July 16, 2012, Issue 303

WKLB: More Than A Feeling

"When I arrived in 1996, I figured I'd either flush the station down the toilet and be gone in three years or, by staying focused and patient, be golden." That's Greater Media's WKLB/Boston PD Mike Brophey, who's still applying his Midas touch to 'KLB 16 years later, evidenced by a top five rank (6+) in 17 of the past 19

PPM monthlies, including the just-released June figures placing 'KLB No. 3 in Beantown.

After averaging a 4.8 share with mere cameo appearances in the top five during PPM's first two years in the market (Jan. '09-Holiday '10), a major turning point for WKLB appears to have been Jan. '11. 'KLB vaulted to a new level that month, posting a 7.1 and averaging a 6.2 since then. Through it all, Brophey has patiently kept 'KLB on point, describing it as



Mike Brophey

"a reasonably up-produced contemporary and promotionally aggressive Country station."

As so often happens, there were hints of what was to come months before the station actually popped. "We saw a really huge jump in rank (8-2) from July '10 to August '10 among adults 25-54" says Brophey. "Our average quarter-hour increased about 2,000, and our AWTE (TSL) was a healthy 3:30. To be fair, we also saw a favorable PPM panel jump around then."

Brophey notes that WKLB's shares are demographically broadbased. "Our 18-34 numbers are as strong as 35+, although arguably the upper demos provide more TSL. College listening is fundamentally either Top 40 or Country."

As in most major markets, the core country life groups are found outside the city limits in the Boston metro, which is comprised of seven counties. For WKLB, delivering Middlesex and Essex counties forms the basis for a good book, but Brophey calls two other counties, Plymouth and Norfolk, "hinge pins" whose support make for an especially strong survey. And because the station's ratings have broadened, he says, "We have a little elbow room," having observed evidence of in-city growth.

(continued on page 6)



NY, PDs: Radio and record friends pause for a group shot on the streets of New York during Elektra Nashville/WMN's weekend showcase for Her & Kings County. Pictured (I-r) are WGH/Norfolk's Mark McKay, WMN's Katie Bright and Kristen Williams, and WCYQ/ Knoxville's Mike Hammond.

Country Aircheck/Mediabase **Reporting Panel Changes**

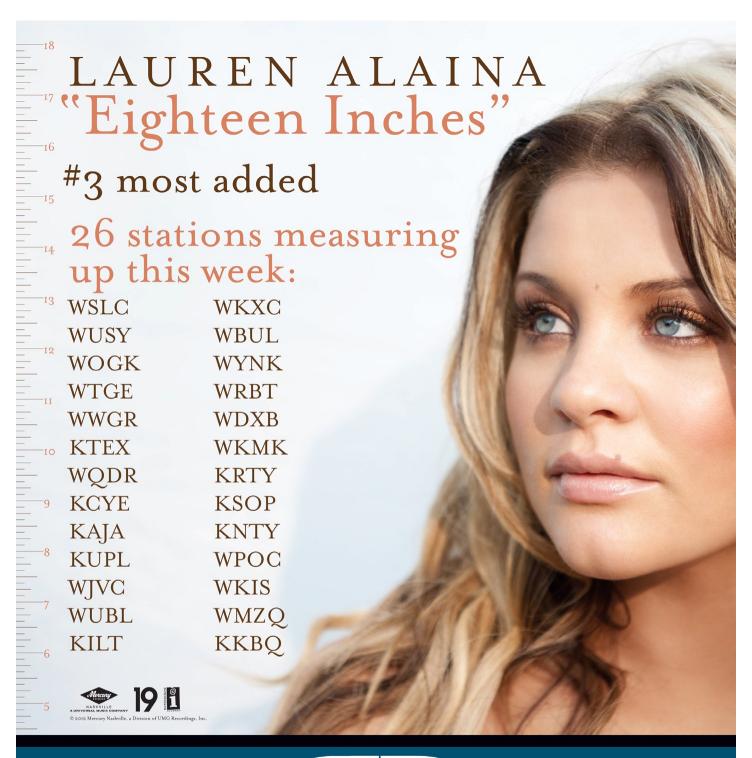
WNCY/Appleton, WI; WKML/Fayetteville, NC and KWEN/Tulsa have been added to the Country Aircheck/ **Mediabase** reporting panel. Airplay for inclusion in the chart began July 15, and the first chart reflecting the new panel's airplay information will be published in CA on Monday, July 23.

Concurrently, WCTO/Allentown, KPLX/Dallas, WIVK/Knoxville, WKDF/Nashville and WSM-FM/Nashville are no longer on the Country reporting panel.

TTA: Heard Association

When industry vet John Ettinger bowed The Talent **Associates** last week (<u>CAT 7/9</u>), he vowed to "help more artists, songwriters and companies get through the maze of the music business." Exactly how his expanded company will do that has a lot to do with its structure.







"ONE MORE SAD SONG"

ADDS 7/30

IT'S THEIR TIME.





"The word 'associate' is a big one to me," Ettinger explains.
"Take Danick Dupelle, the guitar player for Emerson Drive. He's
been in the studio for the last few years making amazing music –
mostly demos – for artists here and from Canada. People come
to him asking for help with production or a co-write, but he's
sometimes confused about where to take it from there. We can
help with that."

TTA's network of connections is expected to grow. "We've listed some people as associates, but there are no boundaries on that," Ettinger says. "Some are paid associates, some are not. The idea is that if an associate champions a cause – a song, an artist – they will be written into the business we do on that entity. For example, Brad Mates is currently in Canada seeking the next big star up there. When he finds it and we begin that process and relationship, if we have a 10% share, he will have his share of that and TTA will have its share."

The impetus for the new model came from working with an artist who ultimately signed elsewhere. "I was approached by a producer and songwriter regarding Rachel Bradshaw," Ettinger says. "They asked me to put together a plan and budget to do

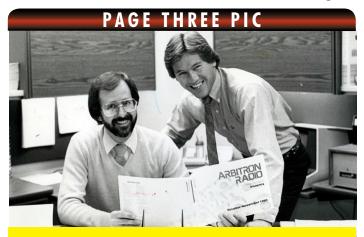


John Ettinger

a self-release, and I presented it to a number of people including the family that is my new partner. In the middle of that process, her music was heard by Keith Stegall at Bigger Picture, and he loved it. My advice to Rachel and the whole camp was to sign with Bigger Picture. They know how to do this and they have the infrastructure. So that's an example of our first success as a company, and it established the relationship with our silent partner.

"They deal with entrepreneurs all the time," he continues. "They saw a lot of spreadsheets, and we discussed them in detail. I think they were testing me, and it was really the first time I've put my college education to use in 20 years in the music business. It was a lot of fun. I was reading a lot of books about venture capital and such."

In many ways, TTA is an overbuilt consultancy, aimed at offering more substantial services and solutions while taking a deeper interest – financially and otherwise – in the effort. "We want to build a safe-house, if you will, where people who are frustrated or confused can come and lay that frustration down," Ettinger says. "It could be an artist or their manager who is frustrated with the label, and we're able to come in as calm-minded professionals and figure out what's going on and how to address it. Or it might be frustrations with radio – I think in a lot of cases it will be that



Read Any Good Books Lately? KNIX/Phoenix PD Larry Daniels (I) and GM Michael Owens have a lot to smile about in this photo circa 1980. The future Hall of Famers have just perused Fall book results and like what they see, a common quarterly occurrence for KNIX during the '80s. <u>Daniels</u> recently announced his retirement from radio. If you have any nostalgia-worthy photos, send them to <u>pagethreepic@countryaircheck.com</u>.

 and we've certainly got the expertise to help with Quarterback, which is one of our most important associates.

"We'll even look at your live touring. We're not agents, but our field people really know what's going on out there. The cool part of the whole thing is that we're not beholden to an income stream from one particular location. In the future we may be, but we're not in the position of big managers or labels who stare at that one big income stream and have to take care of that first and foremost. And we intend to stay loose in that context for at least the first year."

— Chuck Aly

Chart Chat

Congrats to the **Eli Young Band, Jimmy Harnen, Matthew Hargis** and the
entire **Republic Nashville**crew on scoring this week's



Eli Young Band





No. 1 single with "Even If It Breaks Your Heart." It's the second consecutive chart-topper for EYB, following "Crazy Girl," which reached No.1 the week of Nov. 6, 2011. The song is also EYB's first No. 1 hit in Canada. The track topped the **Mediabase** Canada Country chart the week of July 8.

Not quite Chart Chat, but impressive nonetheless, **Lionel Richie**'s *Tuskegee* on Mercury is the best-selling album released in 2012 for the first half of the year. With approximately 912,000 copies sold, it's second only to Adele's 21.

Radio News

Envision Radio Networks is

making **Westar**'s commercial production library available on a barter basis. The royalty-free collection offers more than 11,000 tracks and 70,000 sound effects. More details <u>here</u>.

Crain's **KCNY/Greenbrier, AR** is the newest affiliate for Envision's *Looking Up Country*, the two-hour weekly show combining Country and Contemporary Christian music. Details <u>here</u>.

Artist News

Blake Shelton has been named the ambassador of J.C. Penney's new charity initiative, **JCP Cares**. The campaign supports a different charity each month beginning with July's pick, the **USO**. More <u>here</u>.

The inaugural <u>Johnny Cash Music</u>
<u>Festival</u> will be released on DVD and CD July 31, with proceeds benefiting the **Johnny**



:nvisio

Blake Shelton

Cash Childhood Home Project. Both releases will include performances by Rosanne Cash, Kris Kristofferson and George Jones. Throughout the summer, RFD-TV (7/26), GAC (7/28) and PBS (check local listings) will air a one-hour special featuring concert footage from the 2011 event.

Running through Aug. 10, **Love And Theft**'s Love vs. Theft sweepstakes offers a chance to win dinner with the duo, concert tickets and a \$500 Amex gift card. Learn more and enter <u>here</u>.

Time Life will release *Hank Williams*: The Lost Concerts Limited Collector's Edition Oct. 2. The 20-track compilation features Williams' only known live recordings from 1952 concerts in Niagara Falls, NY and West Grove, PA, as well as a 1951 radio interview with KFBI/Wichita's Mack Sanders.

Hunter Hayes and **Country Financial** have teamed for the *Road Trips And Guitar Picks* concert series, offering chances

MY TUNES: MUSIC THAT SHAPED MY LI



KVWF/Wichita PD **Pat James** discusses his most influential songs, albums and concerts:

1. Statler Brothers, Carroll
County Fair, Milledgeville, IL,
1977: I was 11, and it was my first
concert. I brought my cassette recorder
with a 120-minute TDK tape and
recorded the whole show. I still have
the tape 35 years later, but I'm afraid
to listen to it for fear of ruining it.

2. The Who/Who Are You: I leaned mostly country until I heard The Who for the first time on WLS/Chicago. For the next 15 years, I was a rocker at heart.

3. Sinead O'Conner/Nothing Compares 2 U: Fresh out of college, I was MD at a small AC station in Macomb, IL. I refused to add this song even though it was a worldwide smash. I never added it. Never got it. Still don't. I'm sure Sinead was hurt.

4. Joe Diffie/Prop Me Up Beside The Jukebox: Doug Rockwell convinced me to take my first Country gig at WYGC/Gainesvillein 1994. It had been a long time since I had even listened to Country. I remember, as I began my long drive south, I flipped on WLLR/Quad Cities to see what I had been missing. This was my first "re-introduction" to Country.

5. Jason Aldean/Fly Over States: I've spent the majority of my life in "fly over states." It just feels like my theme song right now.

• A highly regarded song or album you've never heard: Being out of work for six months has left me out of the loop more than I'd like. Immediately, I want to sit down with Craig Morgan's "This Ole Boy."

• An "important" piece of music you just don't get: See Sinead O'Conner above.

• An album you played or listened to incessantly: Dierks Bentley's Up On The Ridge. It kicks ass and I love every cut.

 One obscure or non-country song everyone should listen to right now: Todd Rundgren's "Hodja."

Reach Pat at pjames@connoisseurwichita.com.

to win tickets and a VIP meet-and-greet with Hayes during 15 dates on **Carrie Underwood**'s *Blown* Away tour this fall. The initiative launches Sept. 23 in Nashville.

Peermusic has signed 18-year-old singer/songwriter **Michael Tyler** to its roster.





"Jaida's voice and stage presence shone through at our 1st Annual Girls With Guitars Show last week here in Houston. 'Confessions' is a great record with edge that definitely garnered a reaction from the audience." – Mark Adams, KILT/Houston

Impacting This Monday 7/23! AIRPLAY NOW!





Shane McAnally and his publishing entity Smack Ink have entered an exclusive worldwide administration agreement with **Universal Music Publishing Group.**

The Week's Top Stories

Full coverage at http://www.countryaircheck.com

- Journal/Wichita OM and KFDI PD Beverlee Brannigan was named VP/Programming for the company, as well as OM for its Milwaukee cluster. (CAT 7/12)
- Veteran programmer George King joined Townsquare Media as Regional Brand Mgr./Country. He also will serve as OM for the company's Fort Collins, CO cluster and PD of marketleading Country **KUAD**, (CAT 7/16)
- CMT Sr. Dir./Music Programming and Promotion **Stephen** Linn joined Broken Bow Music Group as Sr. VP/BBR Management. (CAT 7/16)
- Country music legend Kitty Wells passed away at her home in Nashville at the age of 92. (CAT 7/16)

WKLB: More Than A Feeling

(continued from page 1)

"We aren't shy about doing events and concerts downtown." He cites WKLB's Rockin' Country Music Series at the Hard Rock as an example and says the station's main charity, Floating Hospital for Children at Tufts Medical Center, is in Chinatown, right in the heart of Boston.

Clock adjustments, plus minimizing on-air chatter and clutter, have contributed to the station's success, but for Brophey, 'KLB's strength centers on something even more important: "The bestsounding music we have ever had in our format ... more exciting that it was in the early '90s. You simply can't get bored with it." Brophey specifically credits MD Ginny Rogers, and not just because they're married. "She spends a lot of time massaging our music, optimizing the ebb and flow with the mood of the market."

Since WKLB is a stand-alone Country outlet, Country Aircheck wondered if the station dictates country tastes for the market. "If it's the fan that would attend CMA Music Fest, no," Brophey replies. "That person gets their country fix from many sources and enjoys more personal information about artists. They know what they like and, in a lot of cases, have heard something before we add it."

The less integrated the fan is with the format, however, "the more they can be led to experience the format our way," he says. "There are a lot of casual fans in our cume who like what we expose them to."

CHECK OUT



The Farm The Farm (All In/Elektra Nashville/ New Revolution)

Members Damien Horne, Nick Hoffman and Krista Marie credit a 2010 writing session that yielded the lead single "Home Sweet Home" to The Farm's formation. With Hoffman's fiddle riff as the hook, the

trio cranked out the track poolside with Danny Myrick at a Tennessee lake house. "I had never been to a co-write before where somebody brought their fiddle," Marie recalls. "Usually you write around a guitar hook," Hoffman adds. "Instead, I play fiddle like most people play guitar. That's how we ended up writing 'Home Sweet Home,' and several other ones on the record, as well ... It just kind of went from there." Hoffman and Myrick co-produced the 11-track collection.

Album release info to news@countryaircheck.com.

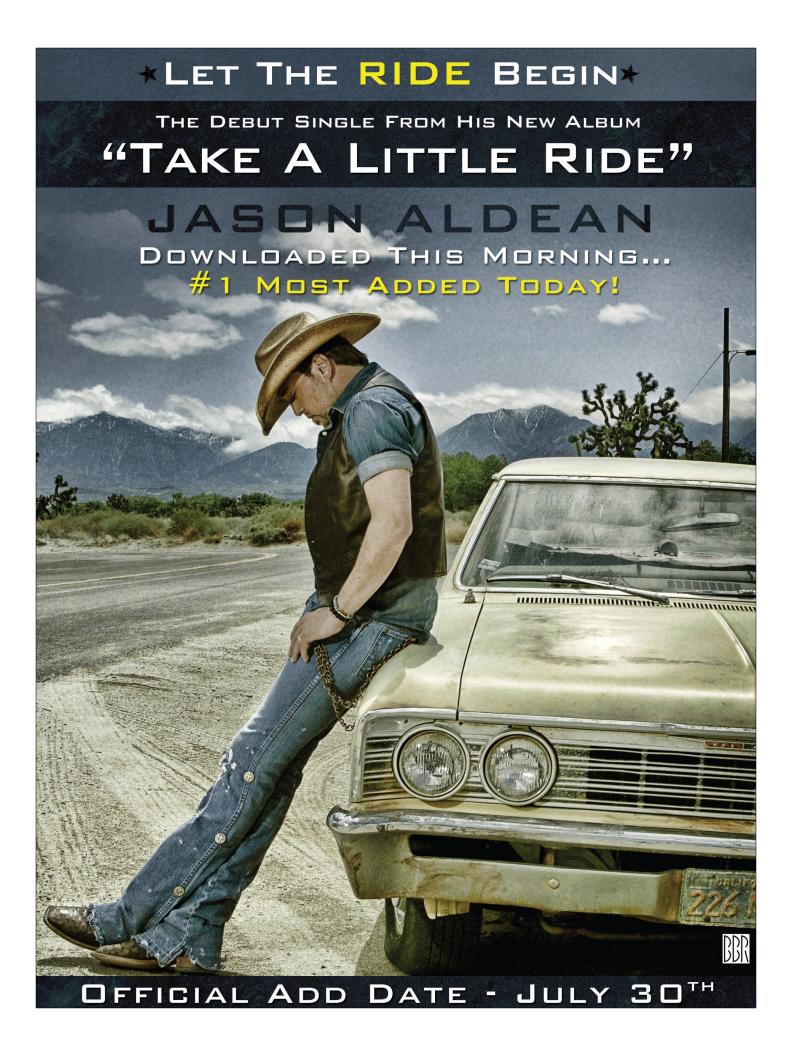
That, he says, is a balance between pop and traditional sounds. "Our ratings success has allowed us to take some ever-so-slight liberties in terms of traditional music, and it can be a helpful ingredient. But the bar is higher for the quality of a traditional song." There are also lines he won't cross, which he describes as "subjective and ever-changing." As an example, he says, "Twang sounds are more challenging to program than pop sounds are."

A look at Mediabase shows 'KLB with a 56-44% current/ recurrent-to-gold ratio, playing 34.6% currents with 21 new songs getting double-digit spins each week. Heavies turn 48 times per week, which, as we've chronicled in recent months, is typical for most Country stations right now. For Boston Country fans with a bigger appetite for current music played more often, WKLB has iust launched an HD-2 station, New Music Country 102.5, The Wolf, on which powers turn in under two hours.

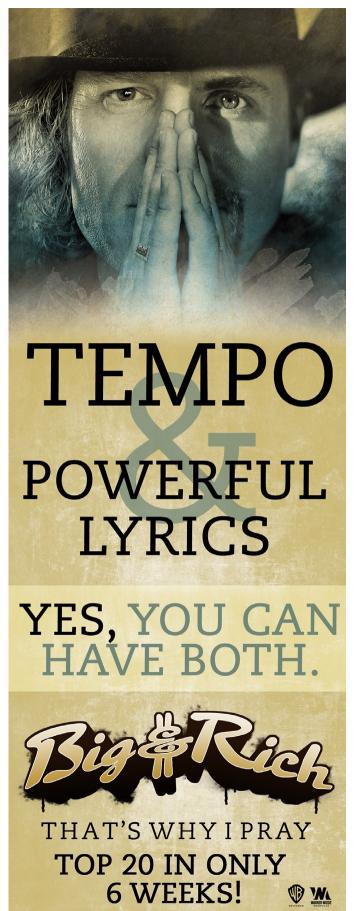
While 'KLB is format-exclusive, Brophey says the term "having no competitor" could never be less true today. "Let's face it, songs they don't like and songs they don't know are motivators to seek other entertainment. In PPM, listeners move all over the place. All we have to do is give them a reason and it becomes a waiting game to get them back."

With more than 300 outside station appearances last year and a staff whose shortest-tenured air personality has been with 'KLB









OFF THE RECORD: Heidi Newfield



Sidewalk's **Heidi Newfield** gives an industry spin on the artist interview:

What station did you grow up listening to? KNEW/San Francisco for Country and KFRC/San Francisco for Rock.

Do you remember the first time you heard yourself on the radio? I was on the road with Trick Pony, and we were driving through

Middle Of Nowhere, West Texas when we heard the DJ say, "Here's the brand new one from a smokin' fun group called Trick Pony." We pulled over, cranked up "Pour Me" and did the happy dance around the car. There's nothing like that feeling.

Which regional is the most interesting driver? Larry Hughes. He's always positive the GPS is screwing him over. He'll say, "What is she telling me?! I know I'm going in the right direction." Inevitably, we end up getting to where we're supposed to be.

What is the most interesting radio event you've ever played? I've played some interesting ones on my own. But when I was with Trick Pony, we did a "surprise" radio remote in Florida at a Church's Chicken. The three of us looked at our rep and said, "Are we stopping for lunch?" He just gave us this look and said, "We promised we'd pop in for this remote." We asked, "Do they even know we're coming?" We walked in and there were eight people in this place. The DJ didn't even know we were coming, and we walked in with this huge upright bass, two acoustic guitars and dressed show-ready. I got up on a chair, we broke into "Pour Me" and scared the mess out of the eight people trying to eat their lunch. We wanted to hurt our rep at the time, but it's a great story. We owned it.

Has anyone mistaken you for another artist? You haven't lived until a drunk screamed out someone else's band name at your own show. One time at a meet-and-greet, someone said, "Oh, I thought you were Lee Ann Womack." It's very rare that happens, but I always think it's funny.

for a decade, the station doesn't lack for top-of-mind awareness to win back listeners who might stray. A format with heavy buzz right now doesn't hurt, either. "We're not subject to the snickering we endured for a lot of years," says Brophey. "Country doesn't struggle based on ratings and concert ticket sales. We are very blessed, to be sure."

Brophey never dreamed he'd last a sweet 16 years. "I think that would be true of our staff, too," he says. "The fact is, Greater Media is a great company, Boston is a great community and we like what we do."

— RJ Curtis

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"CRUISE" COUNTRY SINGLE SALES RANKING

Washington D.C. #19 Pittsburgh #20 New York City #14 Atlanta #14 Cleveland #20 St. Louis #14 Baltimore #22 Chicago #21 Orlando #22 Houston #21 Dallas #22 San Francisco #23 San Diego #23 Boston #24 Minneapolis #24 Tampa #24 Kansas City #23 Detroit #24 Milwaukee #23 Philadelphia #24 Cincinnati #24 Charlotte #25





SHIP DATE - JULY 24



April 22nd 1,868 sold

April 15th

April 29th 1,068 sold

Indianapolis #22

May 6th 863 sold

May 13th 978 sold

3,525 sold May 20th











ADD DATE – AUGUST 6

May 27th 6,742 sold

June 3rd 8,421 sold

June 10th 8,954 sold

June 17th 10,562 sold

& 0

90

12,874 sold June 24th

1000000

+TOTAL SINGLE SALES IFE TO DATE

July 1st 16,055 sold



June PPM Scoreboard

Of the 73 subscribing stations posting a 1.0 share or higher among persons 6+ in Arbitron's June PPM, 40 increased, 27 decreased and six remained steady.

Impressively for the format, Country shares increased overall by 9% compared to May, with cume increasing slightly as well (0.5%).

WCOL/Columbus, OH scored June's highest share, with a best-ever 10.8. The station also reached its highest-ever weekly audience of 462,300.

Legend: A "+" indicates a Classic Country outlet; a "^" designates co-owned Country stations in the metro; "t" indicates a tie; and a "*" indicates a station best in that statistic.

Station/City	May Share	June Share	May Cume	June Cume
WKHX/Atlanta	3.3	3.8	626,100	698,700
WUBL/Atlanta	3.4	3.3	661,600	671,000
KASE/Austin ^	6.3	6.0	408,600	366,600
KVET/Austin ^	2.9	2.5	273,800	280,300
WPOC/Baltimore	6.0	6.6	511,700	513,200
WKLB/Boston	6.7	6.2	761,300	751,100
WKKT/Charlotte	7.7	8.4	516,400	526,200
WSOC/Charlotte	7.7	7.3	513,900	500,600
WUSN/Chicago	3.6	4.0	1,314,700	1,367,700
WUBE/Cincinnati ^	8.3	8.4	486,700	525,600
WNNF/Cincinnati	2.1	2.3*	250,400*	263,600*
WYGY/Cincinnati ^	1.0	1.1	173,600	204,500
WGAR/Cleveland	7.0	7.8	386,600	436,700
WCOL/Columbus, OH	10.2	10.8*	432,900	462,300*
WHOK/Columbus, OH	1.8	1.8	176,800	194,700
KPLX/Dallas ^	4.2	4.9	1,158,600	1,166,200
KSCS/Dallas ^	4.1	4.1	979,600	961,300
KYGO/Denver	4.1	3.7	488,600	486,700
KW0F/Denver	2.0	2.3	288,600	277,800
WYCD/Detroit	7.4	7.6	931,800	975,300
WPAW/Greensboro	9.4*	8.6	341,500*	345,600*
WTQR/Greensboro	7.9*	7.8	347,400*	356,800*
WWYZ/Hartford	7.4	8.1	278,100	281,300
KKBQ/Houston ^	3.7	3.9	1,083,900	1,063,500
KILT/Houston	3.3	3.8	910,000	853,600
KTHT/Houston ^ +	1.7	1.9	530,400	442,100
WFMS/Indianapolis	8.1	9.0	366,700	355,800
WLHK/Indianapolis	8.1*	6.8	365,900*	344,500
WQIK/Jacksonville	7.2	5.7	260,700	230,200
KFKF/Kansas City ^	5.1	5.6	351,400	320,300
WDAF/Kansas City	4.5	4.8	348,700	366,900
KBEQ/Kansas City ^	4.7	4.6	358,800	333,000
KCYE/Las Vegas	3.7	3.9	240,400	206,700
KWNR/Las Vegas	3.1	3.2	214,700	199,000
KKGO/Los Angeles	2.6	2.8	1,133,500	1,115,300
WGKX/Memphis	6.5	6.7	272,600	243,500
WKIS/Miami	3.1	3.0	442,200	405,100

,				
Station/City	May Share	June Share	May Cume	June Cume
WMIL/Milwaukee	8.6	8.2	478,700	443,800
KEEY/Minneapolis	7.9	7.5	832,100	843,300
KMNB/Minneapolis	4.3	4.7	690,800*	674,000
WKDF/Nashville ^	5.0	5.8	316,800	310,200
WSIX/Nashville	4.5	5.2	267,800	275,900
WSM-FM/Nashville ^	4.7	4.1	252,900	258,700
WUSH/Norfolk	4.5	5.4	247,500	255,800*
WGH/Norfolk	3.5	3.6	206,100	218,200
WWKA/Orlando	6.7*	5.9	344,300*	301,800
KMLE/Phoenix	4.1	4.0	547,500	520,100
KNIX/Phoenix	3.4	3.5	539,400	513,000
WXTU/Philadelphia	4.1	5.1	777,400	848,000
WDSY/Pittsburgh	7.0	7.3	515,100	518,900
KWJJ/Portland	6.8	6.3	450,500	434,300
KUPL/Portland	5.0	4.9	391,800	368,900
WCTK/Providence	9.0	9.5	324,500	361,900
WQDR/Raleigh	7.8	7.1	364,500	366,900
KFRG/Riverside	3.0	3.3	305,500	298,800
KNCI/Sacramento	6.1	6.0	424,600	392,000
KNTY/Sacramento	2.5	2.3	243,800	224,400
KUBL/Salt Lake City	4.4	4.6	341,400	358,300
KSOP/Salt Lake City	2.9	2.9	244,200	236,700
KEGA/Salt Lake City	2.1	2.2	222,900	222,300
KAJA/San Antonio	8.1*	7.5	620,200*	584,100
KCYY/San Antonio	6.2	6.3	639,300	606,800
KSON/San Diego	6.8	6.2	561,100	507,500
KRTY/San Jose	4.1	4.1	196,500	194,200
KKWF/Seattle	4.7	4.7	568,200	627,300
KMPS/Seattle	4.0	4.0	607,000	639,700
WIL/St. Louis	6.8	6.9	672,700	671,600
KSD/St. Louis	5.8	6.1	625,700	615,700
WFUS/Tampa	5.1	5.5	511,700	507,000
WQYK/Tampa	5.2	5.4	460,700	494,000
WMZQ/Washington	4.3	4.2	598,300	631,500
WFRE/Frederick, MD	1.3	1.1	166,300	202,700
WIRK/West Palm Beach	4.5	4.1	183,400	172,300

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THIS WEEK SEE THE LOST TRAILERS ON THE ROAD WITH BRAD PAISLEY!





MEDIARASE

		MINURIUS								
LW	TW		otal Points	+/- Points	Total Play	s +/- Play	s Audience	+/- Aud	Stations	ADDS
2	1	ELI YOUNG BAND/Even If It Breaks Your Heart (Republic Nashville)	21101	741	6700	227	52.365	1.208	139	0
3	2	DIERKS BENTLEY/5-1-5-0 (Capitol)	19017	388	6183	193	47.685	0.971	139	0
4	3	KENNY CHESNEY /Come Over (Blue Chair/Columbia)	18979	802	6031	327	47.729	1.878	139	0
6	4	GLORIANA/(Kissed You) Good Night (Emblem/WAR)	18213	846	5959	315	45.693	2.49	139	0
1	5	BRANTLEY GILBERT/You Don't Know Her Like I Do (Valory)	18000	-2596	5637	-908	45.687	-5.735	139	0
7	6	TOBY KEITH/Beers Ago (Show Dog-Universal)	16449	182	5324	58	41.203	0.883	139	0
9	7	COVE AND THEFT/Angel Eyes (RCA)	14893	1354	4694	415	37.059	3.392	139	0
5	8	LUKE BRYAN/Drunk On You (Capitol)	14377	-3219	4445	-1106	39.35	-5.515	139	0
8	9	THE BAND PERRY/Postcard From Paris (Republic Nashville)	14135	390	4551	213	35.223	0.208	139	0
10	10	BLAKE SHELTON/Over (Warner Bros/WMN)	13828	1203	4424	378	35.195	3.539	139	0
11	11	S JOSH TURNER/Time Is Love (MCA)	12528	956	4092	281	31.717	2.255	139	6
12	12	KEITH URBAN/For You (Relativity/Capitol)	11804	358	3858	143	28.647	0.046	129	0
13	13	SIANA KRAMER/Why Ya Wanna (Elektra Nashville/WAR)	11217	473	3493	141	28.312	1.346	136	0
14	14	DUSTIN LYNCH/Cowboys And Angels (Broken Bow)	9515	39	3061	40	23.239	0.063	128	0
18	15	ZAC BROWN BAND/The Wind (Southern Ground/Atlantic) ✓	9387	1345	3089	517	22.151	2.417	137	4
15	16	THOMAS RHETT/Something To Do With My Hands (Valory)	9095	100	2916	25	22.186	0.777	127	0
16	17	THOMPSON SQUARE/Glass (Stoney Creek)	8954	469	2931	113	22.123	1.364	128	0
22	18	Capitol Capitol ✓	8424	1549	2682	492	19.665	3.944	126	5
17	19	HUNTER HAYES/Wanted (Atlantic/WMN)	8407	345	2669	119	21.738	0.958	128	1
19	20	■ BIG & RICH/That's Why I Pray (Warner Bros./WAR)	7632	-3	2425	24	18.8	0.167	133	0
21	21	EASTON CORBIN/Lovin' You Is Fun (Mercury)	7270	223	2391	87	18.819	0.409	125	1
20	22	THE FARM/Home Sweet (All In/Elektra Nashville/New Revolution)	7082	-250	2453	-50	17.171	-0.528	124	3
23	23	RASCAL FLATTS/Come Wake Me Up (Big Machine)	6187	493	1989	135	14.519	1.63	134	2
30	24		5936	1357	1829	455	13.335	2.845	124	24
25	25	TIM MCGRAW/Truck Yeah (Big Machine)	5771	435	1822	144	12.702	-0.797	128	29

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



TUSTIN MOODIE * TIL MY LAST DAY *

*33 MB/CA | *34 BB

COUNTRY FANS WANT MOORE!

NEW **** CONVERSIONS

KSKS

WOGI PITTSBURGH

WBEE

WCKT FORT MYERS

WUSY

WCTQ

KTTS SPRINGFIELD

NEW SALES

12 WEEKS IN A ROW INCREASE!

CLOSINGIN ON 1 MILLION ALBUM SALES!



NEW ADDS

WSLC ROANOKE

KDRK SPOKANE

WGAR CLEVELAND

*NEW FRIENDS *

FACEBOOK FRIENDS UP 10K JUST THIS WEEK!

NEW = RESEARCH***

KRTY - SAN JOSE
#3 OVERALL RANK
WOGI - PITTSBURGH
#4 OVERALL RANK
KTTS - SPRINGFIELD
#6 OVERALL RANK
WGTY - YORK
#8 OVERALL RANK
KBEQ - KANSASCITY
#10 OVERALL RANK
WFUS - TAMPA

#11 OVERALL RANK
WYRK - BUFFALO
#12 OVERALL RANK

"TIL MY LAST DAY' HAS THE POTENTIAL TO BE BIGGER THAN
"IF HEAVEN WASN'T SO FAR AWAY", A SONG THAT STILL SOUNDS
GOOD ON THE RADIO ALMOST A YEAR AFTER ITS RELEASE."

TASTE OF COUNTRY (4 1/2 OUT OF 5 STARS) ***

ON THE "BLOOD, SWEAT AND BEERS" TOUR
WITH ERIC CHURCH THIS FALL!





From the GOLD selling album Halfway To Heaven

The follow up hit after BACK TO BACK #1's

Already 11.5 million views of the "Kick It In The Sticks" video on YouTube

GOING FOR AIRPLAY MONDAY, JULY 30TH





MEDIABASE

LW	TW	Artist/Title (Label)	otal Points +	/- Point <u>s</u>	Total Plays	s +/- Pl <u>ay</u>	s Audie <u>nce</u>	+/- Au <u>d</u>	Stations	ADDS
24		SIERROD NIEMANN/Shinin' On Me (Sea Gayle/Arista)	5706	211	1920	74	12.513	0.401	123	0
27	27	CHRIS YOUNG/Neon (RCA)	5601	301	1920	123	13.044	-0.039	125	3
28	28	← LEE BRICE/Hard To Love (Curb)	5593	620	1828	165	13.564	1.517	116	3
29	29	Capitol)	5201	270	1736	123	11.657	0.806	112	0
31	30	SIAKE OWEN/The One That Got Away (RCA)	3698	216	1153	55	7.408	0.698	98	5
32	31	GREG BATES/Did It For The Girl (Republic Nashville)	3518	70	1125	38	8.608	0.6	97	2
34	32	PHIL VASSAR/Don't Miss Your Life (Rodeowave)	3260	220	1131	76	6.64	0.014	88	0
35	33	JUSTIN MOORE/'Til My Last Day (Valory)	3165	279	1076	85	7.761	0.99	98	2
44	34	CARRIE UNDERWOOD/Blown Away (19/Arista) ✓	3063	1803	963	631	6.468	3.646	103	18
37	35	EDENS EDGE/Too Good To Be True (Big Machine)	2669	39	914	26	4.634	0.056	93	0
38	36	KRISTEN KELLY/Ex-Old Man (Arista)	2509	289	798	79	4.41	0.516	88	3
40	37	CASEY JAMES/Crying On A Suitcase (19/Columbia)	2285	367	726	83	3.375	0.348	93	8
41	38	RANDY HOUSER/How Country Feels (Stoney Creek)	1905	-2	700	17	3.468	-0.075	80	4
45	39	KIP MOORE/Beer Money (MCA)	1662	812	453	253	2.823	1.496	68	19
42	40	Son PARDI/Missin' You Crazy (Capitol)	1630	-14	614	6	2.382	-0.248	75	1
43	41	SCOTTY MCCREERY/Water Tower Town (19/Interscope/Mercury)	1564	-24	553	8	2.456	0.012	65	3
39	42	GEORGE STRAIT/Drinkin' Man (MCA)	1151	-1005	391	-346	2.062	-1.846	79	0
Debu	t 43	ERIC CHURCH/Creepin' (EMI Nashville)	970	354	273	123	1.874	0.694	26	6
Debu	t 44	CHRIS CAGLE/Let There Be Cowgirls (BPG)	957	377	301	95	1.469	0.604	52	9
Debu	t 45	MAGGIE ROSE/I Ain't Your Mama (RPME)	934	317	323	89	1.193	0.5	46	6
46	46	MAVERICKS/Born To Be Blue (Valory)	795	11	269	15	0.921	-0.012	48	1
47	47	MONTGOMERY GENTRY/So Called Life (Average Joes)	742	-4	258	-14	1.348	0.105	37	0
48	48	AARON LEWIS/Endless Summer (Blaster/Quarterback)	736	0	249	2	1.163	-0.047	37	0
Debu	t 49	DUE WEST/Things You Can't Do In A Car (Black River)	708	93	304	28	0.887	0.126	39	0
49	50	DARRYL WORLEY/You Still Got It (Tenacity)	702	27	277	11	1.191	0.154	31	0

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.





The journey we've been on the last 12 years has been an incredible one. And the opportunity that you all have given us is beyond unbelievable. This is what dreams are made of which is why we wanted "Even If It Breaks Your Heart" to be a part of this album. We had no idea that this song would have been such a huge part of the next big step in our lives. We owe each and everyone of you an enormous thank you. You believed in us as people and as artists and we are so happy to tell you that our lives have changed in such a big way because of what you have done for us. Thank you, friends. - Mike, James, Jon & Chris

Thank you

COUNTRY RADIO!

FOR BACK TO BACK #1 SINGLES





TEDTARASE

	14.	וגעועוו	ADADIY	
Country Aircheck Add Leaders	Add	s	Activator Top Point Gainers	
JASON ALDEAN/Take A Little Ride (Broken Bow)	46		ZAC BROWN BAND/The Wind (Southern Ground/Atlantic)	1375 🏏
TIM MCGRAW/Truck Yeah (Big Machine)	29		CARRIE UNDERWOOD/Blown Away (19/Arista)	1313 🏏
LAUREN ALAINA/Eighteen Inches (19/Interscope/Mercury)	26		TIM MCGRAW/Truck Yeah (Big Machine)	1302 🏏
MIRANDA LAMBERT/Fastest Girl In Town (RCA)	24		LITTLE BIG TOWN/Pontoon (Capitol)	1192 🏏
THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution) 21		LOVE AND THEFT/Angel Eyes (RCA)	898 🏏
KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)	20		HUNTER HAYES/Wanted (Atlantic/WMN)	890
KIP MOORE/Beer Money (MCA)	19		KENNY CHESNEY/Come Over (Blue Chair/Columbia)	803
CARRIE UNDERWOOD/Blown Away (19/Arista)	18		THE BAND PERRY/Postcard From Paris (Republic Nashville)	691
LONESTAR/The Countdown (4 Star)	11		BLAKE SHELTON/Over (Warner Bros./WMN)	653
CHRIS CAGLE/Let There Be Cowgirls (BPG)	9		KIP MOORE/Beer Money (MCA)	644
Country Aircheck Top Point Gainers			Activator Top Spin Gainers	
CARRIE UNDERWOOD/Blown Away (19/Arista)	1803	~	TIM MCGRAW/Truck Yeah (Big Machine)	283
LITTLE BIG TOWN/Pontoon (Capitol)	1549	1	CARRIE UNDERWOOD/Blown Away (19/Arista)	246
MIRANDA LAMBERT/Fastest Girl In Town (RCA)	1357	1	ZAC BROWN BAND/The Wind (Southern Ground/Atlantic)	236
LOVE AND THEFT/Angel Eyes (RCA)	1354	~	LITTLE BIG TOWN/Pontoon (Capitol)	193
ZAC BROWN BAND/The Wind (Southern Ground/Atlantic)	1345	~	LOVE AND THEFT/Angel Eyes (RCA)	155
BLAKE SHELTON/Over (Warner Bros./WMN)	1203		ERIC CHURCH/Creepin' (EMI Nashville)	149
JOSH TURNER/Time Is Love (MCA)	956		HUNTER HAYES/Wanted (Atlantic/WMN)	145
GLORIANA/(Kissed You) Good Night (Emblem/WAR)	846		KENNY CHESNEY/Come Over (Blue Chair/Columbia)	131
KIP MOORE/Beer Money (MCA)	812		THE BAND PERRY/Postcard From Paris (Republic Nashville)	128
KENNY CHESNEY/Come Over (Blue Chair/Columbia)	802		KIP MOORE/Beer Money (MCA)	114
Country Aircheck Top Spin Gainers			Country Aircheck Top Recurrents	Points
CARRIE UNDERWOOD/Blown Away (19/Arista)	631		ERIC CHURCH/Springsteen (EMI Nashville)	12582
ZAC BROWN BAND/The Wind (Southern Ground/Atlantic)	517		KIP MOORE/Somethin' 'Bout A Truck (MCA)	9254
LITTLE BIG TOWN/Pontoon (Capitol)	492		JASON ALDEAN/Fly Over States (Broken Bow)	6974
MIRANDA LAMBERT/Fastest Girl In Town (RCA)	455		CARRIE UNDERWOOD/Good Girl (19/Arista)	6825
LOVE AND THEFT/Angel Eyes (RCA)	415		LEE BRICE/A Woman Like You (Curb)	6396
BLAKE SHELTON/Over (Warner Bros./WMN)	378		ZAC BROWN BAND/No Hurry (Southern Ground/Atlantic)	5765
KENNY CHESNEY/Come Over (Blue Chair/Columbia)	327		RASCAL FLATTS/Banjo (Big Machine)	5595
GLORIANA/(Kissed You) Good Night (Emblem/WAR)	315		MIRANDA LAMBERT/Over You (RCA)	5452
JOSH TURNER/Time Is Love (MCA)	281		JAKE OWEN/Alone With You (RCA)	4999
KIP MOORE/Beer Money (MCA)	253		TIM MCGRAW/Better Than I Used To Be (Curb)	4806





Country Aircheck Activity

JOSH ABBOTT BAND/Touch (PDT)

630 points, 177 spins 1 add: KCCY

RODNEY ATKINS/Just Wanna Rock N Roll (Curb)

628 points, 243 spins

4 adds: DGHC, KEEY, KILT*, WDAF

KATIE ARMIGER/Better In A Black Dress (Cold River)

586 points, 216 points 1 add: DGHC

PARMALEE/Musta Had A Good Time (Stoney Creek)

549 points, 164 spins

5 adds: KWNR, WDAF, WGNE, WTGE, WXCY

JESSIE JAMES/Military Man (Show Dog-Universal)

522 points, 207 spins No adds

CRAIG MORGAN/Corn Star (Black River)

465 points, 209 spins No adds

TRACE ADKINS/Them Lips (On Mine) (Show Dog-Universal)

444 points, 177 spins

8 adds: KEGA, KTST, WBCT, WCKT, WGNE, WNOE, **WOGI, WQYK***

Country Aircheck Activity includes the top 15 songs that have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

ADD DATES

BRIAN MILSON/Too Damn Young (Permian/Quarterback)

JAIDA DREYER/Confessions (Streamsound)

SARA EVANS/Anywhere (RCA)

JASON CASSIDY/Ride Of Your Life (A-Blake/Instigator)

RICH O'TOOLE/Red Wine On Your Lipstick (Triple Crown)

JULY 30

RANDY ROGERS BAND/One More Sad Song (MCA) **BRANTLEY GILBERT**/Kick It In The Sticks (Valory)

JASON ALDEAN/Take A Little Ride (Broken Bow)

D.VINCENT WILLIAMS/Down By The River (BPG)

CHELSEA BAIN/What If I (Rock Ridge/InstiGator)

HER & KINGS COUNTY/Family Tree (Elektra Nashville/WMN) FLORIDA GEORGIA LINE/Cruise (Republic Nashville)

VIDEO ADDS

EDENS EDGE/Too Good To Be True (Big Machine)

PISTOL ANNIES/Takin' Pills (RCA)

THE LUMINEERS/Ho Hey (Dualtone)

CMT PURE

KATIE ARMIGER/Better In A Black Dress (Cold River) PISTOL ANNIES/Takin' Pills (RCA)

GAC

BLAKE SHELTON/Over (Warner Bros./WMN)

PISTOL ANNIES/Takin' Pills (RCA)

GREG BATES/Did It For The Girl (Republic Nashville)

MONTGOMERY GENTRY/So Called Life (Average Joes)

HANK WILLIAMS, JR./That Ain't Good (Blaster/Quarterback)

THE COUNTRY NETWORK

SCOTTY MCCREERY/Water Tower Town (Mercury)

HANK WILLIAMS, JR./That Ain't Good (Blaster/Quarterback)

GREG BATES/Did It For The Girl (Republic Nashville)

MISS WILLIE BROWN/You're All That Matters To Me

(A&M/Octone/Rodeowave)

DUE WEST/Things You Can't Do In A Car (Black River)

CHELSEA BAIN/Rockin' That Trailer (Rock Ridge)

LUCAS HOGE/Give A Damn (Animal House)





LW	TW Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
2	1 S DIERKS BENTLEY/5-1-5-0 (Capitol)	13263	428	2489	59
3	2 SCORIANA/(Kissed You) Good Night (Emblem/WAR)	12818	442	2392	77
5	3 KENNY CHESNEY/Come Over (Blue Chair/Columbia)	12789	803	2395	131
1	4 ELI YOUNG BAND/Even If It Breaks Your Heart (Republic Nashville)	12557	-533	2396	-81
4	5 TOBY KEITH/Beers Ago (Show Dog-Universal)	12348	43	2339	8
8	6 THE BAND PERRY/Postcard From Paris (Republic Nashville)	10690	691	2018	128
9	7 SELAKE SHELTON/Over (Warner Bros./WMN)	10216	653	1925	70
10	8 S JOSH TURNER/Time Is Love (MCA)	9552	60	1730	-19
12	9 🛜 LOVE AND THEFT/Angel Eyes (RCA) 🗸	9336	898	1769	155
11	10 (Relativity/Capitol)	8938	241	1705	40
15	11 🤝 ZAC BROWN BAND/The Wind (Southern Ground/Atlantic) 🗸	7747	1375	1478	236
13	12 SANA KRAMER/Why Ya Wanna (Elektra Nashville/WAR)	6987	141	1317	43
14	13 THOMPSON SQUARE/Glass (Stoney Creek)	6604	35	1245	13
20	14 LITTLE BIG TOWN/Pontoon (Capitol) ✓	6540	1192	1221	193
16	15 THOMAS RHETT/Something To Do With My Hands (Valory)	6438	284	1218	62
17	16 SIG & RICH/That's Why I Pray (Warner Bros./WAR)	6424	284	1218	34
18	17 Cowboys And Angels (Broken Bow)	6366	607	1164	88
22	18 HUNTER HAYES/Wanted (Atlantic/WMN)	6125	890	1124	145
23	19 CHRIS YOUNG/Neon (RCA)	5584	483	1025	85
21	20 EASTON CORBIN/Lovin' You Is Fun (Mercury)	5577	317	1030	58
19	21 Capitol)	5552	178	1059	35
25	22 RASCAL FLATTS/Come Wake Me Up (Big Machine)	4711	191	898	42
26	23 EEE BRICE/Hard To Love (Curb)	4622	273	884	55
24	24 THE FARM/Home Sweet Home (All In/Elektra Nashville/New Revolution)	4524	-260	805	-77
27	25 Sea Gayle/Arista)	4384	200	825	31
29	26 MIRANDA LAMBERT/Fastest Girl In Town (RCA)	4232	525	807	97
33	27 🤝 TIM MCGRAW/Truck Yeah (Big Machine) 🗸	3719	1302	740	283
30	28 PHIL VASSAR/Don't Miss Your Life (Rodeowave)	3710	279	660	40
31	29 S JAKE OWEN/The One That Got Away (RCA)	3480	255	681	51
40	30 CARRIE UNDERWOOD/Blown Away (19/Arista) ✓	2610	1313	525	246
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MEDIABASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
32	31	JUSTIN MOORE/Til My Last Day (Valory)	2352	-79	429	-5
37	32 🥏	GREG BATES/Did It For The Girl (Republic Nashville)	1948	294	388	47
35	33 🥏	RANDY HOUSER/How Country Feels (Stoney Creek)	1783	36	317	1
38	34 🥖	EDENS EDGE/Too Good To Be True (Big Machine)	1459	55	267	8
42	35 🥏	KRISTEN KELLY/Ex-Old Man (Arista)	1417	357	228	54
44	36 🥏	CASEY JAMES/Crying On A Suitcase (19/Columbia)	1181	241	235	54
50	37 🥏	KIP MOORE/Beer Money (MCA)	1141	644	202	114
41	38 🥏	TRACE ADKINS/Them Lips (On Mine) (Show Dog-Universal)	1139	28	224	12
57	39 🥖	ERIC CHURCH/Creepin' (EMI Nashville)	945	607	218	149
43	40	MONTGOMERY GENTRY/So Called Life (Average Joes)	907	-93	187	-32
45	41 🥏	DARRYL WORLEY/You Still Got It (Tenacity)	838	-12	174	3
47	42 🥏	JOSH ABBOTT BAND/Touch (PDT)	746	94	151	17
48	43 🥏	SCOTTY MCCREERY/Water Tower Town (19/Interscope/Mercury)	721	106	136	14
46	44	AARON LEWIS/Endless Summer (Blaster/Quarterback)	594	-65	111	-7
49	45 🥏	JOANNA SMITH/We Can't Be Friends (Columbia)	560	1	122	0
52	46 🥏	HEIDI NEWFIELD/Why'd You Have To Be So Good (Sidewalk)	555	136	123	36
59	47 🥏	CHRIS CAGLE/Let There Be Cowgirls (BPG)	499	183	85	29
56	48 🥏	ANDY GIBSON/Summer Back (Curb)	490	142	98	27
51	49 🥖	JESSIE JAMES/Military Man (Show Dog-Universal)	444	3	96	1
53	50	RODNEY ATKINS/Just Wanna Rock N Roll (Curb)	375	-42	78	-7
55	51	FLORIDA-GEORGIA LINE/Cruise (Republic Nashville)	345	-4	67	-1
Debut	52 🥏	MISS WILLIE BROWN/You're All That Matters To Me (A&M/Octone/Rodeowave)	340	126	62	27
58	53 🥏	THE MAVERICKS/Born To Be Blue (Valory)	337	2	63	1
60	54 🥏	RACHEL HOLDER/In Your Arms (Curb)	324	41	77	8
54	55	PARMALEE/Musta Had A Good Time (Stoney Creek)	298	-104	53	-15
Debut	56 🥏	CRAIG MORGAN/Corn Star (Black River)	239	26	38	12
		BILL GENTRY/That Kind Of Life (Tenacity)	234	93	33	10
Debut	58	GWEN SEBASTIAN/Met Him In A Motel Room (Flying Island)	214	-14	49	-2
D <mark>ebut</mark>	59	MATT STILLWELL/Ignition (Average Joes)	201	-13	32	-1
Debut	60 🥖	THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution)	195	10	39	2

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