

COUNTRY AIRCHECK WEEKLY

September 4, 2012, Issue 310

RASCAL FLATTS
COME WAKE ME UP



★ TOP 15 AT BILLBOARD!!! ★

★ DOUBLE-DIGIT INCREASES THIS WEEK AT: ★

KVOO, KMLE, WRNX, KRTY, WQNU, WMIL, WBEE, KKIX, WAMZ

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PPM Methods In A Diary World

The advent of PPM brought a necessary rush of information, analysis and tactical evaluation that is and ever will be ongoing. But even with the obvious emphasis companies, advertisers and vendors place on those 48 large PPM markets, there are still some 220 municipalities operating in a diary environment. So **Country Aircheck** endeavored to find how much of that PPM think-tanking is making its way into diary-programmed strategies – for better or worse.

We asked Albright & O'Malley VP/Consulting Partner **Becky Brenner**, Arbitron Dir./Programming Services **Jon Miller**, Clear Channel RPM and WUSY/Chattanooga, TN PD **Gator Harrison** and KJKE/Oklahoma City PD **Kevin Christopher** to help us sift for gold and, when necessary, toss out a few rocks.



Becky Brenner

The Same, But Different: PPM's insight into radio usage may be of great benefit to the diary programmer, even if tactics diverge. "There is still a dramatic difference between diary and PPM methodology," Brenner notes. "Diary is all about recall, while PPM is driven primarily by usage. Having said that, great programming is great programming, no matter your market size or ratings service. Knowing how people use radio helps everyone streamline programming to attract a larger audience."



Jon Miller

"I absolutely pay attention to what PPM tells us," says Harrison, who oversees 18 diary stations. "I take the consistencies we see working in those markets and apply them – things like appointment-setting, making sure there's an effective tease and payoff and not saying things like 'coming up' or 'we're gonna take a break,' for example.

(continued on page 4)



Motor Boastin': Little Big Town (top) and the Capitol crew celebrate the No. 1 single "Pontoon" with a beverage Tuesday night in Nashville (9/4).

PPM & Diary: Brand On The Run?

Audience Development Group consultant **Brian Wright** urges radio not to forget a crucial tenet of diary programming:

With any new device or concept, some want to be the first with a unique strategy to navigate this new ground that countless others are sure to follow, almost blindly. This is certainly true with stations, programmers and air talents looking for creative ways to avoid station identification.



Brian Wright

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FROM THE UMG WEATHER CENTER: STORM TRACKER 2012

20 CONFIRMED STORMS ALREADY
DEVELOPING FOR 9.17

Gary Allan
Every Storm (Runs Out Of Rain)



LITTLE BIG TOWN

PONTOON

Country Radio —
Thank you so much for giving
us our first #1!

Alan Jackson King Dier

#1

[CLICK HERE TO
VIEW SPECIAL MESSAGE](#)



I hear stations all over the country going out of their way to avoid telling you who they are between songs and going into stop-sets, believing that this pure, artistically pleasing flow will win listeners' hearts and minds. These same stations are cutting back on most, if not all, branding of features and other elements, as well. The reasoning is that under PPM, the listener no longer needs top-of-mind awareness required for success under diary methodology. Really? This is about as far away from the truth as you can get. Do not buy into this. If you already have, change.

Just because PPM tracks actual listening doesn't mean you're not in an epic battle for top-of-mind awareness. Here's why: Your average listener spends about 5-7 hours a week with your station. A heavy listener spends about 12-15 hours per week. This means that most of your listeners spend the vast majority of their time *not* listening to you! So it is imperative that you create such a high level of top-of-mind awareness *while they are listening to you* that you actually win in their minds *when they are not!*

This has always been true, no matter the ratings methodology. Look at television. Nielsen's box uploads viewing habits, as well. Do we see TV networks and local stations getting rid of their visual and audio logos/IDs? I haven't seen that. In fact, the most successful stations are the most heavily branded – far surpassing many radio stations. Many have their logos on the screen 24/7.

Successful radio stations are top-of-mind radio stations. Never forget this. We must identify our stations with great enthusiasm and creativity, and give the listener compelling reasons to come back to us after going away for most of the day. An artistic presentation from a nameless radio station will not work.

Chart Chat

Congrats to **Little Big Town**, **Steve Hodges**, **Shane Allen** and the entire **Capitol** promotion staff on scoring this week's No. 1 single with LBT's "Pontoon." The song is the first-ever chart-topper for **Karen**, **Kimberly**, **Phillip** and **Jimi**. Here's to many more!



Little Big Town

News & Notes

Monarch Publicity's **Cindy Heath**, Warner Music Group's **Montine Felso**, High Five's **Catherine Melvin**, attorney

PAGE THREE PIC



Believe: Brooks & Dunn are honored for sales of 12 million records on their first four albums an event held 16 years ago – almost to the day. Celebrating are (l-r) Sony/ATV's Don Cook, BMI's Roger Sovine, manager Bob Titley, producer Scott Hendricks, RIAA's Hilary Rosen, Arista's Mike Dungan, William Morris' Rick Shipp, Ronnie Dunn, Kix Brooks and artist Denny Dent. Got rare earth metal pix to share? Email them to pagethreepic@countryaircheck.com.

Holly Strawn, CAA's **Laura Huftless** and **Martha Ivester**, GAC's **Shanna Strassberg** and singer/songwriter **Whitney Duncan** are among the women taking part in Sept. 22's half-marathon run, walk, wheel and roll event in Nashville with partners from **ABLE Youth**. The organization teaches kids how to live independent lives from their wheelchairs. Donations are accepted [here](#).

Jamey Johnson will ring in the street date of his new album *Living For A Song: A Tribute To Hank Cochran* by headlining Nashville's Ryman Auditorium Oct. 16.

Eric Church's band members **Lee Hendricks**, **Jeff Cease**, **Jeff Hyde**, **Driver Williams**, **Craig Wright** and set carpenter **Michael Todd Stemberge** will host the inaugural *Put A Club In My Hand* golf tournament Sept. 25 at Nashville's Gaylord Springs Golf Links.



Jamey Johnson

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SUPERSTAR TEMPO, RESEARCH AND REACTION...THE FUN CONTINUES!!!

CA/MB 25

BB/BDS 25*

TIME TO CONVERT!

FOR MORE IMMEDIATE AIRPLAY

CLICK HERE TO LISTEN

Proceeds will benefit **MusiCares**, and prizes include a PRS guitar and a Hawaiian vacation package. Register using the password "Swingstein2012" [here](#).

The 2012 **IEBA** Hall of Fame inductees are **Charley Pride**, **Ray Pilszak** and the late **Joe LaGuardia**. The 2012 class will be celebrated on the last night of the 42nd Annual IEBA conference Oct. 7-9 in Nashville.

Way Out West's **Shawna Russell** has joined **Williams Morris Endeavor** for booking representation.

Jimmy Wayne will headline the second annual **Wake Up Nashville** fundraiser Sept. 21 at Nashville's Marathon Music Works. Proceeds will support **Wake Up Narcolepsy**, and the non-profit is also hosting a songwriting contest for a chance to perform at the 2012 benefit. Details [here](#).

Jeff Bates, **Vince Gill**, **Rachel Holder**, **Alan Jackson**, **Joey+Rory**, **Scotty McCreery**, **Martina McBride**, **Ricky Skaggs** and **Josh Turner** are among the nominees of the 18th Annual Inspirational Country Music Awards. The event will be held Oct. 18 at Nashville's Schermerhorn Symphony Center.

PPM Methods In A Diary World

(continued from page 1)

Diary taught us for years to open with the calls, positioner and so on, and then get to what we want to talk about," he recalls. "PPM has taught us to throw the hook out first."

Brenner asserts that the evolution of PPM programming is making its way to diary markets. "Most PPM stations tightened all talk," she explains. "Morning show breaks run no longer than 2:30 and must have a strong opening headline and a strong 'out.' Stations started cutting up interviews into a couple of questions at a time in morning drive. Diary markets can be slightly more lenient, but the truth is that in this ADD, 140-character world, these practices are good for them, too."

Talking The Talk: Though Christopher doesn't make programming decisions based on a methodology he isn't measured by, he asserts that KJKE would do well in PPM. "The station is structured with shorter imaging pieces and few interruptions," he says. "Jocks only talk over intros of songs and we never stop the music except for commercials. Plus, we go 60 minutes commercial-free to start and end every workday. I don't think that the fundamentals change from the PPM to the diary world, personally."

Arbitron's Miller views PPM as a sort of facilitator for what he sees as a general improvement in radio's overall product. "People seem to understand that though [methodologies] are different, the

MY TUNES: MUSIC THAT SHAPED MY LIFE



Maggie Rose

RPME's Maggie Rose discusses her most influential songs, albums and concerts:

1. The Rolling Stones/Gimme Shelter:

I can listen to this song on repeat and never get sick of it. There's messiness about the song that you don't hear anymore. The duet with Merry Clayton is killer. At one point her voice breaks out in an awesome way and you can hear Mick Jagger saying, "Whoa!" It's a great moment that they left in there, and it's one of my favorite parts about the song.

2. The Beatles/Let It Be: Even in the midst of all the turmoil the band was experiencing at the time, they were able to give their listeners a peaceful song right before their breakup. It has always been a song that has comforted me when I've faced something difficult I couldn't change or fix.

3. Mary Chapin Carpenter's Come On Come On:

When I hear any of the songs from that album, it brings me right back to my childhood because it was one of my mom's favorites. She would play it all the time.

4. Shania Twain: Her show was my first concert experience. I was seven and I knew I wanted to be on that stage one day. I remember her thanking the audience and saying she was going to donate the proceeds from the evening to feeding hungry children. I loved that she had something to contribute outside of her music.

5. Eva Cassidy/People Get Ready: I have a very special association to that song. There's Curtis Mayfield's original, the Impressions' version and Rod Stewart's rendition. But Eva's performance is my personal favorite. I covered this song when I first started performing with a band, and found my voice trying to make it my own.

• A highly regarded song or album you've never heard:

The Velvet Underground's *The Velvet Underground*.

• An "important" piece of music you just don't get: I appreciate Bob Dylan's songwriting, but I don't quite get "Lay Lady Lay" from *Nashville Skyline*.

• An album you played or listened to incessantly: I'm currently obsessed with John Mayer's *Born And Raised*.

• One obscure or non-country song everyone should listen to right now: Anything by Alpha Vigilant or Allie Moss' "Dig With Me."

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"The awesome thing about living in a 'Sleepy Little Town'...when you don't know what you're doing...someone else does! Put JT's name on the water tower...**this is a hit.**"

Crash Poteet, PD, KV00/Tulsa

**ON YOUR DESK
& NOW AVAILABLE
ON PLAY MPE!**

FOR IMMEDIATE AIRPLAY! [CLICK HERE](#) TO LISTEN





THANK YOU COUNTRY RADIO!!!

THE #1 COUNTRY ALBUM!

The Only NEW Male Artist to Debut at #1 This Year!

OVER 500,000 DIGITAL SINGLES SOLD!



DUSTIN LYNCH

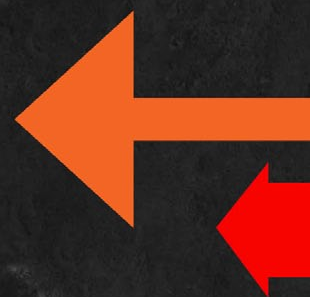
COWBOYS AND ANGELS

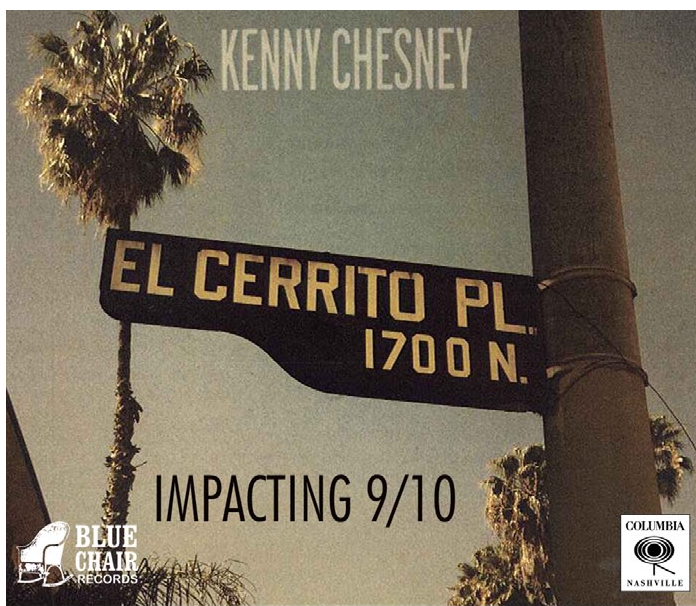


Top 5 Here We Come!

CA/MB **11** - **8** +349 SP +1013 POINTS

BB **10** - **8** +378 SPINS +1.4 MIL AUD



**TOP 10
MOST ADDED!****"HELLO HIT
RECORD FOR
TYLER FARR!"**

- MIKE KENNEDY, VP
PROGRAMMING & PD/KBEQ

**TYLER FARR**
Hello Goodbye**DIGITAL DOWNLOADS +17%****19 VIDEO ADDED STRAIGHT TO MEDIUM
AT CMT AND GAC. SEE IT HERE!****OFF THE RECORD: PHILLIP SWEET****Phillip Sweet**

Little Big Town's Phillip Sweet puts an industry spin on the artist interview:
What station did you grow up listening to? WMC/Memphis.

Do you remember the first time you heard yourself on the radio? I want to say we were in San Jose, and we had done an interview with a station there. We got back in our little van when they played "Boondocks." We cranked it up! But the first time I heard it randomly, I was driving

around Nashville and flipping through the stations. I couldn't believe it. It's a trip hearing yourself like that. I had my own little party, but I didn't endanger any of the other drivers. Thank God.

Which regional is the most interesting driver? The first person that comes to mind is Bob Reeves. He was our regional at Sony. He's one of the greatest people we've met in the business and I really respect him. But I thought he was going to have a heart attack every time he'd drive us around.

What radio station event will you never forget? When we were plugging our debut album on Monument, there was a station that had us perform at a Nextel cellular store when cellphones were the size of briefcases. They were doing this big promotion and had a little platform on top of a Ryder truck near a major intersection, with cars honking at us. We had to climb on top of this Ryder truck that had these two little speakers on stands. The sound was so bad that every time we'd sing, the speakers would clip off. We'd look at each other, crack up and go, "What are we doing here?" It was truly a moment we'll remember forever.

Which radio station staffer has made the biggest impression on you? Kerry Wolfe is awesome. We also loved Gregg Swedberg right off the bat. Paul Newman is a genuine really cool guy. Blair Garner has always been awesome.

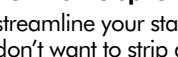
What question do you never want to answer again? How'd you get the name of your band?

**Gator Harrison**

bottom line is that putting your best content on all the time and making every minute count is just good radio," he explains. "Radio tends to imitate the things it sees working in other places and, if anything, PPM has sped that process up."

He cautions against tampering with the things that make radio special, however.

"Some people interpreted [PPM data] as reason to cut out everything but the music, to never talk or do anything else," Miller says. "[But] that is a misinterpretation because that's what makes radio great; that's what makes radio different than pure-plays and your iPod. It is the local personalities and the local flavor that make it work. That's how you build your brand and connections with the listener. It's okay to streamline your station and make sure everything's at its best, but you don't want to strip away the elements that make you unique."

**Kevin Christopher**

Music & The Median: Curiosity getting the best of us, **Country Aircheck** took a look at song count in the top 10 PPM markets and compared it to the top 10 diary markets, and found the data to be similar. Midnight to midnight song-count for PPM stations averaged 12.6, while diary stations came in at 12.8. Interestingly, average morning drive song-count emerged as 10.4 for both. A look at the same numbers two years ago show little to no change in either.

Music is on Brenner's mind, too. "Tightening the library and rotations on currents are musts in PPM markets, but has always been very effective in the diary world, as well," she says. "PPM just helped us

GLORIANA

CAN'T SHAKE YOU

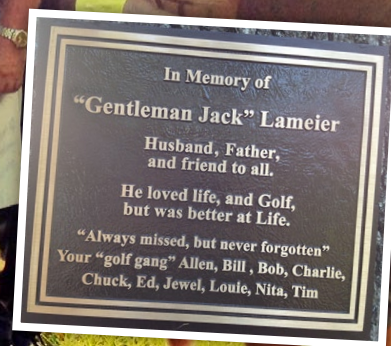
9.10.12



CLICK TO LISTEN



Jack's Place: Connie Lameier (c) and friends of her late husband Jack gather to place a commemorative plaque at the first hole of Old Natchez Country Club in Nashville. Music industry golfing buddies pictured are Tim McFadden and Allen Butler (left of tree). "We told some Jack stories and finished it off with a shot of Jack Daniel's," McFadden says, "in true Jack Lameier style."



confirm that a tighter playlist attracts a larger cume, so it remains true that you need to play the hits. It also proved that most people listen to a station for 11 to 20 minutes each time they tune in. [That allows for] a shorter time separation for your hottest artists."

Some PPM thinking might best be avoided ... by those using both methodologies. "There are some that have put branding on the back burner and don't think telling people who they're listening to is as important as it used to be," Harrison observes. "Don't forget that they have to remember who to turn on in the first place." — Russ Penuell

The Week's Top Stories

Full coverage at <http://www.countryaircheck.com>.

• **Clear Channel Media + Entertainment/Chicago** Dir./Sales **Matt Scarano** was named President/Market Manager for the

company's six-station Atlanta cluster, which includes Country **WUBL**.

• Average Joes President **Tom Baldrica** joined **Show Dog-Universal** as VP/Promotions & Radio Marketing. (BN 9/4)

• Rodeowave's **Bill Macky** joined **Black River Entertainment** as VP/Promotion. (CAT 8/30)

• **KYGO/Denver** morning personality **Kelly Ford** bid an emotional farewell to listeners Friday (8/31), announcing her departure after more than 20 years with the station. (CAT 8/31)

• Former WIL/St. Louis morning show personality **Annie Henson** joined Clear Channel's crosstown **KSD** for evenings. (CAT 8/31)

• **Dick Clark Productions** was sold to Wall Street firm and Los Angeles Dodgers owners **Guggenheim Partners**, along with **Mandalay Bay Entertainment** and **Mosaic Media Investment Partners**, (CAT 9/4)

CAC

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KATIE ARMIGER

"Better In A Black Dress"

CA/MB45

BIG ADD: WQHK/FT. WAYNE

BIG MSCORES IN SAN ANTONIO AND LAS VEGAS

CONVERSIONS AT: KNIX, WOGI, KAJA, KCYE, WGTY, WJVC, WXCX

CATCH HER SINGING THE NATIONAL ANTHEM AT THE KANSAS CITY CHIEFS HOME OPENER THIS SUNDAY!

COLD RIVER RECORDS



KACEY MUSGRAVES MERRY GO 'ROUND ADD DATE 9-10

"KACEY MUSGRAVES IS EVERYTHING I'M EXCITED ABOUT IN A NEW ARTIST! SHE HAS CARVED OUT HER OWN SPECIAL PLACE IN OUR FORMAT. IT'S ONE THAT'S GONNA BE FUN TO EXPERIENCE WITH MY LISTENERS FOR A LONG TIME! GENUINE, REAL AND FULL OF CHARACTER, EVERY SONG IS A FRESH SLICE OF WHAT SHE IS."

— Travis Moon — PD, KAJA - San Antonio

"BEG, THREATEN OR WHINE TO YOUR MERCURY REP AND GET THEM TO PLAY EVEN MORE OF THE PROJECT FOR YOU. LOOKS LIKE 'MERRY GO 'ROUND' WILL BE A RIDE THAT LASTS A LONG, LONG TIME."

— Gregg Swedberg — PD, KEEY - Minneapolis

"I'VE BEEN IMPRESSED WITH KACEY SINCE I SAW HER PERFORM AT THE RYMAN DURING CRS EARLIER THIS YEAR. NOW AFTER MEETING HER AND HEARING MORE OF HER MUSIC I AM EVEN MORE IMPRESSED. I CAN'T WAIT FOR THE US99*5 AUDIENCE TO REACT TO HER MUSIC."

— Jeff Kapugi — VP/Programming, WUSN - Chicago

"MY FAITH IN COUNTRY MUSIC HAS BEEN RESTORED!

I FREAKIN' LOVE THIS GIRL" — Jack Shell — MD, WYCD - Detroit

"KACEY HAS SUCH A FRESH AND IMPACTFUL SOUND THAT OUR FORMAT SO SORELY NEEDS. COUNTRY RADIO IS LUCKY TO HAVE HER..."

— Johnny Chiang — OM, Cox Media - Houston, PD, KKBQ - Houston

"REAL HONESTY IN HER WRITING AND HER STYLING. I WAS REALLY TAKEN IN WATCHING KACEY PERFORM"

— Mike Kennedy — OM, Wilks - Kansas City, PD, KBEQ - Kansas City

"KACEY MUSGRAVES IS GOING TO LIGHT COUNTRY RADIO ON FIRE! LISTENERS ARE GOING TO LOVE KACEY AND SHE'S EXACTLY WHAT WE NEED."

— Ken Boesen — OM, WKIS - Miami

"ONE OF THOSE INCREDIBLE SONGS THAT DON'T COME ALONG OFTEN. #SONGOFTHEYEAR."

— Paul Orr — PD, WZZK - Birmingham

LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays Audience	+/- Aud	Stations	ADDS
2	1	LITTLE BIG TOWN /Pontoon (Capitol)	19948 699	6402	200	48.888	1.453	136	0
3	2	JOSH TURNER /Time Is Love (MCA)	18375 622	5858	136	45.203	1.932	136	0
5	3	HUNTER HAYES /Wanted (Atlantic/WMN) ✓	18002 2075	5750	763	44.58	4.431	136	0
1	4	BLAKE SHELTON /Over (Warner Bros/WMN)	17898 -2096	5620	-722	44.317	-5.011	136	0
6	5	JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	16113 749	5083	222	38.924	1.868	136	0
7	6	KEITH URBAN /For You (Relativity/Capitol)	15825 968	5101	374	39.154	1.096	136	0
9	7	JASON ALDEAN /Take A Little Ride (Broken Bow)	14978 1401	4746	476	38.1	3.374	136	1
11	8	DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	13831 1013	4403	349	33.939	1.777	136	6
14	9	EASTON CORBIN /Lovin' You Is Fun (Mercury) ✓	12352 1534	3938	521	30.193	3.736	136	5
12	10	ZAC BROWN BAND /The Wind (Southern Ground/Atlantic)	11962 140	3904	31	28.876	0.17	136	0
15	11	CARRIE UNDERWOOD /Blown Away (19/Arista)	11955 1165	3844	419	29.633	1.959	136	0
13	12	TIM MCGRAW /Truck Yeah (Big Machine)	11411 9	3694	43	27.956	-0.085	136	0
16	13	MIRANDA LAMBERT /Fastest Girl In Town (RCA)	11188 1190	3507	374	27.634	2.03	136	2
19	14	LEE BRICE /Hard To Love (Curb) ✓	10363 1571	3290	499	25.111	2.855	127	3
17	15	BIG & RICH /That's Why I Pray (Warner Bros./WAR)	9795 8	3094	-3	23.174	-0.247	134	0
18	16	RASCAL FLATTS /Come Wake Me Up (Big Machine)	9730 602	3101	184	22.286	1.78	136	0
21	17	TAYLOR SWIFT /We Are Never Ever Getting... (Big Machine)	8243 828	2474	338	19.784	1.497	132	2
22	18	JAKE OWEN /The One That Got Away (RCA)	8150 850	2542	351	19.816	2.747	128	4
20	19	JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	7602 131	2509	49	17.74	0.495	131	1
27	20	LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol) ✓	7133 2205	2300	710	17.313	5.275	134	14
23	21	LADY ANTEBELLUM /Wanted You More (Capitol)	6838 -7	2187	29	16.615	-0.258	122	0
24	22	GREG BATES /Did It For The Girl (Republic Nashville)	6556 513	2016	181	16.653	1.403	123	4
25	23	ERIC CHURCH /Creepin' (EMI Nashville)	6292 921	2100	319	14.396	1.763	124	5
26	24	JUSTIN MOORE /Til My Last Day (Valory)	5943 792	1932	285	15.229	2.166	113	2
28	25	TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	5316 541	1700	168	12.554	1.219	119	5

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



HIGH VALLEY

"Love You For A Long Time"

"We are very HIGH on High Valley. This is a song that other programmers will hopefully wake up to, and our call letters will hopefully open their ears to this fantastic trio. It's an add on WYCD!" - Jack Shell, MD, WYCD/Detroit

ON YOUR DESK NOW FOR IMMEDIATE IMPACT

NEW & ACTIVE ON BB!! LISTEN HERE!

THOMAS RHETT

POWERFUL SONG



BEER WITH JESUS

POWERFUL DEBUT #47MB | #43BB

POWERFUL REACTION

"I enjoyed the song this morning. It is a good reminder that Jesus spent his time with sinners and the lost. That no matter where we are in our lives, He is there for us." -*Sherri Lynn Lewis, KFKF/Kansas City listener*

"I'm not very religious at all but I like it." -*Mike, WBEE/Rochester listener*

"This song just made my day." -*Russell, WNCV/Green Bay listener*

"Reminds me of my father. Love it." -*Kathryn Gomez, KAJA/San Antonio listener*

POWERFUL STATEMENTS

"'Beer With Jesus' is the type of song that speaks to our audience and, quite frankly, the kind of song only the country format could own! Who hasn't thought the same thing? Amazing lyrics!... I will keep preaching to the choir...Thomas Rhett is a star!" -*TJ McEntire, KBEQ/Kansas City*

"Only a country song can give you chills like this when you listen. Thomas Rhett gives us a hit for the fall with 'Beer with Jesus'. What many are thinking, Thomas has put into music. How cool!" -*Ginny Rogers, WKLB/Boston*

"The first time I heard this song I thought it had 'Song of the Year' potential written all over it. I anticipate the audience response is gonna be HUGE!" -*Mike Moore, KWJJ/Portland*

CAPTIVATING. HONEST. REAL. POWERFUL.

POWERFUL STATIONS

WUSN/Chicago
KKBQ/Houston
WYCD/Detroit
WMIL/Milwaukee
KMNB/Minneapolis
WUBE/Cincinnati
KNIX/Phoenix
WQYK/Tampa
WOGK/Gainesville
WGAR/Cleveland
WNCV/Appleton
KBEQ/Kansas City
KUPL/Portland
WGTU/York
KTST/Oklahoma City
WUSY/Chattanooga
WQIK/Jacksonville
WSIX/Nashville
KRTY/San Jose
WQHK/Ft. Wayne
WBCT/Grand Rapids
WQNU/Louisville
WJVC/Nassau
KSOP/Salt Lake City
WPOR/Portland
KXLY/Spokane
KJUG/Visalia
WQOM/Madison



LW	TW	Artist/Title (Label)	Total Points +/-	Points	Total Plays +/-	Plays	Audience	+/- Aud	Stations	ADDS
30	26	🔊 KIP MOORE /Beer Money (MCA)	4887	480	1530	168	10.739	1.491	118	3
29	27	🔊 CASEY JAMES /Crying On A Suitcase (19/Columbia)	4449	7	1428	7	8.923	-0.458	119	0
31	28	🔊 EDENS EDGE /Too Good To Be True (Big Machine)	3759	88	1197	27	7.479	0.54	108	1
32	29	🔊 RANDY HOUSER /How Country Feels (Stoney Creek)	3734	379	1254	139	8.162	0.34	105	6
Debut 30		🔊 DARIUS RUCKER /True Believers (Capitol) ✓	3354	3354	1070	1070	8.756	8.756	63	40
35	31	🔊 FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	3339	969	975	276	6.773	2.058	74	10
33	32	🔊 KRISTEN KELLY /Ex-Old Man (Arista)	3311	163	1070	47	5.898	0.307	104	0
34	33	🔊 JON PARDI /Missin' You Crazy (Capitol)	3070	324	1030	102	5.455	0.518	95	5
AIRBORNE BRANTLEY GILBERT /Kick It In The Sticks (Valory)			2254	272	788	100	3.708	0.403	82	4
36	35	🔊 CHRIS CAGLE /Let There Be Cowgirls (BPG)	2160	40	708	20	3.457	0.138	83	1
38	36	🔊 MAGGIE ROSE /I Ain't Your Mama (RPME)	1915	104	633	25	2.806	0.099	77	3
45	37	🔊 DIERKS BENTLEY /Tip It On Back (Capitol)	1678	736	515	254	2.951	1.403	58	12
39	38	🔊 LAUREN ALAINA /Eighteen Inches (19/Interscope/Mercury)	1623	149	536	52	2.295	0.175	62	3
40	39	🔊 RODNEY ATKINS /Just Wanna Rock N Roll (Curb)	1410	234	470	81	2.231	0.382	64	0
41	40	🔊 PARMALEE /Musta Had A Good Time (Stoney Creek)	1133	21	385	-2	1.526	0.122	53	5
42	41	AARON LEWIS /Endless Summer (Blaster/WMN)	1105	-3	371	-7	1.867	0.111	48	0
43	42	🔊 RANDY ROGERS BAND /One More Sad Song (MCA)	1032	2	315	5	1.843	-0.012	42	2
44	43	🔊 DUE WEST /Things You Can't Do In A Car (Black River)	1018	23	413	18	1.396	0.112	46	0
Debut 44		🔊 ELI YOUNG BAND /Say Goodnight (Republic Nashville)	1008	500	292	189	1.859	0.845	46	14
46	45	🔊 KATIE ARMIGER /Better In A Black Dress (Cold River)	962	56	322	13	1.6	0.142	39	1
47	46	🔊 THE LOST TRAILERS /American Beauty (Stokes Tunes/New Revolution)	928	51	357	17	1.102	0.038	52	2
Debut 47		🔊 THOMAS RHETT /Beer With Jesus (Valory)	869	516	243	141	1.519	0.83	32	28
48	48	🔊 MISS WILLIE BROWN /You're All That Matters... (A&M/Octone/Rodeowave)	695	39	208	2	1.321	0.119	24	1
49	49	🔊 KELLEIGH BANNEN /Sorry On The Rocks (EMI Nashville)	683	79	252	26	0.873	0.134	45	4
50	50	🔊 COLT FORD w/JAKE OWEN /Back (Average Joes)	647	70	222	33	0.846	0.061	28	2

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

JUSTIN MOORE
TIL MY LAST DAY

TOP 25!

TOP 10 OVERALL SCORES AT RATE THE MUSIC!

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 STRAIGHT TO MEDIUM AT CMT!**

THE VALORY MUSIC

Country Aircheck Add Leaders

DARIUS RUCKER /True Believers (Capitol)	40
THOMAS RHETT /Beer With Jesus (Valory)	28
KIX BROOKS /Bring It On Home (Arista)	19
ELI YOUNG BAND /Say Goodnight (Republic Nashville)	14
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	14
DIERKS BENTLEY /Tip It On Back (Capitol)	12
CRAIG MORGAN /More Trucks Than Cars (Black River)	10
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	10
TYLER FARR /Hello Goodbye (Columbia)	7
ALAN JACKSON /You Go Your Way (ACR/EMI Nashville)	6
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	6
RANDY HOUSER /How Country Feels (Stoney Creek)	6

Country Aircheck Top Point Gainers

DARIUS RUCKER /True Believers (Capitol)	3354	✓
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	2205	✓
HUNTER HAYES /Wanted (Atlantic/WMN)	2075	✓
LEE BRICE /Hard To Love (Curb)	1571	✓
EASTON CORBIN /Lovin' You Is Fun (Mercury)	1534	✓
JASON ALDEAN /Take A Little Ride (Broken Bow)	1401	
MIRANDA LAMBERT /Fastest Girl In Town (RCA)	1190	
CARRIE UNDERWOOD /Blown Away (19/Arista)	1165	
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	1013	
FLORIDA-GEORGIA LINE /Cruise (Republic Nashville)	969	

Country Aircheck Top Spin Gainers

DARIUS RUCKER /True Believers (Capitol)	1070
HUNTER HAYES /Wanted (Atlantic/WMN)	763
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	710
EASTON CORBIN /Lovin' You Is Fun (Mercury)	521
LEE BRICE /Hard To Love (Curb)	499
JASON ALDEAN /Take A Little Ride (Broken Bow)	476
CARRIE UNDERWOOD /Blown Away (19/Arista)	419
KEITH URBAN /For You (Relativity/Capitol)	374
MIRANDA LAMBERT /Fastest Girl In Town (RCA)	374
JAKE OWEN /The One That Got Away (RCA)	351

Adds

Activator Top Point Gainers

DARIUS RUCKER /True Believers (Capitol)	1810	✓
HUNTER HAYES /Wanted (Atlantic/WMN)	1789	✓
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	1441	✓
EASTON CORBIN /Lovin' You Is Fun (Mercury)	1341	✓
TAYLOR SWIFT /We Are Never Ever Getting ... (Big Machine)	1316	✓
CARRIE UNDERWOOD /BLOWN AWAY (19/Arista)	1064	
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	908	
ERIC CHURCH /Creepin' (EMI Nashville)	907	
JAKE OWEN /THE ONE THAT GOT AWAY (RCA)	887	
JASON ALDEAN /Take A Little Ride (Broken Bow)	807	

Activator Top Spin Gainers

DARIUS RUCKER /True Believers (Capitol)	357
HUNTER HAYES /Wanted (Atlantic/WMN)	327
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	273
EASTON CORBIN /Lovin' You Is Fun (Mercury)	272
TAYLOR SWIFT /We Are Never Ever Getting ... (Big Machine)	220
CARRIE UNDERWOOD /Blown Away (19/Arista)	205
JASON ALDEAN /Take A Little Ride (Broken Bow)	171
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	166
JAKE OWEN /The One That Got Away (RCA)	166
MIRANDA LAMBERT /Fastest Girl In Town (RCA)	149

Country Aircheck Top Recurrents

	Points
LOVE AND THEFT /Angel Eyes (RCA)	12408
KENNY CHESNEY /Come Over (Blue Chair/Columbia)	12060
THE BAND PERRY /Postcard From Paris (Republic Nashville)	9543
GLORIANA /(Kissed You) Good Night (Emblem/WAR)	9484
ERIC CHURCH /Springsteen (EMI Nashville)	8463
LUKE BRYAN /Drunk On You (Capitol)	8277
ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	7938
DIERKS BENTLEY /5-1-5-0 (Capitol)	6327
KIP MOORE /Somethin' 'Bout A Truck (MCA)	6155
BRANTLEY GILBERT /You Don't Know Her Like I Do (Valory)	5904

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miss willie brown

YOU'RE ALL THAT MATTERS to Me

Top 5 "Retention Scores" in Houston

Airplay Leaders:

KILT/Houston | KMLE/Phoenix
 WFMS/Indianapolis | KNIX/Phoenix
 WSIX/Nashville | WJVC/Long Island
 WXBQ/Johnson City | KJKE/Oklahoma City
 WQBE/Charleston



Catch their performance on

Jimmy Kimmel on Wed 9/5!

CA/MB: 48

New Add At

KKBQ/Houston

Country Aircheck Activity

KATIE ARMIGER/Better In A Black Dress (Cold River)

Moves 46-45*
962 points, 322 spins
1 add: **WQHK**

THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution)

Moves 47-46*
928 points, 357 spins
2 adds: **KKWF, KTEX**

THOMAS RHETT/Beer With Jesus (Valory)

Enters at 47*
869 points, 243 spins
28 adds, including: **KAJA, KBEQ, KEEY, KJUG, KKBQ*, WBCT, WGAR, WGTY, WJVC, WMIL**

MISS WILLIE BROWN/You're All That Matters To Me (A&M/Octone/Rodeowave)

Remains at 48*
695 points, 208 spins
1 add: **KKBQ**

KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)

Remains at 49*
683 points, 252 spins
4 adds: **KJKE, WBEE, WGTY, WRNS**

COLT FORD w/JAKE OWEN/Back (Average Joes)

Remains at 50*
647 points, 222 spins
2 adds: **KRTY, KVOO**

D. VINCENT WILLIAMS/Down By the River (BPG)

577 points, 215 spins
1 add: **KXLY**

ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)

493 points, 197 spins
6 adds: **DG Mainstream, KUZZ, WMZQ, WOGK, WPOR, WZZK***

JAIDA DREYER/Confessions (Streamsound)

461 points, 157 spins
1 Add: **WGAR**

TYLER FARR/Hello Goodbye (Columbia)

442 points, 170 spins
7 adds: **DG Hot Country, KNIX, KXLY, WGNA, WMIL, WPOR, WXTU**

ADD DATES

SEPTEMBER 10

HIGH VALLEY/Love You For A Long Time (Eaglemont/Rodeowave)
PHOENIX STONE/100 Proof Moonshine (Stonehall/Nine North/Turnpike)
KACEY MUSGRAVES/Merry Go 'Round (Mercury)
JT HODGES/Sleepy Little Town (Show Dog-Universal)
GLORIANA/Can't Shake You (Emblem/WAR)
KENNY CHESNEY/El Cerrito Place (Blue Chair/Columbia)
SEAN PATRICK MCGRAW/Git Yer Cowboy On (Little Engine/GrassRoots)

SEPTEMBER 17

CRAIG CAMPBELL/Outta My Head (BPG)
GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)
JOANNA SMITH/We Can't Be Friends (RCA)
LIVEWIRE/Lies (Way Out West)
CLAY WALKER/Jesse James (Sidewalk)
THE FARM/Be Grateful (All In/Elektra Nashville/New Revolution)

SEPTEMBER 24

None Listed

VIDEO ADDS

CMT

GREG BATES/Did It For The Girl (Republic Nashville)
RANDY HOUSER/How Country Feels (Stoney Creek)
TAYLOR SWIFT/We Are Never Ever Getting Back Together (Big Machine)

CMT PURE

RANDY HOUSER/How Country Feels (Stoney Creek)
TAYLOR SWIFT/We Are Never Ever Getting Back Together (Big Machine)
WILLIE NELSON w/MERLE HAGGARD/Horse Named Music (Legacy)

GAC

BRANTLEY GILBERT/Kick It In The Sticks (Valory)

THE COUNTRY NETWORK

PARMALEE/Musta Had A Good Time (Stoney Creek)
RODNEY ATKINS/Just Wanna Rock N Roll (Curb)
RANDY HOUSER/How Country Feels (Stoney Creek)

LONESTAR/The Countdown (4 Star/Triple Crown)

430 points, 171 spins
1 add: **WZZK***

Country Aircheck Activity includes the top 15 songs that have a minimum of 450 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

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TOO GOOD TO BE TRUE

TOP 30!!!

THIS WEEK'S TOP SPINNERS:

KNCI/SACRAMENTO 30X; WJVC/NASSAU 30X; KRTY/SAN JOSE 28X;
KWNRL/LAS VEGAS 27X; WSIX/NASHVILLE 26X; KXLY/SPOKANE 25X;
KEEY/MINNEAPOLIS 24X; WGTY/YORK 24X;
KMNBN/MINNEAPOLIS 23X;WBEE/ROCHESTER 23X

CONVERT TODAY!!!



LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
2	1	LITTLE BIG TOWN /Pontoon (Capitol)	12398	416	2585	69
1	2	BLAKE SHELTON /Over (Warner Bros./WMN)	11264	-734	2281	-218
3	3	JOSH TURNER /Time Is Love (MCA)	10755	259	2195	62
7	4	HUNTER HAYES /Wanted (Atlantic/WMN) ✓	10344	1789	2187	327
5	5	KEITH URBAN /For You (Relativity/Capitol)	10100	456	2119	64
8	6	ZAC BROWN BAND /The Wind (Southern Ground/Atlantic)	8608	353	1795	61
9	7	JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	8347	383	1856	82
10	8	JASON ALDEAN /Take A Little Ride (Broken Bow)	8324	807	1787	171
13	9	EASTON CORBIN /Lovin' You Is Fun (Mercury) ✓	7885	1341	1667	272
14	10	CARRIE UNDERWOOD /Blown Away (19/Arista)	7580	1064	1659	205
11	11	TIM MCGRAW /Truck Yeah (Big Machine)	7448	84	1581	-7
15	12	DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	7278	908	1492	166
16	13	MIRANDA LAMBERT /Fastest Girl In Town (RCA)	7069	782	1506	149
12	14	BIG & RICH /That's Why I Pray (Warner Bros./WAR)	7027	-88	1463	-29
19	15	LEE BRICE /Hard To Love (Curb)	5959	658	1296	136
18	16	RASCAL FLATTS /Come Wake Me Up (Big Machine)	5731	303	1191	48
17	17	LADY ANTEBELLUM /Wanted You More (Capitol)	5680	113	1250	36
20	18	JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	5065	210	1070	56
21	19	JAKE OWEN /The One That Got Away (RCA)	4992	887	1100	166
22	20	ERIC CHURCH /Creepin' (EMI Nashville)	4683	907	1029	139
24	21	TAYLOR SWIFT /We Are Never Ever Getting ... (Big Machine) ✓	4432	1316	967	220
23	22	TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	4251	505	964	103
27	23	LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol) ✓	4158	1441	951	273
26	24	JUSTIN MOORE /Til My Last Day (Valory)	3366	440	609	76
25	25	GREG BATES /Did It For The Girl (Republic Nashville)	3195	228	732	36
28	26	KIP MOORE /Beer Money (MCA)	2897	314	627	52
29	27	CASEY JAMES /Crying On A Suitcase (19/Columbia)	2584	299	537	39
30	28	RANDY HOUSER /How Country Feels (Stoney Creek)	2426	227	494	66
Debut	29	DARIUS RUCKER /True Believers (Capitol) ✓	1852	1810	372	357
32	30	JON PARDI /Missin' You Crazy (Capitol)	1820	325	395	48

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
33	31	🔊 FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	1812	507	430	109
31	32	EDENS EDGE /Too Good To Be True (Big Machine)	1747	-27	354	-15
35	33	🔊 DIERKS BENTLEY /Tip It On Back (Capitol)	1556	424	422	66
36	34	🔊 BRANTLEY GILBERT /Kick It In The Sticks (Valory)	1394	280	383	60
34	35	🔊 KRISTEN KELLY /Ex-Old Man (Arista)	1350	215	277	37
37	36	🔊 CHRIS CAGLE /Let There Be Cowgirls (BPG)	1202	255	264	59
40	37	🔊 ELI YOUNG BAND /Say Goodnight (Republic Nashville)	872	380	224	98
47	38	🔊 ALAN JACKSON /You Go Your Way (ACR/EMI Nashville)	751	379	203	99
38	39	🔊 AARON LEWIS /Endless Summer (Blaster/WMN)	721	66	148	8
39	40	🔊 LAUREN ALAINA /Eighteen Inches (19/Interscope/Mercury)	615	13	103	6
41	41	🔊 JOANNA SMITH /We Can't Be Friends (RCA)	600	57	177	19
43	42	🔊 RODNEY ATKINS /Just Wanna Rock N Roll (Curb)	539	107	143	19
40	43	HEIDI NEWFIELD /Why'd You Have To Be So Good (Sidewalk)	515	-82	134	-21
48	44	🔊 COLT FORD w/JAKE OWEN /Back (Average Joes)	489	136	154	46
45	45	🔊 MAGGIE ROSE /I Ain't Your Mama (RPME)	418	28	89	2
44	46	🔊 GWEN SEBASTIAN /Met Him In A Motel Room (Flying Island)	414	19	79	3
55	47	🔊 THOMAS RHETT /Beer With Jesus (Valory)	403	212	62	25
49	48	🔊 THE LOST TRAILERS /American Beauty (Stokes Tunes/New Revolution)	399	73	88	7
51	49	🔊 D. VINCENT WILLIAMS /Down By The River (BPG)	392	130	60	14
46	50	MISS WILLIE BROWN /You're All That Matters To Me (A&M/Octone/Rodeowave)	385	-3	105	-8
53	51	🔊 KELLEIGH BANNEN /Sorry On The Rocks (EMI Nashville)	354	121	80	34
50	52	🔊 ANDY GIBSON /Summer Back (Curb)	309	37	86	7
Re-enter	53	🔊 JOSH ABBOTT BAND /Touch (Pretty Damn Tough)	301	9	76	-2
52	54	🔊 PARMALEE /Musta Had A Good Time (Stoney Creek)	267	28	48	2
57	55	🔊 RANDY ROGERS BAND /One More Sad Song (MCA)	248	74	58	14
54	56	🔊 BILL GENTRY /That Kind Of Life (Tenacity)	236	4	44	0
Debut	57	🔊 CRAIG MORGAN /More Trucks Than Cars (Black River)	215	97	75	26
59	58	🔊 KIX BROOKS /Bring It On Home (Arista)	172	30	25	5
58	59	LONESTAR /The Countdown (4 Star/Triple Crown)	158	-12	29	-2
Debut	60	🔊 TYLER FARR /Hello Goodbye (Columbia)	137	64	23	15

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