

# COUNTRY AIRCHECK WEEKLY

July 2, 2012, Issue 301

## WNOE: Waking the Giant

"It's absolutely awesome," says **WNOE/New Orleans OM/ PD Don Gosselin**. And he's not talking about the Beignets from Cafe Du Monde. He'd much rather chew on a 5.7 to 7.2 12+ climb between Fall '11 and Winter '12. Gosselin arrived at the Clear Channel station in May 2011 and tells **Country Aircheck** it has improved from sixth to third 12+, sixth to fourth 18-34, sixth to fourth 18-34 Women and sixth to third 18-34 Men. Though flat 25-54 (tied for sixth with a 5.8), 35-64 was up in every daypart, overall going 5.9 to 6.7. Put that in your brass band and blow.



Don Gosselin

WNOE's growth appears to be the result of three main areas of focus; re-energizing the station, taking advantage of a musically rich local culture and turning New Orleans back into the strong Country market and industry partner it once was.

The station's story is unique for a few reasons, not the least of which is being programmed from Baton Rouge for the last few years and, over one stint, utilizing a heavy dose of Premium Choice; an indirect product of a rough economy in the aftermath of 2005's Hurricane Katrina.

"[WYNK/Baton Rouge PD] **Sam McGuire** did a fabulous job handling the music,"

Gosselin says. "He executed the strategy for WNOE perfectly at the time, keeping it true to a very conservative playlist. Without local personalities, though, and through no fault of his own, the station wasn't able to attend events or make appearances." As a result, Gosselin describes a station that was always great, but lacking energy and attitude.

Job One was to simply wake the sleeping giant. "When I first got here, we were 70% gold and 30% current/recurrent," he explains. "Of that 30%, we were maybe 5% current and 25% recurrent. Within a month we turned that into 70% current/recurrent and 30% gold," he says. "I wish I could tell you that I'd gone through volumes of research, but the real reason behind the change was just understanding the marketplace."

(continued on page 4)



**Secret 'Stache: Radio and label friends channel their outer Kix Brooks while attending his Joe's Bar performance in Chicago Thursday (6/28) night. Pictured (back l-r) are Brooks, WUSN's Jeff Kapugi, Country Aircheck's Lon Helton and Arista's Ryan Dokke. (Third row, l-r) Sony's Lisa Ramsey-Perkins, Arista's Halie Hampton and Lesly Tyson and KMNB/Minneapolis' Rob Morris. (Second row, l-r) Arista's Lauren Thomas, Laurie Kapugi, Sony's RG Jones, WUSN's Marci Braun and Arista's Andy Elliott. (front) Arista's Tyler Waugh.**

## Radio Voice, Crisis' Face

"I feel fortunate to be able to bring my training and life experience to what is obviously a very worthwhile cause." That's McVay New Media EVP **Dan Halyburton**, who's in the midst of a busy, stressful and mostly sleepless week as a Red Cross Volunteer, currently deployed to Colorado Springs.

Wildfires there have raged out of control for weeks, gutting 300 homes, threatening thousands more and charring tens of thousands of acres. Halyburton is part of the relief organization's Advanced Public Affairs Team (APAT).



Dan Halyburton

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## KELLEIGH BANNEN

### SORRY ON THE ROCKS

*"Shaken or Stirred — any way you want to mix it -- Kelleigh Bannen's debut single, 'Sorry on the Rocks,' is the PERFECT song to kick off this talented lady's career!!"*

Lance Houston, APD/MD WUBL

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# LAUREN ALAINA

## "Eighteen Inches"

"It's so wonderful when a song you had a hand in writing finds the perfect home. Lauren's voice tells the story of 'Eighteen Inches' beautifully. What an incredible talent!"

— Carrie Underwood

"I thought the song was a smash from the first time I heard that album, I hope Country Radio gets this because she deserves to have a hit with this song."

— Nate Deaton, General Manager /  
KRTY / San Jose

"I hope Lauren is ready to be a bona fide country Superstar, because it's happening NOW."

— Phathead, WJVC / Program Director

## Measuring Up: 7/16

  
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"It's a public information officer role," says Halyburton. "I've probably done 15 interviews since I've been here; everything from Fox News radio stations around the country, radio back in Dallas, TV here in Denver." When **Country Aircheck** spoke to Halyburton, he'd just gotten off the phone with a French radio station. Other duties have included taking and posting photos of Red Cross workers in action. "I've also done some blogging and sent out some tweets so it's a little bit of everything," he says.

Halyburton has seen more than his fair share of disasters during the past few months in his volunteer role. "My most recent activity was three weeks in Dallas/Ft. Worth when tornados hit there. I had about five days off and then I was in Woodward, OK for the tornados there."

A Country Radio Hall of Famer, Halyburton's career began in 1970 as an on-air personality. He went on to programming and VP/GM roles in major markets and at award-winning stations, including 25 years managing then-Susquehanna's KPLX/Dallas. After stepping away from day-to-day radio several years ago, he felt something was missing. "I realized that during all those years in radio, our stations were always engaged in something viable to the community."

He grew up in Miami, where hurricanes were a constant threat. "The Red Cross was always something I liked and knew about," he says. "I went online and saw openings in their response team and thought that would be interesting."

Interesting yes, glamorous? Not so much. "I woke up yesterday at 4am to speak with Al Roker. I went to bed at 1am and then Channel 5 in Dallas called me at 4:30 this morning. So that's a normal day. It'll be busy today (Friday, 6/29) because President Obama is coming here to survey the area"

Because of his hectic schedule, Halyburton has heard very little local radio. But since the fires are currently in an area where airspace is closed and TV can't get aerial shots, he says "Radio has the ability to tell the story and they're really telling a good local story about how people are responding and what needs there are in the area; the community is coming together in a great way."

You can follow Halyburton's experience in Colorado, including President Obama's Friday visit, via photos and descriptions on Halyburton's [Facebook](#) page and [Twitter](#) account. — RJ Curtis

## News & Notes

**Lady Antebellum** members **Charles Kelley** and **Dave Haywood** have joined **ASCAP** as writer and publisher members.

## PAGE THREE PIC



**21 Jump Streak:** The original BNA staff gather for their first meeting in March 1991; the imprint was retired by Sony earlier this month. Pictured (l-r) are VP/GM Ric Pepin, National Ken Van Durand, West rep Carl Brown, Coord. Cassandra Tynes, SE rep Tom Sgro, SW regional Scot Michaels, Dir./Publicity Jim Della Croce and NE regional Chuck Thagard.

Flying Island's **Gwen Sebastian** is teaming with advocacy organization **World Vision** to provide awareness of poverty and injustice to families worldwide. Sebastian will provide information on World Vision at her concerts and has personally sponsored an eight-year-old child from the Democratic Republic of Congo.

**Little Big Town**, **Natalie Hemby** and host **Bob DiPiero** are the lineup for Aug. 1's **CMA** Songwriter Series at New York City's Joe's Pub.

The **Grand Ole Opry** will stage Wednesday night performances July 18 through Aug. 8. **Rascal Flatts** perform July 25.

**CMA** and the **International Entertainment Buyers Association** (IEBA) will partner to present the 2012 **CMA Standing Room Only** (SRO) Awards on October 9. The awards recognize outstanding professional achievement within the touring industry and will conclude the 42nd Annual IEBA Conference, held Oct. 7-9 in Nashville.

**SOLID** donated \$3,500 to the **Vanderbilt Music Therapy Program** at the **Monroe Carell, Jr. Children's Hospital**. The total reflects proceeds from the 10th Annual Music Row Yard Sale at the 2012 **CMA** Music Festival.

The 18th Annual ICM Faith, Family & Country Awards have partnered with **Ronald McDonald House Charities of Nashville** for the week-long celebration leading up to the awards show. Part of the proceeds for the week's events will go to the charity.

Former Chris Cagle and John Michael Montgomery manager **Shane Jemelka** has been named Managing Dir./Operations for **Finest Worldwide Management Group** in Nashville, Los Angeles

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and Houston. Jemelka will report to CEO **Michael Sheahan**, who will oversee operations internationally and in New York.

**Dr. Steven Tepper**, Associate Dir./Curb Center For Art, Enterprise and Public Policy at Vanderbilt University, has been selected to facilitate the annual program for **Leadership Music**. Tepper is a 2012 Leadership class member.

In celebration of the 100th birthday of the late **Minnie Pearl**, the *Grand Ole Opry* has launched several Minnie-related offerings, and will stage an *Opry* show in her honor Oct. 23. Elements include performances by *Opry*'s Minnie Pearl character, a photo display at the *Grand Ole Opry House* and the "Hats Off To Minnie!" page on *Opry.com*.

## The Week's Top Stories

Full coverage at <http://www.countryaircheck.com>.

- Max Media's **WGH/Norfolk** APD/MD/afternoon personality **Mark McKay** was promoted to PD. (CAT 7/2)
- Former Clear Channel **KCCY/Colorado Springs** PD **Chris Brooks** joined Cumulus' crosstown Country **KATC** as PD/PM driver. (CAT 7/2)
- Former Cumulus Media Networks' *The Jeremy Show*'s **Jeremy Robinson** joined **Townsquare Media** as host of *Taste of Country Nights*, a radio spin-off of the company's Country music and artist news website **TasteOfCountry.com**. (CAT 7/2)
- **EMI Nashville** Dir./Midwest & Southwest Promotion **Chuck Swaney** accepted an in-house position with **Southern Ground Records**. (CAT 6/29)
- CBS Radio's **WDSY/Pittsburgh** named **Jeff Davidson** Mgr./Promotions, succeeding Jane O'Malia, who left last month. (CAT 6/28)
- The **Jay DeMarcus Show: Live From Flatts Shack** premiered on **iHeartRadio's Big Machine Radio**. (CAT 6/26)

## WNOE: Waking the Giant

(continued from page 1)

Music is an incredibly important part of the culture and lifestyle here and while New Orleans may not immediately be recognized as a Country town, it's most definitely a music town."

For Gosselin, that meant 'NOE could be more aggressive. "We felt that if we crafted a great radio station that really took advantage of all the great stuff that's coming out of Nashville, it would work," he says.

Being current-intensive is more than tactical. "I firmly believe that we are custodians of the Country format and we have to plant

## MY TUNES: MUSIC THAT SHAPED MY LIFE



Bree Wagner

**KAJA/San Antonio MD/middayer Bree Wagner** discusses her most influential songs, albums and concerts:

### 1. New Kids On The Block/Cover Girl:

I would have to say that it's my favorite NKOTB song. Yes, I still jam to them. As a kid I had the buttons, lunch box, sleeping bag and God knows what else.

### 2. Johnny Cash/I Love You Because:

It's my favorite Cash song. I grew up listening to Johnny, Conway, Merle and

Patsy at my grandparents' house. It really taught me what country music was about, and it's the reason I fell in love with it.

**3. Anything by Eli Young Band:** I've been listening to them for the past 10 years, and I've probably seen them play at least 15 times. If you haven't seen them, you're missing out. They deserve every bit of the success they're experiencing.

**4. Boyz II Men/Montel Jordan:** This was the first concert I was allowed to attend without parental supervision, which was a huge deal in middle school. "End Of The Road" is one of the best songs ever recorded. Getting to see Montel sing "This Is How We Do It" when it was in its prime wasn't too bad either.

**5. Tom Petty/Free Fallin':** This is one of those tracks people of all ages can relate to. I listen to him all of the time. Unfortunately, I've never seen him perform.

• **A highly regarded song or album you've never heard:** Pink Floyd's *Dark Side Of The Moon*.

• **An "important" piece of music you just don't get:** Heavy metal.

• **An album you played or listened to incessantly:** I'm addicted to Tyler Farr's stuff at the moment. He's über-talented. My favorite song has to be "Redneck Crazy." He has something that is definitely needed in Country music right now.

• **One obscure or non-country song everyone should listen to right now:** "Payphone" by Maroon 5 and Wiz Khalifa or "Call Me Maybe" by Carly Rae Jepsen.

Reach Bree at [BreeWagner@ClearChannel.com](mailto:BreeWagner@ClearChannel.com).

the seeds for the next Kenny Chesney or the next Eric Church," Gosselin says. "That means we have to play more than 17 currents when it makes sense to do so and that we actually have to play them."

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## TOP 15 BOUND!

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# KELLEIGH BANNEN

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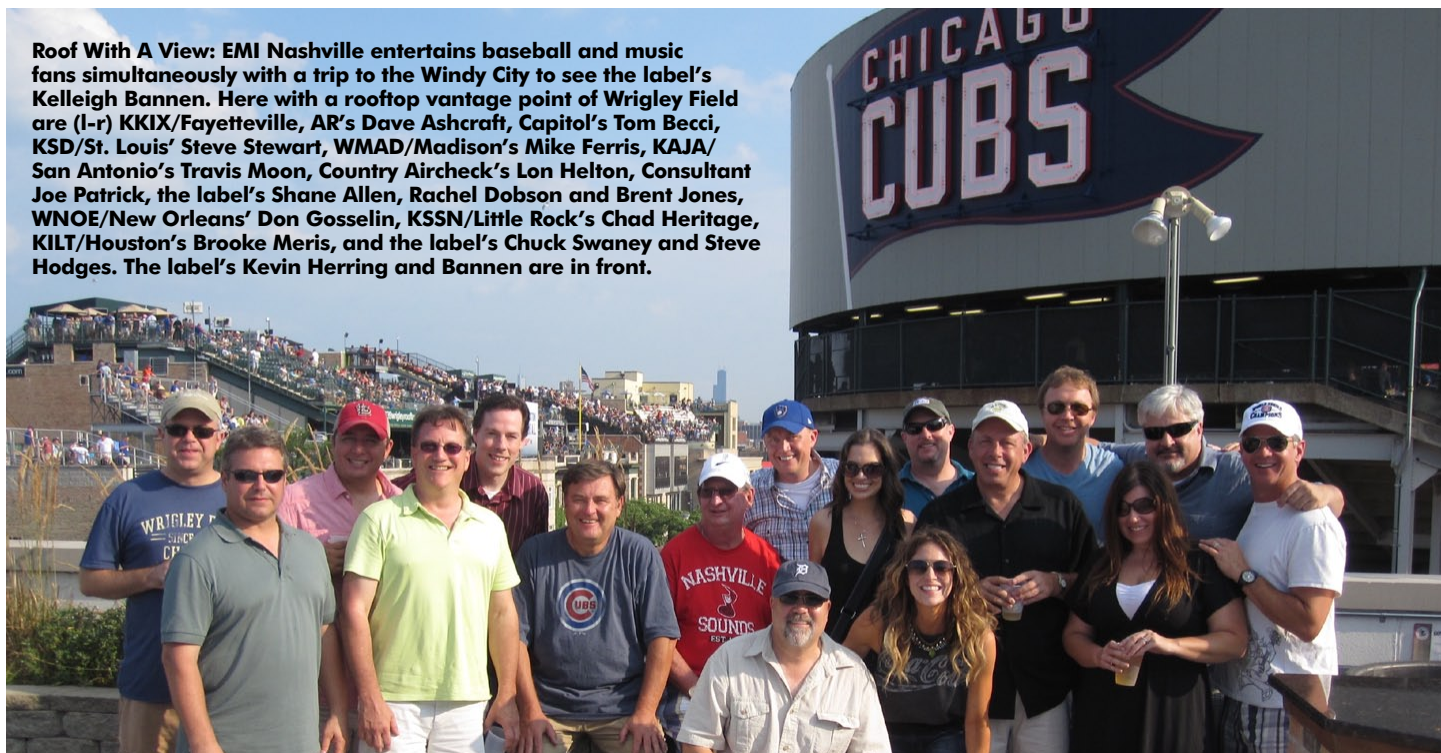
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**Roof With A View:** EMI Nashville entertains baseball and music fans simultaneously with a trip to the Windy City to see the label's Kelleigh Bannen. Here with a rooftop vantage point of Wrigley Field are (l-r) KKIX/Fayetteville, AR's Dave Ashcraft, Capitol's Tom Becci, KSD/St. Louis' Steve Stewart, WMAD/Madison's Mike Ferris, KAJA/San Antonio's Travis Moon, Country Aircheck's Lon Helton, Consultant Joe Patrick, the label's Shane Allen, Rachel Dobson and Brent Jones, WNOE/New Orleans' Don Gosselin, KSSN/Little Rock's Chad Heritage, KILT/Houston's Brooke Meris, and the label's Chuck Swaney and Steve Hodges. The label's Kevin Herring and Bannen are in front.



Another move aimed at injecting energy into 'NOE was the addition of John Willyard's imaging. "Behind the music, John is the biggest reason this radio station has excitement and punch," Gosselin says. "I needed to take a radio station and a format that was asleep and make it scream. Behind the music, John is the reason that we've pulled that off.

"We've also changed every daypart except morning drive. Bringing market legend **Eddie Edwards** back for afternoons was probably the most important thing we've done from a ratings and a revenue standpoint." Edwards, a 20-year market vet, was downsized two years ago.

"When you think about country music in New Orleans, you think Eddie Edwards," Gosselin says. "What's been most surprising was his immediate connection to 18-34-year-olds." Connect he did. On the year, afternoon drive went 3.6 to 8.5 (8-3), 5.1 to 7.4 (12+), 4.9 to 6.4 25-54 (7-6), and 5.9 to 7.0 (5-4) 35-64.

Mornings are anchored by Premiere's *Big D and Bubba*. "They do a fantastic job for me," Gosselin says. "It just happens that Bubba's from Houma [an hour southwest] and both worked out of WYNK/Baton Rouge for many years. They're embraced as Louisianans." Winter '11 to Winter '12, mornings moved 5.8 to 7.2 overall (12+), and 4.4-8.5 (7-4) 18-34.

Keeping track of post-Katrina population and demographics shifts has been important. Census estimates put New Orleans' current population at 60% of its pre-2005 number, and that's also meant a shrinking of the market's ethnic groups. "The African-American population went from 36% to 31% in the metro," Gosselin says. "We also added some new parishes that are traditionally non-ethnic, which has diluted our Urban stations' audiences a bit, but opened up new opportunities for WNOE."

New Orleans also seemed to have disappeared from Country concert promoters' maps and it was starting to hurt. "No one

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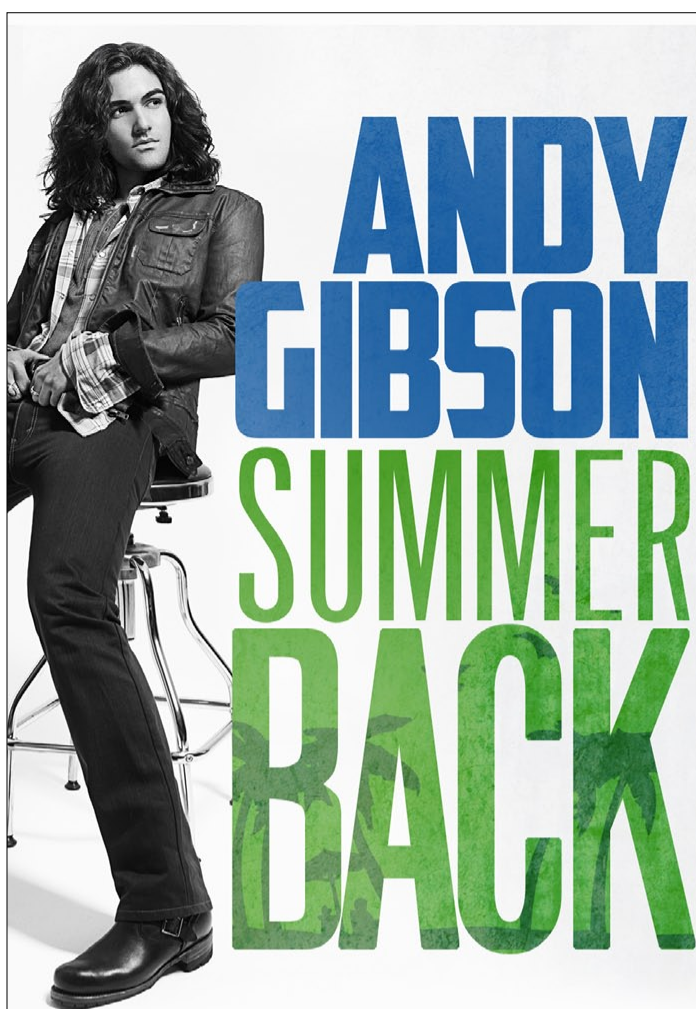
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## OFF THE RECORD: MARLEE SCOTT



**Marlee Scott**

Big Ride's **Marlee Scott** puts an industry spin on the artist interview: **What station did you grow up listening to?** CISN-FM/Edmonton, Alberta.

**Do you remember the first time you heard your single on the radio in the U.S.?** We were driving into Norfolk when WGH played "Beautiful Maybe." That was really cool because it was really late and I

was tired. It definitely gave me a second wind for the rest of the trip because that's what you dream about.

**How do you adjust to all the travel on the radio tour?** I'm not a morning person, but I love appearing on morning shows. Being miserable for 30 minutes while you wake up in the shower is totally worth it because I like to talk and be social. It's always fun to joke around and hang with the DJs.

**How do you cure radio tour boredom?** My curiosity helps. My manager grew up farming so I ask him about the different types of farming.

**What's your go-to food stop?** Cracker Barrel. I'll order something healthy and pick at my band's food. They eat fried chicken and stuff I'm not supposed to eat.

**What gross truck stop food tempts you?** I love the donuts in the glass cases. They look better than they actually are.

**Which radio regional is the most interesting driver?** Gator Michaels. I try to sleep in the backseat because it hurts my head when he drives.

**Do you test "Make It Or Bake It" recipes on your band?** They're spoiled with my cooking. They've come to expect treats whenever I get on the bus for a tour. If I don't bring anything, they're like, "Where are our cookies?" The guys really like the brownies I make from scratch. Banana bread always goes over well. If I don't bring anything, they're shocked.



**Eddie Edwards**

came here because there was no real radio station partner," Gosselin says, recounting a promoter's request for support of a Keith Urban show in Biloxi. "And he was practically driving through New Orleans to play Lafayette the next day," Gosselin recalls. "Capitol explained that because it had been so long since there had been substantial country radio support in New Orleans, promoters had become wary of putting themselves on the line for the money it takes to bring in a show like Urban's."

Gosselin heard the same things from other artists, including Louisiana natives Tim McGraw and Trace Adkins. "They love playing New Orleans, but had been under the same impression," he says. Coming in August, however, WNOE will present Kenny Chesney and Tim McGraw's *Brothers of the Sun Tour* at the Mercedes-Benz Superdome; branding it as the *WNOE 35th Birthday Celebration* and offering listeners two tickets for \$35.

Being a standalone Country station, Clear Channel's other market properties are able to help fend off competition from Entercom's AC WLMG and Top 40 WEZB. "Another of our stations in the market called Voodoo 104 [KYDU, Adult Top 40] wedges itself in between B97 [WEZB], and Magic [WLMG], which kind of forces them to come back to their center," Gosselin explains. "A year ago, B97 was playing more Taylor Swift and Lady Antebellum than WNOE and before WNOE! That isn't happening anymore."

If New Orleans is a place accustomed to overcoming challenges, WNOE appears to fit the culture perfectly. Asked what's next for Gosselin and his Louisiana radio giant, he playfully deadpans, "I just wanna stay employed."

—Russ Penuell



A full-page promotional poster for Tim McGraw's single '#TRUCKYEAH'. The image features Tim McGraw in a dynamic pose, wearing a black cowboy hat, a blue and white plaid short-sleeved shirt, and black leather pants with a large silver belt buckle. He is holding a microphone in his right hand and has his left hand clenched in a fist. The background is dark and textured. The text 'TIM MCGRAW' is written vertically in large, white, distressed block letters on the right side. At the bottom, the title '#TRUCKYEAH' is in large white block letters with a black outline. Below the title, the text 'THE DEBUT SINGLE ON BIG MACHINE RECORDS' and 'IMPACTING MONDAY, JULY 9TH' is in red and white. At the very bottom, it says 'AVAILABLE ON MPE ON JULY 3RD AT 12:01 AM ET' in black and red. The Big Machine Records logo is visible near the bottom center.

TIM  
MCGRAW



**#TRUCKYEAH**

**THE DEBUT SINGLE ON BIG MACHINE RECORDS  
IMPACTING MONDAY, JULY 9TH**

**AVAILABLE ON MPE ON JULY 3RD AT 12:01 AM ET**



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
1	1	<b>LUKE BRYAN</b> /Drunk On You (Capitol) 2 <sup>nd</sup> Week at No. 1	20273	-597	6427	-242	51.399	-0.696	139	0
2	2	<b>ELI YOUNG BAND</b> /Even If It Breaks Your Heart (Republic Nashville)	19898	332	6322	76	49.944	0.817	139	0
3	3	<b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	19824	615	6312	108	49.768	1.549	139	0
5	4	<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol) ✓	17755	1182	5744	376	44.524	3.311	139	0
6	5	<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	16794	1916	5294	672	42.364	4.049	139	0
4	6	<b>ERIC CHURCH</b> /Springsteen (EMI Nashville)	16786	-2065	5277	-671	42.545	-5.562	139	0
7	7	<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	15583	775	4991	232	38.372	1.969	139	0
8	8	<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR) ✓	15525	1293	4960	478	40.136	3.157	139	9
9	9	<b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)	12972	983	4135	284	32.504	2.562	139	0
11	10	<b>LOVE AND THEFT</b> /Angel Eyes (RCA) ✓	12488	1510	3978	472	30.972	3.654	138	5
14	11	<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN) ✓	11454	1553	3628	436	28.795	4.508	139	9
10	12	<b>JOSH TURNER</b> /Time Is Love (MCA)	11310	-47	3711	5	28.724	0.319	133	0
12	13	<b>KEITH URBAN</b> /For You (Relativity/Capitol)	10855	390	3504	103	26.816	0.774	129	1
13	14	<b>JANA KRAMER</b> /Why Ya Wanna (Elektra Nashville/WAR)	10427	494	3241	173	25.815	0.929	136	1
15	15	<b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	8816	481	2816	162	21.735	1.414	128	0
17	16	<b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)	8424	1058	2726	392	20.453	1.713	122	2
16	17	<b>THOMPSON SQUARE</b> /Glass (Stoney Creek)	8030	284	2653	67	20.083	1.127	128	0
19	18	<b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	7336	748	2323	271	18.358	1.856	126	5
22	19	<b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)	7072	848	2205	230	17.104	2.042	133	3
23	20	<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic)	7007	1027	2216	288	17.023	2.308	130	6
18	21	<b>THE FARM</b> /Home Sweet Home (All In/Elektra Nashville/New Revolution)	6897	-152	2337	-19	17.351	-0.113	119	0
20	22	<b>EASTON CORBIN</b> /Lovin' You Is Fun (Mercury)	6639	88	2191	44	17.046	0.007	122	0
21	23	<b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	6184	-90	1931	-25	14.31	-0.026	106	0
30	24	<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	5195	975	1670	307	11.401	2.155	111	13
25	25	<b>JERROD NIEMANN</b> /Shinin' On Me (Sea Gayle/Arista)	5088	118	1703	47	11.131	0.364	121	0

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



**mwb**  
miss willie brown  
YOU'RE ALL THAT MATTERS to Me

"These girls come ready to rock! They are full of personality, not to mention tremendous talent. **Nathan Chapman** and **Mutt Lange** on their team doesn't suck either! This one will sound great on my station this summer!"

- **KERRY WOLFE**, OM/PD WMIL-MILWAUKEE

**GOING FOR ADDS MONDAY JULY 9TH**

**COULDN'T WAIT:**  
WFMS/Indianapolis WJVC/Long Island  
KUPL/Portland





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# PARMA LEE

"MUSTA HAD A GOOD TIME"



## COMMITMENTS ALREADY

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WXBQ	KAJA	WBCT	WJVC	WUSH	WGGY
	WRNS	KSOP	KXLY	WQBE	

Almost 60,000 Units Sold!

IMPACTING THIS MONDAY, JULY 9<sup>TH</sup>

STONE  
CREEK  
RECORDS



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
27	26	📶 <b>RASCAL FLATTS</b> /Come Wake Me Up (Big Machine)	5080	642	1679	200	10.509	1.411	129	9
26	27	📶 <b>CHRIS YOUNG</b> /Neon (RCA)	4816	77	1633	46	11.589	-0.118	121	5
24	28	<b>ALAN JACKSON</b> /So You Don't Have To Love... (ACR/EMI Nashville)	4807	-416	1698	-163	12.558	-0.559	122	0
28	29	📶 <b>LADY ANTEBELLUM</b> /Wanted You More (Capitol)	4720	378	1515	145	10.307	0.804	110	3
29	30	📶 <b>LEE BRICE</b> /Hard To Love (Curb)	4549	278	1494	87	11.153	0.949	106	2
32	31	<b>JOSH THOMPSON</b> /Comin' Around (RCA)	3870	-81	1275	-46	9.909	0.154	102	0
31	32	<b>KIX BROOKS</b> f/ <b>JOE WALSH</b> /New To This Town (Arista)	3834	-271	1323	-61	9.938	-0.517	106	0
33	33	📶 <b>GREG BATES</b> /Did It For The Girl (Republic Nashville)	3247	179	1010	56	7.797	0.34	94	9
34	34	📶 <b>PHIL VASSAR</b> /Don't Miss Your Life (Rodeowave)	3049	106	1107	30	5.968	0.04	88	1
36	35	📶 <b>JAKE OWEN</b> /The One That Got Away (RCA)	2941	611	943	162	5.561	1.5	89	5
<b>AIRBORNE</b>		<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	2931	697	876	240	6.38	1.569	89	22
35	37	📶 <b>JUSTIN MOORE</b> /Til My Last Day (Valory)	2839	44	985	22	6.892	0.177	95	1
38	38	📶 <b>EDENS EDGE</b> /Too Good To Be True (Big Machine)	2381	138	786	49	3.994	0.364	92	3
37	39	📶 <b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	2341	15	782	14	4.448	-0.205	79	1
40	40	📶 <b>KRISTEN KELLY</b> /Ex-Old Man (Arista)	2066	128	639	38	3.802	0.221	79	6
41	41	<b>JON PARDI</b> /Missin' You Crazy (Capitol)	1736	-86	622	-33	2.718	-0.235	71	2
42	42	📶 <b>RANDY HOUSER</b> /How Country Feels (Stoney Creek)	1714	136	624	44	3.101	0.228	73	3
44	43	📶 <b>CASEY JAMES</b> /Crying On A Suitcase (19/Columbia)	1398	328	483	138	1.857	0.471	75	8
43	44	📶 <b>SCOTTY MCCREERY</b> /Water Tower Town (19/Interscope/Mercury)	1358	58	476	14	2.09	-0.07	62	2
46	45	📶 <b>THE MAVERICKS</b> /Born To Be Blue (Valory)	733	19	244	7	0.787	-0.135	42	3
47	46	📶 <b>JOSH ABBOTT BAND</b> /Touch (PDT)	702	72	204	24	1.372	0.217	15	2
48	47	📶 <b>DARRYL WORLEY</b> /You Still Got It (Tenacity)	662	35	263	8	1.068	0.006	30	0
45	48	<b>MONTGOMERY GENTRY</b> /So Called Life (Average Joes)	658	-59	218	-14	1.134	0.016	37	3
49	49	📶 <b>AARON LEWIS</b> /Endless Summer (Blaster/Quarterback)	609	101	212	28	0.992	0.143	34	2
50	50	📶 <b>JESSIE JAMES</b> /Military Man (Show Dog-Universal)	557	67	220	21	0.717	0.007	32	2

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



**KATIE ARMIGER**  
*better in a black dress*

COLD RIVER RECORDS

**MAJOR MOMENTUM!!**

**NEW ADDS:**  
KNIX, KFRG, KJUG, WKMK, WWYZ

NATIONAL PRIME TIME NETWORK DEBUT ON AUG. 6<sup>TH</sup>  
TOP 10 SHOW (10 MILLION VIEWERS)

**ALREADY SPINNING:**  
KKBO, KILT, WYCD, WJVC, KUPL, WOGI, KNTY, KAJA, WGAR, KEGA, KSOP, KCYE, WDAF, WMIL, WUSH, WNOE, KTEX, WXCX, WTGE, WYNK, WRNS, KXLY, WGTY, WTHT, WPOR, KAWO, WKSF, WCYQ



# CHRIS CAGLE

LET THERE BE COWGIRLS

Hey Guys -

JUST WANTED TO GIVE A BIG FAT THANK YOU  
TO EVERYONE AT RADIO AND ALL THE CAGLEHEADS  
FOR YOUR SUPPORT!!

I FORGOT HOW MUCH FUN THIS COULD BE!! YOU  
HAVE MADE THIS WHOLE THING VERY SPECIAL  
FOR MYSELF AND THE GANG AT BIGGER PICTURE!!

WE CAN'T DO IT WITHOUT YOU!!

Sincerely -

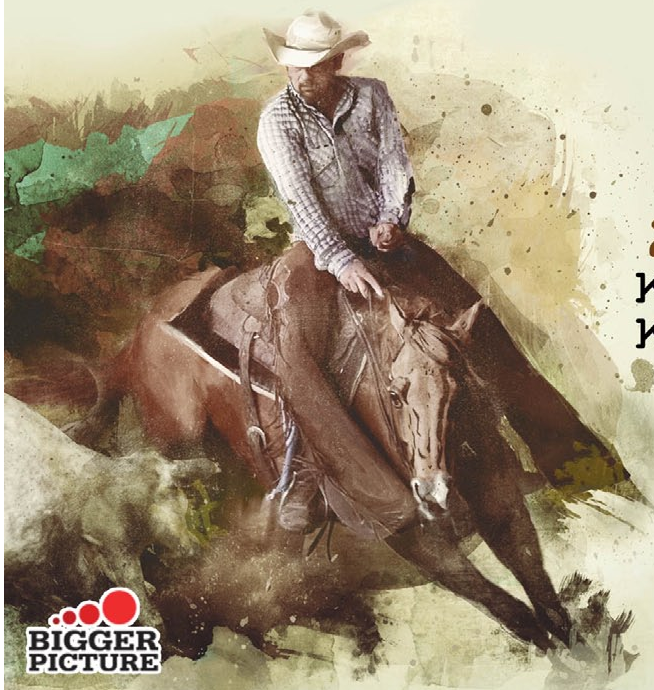


**#1 Most Added!**

**29 FIRST WEEK ADDS!!**

KCYE, KCYY, KKBQ, KNTY, KRKY,  
KSOP, KTEX, KUPL, KWOF, WBCT,  
WCKT, WCOL, WCTQ, WDAF,  
WDSY, WFUS, WGNA, WJVC,  
WMAD, WOGI, WOGK, WPOC,  
WQHK, WQNU, WSOC, WTGE,  
WWKA, WXBM, WYNK

**Thank you Country Radio!**





### Country Aircheck Add Leaders

<b>CHRIS CAGLE</b> /Let There Be Cowgirls (BPG)
<b>CARRIE UNDERWOOD</b> /Blown Away (19/Arista)
<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)
<b>TIM MCGRAW</b> /Truck Yeah (Big Machine)
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)
<b>ANDY GIBSON</b> /Summer Back (Curb)
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)
<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)
<b>GREG BATES</b> /Did It For The Girl (Republic Nashville)
<b>RASCAL FLATTS</b> /Come Wake Me Up (Big Machine)

### Country Aircheck Top Point Gainers

/KENNY CHESNEY/Come Over (Blue Chair/Columbia)
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)
<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)
<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)
<b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)
<b>ZAC BROWN BAND</b> /The Wind (Southern Groud/Atlantic)
<b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)
<b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)

### Country Aircheck Top Spin Gainers

<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)
<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)
<b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)
<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)
<b>ZAC BROWN BAND</b> /The Wind (Southern Groud/Atlantic)
<b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)
<b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)

### Adds Activator Top Point Gainers

27	<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	1270 ✓
22	<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	1220 ✓
22	<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	1013 ✓
19	<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	914 ✓
13	<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	901 ✓
11	<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic)	762
9	<b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	724
9	<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	654
9	<b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)	640
9	<b>CHRIS YOUNG</b> /Neon (RCA)	545

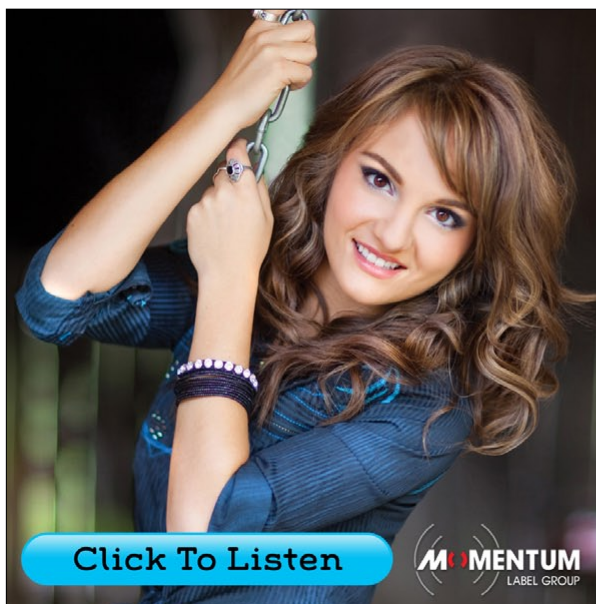
### Activator Top Spin Gainers

1916 ✓	<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	244
1553 ✓	<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	222
1510 ✓	<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	176
1293 ✓	<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	166
1182 ✓	<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	160
1058	<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic)	130
1027	<b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	124
983	<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	123
975	<b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)	121
848	<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	102

### Country Aircheck Top Recurrents

	Points
<b>KIP MOORE</b> /Somethin' 'Bout A Truck (MCA)	9988
<b>CARRIE UNDERWOOD</b> /Good Girl (19/Arista)	9772
<b>TIM MCGRAW</b> /Better Than I Used To Be (Curb)	9290
<b>JASON ALDEAN</b> /Fly Over States (Broken Bow)	8107
<b>ZAC BROWN BAND</b> /No Hurry (Southern Ground/Atlantic)	6793
<b>RASCAL FLATTS</b> /Banjo (Big Machine)	6671
<b>MIRANDA LAMBERT</b> /Over You (RCA)	6172
<b>LEE BRICE</b> /A Woman Like You (Curb)	6069
<b>BLAKE SHELTON</b> /Drink On It (Warner Bros./WMN)	5207
<b>JAKE OWEN</b> /Alone With You (RCA)	4888

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Click To Listen



**REACTING! REACTING! REACTING!**

Just as y'all knew would happen, country fans want to hear more of...

**RACHELE LYNÆ**  
**PARTY 'TIL THE**  
**COWS COME HOME**

"Rachele Lynae is in one word...AWESOME. A song which fits the season...a beat which makes you turn up the radio."

- Justin Tyler, WXXK/Lebanon, NH

"We're 200 spins in, and 'Party Til The Cows Come Home' is Top Ten online and in phone requests." - Rene Roberts, KUBB/Merced, CA

"Rachele's got something special. It's something about that fun party, dirt roads sound that the young listeners love. They are diggin' it!"

- Shaun Ridder, WXMM/Appleton, WI



## Country Aircheck Activity

### RODNEY ATKINS/Just Wanna Rock N Roll (Curb)

530 points, 207 spins  
3 adds: **KAJA, WMIL, WWYZ**

### CARRIE UNDERWOOD/Blown Away (19/Arista)

487 points, 104 spins  
22 adds, including: **KCCY, KDRK, KEEY, KKIX, KNTY, WFUS, WGNA, WGNE, WGTY, WIL**

### DUE WEST/Things You Can't Do In A Car (Black River)

476 points, 237 spins  
3 adds: **WCKT, WCTQ, WDXB**

### ERIC CHURCH/Creepin' (EMI Nashville)

447 points, 85 spins  
6 adds: **KASE, KCCY, KEEY, WFUS, WSSL, WTQR**

### KIP MOORE/Beer Money (MCA)

412 points, 104 spins  
5 adds: **KEEY, KFRG\*, KMN\*, WIL, WWYZ**

### MAGGIE ROSE/I Ain't Your Mama (RPME)

412 points, 154 spins  
7 adds: **KBEQ, KWOF, WMAD, WOGI, WQMX, WTGE, WXB**

### KATIE ARMIGER/Better In A Black Dress (Cold River)

399 points, 139 spins  
5 adds: **KFRG\*, KJUG, KNIX, WKMK, WWYZ**

### CHRIS CAGLE/Let There Be Cowgirls (BPG)

347 points, 112 spins  
27 adds, including: **KCYE, KCYY\*, KKBQ\*, KNTY, KRTY, WCOL, WCTQ, WDAF, WDSY\*, WJVC**

### MATT STILLWELL/Ignition (Average Joes)

324 points, 100 spins; No adds

### CRAIG MORGAN/Corn Stars (Black River)

317 points, 148 spins  
6 adds: **KJUG, KVOO, KZSN, WDSY\*, WGAR, WWYZ**

**Aircheck Activity** includes songs that rank 45-50 on this week's chart and/or are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (\*indicates auto adds)

## ADD DATES

### JULY 9

**MISS WILLIE BROWN**/You're All That Matters To Me (A&M Octone/Rodeowave)  
**PARMALEE**/Musta Had A Good Time (Stoney Creek)  
**KIP MOORE**/Beer Money (MCA)  
**STEVE RICHARD**/Toothbrush (Force MP/GrassRoots)  
**LISA TORRES**/Car That Runs (Render)  
**TIM MCGRAW**/Truck Yeah (Big Machine)  
**CARRIE UNDERWOOD**/Blown Away (19/Arista)

### JULY 16

**LONESTAR**/The Countdown (Triple Crown)  
**KELLEIGH BANNEN**/Sorry On The Rocks (EMI Nashville)  
**LEVI RIGGS**/There's Still A Place For That (Flying Island)  
**JOEY+RORY**/When I'm Gone/Josephine (Vanguard/Sugar Hill)  
**THE LOST TRAILERS**/American Beauty (Stokes/HRT/New Revolution)  
**LAUREN ALAINA**/Eighteen Inches (19/Mercury)

### JULY 23

**BRIAN MILSON**/Too Damn Young (Permian/Quarterback)  
**JAIDA DREYER**/Confessions (Streamsound)  
**SARA EVANS**/Anywhere (RCA)  
**JASON CASSIDY**/Ride Of Your Life (A-Blake/Instigator)

## VIDEO ADDS

### CMT

**LADY ANTEBELLUM**/Wanted You More (Capitol)  
**ZAC BROWN BAND**/The Wind (Southern Ground/Atlantic)

### CMT PURE

**LADY ANTEBELLUM**/Wanted You More (Capitol)  
**LISA MATASSA**/Wouldn't You Like To Know (It Is What It Is)  
**MISS WILLIE BROWN**/You're All That Matters To Me (A&M/Octone/Rodeowave)  
**MONTGOMERY GENTRY**/So Called Life (Average Joes)  
**ZAC BROWN BAND**/The Wind (Southern Ground/Atlantic)

### GAC

**LADY ANTEBELLUM**/Wanted You More (Capitol)  
**KATIE ARMIGER**/Better In A Black Dress (Cold River)

### THE COUNTRY NETWORK

None Listed

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# RADIO SHOW

Produced by RAB and NAB

## Hear What's on the Horizon for Radio

### Featuring an in-depth discussion with:



**Gordon Smith**  
NAB President  
and CEO



**Leslie Moonves**  
CBS Corporation  
President and CEO

September 19-21  
Hilton Anatole/Dallas, Texas  
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Sponsored by: **vcreative**



LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
2	1	📶 <b>ELI YOUNG BAND</b> /Even If It Breaks Your Heart (Republic Nashville)	13069	41	2451	4
1	2	<b>LUKE BRYAN</b> /Drunk On You (Capitol)	13066	-521	2428	-115
6	3	📶 <b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol) ✓	12461	914	2350	160
5	4	📶 <b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	12128	454	2291	85
4	5	<b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	11306	-560	2124	-125
7	6	📶 <b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia) ✓	10903	1220	2056	222
3	7	<b>ERIC CHURCH</b> /Springsteen (EMI Nashville)	10886	-1532	2055	-309
8	8	📶 <b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR) ✓	10718	1013	2008	166
10	9	📶 <b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)	9246	168	1750	33
9	10	📶 <b>JOSH TURNER</b> /Time Is Love (MCA)	9215	76	1714	21
12	11	📶 <b>BLAKE SHELTON</b> /Over (Warner Bros./WMN) ✓	8987	1270	1726	244
11	12	📶 <b>KEITH URBAN</b> /For You (Relativity/Capitol)	8036	304	1523	56
13	13	📶 <b>LOVE AND THEFT</b> /Angel Eyes (RCA)	7879	452	1507	102
16	14	📶 <b>THOMPSON SQUARE</b> /Glass (Stoney Creek)	6342	481	1187	93
14	15	📶 <b>JANA KRAMER</b> /Why Ya Wanna (Elektra Nashville/WAR)	6334	253	1200	42
19	16	📶 <b>ZAC BROWN BAND</b> /The Wind (Southern Groud/Atlantic)	5875	762	1134	130
18	17	📶 <b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)	5810	640	1087	121
15	18	<b>ALAN JACKSON</b> /So You Don't Have To Love... (ACR/EMI Nashville)	5625	-322	1018	-77
20	19	📶 <b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)	5616	514	1081	83
17	20	📶 <b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	5528	32	1031	-1
22	21	📶 <b>LADY ANTEBELLUM</b> /Wanted You More (Capitol)	4950	288	960	63
21	22	<b>EASTON CORBIN</b> /Lovin' You Is Fun (Mercury)	4947	-58	920	-6
25	23	📶 <b>CHRIS YOUNG</b> /Neon (RCA)	4779	545	878	96
23	24	📶 <b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	4527	19	897	6
26	25	📶 <b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	4477	724	847	124
24	26	📶 <b>THE FARM</b> /Home Sweet Home (All In/Elektra Nashville/New Revolution)	4301	19	793	1
31	27	📶 <b>LITTLE BIG TOWN</b> /Pontoon (Capitol) ✓	4209	901	790	176
28	28	📶 <b>RASCAL FLATTS</b> /Come Wake Me Up (Big Machine)	4141	530	788	89
27	29	📶 <b>LEE BRICE</b> /Hard To Love (Curb)	3840	140	739	31
30	30	📶 <b>PHIL VASSAR</b> /Don't Miss Your Life (Rodeowave)	3594	60	648	16

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# WEST PARK

## July 14th

### 2PM - 10PM



LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
29	31	📶 <b>JERROD NIEMANN</b> /Shinin' On Me (Sea Gayle/Arista)	3593	59	674	10
32	32	<b>JAKE OWEN</b> /The One That Got Away (RCA)	2677	-4	536	-5
36	33	📶 <b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	2519	654	501	123
33	34	<b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	2493	-19	475	-4
34	35	📶 <b>JUSTIN MOORE</b> /'Til My Last Day (Valory)	2376	77	437	16
35	36	<b>KIX BROOKS f/JOE WALSH</b> /New To This Town (Arista)	1924	-129	379	-24
38	37	<b>JON PARDI</b> /Missin' You Crazy (Capitol)	1367	-48	289	-5
39	38	📶 <b>RANDY HOUSER</b> /How Country Feels (Stoney Creek)	1330	12	238	-6
40	39	📶 <b>EDENS EDGE</b> /Too Good To Be True (Big Machine)	1285	124	242	24
41	40	📶 <b>GREG BATES</b> /Did It For The Girl (Republic Nashville)	1268	132	268	30
42	41	📶 <b>DARRYL WORLEY</b> /You Still Got It (Tenacity)	880	59	177	10
43	42	📶 <b>JOSH ABBOTT BAND</b> /Touch (Pretty Damn Tough)	868	59	164	9
45	43	📶 <b>TRACE ADKINS</b> /Them Lips (On Mine) (Show Dog-Universal)	842	121	171	19
48	44	📶 <b>CASEY JAMES</b> /Crying On A Suitcase (19/Columbia)	780	287	147	51
51	45	📶 <b>CARRIE UNDERWOOD</b> /Blown Away (19/Arista)	685	268	154	68
46	46	📶 <b>KRISTEN KELLY</b> /Ex-Old Man (Arista)	672	19	107	-5
50	47	📶 <b>AARON LEWIS</b> /Endless Summer (Blaster/Quarterback)	637	177	114	20
47	48	📶 <b>JOANNA SMITH</b> /We Can't Be Friends (Columbia)	570	32	129	7
Re-Enter	49	📶 <b>SCOTTY MCCREERY</b> /Water Tower Town (19/Interscope/Mercury)	506	71	98	12
49	50	📶 <b>JESSIE JAMES</b> /Military Man (Show Dog-Universal)	499	9	106	2
53	51	📶 <b>RODNEY ATKINS</b> /Just Wanna Rock N Roll (Curb)	418	45	86	9
52	52	📶 <b>HEIDI NEWFIELD</b> /Why'd You Have To Be So Good (Sidewalk)	400	6	83	2
54	53	📶 <b>THE MAVERICKS</b> /Born To Be Blue (Valory)	333	37	68	6
56	54	📶 <b>FLORIDA-GEORGIA LINE</b> /Cruise (Big Loud Mountain)	330	101	61	17
Debut	55	📶 <b>CHRIS CAGLE</b> /Let There Be Cowgirls (BPG)	311	156	48	31
57	56	📶 <b>RACHEL HOLDER</b> /In Your Arms (Curb)	246	30	61	7
55	57	<b>PARMALEE</b> /Musta Had A Good Time (Stoney Creek)	240	-4	48	-1
59	58	📶 <b>GWEN SEBASTIAN</b> /Met Him In A Motel Room (Flying Island)	228	15	48	2
58	59	📶 <b>CRAIG MORGAN</b> /Corn Star (Black River)	225	12	28	1
Debut	60	📶 <b>THE LOST TRAILERS</b> /American Beauty (Stokes/HRT/New Revolution)	209	69	41	13

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## WKLB/Boston

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