

COUNTRY AIRCHECK WEEKLY

September 17, 2012, Issue 312

Market Profile: Norfolk

When the polls open Nov. 6, Virginia will be a key battleground for the presidency. Meanwhile, in the commonwealth's PPM-measured Norfolk market, two candidates are waging a monthly re-election campaign for Country radio leadership: Max Media's **WGH (97.3 The Eagle)** and Sinclair's **WUSH (US 106.1)**.

The incumbent is WUSH, winner of the last eight election cycles including the just-released August PPMs (5.2-4.8, P6+). WGH is coming off a rough patch that started in April when the station dipped below a four share for the first time in PPM, then hit an all-time low 3.0 in July before a big August rebound to 4.3.

"We felt confident this was going to happen eventually," says **Mark McKay**, WGH PD/afternoon and 13-year station vet, of the August numbers. Upped from APD/MD in July, McKay has taken the programming podium from long-tenured John Shomby, who remains as cluster OM.



Mark McKay

"I don't really consider us ever being off-track," McKay continues. "Internally, we felt comfortable the numbers weren't reflective of what's really going on in the marketplace." Prior to WUSH's current run, WGH dominated the race, taking 18 of the first 19 PPM monthlies and tying another.

For WUSH PD **Brandon O'Brien**, the station's current win streak is easily explained. "Every week we continue to play at least 325 more songs than they do," he says. "If you take the average listener who flips back and forth between the two stations, more often than not you'll end up with music on our station."

The "more music" position is wielded like a gavel on WUSH in both its architecture and imaging, starting with mornings. Just one stopset in the 6am hour and two from 7-8am allow it to play up to 14 songs an hour compared to 10 on WGH. Three breaks in the 8am hour set up a commercial-free 90-minute sweep of music each day from 9-10:30am. From 11am-7pm, O'Brien floats stopsets so every other hour contains a single break on alternating days. Image pieces touting more music and commercial-free hours run all day to reiterate the point.

(continued on page 9)



Tons Of Ones: Country Aircheck's Lon Helton and Mary Forest Findley present WMN SVP/A&R Scott Hendricks with a plaque commemorating his 50 No. 1 singles as a producer. Pictured (back, l-r) are WMN's Chris Stacey, Peter Strickland, Blake Shelton, Bob Reeves and Findley, (front, l-r) are WMN's John Esposito, Hendricks and Helton.

Carrie Tour: Own Away

If **Carrie Underwood**'s goal was to leave fans blown away, WTHH/Portland, ME APD/MD/midday host **Cory Garrison** tells **Country Aircheck** she delivered.

Garrison made the two-hour trip to Manchester, NH to see the *Blown Away* Tour opener, and he urges programmers to roll out the red carpet when it comes to their town.

"Carrie's always been great, but now she's in a league of her own," he says. "It was more than a show, it was an experience." Garrison points to an



Carrie Underwood

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KJKE KUPL WSOC WQNU
KCYC WMAD KASE WMZQ WKIS WTGE WBCT
KFRG WCTQ **GARY ALLAN** WOGI WLHK
WQMX WQHK **EVERY STORM [RUNS OUT OF RAIN]** WWQM
WMIL WSIX WIL WUBL KSOP WFUS KKEY WDXB
WRNX WPOR KBEQ WKMK WRNS WSSL WKKT
KCYE

43 FIRST WEEK STATIONS
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CMA NEW ARTIST OF THE YEAR



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"amped-up" energy, multiple wardrobe changes and special effects, and a floating platform that had her hovering high above the audience at one point. Underwood squeezed 23 songs into her set, including a cover of Aerosmith's "Sweet Emotion" and a duet with opener **Hunter Hayes** called "Leave Love Alone." There was even a duet with a holographic **Brad Paisley** on "Remind Me."

"It's obvious that she's gained experience and is even more connected with her audience," Garrison says. "It was interesting to see the varying demographics in the crowd, too. From young to old, they were all there. She's definitely country's most powerful female voice and I'm not sure there's anyone that represents us like she does. There's a real value in seeing this show, and it shows that the format is stronger than ever."

Underwood brings the *Blown Away Tour* to Providence, RI tonight (9/17) and Worcester, MA on Wednesday (9/19).

—Russ Penuell

A SOLID September

The **Society of Leaders in Development (SOLID)** is ringing in its 15th anniversary with the month-long *SOLID September* celebration. Founded as an organization for entry and mid-level music industry professionals seeking networking and community service opportunities, SOLID opened the month with *A Conversation With Gene Simmons And Doc McGhee*, which had the Kiss front man and his manager discussing the rock band's history and business model.

"Social events are really what SOLID was founded on," SOLID



SOLID & Habitat For Humanity



Hair We Go Now: A consortium of competing styling products gather backstage at Fan Fair in 1989. Pictured (l-r) are WSIX/Nashville's C.C. McCartney, MCA's Shelia Shipley, Lionel Cartwright and Pat Surnegie, and WSIX's Eric Marshall. Have photos of potentially combustible situations? Send them to pagethreepic@countryaircheck.com.

President **Jon Romero** says. "It's about bringing Music Row together and having an outlet where members could get together, form a class of professionals and rise to the top. Roundtable discussions with industry professionals like the Gene Simmons panel have always been a huge part of what we do."

Other *SOLID September* events included the Sept. 11 *Food Truck Frenzy* with 10% of the proceeds benefiting Linda's Hope, the Sept. 15 *Habitat For Humanity* build and a Sept. 20 *Job Shadow* day for students from local universities.

"SOLID is a great avenue for up-and-comers to really shine and show what they can do in the industry," Romero says. "We've prided ourselves on letting our members create new events and see how they impact the community. The Crohn's & Colitis Foundation benefit *Buds 'N' Suds* as well as *Women Rock For The Cure* started as SOLID events. Now *WRFTC* is its own 501(c)3, and we've raised \$50,000 for different charities just this year." *SOLID September* culminates with the Sept. 25 *15th Anniversary Reception* at the **Country Music Hall of Fame and Museum**. Learn more [here](#).

—Lauren Tingle

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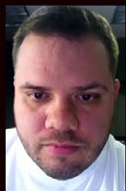
MARK MCKAY
WGH/NORFOLK



GATOR HARRISON
WUSY/CHATTANOOGA



JOHNNY CHIANG
KKBQ/HOUSTON



MICHAEL BRYAN
WSIX/NASHVILLE



NATE DEATON
KRTY/SAN JOSE



JEFF KAPUGI
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CHECK OUT



Big & Rich Hillbilly Jedi (Warner Bros.)
Four years after their last release, the dynamic duo serves a 15-track collection led by the single "That's Why I Pray." Jon Bon Jovi and Richie Sambora receive co-write credits on two tracks, and Bon Jovi reportedly placed a personal call to George Lucas to secure permission for the album's name.



Easton Corbin All Over The Road (Mercury)
The follow-up to Corbin's 2010 self-titled debut features 11 tracks including the lead single "Lovin' You Is Fun." "All Over The Road is a fun title," Corbin says, "but it's actually what we're doing out there. We're all over the road trying to get music out to everybody." Corbin co-wrote "A Thing For You" and "This Feels A Lot Like Love." Carson Chamberlain produced.



Dwight Yoakam 3 Pears
(Warner Bros./WMN)
Yoakam's first album in seven years includes the Beck-co-produced songs "A Heart Like Mine" and "Missing Heart," which were recorded at the rocker's home studio in California. Yoakam produced and wrote the album, his first since his return to Warner Bros.

Album release info to news@countryaircheck.com.

News & Notes

Information Week has named **Entercom Communications** as one of the Top 500 Technology Innovators, joining Boeing, Verizon Wireless, Fed Ex and others. Entercom was the only radio company among the Top 500 companies listed.

The **2nd Annual Wake Up Nashville! Songwriters Showcase** benefiting Wake Up Narcolepsy takes place Sept. 21 at Marathon Music Works. More [here](#).

Rodney Crowell and **Little Big Town** will perform tributes for honorees **Vince Gill**, **Charlie Daniels** and **Randy Owen** at **Leadership Music's 9th Annual Dale Franklin Awards** Oct. 17 at Nashville's War Memorial Auditorium; tickets [here](#).

The **Oak Ridge Boys** will release their sixth holiday album **Christmas Time's A-Coming** Sept. 25 with an exclusive version available now at Cracker Barrel. Their multi-city holiday tour starts in November. More info [here](#).

The Week's Top Stories

Full coverage at <http://www.countryaircheck.com>.

- **Hot Air: Southern Ground** brings **ZBB** promotion in-house, adds **Neda Tobin** and **Paul Williams**. (CAT 9/17)
- **Keith Urban** joined the judges' panel for the 12th season of **American Idol**. (CAT 9/17)
- **Premiere** President/Content & Affiliate Services **Julie Talbott** was promoted to the same position for **Clear Channel Media + Entertainment's** National Media Groups. (CAT 9/12)
- **Entercom** Regional VP **Michael Doyle** was upped to Regional President. (CAT 9/11)
- **Great American Country** President **Ed Hardy** will retire at the conclusion of 2012. SVP/GM **Sarah Trahern** will assume his duties. (CAT 9/13)
- Clear Channel Top 40 WNWW & Adult Hits WWJK/Jacksonville PD **Tommy BoDean** was upped to OM of the six-station cluster, which includes Country **WQIK**. (CAT 9/12)
- **KWNR/Las Vegas** morning personality **Brad Booker** was named morning personality for CBS Radio's **KMLE/Phoenix**. (CAT 9/11)

CRAIG CAMPBELL



OUTTA MY HEAD



TOP 5 MOST ADDED... 21 FIRST WEEK STATIONS!

WDSY/PITTSBURGH, KUPL/PORTLAND OR, WSOC/CHARLOTTE, WPOC/BALTIMORE, KTEX/MCALLEN,
WQIK/JACKSONVILLE, WCKT/FT. MYERS, WCTQ/SARASOTA, WNOE/NEW ORLEANS,
WGNE/JACKSONVILLE, KRTY/SAN JOSE, WDXB/BIRMINGHAM, WUSY/CHATTANOOGA,
WRNS/GREENVILLE NC, WKML/FAYETTEVILLE NC, WPOR/PORTLAND ME, WQHK/FT. WAYNE IN,
WTGE/BATON ROUGE, WUSH/NORFOLK, KSOP/SALT LAKE CITY, WJVC/NASSAU-SUFFOLK

"LOVE IT LOVE IT! CRAIG IS SOUNDING BIG." - **STONEY RICHARDS, WDSY/PITTSBURGH**

"THE CRAIG IS BAD A** ...SUPER COOL!" - **MIKE KENNEDY, KBEQ/KANSAS CITY**

"EXCITED TO HEAR NEW MUSIC FROM CRAIG AND HE DOESN'T DISAPPOINT! HAUNTING AND DRIVING HOOK, GOOD TEMPO. LOVE IT!" - **TOM HANRAHAN, WDXB/BIRMINGHAM**

"ANOTHER WELL-CRAFTED COUNTRY SONG FROM CRAIG. HE CONSISTENTLY DELIVERS. LISTENER'S WON'T BE ABLE TO GET THIS ONE OUT OF THEIR HEADS!" - **MATTY JEFF, WPOR/PORTLAND ME**

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- Former Interscope pop promo vet **Tom Martens** joined Warner Music Nashville's **W.A.R.** team as Mgr./Southeast Regional Promotion. (CAT 9/14)
- Industry vet **Samantha Borenstein** has been named Mgr./West Coast Regional Promotion for **Stoney Creek**. (CAT 9/17)
- Cumulus **KXKC/Lafayette, LA** PD/morning personality **Ray Robicheaux** exited after almost eight years. (CAT 9/14)

Chart Chat

Congrats to **Hunter Hayes**, **Chris Stacey**, **Bob Reeves**, **Kristen Williams** and the entire **WMN** team on scoring this week's No. 1 single with Hayes' "Wanted." The platinum-certified song is his first chart-topper.



Hunter Hayes

Market Profile: Norfolk

(continued from page 1)

WGH counters with its own hour-long sweep from 8:40-9:40 and again from 4:45-5:45pm. All other hours utilize the :15 & :45 bowtie break structure. McKay concedes WGH's higher spot load allows for a few less songs, but says its major point of difference is an entertaining, personality approach, powered by what he calls "a heritage on-air staff across the board." The **Jimmy Ray & Jen** morning show and middayer **Karen West** have each logged nearly 20 years; McKay has 13 with evening jock **Stephanie Taylor** the relative newbie at six.

As for discernible musical differences between the two parties, there aren't many. A look in Mediabase reveals WUSH's current/recurrent-to-gold mix is 67% to 33% compared to WGH's 69-31%. Of the two, 'USH is slightly more current at 42% versus WGH's 38%.

OFF THE RECORD: HIGH VALLEY



High Valley

High Valley's Brad, Bryan and Curtis Rempel put an industry spin on the artist interview:

Which station did you grow up listening to? Brad: In our hometown in Canada, there wasn't a very strong signal.

CKYL broadcasted about an hour north of where we grew up, but we'd only get it through the left speaker of the truck.

Do you remember the first time you heard "Love You For A Long Time" on the radio? Curtis: The first time we heard it together was in Corpus Christi, TX. We were listening to KMPS/Seattle on iHeartRadio. They were doing a "Kick It Or Keep It" segment, and 97% of callers decided to "Keep It." We were all excited!

How do you adjust to all the travel that comes with the radio tour? Curtis: Coffee! Brad: I pack a bunch of protein bars. Bryan: I try to go to bed early as much as possible.

Which radio staffer has made the biggest impression on you? Bryan: Angie Ward at WTQR Greensboro, NC and Lance Houston at WUBL/Atlanta. Brad: We were able to spend a lot of time with Lance on one of our trips with Eric Beggs. Both are really passionate about the music industry and supporting us. They were honest and helpful, and that's kind of what we're looking for as a new act. We like it when people shoot it straight with us.

Which regional is the most interesting driver? All: Ken Rush. Curtis: He never uses a GPS! He's been everywhere, and he remembers every road in four different states.

What's the most unusual performance request you've gotten? Brad: We sang at an open casket funeral for a family we had never met. We met them on a flight, and they were flying the body of the deceased to northern Montana. They saw us put our guitars on the plane and offered us \$500 to sing "Amazing Grace." We were playing a show in the same town, so after sound check we went over and performed for the 20 people at the funeral.



Lovin' Y'All Is Fun: After giving industry insiders a taste of what's to come with tomorrow's (9/18) release of his new album *All Over The Road*, Mercury's **Easton Corbin** celebrates with his label and management family on Thursday (9/13). Pictured (l-r) are **Turner Nichols**, **Trey Turner**, **UMGN's Mike Dungan**, **Corbin**, **UMGN's Ken Robold**, and **Turner Nichols' Doug Nichols**, **Ed Mascolo** and **Chris Alderman**.

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GLORIANA CAN'T SHAKE YOU



"'CAN'T SHAKE YOU' COULD BE THE MOST HAUNTING AND PASSIONATE LOVE SONG ON THE RADIO RIGHT NOW. A HOME RUN OF A FOLLOW-UP TO ONE OF THE BEST SONGS OF THE YEAR!" - PHATHEAD, WJVC

"' (KISSED YOU) GOOD NIGHT' SET THE TABLE FOR GLORIANA, 'CAN'T SHAKE YOU' IS THE MAIN COURSE. JUST WAIT..."

- NATE DEATON, KRTY

"I SAW THEM DO IT LIVE AND THE AUDIENCE WAS ALREADY SINGING ALONG. IT REALLY FEELS INSTANTLY FAMILIAR!"

- KERRY WOLFE, WMIL

16 NEW ADDS THIS WEEK! MOST ADDED!
KKGO WPOC KSD KEY KFRG KRTY KWOE KVOO
KBEQ WGNA WPAW WKML WQHK WQMX KTEX WYNK



































KATIE ARMIGER

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WEEKLY SPINS

34	PITTSBURGH 	NEW THIS WEEK! Birmingham		
29	YORK 	VISALIA 	MADISON 	
23	SAN ANTONIO 	NORFOLK 	DENVER 	
23	BOISE 	SALT LAKE CITY 	PORTLAND 	
21	LAS VEGAS 	SACRAMENTO 	BATON ROUGE 	
21	LONG ISLAND 	KNOXVILLE 	BATON ROUGE 	
16	HOT COUNTRY DIAL GLOBAL 	PORTLAND 	HARTFORD 	
13	LAKE LAND 	McALLEN 	LEXINGTON 	
12	PHOENIX 	DETROIT 	MILWAUKEE 	
12	SPOKANE 	FT. MYERS 	MONMOUTH 	
12	SALT LAKE CITY 	GREENVILLE 	SARASOTA 	
12	KANSAS CITY 	NEW ORLEANS 	BIRMINGHAM 	
12	RIVERSIDE 	KANSAS CITY 	PORTLAND 	
11	PROVIDENCE 	LAS VEGAS 	ASHEVILLE 	
10	HOUSTON 	WILMINGTON 	CLEVELAND 	
10	HOUSTON 	FORT WAYNE 	CORPUS CHRISTI 	

Both spin power currents in the low-50 range on a weekly basis. Also nearly identical: each station's library is comprised mainly of songs from the past two years, with 2011-2012 titles accounting for 60% of WGH's airplay, while WUSH clocks in at 60%. Each station's 2003-2010 titles make up 29% of their respective libraries. On the day **Country Aircheck** looked, WUSH's oldest title dated back to 1979; WGH's was from 1994.

McKay and O'Brien see some complexities in accurately polling the Norfolk market. "You're talking about a population of 1.6 million with less than 900 meters in play," McKay says. "And there are actually fewer now than at this time last year."

O'Brien concurs. "Potentially this format has the ability to be stronger, but we're not getting enough meters in the hands of those people; just one can make a big difference."

McKay compares finding the country constituency to the proverbial needle-in-haystack process. "It's a huge footprint; from the northern part of Williamsburg down to northeast North Carolina – it would take you almost two hours to drive. From where I sit in Virginia Beach to Franklin, in the western part of the market, you're talking an hour-and-a-half."

There's another frustrating factor for both WUSH and WGH. The market is home to Naval Station Norfolk, the world's largest Navy installation. An audience of military personnel is usually thought to be right in Country radio's core.



**Brandon
O'Brien**

"We try to support the military," says O'Brien. "Unfortunately, they don't allow meters on base or uniformed personnel to carry them; that's a huge piece of the pie that we wish we had." There's another by-product of the market's military population: "You get turnover in this market at a higher rate than most," he says. "We have a lot of people moving in, but a lot moving out, too. There's growth in the market here, but not as steady as in other places."

That transiency is one motive behind what McKay calls "a major TV blitz" recently launched by 'GH with an emphasis on anchor shows like football and prime-time programming. The strategy is designed to build familiarity and loyalty with recent transplants who aren't aware of the station's 22-year history. "It describes who we are and what we play," says McKay. "It's music intensive with clips of Blake, Brad, Carrie and Keith." Watch it [here](#).

WUSH uses TV, too, but opts for a more targeted approach, booking spots around major events like the CMAs, ACMS and last year's NFC and AFC Championship games. The station is currently running an outdoor campaign via bus boards.

MY TUNES: MUSIC THAT SHAPED MY LIFE



**Jeremy "Danger"
Mulder**

WOGI/WOGG/WOGH/Pittsburgh APD **Jeremy "Danger" Mulder** discusses his most influential songs, albums and concerts:

1. David Allen Coe/You Never Even Called Me By My Name: This song makes my neck redder every time I hear it. After seven beers, I sing it perfectly.

2. Kenny Chesney, Heinz Field, Pittsburgh: It was the tour he sat onstage in this old blue chair and played the song acoustically. It was my favorite performance. Loved it!

3. Miranda Lambert/Gunpowder & Lead: I played that song for everyday at my desk for one year. I was going through a real "girl power" phase.

4. Luke Bryan, 2012 ACM Awards: Luke did a 12-minute version of "Country Girl Shake It For Me." The country girls were shaking it, and I was chugging.

5. Zac Brown Band/Highway 20 Ride: This song caught me by surprise because it was my real life situation. I have two older sons that I had to travel 800 miles to see for years. I love my children.

• **A highly regarded song or album you've never heard:** Anything by The Who. I honestly cannot name any of their songs. Sorry.

• **An "important" piece of music you just don't get:** LMFAO'S "Sorry For Party Rocking." I never apologize for party-rocking.

• **An album you played or listened to incessantly:** Kenny Chesney's *No Shoes, No Shirt, No Problems*. Every song on there was a hit!

• **One obscure or non-country song everyone should listen to right now:** How is it that my boys Shawn & Hobby aren't signed to a record deal, sitting in a hot tub with supermodels and drinking champagne?

Reach Danger at thedangershow@yahoo.com.

Promotionally, 'GH has focused the last few months on the kind of campaigning money can't buy. "We gave away a chance for listeners to sing 'Red Solo Cup' onstage with Toby and we're doing a trip to LA for a taping of *The Voice*," McKay says.

O'Brien isn't a fan of cash contesting, calling it "a waste of airtime." Instead, WUSH has looked to Country lifestyle events, specifically the recent heavy summer concert season. The axiom, it seems, is to go where the voters are.

—RJ Curtis **CAC**

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KRTY	WMIL	WUSH
WGNE	KJKE	WKMK
WYRK	KVOO	WCYQ
WTGE	WTHT	KXLY
WMAD	WGTY	WNCY

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BB //12*

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BIG MOVES THIS WEEK:

**WFMS/INDIANAPOLIS +22; WSIX/NASHVILLE +17; WCOL/COLUMBUS +16;
KNCI/SACRAMENTO +16; WGGY/WILKES-BARRE +14; KFRG/RIVERSIDE +14;
KCYE/LAS VEGAS +13; WPAW/GREENSBORO +11; KUPL/PORTLAND +10**

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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	📶 HUNTER HAYES /Wanted (Atlantic/WMN)	20200	817	6354	205	49.828	1.973	136	0
3	2	📶 JOSH TURNER /Time Is Love (MCA)	19812	665	6150	144	48.764	1.709	136	0
4	3	📶 JASON ALDEAN /Take A Little Ride (Broken Bow)	18282	1747	5787	574	46.036	4.023	136	0
1	4	LITTLE BIG TOWN /Pontoon (Capitol)	17743	-2084	5575	-748	43.772	-5.143	136	0
5	5	📶 JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	17072	660	5406	201	42.151	1.305	136	0
7	6	📶 DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	16747	1236	5386	423	41.412	4.264	136	0
9	7	📶 CARRIE UNDERWOOD /Blown Away (19/Arista)	15256	2106	4841	634	37.159	4.837	136	0
6	8	KEITH URBAN /For You (Relativity)	14877	-1490	4695	-611	36.956	-3.576	136	0
10	9	📶 EASTON CORBIN /Lovin' You Is Fun (Mercury)	14174	1119	4522	343	35.678	3.244	136	0
12	10	📶 MIRANDA LAMBERT /Fastest Girl In Town (RCA)	12207	505	3861	181	29.778	0.831	136	0
13	11	📶 LEE BRICE /Hard To Love (Curb)	12160	920	3866	323	29.795	2.779	127	0
11	12	📶 TIM MCGRAW /Truck Yeah (Big Machine)	11767	24	3801	10	28.849	0.102	136	0
17	13	📶 JAKE OWEN /The One That Got Away (RCA)	11113	1783	3448	566	26.964	3.228	131	3
14	14	📶 RASCAL FLATTS /Come Wake Me Up (Big Machine)	10766	532	3416	167	26.077	2.661	136	0
18	15	📶 LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	10043	896	3180	270	25.513	2.899	136	1
16	16	BIG & RICH /That's Why I Pray (Warner Bros./WAR)	9510	-268	3053	-72	22.567	-0.547	134	0
19	17	📶 TAYLOR SWIFT /We Are Never Ever Getting... (Big Machine)	8911	40	2712	25	20.254	0.025	133	1
20	18	📶 JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	8545	503	2813	156	19.906	0.766	131	0
22	19	📶 ERIC CHURCH /Creepin' (EMI Nashville)	7671	660	2437	166	19.422	1.77	127	1
21	20	📶 GREG BATES /Did It For The Girl (Republic Nashville)	7660	431	2417	177	19.524	1.333	124	1
24	21	📶 JUSTIN MOORE /Til My Last Day (Valory)	7131	470	2321	163	18.297	1.072	116	1
23	22	LADY ANTEBELLUM /Wanted You More (Capitol)	6800	-156	2188	-66	15.848	-0.733	123	0
25	23	📶 TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	6651	598	2104	166	16.151	1.858	129	4
26	24	📶 KIP MOORE /Beer Money (MCA)	6126	694	1909	222	15.058	3.374	123	5
27	25	📶 CASEY JAMES /Crying On A Suitcase (19/Columbia)	5086	564	1673	213	11.077	1.496	120	1

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



Click To Listen.

HIGH VALLEY

"Love You For A Long Time"

"Hard work. Dedication. Faith and character. These are common themes in all their music. They are the same virtues that have facilitated their rise from that small farming community to a career 'on the verge.' This is a group to watch."

- Blair Garner, *After Midnight Syndicated Radio Show Host, COUNTRY WEEKLY ARTICLE*

New Adds At: WCYQ/Knoxville, WRNS/Greenville, WTHT/Portland, WJVC/Nassau-Suffolk, KUPL/Portland, KSOP/Salt Lake, WXFL/Florence AL, WJVL/Rockford IL, WBFM/Sheboygan, KRAZ/Santa Barbara

NEW & ACTIVE BB ADD NOW!

**"Maggie and her entire band have such a FRESH SOUND!
The HIGH-CALIBER VOCALS and POLISHED TEAMWORK of a
MODERN DAY FLEETWOOD MAC. I'M A FAN!"**

 **Darren Davis**
Executive Vice President
National Programming Platforms
Clear Channel



MAGGIE ROSE

I Ain't Your Mama CA/MB #36

AIRBORNE

5 HUGE ADDS THIS WEEK:

WKLB, WCOL, WTQR, WBEE, WCYQ

BIG DOUBLE DIGIT MARKETS:

Las Vegas, Pittsburgh, Kansas City, Orlando, Sacramento, Charlotte, Minneapolis,
Hartford, San Jose, Salt Lake City, Dial Global, Tampa, Seattle, Akron, Baton Rouge,
Norfolk, Providence, Spokane, Palm Springs, Visalia, Monmouth, Nassau-Suffolk

Catch MAGGIE this Thursday, SEPT. 20th on **Better**

show

rpm

LW	TW	Artist/Title (Label)	Total Points +/-	Points	Total Plays +/-	Plays	Audience	+/- Aud	Stations	ADDS
28	26	📶 FLORIDA GEORGIA LINE/Cruise (Republic Nashville)	4887	728	1457	277	11.497	1.414	100	10
15	27	ZAC BROWN BAND/The Wind (Southern Ground/Atlantic/RPME)	4797	-5368	1596	-1750	10.164	-14.63	136	0
29	28	📶 RANDY HOUSER/How Country Feels (Stoney Creek)	4514	438	1493	124	10.506	1.468	112	7
30	29	📶 EDENS EDGE/Too Good To Be True (Big Machine)	4078	97	1306	35	8.19	0.329	111	2
33	30	📶 DARIUS RUCKER/True Believers (Capitol)	3977	1056	1244	359	9.359	3.622	106	17
31	31	📶 KRISTEN KELLY/Ex-Old Man (Arista)	3787	217	1202	64	8.323	1.627	107	1
32	32	📶 JON PARDI/Missin' You Crazy (Capitol)	3327	86	1149	53	6.095	0.348	100	2
36	33	📶 DIERKS BENTLEY/Tip It On Back (Capitol)	3018	652	945	233	7.043	1.302	80	10
35	34	📶 CHRIS CAGLE/Let There Be Cowgirls (BPG)	2558	137	831	45	4.637	0.464	90	4
34	35	BRANTLEY GILBERT/Kick It In The Sticks (Valory)	2495	-9	840	-26	4.221	0.218	84	1
AIRBORNE		MAGGIE ROSE/I Ain't Your Mama (RPME)	2082	-45	744	12	3.278	-0.023	84	4
AIRBORNE		KENNY CHESNEY/El Cerrito Place (Blue Chair/Columbia)	2062	1985	625	601	4.675	4.505	87	40
42	38	📶 THOMAS RHETT/Beer With Jesus (Valory)	2032	860	643	290	3.68	1.495	74	22
39	39	📶 RODNEY ATKINS/Just Wanna Rock N Roll (Curb)	1994	305	638	95	4.758	1.875	73	2
38	40	📶 LAUREN ALAINA/Eighteen Inches (19/Interscope/Mercury)	1940	76	646	28	3.162	0.332	65	1
48	41	📶 KACEY MUSGRAVES/Merry Go 'Round (Mercury)	1797	982	467	301	3.528	1.696	56	11
40	42	📶 ELI YOUNG BAND/Say Goodnight (Republic Nashville)	1731	462	566	153	3.067	0.525	68	12
41	43	📶 PARMALEE/Musta Had A Good Time (Stoney Creek)	1428	188	500	70	2	0.437	63	3
45	44	📶 THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution)	1131	60	425	33	1.383	0.111	56	3
44	45	RANDY ROGERS BAND/One More Sad Song (MCA)	1049	-26	337	-9	1.727	-0.165	45	1
46	46	DUE WEST/Things You Can't Do In A Car (Black River)	998	-55	426	-5	1.397	-0.031	46	0
47	47	📶 KATIE ARMIGER/Better In A Black Dress (Cold River)	940	-49	329	1	1.575	-0.326	40	1
50	48	📶 ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)	932	172	364	93	2.816	0.435	41	10
49	49	📶 KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)	785	11	294	17	0.915	-0.093	47	0
Debut	50	📶 TYLER FARR/Hello Goodbye (Columbia)	777	50	255	12	1.22	0.079	46	3

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

BE GRATEFUL

— THE —

FARM

— INC. —

NASHVILLE, TN

MOST ADDED

"I HAVEN'T BEEN THIS ENTHUSIASTIC ABOUT A NEW BAND IN A LOOOOOONG TIME! THE FIRST TIME I HEARD THE FARM, THE MUSIC DEMANDED MY ATTENTION. THEY'RE TALENTED MUSICIANS, HAVE A FRESH VOICE, AND THEY'RE ALL AROUND GOD PEOPLE! I'M A FAN!"

- MARK GRANTIN
PD KTTS

We're Grateful For

KDRK
WTGE
KTEX
WNOE
KUPL

KNTY
WGTY
KEYY
WKSF
KSOP

KJUG
KWOF
WXCY
KXX
WJVC
WKXC

PROUDLY PROMOTED BY
NEW REVOLUTION
ENTERTAINMENT

all in
nashville
WARNER MUSIC
NASHVILLE
NEW REVOLUTION

Country Aircheck Add Leaders

KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	40
GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	38
JOANNA SMITH /We Can't Be Friends (RCA)	32
THOMAS RHETT /Beer With Jesus (Valory)	22
CRAIG CAMPBELL /Outta My Head (BPG)	19
DARIUS RUCKER /True Believers (Capitol)	17
GLORIANA /Can't Shake You (Emblem/WAR)	16
THE FARM /Be Grateful (WMN/New Revolution)	13
ELI YOUNG BAND /Say Goodnight (Republic Nashville)	12
KACEY MUSGRAVES /Merry Go 'Round (Mercury)	11

Country Aircheck Top Point Gainers

CARRIE UNDERWOOD /Blown Away (19/Arista)	2106 ✓
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	1985 ✓
JAKE OWEN /The One That Got Away (RCA)	1783 ✓
JASON ALDEAN /Take A Little Ride (Broken Bow)	1747 ✓
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	1236 ✓
EASTON CORBIN /Lovin' You Is Fun (Mercury)	1119
DARIUS RUCKER /True Believers (Capitol)	1056
KACEY MUSGRAVES /Merry Go 'Round (Mercury)	982
LEE BRICE /Hard To Love (Curb)	920
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	896

Country Aircheck Top Spin Gainers

CARRIE UNDERWOOD /Blown Away (19/Arista)	634
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	601
JASON ALDEAN /Take A Little Ride (Broken Bow)	574
JAKE OWEN /The One That Got Away (RCA)	566
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	423
DARIUS RUCKER /True Believers (Capitol)	359
EASTON CORBIN /Lovin' You Is Fun (Mercury)	343
LEE BRICE /Hard To Love (Curb)	323
KACEY MUSGRAVES /Merry Go 'Round (Mercury)	301
THOMAS RHETT /Beer With Jesus (Valory)	290

Activator Top Point Gainers

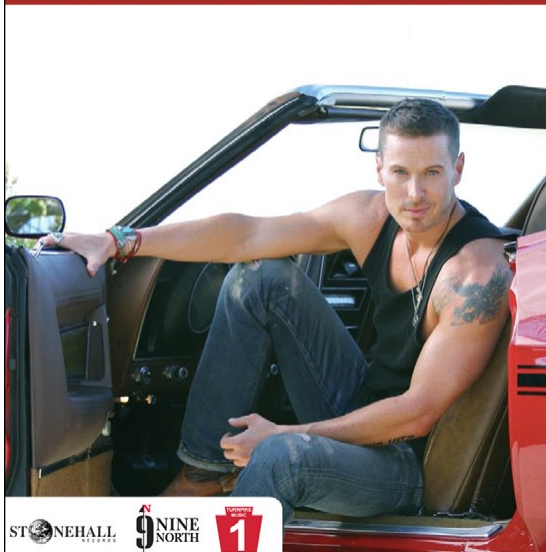
CARRIE UNDERWOOD /Blown Away (19/Arista)	1692 ✓
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	1649 ✓
JASON ALDEAN /Take A Little Ride (Broken Bow)	1407 ✓
JAKE OWEN /The One That Got Away (RCA)	1290 ✓
EASTON CORBIN /Lovin' You Is Fun (Mercury)	1159 ✓
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	970
HUNTER HAYES /Wanted (Atlantic/WMN)	887
DARIUS RUCKER /True Believers (Capitol)	887
LEE BRICE/HARD TO LOVE (CURB)	875
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	812

Activator Top Spin Gainers

DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	344
CARRIE UNDERWOOD /Blown Away (19/Arista)	332
JASON ALDEAN /Take A Little Ride (Broken Bow)	297
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	242
EASTON CORBIN /Lovin' You Is Fun (Mercury)	237
JAKE OWEN /The One That Got Away (RCA)	233
LEE BRICE /Hard To Love (Curb)	197
DARIUS RUCKER /True Believers (Capitol)	178
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	168
JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	162

Country Aircheck Top Recurrents

	Points
LOVE AND THEFT /Angel Eyes (RCA Nashville)	10935
BLAKE SHELTON /Over (Warner Bros./WMN)	10649
KENNY CHESNEY /Come Over (Blue Chair/Columbia)	8953
GLORIANA /(Kissed You) Good Night (Emblem/WAR)	7377
ERIC CHURCH /Springsteen (EMI Nashville)	7354
ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	7190
LUKE BRYAN /Drunk On You (Capitol)	6968
DIERKS BENTLEY /5-1-5-0 (Capitol)	6161
KIP MOORE /Somethin' 'Bout A Truck (MCA)	5941
BRANTLEY GILBERT /You Don't Know Her Like I Do (Valory)	5488

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THE NEW STONEHALL RECORDS/NINE NORTH/TURNPIKE MUSIC SINGLE


PHOENIX STONE

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 KEAN, KTHK, WXXK, KRRV & WZMR!

IMPACTING COAST TO COAST NOW!


Country Aircheck Activity

RANDY ROGERS BAND/One More Sad Song (MCA)

Moves 44-45
1,049 points, 337 spins
1 add: **KZSN**

DUE WEST/Things You Can't Do In A Car (Black River)

Remains at 46
998 points, 426 spins; No adds

KATIE ARMIGER/Better In A Black Dress (Cold River)

Remains at 47*
940 points, 329 spins;
1 add: **WDXB**

ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)

Moves 50-48*
932 points, 364 spins
10 adds: **KMDL, KRST*, WDXB, WFMS*, WGKX*, WNOE, WWYZ, WXB*, WYNK, WYRK**

KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)

Remains at 49*
785 points, 294 spins; No adds

TYLER FARR/Hello Goodbye (Columbia)

Enters at 50*
777 points, 255 spins
3 adds: **WCOL, WSLC, WYCD***

COLT FORD w/JAKE OWEN/Back (Average Joes)

755 points, 248 spins
1 add: **WXBQ**

GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)

705 points, 198 spins
38 adds, including: **KASE, KBEQ, KCYE, KEEY, KFRG*, WCKT, WCOL, WCTQ, WDXB, WFUS**

Country Aircheck Activity includes the top 15 songs that have a minimum of 450 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

ADD DATES

SEPTEMBER 24

None Listed

OCTOBER 1

LITTLE BIG TOWN/Tornado (Capitol)
FAITH HILL/American Heart (Warner Bros/W.A.R.)

OCTOBER 8

BRETT ELDREDGE/Don't Ya (Atlantic/WMN)
DANIELLE PECK/Impossible Dreams (Namaste/9 North)
UNCLE KRACKER/ "Nobody's Sad On A Saturday Night"
(Sugar Hill/Vanguard/EMI Nashville)

VIDEO ADDS

CMT

DIERKS BENTLEY/Grab A Beer (Capitol)
ERIC CHURCH/Creepin' (EMI Nashville)
KIP MOORE/Beer Money (MCA)
MUMFORD & SONS/I Will Wait (Glassnote)
THE AVETT BROTHERS/Live And Die (American Recordings/Republic)
TIM MCGRAW/Truck Yeah (Big Machine)

CMT PURE

BILLY RAY CYRUS/Change My Mind (Blue Cadillac)
CORB LUND/September (New West)
DIERKS BENTLEY/Grab A Beer (Capitol)
ERIC CHURCH/Creepin' (EMI Nashville)
KIP MOORE/Beer Money (MCA)
LYNYRD SKYNYRD/Last Of A Dyn' Breed (Roadrunner)
MUMFORD & SONS/I Will Wait (Glassnote)
PARMALEE/Musta Had A Good Time (Stoney Creek)
THE AVETT BROTHERS/Live And Die (American Recordings/Republic)
THE BLACK LILLIES/Same Mistakes (Attack Money Productions)
TIM MCGRAW/Truck Yeah (Big Machine)

GAC

TAYLOR SWIFT/We Are Never Ever Getting Back Together (Big Machine)
ERIC CHURCH/Creepin' (EMI Nashville)
TOBY KEITH/I Like Girls That Drink Beer (Show Dog/Universal)
BILLY RAY CYRUS/Change My Mind (Blue Cadillac)
KIP MOORE/Beer Money (MCA)

THE COUNTRY NETWORK

None Listed

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**ANDY
GIBSON**
**SUMMER
BACK**

ADD NOW

**CLICK
TO
LISTEN**

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
2	1	📶 HUNTER HAYES /Wanted (Atlantic/WMN)	11743	887	2431	159
1	2	LITTLE BIG TOWN /Pontoon (Capitol)	11687	-369	2385	-82
3	3	JOSH TURNER /Time Is Love (MCA)	10184	-254	2053	-64
6	4	📶 JASON ALDEAN /Take A Little Ride (Broken Bow) ✓	10087	1407	2139	297
4	5	KEITH URBAN /For You (Relativity/Capitol)	9690	-480	1921	-142
10	6	📶 DUSTIN LYNCH /Cowboys And Angels (Broken Bow) ✓	9533	1649	1953	344
11	7	📶 CARRIE UNDERWOOD /Blown Away (19/Arista) ✓	9520	1692	2032	332
7	8	📶 JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	9435	783	2084	162
9	9	📶 EASTON CORBIN /Lovin' You Is Fun (Mercury) ✓	9370	1159	1960	237
13	10	📶 MIRANDA LAMBERT /Fastest Girl In Town (RCA)	7332	-4	1584	35
12	11	TIM MCGRAW /Truck Yeah (Big Machine)	7259	-184	1548	-8
15	12	📶 LEE BRICE /Hard To Love (Curb)	7237	875	1576	197
14	13	BIG & RICH /That's Why I Pray (Warner Bros./WAR)	6774	-218	1370	-81
19	14	📶 JAKE OWEN /The One That Got Away (RCA) ✓	6471	1290	1355	233
16	15	📶 RASCAL FLATTS /Come Wake Me Up (Big Machine)	6320	481	1278	77
18	16	📶 LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	6003	812	1302	168
17	17	LADY ANTEBELLUM /Wanted You More (Capitol)	5509	-104	1150	-67
20	18	📶 JERROD NIEMANN /Shinin' On Me (SeaGayle/Arista)	5391	287	1142	79
21	19	📶 ERIC CHURCH /Creepin' (EMI Nashville)	4942	-10	1082	14
23	20	📶 TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	4838	320	1088	83
22	21	📶 TAYLOR SWIFT /We Are Never Ever Getting... (Big Machine)	4766	81	1044	27
8	22	ZAC BROWN BAND /The Wind (Southern Grd./Atlantic)	4721	-3642	918	-806
24	23	📶 GREG BATES /Did It For The Girl (Republic Nashville)	4241	674	913	124
25	24	📶 JUSTIN MOORE /Til My Last Day (Valory)	3908	368	740	88
26	25	📶 KIP MOORE /Beer Money (MCA)	3673	466	792	105
27	26	📶 CASEY JAMES /Crying On A Suitcase (19/Columbia)	2952	455	618	110
32	27	📶 DARIUS RUCKER /True Believers (Capitol)	2897	887	637	178
28	28	📶 RANDY HOUSER /How Country Feels (Stoney Creek)	2830	422	578	101
30	29	📶 FLORIDA-GEORGIA LINE /Cruise (Republic Nashville)	2477	369	575	85
33	30	📶 DIERKS BENTLEY /Tip It On Back (Capitol)	2422	482	568	84

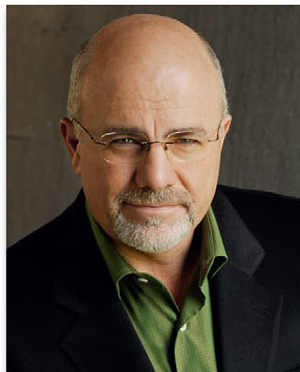
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September 19-21
Hilton Anatole/Dallas, Texas
www.RadioShowWeb.com

RADIO SHOW
Produced by RAB and NAB

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Super Session
Thursday, September 20
9:30 a.m.

**Featuring Radio Host
and Money Expert
Dave Ramsey**

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
29	31	📶 EDENS EDGE /Too Good To Be True (Big Machine)	2315	198	446	37
31	32	📶 JON PARDI /Missin' You Crazy (Capitol)	2135	116	453	25
38	33	📶 THOMAS RHETT /Beer With Jesus (Valory)	1741	780	335	155
37	34	📶 ELI YOUNG BAND /Say Goodnight (Republic Nashville)	1487	322	373	70
34	35	📶 KRISTEN KELLY /Ex-Old Man (Arista)	1484	-13	297	4
35	36	📶 BRANTLEY GILBERT /Kick It In The Sticks (Valory)	1426	-48	403	6
36	37	📶 CHRIS CAGLE /Let There Be Cowgirls (Bigger Picture)	1319	6	289	4
39	38	📶 ALAN JACKSON /You Go Your Way (ACR/EMI Nashville)	1186	385	297	74
Debut 39	📶	KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	1127	970	297	242
41	40	📶 RODNEY ATKINS /Just Wanna Rock N Roll (Curb)	1057	285	243	61
40	41	LAUREN ALAINA /Eighteen Inches (19/Interscope/Mercury)	765	-16	130	-1
44	42	📶 JOANNA SMITH /We Can't Be Friends (RCA)	673	111	186	21
46	43	📶 COLT FORD w/JAKE OWEN /Back (Average Joes)	610	93	182	32
43	44	MAGGIE ROSE /I Ain't Your Mama (RPM Ent.)	608	-11	127	-1
55	45	📶 PARMALEE /Musta Had A Good Time (Stoney Creek)	582	328	107	59
45	46	HEIDI NEWFIELD /Why'd You Have To Be So Good (Sidewalk)	489	-33	123	-9
50	47	📶 ANDY GIBSON /Summer Back (Curb)	484	123	131	27
51	48	📶 THE LOST TRAILERS /American Beauty (Stokes Tunes/New Revolution)	476	120	91	22
48	49	📶 D. VINCENT WILLIAMS /Down By The River (Bigger Picture)	475	79	72	10
56	50	📶 KIX BROOKS /Bring It On Home (Arista)	459	217	111	69
54	51	📶 KELLEIGH BANNEN /Sorry On The Rocks (EMI Nashville)	433	136	89	19
47	52	GWEN SEBASTIAN /Met Him In A Motel Room (Flying Island)	414	-15	79	-3
52	53	📶 CRAIG MORGAN /More Trucks Than Cars (Black River)	410	69	114	26
57	54	📶 TYLER FARR /Hello Goodbye (Columbia)	380	138	86	28
60	55	📶 KACEY MUSGRAVES /Merry Go 'Round (Mercury)	377	181	80	42
49	56	📶 MISS WILLIE BROWN /You're All That Matters To Me (A&M/Octone/Rodeowave)	359	-14	108	17
Debut 57	📶	GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	356	287	93	74
53	58	📶 RANDY ROGERS BAND /One More Sad Song (MCA)	351	39	80	11
Debut 59	📶	LONESTAR /The Countdown (4 Star/Tenacity)	227	59	44	13
Debut 60	📶	JT HODGES /Sleepy Little Town (Show Dog-Universal)	217	34	66	13

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SAVE THE DATE –
THURSDAY, OCTOBER 18



Featuring Radio's Own—



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GEORGE BEASLEY



LEAR



MACNEIL



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DINAH SHORE • ANDY ROONEY • DON CORNELIUS

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