶 ERIC PASLAY /Friday Night (EMI Nashville)	403	138	129	21	12	1
48	44	📶 DRAKE WHITE /The Simple Life (MCA)	369	99	105	25	14	0
46	45	📶 KIX BROOKS /Complete 360 (Arista)	365	29	90	8	6	0
45	46	📶 JAMES WESLEY /Thank A Farmer (Broken Bow)	358	10	78	2	9	0
47	47	📶 MORGAN FRAZIER /Yellow Brick Road (Sidewalk)	303	19	73	5	7	0
Debut	48	📶 JOANNA SMITH /Girls Are Crazy (RCA)	299	186	58	27	9	1
52	49	📶 CHRIS JANSON /Better I Don't (Bigger Picture)	286	59	85	3	12	1
55	50	📶 RACHEL FARLEY /Ain't Easy (Red Bow)	274	81	56	19	15	0
Debut	51	📶 JOE NICHOLS /Sunny And 75 (Red Bow)	262	169	80	62	8	4
50	52	📶 ASH BOWERS /Red (Wide Open)	255	0	58	0	6	0
58	53	📶 CHRIS YOUNG /Aw Naw (RCA)	248	95	59	19	9	4
Debut	54	📶 LOCASH COWBOYS /Chase A Little Love (Average Joes)	206	103	50	23	6	2
Debut	55	📶 DAKOTA BRADLEY /Somethin' Like Somethin' (Streamsound)	204	105	36	13	5	0
54	56	📶 PARMALEE /Carolina (Stoney Creek)	199	5	79	-2	7	0
51	57	LENNON & MAISY /Ho Hey (Big Machine)	177	-58	49	-13	11	0
57	58	📶 CASEY JAMES /The Good Life (19/Columbia)	170	2	39	0	4	0
Debut	59	📶 GRETCHEN WILSON /Still Rollin' (Redneck)	139	10	31	2	6	0
Debut	60	📶 CHRIS CAGLE /Dance Baby Dance (Bigger Picture)	134	18	33	4	4	1



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JOIN UP.**

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