October 15, 2012, Issue 316

Shows THIS MONT



Scheduling: Walk Around The Clock

If you really want to clean your competitor's clock, tidy your own first. That's one takeaway Country Aircheck gleaned from programmers and scheduling experts when looking for tips to make a station's music tick like a Swiss watch. Music scheduling

> was touched on in last month's Fall Tune-Up (CAW 9/10), and was compelling enough to beg a deeper focus.

> MusicMaster's **Drew Bennett** suggests starting with the basics. "Call a meeting with the staff to discuss the spirit and sound of the station," he says. "Help them understand the attributes and codes and remember, there should be one person who sets up those definitions. And every station should have a one-sheet with examples of these attributes."

> For example, all ballads are compared to the stated definition. Once everyone is literally on the same page, it's time to recode the database. The result is a library that is consistent with one person's philosophy, as opposed to what often evolves into a hodgepodge of definitions from a number of PDs and/or MDs.

"For me it's about basic codes done well," says "Unconsultant" Keith Hill, who uses three tempo codes: slow, medium and fast. WXCY/ Wilmington, DE PD Dave Hovel uses tempo codes to keep the pace brisk by coding music down. "I'm a firm believer in that," he says. "If, on a scale of 1-5, a song is really a four, I'll call it a three."

(continued on page 6)



The Big Cheesy: Republic Nashville's The Band Perry chat with some South Louisiana friends before playing New Orleans Arena Saturday (10/13). Pictured (I-r) are Neil Perry, the label's Mark Gray, Kimberly Perry, WNOE/New Orleans' Don Gosselin, Reid Perry and WYNK/Baton Rouge's Austin James.

Taylor's Red-io Remote

Radio's prominent role in the global launch of Red (10/22) is anchored by next Friday's Taylor Swift Worldwide Radio Remote (10/26). **Big Machine** is bringing personalities and programmers from 72 stations to Nashville, offering each an interview with Swift, edited video of the interview, additional audio content, giveaways and more.

"We have the ability to get within two degrees of anything crazy," says BMLG President/CEO Scott Borchetta with a nod to previous launch events including Speak Now's JetBlue tour, Martina McBride's cross-country train event and Garth Radio Seminar. "The vastness of what can be accomplished is staggering, but we have to go with what fits."

Keith Hill

Drew Bennett



Dave Hovel





"Sweetwater Rain, our secret weapon band. Do not tell ANYBODY!"

Scott Mahalick, Program Director KUPL Portland

"It sort of defies classification, except that it's GOOD.

The hook just gets in your head and sticks."

Gregg Swedberg, Program Director KEEY Minneapolis

"These guys (and girl) are going to be HUGE STARS! I love everything about 'em!"

John Paul, VP/Programming-Dial Global Radio Networks

"A high energy, fun tune with amazing harmonies. That's my idea of PPM friendly."

Jon Watkins, Music Director KEGA Salt Lake City

"Ruth Collins has a smile that will make you melt, you hear it in her vocals, and together Sweetwater Rain's harmonies are pure and country to the core."

AJ McCloud, Program Director WDRM Huntsville

"Wow! This band is awesome! Loved everything they played for us!"

Deb Turpin, Program Director KSOP Salt Lake City

"Without a doubt, home run!"

Tosh Jackson, Program Director KNTY

"Can't wait to see `Sweetwater Rain' at a large venue...
a unique sound, with personality and talent; LOTS of both!!!"
Lisa Hamilton, Assistant Program Director/Music Director, KJUG Visalia

"This is one of those songs that builds and builds and builds.

Two beautiful voices that blend together like a perfect recipe creating a treat for your ears. A hauntingly gorgeous tune. Love the guitar effects as well. I am looking forward to hearing more from these folks. I have hit repeat every time I play it."

Brian Gary, Music Director KUAD Ft. Collins

"Great harmonies, great showmanship, great song...a fun band to watch!"

Wendy Lynn, Program Director WYRK Buffalo

"Sweetwater Rain is a hybrid of everything that's right with the world.
Absolutely blown away by the music and style!"
Phathead, Program Director WJVC Long Island

"Sweetwater Rain was dripping with passion! They engaged personally and musically.

Made a Manic Monday feel like a late Friday afternoon."

Cody Clark, Music Director WQDR Raleigh



GOING FOR ADDS OCTOBER 22ND!
ADD NOW!





This time, "vast" certainly fits. And the event also fits Swift. "Scott first brought Taylor to remotes in 2005 and from that point forward she's always loved being able to talk to radio in those big event weeks," explains BMLG VP/Promotion & Media Strategy **John Zarling**. "She's always made it a priority to visit remotes."

Putting together a broadcast focused on one artist began with stations. "We initially looked at sales and airplay from market to market," Zarling says. "We have a broad range of market sizes, from Chicago to Tulsa, and we have stations from as far away as South Africa and New Zealand."

Country comprises 47 of the slots, with Top 40, Hot AC and AC taking 15 and international stations numbering 10. Presenting sponsor **Papa John's** helps offset the cost of airfare and hotel for up two personalities and one programmer per outlet. The company is also featured prominently in promotional giveaways.

Zarling explains, "Taylor comes with so many great brand partnerships, and they're all engaged in this remote from a giveaway standpoint, which will allow stations to bring it back to

RED TAYLOR SWIFT their local market. We've got Papa John's pizza party giveaways for each station built into the broadcast, as well as prizes from Covergirl, American Greetings, Elizabeth Arden, Sony Electronics and Taylorswift. com, too." Each station also receives an autographed Red guitar and 20 copies of the album.

Activities commence Thursday with an orientation, "Taylor 101" session, cocktail reception, album release party and VIP groundbreaking of the

Country Music Hall of Fame & Museum's Taylor Swift Educational Wing. Friday's live broadcasts run 4-11am and 1-8pm. In addition to Swift, stations can chat with Borchetta, Papa John's founder John Schnatter, and other industry experts and insiders.

The remote is not market exclusive, so there are some competing stations attending. And there are varying approaches by group. "Clear Channel is bringing its four Premium Choice networks (Country, Hot AC, AC, Top 40) and opting not to have local stations present," Zarling says. "They'll be giving coverage across all their stations through Premium Choice." CBS Radio will be represented by eight stations. Cumulus chose not to attend. More than a half dozen stations are staying through to the following week's CMA Awards remote, and Big Machine has worked with CMA to facilitate that carryover.



Must Stash These Pics In A Better Hiding Place: KSCS/Dallas' Bill Reed, Aaron Tippin and RCA's Mike Wilson (I-r) compare facial hair, circa 1990. Ready to face your stylistic demons? Send your vintage pics to pagethreepic@countryaircheck.com.

Other radio promotions have resulted in 300 contest winners attending Swift's release week appearances on The Ellen DeGeneres Show, Good Morning America and Late Show with David Letterman's Live On Letterman taping. A Bob Kingsleyhosted album premiere special is also available.

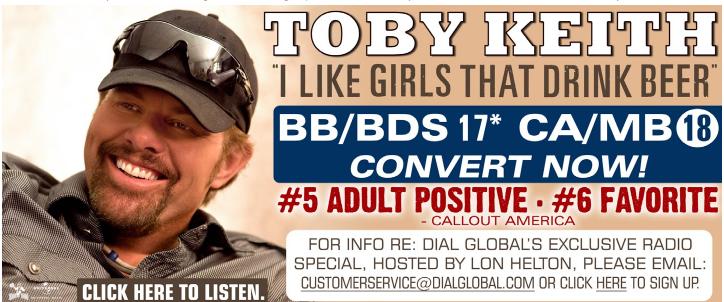
"None of this happens without Taylor's time and dedication," Zarling says. "She'll spend six hours on the 26th talking to radio. She's spent 20 hours in the last two days doing national radio interviews. And there have been countless media days around the world in the last month. She works harder than anybody to make all this come together."

"It just shows Taylor's conviction and continued engagement with radio, and how much she believes in radio as a way to reach fans," Borchetta says. "We've been planning this for the better part of a year and have hundreds of hours of planning in already. And her unique energy and enjoyment of this process shines through. If people could follow her around for a day the energy required would blow their minds. She'll be rocking this two weeks straight through CMAs. It just gets down to one thing – she has great music and can't wait to get it out."

—Chuck Aly

Panel Note

WXBM/Pensacola, FL and **KZSN/Wichita** are no longer reporters to the **Country Aircheck/Mediabase** chart.





Grunwald (c) with Masai

Tribe members

Chart Chat

Congrats to Carrie Underwood, Lesly Tyson, John Sigler and the entire Arista promotion staff on scoring this week's No. 1 with Underwood's "Blown Away." The song is the second chart-topper from Blown Away.



Carrie Underwood

Grunwald: Why Buy The Cow?

Never let it be said that **Steve Grunwald** of WYCD/Detroit's *Dr. Don Morning Show* and **Brad Paisley** aren't men of their word. Just ask the Masai tribe in Kenya, owners of four newly purchased cows.

The saga began five years and nearly 30,000 miles ago with a wager. "I've been known to do these bets where they drop me off somewhere in the world and I get back using non-commercial transportation, all for charity." In 2007, he challenged Paisley, aiming high. "I told Brad I could do 10 countries in 10 days." Paisley upped the ante. "He made it hard by starting me in Kenya at the bottom of Mt. Kilimanjaro," says Grunwald.

Ultimately, Grunwald couldn't fulfill the bet and ended up onstage with Paisley wearing what he described as a "red feather boa and red boy shorts." But while in Kenya, he had befriended the Masai tribe and stayed in touch. "Two months ago I got an email in something that wasn't even broken English; they were asking if I'd buy them a cow."

Grunwald and the morning show challenged Paisley to buy the cow. "Brad said, 'I'll buy it if you deliver it personally," Grunwald

says, noting Paisley also offered to pay for the travel. "And it's not a cheap trip."

Last Tuesday (10/9) he left for Nairobi. Once on the ground, Grunwald navigated multiple checkpoints, bag searches, numerous hours in a car, very limited Internet access and mosquitos able to "bite through your shoes. I was literally on the ground in Africa for 36 hours, 10 of which were spent driving."

Several miles from the Masai tribe village, he bought four cows and delivered them personally

MY TUNES: MUSIC THAT SHAPED MY LIFE



Clear Channel President/Content
& Affiliate Services, National Media
Groups Julie Talbott discusses her most
influential songs, albums and concerts:

1. Taj Mahal/Ain't Gwine To Whistle
Dixie No More: There were two versions
of this song – the two-minute tin whistle

of this song – the two-minute tin whistle piece and a 20-minute version that included horns. I loved the use of horns! I left Kentucky for New York – which 'bout says it all.

2. Phil Vassay (Carlene: Through band

2. Phil Vassar/Carlene: Through hard

work, everyone achieves their dreams, but you never forget where you came from and you *always* go home. Plus, it's a catchy tune.

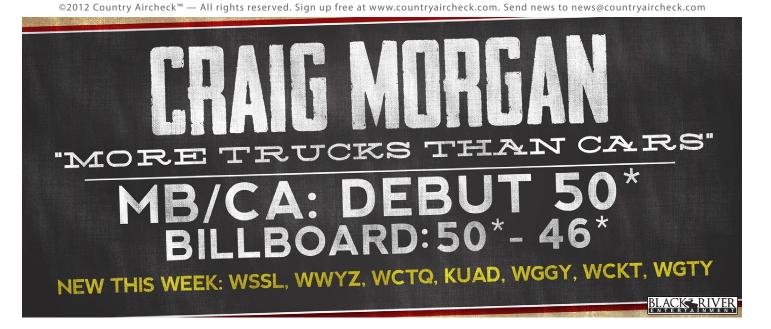
- 3. Carl Perkins/Six Days On The Road: There's something about a road trip, especially during long holiday weekends.
- **4. Dixie Chicks/Goodbye Earl:** It's the ultimate (subtle) women's liberation song that takes its humor to uncharted levels.
- 5. David Allan Coe/You Never Even Called Me By My Name: Ain't nothin' better for a sing-along in a honky-tonk.
- A highly regarded song or album you've never heard: Barry Manilow's This One's For You.
- An "important" piece of music you just don't get: Anything by Justin Bieber.
- An album you played or listened to incessantly: The Best Of Van Morrison. What can I say? I love his Van-ness.
- One obscure or non-country song everyone should listen to right now: I'll give you two: The Grateful Dead cover of Merle Haggard's "Mama Tried." Even the ultimate '60s jam band knew where to find their roots. And "Brown Sugar" by The Rolling Stones. Sometimes you just have to get up and dance to Mick and the boys.

as promised. "The Masai had been waiting by the road for two days, waiting for me to come with these cows," he says.

Why four cows when the Paisley challenge was only for one? Days before leaving, Grunwald saw Rascal Flatts at a show and told them of his upcoming trip. They each wanted in on the action and commissioned him to deliver cows named "Gary," "Joe Don" and "Jay" in addition to "Paisley."

"I wish more people would do things like this," Grunwald says. "It reached out to so many people on so many different levels." See photos, video and blog posts here.

—RJ Curtis







Artist News

Luke Bryan has entered a multiyear marketing partnership with **Cabela's**, which is sponsoring his *Dirt Road Diaries Tour*. Cobranded marketing will appear in the company's stores, catalog and e-commerce materials.

Black River's **Kellie Pickler** has partnered with Trü Protection to promote a limited edition iPhone case benefitting the American Cancer Society. More <u>here</u>.

The **Reunion of Professional Entertainers** (R.O.P.E) held its 25th Anniversary Banquet Awards Show Thursday at Nashville Palace (10/11). Entertainer of the Year honors went to the Grand Ole Opry's **Jim Ed Brown**, while Sirius XM Bluegrass Junction personality **Kyle Cantrell** took home the Disc Jockey honor. The year's Media Award was bestowed upon **Charlie Monk**. More here.

Sammy Kershaw will release A Sammy Klaus Christmas Oct. 22. Kershaw delivers his renditions of holiday classics "Jingle Bells," "Santa Claus Is Coming To Town," "Silent Night," and more.

Industry News

SESAC will soon debut monthly royalty distributions to songwriters and publishers, the only performance rights organization to do so, in a break from traditional quarterly distributions. The new system goes into effect Oct. 31.

The **Radio License Music Committee** (RLMC) Friday (10/12) filed an antitrust complaint arguing that **SESAC** "has created a bottleneck to, and artificial monopoly over, the works in its repertory." The RMLC also claims that because SESAC is privately held, it has managed to avoid limits similar to ones placed on BMI and ASCAP by the Department of Justice.

Scheduling

(continued from page 1)

For gender codes, Hill uses male, female and group designations, but there are variations on the theme. "Rascal Flatts are a male group; Lady Antebellum are a female group and certain songs by them are coded male or female and group."

Hill believes mileage may vary when it comes to sound codes. "They're personal and need to be crafted in each market. Often, there are clusters of sounds that crop up and just beg for a code," he says, citing a drinking-song code. "Then I've seen stereotype songs, such as deep fried, trailer parks, hayseed, love songs, life songs and advice songs." He points out that consultants Moon Mullins and Mike O'Malley had a sliding scale for twang many years ago that included no, low, medium and high twang.

OFF THE RECORD: KACEY MUSGRAVES



Kacey Musgraves

Mercury's **Kacey Musgraves** puts an industry spin on the artist interview: **I grew up listening** to the only station that came in clear enough to hear – 99.9 KMOO/Miniola, TX.

The first time I heard myself on the radio was actually on KMOO. I was about 12 when they played some of the Western swing music I made. It's funny because late at night I think they still play it.

There's no place like home, but if I had to be stuck somewhere, I really love Chicago. And Portland. I had no idea how pretty it was up there. And the music scene – I'd love to go back. I'll never forget the time I kissed Willie Nelson on the cheek. I opened a few shows for him and when I met him backstage, I didn't know what else to do.

I go insane if I don't have my favorite boots when I travel. They go with everything, they're really comfortable and I've worn them during some of my favorite performances. I grab them every time I pack my bags. I'd say my iPhone, too, but ... duh. Where you gonna go without that?

There's an app called Face Swap that's hilarious. You take a picture with two people and it swaps their faces. Provides hours of entertainment. The Brothers Osborne told me it's the best \$1.99 I'll ever spend, and they were right. Put a dude's face on a girl. So wrong, but so funny.

I can't walk out of a truck stop without Salt & Vinegar chips and cheap sunglasses because I lose them all the time. I have like 30 pairs. I love gas station sunglasses.

What I look for in a road companion is someone who gets you where you need to be on time. And for me, that's Joe Putnam. He's a friggin' machine. Going, going, going. Never late.

The best advice about touring radio came from Royce Risser, who said, "It's challenging at times, but stick with it because, if you're lucky, you're gonna have a relationship with these people for a very long time."

Trafficking all these sounds and codes into a cohesive music log requires a rules system, which, both MusicMaster's Bennett and Selector's **Kenny Lee** say doesn't have to be subject to hard and fast rules. "Some programmers prefer a tight database with many restrictions," Bennett says. "They like to see unscheduled positions, which tell them all those rules are working."

Move the rules lever back, and flow improves but possibly at the





THE NEXT HIT FROM TAYLOR'S RED MUCH-ANTICIPATED ALBUM



IN STORES 10-22-12

FOR YOUR CMA CONSIDERATION:

ENTERTAINER OF THE YEAR
FEMALE VOCALIST OF THE YEAR
MUSICAL EVENT OF THE YEAR ("SAFE AND SOUND" FEATURING THE CIVIL WARS)
•CLICK HERE TO FIND OUT WHY•



expense of precise rotations. "There's no right or wrong and this is where the science and art of programming diverge," Lee says.

At the station level, Hovel employs the KISS method. (Keep It Simple, Stupid). "Then I go in and complicate everything myself," he laughs. "But really, the more rules you set, the more unscheduled positions you get and fixing a lot of those is time consuming. I let the software do its job and check on that."

One rule that has gradually eased over the past year is artist separation. "The more core artist intensive your music, the better your TSL and ATE will be," Hill asserts. The key is providing the impression of variety. "I'm seeing some great ratings with 40-45 minute separations on key artists like Brad, Kenny and Toby," Hill says.

For tempo, Hill's rule tree doesn't allow slow or fast songs back-to-back, based on his coding system. "And after five or six mediums in a row, you need a change for variety and to eliminate fatigue from sameness."



Kenny Lee

Hill keeps females and groups from playing consecutively. Same for Hovel, who explains his rule on female separation: "There's a big difference between the number of males (more) and females (fewer) in our library." While some have challenged Hill on group separation, he explains it this way: "Sometimes you get the impression of variety even from a backannounce. Clusters of sameness are the enemy of variety."

A great clock structure can help crush that enemy, too. "The only way to achieve perfect, linear clocks is with uniform category calls and song counts," Bennett says. That means songs play in a different hour every day, naturally. "Do that and you win three quarters of that battle." His ideal, linear rotation? "Five songs, twice an hour or five once an hour," though he's quick to say there's no rule of thumb on turnover and, like coding, it's the PD's call.

Bennett compares clock integrity to plumbing in a home. "All the joints need to be tightened and perfectly put together," he says. "Add an extra "A" one hour and the math gets screwed up and something's leaking. Then you set up rules to cover your crappy clocks, which is like bondo paste. Before you know it, there are six or seven leaks."

As mentioned last month, audit trails are crucial. Lee provides a quick checklist: "Look at spin counts and categories. Make sure songs in less important categories aren't playing more than important ones – sometimes overzealous rules can cause that.

"Check to see that songs within categories get equal rotation. Audits should be done consistently, not sporadically, because any scheduling system is going to compromise goals according to how they're set up."

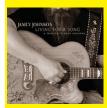
CHECK OUT



Jason Aldean Night Train (Broken Bow)

Following up 2010's My Kinda Party, Aldean's next "rager" begins with "Take a Little Ride" already at No. 1. "It's awesome to see new music getting a reaction on radio and live at our shows," he says. "We have so many great songs on the new record, and I hope we get to release a lot of

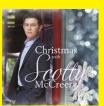
'em." Highlights include "The Only Way I Know" featuring Eric Church and Luke Bryan.



Jamey Johnson Living For A Song: A Tribute To Hank Cochran (Mercury)

"If I had to dream up somebody like Hank to influence songwriters, I couldn't have done a better job," Johnson says of the tribute to his songwriting hero. "He influenced me, not only as an artist and songwriter, but also as a person." Collaborators include Alison

Krauss, Merle Haggard, Leon Russell, Vince Gill, Emmylou Harris, Ray Price, Ray Benson, Elvis Costello, George Strait, Ronnie Dunn, Bobby Bare, Willie Nelson, Lee Ann Womack, Kris Kristofferson and even Hank Cochran himself.



Scotty McCreery Christmas With Scotty McCreery (19/Interscope/Mercury)

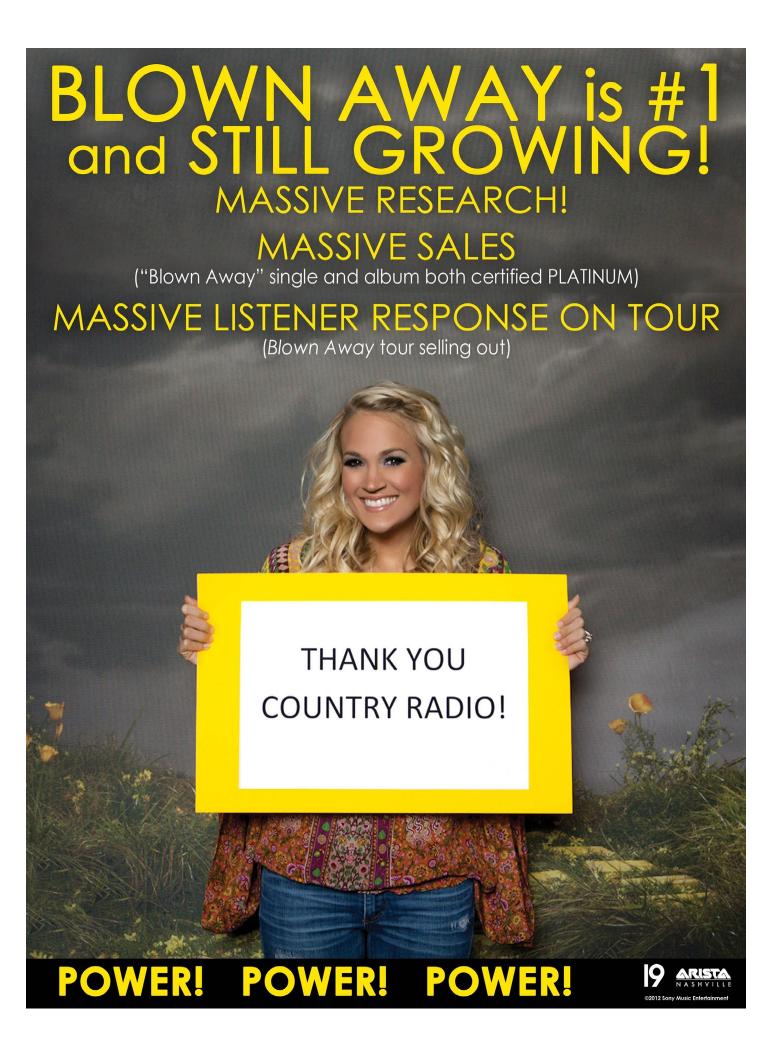
An American Idol brings tidings of comfort and joy with contemporary takes on "Winter Wonderland," "Mary Did You Know?" and more.

Back in the radio trenches, Hovel says he conducts an audit after every scheduling session. "I go to the reports section looking for anything that seems too heavy or light," he explains. At the end of the week, he also looks at graphs on powers, making sure they line up correctly.

There's something else Hovel has done that makes the scheduling process easier and more efficient. "I'm not sure if it's a good or bad habit but I'll do music at night, when I'm not in the station," he says. "The phone isn't ringing and people aren't coming in the office. For me to schedule a day's log, I'm spending a good hour." At least, that's what his clock says.

—RJ Curtis CAC







Summer 2012 Diary Scoreboard

Here's a recap of subscribing stations from week one of **Arbitron** Summer '12 diary ratings, released between Oct. 8-15.

Standout performers include Entercom's **WBEE/Rochester**, which increased 3.2 shares (7.7-10.9) and Townsquare's **WYRK/Buffalo**, shifting 12.2-13.4 for an all-time best share. Perennial market leader, Cox's **WHKO/Dayton** also reached its best-ever share by increasing 11.0-11.8

Legend: A "+" indicates a Classic Country outlet; a "^" designates Country stations in the same rated market owned by a single operator; and a "t" indicates a tie.

Station/Market	Previous 12+ Share	Su'12 12+ Share	Station/Market	Previous 12+ Share	Su ′12 12+ Share
WQMX/Akron	7.7	7.9	WCYQ/Knoxville	3.8	4.0
WGNA/Albany, NY	8.5	8.1	WMYL/Knoxville	2.4	1.8
WZMR/Albany, NY	2.0	2.0	WAMZ/Louisville	8.1	8.8
WBUG/Albany, NY	0.5	1.3	WQNU/Louisville ^	5.6	5.2
KBQI/Albuquerque	2.6	3.9	WRKA/Louisville ^ +	4.1	4.4
KABQ/Albuquerque+	2.4	2.6	WKMK/Monmouth	4.0	5.0
KUZZ/Bakersfield ^	9.5	8.1	KTOM/Monterey	3.3	4.0
KCWR/Bakersfield ^ +	3.3	3.3	WNOE/New Orleans	7.4	5.5
WYNK/Baton Rouge	6.3	4.9	KTST/Oklahoma City ^	4.8	6.3t
WTGE/Baton Rouge ^	3.9	3.8	KJKE/Oklahoma City^^	4.8	6.3t
KYPY/Baton Rouge ^ +	2.9	1.8	KXXY/Oklahoma City^	3.1	3.8
WZZK/Birmingham	8.0	8.7	KKNG/Oklahoma City^^	+ 1.3	1.4
WDXB/Birmingham	6.4	6.4	KXKT/Omaha ^	8.2	10.2
WYRK/Buffalo	12.2	13.4*	KFFF/Omaha^+	3.8	2.4
WCKN/Charleston, SC	5.2	3.9	WKHK/Richmond	8.1	9.6
WEZL/Charleston, SC	5.2	5.1	WLFV/Richmond	1.5	1.7
WHKO/Dayton	11.0	11.8*	WBEE/Rochester, NY	7.7	10.9
KHEY/El Paso	5.7	6.0*	WBBS/Syracuse	11.5	11.6
KSKS/Fresno	4.2	3.8	WOLF/Syracuse	2.5	4.1*
KHGE/Fresno	3.7	2.2	KWEN/Tulsa	9.6	8.1
WBCT/Grand Rapids	8.7	9.5	KVOO/Tulsa ^	5.5	5.7
WESC/Greenville, SC ^	7.7	9.0	KXBL/Tulsa $^+$ +	4.9	4.4
WSSL/Greenville, SC ^	7.5	8.5	KTGX/Tulsa	2.0	2.7
WRBT/Harrisburg	8.1	6.6	WGGY/Wilkes Barre	7.8	7.4
WXBQ/Johnson City, TN	21.1	19.2	WGTY/York, PA	11.3	9.0
WMEV/Bluefield, WV	1.8	1.8			



MORE ALBUMS SOLD.

MORE #1 SINGLES.

MORE RADIO AIRPLAY

MORE FACEBOOK FANS

MORE TOUR MERCH SOLD.

MORE VIDEO STREAMS.

MORE TICKETS SOLD.



ON YOUR DESK NOW. IMMEDIATE AIRPLAY.



LW	TW		Artist/Title (Label) To		+/- Points T	Total Plays	±/- Play	s Audience	±/- Aud 9	Stations	ADDS
3	1	<u></u>	CARRIE UNDERWOOD/Blown Away (19/Arista)	20109	1158	6353	360	49.808	2.325	136	0
2	2		DUSTIN LYNCH/Cowboys And Angels (Broken Bow)	18789	-243	5995	-47	46.85	-0.709	136	0
1	3		JASON ALDEAN/Take A Little Ride (Broken Bow)	18541	-1372	5856	-445	46.251	-3.013	136	0
5	4	<u></u>	LEE BRICE/Hard To Love (Curb) 🗸	17455	1507	5361	415	44.546	3.704	136	3
6	5	<u></u>	EASTON CORBIN/Lovin' You Is Fun (Mercury)	16334	638	5342	255	40.06	1.452	136	0
8	6	<u></u>	MIRANDA LAMBERT/Fastest Girl In Town (RCA)	15936	985	5080	244	38.676	2.672	136	0
10	7	<u></u>	LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)	15921	1233	5023	382	40.525	3.416	136	0
9	8	<u></u>	JAKE OWEN/The One That Got Away (RCA)	15310	582	4733	168	39.075	1.587	136	0
4	9		JANA KRAMER/Why Ya Wanna (Elektra Nashville/WAR)	13656	-4551	4240	-1406	34.378	-10.771	136	0
11	10	<u></u>	TIM MCGRAW/Truck Yeah (Big Machine)	13612	70	4408	66	31.815	-0.412	136	0
12	11	<u></u>	RASCAL FLATTS/Come Wake Me Up (Big Machine)	13097	297	4107	100	31.398	0.812	136	0
14	12	<u></u>	KIP MOORE/Beer Money (MCA)	10866	1110	3355	388	26.666	3.286	135	9
15	13	<u></u>	JUSTIN MOORE/Til My Last Day (Valory)	10499	889	3413	270	25.531	1.969	125	0
16	14	<u></u>	ERIC CHURCH/Creepin' (EMI Nashville)	10139	633	3215	129	24.393	1.506	128	0
19	15	<u></u>	FLORIDA GEORGIA LINE/Cruise (Republic Nashville) 🗸	10111	1553	3068	481	26.356	4.623	130	3
13	16	<u></u>	GREG BATES/Did It For The Girl (Republic Nashville)	10068	265	3201	86	24.959	0.909	126	0
17	17		JERROD NIEMANN/Shinin' On Me (Sea Gayle/Arista)	9428	-6	3030	-32	22.878	-0.096	131	0
18	18	<u></u>	**TOBY KEITH/I Like Girls That Drink Beer (Show Dog-Universal)	9297	270	2922	80	22.253	0.943	134	0
20	19	<u></u>	KENNY CHESNEY/El Cerrito Place (Blue Chair/Columbia)	8224	903	2634	247	19.586	2.085	132	2
22	20	<u></u>	BRAD PAISLEY/Southern Comfort Zone (Arista) 🗸	7984	1472	2468	461	18.711	2.711	134	4
23	21	<u></u>	RANDY HOUSER/How Country Feels (Stoney Creek)	7124	648	2304	223	17.737	1.347	121	0
25	22	<u></u>	ZAC BROWN BAND/Goodbye In (Atlantic/Southern Ground) 🗸	7048	1573	2267	491	14.902	3.629	131	16
21	23	<u></u>	CASEY JAMES/Crying On A Suitcase (19/Columbia)	6852	216	2191	52	16.385	0.929	124	1
24	24	<u></u>	DARIUS RUCKER/True Believers (Capitol)	6625	348	2108	134	15.308	0.685	125	0
26	25	<u></u>	DIERKS BENTLEY/Tip It On Back (Capitol)	5661	663	1837	224	12.814	1.611	108	1

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



OCTOBER 29TH



ELIYOUNG SAY GOODWIGHT

TOP 30 AND CLIMBING!





WATCH FOR THE
BRAND
NEW
VIDEO
COMING SOON!

FOR YOUR CMA CONSIDERATION: VOCAL GROUP OF THE YEAR AND SONG OF THE YEAR "EVEN IF IT BREAKS YOUR HEART"

Republic



LW	TW	Artist/Title (Label) T	otal Points	+/- Points	Total Plays	+/- Play	s Audience	+/- Aud	Stations	ADDS
31	26	TAYLOR SWIFT/Begin Again (Big Machine) 🗸	4942	1374	1522	439	11.528	2.772	113	18
28	27	THOMAS RHETT/Beer With Jesus (Valory)	4806	525	1564	193	10.202	0.674	111	6
27	28	Son PARDI/Missin' You Crazy (Capitol)	4783	264	1605	73	11.086	0.999	115	1
30	29	KRISTEN KELLY/Ex-Old Man (Arista)	4078	-3	1301	-7	9.396	0.949	111	0
32	30	GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)	4076	835	1256	238	9.118	1.94	110	9
34	31	KACEY MUSGRAVES/Merry Go 'Round (Mercury)	3252	293	990	128	6.131	0.438	97	10
33	32	CHRIS CAGLE/Let There Be Cowgirls (BPG)	3210	196	1072	65	5.65	0.3	97	2
36	33	ELI YOUNG BAND/Say Goodnight (Republic Nashville)	2978	86	952	34	6.018	0.411	91	5
38	34	RODNEY ATKINS/Just Wanna Rock N Roll (Curb)	2563	57	818	32	5.907	0.093	85	2
39	35	MAGGIE ROSE/I Ain't Your Mama (RPME)	2498	190	838	57	4.127	0.433	95	6
29	36	EDENS EDGE/Too Good To Be True (Big Machine)	2308	-1873	726	-586	4.357	-3.731	113	0
44	37	Capitol)	2080	792	598	269	4.141	1.64	70	20
35	38	BRANTLEY GILBERT/Kick It In The Sticks (Valory)	2029	-897	666	-287	3.386	-1.514	87	0
10	39	LAUREN ALAINA/ Eighteen Inches (19/Interscope/Mercury)	1960	-19	662	8	3.334	0.138	66	0
13	40	FAITH HILL/American Heart (Warner Bros./WAR)	1906	565	469	149	3.531	0.764	62	17
41	41	PARMALEE/Musta Had A Good Time (Stoney Creek)	1532	33	526	2	1.998	0.188	70	1
42	42	THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution)	1357	-8	523	9	1.713	0.078	61	0
46	43	ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)	1340	63	481	19	3.689	0.138	51	4
48	44	GLORIANA/Can't Shake You (Emblem/WAR)	1289	107	425	33	1.893	-0.004	59	13
45	45	KATIE ARMIGER/Better In A Black Dress (Cold River)	1233	-47	420	-8	2.384	0.012	41	0
50	46	KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)	1219	203	424	62	1.737	0.362	58	3
49	47	RANDY ROGERS BAND/One More Sad Song (MCA)	1196	28	411	-4	2.066	0.139	48	0
47	48	KIX BROOKS/Bring It On Home (Arista)	1113	-75	475	-24	2.251	-0.048	41	0
nter	r 49	TYLER FARR/Hello Goodbye (Columbia)	1022	132	353	32	1.326	0.005	58	3
ebut	50	CRAIG MORGAN/More Trucks Than Cars (Black River)	947	133	357	46	1.27	0.119	48	5

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.





THOMPS SQUARE The Debut Single from the New Album SQUARE "IFIDIDN'T HAVE YOU"

Succession

"All I needed to hear of 'If I Didn't Have You" was the first 30 seconds! Instant Smash!" —Joel Burke/KASE

"This is an absolute No-Brainer... Period!"

—J.R. Schumann/WWKA

"If that was stock, I'd Invest in it." -Lance Tidwell/WWYZ

"Shawna and Keifer's most excellent vocal performance to date." -Smokey Rivers/KNIX

"They are Awesome. It means more that they co-wrote it as a married couple. I like everything they do!"

—John Paul/Dial Global

ON YOUR DESK & PLAY MPE NOW IMPACTING OCTOBER 29TH

Airborne Ranger Infantry

22 First Week Stations!

KNCI WPOC WZZK KAJA WDAF
KRTY WJVC WUSH KUPL KXKT
WGTY KJUG KWNR WRNX
WCYQ WXCY KSOP KXLY
WPOR WTHT WTGE WKML

Instant Cistener Impact

BB: New & Active





Country Aircheck Add Leaders	Adds	Activator Top Point Gainers	
LITTLE BIG TOWN/Tornado (Capitol)	20	LEE BRICE/Hard To Love (Curb)	1328 🗸
MONTGOMERY GENTRY/I'll Keep The Kids (Average Joes)	20	BRAD PAISLEY/Southern Comfort Zone (Arista)	1204 🏏
JOSH TURNER/Find Me A Baby (MCA)	19	ZAC BROWN BAND/Goodbye In Her Eyes (Atlantic/Southern Ground)	921 🗸
TAYLOR SWIFT/Begin Again (Big Machine)	18	TAYLOR SWIFT/Begin Again (Big Machine)	892 🗸
FAITH HILL/American Heart (Warner Bros./WAR)	17		825
CHRIS YOUNG/I Can Take It From There (RCA)	16	LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)	•
KRISTY LEE COOK/Airborne Ranger Infantry (Broken Bow)	16	FLORIDA GEORGIA LINE/Cruise (Republic Nashville)	700
ZAC BROWN BAND/Goodbye In Her Eyes (Atlantic/Southern	16	MIRANDA LAMBERT/Fastest Girl In Town (RCA)	649
BRANTLEY GILBERT/More Than Miles (Valory)	15	KIP MOORE/Beer Money (MCA)	573
GLORIANA/Can't Shake You (Emblem/WAR)	13	GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)	520
KACEY MUSGRAVES/Merry Go 'Round (Mercury)	10	JUSTIN MOORE/Til My Last Day (Valory)	513
Country Aircheck Top Point Gainers		Activator Top Spin Gainers	
ZAC BROWN BAND/Goodbye In Her Eyes (Atlantic/Southern Ground)	1573 🗸	LEE BRICE/Hard To Love (Curb)	279
FLORIDA GEORGIA LINE/Cruise (Republic Nashville)	1553 🗸	BRAD PAISLEY/Southern Comfort Zone (Arista)	257
LEE BRICE/Hard To Love (Curb)	1507		210
BRAD PAISLEY/Southern Comfort Zone (Arista)	1472		nd) 209
TAYLOR SWIFT/Begin Again (Big Machine)	1374 🗸	GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)	156
LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)	1233	LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)	146
CARRIE UNDERWOOD/Blown Away (19/Arista)	1158	FLORIDA GEORGIA LINE/Cruise (Republic Nashville)	138
KIP MOORE/Beer Money (MCA)	1110	MIRANDA LAMBERT/Fastest Girl In Town (RCA)	131
MIRANDA LAMBERT/Fastest Girl In Town (RCA)	985	KIP MOORE/Beer Money (MCA)	124
KENNY CHESNEY/El Cerrito Place (Blue Chair/Columbia)	903	DIERKS BENTLEY/Tip It On Back (Capitol)	106
Country Aircheck Top Spin Gainers		Country Aircheck Top Recurrents	Points
ZAC BROWN BAND/Goodbye In Her Eyes (Atlantic/Southern Ground)	491	HUNTER HAYES/Wanted (Atlantic/WMN)	12667
FLORIDA GEORGIA LINE/Cruise (Republic Nashville)	481	LITTLE BIG TOWN/Pontoon (Capitol)	8758
BRAD PAISLEY/Southern Comfort Zone (Arista)	461	LOVE AND THEFT/Angel Eyes (RCA)	8163
TAYLOR SWIFT/Begin Again (Big Machine)	439	JOSH TURNER/Time Is Love (MCA)	6946
LEE BRICE/Hard To Love (Curb)	415	KENNY CHESNEY/Come Over (Blue Chair/Columbia)	6577
KIP MOORE/Beer Money (MCA)	388	BLAKE SHELTON/Over (Warner Bros./WMN)	6509
LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)	382	ERIC CHURCH/Springsteen (EMI Nashville)	6368
CARRIE UNDERWOOD/Blown Away (19/Arista)	360	ELI YOUNG BAND/Even If It Breaks Your Heart (Republic Nashville)	6051
JUSTIN MOORE/Til My Last Day (Valory)	270	GLORIANA/(Kissed You) Good Night (Emblem/WAR)	5851
LITTLE BIG TOWN/Tornado (Capitol)	269	DIERKS BENTLEY/5-1-5-0 (Capitol)	5618



WEDIARASE

Country Aircheck Activity

KATIE ARMIGER/Better In A Black Dress (Cold River)

Remains at 45 1,233 points, 420 spins No adds

KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)

Moves 50-46*
1,219 points, 424 spins
3 adds: **KBEQ, KILT, WZZK***

RANDY ROGERS BAND/One More Sad Song (MCA)

Moves 49-47* 1,196 points, 411 spins No adds

KIX BROOKS/Bring It On Home (Arista)

Moves 47-48 1,113 points, 475 spins No adds

TYLER FARR/Hello Goodbye (Columbia)

Re-enters at 49* 1,022 points, 353 spins 3 adds: **KWOF, WPCV*, WSIX**

CRAIG MORGAN/More Trucks Than Cars (Black River)

Re-enters at 50* 947 points, 357 spins

5 adds: KUAD, WCKT, WCTQ, WGNE, WSSL

JOANNA SMITH/We Can't Be Friends (RCA)

881 points, 268 spins 2 adds: **KRTY**, **WDAF**

COLT FORD W/ JAKE OWEN/Back (Average Joes)

649 points, 227 spins 1 add: **KWOF**

Country Aircheck Activity includes the top 15 songs that have a minimum of 800 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

ADD DATES

OCTOBER 22

JOSH ABBOTT BAND/I'll Sing About Mine (PDT/Atlantic/WMN)

SARAH DARLING/Home To Me (Black River)

SWEETWATER RAIN/Starshine (Curb)

HUNTER HAYES/Somebody's Heartbreak (Atlantic/WMN)

BILL GENTRY/Hell And Half Of Georgia (Tenacity)

OCTOBER 29

THOMPSON SQUARE/If I Didn't Have You (Stoney Creek)

JERROD NIEMANN/Only God Could Love You More (Sea Gayle/Arista)

HAYDEN PANETTIERE/Telescope (Big Machine)

NOVEMBER 5

JANA KRAMER/Whiskey (Elektra Nashville/WAR)
LOVE AND THEFT/Runnin' Out Of Air (RCA)
THE BAND PERRY/Better Dig Two (Republic Nashville)

VIDEO ADDS

CMT

KRISTEN KELLY/Ex-Old Man (Arista)

CMT PURE

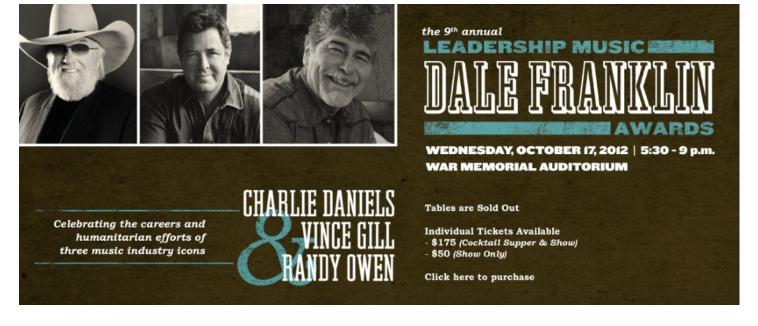
AARON LEWIS/Forever (Live) (Blaster/WMN)
AARON WATSON/Raise Your Bottle (HTK)
ALABAMA SHAKES/I Ain't The Same (ATO)

GAC

RAY SCOTT/Those Jeans (Warner Bros.)

THE COUNTRY NETWORK

DWIGHT YOAKAM/A Heart Like Mine (Warner Bros.)





LW	TM	MINURIAND	TW/ Doints	. / Doints	TW Plays	. / Dlave
2	TW 1	Artist/Title (Label) CARRIE UNDERWOOD/Blown Away (19/Arista)	TW Points	+/- Points -38	TW Plays 2516	+/- Plays
3		EASTON CORBIN/Lovin' You Is Fun (Mercury)	11445	396	2350	68
1	3	JASON ALDEAN/Take A Little Ride (Broken Bow)	11421	-557	2368	-119
6	_		10361	649	2300	131
4	5	MIRANDA LAMBERT/Fastest Girl In Town (RCA)	10272	-273	2108	-93
	_	DUSTIN LYNCH/Cowboys And Angels (Broken Bow)			2106	
8	_	LIKE DRYAN(K) To Could (Curb)	10185	1328		279
9		LUKE BRYAN/Kiss Tomorrow Goodbye (Capitol)	9567	825	2092	146
10		A JAKE OWEN/The One That Got Away (RCA)	8806	288	1885	29
11	9	TIM MCGRAW/Truck Yeah (Big Machine)	8409	-73	1790	-29
5	10	JANA KRAMER/Why Ya Wanna (Elektra Nashville/WAR)	8007	-2067	1690	-444
12	11 🥱	RASCAL FLATTS/Come Wake Me Up (Big Machine)	7251	252	1475	46
13	12 종	ERIC CHURCH/Creepin' (EMI Nashville)	6912	98	1471	-4
16	13 🥱	KIP MOORE/Beer Money (MCA)	6614	573	1415	124
14	14	TOBY KEITH/I Like Girls That Drink Beer (Show Dog-Universal)	6451	-30	1401	-22
15	15	JERROD NIEMANN/Shinin' On Me (Sea Gayle/Arista)	6090	-226	1250	-95
18	16 종	JUSTIN MOORE/Til My Last Day (Valory)	5940	513	1211	99
20	17 🥱	FLORIDA GEORGIA LINE/Cruise (Republic Nashville)	5785	700	1259	138
17	18 종	GREG BATES/Did It For The Girl (Republic Nashville)	5730	32	1256	11
19	19 🥱	KENNY CHESNEY/El Cerrito Place (Blue Chair/Columbia)	5503	168	1192	17
23	20 종	BRAD PAISLEY/Southern Comfort Zone (Arista) ✔	5334	1204	1173	257
21	21 🤝	DARIUS RUCKER/True Believers (Capitol)	4961	125	1047	32
22	22 🥱	RANDY HOUSER/How Country Feels (Stoney Creek)	4642	468	936	91
26	23 🥱	ZAC BROWN BAND/Goodbye In Her Eyes (Atlantic/Southern Ground) ✔	4570	921	1017	209
25	24 🥱	DIERKS BENTLEY/Tip It On Back (Capitol)	4153	466	950	106
24	25	CASEY JAMES/Crying On A Suitcase (19/Columbia)	4099	-26	859	-14
27	26 🥏	S JON PARDI/Missin' You Crazy (Capitol)	3099	141	664	34
28	27 🥱	THOMAS RHETT/Beer With Jesus (Valory)	3017	259	626	60
30	28 🥱	TAYLOR SWIFT/Begin Again (Big Machine) 🗸	2453	892	607	210
32	29 🥱	GARY ALLAN/Every Storm (Runs Out Of Rain) (MCA)	2332	520	548	156
29	30	EDENS EDGE/Too Good To Be True (Big Machine)	2153	-252	389	-73

©2012 Country Aircheck™ — All rights reserved. 🗸=Top 5 point gainers. Sign up free at www.countryaircheck.com





LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
31	31 🥱	ELI YOUNG BAND/Say Goodnight (Republic Nashville)	1960	22	445	-2
34	32 종	KRISTEN KELLY/Ex-Old Man (Arista)	1823	146	374	32
37	33 종	CHRIS CAGLE/Let There Be Cowgirls (BPG)	1696	162	362	22
35	34	ALAN JACKSON/You Go Your Way (ACR/EMI Nashville)	1564	-88	370	-32
33	35	BRANTLEY GILBERT/Kick It In The Sticks (Valory)	1503	-169	382	-45
40	36 종	LITTLE BIG TOWN/Tornado (Capitol)	1368	423	359	91
38	37 종	KACEY MUSGRAVES/Merry Go 'Round (Mercury)	1309	140	291	35
39	38 종	KIX BROOKS/Bring It On Home (Arista)	1151	13	255	2
41	39 종	RODNEY ATKINS/Just Wanna Rock N Roll (Curb)	949	70	242	16
46	40 🥌	FAITH HILL/American Heart (Warner Bros./WAR)	897	291	227	62
43	41	CRAIG MORGAN/More Trucks Than Cars (Black River)	779	76	173	27
42	42 🥌	JOANNA SMITH/We Can't Be Friends (RCAe)	753	-9	187	-2
49	43 🥌	GLORIANA/Can't Shake You (Emblem/WAR)	650	151	128	30
48	44 종	MAGGIE ROSE/I Ain't Your Mama (RPME)	642	140	133	27
51	45 종	KELLEIGH BANNEN/Sorry On The Rocks (EMI Nashville)	540	72	106	6
50	46 종	PARMALEE/Musta Had A Good Time (Stoney Creek)	533	51	98	0
52	47 종	RANDY ROGERS BAND/One More Sad Song (MCA)	510	43	115	7
53	48 🥌	TYLER FARR/Hello Goodbye (Columbia)	411	-7	94	3
54	49 종	JT HODGES/Sleepy Little Town (Show Dog-Universal)	402	40	94	5
47	50	THE LOST TRAILERS/American Beauty (Stokes Tunes/New Revolution)	394	-126	63	-32
56	51 🥱	GWEN SEBASTIAN/Met Him In A Motel Room (Flying Island)	350	35	67	5
Debu	† 52 종	CHRIS YOUNG/I Can Take It From There (RCA)	300	125	107	68
D <mark>ebu</mark>	t 53 종	HIGH VALLEY/Love You For A Long Time (Eaglemont/Rodeowave)	287	144	58	28
57	54	THE FARM/Be Grateful (WMN/New Rev)	284	-16	40	-2
D <mark>ebu</mark>	t 55 종	MONTGOMERY GENTRY/I'll Keep The Kids (Average Joes)	258	90	60	16
60	56 🥏	CRAIG CAMPBELL/Outta My Head (BPG)	254	23	58	4
D <mark>ebu</mark>	t 57 <u></u>	CLAY WALKER/Jesse James (Sidewalk)	253	82	75	26
59	58	TAYLOR MADE/Things You Don't Grow Out Of (LGRecords)	238	-25	48	-3
D <mark>ebu</mark>	t 59 <u></u>	JOHN MAISON/Love Is A Trip (Big High Five)	219	12	55	2
58	60	KATIE ARMIGER/Better In A Black Dress (Cold River)	197	-85	34	-12

©2012 Country Aircheck™ — All rights reserved. ✓=Top 5 point gainers. Sign up free at www.countryaircheck.com

SAVE THE DATE -THURSDAY, OCTOBER 18



Featuring Radio's Own













ROONEY CORNELIUS





our lineup of honorees: DINAH SHORE • ANDY ROONEY • DON CORNELIUS

The Library is ERICA FARBER • GEORGE BEASLEY • SIR HOWARD STRINGER **TED TURNER • ROBERT MACNIEL & JIM LEHRER**

THURSDAY OCTOBER 18TH • WALDORF=ASTORIA HOTEL • NEW YORK CITY Reception 11:30 a.m. • Luncheon and Program 12 p.m. • To reserve tickets, tables and journal ads contact Barry O'Brien at 508-269-9628 or email barry@barryobrien.com.