

# COUNTRY AIRCHECK WEEKLY

June 11, 2012, Issue 298

## Rotations: What They Mean

The final installment of our three-part series on expanding airplay for current records continues with reactions to the two earlier pieces (review them [here](#) and [here](#)). As they show, some stations are spinning titles 60 or more times per week, while others are playing 40 or more currents. This week we ask a label exec, a consultant and a researcher what super-heavy rotations and larger playlists means for the business, and we circle back to radio for a few final thoughts.

Big Machine Label Group President/CEO **Scott Borchetta** applauds radio for exposing more currents, however they do it.



**Scott Borchetta**

"It's a fantastic trend," he says. "It shows how powerful and valuable our new music and artists are. But it's a bit ironic that nothing about the chart has sped up ... so there aren't enough stations doing this yet."

"Repetition is critical and what we fight so hard for," he adds, pointing out that Country and Top 40 have the two most active listener bases. But while Top 40 PDs embrace repetition without anxiety, it's a newly acquired comfort

level for Country PDs that's growing, albeit slowly.

"Creating that familiarity on the front end [in those markets] is helping us," Borchetta says. "You still need a level of ubiquity across our main barriers of entry. You need radio, video and an online presence. For radio to understand they can still lead – and still want to – is super-important. We need leaders ... we have to be loud in this moment and cut through."

When radio does that, Borchetta notices the impact first on iTunes, citing Rascal Flatts' new single as an example. "The album has been out quite awhile now, but the new video isn't yet," he says. "Our immediate increases are 300% in single sales, and the album is on the verge of jumping back into the top 10 on iTunes. That is specifically a result of stations who have added the song already."

Rascal Flatts are part of an elite handful of artists with the ability to garner substantial rotations quickly, which is not the rule.

(continued on page 8)



**Lovin' An Elevator:** Brad Paisley packs them in at Wrigley Field – in this case, into what appears to be a small closet. Pictured (l-r) are Country Aircheck's Lon Helton, Arista's Ryan Dokke, WUSN/Chicago's Jeff Kapugi and Marci Braun, Paisley, Arista's Lesly Tyson, Clear Channel/Greenville OM Bruce Logan, Arista's Andy Elliott and Laurie Kapugi

## Biggest Live Weekend Ever

More people may have seen Country music performances this weekend than any other weekend in history. While it's pretty tough to confirm the hyperbole, consider this:

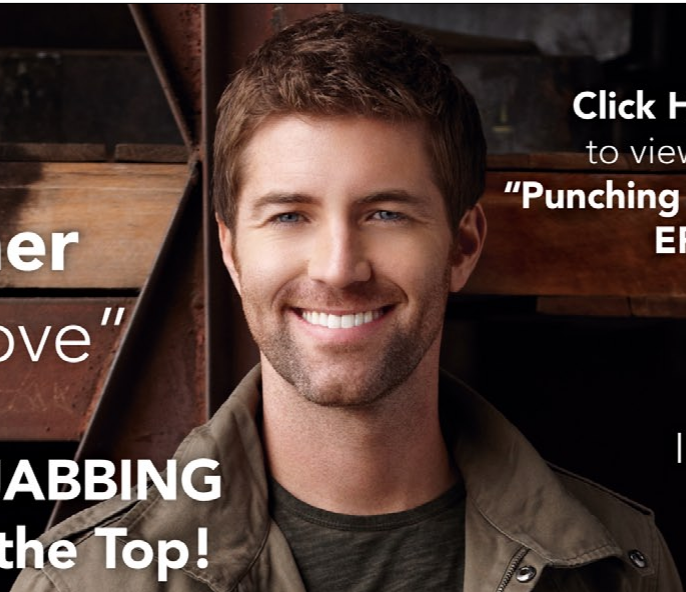
- **CMA Music Fest's** 71,000 per night at LP Field, tens of thousands more each day at the Chevrolet Riverfront Stages and thousands more roaming Broadway and attending free events surely exceeded last year's 250,000 people.

- **WYCD/Detroit's** 30th annual Hoedown entertained more than 100,000 in its three-day run. Previously held Mother's Day weekend, this year's even



**Gun Country:** Kid Rock joins Pistol Annie's Angaleena Presley (l) and Miranda Lambert at the Hoedown.

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**ALL YOU HAVE TO DO IS LET THIS LIGHTNING OUT OF THE BOTTLE  
AT YOUR STATION AND WATCH THE REACTION!!!**

**STONEY  
CREEK  
R&G RDS**



was also moved from Downtown Motor City to Comerica Park. More than 25 acts played, including **Miranda Lambert, Dierks Bentley, Montgomery Gentry** and **Chris Young**, along with a bevy of young acts that included **Hunter Hayes, Edens Edge, Andy Gibson, Kip Moore, The Farm, Craig Campbell** and **Thomas Rhett**.

- **Kenny Chesney** and **Tim McGraw** hit almost 100,000 with stadium shows in Dallas and Kansas City for their *Brothers of the Sun* tour.

- **Brad Paisley** headlined Wrigley Field for only the second country concert event in park's 98-year history, at one point going out to play atop the Cubs' dugout. More than 38,000 crammed in to see Paisley, Lambert, Young, **The Band Perry** and Niemann. And that number doesn't count the thousands on the rooftops and those who picnicked on the streets surrounding Wrigley. And, you can add another 700 to that total who crowded into Joe's Bar to see an after-Wrigley show that featured Thomas Rhett and was crashed by Miranda and Jerrod.

- Add to that all the other tours and festivals that took place over the weekend, and it's hard to imagine the statement that this may have been Country's biggest weekend ever might not be too far from the truth.

Live Nation President/Country Touring **Brian O'Connell** says the weekend "further proves to me that country music has truly vaulted to the top of the live music world." He also points to Lady Antebellum sellouts in the Carolinas and 19,000 hard tickets for Miranda Lambert in Indianapolis. "We are a community of artists and fans that support each other, as evidenced by the amazing results from this weekend," O'Connell sums. —Lon Helton

## CMAMF: Night After Night

- **Sunday (6/10):** The 2012 **CMA Music Festival** came to an unforgettable close with **Martina McBride** belting out her signature "Independence Day" with ample help from the crowd and punctuated by the event-closing fireworks show. Earlier highlights included new music and past hits from openers **The Mavericks** followed by an acoustic Whispering **Bill Anderson**.

**Scotty McCreery** was welcomed by a huge audience reaction, which carried over to **Dierks Bentley** and, in particular, his duet "When You Gonna Come Around" alongside **Little Big Town's Karen Fairchild**. **Rascal**



Martina McBride




**Wiggin' Out:** CRS 1998 was visited by this fashion tragedy. Pictured (l-r) are Greg Sax ([greg.sax@sdu music.com](mailto:greg.sax@sdu music.com)), Tami Millspaugh, Dawn Richards and KBCY/Abilene, TX's JB Cloud ([jb.cloud@cumulus.com](mailto:jb.cloud@cumulus.com)). Have an alarming old photo? Send it to [pagethreepic@countryaircheck.com](mailto:pagethreepic@countryaircheck.com).

**Flatts** kept things in familiar hit territory, as did **Alan Jackson**, who also performed his current single "So You Don't Have To Love Me Anymore." **Steel Magnolia** added an acoustic set in the set-up for McBride. An especially appreciative audience drew emotional reactions from the singer as she delivered "This One's For The Girls," "Blessed" and a cover of Eurythmics' "Sweet Dreams," among others. —Russ Penuell

- **Saturday (6/9):** Closer **Luke Bryan** and the night's youngest performer **Hunter Hayes** ran a dead heat for hardest workout on the Saturday night stage. Bryan not only shook his hips throughout his entire set, he also taped interviews between performances with **Faith Hill** and Nashville's Hayden Panettiere, and introduced **Little Big Town** from atop the satellite stage. Hayes, on the other hand, strummed the last notes of "Storm Warning" while sprinting from the main stage to a piano stationed midfield to perform "Wanted."

Hayes and **Kenny Rogers** sang four-song sets each, and **Rodney Atkins** was the night's surprise guest with "Just Wanna Rock N Roll." LBT performed new songs "Front Porch Thang," "Sober" and their current single "Pontoon," as well as their anthem "Boondocks." **Eric Church's** six-song set included No. 1 singles "Drink In My Hand" and "Springsteen." During her second

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**It's Hoe Time:** Edens Edge gather a group backstage at this weekend's WYCD/Detroit Downtown Hoedown. Pictured (l-r) are Big Machine's Jack Purcell, Cherrill Green, Country Aircheck's Lon Helton, Dean Berner, the station's Dr. Don, Hannah Blaylock and WYCD's Tim Roberts.

LP Field performance, **Faith Hill** premiered "Overrated" and "Illusion" from a forthcoming album. And then Bryan shut down the whole shebang with "Rain Is A Good Thing," "Drunk On You," a six-song covers medley and two performances of "Country Girl (Shake It For Me)." The show also included a performance of the National Anthem by **Julie Roberts** and two-song acoustic sets by **Love And Theft** and **Kip Moore**. —Lauren Tingle

• **Friday (6/8): Carrie Underwood** proved it's a "Good Girl" world, and country fans are more than happy living in it. The show opened with the **Oak Ridge Boys** performing the National Anthem and their iconic smash "Elvira." **Ronnie Milsap**'s set engaged with "Stranger In My House," among others. **Brantley Gilbert** dipped into his writing catalog for "My Kinda Party" and "Dirt Road Anthem," but got the greatest reaction to his own "Country Must Be Country Wide."

**Jake Owen** mixed a bit of Rick Springfield's "Jessie's Girl" in with hits including "Alone With You," "Don't Think I Can't Love You" and the arm-waving anthem "Barefoot Blue Jean Night." Separately, **Gwen Sebastian** and **Randy Houser** played acoustic sets atop the midfield production house. **The Band Perry** mined pop territory with a version of "We Are Young," played their concert staple cover of Queen's "Fat Bottomed Girls" and led a sing-along on "If I Die Young." Audience ardor reached a fever pitch for **Blake Shelton**, whose set was heavy with hits

## MY TUNES: MUSIC THAT SHAPED MY LIFE



Bill Lubitz

**Black River Entertainment's** West Coast rep **Bill Lubitz** discusses his most influential songs, albums and concerts:

- 1. Garth Brooks' No Fences:** This album made me a country music fan.
- 2. Poison/Every Rose Has Its Thorn:** It's the one and only song I learned to play on guitar. Reaffirmed that my talents are better suited for something in the music business besides playing!
- 3. Tim McGraw and Kenny Chesney, 2001:** I was at KWNR/Las Vegas at the time, and from start to finish this is still the best country concert I've ever seen.

**4. 2Pac's All Eyez On Me:** Lyrically, it doesn't get any better for me. I wore this two-disc album out in college.

**5. Andy Griggs/If Heaven:** I lost my dad six years ago. When I heard the news, I hit the road to head back home. I put my iPod on shuffle to take my mind off things, and this was the first song that popped up. It was almost as if someone was sending me a message.

• **A highly regarded song or album you've never heard:** The Beatles' Sgt. Pepper's Lonely Hearts Club Band.

• **An "important" piece of music you just don't get:** Anything by the Rolling Stones.

• **An album you played or listened to incessantly:** Backstreet Boys' Millennium. Yep. I sure did. And don't tell anyone ... I still listen to it. Anyone who knows me would not be shocked by this.

• **One obscure or non-country song everyone should listen to right now:** Green River Ordinance's "Dancing Shoes."

Reach Bill at [bill@blackriverent.com](mailto:bill@blackriverent.com).

including "It's All About Tonight," "God Gave Me You" and "Drink On It," among others.

Then it was Underwood's turn, with "All American Girl," album title track "Blown Away," and "Before He Cheats" offering vocal fireworks in advance of the real thing. —Chuck Aly

## Chart Chat

Congrats to **Eric Church**, **Steve Hodges**, **Kevin Herring** and the rest of the **EMI Nashville** promotion team on scoring

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Your audience will love it...Yes, it's a song about a daughter of a military man but it's really more than that. It's a song about any daddy and daughter out there listening and THAT'S what made me love it!"

—Christi Brooks, KKBQ



# JANA

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WHY YA WANNA

MB/CAC 17 BB 17

#9 BEST-SELLING  
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NEARLY 40K SINGLES  
SOLD LAST WEEK

OVER 270,000 SINGLES  
SOLD TO DATE

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IN STORES NOW

#### MEDIABASE CALLOUT

All Adults: #7 Overall/#9 Favorite  
Females: #7 Overall/#7 Favorite

#### BULLSEYE CALLOUT

#4 Favorite among Core 35-44  
Females 18+: #3 Overall  
Females 35-54: #3 Overall







**Commander & Chief:** The EMI Nashville crew celebrates Saturday night at LP Field. Pictured (l-r) are Ron Bradley, Chuck Swaney, Kevin Herring, Eric Church, Trudie Daniell and Mike Krinik.

this week's No. 1 single with Church's "Springsteen." The song, recently certified platinum, is the second chart-topper from his current album *Chief*, which concurrently was certified gold.

## News & Notes

**CMA CEO Steve Moore** and Sony Music Nashville Chairman/CEO **Gary Overton** surprised **Brad Paisley** with the CMA International Artist Achievement Award backstage at the 2012 CMA Music Festival Thursday (6/7). The honor recognizes outstanding achievement by a U.S.-based artist who contributes to the international popularization of country music.



**Gary Overton, Brad Paisley and Steve Moore**

**Envision Radio** Networks' *Live Ride With Marty McFly* has picked up another affiliate with **WPLZ/Chattanooga, TN**, which will air the two-hour show on Fridays at 7pm.

**Nashville Songwriters Hall of Fame** member **Pat Alger** and longtime Nashville

music community supporter **Mike Dye** have been elected to VP and Treasurer/Finance Chair posts, respectively, on the board of directors of the NaSHOF. Re-elected as Chairman and Secretary for the Foundation were **John Van Mol** and **Layng Martine**.

## OFF THE RECORD: JOSH ABBOTT BAND



**Josh Abbot Band**

PDT's **Josh Abbott Band** – **Josh Abbott, Austin Davis and Preston Wait** – put an industry spin on the artist interview: **Do you remember the first time you heard yourself on the radio?**

JA: KLLL/Lubbock, TX played one of our original demos. I

was on my way to class in college when it came on. I was like, "Man, I'm on the radio! What am I doing going to college?"

**Which regional is the most interesting driver?** JA:

I'm actually an anti-social passenger, so I've never noticed. I throw on my headphones and fall asleep. AD: It doesn't help that Ken Rush is a smooth driver.

**What's your craziest show story?** PW: We partied hard in Fayetteville, AR the night before a golf tailgating event in Austin. JA: Our bass player went missing. PW: He finally showed up later looking like "Pig Pen" from *Charlie Brown* with blood pouring out of his head. JA: He passed out in a construction zone and hit a tractor. We had to take him to the hospital. AD: Our manager called the organizers in Austin and said we might not make it. They said, "This is the biggest show you'll ever play! They want the Josh Abbott Band!" We showed up on time and they said, "Thanks a lot for coming! What's your band again?"

**Ever regret any truck stop food choices?** PW: One time, our drummer got truck stop chili cheese nachos. The chili poured out black from a push dispenser. He was sick for a week.

**Any SkyMall magazine items make you do a double take?** JA: I always stop on the *Lord of the Rings* section. I don't buy anything, because if you buy the sword from Arwen, you're probably not getting laid. PW: My favorite thing to check out is the laser hat that makes your hair grow back. AD: My uncle has that! It's a clear helmet, and it's only \$100.

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**"The hardest thing for a new artist to do is to follow up one hit with another. Casey James is doing just that..."**

**- Stoney Richards (APD), WDSY/Pittsburgh**

**READY FOR DEPARTURE ON 6/18!!**



Union City, TN's **Northwest Tennessee Disaster Services** awarded **Taylor Swift** its 2012 Honorary Star of Compassion Award.

**Epic/Legacy** will release two Dave Audé dance remixes of **Tammy Wynette's** "Stand By Your Man" June 15 to all digital retailers. **Fletcher Foster** and **Darrell Brown** executive-produced.

Australian country duo **O'Shea** have signed a management deal with Los Angeles-based manager **Jim Morey**.

## Benefit News

**Darius Rucker's** third **Darius & Friends** golf tournament, auction and concert kicked off last week's string of charity events during the 2012 **CMA Music Festival**. The event raised \$121,000 for **St. Jude Children's Research Hospital**, and participants included **Rodney Atkins**, **Sunny Sweeney**, **Chuck Wicks**, **The JaneDear girls' Susie Brown**, **Zac Brown Band's Clay Cook** and **Lady Antebellum's Charles Kelley**. Here are some other totals from the week:

- The **City Of Hope** Celebrity Softball Challenge raised an estimated \$272,000 and ended in a 15-15 tie between the **After MidNite With Blair Garner** and **Grand Ole Opry** teams. Lowlights included **After MidNite** player **David Nail** breaking his finger while making a catch on the fourth play.
- **Tim McGraw's** inaugural **Celebrity Sporting Clay Shootout** raised more than \$65,000 for the **Tug McGraw Foundation**. The **Darryl Worley**-hosted **9th Annual Country Beach Party** raised \$30,000 for the **Cystic Fibrosis Foundation**.
- The **Country Weekly Kick-Off Party** raised \$10,000 for **Musicians On Call** and featured headliner **Colt Ford**.
- **Craig Wiseman's Stars For Second Harvest** raised \$63,500.

## CHECK OUT



### Edens Edge *Edens Edge* (Big Machine)

The trio's 10-track, self-titled debut includes their current single "Too Good To Be True" and their first single "Amen." "Cherrill [Green] has a classic country/bluegrass background," Hannah Blaylock says. "Dean [Berner] has the rock, blues and country background, and then I have more of the folk/Americana/country background. We've all taken our favorite sounds from every genre and came up with our own formula." The **Cracker Barrel** release adds "Roots," "Little Bird" and "Wherever I Go."



### Josh Turner *Punching Bag* (MCA)

Turner wrote or co-wrote eight of his fifth album's 11 tracks in a new log cabin on his Tennessee property. Turner and Producer **Frank Rogers** co-wrote "Find Me A Baby (The Na-Na Song)," which features wife **Jennifer** and their three sons **Hampton**, **Colby** and **Marion** on guest vocals. "It's probably one of the happiest-sounding songs I've ever done," Turner says. "Frank had the idea to get Jennifer and the boys to sing on it, and it's something we can all treasure for the rest of our lives."

Album release info to [news@countryaircheck.com](mailto:news@countryaircheck.com).

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## "Til My Last Day"

★ Mediabase/Country Aircheck #37 ★ Billboard #39

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★ GATOR HARRISON - WUSY/Chattanooga ★

"You can just tell Justin loves what he does. His passion for his music, his family, his values, his lifestyle just shines through his music. He is who he is. You can believe everything he sings. He's real. When he first got started to now, he puts his time and talent into his music and beyond that-for radio, he takes the extra step to make our listeners his friends."

★ Sue Wilson - WQMX/Akron ★

"I have watched Justin since the very beginning and I was so proud to see him take command of the audience and have them respond to him and his music. He kicked my ass :)."

★ Adam Jeffries - KJUG/Visalia, CA ★



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## The Week's Top Stories

Full coverage at [www.countryaircheck.com](http://www.countryaircheck.com).

- **Republic Nashville** President **Jimmy Harnen** was upped to EVP for **Big Machine Label Group**. (Breaking News 6/10)
- **Clear Channel** and **Big Machine Label Group** agreed to a new structure for terrestrial and digital performance royalties. (Breaking News 6/5)
- **Clear Channel** realigned its operating team, upping **Tom Schurr** and **Matt Martin** to President/Ops for Major and Regional markets, respectively. (CAT 6/10)
- 19/Arista's **Carrie Underwood** was the 2012 CMT Music Awards' top winner, taking home Collaborative Video with **Brad Paisley** for "Remind Me" and the night's top honor, Video of the Year for "Good Girl." (CAT 6/7)
- Longtime **Cox Media/Orlando** programmer **Steve Holbrook** exited after three decades with the company. (CAT 6/6)
- **Bigger Picture Group** is leaving the artist services business to focus on its in-house roster of artists. (Breaking News 6/6)

## Rotations: What They Mean

(continued from page 1)

"We fight every day to create artists who will be an automatic add," Borchetta continues. "It takes years to do, but it's still possible. One of the emails that drives me nuts is, 'We just got light rotation at [a station],'" he says. "And that's a big deal? Unfortunately, it is."

"I'd love to move these songs through the system in 17-18 weeks and get three-plus singles per year," he adds. "It just kills an artist to leave songs behind on a record they've spent a year making."

When it comes to advising stations, Albright & O'Malley's **Jaye Albright** asks, somewhat rhetorically, "Is 50 spins right for you? Is it 70 or 100? Try it only if you have extremely reliable weekly music testing to precisely monitor reaction on a consistent basis." It's even better if you also have MScore data, she says, "so you can very quickly pull anything that could be hurting you."

As for stations that "seem to get away with playing everything promoted to Country," Albright suggests, "If you're dropping more than one or two songs a month because they never got enough airplay to become familiar or never tested or charted very well, you're not using radio correctly."



**Jaye Albright**

Tight is right, concludes Albright. "Play songs you feel have a good shot of going top 10 as soon as you feel that way, and keep playing them heavily as long as you retain that confidence."

But will doing so in the extreme, as some seem to do, fatigue the listener? The consensus among programmers seems to be no, and Bullseye Research's **John Hart** agrees. "I've said this about burn for years: I don't think there is such an animal in Country."

A just-completed project with unaided responses confirms this. "It showed us three reasons people tune out of a radio station," Hart explains. "The No. 1 response was 'a song I don't like.' No. 2 is 'a song I don't know' and third was 'a song I'm tired of hearing.'"

Bullseye conducts callout and online music research for many formats, including Country. "The pop guys will see 25% burn and say, 'So what?' Of course, they're not in the TSL or ATE game, they're in the cume game."

While Country programmers shouldn't ignore TSL, Hart feels it's been over-estimated for years. "Look at PPM vs. diary markets, and it's a vastly different story," he says.

KKBQ/Houston PD **Johnny Chiang**, working in one of the first two PPM markets, may have been the first Country programmer to create a breakout category of 65-plus spins a week. "PPM is absolutely a cume game," he says. KKBQ's ATE is 2:45 on a weekly basis. By comparison, AC KODA's is under two hours; ditto for Top 40 KKH.

"KKBQ is a very good-cuming station," Chiang continues. "We're always between 900,000 and 1.1 million. When we do get a weekly or monthly spike, it's because of TSL, not cume." A look at the top 10 stations in share among adults 25-54, he says, show eight of 10 are also top 10 in cume. "But take the top TSL stations in the market, and only three or four are also top 10 in share."

Chiang continues to feature a breakout category, but doesn't tout absolutes in spin counts or playlist length. "I don't know if there is a right answer," he says. "With what we've seen in PPM, I absolutely agree you should play your best songs more often. But then I read where KRTY/San Jose doesn't want to blow off its cume by playing them too much. I agree with that, too." —RJ Curtis



**John Hart**



**Johnny Chiang**

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#1 e

“Springsteen” — Eric Church

written by,

Ryan Tyndell, Eric Church & Jeff Hyde

great songs

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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
3	1	🔊 <b>ERIC CHURCH</b> /Springsteen (EMI Nashville)	20112	932	6382	265	50.21	2.044	139	0
5	2	🔊 <b>LUKE BRYAN</b> /Drunk On You (Capitol)	18881	765	6060	239	47.173	2.046	139	0
7	3	🔊 <b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory) ✓	18424	1628	5904	553	46.43	4.525	139	0
1	4	<b>CARRIE UNDERWOOD</b> /Good Girl (19/Arista)	18048	-1792	5777	-577	45.571	-3.341	139	0
6	5	<b>TIM MCGRAW</b> /Better Than I Used To Be (Curb)	17038	-298	5582	-57	42.588	-0.501	138	0
2	6	<b>ZAC BROWN BAND</b> /No Hurry (Southern Ground/Atlantic/BPG) ✓	16681	-2577	5364	-813	40.95	-6.441	138	0
8	7	🔊 <b>ELI YOUNG BAND</b> /Even If It Breaks Your Heart (Republic Nashville) ✓	16256	1514	5124	387	41.941	3.83	139	0
4	8	<b>KIP MOORE</b> /Somethin' Bout A Truck (MCA)	15288	-3181	4759	-1106	40.393	-5.878	139	0
9	9	🔊 <b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	13622	1481	4359	515	32.611	2.692	139	0
10	10	🔊 <b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	12620	831	4085	318	31.515	2.189	139	0
11	11	🔊 <b>GLORIANA</b> /Kissed You Good Night (Emblem/WAR)	12207	1091	3889	311	31.58	3.349	129	0
14	12	🔊 <b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia) ✓	12060	2215	3814	756	29.633	4.165	139	0
12	13	🔊 <b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)	10767	392	3467	91	26.479	1.43	139	0
13	14	🔊 <b>JOSH TURNER</b> /Time Is Love (MCA)	10353	437	3310	127	25.78	1.27	133	1
15	15	🔊 <b>LOVE AND THEFT</b> /Angel Eyes (RCA)	9735	966	3126	330	23.789	2.67	128	1
16	16	🔊 <b>KEITH URBAN</b> /For You (Relativity/Capitol)	9211	677	3017	239	20.617	2.08	126	2
17	17	🔊 <b>JANA KRAMER</b> /Why Ya Wanna (Elektra Nashville/WAR)	7880	229	2455	105	20.696	1.193	128	2
19	18	🔊 <b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	7701	1140	2431	405	18.334	1.632	128	2
18	19	🔊 <b>THOMPSON SQUARE</b> /Glass (Stoney Creek)	7414	591	2477	222	18.027	1.778	127	1
21	20	🔊 <b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)	6892	695	2181	238	17.206	1.265	118	2
20	21	🔊 <b>THE FARM</b> /Home Sweet Home (All In/Elektra Nashville/New Revolution)	6559	98	2219	61	15.14	0.329	117	1
24	22	🔊 <b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	6517	1724	2086	543	15.562	3.6	122	10
22	23	🔊 <b>EASTON CORBIN</b> /Lovin' You Is Fun (Mercury)	5835	341	1928	141	15.163	1.314	118	3
23	24	🔊 <b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	5391	525	1691	193	11.677	1.146	98	3
25	25	🔊 <b>ALAN JACKSON</b> /So You Don't Have To Love... (ACR/EMI Nashville)	5160	567	1790	169	13.219	1.423	121	14

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



# SPIN IT NOW! Report it June 18th!

## Gwen Sebastian

### "Met Him In A Motel Room"

"This is the most powerful song I've heard in a long time!!"  
**-Fritz Moser, WLHK/Indianapolis**

"It hasn't been since 'Jesus Take The Wheel' that a song has had such real, raw human emotion." **-Duane Shannon, WGKX/Memphis**

**Making her Grand Ole Opry debut on June 16th**





# The Mavericks

## "BORN TO BE BLUE"

THE BRAND NEW SINGLE IMPACTING NOW!



## THE MOST INTERESTING BAND IN THE WORLD!

Their legend precedes them, the way lightning precedes thunder.  
Their passports require no picture.  
Their charm is so contagious, vaccines were created for it.

Watch the Teaser  
for the  
"BORN TO BE BLUE"  
Music Video  
**HERE**

### NEW THIS WEEK:

KEEY/Minneapolis WQYK/Tampa WIL/St. Louis  
WWKA/Orlando WFUS/Tampa KUZB/Bakersfield  
WDAF/Kansas City WUSH/Norfolk KCYE/Las Vegas  
Sirius/XM - "The Highway"

**suited up and ready** EP AVAILABLE NOW ON iTunes!



TheValoryMusicCo.com





LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
27	26	HUNTER HAYES/Wanted (Atlantic/WMN)	5102	866	1613	247	12.553	2.388	110	5
32	27	BIG & RICH/That's Why I Pray (Warner Bros./WAR)	4824	1445	1510	479	10.441	3.25	118	14
29	28	CHRIS YOUNG/Neon (RCA)	4134	203	1393	52	9.964	0.79	111	5
30	29	JERROD NIEMANN/Shinin' On Me (Sea Gayle/Arista)	4069	317	1390	89	7.772	0.844	113	5
31	30	JOSH THOMPSON/Comin' Around (RCA)	3770	255	1247	85	8.889	-0.122	100	2
Debut	31	ZAC BROWN BAND/The Wind (Southern Ground/Atlantic/BPG)	3504	3504	1136	1136	8.998	8.998	74	74
AIRBORNE LADY ANTEBELLUM/Wanted You More (Capitol)			3391	793	1074	259	7.361	2.042	94	14
AIRBORNE LEE BRICE/Hard To Love (Curb)			3375	926	1095	294	7.922	2.235	90	10
33	34	KIX BROOKS f/JOE WALSH/New To This Town (Arista)	3333	238	1130	98	8.029	0.526	99	5
38	35	RASCAL FLATTS/Come Wake Me Up (Big Machine)	3175	1059	1066	368	6.296	2.241	106	16
AIRBORNE PHIL VASSAR/Don't Miss Your Life (Rodeowave)			2812	83	1025	27	5.465	-0.1	84	2
37	37	JUSTIN MOORE/Til My Last Day (Valory)	2571	148	879	44	6.221	0.165	88	4
39	38	GREG BATES/Did It For The Girl (Republic Nashville)	2439	339	771	101	6.076	0.814	80	8
44	39	LITTLE BIG TOWN/Pontoon (Capitol)	2409	774	786	205	4.803	1.781	76	17
40	40	GEORGE STRAIT/Drinkin' Man (MCA)	2166	167	714	35	4.25	0.189	73	6
AIRBORNE EDENS EDGE/Too Good To Be True (Big Machine)			1980	247	668	101	3.076	0.094	84	2
41	42	JAKE OWEN/The One That Got Away (RCA)	1894	104	624	22	3.504	0.175	70	5
45	43	KRISTEN KELLY/Ex-Old Man (Arista)	1750	278	557	77	3.08	0.566	66	2
46	44	JON PARDI/Missin' You Crazy (Capitol)	1501	105	553	24	2.335	0.095	65	3
47	45	RANDY HOUSER/How Country Feels (Stoney Creek)	1429	108	541	38	2.476	0.126	61	1
48	46	SCOTTY MCCREERY/Water Tower Town (19/Interscope/Mercury)	1208	25	424	7	1.774	-0.009	54	1
43	47	DAVID NAIL/The Sound Of A Million Dreams (MCA)	1179	-483	390	-220	2.352	-0.852	66	0
Debut	48	MIRANDA LAMBERT/Fastest Girl In Town (RCA)	784	205	182	63	1.585	0.454	22	16
49	49	MONTGOMERY GENTRY/So Called Life (Average Joes)	774	14	238	-6	1.355	0.062	32	0
50	50	JOSH ABBOTT BAND/Touch (PDT)	746	43	204	2	1.574	-0.107	12	1

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.





**Country Aircheck Add Leaders**

	Adds
<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic/BPG)	74
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	17
<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	16
<b>RASCAL FLATTS</b> /Come Wake Me Up (Big Machine)	16
<b>ALAN JACKSON</b> /So You Don't Have To Love... (ACR/EMI Nashville)	14
<b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)	14
<b>LADY ANTEBELLUM</b> /Wanted You More (Capitol)	14
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	10
<b>LEE BRICE</b> /Hard To Love (Curb)	10
<b>THE MAVERICKS</b> /Born To Be Blue (Valory)	9

**Country Aircheck Top Point Gainers**

<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic/BPG)	3504	✓
<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	2215	✓
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	1724	✓
<b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	1628	✓
<b>ELI YOUNG BAND</b> /Even If It Breaks Your Heart (Republic Nashville)	1514	✓
<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	1481	
<b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)	1445	
<b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	1140	
<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	1091	
<b>RASCAL FLATTS</b> /Come Wake Me Up (Big Machine)	1059	

**Country Aircheck Top Spin Gainers**

<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic/BPG)	1136
<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	756
<b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	553
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	543
<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	515
<b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)	479
<b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	405
<b>ELI YOUNG BAND</b> /Even If It Breaks Your Heart (Republic Nashville)	387
<b>RASCAL FLATTS</b> /Come Wake Me Up (Big Machine)	368
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	330

**Activator Top Point Gainers**

<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic/BPG)	1961	✓
<b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)	1491	✓
<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	1262	✓
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	1211	✓
<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	1163	✓
<b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	1015	
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	879	
<b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	714	
<b>LEE BRICE</b> /Hard To Love (Curb)	704	
<b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	633	

**Activator Top Spin Gainers**

<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic/BPG)	388
<b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)	286
<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	238
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	236
<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	203
<b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	183
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	177
<b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	129
<b>LEE BRICE</b> /Hard To Love (Curb)	125
<b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	125

**Country Aircheck Top Recurrents**

	Points
<b>JASON ALDEAN</b> /Fly Over States (Broken Bow)	11260
<b>MIRANDA LAMBERT</b> /Over You (RCA)	8868
<b>RASCAL FLATTS</b> /Banjo (Big Machine)	8200
<b>LEE BRICE</b> /A Woman Like You (Curb)	7471
<b>BLAKE SHELTON</b> /Drink On It (Warner Bros./WMN)	6741
<b>JAKE OWEN</b> /Alone With You (RCA)	6122
<b>LUKE BRYAN</b> /I Don't Want This Night To End (Capitol)	5035
<b>KEITH URBAN</b> /You Gonna Fly (Capitol)	4869
<b>RODNEY ATKINS</b> /Take A Back Road (Curb)	4863
<b>JAKE OWEN</b> /Barefoot Blue Jean Night (RCA)	4618

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# RODNEY ATKINS

## *Just Wanna Rock N Roll*

### ADD NOW!

Already Spinning:

KYGO, WRNX, KKWF, WFUS, WBCT, KCYE, WRNS, WQHK, WTHT, WYNK, WKSF, KUPL, KJUG, WTGE, WXBW, WXCW, KAWO, KNTY, WJVC, WOGK, WKMK, KRTY, KSOP, WGNE, KWOF

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## Country Aircheck Activity

### THE MAVERICKS/Born To Be Blue (Valory)

583 points, 180 spins

9 adds: **KCYE, KEEY, KUZZ, WDAF, WFUS, WIL, WQYK\*, WUSH, WWKA\***

### DARRYL WORLEY/You Still Got It (Tenacity)

557 points, 230 spins

1 add: **WWGR**

### JESSIE JAMES/Military Man (Show Dog-Universal)

528 points, 218 spins

3 adds: **WKMK, WLHK, WMZQ**

### AARON LEWIS/Endless Summer (Blaster/Quarterback)

403 points, 136 spins

1 add: **WQNU**

### DUE WEST/Things You Can't Do In A Car (Black River)

367 points, 196 spins

2 adds: **WGAR, WRNX**

### MATT STILLWELL/Ignition (Average Joes)

367 points, 107 spins

No adds

### KATIE ARMIGER/Better In A Black Dress (Cold River)

362 points, 115 spins

3 adds: **KKBQ\*, WPOR, WRNS**

### KELLIE PICKLER/100 Proof (19/Columbia)

358 points, 97 spins

No adds

### BUCKY COVINGTON/I Wanna Be That Feeling

(New Revolution/eOne)

321 points/143 spins

No adds

## ADD DATES

### JUNE 18

**CASEY JAMES**/Crying On a Suitcase (19/Columbia)

**CRAIG MORGAN**/Corn Star (Black River)

**GWEN SEBASTIAN**/Met Him In A Motel Room (Flying Island)

### JUNE 25

**TRACE ADKINS**/Them Lips (On Mine) (Show Dog-Universal)

**MIRANDA LAMBERT**/Fastest Girl In Town (RCA)

**MAGGIE ROSE**/I Ain't Your Mama (RPM)

### JULY 2

**CHRIS CAGLE**/Let There Be Cowgirls (Bigger Picture)

**COLT FORD w/JAKE OWEN**/Back (Average Joes)

**ANDY GIBSON**/Summer Back (Curb)

## VIDEO ADDS

### CMT

**KENNY CHESNEY**/Come Over (Blue Chair/Columbia)

### CMT PURE

**KENNY CHESNEY**/Come Over (Blue Chair/Columbia)

**WILLIE NELSON**/Just Breathe (Legacy)

### GAC

**KENNY CHESNEY**/Come Over (Blue Chair/Columbia)

**AARON LEWIS**/Endless Summer (Blaster/Quarterback)

### THE COUNTRY NETWORK

None Listed

### JAIDA DREYER/Guy's Girl (Streamsound)

302 points, 108 spins

No adds

**Aircheck Activity** includes songs that rank 45-50 on this week's chart and/or are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (\*indicates auto adds)

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**KATIE ARMIGER**  
*better in a black dress*

**DEBUT!**  
**BB/BDS 54\*** **MB 57**

**NEW ADDS TODAY:**  
KKBQ/HOUSTON WHTT/PORTLAND, ME  
WPOR/PORTLAND, ME WRNS/GREENVILLE, NC

**25 STATIONS ON IN FIRST 2 WEEKS!**  
WKSF/ASHEVILLE, KKBQ/HOUSTON, KILT/HOUSTON, WYCD/DETROIT, WJVC/LONG ISLAND,  
KUPL/PORTLAND OR, WOGI/PITTSBURGH, KNTY/SACRAMENTO, KAJA/SAN ANTONIO,  
WGAR/CLEVELAND, KEGA/SALT LAKE, KSOP/SALT LAKE, WUSH/NORFOLK, WNOE/NEW  
ORLEANS, KTEX/MCALLEN, WTGE/BATON ROUGE, WYNK/BATON ROUGE, KXLY/SPOKANE,  
WGTY/YORK, WHTT/PORTLAND ME, KAWQ/BOISE, WCYQ/KNOXVILLE

**COLD RIVER RECORDS**



LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	ERIC CHURCH/Springsteen (EMI Nashville)	13557	282	2552	56
4	2	LUKE BRYAN/Drunk On You (Capitol)	13252	278	2488	46
3	3	CARRIE UNDERWOOD/Good Girl (19/Arista)	12559	-560	2389	-95
6	4	BRANTLEY GILBERT/You Don't Know Her Like I Do (Valory)	11466	633	2164	125
2	5	ZAC BROWN BAND/No Hurry (Southern Ground/Atlantic/BPG) ✓	10952	-2212	2036	-439
7	6	ELI YOUNG BAND/Even If It Breaks Your Heart (Republic Nashville)	10719	433	2033	80
5	7	KIP MOORE/Somethin' 'Bout A Truck (MCA)	10703	-2080	1982	-396
9	8	TOBY KEITH/Beers Ago (Show Dog-Universal) ✓	10581	1163	1997	203
8	9	TIM MCGRAW/Better Than I Used To Be (Curb)	9744	-343	1819	-72
10	10	DIERKS BENTLEY/5-1-5-0 (Capitol)	9047	337	1742	63
11	11	THE BAND PERRY/Postcard From Paris (Republic Nashville)	8606	346	1638	66
12	12	JOSH TURNER/Time Is Love (MCA)	8586	409	1594	82
13	13	GLORIANA/(Kissed You) Good Night (Emblem/WAR)	8088	394	1508	68
15	14	KENNY CHESNEY/Come Over (Blue Chair/Columbia) ✓	8061	1262	1523	238
14	15	KEITH URBAN/For You (Relativity/Capitol)	7554	616	1439	103
16	16	LOVE AND THEFT/Angel Eyes (RCA)	6404	879	1220	177
20	17	BLAKE SHELTON/Over (Warner Bros./WMN) ✓	5831	1211	1122	236
17	18	ALAN JACKSON/So You Don't Have To Love... (ACR/EMI Nashville)	5663	231	1058	47
18	19	THOMPSON SQUARE/Glass (Stoney Creek)	5429	469	1037	76
19	20	JANA KRAMER/Why Ya Wanna (Elektra Nashville/WAR)	4915	242	934	45
23	21	DUSTIN LYNCH/Cowboys And Angels (Broken Bow)	4900	1015	929	183
22	22	EASTON CORBIN/Lovin' You Is Fun (Mercury)	4407	512	815	73
24	23	THOMAS RHETT/Something To Do With My Hands (Valory)	4231	424	801	76
21	24	THE FARM/Home Sweet Home (All In/Elektra/New Revolution)	3951	33	731	13
25	25	CHRIS YOUNG/Neon (RCA)	3922	260	728	51
33	26	BIG & RICH/That's Why I Pray (Warner Bros./WAR) ✓	3819	1491	745	286
27	27	LADY ANTEBELLUM/Wanted You More (Capitol)	3589	566	714	86
26	28	PHIL VASSAR/Don't Miss Your Life (Rodeowave)	3536	254	640	45
29	29	KELLY CLARKSON/Mr. Know It All (19/RCA)	3534	714	709	129
28	30	JERROD NIEMANN/Shinin' On Me (Sea Gayle/Arista)	3203	183	603	41

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# WEST PARK

## July 14th

### 2PM - 10PM



LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
32	31	📶 <b>LEE BRICE</b> /Hard To Love (Curb)	3083	704	586	125
31	32	📶 <b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	2888	291	555	46
30	33	📶 <b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	2801	35	518	15
36	34	📶 <b>RASCAL FLATTS</b> /Come Wake Me Up (Big Machine)	2497	627	508	111
34	35	<b>JUSTIN MOORE</b> /Til My Last Day (Valory)	2263	-34	404	-1
37	36	📶 <b>JAKE OWEN</b> /The One That Got Away (RCA)	2174	323	433	67
38	37	📶 <b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	2142	402	396	72
Debut	38	📶 <b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic/BPG)	1961	1961	388	388
35	39	📶 <b>JOSH THOMPSON</b> /Comin' Around (RCA)	1895	12	325	-1
39	40	<b>KIX BROOKS f/JOE WALSH</b> /New To This Town (Arista)	1721	-15	337	-9
40	41	📶 <b>RANDY HOUSER</b> /How Country Feels (Stoney Creek)	1159	57	227	18
44	42	📶 <b>EDENS EDGE</b> /Too Good To Be True (Big Machine)	1069	211	202	40
42	43	📶 <b>JON PARDI</b> /Missin' You Crazy (Capitol)	1018	117	220	23
43	44	📶 <b>MONTGOMERY GENTRY</b> /So Called Life (Average Joes)	945	51	212	12
45	45	📶 <b>DARRYL WORLEY</b> /You Still Got It (Tenacity)	818	-18	170	3
48	46	📶 <b>GREG BATES</b> /Did It For The Girl (Republic Nashville)	749	90	165	23
41	47	<b>DAVID NAIL</b> /The Sound Of A Million Dreams (MCA)	748	-333	136	-66
49	48	📶 <b>KRISTEN KELLY</b> /Ex-Old Man (Arista)	722	83	129	15
47	49	📶 <b>JOSH ABBOTT BAND</b> /Touch (Pretty Damn Tough)	668	0	136	0
46	50	<b>SCOTTY MCCREERY</b> /Water Tower Town (19/Interscope/Mercury)	563	-137	110	-21
54	51	📶 <b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	560	236	124	54
52	52	📶 <b>AARON LEWIS</b> /Endless Summer (Blaster/Quarterback)	488	98	97	18
50	53	<b>JESSIE JAMES</b> /Military Man (Show Dog-Universal)	387	-60	83	-10
53	54	<b>JOANNA SMITH</b> /We Can't Be Friends (Columbia)	349	-15	79	-2
51	55	<b>MATT STILLWELL</b> /Ignition (Average Joes)	329	-112	58	-28
55	56	📶 <b>RODNEY ATKINS</b> /Just Wanna Rock N Roll (Curb)	318	64	65	8
Debut	57	📶 <b>TRACE ADKINS</b> /Them Lips (On Mine) (Show Dog-Universal)	276	276	64	64
56	58	<b>PARMALEE</b> /Musta Had A Good Time (Stoney Creek)	215	-5	43	-1
57	59	<b>DUE WEST</b> /Things You Can't Do In A Car (Black River)	189	-18	34	-3
59	60	📶 <b>RACHEL HOLDER</b> /In Your Arms (Curb)	162	18	36	6

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