

COUNTRY AIRCHECK

WEEKLY

November 24, 2014, Issue 424

Feels Like Air Show Liners

In a previous issue, we asked station programmers about customizing their national content (CAW 10/20). Now, **Country Aircheck** talks to people from distinctly different syndicated programs to get their perspective on localization and how stations take advantage of the tactic.

Why You Wanna: The reasons for making national shows sound local may seem obvious, but there are nuances ... especially in terms of weekly shows. "You're associating your station's call letters, and ultimately the goal is to get to No. 1," says *Country Countdown USA* Exec. Producer **George Achaves**. "So you want to associate the syndication with the radio station, not the other way around."

Localization may be essential in regular daypart shows. Compass/Silverfish's **Big D & Bubba** stress that using local liners enforces the show's place on a station. "We're your morning show," says Bubba. "Why would you not want us talking about things happening on your station and in your market? It's silly for that to be ignored."

CMT *After MidNite* and CMT *Radio Live*'s **Cody Alan** says affiliating a local station with another well-known brand can be beneficial, too. "If you're the

CMT station carrying one or both of our shows, you're able to really latch on to that brand as being part of yours, which I think is an advantage."

How We Roll: Deciding customization is important is a long way from actually implementing an effective approach. While most stations running syndication have at least their call letters and positioner voiced by the talent, some go beyond that. "They're mostly for local events, promotions, high school



George Achaves



Big D & Bubba



Cody Alan

(continued on page 7)



Whisker Jam: Cold River's Katie Armiger takes a break from her UK tour to record at the famous Abbey Road Studios. Meanwhile, the label's Jim Dandy (I) takes his No Shave November beard to see Big Ben.

Debriefing CMA's New-Look Remotes

The **CMA** produced the radio remotes for *The 48th Annual CMA Awards* earlier this month, a first for the organization (CAW 9/2). Previously a for-profit licensing deal with Premiere, the new approach turns the event into a marketing campaign for the trade organization's crown jewel.

By all accounts, the change was a success on multiple fronts – on site, at the station level and for the CMA – though some lessons were learned. "People were very happy with the end number in that ABC won the night," says Entercom VP/Country **Mike Moore**, who chairs CMA's Radio Committee. "As far as the inventory loads on stations, the level of participation is a pretty

©2014 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

KEITH URBAN

MAX SPINS NOW FOR #1!

Captrol
MEMPHIS, TENNESSEE
A UNIVERSAL MUSIC COMPANY

HIT RED
HR
RECORDS

BORMAN
PRODUCTIONS

DAN + SHAY

SHOW YOU OFF

NOMINATED FOR THE
CRS NEW FACES
OF COUNTRY MUSIC SHOW

VOTE HERE NOW!



LOVE

APPROACHING TOP 30

(RESEARCH STORIES)

- TESTING **POWER** @WYCD/DETROIT
- TESTING **MEDIUM** @KSCS/DALLAS
- TESTING **MEDIUM** @KMPS/SEATTLE
- TESTING **MEDIUM** @KNCI/SACRAMENTO
- TESTING **MEDIUM** @KXLY/SPOKANE

JANA
KRAMER



CHECK OUT THE BRAND NEW NATIONWIDE HOLIDAY COMMERCIAL NOW!

APPROACHING 90 STATIONS IN 4 WEEKS!
10 NEW THIS WEEK!

GLORIANA
TROUBLE

MB/CA 44

BDS 41





WARNER MUSIC
NASHVILLE

5 NEW FACES
WILL GRACE THE CRS STAGE THIS YEAR
YOUR FIRST THREE CHOICES ARE EASY



COMPELLING PERFORMER WHO
COMMANDS THE STAGE WITH
MULTIPLE #1 HITS!

VOTE



CAUSING FANDEMONIUM
EVERYWHERE!
AMAZING HARMONIES
& KILLER VOCAL RANGE!

VOTE



AMAZING GUITAR TALENT,
BREAKOUT YEAR AND
2 CHART TOPPING SINGLES!

VOTE

CLICK HERE TO VOTE NOW!

good indication it wasn't a barrier. Many of our Entercom stations over-delivered in the number of mentions they fulfilled. The load was fairly easy for them to accommodate."

Ratings and audience were slightly down, but on a night with reduced TV viewing in general, the show's share actually increased. According to CMA, there was a 70% increase in the number of potential viewers who stated radio was a source of awareness for the telecast as compared with 2013.

And why wouldn't they? Opening the remotes in a non-exclusive format brought competitive groups under one roof – iHeart-Media, Cumulus, Townsquare, Entercom, Emmis, Beasley and more. The approach brought coverage to 326 stations in 292 markets in the U.S. and Canada. On the other side of the coin, artists only had 24 stops to make to complete the room.

"All of the feedback we received was really positive, particularly for the first year CMA took responsibility for the event," Moore says. "The only negative feedback we got was that there were maybe too many interviews. Time didn't allow for the volume of people coming through. Next year we're looking at having less interviews or extending the time artists come by."

More than 90 artists participated over three days, a good problem to have by some accounts. "The star power and number of guests available was very impressive," says Emmis' WLHK/Indianapolis PD **Fritz Moser**. "Great lighting in the booths to shoot video. Silverlake always does great work with getting audio back to the station, too."

Moser did note a bandwidth challenge in the Music City Center. "Heftier Wi-Fi or even a small area to hard wire into high speed connections would help us get video back in a timely fashion," he says.

"It felt like we got better artists quicker," says Beasley's WXTU/



©2014 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

#8 POSITIVE ALL CORE (25-44) ADULTS...CALLOUT AMERICA

Over 130 Reporters
Now Spinning Including:

- KKBQ WYCD KNIX KYGO
- WJVC WSOC KNTY KCYE
- WLHK KJKE WGGY KCCY
- KJUG WKXC W1HC

TOBY KEITH

DRUNK AMERICANS

31 CA/MB

PAGE THREE PIC



Leave Your Hats On: Then-WYYD/Roanoke, VA PD Robynn James with (l-r) Capitol's Steve Hodges and Garth Brooks at a 1995 tour stop in the market. Have hat-headed (or not) pictures of your own? Send them to pagethreepic@countryaircheck.com.

Philadelphia PD **Shelly Easton**. "That's a big improvement and showed in the room not being as chaotic as in the past. It seemed pretty easy to get well-known names as well as newer artists – well exceeded my expectations."

Unlike with Premiere, stations had to pay their own way for travel and lodging, a change that Easton certainly felt. "It was an expense we had to figure out," she says. "From that regard, depending on each chain's policy, it was no different than paying the money to go over to Charla McCoy's remotes for the same deal."

"Overall, I really felt like it was good," Easton continues. "Nuts and bolts, what I'd rather do – as in the days when individual stations were invited – is clear what we need to clear and [cover the expenses] in barter. I really liked that it was smaller. We had a better experience, thought it was more laid back and had plenty of big names. If they could give it to us for free that would be ideal."

Moore notes the CMA is still soliciting feedback and says the radio committee will take that into account as the event moves forward in a format that seems to have hit all its marks. "I'm proud to have helped put this level of cooperation together," he concludes. "It's good for radio and good for the business of country music."

—Chuck Aly





LITTLE BIG TOWN
"DAY DRINKING"
THANK YOU,
COUNTRY RADIO!

#1

CMA Music Discovery Survey

A recently conducted study on music discovery behaviors across all genres asked 1,600 adults (18+) who had “discovered” a new song within the seven-day period between July 22–31 how they found new music, and what they did after the fact. The findings represent consumer actions that occurred within the same seven-day window. **CMA** Sr. Dir./Market Research **Karen Stump** presented key findings at the annual membership meeting in Nashville last week. These include:

- AM/FM radio ranked No.1 with 43% crediting radio for music discovery, followed by YouTube and streaming apps. YouTube and streaming apps were significantly higher (20%) among music fans 18-34 years of age.
- Discovery of music by “new artists” (artists who were unfamiliar to the listener) was most common by hearing a new song from that artist.
- Streaming apps and TV drove the highest levels of new artist discovery (56% and 62%, respectively).
- Nearly half (48%) sought out additional information about the song or artist by way of YouTube or the Internet after new music discovery.
- About one in five (19%) discovering a new song or artist ended up purchasing that new music within seven days of discovery.
- Purchase levels were highest among consumers who discovered new music via streaming apps (25% purchased the new song).

—Laura Hostelley

Chart Chat

Congrats to **Little Big Town, Royce Riser, Steve Hodges, Shane Allen, Katie Dean** and the entire **Capitol** team on scoring this week’s No. 1 with “Day Drinking.” The song is the first single from the band’s *Pain Killer* album, and the first chart-topper for LBT’s Karen Fairchild, Phillip Sweet and Jimi Westbrook as songwriters. The track has also been certified gold by the **RIAA**.



Little Big Town

MY TUNES: MUSIC THAT SHAPED MY LIFE



Preston Brust

Preston Brust from Average Joes/Tenacity’s **LoCash Cowboys** discusses his most influential music.

1. Hank Williams, Jr.: He was my first concert. I’ll never forget how he rocked the stage. I went home and learned all the words to his songs. I never could have dreamed I would sing “Family Tradition” with him years later onstage – but last July 4th that dream came true. Good thing I’d been

practicing since I was 12!

2. Mötley Crüe: They were my second concert. The moment Tommy Lee bungee cord-jumped over the crowd, I knew there was more to this than just the music. It was hysteria. It was entertainment.

3. Boyz II Men: I flipped when I heard them in 1989. I grew up in an a cappella Church of Christ so their harmonies blew my mind.

4. Kenneth “Babyface” Edmonds: After reading the credits I realized he’d written some of my favorite songs. I bought every Babyface album I could find and tried to write songs from the heart the way he did.

5. Willie Nelson/Oak Ridge Boys/Eddie Rabbitt: Since my daddy’s a preacher there was no secular music in our house. But I found some old records my mama had hidden in the closet. I must’ve spun those a million times. I guess that’s why I still “Love A Rainy Night.”

Highly-regarded music you’ve never heard: I just discovered this bad-ass duo called Foster & Lloyd. I can’t believe how good the songs are! If music like this exists and I have yet to hear it, I’ve got a lot of listening to do!

An “important” piece of music you just don’t get: There’s brilliance in all music. Anytime you feel like you “just don’t get it” that’s a moment where that music is evoking an emotion. You might actually be “getting it” more than you think.

An album you listened to incessantly: I can’t stop listening to Jason Derulo’s *Talk Dirty*.

One obscure or non-country song or album everyone should listen to right now: Bruno Mars and John Legend.

I grew up playing the piano. I can already hear the influence Legend has had on my writing.

Music you’d rather not admit to enjoying: I have no problem admitting I listen to anything. Pitbull is rockin’ my truck at the moment. That guy’s music and stage performance is so infectiously energetic!

©2014 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com



PARMALEE
CLOSE YOUR EYES

TOP 5 BOUND
UP OVER 3.4 MILLION AUDIENCE
AND 446 PLAYS

#1 CURRENT
OVERALL PERSONS
MEDIABASE NATIONAL CALLOUT

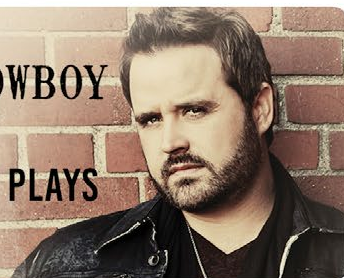


RANDY HOUSER

LIKE A COWBOY

TOP 15 UP 2.1 MILLION AUDIENCE AND 549 PLAYS

#6 CURRENT – OVERALL PERSONS RATHEMUSIC.COM



PARMALEE + COUNTRY RADIO BANDED TOGETHER

TO ACCOMPLISH SO MUCH:

- Current smash hit "Close Your Eyes" is **Top 10 & GROWING!**
- **Multi-week #1** on "Carolina"
- Approaching **Platinum Sales** on "Carolina"
- Middle Slot on **Brad Paisley "Country Nation Tour"** – 2015
- **Jake Owen's Days Of Gold Tour** - 2014
- MSN Entertainment's "**One Of Country Music's Breakout Stars of 2014**"
- Nomination for "**Choice Country Group**" at this year's Teen Choice Awards
- Billboard "**Bubbling Under**" artist
- **Big Summer Tour Announcement** Coming Soon!

"Parmalee is one of the hardest working, most talented yet still humble bands we've ever worked with. Just fantastic guys that **deserve to make it to the CRS New Faces Show.**"

– *Shane Collins, WQNU/Louisville*



CRS NEW FACES: FOR YOUR CONSIDERATION CLICK HERE TO VOTE NOW!

"The **SHOWSTOPPER**, though, was 21-year-old **CHASE BRYANT**. The South Texas native was making his first appearance on the (Brantley Gilbert) *Let It Ride Tour*. . . **BRYANT'S SOULFUL VOCALS AND RAW GUITAR LICKS ELECTRIFIED THE CROWD.**" – *Scott W. Coleman/Hill Country News*

- "Take It On Back" is one of the fastest rising debut singles of the year by a male country artist – soaring into the **Top 15** at Country Radio in only 15 weeks.
- Currently on **BRANTLEY GILBERT'S "Let It Ride Tour"**
- **Co-Produced & Co-Wrote** entire upcoming debut album
- iHeartRadio: "**On The Verge**" Artist
- Profiled on **AT&T U-Verse's "Opry Debuts"** series.
- "Take It On Back" **featured on The Today Show.**
- **Featured In:** *Rolling Stone Country, People.com, Teen Vogue, Billboard, Country Weekly, NASH Magazine & MORE!*



RED BOW

PHOTO CREDIT: SCOTT W. COLEMAN

And kudos to **Keith Gale**, **Josh Easler** and the **RCA** crew on landing 51 adds for **Garth Brooks' "Mom,"** topping the week's board.

News & Notes

CBS Radio/Detroit, which includes Country **WYCD**, has been recognized as a "Cool Workplace" by *Crain's Detroit Business*. More [here](#).

Radio FM Media shareholder **Brooke Ingstad** will purchase translator **W247CC/Fargo, ND** from **Horizon Christian Fellowship** to rebroadcast Radio FM's local Classic Country **KQWB-AM**.

United Stations' imaging/production service **Phantom Producer** has expanded its Country-themed offerings to include both Hot Country and Mainstream Country packages. More [here](#).

Florida native **Kelsey Anna** has signed a worldwide publishing agreement with **Little Extra Music**.

Artist News

Toby Keith will join previously announced headliners **Tim McGraw** and **Keith Urban** for the third annual *Taste of Country Music Festival*. The event will be held June 12-14 in Hunter, NY.

Big & Rich and **Cowboy Troy** are among the performers who will kick off the *2014 National Finals Rodeo* Dec. 5-6 at Brooklyn Bowl Las Vegas. More [here](#).

International award winners at the *8th Annual British Country Music Awards* were **Chris Young**, Act of the Year; **Eric Church's** *The Outsiders*, Album; **Brad Paisley's** "Mona Lisa," Song; and AristoMedia CEO **Jeff Walker**, International Services.

Jamey Johnson launched his own label, **Big Gassed Records**. A five-song holiday EP *The Christmas Song* is the first release and a limited number of autographed copies are available [here](#).

Ty Herndon, **Andy Griggs** and **Jamie O'Neal** will tour together in 2015. They'll also perform together at the Charlie Daniels & Friends Christmas for Kids Concert Dec. 1 at the Ryman Auditorium in Nashville.

Feels Like Air Show Liners

(continued from page 1)

teams that are doing well, college teams, professional teams in town that they want to own and be a part of their listeners' excitement," says Alan. "You have more of that than just stationality liners. It's the other part that's the more interesting and customizable part for stations."

For *Big D & Bubba*, it's about local public service as much as it is station promotion. "We're in constant contact with our markets as the show is going so if there is a major car accident in Baton Rouge, they get us the information, and we cut that and get it back to them within 45 seconds," says Big D. "So it's on the air immediately," adds Bubba, "which is really cool, because you can cover live news stories in a market you're not even in, and it doesn't affect everybody else."

They say you can make it as local as you want to be. "Like in Tallahassee when some big nasty storms rolled through, the last hour and half of the show it got really bad," says Big D. "So we were able to do all custom stuff, just for them for weather. We're on the phone with the local Tallahassee TV weather guy, we've got maps to track it in real time, with street names and all, and we can do it because we're getting it to them within 60 seconds, there's no lag. It's just like we're in their studio."

Achaves notes customization can be highly targeted. "When we were on WSIX/Nashville, they had a relationship with the Hall of Fame and Lon could specifically reference weekend activities there," he says. "They ran us on Sunday mornings and had a promotion on the [Nashville riverboat] General Jackson, so he'd talk that up, like, 'Hey, you on the General Jackson!'" Achaves says with forethought, those things can be done for any market.

FARE CHECK: BEST EATS



Ryan Dokke

Curb VP/Promotion **Ryan Dokke** on a restaurant he goes out of his way to visit.

The Place: Del Frisco's in Charlotte.

The Appeal: "I love it for several reasons – the atmosphere, the food ... but also because it's where I had my first dinner with a new MCA artist, Mallary Hope (along with Bruce Logan, Royce Risser, and Louie Newman) in 2009," Dokke says. "While

working at WKKT between 2008 and 2011 it was one of the best places to have dinner. The food is always spectacular and the conversation always lively. I enjoyed many meals there with some of my favorite people! The sesame-seared tuna with the soy ginger glaze is the best I've ever had. And the filet and bone-in ribeye are among the best steaks I've ever had. The side dishes too. If you go you must get the lobster mac & cheese and/or the Chateau potatoes.

"The day I met Mallary was the day Michael Jackson died (June 2009), so a lot of the conversation had to do with the King of Pop. But the night wouldn't have been complete without Royce Risser double-talking the waiter and making salt and pepper shakers magically disappear from the table. It was fun to see Bruce Logan so entertained. I know most people don't get to see that side of him. And who knew Ms. Hope would – some five years later – end up Mrs. Dokke?"

Counterpoint: CBS Radio/Houston VP/Programming **Bruce Logan** is on board – mostly. "I actually agree with my friend



Bruce Logan

Dokke 99%, except for the part about me being entertained," he says. "I wouldn't want to encourage Royce Risser to continue with his shenanigans. The reason Del Frisco's became the go-to place for dinner is because Sullivan's got 'weird.' There was a waitress who was awesome, but her daughter was an aspiring country singer. When she realized we were there with friends from Nashville,

she would bring her daughter to our table to sing for us. It was really awkward.

"I am now discovering the best places in Houston," he adds. "And I am accepting reservations now from my Twang Town friends for dinner (hint hint)."

Reach Dokke [here](#) and Logan [here](#). Have a must-visit restaurant and a fun story to go with it? Tell us [here](#).

Click Track: Done well, customization seamlessly integrates a national show's content within a local station's brand. For *Big D & Bubba*, that also means providing content stations likely can't get on their own. "If you put the effort into it, we put the effort back and it sounds phenomenal," says Big D. "And it's a combination of content and localism. Yeah, we've got Garth Brooks in studio and we're also going to talk about your local high school's football team if you take the time to give us the information."

"We try and back off on our own branding," adds Achaves. "Lon hardly ever says the name of the show – the jingles do that for us. It's to let the station shine, because if the station is successful and they're getting good ratings in the daypart that we're on, everybody wins."

RASCAL FLATTS

RIOT MOST ADDED THIS WEEK!

KAJA, KCYE, KDRK, KEEY, KEGA, KFDI, KJKE, KKBQ, KKIX, KMNB, KMPS, KSOP, KSSN, KTGX, KTST, KUAD, KUBL, KUPL, KTOM, KWOF, KXLY, KYGO, WCOL, WCTQ, WDAF, WDSY, WDXB, WGAR, WGGY, WGNE, WIRK, WJVC, WKML, WPCV, WQHK, WQMX, WSOC, WTHT, WXCX, WYCD, WZZK AND SIRIUSXM



[CLICK HERE FOR A SPECIAL MESSAGE FROM RASCAL FLATTS](#)



Part of the integration, says Achaves, is including the show with the list of air talent on the station website. "Even at radio stations that own a syndication division, a lot of them don't list the syndicated shows on their websites," he says. "It's a part of your radio station. If it was hosted by somebody local you'd sure have them listed. You should think of your syndication the same way, because from the listener's point of view, they don't know the difference."

Alan says a successful merging can go even further, including into other dayparts. "We talk regularly with Go Country [KKGO/Los Angeles]," he says. "We're trying to be a part of all that they have going on and they're part of what we have going on, too. So I can call and be a part of big events and beyond. If we have a guest on or we have somebody I interview who says something unique or interesting, we'll communicate that to our affiliates and ask if they want to be a part of it with a phone call from me. We're always trying to think about what more we can do to be part of those stations."

Use As Directed: Despite available opportunities, many stations choose not to take advantage. Alan says maybe half of his 300 stations ask for additional liners regularly, usually once a month. Achaves usually only hears from the show's 250 stations if their positioning changes. Big D & Bubba, who will turn around liners for local accidents or weather within 60 seconds, count a small percentage of their 53 affiliates who actually use it that way. "Probably 20% give us stuff daily," says Big D. "Monthly, maybe 50%, and we hear from about 80% of stations at least quarterly."

"That means we never hear from 20% of the stations we're on," adds Bubba. "That amazes us because we reach out to them on a regular basis and say, 'Hey, we haven't heard from you. Whatcha got?'"

Big D acknowledges it probably doesn't hurt a station to not use the custom liners, but it certainly helps the ones that do. "Using promos instead of us to say you're giving away tickets to tonight's concert isn't going to kill you," he says. "But the local part of it really is like this icing that takes the whole big content cake and makes it really nice to eat."

Reach Alan [here](#), Big D & Bubba [here](#) and Achaves [here](#).

— Jess Wright

Lon Helton, lon@countryaircheck.com

Chuck Aly, chuck@countryaircheck.com

Russ Penuell, russ@countryaircheck.com

Jess Wright, jess@countryaircheck.com

Wendy Newcomer, wendy@countryaircheck.com
(615) 320-1450

NO SHAVE NOVEMBER CHARTS

NSN4SJK Overall Teams

LW	TW	Name	Total
1	1	TeamQ (KRWQ/Medford, OR)	\$8975
3	2	BMLG Beard For My Horses	\$6605
2	3	Leg Hair Don't Care	\$6470
4	4	Team WFRE/Frederick, MD	\$3565
8	5	Team US-101 (WUSY/Chattanooga)	\$3354
9	6	Team Lady Antebellum	\$3310
5	7	Cat Country 107.3 (WPUR/Atlantic City)	\$3245
7	8	Warner Music Nashville	\$2265
6	9	Team Curb	\$2260
--	10	Universal Music Group	\$2020

© Country Aircheck

NSN4SJK Radio Teams

LW	TW	Name	Total
1	1	TeamQ (KRWQ/Medford, OR)	\$8975
2	2	Team WFRE/Frederick, MD	\$3565
4	3	Team US-101 (WUSY/Chattanooga)	\$3354
3	4	Cat Country 107.3 (WPUR/Atlantic City)	\$3245
5	5	Team 94-7 (WDSD/Wilmington, DE)	\$1105

© Country Aircheck

NSN4SJK Label Teams

LW	TW	Name	Total
1	1	BMLG Beard For My Horses	\$6605
3	2	Warner Music Nashville	\$2265
2	3	Team Curb	\$2260
--	4	Universal Music Group	\$2020
4	5	BBR Music Group	\$1455

© Country Aircheck

©2014 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

BLACK RIVER ENTERTAINMENT

KELSEA BALLERINI

"LOVE ME LIKE YOU MEAN IT"

HUGE MOVES ON BOTH CHARTS!

CA/MB 49*-**43***, +187 SPINS, +465 POINTS

BB 47*-**43***, +204 SPINS, +962,000 AUDIENCE

CURRENTLY #7 ON THE ITUNES COUNTRY ALBUM CHART!

DEBUT EP AVAILABLE NOW

Maddie & Tae



SO MUCH MORE THAN A “GIRL IN A COUNTRY SONG”

OVER 12 MILLION
VIDEO VIEWS

FASTEST MOVING
DEBUT FEMALE ACT
IN ALMOST A DECADE

RIAA CERTIFIED
GOLD SINGLE

“The single is a potential game-changer for the format, the other songs are awesome, and the future is almost limitless.” - *Gregg Swedberg, PD/VP Programming KEEY*

“This format needs Maddie & Tae!!!” - *Johnny Chiang, PD KKBQ*

“The future of the Country Format just got a whole lot brighter with Maddie and Tae leading the way of new and exciting artists.” - *JoJo Turnbeaugh, PD KWNR*

“...their sound is different. Their writing is great. The harmony, excellent. And this song is a refreshing change and just what we need right now.”

- *Sue Wilson, PD WQMX*

“We were so excited to see Maddie and Tae in person. The single is a great song for us in Country Radio, but the songs behind it show the depth of the act. They are great writers, but also true to being 19. The future is nothing but bright...”

- *Nate Deaton, GM KRTY*

“...they are going to be a BIG force in Country Music.”

- *Drew Bland, Dir. Programming/Branding WWKA*

Dot
RECORDS

CLICK
HERE

VOTE FOR MADDIE & TAE

CRS 2015 NEW FACES
OF COUNTRY MUSIC

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
3	1	LITTLE BIG TOWN /Day Drinking (Capitol)	23349	1472	7861	493	55.599	2.324	149	0
2	2	KEITH URBAN /Somewhere In My Car (Capitol)	22736	617	7575	168	55.761	1.654	149	0
5	3	MADDIE & TAE /Girl In A Country Song (Dot)	21637	1039	7213	298	51.902	2.886	149	0
1	4	FRANKIE BALLARD /Sunshine & Whiskey (Warner Bros./WAR)	19203	-3949	6243	-1477	46.974	-8.7	149	0
8	5	TIM MCGRAW /Shotgun Rider (Big Machine)	18503	1758	6158	583	45.738	3.972	149	0
7	6	BIG & RICH /Look At You (B&R/New Revolution)	18136	1142	6131	347	41.969	3.181	149	0
10	7	BRAD PAISLEY /Perfect Storm (Arista)	17830	2787	6025	925	42.737	5.994	149	0
9	8	PARMALEE /Close Your Eyes (Stoney Creek)	16839	1176	5701	375	39.263	3.285	149	0
4	9	BLAKE SHELTON /Neon Light (Warner Bros./WMN)	15118	-6090	5118	-1915	36.416	-15.433	149	0
11	10	KENNY CHESNEY /Til It's Gone (Blue Chair/Columbia)	15071	904	4995	288	37.138	2.825	149	0
12	11	CARRIE UNDERWOOD /Something In The Water (19/Arista)	14867	863	5018	378	36.967	2.045	149	0
13	12	ERIC CHURCH /Talladega (EMI Nashville)	13849	1030	4670	413	33.636	2.526	149	0
14	13	SCOTTY MCCREERY /Feelin' It (19/Interscope/Mercury)	13819	1073	4531	244	33.232	3.498	148	0
18	14	FLORIDA GEORGIA LINE /Sun Daze (Republic Nashville)	11676	1769	3824	533	28.156	4.839	147	1
15	15	CHASE BRYANT /Take It On Back (Red Bow)	11468	562	3759	151	26.654	1.635	148	0
19	16	RANDY HOUSER /Like A Cowboy (Stoney Creek)	11232	1559	3940	549	25.13	2.885	147	0
16	17	DARIUS RUCKER /Homegrown Honey (Capitol)	10597	211	3453	67	25.869	0.773	148	0
17	18	DAVID NAIL /Kiss You Tonight (MCA)	10273	62	3524	46	23.391	0.28	148	0
20	19	RAELYNN /God Made Girls (Valory)	9705	495	3276	112	21.649	1.011	144	4
21	20	BRETT ELDREDGE /Mean To Me (Atlantic/WMN)	9577	450	3241	148	23.336	1.432	149	0
23	21	THOMAS RHETT /Make Me Wanna (Valory)	9200	784	3056	292	22.044	1.711	144	3
22	22	DAN + SHAY /Show You Off (Warner Bros./WAR)	8767	149	2921	16	19.994	-0.002	144	0
24	23	LEE BRICE /Drinking Class (Curb)	8592	506	2878	169	20.354	1.403	147	1
30	24	LUKE BRYAN /I See You (Capitol)	6793	2662	2263	971	15.817	6.311	138	21
26	25	CHRIS YOUNG /Lonely Eyes (RCA)	6764	851	2094	237	15.107	2.56	129	4

©2014 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

**MOST ADDED: #4 BB/BDS #7 CA/MB
91 TOTAL STATIONS**

THE SWON BROTHERS FOR THE 2015 CRS **NEW FACES SHOW**

400,000+ Social Subscribers | **CMA Nominee DUO OF THE YEAR**

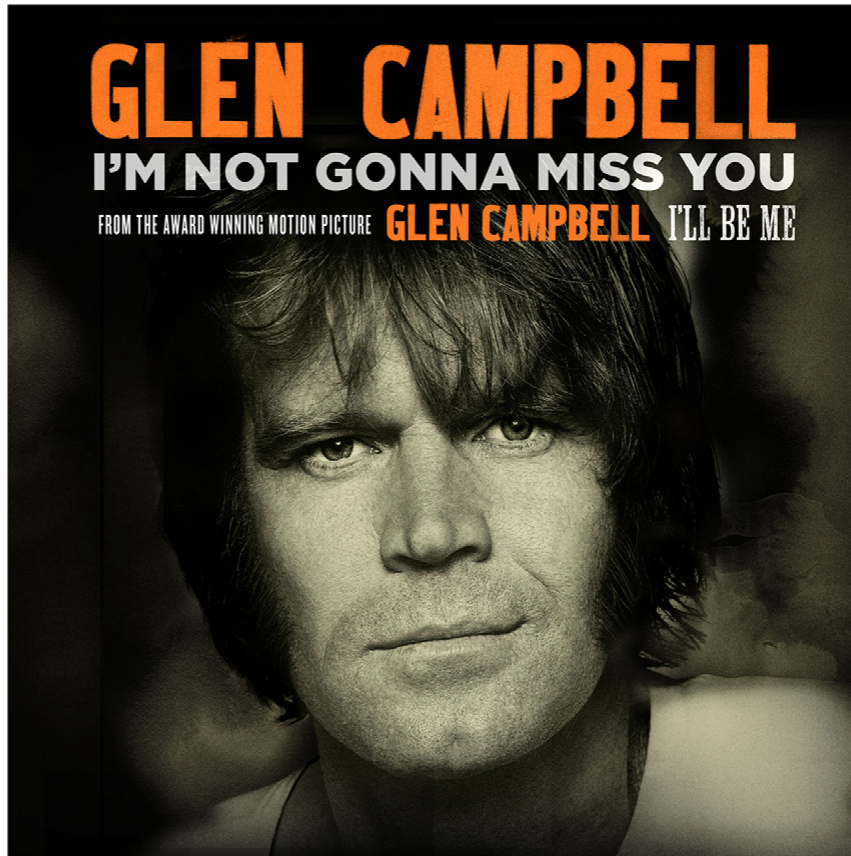
VOTE HERE FOR THE SWON BROTHERS

ON TOUR with BRAD PAISLEY 2015

ARISTA NASHVILLE

NATIONAL RADIO RELAY: 12/1, 8:00-8:30a.m. LOCAL TIME

GLEN CAMPBELL
I'M NOT GONNA MISS YOU



OFFICIAL SINGLE IMPACT 12/1

BENEFITING THE I'LL BE ME ALZHEIMER'S FOUNDATION

The legendary and iconic Glen Campbell publically announced he had been diagnosed with Alzheimer's disease in June of 2011. Upon his announcement, Glen embarked upon a, "Goodbye Tour," traveling across the country with his daughter Ashley Campbell and other family members playing support in his band. His last performance was in California on November 30th, 2012. In honor of Alzheimer's Disease Awareness

Month, Dot Records and The I'll Be Me Foundation are asking stations to raise awareness for Glen's foundation by playing Glen Campbell's last recorded single, "I'M NOT GONNA MISS YOU," on Monday, December 1st between 8:00a.m. and 8:30a.m. local time. Station participation will create a virtual RADIO RELAY across the country in support of Alzheimer's Awareness.

THROUGH THE SUPPORT OF COUNTRY RADIO AND THE GENEROSITY OF LISTENERS, THE I'LL BE ME FOUNDATION'S GOALS ARE:

- 1.** Develop and implement programs to help restore the spirit of Alzheimer's caregivers.
- 2.** Fund research for treatment and development of a cure.
- 3.** Raise awareness through media, events, education, and celebrity engagement.



DONATE NOW www.illbemefoundation.org



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
27	26	JAKE OWEN/What We Ain't Got (RCA)	6382	1064	2306	405	12.383	1.558	138	9
25	27	HUNTER HAYES/Tattoo (Atlantic/WMN)	6257	-541	2040	-198	14.733	-0.801	133	0
35	28	JASON ALDEAN/Just Gettin' Started (Broken Bow)	5222	1998	1772	724	11.515	4.117	136	28
29	29	LADY ANTEBELLUM/Freestyle (Capitol)	4690	503	1736	192	10.388	1.27	130	6
28	30	KRISTIAN BUSH/Trailer Hitch (Streamsound)	4385	83	1483	43	9.094	1.828	127	1
31	31	TOBY KEITH/Drunk Americans (Show Dog-Universal)	3919	222	1323	43	7.388	0.385	118	4
AIRBORNE BLAKE SHELTON f/A. MONROE/Lonely... (Warner Bros./WMN)			3748	1881	1185	625	8.449	4.58	109	32
32	33	JANA KRAMER/Love (Elektra Nashville/WAR)	3680	136	1308	41	5.745	-0.006	117	3
33	34	TYLER FARR/A Guy Walks Into A Bar (Columbia)	3510	96	1184	56	6.365	0.781	125	12
34	35	THE BAND PERRY/Gentle On My Mind (Republic Nashville)	3463	181	1149	107	9.412	0.072	99	8
36	36	JERROD NIEMANN/Buzz Back Girl (Sea Gayle/Arista)	3156	184	1102	29	4.807	0.23	124	4
38	37	DIERKS BENTLEY/Say You Do (Capitol)	2891	262	1045	74	5.319	0.611	110	9
AIRBORNE COLE SWINDELL/Ain't Worth The Whiskey (Warner Bros./WMN)			2707	298	870	97	5.289	0.915	91	13
40	39	EASTON CORBIN/Baby Be My Love Song (Mercury)	2675	121	931	33	4.477	0.564	100	2
39	40	ERIC PASLAY/She Don't Love You (EMI Nashville)	2668	44	817	30	4.397	0.114	108	7
41	41	JOE NICHOLS/Hard To Be Cool (Red Bow)	2642	113	965	16	4.407	0.146	108	2
43	42	JOSH TURNER/Lay Low (MCA)	2368	150	860	42	3.506	0.163	99	1
49	43	KELSEA BALLERINI/Love Me Like You Mean It (Black River)	2224	465	867	187	3.412	1.107	86	3
48	44	GLORIANA/Trouble (Emblem/Warner Bros/WAR)	2129	344	705	66	5.812	2.487	82	10
44	45	MONTGOMERY GENTRY/Headlights (Blaster)	2069	-10	746	-21	2.687	0.123	92	1
47	46	CANAAN SMITH/Love You Like That (Mercury)	1862	43	698	12	2.786	0.145	86	0
50	47	JON PARDI/When I've Been Drinkin' (Capitol)	1854	205	613	58	2.383	0.304	78	1
Debut	48	BILLY CURRINGTON/Don't It (Mercury)	1504	61	539	17	2.299	0.017	82	13
Debut	49	SWON BROTHERS/Pray For You (Arista)	1415	204	493	82	1.624	0.218	83	17
Debut	50	JACKIE LEE/She Does (Broken Bow)	1331	28	477	11	1.879	0.139	77	1

©2014 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

4TH ANNUAL BEARD BASH
MONDAY, DEC 1 AT THE ROW KITCHEN & PUB 5PM

#NSN
4SJK

NO SHAVE
NOVEMBER
FOR
St. Jude Kids

Country Aircheck Add Leaders

	Adds
GARTH BROOKS/Mom (Pearl/RCA)	51
SAM HUNT/Take Your Time (MCA)	45
RASCAL FLATTS/Riot (Big Machine)	36
BLAKE SHELTON f/A. MONROE/Lonely... (Warner Bros./WMN)	32
JASON ALDEAN/Just Gettin' Started (Broken Bow)	28
LUKE BRYAN/I See You (Capitol)	21
SWON BROTHERS/Pray For You (Arista)	17
CHASE RICE/Gonna Wanna Tonight (Columbia)	15
BILLY CURRINGTON/Don't It (Mercury)	13
BRANTLEY GILBERT/One Hell Of An Amen (Valory)	13
COLE SWINDELL/Ain't Worth The Whiskey (Warner Bros./WMN)	13
RODNEY ATKINS/Eat Sleep Love You Repeat (Curb)	13

Country Aircheck Top Point Gainers

BRAD PAISLEY/Perfect Storm (Arista)	2787 ✓
LUKE BRYAN/I See You (Capitol)	2662 ✓
JASON ALDEAN/Just Gettin' Started (Broken Bow)	1998 ✓
BLAKE SHELTON f/A. MONROE/Lonely... (Warner Bros./WMN)	1881 ✓
FLORIDA GEORGIA LINE/Sun Daze (Republic Nashville)	1769 ✓
TIM MCGRAW/Shotgun Rider (Big Machine)	1758
RANDY HOUSER/Like A Cowboy (Stoney Creek)	1559
LITTLE BIG TOWN/Day Drinking (Capitol)	1472
PARMALEE/Close Your Eyes (Stoney Creek)	1176
BIG & RICH/Look At You (B&R/New Revolution)	1142

Country Aircheck Top Spin Gainers

BRAD PAISLEY/Perfect Storm (Arista)	971
LUKE BRYAN/I See You (Capitol)	925
JASON ALDEAN/Just Gettin' Started (Broken Bow)	724
BLAKE SHELTON f/A. MONROE/Lonely... (Warner Bros./WMN)	625
FLORIDA GEORGIA LINE/Sun Daze (Republic Nashville)	583
TIM MCGRAW/Shotgun Rider (Big Machine)	549
RANDY HOUSER/Like A Cowboy (Stoney Creek)	533
LITTLE BIG TOWN/Day Drinking (Capitol)	493
PARMALEE/Close Your Eyes (Stoney Creek)	413
BIG & RICH/Look At You (B&R/New Revolution)	405

Activator Top Point Gainers

LUKE BRYAN/I See You (Capitol)	1275 ✓
RANDY HOUSER/Like A Cowboy (Stoney Creek)	986 ✓
JASON ALDEAN/Just Gettin' Started (Broken Bow)	984 ✓
BRAD PAISLEY/Perfect Storm (Arista)	931 ✓
TIM MCGRAW/Shotgun Rider (Big Machine)	909 ✓
MADDIE & TAE/Girl In A Country Song (Dot)	762
BLAKE SHELTON f/A. MONROE/Lonely... (Warner Bros./WMN)	706
JAKE OWEN/What We Ain't Got (RCA)	678
BIG & RICH/Look At You (B&R/New Revolution)	651
PARMALEE/Close Your Eyes (Stoney Creek)	634

Activator Top Spin Gainers

LUKE BRYAN/I See You (Capitol)	317
RANDY HOUSER/Like A Cowboy (Stoney Creek)	243
JASON ALDEAN/Just Gettin' Started (Broken Bow)	238
TIM MCGRAW/Shotgun Rider (Big Machine)	227
BRAD PAISLEY/Perfect Storm (Arista)	225
MADDIE & TAE/Girl In A Country Song (Dot)	190
BLAKE SHELTON f/A. MONROE/Lonely... (Warner Bros./WMN)	186
JAKE OWEN/What We Ain't Got (RCA)	183
PARMALEE/Close Your Eyes (Stoney Creek)	180
FLORIDA GEORGIA LINE/Sun Daze (Republic Nashville)	165

Country Aircheck Top Recurrents

	Points
SAM HUNT/Leave The Night On (MCA)	15,816
JASON ALDEAN/Burnin' It Down (Broken Bow)	10,774
LUKE BRYAN/Roller Coaster (Capitol)	8959
DUSTIN LYNCH/Where It's At (Broken Bow)	7943
FLORIDA GEORGIA LINE/Dirt (Republic Nashville)	7885
KENNY CHESNEY/American Kids (Blue Chair/Columbia)	7765
COLE SWINDELL/Hope You Get... (Warner Bros./WMN)	7419
LADY ANTEBELLUM/Bartender (Capitol)	7233
DIERKS BENTLEY/Drunk On A Plane (Capitol)	7051
CHASE RICE/Ready Set Roll (Columbia)	6500

©2014 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

GARTH BROOKS MOM
#1 MOST ADDED!
ADD IT TODAY.

PEARL RECORDS, INC.

COUNTRY AIRCHECK ACTIVITY

MONTGOMERY GENTRY/Headlights (Blaster)

Moves 44-45
2,069 points, 746 spins
1 add: **KKBQ***

CANAAN SMITH/Love You Like That (Mercury)

Moves 47-46*
1,862 points, 698 spins
No adds

JON PARDI/When I've Been Drinkin' (Capitol)

Moves 50-47*
1,854 points, 613 spins
1 add: **WDXB**

BILLY CURRINGTON/Don't It (Mercury)

Debuts at 48*
1,504 points, 539 spins
13 adds including: **KASE, KAWO, KHEY, KRYS, KSSN, KWNR, PCCO, WAMZ, WCOL, WDXB**

SWON BROTHERS/Pray For You (Arista)

Debuts at 49*
1,415 points, 493 spins
17 adds including: **KATC*, KATM*, KHKI*, KIIM*, KRST*, KTGX, KUBL*, WFMS*, WFUS, WGKX***

JACKIE LEE/She Does (Broken Bow)

Debuts at 50*
1,331 points, 477 spins
1 add: **WKMK**

JUSTIN MOORE/This Kind of Town (Valory)

1,314 points, 540 spins
5 adds: **KBEQ, KNIX, WCTK, WTQR, WXBQ**

LINDSAY ELL/Shut Me Up (Stoney Creek)

1,012 points, 383 spins
No adds

JOSH ABBOTT BAND/Hangin' Around (Atlantic/WEA)

967 points, 315 spins
No adds

ADD DATES

DECEMBER 1

STEVEN LEE OLSEN/Raised By A Good Time (Columbia)

DECEMBER 8

None Listed

DECEMBER 15

None Listed

Send yours to adds@countryaircheck.com.

CHECK OUT 11/24



Kelsea Ballerini Self-Titled (Black River)
Ballerini wrote or co-wrote every song on her debut EP, including current single "Love Me Like You Mean It" and "The First Time."



Tim Rushlow & His Big Band Classic Christmas (Row Entertainment)
The former Little Texas lead singer explores jazz and big band music in this holiday album featuring classics "Jingle Bells" and "I'll Be Home For Christmas," plus special guest Branford Marsalis.

Dec. 2 **Sundy Best Salvation City (eONE)**

Dec. 9 **Carrie Underwood Greatest Hits Decade #1 (19/Arista)**

©2014 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

DON'T BE A CHICKEN

GIVE UNIQUELY NASHVILLE GIFTS TO YOUR STAFF THIS HOLIDAY

SHOP NOW

LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
3	1	📶 MADDIE & TAE /Girl In A Country Song (Dot)	8956	762	2235	190	53	0		
1	2	📶 KEITH URBAN /Somewhere In My Car (Capitol)	8689	63	2229	26	54	0		
2	3	LITTLE BIG TOWN /Day Drinking (Capitol)	8376	-178	2132	-28	51	0		
6	4	📶 TIM MCGRAW /Shotgun Rider (Big Machine)	8067	909	2035	227	53	0		
7	5	📶 BRAD PAISLEY /Perfect Storm (Arista)	7496	931	1882	225	52	0		
4	6	FRANKIE BALLARD /Sunshine & Whiskey (Warner Bros./WAR)	7135	-846	1820	-201	48	0		
11	7	📶 PARMALEE /Close Your Eyes (Stoney Creek)	6642	634	1679	180	52	1		
9	8	📶 CARRIE UNDERWOOD /Something In The Water (19/Arista)	6489	133	1629	26	53	0		
10	9	📶 KENNY CHESNEY /Til It's Gone (Blue Chair/Columbia)	6461	194	1652	51	54	0		
13	10	📶 BIG & RICH /Look At You (B&R/New Revolution)	6380	651	1583	161	46	0		
12	11	📶 ERIC CHURCH /Talladega (EMI Nashville)	5962	62	1536	32	53	0		
16	12	📶 RANDY HOUSER /Like A Cowboy (Stoney Creek)	5519	986	1350	243	52	0		
18	13	📶 FLORIDA GEORGIA LINE /Sun Daze (Republic Nashville)	4892	609	1270	165	53	2		
14	14	📶 DARIUS RUCKER /Homegrown Honey (Capitol)	4828	77	1159	32	52	0		
5	15	BLAKE SHELTON /Neon Light (Warner Bros./WMN)	4826	-2390	1266	-577	40	0		
15	16	📶 DAVID NAIL /Kiss You Tonight (MCA)	4714	109	1155	33	49	0		
17	17	📶 SCOTTY MCCREERY /Feelin' It (19/Interscope/Mercury)	4611	118	1154	41	48	0		
21	18	📶 BRETT ELDREDGE /Mean To Me (Atlantic/WMN)	4383	293	1104	71	52	1		
20	19	📶 CHASE BRYANT /Take It On Back (Red Bow)	4273	170	1045	49	48	0		
19	20	📶 LEE BRICE /Drinking Class (Curb)	4088	-55	1044	2	52	0		
22	21	📶 RAEYLYN /God Made Girls (Valory)	3986	245	908	54	47	2		
23	22	📶 THOMAS RHETT /Make Me Wanna (Valory)	3844	278	946	86	49	0		
25	23	📶 JAKE OWEN /What We Ain't Got (RCA)	3661	678	933	183	52	6		
26	24	📶 LADY ANTEBELLUM /Freestyle (Capitol)	3288	474	784	94	52	1		
24	25	DAN + SHAY /Show You Off (Warner Bros./WAR)	3265	-90	810	-22	48	0		
32	26	📶 LUKE BRYAN /I See You (Capitol)	2797	1275	751	317	52	8		
28	27	📶 CHRIS YOUNG /Lonely Eyes (RCA)	2782	232	674	47	43	3		
27	28	TOBY KEITH /Drunk Americans (Show Dog-Universal)	2505	-133	642	-40	49	0		
29	29	HUNTER HAYES /Tattoo (Atlantic/WMN)	2128	-219	509	-61	39	1		
30	30	📶 DIERKS BENTLEY /Say You Do (Capitol)	2099	36	535	5	42	1		

©2014 Country Aircheck™ — All rights reserved. ✓=Top 5 point gainers. Sign up free at www.countryaircheck.com

BUILD YOUR DATABASE WITH

COUNTRY AIRCHECK
ARTIST NEWSLETTER

FREE


Contact April Johnson for details: april@countryaircheck.com or 615-320-1450

LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
34	31	📶 JASON ALDEAN/Just Gettin' Started (Broken Bow)	2069	984	572	238	47	17		
31	32	📶 THE BAND PERRY/Gentle On My Mind (Republic Nashville)	2064	106	506	24	41	0		
39	33	📶 BLAKE SHELTON f/ASHLEY MONROE/Lonely Tonight (Warner Bros./WMN)	1665	706	449	186	33	15		
36	34	📶 TYLER FARR/A Guy Walks Into A Bar (Columbia)	1131	103	340	29	36	4		
33	35	📶 JOE NICHOLS/Hard To Be Cool (Red Bow)	1123	-89	306	-14	28	0		
35	36	📶 JANA KRAMER/Love (Elektra Nashville/WAR)	1092	28	242	10	29	2		
37	37	📶 KRISTIAN BUSH/Trailer Hitch (Streamsound)	1089	78	263	33	29	2		
40	38	📶 ERIC PASLAY/She Don't Love You (EMI Nashville)	1008	73	269	14	29	4		
43	39	📶 COLE SWINDELL/Ain't Worth The Whiskey (Warner Bros./WMN)	908	150	263	36	27	5		
41	40	📶 JOSH TURNER/Lay Low (MCA)	896	36	240	16	22	0		
38	41	📶 EASTON CORBIN/Baby Be My Love Song (Mercury)	835	-154	205	-19	25	0		
42	42	📶 OLIVIA LANE/Steal Me Away (Big Spark/Star Farm)	786	-7	169	1	18	1		
44	43	📶 JERROD NIEMANN/Buzz Back Girl (Sea Gayle/Arista)	780	48	197	7	29	0		
46	44	📶 BILLY CURRINGTON/Don't It (Mercury)	720	64	175	13	17	1		
45	45	📶 JUSTIN MOORE/This Kind Of Town (Valory)	702	-7	172	0	21	1		
49	46	📶 KELSEA BALLERINI/Love Me Like You Mean It (Black River)	660	228	157	59	11	1		
47	47	📶 GLORIANA/Trouble (Emblem/Warner Bros/WAR)	585	-11	149	2	14	1		
Debut	48	📶 GARTH BROOKS/Mom (Pearl/RCA)	487	405	129	99	17	7		
48	49	📶 JON PARDI/When I've Been Drinkin' (Capitol)	427	-8	95	-4	16	1		
Debut	50	📶 BRANTLEY GILBERT/One Hell Of An Amen (Valory)	421	239	104	54	11	3		
51	51	📶 SWON BROTHERS/Pray For You (Arista)	394	34	94	4	18	3		
50	52	📶 MONTGOMERY GENTRY/Headlights (Blaster)	347	-67	88	-15	12	0		
54	53	📶 JOSH ABBOTT BAND/Hangin' Around (Atlantic/WEA)	317	88	94	9	9	0		
56	54	📶 DUSTIN LYNCH/Hell Of A Night (Broken Bow)	282	68	71	19	8	2		
53	55	📶 AARON WATSON/That Look (HTK)	264	19	68	5	8	0		
52	56	📶 SKYLAR ELISE/You'll Never Understand (Sugar Money)	258	-4	65	1	7	0		
57	57	📶 DYLAN SCOTT/Lay It On Me (Sidewalk/Curb)	236	30	80	2	5	0		
Debut	58	📶 RODNEY ATKINS/Eat Sleep Love You Repeat (Curb)	206	116	41	24	6	2		
58	59	📶 CANAAN SMITH/Love You Like That (Mercury)	200	-4	102	-7	6	0		
Debut	60	📶 RASCAL FLATTS/Riot (Big Machine)	196	54	88	20	10	1		

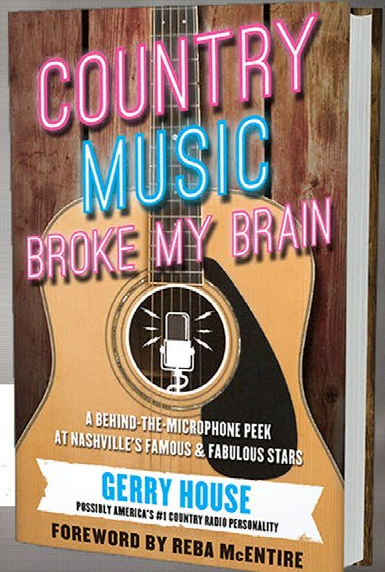
©2014 Country Aircheck™ — All rights reserved. ✓=Top 5 point gainers. Sign up free at www.countryaircheck.com

COUNTRY MUSIC BROKE MY BRAIN

BY GERRY HOUSE



GERRY HOUSE



ORDER NOW
CLICK HERE