→ December 29, 2015, Issue 479 →

Old Dominion SNAPBACK



73 Early Adds Official Impact 1.4.16

Score Settling: December & 2015 PPM

Country shares among PPM stations took a 6.2% hit from November to December 2015, compared to a 1.2% decrease over the same period last year. Overall 2015 cume was down 1.4% to 38.825,200.

On the year, Country was the third most popular format among Persons 6+ with a 7.9 share behind News/Talk (8.9) and Top 40 (8.2), according to Nielsen Audio. The format posted a 9.1 P18-34 behind Top 40 (12.4). Country was also second behind Top 40 (9.0) P25-54, posting a 7.8 on the year. See the complete December scoreboard on page 7 and get ratings insight from Country programmers here:

Emmis WLHK (Hank FM)/Indianapolis PD Fritz Moser:

This is a nice way to finish 2015. Hank FM is up two positions

from last December to No. 4 overall. We're the only Country station in the Top 10 P25-54 and are solid P18-34.

It's really been a tremendous year. We were blessed to have been nominated for two CMAs, a Marconi and won Station of the Year from the Indiana Broadcasters Association. We also saw our cume hit

407,000 for the first time and I'm not sure how to

top the more than 100 shows that came to town this year! But we're gonna try!

CBS Radio/Miami VP/Programming Rob Morris: P6+ doesn't always tell the whole story. Looking year over year and comparing Q4 (October/November/ December), [WKIS] Kiss 99.9 has seen some really strong growth with all the key



(continued on page 6)



I'll Have A Bull Christmas: Wheelhouse's Granger Smith (third from left) with (I-r) WUBL (The Bull)/Atlanta's Brian Michel, Angie Ward, Kristen Gates and Freckles and the label's Jennifer Shaffer at the station's Country Christmas Concert.

Radio Responds In Dallas

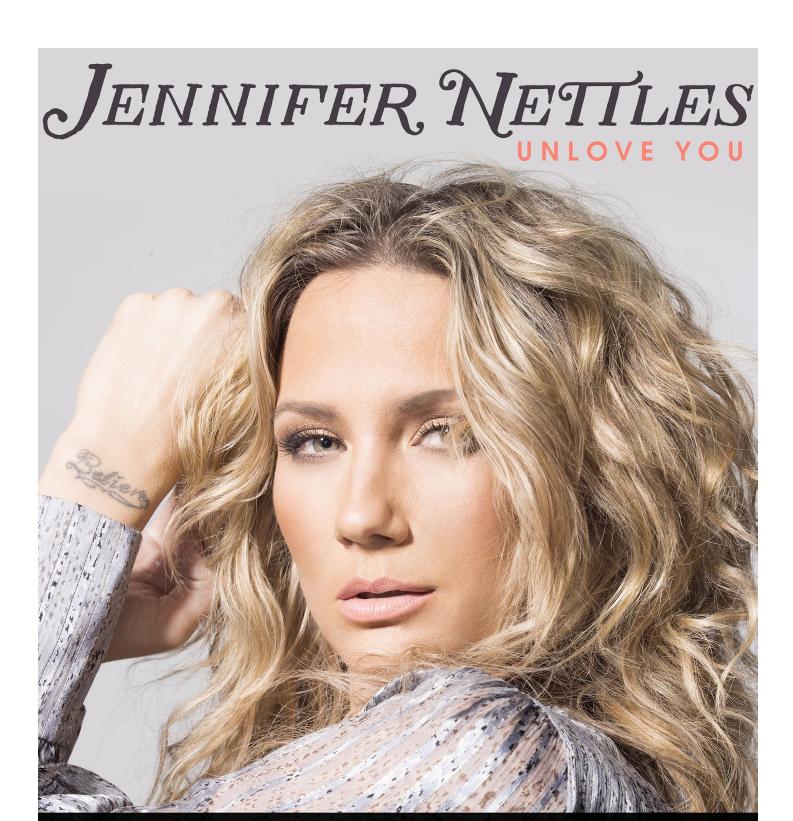
Cumulus' **KPLX & KSCS/Dallas** are doing their part to help relief with efforts following Saturday's (12/26) tornadoes, which killed 11 in the area. "We're fortunate to have one of

the best meteorologists in the area working for us in **Brad Barton**," notes outgoing PD **JR Schumann**. "That morning he sent an email to management to let us know we were under an enhanced risk of severe weather. At about 5:30 that afternoon there was a tornado warning issued for Ellis County, which is directly south of Dallas County. The decision was made to go wall-to-wall coverage via News/



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Talk WBAP-AM once the storm entered the metro. It's terrible that 11 people were killed, but for a tornado to come through such heavily populated areas and not have mass casualties says something about the warning people got."

The station's efforts since have revolved around the American Red Cross, through which listeners are being encouraged to donate money by texting "Red Cross" to 90999. "And [middayer] Michelle Rodriguez is spearheading an effort to locate lost pets," Schumann continues. "She and others have been sharing information on-air and via socials about shelters."

Revnolds Holds The Fort



Former WPCK & WPKR/Green Bay-Appleton, WI afternoon personality Bo Reynolds will join Apex WHWY/Ft. Walton Beach, FL as PD/afternooner Jan. 7. He succeeds Craig Allen, who left for WZZK/Birmingham in October (<u>CAT</u> 10/28). Reynolds' background includes Denver, Tampa, Phoenix, mornings at KZLA/ Los Angeles and a syndicated stint with

Premiere. Reach him here.

Hot Air: Columbia's Meris

No one is commenting, but Columbia Southwest regional Brooke Meris is moving to Triple 8 Management. Meris joined the label from KILT/Houston three years ago (CAT 10/8/12). A Mgr./Regional Promotion listing for Columbia has been posted on the Sony Music careers website here.



WDSY Morning Changes



Longtime CBS Radio WDSY/ Pittsburgh morning host Brian "Monty" Montgomery and producer **Katie Zak** have exited. Montgomery had been with the station for 23 years and his exit follows that of co-host Jimmy Roach in July (CAT 7/22). Zak was promoted to the producer position in January (CAT 1/28). No word on plans for the daypart.

ADD DATES

TANUARY 4

DREW BALDRIDGE/Dance With Ya (Cold River) **OLD DOMINION/Snapback (RCA)**

JANUARY 11

JENNIFER NETTLES/Unlove You (Big Machine) **COLE SWINDELL/**You Should Be Here (Warner Bros./WMN)

TANUARY 19

TRACE ADKINS/Jesus And Jones (Wheelhouse)

Send yours to adds@countryaircheck.com.

Gig Alerts
Owens One's KUZZ AM & FM/ Bakersfield has an opening for a PD following the departure of Tom Jordan (CAT 12/11). Strong production and



social media skills and at least five years of PD or APD experience are required. Materials here.

Sweet Talk Publicity has an opening for an entry-level publicity assistant. Ideal candidates should have one to two years experience in public relations, preferably in music or entertainment. Excellent written and verbal communications skills are required. Cover letters and resumes here.

Entercom Adds Benefits

Entercom has added personal volunteering time, a discounted stock purchase program and a student loan reimbursement program *entercom.* to its employee benefit package for 2016. Other incentives include annual

trips to exclusive resorts for top-performing sales execs. "Making Entercom a great place to work has long been a core principle at Entercom," says CEO David Field. "We are always looking for ways to improve ourselves and make Entercom a better and stronger organization, and that includes enhancing the quality of life for our team."

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Benefit News

Cumulus **WMDH/Muncie, IN** gave 247 local families a complete Christmas – tree, stand, decorations, food, pet supplies, cleaning supplies and wrapped gifts for each family member – with its "Secret Families Day" charity program. The station enlisted the help of more than 1,000 volunteers for shopping, wrapping and delivery.

Keymarket **WOGI/Pittsburgh** morning team **Frogman & Gator** surprised a local family with a "Christmas Miracle." The family had recently lost everything in a fire, and were awakened to Santa and Mrs. Claus and dozens of listeners delivering more than \$4,000 in Christmas gifts, shopping sprees and furniture. Watch here.

Cumulus **WWKI/ Kokomo, IN**'s annual "We Care" fundraiser garnered \$411,820 with events throughout the year. Monies were distributed to five local charity organizations.

Buck Owens KUZZ/ Bakersfield raised more than \$1,000 for the Bakersfield SPCA during the morning show. After quadrupling their goal, cohost Geoff Emery had to pose for a photo wearing KUZZ's Geoff Emery, Steve Gradowitz and Kendra Anne.

Christmas "meggings" (man leggings).

Radio News

Cumulus KTOP/Topeka, KS rebranded from "Nash FM" to "Nash Icon" Dec. 21. Corporate PD **Greg Frey** tells **Country Aircheck** no full-time staff were affected by the change, and **Amber Lee** remains as PD. Reach her here.

Mapleton has agreed to purchase Alpha KUBB/Merced, CA and sister Top 40 KHTN for \$2.5 million. Alpha purchased the stations last year (CAT 10/10/14). The deal is pending FCC approval.

Frank Keeton Aircasters has agreed to purchase Whittimore Enterprises' WVFB/Celina, TN and WKWY, WTKY and WTKY-AM/Tompkinsville, KY for \$400,000.



BIRTHDAYS

TOMORROW (12/30): Suzy Bogguss, Don Henry, <u>G. Gerald</u> <u>Roy</u>, Cathy Woods, Dave Logan, <u>Bo Martinovich</u> and <u>Larry Neal</u>.

THURSDAY (12/31): Memarie, <u>Sam Harrell</u>, Lynette Garbonola, Joe Kelly, <u>Natalie Moore</u>, the late John Denver.

FRIDAY (1/1): Steve Ripley (The Tractors).

SATURDAY (1/2): Stan Byrd; Chris Hartman, Luke Lewis, <u>Harry Nelson</u>, Bruce Shindler, Kara Wiggins, the late Roger Miller, the late Harold Bradley.

SUNDAY (1/3): Nikki Nelson.

MONDAY (1/4): Patty Loveless, Deana Carter, Kathy Forester (Forester Sisters).

Industry News

CAA Agent Trainee **Justin Cahill** has been promoted to Agent. He joined in 2009 and has had several assistant roles until becoming a trainee last year. He previously worked at BMI.

Post Monroe's **Ashlee Hewitt** and **Shelby McLeod** signed a publishing agreement with **Sony ATV**.

Singer/songwriter **Naima Adedapo** has signed a worldwide publishing deal with **Given Music Publishing**.

Artist News

Brantley Gilbert partnered with children's activity product producer **Bendon, Inc.** for a \$10.5 million donation to **Marine**

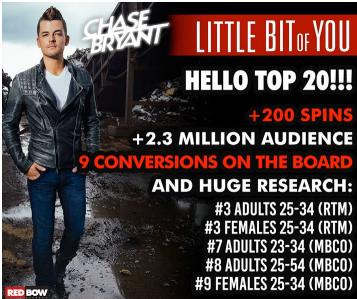
Toys for Tots Foundation. In 2016 Gilbert will return to the UK for the rescheduled dates of his *Blackout Tour* – May 5 in Glasgow; May 6 in Manchester; May 7 in Birmingham; and May 8 in London.

Fans who signed up to the **Love Hope Strength Foundation**'s Get On The List campaign at **Kenny Chesney**'s 2015 Big Revival Tour stadium shows helped find 25

potential bone marrow matches for those fighting blood cancer. More info <u>here</u>.

Lee Brice donated \$10,000 to a family impacted by flooding in his hometown of Sumter, SC, and an additional \$10,000 to the American Red Cross of Central South Carolina to help with recovery efforts from fall flooding. Monetary and food donations

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were collected at three concerts in October and November.

Dolly Parton has teamed with the **Flood Sisters Kidney Foundation of America** and **Public Good** to help find a potential kidney donor for her longtime attorney and friend **Jerry Edelstein**.

Watch her video message here.

Jamie O'Neal, Katie Armiger, Hannah Blaylock (formerly of Edens Edge) and Andrea Pearson will kick off the It's A Girl Thing tour in 2016. Dates and cities are TBA.

The **RIAA** has issued platinum certification for **Frankie Ballard**'s "Sunshine & Whiskey" from his 2014 Warner Bros./WAR album of the same name.

Jack Ingram and Craig Campbell have been added to the Feb.



15-20 Island Time Music and Fishing Fest lineup in Isla Mujeres, Mexico. They'll join artists including **Kellie Pickler**, **Jerrod Niemann** and **Locash**. More info here.

Engage Meant

Congratulations to Big Loud's **David Clapper**, who got engaged to girlfirend **Rhiannon Pickard** Christmas day (12/25). Send best wishes here.

Chronicle

Condolences to the family and friends of WGKX/Memphis afternoon personality "Memphis" Mark Billingsley, who passed away after suffering an unidentified neurological incident last month. He was 53. Billingsley was at WGKX off and on for more than 25 years, and in afternoons since his most recent return in 2007. Services were Dec. 26 in Memphis.



Mark Billingsley

Score Settling: December & 2015 PPM

(continued from page 1)

demos and in prime dayparts. There's been some great growth, especially with Women:

	2014	2015	Share/Rtg %		
P18-49	2.4/0.2	3.2/0.3	+33.3%/+50%		
P25-54	2.3/0.2	3.1/0.3	+34.8%/+50%		
W25-54	2.2/0.2	3.7/0.3	+68.2%/+50%		

Empire KRTY/San Jose GM Nate

Deaton: December was very good for KRTY. The Monthly Adult share was the highest of the year at 4.9 and our best month since April 2014. Since the one thing out of the ordinary in November was three days of Garth Brooks concerts, I guess we'll have to give him most of the credit!



Also, KRTY ranked fifth in the market with a 4.6 share among P6+, our best since May 2014. The year started out a little rough in the panelist department, but beginning in April there was steady growth through the end of the year. It's interesting that before PPM Country and KRTY used to struggle in the summer months, now they've turned into our best months. We're looking forward to another great year in 2016.

CBS Radio/Houston VP/Programming Bruce Logan: We are popping champagne here! [KILT] The Bull got our first weekly win against the competition and is Houston's No. 1 Country station among Women 25-54.
Also, mornings were No. 7 for the month P25-54; [middayer] Erin Austin was No. 5 for the month P25-54; [afternooner] Zak United tied [with the Country competition] for No. 7 P25-54, and was No. 1 Country and No. 4 with



Women 25-54. We also improved our year over year AQH Rank from No. 16 to No. 3. —Russ Penuell

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December 2015 PPM Scoreboard

Country radio shares were down 6.2% compared to November 2015. Of the 90 subscribing stations that posted a 1.0 share or higher, 23 increased, 55 decreased and nine were flat.

Rank Station/City WKHX/Atlanta 4.5 3.5 13 734,600 699,400 9t WUBL/Atlanta 3.6 13 4 11 715,600 659,000 KASE/Austin ^ 5 5 4.4 8 336,800 334,200 KVFT/Austin ^ 5.9 2t 5.4 5 346,300 333,900 KOKE/Austin 1.8 19t 2 19 108,100 99,600 WPOC/Baltimore 7.6 1t 3 543,800 505,500 6.6 WKLB/Boston 7 5.1 7 5 859,800 845,700 WBWL/Boston 2.3 17 1.8 20t 498,400 459,700 22 WCTK/Providence (Boston) 1 22 0.9 181,100 168,300 WKKT/Charlotte 8.8 1 8.5 1 533,500 465,200 WSOC/Charlotte 8.8 1t 7.5 2 542,000 509,200 WEBG/Chicago (debuted 1/5) 2 23 1.8 23 763,100 793,700 WUSN/Chicago 2.8 12t 3 11 1,078,900 1,133,700 WNNF/Cincinnati 2.3 15 2.5 14 300,100 261,700 WUBE/Cincinnati ^ 7.3 3 8.5 2t 557,900 496,100 WYGY/Cincinnati ^ 1.5 18 1.6 18 212,900 188,600 WGAR/Cleveland 5 7.6 2t 7.2 472,900 460,700 WCOL/Columbus, OH 2 8.5 2 428,800 440,900 9.5 WHOK/Columbus, OH 1.2 16 0.6 18 91,900 56,300 KPLX/Dallas ^ 5.1 2 5.2 3 1,173,800 1,183,700 KSCS/Dallas ^ 2.9 15 2.8 14t 831,000 879,800 KWOF/Denver 2.5 19 2.2 19 313,900 272,000 KYGO/Denver 4.4 7t 4.8 4 484,300 505,400 WDRQ/Detroit 2.7 17 2.2 17 488,400 449,200 WYCD/Detroit 7 819,200 4.8 4.8 780,600 WPAW/Greensboro 6 6 6 5.8 243,700 263,600 WTQR/Greensboro 7 4 7.6 4 317,700 289,300 WWYZ/Hartford 7.5 2 6.9 5t 253,900 241,500 KILT/Houston 3.8 11 4 9 1,007,000 1,065,300 KKBQ/Houston ^ 5.6 4 5.6 4t 1,218,400 1,252,600 KTHT/Houston ^ + 2.5 18 2.7 18 594,700 635,200 WFMS/Indianapolis 7 4.9 8 361,000 5.6 329,600 4 WLHK/Indianapolis 6.9 3 6.5 393,900 384,200 WGNE/Jacksonville 5.8 6 5.7 6t 266,000 281,000 WQIK/Jacksonville 9.7 1 8.7 2 291,800 297,100 KBEQ/Kansas City ^ 12t 294,700 3.3 15 3.8 280,500 KFKF/Kansas City ^ 4.2 11t 4.6 7 271,200 296,800 WDAF/Kansas City 8t 4.3 307,000 285,400 4.4 KCYE/Las Vegas 2.9 13 2.8 14 184,900 186,100 KWNR/Las Vegas 4.4 8 3.7 10t 186,200 190,900 KKGO/Los Angeles 2.5 18 2 21 1,255,600 1,239,300 WGKX/Memphis 5.1 8 191,400 4.8 8 197,100 WLFP/Memphis 3.1 9 3 10t 125,800 112,100 WKIS/Miami 17 2.3 19 2.9 471,300 452,100 WNSH/New York (Middlesex) 2.7 17 3.1 13t 157,400 168,600 The cume leader was Cox's **KKBQ/Houston** with 1,252,600. Mt. Wilson's **KKGO/Los Angeles** was second with 1,239,300.

Legend: A "+" indicates a Classic Country outlet; a "^" designates co-owned Country stations in the metro; "t" indicates a tie; and a "*" indicates a station best in that statistic. Ranks are among subscribers.

					0	
Station/City	November 6+ Share	Rank	December 6+ Share	Rank	November Cume	December Cume
WKTI/Milwaukee	2.8	14	2.8	14	242,300	247,000
WMIL/Milwaukee	7	3t	5.9	5	361,500	352,700
KEEY/Minneapolis	8	1	7.1	4	693,500	647,400
KMNB/Minneapolis	4.9	10t	4.3	12	673,600	614,000
WKDF/Nashville ^	4.3	9	4.1	9	290,200	265,100
WSIX/Nashville	5	8	5	8	263,400	272,900
WSM-FM/Nashville ^	4.2	10	3.7	10t	261,800	254,200
WSM-AM/Nashville	1.3	19	1	20	55,500	45,000
WNSH/New York (Nassau)	2.8	17	2.6	15t	195,400	190,500
WNSH/New York	1.8	20t	2	18t	1,015,900	1,042,600
WGH/Norfolk	5	7	4.7	6	266,200	266,900
WOTW/Orlando	1.3	20	1	20t	114,900	119,600
WWKA/Orlando	5	8t	4.4	10	298,400	287,900
KMLE/Phoenix	4.2	8t	3.6	10t	670,900	647,500
KNIX/Phoenix	4.5	7	4.3	7t	640,500	663,400
WXTU/Philadelphia	4.9	7	4.7	6t	764,100	815,500
WDSY/Pittsburgh	4.5	8	4	9	408,400	421,500
WPGB/Pittsburgh	2.5	10	2.5	11	276,400	256,200
KWJJ/Portland	9.3	1	7.2	2	551,400	490,700
KUPL/Portland	5.6	4	4.8	7	481,100	440,200
WCTK/Providence	7.3	3	7.1	4	360,800	375,800
WNCB/Raleigh	3.1	14	3.7	13	213,000	238,300
WQDR/Raleigh	7.6	2	7	2	358,400	348,100
KFRG/Riverside	5.3	3	4.5	4	348,000	347,100
KBEB/Sacramento	2.8	15	2.6	16	217,500	212,600
KNCI/Sacramento	4.7	5	4.7	4	341,500	334,900
KNTY/Sacramento	1.9	19	1.8	18	204,100	213,200
KEGA/Salt Lake City	2	18t	1.6	22	198,900	174,300
KSOP/Salt Lake City ^	4.5	10t	4.9	5t	290,900	279,800
KSOP-AM/Salt Lake City ^+	1.2	23t	1.1	24	35,600	32,700
KUBL/Salt Lake City	4.6	9	4.2	11	378,800	362,200
KAJA/San Antonio	6.1	3	5.9	6	603,700	584,300
KCYY/San Antonio ^	7.2	2	6	4	678,300	653,100
KKYX-AM/San Antonio^+	2.4	14t	1.6	21	131,200	130,900
KSON/San Diego	5.2	1	5.4	1	522,300	538,500
KRTY/San Jose	4.3	7	4.6	6	162,300	169,400
KSJO/San Jose	0.9	30	1.8	23t	72,700	101,000
KKWF/Seattle	3.6	11	3.3	13	501,000	527,700
KMPS/Seattle	3.9	8t	3.9	10	527,900	538,100
KSD/St. Louis	4	14	3.1	16	510,000	454,600
WIL/St. Louis	4.9	10	4.4	11	538,900	486,200
WFUS/Tampa	5.2	5t	5.6	3	549,300	544,800
WQYK/Tampa	5.2	5t	5.5	4t	454,900	485,300
WMZQ/Washington	3.6	13	3.6	13	659,000	730,800
WIRK/West Palm Beach	5.5	3	4.6	5	183,300	190,300



Seek & Employ

Here's our annual listing of job seekers and open gigs. Not listed? Send info to news@countryaircheck.com and we'll include you in a January update.

Available Jobs

PD/On-air: Buck Owens' KUZZ & KUZZ-AM/Bakersfield. Resumes here.

Brand Mgr./Afternoons: Townsquare **WOKQ/Portsmouth, NH**. Cover letters, resumes, references and mp3 airchecks to Regional OM/New England **Herb Ivy** here.

Mornings: CBS Radio **KMLE/Phoenix**. Airchecks and resumes here.

Mornings: Scripps **KFDI/Wichita**. Airchecks and resumes to PD **Justin Case** here.

Morning Show Exec. Producer: Bonneville **KYGO/Denver**. Five years experience preferred. Resumes <u>here</u>.

Dir./Production: Stonecom/Cookeville, TN, including Country **WKXD**. Materials <u>here</u>.

Sr. Mgr/Market Research: CMA. Resumes to HR Consultant Sarah Pinson $\underline{\text{here}}$.

Sr. Mgr./Strategic Partnerships: CMA. Resumes to HR Consultant **Sarah Pinson** <u>here</u>.

Publicity Assistant: Sweet Talk Publicity. Resumes and cover letters to **Jensen Sussman** <u>here</u>.

Searching

Bart Allmand

Former regional at Blaster; 615-476-2726, bartallmand@gmail.com.

Jaime Ames

Former KWOF/Denver morning co-host; 720-900-8151, <u>jaime.</u> ames@outlook.com.

Amber Anderson

Former Coord./Promotion at IRS Nashville; 850-621-4663, <u>amber.</u> anderson83@aol.com.

Ken Buckner

Former morning personality at KPLX/Dallas; 214-683-2529, kenbucknershow@hotmail.com.

Ashley Figueroa

Former Exec. Producer/co-host of America's Morning Show; 317-629-6364, Ashfig7@gmail.com.

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Clay Henderson

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Scott LeTourneau

Former Westwood One personality; (719) 931 0300, scottletourneau1@yahoo.com.

Wayne Manning

Former Cold River Dir./Regional Promotion; 801-361-2993, maviator@yahoo.com.

Christing Mitchell

Former song plugger and Mgr./Copyright, Licensing & Royalties at Wrensong; 615.428.7297, christinamm@bellsouth.net.

Natalie Moore

Former Dir./Artist Development & Creative Services at Show Dog; 615-828-7991, natalie.mooremusic@gmail.com.

Tom Moran

Former VP/Promotion at IRS Nashville; 615-429-2337, tommoran615@icloud.com.

Bob Reeves

Former VP/Promotion at Blaster; 615-347-9499, <u>breeves780@gmail.com</u>.

Will Robinson

Former Dir./East Coast at IRS Nashville; 813-205-3355, radioeffects@me.com.

Mike "Sandman" Sanders

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Tyler Waugh

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