CHECK WEEKLY -

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Trading Places: Radio To Promo

Broadcast professionals crossing the fence to work as label promotion reps is nothing new. For some it's a lifelong change



and for others, proof that radio is where they belong. Country Aircheck talked to promo newcomers, long-timers who never looked back and some who decided to go back to the future by returning to radio. Which one is the dark side again?

"To me, these records guys were like rock stars," says WAR VP/National Promotion Chris Palmer, who's been in records for 17 years after 10 in radio. "I was at dinner

with [Epic Southeast rep] Chris Michaels and he goes, 'Dude, you should get into records.' He might as well have told me I should run for President, as far as I was concerned. But he told me I had the three things it takes to do the job: 'You're great on the phone, you're awesome at the dinner table and you can look somebody in the eye and tell them a bald-faced lie. You'd be perfect!'"

"I actually didn't want to leave radio for promotion," says Republic Nashville regional Lois Lewis. "I had been approached a

couple of times but I never really thought of myself as a sales person. Then [BMLG EVP & Republic Nashville President] Jimmy Harnen called, and the way he asked me, it didn't really sound



the same. It wasn't like sales. It was more like I was being approached to go talk about music with people, which is something I was already doing."

Party People: Almost universally, expectations were different than the reality of the job. "Obviously when you're in radio you see the people come to town and you go to the bar and you go to concerts, and you don't see all the leg work that (continued on page 7)



Get Met. It Pays: Broken Bow's Jason Aldean (c) with iHeartMedia's Rod Phillips (I) and Tom Poleman at MetLife Stadium Saturday (8/15).

Big Talk: iHeart's Indy Country

Indianapolis can be counted among Chicago, Pittsburgh, Milwaukee and Memphis as PPM markets that have added a Country station in the last 12 months. iHeartMedia launched Indy's third with WUBG (Big 98.3) in July (CAT 7/20). The 3kW Class A signal is smaller than Cumulus' 13kw Class B

WFMS and Emmis' 23kW Class B WLHK, but that doesn't worry SVP/Programming **Rob Cressman**. The market had a hole, he says, and his station is there to fill it.

iHeartMedia bought the Children'sformatted signal from Disney in May as part of a two-station deal worth \$1.95 million (CAT 6/2). Cressman says research encouraged the flip to Country. "It was quite a process and there were certainly other choices," he says.







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"But every time we got the research back, the indications were that an audience wasn't being served at Country."

And Country was just fine with Cressman, despite a programming background of mostly Rock-oriented and Alternative

stations. The Fredericksburg, VA native joined the Indy cluster in 2013 after stops in Charleston.



Memphis and Springfield, MA. "My personal experience with country music has been larger than my work experience," he explains. "Growing up and spending much of my life in the south, I've always had an affinity for country. It's unique

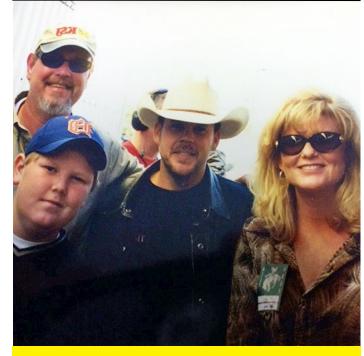
in the relationships the fans, artists and radio have with each other. I've consulted station groups that included Country stations, but I'm thrilled to have a day-to-day role with one."

Cressman says WUBG's modest signal isn't necessarily a handicap. "The license is to Plainfield, which is about 10 minutes from the center of Indianapolis," he explains. "We see it as an opportunity to super-serve the country lifestyle group to the west and south of the city, especially, and even eastward. I live about 30 minutes north of the city and it's strong there as well. I had to drive the signal to get a feel for what was real and what wasn't according to the coverage map and it's much stronger than I anticipated."

Mediabase sheds some light on how WUBG intends to set itself apart from the competition. The station's library is just under 200 titles deep with an exposure of 52% current, 28% recurrent and 20% gold. The average vintage is 2013 and its heaviest currents play 100 times per week. There are 32 current titles spinning at least 10 or more times per week, 19 recurrents playing at least 10 times per week and 100 gold titles playing at least three times per week. Meanwhile, WFMS' playlist settles in around 335 titles with current/recurrent/gold exposure at 44/26/30. Its average vintage is 2011 and heavy currents on 'FMS play 50 times weekly. Down the street, WLHK has just under 300 titles on its list that get exposed at the ratio of 42/39/19. Its heavy currents spin 60 times per week and the station's average vintage is 2013.

"I'm not giving away secrets when I say Big 98.3 is a contemporary, hit-driven radio station," Cressman says. "It's a tight list of only proven hits. We're not going to make Country loyalists wait to hear their favorites. What we're offering isn't just marginally different, it's markedly different."

On-air, Premiere's The **Bobby Bones** Show airs in mornings.



GE

Back In Black: A hat-clad Gary Allan (second from right) with (I-r) WKSJ/Mobile's Bill Black, son Josh and wife Andrea before a show in the early 2000s. Send your own all-in-the-family artist shots to pagethreepic@countryaircheck.com.

Middays and afternoons are being voice-tracked by WPOC/ Baltimore's **Bob Delmont** and WPGB/Pittsburgh's **Carson**, respectively, and nights are automated. There are no immediate plans to add other airstaff.

WUBG's first ratings come with Nielsen Audio's August PPM report, a partial appraisal as the station launched five days into the survey. Nielsen's July report shows WLHK in the Country lead with a 6.8 (3) and WFMS with 5.6 (6). Combined 2014 revenue for 'LHK and 'FMS topped \$12 million. Reach Cressman <u>here</u>. -*Russ Penuell*



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AÎRCHECK MY TUNES: MUSIC THAT SHAPED MY LIFE



Bart Crow

Thirty Tigers' **Bart Crow** discusses his most influential music: **1. Townes Van Zandt:** I named my

firstborn after Townes.

2. Gram Parsons: For five years in a row, my wife and I went to the Joshua Tree Inn and stayed in the Gram room, wrote songs and hiked in the park.

3. Willie Nelson: I love everything he stands for, the boundaries he has conquered – and still does.

4. Rolling Stones, Nashville 2015: It's the greatest thing I've ever seen with my own eyes. They've been a huge band for 40 years but when they started playing music, they played clubs and beer joints just like I do. Musically, these guys are all over the place. I love and admire that. And how many bands do you know who've been *stadium* bands for 30 years?

5. Townes Van Zandt/Mr. Mud & Mr. Gold: This is songwriting and poetry at its finest. If you can keep up with it, it's a pretty wicked tune.

• **Highly regarded music you've actually never heard:** I have buddies who are big Simon & Garfunkel fans who've said, "You need to dig in."

• An "important" style of music you just don't get: Electronic Dance Music. I even follow Skrillex on Instagram and see thousands of people who come to his concerts. I don't judge it – but I just don't get it.

• An album you listened to incessantly: Right now it's two

- The Beatles' Rubber Soul and John Lennon's Imagine.

• An obscure or non-country song everyone should listen to right now: Brandon Flowers' "Crossfire" on his Flamingo record. The songwriting is stupid good.

• Music you'd rather not admit to enjoying: I like early '90s Gangsta Rap. N.W.A., Too Short, Ice Cube, 2 Live Crew. When I was in seventh grade and first heard it I thought, "This is awesome!"



Easy As 1: Celebrating the chart-topping ascension of "Loving You Easy" are (l-r) WPOC/Baltimore's Jeff St. Pierre and Tommy Chuck, Southern Ground's Chuck Swaney (obscured), Zac Brown, WMZQ/Washington's Meg Stevens, the label's Paul Williams and WGH/Norfolk's John Shomby at Nationals Park Friday (8/14).

Chart Chat

Congrats to Zac Brown Band, Mara Sidweber, Chuck Swaney and the entire Southern Ground promotion team on

landing this week's No. 1 with "Loving You Easy." The song is the second consecutive Country chart-topper from ZBB's Jekyll + Hyde, and the album's third overall counting "Heavy Is The Head," which topped the Mainstream Rock chart in March. And kudos on a rare Add

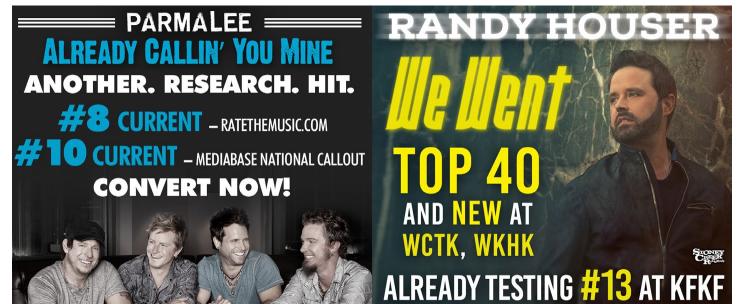


Board tie to Lee Adams and the Broken Bow team and

Matthew Hargis and the **Republic Nashville** team. Jason Aldean's "Gonna Know We Were Here" and **The Band Perry**'s "Live Forever" both received 38 adds, topping this week's board.

News & Notes

Townsquare has agreed to purchase **North American Midway Entertainment** for \$75.5 million as the company expands its live events business.



WOGI WZZK WXCY WJVC WKMK KMNB KTTS WCYQ WQHK WSIX WYCD WAMZ WDXB WGAR WDSY WDAF WPGB KWNR KHGE KSOP KNIX WCKN WWGR WRNS WKXC WIRK WSOC KMLE WKML WOGK WTQR WTHT WRNX WBEE WKLI WCTK WPOR KILT KWOF KUAD KSSN KKIX KRTY KUPL KXLY KCYE KNCI KJUG WOGI WZZK WXCY WJVC WKMK KMNB KTTS WCYO WDAF WDSY WAMZ WDXB WGAR WPGB WQHK WSIX WYCD NCK WO WI WC KI KKIX PL KX BETTER IN BOO WXCY WKMI WSIX WAMZ WYCD WIRK KNIX WCKN WWGR WKXC KHGE KSOP WSOC WKML WOGK KMLE WTO NCTK WRNX WBEE WPOR KILT KWOF ΚΚΙΧ KSSN KRTY KUPL KXLY KCYE KNCI KJU WXCY WOHK WSIX W.NC WKMK KMNB KTTS WCYQ WYCD WAMZ WDXB WGAR WDSY WPGB KHGE KWNR

FIRST WEEK STATIONS COLUMBIA 511



OFF THE RECORD: MADDIE & TAE



Maddie: I grew up listening to

Houston's KKBQ and KILT. When I go back home I still freak out when I hear our songs on the radio.

Tae: I grew up listening to KLBC/ Durant, OK. My favorite memory of school is listening to them while I was getting ready in the morning.

🔿 Maddie & Tae

Maddie: For the first two weeks of

our radio tour we were on a bus because we had the whole Dot staff with us. The bus driver did not make a clearance going under a bridge in Chicago. He peeled off the top of the bus like a sardine can. The AC unit almost hit Tae in the head. We definitely could've died but we didn't, thank God.

T: The best part of that story is, the bus driver knew what had happened but kept driving for two more miles. We were finally like, "Dude, this bus is not safe. We need to pull over." We got Uber rides to our next show, which was two hours away. We were only 45 minutes late. We didn't cancel!

T: I would love to have dinner with Lee Ann Womack. I would ask her for her beauty tips – and how it feels to be an alien because she's not human. Her voice is too good.

M: Tae and I are really smart with our money. We don't like to spend a lot. But we did spend about \$50 each at this consignment store in New Mexico. It had super cute clothes and we got a bunch of stuff for a really good price.

T: My heaven on earth is Destin, FL.

M: I'd like to be stuck in Concan, TX because it's where the Frio River is – and that is *my* heaven on earth. And there's no cell phone reception in Concan, which is awesome.

M: I do a lot of redneck things in the fall and winter because I hunt. I'm a hillbilly at heart.

T: We bring a little blow-up pool with us out on the road. Every morning our tour manager blows it up and I lay in this kiddie pool for hours. That's kind of redneck, isn't it?

Sun Broadcast Group has been named the fastest growing radio company and one of the fastest growing companies in America by *Inc. Magazine.*

John Anderson, Waterloo Revival, LoCash and others have teamed with Westwood One's **Red Eye Radio** for its coverage of the *Great American Trucking Show* Aug. 27-29 in Dallas. More on performances and appearances <u>here</u>.

Songwriter-artist **Jeffrey James** has signed an exclusive publishing agreement with **Sony ATV Music Publishing**. Songwriter **Mark Selby** has signed a new publishing

agreement with Carlin Nashville

Singer-songwriter Marshall Altman has signed with BMG Nashville.

The **Oak Ridge Boys** were given the Bob Hope Award for Excellence in Entertainment by the **Congressional Medal of Honor Society** Aug. 8 at the *Nashville Salutes Gala*.

The **Garth Brooks** World Tour with **Trisha Yearwood** is coming Cleveland, OH Oct. 9-10 at Quicken Loans Arena.

The Week's Top Stories

Full coverage at <u>countryaircheck.com</u>.

• Former Cumulus KUBL/Salt Lake City mornings hosts Rick Dunn (Shotgun Jackson) and Carly Cash joined Townsquare's KAWO/Boise in that role. (8/17)

Townsquare added to its upper management staff. (8/17)
 Radio vet Robb Reel joined West Virginia Radio's WKWS/

Charleston, WV for mornings. (8/14)

• iHeartMedia WSIX/Nashville Dir./Promotions Kimsey Kerr added MD duties for the station and Sony RED Mgr./Southeast Promotions Emma Applebome joined the cluster as Dir./ Marketing. (8/14)

• Signal/Little Rock flipped AC KHLR to Country. (8/13)

• Radio vet **Dave Benson** joined **Local Voice Media** as VP/ Programming. (8/12)

• Townsquare **WGNA/Albany** afternoon personality **Lou Roberts** left the station after 26 years. (8/12)

• **iHeartMedia** Classic Rock KKZX & News WQNT/Spokane PD **Jason McCollim** was named SVP/Programming for the company's Colorado Springs and Pueblo, CO markets. (8/11)

Trading Places: Radio To Promo

(continued from page 1)

went in to that," says former Stoney Creek regional **Derek Gunn**, whose 15-year radio career was spent at KBUL/Reno, NV. "You don't see the day-to-day calling people and the spin-watching



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and spin-policing, and keeping track of things, and figuring out ways to get ahold of people and not getting called back."

One of the learning curves is realizing radio people operate in very diverse ways. "I was a guy who programmed a successful station in a market with three Country stations, I was consistently No. 1 and I played a ton of new music," Palmer says. "I was also infatuated with record people so I couldn't call them back fast enough. My expectations were that everybody in radio was like me

- friendly guys who loved to communicate and play new music. While there are many of them out there, that is not the case everywhere."

That reality hit pretty quickly for Palmer. "Before I'd even started the job, I called a PD I used to work with, excited to tell him I was going to be his regional. He said, 'That's awesome, but hey, I take calls on Wednesdays.'"

Can You Relate? Having a radio background can be both a blessing and a curse in record promotion. "I still understand,

at least on the surface, the trials they have and the navigation they have to do throughout their company and their GM and sales people," says Arista Dir./National Promotion **Andy Elliott**,



who spent 20 years in radio before moving to promotion in 2010. "On the other hand it also makes things a little more frustrating for me because I understand how research works and when I get excuses for things, sometimes I'm like, 'Really? You're giving me that excuse? I invented that excuse.'"

"It is a double-edged sword," says IRS/ Nashville Dir./Promotion **Will Robinson**, who left radio in 2011 after 18

years. "But it's helped me be much more creative in my approach with respect to how I can help programmers solve problems."

As with any risky decision, leaving radio for promotion proved to be the wrong choice for some. "I had a pretty accurate perception of what the job was," says KTGX/Tulsa PD **Kristina Carlyle**, who left 24 years of radio behind for a year with Sidewalk, and then went back. "I just didn't realize how busy other people were –

people I'd met in radio who I considered to be friends and I couldn't even get them to call me back. That was a bit of a shock."

Carlyle doesn't regret trying, though. "I don't ever regret anything, even mistakes," she says. "Both jobs are great jobs, but I



Andy Elliott



Bull Ups: WLFK/ Ogdensburg, NY morning host & KBZU/Albuquerque afternoon tracker Tony Lynn makes a 24-hour round trip from upstate New York to Albuquerque to do a two-hour remote and host an event celebrating the 35th anniversary of Urban Cowboy. "It's no fun sleeping on the floor at O'Hare," he says.

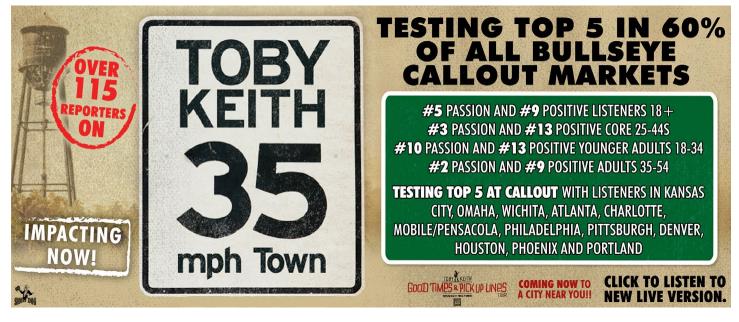
definitely get to use my creativity more on this side. The promotion job has helped me to be more responsive to what they do and to return phone calls and things like that."

Gunn agrees. "It's something I'd always wanted to do and it just didn't work out," he says of his brief stint with Stoney Creek. "It's hard for me to get to know people, and when you're selling a product to them, sometimes people don't want to deal with you, so getting to know them is hard and that was frustrating. That made it not a good fit for me."

Remember When: Those who stayed in promotion have fond memories of radio and try to do what they can to keep even a little of it in their lives. "I really try to keep a foot in the radio side and pay attention to what they're doing, because at some point in my career I fully expect that I'll go back to radio," says Lewis. "I love radio, it's my first passion and I'm obsessed with the fact that you get to play music for people and talk about it. It was hard to leave it."

"The stations I worked with in Des Moines have me come fill in on the morning show once in a while if someone goes on vacation," says Elliott. "That's always fun."

"I miss doing production," says Palmer. "I used to love doing commercials. I do some of that stuff in my downtime at home now. I have a little studio. Sometimes I make little spoof things that I share with my friends. I've done a couple things for Warner Bros. – a CMA Fest commercial last year. I do some video editing stuff for the label sometimes on the side. It's all the fun of getting to make a commercial, but without having to live on \$18,000 a year." –Jess Wright CAC



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AIRCHECK

August 17, 2015

Chart Page 1

LW	τw		Artist/Title (Label) To	otal Points +	/- Points 1	lotal Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	\approx	ZAC BROWN BAND/Loving (SouthrnGrnd/Varvatos/BMLG) 🖌	29110	2683	8486	714	56.229	4.222	154	0
3	2	\otimes	FRANKIE BALLARD/Young & Crazy (Warner Bros./WAR)	26956	1417	8028	391	53.116	2.638	154	0
5	3	1	SAM HUNT/House Party (MCA) 🖌	25724	2345	7501	591	51.372	4.753	153	0
6	4	1	DUSTIN LYNCH/Hell Of A Night (Broken Bow)	24989	2105	7368	687	48.872	3.69	153	0
1	5		MICHAEL RAY/Kiss You In The Morning (Atlantic/WEA)	24669	-4527	7038	-1486	48.736	-7.745	154	0
7	6	\otimes	THOMAS RHETT/Crash And Burn (Valory)	22151	1958	6555	577	44.455	4.332	153	0
8	7	(CHRIS JANSON/Buy Me A Boat (Warner Bros./WAR)	20609	1491	6180	564	40.824	3.87	152	0
10	8	\otimes	KEITH URBAN/John Cougar, John Deere (Capitol)	19472	2135	5743	657	37.969	3.696	154	0
11	9	\otimes	BRETT ELDREDGE/Lose My Mind (Atlantic/WMN)	17985	893	5287	255	35.635	1.399	154	0
4	10)	LUKE BRYAN/Kick The Dust Up (Capitol)	17895	-5586	5219	-1713	36.71	-9.038	154	0
13	11	\otimes	KENNY CHESNEY/Save It For A Rainy Day (Blue Chair/Columbia)	16928	1982	4775	546	34.739	4.35	154	0
12	12	\approx	ERIC CHURCH/Like A Wrecking Ball (EMI Nashville)	15341	225	4562	84	30.999	0.281	152	0
14	13		MADDIE & TAE/Fly (Dot)	14960	859	4200	158	29.498	2.431	154	0
15	14		CHASE RICE/Gonna Wanna Tonight (Columbia)	14410	1325	4110	309	27.78	4.766	150	3
17	15	\approx	FLORIDA GEORGIA LINE/Anything Goes (Republic Nashville)	13811	1836	4024	533	26.811	3.386	153	2
20	16		COLE SWINDELL/Let Me See Ya Girl (Warner Bros./WMN)	13332	1719	3893	471	24.951	4.488	140	2
16	17	\approx	JAKE OWEN/Real Life (RCA)	12716	126	3781	38	23.982	0.188	150	0
21	18		DAN + SHAY/Nothin' Like You (Warner Bros./WAR)	12373	807	3553	205	24.291	1.863	147	0
22	19		OLD DOMINION/Break Up With Him (RCA)	11784	611	3288	201	20.327	1.244	146	1
18	20		LADY ANTEBELLUM/Long Stretch Of Love (Capitol)	11769	18	3319	61	22.526	0.548	154	0
19	21		KIP MOORE/I'm To Blame (MCA)	11757	140	3521	72	21.293	-0.149	152	0
23	22	\approx	CAM/Burning House (Arista)	11365	722	3277	163	21.206	1.361	149	1
24	23		BIG & RICH/Run Away With You (B&R/New Revolution)	10636	147	3187	54	17.84	-0.231	149	0
25	24	1	PARMALEE/Already Callin' You Mine (Stoney Creek)	8898	140	2748	43	13.509	0.212	147	0
28	25		CHRIS YOUNG/I'm Comin' Over (RCA)	8734	777	2482	237	14.62	1.54	132	0

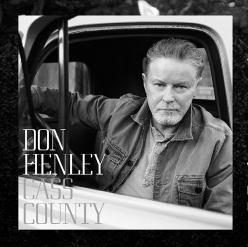
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Clivit on the move NouPart 2 BB New & Active NosieRow 37* Indicator 43* Activator 43* KCYE, KHGE, KIZN, KSOP, KTEX, KTOM, KTGX, KUAD, KUPL, KXLY, WGAR, WJVC, WKLI, WQHK, WQMX, WSOC, WTGE, WTHT, WUSH, WXCY, WZZK, WKDQ, KGNC, WUBB, KEAN, KSNI, WTWF, KSUX, WPUR, KRRG, WACO, KRAZ, WOKK, WJVL, WJLS, WKKW, WCTY, WDGG, WFRE, WOVK, WHKX, WRSF, WKSF, WFMB, WTCM, WTHI, WAXX, WBFM, WZKX, KRRV, WXFL, KQUS, KIAI, KVOX, KZPK, KFLG, KGKL, KTHK, KUAD, KKJG, RENEGADE NASHVILLE

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THAT OLD FLAME

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				MINDIADA								0
	LW	тw		Artist/Title (Label)	Total Point	ts +/- Points 1	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
	27	26 🖗	<u> </u>	BROTHERS OSBORNE/Stay A Little Longer (EMI Nashville)	8192	219	2427	117	14	0.643	130	0
	31	27 🕏		BLAKE SHELTON/Gonna (Warner Bros./WMN) 🖌	7828	2530	2289	769	13.294	4.051	135	9
	37	28 ਓ	<u></u>	LUKE BRYAN/Strip It Down (Capitol) 🖌	7643	3709	2155	1097	14.073	6.326	132	21
	29	29 🖗	<u>()</u>	HUNTER HAYES/21 (Atlantic/WMN)	6381	307	1770	71	12.674	1.153	137	1
	30	30 💈		JANA KRAMER/I Got The Boy (Elektra/WAR)	6055	168	1804	71	11.315	0.209	138	4
	32	31 🔗		KELSEA BALLERINI/Dibs (Black River)	5736	1185	1702	385	9.089	2.31	123	5
	33	32 🔗		MIRANDA LAMBERT/Smokin' And Drinkin' (RCA)	4515	73	1247	20	9.657	0.557	113	1
	38	33 🕏	()	LOCASH/I Love This Life (Reviver/Star Farm)	4451	637	1384	175	8.047	1.375	94	2
	36	34 🔗	()	DARIUS RUCKER/Southern Style (Capitol)	4231	216	1131	34	6.201	0.553	107	3
	35	35 💈	()	CHASE BRYANT/Little Bit Of You (Red Bow)	4229	66	1295	39	5.578	0.17	119	2
	34	36		DRAKE WHITE/It Feels Good (Dot)	4110	-100	1216	-29	5.5	-0.235	104	0
Aî	RB	ORN	Е	TIM MCGRAW/Top Of The World (Big Machine)	3543	-267	999	-93	6.07	-2.274	117	26
	41	38 🕏	()	RANDY HOUSER/We Went (Stoney Creek)	3503	83	1133	11	3.982	0.224	119	2
AÎ	RB	ORN	E	JASON ALDEAN/Gonna Know We (Broken Bow) DEBUT	3282	1778	957	543	5.868	2.937	111	38
	42	40 🕏	()	A THOUSAND HORSES/(This Ain't No) (Republic Nashville)	3057	267	940	65	3.709	0.321	101	6
	43	41 🕏	()	JERROD NIEMANN/Blue Bandana (Sea Gayle/Arista)	2915	212	935	65	3.707	0.249	102	7
	45	42 🔗	()	THE CADILLAC THREE/White Lightning (Big Machine)	2732	130	886	27	2.818	0.142	107	4
	48	43 🖗	()	BILLY CURRINGTON/Drinkin' Town With A (Mercury)	2675	218	756	19	3.56	0.498	102	1
Ai	RB	ORN	IE	DIERKS BENTLEY/Riser (Capitol)	2616	283	805	65	3.415	0.379	92	4
	47	45 🛜	ŝ	STEVEN TYLER/Love Is Your Name (Dot)	2592	37	799	0	5.719	0.2	94	0
	44	46		TOBY KEITH/35 MPH Town (Show Dog)	2553	-147	754	-53	3.125	-0.07	102	0
	49	47 🖗	()	LEE BRICE/That Don't Sound Like You (Curb)	2539	205	871	80	2.938	-0.189	97	2
	46	48		CRAIG CAMPBELL/Tomorrow Tonight (Red Bow)	2479	-80	821	-13	2.592	-0.07	96	2
	40	49		MO PITNEY/Country (Curb)	2288	-1267	719	-404	3.124	-1.864	109	0
De	but	50 🔗		THE BAND PERRY/Live Forever (Republic Nashville) 🖌	2179	2179	630	630	4.907	4.907	40	38

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WE LOVE THIS CHART POSITION CA/MB 33 BB/BDS 32 WE LOVE THIS RESEARCH #1 NET POSITIVE IN MEDIABASE NATIONAL CALLOUT FOR 6 WEEKS RUNNING! WE LOVE THESE SALES OVER 75,000 SINGLES AND GROWING! WE LOVE THIS ACT VOTE FOR LOCASH CMA VOTE FOR LOCASH CMA

	August 17	Cildit	Page 4
Country Aircheck Add Leaders	MEDIAB Adds		
-		Activator Top Point Gainers	1404
JASON ALDEAN/Gonna Know We Were Here (Broken Bow)	38		1484
THE BAND PERRY/Live Forever (Republic Nashville)	38	· • • • • • • •	1194 🗸
CANAAN SMITH/Hole In A Bottle (Mercury)	34		1032 🖌
TYLER FARR/Better In Boots (Columbia)	29		1001 🖌
TIM MCGRAW/Top Of The World (Big Machine)	26	JASON ALDEAN/Gonna Know We Were Here (Broken Bow)	968 🖌
LUKE BRYAN/Strip It Down (Capitol)	21	THOMAS RHETT/Crash And Burn (Valory)	944
BLAKE SHELTON/Gonna (Warner Bros./WMN)	9	THE BAND PERRY/Live Forever (Republic Nashville)	660
WATERLOO REVIVAL/Bad For You (Big Machine)	9	FLORIDA GEORGIA LINE/Anything Goes (Republic Nashville)	640
JERROD NIEMANN/Blue Bandana (Sea Gayle/Arista)	7	KENNY CHESNEY/Save It For A Rainy (Blue Chair/Columbia)	548
A THOUSAND HORSES/(This Ain't No) (Republic Nashville)	6	SAM HUNT/House Party (MCA)	512
Country Aircheck Top Point Gainers		Activator Top Spin Gainers	
LUKE BRYAN/ Strip It Down (Capitol)	3709 🖌	LUKE BRYAN/Strip It Down (Capitol)	301
ZAC BROWN BAND/ Loving (SouthrnGrnd/Varvatos/BMLG)	2683 🆌	DUSTIN LYNCH/Hell Of A Night (Broken Bow)	234
BLAKE SHELTON/ Gonna (Warner Bros./WMN)	2530 🖌	THOMAS RHETT/Crash And Burn (Valory)	201
SAM HUNT/ House Party (MCA)	2345 🖌	JASON ALDEAN/Gonna Know We Were Here (Broken Bow)	198
THE BAND PERRY/ Live Forever (Republic Nashville)	2179 🖌	CHRIS JANSON/Buy Me A Boat (Warner Bros./WAR)	195
KEITH URBAN/ John Cougar, John Deere (Capitol)	2135	BLAKE SHELTON/Gonna (Warner Bros./WMN)	188
DUSTIN LYNCH / Hell Of A Night (Broken Bow)	2105	THE BAND PERRY/Live Forever (Republic Nashville)	130
KENNY CHESNEY/ Save It For A Rainy (Blue Chair/Columbia) THOMAS RHETT/ Crash And Burn (Valory)	1982 1958	OLD DOMINION/Break Up With Him (RCA)	128
FLORIDA GEORGIA LINE/ Anything Goes (Republic Nashville)	1836	FLORIDA GEORGIA LINE/Anything Goes (Republic Nashville) KENNY CHESNEY/Save It For A Rainy (Blue Chair/Columbia)	127 119
Country Aircheck Top Spin Gainers		Country Aircheck Top Recurrents	Points
LUKE BRYAN/ Strip It Down (Capitol)	1097	ZAC BROWN BAND/ Loving (SouthrnGrnd/Varvatos/BMLG)	29110
BLAKE SHELTON/ Gonna (Warner Bros./WMN)	769	FRANKIE BALLARD/ Young & Crazy (Warner Bros./WAR)	26956
ZAC BROWN BAND/ Loving (SouthrnGrnd/Varvatos/BMLG)	714	SAM HUNT/ House Party (MCA)	25724
DUSTIN LYNCH/ Hell Of A Night (Broken Bow)	687	DUSTIN LYNCH/ Hell Of A Night (Broken Bow)	24989
KEITH URBAN/ John Cougar, John Deere (Capitol)	657	MICHAEL RAY/ Kiss You In The Morning (Atlantic/WEA)	24669
THE BAND PERRY/ Live Forever (Republic Nashville)	630	THOMAS RHETT/ Crash And Burn (Valory)	22151
SAM HUNT/ House Party (MCA)	591	CHRIS JANSON/ Buy Me A Boat (Warner Bros./WAR)	20609
THOMAS RHETT/ Crash And Burn (Valory)	577	KEITH URBAN/ John Cougar, John Deere (Capitol)	19472
CHRIS JANSON/ Buy Me A Boat (Warner Bros./WAR)	564	BRETT ELDREDGE/ Lose My Mind (Atlantic/WMN)	17985
KENNY CHESNEY / Save It For A Rainy (Blue Chair/Columbia)	546	LUKE BRYAN/ Kick The Dust Up (Capitol)	17895
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GLENCLIFF HIGH SCHOOL 160 ANTIOCH PIKE, NASHVILLE	DOSEBALL	TOURN SATURDAY, AUGUST 22 REGISTRATION AT 9:00AM	
RATSING WONEY FOR RYAN'S GUITARS PROJECT	ST	SIGN UP OR DONATE HERE THROUGH Solid	
	THUR (C) Ma	songkick Preuro MStreet	

August 17, 2015 MEDIABASE

COUNTRY AIRCHECK ACTIVITY

- STEVEN TYLER/Love Is Your Name (Dot) Moves 47-45* 2,592 points, 799 spins; No adds
- **TOBY KEITH**/35 MPH Town (Show Dog) Moves 44-46 2,553 points, 754 spins; No adds
- LEE BRICE/That Don't Sound Like You (Curb) Moves 49-47* 2,539 points, 871 spins 2 adds: WKXC, WLHK
- CRAIG CAMPBELL/Tomorrow Tonight (Red Bow) Moves 46-48 2,479 points, 821 spins 2 adds: WNOE, WYRK
- **MO PITNEY**/Country (Curb) Moves 40-49 2,288 points, 719 spins; No adds
- THE BAND PERRY/Live Forever (Republic Nashville) Debuts at 50* 2,179 points, 630 spins 38 adds including: KASE*, KBEB, KCCY*, KEEY*, KFRG, KHEY*, KKBQ*, KKGO, KKIX, KMNB
- RONNIE DUNN/Ain't No Trucks In Texas (Nash Icon/Valory) 1,755 points, 478 spins 2 adds: KSOP, WXBQ
- EASTON CORBIN/Yup (Mercury) 1,685 points, 495 spins 4 adds: KILT, WNOE, WTHT, WXCY
- **DAVID NAIL**/Night's On Fire (MCA) 1,437 points, 475 spins 3 adds: KNIX, WNCY, WQIK
- CLARE DUNN/Move On (MCA) 1,433 points, 443 spins 2 adds: WCTQ, WGGY

ADD DATE

AUGUST 24

WILLIAM MICHAEL MORGAN/I Met A Girl (Warner Bros./WMN) LITTLE BIG TOWN/Pain Killer (Capitol) **THE BAND PERRY**/Live Forever (Republic Nashville)

AUGUST 31

MO PITNEY/Boy And A Girl Thing (Curb) **BRANTLEY GILBERT**/Stone Cold Sober (Valory)

September 8

AMANDA WATKINS/If I Was Over You (in2une) **CASSADEE POPE**/I Am Invincible (Republic Nashville)

Send yours to adds@countryaircheck.com

CHECK OUT 8/21



Kip Moore Wild Ones (MCA) Moore wrote all 13 tracks on his second album with co-writers including Chris DeStephano, Troy Verges and Luke Dick. He recorded it on days off from his 200+-dates-a-year touring schedule and the project features current single "I'm To Blame."

WHITNEY ROSE	
C. P.	

Whitney Rose Heartbreaker of the Year (Cameron House)

Canadian singer/songwriter Rose worked with producer Raul Malo from The Mavericks on her latest album. It's a mix of originals and two covers – Hank Sr.'s "There's A Tear In My Beer" and The Ronettes' "Be My Baby" (a duet with Malo).

Maddie & Tae Start Here (Dot) August 28 Various Mud Digger Vol. 6 (Average Joes) Sept. 11 **Brett Eldredge** Illinois (Atlantic/WMN) Jewel Picking Up The Pieces (Sugar Hill) Sept. 18 Mac McAnally A.K.A. Nobody (Mailboat) Clare Dunn Self-Titled (MCA) Leigh Nash The State I'm In (Thirty Tigers)



A	C1		VATOR August 17, 2015				(Chart Pa	age 6
LW	TW		Artist/Title (Label)	Points -	-/- Points	Plays	+/- Plays	Stations	Adds
2	1		FRANKIE BALLARD/Young & Crazy (Warner Bros./WAR)	11997	300	2345	63	54	0
1	2		ZAC BROWN BAND/Loving You Easy (SouthrnGrnd/Varvatos/BMLG)	11872	-249	2292	-53	52	0
3	3	$\widehat{\otimes}$	SAM HUNT/House Party (MCA)	11452	512	2198	103	54	0
7	4	$\widehat{\sim}$	DUSTIN LYNCH/Hell Of A Night (Broken Bow)	10370	1194	2022	234	53	0
6	5	\otimes	THOMAS RHETT/Crash And Burn (Valory)	10160	944	1946	201	54	1
4	6		MICHAEL RAY/Kiss You In The Morning (Atlantic/WEA)	9807	-755	1863	-160	48	0
9	7	$\widehat{}$	CHRIS JANSON/Buy Me A Boat (Warner Bros./WAR) 🖌	9622	1032	1889	195	54	0
8	8	$\widehat{}$	KEITH URBAN/John Cougar, John Deere (Capitol)	9093	434	1798	105	55	0
11	9		BRETT ELDREDGE/Lose My Mind (Atlantic/WMN)	8128	-114	1570	-18	55	0
13	10	$\widehat{}$	KENNY CHESNEY/Save It For A Rainy Day (Blue Chair/Columbia)	7726	548	1493	119	55	1
12	11		ERIC CHURCH/Like A Wrecking Ball (EMI Nashville)	7475	-153	1452	-39	54	1
14	12	$\widehat{\sim}$	JAKE OWEN/Real Life (RCA)	7126	91	1355	24	54	0
5	13		LUKE BRYAN/Kick The Dust Up (Capitol) 🖌	7011	-3177	1367	-611	42	0
15	14	$\widehat{\sim}$	KIP MOORE/I'm To Blame (MCA)	6620	156	1259	32	53	0
17	15	$\widehat{\sim}$	FLORIDA GEORGIA LINE/Anything Goes (Republic Nashville)	6553	640	1253	127	54	0
16	16	$\widehat{}$	MADDIE & TAE/Fly (Dot)	6355	123	1223	35	51	0
18	17	$\widehat{}$	LADY ANTEBELLUM/Long Stretch Of Love (Capitol)	6285	400	1229	61	53	0
19	18	$\widehat{\sim}$	COLE SWINDELL/Let Me See Ya Girl (Warner Bros./WMN)	6224	351	1215	79	55	0
20	19	$\widehat{}$	CHASE RICE/Gonna Wanna Tonight (Columbia)	5666	347	1115	85	52	0
21	20	$\widehat{}$	CAM/Burning House (Arista)	4688	147	899	39	48	2
23	21	$\langle \widehat{\mathbf{x}} \rangle$	DAN + SHAY/Nothin' Like You (Warner Bros./WAR)	4598	343	906	60	48	0
24	22	$\widehat{}$	OLD DOMINION/Break Up With Him (RCA)	4560	492	894	128	50	0
22	23	$\widehat{}$	CHRIS YOUNG/I'm Comin' Over (RCA)	4374	12	860	13	51	1
31	24	$\widehat{}$	BLAKE SHELTON/Gonna (Warner Bros./WMN) 🖌	3571	1001	715	188	46	9
25	25	$(\hat{\mathbf{x}})$	BIG & RICH/Run Away With You (B&R/New Revolution)	3423	204	672	32	40	1
28	26	\otimes	PARMALEE/Already Callin' You Mine (Stoney Creek)	3255	251	628	47	45	3
27		$\langle \hat{\boldsymbol{x}} \rangle$		3226	150	603	52	45	3
26	28		MIRANDA LAMBERT/Smokin' And Drinkin' (RCA)	3161	-37	605	-9	49	0
30		$\widehat{}$	KELSEA BALLERINI/Dibs (Black River)	3061	478	580	106	48	0
42	30	$\langle \hat{\mathbf{x}} \rangle$	LUKE BRYAN/Strip It Down (Capitol)	2709	1484	567	301	38	11



ACTIVATOR

August 17, 2015

Chart Page 7

LW	τw		Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Add
29	31		HUNTER HAYES/21 (Atlantic/WMN)	2479	-172	488	-23	39	0
33	32	$\widehat{\sim}$	JANA KRAMER/I Got The Boy (Elektra Nashville/WAR)	2372	285	451	51	36	4
32	33		RANDY HOUSER/We Went (Stoney Creek)	2046	-146	391	-29	37	1
39	34	$\widehat{\sim}$	TIM MCGRAW/Top Of The World (Big Machine)	1846	380	375	84	35	6
35	35	$\widehat{\sim}$	LOCASH/I Love This Life (Reviver/Star Farm)	1753	-30	266	10	26	3
36	36	$\widehat{\sim}$	DIERKS BENTLEY/Riser (Capitol)	1720	35	377	15	36	1
34	37		DARIUS RUCKER/Southern Style (Capitol)	1672	-114	319	-32	38	1
37	38		A THOUSAND HORSES/(This Ain't No) Drunk Dial (Republic Nashville)	1559	-91	294	-2	30	2
40	39		TOBY KEITH/35 MPH Town (Show Dog)	1388	-56	253	-13	30	0
58	40	$\widehat{\mathbf{x}}$	JASON ALDEAN/Gonna Know We Were Here (Broken Bow) 🖌	1326	968	266	198	28	14
41	41	$\widehat{\mathbf{x}}$	LEE BRICE/That Don't Sound Like You (Curb)	1301	-2	275	3	25	2
48	42	$\widehat{\sim}$	JERROD NIEMANN/Blue Bandana (Sea Gayle/Arista)	1037	271	226	57	22	5
44	43	$\widehat{\mathbf{x}}$	OLIVIA LANE/You Part 2 (Big Spark/Star Farm)	952	14	185	3	17	1
47	44	$\widehat{\mathbf{x}}$	RONNIE DUNN/Ain't No Trucks In Texas (Nash Icon/Valory)	887	120	177	27	13	4
45	45		STEVEN TYLER/Love Is Your Name (Dot)	837	-5	167	-4	13	0
16	46		DRAKE WHITE/It Feels Good (Dot)	793	-26	152	-4	24	0
9	47	$\widehat{\mathbf{x}}$	CHASE BRYANT/Little Bit Of You (Red Bow)	753	110	145	18	23	1
but	48	$\widehat{\mathbf{x}}$	THE BAND PERRY/Live Forever (Republic Nashville)	660	660	130	130	17	12
51	49	$\widehat{\sim}$	EASTON CORBIN/Yup (Mercury)	636	24	121	3	12	1
50	50		CLARE DUNN/Move On (MCA)	492	-126	78	-17	9	0
53	51	$\widehat{\mathbf{x}}$	BRIAN COLLINS/Shine A Little Love (Blue Light)	468	-10	82	5	9	2
52	52		THE CADILLAC THREE/White Lightning (Big Machine)	437	-97	62	-5	8	0
but	53	$\widehat{\mathbf{x}}$	TYLER FARR/Withdrawals (Columbia)	369	44	64	9	7	0
56	54		CRAIG CAMPBELL/Tomorrow Tonight (Red Bow)	362	-35	66	-5	8	1
55	55		ALAN JACKSON/Jim And Jack And Hank (EMI Nashville)	347	-67	59	-18	8	0
but	56	$\widehat{\mathbf{x}}$	DAVID NAIL/Night's On Fire (MCA)	282	18	56	4	6	1
	57	$\widehat{\otimes}$	KRISTIAN BUSH/Light Me Up (Streamsound)	243	0	46	0	5	0
57	58		DREW BALDRIDGE/Dance With Ya (THiS Music)	210	-150	21	-15	1	0
but	59	\otimes	LUKE BRYAN/Kill The Lights (Capitol)	197	101	40	25	2	1
59	60		ADAM SANDERS/Somewhere That You Don't Go (Big Yellow Dog)	180	-170	18	-17	1	0

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