

COUNTRY AIRCHECK WEEKLY

October 1, 2012, Issue 314

Syndication Nation

Radio's biggest companies are expanding their syndication footprints, rolling out products by the barrel and writing another takeover chapter in the story of consolidation and the demise of live-and-local. Or not. "What you may be seeing is a concentration of programs as a result of group ownership and group decision-making," suggests Premiere SVP/Programming **Jennifer Leimgruber**. "There are a few more dominant players emerging and it may be more geared toward prime dayparts than it used to be, but I'm not sure there's more syndication or use of it."

Country Aircheck's analysis of the syndication landscape and discussions with top executives explores that issue and more.

A study of weekday programming on Country stations in the top 100 markets shows overnights are syndicated more than other dayparts. That may explain, in part, Cumulus Media's entrance into the field (see story at right) as the 25% of stations with syndicated overnights carry Premiere's *After Midnight* with **Blair Garner**.

The second most-syndicated daypart was 7pm-Midnight. Cumulus' *CMT Radio Live* with **Cody Alan**, Dial Global's *The Lia Show*, *The Big Time* with **Whitney Allen**, Townsquare's *Taste of Country Nights* and United Station's **Tony and Kris** are heard on 19% of stations. Mornings were a distant third, with national products airing on 7% of the sample. Those include Premiere's **Big D & Bubba** and **John Boy & Billy**, as well as Entercom's *Fitz in the Morning*. Middays were syndication-free. (Voice-tracked dayparts and inter-company long-from programming – Clear Channel's Premium Choice, for instance – weren't included.)

The economy, as much as consolidation, may be playing a role in any expanded usage. "Stations' abilities to work with syndicated programs that have a barter component float up and down based on the local marketplace," explains United Stations EVP/Programming **Andy Denemark**.

Barter inventory may now be easier to come by for stations looking to cut costs in a daypart. "When I got into this business (continued on page 8)



Jennifer Leimgruber



Four's Company: Execs from all over converge on Carrie Underwood's *Blown Away Tour* stop in Minneapolis Thursday (9/27). Pictured (l-r) are KMLE/Phoenix's Jeff Garrison, KMNB/Minneapolis' Rob Morris, Underwood and CBS Radio/Minneapolis' Mick Anselmo.

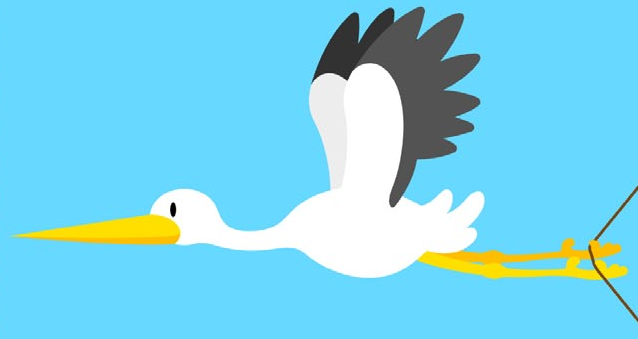
Nights: Hard Workin' Man

"Don't forget about the movies, too." That's a facetious reminder from **Kix Brooks**, when asked how in the world he's going to juggle anchoring Cumulus Media's just-launched *Kickin' It With Kix* overnight show, continuing as host of *American Country Countdown* and pursuing a solo artist career – not to mention overseeing Arrington Vineyards, his Nashville winery. "It sounds trite and you'd expect me to say it, but I really do enjoy all this stuff I'm doing," he says. "We'll work on scheduling and go from one fun thing to the next."



Six years into his radio career, Brooks is looking forward to spending more time behind the mic on a show that allows more flexibility. "The countdown show is pretty tight; you're confined by the chart," he explains. "Being an artist myself, I want to help

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welcomes
JOSH TURNER
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WDSY • KMPS • KUPL • KWOE • WLHK • WPCV • WTGE • WKMK • WWYZ

KRTY • WPOR • KSOP • WJVC • WKLB • WQHK • WCTK • WMZQ





IMPACTING OCT. 8



out talented new acts and that's part of what radio should be about; talking up what's new and exciting in our business. This show will give us more freedom in that area."

In fact, exposing new music and artists is part of *Kickin It With Kix's* strategy. Cumulus EVP/Programming **Jan Jeffries** is handling music programming for the show and says its clocks will call for 11 true currents per hour with the show spotlighting new music and artists each Friday. "This weekly benchmark will focus on new and relatively new artists with new releases," Jeffries says. "The artist will be in the studio with Kix. Obviously, we'll use the exposure to help get a quicker gauge on brand new product, as well as effectively introduce new artists to listeners across the country."

Kickin it includes a familiar presence in radio vet and co-host **Donna Britt**. She's served as writer and producer on ACC since its inception, handling announcements, occasional interaction and fill-in chores when Brooks is away. "Donna is really good," Brooks says. "She's a great listener who laughs at my jokes that aren't funny and that gives me confidence. I feel very fortunate to have such a good friend that's so talented and helps me along with this."

Britt will be in charge of prepping each night's show and booking guests, as well as handling a daily lifestyle piece. She believes a common sense of humor and natural chemistry will make for an easy transition to the weekday show. "As anyone in our business knows, you can't concoct chemistry, it's either there or it's not," she says. "This is an opportunity for us to take things up a notch and my role is to keep us between the lines."

Brooks' approach to an all-night show is part homework, part



PAGE THREE PIC
Boat Of Confidence: RCA label staffers and artists get their CRS legs right before the annual General Jackson show in this circa mid '90s shot. Pictured (back, l-r) are RCA's Randy Goodman and Jack Weston, producer Garth Fundis and the label's Thom Schuyler; (front, l-r) RCA's Dale Turner and Joe Galante, artists Lari White and Robert Ellis Orrall. If you have a classic shot from years gone by, send them to pagethreepic@countryaircheck.com.



personal experience. "When I first got to town I was driving trucks and there's a whole lifestyle of listeners out there with a different mentality. Daytime radio has its own screaming energy that pushes you through the day," he says. "Night time radio is something you want to settle in with. I'm taking that into consideration when doing this so we can be the listener's friends."

Kickin It debuted this week on 10 Cumulus Country stations, with plans for the company's remaining 57 to begin airing it within the next three weeks. Cumulus Media VP/Affiliate Sales **Bryan Switzer** says goals for the show go beyond that. "As is always the case with Cumulus Media Networks, we want to service all Country radio stations. It certainly makes sense for any station that's a current ACC affiliate to take a look at it." —RJ Curtis

Hell's Tales:

Valory's **Brantley Gilbert** kicked off his first headlining tour last week with more than 5,000 Oklahoma City fans getting a

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soggy first look Saturday (9/29). KJKE middayer **Carly** was in the radio trenches at the *Hell On Wheels* stop, and says the show was anything but typical, even hinting at a new turn in the format.

"The crowd was crazy about him," she says. "In fact any crowd that stands outside in the pouring rain to see an artist perform has to be dedicated. Leading up to the concert, my email and work phones were blowing up with people trying to get their hands on tickets. It will probably be one of the most talked-about events of the year."

If the rain couldn't put a damper on the proceedings, Gilbert's performance only stoked *Hell's* flames. "Partway through, he took off his shirt to reveal his tank top," Carly recalls. "You would've thought by the crowd's reaction that he'd stripped down to his birthday suit. His music reminds me of the same edge that Hank Williams, Jr. brought to the format. I don't think anyone else could've gotten away with bringing it back to Country radio except for Brantley. He's clearly helping set new trends for the genre." Check out tour dates [here](#), and see video from the Oklahoma City show [here](#).

Chart Chat

Congrats to **Jason Aldean**, **Carson James**, **Lee Adams** and the entire **Broken Bow** promotion staff on scoring this week's No. 1 single with Aldean's "Take A Little Ride." The song is the tenth and fastest chart-topper of Aldean's career, and the first release from his new album *Night Train*, out Oct. 16.



Jason Aldean

CHECK OUT



Jerrod Niemann *Free The Music* (Sea Gayle/Arista)

His sophomore release includes a dozen songs Niemann wrote or co-wrote, including two with fellow artist Lee Brice – "Shinin' On Me" and "Only God Could Love You More." Colbie Caillat is featured on "I'm All About You." Recorded on analog tape, the album

was produced by Niemann and Dave Brainard.



Blake Shelton *Cheers, It's Christmas* (Warner Bros./WMN)

If the true meaning of Christmas has anything to do with family and friends, then Shelton channels it perfectly with his holiday release. The album includes collaborations with friends Reba, Kelly Clarkson and Michael Bublé, wife Miranda Lambert and mom Dorothy Shackleford. Christmas classics are joined by the co-write with Shackleford titled "Time For Me To Come Home."

Oct. 16 Jason Aldean *Night Train* (Broken Bow)

Jamey Johnson *Livin' For A Song: A Tribute To Hank Cochran* (Mercury)

Scotty McCreery *Christmas With Scotty McCreery* (19/Interscope/Mercury)

Oct. 22 Lady Antebellum *On This Winter's Night* (Capitol)
Taylor Swift *Red* (Big Machine)

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TOP 15! AND CLIMBING GREG BATES "DID IT FOR THE GIRL"

★ THE CHOICE IS CLEAR ★

JASON ALDEAN

**ENTERTAINER OF THE YEAR
MALE VOCALIST OF THE YEAR**

88 WEEKS TOP 10 ALBUM
MY KINDA PARTY

SHATTERED 41
ATTENDANCE RECORDS

1,962,464
TICKETS SOLD

10 #1 HITS



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"THE COUNTDOWN"
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"It's as if they never left! Lonestar's fan base is as ravenous as ever. With them as our headliner, we sold out the Pajama Jam in less than 1 hour. 900 screaming, pajama-clad ladies can't be wrong. Thank you Lonestar!"
— Brett Sharp, PD, WSLC/Roanoke

"This IS the LONESTAR that YOU LOVE!"
— Paul Orr, WZZK/Birmingham

"Tempo and fun going into fall!
'The Countdown' has both from Lonestar!"
— Tom Jordan, KUZZ/Bakersfield

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Their forthcoming album **LIFE AS WE KNOW IT**
to be released in partnership with  **The Orchard**

OFF THE RECORD: KIX BROOKS **Kix Brooks**

Kix Brooks puts an industry spin on the artist interview:

What station did you grow up listening to? When I was a kid in Shreveport, LA it was KWKH (home of the Louisiana Hayride) and KEEL-AM. Then I found KOKA – soul music, baby! Heard Otis Redding for the first time and went, "Are you kidding me? Who is this? Wow!" Somewhere between

Hank and Otis, I found my spirit.

Do you remember the first time you heard yourself on the radio? I had a friend who was a late night jock at KEEL. I cut some bad songs I wrote in high school and talked him in to playing one of them at 3am. I thought I was famous. He should have been fired.

What's your go-to food stop? I like the Sub Stop on Broadway. They have a Kix tuna there. Give it a shot. Hope you like jalapeños!

Which regional is the most interesting driver and why? Lauren Thomas, no doubt. Better hope she's got a full tank of gas because it's like *Gilligan's Island* when you get in that car – three hour tour, baby! You will see places on the way to a station that Garmin has never dreamed of, but she's so dang cute that when you show up late they just pet on her and wag their tails. She gets away with murder. And an add or two every now and then.

Who at radio has made a big impression on you? Oh man, I love Victor Sansone. He's in retirement, but he ran Atlanta old-school. He did it with class, had big shows, took amazing care of everyone, wore great glasses and cufflinks, played music he loved and owned that market for a long time. He's just what I thought all big time radio guys were like – told it like it was, no excuses. Always knew where you stood, like it or not. We've still got some of those guys and I always look forward to visiting with them. I love our business and it makes me mad when I hear the blanket, "It ain't like it used to be." That may be true, but in some cases it's better.

Have you ever wanted to by anything from SkyMall? I order a wine fridge every now and then when I drink too much on the plane. Can't have enough of those!

What's your time-waster app? I tweet. Spend most of my time trying to smoke Blake out. He wouldn't give me air if I was trapped in a jug.

News & Notes

Knox's Classic Country **KSTN-AM/Stockton, CA** is the newest affiliate for **GT2 Entertainment's Country Fastball**, the weekly show mixing Country music and baseball. More information [here](#).

David Nail and **The Time Jumpers** will join Rodney Crowell and Little Big Town performing musical tributes at the 9th Annual **Leadership Music Dale Franklin Awards**. Hosted by **Blair Garner**, the event will honor **Charlie Daniels, Vince Gill, Randy Owen** and Mayor **Karl Dean** Oct. 17 at Nashville's War Memorial Auditorium. Tickets [here](#).

Speaking of Nail, he's partnered with winemaker Liberty Creek's Operation Gratitude for their Tunes for Troops program. The purchase of specially tagged bottles of wine will send care packages with a copy of Nail's album *The Sound of a Million Dreams* to troops stationed overseas during the holidays. Details [here](#).

**David Nail**

LITTLE BIG TOWN

"TORNADO"

"After less than a week, 'Tornado' is already our most requested song. What an amazing follow up to 'Pontoon!' LBT is on fire!"

- Johnny Chiang OM/KKBQ



28 Stations Out of the Box!

KEEY, KJUG, KKBQ, KKGO, KKWF, KRTY, KSOP,
KTST, KUPL, KWOF, KXLY, KZSN, WBCT, WCKN,
WCYQ, WGNE, WGTY, WJVC, WKMK, WKXC, WMIL,
WMZQ, WNCY, WRNS, WTGE, WTHI, WWQM, WXTU

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The Week's Top Stories

Full coverage at <http://www.countryaircheck.com>.

- **Universal Music Group** closed on its \$1.9 billion acquisition of **EMI's** Recorded Music division. (CAT 9/28)
- **Warner Music Group** Recorded Music Chairman/CEO **Lyor Cohen** resigned. (CAT 9/25)
- Palm Beach Broadcasting's **WIRK/West Palm Beach MD**/afternoon personality **Sammy Cruise** was upped to PD following the exit of 17-year station vet and OM/PD **John O'Connell**. (CAT 9/26)
- Country Music Hall of Famer **George Strait** announced that his 2013-2014 tour will be his last. (CAT 9/26)

Syndication Nation

(continued from page 1)

from the radio and programming side, I never used the word 'inventory,' Denmark continues. "As consolidation became the name of the game, though, much more sophisticated inventory management systems were put in place and what would otherwise be considered a 'free' show or service wasn't considered such because that inventory was accounted for; especially in peak dayparts. Since late 2008 in particular, the economy has been in bumpy shape and pressure on local inventory has been somewhat reduced. Stations, in turn, have needed options to maximize resources and deals have become more workable."

The quality of offerings available may be improving as well.



Dennis Green

"We've been able to focus and grow talent within our industry, which has enabled us to provide a level of content and hosting that is hard for many stations to replicate in individual markets," Leimgruber asserts. "The syndication proposition has always been and still is to provide something that a station or market can't do as well on their own or don't have the resources to do."

For instance, offering associations unavailable to stations individually. "We're bringing major brands that they can win with locally that wouldn't be able to get on their own," says Cumulus SVP/Affiliate Sales & Broadcast Operations **Dennis Green**. "Whether it's Kix Brooks or CMT in Country, Perez Hilton for CHR or CBS Sports in the Sports genre, we can do things that they can't."

And the national verses local debate won't be settled here. "When a programmer tells me that he's got to be live and local,

MY TUNES: MUSIC THAT SHAPED MY LIFE



Lenny Diana

WBTV/Ft. Wayne, IN Dir./Content

Lenny Diana discusses his most influential songs, albums and concerts:

1. Led Zeppelin III: One side fire and one side ice. That was the first album I heard where they separated the electric & eclectic music.

2. Nirvana/Smells Like Teen Spirit: Immediately turned the music that came before it "classic" or made

music disappear off the commercial radar forever (see: hair metal).

3. Bob Dylan's later years: Bob went from earnest folkie to sinister blues bandit over the span of his career. His music from 1997 to now has some of his best songs he's ever released. He's a guy you'd wish could live 500 years. I'm rooting for him to figure out how to accomplish that.

4. Frank Zappa: I was exposed to his music at a young age and to this day I still love it when I hear it.

5. Mumford & Sons: Because they are friggin' fantastic recorded and live.

• **A highly regarded song or album you've never heard:**

I know that she has a bunch of hit records, but I have been pretty successful in not hearing one Rihanna song from start to finish. #Win

• **An "important" piece of music you just don't get:** I'm not sure if it's something I don't get but there is an old saying about knowing history or being doomed to repeat it. That's how I view One Direction or any of the prepackaged pop bands.

• **An album you played or listened to incessantly:** Growing up in the '80s, anything recorded by Robert Plant from 1981 to 1990 was played to the point where albums needed to be replaced or cassettes started getting that screechy sound. My mom banned Robert Plant from being played in the house in 1987. Subsequently, 1987 was the year I bought my first bad-ass headphones.

• **One obscure or non-country song everyone should listen to right now:** Take a look at the Active Rock top 10 in any week. You can't get more obscure than that. Heh ... hee ... #heehheeh!

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KEITH URBAN
MALE VOCALIST OF THE YEAR
For Your CMA Consideration

BORMAN
ENTERTAINMENT

Capitol
RECORDS

A photograph of the four members of the band Sweetwater Rain standing in front of a window with multiple panes. From left to right: a man with long dark hair in a dark jacket, a woman with long brown hair in a white lace dress, a man with blonde hair in a tan jacket over a graphic t-shirt, and a man with a beard and blonde hair in a dark jacket.

IMPACTING
OCTOBER 22ND

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STARSHINE

Sweetwater RAIN

"Sweetwater Rain, our secret weapon band. Do not tell ANYBODY!"
Scott Mahalick, Program Director KUPL Portland

**"It sort of defies classification, except that it's GOOD.
The hook just gets in your head and sticks."**
Gregg Swedberg, Program Director KEEY Minneapolis

"These guys (and girl) are going to be HUGE STARS! I love everything about 'em!"
John Paul, VP/Programming-Dial Global Radio Networks

"A high energy, fun tune with amazing harmonies. That's my idea of PPM friendly."
Jon Watkins, Music Director KEGA Salt Lake City

"A band that captivates you with their music. Magical!"
Karla Cantrell/KWEN/PD

"Wow! This band is awesome! Loved everything they played for us!"
Deb Turpin, Program Director KSOP Salt Lake City

"Without a doubt, home run!"
Tosh Jackson, Program Director KNTY

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album even when it wasn't a single.

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First Discovered by KUPL
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KNCI: 235 spins

KNTY: 145 spins

WRNS: 112 spins

KUPL: 111 spins

WKMK: 71 spins

KRTY: 56 spins

KMPS: 46 spins

WJVC: 37 spins

KAJA: 24 spins

Dial Global: 15 spins

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#1 MALES 45-54 #4 MALES 25-34

#2 MALES 25-54 #5 MALES 35-44

#6 FEMALES 25-54, 25-34 AND 45-54

#7 FEMALES 35-44

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to check out the official music video for
"TIL MY LAST DAY"

I have a very simple response," Green says. "You want to be the best don't you? In other words, if you put a syndicated show on and get a 5 share, but the live and local show only pulls a 2, what's the better decision?"

Leimgruber encourages a closer look at what it means to be local. "It's talking about things that are relevant to people in that market," she argues. "The content doesn't always have to come from that city to connect, make sense and matter in the lives of the local audience. You can have a nationally syndicated host connect in a much more meaningful way than a local host who may not be engaged or have a level of talent that allows them to focus on their audience in the same way."

For Denemark, technology has done a lot to make the non-local argument less valid. "Remember that there was a time where faxing a script and Fed-Ex'ing back a tape would take a day or more," he says. "Now you can email the mp3 back in minutes or seconds, and that's changed things quite a bit. Plus, in many cases, the talent is often willing to travel to their markets for events."

Talent degradation could be an unintended byproduct of remote programming, too. "The more that there has been national programming platforms, the less there has been an opportunity for a minor league farm system for talent to develop as well," Denemark says. "Whereas overnights may have once upon a time been a proving ground for up and coming air talent, that daypart quite often isn't open anymore."

For those who think syndication works best in or is more common to small and medium markets, Green makes clear that Cumulus is going after them all. "You're going to see more of it and in markets of all sizes," he predicts. "I grew up in radio and have always thought that live and local is great, but I also think the best show and brand wins. We're going to go after everything, from Boston to Bend, OR."

As competitive a business as it's ever been in Country, syndication seems poised to make even further inroads, based on all these factors. Green sums, "As these products gain audience and numbers, they'll be something that can't be ignored."

—Russ Penuell **CAC**

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**Andy
Denemark**



Hunting Hunter: Atlantic/WMN's Hunter Hayes hangs out at WNCY/Appleton, WI while in town on Carrie Underwood's Blown Away Tour. Pictured are (back, l-r) the station's Mike DuBord and Charlie McKenzie, Hayes, and 'NCY's Dan Stone and Abby Crawford; (front, l-r) WMN's Kristen Williams and Katie Bright.

LADY ANTEBELLUM

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MUSIC HEARD 'ROUND THE WORLD














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- gold sales in the UK, Ireland, China, and Taiwan



FOR YOUR CMA CONSIDERATION:
Album of the Year "Own The Night"
Vocal Group of the Year

BORMAN



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	 JASON ALDEAN /Take A Little Ride (Broken Bow)	20102	383	6365	90	49.798	1.119	136	0
3	2	 DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	18469	640	5846	130	45.899	2.063	136	0
4	3	 JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	18027	301	5664	114	44.904	1.06	136	0
5	4	 CARRIE UNDERWOOD /Blown Away (19/Arista)	17590	756	5625	258	43.846	2.531	136	0
1	5	HUNTER HAYES /Wanted (Atlantic/WMN/RRP)	17496	-2356	5464	-775	43.913	-5.152	136	0
7	6	 EASTON CORBIN /Lovin' You Is Fun (Mercury)	15334	386	4933	158	38.431	0.829	136	0
9	7	 LEE BRICE /Hard To Love (Curb) ✓	15044	1693	4654	428	38.513	5.614	128	0
10	8	 MIRANDA LAMBERT /Fastest Girl In Town (RCA) ✓	14371	1474	4648	508	34.643	2.908	136	0
11	9	 JAKE OWEN /The One That Got Away (RCA)	14004	1228	4394	423	34.783	3.545	136	0
12	10	 LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	13235	956	4234	306	32.646	2.762	136	0
13	11	 TIM MCGRAW /Truck Yeah (Big Machine)	12921	707	4228	254	30.695	0.961	136	0
14	12	 RASCAL FLATTS /Come Wake Me Up (Big Machine)	11904	491	3760	163	28.8	0.848	136	0
6	13	JOSH TURNER /Time Is Love (MCA)	10895	-4581	3190	-1499	29.356	-9.135	136	0
18	14	 ERIC CHURCH /Creepin' (EMI Nashville)	9357	873	3007	307	22.37	0.974	127	0
19	15	 GREG BATES /Did It For The Girl (Republic Nashville)	8848	765	2841	250	22.454	1.905	125	1
17	16	 JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	8842	179	2892	52	21.055	0.359	131	0
21	17	 JUSTIN MOORE /Til My Last Day (Valory)	8837	924	2910	330	22.046	1.785	121	4
23	18	 KIP MOORE /Beer Money (MCA) ✓	8793	1593	2725	474	20.795	2.956	126	0
20	19	 TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	8677	709	2724	188	20.606	2.142	132	1
24	20	 FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	7468	1233	2237	383	18.765	3.807	116	9
16	21	TAYLOR SWIFT /We Are Never Ever Getting... (Big Machine)	6989	-2079	2146	-608	15.68	-4.816	133	0
30	22	 KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia) ✓	6415	2084	2055	675	15.303	5.226	122	15
25	23	 CASEY JAMES /Crying On A Suitcase (19/Columbia)	5972	361	1945	96	13.527	1.257	123	0
26	24	 RANDY HOUSER /How Country Feels (Stoney Creek)	5883	763	1945	254	13.487	1.636	116	2
27	25	 DARIUS RUCKER /True Believers (Capitol)	5450	845	1739	306	12.162	1.032	122	8

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



"YOU'RE ALL THAT MATTERS TO ME"

★ Video added at GAC! [Click Here](#) ★

**New Adds: WPAW/Greensboro
WCKN/Charleston, KXLY/Spokane**

On Tour with Jon Pardi & Frankie Ballard





THE NEW SINGLE:

“GOODBYE IN HER EYES”



FROM THE
№1 BILLBOARD ALBUM

Uncaged

- ★ 41 NEW ADDS TODAY
- ★ 89 TOTAL STATIONS
- ★ GREATEST GAINER!
- ★ AIRBORNE IN 1 WEEK!

Southern
GROUND
ARTISTS



ROAR

LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays Audience	+/- Aud	Stations	ADDS
29	26	📶 EDENS EDGE /Too Good To Be True (Big Machine)	4450	72	1420	21	8.994	0.17	113 0
34	27	📶 BRAD PAISLEY /Southern Comfort Zone (Arista)	4403	1346	1393	413	9.825	0.906	119 34
33	28	📶 DIERKS BENTLEY /Tip It On Back (Capitol)	4367	662	1405	239	9.969	0.978	99 8
32	29	📶 JON PARDI /Missin' You Crazy (Capitol)	4316	590	1486	174	9.813	2.569	109 5
31	30	📶 KRISTEN KELLY /Ex-Old Man (Arista)	3971	63	1261	10	8.948	0.034	110 0
36	31	📶 THOMAS RHETT /Beer With Jesus (Valory)	3622	763	1192	270	7.11	1.724	94 11
AIRBORNE		ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground) ✓	2953	2170	903	687	6.2	4.418	89 41
35	33	📶 CHRIS CAGLE /Let There Be Cowgirls (BPG)	2898	-34	971	0	5.375	-0.085	93 1
37	34	📶 BRANTLEY GILBERT /Kick It In The Sticks (Valory)	2860	59	945	19	4.654	0.135	87 1
39	35	📶 KACEY MUSGRAVES /Merry Go 'Round (Mercury)	2682	324	764	113	5.171	0.363	78 9
38	36	📶 ELI YOUNG BAND /Say Goodnight (Republic Nashville)	2510	68	796	29	4.784	-0.04	80 6
AIRBORNE		GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	2508	1013	783	335	4.593	1.562	86 13
40	38	📶 RODNEY ATKINS /Just Wanna Rock N Roll (Curb)	2474	131	786	29	5.51	0.137	80 2
41	39	📶 MAGGIE ROSE /I Ain't Your Mama (RPME)	2384	169	802	41	3.759	0.254	88 1
42	40	📶 LAUREN ALAINA /Eighteen Inches (19/Interscope/Mercury)	2194	117	732	31	3.735	0.321	66 1
44	41	📶 PARMALEE /Musta Had A Good Time (Stoney Creek)	1493	79	529	31	1.85	0.057	68 3
Debut	42	📶 TAYLOR SWIFT /Begin Again (Big Machine)	1428	1428	435	435	3.35	3.35	66 66
45	43	📶 THE LOST TRAILERS /American Beauty (Stokes Tunes/New Revolution)	1317	103	495	38	1.586	0.107	59 0
47	44	📶 ALAN JACKSON /You Go Your Way (ACR/EMI Nashville)	1291	197	446	45	3.727	0.435	45 1
46	45	📶 RANDY ROGERS BAND /One More Sad Song (MCA)	1090	-11	378	9	1.947	0.103	47 1
48	46	📶 KATIE ARMIGER /Better In A Black Dress (Cold River)	1063	61	360	26	2.134	0.313	41 1
49	47	📶 KELLEIGH BANNEN /Sorry On The Rocks (EMI Nashville)	1034	155	368	47	1.278	0.209	52 3
Re-enter	48	📶 GLORIANA /Can't Shake You (Emblem/WAR)	1029	372	343	105	1.619	0.567	44 9
Debut	49	📶 KIX BROOKS /Bring It On Home (Arista)	1006	304	411	110	1.743	0.804	41 1
Debut	50	📶 JOANNA SMITH /We Can't Be Friends (RCA)	894	476	261	121	1.209	0.639	47 6

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

JT HODGES
Sleepy Little Town

REALITY RADIO!!
#6 FEMALE POSITIVE
 (BULLSEYE FORECASTER)

NEW Believers:
KKWF WQYK
KAJA KWNR
WGH WUSH
WYRK WZZK
WRNX WGTY

CLICK HERE TO SEE NEW LYRIC VIDEO!

TAYLOR SWIFT

BEGIN AGAIN



HOT SHOT DEBUT!!! #1 MOST ADDED!!!

THANK YOU COUNTRY RADIO

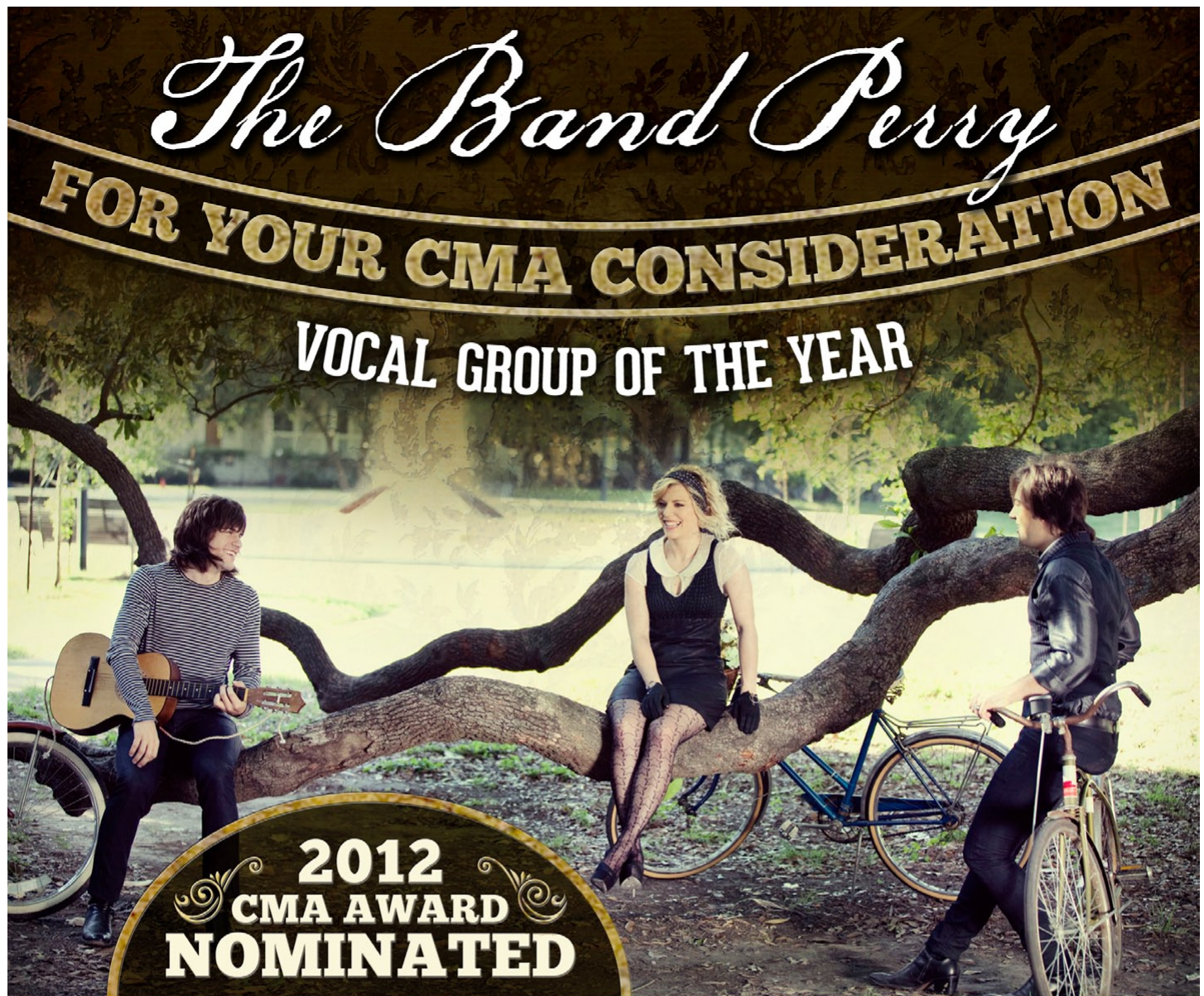
DGHC, DGMC, KAJA, KBEQ, KCYE, KCYY, KEEY, KEGA, KFGY, KFRG, KHEY, KKBQ, KKGO, KKWF, KMLE, KMNB, KNIX, KPLM, KRTY, KSD, KSKS, KSOP, KUPL, KUZZ, KWJJ, KXLY, PCCO, WAMZ, WBCT, WBUL, WCKN, WCKT, WCOL, WCTK, WCTQ, WDXB, WEZL, WFUS, WGH, WIL, WIRK, WKIS, WKKT, WKLB, WKMK, WKSJ, WLHK, WMAD, WMIL, WMZQ, WNCY, WOGI, WPCV, WPOR, WSSL, WTGE, WTQR, WQHK, WQIK, WQMX, WQYK, WRBT, WTQR, WTHT, WUBL, WUSH, WUSN, WXCY, WWQM, WYNK, WYRK, WZZK

**THE NEXT HIT FROM TAYLOR'S
MUCH-ANTICIPATED ALBUM**

RED



**IN STORES
10-22-12**



The Band Perry

FOR YOUR CMA CONSIDERATION

VOCAL GROUP OF THE YEAR

**2012
CMA AWARD
NOMINATED**

THANK YOU COUNTRY RADIO!

OVER 6.8 MILLION DIGITAL TRACKS SOLD!

OVER 1.3 MILLION ALBUMS SOLD!

ONE OF ONLY TWO DEBUT ALBUMS IN THE PAST TWO YEARS TO GO PLATINUM!

TWO #1 SINGLES // TWO TOP 5 SINGLES // ONE TOP 15 SINGLE

THREE CMA AWARDS // TWO ACM AWARDS

TWO CMT MUSIC AWARDS // ONE MUSIC ROW AWARD

**TOURED WITH TIM MCGRAW, KEITH URBAN, ALAN JACKSON,
REBA & BRAD PAISLEY!**

NEW MUSIC COMING THIS FALL!

Republic
NASHVILLE



FOR YOUR CMA CONSIDERATION

TWO CMA AWARD NOMINATIONS
VOCAL GROUP OF THE YEAR AND
SONG OF THE YEAR "EVEN IF IT BREAKS YOUR HEART"

BACK TO BACK #1 SINGLES WITH
"CRAZY GIRL" & "EVEN IF IT BREAKS YOUR HEART"

2.8 MILLION DIGITAL TRACKS SOLD TO DATE!

"SAY GOODNIGHT" #34 AND CLIMBING!
ALREADY SPINNING ON 80 STATIONS!

Republic
NASHVILLE

Country Aircheck Add Leaders

	Adds
TAYLOR SWIFT /Begin Again (Big Machine)	66
ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	41
BRAD PAISLEY /Southern Comfort Zone (Arista)	34
FAITH HILL /American Heart (Warner Bros./WAR)	22
LITTLE BIG TOWN /Tornado (Capitol)	20
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	15
GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	13
THOMAS RHETT /Beer With Jesus (Valory)	11
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	9
GLORIANA /Can't Shake You (Emblem/WAR)	9
KACEY MUSGRAVES /Merry Go 'Round (Mercury)	9

Country Aircheck Top Point Gainers

ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	2170	✓
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	2084	✓
LEE BRICE /Hard To Love (Curb)	1693	✓
KIP MOORE /Beer Money (MCA)	1593	✓
MIRANDA LAMBERT /Fastest Girl In Town (RCA)	1474	✓
TAYLOR SWIFT /Begin Again (Big Machine)	1428	
BRAD PAISLEY /Southern Comfort Zone (Arista)	1346	
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	1233	
JAKE OWEN /The One That Got Away (RCA)	1228	
GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	1013	

Country Aircheck Top Spin Gainers

ZAC BROWN BAND /Goodbye In Her Eyes (Southern Ground/Atlantic)	687
KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	675
MIRANDA LAMBERT /Fastest Girl In Town (RCA)	508
KIP MOORE /Beer Money (MCA)	474
TAYLOR SWIFT /Begin Again (Big Machine)	435
LEE BRICE /Hard To Love (Curb)	428
JAKE OWEN /The One That Got Away (RCA)	423
BRAD PAISLEY /Southern Comfort Zone (Arista)	413
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	383
GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	335

Activator Top Point Gainers

KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	1872	✓
ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	1493	✓
MIRANDA LAMBERT /Fastest Girl In Town (RCA)	1098	✓
DARIUS RUCKER /True Believers (Capitol)	1031	✓
KIP MOORE /Beer Money (MCA)	1000	✓
BRAD PAISLEY /Southern Comfort Zone (Arista)	946	
JAKE OWEN /The One That Got Away (RCA)	861	
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	826	
RANDY HOUSER /How Country Feels (Stoney Creek)	709	
LEE BRICE /Hard To Love (Curb)	695	

Activator Top Spin Gainers

KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia)	345
ZAC BROWN BAND /Goodbye In Her Eyes (Atlantic/Southern Ground)	329
BRAD PAISLEY /Southern Comfort Zone (Arista)	283
MIRANDA LAMBERT /Fastest Girl In Town (RCA)	205
DARIUS RUCKER /True Believers (Capitol)	190
KIP MOORE /Beer Money (MCA)	176
JAKE OWEN /The One That Got Away (RCA)	175
FLORIDA GEORGIA LINE /Cruise (Republic Nashville)	153
LEE BRICE /Hard To Love (Curb)	147
TAYLOR SWIFT /Begin Again (Big Machine)	139

Country Aircheck Top Recurrents

	Points
LITTLE BIG TOWN /Pontoon (Capitol)	11766
LOVE AND THEFT /Angel Eyes (RCA)	8542
BLAKE SHELTON /Over (Warner Bros./WMN)	8017
KENNY CHESNEY/COME OVER (BLUE CHAIR/COLUMBIA)	7425
GLORIANA /(Kissed You) Good Night (Emblem/WAR)	6748
ERIC CHURCH/SPRINGSTEEN (EMI NASHVILLE)	6561
LUKE BRYAN/DRUNK ON YOU (CAPITOL)	6531
ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	6404
DIERKS BENTLEY /5-1-5-0 (Capitol)	5920
KEITH URBAN /For You (Relativitv)	5784

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KATIE ARMIGER

"Better In A Black Dress"

SITTING AT 41 ON

CA/MB BUILDING CHART

New Adds At

NEW ORLEANS **BIRMINGHAM** **FORT WAYNE**

COLD RIVER RECORDS **WZZK** **KLOS**

Country Aircheck Activity

RANDY ROGERS BAND/One More Sad Song (MCA)

Moves 46-45*
 1,090 points, 378 spins
 1 add: **WYNK**

KATIE ARMIGER/Better In A Black Dress (Cold River)

Moves 48-46*
 1,063 points, 360 spins
 1 add: **WZZK**

KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)

Moves 49-47*
 1,034 points, 368 spins
 3 adds: **KKBQ***, **WKMK**, **WSOC***

GLORIANA/Can't Shake You (Emblem/WAR)

Re-enters at 48
 1,029 points, 343 spins
 9 adds: **KEGA**, **KHEY**, **KILT***, **KJUG**, **KMDL**, **WGNE**,
WKMK, **WRNS**, **WWYZ**

KIX BROOKS/Bring It On Home (Arista)

Debuts at 49*
 1,006 points, 411 spins
 1 add: **KKBQ***

JOANNA SMITH/We Can't Be Friends (RCA)

Debuts at 50*
 894 points, 261 spins
 6 adds: **KEGA**, **KILT***, **KMPS***, **WIRK**, **WSOC***, **WWKA***

TYLER FARR/Hello Goodbye (Columbia)

825 points, 285 spins
 1 add: **WBUL**

COLT FORD w/ JAKE OWEN/Back (Average Joes)

793 points, 272 spins
 1 add: **KNIX**

CRAIG MORGAN/More Trucks Than Cars

766 points, 305 spins
 1 add: **WQNU**

FAITH HILL/American Heart (Warner Bros./WAR)

734 points, 177 spins
 22 adds, including: **KEEY**, **KKBQ***, **KKWF**, **KMPS***, **KRTY**,
WIL, **WJVC**, **WKMK**, **WLHK**, **WMIL**

ADD DATES

OCTOBER 8

BRETT ELDREDGE/Don't Ya (Atlantic/WMN)
DANIELLE PECK/Impossible Dreams (Namaste/9 North)
UNCLE KRACKER/Nobody's Sad On A Saturday Night
 (Sugar Hill/Vanguard/EMI Nashville)

OCTOBER 15

KRISTY LEE COOK/Airborne Ranger Infantry (Broken Bow)
JOSH TURNER/Find Me A Baby (MCA)
CHRIS YOUNG/I Can Take It From There (RCA)
HEARTLAND/The Sound A Dream Makes (R&J/Triple Crown)
MONTGOMERY GENTRY/I'll Keep The Kids (Average Joes)

OCTOBER 22

JOSH ABBOTT BAND/I'll Sing About Mine (PDT/Atlantic/WMN)
SARAH DARLING/Home To Me (Black River)
SWEETWATER RAIN/Starshine (Curb)

VIDEO ADDS

CMT

LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)
MAGGIE ROSE/I Ain't Your Mama (RPME)

CMT PURE

CHARLIE MARS/Let The Meter Run (Thirty Tigers/Rockingham)
LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)

GAC

TIM MCGRAW/Truck Yeah (Big Machine)
LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)
MISS WILLIE BROWN/You're All That Matters (A&M/Octone/Rodeowave)
KACEY MUSGRAVES/Merry Go 'Round (Mercury)

THE COUNTRY NETWORK

KIP MOORE/Beer Money (MCA)
TOBY KEITH/I Like Girls That Drink Beer (Show Dog-Universal Music)
RANDY ROGERS BAND/One More Sad Song (MCA)
REGGIE SHAW/Someone I Can't Live Without (Wynnesong)
BEAU DAVIDSON/Blessed (Beaumusique)
DENAE GARDNER/Welcome To America (4D)
THE BLACK LILLIES/Two Hearts Down (Attack Monkey)
BRANCH & DEAN/Your Ol' Lady's Gone (SSM Nashville)
LEVI RIGGS/There's Still A Place For That (Windridge)

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WADE HAYES

"IS IT ALREADY TIME"

Play it, Post it, Tweet it, Blog it - It's worth talking about...

100% of the sales going directly to the Colon Cancer Alliance -
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Interview requests: jeri_cooper@bellsouth.net or jrpromoman@aol.com

www.ccalliance.org ★ www.wadehayes.com

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	📶 JASON ALDEAN /Take A Little Ride (Broken Bow)	11746	194	2477	54
3	2	📶 CARRIE UNDERWOOD /Blown Away (19/Arista)	11363	623	2399	109
2	3	HUNTER HAYES /Wanted (RRP/Atlantic/WMN)	11201	-131	2266	-40
4	4	📶 DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	10614	106	2202	36
5	5	📶 EASTON CORBIN /Lovin' You Is Fun (Mercury)	10580	587	2168	78
7	6	📶 JANA KRAMER /Why Ya Wanna (Elektra Nashville/WAR)	9891	165	2117	-26
8	7	📶 MIRANDA LAMBERT /Fastest Girl In Town (RCA) ✓	9227	1098	1958	205
9	8	📶 TIM MCGRAW /Truck Yeah (Big Machine)	8228	465	1710	50
10	9	📶 LEE BRICE /Hard To Love (Curb)	8185	695	1797	147
12	10	📶 JAKE OWEN /The One That Got Away (RCA)	8104	861	1710	175
11	11	📶 LUKE BRYAN /Kiss Tomorrow Goodbye (Capitol)	8042	575	1731	134
14	12	📶 RASCAL FLATTS /Come Wake Me Up (Big Machine)	6512	70	1321	10
17	13	📶 ERIC CHURCH /Creepin' (EMI Nashville)	6406	676	1376	134
16	14	📶 TOBY KEITH /I Like Girls That Drink Beer (Show Dog-Universal)	6212	241	1331	41
18	15	JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	5651	-38	1206	-3
22	16	📶 KIP MOORE /Beer Money (MCA) ✓	5355	1000	1149	176
20	17	📶 GREG BATES /Did It For The Girl (Republic Nashville)	5160	425	1096	77
21	18	📶 JUSTIN MOORE /'Til My Last Day (Valory)	4958	536	974	116
23	19	📶 DARIUS RUCKER /True Believers (Capitol) ✓	4574	1031	948	190
28	20	📶 KENNY CHESNEY /El Cerrito Place (Blue Chair/Columbia) ✓	4409	1872	954	345
19	21	TAYLOR SWIFT /We Are Never Ever Getting... (Big Machine)	4084	-753	827	-235
25	22	📶 RANDY HOUSER /How Country Feels (Stoney Creek)	4007	709	788	122
26	23	📶 FLORIDA-GEORGIA LINE /Cruise (Republic Nashville)	3941	826	884	153
24	24	📶 CASEY JAMES /Crying On A Suitcase (19/Columbia)	3589	65	760	30
27	25	📶 DIERKS BENTLEY /Tip It On Back (Capitol)	3208	459	733	100
29	26	📶 JON PARDI /Missin' You Crazy (Capitol)	2802	367	575	63
31	27	📶 THOMAS RHETT /Beer With Jesus (Valory)	2438	395	501	64
30	28	📶 EDENS EDGE /Too Good To Be True (Big Machine)	2413	129	463	25
37	29	📶 BRAD PAISLEY /Southern Comfort Zone (Arista)	2254	946	545	283
42	30	📶 ZAC BROWN BAND /Goodbye In Her Eyes (Southern Ground/Atlantic) ✓	2161	1493	505	329

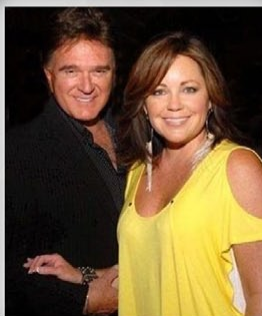
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R.O.P.E. 25TH ANNUAL BANQUET AWARDS SHOW

Thursday, 10/11/12 | The Nashville Palace, 2611 McGavock Pike

HOST: KEITH BILBREY
FROM LARRY'S COUNTRY DINER

6:00pm Meet & Greet
7:00pm Dinner
8:00pm Awards
9:00pm Show



FEATURING
**T.G. SHEPPARD
& KELLY LANG**



Tickets: \$50/person
\$1000/sponsor table

For More Information Contact R.O.P.E. 615-860-9257

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
32	31	ELI YOUNG BAND /Say Goodnight (Republic Nashville)	1757	-3	402	-1
33	32	BRANTLEY GILBERT /Kick It In The Sticks (Valory)	1679	-26	426	-9
34	33	KRISTEN KELLY /Ex-Old Man (Arista)	1574	-49	319	-3
35	34	🔴 ALAN JACKSON /You Go Your Way (ACR/EMI Nashville)	1504	90	358	18
36	35	CHRIS CAGLE /Let There Be Cowgirls (Bigger Picture)	1322	-52	296	-10
40	36	🔴 GARY ALLAN /Every Storm (Runs Out Of Rain) (MCA)	1125	413	236	60
45	37	🔴 KACEY MUSGRAVES /Merry Go 'Round (Mercury)	932	390	195	71
38	38	RODNEY ATKINS /Just Wanna Rock N Roll (Curb)	888	-165	212	-24
49	39	🔴 KIX BROOKS /Bring It On Home (Arista)	857	367	193	75
43	40	🔴 JOANNA SMITH /We Can't Be Friends (RCA)	818	174	197	26
39	41	LAUREN ALAINA /Eighteen Inches (19/Interscope/Mercury)	744	-42	129	-6
44	42	🔴 MAGGIE ROSE /I Ain't Your Mama (RPME)	660	103	143	22
Debut 43	🔴	LITTLE BIG TOWN /Tornado (Capitol)	657	460	140	83
41	44	COLT FORD WITH JAKE OWEN /Back (Average Joes)	645	-63	147	-41
50	45	🔴 THE LOST TRAILERS /American Beauty (Stokes Tunes/New Revolution)	514	27	99	-13
56	46	🔴 CRAIG MORGAN /More Trucks Than Cars (Black River)	512	135	122	23
47	47	PARMALEE /Musta Had A Good Time (Stoney Creek)	499	-26	103	-3
Debut 48	🔴	TAYLOR SWIFT /Begin Again (Big Machine)	473	473	139	139
53	49	🔴 KELLEIGH BANNEN /Sorry On The Rocks (EMI Nashville)	444	15	79	3
48	50	HEIDI NEWFIELD /Why'd You Have To Be So Good (Sidewalk)	441	-65	102	-25
51	51	RANDY ROGERS BAND /One More Sad Song (MCA)	427	-30	103	-3
52	52	🔴 GLORIANA /Can't Shake You (Emblem/WAR)	419	-21	76	1
55	53	🔴 TYLER FARR /Hello Goodbye (Columbia)	404	22	88	2
54	54	GWEN SEBASTIAN /Met Him In A Motel Room (Flying Island)	371	-58	73	-7
59	55	🔴 FAITH HILL /American Heart (Warner Bros./WAR)	315	75	105	42
60	56	🔴 MISS WILLIE BROWN /You're All That Matters To Me (A&M/Octone/Rodeowave)	303	67	72	17
Debut 57	🔴	THE FARM /Be Grateful (All In/Elektra/New Revolution)	261	83	36	12
58	58	JT HODGES /Sleepy Little Town (Show Dog-Universal)	248	-11	58	-2
46	59	D. VINCENT WILLIAMS /Down By The River (BPG)	244	-281	57	-35
Debut 60	🔴	TAYLOR MADE /Things You Don't Grow Out Of (LG)	224	80	47	11

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**SAVE THE DATE –
THURSDAY, OCTOBER 18**

THE 10th ANNIVERSARY
GIANTS
of BROADCASTING
2012

Featuring Radio's Own—



ERICA FARBER



GEORGE BEASLEY



LEAR



MACNEIL



LEHRER



STRINGER



SHORE



ROONEY



CORNELIUS



TURNER

The Library is
proud to announce
our lineup of
honorees:

**ERICA FARBER • GEORGE BEASLEY • SIR HOWARD STRINGER
TED TURNER • ROBERT MACNEIL & JIM LEHRER
DINAH SHORE • ANDY ROONEY • DON CORNELIUS**

THURSDAY OCTOBER 18TH • WALDORF=ASTORIA HOTEL • NEW YORK CITY
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Barry O'Brien at 508-269-9628 or email barry@barryobrien.com.