

COUNTRY AIRCHECK WEEKLY

September 24, 2012, Issue 313

TAYLOR SWIFT BEGIN AGAIN

ON MPE TUESDAY MORNING AT 5AM ET
IMPACTING COUNTRY RADIO MONDAY 10-1-12
THE NEXT HIT FROM HER MUCH-ANTICIPATED ALBUM *RED* IN STORES 10-22-12



NAB In Review

There was so much talk at last week's NAB in Dallas devoted to the radio and music industry relationship you might have thought for a minute you were in Nashville for CRS.

It got underway in earnest Wednesday afternoon with the Keynote address from CBS President & CEO **Leslie Moonves**. "I'm tired of hearing that radio and network TV are dead," began Moonves in his Q&A with NAB President & CEO **Gordon Smith**. "Nothing could be further from truth." He then repeated recent remarks made to the investment community, emphasizing, "CBS is going to be in the radio business for a long time. We love it and it's a big part of our future."



Leslie Moonves

The two covered a myriad of subjects, with Moonves' comments including:

- Radio chips in cell phones: "We take our public responsibility very seriously and would support something that affects the bottom line if it serves the local community."
- Pandora and XM: "They have a place in the marketplace but they don't provide what we provide."
- What keeps him up at night: "I have a three year old," he laughed. "But I think about where technology is taking us. Where do we put our content? And, we have to develop methods to get paid for our content. I take comfort in the fact that this business is, in some ways, just like it was 50 years ago. Put on great content and they will come."

Smith then took Moonves into the area of streaming, where he had staked out a position in his own opening remarks. "Earlier this year, one of the largest radio companies bet on the future of streaming," he said. "Some say this was a risky move. Others say (continued on page 8)"

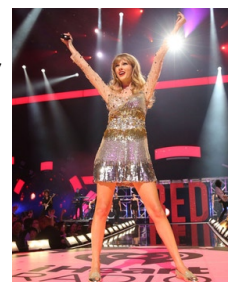


Executive Privilege: RCA's Pistol Annies make time for the big guys at the iHeartRadio Music Festival in Las Vegas. Pictured (l-r) are Nancy Hogan, Miranda Lambert, Angeleena Presley, Ashley Monroe, Clear Channel's John Hogan and Makenzi Hogan.

iHRMF Version 2.0


Like last year's inaugural event, Friday and Saturday's iHeartRadio Music Festival in Las Vegas was an enthralling and admirable aggregation of music's top artists. It was also, at times, a bit of a tough room. Much like an NCAA Final Four crowd, the iHRMF audience seems comprised of pockets of support for different teams.

Though the core probably runs down the middle of Top 40 and Rhythmic, some cheer most forcefully for Linkin Park, others for Lil' Wayne. The real magic happens when an artist transcends genre barriers and gets the entire building whipped into a frenzy. WCOL/Columbus PD **John Crenshaw**, one of several



Taylor Swift

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UNCLE KRACKER




NOBODY'S SAD ON A SATURDAY NIGHT

"UNCLE KRACKER IS BACK WITH ANOTHER SMASH, SOLIDIFYING WHAT I'VE SAID ALL ALONG, THIS GUY IS COUNTRY! PERIOD!"
—JR SCHUMANN, WWKA/ORLANDO

"UNCLE KRACKER HAS SOME INNATE THING THAT ALLOWS HIM TO WRITE THE HOOKIEST, HAPPIEST MOST-SING-ALONG SONGS – EVERY TIME. HOW DO YOU LISTEN TO THIS AND NOT GET A BIG SMILE ON YOUR FACE?"
— GREGG SWEDBERG, KEEY/MINNEAPOLIS

**ON YOUR DESK THIS WEEK!
IMPACTING 10/8!**

CLICK TO LISTEN





**KACEY
MUSGRAVES
MERRY
GO 'ROUND**

**39 MB / AIRCHECK
36 BILLBOARD
73 STATIONS ON IN 3 WEEKS**

**GARY ALLAN
EVERY STORM
[RUNS OUT OF RAIN]**

**THANK YOU
COUNTRY RADIO
FOR THE FLOOD
OF ADDS!!**

DGHC
PCCO
WUSN
KILT
WKL
KKWF
KNIX
KSON
WJVC
KWJJ
WGAR
WDAF
WWKA
KRTY
WCTK
WGH
WAMZ
KVOO
WGGY
WXC
WYNK
KSSN
WOGK
WBBS
KXLY
WPCV
WKSJ
KJUG
WXBQ
KMDL
WSLC
WNCY

Clear Channel Country programmers in attendance, offers this advice for artists and managers:

"Don't play any songs the crowd can't know. Don't take a long time to change guitars and don't spend a lot of time talking. And if you dare play a ballad, make sure it's the ballad of your career." In short, put the pedal down from the first note and don't let up. And this year's festival bore the theory out. Those acts who most closely adhered to those parameters got the best response and helped iHRMF continue as an unparalleled live music experience.

As last year, the production's turntable stage cuts turnaround time to a few minutes (hello, CMA Music Festival!) and overall production values are beyond reproach. New this year, remotely activated light-up wristbands turned every audience member into a part of the light show. The lineup, of course, is completely unique: No Doubt into **Miranda Lambert**, Usher into Green Day, deadmau5 into Aerosmith.

Then there are the collaborations as Friday opener No Doubt was joined onstage by Pink ("I'm Just A Girl"), Pitbull jumped into Enrique Iglesias' set, Usher bowed a new song with Swedish House Mafia and Lil' Wayne introduced guest Keyshia Cole. The surprise performer theme reached full boil when Mary J. Blige brought Prince onstage for a duet of "Nothing Compares 2 U."

Incomparable moments stacked up quickly: Pink's opening set Saturday was a show unto itself with dancing lips on "Blow Me (One Last Kiss)," huge crowd response on "F**kin' Perfect" ("My daughter's asleep. I can say that," she joked) and her acrobatic aerial display over the crowd. Unbilled Korean sensation Psy performed his ridiculous smash "Gangnam Style." Green Day made headlines with frontman Billy Joe Armstrong's (calculated?) meltdown and prodigious use of f-bombs. (Clear Channel had two layers of delay – on-site and at the local station level.) **Brad Paisley** offered a sarcastic dig at the band the next night: "One minute! What?!"



Blowing Past A Million: 19/Arista's Carrie Underwood celebrates one million in sales for her album *Blown Away* just before taking the stage at Nashville's Bridgestone Arena Sunday night (9/23). Pictured (l-r) are Sony Music Nashville's Paul Barnabee and Caryl Healey, Underwood, and SMN's Gary Overton and Alaina Vehc.



Strait Shooters: Country radio and label friends surround MCA artists George Strait and Terri Gibbs in this shot, taken at CRS in 1982. Pictured (l-r) MCA's Joe Deters, Strait, Gibbs, WWW/Detroit's Barry Mardit and the late Len Anthony of WPLO/Atlanta. Got vintage photos that feature now-vintage clothing? Send them to pagethreepic@countryaircheck.com.

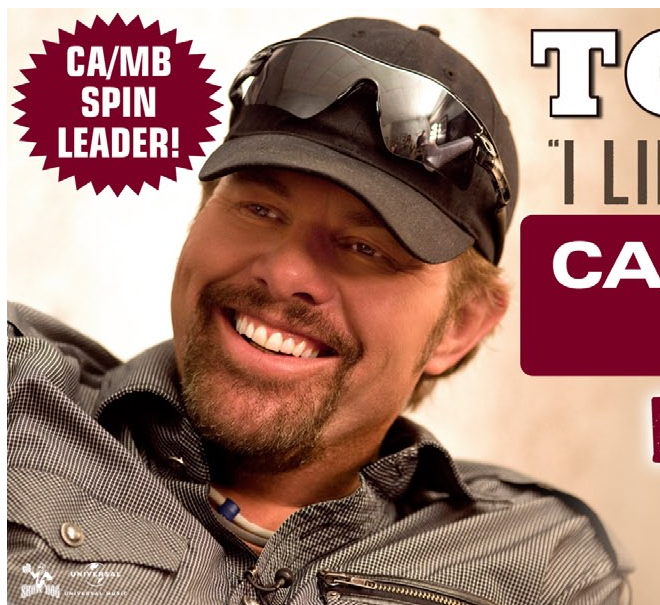
Speaking of country, the genre was ably represented by Lambert, who also brought out **Pistol Annies** for a significant portion of her set; **Jason Aldean**, whose overdriven amps seemed to out-muscle Bon Jovi's; Paisley, whose guitar work set the musicianship high-water mark; and **Taylor Swift**, who made a well-received pitch prior to "Mean."

"The reason why I was so excited about playing this festival is that it's embracing all different kinds of music," she told the crowd. The remark could have been set-up for introducing some out-of-format collaborator, but Swift went the other direction. "So in the spirit of embracing all different kinds of music, I hope it's alright with you, I brought my banjo. Is it alright with you that I brought my banjo?" The response, of course, was raucous.

Also interesting in our electron-fast media culture was the fact that sing-alongs for the 25-year-old classics of Bon Jovi ("You Give Love A Bad Name," "Livin' On A Prayer") were only exceeded in volume by the frenzied audience vocals on Swift's "We Are Never Ever Getting Back Together." And that song's only a few weeks old.

One Linkin Park fan also crossed the rock/country divide, leaving Saturday's show with a special appreciation for Swift.

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**CA/MB
SPIN
LEADER!**

TOBY KEITH

"I LIKE GIRLS THAT DRINK BEER"

**CA/MB 20 BB/BDS 21*
CONVERT NOW!**

**FOOTBALL AND FALL...
SPIN MORE BEER!!**

CLICK HERE TO LISTEN.

Liliana, a young restroom attendant at the restaurant where Taylor ate Friday night, was thrilled when the singer gave her tickets for Saturday. Almost as thrilled as her brother, Arturo, whose grin never left his face during the rock band's set. "She wanted to see Taylor Swift, I'm here for Linkin Park," he said. "It's perfect!"

—Chuck Aly

News & Notes

The **Country Music Hall of Fame and Museum** in Nashville set a new attendance record over the summer. 197,938 people visited, which is up 15% from the 2011 record of 172,100.

The **U.S. Census Bureau** will begin sending forms to more than four million American business for the 2012 Economic Census in November, including 8,200 broadcasting services. Response is required by law; info [here](#).

Artist News

Taylor Swift will encourage children to "Read Every Day" during a live classroom webcast Oct. 24. Hosted by MTV News correspondent Sway, the event will have Swift answering questions from students, discussing how literature has inspired her writing, and perform a song from her upcoming album *Red*. Teachers can sign up for the event [here](#).

Gwen Sebastian is the latest addition to the **Blake Shelton** Cruise lineup. Sebastian will join Trace Adkins, Randy Houser, Jana Kramer and more aboard the Norwegian Pearl for the week-long event that begins Oct. 14. Ticket info [here](#).

Tracy Lawrence will receive the Wilson County (TN) Humanitarian Award and get his own square on the calendar for "Tracy Lawrence Day" in the community. Lawrence will be honored at a gala hosted by GAC's Storme Warren Tuesday night (9/25).

MY TUNES: MUSIC THAT SHAPED MY LIFE



Ryan Dobry

WLDR/Traverse City, MI morning co-host **Ryan Dobry** discusses her most influential songs, albums and concerts:

1. The Who's Tommy: My parents bought this for my 16th birthday. I told them it was a rock opera. I guess they never heard the word "rock" before "opera," as they expected something totally different.

2. Garth Brooks, East Lansing, MI, 1995: The audience was on its feet the entire time he was onstage. There was electricity that night. I'm sure he felt it, too.

3. K.D. Lang/Three Cigarettes In An Ashtray: There are no words to describe this woman's vocal talent. It is so out of this world amazing.

4. T.G. Sheppard/I'll Be Coming Back For More: This is the first song that really hooked me into country music.

5. Rodney Crowell/When The Blue Hour Comes: This is an honest-to-goodness love song!

• **A highly regarded song or album you've never heard:** Anything by Nicki Minaj.

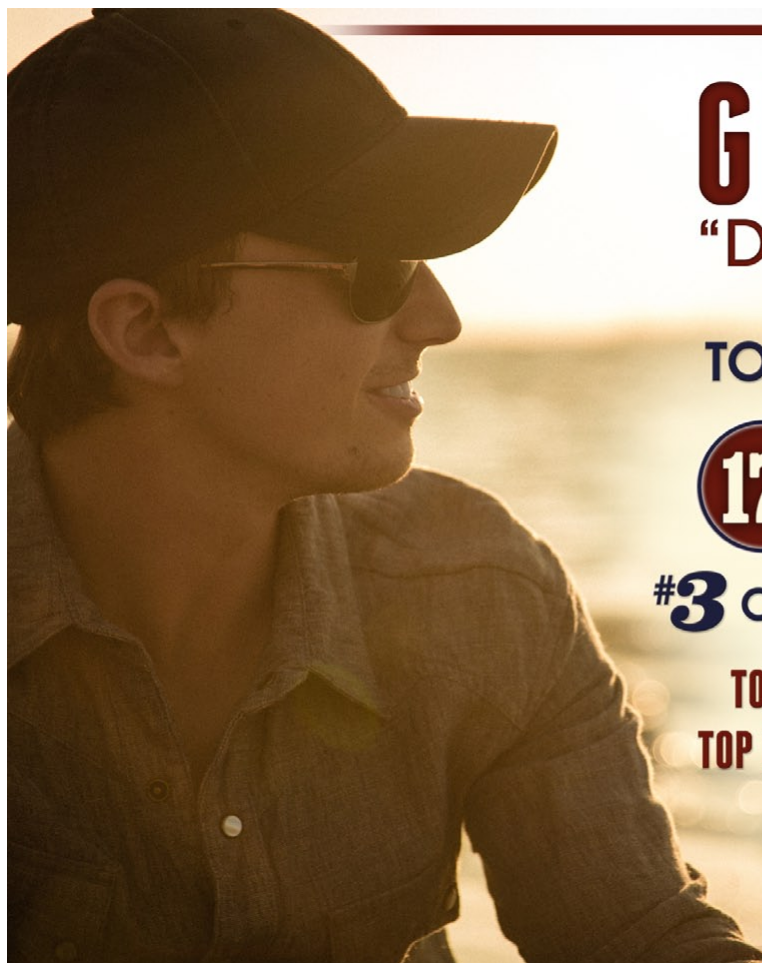
• **An "important" piece of music you just don't get:** Anything Classical.

• **An album you played or listened to incessantly:** Michael Jackson's *Thriller*. Didn't everyone?

• **One obscure or non-country song everyone should listen to right now:** Israel Kamakawiwo'ole's "Somewhere Over The Rainbow/What A Wonderful World."

Reach Ryan at ryandancer@aol.com.

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GREG BATES

"DID IT FOR THE GIRL"

TOP 20 AND CLIMBING!

17* BB/BDS **19*** CA/MB

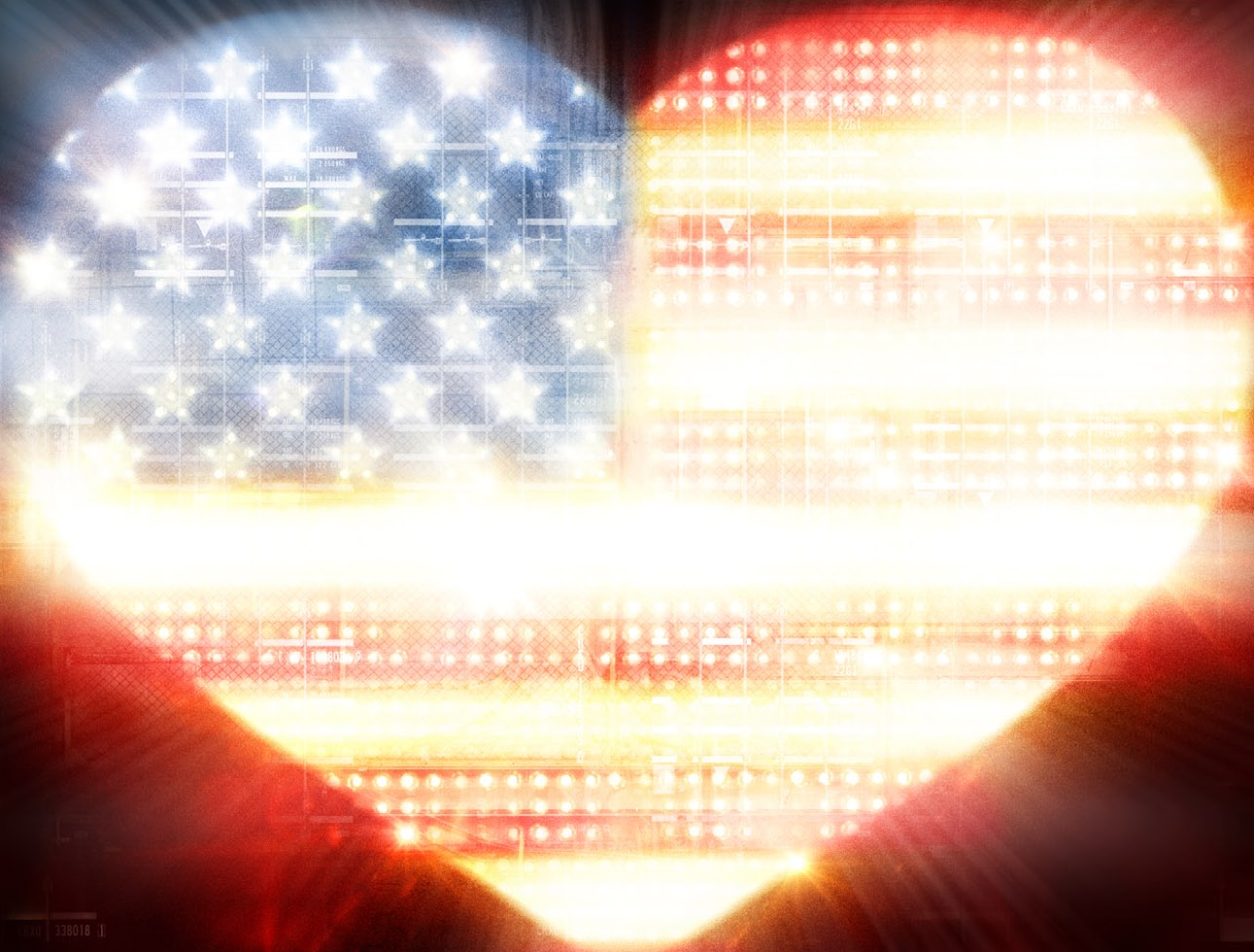
#3 OVERALL AT CALLOUT AMERICA

TOP 15 IN 9 DEMOS AT RATE THE MUSIC
TOP 15 IN 5 DEMOS AT MEDIABASE CALLOUT

ON TOUR WITH
BRANTLEY GILBERT



FAITH HILL



AMERICAN HEART

IMPACTING 10/1



The *Grand Ole Opry* and **Loretta Lynn** celebrate her 50th anniversary in an Opry member tomorrow night with a show that includes performances from **Miranda Lambert**, **Pistol Annies**, **Crystal Gayle** and more. The show can be heard live online [here](#).

Jerrold Niemann will give an exclusive live performance in a dorm room for the winner of his "Rock Your Room" contest. The student that wins the gig also receives electronic equipment from Sony. Details and a video message from Niemann [here](#).

Jessica Andrews, **LoCash Cowboys**, **Bridgette Tatum** and more will play the "Sing For Your Supper" show Oct. 3 in Nashville to benefit **The Charley Foundation**. Details [here](#).

The Week's Top Stories

Full coverage at countryaircheck.com.

- **KSON/San Diego** and **WYCD/Detroit** won Marconi Radio Awards for overall Large Market Station and Country Large Market Station, respectively, and **KCLR/Columbia, MO's** **Scotty & Carissa** were honored as Small Market Personality at last week's NAB Radio Show. (CAT 9/21)
- **Universal Music Group's** \$1.9 billion acquisition of **EMI Music** was approved by the US Federal Trade Commission, just hours after the European Union's green light. (CAT 9/21)
- **Big Machine Label Group** and **Entercom** entered into an agreement giving the label group and its artists participation in Entercom's terrestrial broadcast radio revenues. (CAT 9/20)
- Cox Media's **WWKA/Orlando PD Len Shackelford** exited after 13 years with the station. (CAT 9/24)
- Former **WZZK/Birmingham PD Justin Case** will join **Journal/Wichita** on Oct. 1 as OM of its six-station cluster, which includes Country **KFDI** & Classic Country **KFTI**. (CAT 9/18)

NAB In Review

(continued from p. 1)

it was bold and forward looking. I believe each company must evaluate its future and make its own bold decisions.

"Indeed, the [streaming royalty] agreement between **Clear Channel** and **Big Machine** may ultimately answer many questions about whether the future is streaming. But we can all agree that radio's future lies in being incorporated into every new device. And uniting in our advocacy will ensure we achieve that goal."

Pressed on his stance, Moonves said, "Technology is a very important part of our lives. But the cost of streaming in bandwidth and taxes doesn't make it a good business for us. It's a hard business. Our traditional businesses are working very well. Investing in streaming means you are going to lose a lot of money."

OFF THE RECORD: JAIDA DREYER



Jaida Dreyer

Streamsound's Jaida Dreyer puts an industry spin on the artist interview:

What station did you grow up listening to? Tennessee is the seventh state I've lived in, so I grew up listening to several different stations. But since moving to Nashville, I'd say I definitely listen to WSM-AM the most.

Do you remember the first time you heard "Confessions" on the radio? WGH/Norfolk played my single

while I was on the way to play the Eagle's Nest. I freaked out! It was a surreal feeling, and it still feels that way when I hear it occasionally driving down the road.

Which regional is the most interesting driver?

Jamice Jennings. I love her to pieces. But I'm pretty sure the label took out a life insurance policy on me shortly after my first week on the road with her.

Which radio staffer has made the biggest impression on you? KAJA/San Antonio's Travis Moon. He's a cool cat and he's a fan of all music. When we sat down and I played him a bunch of songs from my project, it was very well received. I was flattered because he has excellent taste in music.

Which regional takes the longest to get through airport security? Do VPs count? Mike Wilson. He just has a lot of junk he brings with him, and he just takes his sweet time.

What are your favorite airplane reads?

The back of my eyelids.

Which artist have you seen recently that you've tried to emulate or borrow ideas from? Jack Ingram. We

played a show together in Houston for KILT and I popped a string onstage during my first song. He was hosting the event and he came up onstage to change my guitar string for me on the spot. I've always been a huge fan of his music, and I've never seen a show like his.

Venturing into performance royalties, and more specifically the performance rights bill introduced by Congressman Jerrold Nadler (D-NY), Moonves stated, "Radio and artists have a symbiotic relationship. The idea we need to pay them to put music on our radio stations is absurd. When [an artist] sells five million albums, I wonder if we should ask for part of that?"

The radio-record relationship was studied further in Thursday's Super Session, "The Relationship Between Music and Radio ... We Need Each Other." Moderated by Emmis President/Programming **Rick Cummings**, the panel featured Big Machine President/CEO/Founder

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REALITY RADIO!!

#5 BULLSEYE FORECASTER

NEW Believers:

KKWF	WFUS	WQYK
WJVC	KUPL	KAJA
WMIL	WUSH	WGNE
KJKE	WYRK	KVOO
WRNX	WTHT	KXLY
WGTY	WNCY	

JT HODGES

Sleepy Little Town

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BRAD PAISLEY

SOUTHERN COMFORT ZONE

THANK YOU COUNTRY RADIO
93 STATIONS ON IMPACT!

#1 GREATEST GAINER — CA/MEDIABASE AND BILLBOARD

#1 MOST ADDED — CA/MEDIABASE AND BILLBOARD

#25* DEBUT BILLBOARD
BREAKER

#34 DEBUT CA/MEDIABASE
AIRBORNE

ARISTA
NASHVILLE

Scott Borchetta, CBS Radio President/CEO **Dan Mason**, Clear Channel President/National Programming Platforms **Tom Poleman** and artist, songwriter and producer **John Rich**.



Scott Borchetta

Cummings' first question centered on the Entercom/Big Machine performance royalty agreement announced earlier that same morning, a deal similar to the recent agreement with Clear Channel. Asked whether the first payment from Clear Channel or his paycheck were bigger, Borchetta laughed, "My paycheck. But this is a step in the right direction."

"The system we have now is broken," said Poleman. "Our businesses need to be aligned. Right now we're not incentivized to grow digital radio. We need to be where the consumer wants us to be and we need a model that allows us to be where they are. This deal is a bet on the future."

Asked why other major labels haven't made similar agreements to the Big Machine deal, Poleman would only say, "Conversations are being held."

Rich wasn't too keen on getting in the middle of the royalty discussion, but did note that he wasn't sure much of the money would trickle to artists, quipping, "It'd be like a hoagie on a hobo train."

Mason called for broadcasters and labels to get back to the relationship they had 15-20 years ago. "We want to revive the symbiotic relationship between radio and records," he said. "Things have gotten too homogenized and sanitized the last 15 years. I do think that when the head of a [broadcast company] is involved in programming and label heads are involved in promotion good things happen and the relationship is better. Radio has to get back to selling music passionately. We have to help the record industry to sell product."

Towards that end, Mason revealed upcoming meetings with labels. "We're making ourselves available to the record industry," he said. "We want to talk about upcoming product and create ways to help sell music. We want our personalities to present music to listeners as they would their friends. I want our stations to be involved with the artists."

Mason also renewed his plea for front and back-selling songs. Vividly recalling hearing Lonestar's first single on the radio more than 15 years ago, Rich added, "What the jock says has a direct impact on record and ticket sales. It's such an easy thing to do. It's interesting to hear and builds good will with the artist."

"Artists never get tired of hearing themselves on the radio," added Borchetta, "I've never met an artist who didn't want a hit record. Radio is still the No. 1 place for music discovery. It's just no longer the only place."

—Lon Helton **CAC**



John Rich

CHECK OUT



Jake Owen *Endless Summer* (EP)

Owen announced this four-song project during his fan club party during CMA Music Festival. "I really wanted to put out a few new tunes that had a summer vibe," he explains. "No one ever really wants the summer to end, right? Hopefully, these songs will be ones that keep the party going into the fall."

Oct. 2 **Jerrod Niemann** *Free The Music* (Sea Gayle/Arista)
Blake Shelton *Cheers It's Christmas* (Warner Bros./WMN)

Oct. 16 **Jason Aldean** *Night Train* (Broken Bow)
Jamey Johnson *Livin' For A Song: A Tribute To Hank Cochran* (Mercury)
Scotty McCreery *Christmas With Scotty McCreery* (19/Interscope/Mercury)



Hear In The Wheel World: A Nashville music industry group celebrates raising more than \$12,000 in the Women's Half Marathon Run, Walk, Wheel & Roll to benefit ABLE Youth on Saturday (9/22). Pictured (back, l-r) are singer/songwriter Whitney Duncan, Creative Artist Agency's Martha Ivester, Warner Music Group's Montine Felso, Monarch Publicity's Cindy Heath, Octagon Entertainment's Zac Koffler, Creative Artist Agency's Laura Hufless, Scripps Networks' Callie Brackett, High Five's Catherine Melvin and GAC's Shanna Strassberg, (front, l-r) are Dovie, Jay-Rod, EMI Distribution's Amy Saffell and Rosie.

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HUNTER HAYES

WANTED

#1

"One week was a dream come true. TWO weeks is just plain AWESOME!"

Thank you, thank you, thank you, Country Radio...

AGAIN!!!

—Hunter

"SOMEBODY'S HEARTBREAK" ON YOUR DESK TUES 10.9

LITTLE BIG TOWN



#1 COUNTRY ALBUM!!

112,758 copies sold first week!!

Tornado has received rave reviews from critics and has been featured in publications such as *The Associated Press*, *Billboard*, *Ladies Home Journal*, *MSN*, *People Magazine*, *People Country*, *The Tennessean*, *USA Today*, *Yahoo! Music*, and more. The band has been featured on the covers of *Country Weekly* and *Nashville Lifestyles Magazine*, and in the past week, appeared on ABC's *Good Morning America*, *CMT Unplugged*, ABC's "CMA MUSIC FESTIVAL: COUNTRY'S NIGHT TO ROCK," and during the premiere week of *The Ellen DeGeneres Show*.

NEW SINGLE "TORNADO" GOING FOR ADDS 10/1

CLICK HERE
TO LISTEN



LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays Audience	+/- Aud	Stations	ADDS	
1	1	HUNTER HAYES /Wanted (Atlantic/WMN/RRP) 2 nd Week at No. 1	19852	-348	6239	-115	49.065	-0.763	136	0
3	2	 JASON ALDEAN /Take A Little Ride (Broken Bow)	19719	1437	6275	488	48.679	2.643	136	0
6	3	 DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	17829	1082	5716	330	43.836	2.424	136	0
5	4	 JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	17726	654	5550	144	43.844	1.693	136	0
7	5	 CARRIE UNDERWOOD /Blown Away (19/Arista) 	16834	1578	5367	526	41.315	4.156	136	0
2	6	JOSH TURNER /Time Is Love (MCA)	15476	-4336	4689	-1461	38.491	-10.273	136	0
9	7	 EASTON CORBIN /Lovin' You Is Fun (Mercury)	14948	774	4775	253	37.602	1.924	136	0
4	8	LITTLE BIG TOWN /Pontoon (Capitol)	14317	-3426	4406	-1169	37.324	-6.448	136	0
11	9	 LEE BRICE /Hard To Love (Curb)	13351	1191	4226	360	32.899	3.104	128	1
10	10	 MIRANDA LAMBERT /Fastest Girl In Town (RCA)	12897	690	4140	279	31.735	1.957	136	0
13	11	 JAKE OWEN /The One That Got Away (RCA) 	12776	1663	3971	523	31.238	4.274	136	5
15	12	 LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol) 	12279	2236	3928	748	29.884	4.371	136	0
12	13	 TIM MCGRAW /Truck Yeah (Big Machine)	12214	447	3974	173	29.734	0.885	136	0
14	14	 RASCAL FLATTS /Come Wake Me Up (Big Machine)	11413	647	3597	181	27.952	1.875	136	0
8	15	KEITH URBAN /For You (Relativity/Capitol)	9654	-5223	3158	-1537	23.791	-13.165	136	0
17	16	 TAYLOR SWIFT /We Are Never Ever Getting... (Big Machine)	9068	157	2754	42	20.496	0.242	133	0
18	17	 JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	8663	118	2840	27	20.696	0.79	131	0
19	18	 ERIC CHURCH /Creepin' (EMI Nashville)	8484	813	2700	263	21.396	1.974	127	0
20	19	 GREG BATES /Did It For The Girl (Republic Nashville)	8083	423	2591	174	20.549	1.025	124	0
23	20	 TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	7968	1317	2536	432	18.464	2.313	131	2
21	21	 JUSTIN MOORE /Til My Last Day (Valory)	7913	782	2580	259	20.261	1.964	117	1
16	22	BIG & RICH /That's Why I Pray (Warner Bros./WAR)	7875	-1635	2538	-515	18.659	-3.908	134	0
24	23	 KIP MOORE /Beer Money (MCA)	7200	1074	2251	342	17.839	2.781	126	3
26	24	 FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	6235	1348	1854	397	14.958	3.461	107	7
25	25	 CASEY JAMES /Crying On A Suitcase (19/Columbia)	5611	525	1849	176	12.27	1.193	123	3

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

BE GRATEFUL

THE FARM INC.

NASHVILLE, TN

MOST ADDED

"FROM THE FIRST TIME I HEARD THE SONG LIVE, I KNEW 'BE GRATEFUL' HAD TO BE THE NEXT SINGLE. I AM GRATEFUL WE HAVE SUCH WONDERFUL Y TALENTED ACTS LIKE THE FARM SENDING SUCH GREAT MUSIC TO RADIO."

-DON GOSSELIN
OM WNOE

New This Week

WQYK WSLC
WQHK
WPOR
WOGI
WYQ KWNK
KITS
KCYE

Already On:

KDRK KXTY KJUG
WTGE WGTY KWOE
KTEX KEEY WXY
WNOE WKSF KXX
KUPL KSOP WJVC WKXC

PROUDLY PROMOTED BY
NEW REVOLUTION
ENTERTAINMENT

all in
nashville
WARNER MUSIC
NASHVILLE
NEW REVOLUTION

SUPERSTAR

I Ain't Your Mama

MAGGIE ROSE
ON HER NEW BAND,
HER NEW IMAGE,
AND WHY SHE
FEELS SO CONFIDENT
ABOUT HER
NEW MUSIC!

**"I GOT
GOOSE-BUMPS!"**

AUDRA LOWE show
Better

GREAT NUMBERS:
FAVORITE WITH FEMALES

#15 25-34

#16 45-54

• Call-out America

**A COMPLETE GUIDE TO
90+ REPORTERS**

New@ WKLB, KJKE, KFDI, KCYY, WTQR, WBEE, WCOL

**A Modern Day
FLEETWOOD MAC**

I'm a Fan!

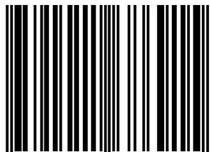
Darren Davis

Executive Vice President
National Programming Platforms
Clear Channel

MAGGIE ROSE

ALSO: A COMPLETE STYLE GUIDE with COUNTRY WEEKLY FALL FASHION SHOOT

TO SEE MAGGIE ROSE BAND LIVE



\$PRICELESS

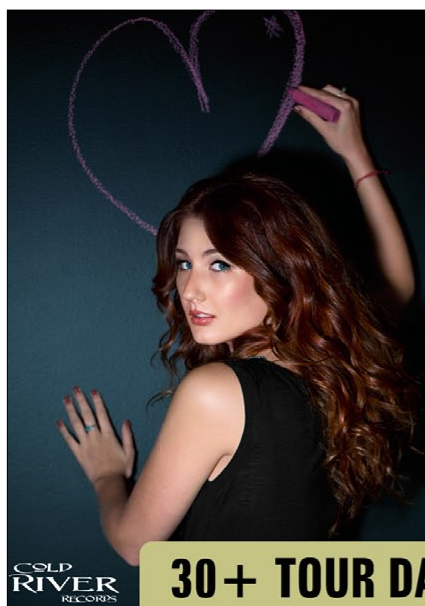
9" **CLICK HERE!!!**

★ **PLUS:**
**RPME on Inside
the SONY DEAL**



LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays Audience	+/- Aud	Stations	ADDS
28	26	RANDY HOUSER /How Country Feels (Stoney Creek)	5120	606	1691	198	11.851	1.345	114 2
30	27	DARIUS RUCKER /True Believers (Capitol)	4605	628	1433	189	11.13	1.771	114 8
22	28	LADY ANTEBELLUM /Wanted You More (Capitol)	4386	-2414	1429	-759	10.488	-5.36	123 0
29	29	EDENS EDGE /Too Good To Be True (Big Machine)	4378	300	1399	93	8.824	0.634	113 2
37	30	KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia) ✓	4331	2269	1380	755	10.077	5.402	107 20
31	31	KRISTEN KELLY /Ex-Old Man (Arista)	3908	121	1251	49	8.914	0.591	110 3
32	32	JON PARDI /Missin' You Crazy (Capitol)	3726	399	1312	163	7.244	1.149	104 4
AIRBORNE		DIERKS BENTLEY /Tip It On Back (Capitol)	3705	687	1166	221	8.991	1.948	91 11
AIRBORNE		BRAD PAISLEY /Southern Comfort Zone (Arista) ✓	3057	3057	980	980	8.919	8.919	85 85
34	35	CHRIS CAGLE /Let There Be Cowgirls (BPG)	2932	374	971	140	5.46	0.823	92 2
AIRBORNE		THOMAS RHETT /Beer With Jesus (Valory)	2859	827	922	279	5.386	1.706	83 9
35	37	BRANTLEY GILBERT /Kick It In The Sticks (Valory)	2801	306	926	86	4.519	0.298	86 2
42	38	ELI YOUNG BAND /Say Goodnight (Republic Nashville)	2442	711	767	201	4.824	1.757	74 6
41	39	KACEY MUSGRAVES /Merry Go 'Round (Mercury)	2358	561	651	184	4.808	1.28	69 13
39	40	RODNEY ATKINS /Just Wanna Rock N Roll (Curb)	2343	349	757	119	5.373	0.615	78 5
36	41	MAGGIE ROSE /I Ain't Your Mama (RPME)	2215	133	761	17	3.505	0.227	87 3
40	42	LAUREN ALAINA /Eighteen Inches (19/Interscope/Mercury)	2077	137	701	55	3.414	0.252	65 0
52	43	GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	1495	790	448	250	3.031	1.439	73 31
43	44	PARMALEE /Musta Had A Good Time (Stoney Creek)	1414	-14	498	-2	1.793	-0.207	65 2
44	45	THE LOST TRAILERS /American Beauty (Stokes Tunes/New Revolution)	1214	83	457	32	1.479	0.096	59 3
45	46	RANDY ROGERS BAND /One More Sad Song (MCA)	1101	52	369	32	1.844	0.117	46 1
48	47	ALAN JACKSON /You Go Your Way (ACR/EMI Nashville)	1094	162	401	37	3.292	0.476	44 3
47	48	KATIE ARMIGER /Better In A Black Dress (Cold River)	1002	62	334	5	1.821	0.246	40 0
49	49	KELLEIGH BANNEN /Sorry On The Rocks (EMI Nashville)	879	94	321	27	1.069	0.154	49 2
50	50	TYLER FARR /Hello Goodbye (Columbia)	808	31	271	16	1.325	0.105	49 3

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



KATIE ARMIGER

"Better In A Black Dress"

+2.7% MSCORE AT KCYE/LAS VEGAS

#2 FAN VOTED VIDEO ON GAC

30+ TOUR DATES ON THE BOOKS SEPTEMBER – NOVEMBER 2012!

COLD RIVER RECORDS



IMPACTING
OCTOBER 22ND

Sweetwater RAIN

★ ★ ★ STARSHINE

CLICK TO LISTEN

"Sweetwater Rain, our secret weapon band. Do not tell ANYBODY!"
Scott Mahalick, Program Director KUPL Portland

**"It sort of defies classification, except that it's GOOD.
The hook just gets in your head and sticks."**
Gregg Swedberg, Program Director KEEY Minneapolis

"These guys (and girl) are going to be HUGE STARS! I love everything about 'em!"
John Paul, VP/Programming-Dial Global Radio Networks

"A high energy, fun tune with amazing harmonies. That's my idea of PPM friendly."
Jon Watkins, Music Director KEGA Salt Lake City

**"Ruth Collins has a smile that will make you melt,
you hear it in her vocals, and together Sweetwater Rain's harmonies
are pure and country to the core."**
AJ McCloud, Program Director WDRM Huntsville

"Wow! This band is awesome! Loved everything they played for us!"
Deb Turpin, Program Director KSOP Salt Lake City

"Without a doubt, home run!"
Tosh Jackson, Program Director KNTY

CURB
RECORDS
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Country Aircheck Add Leaders

	Adds
BRAD PAISLEY /Southern Comfort Zone (Arista)	85
ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	42
GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	31
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	20
KACEY MUSGRAVES /Merry Go 'Round (Mercury)	13
DIERKS BENTLEY /Tip It On Back (Capitol)	11
THOMAS RHETT /Beer With Jesus (Valory)	9
DARIUS RUCKER /True Believers (Capitol)	8
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	7
JOANNA SMITH /We Can't Be Friends (RCA)	7
THE FARM /Be Grateful (WMN/New Revolution)	7

Country Aircheck Top Point Gainers

BRAD PAISLEY /Southern Comfort Zone (Arista)	3057	✓
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	2269	✓
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	2236	✓
JAKE OWEN /The One That Got Away (RCA)	1663	✓
CARRIE UNDERWOOD /Blown Away (19/Arista)	1578	✓
JASON ALDEAN /Take A Little Ride (Broken Bow)	1437	
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	1348	
TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	1317	
LEE BRICE /Hard To Love (Curb)	1191	
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	1082	

Country Aircheck Top Spin Gainers

BRAD PAISLEY /Southern Comfort Zone (Arista)	980
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	755
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	748
CARRIE UNDERWOOD /Blown Away (19/Arista)	526
JAKE OWEN /The One That Got Away (RCA)	523
JASON ALDEAN /Take A Little Ride (Broken Bow)	488
TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	432
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	397
LEE BRICE /Hard To Love (Curb)	360
KIP MOORE /Beer Money (MCA)	342

Activator Top Point Gainers

JASON ALDEAN /Take A Little Ride (Broken Bow)	1465	✓
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	1464	✓
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	1410	✓
BRAD PAISLEY /Southern Comfort Zone (Arista)	1308	✓
CARRIE UNDERWOOD /Blown Away (19/Arista)	1220	✓
TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	1133	
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	975	
MIRANDA LAMBERT /Fastest Girl In Town (RCA)	797	
ERIC CHURCH /Creepin' (EMI Nashville)	788	
JAKE OWEN /The One That Got Away (RCA)	772	

Activator Top Spin Gainers

KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	312
LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	295
JASON ALDEAN /Take A Little Ride (Broken Bow)	284
BRAD PAISLEY /Southern Comfort Zone (Arista)	262
CARRIE UNDERWOOD /Blown Away (19/Arista)	258
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	213
TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	202
KIP MOORE /Beer Money (MCA)	181
JAKE OWEN /The One That Got Away (RCA)	180
ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	175

Country Aircheck Top Recurrents

	Points
LOVE AND THEFT /Angel Eyes (RCA)	9285
BLAKE SHELTON /Over (Warner Bros./WMN)	9186
KENNY CHESNEY /Come Over (Blue Chair/Columbia)	8341
GLORIANA /(Kissed You) Good Night (Emblem/WAR)	7076
LUKE BRYAN /Drunk On You (Capitol)	7056
ERIC CHURCH /Springsteen (EMI Nashville)	6868
ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	6422
DIERKS BENTLEY /5-1-5-0 (Capitol)	6118
KIP MOORE /Somethin' 'Bout A Truck (MCA)	5424
BRANTLEY GILBERT /You Don't Know Her Like I Do (Valory)	5224

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Zac Brown Band The New Single...
"Goodbye In Her Eyes"

Available NOW
 On Play MPE
 Official Add Date:
 Monday, 10/1

48 Early CA/MB Adds!

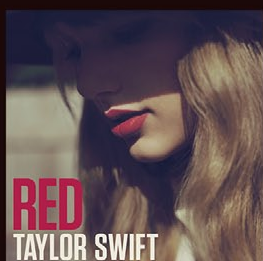
Labels: SOUTHERN GROUND, ATLANTIC, ROAR

ON MPE TUESDAY MORNING AT 5AM ET

TAYLOR SWIFT

BEGIN AGAIN

**IMPACTING
COUNTRY RADIO
MONDAY 10-1-12**



**THE NEXT HIT FROM HER
MUCH-ANTICIPATED ALBUM
RED IN STORES 10-22-12**



Country Aircheck Activity

THE LOST TRAILERS/American Beauty (Stokes Tunes/ New Revolution)

Moves 44-45*
1,214 points, 457 spins
3 adds: **KEGA, WMIL, WPOC**

RANDY ROGERS BAND/One More Sad Song (MCA)

Moves 45-46*
1,101 points, 369 spins
1 add: **KWOF**

ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)

Moves 48-47*
1,094 points, 401 spins
3 adds: **KATM*, WJVC, WXBQ**

KATIE ARMIGER/Better In A Black Dress (Cold River)

Moves 47-48*
1,002 points, 334 spins; No adds

KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)

Remains at 49*
879 points, 321 spins
2 adds: **KVOO, WKLB**

TYLER FARR/Hello Goodbye (Columbia)

Remains at 50*
808 points, 271 spins
3 adds: **KDRK, KWNR, WRBT**

DUE WEST/Things You Can't Do In A Car (Black River)

791 points, 328 spins; No adds

ZAC BROWN BAND/Goodbye In Her Eyes (Atlantic/ Southern Ground)

783 points, 216 spins
42 adds, including: **KAJA, KEGA, KFGY, KFRG*,
KHEY, WAMZ, WBEE, WBUL, WCOL, WCTK**

CRAIG MORGAN/More Trucks Than Cars (Black River)

755 points, 282 spins
4 adds: **KNIX, KZSN, WGGY, WYCD***

COLT FORD w/JAKE OWEN/Back (Average Joes)

735 points, 252 spins; No adds

ADD DATES

OCTOBER 1

TAYLOR SWIFT/Begin Again (Big Machine)
LITTLE BIG TOWN/Tornado (Capitol)
FAITH HILL/American Heart (Warner Bros/WAR)
ZAC BROWN BAND/Goodbye In Her Eyes (Atlantic/Southern Ground)

OCTOBER 8

BRETT ELDREDGE/Don't Ya (Atlantic/WMN)
DANIELLE PECK/Impossible Dreams (Namaste/9 North)
UNCLE KRACKER/Nobody's Sad On A Saturday Night
(Sugar Hill/Vanguard/EMI Nashville)

OCTOBER 15

KRISTY LEE COOK/Airborne Ranger Infantry (Broken Bow)

VIDEO ADDS

CMT

DIERKS BENTLEY/Tip It On Back (Capitol)

CMT PURE

DIERKS BENTLEY/Tip It On Back (Capitol)
J.D. MCPHERSON/Fire Bug (Rounder)
KACEY MUSGRAVES/Merry Go 'Round (Mercury)
KASEY CHAMBERS & SHANE NICHOLSON/Adam & Eve (Sugar Hill)
KEVIN FOWLER/Here's To Me And You (Average Joes)
LUCERO/Women & Work (ATO)
WANDA JACKSON/Tore Down (Sugar Hill)

GAC

DIERKS BENTLEY/Tip It On Back (Capitol)
RANDY HOUSER/How Country Feels (Stoney Creek)

THE COUNTRY NETWORK

None Listed

KIX BROOKS/Bring It On Home (Arista)

702 points, 301 spins
2 adds: **WDSY*, WITL***

Country Aircheck Activity includes the top 15 songs that have a minimum of 700 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

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www.ccalliance.org ★ www.wadehayes.com

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
4	1	📶 JASON ALDEAN /Take A Little Ride (Broken Bow) ✓	11552	1465	2423	284
1	2	HUNTER HAYES /Wanted (Atlantic/WMN)	11332	-411	2306	-125
7	3	📶 CARRIE UNDERWOOD /Blown Away (19/Arista) ✓	10740	1220	2290	258
6	4	📶 DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	10508	975	2166	213
9	5	📶 EASTON CORBIN /Lovin' You Is Fun (Mercury)	9993	623	2090	130
2	6	LITTLE BIG TOWN /Pontoon (Capitol)	9812	-1875	1996	-389
8	7	📶 JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	9726	291	2143	59
10	8	📶 MIRANDA LAMBERT /Fastest Girl In Town (RCA)	8129	797	1753	169
11	9	📶 TIM MCGRAW /Truck Yeah (Big Machine)	7763	504	1660	112
12	10	📶 LEE BRICE /Hard To Love (Curb)	7490	253	1650	74
16	11	📶 LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol) ✓	7467	1464	1597	295
14	12	📶 JAKE OWEN /The One That Got Away (RCA)	7243	772	1535	180
5	13	KEITH URBAN /For You (Relativity/Capitol)	6919	-2771	1315	-606
15	14	📶 RASCAL FLATTS /Come Wake Me Up (Big Machine)	6442	122	1311	33
13	15	BIG & RICH /That's Why I Pray (Warner Bros./WAR)	6168	-606	1195	-175
20	16	📶 TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	5971	1133	1290	202
19	17	📶 ERIC CHURCH /Creepin' (EMI Nashville)	5730	788	1242	160
18	18	📶 JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	5689	298	1209	67
21	19	📶 TAYLOR SWIFT /We Are Never Ever Getting... (Big Machine)	4837	71	1062	18
23	20	📶 GREG BATES /Did It For The Girl (Republic Nashville)	4735	494	1019	106
24	21	📶 JUSTIN MOORE /'Til My Last Day (Valory)	4422	514	858	118
25	22	📶 KIP MOORE /Beer Money (MCA)	4355	682	973	181
27	23	📶 DARIUS RUCKER /True Believers (Capitol)	3543	646	758	121
26	24	📶 CASEY JAMES /Crying On A Suitcase (19/Columbia)	3524	572	730	112
28	25	📶 RANDY HOUSER /How Country Feels (Stoney Creek)	3298	468	666	88
29	26	📶 FLORIDA-GEORGIA LINE /Cruise (Republic Nashville)	3115	638	731	156
30	27	📶 DIERKS BENTLEY /Tip It On Back (Capitol)	2749	327	633	65
39	28	📶 KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia) ✓	2537	1410	609	312
32	29	📶 JON PARDI /Missin' You Crazy (Capitol)	2435	300	512	59
31	30	EDENS EDGE /Too Good To Be True (Big Machine)	2284	-31	438	-8

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WAR MEMORIAL AUDITORIUM

Tables are Sold Out

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- \$50 (Show Only)

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
33	31	THOMAS RHETT/Beer With Jesus (Valory)	2043	302	437	102
34	32	ELI YOUNG BAND/Say Goodnight (Republic Nashville)	1760	273	403	30
36	33	BRANTLEY GILBERT/Kick It In The Sticks (Valory)	1705	279	435	32
35	34	KRISTEN KELLY/Ex-Old Man (Arista)	1623	139	322	25
38	35	ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)	1414	228	340	43
37	36	CHRIS CAGLE/Let There Be Cowgirls (BPG)	1374	55	306	17
Debut 37		BRAD PAISLEY/Southern Comfort Zone (Arista) ✓	1308	1308	262	262
40	38	RODNEY ATKINS/Just Wanna Rock N Roll (Curb)	1053	-4	236	-7
41	39	LAUREN ALAINA/Eighteen Inches (19/Interscope/Mercury)	786	21	135	5
57	40	GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)	712	356	176	83
43	41	COLT FORD w/JAKE OWEN/Back (Average Joes)	708	98	188	6
Debut 42		ZAC BROWN BAND/Goodbye In Her Eyes (Atlantic/Southern Ground)	668	667	176	175
42	43	JOANNA SMITH/We Can't Be Friends (RCA)	644	-29	171	-15
44	44	MAGGIE ROSE/I Ain't Your Mama (RPME)	557	-51	121	-6
55	45	KACEY MUSGRAVES/Merry Go 'Round (Mercury)	542	165	124	44
49	46	D. VINCENT WILLIAMS/Down By The River (BPG)	525	50	92	20
45	47	PARMALEE/Musta Had A Good Time (Stoney Creek)	525	-57	106	-1
46	48	HEIDI NEWFIELD/Why'd You Have To Be So Good (Sidewalk)	506	17	127	4
50	49	KIX BROOKS/Bring It On Home (Arista)	490	31	118	7
48	50	THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution)	487	11	112	21
58	51	RANDY ROGERS BAND/One More Sad Song (MCA)	457	106	106	26
Debut 52		GLORIANA/Can't Shake You (Emblem/WAR)	440	233	75	39
51	53	KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)	429	-4	76	-13
52	54	GWEN SEBASTIAN/Met Him In A Motel Room (Flying Island)	429	15	80	1
54	55	TYLER FARR/Hello Goodbye (Columbia)	382	2	86	0
53	56	CRAIG MORGAN/More Trucks Than Cars (Black River)	377	-33	99	-15
47	57	ANDY GIBSON/Summer Back (Curb)	369	-115	97	-34
60	58	JT HODGES/Sleepy Little Town (Show Dog-Universal)	259	42	60	-6
Debut 59		FAITH HILL/American Heart (Warner Bros./WAR)	240	240	63	63
56	60	MISS WILLIE BROWN/You're All That Matters To Me (A&M/Octone/Rodeowave)	236	-123	55	-53

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SAVE THE DATE –
THURSDAY, OCTOBER 18

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GIANTS
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