

# COUNTRY AIRCHECK WEEKLY

July 9, 2012, Issue 302



## The Buzz On Rob Morris

CBS Radio's **KMNB (BUZ'N)/Minneapolis PD Rob Morris** has been on the job one week now, after sitting out a non-compete since he left Clear Channel's crosstown Top 40 KDWB in December. Morris spent 17 years there and had a front row seat to the success of Country clustermate KEEY, now his competitor. At BUZ'N, he's reunited with Market Manager Mick Anselmo, with whom he worked at CC. In this exclusive interview, **Country Aircheck** spoke with Morris about getting back to work, going Country and building the BUZ'N brand.



Rob Morris

**CA: Was it hard to watch the station from a long distance for six months, knowing you'd ultimately program it day-to-day?**

**RM:** A little bit, because I wasn't allowed to do anything. Not one thing. So I used the time to listen to other stations in the format, watch other battles around the country and absorb things I could understand. Right now,

my process is getting up every day and learning something new about the format, whether it's the listeners, someone in the record community or an artist.

**After a long and successful career in Top 40, what makes Country radio and BUZ'N so appealing for you right now?**

I love challenges, but it was more about Mick Anselmo presenting a great opportunity for me to come across the street. The appeal is a new startup and the excitement that goes with it; building out a brand we're all very excited about. I've always heard great things about Country as a format and saw it up-close for many years in the other building, witnessing the access to artists and the passion listeners of the format bring to the table.

(continued on page 6)



**BUZ'N With The Brothers:** After just a few days on the job, KMNB (BUZ'N)/Minneapolis PD Rob Morris (l) and his wife Suze already know their way around, as this photo op with Kenny Chesney demonstrates. Chesney, Tim McGraw and the *Brothers Of The Sun* Tour stopped in the Twin Cities Sunday night (7/9)

## On Secondary Thought...

Largely the province of independent labels and promoters in recent years, Country stations in secondary markets may be seeing an uptick in interest from Nashville's big labels. "We're out there pretty heavy," Curb VP/Promotion **Adrian Michaels** tells **Country Aircheck**. "All of a sudden we're dialing up secondaries in a very big way."

Not only is Curb making a concerted effort, particularly with newcomer Rachel Holder, but



Adrian Michaels

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# LAUREN ALAINA

## "Eighteen Inches"

17

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"It's so wonderful when a song you had a hand in writing finds the perfect home. Lauren's voice tells the story of 'Eighteen Inches' beautifully. What an incredible talent!" — **Carrie Underwood**

19

**ADD DATE 7/16**

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# TAKE A LITTLE RIDE

The Debut Single from the New  
**JASON ALDEAN ALBUM**

Available via Play MPE  
July 16th, 6am Eastern



BROKEN BOW RECORDS



its new sister imprint is built around the idea. "Sidewalk is starting at secondary and getting starts and stories for their artists, then they'll take it to fruition with the main panel," Michaels explains. "But for us, Rachel Holder is working up in front of a bazillion other records. She's in a bus and working those stations, getting attention and press. And it's working – for sales reasons, touring reasons, to show a story. For a different song like Rachel's, getting into smaller markets is important."

Rumblings of majors flirting with secondary artist starts indicate Curb may not be alone in its increased attention, and even those who aren't making a new commitment see value. "Any station with a stick is important, because those people buy records," Capitol & EMI Nashville SVP/Promotion **Steve Hodges** says. "We used to call them Walmart markets, but with the internet and iTunes, everybody is equally connected now."

Ongoing or renewed, the interest seems to be fueled by some of what's happening at stations on the main panel. "What I see in larger markets is more consolidation and block programming, slower lists, research and Mscores," Hodges says. "Stations in markets 100-150 seem to be more locally owned with more local programming. So they might be less scared to take a chance every now and then."

Michaels adds, "If you're lucky enough to get up in the mix with Tim McGraw, Lee Brice and Rodney Atkins, 99% of the other stations will follow. But with a new act, it doesn't hurt to build a base. Rachel has 50 touring markets to reach fans and we'll keep going as long as we're still having success."

Though Curb's Sean Hannon oversees secondary promotion for the label, there once was a time when nearly all the top labels fielded secondary reps. "When I was at Mercury, that position was thought of as a breeding ground for future regionals, but I don't think Big Machine has ever had a separate secondary position," says BMLG VP/Promotion & Media Strategy **John Zarling**. "It was sort of embedded into what the regionals do. Big Machine and Valory have worked with Aristo's Rick Kelly since shortly after our launch, and Diane Richey works with Republic."

**John Zarling**

Hodges and his team also work with Richey. "The last time we had a dedicated secondary person might have been the early '90s," he says. "But Diane is an extension of our regional staff, and she's been on it like clockwork."

**Steve Hodges****PAGE THREE PIC**

**Tall Tall Trees: Two of the genre's stoutest oaks visit with Sony and Arista staff in this photo circa 2006. Pictured (l-r) are Bobby Kraig, Teddi Bonadies, Eddy Arnold, Alan Jackson, Joe Galante and Nathan Cruise. Have generation-spanning snapshots? Send them to [pagethreepic@countryaircheck.com](mailto:pagethreepic@countryaircheck.com).**

Asked if Capitol/EMI would consider an incremental launch, Hodges says, "No, because we have the mindset that everybody is equally important. So many secondary stations bleed into larger markets and you don't want one of those top stations asking, 'How come they've got this music and we don't?' Every release is pedal to the metal for us. We've never taken the approach of trying to break music in a region or at secondary. We're swinging for the fences, not playing steal and bunt."

"You just have to look at the time spent versus the return," Zarling says. "The secondary chart is often slower than the main chart. And those stations are more heavily consulted, though that's just a generality. To me, it's more about marketing the music – engaging those stations and making sure they're included in some way in the album release. And that can be getting them product or album specials or exclusive content."

—Chuck Aly

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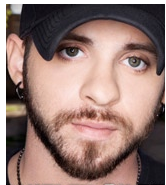
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## Chart Chat

Congrats to **Brantley Gilbert**, **George Briner**, **JoJamie Hahr** and the entire Valory promotion team on scoring this week's No. 1 single with Gilbert's "You Don't Know Her Like I Do." This is his second consecutive chart-topper following "Country Must Be Country Wide," which reached No. 1 in November.



Brantley Gilbert

And according to the folks at Big Machine, **Tim McGraw**'s "Truck Yeah" scored his biggest-ever add week in the Mediabase era, with 80 adds this week for a total of 99 first-week monitored stations.

## Radio News

American Idol finalist **Skylar Laine** kicked off a week of guest hosts for *After Midnight* Monday and Tuesday mornings, filling in for regular host **Blair Garner**. On deck for the rest of the week: Actress **Jennie Garth** Wednesday morning; Rodeowave artist **Phil Vassar** on Thursday and *General Hospital* star/country singer **Scott Reeves** Friday morning. More details [here](#).

**United Stations Radio Networks'** syndicated **Tony & Kris** have just reached the 25-station milestone with the addition of STARadio's **WXNU/Kankakee, IL** and Covington's **WKBBQ/Covington, TN**. Show details [here](#).



Tony & Kris

## Artist News

Tomorrow's (7/10) **Darryl Worley And Friends** benefit concert at Murfreesboro, TN's Bumpus Harley-Davidson (2250 N.W. Broad St.) will benefit the **Darryl Worley Foundation**, which supports several non-profit organizations.

Additionally, Worley and **Robin Meade** will join **Craig Morgan** in concert at Morgan's **Sixth Annual Charity Weekend** Aug. 11-12 in Dickson, TN, benefitting the **Craig Morgan Charity Fund**.

The Nashville Convention Center will host the **Summer NAMM "Public Day"** Saturday (7/14). The event will include panel discussions and interactive musician workshops.

**Lee Brice** and **Carl Black Chevrolet** have entered an endorsement deal, which hooks up Brice with a fully loaded 2012

## MY TUNES: MUSIC THAT SHAPED MY LIFE



Wookie

WDSY/Pittsburgh's Asst. MD/night personality & Coord./Promotion **Wookie** discusses his most influential songs, albums and concerts:

**1. Jerry Reed/East Bound And Down:** I heard this song the first time I saw *Smokey And The Bandit*. Until then, Country music was something my grandfather listened to and wasn't for me. To this day, it's still one of my favorite songs.

**2. The Rolling Stones' Voodoo Lounge Tour, 3 Rivers Stadium, 1994:** I was a sophomore in college when I saw my favorite group perform live. I've seen them 13 times in 11 states since that show.

**3. Garth Brooks' Double Live:** The first Country album I bought. After borrowing my roommate's CD all the time, I bought my own and wore it out.

**4. Any Motown song:** My mother is a huge fan so I grew up with The Temptations, Four Tops, The Commodores and Aretha Franklin. It helped shape my love for music and powerful voices.

**5. Hall & Oates and Pat Benatar, Live:** I was in junior high and a friend scored free tickets. We ended up getting upgraded to the third row. That's when I fell in love with live music and I'll never forget Hall & Oates' bassist Tom "T-Bone" Wolk. I had never seen someone play like that before.

• **A highly regarded song or album you've never heard:** Amy Winehouse' *Back To Black*.

• **An "important" piece of music you just don't get:** Nirvana's "Smells Like Teen Spirit." It's an okay song, but I've never gotten what all the fuss was about.

• **An album you played or listened to incessantly:** Eric Church's *Chief*.

• **One obscure or non-country song everyone should listen to right now:** I find myself listening to a lot of Foster The People, Bruno Mars, Adele, and Dean Martin when I want to get outside the format. I know it's kind of a weird collection, but I love music of all kinds.

Reach Wookie at [wookie@y108.com](mailto:wookie@y108.com).

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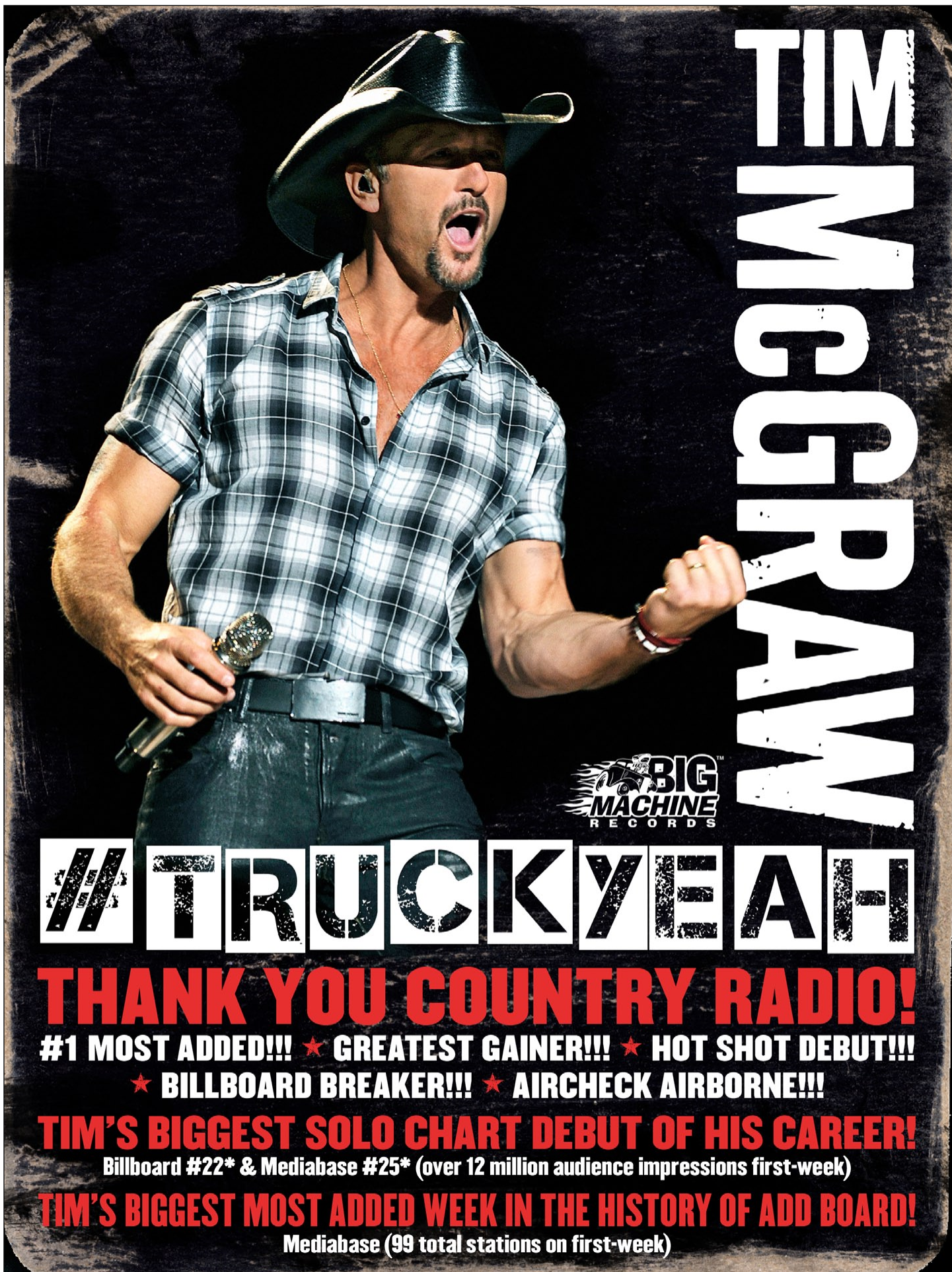
**24 First Week Stations**

KILT KKBO KKWF KMLE KEEY KMNH  
WGAR KBEQ WMIL KAJA WXBO WBCT  
WGGY WJVC KUPL WUSH KSOP WCKT  
WCTQ WRNS WQHK KXLY WQBE WKSF

**BB DEBUT 58\***

**STONEY CREEK**  
H





TIM  
MCGRAW



# ## TRUCK YEAH

**THANK YOU COUNTRY RADIO!**

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Billboard #22\* & Mediabase #25\* (over 12 million audience impressions first-week)

**TIM'S BIGGEST MOST ADDED WEEK IN THE HISTORY OF ADD BOARD!**

Mediabase (99 total stations on first-week)



Chevy Silverado. Brice's music will be used in Carl Black's radio advertising in Nashville, Atlanta and Orlando, and Brice will perform at the dealership's *Live On The Lot* concert series in the coming months.

**Danielle Peck** has joined the publicity roster at **Webster & Associates Public Relations**, with **Claire Cook** overseeing day-to-day.

The second **Johnny Cash Music Festival** is Oct. 5 at Arkansas State University's Convocation Center in Jonesboro. The lineup includes **Dierks Bentley**, **Rosanne Cash**, **Willie Nelson** and **The Civil Wars**. Proceeds will fund the restoration of Cash's boyhood home in Dyess, AR and support a scholarship fund in Cash's name.

**Farm Aid 2012** will be Sept. 22 at Hershey, PA's Hersheypark Stadium. Farm Aid board members **Willie Nelson**, John Mellencamp, Neil Young and Dave Matthews (with Tim Reynolds) will perform.

**Carrie Underwood's** "Good Girl" music video has held the No. 1 spot on **CMT's** *Top 20 Countdown* for a record-breaking 14 weeks. Additionally, Underwood has sold more than 15 million albums worldwide.

## The Week's Top Stories

Full coverage at <http://www.countryaircheck.com>.

- **EMI Music Publishing/Nashville** EVP/GM **Ben Vaughn** exited after a decade with the company. (CAT 7/3)
- **Cox Media Group/Orlando** VP/GM **Debbie Morel** will retire later this summer. (CAT 7/9)
- **Clear Channel/Hudson Valley** OM **Steve Giuttari**, who doubled as PD for both of the cluster's Country outlets, resigned. (CAT 7/6)
- Former KVET/Austin morning personality **Bob Cole** teamed with two other investors to purchase REO Radio Group's Christian Talk KLGO/Thorndale, TX, later flipping it to a Texas-centric Country format with new calls **KOKE**. (CAT 7/5)
- Clear Channel's **KTGX/Tulsa** flipped from Gen-X to Country as "Oklahoma's Best New Country On 106.1 The Twister." (CAT 7/3)
- Veteran programmer and Country Radio Hall of Famer **Larry Daniels** retired, completing a 55-year radio career. (CAT 7/9)



Steve Giuttari

## JOHNNY CASH MUSIC FESTIVAL

## CHECK OUT



### Zac Brown Band *Uncaged* (Southern Ground/Atlantic)

In an April interview with *AP*, front man Zac Brown described the 11-track collection as "your basic country-Southern rock-bluegrass-reggae-jam record." The release marks the debut of ZBB's newest member, percussionist Daniel De Los Reyes. Guests include Amos Lee ("Day That I Die") and Trombone Shorty ("Overnight").



### Hank Williams, Jr. *Old School, New Rules* (Bocephus/Blaster)

The 12-track collection includes the lead single "That Ain't Good," the Brad Paisley duet "I'm Gonna Get Drunk And Play Hank Williams" and Merle Haggard's "I Think I'll Just Stay Here And Drink," which features The Hag himself. It's the first release from his Bocephus Records, and is licensed to Blaster with WMN distribution.

- July 17 **The Farm** *The Farm* (All In/Elektra Nashville/New Revolution)
- July 24 **Love And Theft** *Love And Theft* (RCA)
- July 31 **Gloriana** *A Thousand Miles Left Behind* (Emblem/WAR)
- Aug. 7 **Colt Ford** *Declaration Of Independence* (Average Joes)
- Aug. 21 **JT Hodges** *JT Hodges* (Show Dog-Universal)  
**Dustin Lynch** *Dustin Lynch* (Broken Bow)
- Sept. 11 **Bucky Covington** *Good Guys* (Entertainment One)  
**Aaron Lewis** *The Road* (Blaster/Quarterback)
- Sept. 18 **Easton Corbin** *All Over The Road* (Mercury)
- Oct. 2 **Jerrod Niemann** *Free The Music* (Sea Gayle/Arista)

Album release info to [news@countryaircheck.com](mailto:news@countryaircheck.com).

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*Heidi*  
NEWFIELD

"WHY'D YOU  
HAVE TO BE  
SO GOOD"

"This song is more than beautiful words sung along to a memorable melody. It is life in every note. If you have ever felt anything, you will feel this song. It can make you smile, laugh and cry at the same time. The bottom line is, this is one of 'those' songs...it will take you anywhere your heart has been or is going. 'Why'd You Have To Be So Good', will hit you right there and remind you that you are alive" — **Sharon Bonds, KDRK/Spokane**



Impacting Radio This Summer!





# ELI YOUNG BAND

— EVEN IF IT BREAKS YOUR HEART —



POWERING UP FOR #1  
**NOW!**







**Farm Team: KNCI/Sacramento poses with The Farm in front of a 4,000-strong crowd during its first Stars & Stripes Concert. Pictured (l-r) are the station's Pat & Tom, Rosie, Byron Kennedy and Matt Vieira, The Farm's Krista Marie, Damien Horne and Nick Hoffman, and 'NCI's Dan Cheatham and Greg Kodiak.**

## The Buzz On Rob Morris

(continued from page 1)

It's kind of ironic that I'm here, because [KEEY PD] Gregg Swedberg and I have known each other for a long time and have a great relationship. He said to me once, 'One of these days Rob, you're going to program Country.' He was prophetic. And remember, he did Top 40 back in the day at WLOL/Minneapolis. Even though it's been 20 years, he's got the same background.

**As do many other Top 40 PDs who have recently migrated to Country. Have you been following what they're doing; noticing any Top 40 nuances at their stations?**

I have. Top 40 and Pop guys are always pushed to do bigger-than-life things and right now, the Country audience lends itself to that mentality. This week, it's been all about the *Brothers Of The Sun Tour* with Kenny and Tim. It's a huge event for this market Sunday (7/8); the first outdoor concert at Target Field, a new park where the Twins play. I've seen other Top 40 guys take a lot of that stuff we'd do to the Country format, which works even more so in Country because often in Pop, when the artists become stars, the access to the fans becomes more limited.

**Conversely, what can you and other Top 40 alumni take away from Country radio?**

A great radio station is always going to have integral parts to it, whether it's the talent, or knowing how to put the right playlist together. You can always learn best practices from whatever

format you're in. The differences are going to be nuance, like writing a promo or imaging where the vernacular is specific to that audience. I'm a sponge and somebody like [CBS Radio VP/Country Artist Relations] Jeff Garrison is a professor. Same thing with [CBS Radio VP/Country] Jeff Kapugi, who has a head start on me, but also [WYCD/Detroit PD] Tim Roberts and other guys in our company.

**What was your exposure to Country music when you programmed KDWB and how much of it found its way to your personal listening?**

I always loved the format and the music. My wife is a big fan, so it's been on in the house. I remember seeing the artists as they came through the building while I was across the street. And watching the explosion of Country in the early '90s was amazing. But the last five years with Carrie Underwood, Taylor Swift, Zac Brown Band, Jason Aldean and Eric Church – it's now in that mainstream crossover mode. It appeals to a wider audience, particularly women 18-34 and 18-49. So it's hard not to notice and become a fan of the format. Regardless of where you're programming, the music has become unavoidable. You see it in sales, digital sales, concert tickets and songs that made it to the Pop side from Taylor, Lady A or Aldean.

**Coming back to the market, what do you see in terms of opportunities for building BUZ'N?**

KEEY is obviously a strong radio station, launched by Mick 28 years ago. At one point in 1994, there were actually three signals

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WKMK	WCKT	WGGY
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WTGE	WRNS	WOGK
WPOR	WTHT	KXLY
WXBQ	WGTY	WQHK
WXBM	WQBE	
SIRIUS-XM		





**Right On Q:** After Mercury's Billy Currington played an *Up Close and Personal* show for KKBQ/Houston's listeners, he cozied up to the staff too. Pictured (l-r) are the station's Christi Brooks, Currington, the label's Jill Brunett and KKBQ's Johnny Chiang.

doing this format. KEEY has survived all that. The Country pie here is very big and we're just looking for our slice

**Where is BUZ'N right now in its life span?**

We are, without a doubt, in our infancy. The station certainly got off to a great start and the launch was done very well. It may have caught some people off guard and the credit goes to Mick, Kevin Metheny, Jeff Kapugi and Jeff Garrison. This is a long-term build but it does have a great base established already.

**K102 had an 8.6 (p 6+) in May of last year; now the two stations combine for 12.2 shares. Can you keep growing this, or is there a ceiling to audience potential?**

Well, I think if you add a few rim shot stations from around the market it probably adds another share and a half or two. This allows another choice for people and it brings new come into the mix, why wouldn't we be able to grow the share? But there's always a possibility that the format becomes more popular. We could see the shares get even bigger.

**So does this shape up to be one of the closer battles out there – like Charlotte, Tampa or St. Louis – where the life group is strong and both stations are competitive?**

I don't see why that can't happen. KEEY has the heritage; it's a strong station but, ultimately, we're up against ourselves. We're building this new brand and need to create an exciting radio station for our listeners and take care of them.

– RJ Curtis

## OFF THE RECORD: MISS WILLIE BROWN



Miss Willie Brown

**Miss Willie Brown's Kasey Buckley and Amanda Watkins** put an industry spin on the artist interview: **What station did you grow up listening to?** AW: WQYK/Tampa. KB: KHKS/Dallas.

**Do you remember the first time you heard "You're All That Matters To Me" on the radio?**

AW: It was in Atlantic City and we had just finished doing a radio interview

with WPUR. We were heading to the next town and they played it. KB: We called everyone we work with to tell them to listen online because it's one of those milestones that we've worked so hard for. We wanted our whole team to experience it with us.

**Who takes the longest to get through airport security?**

AW: Kasey Buckley. Every. Time. She carries a backpack that weighs more than her suitcase. TSA pulls it every time because they always think there's something in it. They'll have all her things on the table, and they never find anything. KB: I'm starting to take it personally.

**Who takes longest to get ready in the morning?**

KB: I'll answer this one - Amanda Watkins. I've seen her change clothes six times in the period of an hour. Sometimes, we'll pick an outfit together, and she'll be late to lobby call wearing a totally different outfit. Paul Williams was late one time to lobby call when we were out with him. So, we started the Paul Williams Award – the last one to the car wins. Amanda's won the PWA so many times, we've renamed it the Amanda Watkins Award. But she looks beautiful everyday!

**How do you cure radio tour boredom?** AW: We prank our guitar player. One time we couldn't decide what song we were going to play at a visit so we filled his shorts with ice, and depending how long he could handle the ice in his pants determined what song we were going to sing. It's on YouTube.

**You did this at the station?** KB: We did it at the hotel, but that's not a bad idea!

**What's the weirdest radio station event you've played so far?**

KB: We played a full-band lunch hour event at a Red Robin in Wisconsin. We looked at each other thinking, "We've never done this before!" We were plugged in, and there was crowd surfing. Plus, Amanda's a fry freak, and at Red Robin they have a Fryfecta. She was in heaven.

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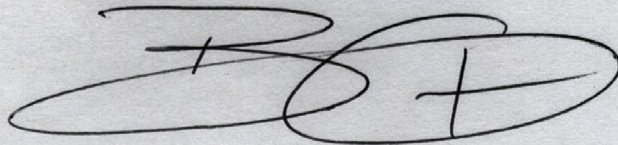
## COUNTRY RADIO!

### BACK TO BACK NUMBER ONES!

Hey COUNTRY RADIO,

I CAN'T TELL YOU ALL HOW MUCH IT MEANS TO ME  
TO HAVE YOU ALL EMBRACE MY MUSIC. BECAUSE OF YOU,  
MY MUSIC HAS MADE IT INTO THE EARS AND HEARTS  
OF MORE PEOPLE THAN I EVER DREAMED. "YOU DON'T  
KNOW HER LIKE I DO" IS MY SECOND #1 SONG, AND  
I AM SO PROUD TO HAVE YOU ALL SHARE IN THE BLESSING.  
I'VE SINCERELY ENJOYED EVERY OPPORTUNITY TO MEET THOSE OF  
YOU THAT I HAVE THIS PAST YEAR, AND WOULD LIKE TO  
EXTEND AN OPEN INVITATION TO COME SEE ME ANYTIME,  
AND ALLOW ME THE OPPORTUNITY TO SHAKE YOUR HAND,  
AND PERSONALLY THANK YOU AND TELL YOU, FACE TO FACE,  
HOW MUCH YOUR SUPPORT REALLY MEANS TO ME.

THANK YOU ALL FROM THE BOTTOM OF MY HEART!  
LET'S RAISE SOME HELL!




**BRANTLEY GILBERT**  
"YOU DON'T KNOW HER LIKE I DO"

THE  
VALORY  
MUSIC



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
3	1	📶 <b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	20596	769	6545	232	51.422	1.644	139	0
2	2	📶 <b>ELI YOUNG BAND</b> /Even If It Breaks Your Heart (Republic Nashville)	20360	459	6473	150	51.157	1.201	139	0
4	3	📶 <b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	18629	871	5990	245	46.714	2.178	139	0
5	4	📶 <b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia) ✓	18177	1376	5704	408	45.851	3.473	139	0
1	5	<b>LUKE BRYAN</b> /Drunk On You (Capitol)	17596	-2694	5551	-881	44.865	-6.562	139	0
8	6	📶 <b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR) ✓	17367	1845	5644	685	43.203	3.079	139	0
7	7	📶 <b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	16267	681	5266	274	40.32	1.936	139	0
9	8	📶 <b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)	13745	771	4338	202	35.015	2.51	139	0
10	9	📶 <b>LOVE AND THEFT</b> /Angel Eyes (RCA)	13539	1051	4279	301	33.667	2.695	139	1
11	10	📶 <b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	12625	1168	4046	417	31.656	2.859	139	0
12	11	📶 <b>JOSH TURNER</b> /Time Is Love (MCA)	11572	262	3811	100	29.462	0.738	133	0
13	12	📶 <b>KEITH URBAN</b> /For You (Relativity/Capitol)	11446	585	3715	209	28.601	1.761	129	0
14	13	📶 <b>JANA KRAMER</b> /Why Ya Wanna (Elektra Nashville/WAR)	10744	311	3352	109	26.966	1.138	136	0
15	14	📶 <b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	9476	657	3021	204	23.176	1.429	128	0
16	15	📶 <b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)	8995	568	2891	164	21.409	0.955	127	5
17	16	📶 <b>THOMPSON SQUARE</b> /Glass (Stoney Creek)	8485	452	2818	164	20.759	0.666	128	0
18	17	📶 <b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	8062	726	2550	227	20.78	2.422	127	1
20	18	📶 <b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic)	8042	1032	2572	355	19.734	2.699	133	3
19	19	📶 <b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)	7635	563	2401	196	18.633	1.529	133	0
21	20	📶 <b>THE FARM</b> /Home Sweet Home (All In/Elektra Nashville/New Revolution)	7332	432	2503	165	17.699	0.347	121	2
22	21	📶 <b>EASTON CORBIN</b> /Lovin' You Is Fun (Mercury)	7047	408	2304	113	18.41	1.364	124	2
24	22	📶 <b>LITTLE BIG TOWN</b> /Pontoon (Capitol) ✓	6875	1680	2190	520	15.721	4.32	121	10
26	23	📶 <b>RASCAL FLATTS</b> /Come Wake Me Up (Big Machine)	5694	614	1854	175	12.889	2.38	132	3
25	24	📶 <b>JERROD NIEMANN</b> /Shinin' On Me (Sea Gayle/Arista)	5495	407	1846	143	12.112	0.981	123	2
<b>AIRBORNE</b> <b>TIM MCGRAW</b> /Truck Yeah (Big Machine) <b>DEBUT</b> ✓			5336	5336	1678	1678	13.499	13.499	99	80

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.






**18 STATIONS FIRST WEEK**

KNIX WMIL WSIX WFMS WXBQ KUPL  
 WMAD WQBE WIVK WJVC WKSF WTGE  
 WPUR KRRV WOVK WRSF KRAZ WXXX

**BILLBOARD: NEW & ACTIVE**

"These girls come ready to rock! They are full of personality, not to mention tremendous talent."  
 - **KERRY WOLFE, OM/PD, WMIL/MILWAUKEE**



# The Mavericks

## "BORN TO BE BLUE"

THE BRAND NEW SINGLE IMPACTING NOW!



## THE MOST INTERESTING BAND IN THE WORLD!

The police often question them, just because they find them interesting.  
On every continent in the world, there is a sandwich named after them.  
If they were to mail letters without postage, they would still get there.

**#46 CA/MB**  
**#52 BB**

**NEW THIS WEEK:**  
KASE/AUSTIN  
WKKT/CHARLOTTE  
WSSL/GREENVILLE  
KMDL/LAFAYETTE  
KRTY/SAN JOSE

**suited up and ready EP AVAILABLE NOW ON iTunes!**



TheValoryMusicCo.com





LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
23	26	<b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	5309	-875	1660	-271	12.388	-1.922	106	0
27	27	<b>CHRIS YOUNG</b> /Neon (RCA)	5300	481	1797	163	13.083	1.482	122	1
30	28	<b>LEE BRICE</b> /Hard To Love (Curb)	4973	421	1663	168	12.047	0.882	113	7
29	29	<b>LADY ANTEBELLUM</b> /Wanted You More (Capitol)	4931	204	1613	96	10.851	0.53	112	2
36	30	<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA) ✓	4579	1648	1374	498	10.49	4.11	100	11
35	31	<b>JAKE OWEN</b> /The One That Got Away (RCA)	3482	537	1098	154	6.71	1.147	93	4
33	32	<b>GREG BATES</b> /Did It For The Girl (Republic Nashville)	3448	201	1087	77	8.008	0.211	95	1
32	33	<b>KIX BROOKS f/JOE WALSH</b> /New To This Town (Arista)	3203	-631	1104	-219	8.316	-1.622	106	0
34	34	<b>PHIL VASSAR</b> /Don't Miss Your Life (Rodeowave)	3040	-9	1055	-52	6.626	0.658	88	0
37	35	<b>JUSTIN MOORE</b> /Til My Last Day (Valory)	2886	44	991	5	6.771	-0.133	96	1
31	36	<b>JOSH THOMPSON</b> /Comin' Around (RCA)	2842	-1032	907	-369	7.63	-2.281	102	0
38	37	<b>EDENS EDGE</b> /Too Good To Be True (Big Machine)	2630	249	888	102	4.578	0.584	93	1
<b>AIRBORNE KRISTEN KELLY</b> /Ex-Old Man (Arista)			2220	154	719	80	3.894	0.092	85	6
39	39	<b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	2156	-191	737	-47	3.908	-0.562	79	0
<b>AIRBORNE CASEY JAMES</b> /Crying On A Suitcase (19/Columbia)			1918	520	643	160	3.027	1.17	85	10
42	41	<b>RANDY HOUSER</b> /How Country Feels (Stoney Creek)	1907	193	683	59	3.543	0.442	76	3
41	42	<b>JON PARDI</b> /Missin' You Crazy (Capitol)	1644	-92	608	-14	2.63	-0.088	74	3
44	43	<b>SCOTTY MCCREERY</b> /Water Tower Town (19/Interscope/Mercury)	1588	230	545	69	2.444	0.354	62	0
<b>AIRBORNE CARRIE UNDERWOOD</b> /Blown Away (19/Arista) <b>DEBUT</b>			1260	773	332	228	2.822	1.594	85	56
Debut 45		<b>KIP MOORE</b> /Beer Money (MCA)	850	438	200	96	1.327	0.704	49	42
45	46	<b>THE MAVERICKS</b> /Born To Be Blue (Valory)	784	47	254	9	0.933	0.145	47	5
48	47	<b>MONTGOMERY GENTRY</b> /So Called Life (Average Joes)	746	88	272	54	1.243	0.109	37	0
49	48	<b>AARON LEWIS</b> /Endless Summer (Blaster/Quarterback)	736	127	247	35	1.21	0.218	37	3
47	49	<b>DARRYL WORLEY</b> /You Still Got It (Tenacity)	675	13	266	3	1.037	-0.031	31	1
46	50	<b>JOSH ABBOTT BAND</b> /Touch (PDT)	652	-50	185	-19	1.342	-0.03	15	0

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

## TIME TO CONVERT!



### HOME SWEET HOME

MB/CAC 20 +165 PLAYS

NEW ADDS THIS WEEK: KSSN, WCOL, WMZQ

## ALBUM IN STORES 7/17!

**CalloUT AMERICA**  
9 : 1 positive to negative ratio  
Top 15 appeal in 80% of CA mkts  
#6 Overall Core  
#6 Core Male  
#8 Core Female

**FANTASTIC LOCAL CalloUT**  
WPAW 63X - KFRG 61X  
KSON 56X - KDRK 55X  
KNTY 50X - WLHK 46X  
KNCI 44X - WSOC 41X  
WDSY 40X - KUZZ 38X



Proudly promoted by New Revolution Entertainment



**Country Aircheck Add Leaders**

<b>TIM MCGRAW</b> /Truck Yeah (Big Machine)	
<b>CARRIE UNDERWOOD</b> /Blown Away (19/Arista)	
<b>KIP MOORE</b> /Beer Money (MCA)	
<b>PARMALEE</b> /Musta Had A Good Time (Stoney Creek)	
<b>CHRIS CAGLE</b> /Let There Be Cowgirls (BPG)	
<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	
<b>CASEY JAMES</b> /Crying On A Suitcase (19/Columbia)	
<b>ERIC CHURCH</b> /Creepin' (EMI Nashville)	
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	
<b>MAGGIE ROSE</b> /I Ain't Your Mama (RPM)	

**Adds**

80
56
42
15
14
11
10
10
10
8

**Activator Top Point Gainers**

<b>TIM MCGRAW</b> /Truck Yeah (Big Machine)	2417 ✓
<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	1658 ✓
<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	1188 ✓
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	1139 ✓
<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	1083 ✓
<b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	758
<b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)	753
<b>KEITH URBAN</b> /For You (Relativity/Capitol)	661
<b>CARRIE UNDERWOOD</b> /Blown Away (19/Arista)	612
<b>JERROD NIEMANN</b> /Shinin' On Me (SeaGayle/Arista)	591

**Country Aircheck Top Point Gainers**

<b>TIM MCGRAW</b> /Truck Yeah (Big Machine)	5336 ✓
<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	1845 ✓
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	1680 ✓
<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	1648 ✓
<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	1376 ✓
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	1168
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	1051
<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic)	1032
<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	871
<b>CARRIE UNDERWOOD</b> /Blown Away (19/Arista)	773

**Activator Top Spin Gainers**

<b>TIM MCGRAW</b> /Truck Yeah (Big Machine)	457
<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	307
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	238
<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	209
<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	208
<b>KEITH URBAN</b> /For You (Relativity/Capitol)	142
<b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)	140
<b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	132
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	129
<b>CARRIE UNDERWOOD</b> /Blown Away (19/Arista)	125

**Country Aircheck Top Spin Gainers**

<b>TIM MCGRAW</b> /Truck Yeah (Big Machine)	1678
<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	685
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	520
<b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA)	498
<b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	417
<b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia)	408
<b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic)	355
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	301
<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	274
<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	245

**Country Aircheck Top Recurrents**

<b>ERIC CHURCH</b> /Springsteen (EMI Nashville)	13977
<b>KIP MOORE</b> /Somethin' 'Bout A Truck (MCA)	9529
<b>CARRIE UNDERWOOD</b> /Good Girl (19/Arista)	7773
<b>JASON ALDEAN</b> /Fly Over States (Broken Bow)	7320
<b>RASCAL FLATTS</b> /Banjo (Big Machine)	6397
<b>ZAC BROWN BAND</b> /No Hurry (Southern Ground/Atlantic)	6380
<b>LEE BRICE</b> /A Woman Like You (Curb)	6084
<b>TIM MCGRAW</b> /Better Than I Used To Be (Curb)	6004
<b>MIRANDA LAMBERT</b> /Over You (RCA)	5232
<b>BLAKE SHELTON</b> /Drink On It (Warner Bros./WMN)	5111

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MAMA'S GOT IT GOIN' ON!

# MAGGIE ROSE

I Ain't Your Mama

KKGO KMNB WQYK KWOF WOGI KBEQ WNOE  
 WRBT KTEX WMAD WGTY WQMX  
 WTGE WXBW KJUG

I think that's just enough of Maggie Rose...just enough sass,  
 just enough pipes and just enough cool for a fun tune from  
 a very talented young lady! Tonya Campos.KKGO



## Country Aircheck Activity

### MAGGIE ROSE/I Ain't Your Mama (RPME)

617 points, 234 spins

8 adds: **KJUG, KKGO, KMNB\*, KTEX, WGTY, WNOE, WQYK\*, WRBT**

### ERIC CHURCH/Creepin' (EMI Nashville)

616 points, 150 spins

10 adds: **KAJA, KMDL, KRTY, WGH, WMZQ, WQHK, WQYK\*, WSIX, WUSY, WWQM**

### DUE WEST/Things You Can't Do In A Car (Black River)

615 points, 276 spins

2 adds: **KMPS, WHKO**

### CHRIS CAGLE/Let There Be Cowgirls (BPG)

580 points, 206 spins

14 adds, including: **KBEQ, KHEY, KKGO, KMLE\*, KMPS\*, WBUL, WDXB, WGKX\*, WKMK, WPCV\***

### RODNEY ATKINS/Just Wanna Rock N Roll (Curb)

559 points, 221 spins

5 adds: **KBWQ, KCCY, WCKT, WCTQ, WTQR**

### JESSIE JAMES/Military Man (Show Dog-Universal)

545 points, 215 spins; No adds

### KATIE ARMIGER/Better In A Black Dress (Cold River)

499 points, 187 spins

2 adds: **WCKT, WCTQ**

### PARMALEE/Musta Had A Good Time (Stoney Creek)

388 points, 90 spins

15 adds, including: **KAJA, KKBQ\*, KKWF, KUPL, KXLY, WCKT, WCTQ, WGAR, WGGY, WJVC**

### CRAIG MORGAN/Corn Star (Black River)

380 points, 176 spins

2 adds: **KPLM, WTQR**

### TRACE ADKINS/Them Lips (On Mine) (Show Dog-Universal)

334 points, 135 spins

2 adds: **WGTY, WRNS**

## ADD DATES

### JULY 16

**LONESTAR**/The Countdown (Triple Crown)

**KELLEIGH BANNEN**/Sorry On The Rocks (EMI Nashville)

**LEVI RIGGS**/There's Still A Place For That (Flying Island)

**JOEY+RORY**/When I'm Gone/Josephine (Vanguard/Sugar Hill)

**THE LOST TRAILERS**/American Beauty (Stokes/HRT/New Revolution)

**LAUREN ALAINA**/Eighteen Inches (19/Mercury)

### JULY 23

**BRIAN MILSON**/Too Damn Young (Permian/Quarterback)

**JAIDA DREYER**/Confessions (Streamsound)

**SARA EVANS**/Anywhere (RCA)

**JASON CASSIDY**/Ride Of Your Life (A-Blake/Instigator)

**RICH O'TOOLE**/Red Wine On Your Lipstick (Triple Crown)

### JULY 30

**RANDY ROGERS BAND**/One More Sad Song (MCA)

## VIDEO ADDS

### CMT

None Listed

### CMT PURE

**CASEY DONAHEW BAND**/One Star Flag (Almost Country)

**GREG BATES**/Did It For The Girl (Republic Nashville)

**JB AND THE MOONSHINE BAND**/No Better Than This (Average Joes)

### GAC

**ZAC BROWN BAND**/The Wind (Southern Ground/Atlantic)

### THE COUNTRY NETWORK

None Listed

**Country Aircheck Activity** includes the top 15 songs that have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (\* indicates auto adds)

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A return to roots. A return to country.

**Matt Gary**  
"City Lights"

**AIRPLAY NOW!**

"Matt sounds so fresh on KBEQ, these lyrics hit the spot with Q listeners and his live show is a treat. All he needs is some exposure!"

- Mike Kennedy, KBEQ/Kansas City





LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	📶 <b>ELI YOUNG BAND</b> /Even If It Breaks Your Heart (Republic Nashville) <small>2<sup>nd</sup> Week at No. 1</small>	13090	21	2477	26
3	2	📶 <b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	12835	374	2430	80
8	3	📶 <b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR) ✓	12376	1658	2315	307
4	4	📶 <b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	12305	177	2331	40
6	5	📶 <b>KENNY CHESNEY</b> /Come Over (Blue Chair/Columbia) ✓	11986	1083	2264	208
2	6	<b>LUKE BRYAN</b> /Drunk On You (Capitol)	11769	-1297	2161	-267
5	7	<b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	11098	-208	2077	-47
9	8	📶 <b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)	9999	753	1890	140
11	9	📶 <b>BLAKE SHELTON</b> /Over (Warner Bros./WMN)	9563	576	1855	129
10	10	📶 <b>JOSH TURNER</b> /Time Is Love (MCA)	9492	277	1749	35
12	11	📶 <b>KEITH URBAN</b> /For You (Relativity/Capitol)	8697	661	1665	142
13	12	📶 <b>LOVE AND THEFT</b> /Angel Eyes (RCA)	8438	559	1614	107
15	13	📶 <b>JANA KRAMER</b> /Why Ya Wanna (Elektra Nashville/WAR)	6846	512	1274	74
14	14	📶 <b>THOMPSON SQUARE</b> /Glass (Stoney Creek)	6569	227	1232	45
16	15	📶 <b>ZAC BROWN BAND</b> /The Wind (Southern Ground/Atlantic)	6372	497	1242	108
17	16	📶 <b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)	6154	344	1156	69
19	17	📶 <b>BIG &amp; RICH</b> /That's Why I Pray (Warner Bros./WAR)	6140	524	1184	103
20	18	📶 <b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	5759	231	1076	45
21	19	📶 <b>LADY ANTEBELLUM</b> /Wanted You More (Capitol)	5374	424	1024	64
27	20	📶 <b>LITTLE BIG TOWN</b> /Pontoon (Capitol) ✓	5348	1139	1028	238
22	21	📶 <b>EASTON CORBIN</b> /Lovin' You Is Fun (Mercury)	5260	313	972	52
25	22	📶 <b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	5235	758	979	132
23	23	📶 <b>CHRIS YOUNG</b> /Neon (RCA)	5101	322	940	62
26	24	📶 <b>THE FARM</b> /Home Sweet Home (All In/Elektra/New Revolution)	4784	483	882	89
28	25	📶 <b>RASCAL FLATTS</b> /Come Wake Me Up (Big Machine)	4520	379	856	68
29	26	📶 <b>LEE BRICE</b> /Hard To Love (Curb)	4349	509	829	90
31	27	📶 <b>JERROD NIEMANN</b> /Shinin' On Me (SeaGayle/Arista)	4184	591	794	120
24	28	<b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	4086	-441	807	-90
33	29	📶 <b>MIRANDA LAMBERT</b> /Fastest Girl In Town (RCA) ✓	3707	1188	710	209
30	30	<b>PHIL VASSAR</b> /Don't Miss Your Life (Rodeowave)	3431	-163	620	-28

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# ANDY GIBSON

## SUMMER BACK

# GOING FOR ADDS

Already On:

WFUS, KAJA, WGTY, WOGK,  
WTGE, KUPL, WJVC, WKMK, WKSF,  
WXBM, WGNE, KNTY, WQHK

**Click Here To Listen!**





LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
32	31	📶 <b>JAKE OWEN</b> /The One That Got Away (RCA)	3225	548	630	94
35	32	📶 <b>JUSTIN MOORE</b> /Til My Last Day (Valory)	2431	55	434	-3
Debut	33	📶 <b>TIM MCGRAW</b> /Truck Yeah (Big Machine) ✓	2417	2417	457	457
34	34	<b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	2193	-300	428	-47
38	35	📶 <b>RANDY HOUSER</b> /How Country Feels (Stoney Creek)	1747	417	316	78
36	36	<b>KIX BROOKS f/JOE WALSH</b> /New To This Town (Arista)	1740	-184	350	-29
40	37	📶 <b>GREG BATES</b> /Did It For The Girl (Republic Nashville)	1654	386	341	73
39	38	📶 <b>EDENS EDGE</b> /Too Good To Be True (Big Machine)	1404	119	259	17
37	39	<b>JON PARDI</b> /Missin' You Crazy (Capitol)	1300	-67	271	-18
45	40	📶 <b>CARRIE UNDERWOOD</b> /Blown Away (19/Arista)	1297	612	279	125
43	41	📶 <b>TRACE ADKINS</b> /Them Lips (On Mine) (Show Dog-Universal)	1111	269	212	41
46	42	📶 <b>KRISTEN KELLY</b> /Ex-Old Man (Arista)	1060	388	174	67
Re-Enter	43	📶 <b>MONTGOMERY GENTRY</b> /So Called Life (Average Joes)	1000	252	219	49
44	44	📶 <b>CASEY JAMES</b> /Crying On A Suitcase (19/Columbia)	940	160	181	34
41	45	<b>DARRYL WORLEY</b> /You Still Got It (Tenacity)	850	-30	171	-6
47	46	📶 <b>AARON LEWIS</b> /Endless Summer (Blaster/Quarterback)	659	22	118	4
42	47	<b>JOSH ABBOTT BAND</b> /Touch (Pretty Damn Tough)	652	-216	134	-30
49	48	📶 <b>SCOTTY MCCREERY</b> /Water Tower Town (19/Interscope/Mercury)	615	109	122	24
48	49	<b>JOANNA SMITH</b> /We Can't Be Friends (Columbia)	559	-11	122	-7
Debut	50	📶 <b>KIP MOORE</b> /Beer Money (MCA)	497	330	88	56
50	51	<b>JESSIE JAMES</b> /Military Man (Show Dog-Universal)	441	-58	95	-11
52	52	📶 <b>HEIDI NEWFIELD</b> /Why'd You Have To Be So Good (Sidewalk)	419	19	87	4
51	53	<b>RODNEY ATKINS</b> /Just Wanna Rock N Roll (Curb)	417	-1	85	-1
57	54	📶 <b>PARMALEE</b> /Musta Had A Good Time (Stoney Creek)	402	162	68	20
54	55	📶 <b>FLORIDA-GEORGIA LINE</b> /Cruise (Big Loud Mountain)	349	19	68	7
Debut	56	📶 <b>ANDY GIBSON</b> /Summer Back (Curb)	348	194	71	43
Debut	57	📶 <b>ERIC CHURCH</b> /Creepin' (EMI Nashville)	338	174	69	36
53	58	📶 <b>MAVERICKS</b> /Born To Be Blue (Valory)	335	2	62	-6
55	59	📶 <b>CHRIS CAGLE</b> /Let There Be Cowgirls (BPG)	316	5	56	8
56	60	📶 <b>RACHEL HOLDER</b> /In Your Arms (Curb)	283	37	69	8

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